

Second Tuesday NextTalks 2019 at NextSpace Santa Cruz

Grow Your Small Business

- February 12** **Business Basics For Non-Profits, Social Intersection Of Business And Non-Profits**
Presented by Susan True, Santa Cruz Community Foundation
- March 12** **Using LinkedIn For Entrepreneurs**
Presented by Dianthe Skurko, Extreme Brand Builder
- April 9** **Turn Selling Secondhand Stuff Into A Superpower**
Presented by Alicia Earle, Sellhound
- May 14** **Better iPhone Photography For Your Business**
Presented by Jules Holdsworth, Good Times photographer
- June 11** **Using Brand Storytelling To Supercharge Your Marketing**
Presented by Cat Johnson, Coworking Content Alliance
- July 9** **Finding (And Keeping) Dream Clients**
Presented by Teresa Ruiz Decker, Dream Catch Consulting
- August 13** **The Lean Planning Canvas**
Presented by Keith Holtaway, Keith Holtaway Consulting
- September 10** **Show Me The Money, Finding The Capital You Need**
Presented by Danny Braga, Santa Cruz SBDC Financing Specialist
- October 8** **Knowing The Numbers, Learn The Basics Of The Numbers That Drive Your Business**
Presented by Monique Lusse, Equity By Design
- November 12** **Fundamental Intellectual Property Rights Of Entrepreneurs, Consultants, And Artists**
Presented by Patrick Reilly, Tech Futures Group

Where: NextSpace - 101 Cooper Street, Santa Cruz
When: Monthly - 2nd Tuesday - 12:00 to 1:00 PM
Cost: Free event, pre-registration required
Registration: Eventbrite.com – SBDC – Santa Cruz

Questions? Contact SBDC at 831-479-6136 or visit Center Calendar at www.santacruzsbdc.org

