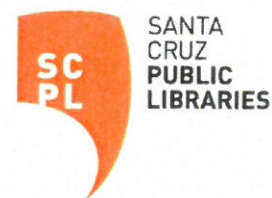


Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Jamie Goldstein
Board Member Martin Bernal



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
REGULAR MEETING**

**[IMMEDIATELY FOLLOWING THE SANTA CRUZ LIBRARIES
FACILITIES FINANCING AUTHORITY (LFFA)]**

THURSDAY AUGUST 2, 2018

9:00 A.M.

**DOWNTOWN BRANCH LIBRARY
224 CHURCH STREET, SANTA CRUZ, CA 95060**

1. CALL TO ORDER / ROLL CALL

Board Members Jamie Goldstein, Carlos Palacios, Martin Bernal and Chair Jenny Haruyama

2. PRESENTATIONS

A. Innovation Grant Midyear Report (PG.4-5)

3. ADDITIONAL MATERIALS

Additional information submitted after distribution of the agenda packet.

4. ADDITIONS AND DELETIONS TO AGENDA

5. ORAL COMMUNICATION

Any member of the audience may address the Board on any matter either on or off the agenda that is within the Board's jurisdiction. Note, however, that the Board is not able to undertake extended discussion or act on non-agendized items. Such items can be referred to staff for appropriate action which may include placement on a future agenda. If you intend to address a subject that is on the Agenda, please hold your comments regarding that item until it is before the Board so that we may properly address all comments on that subject at the same time. In general 3 minutes will be permitted per speaker during Oral Communication; A MAXIMUM of 30 MINUTES is set aside for Oral Communications at this time.

6. REPORT BY LIBRARY DIRECTOR

A. Library Director's Report – August 2018 (PG.6-)

7. REPORT BY FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES

A. Friends of SCPL – Report

8. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

A. Commissioners' Report

9. COMMENTS BY BOARD MEMBERS

10. CONSENT CALENDAR

All items listed in the "Consent Calendar" will be enacted by one motion in the form listed below. There will be no separate discussion on these items prior to the time the Board votes on the action unless members of the public or the Board request specific items to be discussed for separate review. Items pulled for separate discussion will be considered following General Business.

- A. Minutes of June 7, 2018
RECOMMENDED ACTION: Approve Minutes. (PG.10-12)
- B. Articles about Santa Cruz Public Libraries.
RECOMMENDED ACTION: Receive Articles. (PG.13-50)
- C. Community Impact Measures FY 2017-2018
RECOMMENDED ACTION: Receive Annual Community Impact Measures. (PG.51-53)
- D. Financial Report FY 2017-2018 – Year end data is still being posted. Financial reports will be provided to the Board at the next meeting.
RECOMMENDED ACTION: N/A
- E. Security Incidents Log FY 2017-2018
RECOMMENDED ACTION: Receive Annual Security Incidents Log FY 2017/18. (PG.54-60)
- F. Work Plan for FY 2017-2018. 4th Qtr. Data is still being completed. Report will be provided to the Board at the next meeting.
RECOMMENDED ACTION: N/A
- G. Felton Naming Opportunities
RECOMMENDED ACTION: Approve Felton Naming Opportunities (PG.61-63)

11. GENERAL BUSINESS

Other Business items are intended to provide an opportunity for public discussion of each item listed. The following procedure is followed for each Business item: 1) Staff explanation; 2) Board questions; 3) Public comment; 4) Board deliberation; 5) Decision.

- A. Urban Libraries Council Statement of Commitment to Racial and Social Equity (#312)
RECOMMENDED ACTION: Approve Policy (PG.64-66)
- B. New Hours Update (PG.67-69)
- C. 2018/2019 Work Plan (PG.70-72)
- D. Ongoing Lease Discussion (PG.73)

12. SCHEDULED UPCOMING MEETINGS

October 4, 2018	Scotts Valley Branch Library	Upcoming Agenda Items:
	251 Kings Village Road	Participation in CalPERS advance payment to lower Unfunded Pension Liability
	Scotts Valley, CA 95066	

13. ADJOURN

Adjourned to the next regular meeting of the LJPA to be held on Thursday October 4, 2018 at 6:00 p.m. [immediately following the LFFA meeting] at the Scotts Valley Branch Library, located at 251 Kings Village Road, Scotts Valley, CA 95066.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment please call the Library Administration Office at (831)427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org.

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



SANTA CRUZ
PUBLIC LIBRARIES

STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Janis O'Driscoll, Assistant Director
RE: 2018 Innovation Grants Mid-Year Update

RECOMMENDATION

Receive Report

SUMMARY

All 17 Innovation Grant projects funded in 2018 are underway. Staff has shown enthusiasm and creativity in developing their ideas and meeting challenges. All teams submitted a Mid-Year Report at the end of June.

BACKGROUND

Recipients of 2018 Innovation Grants have the full calendar year to plan and launch their projects. All projects address SCPL's Strategic Plan (January 2017-June 2021) and advance the Library toward its goals. Each was asked to submit a written Mid-Year Report answering these questions:

1. Describe your Innovation Grant activities from January – June 2018. What planning have you done? Have you launched your project?
2. Have you had any surprises as you started working on your idea?
3. Have you encountered any challenges? How have you addressed those challenges?
4. What has been successful so far?
5. What have you learned?
6. What project activities are you planning in the next six months?

7. What do you need to carry out your project work from July to December? Do you need any additional support from your colleagues, supervisors, the Regional Managers, or Susan and Janis?
8. What will success look like?

DISCUSSION

The Innovation Grant program has proven very successful in encouraging creativity and providing staff with opportunities for staff development and testing their ideas. All the teams prepared thoughtful, honest answers to our Mid-Year questions detailing their progress and challenges. To demonstrate the breadth of the work being done, our oral presentation to the Board will include reports from staff members Kathleen Aston and Jennifer Hooker (Reach for the Stars) and David Addison and Jessica Goodman (LibCal and LibAnswers).

August 2018

Library Director's Report to the JPA

It has been a busy summer filled with summer reading activities at all of the branch libraries. While the Capitola Branch is closed, activities have been taking place throughout the community.

The SCPL Summer Reading Programming will culminate on Sunday, July 29 with 20th Annual Festival of the Book at 1 p.m. in Harvey West Park. The festival includes face painting, crafts, a Tales to Tails booth, stories, bubbles, and a kid's only book sale. Each child who has participated in the Summer Reading Program gets a free book at the sale.

20th Annual

Dan Chan
Performs
Magic at
3:00pm



FESTIVAL of the BOOK

A family festival in the park!

- Magic • Music & Dance •
- Facepainting •
- Tales to Tails Booth • Crafts •
- Free Book • Kids Only Book Sale •

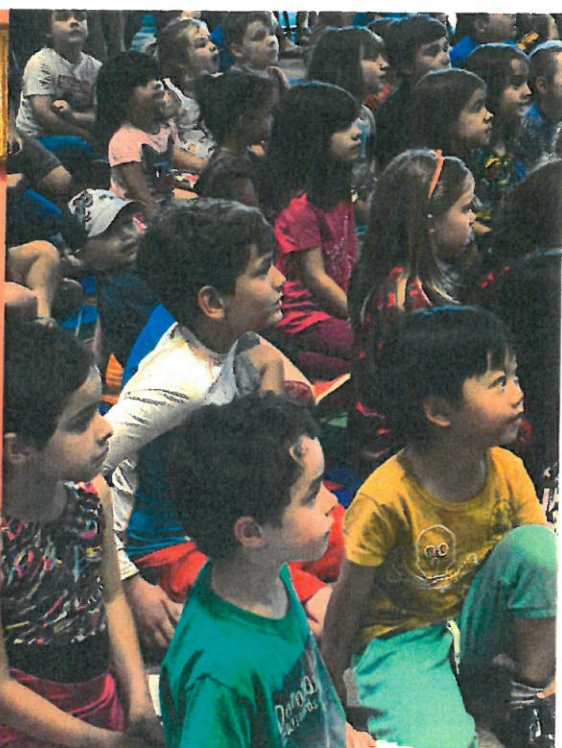
SUNDAY, July 29th 2018
Harvey West Park
326 Evergreen St.
1-4pm

SUMMER READING PROGRAM 2018 **READING TAKES YOU EVERYWHERE**
sign up at santacruzpl.org/srp/



Dance with
Kuzanga Marimba
at 1:30pm





I have attached a copy of the summer reading program schedule for your information.

Adult Summer Events

Book Discussion Groups

1 st Wed	10-11am	Aptos
3 rd Wed	1:30-2:30pm	Branciforte
3 rd Wed	6-7pm	La Selva Beach
4 th Wed	6:15-7:30pm	Felton
2 nd Thu	10:30-11:30am	La Selva Beach
2 nd Thu	1-2:30pm	Aptos
3 rd Thu	11am-12:30pm	Boulder Creek
4 th Thu	10:30-11:30am	La Selva Beach
Last Thu	7-8pm	Scotts Valley
2 nd Fri	2-3pm	Live Oak

Writing Groups

3 rd Wed	1-3pm	Aptos Writers	Aptos
2 nd & 4 th Wed	4-6pm	Writing for Kids	Branciforte
1 st Sat	10am-12pm	Poetry Circle	Downtown
Jun 23, Jul 14	1-3pm	Poetry Circle	Aptos
3 rd Sat	2-4pm	Poetry Circle	Scotts Valley

Arts & Crafts

Mon	11am-1pm	Knitting Club	Live Oak
Mon	3-4:30pm	Knitting Club	Scotts Valley
1 st & 3 rd Wed	10am-1pm	Ribbon Art	Scotts Valley
1 st Sat	1-3pm	Origami Club	Aptos
Sun	2-4:30pm	Arts & Crafts	Felton

Cinema

3 rd Tue	1pm	Discussion Group	La Selva Beach
4 th Tue	6pm	Hidden Gems	Aptos
1 st Wed	6pm	Indie/Doc Lovers	La Selva Beach
2 nd Thu	5:30pm	Club Kanopy	Boulder Creek
4 th Fri	10am	Brown Bag Movie	La Selva Beach

Entertainment & Lifelong Learning

Mon	5:30pm	ESL Group	Live Oak
1 st Wed	1-3pm	Genealogy	Downtown
2 nd Wed	12-1pm	Small Biz Wkshp	Downtown
3 rd Wed	10:30am	Genealogy Group	La Selva Beach
1 st & 3 rd Wed	6:30pm	Board Games	Scotts Valley
1 st Thu	10:30am	Armchair Travel	La Selva Beach
3 rd Thu	12pm	Munching w/ Mozart	Downtown
1 st & 3 rd Thu	6pm	Trivia on Tap	Steel Bonnet
1 st Thu	6:30pm	Citizen Science	Downtown
2 nd Thu	6:30pm	Trees to Seas	Scotts Valley
2 nd & 4 th Sat	12pm	Board Games	Scotts Valley
1 st & 3 rd Sat	12pm	Board Games	Boulder Creek

Author Talks

Local author Susie Bright sheds light on the shadows of Santa Cruz with *Santa Cruz Noir*.

Saturday June 30 2-3:30pm Scotts Valley
 Thursday July 12 6-7:30pm Aptos

Armchair Travel author talk with Alesa Lightbourne, the Kurdish Bike.

Thursday June 7 10:30am-12pm La Selva Beach

Arts & Crafts

Learn to make something new.

Origami Club Sat June 2 1-3pm Aptos
 Sand Castles Sat June 9 10am La Selva Beach
 Crafts Thu June 14 10am Branciforte
 Crafts Thu July 5 10am Branciforte
 Origami Club Sat July 7 1-3pm Aptos
 Kusadama Flowers Fri July 20 1pm Aptos

Local History

SCPL celebrates 150 years of service with local history talks.

Scotts Valley History with Jay Topping
 Saturday June 16 11am Scotts Valley
West Side Santa Cruz History with Ross Gibson
 Thursday June 21 12pm Garfield Park
Aptos History with John Hibble
 Thursday June 28 1pm Aptos
Boulder Creek History with Lisa Robinson
 Saturday June 30 1pm Boulder Creek
Live Oak History with Norman Poitevin
 Saturday July 14 1pm Live Oak
East Side Santa Cruz History
 Saturday July 28 11am Branciforte

Writing in the library

Materials and prompts provided or bring works in progress. All Ages. Select Wednesdays 2-4pm at Scotts Valley.

June 6 | June 27 | July 11

Family Lagoon Watch

A hands-on program lead by local experts. Learn about the environment and wildlife of Corcoran Lagoon 2nd & 4th Wednesdays 5:30-7pm at Live Oak.

June 13 | July 11 | July 25

Kermit the Book Bike

Check out the library's tiniest roving branch at community events.

Saturday	June 2	11am-4pm	Ebb & Flow Festival
Wednesday	June 13	2-5pm	SC Farmers' Market
Tuesday	July 3	3-6pm	Felton Farmers' Market
Wednesday	July 11	2-5pm	SC Farmers' Market

Climate Action & Community Engagement

Film and Discussion with the City of Santa Cruz Sustainability + Action Manager, Dr. Tiffany Wise-West

Saturday July 21 2-4pm Garfield Park

Music & Dance

The SLV Community Band's annual performance, plus Tannery World Dance + Cultural Center Performers bring music and dance of the world to life. Artists of the African Diaspora project of the Tannery World Dance + Cultural Center perform in Aptos.

West African Dance	June 9	2pm	Aptos
Salsa Rueda	June 16	12pm	Downtown
San Lorenzo Valley Band	June 16	6pm	Boulder Creek
Indian Kathak	June 23	11am	Branciforte
Capoeira	June 26	5:30pm	Live Oak
Congolese African Dance	June 30	2pm	Aptos
Hip Hop: Music & Dance	July 28	10am	Scotts Valley

Adventures in Virtual Reality

Experience the latest VR adventures and learn about the applications, benefits, and concerns about the technology.

Thursday June 7 10:30am Downtown
 Tuesday June 12 12:30pm Scotts Valley
 Wednesday June 20 4:30pm Garfield Park
 Tuesday June 26 11am Aptos
 Thursday June 28 11am Branciforte
 Thursday July 5 11am Boulder Creek
 Monday July 9 4pm Live Oak
 Thursday July 26 10:30am La Selva Beach

Citizen Science

Monthly series about local and environmental science. First Thursdays at the Downtown Library, 6:30pm.

Food Webs & Local Ecology June 7
 Are We Really Made of Stardust? Yes! July 12

Reach for the Stars

Learn about star types and light pollution.

Tuesday June 26 6:30-8:30pm Boulder Creek
 Tuesday July 17 6:30-8:30pm Aptos

Health & Wellness

Kick the Sugar Habit. Presented by Certified Holistic Health and Lifestyle Coach Sandy Lee.

Thursday June 21 6pm Live Oak

The MAKE Lab

Tools for STEAM-based projects at the Scotts Valley Library 10am - 5pm on select Fridays.

June 1 | Jun 15 | June 29 | July 13 | July 27

Bubble Magic

Tom Noddy's Bubble Magic integrates the science of bubbles with a beautiful performance of their wonders.

Sunday June 17 2pm Live Oak

Woodburning Workshops

Hands on workshops on July 7th with limited space. Email hooker@santacruzpl.org to pre-register.

10am-12pm Scotts Valley | 2-4pm Boulder Creek

Festival of the Book

A family event in the park with all ages entertainment.

Sunday July 29 1-4pm Harvey West Park

ONGOING KIDS PROGRAMS:

SUMMER library programs run June 1-July 29th. MOST PROGRAMS will break in AUGUST. Please check the online calendar for details.

Toddler Time • ages 0-3 • (June 4 - July 27)	Monday 10am Live Oak	
	Tuesday 10am Branciforte	
	Thursday 10am Aptos	
	Thursday 10am Scotts Valley	
	Friday 10am Downtown	
Preschool Storytime • ages 3-5 • (June 4 - July 27)	Monday 10am Garfield Park	
	Tuesday 11am Scotts Valley	
	Wednesday 11am Live Oak	
	Thursday 10am Downtown	
	Friday 11am Porter Memorial Library	
Creative Movement Storytime • ages 2-6 • (June 30 - Aug 4)	Saturday 11am Branciforte	
Family Stories & Activities • all ages • (June 4 - July 27)	Tuesday 10:30am La Selva Beach	
	Wednesday 11am Boulder Creek	
Cuentos en español • ages 0-8 • (June 4, 18, 25, July 16, 23)	Monday 5:30pm Live Oak	
Arts & Crafts • (all ages)	Tuesday 2:30pm DIY Craft	Downtown
	3 rd Weds 2pm CASE Art Club	Scotts Valley (ages 6-10)
	Thursday 3pm DIY Craft	Boulder Creek
	Saturday 11am DIY Craft	Branciforte
	Saturday 11am DIY Craft	Garfield Park
	Saturday 1:30pm DIY Craft	La Selva Beach
	1 st Saturday 1pm Origami Club	Aptos
	Sunday 1pm DIY Craft	Live Oak
STEM/STEAM • (June 4 - July 27)	*Teen/Tween STEAM Monday 1-3pm	Downtown
	LEGO™ & DUPLO™ Tuesday 1:30-3:30pm	Branciforte (ages 3+)
	LEGO™ Clubs (ages 7-18)	
	Tuesday 3:30-5pm	Felton
	1 st & 3 rd Tues 3:15-4:45pm	Scotts Valley
	Thursday 3:30-5pm	Boulder Creek
	Thursday 3:30-5pm	Garfield Park
	*LEGO™ Robo Sumo Wednesday 2-4pm	Boulder Creek (ages 7-18)
The MAKE Lab Alternate Fridays 10-5	Scotts Valley (ages 13+)	
Minecraft (June 28 - July 26)	Thursday 1-3:30pm	La Selva Beach
MAKE & Explore Friday 2-4pm	Museum of Discovery (ages 6+)	
Chess Clubs (Continues thru AUG, ages 6+)	Tuesday 3:30-4:30pm	Aptos
	Saturday 2-4pm	Downtown (EXCEPT 1 st Saturday)
*Tales to Tails (Register for 20 minute appointment)	1 st & 3 rd Mon 3:30-4:40pm	1 st Sat 10:30-11:30am
	2 nd & 4 th Wed 2:30-3:30pm	
	Saturdays 10-11:30am	
	1 st & 3 rd Fri 3-4pm	2 nd & 4 th Sat 2-3pm
	Garfield Park 2 nd & 4 th Thu 4-5:30pm	
	La Selva Beach 1 st & 3 rd Fri 3-4pm	
	Live Oak 1 st & 3 rd Wed 3:30-4:30pm	
	Scotts Valley 2 nd & 4 th Tue 4-5pm	

SPECIAL SUMMER EVENTS: DAY BY DAY FOR KIDS/FAMILIES

Tuesday, June 5	2pm Bubble Fun	Garfield Park	all ages
Wednesday, June 6	2-4pm Writing in the Library	Scotts Valley	all ages
Friday, June 8	2pm Family Movie Matinée	Aptos	all ages
Saturday, June 9	10am Sandcastle Workshop	La Selva Beach	all ages
	2pm West African Dance	Aptos	all ages
Monday, June 11	5:30pm Cuentos en español	MAH Abbott Sq	family
Tuesday, June 12	11am Oliver the Parrot	Scotts Valley	family
	3pm Decorate a Bag	Live Oak	family
Wednesday, June 13	5:30pm Family Lagoon Watch	Live Oak	age 8-adult
Thursday, June 14	10am Crafts for Teens & Adults	Branciforte	teen/adult
	12:30pm Last Day of School Party	Boulder Creek	all ages
Saturday, June 16	12pm Salsa Rueda Workshop	Downtown	all ages
	6pm San Lorenzo Valley Band	Boulder Creek	all ages
Sunday, June 17	2pm Tom Noddy's Bubble Magic	Live Oak	all ages
Wednesday, June 20	2pm Marionettes: Aladdin	Scotts Valley	all ages
Thursday, June 21	11am Kid's Americana Music Wkshp	Felton	all ages
	11am Perry Yan's Magic Show	Branciforte	all ages
	2pm Perry Yan's Magic Show	La Selva Beach	all ages
Friday, June 22	2pm Family Movie Matinée	Aptos	all ages
Saturday, June 23	11am Indian Kathak Dance Wkshp	Branciforte	all ages
Monday, June 25	5:30pm Oliver the Parrot	Live Oak	all ages
Tuesday, June 26	11am Drea Lusion Entertainment	Scotts Valley	all ages
	11am Mike Della Pena Magic	Downtown	all ages
	2pm Mike Della Pena Magic	Aptos	all ages
	5:30pm Capoeira Workshop	Live Oak	all ages
Wednesday, June 27	11am Puppets: Three Little Pigs	Boulder Creek	all ages
	2pm Puppets: Chanticleer Rooster	Garfield Park	all ages
	2pm Writing in the Library	Scotts Valley	all ages
	5pm Puppets: The Carnival Mask	Live Oak	all ages
Thursday, June 28	10am Preschool Storytime	MAH Abbott sq	all ages
	12pm Perry Yan's Magic Show	Felton	all ages
	3pm Perry Yan's Magic Show	Garfield Park	all ages

Saturday, June 30	1pm Family Craft Time	Branciforte	all ages
	1pm SC Sing Along	Garfield Park	all ages
	2pm Congolese African Dance	Aptos	all ages
Tuesday, July 3	10:30am Wild Child Bubbles	La Selva Beach	all ages
	1pm Wild Child Bubbles	Aptos	all ages
	4pm Wild Child Bubbles	Downtown	all ages
Thursday, July 5	10am Crafts for Teens & Adults	Branciforte	teen/adult
Monday, July 9	4pm Adventures in Virtual Reality	Live Oak	13+
	5:30pm Cuentos en español	MAH Abbott Sq	all ages
Wednesday, July 11	11am Oliver the Parrot	Boulder Creek	all ages
	12pm *Dome on the Go	La Selva Clubhouse	ages 7+
	2pm *Dome on the Go	La Selva Clubhouse	ages 7+
	2pm Writing in the Library	Scotts Valley	all ages
	5:30pm Family Lagoon Watch	Live Oak	age 8-adult
Thursday, July 12	10:30am Samba Drumming Workshop	Branciforte	all ages
	1pm Samba Drumming Workshop	Felton	all ages
	2pm Canvas Bag Craft	Garfield Park	ages 6+
	3pm Samba Drumming Workshop	Scotts Valley	all ages
	6pm Samba Drumming Workshop	Live Oak	all ages
Friday, July 13	2pm Family Movie Matinée	Aptos	all ages
Saturday, July 14	1pm Family Craft Time	Branciforte	all ages
Tuesday, July 17	12:30pm *Dome on the Go	Aptos	ages 7+
Wednesday, July 18	11am Oliver the Parrot	Garfield Park	all ages
Thursday, July 19	11am Marionettes: Mother Goose Land	Downtown	all ages
Friday, July 20	1pm Kusudama Flower Folding	Aptos	age 8-adult
Wednesday, July 25	11am Oliver the Parrot	Live Oak	all ages
	2pm The Bubble Lady	Scotts Valley	all ages
	5:30pm Family Lagoon Watch	Live Oak	age 8-adult
Thursday, July 26	10am Preschool Storytime	MAH Abbott sq	all ages
	1pm Mike Della Pena Magic	Boulder Creek	all ages
	2pm Tie-Dye	Garfield Park	ages 7+
	3:30pm Mike Della Pena Magic	Live Oak	all ages
Friday, July 27	2pm Family Movie Matinée	Aptos	all ages
Saturday, July 28	10am Hip Hop Dance Workshop	Scotts Valley	all ages
Sunday, July 29	1-4pm Festival of the Book	Harvey West Park	all ages
Friday, August 17	Last Day to COLLECT Book Bucks!		
Saturday, September 29	Last Day to SPEND Book Bucks!		

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Jamie Goldstein
Board Member Martin Bernal



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
(LJPA)**

REGULAR MEETING MINUTES

**THURSDAY JUNE 7, 2018
9:00 A.M.**

1. ROLL CALL

PRESENT: Martin Bernal, Carlos Palacios, Jenny Haruyama (Chair), Jamie Goldstein
STAFF: Library Director Susan Nemitz

2. PRESENTATIONS

K-12 Outreach Program. By Heather Norquist, Regional Manager.

3. ADDITIONAL MATERIALS

None

4. ADDITIONS AND DELETIONS TO AGENDA

The Agenda of June 7, 2018 was approved by consensus.

5. ORAL COMMUNICATIONS

Jamie Goldstein gave an update on the bidding process for the Capitola library project.

6. REPORT BY LIBRARY DIRECTOR

Library Director Susan Nemitz reported on the current developments in the Library.

7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

Vivian Rogers, Executive Director, reported on the recent activities of the Friends of the Santa Cruz Public Libraries.

8. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

Martha Dexter, Chair of the Library Advisory Commission, reported on the Commission's recent meeting.

9. COMMENTS BY BOARD MEMBERS

None

10. CONSENT CALENDAR

RESULT: APPROVED CONSENT CALENDAR

A. Approved Minutes of May 3, 2018

**B. Received Articles about Santa Cruz Public Libraries
[UNANIMOUS]**

MOVER: Carlos Palacios

SECONDER: Jamie Goldstein

AYES: Bernal, Palacios, Haruyama, Goldstein

11. GENERAL BUSINESS

A. Adopt FY 2018-2019 Budget

RESULT:

ADOPTED FY 2018-2019 BUDGET AS PRESENTED AND THAT THE LIBRARY DIRECTOR FORM A SUBCOMMITTEE OF THE JURISDICTIONS TO DISCUSS THE POSSIBLE USE OF THE FUND BALANCE AND LOOK AT LFFA OPPORTUNITIES FOR INCREASING RESOURCES TO THE BRANCH BUDGETS.

[UNANIMOUS]

MOVER: Carlos Palacios

SECONDER: Jamie Goldstein

AYES: Bernal, Palacios, Haruyama, Goldstein

B. Free Speech Rights of Citizens Policy Update (#601)

RESULT: APPROVED FREE SPEECH RIGHTS OF CITIZENS POLICY (#601)
[UNANIMOUS]

MOVER: Martin Bernal
SECONDER: Jamie Goldstein
AYES: Bernal, Palacios, Haruyama, Goldstein

C. Urban Libraries Council Statement of Commitment to Racial and Social Equity (#312)

The Board reviewed and discussed the Urban Libraries Council Statement of Commitment to Racial and Social Equity (#312) with approval pending.

12. ADJOURNMENT

Final Adjournment of the Library Joint Powers Authority Board (LJPA) at 10:35 a.m. to the next Regular Meeting Thursday August 2, 2018 at 9:00 a.m. [immediately following the Libraries Facilities Financing Authority (LFFA) meeting] at the Downtown Branch Library, located at 224 Church Street, Santa Cruz, CA 95060.

ATTEST: _____
Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Santa Cruz Public Libraries – Library Headquarters Office, 117 Union Street, Santa Cruz, CA 95060



In the News and Media:

May 25 – July 11

Regional Library News

Salinas library's 52-year-history coming to a close — kind of

[Joe Szydowski](#), *Salinas Californian* Published 1:35 p.m. PT July 3, 2018 | Updated 2:30 p.m. PT July 6, 2018



STILL NEW—Barbara Miller, El Cebilen branch librarian, sits at the desk of the new library and even newer furniture as it will look to guests during open house Sunday (Californian photo)

(Photo: Joe Szydowski)

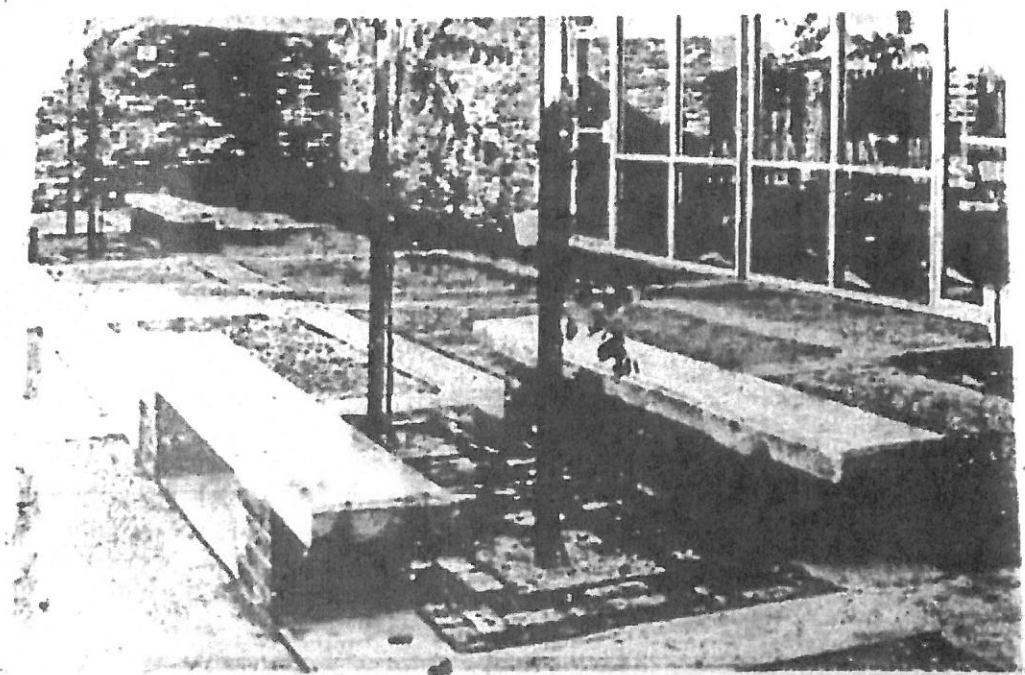
A 52-year-long chapter of Salinas' history will be coming to a close Saturday when El Gabilan Library shuts the doors for the last time.

The 3,400-square-foot building will be replaced with a 21,000-square-foot, two-story facility at its N. Main Street location, said Eric Howard, deputy librarian with the city.

It's estimated to cost between \$18 million and \$21 million with groundbreaking in September and an expected opening in late 2019, Howard said.

But El Gabilan's first planned grand opening was pushed back almost four months because of delays in acquiring furniture, according to a Jan. 27, 1967, article in the Californian.

The doors originally opened to the public Oct. 3, 1966, according to the article. But then-Library Director John Gross didn't want a big opening spectacle without the furnishings, the article says.



PATIO VIEW—In fine weather, this patio on the north side of the city's new El Gabilan branch library should prove an ideal setting for children's story hours. Full length windows offer a glimpse of the magazine racks inside. (Californian photo)

Photo from Salinas Californian of opening of El Gabilan library. (Photo: Salinas Californian)

"By the time that problem was overcome, it was December, and the commissioners wisely concluded that a library dedication might run a poor second to Christmas and New Year's," the article said.

But on Jan. 29, 1967, a Sunday of all days, the grand opening was held for the brick library.

The architecture firm Waterman and Kuska designed the library, whose then-\$108,000 price tag was paid for with a 1963 bond measure, according to the article.

Of course, others helped El Gabilan become a reality: Elena Christensen donated part of the cost of her land to the city for the library, which she had ardently campaigned for, according to the Salinas Public Library's history page.



This plaque honors Elena Christensen, who helped create El Gabilan Library. *(Photo: Joe Szydlowski)*

For Don Gardner, librarian at El Gabilan, it was a second stage of the library's history that convinced him to work there.

He was studying to become a librarian while working at Bookshop Santa Cruz about 13 years ago. He knew Salinas library administrators, who'd come there to buy books. They told him about Salinas' library woes. In 2004, Salinas' city council had voted to shutter all three libraries.

That same year, a tax measure for the facilities also failed, according to the Salinas libraries' website.

What followed convinced Gardner to come work in Salinas, he said.

In January 2005, local high school students started selling hand-made bracelets as a fundraiser. The same month, the community held a candle-light vigil to oppose the closures, which also included Cesar Chavez and John Steinbeck libraries, according to the libraries' website.



The El Gabilan is in for a major transformation: It's going to grow to seven times its current size, with construction expected to begin later this year. (Photo: Joe Szydlowski)

Former Mayor Anna Caballero created "Rally Salinas!" Meanwhile, former residents, librarians and others sent letters and donations to save the library. Supporters also held a 24-hour sit in at Cesar Chavez Library in April 2005.

Actor Bill Murray even donated his \$12,500 winnings from a Pebble Beach golf tournament to Rally Salinas!, according to the libraries' website.

In November, voters approved the half-cent tax Measure V by 60 percent.

Gardner was just graduating at the time, and the tale captivated him, he said.

"I like the story of the community coming together to save their libraries," he said, adding that the Salinas libraries have a documentary that covers the attempted closure.

Since then, the library has served North Salinas, said Howard, deputy librarian. But the city identified a need for a new library, and a year-long effort to gauge community opinion found people wanted a library with plenty of community space, he said.

The new library will also have an open air courtyard with a performance area, he said.

El Gabilan's going-away party will feature hotdogs, snowcones and cake as well as live music by Dan Beck and students of Elena Volkova Piano and activities, Howard said. It begins at 2 p.m. Saturday and continues until 5 p.m.

Until the new library opens, a space at Northridge Mall will have books and return boxes as well as computer stations. It will also have information about the services the library offers.

But, at less than 1,400 square feet, it won't have as much space for books, Howard said.

"We'd love it if people came and checked out books to help us move," he said.

More: [Founders Day: A free celebration of Salinas](#)

More: [The first mayor of Salinas paved the way for the town we know today](#)

More: [150 years later: Salinas has come a long way since its founding days](#)

CORRECTION: An earlier version of this article gave the wrong date for the closure and party of the library. It is on Saturday. The article has since been updated.

Times Publishing Inc.

'The Book of Why' Brings Causation Back into Science

SANTA CRUZ — The Santa Cruz Public Library System (SCPL) hosts Dana Mackenzie, local co-author of "The Book of Why: The New Science of Cause and Effect" for a book signing and discussion at the Aptos Library, 7695 Soquel Dr. on Monday, June 4th at 6 p. m.



Dana Mackenzie

The talk, titled "Mind Over Data: The One Thing You Know and Machines Don't" explores the perplexing fact that science has struggled so much to make sense of causation, something that is intuitively obvious even to children. Before we can make machines or bots or AIs that are as smart as humans, we need to make them as smart as three-year-olds. Dana will share some ideas on how this can be done, and what the future goals for AI should be.

Dana Mackenzie is a mathematician and science writer. His books include, The Big Splat, or How Our Moon Came



SANTA CRUZ
PUBLIC LIBRARIES

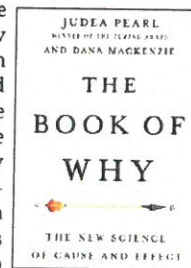
www.santacruzpl.org

to Be (2003) and The Universe in Zero Words (2012).

The former book was named an Editor's Choice by Booklist, and the latter

was a finalist for the 2017 Premio Asimov (Asimov Prize) in Italy. He has lived in Santa Cruz since 1996, when he moved here to study in the Science Communication Program at UCSC. He is also well known to patrons of the Aptos Library as the organizer of the youth chess club, which meets every Tuesday afternoon.

There will be a book signing of The Book of Why, and 15% of book sales will benefit the Friends of the Aptos Library. ■

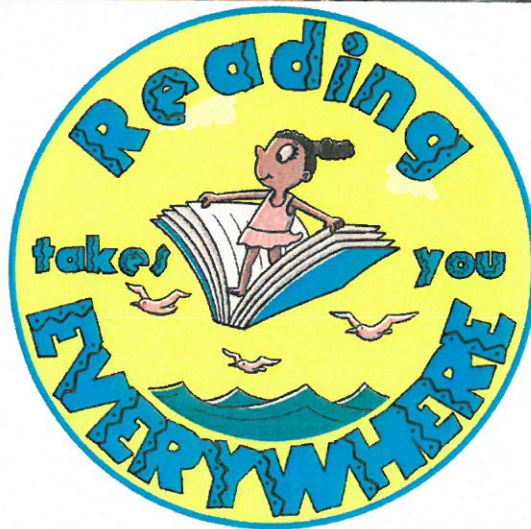




SUMMER READING PROGRAM TAKES YOU EVERYWHERE!

By [City Beat](#) on June 6, 2018 in [City Beat](#), [Featured](#), [Local Loop](#)

Our Santa Cruz Public Libraries READING TAKES YOU EVERYWHERE summer program is in full swing and continues through August 17. From outer space, science and technology, to nature and far away cultures, we invite the community to discover a wide range of fun and educational experiences through books this summer.



Young participants may earn up to twenty “Book Bucks,”—one for each hour of reading (or listening to audio books) logged. Book Bucks may be spent on goods and services at dozens of local businesses, or can be traded in for a chance at raffle prizes. Participants may sign up in person at any branch library, on the Bookmobile, or online at santacruzpl.org/srp.



One parent reported, “My kids love reading and this program gets them reading even more...I love it because when the boys are bored, I mention the reading bucks and they go back to reading! Keep it up!”

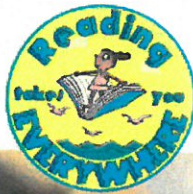
Another parent said, “Great program, my three kids participate every year. Two are dyslexic and the motivation to read all summer makes a huge difference.”



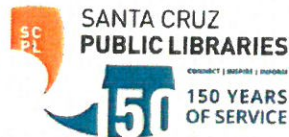
In 2017, Summer Reading Program participants earned over 40,700 Book Bucks averaging more than 18.6 hours of reading per person. Local businesses donated approximately \$40,000 in goods and services to support the program.



In addition to providing reading incentives for young people, Library Bingo is offered for adults, who are encouraged to complete five or more activities for chances in a countywide raffle.



Share your summer at the library. Follow us @SantaCruzPL and use #SCPLSummerRead



Please join Santa Cruz Public Libraries as we celebrate how reading enables us to explore, discover, and experience people, places, and things that we otherwise could not this summer in **READING TAKES YOU EVERYWHERE!**

REGISTER-PAJARONIAN

CHP offering driver safety class

APTOS — The California Highway Patrol is offering a traffic safety program for senior drivers.

The Age Well, Drive Smart Program is designed to provide drivers with the keys to driving safer and driving longer. This program is designed as an educational tool for mature drivers.

Topics of discussion will include:

- How to tune up driving skills.
- Refreshing their knowledge of the rules of the road.
- Learning about normal, age-related physical changes and how to adjust to them
- When it may be time to limit or stop driving.
- Understanding the alternatives to driving.

Age Well, Drive Smart classes are free of charge. These classes are geared toward drivers age 65 and up, but they are open to anyone who feels they can benefit from this information.

The next class will take place June 29 from 10 a.m.-12:30 p.m. at the Aptos branch of the Santa Cruz Public Library, 7695 Soquel Drive.

Space in this class is limited. For information, and to make a reservation, call the Santa Cruz CHP Office at 662-0511.



Nature Discovery Park gets community input

By Patrick Dwire

Community planning for Nature Discovery Park

Posted: Thursday, June 21, 2018 9:53 am

By Patrick Dwire | [0 comments](#)



Getting kids out of the classroom and into nature has long been held by teachers and parents as the best approach to teaching the fundamentals environmental science. The planning for a Nature Discovery Park for children directly adjacent to the new community library in Felton takes this approach to another level- kids can use the park and the library without needing a ride between them, and will have access to both traditional educational materials and outdoor education at the same place.

Santa Cruz County Parks Department hosted a community design meeting for the Nature Discovery Park last Friday that drew about 30 people to the Felton Community Hall to look at and comment on preliminary designs for the Nature Discovery Park, and offer suggestions on how they might be improved.

“This is a one-of-kind project in California, and a wonderful example of community collaboration,” Fifth District County Supervisor Bruce McPherson said, who was reported by many to have been influential in keeping the project moving forward. “I love getting everybody together in the same room for community commitment, and this project shows what is possible when everyone is committed,” McPherson said.

Many years after the Verutti family offered to donate a one acre site next to the Felton Post Office on Gushee Street for a the new library, in 2015 they found themselves negotiating with the County Parks Department for the sale of the roughly one-acre parcel of undeveloped land next to the donated site, which has Bull Creek running diagonally across it. While the riparian corridor of Bull Creek limited the development potential of the site, the donation of the library site and the sale of the adjoining parcel for the park is a testament to the Verutti family’s commitment to the Felton community.

Forging the link between the Santa Cruz County Library System and the Santa Cruz County Parks Department was mostly the work of Felton Library Friends, under the leadership of Nancy Gerdt. With their own money, Felton Library Friends hired a consultant to study the potential for outdoor education on the park site, which eventually piqued the interest of the County Parks Department. This was going on about the same time voters passed a \$67 million bond issue for the library system, Measure S in 2016, \$10 million of which was designated for the Felton Library. But those funds are not available for a park.

The next big win to realizing the vision of a Nature Discovery Park next to the library came in early May with the award of a \$395,000 grant by California State Parks, through their California Outdoor Environmental Education Facilities Grant Program, to the County Parks Department. The Nature Discovery Park was one of only 39 projects across the state awarded funding from this competitive grant program, and is the only project located next to a library.

The preliminary designs for the park include a nature trail with interpretive signage and pedestrian bridges over Bull Creek. The interpretive signage will support environmental education stations for interactive learning, play areas designed for different ages, a small amphitheater and stage, as well as quiet and secluded areas to simply observe and appreciate the riparian woodlands.

“The guiding principles of the preliminary design were to promote environmental literacy, and this outdoor space is very conducive to learning about watershed management, and protecting our creeks,” said Will Fourt, Park Planner for the county, to a group at the design workshop.

Eric Sturm, Park Superintendent for county parks, emphasized the generous volunteer and docent support many county parks depend on, and said he expects the same at the Nature Discovery Park. Sturm said he expects volunteer programs will help in the restoration of the riparian woodland and help eradicate invasive, non-native species, as well help preserve, protect and mitigate any disruption to the creek-side ecosystem.

In response to a question about how county parks will avoid damage done by homeless persons, which has happened around the Felton Covered Bridge Park, Sturm said he would again be looking to the community for support, as well as the County Sheriff.

“There will be sweeps, of course, by the County Sheriff if homeless people take up residency in the park, but our best defense against homeless people doing damage to our park is plenty of park use by regular citizens – and these park users keeping an eye on things and reporting abuses when they see them,” Sturm said.

Nancy Gerdt, Chair of Felton Library Friends, said she has been very excited about the community collaboration that has brought the project to this point, and made a pitch for a fundraising campaign that Felton Library Friends are currently planning to complete both the library and the Nature Discovery Park.

According to Will Fourt, the total cost of developing the park could be as much as double the amount of the \$395,000 state grant, and the Parks Department will be looking to the Felton community to help raise these funds. The goal is to develop the park and build the library simultaneously, which are scheduled for a grand opening hopefully by the fall of 2019. More information about local fund raising events can be found at <http://www.feltonlibraryfriends.org/>.

GoodTimes

Felton and Capitola Library Projects Move Forward

The status of improvements from 2014's \$67 million bond measure



IN SOME WAYS, FELTON'S NEXT LIBRARY CENTER—WITH ITS NEW FIREPLACE AND DIGITAL CHARGING STATIONS—FEELS MORE LIKE A SKI LODGE THAN A HUB FOR READING.

The construction project set to begin in Felton this summer isn't your grandpa's library building. There will be a park, a nature classroom, a cozy fireplace area, and plenty of high-tech amenities, including digital charging stations—all blended with an extensive book collection into a community center for the entire San Lorenzo Valley. In renderings, it almost resembles a ski lodge more than a hub for reading.

Just a few steps from the library's patio, the park will feature native plants, interpretive displays, accessible paths, benches, natural play areas for children to climb about, and even a small stage.

“The emphasis is on environmental consciousness—opportunities for programs inside and outside. It’s going to be bigger, brighter and modern,” says Michelle Mosher, an organizer for the Felton library project. “We want it to appeal to people of all ages.”

Landscape architects who are designing the outdoor portion will share the plans with the public on Thursday, June 14, at 6 p.m. at Felton Community Hall, located at 6191 Hwy. 9. Library director Susan Nemitz says linking of indoor and outdoor space is a common feature of modern libraries.

Betsy Lynberg, the county’s capital projects manager, says \$10 million from a \$67 million 2016 bond measure is being spent on Felton’s new building, including furnishings and public art.

The Capitola Library is also starting over from scratch, having shut down last month, and the next facility will double down with a new play area and state-of-the-art technology.

Although demand for print books from libraries has declined in recent years, Nemitz says demand for technology grew 50 percent in the last year. People come into libraries when they need to fill out a job application, tax forms and financial aid paperwork.

The library bond measure, which got 70 percent voter support two years ago, is funding improvements to eight other county libraries as well, with cash going to branches in Santa Cruz, Aptos, Live Oak, Scotts Valley, Boulder Creek, and La Selva Beach—replacing failing roofs, outdated bathrooms, electrical systems, and structurally damaged areas.

The Capitola Library will go to bid by mid-summer, but Steve Jesberg, Capitola’s director of public works, warns that there is a high demand for contractors and subcontractors this year so it may make for a tight market.

Jesberg says the new building will replace temporary structures that have been in place for 14 years. Nearby libraries at Aptos and Live Oak will add hours while Capitola awaits its new facility. A book drop will be added at Jade Street Community Park and storytelling programs for preschoolers will be available at Porter Memorial Library in Soquel.

Nemitz says the plans for replacing the main library in downtown Santa Cruz have been complicated because the bond measure provided only \$23 million, but estimates for a new structure are \$38 million. She says the \$67 million total offered to the voters in the bond measure “was based on what the public would pass—not what it would take to bring it into the 21st Century.”

A special library committee looked at future possibilities for the library, including the idea of integrating the new library into plans for a long-discussed parking structure that would replace existing street-level parking on the corner of Cathcart and Cedar streets downtown. It would

spare library officials from having to pay for the structure's foundation, but sustainable transportation activists are fighting the concept, leery to incentivize future car trips.

The Santa Cruz City Council will study the issues when it looks at downtown parking issues in a meeting that's tentatively scheduled for Tuesday, June 19.

This past January, the Downtown Library Advisory Committee recommended a full remodel with a new parking structure, as it literally checks 13 of 15 boxes the group looked at, including one for cost.

The committee's next-favorite idea was a full renovation of the current facility, which checks three fewer boxes and comes in at an estimated \$11.1 million more.

Re: Libraries *(From GT Opinions, 7/11/18)*

According to the consulting architect's own cost estimates, the only option studied by the Downtown Library Advisory Committee that came in under the \$23 million budget for the Downtown Branch Library building was the Partial Renovation (Option A in the DLAC Report to the City Council). (See Noll & Tam Project Cost Model, 10/25/17.) The other three options studied by the DLAC were estimated to cost 3.7 to 26.3 million dollars over budget.

— Michael Lewis



TPG Explore the Final Frontier

By [Michael Oppenheimer](#) on May 24, 2018

Santa Cruz Public Library's Astronomy Program Series and Telescope Check is Out of This World

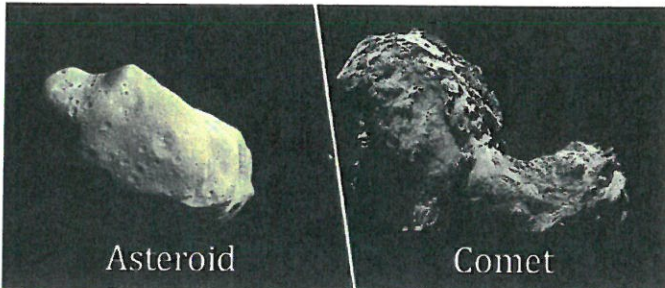


The Santa Cruz Public Library System (SCPL) announced a new program and service designed to educate adults and families about astronomy.

The program, called Reach for the Stars, explores all facets of astronomy at various branch libraries throughout the county. Experienced astronomers, complete beginners, adults, and kids will find this

series fun and informative. Topics will vary month-to-month.

Other upcoming Reach for the Stars programs in the series include an exploration of star types and light pollution, and comets and asteroids. Star Types and Light Pollution will be held at the Boulder Creek Branch Library, 13390 West Park Ave., on Tuesday June 26 from 6:30-8:30 p.m. Comets and Asteroids will be held at the Aptos Branch library, 7695 Soquel Dr., Tuesday July 17 from 6:30-8:30 p.m.



SCPL is piloting a new service in conjunction with the Reach for the Stars program series, where borrowers will be able to check out a telescope with their library card. The telescopes will be subject to the same rules as most library materials, except they will not be renewable. There a

limited number of telescopes available for checkout, but they can be requested and put on hold. This new service will be available beginning May 16.

According to Library Director Susan Nemitz, "This is a great example of 21st century library service, where the library isn't just providing books so people learn passively about a topic. We deliver programs for hands-on learning, we connect people with experts and each other, and provide tools for people to create new experiences for themselves- in this case with check-out-able telescopes."



SCPL is also inviting the public to name the telescopes during a naming contest between May 16 and May 31. Anyone may enter the contest by submitting up to 3 name suggestions either in person at any branch library or via Instagram, Facebook, or Twitter by tagging us @santacruzpl and using the hashtag #ReachfortheStars.

The Santa Cruz Public Libraries (SCPL) system delivers information, education, enrichment and inspiration through a

network of 10 neighborhood library branches, a web-based digital library, a Bookmobile and community-based programs. Branch locations include Aptos, Boulder Creek, Branciforte, Capitola, Downtown Santa Cruz, Felton, Garfield Park, La Selva Beach, Live Oak and Scotts Valley. Learn more about SCPL

Calif. Contributes \$1M For Felton Library, Park

The supplemental funding will help retain important design features that are being threatened by rapidly rising construction costs.

By [News Desk, News Partner](#) | Jul 2, 2018 11:00 am ET | Updated Jul 2, 2018 11:00 am ET



[From Felton Library](#): Assemblymember Mark Stone and Felton Library Friends are pleased to announce \$1 million in new one-time state funding for construction of Felton Library and Nature Discovery Park Project, a one-of-its-kind facility in California.

"The San Lorenzo Valley is a special place, and the Felton Library and Nature Discovery Park will promote environmental education in a wonderful new community setting," Assembly member Stone said. "This project is emblematic of the community's commitment to education, whether it be indoors or outdoors." The \$1 million dollars, included in the California FY 18-19 state budget, will supplement the \$10 million earmarked for the Felton library through the 2016 Measure S bond measure and a recently awarded \$395,000 State Parks grant. The supplemental funding will help retain important design features that are being threatened by rapidly rising construction costs.

This environmentally innovative project is a partnership between Santa Cruz Public Libraries, Santa Cruz County Parks Department, San Lorenzo Valley Water District and community partner Felton Library Friends. Both the new building and the nature park will enhance and highlight the

existing riparian landscape through innovative design features. The 8,990-square-foot library designed by architect Teall Messer will include larger collection capacity, new technology, and indoor and outdoor community spaces. The adjacent park will offer outdoor learning spaces, interactive nature discovery zones, a bridge linking the library to the park and an interpretive nature loop trail around Bull Creek.

"This project is an innovative model for engaging communities in environmental literacy through their library services," said California State Librarian Greg Lucas. Santa Cruz County Library Director Susan Nemitz agreed, saying, "The role of libraries is changing to offer communities a broader range of innovative services, and the Felton Library and Nature Discovery Park accomplishes this. We anticipate both children and adults across the county and region taking advantage of these important new environmental educational opportunities."

"This new funding could not have come at a better time," said Bruce McPherson, 5th District County Supervisor and long-time supporter of the Felton project. "This support means we can move forward with the park and library design without sacrificing its beauty, functionality, and unique features." Stone emphasized that the Legislature intends the funds to be used to ensure completion of the entire project, fully realizing its original vision and promise. "I have supported and been closely monitoring the project from its inception nearly 15 years ago and have been impressed with the dedication of the community as well as county and library staff in turning this creative vision into reality," he said. Nancy Gerdt, Felton Library Friends Chair adds: "We are very excited to have this important financial support from the state that helps ensure that the full vision for the project can be realized. We so appreciate Assembly member Stone's hard work and guidance for the project."

She also noted that the new state award, while providing significant funds for much needed construction costs, will not alter the need for additional resources for the project. To meet these needs, Felton Library Friends is managing a capital campaign, "Realizing a Community Dream." Currently, the campaign is focusing on leadership gifts. The Friends will launch a community-wide public campaign in the fall. All community gifts will be used for needed enhancements for the project that include the library patio, technological resources, special collections, special park features, and learning materials that integrate park and library programming. Library and park groundbreaking is expected in the fall, with an opening date of late 2019.

Santa Cruz Sentinel News

Debate over library-parking garage divides community

GOVERNMENT

By Jessica A. York (6/20)

jyork@santacruzsentinel.com @ReporterJess on Twitter

SANTACRUZ>> A sign-waving, sticker wearing standing room-only crowd gathered Tuesday to take part in a debate pitting a plans for a new library against opponents of a five story public city parking garage.

A combined parking garage-library structure was on the table before the Santa Cruz City Council at the recommendations of a 10-member citizens downtown library committee and the city's Downtown Commission. The council, which was in the midst of hearing from dozens of speakers as of press time, was not set to make a formal decision on the project at Tuesday's study session. If given the nod, city workers will seek further public input on the proposed project and parking fee increases and return to the council with a formal recommendation in August.

Funding for such a mixed-use garage/ library project would come in part from the 2016 voter-approved facilities bond Measure D to improve and rebuild libraries countywide, and largely from proposed increases in downtown user parking garage, lot and meter fees. Though about \$23 million is set aside for



Downtown Santa Cruz Farmers Market, which is in the planning stages to relocate to a new parking lot ahead of discussions to build a parking garage at Cathcart and Cedar streets.

SHMUEL THALER — SANTA CRUZ SENTINEL

Santa Cruz's new downtown branch, the least expensive of several library construction options is a multi-use structure, such as a garage, and still would be expected to come in more than \$3 million over available funding.

"I think if we're really trying to create a community for the next generation, we need to create a facility for that next generation," Santa Cruz Public Libraries Director Susan Nemitz said, urging the community to visit any library built within the past decade. "It's been 60 years since we've invested in that facility, and it deserves it and our kids deserve it."

City transportation officials estimated that without a new parking supply project, such as a proposed 600-space garage, the city's downtown will face a 1,210 parking space deficit by 2036, due to loss of existing parking lots, new commercial development and some new shared residential development needs. Even with a new garage, officials estimate a parking shortage of 745 spaces, a gap city Transportation Planner Claire Fliesler said she expected changes in alternative transportation opportunities to help surmount.

However, shifting car drivers into alternative modes of transportation, said Fliesler, is a costly, slow and difficult process. She cited the 18 years it has taken for the city to increase its percentage of bike commuters by about 5 percent. A portion of the increased fees collected from drivers would go toward a permanent “transportation demand management” program to encourage continued alternative transportation use.

Several community groups were given time to speak on the issue, and some speakers sang songs opposing library/garage project plans.

Dana Bagshaw of the I Bus By Choice group recommended the council subsidize bus passes for downtown commuters to get them out of their cars, instead of building a garage.

Rick Longinotti of the Campaign of Sensible Transportation urged the council to wait on results of a formal downtown parking study in the works, and said he believed the city’s estimates of future parking supply demands were not based on the latest city parking requirements. Jean Brocklebank of Don’t Bury the Library said she favored keeping the library at its existing Church Street location and renovating the facility with creative ideas.

Resident Carol Fuller said she had been following all the “hubbub” about the parking garage-library proposal for some time before realizing her favorite downtown cafe is located within a parking garage. She said she disagreed with many of her friends on opposing the parking garage.

“I think it comes down to wishful thinking — that if you don’t build a garage, people will get out of their cars and come to downtown some other way,” Fuller said.

Resident Debbie Bulger said supported building a new library, but not a new garage, calling the combination of the two a “bait and switch.”

Friends of the Santa Cruz Public Libraries board president Aaron Brandt said his group supported combining a new library with a mixed-use facility for the ability to save on construction costs while building a new structure.

The group was agnostic about what the non-library use ended up being, however, he said.

Santa Cruz leaders to discuss downtown library-garage project

By [Jessica A. York](#), *Santa Cruz Sentinel* POSTED: 06/18/18, 6:53 PM PDT | UPDATED: 7 HRS AGO

At issue: Downtown Library Advisory Committee’s Downtown Branch recommendation and downtown parking rates strategy

SANTA CRUZ >> A contentious battle over plans to build a new downtown public parking garage, with a library underneath, is set to come to a head this week.

On Tuesday night, the Santa Cruz City Council for the first time will discuss findings of a citizens advisory panel, paving the way toward a final decision.

Beforehand, the city Downtown Commission also will hear recommendations of the Downtown Library Advisory Committee, who supported a six-story structure at Cathcart and Cedar streets. The Downtown Commission will forward its own recommendation to the council in time for the 7 p.m. meeting. The council will take no formal action during its study session.

Both conversations also will include talk of increasing parking costs in existing lots, garages and meters downtown that would support new parking supply efforts.

The proposed project is the latest iteration of years of city talks involving a new parking garage downtown, where four already exist. The discussion was [set in motion by the council](#) in December 2016, with a potential library partnership. Critics have raised objections to the displacement of the Downtown Farmers Market and Antique Faire that meet regularly on the Cathcart and Cedar streets parking lot where the garage is to be built; to potential loss of the downtown's existing character; and to potential environmental concerns associated with housing a library inside a parking garage. Separately, the Campaign for Sustainable Transportation has worked to push the city away from car-oriented planning and toward alternative transit options.

The garage project is estimated to include some 600 parking spaces, amounting to a net new 259 spaces — once loss of the existing 341-space surface parking lot is factored in. Separately, transportation officials estimate the city is at risk of losing to development 233 parking spaces, about 10 percent of the downtown public supply, by 2025.

The new garage project is estimated to cost from \$33 million to \$37 million to build, in addition to annual operating costs. While the proposed joint garage-library would share costs of constructing the building's foundation, the library overall costs would be separate, reaching an estimated \$26.7 million. The voter-approved Measure S library facilities bond sets aside about \$23 million for Santa Cruz's downtown library project. The Santa Cruz Public Libraries System has fewer than eight years to begin spending its bond dollars.

The 10-member Downtown Library Advisory Committee compared designs and costs for such a project with alternatives, such as partially or fully renovating the existing 50-year-old Church Street library and razing and rebuilding on-site. The group concluded that the library-garage project was more fiscally responsible than alternatives, does not defer maintenance and allows the existing library to remain while a new one is built, according to the [group's Jan. 25 report](#). The report has remained in limbo since its completion, as the city waited for completion of consultant Nelson\Nygaard's downtown transportation demand management study, aimed at forecasting the downtown's future parking supply and demand.

Study projections show the city is facing increasing parking space shortages in the coming years, with or without a new parking structure, City Transportation Planner Claire Fliesler told the council during a parking discussion June 12. That information tells city officials that more work needs to be done to push drivers out of their cars and onto buses, bikes and other alternative options, she said. The city's alternative transportation modes for commuters is about 20 percent higher than the national average now, Fliesler said.

However, failing to add new automobile parking options "really creates a limit on the amount of new development that you can target towards the downtown," Fliesler said.

IF YOU GO

What: Santa Cruz City Council downtown study session.

When: 7 p.m., Tuesday.

Where: Santa Cruz City Hall, 809 Center St.

At issue: Downtown Library Advisory Committee's Downtown Branch recommendation and downtown parking rates strategy

Capitola • Soquel Santa Cruz Sentinel

COMMUNITY

Lots of Positive Changes at the Capitola Mall

By Tara Fatemi Walker (excerpt)

... While the Capitola public library branch library is closed, Merlone Geier has donated store space so that the library can raise funds. The storefront is located next to Starbucks and they hold regular book sales, benefiting Friends of the Capitola Library, on the first Saturday of every month. They are sometimes open additional days each week. The Capitola library, which was formerly housed in a temporary structure, closed for construction on May 1. Estimated construction time is at least 18 months.

Felton park and library coming soon

SAN LORENZO VALLEY

Long-awaited project slated for September groundbreaking

By Nicholas Ibarra (5/25) nibarra@santacruzsentinel.com @nickmibarra on Twitter

FELTON >> With construction expected to begin as soon as September, the dream of building a new Felton library is just around the corner. The silver lining for the Felton residents who have

stood by for more than a decade as the project floundered: They are getting more than they bargained for.



In a first for Santa Cruz County, an environmental-education oriented county park is now slated to go alongside the new library, aiming to seamlessly bridge indoor and outdoor education for San Lorenzo Valley residents of all ages.

“It was so worth it in retrospect, because we’re going to have a place that’s more than just an indoor learning experience,” said Nancy Gerdt, chairwoman of Felton Library Funds, who has advocated for a new Felton branch since 2005.

The 2-acre Felton Library Nature Discovery Park would extend from the doors of the library back to include a stream and riparian corridor. It is expected to feature learning space, interactive nature discovery zones and an interpretative loop trail.

Buoyed by a \$395,000 state grant, development of the park is scheduled to open early in the fall of 2019, roughly coinciding with the anticipated opening of the library itself.

The 8,890-square-foot library is opening to construction bids this summer, scheduled for a groundbreaking in September. The \$7.6 million project pulls most of its funding from Measure S, the \$67 million libraries bond approved by county voters in 2016. Located on Gushee Street next to the Felton post office, the property was donated by the Verutti family. Environmental learning and literacy is a theme embraced by the library itself via art and other features.

“You’ll have this feeling of being in nature when you’re in the library and once you walk out you’ll flow right into the park,” said county Parks Director Jeff Gaffney.

Long awaited for more than 60 years, Felton has housed its library in a small, late 19th century former church. But the quaint 1,250-square-foot building provides little space for after school studying for the hundreds of students schooled at the nearby San Lorenzo Valley high and elementary schools.

In its place, Felton residents envision the new library as a nexus serving San Lorenzo Valley’s 25,000 residents. “It’s not only a library setting, it’s going to be a tremendous community center for folks to get together,” said 5th District County Supervisor Bruce McPherson. “It’s going to be something that is going to be appreciated by many, many people and their communities for a long time into the future.”

Residents will be able first chance to weigh in on design concepts for the Felton Library Nature Discovery Park at a community forum, 6 to 7:30 p.m. June 14 at Felton Community Hall Meeting Room, 6191 Highway 9 in Felton.

A new Felton library is scheduled to open its doors on this Gushee Street site in fall 2019.
SHMUEL THALER — SANTA CRUZ SENTINEL FILE

Santa Cruz Sentinel

Art Seen: Dance of the diaspora (6/27)

Teacher and choreographer Nano Loubayi leads a Congolese African dance class at the Tannery World Dance and Cultural Center. Loubayi, who lives in Santa Cruz County, will perform at the Aptos Library with his dance company, Bitezo Bia Kongo, 2 p.m. Saturday, June 30, as part of Tannery World Dance and Cultural Center's yearlong project supporting Artists of the African Diaspora. For over 25 years, Santa Cruz has been a thriving city to a culturally-rich dance community. African dancers and dancers of the African diasporas have laid roots with classes that span from Central Africa, West Africa, Haiti, Cuba and more. As this community has grown and expanded over the years, many of these artists continue to teach.

Some have passed their classes on to their former students or hosted and then shared their classes with new immigrants from their own countries of origin. The Diaspora Performance Project seeks to support our thriving community of Artists of the African Diaspora and provide opportunity for the development of new work, deep and meaningful connection to our community, and performance opportunity. Diaspora Performance Project 2018 gives professional support to five selected cultural artists; Shawn Merriman Roberts (Haiti), Manjou Kone (Mali), Loubayi Arnaud (Congo), Oumou Faye (Senegal) and Vivien Boussamina (Congo), all of whom teach and work through TWDC. The project was launched January of 2018 and culminates on October 13th, 2018 with a special community performance during our annual, World Arts Festival. For info: santacruzpl.org/news/permalink/696/ (Allison Garcia – Contributed)



Santa Cruz Sentinel *Editorials*

Going through the motions of democracy (6/23)

By Stephen Kessler

After attending a couple of recent Santa Cruz City Council meetings I have gained a new respect for these beleaguered public servants, who not only have to do the homework necessary to execute policy but must put up with the theatrics of the democratic process — that is, the human behavior of the public they have been elected to serve. Activists of all persuasions grinding their

various axes surely test the patience of our representatives, who must sit politely, for two minutes per speaker, listening to the voices of the people, which range from reasonable to incoherent to hysterical to obnoxious in pursuit of their own enlightened or obscure self-interests.

Then the long-suffering council members go ahead and vote more or less according to the direction of city staff, who have the professional expertise to offer the authority of their advice. This dynamic has been especially evident in the latest downtown development plan, which includes among other things a recommendation to move the public library into a “mixed-use” facility consisting mainly of a gigantic five story garage with some commercial space around the edges to conceal its primary purpose of a place to park several hundred automobiles. “Mixed use” is a popular concept in current urban planning, and civilized cities in

Europe and elsewhere have traditionally stacked residences atop street-level shops to create walkable neighborhoods where automobiles are unnecessary.

So there is nothing to object to in the concept of mixed use. The \$23 million question remains: What uses are being mixed? And is such a mixture compatible with a community’s sense of its own identity and a desirable quality of life? In the case of mixing a public library with a parking garage, well, parking must be accommodated as long as cars continue to contaminate our urban landscape. But for architecture to subordinate a public library to such a structure is conceptually and culturally offensive. Rather than demean the library — look at Watsonville’s ugly example — why not stack additional levels of parking atop existing city garages (at Cedar and Church, or Front and River streets)? Or if you must mix the library with parking, why not put the library on top with parking below, thus signaling a more dignified and less distasteful hierarchy of value? If you were to put the library on the upper floors of such a building it would have superior light and views and a far more expansive sense of civic significance than if it were stuck at the bottom of a layer cake of concrete. But in the case of the city property at Cedar and Cathcart streets, you would still have to murder the mature magnolias that currently grace that lot with their carbon-absorbing beauty. It seems strange to me

that with all the visionary talk of revitalizing downtown, including renovation of the Civic Auditorium, the city manager and the economic development director have had nothing to say (publicly anyway) about plans for the other key civic center property where the public library now stands. If they are so intent on moving the library and so enthusiastic about the potential development of surface parking lots into housing and the consolidation of parking in the proposed garage-library, why have they left the civic center blank in all their plans? They call it “an opportunity site,” but an opportunity for what? The public has a right to know before they raze the existing library, or renovate it for another purpose.

Unlike some Santa Cruz old-timers, I am neither antigrowth nor anti-change nor no-development-no-way-San José. Growth and change are inevitable. Anyway, it appears that the city will act in what it perceives to be its own economic interest regardless of public opinion — as evidenced by its one-sided campaign for the unpopular library-garage.

Nevertheless, the elected council members owe their constituents an explanation for what, specifically, is to replace their soon-to-be-displaced public library.

Stephen Kessler has been a writer or editor for at least seven Santa Cruz newspapers over the last 45 years. His latest book is "Garage Elegies."

Looking at other parking solutions (6/18)

By Rick Longinotti

In December, 2016, when Santa Cruz city staff presented the City Council the idea of building a library and garage at the site where the Downtown Farmers Market meets, I was stunned. Just a year before consultants from three agencies told a joint meeting of the Planning and Downtown Commissions that garages are so expensive to build, "No agency will make enough on user fees to pay for that space." The consultants recommended implementing a robust incentive program to persuade a fraction of the downtown workforce to switch from driving alone to work, thereby freeing up parking for customers. They said that this incentive program including bus passes, cash rewards, and pricing parking according to demand, should be given time to work so the city could better understand its parking demand before planning for any new garages.

So how do you explain why city staff proposed to build 630 parking spaces on five floors above a new library? I expect it's because the library would get more for its money by becoming a tenant in a city funded parking structure. Library leaders were unhappy hearing their architect's report on what the library's \$23 million bond money could buy if they remodeled or rebuilt at the existing site. The garage plan means the Parking District would pay for the \$37 million building envelope and the library gets to spend its \$23 million on tenant improvements on the first floor. And unlike other tenants in city garages, the library won't have to pay any rent.

Over time city staff have offered other rationales for building a new garage. Staff have expressed the point of view that even with fewer commuters driving alone to work, future demand for parking will outstrip existing available parking spaces. They point to new development Downtown and eventual replacement of surface parking lots with buildings.

We need to understand how Downtown Boulder thrives with just 58 percent of the parking spaces per commercial square foot that Santa Cruz has. Even if Santa Cruz develops all its surface parking lots, it will have a much higher parking-to-square-foot ratio than Boulder. And Boulder isn't planning to build any more garages.

Boulder's secret is making better use of their parking resources. Every worker in Downtown Boulder gets a bus pass paid for by parking revenue. As a result, 23 percent of Boulder's downtown workers commute by bus (4 percent in Santa Cruz). And 43 percent of Boulder workers arrive to their jobs downtown by solo driving (58 percent in Santa Cruz).

The **library**-garage concept would produce 489 net new parking spaces. The Downtown workforce is approximately 4,000. Can we find a way to reward 489 people to switch from solo driving? If so, we can avoid more traffic, improve the walking experience Downtown, and save a community gathering space with beautiful trees.

The garage's 30-year debt, maintenance and administration would raise the annual expenses of the Downtown Parking District by around 79 percent. Does anyone understand the impact on businesses and employees of having to raise parking fees to match this new expense?

Incentives for employees need to be accompanied by a vigorous marketing program, according to Brodie Hamilton, who presided over Stanford's Transportation Demand Management program. Hamilton told a Santa Cruz audience that the program was so successful there have been no new vehicle trips to campus in spite of on campus growth of 5000 staff and students. Stanford saved over \$100 million in avoided cost of parking structures.

The City Council will have a study session on parking at 7 p.m. on June 19. We need to advocate that the council take the first step by adopting a METRO staff proposal for a one-year pilot bus pass program for all workers Downtown, modeled after the Boulder program. The base cost of the program would comprise 5 percent of Parking District expenses — a bargain compared to the cost of a garage. *Rick Longinotti is co-chair of Campaign for Sustainable Transportation.*

Santa Cruz Sentinel *Government Corner*

Wrap up

SANTA CRUZ (6/24)

The Santa Cruz City Council met Tuesday evening for a special study session on downtown parking fees and a proposed joint library-parking garage project at Cathcart, Cedar and Lincoln streets. The council, excluding Councilwoman Sandy Brown, who was absent, and Councilwoman Cynthia Mathews, who could not take part in the discussion due to owning property near the proposed development site, heard details of the new proposed pricing structure and development recommendations. The council did not redirect city staff members' plans to conduct public outreach on the proposed garage/library project and proposed parking rate increases. An update on the effort will be scheduled for a council meeting in August.

SANTA CRUZ (6/17)

The Santa Cruz City Council will hold a special meeting focused on the downtown at 7p.m. Tuesday at City Hall, 809Center St.

The study session will focus on new library-recommendations made in January by the citizen Downtown Library Advisory Committee, plus look at a parking rates matrix for funding the parking portion of the potential project.

- The Santa Cruz Downtown Commission will hold a special meeting at 8:30a.m. Tuesday at City Hall, 809 Center St.

The commission, ahead of a Santa Cruz City Council meeting later that day, will discuss amending downtown fees and rates to increase parking permit rates; increasing hourly parking rates for lots, meters and parking structures to fund the sunset of parking deficiency fee paid by businesses; regular annual funding for Transportation Demand Management enhancement; and construction of a new parking structure.

Santa Cruz Sentinel *Business Digest*

SANTA CRUZ (7/3)

Laura Greenfield to speak July 11 on eBay sales

The Santa Cruz Business Development Center presents “Selling on eBay Part II,” the next in the Brown Bag Series: noon to 1 p.m. July 11 at the Santa Cruz Public Library, upstairs meeting room, 224 Church St. Power seller Laura Greenfield will talk about managing your eBay store, pricing, promotions, analytics, charging, collecting and paying sales tax. This class is geared towards eBay sellers who need more than the basics.

The program is free and open to the public thanks to Bay Federal Credit Union. Pre-registration is appreciated at santacruzpl.org/brownbags.

To view previous Business Digest items, visit santacruzsentinel.com/topic/business_digest/.

SANTA CRUZ (6/7)

Talk Wednesday about selling on eBay

The Brown Bag Series presents “Selling on eBay for Beginners” from noon to 1 p.m. Wednesday, at the Santa Cruz Public Library upstairs meeting room, 224 Church St.

Laura Greenfield, one of Santa Cruz County's "eBay PowerSellers," will talk about what it takes to launch a successful eBay business. Power-Sellers have at least 100 transactions a year.

This session will cover the basics from setting up an eBay seller account, writing a title and description, understanding shipping, photographing your product successfully, customer service and feedback. Greenfield will return July 11 for the second part of her talk.

Admission is free, thanks to Bay Federal Credit Union. Pre-registration is appreciated. Visit santacruzpl.org/brownbags/ for information.

Santa Cruz Sentinel *Coastlines*

SANTA CRUZ COUNTY

'Samba Samba' featured at library branches (7/12)

As part of its Summer Reading 2018 program, the Santa Cruz Public Libraries system will host a Samba Samba program with San Francisco artist James Henry at four branches on Thursday.

Samba Samba uses music, rhythm, percussion instruments and drums as tools for capturing the imagination of the participants. This program is suitable for all ages.

The genre crosses all genres of music, offers the dynamic energy of innovative in a new, fresh, modern style. Henry is a veteran percussionist and vocalist.

- Branciforte Library: 10:30-11:30 a.m., 230 Gault St.
- Felton Library: 1-2 p.m., 6299 Gushee St.
- Scotts Valley Library: 3-4 p.m., 251 Kings Village Road.
- Live Oak Library: 6-7 p.m., 2380 Portola Drive.

LA SELVA BEACH

Books & Brews sale held in August (7/6)

There will be free admission to the huge Books & Brews book sale covering all genres of used books 10 a.m. to 4 p.m. Aug. 4 at the La Selva Beach Clubhouse, 314 Estrella Ave.

More than 35 unique art and craft vendors will be selling handcrafted goods. There will also be a bake sale and a food truck as well as entertainment for children such as facepainting and crafts.

Attendees can enjoy local microbrews while listening to live music on the lawn with bands such as Toby Gray- Highway Buddha, Jane Meredith Daughtery, Girls & Company, Backyard Birds, David Larstien and Honeytone.

The event is sponsored by La Selva Beach Improvement Association and Friends of the La Selva Library.

Information: BooksandBrewsLSB@gmail.com.

FELTON

Library project earns cash boon (7/5)

The Felton Library and Nature Discovery Park Project's construction has been awarded \$1 million in new one-time funding included in the state's fiscal 2018-2019 budget.

The Nature Discovery Park will be designed to promote environmental education in conjunction with the \$10 million, 8,990-square-foot new Felton Library's construction from the 2016 Measure S bond measure, supplemented by a recently awarded \$395,000 State Parks grant.

The adjacent park will offer outdoor learning spaces, interactive nature discovery zones, a bridge linking the library to the park and an interpretive nature loop trail around Bull Creek.

The state funding will help retain important design features that are being threatened by rapidly rising construction costs.

The library and Nature Discovery Park Project is a partnership between Santa Cruz Public Libraries, Santa Cruz County Parks Department, San Lorenzo Valley Water District and community partner Felton Library Friends.

The Felton Library Friends group is continuing to manage a capital campaign, "Realizing a Community Dream," which will go out to the public this fall.

Library and park groundbreaking is expected in the fall, with an opening date of late 2019.

SANTA CRUZ

Library friends hosts book sale July 7-8 (6/29)

The Friends of the Santa Cruz Public Libraries will host a summer book sale from 1-4 p.m. July 7-8 in the upstairs meeting room of the Santa Cruz Downtown Library, 224 Church St.

The event will include cookbooks, do-it-yourself books, craft books and fiction books.

Proceeds benefit Santa Cruz Public Libraries.

SOQUEL

Story time features local authors (7/29)

The Capitola Branch Library will present story time from 11 a.m. to noon Friday with local authors Tory

Beale and Cynthia Messer and their dog, Derby, at the Porter Memorial Library, 3050 Porter St.

Beale and Messer, will share their children's series: The Adventures of Jack and Rugby. The stories follow the friendship of dog friends, Jack and Rugby.

While the Capitola Library is closed for a remodel, the library is using the Porter Memorial Library to continue its story time program.

For information, visit portermil.org or call 831-4753326.

SANTA CRUZ

College workshop scheduled June 30 (6/25)

Karen Gill and Steve Shapiro will lead a free workshop on college planning at 10:15 a.m. June 30 at the Aptos library, 7695 Soquel Drive.

Gill, an educational consultant, will discuss current trends and how to plan for them, plus important pointers on how to use summer to get a jump on college planning.

Shapiro, a financial planner, will review the current college cost environment and how smart use of summer time for research can reduce college costs.

For questions or to reserve a space, send an email with the number attending to steve@tuitionsolutionsnow.com.

SANTA CRUZ

Library to offer workshop for kids Sunday (6/23)

/Santa Cruz Public Libraries will offer a free workshop with felt stories for young children from 2-4 p.m. Sunday at the downtown library, 224 Church St.

Materials, patterns and ideas will be provided. Parents and caregivers are invited to bring their childhood memories along to transform into their own felt stories to share with young children.

Child care will be provided at the workshop.

SANTA CRUZ

Tannery hosts dance Saturday (6/22)

Discover the movement and beats of different cultures through the Tannery World Dance + Cultural Center and hosted by library branches. The schedule for the week is:

- Saturday: Kathak: Music & dance of India with Antara Bhardwaj, 11 a.m., Branciforte Library, 230 Gault St.
- Tuesday: Capoeira: Music & dance of Brazil with Papiba Godinho, 5:30 p.m., Live Oak Library, 2380 Portola Drive.
- June 30: Congolese African dance with Nano Loubayi of Santa Cruz, director of Bitezo Bia Kongo, 2 p.m., 7695 Soquel Drive, Aptos.
- July 28: Hip hop with Harold McCord, 5:30 p.m., 251 Kings Village Road, Scotts Valley.

All ages are welcome to these free interactive workshops that are part of the kids' summer reading program.

Sign up online at santacruzpl.org/srp/.

APTOS

Reverse mortgage seminar Wednesday (6/22)

Reverse mortgage consultant Marina Watts will present a seminar on the home equity conversion mortgage known as a reverse mortgage" 10:30-11:30 a.m. Wednesday at Aptos Public Library meeting room, 7695 Soquel Drive.

This is a no obligation, information seminar. Seating is limited. RSVP to mwatts@hightechlending.com or 831535-9760. Information: marinawatts.com.

CAPITOLA

Library Book Store plans July 7 sale (6/21)

The Capitola Branch Library Book Store will have a book sale 10 a.m. to 4 p.m. July 7 and from noon to 4 p.m. July 8 at the library book store at Capitola Mall, 1855 41st Ave.

The proceeds of the sale will benefit the Capitola Branch Library. The book store is near the main entrance next to Starbucks and normally is open the first Saturday of every month.

The Friends of the Capitola Library group has hundreds of donated books of all book genres, CDs and DVDs all at aggressive pricing (\$1- \$2). There is also free popcorn to enjoy while you browse.

The group is also seeking more book donations. If you have books to donate, bring them to the bookstore. For boxes of books, the group provide pickup. For information, call 831-854-7560 or email Karen@sploids.com.

APTOS (6/17)

College planning summer workshop on tap

Karen Gill and Steve Shapiro will lead a free workshop at 10:15 a.m. June 30 at the Aptos Branch of the Santa Cruz Public Library, 7695 Soquel Drive.

Gill, an educational consultant, will discuss current trends and how to plan for them, then she'll give students important pointers on how to use summer to get a jump on college planning. Shapiro, a certified financial planner, will review the current college cost environment and how smart use of summer time for research can reduce college costs.

For questions or to reserve a space, email steve@tuitionsolutionsnow.com.

FELTON (6/13)

Park design to be discussed Thursday

Santa Cruz County Parks plans a community meeting 6-7:30 p.m. Thursday at Felton Community Hall to help design the park space adjacent to the future new Felton **Library**.

Information: [//bit.ly/2JKHXN5](http://bit.ly/2JKHXN5)

SANTA CRUZ (6/8)

CHP offers traffic classes for seniors

The CHP is offering a traffic safety program for senior drivers in June. The classes will be held from 10 a.m. to 12:30 p.m. June 29 at the Aptos branch of the Santa Cruz Public Library, 7695 Soquel Drive.

The Age Well, Drive Smart Program is designed to provide drivers with the keys to driving safer and driving longer. This program is designed as an educational tool for mature drivers.

The classes are approximately two-and-half hours long and are free of charge.

These classes are geared toward drivers age 65 and up, but they are open to anyone who feels they can benefit from this information.

Space in this class is limited. For details and to make a reservation, call 831-662-0511.

LA SELVA BEACH (6/5)

Author Alesa Lightbourne to speak Thursday

Alesa Lightbourne, author of “The Kurdish Bike,” will speak 10:30 a.m. to 12:30 p.m. Thursday at La Selva Beach Library, 316 Estrella Ave.

Her book, is based on her true story about teaching in Kurdish Iraq, is rated five stars by the San Francisco and Manhattan Book Reviews, and winner of two gold medals in book contests.

Her presentation will feature photos of the real people in the book, updates on characters and dressing up a participant for a Kurdish wedding.

APTOS (6/3)

Author Dana Mackenzie to speak Monday

Dana Mackenzie, co-author of “The Book of Why: The New Science of Cause and Effect,” will speak and sign books at 6 p.m. Monday at the Aptos Library, 7695 Soquel Drive.

The talk, titled “Mind Over Data: The One Thing You Know and Machines Don’t,” explores the perplexing fact that science has struggled to make sense of causation. Mackenzie will share ideas on how to make machines smarter.

A mathematician and science writer, he has lived in Santa Cruz since 1996, when he moved here to study in the Science Communication Program at UC Santa Cruz. He is the organizer of the youth chess club, which meets Tuesday afternoons at the Aptos library.

There will be a book signing of “The Book of Why,” and 15 percent of book sales will benefit the Friends of the Aptos Library.

SANTA CRUZ (5/31)

Library to host art reception Friday

The Santa Cruz Public Library System will host a First Friday Santa Cruz reception for photographers Mark Holsapple and Virginia Becker 5:30-8 p.m. Friday at the Downtown Branch Library, 224 Church St.

The exhibit span two floors, asking viewers to look across socioeconomic boundaries and across species to determine how we want our world.

Holsapple, a local artist and photographer, shares his wildlife photography in “Sky and Sea: A Celebration of Central California Wildlife,” emphasizing birds from hummingbirds to raptors, as well as sea otters, seals, and whales.

Becker, executive director of The Family Album Project, a nonprofit dedicated to healing and wholeness through free portraiture, created “The Blue Tarp Project.”

On display throughout the first floor are studio portraits of people experiencing homelessness. The portraits are of volunteers from San Jose, Salinas, as well as 18 participants from Santa Cruz, many currently working with the Downtown Streets Team.

Posters provide local data from the 2017 Point-In-Time Survey, an annual blitz-count census and survey coordinated by the Homeless Action Partnership and compiled by Applied Survey Research.

APTOS (5/25)

Annual youth chess tourney is Saturday

Aptos Library chess master Dana McKenzie and the Santa Cruz Public Library host an annual chess tournament for young players ages 6-18 noon to 4 p.m. Saturday at the Aptos library, 7695 Soquel Drive.

Sign-in is from noon-12:30 p.m. and rounds hosted at 1 p.m., 2 p.m. and 3 p.m. The prize ceremony will be at 4 p.m. Refreshments will be provided courtesy of the Friends of the Aptos Library.

Advance registration is recommended; call the Aptos Library, 831-427-7702.

Santa Cruz Sentinel *Letters to the Editor*

Paul Cocking: Santa Cruz library question is a chance for innovation

POSTED: 07/08/18, 2:45 PM PDT | [5 COMMENTS](#)

By Paul Cocking, Gabriella Cafe

We are at a pivotal moment on what to do with a big pot of library bond money and the last big open space, the parking lot at Cedar and Lincoln. Many are advocating for a parking structure under a new library. Many are opposed to devoting more space to another parking structure that would occupy most of the lot.

With three structures within a few blocks of North Pacific Avenue, this space seems better served to other public needs like an event space or plaza or even a library community center combined with these. I have few customers complaining about parking, more so since several hundred tech workers moved into downtown buildings and scooped many of the structure spaces for the ridiculously low \$37.50 a month. My spaces are \$90 per month, pushed by convenience and downtown business parking assessments, still cheap by San Francisco and Silicon Valley standards.

The city also feels it's more productive to have meter readers circling the block, sometimes twice an hour than have signs warning about the onerous 50 buck fines, or how to use the phone app, or raise the meter rates or to have parking zones with credit card payment like, say Berkeley. I understand the city is looking at \$1,000 smart meters that will take credit cards — sounds extravagant considering the many six-figure pensions they have issued and a need to raise revenue. Needless to say the \$25 million for the new structure sounds extravagant.

An idea from Santa Barbara would be to have an attractive small electric shuttle bus, unlike the monstrosity we are currently subsidizing at \$2 per rider, bringing folks up from the expansive Boardwalk lots that are rarely full during the day.

Famous local architect Matthew Thompson says it would be “immoral” to tear down the old library, meant to last 200 years. Patrice Boyle suggests that the current library be expanded into the city-owned lot next door and the old one could be rehabbed in stages. Or turn it into a much-needed homeless service center.

Welcome to hear new mayor of San Francisco say that more homeless folks need to be conserved and it sounds like the state has money forthcoming. I would suggest we outlaw camping gear on wheels downtown. I would also like to see more cops on bicycles and no more “rangers,” very odd to have paramilitary folks keeping the peace, what do our visitors think? Even community service officers would be more presentable.

Paul Cocking is owner and manager of Gabriella Cafe in downtown Santa Cruz.

County's library system is a waste of funding (6/26)

The library system is a 20th century model, trying to survive in the 21st century. We don't need libraries and in Santa Cruz the millions per year we spend is wasted. Shut down the system, sell the buildings and land for many millions, and use that money to: build a big parking structure downtown so the for-profit businesses thrive, and use those millions to fix the countless things in this city needing money. I am sick of being asked every three to five years for more money to prop up the pensions of library workers and the dilapidated buildings we own. Enough already.

— *Dan Misko, Felton*

Don't let NIMBYs ruin the downtown Santa Cruz library plan (6/26)

We must consider how the NIMBY paradigm is inserted into the downtown library multi-use proposal. I think the real issue is the fact that the residents of Santa Cruz do not want anyone else from the county coming to their private downtown space. Yes the parking issue is really about “outsiders”, i.e., everyone in the county (Live Oak, SLV, Scotts Valley, Watsonville and Corralitos, etc.) driving downtown.

We really should be focusing on the wide range of choices for the multi-use part of the proposal. We have to trust our library to build the service space that will be optimal for the entire community. Please don't let the random/over-the-top NIMBY ranting from the usual suspects drive this decision.

— *Johanna Bowen, Santa Cruz*

How old is the downtown library? 50, 60 or 70? (6/24)

How can we expect informed decision-making when there is so much misinformation in the air at City Council meetings? The 50th anniversary of the downtown library was celebrated in March. Of 2018.

Yet in a bid to make the library sound old, decrepit, useless, and impossible to be creatively upgraded, a member of the Downtown Library Advisory Committee, speaking to the Council at Tuesday's Study Session, actually said the library is "over 70 years old."

Then the Library Director, bemoaning the state of the library (which is really due to years of deferred maintenance, not its age), told the Council the library is "60 years old."

Huh? No matter how many times we have witnessed misinformation, sloppy fact checking, biased statements and in one case, deliberate deceit during the DLAC process, we continue to be surprised. Even the Mayor got it wrong when he introduced the DLAC as the Downtown Library Association.

— *Jean Brocklebank, Santa Cruz*

Put library issue back before the voters (6/22)

Many of the same people who voted in favor of Measure S two years ago are now feel betrayed by the proposal to build a combination parking garage and library on the Farmer's Market site. These voters believed two things.

That a new, modernized library would be created on the existing central library site at Center and Church, and that our local leaders were serious about reducing traffic and congestion in our downtown area. Now we come to find out that these architects of a future Santa Cruz are discarding the first and blatantly ignoring the second.

This is the ultimate bait-and switch and surely not what voters intended by the passage of Measure S. If our civic leaders are truly committed to executing the will of the people, put the measure back before the voters and let them decide.

— *Steve Pleich, Santa Cruz*

There's not enough quiet time in the world (5/31)

I recently wrote our legislators petitioning for silence to be added to the Endangered Species Act, but was told it was already extinct. Indeed, I search for it in vain. Impossible to walk into a restaurant or a grocery store without being exposed to music, or “music,” on the assumption that their taste is yours. In the doctor’s waiting room, the TV blasts cartoons.

Yesterday, I sought refuge in my neighborhood library, needing to get some studying done.

Turned out it had replaced the village pump as gossip exchange, mainly with the folks behind the desk. Then, after the car alarm outside had wailed its swan song for five minutes, the returned videos got checked in electronically. Beep — five seconds — beep, went on for 10 minutes.

Yes, it’s all my fault for not going through life plugged in to ear buds tuned to white noise.

— *Michel Singher, Felton*

Feeling hopeless about local elections this year (5/27)

At the age of 80, I am able to look back on many, many elections and feel pride in participating and being a “good citizen.” Yesterday, my election materials arrived and I felt such a deep sense of disappointment and questioned whether, for the first time, I would even bother. It’s not the national elections so much, but the local ones that have me so concerned. I am a Bay Area native and have lived in Santa Cruz for several years; long enough to know that those in charge of making decisions are rarely in the best interest of average citizens. The favoritism, the back-door decisions, and lack of representation, the new library plans, the catering to the wealthy, the suffering of those “without”, have me deeply upset and feeling helpless and hopeless.

— *Gloria Sams, Santa Cruz*

Reviews

Library branches are frequently reviewed and rated on sites like Yelp, Google+, and Facebook.

Google+ Reviews

La Selva Beach received a 4 Star Rating with no review on July 6

Boulder Creek received a 5 Star Review on June 18

Great staff and activates.

Garfield Park received a 5 Star Review on June 8

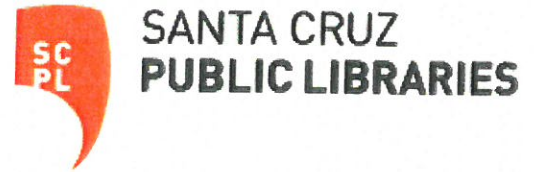
Nice little neighborhood library! Good selection.

Yelp Reviews

Branciforte received a 4 Star Review on May 25

Cute little library. Has nice windows to seat near. Very very small. If you're looking for a chill space to grind out on the computer or read a book on their couches, this is a nice simple space.

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Kira Henifin, Principal Management Analyst
RE: Annual Community Impact Measures

RECOMMENDATION

Review only. No decision needed.

DISCUSSION

The annual community impact measures report covers July 2017 through June 2018. Several measures are new this year and historical data is unavailable.

- Total circulation system-wide is down 6%. Digital content circulation grew by 34%.
- Total visitors by branch system-wide saw no change. Visits at smaller libraries such as Boulder Creek, Felton, Garfield Park and La Selva Beach grew by 9-21%.
- There were over 500,000 public wifi sessions and 148,000 sessions of public computer use in the last year. Patrons utilized the wifi systems for 124,000 hours and the public computers for 128,000 hours.
- The total number of programs held system-wide increased by 13% but system-wide program attendance decreased by 7%.
- Community program spaces were used 6,278 times, a 61% increase over last year.
- 8,200 individuals registered for library cards.

Enclosed: Annual Community Impact Measures

FY 17/18 ANNUAL REPORT
COMMUNITY IMPACT MEASURES

Circulation by Branch

	FY16/17	FY17/18	%Change
Aptos	206,387	201,504	-2%
Boulder Creek	43,793	42,798	-2%
Branciforte	74,965	77,447	3%
Capitola	122,479	89,900	-27%
Downtown	300,018	260,150	-13%
Felton	25,425	25,097	-1%
Garfield Park	41,781	47,747	14%
La Selva Beach	16,525	18,896	14%
Live Oak	118,838	125,330	5%
Scotts Valley	193,098	187,606	-3%
Outreach	50,800	46,697	-8%
TOTAL	1,194,109	1,123,172	-6%
Digital Branch	166,240	222,068	34%
Total incl. DB	1,360,349	1,345,240	-1%

Visitors by Branch

	FY16/17	FY17/18	%Change
Aptos	138,589	133,768	-3%
Boulder Creek	33,444	38,541	15%
Branciforte	95,456	89,541	-6%
Capitola	64,150	50,443	-21%
Downtown	356,019	347,588	-2%
Felton	22,780	24,906	9%
Garfield Park	46,409	56,369	21%
La Selva Beach	34,003	38,261	13%
Live Oak	108,096	112,536	4%
Scotts Valley	176,876	189,411	7%
Outreach	27,785	26,943	-3%
TOTAL	1,103,607	1,108,307	0%

New Registrations

	FY16/17	FY17/18	%Change
Aptos	Not collected	1,081	
Boulder Creek	Not collected	256	
Branciforte	Not collected	474	
Capitola	Not collected	576	
Downtown	Not collected	2,314	
Felton	Not collected	160	
Garfield Park	Not collected	257	
La Selva Beach	Not collected	125	
Live Oak	Not collected	867	
Scotts Valley	Not collected	857	
Outreach	Not collected	1,295	
TOTAL	Not collected	8,262	

Number of Public Wifi Sessions

	FY16/17	FY17/18	%Change
Aptos	Not collected	106,026	
Boulder Creek	Not collected	19,670	
Branciforte	Not collected	29,444	
Capitola	Not collected	45,327	
Downtown	Not collected	140,724	
Felton	Not collected	30,333	
Garfield Park	Not collected	18,384	
HQ	Not collected	4,911	
La Selva Beach	Not collected	16,751	
Live Oak	Not collected	20,414	
Scotts Valley	Not collected	78,191	
TOTAL	Not collected	510,175	

Hours of Wireless Internet Sessions

	FY16/17	FY17/18	%Change
Aptos	Not collected	19,392	
Boulder Creek	Not collected	6,258	
Branciforte	Not collected	8,441	
Capitola	Not collected	8,576	
Downtown	Not collected	36,161	
Felton	Not collected	4,725	
Garfield Park	Not collected	4,724	
Headquarters	Not collected	2,169	
La Selva Beach	Not collected	3,640	
Live Oak	Not collected	8,588	
Scotts Valley	Not collected	21,478	
TOTAL	Not collected	124,152	

Sessions of Public Internet Use

	FY16/17	FY17/18	%Change
Aptos	Not collected	20,287	
Boulder Creek	Not collected	5,223	
Branciforte	Not collected	9,841	
Capitola	Not collected	6,606	
Downtown	Not collected	64,037	
Felton	Not collected	2,093	
Garfield Park	Not collected	5,414	
La Selva Beach	Not collected	1,106	
Live Oak	Not collected	18,573	
Scotts Valley	Not collected	15,178	
TOTAL	Not collected	148,358	

Hours of Public Internet Computer Use

	FY16/17 **	FY17/18	%Change
Aptos	9,667	13,871	43%
Boulder Creek	2,609	3,729	43%
Branciforte	5,706	7,375	29%
Capitola	3,932	4,475	14%
Downtown	33,189	69,222	109%
Felton	814	1,591	95%
Garfield Park	2,408	4,151	72%
La Selva Beach	543	860	58%
Live Oak	9,823	14,204	45%
Scotts Valley	6,613	8,828	33%
TOTAL	75,304	128,306	70%

Number of Programs

	FY16/17	FY17/18	%Change
Aptos	166	262	58%
Boulder Creek	83	106	28%
Branciforte	87	128	47%
Capitola	98	76	-22%
Downtown	320	392	23%
Felton	93	60	-35%
Garfield Park	131	122	-7%
La Selva Beach	219	180	-18%
Live Oak	177	225	27%
Scotts Valley	307	315	3%
Ourreach	110	157	43%
TOTAL	1,791	2,023	13%

Program Attendance

	FY16/17	FY17/18	%Change
Aptos	4,511	4,950	10%
Boulder Creek	2,235	1,759	-21%
Branciforte	2,199	2,708	23%
Capitola	3,331	2,083	-37%
Downtown	8,572	8,459	-1%
Felton	1,545	505	-67%
Garfield Park	2,057	1,620	-21%
La Selva Beach	4,488	4,257	-5%
Live Oak	5,194	4,753	-8%
Scotts Valley	7,551	6,963	-8%
Ourreach	3,831	4,308	12%
TOTAL	45,514	42,365	-7%

Hours of Meeting Room Use

	FY16/17	FY17/18	%Change
Aptos	1,021	1,914	87%
Boulder Creek	775	996	29%
Downtown	1,349	2,029	50%
Scotts Valley	766	1,338	75%
TOTAL	3,911	6,278	61%

Capitola closure effective May and June

**1st Qtr. Not collected - 2-4 Qtr. FY

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Gabe Reyes, Administrative Assistant II
RE: FY 17/18 Annual Incident Log

RECOMMENDATION

Receive Report

DISCUSSION

In 4th Qtr. 2018, the libraries experienced an overall decrease over 3rd quarter with 160 incidents compared to 218 (27%). As a result, suspensions decreased with 53 compared to 61 in 3rd quarter. Contributing factors may have been the warm spring weather and staff's continued focus on reinforcing the Library's Patron Code of Conduct Policy resulting in problem situations being addressed before escalating to the point of suspension.

The libraries saw decreases in all but one category with the most significant decreases in the following categories, Clean-up Inside or Out-Personal Hygiene with 3 incidents compared to 17, Trespass-Loitering-Off Hrs. with 96 compared to 109 and Sleeping-Camping-Personal Property Removal-Urinating, with 13 incidents compared to 24. Alcohol, Drugs, Needles, and Paraphernalia etc. remained static at 6. and Threatening-Verbal or Physical with Staff or Patron decreased slightly with 14 compared to 15 in previous quarter.

The four highest incident categories for 4th quarter were:

- 1. Trespass-Loitering-Off Hrs.**
- 2. Threatening-Verbal or Physical with Staff or Patron**
- 3. Sleeping-Camping-Personal Property Removal-Urinating**
- 4. Disturbance Inside or Out**

The libraries ended the year with 843 incidents of which, 189 resulted in a patron suspension.

This year, the libraries accomplished improvements to their incident tracking and reporting process, development of an improved Patron Code of Conduct Policy and increased staff communication and focus to the process.

Attachment: 4th Qtr. FY 17/18 Incident Report

**SCPL 2018
Incident Log
Apr.-Jun.- 4th. Qtr.**
Top 4 Incident Reasons
Highlighted
in yellow

(Includes after hours incidents)

Date
Location

		Disturbance Inside or Out	Trespass-Litering-Off Hrs.	Threatening, Verbal, Physical w/Staff or Patrons	Removal - Camping-personal Property	Theft or Damage to Property	Abuse of Library Property or Bathroom	Clean-Up Inside or Out - Personal Hygiene	Injury-Staff or Public	Suspensions(s) Imposed	Duration
1	4/3/18	LO	Theft-Patron's personal property								
2	4/3/18	DTN	Barking dog inside								
3	4/4/18	DTN	Sleeping patron, confrontational	1							
4	4/4/18	GP	Intoxicated man sleeping behind branch								3
5	4/5/18	DTN	Trespassed while on suspension		1						1
6	4/5/18	DTN	Trespassed while on suspension								1
7	4/5/18	BC	Camping in parking lot								1
8	4/6/18	DTN	Sleeping patron verbally abusive		1						1
9	4/7/18	DTN	Trespass while on suspension	1							30
10	4/9/18	DTN	Trespass while on suspension								1
11	4/10/18	DTN	Patron sleeping and personal items violation								1
12	4/10/19	SV	Unattended baby	1							14
13	4/10/18	APT	Patron, disoriented with personal items littered on the floor and bad hygiene								
14	4/11/18	BC	Trespass								7
15	4/11/18	B40	Man entered the complaining about an eye injury								1
16	4/12/18	GP	Sleeping, confrontational								
17	4/14/18	DTN	Foul language with staff	1							7
18	4/16/18	DTN	Trespass, additional 30 days added to original suspension	1							1
19	4/17/18	B40	Theft-Cell Phone								30
20	4/16/18	APT	Patron in restroom past closing		1						
21	4/17/18	APT	Patron in restroom past closing								
22	4/18/18	DTN	Trespass		1						30
23	4/19/18	BC	Suspended patron in parking lot								1
24	4/21/18	BC	Patron threw hot chocolate on another outside								1
25	4/23/18	SV	Patron refusing to leave at closing	1							

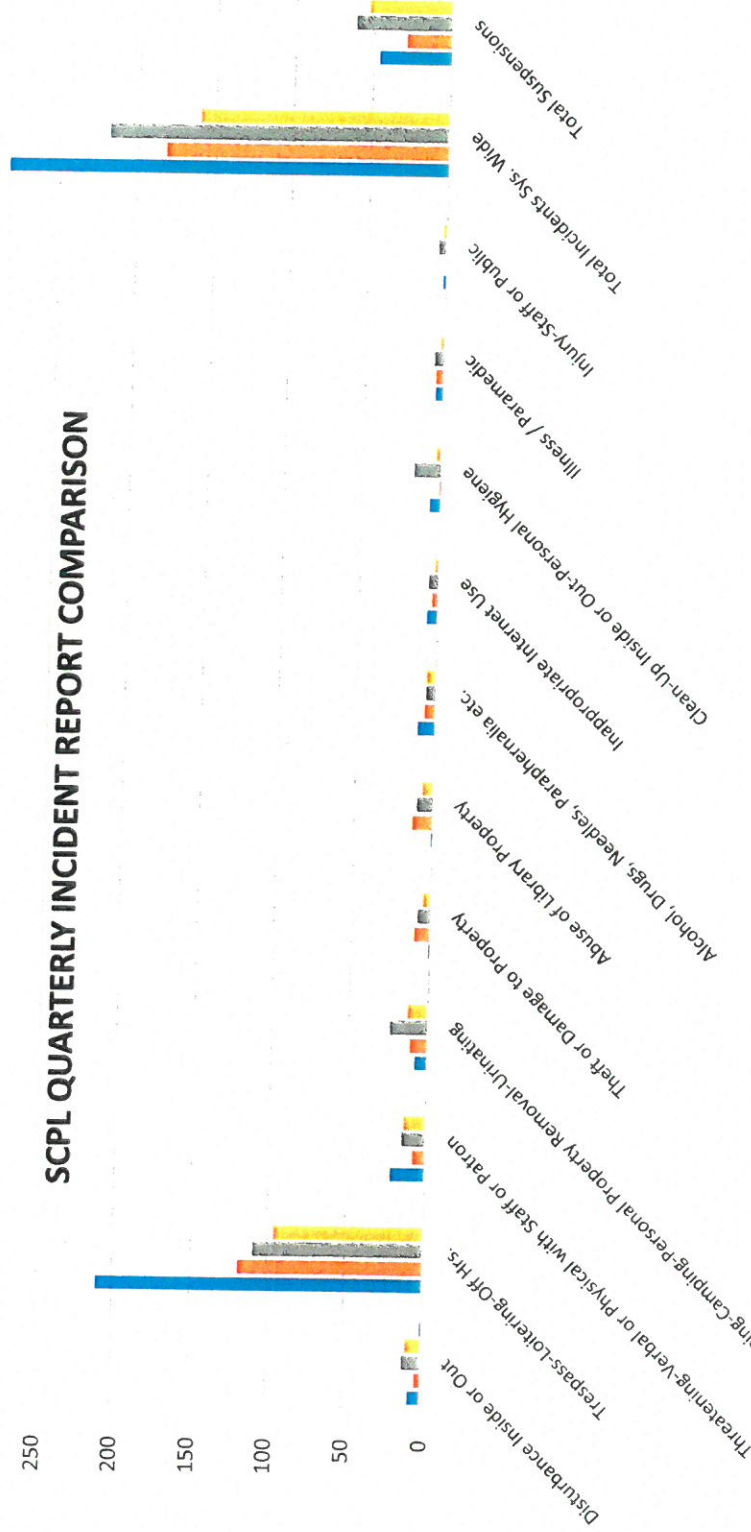
Total ejected trespassers during closed hours Patrols by First Alarm: APT=8 B40=13 DTN=49 LO=8 Total 78	78												
4th. Quarter	10	14	13	5	7	6	2	3	2	2	2	160	Total Incidents
											53	Total Suspensions	

4th. Qtr. 2017-2018 Total Incidents By Branch = 172	
Data includes ejected trespassers during closed hour patrolled by First Alarm	
Aptos - 17	Boulder Creek - 5
Branciforte - 22	Capitola - 1
Downtown - 87	Felton - 1
Garfield Park - 7	Headquarters - 4
La Selva Beach - 0	Live Oak - 11
Scotts Valley - 5	

SCPL Incident Report Comparison - Rolling 12 months

	Disturbance Inside or Out	Threatening-Verbal or Physical with Staff or Patron	Sleeping-Camping-Property Removal-Urinating	Trespass-Littering-Off Hrs.	Physical with Staff or Patron	Sleeping-Verbal or Physical	Threatening-Verbal or Physical	Abuse of Library Property	Property Removal-Staff or Patron	Theft or Damage to Property	Abuse of Damage to Property	Alcohol, Drugs, Needles, Paraphernalia etc.	Inappropriate Internet Use	Clean-Up Inside or Out	Illness / Paramedic	Injury-Staff or Public	Total Incidents Sys. Wide	Total Suspensions
1st Qtr. 2017-2018	8	22	8	1	1	11	7	7	5	2	283	49						
2nd Qtr. 2017-2018	4	119	8	10	13	7	4	1	5	0	182	29						
3rd Qtr. 2018	12	109	15	24	8	10	6	17	6	5	218	61						
4th Qtr. 2018	10	96	14	13	5	7	6	2	2	2	160	53						

SCPL QUARTERLY INCIDENT REPORT COMPARISON



■ 1st Qtr. 2017-2018 ■ 2nd Qtr. 2017-2018 ■ 3rd Qtr. 2018 ■ 4th Qtr. 2018

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



**SANTA CRUZ
PUBLIC LIBRARIES**

STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Felton Naming Policy

RECOMMENDATION

Approve policy.

DISCUSSION

Pursuant to SCPL policy, the Felton Naming Policy is being submitted for approval by the full Board.

Nature Discovery Park Sponsorship Opportunities			
<i>These items are to be approved by County Parks. Do they need BOS approval also? They cannot be installed/built until funds are identified to cover the basic infrastructure of designing and building the park.</i>			
Bridge to Nature		\$45,000	Entry bridge connecting library and park
Pollinator Garden			
Pollinator Garden		\$20,000	Demonstration garden of plants that attract pollinators
Interpretive Sign on Pollinators		\$10,000	Informational panel In or near Pollinator Garden
Creekside Watershed Learning Area			
Watershed Learning Area		\$15,000	Gathering area by creek with interpretive signage
SLV Watershed Relief Map		\$15,000	Interactive relief map of SLV with interpretive panel
Interpretive Sign on Watersheds		\$10,000	Informational panel in Watershed Learning Area
Learning about Our Environment			
Interpretive Sign on Riparian Habit		\$10,000	On riparian plant demonstration walkway
Interpretive Sign on History		\$10,000	Informational panel on natural and cultural history: near park entrance
Let's Play!			
Stage		\$20,000	Low deck/stage at base of grass amphitheater
Music Play		\$15,000	Marimba and drums by stage
Kids' Digging Play		\$15,000	Gravel digging play area
Balancing Area		\$10,000	Installed logs and stumps
Climbing Area		\$10,000	Small rope and wood climbing structure
People Nest		\$10,000	Large willow nest by balancing area
Commemorative Opportunities			
Commemorative Benches		5,000	
Commemorative Trees 36" box		3,000	

STAFF REPORT

DATE: 8/2/2018

TO: Library Joint Powers Board

FROM: Susan Nemitz, Library Director

RE: Urban Libraries Council Statement of Commitment to Racial and Social Equity

RECOMMENDATION: Approve policy. This policy was presented for review at the June, 2018 JPAB meeting.

SUMMARY: The Urban Libraries Council (ULC) is an important guiding organization for public libraries across North America, promoting and supporting best practices and innovation. The ULC has written and adopted the *Statement of Commitment to Racial and Social Equity*, which is being adopted by state libraries, library consortia, and public libraries across the nation.

Statement of Commitment to Racial and Social Equity

JPAB Policy # 312
Adopted: xx/xx/2018
Five-year Review Schedule: 2023

The North American Urban Libraries Council *Statement of Commitment to Racial and Social Equity* serves as a baseline upon which Santa Cruz Public Libraries will build policies and actions that make the communities served more inclusive and just. The statement reads as follows:

As leaders of North America's public libraries, we are committed to achieving racial and social equity by contributing to a more just society in which all community members can realize their full potential. Our libraries can help achieve true and sustained equity through an intentional, systemic, and transformative library-community partnership. Our library systems are working to achieve equity in the communities we serve by:

- Eliminating racial and social equity barriers in library programs, services, policies and practices.
- Creating and maintaining an environment of diversity, inclusion and respect both in our library systems and in all aspects of our community role.
- Ensuring that we are reaching and engaging disenfranchised people in the community and helping them express their voice.
- Serving as a convener and facilitator of conversations and partnerships to address community challenges.
- Being forthright on tough issues that are important to our communities.

Libraries are trusted, venerable, and enduring institutions, central to their communities and an essential participant in the movement for racial and social equity.



MAYOR AND CITY COUNCIL

809 Center Street, Room 10, Santa Cruz, CA 95060 • (831) 420-5020 • Fax: (831) 420-5011 • citycouncil@cityofsantacruz.com

June 4, 2018

Members of the Library Joint Powers Board
c/o Library Director Susan Nemitz
Library Administration Headquarters
117 Union Street
Santa Cruz, CA 95060

Dear Members of the Library Joint Powers Board:

As Mayor of the City of Santa Cruz, I am writing to express my support for the adoption of the Statement of Commitment to Racial and Social Equity (Statement) as will be discussed in Item C., Urban Libraries Council Statement of Commitment to Racial and Social Equity (#312), under the General Business section of your June 7, 2018 agenda.

In this time of political and social divisiveness, I strongly support the intent expressed in the Statement and therefore ask that you support it when it comes before you for consideration.

Sincerely,

David Terrazas
Mayor

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Status Report on Branch Hours Changes and the Effects of These Changes

RECOMMENDATION

The Library Joint Powers Board receive the report.

SUMMARY

In the summer of 2017, SCPL piloted a program that added permanent staff FTE and expanded branch open hours per week. Changes focused on:

- Opening small branches a minimum of 36 hours per week,
- Adding nights/weekends for working families and added public computing/programming,
- Providing a Sunday opening in each region, and,
- Standardizing schedules to make them intuitively understandable to the public.

This change was contemplated to occur simultaneously with work begun on planning Measure S facilities projects and with the implementation of a strategic plan that begins to focus staff on creating more community-based programs and services. The JPA Board discussed the need to reconfigure hours annually during the Measure S building process as Library branches will come on line and off line regularly through the 2017-2025 time period. Branch hour changes were submitted to the JPA as part of the 2018-19 budget process and the closure of Capitola and expansion of hours at Aptos, Garfield and Live Oak were approved. Uncoupling the success of hour changes within the organization over the last year is difficult as the system experienced significant changes in hours, staff, physical facilities, programs and user demand.

BACKGROUND

Staff reviewed the changes in open branch hours per week across the Santa Cruz Public Libraries System since 2009 looking for patterns of library use that these changes might have created. Hours were decreased in 2009 from 444 hours to 208, increased twice slightly in 2010 and increased twice again in 2012 to a total of 359 open hours per week. Hours remained stable at 359 until May 2017 when they were increased to 431 hours. At the end of May 2018, total hours were reduced to 415 open hours per week with the closure of the Capitola Branch to prepare for new construction.

It is significant to note the changes in staffing that occurred with the changes in hours. At the time of the hour's changes in 2009, Library FTE was reduced from 120.63 to 80.46. In 2015, FTE increased to 82.91 and has continued to increase to the current 92.84. We have found that the increases in FTE have not offset the service demands of increased hours causing the Library to rely on its pool of temporary employees to meet branch needs.

DISCUSSION

In August 2018, nearly every essential structure of the Santa Cruz Public Libraries is in motion. The building facilities improvements and replacements made possible by Measure S touches everything.

Data: The annual community impact measures report covers July 2017 through June 2018. The Capitola Branch Library was closed in May and June of 2018 affecting branch comparisons as well as system totals.

- Total circulation system-wide is down 6%. Digital content circulation grew by 34%. This is disappointing considering the additional hours but is consistent with national trends.
- Total visitors by branch system-wide saw no change. Visits at smaller libraries such as Boulder Creek, Felton, Garfield Park and La Selva Beach grew by 9-21%. It appears that the additional hours increased foot traffic at small branches.
- There were over 500,000 public wifi sessions and 148,000 sessions of public computer use in the last year. Patrons utilized the wifi systems for 124,000 hours and the public computers for 128,000 hours. The Library does not have historical data but it appears the added hours have enhanced access and use of public computing.
- The total number of programs held system-wide increased by 13% but system-wide program attendance decreased by 7%. SCPL is implementing significant changes to its service model. The 2018 Innovation Grants all support this closer look by encouraging experimentation. A second series of grants will continue the work in 2019. Each of the three Regional Managers has developed a specific Programs/Services Plan for her region in FY 2018-2019.
- Community program spaces were used 6,278 times, a 61% increase over last year.

Although the recent hours change has been short term, branch managers are noticing that the community appreciates the extra hour at closing. Library users have found that they have more

time after school or work to complete their library tasks without being rushed out. Some branch managers have also noted that an earlier opening or later closing allows an additional program to be scheduled.

The Community and Open Hours

The community prefers easy-to-remember open hours that don't change. In the past nine years, the Library has changed hours seven times. Even though the most recent changes have been increases, to the public it is just another change: "I never know when the branch is open." We have also found that people remember the emotional dramatic impact of the hours decrease in 2010, but they don't necessarily remember the less dramatic gradual increase in hours of the last few years.

As construction begins, the hours are going to continue to change more frequently than we would prefer to accommodate short-term and long-term closed branches. Some branches will see temporary hour increases that will go away when a branch comes back online. Since these adjustments are necessary and unavoidable, the Library will have to be creative in keeping the community up-to-date.

Over time, as the Library begins to reach its goal to become a 21st century library system with flexible spaces supporting community-centered programs and services, the things we are learning now will result in appropriate, useful, and stable hours that the community will appreciate. Until then, we'll have to work especially hard to help library users make sense of our schedules of open hours during our growing pains.

Staffing and Open Hours

As building projects commence and programs/services become more aligned with community needs, the clear impact of the increased hours in 2017 is that we have insufficient FTE. The Library is dependent on temporary staff to provide full information services and keep the branches open. Library Administration is currently conducting a pilot test to determine if the addition of permanent "floating" on-calls would make filling shifts easier. A permanent floater would have a predetermined weekly schedule but receive the day's branch assignment the day before or the morning of each work day.

In 2017, along with recent changes in open hours and FTE, the Library System embarked on the first stage (January 2017-June 2021) of a strategic plan which will lay the groundwork for a responsive library service model for the System. It is, in fact, an 8-year plan which coincides with the Measure S building renovations now underway. When the service model is fully in place in 2025, it will be supported by the appropriate physical spaces, a community-friendly open hours schedule, and the FTE necessary to implement library services.

The next few years, then, can be viewed as a "re-tooling" of the Library. Programs and services are becoming more community-based, building spaces are becoming more flexible, and we are learning what open hours will serve the community best and what staff is necessary to provide the library services the community wants and needs. This report is the first review of Library Open Hours per Week in light of our long-term goals.

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: FY 2018-2019 Work Plan

RECOMMENDATION

Review and comment

DISCUSSION

This document is created annually to document progress towards reaching goals outlined in the organizations' Strategic Plan. Quarterly reports will be provided.

Attachments:
Draft Work Plan 2018-19
Strategic Plan – SCPL

Draft 2018-19 Work Plan

1. Learning - Regions
 - Create regional program plans, principles and metrics – Regional Managers
 - Participate in Homelessness Smart Path program
 - Join the ConnectED Challenge including school district MOUs
 - Pilot teen led programming – South County
 - Increase the use of volunteers in programming – Volunteer Office
2. Digital Inclusion - All
 - Develop staff Digital Literacy program – JG
 - Grow STEAM programming – Regional Managers
 - Improve access to digital collections - LS
 - Explore discovery layers – Systems Team
 - Implement new Internal Communications/Intranet strategy – Systems Team
 - Implement Springshare software – JG
3. Transformative Spaces
 - Build and prepare for opening of Felton and Capitola – LW, HN
 - Design LSB, LO, BC and schedule closures – HN, LW
 - Complete needs assessment SV, GP, B40, Annex – LW, JG, HN
 - Achieve consensus on Downtown Branch siting and begin planning – JG, SN
 - Develop leases - AC
 - Select building, security camera, alarm, fire and keycard systems – LS, KH
4. User Experience – All
 - Create Customer Service Model – Branch Managers
 - Develop reference service model – METIS to Assign
 - Simplify Circulation - METIS
 - End Kids late fees
 - Develop an auto renewal program
 - Develop an internet Only Card
 - Strengthen Collections - CMS
 - Create a new Collection Development Plan
 - Update Books kits and make accessible
 - Incorporate LSB collection into the catalog
 - Begin a History and Genealogy Collection accessibility analysis
 - Provide external Book drops at BC and LSB - LW
5. Organization Capacity - All
 - Conduct Innovation Grants Round II - JO
 - Restructure administrative committees - SN
 - Develop new job descriptions for positions - Committee
 - Develop JPA policies including alcohol use, meeting room, security cameras, privacy - AC
 - Create a long term capital maintenance funding plan – KH
 - Create organization training plan, revise orientation, add spring staff day - AC
 - Focus on racial equity - METIS

7/27/18

VISION:

Transform Lives and Strengthen Communities.

MISSION:

Connect, Inspire, Inform.

Our VALUES:

Relevance	Responsive Service
Inclusiveness	Safe Environment
Community Engagement	Free Access

Our PATH:

LEARNING

Develop programs, services and collections that nurture the learning goals of children and adults.

DIGITAL INCLUSION

Ensure that all residents have access to the training, devices, and internet they need to participate fully in community life.

TRANSFORMATIVE SPACES

Create enticing and inspiring multipurpose learning zones that support community needs and interests.

USER EXPERIENCES

Offer patron-centered services designed with input from residents so that each branch reflects its community.

ORGANIZATIONAL CAPACITY

Enhance skills of staff, provide thoughtful stewardship of public resources, and pursue strategic partners in the community.

BENCHMARKS:

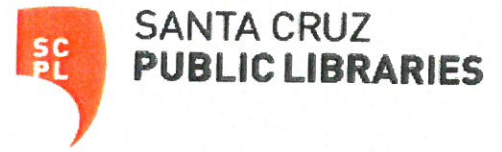
INCREASE IN: *cardholders, circulation, visits, database use, computer use, program attendance.*

CAPACITY INCREASE IN: *Number of public access computers, hours of computer and wireless use, type and number of technology programs.*

MEASURE SUCCESS: *Analyze findings and amend functions to improve patron satisfaction.*

INCREASE PARTNERSHIPS: *Maintain current strategic partnerships and identify additional partners.*

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 2, 2018
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Status of Lease Discussions

RECOMMENDATION

Discussion only – no action required

DISCUSSION

The subcommittee to examine facility lease terms between the JPA and local jurisdictions continues to explore issues.

The group has identified varying practices between jurisdictions relating to the insuring of the physical facilities.

Library staff is recommending that the final leases require the local jurisdictions insure the facilities while the JPA covers the contents of and activities within the premises. Library staff recommends implementing this as part of the FY 2019-20 budget process.