

# Demographic Detail Summary

Geography: City - Scotts Valley

## Population Demographics

	2000		2010		2014A		2019		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2014 to 2019
Total Population	11,261		11,584		11,876		12,010		2.8%	1.1%
Population Density (Pop/Sq Mi)	2,436.57		2,124.64		2,569.63		2,598.61		-12.8%	1.1%
Total Households	4,216		4,406		4,532		4,593		4.5%	1.3%

## Population by Gender:

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Male	5,493	48.7%	5,668	48.9%	5,800	48.8%	5,884	48.9%	3.1%	1.4%
Female	5,768	51.2%	5,916	51.0%	6,076	51.1%	6,126	51.0%	2.5%	0.8%

## Population by Race/Ethnicity

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
White	9,917	88.0%	10,029	86.5%	10,119	85.2%	10,068	83.8%	1.1%	0.4%
Black	51	0.4%	94	0.8%	118	0.9%	124	1.0%	81.8%	5.8%
American Indian or Alaska Native	70	0.6%	57	0.4%	61	0.5%	64	0.5%	-17.8%	5.9%
Asian/Native Hawaiian/Other Pacific Islander	611	5.4%	569	4.9%	630	5.3%	666	5.5%	-6.8%	5.6%
Some Other Race	162	1.4%	294	2.5%	320	2.7%	360	3.0%	81.6%	12.4%
Two or More Races	449	3.9%	540	4.6%	628	5.2%	726	6.0%	20.4%	15.6%
Hispanic Ethnicity	661	5.8%	1,095	9.4%	1,196	10.0%	1,329	11.0%	65.6%	11.1%
Not Hispanic or Latino	10,600	94.1%	10,489	90.5%	10,680	89.9%	10,681	88.9%	-1.0%	0.0%

## Population by Age

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	730	6.4%	587	5.0%	589	4.9%	580	4.8%	-19.6%	-1.5%
5 to 14	1,838	16.3%	1,631	14.0%	1,582	13.3%	1,452	12.0%	-11.2%	-8.2%
15 to 19	570	5.0%	905	7.8%	1,051	8.8%	1,022	8.5%	59.0%	-2.7%
20 to 24	515	4.5%	585	5.0%	785	6.6%	919	7.6%	13.6%	17.0%
25 to 34	1,295	11.5%	985	8.5%	921	7.7%	1,002	8.3%	-23.9%	8.8%
35 to 44	2,219	19.7%	1,526	13.1%	1,407	11.8%	1,262	10.5%	-31.2%	-10.3%
45 to 54	1,697	15.0%	2,108	18.2%	2,041	17.1%	1,951	16.2%	24.1%	-4.4%
55 to 64	874	7.7%	1,622	14.0%	1,760	14.8%	1,886	15.7%	85.6%	7.1%
65 to 74	578	5.1%	778	6.7%	857	7.2%	1,034	8.6%	34.6%	20.5%
75 to 84	535	4.7%	519	4.4%	521	4.3%	534	4.4%	-3.0%	2.6%
85+	406	3.6%	332	2.8%	356	3.0%	363	3.0%	-18.1%	1.9%

## Median Age:

Total Population	38.3	42.5	42.7	43.5
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## Households by Income

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
\$0 - \$15,000	255	6.0%	257	5.8%	244	5.4%	205	4.4%	0.7%	-16.1%
\$15,000 - \$24,999	317	7.5%	300	6.8%	295	6.5%	260	5.6%	-5.2%	-11.7%
\$25,000 - \$34,999	398	9.4%	308	7.0%	269	5.9%	235	5.1%	-22.5%	-12.6%
\$35,000 - \$49,999	501	11.9%	440	9.9%	385	8.5%	351	7.6%	-12.2%	-9.0%
\$50,000 - \$74,999	696	16.5%	606	13.7%	576	12.7%	489	10.6%	-12.9%	-15.1%
\$75,000 - \$99,999	511	12.1%	461	10.4%	488	10.7%	493	10.7%	-9.8%	1.0%
\$100,000 - \$149,999	874	20.7%	953	21.6%	996	21.9%	1,091	23.7%	9.0%	9.5%
\$150,000 +	626	14.8%	1,078	24.4%	1,275	28.1%	1,465	31.9%	72.2%	14.9%
Average Hhld Income	\$91,344		\$121,985		\$129,856		\$144,030		33.5%	10.9%
Median Hhld Income	\$71,314		\$90,731		\$100,268		\$111,320		27.2%	11.0%
Per Capita Income	\$34,201		\$46,741		\$49,937		\$55,463		36.6%	11.0%

### Employment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2014	2014 to 2019
Total Population 16+	8,543		9,177		9,507		9,785			2.9%
Popn 16+:Civilian, Employed	5,362	62.7%	5,193	91.5%	6,251	93.9%	6,511	95.4%	-3.1%	4.1%
Popn 16+:Civilian, Unemployed	165	1.9%	477	8.4%	400	6.0%	311	4.5%	189.3%	-22.4%
Popn 16+:In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Popn 16+:Not In Labor Force	3,016	35.2%	3,507	38.2%	2,855	30.0%	2,964	30.2%	16.2%	3.7%

### Housing Units

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Total Housing Units	4,371		4,612		4,614		4,663		5.5%	1.0%
Total Occupied Housing Units	n/a	n/a	4,406	95.5%	4,532	98.2%	4,593	98.4%	n/a	1.3%
Owner Occupied Housing Units	n/a	n/a	3,254	73.8%	3,299	72.8%	3,333	72.5%	n/a	1.0%
Owned with a mortgage or loan	n/a	n/a	2,471	56.0%	2,439	53.8%	2,443	53.2%	n/a	0.1%
Owned free and clear	n/a	n/a	784	17.7%	860	18.9%	890	19.3%	n/a	3.5%
Renter Occupied	n/a	n/a	1,152	26.1%	1,233	27.1%	1,259	27.4%	n/a	2.1%
Vacant	155	3.5%	206	4.4%	82	1.7%	71	1.5%	32.8%	-13.7%

### Vehicles Available

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 Vehicles Available	221	5.2%	131	2.9%	139	3.0%	137	2.9%	-40.5%	-1.8%
1 Vehicle Available	1,117	26.4%	1,009	22.9%	1,038	22.9%	1,044	22.7%	-9.6%	0.5%
2+ Vehicles Available	2,878	68.2%	3,265	74.1%	3,354	74.0%	3,412	74.2%	13.4%	1.7%
Average Vehicles Per Household	1.89		2.22		2.23		2.24		17.1%	0.4%

**Marital Status**

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	5,061	58.2%	4,854	51.8%	5,020	51.7%	5,064	50.7%	-4.0%	0.8%
Married, Spouse Absent	217	2.5%	187	2.0%	175	1.8%	181	1.8%	-13.8%	3.3%
Divorced	743	8.5%	1,021	10.9%	944	9.7%	985	9.8%	37.4%	4.4%
Widowed	734	8.4%	511	5.4%	593	6.1%	607	6.0%	-30.3%	2.3%
Never Married	1,892	21.7%	2,792	29.8%	2,973	30.6%	3,140	31.4%	47.5%	5.6%
Age 15+ Population	8,692		9,365		9,704		9,977		7.7%	2.8%

**Educational Attainment**

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	45	0.6%	44	0.5%	48	0.6%	51	0.6%	-1.4%	5.7%
Grade 9 - 11	286	3.7%	190	2.4%	197	2.5%	204	2.5%	-33.2%	3.5%
High School Graduate	1,233	16.3%	1,064	13.5%	1,074	13.6%	1,082	13.4%	-13.7%	0.6%
Some College, No Degree	2,096	27.7%	2,310	29.3%	2,225	28.2%	2,273	28.2%	10.2%	2.1%
Associates Degree	664	8.7%	652	8.2%	717	9.1%	733	9.1%	-1.8%	2.1%
Bachelor's Degree	2,124	28.0%	2,397	30.4%	2,347	29.8%	2,400	29.8%	12.8%	2.2%
Graduate Degree	1,085	14.3%	1,202	15.2%	1,245	15.8%	1,279	15.9%	10.8%	2.7%
No Schooling Completed	28	0.3%	12	0.1%	11	0.1%	11	0.1%	-55.5%	3.2%
Age 25+ Population	7,562		7,874		7,867		8,035		4.1%	2.1%

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