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2018 Small Business Brown Bag Series at the Santa Cruz Library

The Small Business Brown Bag Series is a collection of free, hour-long workshops designed to support small businesses. Bring your lunch and join us in the upstairs meeting room at the Downtown Branch Library for these great seminars.

February 14	Get Found On Google presented by Maria Elena Duron, Google
March 14	Marketing Plan Basics presented by Bryce Root, The Root Group
April 11	Exploring Instagram presented by Dianthe Harris, Social Media Consultant
May 9	Grow Your Business Online presented by Google
June 13	Selling on eBay for Beginners presented by Laura Greenfeild
July 11	Selling on eBay, Part II presented by Laura Greenfeild
August 8	Make Your Website Work For You presented by Google
September 12	Slow Season Marketing presented by Bryce Root, The Root Group
October 10	Online Reviews, How To Make Them Work For You presented by Dianthe Harris, Social Media Consultant
November 14	Kitchen To Market, Scale Up Your Artisan Food Produ in a special two hour class presented by Tom Bruce, Central Coast Food & Bever

Where:Santa Cruz Library Downtown Branch - Upstairs Meeting Room - 224 Church St.When:Monthly - 2nd Wednesday: 12:00 p.m. to 1:00 p.m. Except November 14th (2pm)

Cost: Free of Charge, pre-registration is required

For more information, call the SBDC at 831-479-6136 To register online: www.santacruzpl.org/brownbags



These events have been developed through a partnership between the U.S. Small Business Administration and the Northern California Regional Lead Center of Humboldt State University as a service to California small businesses under cooperative agreement 6-7770-0005-8. The support given by the above does not constitute an expressed or implied endorsement of any of the co-sponsor(s) opinions, products or services. The Central Coast SBDC is an equal opportunity employer and reasonable accommodations will be made, upon request, for individuals with disabilities.