
2018 Small Business Brown Bag Series

at the Santa Cruz Library

The Small Business Brown Bag Series is a collection of free, hour-long workshops designed to support small businesses. Bring your lunch and join us in the upstairs meeting room at the Downtown Branch Library for these great seminars.

- February 14 **Get Found On Google**
presented by Maria Elena Duron, Google
- March 14 **Marketing Plan Basics**
presented by Bryce Root, The Root Group
- April 11 **Exploring Instagram**
presented by Dianthe Harris, Social Media Consultant
- May 9 **Grow Your Business Online**
presented by Google
- June 13 **Selling on eBay for Beginners**
presented by Laura Greenfeild
- July 11 **Selling on eBay, Part II**
presented by Laura Greenfeild
- August 8 **Make Your Website Work For You**
presented by Google
- September 12 **Slow Season Marketing**
presented by Bryce Root, The Root Group
- October 10 **Online Reviews, How To Make Them Work For You**
presented by Dianthe Harris, Social Media Consultant
- November 14 **Kitchen To Market, Scale Up Your Artisan Food Production**
in a special two hour class presented by Tom Bruce, Central Coast Food & Beverage
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Where: **Santa Cruz Library Downtown Branch - Upstairs Meeting Room - 224 Church St.**
When: **Monthly - 2nd Wednesday: 12:00 p.m. to 1:00 p.m. Except November 14th (2pm)**
Cost: **Free of Charge, pre-registration is required**

For more information, call the SBDC at 831-479-6136 To register online: www.santacruzpl.org/brownbags

Partners

