

Demographic Detail Summary

Geography: City - Pleasure Point

Population Demographics

	2000		2010		2014A		2019		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2014 to 2019
Total Population	6,198		5,838		5,994		6,144		-5.8%	2.5%
Population Density (Pop/Sq Mi)	8,302.30		7,674.09		8,028.72		8,229.88		-7.5%	2.5%
Total Households	2,670		2,594		2,680		2,736		-2.8%	2.0%

Population by Gender:

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Male	3,178	51.2%	2,982	51.0%	3,047	50.8%	3,122	50.8%	-6.1%	2.4%
Female	3,020	48.7%	2,856	48.9%	2,947	49.1%	3,022	49.1%	-5.4%	2.5%

Population by Race/Ethnicity

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
White	5,309	85.6%	4,835	82.8%	4,914	81.9%	4,927	80.1%	-8.9%	0.2%
Black	117	1.8%	64	1.1%	69	1.1%	75	1.2%	-45.1%	9.1%
American Indian or Alaska Native	64	1.0%	43	0.7%	51	0.8%	53	0.8%	-32.5%	5.0%
Asian/Native Hawaiian/Other Pacific Islander	62	1.0%	149	2.5%	151	2.5%	161	2.6%	140.3%	7.0%
Some Other Race	322	5.2%	504	8.6%	545	9.0%	619	10.0%	56.3%	13.5%
Two or More Races	323	5.2%	242	4.1%	264	4.4%	307	5.0%	-25.1%	16.5%
Hispanic Ethnicity	754	12.1%	1,118	19.1%	1,215	20.2%	1,369	22.2%	48.1%	12.6%
Not Hispanic or Latino	5,443	87.8%	4,720	80.8%	4,778	79.7%	4,775	77.7%	-13.2%	0.0%

Population by Age

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	344	5.5%	280	4.7%	284	4.7%	291	4.7%	-18.6%	2.6%
5 to 14	594	9.5%	552	9.4%	534	8.9%	554	9.0%	-7.2%	3.8%
15 to 19	437	7.0%	296	5.0%	318	5.3%	294	4.7%	-32.0%	-7.5%
20 to 24	355	5.7%	354	6.0%	406	6.7%	354	5.7%	0.1%	-12.9%
25 to 34	1,134	18.3%	982	16.8%	942	15.7%	952	15.5%	-13.3%	1.0%
35 to 44	1,085	17.5%	888	15.2%	914	15.2%	939	15.2%	-18.1%	2.8%
45 to 54	1,117	18.0%	951	16.2%	914	15.2%	890	14.4%	-14.9%	-2.6%
55 to 64	489	7.9%	922	15.7%	1,010	16.8%	1,052	17.1%	88.3%	4.1%
65 to 74	272	4.3%	352	6.0%	393	6.5%	522	8.5%	29.3%	32.8%
75 to 84	186	3.0%	165	2.8%	181	3.0%	195	3.1%	-11.2%	8.0%
85+	180	2.9%	92	1.5%	93	1.5%	96	1.5%	-49.0%	2.7%

Median Age:

Total Population	37.1	40.0	40.7	41.5
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Households by Income

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
\$0 - \$15,000	440	16.5%	332	12.8%	325	12.1%	285	10.4%	-24.5%	-12.3%
\$15,000 - \$24,999	329	12.3%	265	10.2%	248	9.2%	235	8.6%	-19.6%	-5.1%
\$25,000 - \$34,999	294	11.0%	200	7.7%	189	7.0%	182	6.6%	-32.1%	-3.6%
\$35,000 - \$49,999	480	17.9%	351	13.5%	335	12.5%	305	11.1%	-26.7%	-8.9%
\$50,000 - \$74,999	419	15.7%	453	17.4%	445	16.6%	405	14.8%	8.1%	-8.8%
\$75,000 - \$99,999	278	10.4%	288	11.0%	338	12.6%	363	13.2%	3.6%	7.3%
\$100,000 - \$149,999	286	10.7%	390	15.0%	420	15.6%	509	18.6%	36.3%	21.2%
\$150,000 +	162	6.0%	311	12.0%	377	14.0%	448	16.4%	91.9%	18.7%
Average Hhld Income	\$64,247		\$87,113		\$93,332		\$104,151		35.5%	11.5%
Median Hhld Income	\$43,080		\$55,947		\$61,061		\$71,478		29.8%	17.0%
Per Capita Income	\$27,675		\$38,751		\$41,796		\$46,431		40.0%	11.0%

Employment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2014	2014 to 2019
Total Population 16+	5,193		4,944		5,123		5,245			2.3%
Popn 16+:Civilian, Employed	3,505	67.4%	2,693	91.0%	3,271	93.6%	3,380	95.2%	-23.1%	3.3%
Popn 16+:Civilian, Unemployed	158	3.0%	266	9.0%	222	6.3%	170	4.7%	68.9%	-23.2%
Popn 16+:In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Popn 16+:Not In Labor Force	1,530	29.4%	1,985	40.1%	1,630	31.8%	1,694	32.3%	29.6%	3.9%

Housing Units

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Total Housing Units	2,985		3,088		3,086		3,156		3.4%	2.2%
Total Occupied Housing Units	n/a	n/a	2,594	83.9%	2,680	86.8%	2,736	86.6%	n/a	2.0%
Owner Occupied Housing Units	n/a	n/a	1,336	51.5%	1,344	50.1%	1,366	49.9%	n/a	1.5%
Owned with a mortgage or loan	n/a	n/a	913	35.2%	896	33.4%	909	33.2%	n/a	1.4%
Owned free and clear	n/a	n/a	424	16.3%	448	16.7%	457	16.6%	n/a	1.9%
Renter Occupied	n/a	n/a	1,257	48.4%	1,336	49.8%	1,369	50.0%	n/a	2.5%
Vacant	315	10.5%	495	16.0%	405	13.1%	421	13.3%	56.9%	3.7%

Vehicles Available

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 Vehicles Available	219	8.2%	121	4.6%	120	4.4%	121	4.4%	-44.9%	0.3%
1 Vehicle Available	1,000	37.4%	966	37.2%	1,013	37.7%	1,036	37.8%	-3.3%	2.2%
2+ Vehicles Available	1,450	54.3%	1,506	58.0%	1,546	57.7%	1,578	57.7%	3.8%	2.0%
Average Vehicles Per Household	1.50		1.87		1.86		1.86		25.0%	0.0%

Marital Status

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	1,808	34.3%	1,906	38.0%	1,940	37.4%	1,981	37.3%	5.4%	2.1%
Married, Spouse Absent	206	3.9%	110	2.1%	251	4.8%	266	5.0%	-46.7%	6.0%
Divorced	961	18.2%	872	17.4%	851	16.4%	857	16.1%	-9.1%	0.7%
Widowed	420	7.9%	214	4.2%	196	3.7%	198	3.7%	-48.9%	1.0%
Never Married	1,869	35.5%	1,903	38.0%	1,938	37.4%	1,996	37.6%	1.8%	2.9%
Age 15+ Population	5,259		5,006		5,176		5,298		-4.8%	2.3%

Educational Attainment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	102	2.2%	133	3.0%	156	3.5%	171	3.6%	31.3%	9.4%
Grade 9 - 11	309	6.9%	281	6.4%	268	6.0%	279	6.0%	-8.8%	4.0%
High School Graduate	838	18.7%	673	15.4%	648	14.5%	671	14.4%	-19.6%	3.5%
Some College, No Degree	1,393	31.1%	1,296	29.7%	1,265	28.4%	1,322	28.4%	-6.9%	4.5%
Associates Degree	325	7.2%	516	11.8%	515	11.5%	545	11.7%	58.8%	5.8%
Bachelor's Degree	995	22.2%	931	21.3%	1,022	22.9%	1,058	22.7%	-6.4%	3.5%
Graduate Degree	443	9.9%	502	11.5%	557	12.5%	583	12.5%	13.2%	4.7%
No Schooling Completed	65	1.4%	19	0.4%	17	0.3%	17	0.3%	-69.7%	1.6%
Age 25+ Population	4,471		4,354		4,450		4,649		-2.6%	4.4%

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