

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Jamie Goldstein
Board Member Martin Bernal



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
REGULAR MEETING**

**[IMMEDIATELY FOLLOWING THE SANTA CRUZ LIBRARIES
FACILITIES FINANCING AUTHORITY (LFFA)]**

MARCH 1, 2018

6:00 P.M.

**APTOS BRANCH LIBRARY
7695 SOQUEL DRIVE, APTOS, CA 95003**

1. CALL TO ORDER / ROLL CALL

Board Members Jamie Goldstein, Carlos Palacios, Martin Bernal and Chair Jenny Haruyama

2. PRESENTATIONS

A. Virtual Reality – presentation

3. ADDITIONAL MATERIALS

Additional information submitted after distribution of the agenda packet.

4. ADDITIONS AND DELETIONS TO AGENDA

5. ORAL COMMUNICATION

Any member of the audience may address the Board on any matter either on or off the agenda that is within the Board's jurisdiction. Note, however, that the Board is not able to undertake extended discussion or act on non-agendized items. Such items can be referred to staff for appropriate action which may include placement on a future agenda. If you intend to address a subject that is on the Agenda, please hold your comments regarding that item until it is before the Board so that we may properly address all comments on that subject at the same time. In general 3 minutes will be permitted per speaker during Oral Communication; A MAXIMUM of 30 MINUTES is set aside for Oral Communications at this time.

6. REPORT BY LIBRARY DIRECTOR

A. Library Director's Report – March 2018 (PG.4-5)

7. REPORT BY FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES

A. Friends of SCPL – Report

8. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

A. Commissioners' Report

9. COMMENTS BY BOARD MEMBERS

10. CONSENT CALENDAR

All items listed in the "Consent Calendar" will be enacted by one motion in the form listed below. There will be no separate discussion on these items prior to the time the Board votes on the action unless members of the public or the Board request specific items to be discussed for separate review. Items pulled for separate discussion will be considered following General Business.

- A. Receive Minutes of January 18, 2018
RECOMMENDED ACTION: Approve Minutes. (PG.6-9)
- B. Articles about Santa Cruz Public Libraries.
RECOMMENDED ACTION: Receive Articles. (PG.10-37)
- C. Community Impact Measures for 2nd Qtr. 2017-2018
RECOMMENDED ACTION: Receive Community Impact Measures. (PG.38-41)
- D. Financial Report for 2nd Qtr. 2017-2018
RECOMMENDED ACTION: Receive Financial Report. (PG.42-47)
- E. Security Incidents Log for 2nd Qtr. 2017-2018
RECOMMENDED ACTION: Receive Security Incidents Log. (PG.48-54)
- F. Work Plan for FY 2017-18 – Quarterly Update – 2nd Qtr.2017-2018
RECOMMENDED ACTION: Receive 2nd Quarterly Work Plan. FY2017-18. (PG.55-65)

11. GENERAL BUSINESS

Other Business items are intended to provide an opportunity for public discussion of each item listed. The following procedure is followed for each Business item: 1) Staff explanation; 2) Board questions; 3) Public comment; 4) Board deliberation; 5) Decision.

- A. Mid-year Update
- B. Innovation Grant Update (PG.66-75)
- C. FY 18/19 Preliminary Budget and Process (PG.76-82)
- D. Technology Acceptable Use Policy Approval (PG.83-85)

12. SCHEDULED UPCOMING MEETINGS

May 3, 2018	Downtown Branch Library	Upcoming Agenda Items:
	224 Church Street	Present Draft Budget FY 18/19
	Santa Cruz, CA 95060	

13. ADJOURN

Adjourned to the next regular meeting of the LJPA to be held on Thursday, May 3, 2018 at 9:00 a.m. [immediately following the LFFA meeting] at the Downtown Branch Library, Upstairs Meeting Room located at 224 Church Street, Santa Cruz, CA 95060.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment please call the Library Administration Office at (831)427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org.

March 2018

Library Director's Report to the JPA

Important Dates

On March 1, the Santa Cruz County Sheriff Headquarters is getting a Little Free Library thanks to the Kids, Community & Cops program, which helps law enforcement and civic groups create positive interactions with youth. SCPL's own book bike, Kermit, will help the Sheriff's Department celebrate the unveiling of their new Little Free Library along with Green Acres Elementary School. Come join us as we welcome more books into the community!

Library Operations

The Friends of the Aptos Library have done a wonderful job with **Our Community Reads**, a month-long series of programs. The series features the award-winning, best-selling book by comedian Trevor Noah, *Born a Crime* and includes book talks, speakers, children's programs, an art show, a trivia night and a poetry slam. The program wraps up on March 6. Public participation has been high.

Hui-Lan H. Titangos, a librarian in SPCL Collection Management Services (CMS), recently published "Library services for all ages – building economical, equal, and complete audio collections" in *Library Management*, Vol. 39 Issue: 1/2, pp.116-142. The article is available at: <https://doi.org/10.1108/LM-05-2017-0048>.

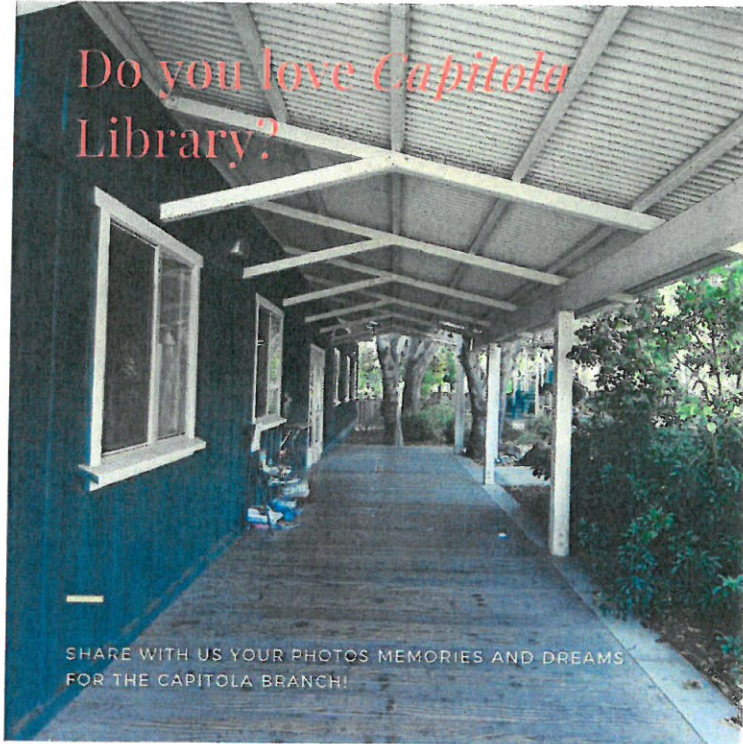
Long time staff member, Gail Paynter passed away recently. The City of Santa Cruz flew flags at half-staff from February 22-24 in her honor.

The Downtown Library's service desk was recently moved to better serve our patrons.

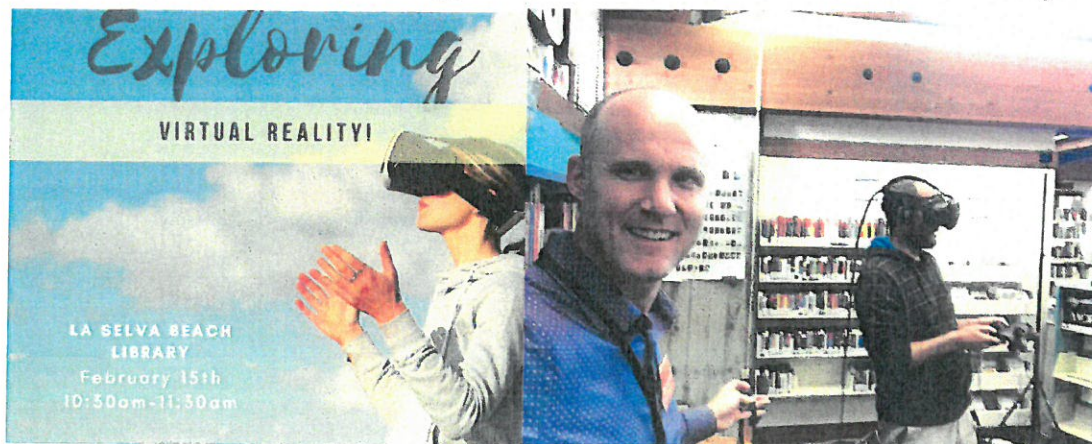


Sarah Harbison, a Downtown Librarian, has been appointed the Interim Manager of Collection Management Services (CMS). Shelley Bodamer announced her retirement as of March 9 after five years of service with the Santa Cruz Public Library. SCPL would like to thank Shelley for her leadership and vision.

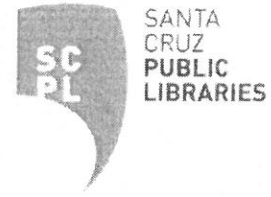
The SPCL Marketing Team is focusing a social media campaign on the changes expected at the Capitola Library this spring. They are sharing stories from staff and the public, posting photos, talking about the history of the branch as well as communicating coming changes.



Virtual Reality programming has begun at the libraries. Staff will provide a demonstration of the technology at the March Joint Powers Board Meeting.



Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Jamie Goldstein
Board Member Martin Bernal



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
(LJPA)**

REGULAR MEETING MINUTES

**THURSDAY, JANUARY 18, 2018
9:00 A.M.**

1. ROLL CALL

PRESENT: Martin Bernal, Jamie Goldstein, Jenny Haruyama (Chair), Carlos Palacios
(Vice Chair)

STAFF: Library Director Susan Nemitz

2. PRESENTATIONS

None

3. ADDITIONAL MATERIALS

None

4. ADDITIONS AND DELETIONS TO AGENDA

The Agenda of January 18, 2018 was approved by consensus.

5. ORAL COMMUNICATIONS

Judi Grunstra expressed her support of the solar panel project for all library branches.

6. REPORT BY LIBRARY DIRECTOR

None

7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

Vivian Rogers, Executive Director, reported on the recent activities of the Friends of the Santa Cruz Public Libraries.

8. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

LAC did not meet in January – no report

9. COMMENTS BY BOARD MEMBERS

Jamie Goldstein reported that the Capitola Friends of the Library will organize a booksale in the Capitola Mall in March.

10. CONSENT CALENDAR

**RESULT: APPROVED CONSENT CALENDAR, ITEMS 10A; 10B; 10 D; 10 E, 10 F.
Pull Item 10C**

- A. Approved Minutes of December 7, 2017**
 - B. Received Articles about Santa Cruz Public Libraries**
 - D. Received and approved FSCPL Grant Monies**
 - E. Approved Library Volunteer Policy**
 - F. Accepted Annual Board Meeting Schedule 2018**
- [UNANIMOUS]**

MOVER: Jamie Goldstein (Board Member)
SECONDER: Jenny Haruyama (Chair)
AYES: Bernal, Haruyama, Goldstein, Palacios

10. C Sole Source Vendor Purchasing Approval

RESULT: Accepted Sole Source Vendor Purchasing Approval [UNANIMOUS]

MOVER: Jamie Goldstein (Board Member)
SECONDER: Jenny Haruyama (Chair)
AYES: Bernal, Haruyama, Goldstein, Palacios

11. GENERAL BUSINESS

A. Annual Election of Board Chair and Board Vice-Chair

RESULT: Elected the Calendar year 2018 Board Chair and Vice-Chair as the City of Scotts Valley and County of Santa Cruz respectively. [UNANIMOUS]

MOVER: Jamie Goldstein (Board Member)
SECONDER: Martin Bernal (Board Member)
AYES: Bernal, Haruyama, Goldstein, Palacios

B. Approve Mid-Year Personnel Changes
Discussed Mid-Year Personnel Changes. Requested to bring back item on March 1, 2018 with additional information.

RESULT: Approved Personnel Changes from Division Manager of CMS to Librarian III position. [UNANIMOUS]

MOVER: Jamie Goldstein (Board Member)
SECONDER: Carlos Palacios (Vice Chair)
AYES: Bernal, Haruyama, Goldstein, Palacios

C. Approve Friends of SCPL Proposal

RESULT: Approved Friends of SCPL Proposal. [UNANIMOUS]

MOVER: Martin Bernal (Board Member)
SECONDER: Carlos Palacios (Vice Chair)
AYES: Bernal, Haruyama, Goldstein, Palacios

12. CLOSED SESSION

Performance Evaluation of the Library Director.

13. ADJOURNMENT

Final Adjournment of the Library Joint Powers Authority Board (LJPA) at 9:45 a.m. to the next Regular Meeting Thursday, March 1, 2018 at 6:00 p.m. [immediately following the Libraries Facilities Financing Authority (LFFA) meeting] at the Aptos Branch Library, located at 7695 Soquel Drive, Aptos, CA 95003.

ATTEST: _____
Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Santa Cruz Public Libraries – Library Headquarters Office, 117 Union Street, Santa Cruz, CA 95060.



In the News and Media:

January 1 – February 20

Local Library News

Santa Cruz Sentinel

Santa Cruz's benchlands homeless camp: the good, the bad, the ugly By [Jessica A. York](#),

Santa Cruz Sentinel POSTED: 01/27/18,
3:59 PM PST | UPDATED: 1 DAY AGO | [80](#)
[COMMENTS](#)



Public health nurses Suzanne Samson and Tia Paneet talk with homeless encampment resident James Hoffman as they visit the San Lorenzo Park Benchlands during a rainy day to distribute socks, ponchos and tarps as well as Narcan. (Shmuel Thaler -- Santa Cruz Sentinel)

SANTA CRUZ >> Whether it was intentional, related or neither, the formation of the de facto sanctioned homeless camp at the San Lorenzo Park benchlands in October has come with some upsides: a drop in nuisance crime citations and a halt in the local hepatitis A outbreak, to name a few. But city leaders are calling the camp an imperfect solution, as other worrying trends arise, such as an increase in bicycle thefts citywide and concentration of drug use in the area.

Praise of the site by public safety, administrative, health providers and community advocates is hesitant, as officials cite the short-term nature of the San Lorenzo Park benchlands camp.

Since the site became the city's largest de-facto homeless encampment in October, the Santa Cruz Police Department's nuisance crime citations citywide have decreased compared to 2016, according to crime data released to the Santa Cruz Public Safety Committee for October and December. Though difficult to pinpoint the impacts directly, in a year-to-year comparison, Santa Cruz police citations for crimes such as illegal drug use, vandalism and aggressive solicitation were down 25 and nearly 27 percent, in October and December. What may have partially factored in to the decrease in criminal citations, however, are the thousands of citations the city park rangers handed out downtown during both months, which are calculated separately from police statistics.

The benchlands camp swelled in October after Santa Cruz Police Chief Andy Mills announced his plan to soften enforcement of the city's overnight camping ban, where no other crime was occurring. Accordingly, the nuisance crime category with the single largest drop in December was a nearly 74 percent reduction in illegal camping citations.

IMPERFECT REMEDY

Mills also bore part of the brunt of a [public backlash to the park's repurposing](#) and increased human impacts on the nearby San Lorenzo River, though the park itself had never been fully sanctioned as a homeless encampment by officials.

Asked in a recent question-and-answer Sentinel story about the camp's impact on city homelessness, Mills answered, "Overall, it has gone really well with calls of service and crimes," compared to before the encampment.

Ask regular readers of the Facebook page [Stolen Bikes of Santa Cruz](#) and it will come as little surprise that the one nuisance crime that increased in both October and December, compared to 2016 was bicycle thefts. The [Santa Cruz City Rangers Facebook page](#) posted Jan. 23 that its rangers had recovered three stolen bicycles at the benchlands camp in the previous week, looking to listings posted on Stolen Bikes of Santa Cruz.

SANTA CRUZ CITY COUNCILWOMAN RICHELLE NOROYAN, AT TUESDAY'S COUNCIL MEETING, QUESTIONED OPERATIONAL PLANS FOR THE CITY'S COMING HOMELESS ENCAMPMENT RELOCATION.

"I don't want to see a campground where people are just kind of allowed to just outright steal people's things and chop them up there," Noroyan said, citing the theft of a friend's bike and its recovery at the benchlands.

The camp is a frequent topic of conversation and concern on social media sites such as the neighborhood-specific Nextdoor and nonprofit Take Back Santa Cruz's Facebook page. In October, the Coastal Watershed Council, lead by Executive Director Greg Pepping, [took a firm](#)

[stance against the camp's location](#) on the banks of the San Lorenzo River and along the city's Riverwalk path, citing environmental impact and fears of lost progress in the lower river's revitalization efforts. The organization has similar concerns about the planned camp relocation site, along the river at River Street in close proximity to a city water supply intake, according to Outreach and Development Manager Laurie Egan.

As with crime, homeless-related downtown business complaints have decreased, Santa Cruz's city manager has said on several occasions.

"We've seen a marked improvement in the downtown, as well as in our library," said Santa Cruz City Manager Martín Bernal on Nov. 14, providing the Santa Cruz City Council with an early update on the then-new encampment. He repeated similar praise to the council this month, noting fewer people were using the library for a shelter.

Downtown Association Executive Director Chip, asked about his observance of a trend on the downtown, was hesitant to attribute what appeared to be fewer people sleeping in downtown doorways solely to the encampment. Echoing city officials' sentiment, Chip said he did not believe the encampment is a long-term solution to Santa Cruz's homelessness issues, though he commended the city's efforts to creatively address the problem. He also attributed the work of the Downtown Streets Team, engaging two dozen homeless people in daily volunteer cleanup activities, to some downtown improvements.

"Business owners, city leaders and most activists all benefit from having a legal place for displaced people to be," Chip wrote in an email to the Sentinel. "The challenge is finding and managing that space."

Speaking as a private citizen, Maile McGrew-Fredé, a Santa Cruz Public Libraries librarian who runs homeless-related outreach programs, said she sees homelessness as a social issue.

"Although not everything about the benchlands encampment has been working, I view this experiment as a positive shift away from viewing homelessness as a crime, a law enforcement issue, and toward understanding it as a pernicious systems issue, one that causes tremendous suffering for everyone, and one that we must come together as a community to address," McGrew-Fredé said.

OPPORTUNITY

The camp has served at times as temporary landing site for those fresh out of jail or escape from intolerable situations elsewhere. For regulars, the two long rows of tents on often rain-soaked and muddy park grounds has provided stabilization atypical for Santa Cruz homeless encampments; for others, the camps has offered a toxic environment encouraging bad behavior from its users.

On the other hand, the benchlands, housing an undetermined amount of people estimated as high as 100, also has offered a concentrated area for direct social service outreach and philanthropy.

Part of the camp's formalization with portable toilets, handwashing stations and Dumpsters was in response to an ongoing hepatitis A outbreak that had begun disproportionately affecting the city's homeless population in April.

In the Santa Cruz County Winter 2018 public newsletter, the Santa Cruz County Public Health Division stated that there had been no new local cases of hepatitis A since October, after the 76 confirmed cases beginning in April.

Santa Cruz County Health Services Agency's Homeless Persons Health Project has recently revived its commitment to public outreach, sending public nurses and drug counselors to the city's various homeless encampments.

In two recent visits to the benchlands, those staying there quietly flocked to the health workers as they handed out socks, tarps and ponchos on a rainy Thursday to accompany hepatitis A vaccines, two-packs of opioid overdose antidote Naloxone, hygiene kits and "the works."

The last is among the more controversial of the agency's supplies.

Earlier this month, the outreach group, each carrying as many supplies as can fit in two cloth grocery bags, was accosted as it entered the benchlands. A woman wearing a Santa Cruz Parks and Recreation uniform asked them what they were doing there, and if they were providing Narcan, the name brand version of Naloxone and arm tie-offs for drug users. She said she planned to talk to her boss about them before walking away.

The Naloxone injections are relatively new to additions for the public health nurses, each hand-out coming with a lesson on proper use, timing and medical treatment follow-up needed. Supplies go as quickly as the tent tarps and granola bars.

DIRECT IMPACT

Emerging from inside a large tent last week with a hug for Homeless Persons Health Project public health nurse Suzanne Samson, benchlands denizen Michael Burkhardt seemed happy to catch up with a familiar face.

Burkhardt, 35, said he was born and raised on the Westside and became homeless about four years ago, his life spiraling out of control after his fiancée was killed by a drunk driver.

There is a light at the end of the tunnel for him, he said, with a promise of a place to live if he gets into drug addiction treatment and stays sober.

Samson pounced on the opportunity, asking him if he was getting treatment, and if he was aware of the new [Drug Medi-Cal](#) option, which can pay for substance use disorder treatment programs. Burkhardt said he was very interested and shared ways for Samson to get in touch with him, because, he said, she has “always been a straight-up person” with him.

As he asked for a Naloxone doses, Burkhardt related an experience under a bridge several weeks earlier. Burkhardt said he had seen a 18-year-old man suddenly bend forward toward his own lap, apparently overdosing.

“I threw my stuff to the ground. I immediately go, ‘Wake up’ instead of diddle dallying, while everyone else sits there way too long trying to get a response,” Burkhardt said. “People are scared to make the call because they’re scared of the cops. The truth is, they don’t know about the Good Samaritan act.”

[California’s 911 Good Samaritan Law](#) provides limited protection from arrest, charge and prosecution for people who seek emergency medical assistance at the scene of a suspected drug overdose, according to Los Angeles-based [Drug Police Alliance](#).

Burkhardt said he urged onlookers to call 911 while his friend gave mouth-to-mouth resuscitation and Burkhardt administered two doses of Narcan. The friend survived, Burkhardt said, concluding his story to Samson as he tucked away a Naloxone refill that she provided.

Report: Santa Cruz library should be partner in joint city parking garage project

By [Jessica A. York](#), *Santa Cruz Sentinel*

POSTED: 01/25/18, 9:33 PM PST | UPDATED: 3 DAYS AGO | [0 COMMENTS](#)

SANTA CRUZ >> A citizens committee recommending Santa Cruz combine a new downtown library with a city parking garage was met with a chorus of community opposition and vows of delay during the group’s final meeting Thursday night.

The 10-member Downtown Library Advisory Committee was tweaking the language of its final recommendation this week, having already [voted Dec. 13 to favor](#) the collaborative library project over more expensive remodel and on-site library rebuild alternatives.

The committee opted to not hear public comments until after taking a final unanimous vote on the report’s wording.

Speaker Debbie Bulger warned the committee that it was linking the library project “to a big fight and a big delay.”

“The city of Santa Cruz has been trying to build this parking garage for over 10 years and it hasn’t happened yet,” said Bulger, one of a dozen speakers. “Knowing the opposition that is going to be waged against building this garage, you are putting yourself in for another 10 years.”

The advisory committee’s preferred concept includes a new library as a tenant in a new city multi-story public parking garage on a parking lot where the weekly Downtown Farmers Market and monthly Antique Faire now set up. If embraced by the Santa Cruz City Council, the proposed \$24.6 million library portion of the mixed-use project would move the downtown facility five blocks south, to Cedar and Cathcart streets, from its existing Church Street location.

Some \$23 million in voter-approved local Measure S bond revenue has been set aside for the downtown library project.

Audience member Jean Brocklebank, who has consistently voiced concern against a garage-library project, said the library’s public survey of more than 2,000 people did not ask them for their opinion on a combined library and garage. Brocklebank also thanked the committee for including in the report what she referred to as “errors of fact, erroneous statements and misstatements,” as she said it will be easier to “disqualify” the report later.

“It’s a defensive report. Rather than summarize decisions based on factual information, this document is replete with defensive language, as though its authors didn’t like much of the critique that it received from an engaged citizenry,” said Brocklebank, involved with the “Don’t Bury the Library” campaign. “I’ve been here for six months, very engaged and never felt that our criticisms, our critiques and our suggestions were more than an annoyance, rather than something that you could take a hold of and chew on and think about.

The committee’s report included language of its “good faith” hopes that the city of Santa Cruz’s portion of the build would include heavy design consultation with the Santa Cruz Public Libraries system and affordable housing options. Report co-author Rena Dubin said she included requests for proper ventilation, sound mitigation and appealing design as a nod to community concerns.

“We voted in the good faith that the building wouldn’t be like that, but we don’t have, there’s nothing that really says that it won’t,” Dubin said of fears of noise, smog and poor aesthetics. “Personally, I think it could be beautiful, but it could also be everything that people are fearing.”

In the advisory committee’s formalized report, which will be forwarded as a recommendation to the Santa Cruz City Council for consideration as early as March, the group said it favored its preferred project option for its support of a 21st century library option. The report took a vocal stance against “option A,” involving the partial renovation the existing library. That project alternative, whose cost estimates came in as the second lowest behind the joint library-garage,

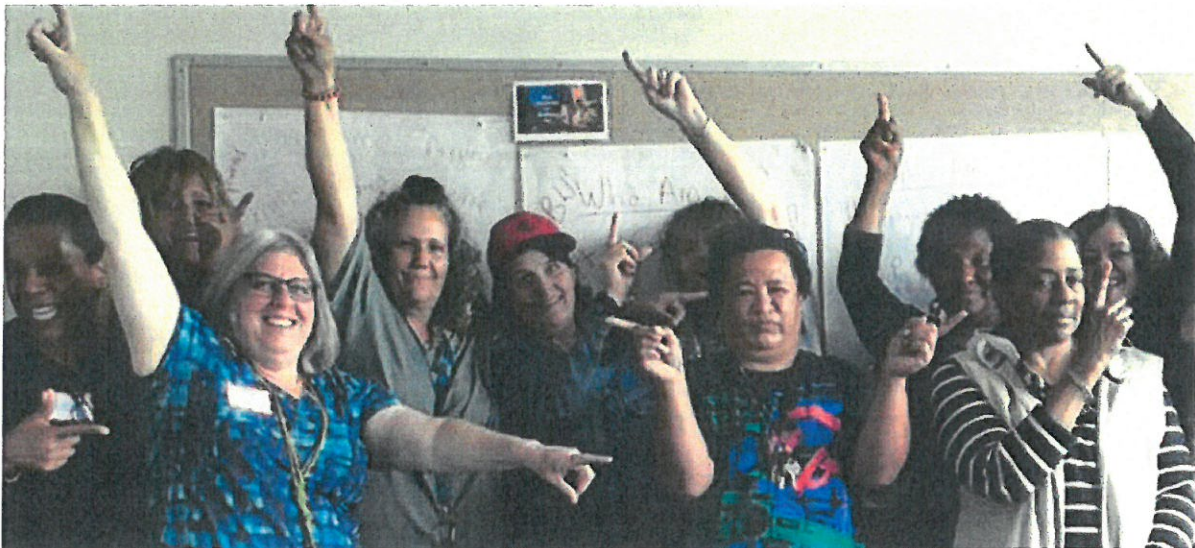
would be an “irresponsible use of Measure S funds,” according to the report. Other options included a complete renovation of the existing building and a library rebuild on its same site.

“The DLAC (Downtown Library Advisory Committee) felt that Option A was fiscally irresponsible and continued the habit of deferring maintenance, one of the reasons for this situation in the first place,” the report reads. “Option A disrupts services and spends millions of dollars on a building that would not last 30 years; would yield substantial yearly maintenance costs; and would not fully address issues such as updated wiring, and HVAC system and a new roof.”



Op-Ed: Women Going from Homeless to Housed Require a Strong Support System

By Eileen Hunter/ January 23, 2018



Eileen Hunter (pictured left in the teal shirt) founded onRoute22 to give women the opportunity to create a self-sustaining life, disrupting her cycle of poverty.

I recently had lunch with one of the bravest and sweetest women I know. We reminisced, shared stories about mutual acquaintances and laughed a lot. After lunch, she gave me a tour of her new home. We agreed to meet again soon.

This would be just another recounting of girlfriends having a lunch date, but the difference is Annie lives outside. Her home is a dugout by a creek, and the acquaintance we talked about had just passed away while living on the streets.



I met Annie three years ago. I was a brand new intensive case manager working with clients who were [unhoused](#), living in San Jose's so-called Jungle encampment, or already newly housed. I had very little training, but lots of passion and a get-it-done attitude. Annie was living in the Jungle, before it was shut down, and getting ready to move into an affordable housing apartment with a permanent housing voucher.

Both of us were overjoyed the day she moved into her apartment and excited about her new beginning. Shortly after moving in, Annie found out that she was pregnant. She was excited now that she had an apartment and could safely take care of a child. Unfortunately, for many people who have been homeless the hard work begins when they move inside—and Annie's case was certainly a challenge.

Eileen and Annie (from left).

Intensive case managers usually work with 20 or more clients at a time. Most of the clients have physical health problems, mental health issues, substance abuse histories, and lack financial knowledge, work skills and a support system. This is a time management nightmare for a case manager who needs to prioritize regular check-ins with all clients, solve the latest client crises, search for rental apartments in an impacted market and write timely documentation.

When case managers move on to new agencies and jobs, clients then must build a relationship with someone new. I lost my job at a time when Annie was depressed and needed continuity. Her baby had been born with a birth defect and died the day after his birth. She was struggling with this reality and the progress she had made over the year was not enough to prevent her eviction.

Those of us who work with people who are newly housed have found that retention or staying in their new home takes patience, support and constant negotiation with landlords and neighbors. Let me be clear: "[Housing First](#)" is a proven solution and intensive case management is a critical component of that success. Politicians, neighborhood and community leaders are grateful to have found a solution for this irksome problem of homelessness.

Since its inception in 2016, onRoute22 has helped more than 60 at-risk women find hope and dignity by providing empowerment workshops at locations in Santa Clara County. Our mission is to inspire and empower marginalized women through courage, compassion, and community. This month, we are partnering with the San Jose Peace and Justice Center, Recovery Café in San Jose, Santa Cruz Downtown Streets Team with the Santa Cruz Library, and the San Jose Public Library.

The onRoute22 model provides an antidote to the isolation experienced by someone who is newly housed. Defining personal goals with group accountability helps women who are homeless find resources and navigate their way through a complicated system of social services. The women in the group provide support through a crisis, maybe a ride to the doctor or a shoulder to cry on.

When one of our participants passed away, we shared the grief of losing her together. [Johnette Villagomez](#), who was living in her car, died of heart failure on May 13, 2016. The transition from homeless to housed is difficult and we believe is buffered by this loving community of women in ways that a single individual case manager cannot duplicate.

Why is our name onRoute22? The VTA 22 bus travels from the East Side of San Jose, one of the poorest neighborhoods in Silicon Valley, and ends in Palo Alto, one of the richest cities in the country. The VTA 22 bus is symbolic of the income disparity that exists in Santa Clara County. This bus route is known as “Hotel 22” by the people that ride it at night to sleep, stay safe and warm, but onRoute22 it also represents their journey towards a self-sustaining life.

Eileen Hunter, who co-founded onRoute22 with Kristy Duncan, worked in the tech sector but changed direction after meeting a homeless woman on the VTA 22 bus commuting to work at Stanford from San Jose. While working as an intensive case manager with homeless women from the Jungle or the formerly homeless women isolated in their new permanent housing, she realized that community and connection are essential to a woman's well-being. Hunter also founded the Women's Gathering Place, a safe-haven for women and onRoute22. For more information about how to volunteer or otherwise support the organization, go to www.onRoute22.org or email info@onRoute22.org.



Chaos Vexes Customers at Trader Joe's Lot

BY [JACOB PIERCE](#) POSTED ON FEBRUARY 15, 2018

It's 7 p.m. on Friday night, and the worst traffic jam in all of Santa Cruz is the Trader Joe's parking lot.

"I couldn't find a parking spot for a long time," says Ishani Chakraborty, as she pushes her cart full of Trader Joe's grocery bags out the store's front door to the very far corner of the lot.

Before she can finish the thought, a pale blue Honda Fit pulls up to her left: "You leaving?"

Chakraborty, a fourth-year student at UCSC, says she is, but when she tells the driver where she's parked, he darts off.

Chakraborty says it had taken her 10 minutes to find her spot, and when she finally did, she found herself speeding the wrong way through the parking lot—an anecdote she's embarrassed to relay because she doesn't normally stoop to such indiscretions.

"But otherwise it would have been a lot longer," she says, as three cars descend on us, their drivers eyeing our path. "I was just about to turn around and go home."

Chakraborty says she doesn't think she'll ever shop at Trader Joe's on a Friday night again.

Inside the store, the mood is calmer. Just over half of the store's nine cash registers have someone working them. There isn't more than one person in any line—in stark contrast to the mayhem unfolding outside.

That's because the two hours' free parking at Trader Joe's is the worst-kept secret in all of downtown Santa Cruz, especially on entertainment-filled Friday nights. Across the street, it's First Friday at the Museum of Art and History, where curators are unveiling a Monarch butterfly exhibit. Foodies and music lovers are crammed into Abbott Square, where they're enjoying poke bowls, specially crafted gin and tonics, and vegetarian dishes, as local reggae rock group the Leftovers jam onstage near the Octagon building.

Parking has long been [among the the most controversial](#) issues facing downtown, especially with the city getting ready to weigh [a possible multi-story parking garage](#), combined with a new library, sparking big questions about Santa Cruz's long-term vision.

Lately, I've found myself more personally fascinated by the ever-worsening log jam at the Trader Joe's lot—especially when the store's interior looks like a ghost town on many weekend nights. (Friday night, I've found, is the best time to walk or bike to the store.) Surely, I figured, the store's corporate offices would have something to say about it, but company spokesperson Kenya Daniels referred *GT* instead to the property owner, who did not return multiple voicemails seeking comment.

Even so, the store's local employees sure are sick of hearing customers complain about the parking situation, which they say worsened as the towing policy changed.

"A lot of people are coming in and saying that they had a hard time finding a spot," explains one experienced downtown Trader Joe's employee, who asked to remain anonymous, given both the sensitivity of the issue and weariness at the store's corporate office of any potential controversy.

The parking debacle extends beyond customers. The employee says that occasionally a crew member will have a shift that starts after 4 p.m., which forces them to leave for work early and circle the lot with everyone else, looking for a spot.

Complicating the matter is the fact that the security company in charge of policing the lot has changed twice over the past few years, the employee says. A few years ago, a different security company was in charge and had a much more aggressive towing policy, to the point that trucks were towing the cars of the store's crew members. The employee doesn't blame Trader Joe's, but says that owner Howard Properties doesn't take the situation seriously enough, and hasn't prioritized enforcement of the two-hour parking limit.

Enforcement, though, involves towing cars, which often isn't a popular solution—especially to anyone who's ever had to get a lift to Live Oak and pay a several hundred dollar fee to pick up their car.

Ben Goodell, who works for Securitas Security Systems, is the daytime guard at the Trader Joe's lot. Goodell—who has a brown wispy mustache and is wearing a grey beanie—says he has actually been ramping up enforcement of the two-hour limit lately. He says he's been leaving warnings for cars that he sees go over the limit and writing down their license plate numbers, with the intention of calling a tow truck if someone offends a second time. Next month, they may tow more, he says, in hopes of increasing turnover at the lot. Goodell adds that a guard like himself technically has the authority to tow a car whenever a driver parks and then walks off the property.

Meanwhile, at the city level, plans for the future of downtown's public parking are inching along.

The [Downtown Library Advisory Committee](#) has recommended building a [brand new first-floor downtown branch with five levels of parking](#) above it. According to the architects who studied the city's options, that route is far cheaper than doing a full remodel of the current building or tearing it down and starting over from scratch. The garage portion would seek separate funds.

Jim Burr, Santa Cruz's transportation manager, says the city will present a much-anticipated parking study, with updated figures on expected demand, to the Downtown Commission on Feb. 22—a meeting that's sure to draw a big crowd of environmentalists who oppose building any new parking whatsoever.

Another person eager to take a close look at new data is Chip, the executive director of the Santa Cruz Downtown Association. The organization's board hasn't taken a position on a possible garage because it wants to see the numbers first. Chip, who's optimistic about the possibility, notes that no one knows how the city would pay for a multi-million-dollar garage. Ridesharing apps and other changes, he says, have shifted the transportation landscape, too. "So I think there's a lot of unknowns," he says.

The city's transportation experts are investing in car-free options as well.

Transportation planner Claire Fliesler says Santa Cruz is gearing up to launch its [new bikeshare programs](#) after a few more hearings, which continue into the spring. The city will create 26 new bikeshare stations, including two that will be converted from car parking spaces downtown.

Cycling, she says, is a better alternative to driving than ever, and the easiest way to avoid hassle.

"A great way to not face the parking problem," Fliesler says, "is to ride your bike, take the bus, or use the new bike share program."

Santa Cruz Sentinel *Opinion*

Stephen Kessler: Public libraries, parking garages and the future of bad taste

By [Stephen Kessler](#), *Special to the Sentinel* | POSTED: 01/19/18, 2:46 PM PST |

The Downtown Library Advisory Committee—a panel of 10 people handpicked by the Santa Cruz city manager, a councilmember and the library director to rubber-stamp an offensive proposal to rebuild the county's main branch library under a multistory parking garage—has predictably given the concept its unanimous approval and is about to make its recommendation to the city council (which in turn is often a rubber stamp for unelected staff). The committee's final meeting, scheduled for Thursday, Jan. 25, could be the public's last chance to kill this outrageous idea. I submit this column as my personal argument against such an ill-conceived project.

Can either the city or the committee show us a single example anywhere of a library sited on the lowest level of a garage? If so, let's see pictures—and let's demand drawings, floor plans, elevations and mockups to show us exactly what such a monstrosity would look like here. The no-bid architects the city has chosen must have based their cost estimate on something; they can't have just picked a number coincidentally approximate to the \$23 million budget? And was the estimate of what could be done within that amount to renovate the existing downtown library based on independent, objective, documented evidence?

Let's be honest. The City of Santa Cruz wants a new Mother of All Garages on the parking lot bordered by Cedar, Cathcart and Lincoln streets, where the farmers market convenes weekly and the antique fair monthly, and where now stand numerous beautiful trees whose fate in the new garage plan is unknown. The city wants to consolidate downtown parking into one monstrous structure and develop other street-level lots more lucratively. The bureaucrats' eyes are on the bottom line, since politics at government level is all about the apportionment of money. The city manager (not an elected official) is quoted in the Dec. 14 Sentinel as saying that the garage "provides an opportunity to construct a state-of-the-art library in a much more cost-effective

way.” More cost-effective than what is not specified, but presumably more than building or rebuilding a library with the freestanding dignity such an important cultural center requires.

Yes, above and beyond any fiscal considerations are the even more significant—and certainly more enduring—cultural ones. A library, even in these digitized times, is a sanctuary of learning, study, culture and communication—even if it also has a gift shop and a café and other popular attractions. Why not put City Hall, the police department, the Civic Auditorium, the basketball arena, the art museum or any of our schools, churches or synagogues under a parking garage? Because they deserve more respect, that’s why. To put a library under a garage is an egregious insult to the cultural life and the very identity of this community.

A couple of members of the DLAC are quoted in the same Sentinel story as saying the garage-library is conceived with “the future” in mind. The future currently staring us in the face is one of ride-hailing apps, self-driving cars, bicycles, walkable residential-commercial neighborhoods and necessary improvements in mass transit. A highrise garage will be obsolete before its construction is completed.

If the city council approves this cultural, architectural and political atrocity, I predict it will result in the structure becoming—if they build the decks level (with the future in mind!) instead of sloped along one continuous ramp—a homeless encampment, euphemistically to be called affordable (no-income) housing. That would at least provide some redeeming social value, unlike the proposed monument to the private automobile.

But for the sake of the city’s self-respect, and a future we won’t be embarrassed by, leave the library out of it.

The library was mentioned in the last paragraph of an article about homelessness:

New Santa Cruz mayor meet and greet focuses on city’s homelessness crisis

By [Jessica A. York](#), *Santa Cruz Sentinel* | POSTED: 01/18/18, 9:57 PM PST | UPDATED: 3 DAYS AGO

Terrazas also was quizzed on his support of a pending high-density housing development project proposed for the beach-area intersection of Bay Street and West Cliff Drive, and a pending proposal to build a new downtown library in conjunction with a city parking garage. Terrazas urged community members to keep an open mind on both issues.

Bratton Online

GREENSITE'S INSIGHT

Dateline January 29, 2018

A LESSON IN CIVICS

After 10 meetings and with a rare show of transparency, the Downtown Library Advisory Committee (DLAC) voted unanimously for the option of closing the current library and constructing a new library on Cedar St. under a 5 story parking garage.... and then they opened the floor for public comment on the issue. More than one speaker noted that a process whereby the public speaks after the committee has voted is a waste of time. That is true only if speaking before a vote is not a waste of time. Why nurture the illusion that an elected or appointed body listens to and incorporates public comments into their decision making when that rarely happens? More honest to vote, then let the public vent.



The overwhelming public sentiment, expressed at this last meeting and all previous meetings, including the one devoted to public commentary attended by over 90 people, was against a new library under a 5 story parking garage, the option chosen by the committee. To be fair, DLAC did an impressive outreach effort, a fact I omitted to acknowledge in my last column on this issue. Over two thousand people were reached via their survey. Only one problem: the survey failed to ask even one question regarding a potential main library move and its placement under a parking garage. With the most controversial and significant issue out of the picture, the rest was an easy exercise in relative trivia, rendering the survey largely meaningless. Survey questions asked about what folks wanted in a library, what they did and did not like about the current downtown library and other similar enquiries. Answers were somewhat predictable: more computers, wifi and printing resources and problems with unhoused people, safety concerns, drug users and use of bathrooms. Such social problems have been largely addressed with the relocating of the homeless out of downtown. That doesn't solve the homeless issues but it has largely addressed the impact on the library.



Read more... (click to expand, click again to contact)

It is fair to say that when they voted for Measure S to renovate our libraries, if most people had known that the money would be used to terminate the Main library and build a new one on Cedar Street under a 5 story parking garage, the Measure would probably have failed to obtain the required votes. My hunch is that such a plan was known to those behind the scenes even if the public was unaware. It should raise skepticism about any future Measures that we will be asked to support. Some have asked whether it is even legal to use Measure S funds for such a project. Buried in the language of Measure S is the phrase, "construct facilities where necessary." It is doubtful that the Main library came to mind if that phrase was noted.

If Santa Cruz has a heart it is probably not in the ever changing commercial strip called Pacific Avenue but is rather in the civic triangle formed by the Civic Auditorium, City Hall and the Main Public library. We may take these public institutions for granted yet they are the closest to a public center that we have within a market/ private property world. All three have a history of architecture and place. We can regret the tearing down of the original Main (Carnegie) Library (pictured) built in 1903 on the same site where the current library stands and to repeat that mistake would be unwise. To erase one of these three prominent civic institutions and build somewhere else on the bottom of a high-rise parking garage on a commercial street would be folly.

This issue will go before city council in March or April for a final vote. That will be a test of whether the council listens and responds to the public's voice whose opposition to relocating the library under a parking garage is loud and clear or whether the decision to relocate is a fait accompli. If the latter, council may as well vote first and hold public comment after the vote. Less cognitive dissonance for all.

Gillian Greensite is a long time local activist, a member of Save Our Big Trees and the Santa Cruz chapter of IDA, International Dark Sky Association <http://darksky.org> Plus she's an avid ocean swimmer, hiker and lover of all things wild.

GREENSITE'S INSIGHT

Dateline: January 22, 2018

SPEAK UP LOUDLY FOR OUR LIBRARIES

While I often disagree with Stephen Kessler's analyses, especially when it comes to his Freudian take on male sexual aggression against women, I found his column in Saturday's Sentinel (1/20/18) to be an eloquent statement against the odious plot to tear down and relocate the downtown public library under a future 5 story parking garage on the site of the current weekly Farmers' Market. I recommend you read his column.

I don't believe that using the term "plot" is hyperbole. What else can one conclude of a process whereby a committee (Downtown Library Advisory Committee or DLAC) charged by the city council to involve the public in discussions about options for the future of the downtown library, makes little if any effort to publicize its nine meetings so far, with the last and deciding one on Thursday January 25th; allows no public comment until the end of the meetings; ignores the 90 attendees at the last meeting who expressed their preference to keep the existing library onsite with renovations and instead chooses the option of tear down and relocate under a five story parking garage? There are other factors such as questionable estimates on the cost of renovation versus tear down and build anew but the overall message is clear: public be damned! Try to attend this last meeting in the upstairs library meeting room at 6:30 PM on Thursday January 25th.

This last DLAC meeting is where the final vote will be taken before the issue is forwarded to city council for its vote. If the discussion at the council meeting when the issue was first addressed in mid 2016 is any guide, it will be an uphill battle to have the will of the public represented by the council majority. At that meeting which I attended, I heard no murmur of concern for locating the library under a parking garage, no voice raised to preserve this long-standing familiar public resource in our downtown center, no word of respect for the institution of a library itself. And while it was laudable that the council voted to form a committee to hear from the public, that the public has largely been excluded and ignored is why committees are often so roundly lampooned.

Another indication of the city's lack of respect for libraries and for library patrons is staff's decision to locate one of its 25 hubs or stations for 20 rental bikes in front of Garfield Park library, which serves the west side. I wrote on this topic in the January 4th issue of BrattonOnline. An update is timely. While I support the bike-share program and wish it success, the choice of some of the locations reveals lack of care and shoddy decision-making. The choice to remove 40 feet of parking in front of a public library that has no onsite car parking space is one example. Parents who can now easily drop off and pick up children for and from library activities will no longer be able to do so. I wanted to appeal this unwise decision but was prevented from doing so by the Transportation Code, which states that one has to live within 300 feet of the site in order to appeal a decision to remove public parking. Given that the reach of the library is far wider, this should have been an occasion to allow for a wider appeal range. Since no one within that limited radius appealed, the decision is final. I plan to attend this evening's Transportation and Public Works commission, which has already approved this site and speak to the issue at oral communications but no action can be taken at oral communications. The only small hope for wiser heads to prevail is when the permits come for approval before city council, probably on the consent agenda. We can request that the council reconsider this site and deem it inappropriate. There are many better alternatives.

In the late 1970's Westside Neighbors, including leaders in the long-standing Black community fought hard to save Garfield Park library from closure by the city. I was part of that effort. This beautiful Carnegie library is deep in my heart. That its patrons can be so easily ignored disturbs me. When disturbed I tend to act. I hope you will join me. Email council members at citycouncil@cityofsantacruz.com.

Gillian Greensite is a long time local activist, a member of Save Our Big Trees and the Santa Cruz chapter of IHA, International Dark Sky Association <http://darksky.org> Plus she's an avid ocean swimmer, hiker and lover of all things wild.

REGISTER-PAJARONIAN

THURSDAY, JANUARY 18, 2018

Our Community Reads selects book for 2018

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By: ERIK CHALHOUB - Updated: 2 days ago

APTOS — For the next couple of months, community members will come together for a variety of events, all centered around a single book.

That is the goal of Our Community Reads, a program launched in August by the Aptos Chapter of the Friends of the Santa Cruz Public Libraries: to create a shared experience.



“We are trying to make it have such a wide appeal,” said Denise Ward, Our Community Reads’ steering committee chair. “It’s a pretty ambitious project.”

Organizers recently announced that 2018’s program will be based off of comedian Trevor Noah’s book, “Born a Crime.” The 300-plus-page autobiography details Noah’s life while he was growing up in post-apartheid South Africa.

Preparing for the program resulted in a “ton of reading,” Ward said, and “Born a Crime” was chosen out of a list of five books proposed by Our Community Reads’ committee. The criteria included nonfiction books that were appropriate for juniors in high school and older, as well as strong themes that organizers could create events around.

A community meeting in August that drew more than 40 people asked attendees to vote for their top three choices.

“I think it’s such a perfect fit,” Ward said of “Born a Crime.” “Trevor Noah uses his wit and touches on really serious themes, but never brings you down.”

The events will kick off on Jan. 31 at 6:30 p.m. at the Aptos Library, 7695 Soquel Drive, with the screening of “You Laugh but it’s True.” The documentary explores Noah’s upbringing in South Africa.

Those looking to attend the events are advised to start reading the book now. While the Aptos Library has “beefed up” its supply of the book, Ward encourages readers to purchase the book at local bookstores such as Kelly’s Books in Watsonville and Bookshop Santa Cruz.

In addition to a number of film screenings, other events throughout February include a children’s story hour led by Nancy Spangler and a talk by Cath Byrne, who holds a master’s degree in international peace studies and grew up near Noah’s home in South Africa.

The program is scheduled to wrap up on March 1 with a poetry and art exhibition at Aptos High School, where students will present their works that reflect the theme of Noah’s memoir.

An avid reader, Ward said she heard about a community reading program from her friend in Lake Oswego, Ore. After doing some research and finding out that they were sprouting up across the country, Ward presented the idea to the Friends of the Aptos Library, which jumped on the idea and suggested she become the program’s chair.

“It’s been a really fantastic experience,” Ward said.

For information and a schedule of events, visit www.friendsofaptoslibrary.org/our-community-reads---born.html.

CHP offering traffic safety class

APTOS — The California Highway Patrol is offering a traffic safety program for teenage drivers and their parents.

The Start Smart Program is aimed at helping future and newly licensed teenage drivers become aware of the responsibilities that accompany the privilege of being a licensed California driver. This program is designed as an educational tool for parents and teenagers in an effort to reduce the number of teenage injuries and deaths resulting from traffic collisions.

The Start Smart program also provides teens and parents with information on defensive driving, traffic laws in California, dynamics of traffic collisions, tips on avoiding traffic collisions, and DUI awareness.

Smart Start classes are free of charge.

The next class will be held Jan. 29 from 6:30-8 p.m. at the Aptos Library, 7695 Soquel Drive.

To reserve a spot, call the Santa Cruz CHP Office at 662-0511.

Santa Cruz Sentinel *Coastlines*

Coast Line: Art and science combined in kids' program

POSTED: 02/15/18, 2:00 AM PST | [0 COMMENTS](#)

SCOTTS VALLEY

ART AND SCIENCE COMBINED IN KIDS' PROGRAM

A new ongoing STEAM (science, technology, engineering, art and mathematics) program for kids runs 2-4 p.m. on the third Wednesday of each month through May at the Scotts Valley Branch Library, 251 Kings Village Road.

The next event will be Feb. 21.

The program, called CASE Art, stands for Creative, Artistic, Scientific, Expressive. This new monthly class for ages 6 to 10 involves kids in art by using their own creativity while learning about the relationship between art and science. Parents are welcome to observe and learn, but the art is for the kids.

Every class will involve art and the science behind the art. The class is led by a Scotts Valley High School student junior. Information: SantaCruzPL.org.

Coast Line: Scotts Valley Library hosts investment talk Saturday

POSTED: 02/13/18, 2:05 PM PST | [0 COMMENTS](#)

SCOTTS VALLEY

LIBRARY HOSTS INVESTMENT TALK SATURDAY

Scotts Valley Library presents "The ABC's of Investment," featuring an alternative investment guest speaker at 10 a.m. Saturday, at 251 Kings Village Road.

This is part of a series called "Money Matters," hosted by George Haas and Anthony Rovai, professional financial advisers, on every third Saturday.

They will discuss risks and rewards of various investment types, stocks, bonds, mutual funds, treasuries, annuities, exchange-traded funds, limited liability partnerships, certificates of deposit and more.

All talks are free and open to all.

Coast Line: Mark Overgaard photo show begins Feb. 10 in Scotts Valley

POSTED: 02/03/18, 1:00 AM PST | [0 COMMENTS](#)

SCOTTS VALLEY

MARK OVERGAARD SHOWS PHOTOS FEB. 10

The Friends of the Scotts Valley Library the first “Art in the Library” program of 2018 will feature the photography of Mark Overgaard who travels the world.

The show starts Feb. 10 when the library opens at 10 a.m.

A reception for the photographer will be 3-5 p.m. that day. Attendees can meet and talk with Overgaard and enjoy light refreshments.

The show will be available to see during regular library hours until April 14.

Coast Line: Feb. 10 talk in Scotts Valley focuses on ending loophole in Prop. 13

POSTED: 02/02/18, 11:00 AM PST | [1 COMMENT](#)

SCOTTS VALLEY

TALK FOCUSES ON ENDING LOOPHOLE IN PROP. 13

Efforts to close a Proposition 13 loophole that keeps too many corporations from paying their fair share of property taxes will be the topic at a talk by Helen Hutchison, president of the League of Women Voters of California.

Hutchison’s presentation is scheduled from noon to 2 p.m. Feb. 10 at the Scotts Valley Library, 251 Kings Village Road.

In 1978, California voters passed Proposition 13 to reduce property taxes by nearly 60 percent.

To reserve a spot at the presentation, email league@lwvsc.org or call 831-325-4140 by Tuesday.

Attendees may order a box lunch at \$15 per person or bring their own lunch.

POSTED: 01/24/18, 11:00 AM PST | [0 COMMENTS](#)

SANTA CRUZ

GENEALOGICAL SOCIETY TO MEET FEB. 7

The Genealogical Society of Santa Cruz County will meet at 1 p.m. Feb. 7 at the Central Branch Library Meeting Room, 224 Church St.

Guest speaker Junel Davidson will discuss researching local land records.

Specifically, Davidson's talk will cover how local land records covering hundreds of years contain important family history information.

The public is welcome. For information, call 831-427-7707.

Santa Cruz Sentinel

Letters to the Editor

Letter: Library vote came before comments at meeting

POSTED: 01/29/18, 2:57 PM PST | UPDATED: 1 DAY AGO | [3 COMMENTS](#)

The Jan. 25 meeting of the Downtown Library Advisory Committee made a mockery of the democratic process and failed to pass on an honest report to the Santa Cruz City Council. The DLAC voted to spend Measure S's \$23 million for a new library at the bottom of a five story parking garage. As has been the case at all previous DLAC meetings, the overwhelming majority of public comments have opposed locating our library inside a huge cement parking structure. But the report approved by the committee mentions public opposition only in passing. Even worse, the DLAC voted before the public was allowed to comment. Evidently the committee members knew the public was opposed to their recommendation. They voted before the comments so the public could not affect the outcome.

— *Hugh Fowler, Santa Cruz*

Letter: Library committee thanked for all their hard work

POSTED: 01/25/18, 2:03 PM PST | UPDATED: 3 DAYS AGO | [0 COMMENTS](#)

The Friends of the Santa Cruz Public Libraries would like to thank all the members of the Downtown Library Advisory Committee for their work these last six months. These volunteers took their purpose seriously by researching the available options for the downtown Santa Cruz branch. This included researching and visiting other libraries in California, surveying over 2,000

individual community members, holding public meetings, and receiving feedback from architects and city officials about the construction options available. Their recommendation was not one that they were asked to approve, but one that they came to realize as the best option available for a library that will benefit our community currently, as well as future generations.

— Aaron Brandt, President, Friends of the Santa Cruz Public Libraries

Letter: Parking structure will help downtown, library

POSTED: 01/24/18, 2:32 PM PST | UPDATED: 4 DAYS AGO | [13 COMMENTS](#)

Don't let our downtown public library's future be determined by a misinformed rant.

Focus on the phrase multi-use and see that the proposed building will house the library, retail space and possibly housing units as well as parking. The parking part of the multi-use plan consolidates current downtown lots into a smaller footprint, allowing for the transformation of the current surface lots into more efficient and needed structures.

The city is offering to pay for the building infrastructure, thus effectively subsidizing the project for the good of the community. The cost of renovating the old building far exceeds the cost of new construction. The mixed-use building plan focuses all of the \$23 million on modern library spaces and services rather than effectively being diverted to thumb-in-the-dike measures like shoring up "invisible infrastructure" needs such as dying HVAC and outdated wiring and plumbing.

— Johanna Bowen, Santa Cruz

Letter: Kessler's city government statements incoherent

POSTED: 01/23/18, 1:16 PM PST | UPDATED: 1 DAY AGO | [12 COMMENTS](#)

Your regular Sentinel contributor Stephen Kessler makes some astonishing statements. He says a Santa Cruz City Advisory Committee — made up of citizens — is a rubber stamp, and often, so is the City Council. My concern is not the library issue per se, about which people strongly and predictably disagree, but Kessler's complete cynicism about the City Council, who are our friends and neighbors that we voted into office. Of course some people think that all government is corrupt. But is that Kessler's position, and more to the point, is that who the Sentinel wants as a regular op-ed writer?

Kessler says, "Let's be honest. The City of Santa Cruz wants the Mother of all Garages." Who exactly is he talking about? And he goes on, "... politics at government level is all about the apportionment of money." I'd say those statements are not "honest," they instead are nearly incoherent. Unless you think city government, council and all, is one big conspiracy.

— Alexander Gaguine, Santa Cruz

Reviews

Library branches are frequently reviewed and rated on sites like Yelp, Google+, and Facebook.

Google+ Reviews

Felton received a 5 Star Review on February 13

I teach Lego every Tuesday from 3:30 - 5:00 for kids of all ages.

Boulder Creek received a 5 Star Rating with no review on January 12

Scotts Valley received a 5 Star review on January 26

Great library. Definitely has to be one of the best.

Yelp Reviews

Aptos received a 3 Star review on January 26

I love the library and i love most people at the library. However, there is one women (I do not know her name, heavy set shoulder length hair), who is very rude. On several occasions now she has been over the top nasty to me and my grandchildren and I am very taken back! I hope the library looks into how their employees are treating us locals and know we will not stand for it. However, all the other people have been extremely pleasant and have made the library an enjoyable experience for us. So... thank you to them! I will continue to go to the aptos library as of right now and just hope for better treatment. Thank you!

Liquid Space Meeting Room Reviews

locked. Too expensive for a public meeting place at a public library. I am a taxpayer.

Facebook Reviews

February 1

I absolutely love the Santa Cruz Public Libraries for so many reasons.

First and foremost, the amount of money I save checking out newly released books from the library instead of buying them is insane. I read an average of a book a week, so the library saves me anywhere from \$60-\$135 per month just on books. Nevermind the selection of tv shows, movies, etc that I should and could use more often.

Selection: ★★★★★1/2

Their selection for a small-ish city is pretty wide in my opinion. I would say only about 10% of the time do I look up a book and they do not have it. I read mostly contemporary fiction, but also non-fiction and they almost always have the book I am looking for. In my experience, every single time I have requested they purchase a book, they have. That is also because I request newly published books, but it is pretty great because those are the ones that are most expensive to buy. The books that they do not have that were published a few years ago are the ones that are easier to find used or are available in paperback.

Customer Service: ★★★★★

They are fast to respond to text inquiries. They are flexible if you need them to hold onto a requested book an extra day or two. One time I forgot to click out of my session at the self-checkout and someone checked out two books under my name and I let them know and they took those books off my account with no fuss. They are pretty much always friendly in person when you have a question about where something might be.

I encourage EVERYONE to utilize the library. It is not a service we want to regress or de-fund. There is so much gold there and we need to keep supporting it to the fullest of our capabilities.

Email

February 17

1) tech support staffer at aptos went way way beyond the call of duty in helping me print out my los angeles review of books essay

2) reference department, a few months ago, helped me with some background research on it <https://lareviewofbooks.org/article/vietnam-comes-home/>

many thanx! ivan was the insanely wonderful tech helpermouse at aptos!

February 6

I would like to say that the La Selva Beach Public Library has made such an incredible difference in my kids appreciation and love for reading. It began with the preschool story time with Heather every week. Since then we have participated in tales to tails, Legos, Minecraft, family art-n-crafts, Sand Castle making, and Chess club. My kids take part in the summer reading program and are avid readers. Recently though I have been very touched by Sandy Imperio's ability to work with the children and her gift of her time and herself that she gives every week. I am giving my gift to the friends of the library this year in her honor.

January 16

I was delighted to find out my branch, La Selva Beach, had a lap top that I could use. I needed to play a dvd that used windows. I have only Apple products, so this was a God send.

January 12

Hello! Just wanted to say how much our family appreciates the tutor that is at the library every Tuesday. She has been such a huge help. Patient, kind and knowledgeable. Thank you so much for providing this service!!

January 10

I asked my 14 year old about her day in school and where she went to study (downtown) after school let out.

She told me her and a friend went to the library! She said it was a really nice place to study. I'm sure she will go there again.

I wanted to let you know that your Code of Conduct policy is working and I am very grateful to you and your staffs' efforts in turning things around. Please share my thanks with them.

Social Media

Our most popular post on Facebook came out of the New You, New Library social media campaign. The Spotlight on Capitola Staff Interview with Brenda and Melanee reached over 1,700 people and received 1,000 video views.

Post Details

Video | **Post** | Shares (BETA) | See metrics for all users

Santa Cruz Public Libraries
Published by Alexandra C. ... (Fri, January 6 at 1:36p) · W

Staff Spotlight: Interview with the Capitola Librarian and Branch Manager.

Performance for Your Post

1,758 People Reached

1,013 Video Views

75 Reactions, Comments & Shares

50 Like	31 On Post	19 On Shares
8 Love	5 On Post	3 On Shares
11 Comments	6 On Post	6 On Shares
7 Shares	6 On Post	1 On Shares

108 Post Clicks

24 Clicks to Play	0 Link Clicks	84 Click at Other
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Junk Post

100% of users in the audience reached this post. 100% of users in the audience reached this post.

Boosted on Feb 05
Audience: United States · Acres: Santa Cruz (~10 m)
Est. 10 m · Reach: 1,758 · Views: 1,013

100% of users in the audience reached this post. 100% of users in the audience reached this post.

Like | Comment | Share

Creates Post With Video | Edit Post | View Promotion

Several images were well liked on Instagram and generated discussion and engagement with our followers:



santacruzpl

by reading to a non judgemental, furry friend at several SCPL branches. Ask your local branch about the program and sign your child up today! #yearofthedog #talesxtails #kids #reading #santacruzpl #dogs #readtodogs #findyourselfintheNEWlibrary #newyounewlibrary

clutchcourier more plz...

santacruzpl @clutchcourier more doggos?

yoursantacruz ❤️📖

clutchcourier @santacruzpl yes

churros_y_chocolate @farmerkiki- Where is Z???

farmerkiki @churros_y_chocolate hunting gophers? 🐿️🐿️

cathymakes Great photos!!

78 likes

4 DAYS AGO

Add a comment



santacruzpl
Capitola, California

sealifesc15 We will miss our cozy library and friendly staff. Very sad to lose this library and the books .

santacruzpl @sealifesc15 You will only lose it for 2 years as we rebuild a new, more permanent and beautiful building. All of our lovely staff will go to close branches (Aptos and Live Oak) and the Capitola book collection will be placed throughout the system. Hopefully you will discover more friendly staff and programs in the process of the new build. ❤️

sealifesc15 @santacruzpl we hope. SVPL is a disaster and is just a day care center with blaring flat screens and loud video games not usable for adults. We hope Cap library will retain its small quiet charm and lovely staff as well as the books and become a welcoming environment for adults and the community.

63 likes

10 DAYS AGO

Add a comment

Years ago a library meant books but now it is so much more. Print information, digital information, and access on multiple levels. Digital access, streaming content, internet capabilities, WiFi for our patrons that don't have it. Soon we are going to have laptop checkouts. So there is a lot of freedom and a lot of areas where the library fills a need for a host of people. For free. It's not just books anymore."

IAN- CAPITOLA LIBRARY STAFF



santacruzpl
Felton, California

santacruzpl Meet Mysti!!! Come read to Felton's new T2T pup Mysti from 2-3 on the 2nd and 4th Saturdays of every month! Sign up today! Tails to tales is a wonderful program where children read to dogs and other animals at the library. They practice their reading skills with a loving and non judgemental animal friend like Mysti. #tailestotails #pawstoread #earlyliteracy #santacruzpl #felton #dogs #dogsofinstagram

palmspringsvacay What a cute pupper! cathyImakes Awwwwwww!

libraryjen Love the name — tales to tails 🐾💕

1straybradbury I like some dogs. 🐾

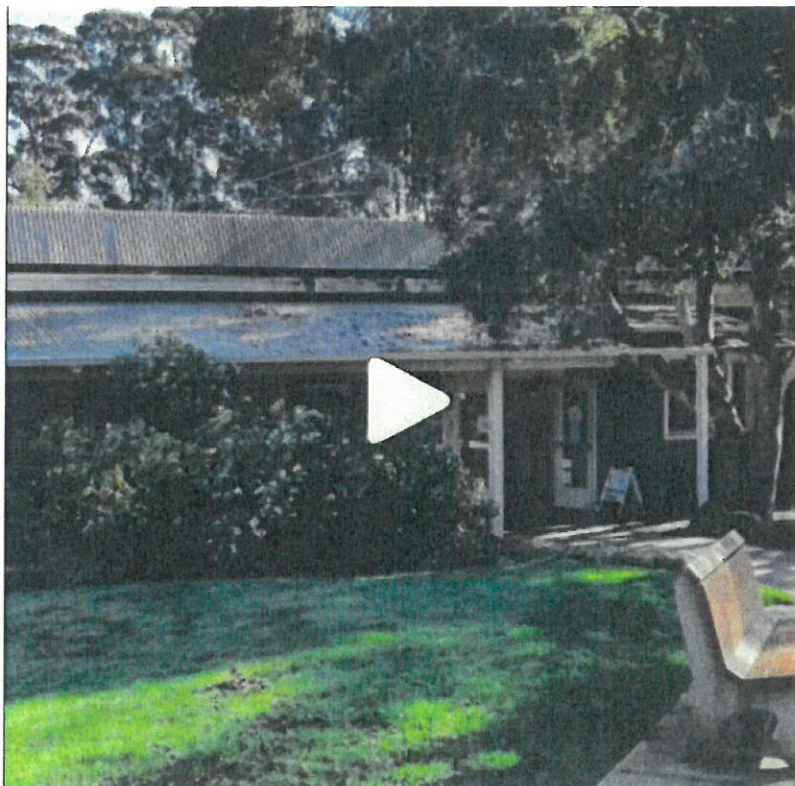


65 likes

FEBRUARY 22

Add a comment...

Our Capitola Spotlight intro video was viewed 189 times!



santacruzpl
Capitola, California

your stories, pictures and memories of the Capitola Branch. #capitola #librariesofinstagram #santacruzpubliclibrary #santacruzpl #happycappy #happycappys #findyourselfintheNEWlibrary #newyounewlibrary

sealifesc15 I miss it already. We have been patrons since opening day. It is a warm welcoming friendly atmosphere that is unique in smaller libraries. I brought my elderly Mom weekly for years and we loved visiting and finding book treasures. It will be missed. We hope the books will be saved please.

santacruzpl @sealifesc15 yes the books will be housed in other libraries for the time being. 🙏 awaiting their return when the library reopens. Can't wait for you to visit when the remodeling is complete.



189 views

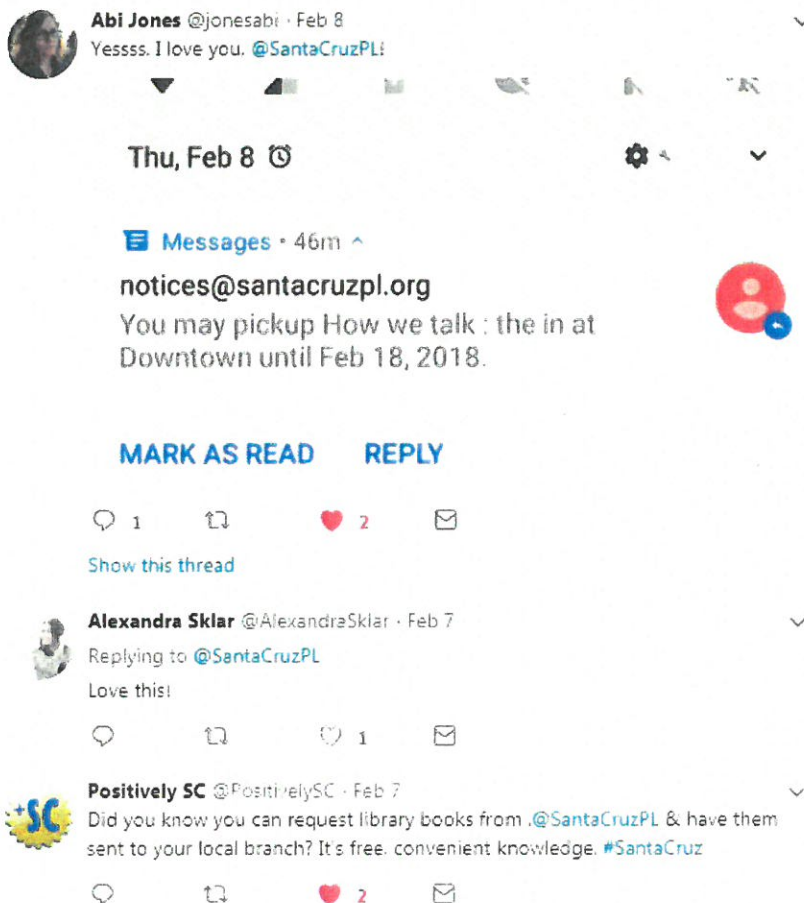
FEBRUARY 22

Add a comment...

Our Capitola Spotlight video got 440 views on Twitter:



We were also mentioned by a patron happy to receive their hold, and by Positively Santa Cruz:

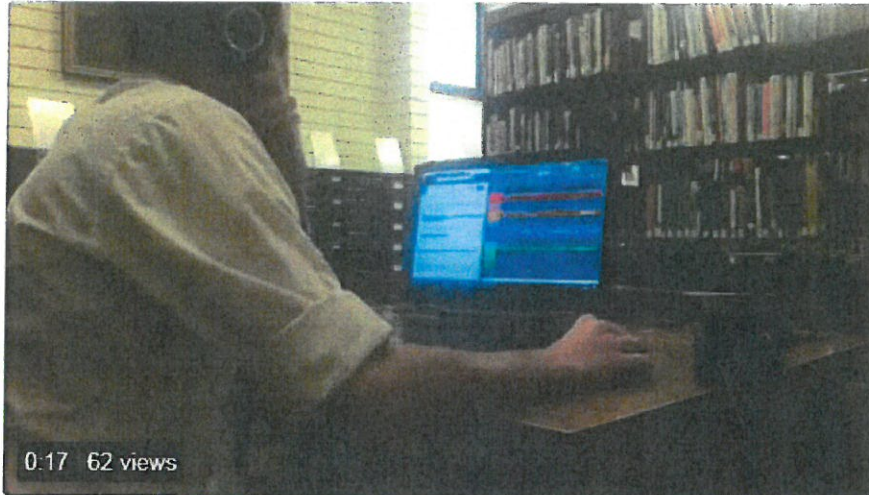


Local self-employed podcaster tagged us because he uses the library to work:



Sonic Realms Podcast @sonic_realms · Jan 29

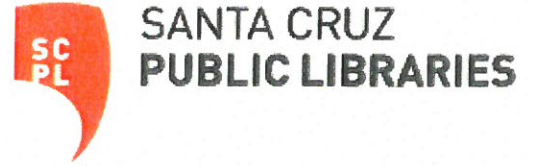
#Hyperlapse of a #Hypercut . #Editing and #organizing the #audio from the #actualplay campaign on the right w script on the left as my guide. Proudly made at @santacruzpl #shadowrun #radiodrama #audiobook #hybrid #podcast #dnd #pathfinder #roleplay #rpg #tabletop #tabletopgames



1 2 2

That's all for this reporting period.

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Authority Board
FROM: Kira Henifin, Management Analyst
RE: 2st Quarter Community Impact Measures

RECOMMENDATION

Review report. No action required.

DISCUSSION

On a quarterly basis the library will be providing the Board with performance measures by branch.

These performance measures will help the Board to better track branch performance as well as see trends or patterns developing throughout the system.

2nd Quarter System-wide statistics (compared to the same quarter last fiscal year):

- Overall circulation has decreased by 3% but digital circulation is up by 31%.
- The number of visitors has increased by 1%.
- Hours of Public Internet Computer Use has increased by 27%.
- Meeting room use (in hours) has increased by 23%.
- Number of programs has decreased by 18%.
- Program attendance has decreased by 37%.

Enclosed: 2nd Quarter Community Impact Measures

Community Impact Measures
By Branch

CIRCULATION BY BRANCH

	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals	
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY 16/17	FY17/18
Aptos	53,352	50,406	-6%	50,340	45,440	-10%	51,592	51,103		51,103	51,103		53,352	95,846
Boulder Creek	10,808	11,049	2%	10,759	10,003	-7%	11,817	10,409		10,409	10,409		10,808	21,052
Branciforte	19,644	20,360	4%	17,940	17,414	-3%	18,411	18,970		18,970	18,970		19,644	37,774
Capitola	33,135	30,971	-7%	29,081	26,296	-10%	30,231	30,032		30,032	30,032		33,135	57,267
Downtown	81,261	68,087	-16%	74,303	62,012	-17%	75,430	69,024		69,024	69,024		81,261	130,099
Felton	6,498	6,343	-2%	6,252	5,913	-5%	6,245	6,430		6,430	6,430		6,498	12,256
Garfield Park	11,215	11,998	7%	9,639	11,164	16%	10,264	10,663		10,663	10,663		11,215	23,162
La Selva Beach	4,253	4,752	12%	3,978	4,779	20%	4,116	4,178		4,178	4,178		4,253	9,531
Live Oak	30,882	30,502	-1%	28,051	27,631	-1%	30,112	29,793		29,793	29,793		30,882	58,133
Scotts Valley	50,412	50,513	0%	46,105	42,576	-8%	47,706	48,875		48,875	48,875		50,412	95,089
Outreach	11,446	11,020	-4%	12,287	11,315	-8%	13,825	13,242		13,242	13,242		11,446	22,335
TOTAL	312,906	296,001	-5%	288,735	264,543	-8%	299,749	292,719		292,719	292,719		601,641	560,544
Digital Branch	38,672	48,783	26%	44,810	58,491	31%	39,416	43,342		43,342	43,342		38,672	107,274
Total incl. DB	351,578	344,784	-2%	333,545	323,034	-3%	339,165	336,061		336,061	336,061		685,123	667,818

VISITORS BY BRANCH

	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals	
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY 16/17	FY17/18
Aptos	33,890	33,240	-2%	33,268	30,809	-7%	35,537	35,894		35,894	35,894		33,890	64,049
Boulder Creek	8,283	9,428	14%	8,029	8,550	6%	8,244	8,888		8,888	8,888		8,283	9,428
Branciforte	24,225	24,528	1%	23,274	23,031	-1%	23,850	24,107		24,107	24,107		24,225	24,528
Capitola	16,145	15,085	-7%	15,257	15,031	-1%	17,206	15,542		15,542	15,542		16,145	15,085
Downtown	92,534	87,847	-5%	84,734	79,407	-6%	93,924	84,827		84,827	84,827		92,534	87,847
Felton	6,183	6,749	9%	5,989	6,231	4%	5,412	5,196		5,196	5,196		6,183	6,749
Garfield Park	12,223	13,091	7%	10,916	13,828	27%	11,533	11,737		11,737	11,737		12,223	13,091
La Selva Beach	8,694	9,131	5%	7,873	9,460	20%	8,087	9,349		9,349	9,349		8,694	9,131
Live Oak	26,405	29,974	14%	25,344	28,487	12%	27,784	28,563		28,563	28,563		26,405	29,974
Scotts Valley	45,087	48,238	7%	39,979	42,446	6%	44,482	47,328		47,328	47,328		45,087	48,238
Outreach	6,393	6,414	0%	6,368	6,799	7%	6,521	8,503		8,503	8,503		6,393	6,414
TOTAL	280,062	283,725	1%	261,031	264,079	1%	282,580	279,934		279,934	279,934		541,093	547,804

HOURS OF PUBLIC INTERNET COMPUTER USE

	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals	
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY 16/17	FY17/18
Aptos	Not Collected	3,548		2,722	3,345	23%	3,367	3,578		3,578	3,578		NA	6,893
Boulder Creek	Not Collected	890		854	776	-9%	772	983		983	983		NA	1,666
Branciforte	Not Collected	1,822		1,866	1,613	-14%	2,120	1,720		1,720	1,720		NA	3,435
Capitola	Not Collected	1,403		1,324	1,251	-6%	1,305	1,303		1,303	1,303		NA	2,654
Downtown	Not Collected	15,425		11,043	16,588	50%	10,939	11,207		11,207	11,207		NA	32,013
Felton	Not Collected	409		268	376	40%	269	277		277	277		NA	785
Garfield Park	Not Collected	999		764	1,019	33%	845	799		799	799		NA	2,018
La Selva Beach	Not Collected	232		152	287	89%	195	196		196	196		NA	519
Live Oak	Not Collected	3,445		3,179	3,277	3%	3,426	3,218		3,218	3,218		NA	6,722
Scotts Valley	Not Collected	2,180		2,023	2,221	10%	2,280	2,310		2,310	2,310		NA	4,401
TOTAL SYSTEM HRS		30,353		24,195	30,753	27%	25,518	25,591		25,591	25,591		NA	61,106

HOURS OF WIRELESS INTERNET CONNECTIONS (IN DEVELOPMENT)													
		QTR 1			QTR 2			QTR 3			QTR 4		
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	YTD Totals
Aptos	Started Collecting FY17	4,834		Started Collecting FY17	4,514		Started Collecting FY17			Started Collecting FY17			NA
Boulder Creek	Started Collecting FY17	1,640		Started Collecting FY17	1,535		Started Collecting FY17			Started Collecting FY17			NA
Branciforte	Started Collecting FY17	1,991		Started Collecting FY17	1,896		Started Collecting FY17			Started Collecting FY17			NA
Capitola	Started Collecting FY17	2,689		Started Collecting FY17	2,417		Started Collecting FY17			Started Collecting FY17			NA
Downtown	Started Collecting FY17	9,761		Started Collecting FY17	8,247		Started Collecting FY17			Started Collecting FY17			NA
Felton	Started Collecting FY17	1,152		Started Collecting FY17	1,180		Started Collecting FY17			Started Collecting FY17			NA
Garfield Park	Started Collecting FY17	1,077		Started Collecting FY17	1,134		Started Collecting FY17			Started Collecting FY17			NA
La Selva Beach	Started Collecting FY17	1,971		Started Collecting FY17	825		Started Collecting FY17			Started Collecting FY17			NA
Live Oak	Started Collecting FY17	917		Started Collecting FY17	1,964		Started Collecting FY17			Started Collecting FY17			NA
Scotts Valley	Started Collecting FY17	5,736		Started Collecting FY17	5,353		Started Collecting FY17			Started Collecting FY17			NA
TOTAL SYSTEM HRS		31,768			29,065								NA

NUMBER OF PUBLIC WIFI SESSIONS													
		QTR 1			QTR 2			QTR 3			QTR 4		
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	YTD Totals
Aptos	Started Collecting FY17	27,410		Started Collecting FY17	25,738		Started Collecting FY17			Started Collecting FY17			NA
Boulder Creek	Started Collecting FY17	4,727		Started Collecting FY17	4,689		Started Collecting FY17			Started Collecting FY17			NA
Branciforte	Started Collecting FY17	7,477		Started Collecting FY17	7,239		Started Collecting FY17			Started Collecting FY17			NA
Capitola	Started Collecting FY17	14,221		Started Collecting FY17	13,178		Started Collecting FY17			Started Collecting FY17			NA
Downtown	Started Collecting FY17	37,823		Started Collecting FY17	32,658		Started Collecting FY17			Started Collecting FY17			NA
Felton	Started Collecting FY17	7,406		Started Collecting FY17	7,113		Started Collecting FY17			Started Collecting FY17			NA
Garfield Park	Started Collecting FY17	4,242		Started Collecting FY17	4,253		Started Collecting FY17			Started Collecting FY17			NA
HQ	Started Collecting FY17	63		Started Collecting FY17	1,375		Started Collecting FY17			Started Collecting FY17			NA
La Selva Beach	Started Collecting FY17	3,645		Started Collecting FY17	3,321		Started Collecting FY17			Started Collecting FY17			NA
Live Oak	Started Collecting FY17	5,704		Started Collecting FY17	5,400		Started Collecting FY17			Started Collecting FY17			NA
Scotts Valley	Started Collecting FY17	21,818		Started Collecting FY17	19,790		Started Collecting FY17			Started Collecting FY17			NA
TOTAL SYSTEM HRS		134,536			124,754								NA

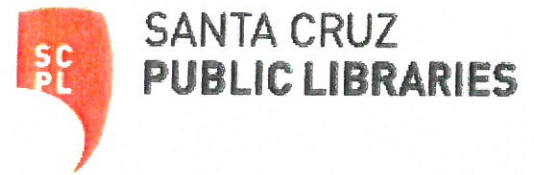
HOURS OF MEETING ROOM USE													
		QTR 1			QTR 2			QTR 3			QTR 4		
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	YTD Totals
Aptos	222	497	124%	353	497	41%		368			431		NA
Boulder Creek	144	275	91%	284	362	27%		285			346		NA
Downtown	393	427	9%	476	509	7%		412			544		NA
Scotts Valley	214	274	28%	331	403	22%		274			278		NA
TOTAL HOURS	973	1473	51%	1444	1771	23%		1,339			1,599		NA

Community Impact Measures
By Branch

	NUMBER OF PROGRAMS												YTD Totals	
	QTR 1			QTR 2			QTR 3			QTR 4			FY 15/16	FY 17/18
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18
Aptos	29	57	97%	39	51	31%	44	54		18	21		29	108
Boulder Creek	18	15	-17%	26	9	-65%	18	21		15	11		24	24
Branciforte	24	32	33%	15	11	-27%	15	33		27	28		43	43
Capitola	20	19	-5%	23	11	-52%	27	28		74	112		20	30
Downtown	57	88	54%	77	94	22%	74	74		19	15		57	182
Felton	31	9	-71%	28	9	-68%	19	15		38	33		18	18
Garfield Park	19	33	74%	41	13	-68%	38	33		69	55		19	46
La Selva Beach	47	36	-23%	48	22	-54%	41	53		82	82		77	167
Live Oak	39	46	18%	44	30	-32%	41	53		27	35		68	68
Scotts Valley	77	77	0%	66	90	36%	82	82		454	521		816	820
Outreach	28	59	111%	20	9	-55%	27	35						
TOTAL	389	471	21%	427	349	-18%	454	521						

	PROGRAM ATTENDANCE												YTD Totals	
	QTR 1			QTR 2			QTR 3			QTR 4			FY 16/17	FY 17/18
	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY16/17	FY17/18	% Change	FY 16/17	FY 17/18
Aptos	854	1,115	31%	1,264	951	-25%	1,137	1,256		854	2,066		854	2,066
Boulder Creek	426	240	-44%	749	143	-81%	333	727		426	383		426	383
Branciforte	470	555	18%	353	343	-3%	502	874		470	898		470	898
Capitola	841	708	-16%	666	223	-67%	919	905		841	931		841	931
Downtown	1,804	1,967	9%	1,841	1,715	-7%	2,406	2,521		1,804	3,682		1,804	3,682
Felton	604	150	-75%	658	39	-94%	106	177		604	189		604	189
Garfield Park	324	484	49%	638	156	-76%	590	505		324	640		324	640
La Selva Beach	1,106	843	-24%	981	487	-50%	1,014	1,387		1,106	1,330		1,106	1,330
Live Oak	900	801	-11%	1,199	367	-69%	1,249	1,846		900	1,168		900	1,168
Scotts Valley	2,540	1,552	-39%	1,442	1,889	31%	1,804	1,765		2,540	3,441		2,540	3,441
Outreach	1,261	1,796	42%	563	246	-56%	809	1,198		1,261	2,042		1,261	2,042
TOTAL	11,130	10,211	-8%	10,354	6,559	-37%	10,869	13,161		11,130	16,770		11,130	16,770

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Authority Board
FROM: Kira Henifin, Management Analyst
RE: 2st Quarter Financial Report

RECOMMENDATION

Review only. No decision needed.

DISCUSSION

The second quarter financial report covers July 2017 through December 2017. All financial figures included in this report are unaudited.

Revenues

Total Revenue for this quarter: 51.0%

Sales tax 52.0%

Maintenance of effort 50.0%

Expenditures

Total expenditures for this quarter: 46.0%

The janitorial services expenditure line is higher than expected due to extra restroom cleanings the library had scheduled at the Downtown and Branciforte libraries during the county Hep A concern. This was a temporary increase in service from October 2017 through March 2018. The additional services cost \$7,500.

The safety clothing and equipment expenditure line is higher than expected due to several ergonomic assessments conducted this fiscal year. These assessments include recommendations on equipment needed to be purchased in order to help mitigate safety issues for individual

employees. Savings from another budget line are being processed to account for this increase. The changes should be reflected in the 3rd Quarter financial report.

The security patrols-city hall expenditure line is higher than expected since the library's additional after hours costs were not originally included in the FY18 budget. Savings from another budget line are being processed to account for this increase. The changes should be reflected in the 3rd Quarter financial report.

Personnel Costs

Total Personnel costs for this quarter: 47.0%

Regular Full Time	49.9%
Part Time	40.0%
Temporary	50.0%

Enclosure: 2nd Quarter Financial Reports

*NOTE: The temporary budget line is off set by the intrafund labor-credit line. This is due to the way we are tracking temporary personnel costs by branch.

Revenue Balances

Criteria: Summarize By = Report,Fund,Account; As Of = 12/31/2017; Period = 0,1,12; Fund = 951

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Bdgt. to Act. Variance	Pct. Spent
Fund 951 -- Library Joint Powers Authority							
41211	Sales and use tax	7,994,000.00	0.00	7,994,000.00	4,158,482.55	3,835,517.45	52.0%
41993	Libraries parcel tax	0.00	0.00	0.00	32,362.00	(32,362.00)	0.0%
43210	State operating grants and contributions	0.00	0.00	0.00	5,312.31	(5,312.31)	0.0%
43311	Maintenance of effort contributions	5,585,273.00	0.00	5,585,273.00	2,792,384.64	2,792,888.36	50.0%
45131	Library fines	140,500.00	0.00	140,500.00	(111.98)	140,611.98	(0.1%)
46110	Pooled cash and investment interest	29,810.00	0.00	29,810.00	0.00	29,810.00	0.0%
46190	Interest earnings - other	9,260.00	0.00	9,260.00	6,390.91	2,869.09	69.0%
46303	Donations - library	13,100.00	0.00	13,100.00	0.00	13,100.00	0.0%
46309	Donations - library - Friends of the Lib	22,778.00	0.00	22,778.00	4,610.00	18,168.00	20.2%
46910	Miscellaneous operating revenue	17,000.00	0.00	17,000.00	93,893.75	(76,893.75)	552.3%
49122	From Library Private Trust Fund	39,190.00	0.00	39,190.00	0.00	39,190.00	0.0%
49201	Sales of surplus equipment	0.00	0.00	0.00	5,092.50	(5,092.50)	0.0%
Total Library Joint Powers Authority		13,850,911.00	0.00	13,850,911.00	7,098,416.68	6,752,494.32	
Total		13,850,911.00	0.00	13,850,911.00	7,098,416.68	6,752,494.32	

Expenditure Balances

Criteria: Summarize By = Report, Account, Account; As Of = 12/31/2017; Period = 0, 1, ..., 12; Activity = 36*; Account = 51*

Acct	Title	Year-To-Date Add Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
51110	Regular full time	5,089,816.00	(8,000.00)	5,081,816.00	2,536,904.56	0.00	2,544,911.44	49.9%
51111	Regular part time	907,059.00	0.00	907,059.00	362,685.72	0.00	544,373.28	40.0%
51114	Overtime	6,500.00	0.00	6,500.00	559.94	0.00	5,940.06	8.6%
51115	Termination pay	0.00	0.00	0.00	12,008.99	0.00	(12,008.99)	0.0%
51122	Temporary	826,000.00	8,000.00	834,000.00	760,704.63	0.00	73,295.37	91.2%
51130	Other pay	0.00	0.00	0.00	197.25	0.00	(197.25)	0.0%
51132	Special vacation pay	0.00	0.00	0.00	11,764.71	0.00	(11,764.71)	0.0%
51150	Vehicle-phone-data allowance	3,384.00	0.00	3,384.00	1,692.00	0.00	1,692.00	50.0%
51201	Retirement contribution	1,156,934.00	0.00	1,156,934.00	158,604.54	0.00	998,329.46	13.7%
51202	F.I.C.A.	115,560.00	0.00	115,560.00	20,881.58	0.00	94,678.42	18.1%
51203	PERS unfunded liability	0.00	0.00	0.00	337,722.31	0.00	(337,722.31)	0.0%
51210	Group health insurance	1,376,568.00	0.00	1,376,568.00	617,983.47	0.00	758,574.53	44.9%
51212	Group dental insurance	90,049.00	0.00	90,049.00	43,265.45	0.00	46,783.55	48.0%
51213	Vision insurance	15,200.00	0.00	15,200.00	7,240.19	0.00	7,959.81	47.6%
51214	Medicare insurance	79,545.00	0.00	79,545.00	45,658.60	0.00	33,886.40	57.4%
51215	Employee assistance program	3,985.00	0.00	3,985.00	1,809.58	0.00	2,175.42	45.4%
51220	Group life insurance	1,715.00	0.00	1,715.00	838.61	0.00	876.39	48.9%
51221	Disability insurance	72,521.00	0.00	72,521.00	17,580.23	0.00	54,940.77	24.2%
51230	Unemployment insurance	43,073.00	0.00	43,073.00	24,710.02	0.00	18,362.98	57.4%
51240	Workers' compensation	270,990.00	0.00	270,990.00	134,483.77	0.00	136,506.23	49.6%
51910	Intrafund labor - credit	0.00	0.00	0.00	(347,055.18)	0.00	347,055.18	0.0%
Total		10,058,899.00	0.00	10,058,899.00	4,750,250.97	0.00	5,308,648.03	

Expenditure Balances

Criteria: Summarize By = Report, Account, Account, As Of = 12/31/2017; Period = 0, 1, ..12; Activity = 36*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
51110	Regular full time	5,089,816.00	(8,000.00)	5,081,816.00	2,536,904.56	0.00	2,544,911.44	49.9%
51111	Regular part time	907,059.00	0.00	907,059.00	362,685.72	0.00	544,373.28	40.0%
51114	Overtime	6,500.00	0.00	6,500.00	559.94	0.00	5,940.06	8.6%
51115	Termination pay	0.00	0.00	0.00	12,008.99	0.00	(12,008.99)	0.0%
51122	Temporary	826,000.00	8,000.00	834,000.00	760,704.63	0.00	73,295.37	91.2%
51130	Other pay	0.00	0.00	0.00	197.25	0.00	(197.25)	0.0%
51132	Special vacation pay	0.00	0.00	0.00	11,764.71	0.00	(11,764.71)	0.0%
51150	Vehicle-phone-data allowance	3,384.00	0.00	3,384.00	1,692.00	0.00	1,692.00	50.0%
51201	Retirement contribution	1,156,934.00	0.00	1,156,934.00	158,604.54	0.00	988,329.46	13.7%
51202	F.I.C.A.	115,560.00	0.00	115,560.00	20,881.58	0.00	94,678.42	18.1%
51203	PERS unfunded liability	0.00	0.00	0.00	337,722.31	0.00	(337,722.31)	0.0%
51210	Group health insurance	1,376,568.00	0.00	1,376,568.00	617,993.47	0.00	758,574.53	44.9%
51212	Group dental insurance	90,049.00	0.00	90,049.00	43,265.45	0.00	46,783.55	48.0%
51213	Vision insurance	15,200.00	0.00	15,200.00	7,240.19	0.00	7,959.81	47.6%
51214	Medicare insurance	79,545.00	0.00	79,545.00	45,658.60	0.00	33,886.40	57.4%
51215	Employee assistance program	3,985.00	0.00	3,985.00	1,809.58	0.00	2,175.42	45.4%
51220	Group life insurance	1,715.00	0.00	1,715.00	838.61	0.00	876.39	48.9%
51221	Disability insurance	72,521.00	0.00	72,521.00	17,580.23	0.00	54,940.77	24.2%
51230	Unemployment insurance	43,073.00	0.00	43,073.00	24,710.02	0.00	18,362.98	57.4%
51240	Workers' compensation	270,990.00	0.00	270,990.00	134,483.77	0.00	136,506.23	49.6%
51910	Intrafund labor - credit	0.00	0.00	0.00	(347,055.18)	0.00	347,055.18	0.0%
52131	Claims management services - outside	12,000.00	0.00	12,000.00	3,722.96	6,277.04	2,000.00	83.3%
52135	Financial services - outside	550,738.00	0.00	550,738.00	236,304.00	19,915.00	294,519.00	46.5%
52145	Security patrols - City Hall	4,399.00	0.00	4,399.00	3,991.82	2,523.26	(2,116.08)	148.1%
52150	Merchant bank fees	2,500.00	0.00	2,500.00	864.40	0.00	1,635.60	34.6%
52155	Courier services	0.00	2,000.00	2,000.00	688.73	0.00	1,311.27	34.4%
52199	Other professional & technical services	42,899.00	9,250.00	52,149.00	14,116.49	16,433.51	21,599.00	58.6%
52201	Water, sewer and refuse	72,215.00	0.00	72,215.00	25,024.96	10,731.24	36,458.80	49.5%
52202	Hazardous materials disposal	1,000.00	0.00	1,000.00	0.00	0.00	1,000.00	0.0%
52211	Janitorial services	235,963.00	6,500.00	242,463.00	52,401.36	185,501.40	4,560.24	98.1%
52223	Equip annual inventory charge - internal	4,690.00	0.00	4,690.00	1,010.33	0.00	3,679.67	21.5%
52226	Vehicle work order charges - internal	22,000.00	0.00	22,000.00	4,727.35	0.00	17,272.65	21.5%
52227	Vehicle fuel island charges - internal	15,985.00	0.00	15,985.00	4,902.01	0.00	11,082.99	30.7%
52240	Office equipment operation/maint	3,700.00	0.00	3,700.00	2,006.96	0.00	1,693.04	54.2%
52241	Vehicle maintenance costs - outside	5,000.00	0.00	5,000.00	0.00	0.00	5,000.00	0.0%
52244	Other equipment operation/maintenance	8,400.00	0.00	8,400.00	2,271.92	0.00	6,128.08	27.0%
52246	Building and facility o & m - outside	205,057.00	(31,350.00)	173,707.00	71,749.28	25,382.54	76,575.18	55.9%

Expenditure Balances

Criteria: Summarize By = Report,Account,Account; As Of = 12/31/2017; Period = 0,1,...12; Activity = 36*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
52247	Landscaping maintenance services	35,500.00	0.00	35,500.00	13,116.62	10,612.00	11,771.38	66.8%
52248	Software maintenance services	345,575.00	0.00	345,575.00	75,824.10	10,003.17	259,747.73	24.8%
52249	Hardware maintenance services	36,000.00	0.00	36,000.00	0.00	0.00	36,000.00	0.0%
52261	Equipment, building and land rentals	309,507.00	3,600.00	313,107.00	156,528.00	14,400.00	142,179.00	54.6%
52302	Travel and meetings	12,980.00	0.00	12,980.00	1,962.76	0.00	11,017.24	15.1%
52304	Training	75,000.00	0.00	75,000.00	27,703.88	0.00	47,296.12	36.9%
52403	Telecommunications service - outside	113,147.00	0.00	113,147.00	50,896.47	50,679.09	11,571.44	89.8%
52932	Liability insurance/surety bonds-interna	37,442.00	0.00	37,442.00	18,721.02	0.00	18,720.98	50.0%
52933	Liability insurance/surety bonds-outside	50,680.00	0.00	50,680.00	42,724.00	0.00	7,956.00	84.3%
52960	Advertising	16,730.00	0.00	16,730.00	7,570.56	0.00	9,159.44	45.3%
52961	Dues and memberships	35,162.00	0.00	35,162.00	28,998.00	0.00	6,164.00	82.5%
52972	Printing and binding-outside	19,600.00	0.00	19,600.00	4,908.17	0.00	14,691.83	25.0%
53101	Postage charges	6,000.00	0.00	6,000.00	1,502.88	0.00	4,497.12	25.0%
53102	Office supplies	18,600.00	0.00	18,600.00	6,926.56	0.00	11,673.44	37.2%
53106	Books and periodicals	1,154,357.00	294,220.06	1,448,577.06	781,879.96	33,244.14	633,452.96	56.3%
53107	Books and periodicals-grants & donations	12,005.00	3,545.20	15,550.20	4,959.29	0.00	10,590.91	31.9%
53108	Safety clothing and equipment	4,710.00	0.00	4,710.00	6,131.61	0.00	(1,421.61)	130.2%
53109	Copier supplies	6,250.00	0.00	6,250.00	163.97	0.00	6,086.03	2.6%
53112	Library functional supplies	177,200.00	0.00	177,200.00	51,337.20	0.00	125,862.80	29.0%
53113	Janitorial supplies	22,500.00	0.00	22,500.00	16,132.95	0.00	6,367.05	71.7%
53311	Electricity	184,600.00	0.00	184,600.00	0.00	0.00	184,600.00	0.0%
53312	Natural gas	28,000.00	0.00	28,000.00	0.00	0.00	28,000.00	0.0%
54990	Miscellaneous supplies and services	100,023.00	54,639.60	154,662.60	53,202.51	358.86	101,101.23	34.6%
56995	Refunded fees and fines	2,000.00	0.00	2,000.00	297.52	0.00	1,702.48	14.9%
57401	Office furniture/equipment	13,300.00	0.00	13,300.00	6,817.51	0.00	6,482.49	51.3%
57402	Vehicle equipment	45,000.00	0.00	45,000.00	0.00	37,089.46	7,910.54	82.4%
57408	Building equipment	0.00	10,000.00	10,000.00	9,287.00	0.00	713.00	92.9%
57409	Computer equipment	125,000.00	0.00	125,000.00	44,326.31	0.00	63,321.04	49.3%
Total		14,232,313.00	352,404.86	14,584,717.86	6,585,952.39	440,503.36	7,558,262.11	

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Authority Board
FROM: Gabe Reyes, Administrative Assistant II
RE: 2nd Quarter FY 17/18 Incident Log

RECOMMENDATION

Receive report

DISCUSSION

In 2nd Qtr. 2018, the Library experienced a decrease over 1st quarter of 183 incidents compared to 283 in the previous quarter. This decrease is a result of a change in part in reporting of off hours trespassers by First Alarm. There was a significant turnover in First Alarm staffing in Quarter 2.

In 2nd quarter, the Library saw a reduction in patrons being “Threatening-Verbal or Physical with Staff or Patrons”, with 8 incidents compared to 22 in first quarter. SCPL also saw a reduction in incidents involving “Alcohol, Drugs, Needles, and Paraphernalia etc. with 7 incidents compare to 11 in Quarter 1.

After hours loitering and trespassing remains high with 112 incidents reported by First Alarm. The most challenging areas continue to be the Downtown and Branciforte branches. SCPL also saw increases in the categories of “Sleeping-Camping-Personal Property Removal-Urinating” which includes individuals sleeping in automobiles on library property and in the category of “Abuse of Library Property” which includes misuse and damage to public bathrooms with 13 incidents reported compared to 1 in previous quarter.

Towards the end of 2nd quarter work was done to streamline the suspension process by mechanizing the Suspension Form to make it more user friendly and less time-consuming for staff to process.

SCPL's four highest incident categories were:

- 1. Trespass-Loitering-Off Hrs.**
- 2. Sleeping-Camping-Personal Property Removal-Urinating**
- 3. Theft or Damage to Property**
- 4. Abuse of Library Property**

Overall:

183 incidents reported system wide compared to 283 in previous quarter

29 suspensions issued system wide compared to 46 in the previous quarter

Attachment: 2nd Qtr. FY 17/18 Incident Log

**SCPL 2017-2018
Incident Log
Oct.-Dec. - 2nd. Qtr.**

**Top 4 Incident Reasons Highlighted
In yellow**
(Includes after hours incidents)

Disturbance Inside or Out
Trespass-Loitering-Off Hrs.
Sleeping-Camping-Verbal or Physical w/Staff or Patron
Threat or Damage to Property Removal -
Abuse of Library Property
Alcohol, Drugs, Needles, Paraphernalia etc.
Inappropriate Internet Use
Illness / Paramedic
Suspensions/ Imposed

Date
Location

	Date	Location	Disturbance Inside or Out	Trespass-Loitering-Off Hrs.	Sleeping-Camping-Verbal or Physical w/Staff or Patron	Threat or Damage to Property Removal -	Abuse of Library Property	Alcohol, Drugs, Needles, Paraphernalia etc.	Inappropriate Internet Use	Illness / Paramedic	Suspensions/ Imposed
1	10/2/17	DTN Viewing Porn					1			1	3
2	10/2/17	DTN Bathroom vandalism, water left running				1					7
3	10/5/17	DTN Two men injecting drugs outside					2			2	30
4	10/5/17	BC Abandon vehicle			1						
5	10/5/17	B40 Viewing Porn - confrontational					1			1	30
6	10/6/17	DTN Confrontational patron	1							1	30
7	10/10/17	BC Abandon vehicles		1						1	30
8	10/10/17	DTN Confrontation between patrons/staff	1							1	7
9	10/11/17	DTN Patron harassing other patrons and staff	1							1	7
10	10/12/17	GP Patron medical issue						1			
11	10/17/18	DTN Viewing porn					1			1	3
12	10/18/17	BC Alcohol consumption					1			1	3
13	10/18/17	B40 Sleeping and being threatening	1							1	30
14	10/18/17	GP Soiled clothing and fecal matter found						1		1	
15	10/19/17	DTN Sleeping and under the influence		1						1	60
16	10/24/17	B40 Sleeping and argumentative		1						1	6mo.
17	10/24/17	APT Car ran into landscape boulders			1						
18	10/25/17	DTN Patron medical issue						1			
19	10/26/17	CAP Minor vehicle damage in parking lot			1						
20	10/27/17	CAP Patron hit bumper of staff members car			1						
21	10/28/17	BC Trespass	1							1	90
22	10/30/17	LO Patron on patron assault		1						1	1Yr.
23	10/31/17	B40 Trespass	1							1	1
24	10/31/17	HQ Abandon baby bassinette			1						
25	10/31/17	B40 Neighbor covered library security light			1						
26	10/31/17	HQ Patron medical issue							1		
27	11/2/17	DTN Trespass	1								

SCPL 2017-2018 Incident Log

Oct.-Dec. - 2nd. Qtr.

Top 4 Incident Reasons Highlighted
In yellow

(Includes after hours incidents)

Disturbance Inside or Out
Trespass-Loitering-Off Hrs.
Threatening-Verbal or Physical w/Staff or Patron
Sleeping-Camping-Personal Property Removal -
Threat of Damage to Property
Abuse of Library Property
Inappropriate Internet Use
Illness / Paramedic
Suspension(s) Imposed

Date	Location	Viewing porn, being volatile, screaming	Bathroom vandalized - Trespass	Man loitering after hours	Unattended barking dog	Threatened staff with a razor.	Bathroom-Patron asleep	Man observed urinating on building	Two abandon cars	Needle found	Patron's service dog chewed through computer cables	Staff challenged the validity of service dog	Confrontation between 2 female patrons	False building alarm sounded	Erratic confrontational patron	Patron passed out	Camper at side of building	Bathroom-intentionally clogged toilet	Patron having a seizure	Stolen Cell Phone	Bathroom-intentionally clogged sink	Bathroom-drug use and trespass	Duration
49	11/30/17	DTN	1																				30
50	12/2/17	B40		1																			6mo.
51	12/2/17	B40			1																		
52	12/2/17	DTN				1																	1
53	12/4/17	DTN					1																1yr.
54	12/5/17	DTN						1															
55	12/6/17	GP						1															
56	12/8/17	BC							1														
57	12/11/17	GP								1													
58	12/11/17	DTN									1												
59	12/12/17	B40							1														1
60	12/13/17	LO										1											1
61	12/13/17	BC											1										
62	12/13/17	DTN												1									
63	12/14/17	DTN																					6mo.
64	12/14/17	GP									1												
65	12/16/17	B40										1											1
66	12/20/17	LO																			1		
67	12/21/17	BC																					
68	12/26/17	B40																			1		
69	12/27/17	B40																				1	1

**SCPL 2017-2018
Incident Log
Oct.-Dec. - 2nd. Qtr.**

**Top 4 Incident Reasons Highlighted
In yellow**
(Includes after hours incidents)

Date	Location	Threat-6 DVDs	Disturbance Inside or Out	Trespass-Entering-Off Hrs.	Sleeping-Camping-Verbal or Physical w/Staff or Patron	Threat or Damage to Property	Abuse of Library Property	Inappropriate Internet Use	Illness / Paramedic	Injury-Staff or Public	Suspensions (Imposed)	Duration	
70	12/30/17	B40											
		Total ejected trespassers during closed hours-Patrols by First Alarm: APT=7 B40=45 DTN=45 LO=15											
		2nd. Quarter											
		4	119	8	11	10	13	7	4	1	6	0	29

2nd. Qtr. 183 Total Incidents - By Branch

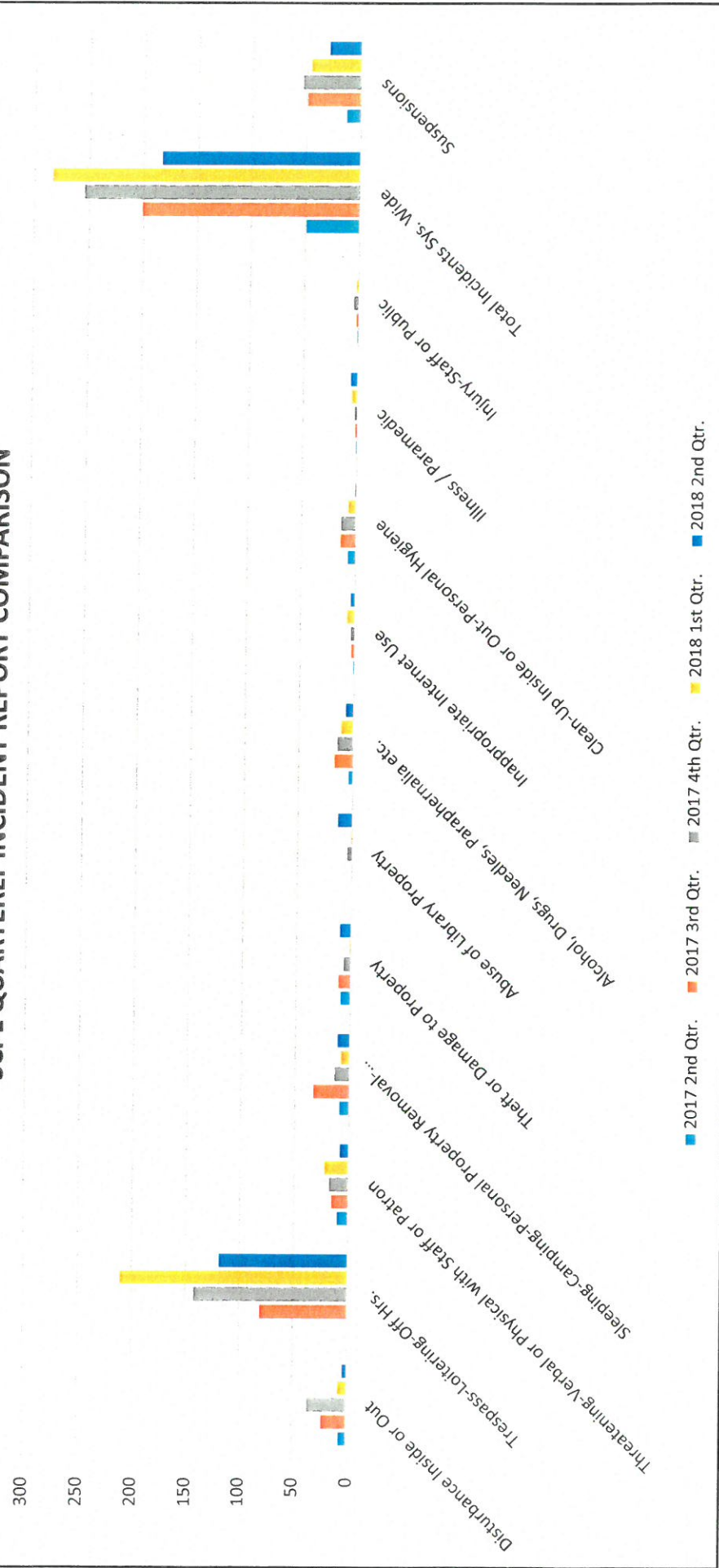
Data includes ejected trespassers during closed hour patrols by First Alarm (Downtown, Branciforte, Live Oak, Aptos)

Aptos - 8	Boulder Creek -13	Branciforte - 61	Capitola - 2	Downtown - 71	Felton - 1
Garfield Park - 5	Headquarters - 3	La Selva Beach - 0	Live Oak - 19	Scotts Valley - 0	

SCPL Incident Report Comparison - 2017 / 2018 2nd. Quarter

	Disturbance Inside or Out	Trespass-Littering-Off Hrs.	Threatening-Verbal or Physical with Staff or Patron	Sleeping-Camping-Personal Property Removal-Urinating	Theft or Damage to Property	Abuse of Library Property	Alcohol, Drugs, Needles, Paraphernalia etc.	Inappropriate Internet Use	Clean-Up Inside or Out-Personal Hygiene	Illness / Paramedic	Injury-Staff or Public	Total Incidents Sys. Wide	Suspensions
2017 2nd Qtr.	7	NA	10	9	9	0	4	1	7	1	1	49	13
2017 3rd Qtr.	23	81	15	33	11	0	17	3	14	2	2	201	49
2017 4th Qtr.	36	142	17	13	6	4	14	3	13	2	4	254	53
2018 1st Qtr.	8	211	22	8	1	1	11	7	7	5	2	283	46
2018 2nd Qtr.	4	119	8	11	10	13	7	4	1	6	0	183	29

SCPL QUARTERLY INCIDENT REPORT COMPARISON



Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 2nd Qtr. FY 17/18 Workplan Update

RECOMMENDATION

Receive Report.

DISCUSSION

Highlights:

1. The development of construction documents has begun on the new Capitola and Felton Branch Libraries. Construction is expected to begin in the Summer of 2018.
2. The Downtown Library Advisory Committee unanimously voted to recommend relocating the Downtown Branch Library to a mixed-use project on Cedar, Lincoln, and Cathcart Streets.
3. Jayson Architects has been hired to work with Boulder Creek, La Selva Beach and Live Oak Branch Libraries on a needs assessment and schematic design. David Tanza of Bogard Construction has been hired to work on an assessment of the Garfield Park and Branciforte Branch Libraries.
4. The Library has developed and implemented a systemwide innovation program. Library Staff were invited to submit proposals in November 2017, 26 proposals were submitted and 17 were funded.
5. Patrons may now check out laptops at all branch libraries.
6. SCPL has developed and begun implementing a K-12 Outreach plan.
7. The Library has launched "Shelf to Shore", a partnership with the Monterey Bay Aquarium to provide aquarium passes to low income families.

Attachment: 2nd Qtr. Workplan Update

Santa Cruz Public Libraries

Work Plan for FY 2017-2018

Quarter Two Report

1. Learning

Objectives	Special Projects	Updates
<p>Adult Programming (O'D)</p>	<p>Creative Aging:</p> <ul style="list-style-type: none"> • Local History (DL) <p>Life Skills:</p> <ul style="list-style-type: none"> • Veterans Program (DA) • Workforce (HN) • Homelessness (MMF) 	<p>Quarter 2 Achievements:</p> <p>Creative Aging:</p> <ul style="list-style-type: none"> • Held Throwback Thursday, intergenerational board game night at SV • Sponsored NaNoWriMo (National Novel Writing Month) events at B40 and DT • Held Local Author Talk at B40 <p>Life Skills:</p> <ul style="list-style-type: none"> • Added One-on-One Tech Tutoring at LSB • Added volunteer led, new ESL Conversation group at SV • Had speaker on the Changing Status of Women in Zimbabwe at SV • Sponsored local author talk on Healing From Postpartum Depression • Held CA Center for Book film/discussions about Immigration DT • Held Mental Health First Aid trainings for 71 city employees • Letter-Writing Campaign for Veterans via Operation Gratitude (over 200 letters) • Helped 20-25 veterans/month at the Veterans Info Center • Offered 2 virtual reality sessions for adults • Offered 3 virtual reality trainings for staff <p>Quarter 1 Achievements:</p> <p>Creative Aging:</p> <ul style="list-style-type: none"> • Held Genealogy Workshop at GP; 9 participants • Completed 7 in-depth searches requested by community members (e.g. BBC on San Lorenzo Valley railroads) • Live streamed Eclipse Viewing at AP; 150+ participants • Offered summer reading program to 846 adults (new record)

		<p>Life Skills:</p> <ul style="list-style-type: none"> • Conducted "Wartime Memories" with veterans and veterans' families; 17 attendees; Sentinel article • Worked with City of SC on interactive programs focusing on housing crisis • Continued Coffee Hour and Working Together and served as a location for Hep A vaccinations • Developed ELL Conversation Group led by volunteer at LO • Transitioned Co-working Program from contractor to staff at LO
<p>Youth Programming (O'D)</p>	<p>Ready for Kindergarten Student Success Safe After School School Outreach</p>	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Sent letters to all first grade teachers in each region inviting them to visit the Library or schedule a Librarian visit to their classroom • Held weekly Code Combat program added at APT • Offered weekly Make and Explore STEAM program at CAP • Completed a Library Card Extravaganza at Aptos High • Added AWE computers at LSB and APT • CASE Art Club (Creative, Artistic, Scientific, Expressive) led by teen volunteer at SV • Did pop-up on virtual reality for Teens at SV • Completed 9 coding & robotics classes • Held Pumpkin Carving at BC • Partnered with Bookshop SC: Mr. Lemoncello's Great Library Escape Game (47 children) • Partnered with Bookshop SC/MAH/Library: Jan Brett event (94 children & parents) • Held Migrant Parent Education Workshop • Offered weekly youth coding program DTN • Held Young Makers Program led by a local teen at DTN • Visited 10 West Region: K-12 class visits (143 students) • Continued Lego Club at GP <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Continued pilot of Code Combat at SV and added new Club DT; 44 participants • Offered Family Craft Day with Downtown Association; 70 participants • Partnered with MAH for Storytimes at Abbott Square; 117+participants • Finalized K-12 Outreach Plan • Received grant from the Pacific Library Partnership for K-12 Outreach • Began Early Literacy Initiative with Pajaro Valley School District • Completed Summer Reading

		<ul style="list-style-type: none"> ○ 3894 signed up ○ 2191 completed ○ 56.3% completed (highest percentage ever/ exceeds the national average) ○ Provided 211 Programs with 7,102 participants ○ Averaged 33.7 participants/program ○ Held Festival of the Book; 850 attended
<p>Outreach (O'D)</p>	<p>Bookmobile Jails (MMF) Public</p>	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Launched Shelf to Shore partnership with the Monterey Bay Aquarium to provide aquarium passes to low income families; 268 passes checked out since 11/23/17 launch • Created and sent 3 teacher newsletters highlighting library resources and services for teachers • Continued success with Trivia on Tap at Steel Bonnet Brewery • Held B40's 50th Birthday Party (105 attendees) • Sponsored Cabrillo Chorus events: A Day of Music & Poetry (152 people) • Hired an LAll (10 hours) to assist with processing requests and CCF visits • Collaborated with FSCPL to bring donated books to Juvenile Hall patrons <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Enrolled incarcerated youth at Juvenile Hall in SCPL Summer Reading • Improved CCF services with new procedures, new patron record report (w/C. Campbell and A. Young), and new secure book return containers at Main Jail • Added monthly visits to Main Jail to work with inmates one-to-one • Promoted Banned Books Week with a Little Free Libraries Scavenger Hunt • Agreed to help install 20 new Little Free Libraries at low income housing • Brought Kermit to farmers markets in SC and Felton (18 visits), GP at their book sale, LSB 4th of July parade checking out books, giving out new library cards, and promoting SCPL - 300 interactions • New Bookmobile stop at the new St. Stephens Senior Housing facility on Soquel

2. Digital Inclusion

Objectives	Special Projects	Updates
Tools and Resources (LS)	Desktops WiFi Laptops Wireless Printing Charging Stations	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> Developed laptop check out procedures and deployed laptops to all branches <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> Deployed 185 new Public & Catalog PC's Increased WiFi speeds to the Public to 1 GB Purchased 125 laptops: 60 for Programs, 65 for Checkout Instituted Wireless Printing at all branches Deployed mobile device charging stations to all branches
Technology Literacy		<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> Offered four computer skills classes offered in North region Offered Cyber-Security classes Reconfigured approach to Technology Literacy <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> Held 37 Technology Literacy classes/events, with 396 attendees Held 22 cybersecurity classes, with 68 attendees Received virtual reality equipment grant from the Pacific Library Partnership

3. Transformative Spaces

Objectives	Special Projects	Updates
Measure S Implementation (SN)	Aptos Boulder Creek Branciforte Capitola Downtown Felton Garfield Park La Selva Beach Live Oak	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> Completed solar study of ten branches <p>City of Capitola</p> <ul style="list-style-type: none"> Completed design Began construction documents Selected finishes Worked with Friends on Capital Campaign Developed Plan for Closure of Capitola Branch <p>City of Santa Cruz</p> <ul style="list-style-type: none"> Created four design options Held public meeting on design options

	<p>Scotts Valley</p>	<ul style="list-style-type: none"> • Assisted committee in reaching consensus on design approach • Assisted in the drafting of a report <p>City of Scotts Valley</p> <ul style="list-style-type: none"> • Worked with City and Theatre Guild on MOU related to building HVAC and roof <p>Santa Cruz County</p> <ul style="list-style-type: none"> • Began construction document phase of the Felton project • Selected finishes for Felton • Found alternatives funds for Felton • Selected Jayson Architects to program the BC, LSB and LO projects • Relocated overcrowded Toddler Time to the Teen Room in LO • Added moveable furniture to LO teen space to create flexible programming space • Worked with Aptos Friends on visibility <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Updated Measure S web pages • Contracted for LFFA audit services • Approved LFFA budget <p>City of Capitola</p> <ul style="list-style-type: none"> • Developed interiors • Assisted in the development and approval of schematic design documents • Assisted with the identification of fundraising opportunities <p>City of Santa Cruz</p> <ul style="list-style-type: none"> • Led Downtown Library Advisory Committee (DLAC) process • Survey 2,200 residents on possible amenities • Held focus groups with Latinx and teen groups • Developed draft scope, program and siting criteria • Hired David Tanza to manage B40 and Garfield projects <p>County of Santa Cruz</p> <ul style="list-style-type: none"> • Worked closely with Friends of Felton, County and architect on project Felton project development, permitting and value engineering • Developed annex concept with the Live Oak Supervisor, Schools, Boys and Girls Club and Parks and Recreation • Worked with County on project timelines
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		<ul style="list-style-type: none">• Assisted in issuance of RFP for La Selva, Boulder Creek and Live Oak project architect• Met with Aptos Friends• Removed unused Ref Desk from Live Oak and introduced flexible space furniture in Teen area
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4. User Experience

Objectives	Special Projects	Updates
Hours/Staff Deployment (O'D)	Regionalization Service Model Job Classifications	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Developed a plan for expanded hours at APT and LO during the time CAP will be closed • Began service model discussion with Metis and employee groups <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Hired 15 new employees into permanent positions, promoted 17 (over the last 15 months) • Reorganized marketing and program support, hiring • Meet monthly to discuss issues with unions • Regional Managers begin review of all job classifications
Collections (SB)	Collections Development Plan	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Added 1,965 digital articles to local history database • Converted and added 70+ articles to the Local History Article Collection • Made GSSCC Newspaper Index available on library website as Historic Newspaper Index • Added 222 Spanish language titles to the catalog • Loaned 298 items to other Libraries • Coordinated with Friends to accept items for the Capitola sale <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Partnered on 3M CloudLink growing list of titles from 2,836 to 77,00 - for only \$1,000 • Discontinued purchase of 16 databases • Added 2 new databases • Loaned 702 titles via InterLibrary Loan • Received grant to send two selection Librarians to Spain to purchase Spanish Language materials -- approximately 400 titles purchased • Established baseline activities for Capitola closure • Restructured and distributed 19 Spanish and 67 English Read to Me Kits among all branches

<p>Convenience/Customer Service</p>	<p>Marketing Bookdrops</p>	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Reorganized Marketing Team to include Marketing and Program Support; recruited and hired two people • Allowed Diane Cowen to be selected as Chair of CLA's Marketing PR Interest Group • Created a plan for the next fiscal year, including a social media plan dovetailing with building projects <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Piloted a stand-alone external book drop in the Aptos Branch parking lot
<p>Security (SN)</p>		<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Continued increased cleaning at Downtown and B40 • Met with SCPD Chief Andy Mills on B40 issues • Continued enforcement of Code of Conduct and reporting <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Developed new bloodborne pathogens plan • Formed Library Safety Committee • Continued work with City on increased enforcement and reporting • Provided Hep A shots to all staff • Increased cleaning of downtown and B40 branches to 3x daily through outbreak • Provided Hep A training overview to all staff
<p>Vision (O'D)</p>	<p>ULC Harwood Relevancy</p>	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Developed SCPL Innovation Grant program • Encourage all SCPL Staff to submit proposals to improve/enhance SCP • Selected a 6-member staff team to evaluate proposals and make recommendations • Received 26 proposals <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Held retreat with Senior Staff • Invited Nina Simon to Staff Day • Requested and received \$50,000 of fund balance for innovation fund

5. Organizational Capacity

Objectives	Special Projects	Updates
Administration (SN)	Data project Policies	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Continued partnership with CHP driving classes • Continued partnership with Project Scout for tax help for seniors/low income people • Developed partnership with Friends of the Corcoran Lagoon • Received approval of Internet and Wireless Access Policy • Received approval for the Library Volunteer Policy • Continued to work on JPA lease agreement • Increased fund balance to 20% <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Developed benchmark data and presented to JPA and all staff • Developing computer use measures • Developed draft branch data reports • Drafted JPA lease agreement terms • Developed draft internet use policy
Friends of the Library (SN)		<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Received approval of use of reserve for capital campaign <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Approved MOU • Meet weekly with Executive Director, monthly with President • Met with Community Foundation • Met with Capitola Friends on their campaign concerns • Met with Plantronics • Met with Sunshine Foundation
Volunteers (DF)		<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • Recruited 18 new volunteers • Averaged 114 volunteers averaging 900 volunteer hours/month • Participated at Plantronics Brown Bag; PCS Volunteer Fair; UCSC Volunteer Fair • Developed new partnerships at St Stephen's Child Development Center and Santa Cruz Gardens Preschool • Created New Program: SCPLStorytellers recruiting candidates and develop curriculum for volunteers <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Provided 3,240 volunteer hours • Recruited 35 new volunteers • Found skilled ELL volunteer for LO program • Found 2 volunteers to start LO book club

	<ul style="list-style-type: none"> • Developed the framework for a Storytellers pilot program for preschoolers modeled on Oakland PL; Hired qualified librarian to design and lead training of volunteers • Provided 30 volunteers for the Festival of the Book • Managed 10 volunteers for the Veterans Information Center
<p>Staff Training</p>	<p>Quarter 2 Achievements:</p> <ul style="list-style-type: none"> • 160 staff people received 1,255 hours of training • Oriented 10 aides, 2 librarians and 1 LAll <p>Quarter 1 Achievements:</p> <ul style="list-style-type: none"> • Centralized review of national conference attendance make decisions based on strategic plan • Held staff day • Approved purchase of 4 Lynda.com licenses • Held 4 Tech trainings for Staff, with 22 attendees

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Authority Board
FROM: Janis O'Driscoll, Deputy Director of Santa Cruz Public Libraries
RE: Report on SCPL Innovation Grant Process and Funding

RECOMMENDATION

Receive report detailing the process of requesting proposals, awarding funding, and documenting progress for SCPL Innovation Grants in the calendar year 2018.

DISCUSSION

At the October 5, 2017 meeting of the Library Joint Powers Board, Directors approved a budget adjustment of \$50,000 to fund systemwide innovation projects. Library Staff were invited to submit proposals in November 2017. 26 proposals were submitted and 17 were funded in January 2018.

An SCPL Innovation Grant program was proposed to accomplish several goals:

- Encourage staff input in creating new library services/programs and designing efficiencies in current library processes
- Emphasize the Library's Strategic Plan as a foundation for innovation
- Stress the importance of community need in programs and services design
- Encourage participation of staff from all library classifications
- Offer Leadership and Mentoring opportunities to staff
- Form teams spanning job assignments and locations
- Offer grant writing/implementation experience to interested staff
- Create an important element of the Library's succession plan

At the October 5, 2017 meeting of the Library Joint Powers Board, Directors approved a budget adjustment of \$50,000 to fund systemwide innovation projects. Initially, senior staff imagined a

grant period of six months ending June 30, 2018 but at an October 24, 2017 meeting, the managers defined the grant period as January 2018 to December 31, 2018.

Extending the grant time allows staff to take time to plan activities and build partnerships, making any revisions necessary while still allowing enough time to implement their ideas and evaluate them.

A six-member Evaluation Team of Library Staff was formed to evaluate proposals and make funding recommendations to senior managers. The Evaluation Team included:

- Tinka Anderson – Library IT
- Anna Augason – Library Assistant II
- Bjorn Jones—Librarian
- Heather Pereira—Branch Manager
- Cassie Stipes—Aide
- Arturo Villasenor—Information Specialist

Staff were invited to submit proposals in November 2017. 26 proposals were submitted totaling just over \$100,000 and 17 (totaling \$50,000) were funded in January 2018. Text of the email RFP and its accompanying documents are attached to this report.

The 17 Innovation Grant Teams have begun work. Each team is being mentored by a Regional Manager and/or the Deputy Director. Management Analyst, Kira Henifin, is overseeing the expenditure of funds and the accompanying documentation. A progress report from each Team is due June 10, 2018. An annotated list of the 17 funded projects is attached to this report.

The process is off to a wonderful start. Although our timeline had to be adjusted for staff vacations and holidays, the Evaluation Team worked diligently over several meetings to weigh the proposals and compare them to the Strategic Plan. They considered staff workload, need for training, and value to the community. The Evaluation Team’s discussions were thoughtful and wide-ranging. Regardless of the span of job assignments, they were equal individuals as team members, contributors, and professionals.

The Team met with senior managers on January 11, 2018 to present their recommendations. After a spirited discussion, all the recommendations were accepted with very minor changes.

The range and scope of all 26 proposals were impressive. The 17 funded projects range from recommended new software to specific programs to virtual reality. They represent the next step in a process already begun, tools to make the library more efficient, or a completely new idea. New partnerships and important roles for volunteers are included. “Old school” science and stories for preschoolers share attention with a sophisticated way of tracking reference questions.

SCPL’s talented staff has stepped up to the innovation challenge and the community will be the beneficiary.

As Susan announced at Staff Day, the Joint Powers Board has designated \$50,000 to be used to fund Innovation Grants. These are grants to be offered to staff so that they can try out ideas to improve or introduce programs and services offered by the Santa Cruz Public Libraries. They might also be for ideas that improve efficiency in our system.

These grants are open to all staff and we invite everyone who is interested to apply. Aides who wish to apply must designate at least one permanent staff member as part of their team. The minimum request is \$1000 and the maximum request is \$8000. The Library will provide sub time to awardees during the grant period when needed.

We are modelling the proposal process on the California State Library's Pitch an Idea format. That means that the proposal is brief and invites interaction between the person(s) with the idea and the evaluators. Each proposal will outline the idea and the estimated budget to carry out the idea. **All proposals must directly relate to the Library's Strategic Plan.**

An Evaluation Panel will read all the proposals and invite the individuals/teams that present the most viable ideas aligned with the Strategic Plan to an in-person 30-minute interview to discuss the proposed innovation further.

Written proposals are due November 22, 2017 and the Evaluation Panel is expected to make the awards by December 20, 2017. The grant period is January 1, 2018 – June 30, 2018.

The Evaluation Panel has not been selected but will be designated as soon as possible. (details in Innovation Grant : Things to Think About attachment).

We're working on the final details but I've attached some documents that will get you started:

1. Things to Think About
2. Proposal Questions
3. Ways to Measure Your Success (Measuring Outcomes)

Please don't hesitate to ask me any questions about the Innovation Grants.

Email me. Call me. Come by my office.

Can't wait to hear what you are thinking about.

Innovation Grants - What Do You Mean?

Is there a programming idea you have always wanted to try? Is there a service that you think the Library should offer? Are we already doing something that would be so much better if we just enhanced it? Here's your chance to put your idea to the test.

What if my idea doesn't work?

Then we have all learned something. When the Joint Powers Board approved this idea, every member was very clear...innovation grants aren't bets on sure things...some ideas work and some don't...but we always find out something useful. John Wooden said, "Failure isn't fatal, but failure to change might be."

I don't think I know how to do this. I've never done anything like writing a grant proposal.

You aren't alone. Talk to your colleagues and your supervisors. Run your idea by as many people as you can...including the community. Get feedback. Ask your Regional Manager. Ask Janis or Susan for advice. We are so ready to offer you some tools that might help you think through your idea and answer the questions on the grant form.

OK. I'm going to try. Can I work with a team? Can I work alone?

To answer that question, think about what your idea needs for it to work. What do I have to do? Who needs to be involved? Do I have all the information I need? What skills are needed to try this out? Think about the sub time you might need in order to focus on your idea if you get an award.

What will the Evaluation Panel do? What will they be looking for?

The Evaluation Panel wants to help you and your idea succeed. They will read through your proposal to determine if they have all the information they need to understand your idea. **The panel will be looking for ideas that support the Strategic Plan.** If you get an interview, they will help you think through all the parts of your plan and make suggestions.

And if I get an award?

Your supervisors, colleagues, Regional Managers, Janis and Susan will be cheering you on and will be ready to help when you need it. We'll be ready to listen and problem solve if you request it. Kira will work with you so you will know all the procedures necessary to spend your grant funds. There will be a brief check-in report on March 31, 2018 and we'll want a final report in July so you can tell us what happened, what you learned, and what you think should happen next with your idea.

What do I do?

Talk to your co-workers and your supervisor. Ask Janis or Susan for advice.

Gather the information you need to make a strong case for your idea.

Ask more questions. Get more advice.

Then get your proposal in to Janis by 5pm on Wednesday November 22.

You can do it.

EVALUATION CRITERIA for 2018 INNOVATION GRANTS

STRATEGIC PLAN

1. Does the idea support the Strategic Plan?
(Learning, Digital Inclusion, Transformative Spaces, User Experiences, OR Organizational Capacity)

COMMUNITY

2. Is this a community-based idea? What is its impact on the community? Does the idea turn inward or outward?
3. Does the idea advance the role of the Library as a Connector in the community?
4. Is there community involvement and/or use of volunteers?

THE DETAILS

5. Does the proposed timeline seem workable?
6. Does the budget account for everything that will be needed?
7. Does this idea impact someone else's work? How will this idea affect staff?
8. Does this idea impact another library service or program?
9. What resources in addition to money and staff time are needed?
10. Does the request for sub hours make sense and can the request be filled?

THE BOTTOM LINE

11. How will success be measured?

Proposal recommended without change

Proposal recommended with amendments

Proposal is not viable at this time

For the Evaluation Panel and METIS

1. Not all the funds have to be distributed
2. The idea and its viability are more important than the written proposal
3. Failure is an option...and it's okay.
4. This is a mentoring opportunity
5. What support will the Innovator(s) need?

SCPL INNOVATION GRANT PROPOSAL

Instructions: This form is meant to give the Evaluation Panel an overview of your idea for an SCPL Innovation Grant. Please answer all the questions *in no more than three pages total*, using at least 11-pt font. Email the completed set of questions to Janis O'Driscoll at odriscollj@santacruzpl.org by **5pm on Wednesday, November 22, 2017.**

CONTACT INFORMATION:

1. Project Coordinator Name, Title, Email:
2. Names, Titles, Emails of All Team Members:
3. Names of Supervisors of All Team Members:

IDEA:

4. Draft Title of Project:
5. Amount Requested: (minimum is \$1000, maximum is \$8000)
6. Please tell us what you intend to accomplish with this project and how you identified it as a need in the area SCPL serves.
7. What is your tentative plan for accomplishing the project in its time frame (January 1, 2018-December 31, 2018)? June 30, 2018 will be the halfway mark and a brief check-in report will be due.
8. Will you be working with community partners and/or volunteers? Please describe their contributions to the project.
9. How does this project fit in with the Library's Strategic Plan? Please be specific.
https://www.santacruzpl.org/media/pdf/strategic_plan/StrategicPlanFINAL2017.pdf
10. How will you evaluate your success? See Measure Outcomes Tip Sheet from State Library which is attached to the invitation email
11. Budget: Estimate how you will spend Innovation Grant funds. You do not have to include salaries of staff. Please list each budget item and its description with the amount you will allot to each item.
12. How much sub time will you need to work on your project? Be as specific as you can.

If you have any questions about completing this form contact Janis O'Driscoll. No question is silly.

odriscollj@santacruzpl.org

(831)427-7700, ext 7662

What happens next: The completed proposals will be forwarded to an Evaluation/Mentoring Panel which will include a LIT staff member, a Branch Manager, a Librarian, an Information Specialist, a Library Assistant II, and an Aide. The Panel will read through all proposals and request in-person 30-minute interviews with the coordinators/groups that present the most viable projects aligned with the Strategic Plan. The Evaluation/Mentoring Panel will meet with METIS to make their recommendations. The Panel and METIS will make the awards by the end of December 2017.

Funded Innovation Grant Proposals for Calendar Year 2018 – Santa Cruz Public Libraries

1. **Author Submission Webform \$1000**
Goal: Create an efficient and supportive online way for local authors/creators to submit their items to the Library to be considered for the collection.
Project Coordinator: Anna Augason, Library Assistant II
Team: Jennifer Cockerill, Selector Librarian; Andrew Phipps, Library IT; Diane Cowen, Communications Manager
Steward: Heather Norquist, Regional Manager

2. **Community Corrections Facilities (CCF) Special Collection \$3000**
Goal: Develop a special collection for those housed in Santa Cruz County Corrections facilities (Main Jail, Rountree Medium Facility, Juvenile Hall) to augment the current browsing collection selected from SCPL branches.
Project Coordinator: Jesse Koshlaychuk, Community Outreach Librarian
Team: Leslie Auerbach, Collection Management Services Information Specialist; Maile McGrew-Frede, Community Outreach Librarian; Rachel McKay, Community Outreach Library Aide; Christine Campbell, ILS Coordinator
Steward: Janis O'Driscoll, Assistant Director

3. **Staff Skills Initiative \$2000**
Goal: Assess the digital skills competency of all staff and deliver training to address individualized identified needs in order to establish a common foundation of skills for the entire staff group.
Project Coordinator: Amy Chirman, Learning Systems Coordinator
Team: Bjorn Jones, Librarian; Austin Frey, Library Assistant II
Steward: Jessica Goodman, Regional Manager

4. **EV3 Robotics \$7200**
Goal: Advance the popular afterschool STEAM opportunities to include a robotics program that combines coding, critical thinking, problem solving in a creative environment. Introduce a curriculum guide and project activities for intermediate and advanced level participants.
Project Coordinator: Sandi Imperio, Librarian
Team: Rowan Rammer, Librarian
Steward: Heather Norquist, Regional Manager

5. **Felt Story Workshops \$1700**
Goal: Conduct 3 felt story workshops (one in each region) for parents and caregivers to create at least one felt story to use with their children. Childcare will be provided during the workshops so that parents of young children can participate more easily.
Project Coordinator: Brenda McIlroy, Librarian
Team: Jeanne O'Grady, Librarian ; Nancy Garcia Ramirez, Library Assistant II; Catherine Upton, On-Call Librarian
Steward: Laura Whaley, Regional Manager

6. **Springshare's Web-based Software Tools \$4000**

Goal: Evaluate/purchase/implement a reference question ticketing system (LibAnswers) + a new calendaring system (LibCal) for room reservations, event calendar with program registration, and appointment scheduling. These systems will improve patron self-service and response times, replacing our current patchwork of siloed manual systems with a more efficient and convenient streamlined system.

Project Coordinator: David Addison, Librarian

Team: Bjorn Jones, Librarian; Victor Willis, Librarian; Ann Young, Library IT; Diane Cowen, Communications Manager; Heather Pereira, Library Assistant III Branch Manager; Ivan Sumano-Vargas, Administrative Assistant

Steward: Jessica Goodman, Regional Manager

7. **Junior Scientists @ Live Oak \$3000**

Goal: Introduce 6th-8th graders to the natural world of Corcoran Lagoon, site of the Live Oak Branch Library, through a series of nature walks, taking water samples, observation using microscopes, and sharing findings on a Corcoran Lagoon Update blog.

Project Coordinators: Julie Soto, Librarian; Brenda McIlroy, Librarian

Team: David Sidle, Library Assistant III

Steward: Heather Norquist, Regional Manager

8. **K-12 Outreach Project \$1700**

Goal: Support the ongoing work of the K-12 Committee to redesign the Kids Page on the Library website, develop an MOU proposal to school districts to create a student card, and write a policy statement for JPB consideration eliminating fines on J and YA materials. The Committee has received funding from the statewide Student Success Initiative grant for its work. SCPL Innovation funds will be used to market its accomplishments to schools and the community.

Project Coordinator: Jeanne O'Grady, Librarian

Team: Brenda McIlroy, Librarian; Valerie Murphy, Librarian

Steward: Heather Norquist, Regional Manager

9. **Lawyer Talk \$1000**

Goal: Offer a series of four one-hour presentations given by lawyers on trusts, wills and estate planning. Partner with the Santa Cruz County Law Library to highlight services and resources available to the community.

Project Coordinator: Ian Crosby, Library Assistant II

Team: Diane Cowen, Communications Manager

Steward: Heather Norquist, Regional Manager

10. **Movement Storytime for Preschoolers \$1000**

Goal: Collaborate with Motion Pacific Dance Company to create a movement-oriented storytime that would integrate creative movement with literature and storytelling. Implement a 6-week pilot program for preschoolers (ages 3-5) that is bilingual (Downtown Branch) on Saturdays and English-speaking (Branciforte Branch) on Wednesdays.

Project Coordinator: Valerie Murphy, Librarian

Team: Kari Gunn, Librarian

Steward: Jessica Goodman, Regional Manager

11. **Grab 'n' Go Outreach Kits \$2000**

Goal: Increase the organizational capacity for greater participation in community conversations by providing the tools and training for staff to represent the Library at off-site events such as Farmer's Markets, festivals, and visits to schools, businesses, and community organizations. Tools will include banners and prepared powerpoint presentations accompanied by the training to use these tools effectively.

Project Coordinator: Diane Cowen, Communications Manager

Team: Amy Chirman, Learning Systems Coordinator; Nancy Garcia Ramirez, Programs Support Assistant (LA II), Alexandra Glass, Marketing Assistant (LA II)

Steward: Janis O'Driscoll, Assistant Director

12. **Play it Forward Santa Cruz \$8000**

Goal: Design and coordinate a one-of-a-kind 2019 community festival where festival-goers of all ages are encouraged to PLAY for community transformation. In the role of a Connector, the Library would recruit a wide variety of community partners to explore the idea of tackling difficult and systemic issues by identifying the way we play together. Prospective partners could include the Teen Kitchen Project, CASA, the Homeless Garden Project, Pizza My Heart, the Boys & Girls Club, the Natural History Museum, and the Santa Cruz Warriors.

Project Coordinator: Judy Russell, Assistant Volunteer Coordinator

Team: Denise Fritsch, Volunteer Coordinator; Christine Campbell, ILS Coordinator; Sarah Harbison, Librarian; Lois Meyer, Library Assistant II; Diane Cowen, Communications Manager; Jenn Hooker, Librarian

Steward: Janis O'Driscoll, Assistant Director

13. **Reach for the Stars with SCPL: Lendable Telescopes \$1400**

Goal: Increase equitable access to tools for community science literacy by placing lendable telescope kits at low-light pollution branches for members of the public to explore the skies onsite or offsite. The kits are designed by the nonprofit Cornerstones for Science and will include a basic telescope and astronomy interpretation materials. This program has been very successful at libraries throughout the US.

Project Coordinators: Kathleen Aston, On-call Library Assistant II; Jenn Hooker, Librarian

Steward: Laura Whaley, Regional Manager

14. **SCPL Sesquicentennial Celebration \$8000**

Goal: Develop deeper connections and relationships with our community by bringing all regions of Santa Cruz County together to explore our shared history, to learn about the evolution of libraries, and to highlight library resources and programs as we frame a community vision of SCPL's future. The project will be a series of programs with a celebration of the Library's 150th birthday at the end of the year.

Project Coordinator: Diane Cowen, Communications Manager

Team: Denise Fritsch, Volunteer Coordinator; Judy Russell, Assistant Volunteer Coordinator; Nancy Garcia Ramirez, Programming Library Assistant (LA II)

Steward: Janis O'Driscoll, Assistant Director

15. **Simple & Powered Machines \$2000**

Goal: Advance the popular Lego Not-So-Simple Machines afterschool program to the next level which would include motors and battery packs. The program will combine critical thinking, problem solving, and STEAM principles and include staff training so that the program can be replicated.

Project Coordinator: Sandi Imperio, Librarian

Team: Rowan Rammer, Librarian

Steward: Heather Norquist, Regional Manager

16. **Volunteer Storytellers: Supplies for Success \$1000**

Goal: Equip SCPL Storyteller Volunteers with a library of supplies needed for conducting high quality storytimes.

Project Coordinator: Denise Fritsch, Volunteer Coordinator

Team: Judy Russell, Assistant Volunteer Coordinator; Catherine Upton, Librarian

Steward: Janis O'Driscoll, Assistant Director

17. **Exploring Virtual Reality: Storage, Transport, and Supplies \$1500**

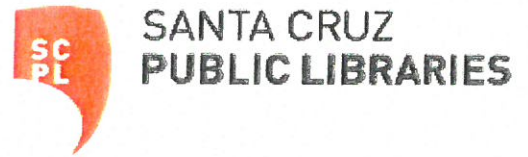
Goal: Provide an understanding of the benefits, uses, and challenges of virtual reality (VR) technology to both staff and community members through demonstration, discussion, and interactive VR experiences. Funds will be directed toward making transport of devices to workshop sites safe and easy.

Project Coordinator: Jenn Hooker, Librarian

Team: Bjorn Jones, Librarian; Austin Frey, Library Assistant II

Steward: Jessica Goodman, Regional Manager

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Authority Board
FROM: Kira Henifin, Management Analyst
RE: FY 18/19 Preliminary Budget and Process

RECOMMENDATION

Review and discuss FY19 Budget with regards to process and assumptions.

DISCUSSION

The FY 18/19 Budget season has begun. The Library will be working within the City of Santa Cruz's budget timeline in order to provide the LJPB with the City's financial reports for this upcoming budget cycle.

Timeline

- Draft FY 18/19 Budget to LJPB - May 2018
- Final FY 18/19 Budget for adoption by LJPB – June 2018

FY19 Base Budget Assumptions

Revenue

- The projected sales tax revenue growth over last year's adopted budget is \$40,087 (.50%).
- The LFA is projecting MOE revenue growth of \$70,000 (1.24%).

Personnel

- Santa Cruz City Finance has built into the temporary personnel budget an increase in benefits by 14% this fiscal year (FICA 5%, Workers Compensation 6.2%, Unemployment 1.4% and Medicare 1.5%).
- SEIU & OE3 Supervisor Unions have negotiated an additional top step and these costs are not included in the personnel estimates for FY19. This increase would affect 30% of our current staff.
- PERS Costs have increased approximately \$266,095 (23%).

Other Expenditures

- The Library is anticipating scheduled annual increases to a few expenditure lines.
 - Custodial services contract will be increasing by 2.7% in response to living wage increases.
 - First alarm patrol rates will also be increasing due to living wage increases. This increase is also 2.7%.
- There are a few re-occurring expenditures that should be noted.
 - \$125,000 for Capitalized Computer Equipment
 - \$45,000 for New Courier Driver Vehicle (transferred from the Vehicle Replacement Fund)
- Materials budget is still set at 8% of revenues
- Telecommunication costs have increased since moving to CENIC system-wide (15%).

FY19 Proposed Budget Changes

1. *Revenue Change:* Eliminate Overdue Fines on Materials for Kids 0-18 year old
Cost: <\$25,300> annually

Discussion:

For decades, SCPL had no overdue fines on juvenile cards. Fines were imposed during a budget crisis, and have resulted in 17% blocked juvenile accounts.

It is a foundation of our Strategic Plan to nurture the learning goals of children and adults. To enable this, we propose that fines be eliminated on materials from the Juvenile and Young Adult collections. We also propose an amnesty period to enable our young patrons to get a fresh start with clean cards.

The American Library Association promotes equal access to information for all persons, and recognizes the urgent need to respond to the increasing number of poor children, adults, and families in America. The first recommended action to implement this objective is promoting the removal of all barriers to library and information services, particularly fees and overdue charges.¹

We currently have 21,415 library card-holders between 0-18 years of age. Unfortunately, outstanding fines block 3,689 young people (or 17%) from borrowing any more materials. Accounts are blocked when they reach \$10 in fines. Over 80% of these blocked patrons owe overdue fees, and less than 20% have lost any items. The revenue from juvenile fines in 2017 was \$25,300, which is only 0.19% of our budget.

Our experience is that many fines will never be paid because those children don't come back to the library any more. In Santa Cruz County, 43% of students come from low-income families.² The only effect these fines have is to make a barrier that stops them from using the library.

There are many compelling reasons to eliminate fines on materials predominately used by children and teens. As stated earlier, the fines collected represent only a tiny portion of the budget. Additionally, one of the reasons children accrue fines is lack of access to the library as they seldom have their own transportation or control over their schedule. Anyone, including children, who checks out materials intends to return them on time.

The major argument against fines is that they impose a barrier to borrowing, or even to consider joining the library, for those who cannot afford to pay them. Fines disproportionately affect those that have most need of our materials.

The income generated is a very small percentage of the overall budget. The cost of collecting the fines can be high in terms of staff time and stressful patron interactions.

Patrons with \$10 or more in fines are blocked from borrowing any more items, even if they have returned everything. Only 3% of juvenile cards are blocked for lost items, but 14% are blocked due to late fees.

A study by The New York Public Library³ examined the true cost of fines (2017). "For those who can afford the fines, paying a small late fee is no problem, so the fines are not a particularly strong incentive. On the other hand, for those who cannot afford the fines they have a disproportionately negative impact." They offered an amnesty period first, and found that this helped to recoup many "Lost" items. Students could get a fresh start and they saw a 10% increase in use within the first month. Their fine-free program for NYC public school students encouraged 37% more borrowing than for students not in the program. Students have to return their items before checking out new ones, and still pay for lost items.

The fine-free movement is growing. When Stark County District Library in Ohio waived fines in 2014 they saw over 10% increase in circulation and no significant increase in lost items during the first year.

In Los Angeles, district students have automatically received city library cards that accrue no overdue fees beginning in 2016. Students can check out three books at a time. About 15,000 have used the new cards.⁴

San Rafael Library removed fines from Youth materials in 2015, and have seen an increase of almost 40% in youth card registrations. They found no change in the number of 21 day overdue notices, so the lack of fines did not result in patrons keeping the books longer.⁵

The Peninsula Library System eliminated fines for juvenile cards last year (2017). They had an increase in student card registrations of 61% and a 33% increase in youth circulation. "Loss of revenue was minimal given the positive impacts."⁶

For decades, SCPL had no overdue fines on juvenile cards. Fines were imposed during a budget crisis, and have resulted in 17% blocked juvenile accounts.

It is a foundation of our Strategic Plan to nurture the learning goals of children and adults. To enable this, we propose that fines be eliminated on the Juvenile and Young Adult collections. We also propose an amnesty period to enable our young patrons to get a fresh start with clean cards.

Sources:

1. ALA Policy Statement: Library Services to the Poor.
<http://www.ala.org/aboutala/offices/extending-our-reach-reducing-homelessness-through-library-engagement-7>
2. "Percentage of Students Receiving Free or Reduced-Cost Meals." Santa Cruz County Community Assessment Project, Year 23, 2017.
3. The case against library fines - according to the head of The New York Public Library, by A.W. Marx, Dec 18, 2017, <https://qz.com/1158839>
4. No more library fines for most young readers in L.A. County, by Howard Blume, Dec 25, 2017, L.A. Times.
5. Personal communication, Sarah Houghton, Director San Rafael Public Library, Aug 22, 2017.
6. Impacts of eliminating youth overdue fines, by Derek Wolfgram, Peninsula Library System Administrative Council, Oct 12, 2017.

2. *Expenditure*: Position Reclassifications

Cost: \$1,112 annually

Discussion:

The Library is recommending two changes to personnel for FY19.

The first is promoting a Building Maintenance Work I to a Building Maintenance Worker II. This change would allow the library to better meet the needs of the library system and its 11 facilities. The increase in this position's duties would allow the library to perform more complex tasks in-house rather than hiring outside contractors. The tasks this position could perform would be facility related functions such as HVAC maintenance, electrical, and plumbing. The anticipated savings from having the aforementioned duties performed in-house rather than hiring outside contractors is estimated at approximately \$25,000 per year.

The second position change requested is the promotion of a Management Analyst to a Principal Management Analyst. The Library has tasked this position with increased duties and responsibilities that cannot be transferred to another position within the Library. Human Resources has conducted a classification study and recommends this change.

FY 2019 Costs					
Position Title	Position #	FTE	Current Position Budget	New Position Budget	Fiscal Impact
Building Maintenance Worker I	117-018	1.000	\$ 81,263.64		\$ (81,263.64)
Building Maintenance Worker II	118-xxx	1.000		\$ 81,492.08	\$ 81,492.08
Management Analyst	702-011	1.000	\$ 115,275.56		\$ (115,275.56)
Principal Management Analyst	729-xxx	1.000		\$ 141,159.58	\$ 141,159.58
Subtotal FY19					\$ 26,112.46
Savings from BMW II					\$ 25,000.00
FY19 Total					\$1,112.00

3. Changes to Open Hours

Cost: \$0

Discussion:

The Capitola Branch Library will be closing May 1, 2018 in order to start construction on the current site. The Library is recommending a change in hours for the Aptos and Live Oak Branch libraries as a result.

The Library is also recommending a change to the Garfield Park open hours as a result of an analysis done of the usage and traffic patterns of the branch. The overall weekly hours are not changing but the Tuesday through Thursday open hours have been amended.

Below is the current open hours by branch and the proposed open hours by branch.

Current Hours	BRANCH	SUN	MON	TUE	WED	THURS	FRI	SAT	TOTAL # OF HRS
	Aptos	closed	10-7	10-7	10-7	10-7	10-5	10-5	50
	Boulder Creek	closed	closed	10-6	10-6	10-6	10-5	10-5	38
	Branciforte	closed	closed	10-6	10-6	10-6	11-5	11-5	36
	Capitola	closed	closed	10-7	10-7	10-7	10-5	10-5	41
	Downtown	1-5	10-8	10-8	10-8	10-8	10-5	10-5	58
	Felton	12-5	closed	11-6	11-6	11-6	12-5	12-5	36
	Garfield Park	closed	10-5	1-7	10-7	1-7	1-5	10-2	42
	La Selva Beach	closed	closed	10-7	10-7	10-6	12-5	12-5	36
	Live Oak	1-5	10-7	10-7	10-7	10-7	1-5	closed	44
	Scotts Valley	closed	10-7	10-7	10-7	10-7	10-5	10-5	50
									431
Proposed Hours	BRANCH	SUN	MON	TUE	WED	THURS	FRI	SAT	TOTAL # OF HRS
	Aptos	closed	10-8	10-8	10-8	10-8	10-5	10-5	54
	Boulder Creek	closed	closed	10-6	10-6	10-6	10-5	10-5	38
	Branciforte	closed	closed	10-6	10-6	10-6	11-5	11-5	36
	Capitola	closed	closed	closed	closed	closed	closed	closed	0
	Downtown	1-5	10-8	10-8	10-8	10-8	10-5	10-5	58
	Felton	12-5	closed	11-6	11-6	11-6	12-5	12-5	36
	Garfield Park	closed	10-5	11-6	11-6	11-6	1-5	10-2	42
	La Selva Beach	closed	closed	10-7	10-7	10-6	12-5	12-5	36
	Live Oak	1-5	10-7	10-7	10-7	10-7	10-5	10-5	54
	Scotts Valley	closed	10-7	10-7	10-7	10-7	10-5	10-5	50
									404

*The hours in yellow are the proposed changes with regards to the closure of Capitola

*The hours in blue are the proposed changes to Garfield Park's hours.

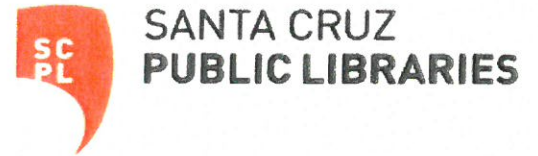
FY19 Preliminary Budget Breakdown

	2017-2018 Adopted	2018-2019 Proposed Draft Budget	% Change
Revenues	\$13,850,911	\$13,890,906	0.29%
Personnel	<\$10,058,899>	<\$10,272,838>	2.13%
Additional Top Step for SEIU and OE3		\$45,509	
Expenditures	<\$4,173,414>	<\$4,287,421>	2.73%
Total Operational Surplus or <Deficit>	<\$381,402>	<\$623,844>	
Reserve Applied to Personnel	\$381,402	\$400,000	
Total Operational Surplus or <Deficit>	\$0	<\$223,844>	

FY19 Outstanding Issues

- The Innovation Grant that the library launched in FY18 is not currently included in the FY19 Budget. The library would like to extend the program in FY19. The original cost for this system-wide initiative was \$50,000.
- Additional restroom cleanings for Downtown and Branciforte were ordered in FY 18 in response to the Hep A outbreak. The library would like to continue these efforts but it would be an additional \$15,000 that is not currently budgeted in FY19.

Chair Jenny Haruyama
Vice Chair Carlos Palacios
Board Member Martin Bernal
Board Member Jamie Goldstein



STAFF REPORT

DATE: March 1, 2018
TO: Library Joint Powers Board
FROM: Susan Nemitz, Library Director
RE: Technology Acceptable Use Policy for Staff and Volunteers

RECOMMENDATION: Review and approve.

DISCUSSION: Library work relies heavily on digital technology for the provision of services to the public. To ensure the integrity of confidential patron information and the Library's digital network, staff will be provided acceptable use parameters related to digital technology in this work environment and be expected to adhere to them.

Technology Acceptable Use Policy for Staff and Volunteers

JPAB Policy # xxx

Adopted: x/x/2018

Five-year Review Schedule: 2023

In order to conduct business and provide services, Santa Cruz Public Libraries staff and volunteers have access to use the Library's computer technology and network. All computer technology, equipment, and electronic data used or placed on the Library network is the property of the Santa Cruz Public Libraries (the Library).

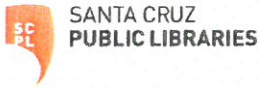
Good judgment and common sense are expected regarding the appropriate use of Library technology including the Internet, e-mail, and other electronic communication tools. Under this standard, it is not possible to list all of the allowed and prohibited uses of these resources. However, the following activities are expressly prohibited:

- Any activity that compromises the integrity of the Library or the City of Santa Cruz and their business operations.
- Any illegal act.
- Misrepresentation of the position or viewpoint of the Library or the City of Santa Cruz.
- Release of protected or confidential information.
- Transmission, retrieval, or storage of any communications or other content of a defamatory, discriminatory, harassing, or pornographic nature.
- Transmission, retrieval, or storage of inflammatory remarks about an individual's race, age, disability, religion, national origin, physical attributes, or sexual orientation.
- Harassment of any kind.

Additional technology acceptable use requirements include:

- All staff-owned, non-Library, Internet-enabled devices (cell phones, tablets, laptops, etc.) must connect only to the "SCPLStaff" wireless network when performing online work procedures.
- Staff-owned devices are prohibited from being plugged into a wired data connection within the Library.
- Any computer equipment procured via a grant or gift that is able to connect to the Internet must undergo a LIT cybersecurity review and documentation process before being used.

Use of the Internet on public service desks must not interfere with work responsibilities. The Library allows the use of its equipment and Internet connections by staff on their personal time, which is defined as meal and break time during scheduled shifts, and before and after scheduled work, with Branch Manager permission and during operating hours. Employees must



use Library technology in a way that does not disrupt use by others. This includes, but is not limited to, sending or receiving excessive numbers of large files, emails, and peer-to-peer file sharing.

Every employee of the Library is responsible for the content of all text, audio, or image files that they place or send over Library network, Internet, and email systems. No email or other electronic communications may be sent that hide the identity of the sender or represent the sender as someone else.

Email and other electronic communications transmitted by Library technology are the property of the Library. While not examined without a reasonable and appropriate reason related to the transaction of Library business, employees should have no expectation of privacy regarding the use of Internet access, data files, voice mails, and emails conducted on Library-owned hardware and software resources. The Library reserves the right to examine, monitor, and regulate email and other electronic communications, directories, files and all other content including Internet use, transmitted by or stored in its technology systems, whether on- or offsite.

Internal and external email, voice mail, and text messages are considered business records and may be subject to discovery in the event of litigation. Employees must be aware of this possibility when communicating electronically within and outside the Library.

Any employee or volunteer who abuses Library-provided access to email, the Internet, or other electronic communications or networks, including social media, may be denied future access and be subject to disciplinary action up to and including termination from the organization, within the limitations of any applicable federal, state, or local laws.

Santa Cruz Public Libraries Technology Acceptable Use Policy

I acknowledge that I have received a written copy of the Santa Cruz Public Library's Technology Acceptable Use Policy. I understand the terms of this policy and agree to abide by them.

Name: _____

Date: _____

Signature: _____