

Subject Guide: Finding Statistics for Santa Cruz County

This guide provides links to a variety of websites that maintain statistics on various aspects of life in Santa Cruz County. The links are organized by category.

General Sources

Reference Databases:

- [Demographics Now](https://proxy.santacruzpl.org/login?url=http://infotrac.galegroup.com/itweb/scruzpl?db=DNOW) (https://proxy.santacruzpl.org/login?url=http://infotrac.galegroup.com/itweb/scruzpl?db=DNOW)
With Demographics Now you can search for individuals, households, and companies by a variety of parameters. You can also find demographic reports by geographic range for information including income, housing, age, education, and consumer expenditures. See the tutorials center for instructions on how to run searches, create sales lead lists, generate demographics reports, search U. S. Census data, and more.

Related Websites:

- [American Factfinder](http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml) (http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml)
From the U.S. Census Bureau. Variety of data sets available. Information may be displayed as tables or maps.
- [California Statistical Abstract](http://www.dof.ca.gov/HTML/FS_DATA/STAT-ABS/Statistical_Abstract.php) (http://www.dof.ca.gov/HTML/FS_DATA/STAT-ABS/Statistical_Abstract.php)
Wide variety of statistics, some down to the city level. Requires Excel or Excel viewer.
- [Demographic Data for Santa Cruz County](http://www.dof.ca.gov/research/demographic/reports/view.php) (http://www.dof.ca.gov/research/demographic/reports/view.php)
Research reports from the California Dept. of Finance. Wide variety of statistics.
- [KidsData.org](http://www.kidsdata.org/) (http://www.kidsdata.org/)
Find data about the health and well being of children in Santa Cruz County and California. A program of Lucile Packard Foundation for Children's Health.
- [MapStats for Santa Cruz County](http://fedstats.sites.usa.gov/) (http://fedstats.sites.usa.gov/)
From U.S. government's FedStats. Agriculture, population, business, crime, environment. Use MapStats to profile your State, county, Federal judicial district, or congressional district. Just select the name from the menu or use the map provided for your State.
- [Rand California](https://proxy.santacruzpl.org/login?url=http://randstatestats.org) (https://proxy.santacruzpl.org/login?url=http://randstatestats.org)
Wide variety of statistics, often down to the local level. Requires an SCPL Library card.
- [Santa Cruz Community Assessment Project](http://www.appliedsurveyresearch.org/scccap/) (http://www.appliedsurveyresearch.org/scccap/)
Complete reports from 2011 in pdf format.
- [State and County Quick Facts: Santa Cruz County](http://quickfacts.census.gov/qfd/states/06/06087.html) (http://quickfacts.census.gov/qfd/states/06/06087.html)
From the U.S. Census. Population, race, education, income, poverty, business.
- [State of the Cities Data Systems](http://socds.huduser.org/index.html) (http://socds.huduser.org/index.html)
Comparison tables of 1970, 1980, 1990, 2000 Census data; recent data on unemployment.

Agriculture

Related Websites:

- [California Agricultural Statistics Service](http://www.nass.usda.gov/ca/) (http://www.nass.usda.gov/ca/)
Statewide facts and statistics.
- [Census of Agriculture](http://www.agcensus.usda.gov/Publications/index.php) (http://www.agcensus.usda.gov/Publications/index.php)
County profile data in pdf format -- several years are available for comparison purposes.

Census/Population

Interested in local data from Census 2010 and recent updates? Demographic Detail Summaries are a series of extracts of 100% data for incorporated and unincorporated places in Santa Cruz County and the county as a whole. From the library's [Demographics Now](#) database, these summaries include, sex, age, ethnicity, Hispanic or Latino ethnicity, relationship, household by type, housing occupancy, and house tenure. The documents listed below are in pdf format. Use the related websites at the bottom of this section for more census data.

- [Aptos CDP](#)
- [Aptos Hills-Larkin Valley CDP](#)
- [Ben Lomond CDP](#)
- [Brookdale CDP](#)
- [Boulder Creek CDP](#)
- [Capitola City](#)
- [Corralitos CDP](#)
- [Day Valley CDP](#)
- [Felton CDP](#)
- [Freedom CDP](#)
- [Interlaken CDP](#)
- [Live Oak CDP](#)
- [Pleasure Point CDP](#)
- [Rio del Mar CDP](#)
- [Santa Cruz City](#)
- [Santa Cruz County](#)
- [Scotts Valley City](#)
- [Soquel CDP](#)
- [Twin Lakes CDP](#)
- [Watsonville City](#)

Related Websites:

- [American Factfinder](http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml) (<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>)
From the U.S. Census Bureau. Variety of data sets available. Information may be displayed as tables or maps.
- [California Dept. of Finance. Reports and Research](http://www.dof.ca.gov/reports_and_periodicals/) (http://www.dof.ca.gov/reports_and_periodicals/)
Historical, estimated and forecast population data for counties and cities.
- [Population Statistics for Santa Cruz County and Cities, 1850-2000](#) ([/history/articles/426/](#))
Compiled by SCPL
- [Population, Housing, and Employment Forecast - Santa Cruz, Monterey, San Benito Counties](http://ambag.org/sites/default/files/documents/FINAL%20Adopted%20Forecast%20and%20Documentation.pdf) (<http://ambag.org/sites/default/files/documents/FINAL%20Adopted%20Forecast%20and%20Documentation.pdf>)
From AMBAG. County and City figures.
- [Vital Statistics Data Tables](http://www.cdph.ca.gov/data/statistics/Pages/default.aspx) (<http://www.cdph.ca.gov/data/statistics/Pages/default.aspx>)
From the California Dept. of Public Health. Birth and death data by zip code. Recent and historical data.

CPI - Consumer Price Index

San Francisco-Oakland-San Jose is the area that is used for Santa Cruz

Related Websites:

- [CPI Inflation Calculator](http://www.bls.gov/data/inflation_calculator.htm) (http://www.bls.gov/data/inflation_calculator.htm)
Allows you to calculate the change in buying power between years, expressed in dollars, 1913 to present.
- [CPI Overview: The West](http://www.bls.gov/regions/west/data/xg-tables/ro9xg01.htm) (<http://www.bls.gov/regions/west/data/xg-tables/ro9xg01.htm>)
From the Bureau of Labor Statistics, CPI's for all Metropolitan Areas in the west are listed. Click on the San Francisco-Oakland-San Jose Metropolitan Area link for our area's CPI.
- [Historical CPI for San Francisco-Oakland-San Jose](http://www.bls.gov/regions/west/data/consumerpriceindex_sanfrancisco_table.pdf) (http://www.bls.gov/regions/west/data/consumerpriceindex_sanfrancisco_table.pdf)

Figures go back to 1996.

Crime

Related Websites:

- [California Dept. of Justice. Criminal Statistics Publications](http://caag.state.ca.us/cjsc/pubs.htm) (http://caag.state.ca.us/cjsc/pubs.htm)
Full text of statistical publications, many in pdf format. Includes publications with local statistics for homicide, domestic violence, hate crimes.
- [Criminal Justice Statistics Center](http://oag.ca.gov/cjsc/spereq) (http://oag.ca.gov/cjsc/spereq)
From the California Dept. of Justice. Portal to a variety of statistics.
- [Interactive Crime Statistics Tables](https://oag.ca.gov/crime/cjsc/criminal-justice-profiles) (https://oag.ca.gov/crime/cjsc/criminal-justice-profiles)
From the Department of Justice. Interactive table provides county level criminal justice profiles for different crime data sets.
- [Reports and Statistics for the University of California, Santa Cruz](http://police-statistics.universityofcalifornia.edu/) (http://police-statistics.universityofcalifornia.edu/)
From University of California campus police, statistics for current and previous year. Statistics are included for all campuses, including Santa Cruz.
- [Santa Cruz County Sheriff's Office Crime Statistics](http://santacruzsheriff.org/about-us/crime-stats/) (http://santacruzsheriff.org/about-us/crime-stats/)
Monthly crime statistics from the Sheriff's Office.
- [Santa Cruz Police Dept. Crime Statistics](http://www.cityofsantacruz.com/departments/police/crime-statistics) (http://www.cityofsantacruz.com/departments/police/crime-statistics)
Statistics for several years.

Economics

Reference Databases:

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With Demographics Now you can search for individuals, households, and companies by a variety of parameters. You can also find demographic reports by geographic range for information including income, housing, age, education, and consumer expenditures. See the tutorials center for instructions on how to run searches, create sales lead lists, generate demographics reports, search U. S. Census data, and more.

Related Websites:

- [California Center for Jobs and the Economy](http://centerforjobs.org/profiles/county/santa-cruz/) (http://centerforjobs.org/profiles/county/santa-cruz/)
The California Center for Jobs and the Economy provides an objective and definitive source of information pertaining to job creation and economic trends in California.
- [California Dept. of Social Services, Research and Development Division](http://www.dss.cahwnet.gov/research/) (http://www.dss.cahwnet.gov/research/)
Publications and reports for state and counties on CalWORKs, Children's Programs, Community Care Licensing, Disability and Adult Programs, Food Stamps, and Fraud.
- [CenStats County Business Patterns](http://censtats.census.gov/cbpnaic/cbpnaic.shtml) (http://censtats.census.gov/cbpnaic/cbpnaic.shtml)
From the U.S. Census Bureau. Includes: employment, annual payroll, first quarter payroll, total establishments, and number of establishments by employment size. Data from 1998 to the most recent year. National, state, county and MSA levels.
- [Metropolitan Area at a Glance: Santa Cruz-Watsonville](http://www.bls.gov/eag/eag.ca_santacruz_msa.htm) (http://www.bls.gov/eag/eag.ca_santacruz_msa.htm)
From the U.S. Bureau of Labor Statistics. Includes monthly labor force, employment and CPI data.
- [Size of Business Data](http://www.labormarketinfo.edd.ca.gov/?PAGEID=138) (http://www.labormarketinfo.edd.ca.gov/?PAGEID=138)
From the California Employment Development Department. Data from several years available at county and MSA levels.
- [Taxable Sales](http://www.boe.ca.gov/news/tsalescont.htm) (http://www.boe.ca.gov/news/tsalescont.htm)
From the California Board of Equalization. Statistics for counties and cities.

Employment Data

Related Websites:

- [California Center for Jobs and the Economy](http://centerforjobs.org/profiles/county/santa-cruz/) (<http://centerforjobs.org/profiles/county/santa-cruz/>)
Using state and federal employment data and a number of other government and private sector sources the Center will produce monthly, quarterly and annual economic reports relevant to regional interests.
- [Current Employment/Unemployment Data for Local Cities](http://www.labormarketinfo.edd.ca.gov/CES/Labor_Force_Unemployment_Data_for_Cities_and_Census_Areas.html)
(http://www.labormarketinfo.edd.ca.gov/CES/Labor_Force_Unemployment_Data_for_Cities_and_Census_Areas.html)
From the California Employment Development Dept. Includes Census Designated Places. Requires Excel.
- [Employment Projections by Industry and Occupation](http://www.labormarketinfo.edd.ca.gov/data/employment-projections.html)
(<http://www.labormarketinfo.edd.ca.gov/data/employment-projections.html>)
From Calif. Employment Development Dept. County level.
- [Labor Force and Unemployment Data for Counties](http://www.labormarketinfo.edd.ca.gov/data/unemployment-and-labor-force.html)
(<http://www.labormarketinfo.edd.ca.gov/data/unemployment-and-labor-force.html>)
From the California Employment Development Dept.
- [Labor Market Information for Santa Cruz County](http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/localAreaProfileQSResults.asp?selectedarea=Santa+Cruz+County&selectedindex=44&menuChoice=)
(<http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/localAreaProfileQSResults.asp?selectedarea=Santa+Cruz+County&selectedindex=44&menuChoice=>)
From the California Employment Development Department. Labor force, employment, wages, industry and occupational conditions.

Health

Related Websites:

- [Santa Cruz Health Reports & Statistics](http://www.santacruzhealth.org/HSAHome/ReportsStatistics.aspx) (<http://www.santacruzhealth.org/HSAHome/ReportsStatistics.aspx>)
From the County of Santa Cruz Health Services Agency.
- [Statistical Publications](http://www.dhcs.ca.gov/DATAANDSTATS/Pages/default.aspx) (<http://www.dhcs.ca.gov/DATAANDSTATS/Pages/default.aspx>)
From the California Department of Health Services; variety of health-related data, primarily regarding Medi-Cal.
- [Statistics: California Department of Public Health](http://www.cdph.ca.gov/data/statistics/Pages/default.aspx) (<http://www.cdph.ca.gov/data/statistics/Pages/default.aspx>)
Statistical and data tables on a variety of health related topics produced by the California Department of Public Health. Many reports include data at the county level.

Housing

Related Websites:

- [National Low Income Housing Coalition: California Profiles](http://nlihc.org/involvement/local/state/CA) (<http://nlihc.org/involvement/local/state/CA>)
Rental Housing Statistics can be found in the Congressional District Profile document.
- [Real Options Realty](http://www.ror.com/html/stats.htm) (<http://www.ror.com/html/stats.htm>)
For houses and condos, gives the number that are for sale and that have been sold, average and median prices.
- [Santa Cruz Association of Realtors](http://www.scaor.org/market_statistics.php) (http://www.scaor.org/market_statistics.php)
Monthly average and median house and condo prices for the whole county. Data back to 1996.

Income and Salaries

See also census data under "General Sources" and "Census/Population".

Related Websites:

- [Occupational Employment and Wage Estimates](http://stats.bls.gov/oes/oes_data.htm) (http://stats.bls.gov/oes/oes_data.htm)
From the U.S. Bureau of Labor Statistics. Salaries for a wide range of occupations. Santa Cruz data is found under links to Metropolitan Areas.
- [Occupational Employment and Wages in Santa Cruz-Watsonville](http://www.bls.gov/regions/west/news-release/occupationalemploymentandwages_santacruz.htm)
(http://www.bls.gov/regions/west/news-release/occupationalemploymentandwages_santacruz.htm)
From the Bureau of Labor Statistics Western Information Office.
- [Regional Accounts Data: Local Area Personal Income](http://www.bea.gov/iTable/iTable.cfm?ReqID=70&step=1&isuri=1&acrdn=5)
(http://www.bea.gov/iTable/iTable.cfm?ReqID=70&step=1&isuri=1&acrdn=5)
From U.S. Dept. of Commerce, Bureau of Economic Analysis. State and county levels.

Schools

Related Websites:

- [California's Standardized Testing and Reporting Program \(STAR\)](http://star.cde.ca.gov/) (http://star.cde.ca.gov/)
- [Santa Cruz County Office Of Education - Reports](http://data1.cde.ca.gov/dataquest/DQReports.asp?CDSType=D&CDSCode=4410447)
(http://data1.cde.ca.gov/dataquest/DQReports.asp?CDSType=D&CDSCode=4410447)
A variety of DataQuest produced testing reports, education data reports, and other demographic and performance related information for Santa Cruz County schools.
- [School Data: Santa Cruz City Schools](http://www.sccs.santacruz.k12.ca.us/about-us/district-profile/school-data.html) (http://www.sccs.santacruz.k12.ca.us/about-us/district-profile/school-data.html)
Santa Cruz City Schools reported data of STAR testing outcomes.
- [The School Report.com](http://www.homefair.com/homefair/servlet/ActionServlet?pid=36&previousPage=35&cid=theschoolreport&state=CA&county=44&city=&submit=++Go++)
(http://www.homefair.com/homefair/servlet/ActionServlet?pid=36&previousPage=35&cid=theschoolreport&state=CA&county=44&city=&submit=++Go++)
For school districts, gives number of students, student/teacher ratio, class size, and computers.

Weather

Related Websites:

- [NOAA National Climactic Data Center Online Search Tool](http://www.ncdc.noaa.gov/cdo-web/search) (http://www.ncdc.noaa.gov/cdo-web/search)
Select the type of weather, date range, and geographic location by zip code, metropolitan area, or place name.
- [Northern California Climate Summaries](http://www.wrcc.dri.edu/summary/climsmnca.html) (http://www.wrcc.dri.edu/summary/climsmnca.html)
Historical data, includes Ben Lomond, Santa Cruz, Watsonville.
- [Santa Cruz County Historical Records](http://history/topics/20/) (/history/topics/20/)
Compiled by SCPL.
- [Santa Cruz Weather Historical Data from the California Government](http://cdec.water.ca.gov/cgi-progs/queryMonthly?CRZ)
(http://cdec.water.ca.gov/cgi-progs/queryMonthly?CRZ)
This lists historical weather information for rain.