



SANTA CRUZ PUBLIC
LIBRARIES
A City-County System

LIBRARY JOINT POWERS AUTHORITY BOARD

Monday, June 7, 2010
Central Branch Community Meeting Room
224 Church Street, Santa Cruz

6:30PM CLOSED PERSONNEL SESSION

Labor Negotiations (Government Code § 54957.6)
Lisa Sullivan-Negotiator
Employee Organizations --SEIU
--Operating Engineers-Managers
--Operating Engineers-Supervisors

7:00 PM PUBLIC MEETING

1. ROLL CALL
2. APPROVE AGENDA (PG. 1-2)
3. APPROVE MINUTES OF MAY 3, 2010 (PG. 3-8)
4. ORAL COMMUNICATIONS
5. CONSENT AGENDA
6. WRITTEN COMMUNICATIONS (PG. 9-77)
 - A. Articles About Santa Cruz and California Libraries (PG. 9-20)
 - B. Patron Written Comments (PG. 21-38)
 - C. Articles on Libraries Nation Wide (PG. 39-60)
 - D. Monthly Narrative Report (PG. 61-67)
 - E. Monthly Statistical Report (PG. 68-74)
 - F. Monthly Spotlight: Access Services (PG. 75-77)
7. REPORTS OF ADVISORY BODIES
 - A. Friends of the Santa Cruz Libraries, Inc. (oral)

B. Finance Committee Minutes and Oral Report (PG. 78-79)

8. MEMBER REPORTS

- A. Scotts Valley Report (Reed)
- B. Capitola Report (Storey)

9. STAFF REPORTS

- A. Monthly Financial Reports (PG. 80-92)
- B. Role of Volunteers (PG. 93-114)
- C. Phone System (oral)
- D. La Selva Beach Pilot project update (oral)

10. OTHER BUSINESS

- A. 10/11 Budget Discussion and Adoption (PG. 115-118)
- B. Task Force on Library Service Models (PG. 119-120)
- C. Parking Lot List Review (PG. 121)
- D. Board Evaluation Update (oral)

11. NEXT MEETING

The next regularly scheduled meeting is Monday, July 12, 2010 at 6:30 p.m.

12. ADJOURN

The Library Joint Powers Authority Board will adjourn from the regularly scheduled meeting of June 7, 2010 to the next regularly scheduled public meeting on July 12, 2010 at 6:30 pm in the Community Meeting Room of the Central Branch Library.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, the Library requests that you attend fragrance free. The Central Branch Library is a fully accessible facility. If you wish to attend this public meeting, and you will require special assistance such as sign language or other special devices in order to attend and participate, please call (831) 420-5600 seventy-two (72) hours prior to the event to make arrangements for assistance. Upon request, agendas for public meetings can be provided in a format to accommodate special needs.

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

May 3, 2010

Central Branch Meeting Room
224 Church Street, Santa Cruz

6:30 PM CLOSED PERSONNEL AND LITIGATION SESSION

1. Conference with Legal Counsel-Initiation of Litigation
Initiation of Litigation Pursuant to Subdivision (c) of Sec. 54956.9
Number of Potential Cases: One
2. Labor Negotiations (Government Code 54957.6)
Lisa Sullivan-Negotiator
Employee Organizations:
SEIU
Operating Engineers, Managers
Operating Engineers, Supervisors

7:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Councilmember Katherine Beiers, Citizen Nancy Gerdt, Citizen Barbara Gorson, Citizen Leigh Poitinger, Councilmember Jim Reed, Councilmember Mike Rotkin, Councilmember Sam Storey, Supervisor Mark Stone, Supervisor Ellen Pirie

Staff: Teresa Landers, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF MAY 3, 2010

Councilmember Rotkin moved, seconded by Supervisor Pirie

that the Board approve the agenda of May 3, 2010.

UNAN

III. APPROVE MINUTES OF APRIL 5, 2010 & APRIL 19, 2010

Supervisor Pirie moved, seconded by Councilmember Storey

that the Board approve the minutes of April 5, 2010.

UNAN

Abstain: Rotkin

Councilmember Rotkin moved, seconded by Supervisor Pirie

that the Board approve the minutes of April 19, 2010.

UNAN

Abstain: Beiers

VI. ORAL COMMUNICATIONS

Eighteen members of the public spoke to the Board expressing their concern over the closure of branch libraries.

VII. CONSENT AGENDA

None

VII. WRITTEN COMMUNICATION

- A. Articles About Santa Cruz and California Libraries
- B. Patron Written Comments
- C. Articles on Libraries Nation Wide
- D. Letter from Library Financing Authority
- E. Monthly Narrative Report
- F. Monthly Statistical Report
- G. Monthly Spotlight: Reference

VIII. REPORTS OF ADVISORY BODIES

A. Friends of the Santa Cruz Libraries, Inc.

Sherry Skold reported the following Friends' activities:

- Embarking on \$1 million Fundraising Campaign Supporting the Library System
- Last Year the Friends gave Over \$195,000 to the Library System
 - *\$99,000 Books and Media
 - *\$6,700 Adult/Youth/Children Programs.
 - *\$2,000 Programs at the Branches and Chapters
 - *\$32,000 Remodeled Friends Bookstore in the Central Branch Lobby
 - *\$53,000 Allocated for Self Check Machines System-wide
- Tracking and Supporting Volunteers to Support the Library System
- Jerry Patrick, Professional Fundraising Consultant, was hired to provide an action plan for the Friends Board.
- Spring Civic Book Sale: Friday 5/21 for Friends' Members & Saturday 5/22 for the Public

B. Finance Committee

Board members reviewed minutes from February 22 and March 29, 2010.

During April's Finance meeting the members reviewed financial reports that are presented in the May 3, 2010 Board packet.

VIII. MEMBER REPORTS

A. Scotts Valley Report

Councilmember Reed reported the Scotts Valley City Council approved the Scotts Valley Library Project during their meeting in April. The City of Scotts Valley will be going out to bid soon and hopes to start work July 2010.

B. Capitola Report

Councilmember Storey reported that the ad-hoc committee met with library architect, Pamela Anderson. She gave a PowerPoint presentation on the architecture of bay area libraries. The committee agreed to go on a tour of a few of these libraries to get a better perspective.

The committee will also be bringing its site recommendation to the Capitola City Council next week. The recommendation will most likely be the current site location.

The committee also discussed funding options to help develop the new Capitola Library but these talks are just in the beginning stages.

IX. STAFF REPORTS

A. Monthly Financial Reports

The Library Director reported on the current financial status of the library and the Board reviewed revenues, expenditures and cash flow for the library system.

B. Change in Phone System

Councilmember Rotkin moved, seconded by Councilmember Beiers

that the Board approve the change in phone systems conceptually and direct staff to enter into contract negotiations. The final contract will need Board approval.

UNAN

C. Update on Self Check

Self-check went into effect at Live Oak and the staff at Live Oak have handled the transition with great ease. They have achieved 84%-88% self-check when helping patrons. This project has been very staff intensive but has been going very well.

D. Update on La Selva Beach Pilot Project

Staff and the La Selva Beach community will be meeting to finalize details on the volunteer pilot project. The launch of this pilot project is tentatively scheduled for June 1, 2010.

X. OTHER BUSINESS

A. 10/11 Budget Discussion

Councilmember Rotkin moved, seconded by Councilmember Reed

that the Library Joint Powers Authority Board authorize library staff to develop the following budget guidelines for the adoption of the final budget at the June meeting:

- cut materials budget by \$272,000**
- cut temporary personnel budget by \$71,000**
- ~~-direct staff to explore the option of spreading the cost of the ILS system over 2~~
~~fiscal years (exclude from motion and vote on this item separately)~~**
- charge the LJPB Finance Sub-committee to keep a close eye on the on-going budget**
- reduce \$30,000 from landscaping budget**
- recognition that this is not a sustainable budget past the current year**
- there needs to be another process for long-term financial sustainability**
- add the negative fund balance into the presentation of the budget**

AYES: Poitinger, Beiers, Reed, Storey, Stone, Rotkin, Gorson

NAYES: Gerdt, Pirie

Councilmember Rotkin moved, seconded by Councilmember Reed

that the Library Joint Powers Authority Board authorize library staff to explore the option of spreading the cost of the ILS system over 2 fiscal years.

AYES: Poitinger, Gerdt, Reed, Storey, Pirie, Rotkin

NAYES: Gorson, Beiers, Stone

B. Long Term Financial Sustainability

Supervisor Stone moved, seconded by Supervisor Pirie

that the Library Joint Powers Authority Board authorize a sub-committee charged with developing a long-term financial sustainability plan for the library system. The model would support consistent delivery of services, programs and materials and is aligned with revenue projections; and which allows the library system to maintain a healthy and stable financial positions.

The committee be made up of 4 Board members and a representative from each library branch (10 Branches). This process would begin as soon as possible but the deliverables from this sub-committee would not be expected until December 2010/January 2011.

The 10 representatives will be chosen by the 4 Board members serving on this committee.

AYES: Gerdt, Beiers, Pirie, Stone, Storey

NAYES: Rotkin, Poitinger, Reed, Gorson

AMENDMENT:

The committee be made up of 4 Board members and 5 interested members of the public chosen by the 4 serving Board members.

AYES: Rotkin, Poitinger, Reed, Gorson

NAYES: Gerdt, Beiers, Pirie, Stone, Storey

C. Parking Lot Review

Board reviewed the parking lot list.

D. Strategic Plan Revised Draft

Councilmember Storey moved, seconded by Councilmember Rotkin

that the Library Joint Powers Authority Board approve the Library System 3-5 Year Strategic Plan.

UNAN

E. Board Evaluation Update

None

XI. NEXT MEETING

The next regularly scheduled meeting is Monday, June 7, 2010 at 6:30 pm.

XII. ADJOURN

The regular meeting adjourned at 10:40 p.m.

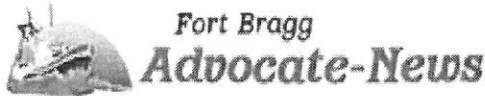
Respectfully submitted,

007



Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.



Martin Bernal poised to take Santa Cruz city manager position when Dick Wilson retires

By J.M. BROWN

Posted: 05/25/2010 10:55:39 AM PDT

SANTA CRUZ - Martín Bernal, who has served as the assistant city manager for 13 years, was named the new city manager Tuesday.

The City Council voted 5-0 on Bernal's candidacy during a special closed session Tuesday morning. Councilmembers Ryan Coonerty and Tony Madrigal were absent.

The son of former farmworkers who immigrated to the U.S. from Mexico, Bernal, 44, will replace Dick Wilson, who will retire this summer after 28 years on the job. Bernal and wife Martha live in Santa Cruz with their three children, a 17-year-old daughter, Daniela, and 10-year-old twin boys, Diego and Joaquin.

"I feel humbled and privileged to be selected by the council, and I'm really thankful for their confidence in me," Bernal said. "I know it's going to be a difficult task moving forward, but I'm excited about the opportunities."

Mayor Mike Rotkin, who announced the appointment during a press conference around

noon, praised Bernal's experience.

"Martin Bernal understands Santa Cruz and the needs of its city government," Rotkin said. "He has had direct experience in our city finances and the complex political realities of our community."

Rotkin said Bernal was selected after surveys of council members, city department heads and community leaders were widely positive about Bernal's candidacy. The city hired an executive search firm to find a new city manager, but the process largely focused on vetting Bernal, whose selection signals the council's desire

to create stability during rough financial times.

Bernal will assume his new duties in July. Bernal's salary has not been determined, but he said the city's budget situation requires him to be conservative.

"As we move forward on dealing with the budget situation, it's my responsibility to set an example and take the lead," Bernal said. "My goal is to set a salary that does that."

Bernal said his salary would fall between what he and Wilson earn presently, both of which take into account citywide furloughs put in place last year. As assistant city manager, Bernal earns an annual salary of \$188,000 but the furlough brought his pay to \$169,800. Wilson earns \$219,000 annual as city manager, but the furlough reduced his pay to \$197,000.


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009

 **Fort Bragg
Advocate-News**

The city, which has faced state funding raids and slumps in tax revenue, is grappling with a general fund deficit approaching \$4 million. Bernal has been central to the city's efforts to cut the red ink, including trying to win concessions from employee groups.

"Our focus needs to be defining what our new normal is going to be, what we can afford given our cost structure and revenue base," Bernal said. "There are going to be some difficult decisions around that."

As Bernal prepares for his new responsibilities, he is also aware of the legacy Wilson leaves behind. Wilson guided the city through the 1989 Loma Prieta earthquake and the massive rebuilding effort, and has long been the steady hand of government as the majority politics of the council has changed every few years.

Wilson, who did not attend the press conference because he is on vacation on the East Coast, said in a message that, Bernal "is a very capable, extremely intelligent and thoughtful person. He works well with everyone and I think he is exactly what the city needs to deal with the issues the city faces now."

Bernal received a bachelor's degree in urban planning and urban studies from Stanford University before returning to his native Texas to earn a master's degree in public affairs from the University of Texas, Austin.

Before coming to Santa Cruz in 1997, Bernal served as assistant to the city manager in Mountain View for four years and was senior executive assistant to the city manager in San Jose after a stint there as an environmental specialist.

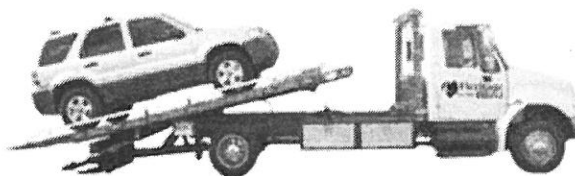
As Santa Cruz's city manager, Bernal would oversee about 775 employees and a city budget of \$206 million, about a third of which is the general fund that comprises the city's main operating budget.

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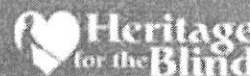
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May 12, 2010

New Pension Reform Bill Proposes Dramatic Changes; AFP CA Offers Support

Reformation of the state's public pension system was the focus of the Senate Public Employees and Retirement Committee this week as it considered a new measure that would institute a number of dramatic changes, including demanding higher contributions from employees to their retirement accounts and increasing the retirement age from 55 to 65 for many state employees. Senate Republican leader Dennis Hollingsworth of Murrieta authored the controversial bill, SB 919, which seems to have at least some bipartisan report. Pension reform is a hot topic that will become increasingly relevant over the next few months during budget discussions. Gov. Schwarzenegger has not yet indicated whether he supports the bill, but has already strongly advocated that reforms are necessary. The LA Times reports:

"Hollingsworth's bill would base a lifetime pension payout on a three-year average of an employee's highest salaries. The measure received a boost from testimony from David Crane, senior adviser to Gov. Arnold Schwarzenegger, who said the bill 'would appear to be an excellent move in the direction of reducing pension promises to new employees.' Crane said the state's current pension obligation is untenable and pointed the finger at a 1999 proposal, pushed by CalPERS, that 'advocated large and retroactive pension increases for active and new employees without requiring an increase in upfront contributions' from workers."

Read more [here](#). And the grassroots organization Americans for Prosperity-California announced its support of the bill because it believes it will curb out of control pension costs. The group's chairman praised leaders for acknowledging the crisis that California faces while understanding that tough choices will have to be made.

David Spady, State Director of Americans for Prosperity-California, said the following of the legislation:

"It's obvious that the annual increase of public employees receiving more than \$100,000 in pensions is going to multiply from its current unsustainable level to completely overwhelming the state's budget. Senator Hollingsworth's commonsense legislation will help relieve the burden of public employee pensions by bringing them more in line with what private sector employees can earn. It's wrong for government to pay government employees two to four times what the average taxpayer earns."

You can view the bill [here](#).

Posted by jbrown at 12:24 PM in [Economic Development](#), [Pension Reform](#), [Rev & Tax](#) | [Permalink](#)

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Listed below are links to weblogs that reference [New Pension Reform Bill Proposes Dramatic Changes; AFP CA Offers Support](#):

FROM THE WEB

WWW.SANTACRUZSENTINEL.COM

YESTERDAY'S MOST VIEWED STORIES

- 1: Drugged-out Capitola man leads cops on chase
- 2: Gang sweeps net 8 arrests in Santa Cruz, Live Oak and Capitola
- 3: Man falls or jumps from Santa Cruz harbor bridge on Monday
- 4: Live updates: Amgen Tour of California
- 5: Watsonville High freshman stabbed just after school ends
- 6: Real Estate transactions database
- 7: Excitement builds as Tour of California riders enter Santa Cruz
- 8: UCSC students announce plans for 'walk-out' near race route, vow not to interrupt race
- 9: UC Santa Cruz 2008-09 salary database
- 10: Gang members shoot at each other at car wash on East Lake

TOUR OF CALIFORNIA



Eventual winner Dave Zabriskie rounds the corner of Western Drive and High Street. See video, slideshows and more online.

SETTING IT STRAIGHT

It is the policy of the Sentinel to correct factual errors. We encourage readers to call our City Desk if they are aware of any mistakes. Call 429-2436 or e-mail jcopeland@santacruzsentinel.com.

Stanford prepares for a 'bookless library'

By **LISA M. KRIEGER**
San Jose Mercury News

One chapter is closing — and another is opening — as Stanford University moves toward the creation of its first "bookless library."

Box by box, decades of past scholarship are being packed up and emptied from two old libraries, Physics and Engineering, to make way for the future: a smaller but more efficient and largely electronic library that can accommodate the vast, expanding and inter-related literature of Physics, Computer Science and Engineering.

"The role of this new library is less to do with shelving and checking out books — and much more about research and discovery," said Andrew Herkovic, director of communications and development at Stanford Libraries.

Libraries are the very heart of the research university, the center for scholarship. But the accumulation of information online is shifting their sense of identity.

For forty years, the metal shelves of the modest Physics and Engineering

libraries were magnets to thousands of students and faculty, including Nobel Prize winners Douglas Osheroff, Robert Laughlin and Steven Chu, who now directs the U.S. Department of Energy.

On the wall of the Physics library are 16 original prints by photographer Ansel Adams, dedicated to pioneering physicist Russell Varian. A cardboard cutout of a cheerful Albert Einstein greets visitors. A playful collection of clocks — illustrating the randomness of time — decorate a wall.

The future library — on the second floor of "The Octagon," the centerpiece of the university's new science and engineering quad that opens later this year — will offer a stark contrast.

It is only half the size of the current Engineering library, but saves its space for people, not things. It features soft seating, "brain-storm islands," a digital bulletin board, and group event space. There are few shelves and it will feature a self checkout system.

It is developing a completely electronic reference desk and there will be four Kindle 2 e-readers on site.

Its online journal search tool, called xSearch, can scan 28 online databases, a grant directory and over 12,000 scientific journals.

Several factors are driving the shift.

Stanford is running out of room, restricted by an agreement with Santa Clara County that limits how much it can grow. Increasingly, the university seeks to preserve precious square footage.

Adding to its pressures is the steady flow of books. Stanford buys 100,000 volumes a year — or 273 every single day.

"Most of the libraries on campus are approaching saturation," said Herkovic. "For every book that comes in, we've got to find another book to send off."

This fierce competition for space on campus means that many, perhaps most, books will be shipped 38 miles away to a Livermore storage facility.

Stanford's plight is not unique. Four miles off its Durham campus, Duke University has a high-density storage facility, with shelves 30 feet high, to hold 15 million books. Harvard's repository is 35 miles away

in the rural town of Southborough.

"You just get to the point where you're busting at the seams," said Lori Goetsch, president of the Association of College and Research Libraries and dean of libraries at Kansas State in Manhattan — which stores its books more than 80 miles away, in Lawrence.

The sciences are the perfect place to test bookless libraries, say librarians. In math, online books tend to render formulas badly. And those in the humanities, arts and social sciences still embrace the serendipitous discoveries made while browsing. Johanna Drucker, UCLA professor of information studies, moreover asks: "What version of a work should be digitized as representative? Leo Tolstoy's original Russian text? Or the Maude translation? Should we digitize the sanitized version of Mark Twain's classics, or the originals?"

But technical information is readily and conveniently accessed online. "Physics was one of the first disciplines to really develop a strong electronic presence," said Goetsch.

Missionary returns to Idaho after Haiti conviction

By **JESSIE L. BONNER**
Associated Press

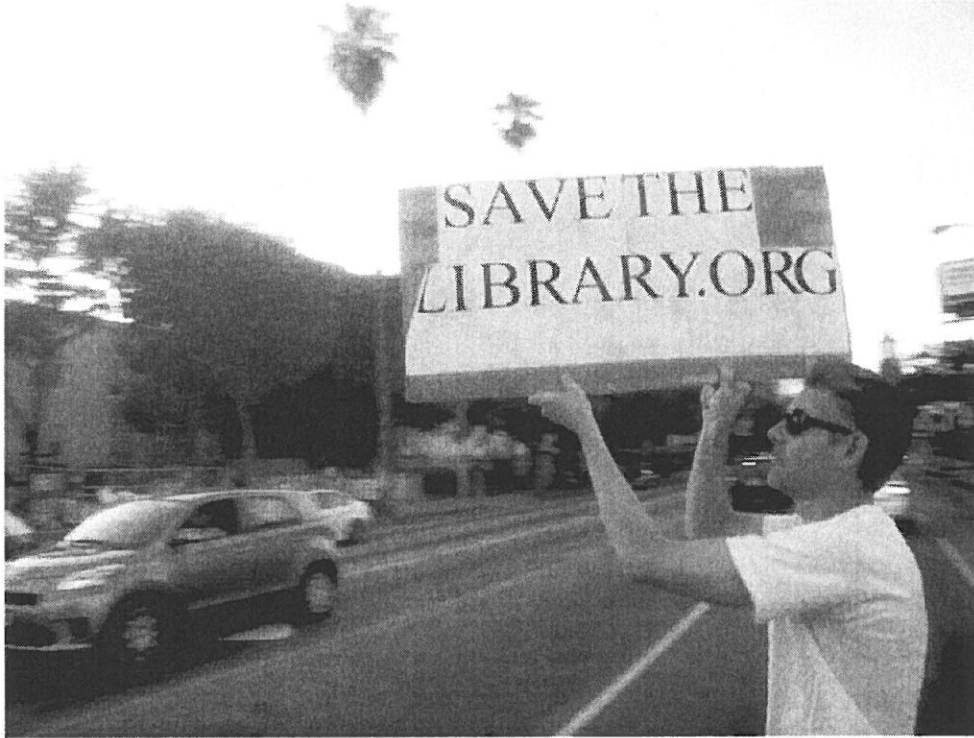
BOISE, Idaho — The lead-



Client Server



Librarians Protest Budget Cuts, Crowding Hollywood Intersection During Rush Hour



(Zach Behrens/LAist)

NEXT »



About 50 librarians and book supporters gathered on all four corners of a busy Hollywood intersection last Friday evening during rush hour, earning honks in support of saving L.A.'s dwindling library system. This year, it has already faced major cuts--for one, libraries are no longer open seven days a week--and now faces even heavier ones in Mayor Antonio Villaraigosa's proposed budget, which will take affect July 1st when libraries could go from six to five days of open doors.

"[The proposed budget] is completely backwards--it has funding towards upper escheleon positions and layoffs in the hundreds in all the lower positions," explained Shannon Salmon, a librarian who runs the SaveTheLibrary advocacy website. "It's just a mess."

In a letter (.pdf) detailing how the proposed budget would affect the city's 83-library system, City Librarian Martin

Gomez said the workforce will be reduced by 328 positions, a 28% cut in the workforce. "The impact of a reduction of this size will require the library to reduce service hours from 6 days a week to 5 days a week at all 73 libraries citywide," he wrote. If 124 positions could be spared from elimination, the current 6-day a week schedule could be maintained.

For example, 82 slated-to-be-cut positions are messenger clerks, paid \$27,624 to \$34,326; 85 are clerk typists, paid \$35,475 to \$44,098.

Making things worse, an unplanned loss of 24 positions could mean even making a 5-day service schedule a sketchy endeavor hindering the library's "ability to maintain a consistent 5-day service program," said Gomez.

The proposed operating budget is \$58.8 million, according to Library Journal. Last year it was \$68.4 million and \$75.8 million the previous year. The total budget is \$82.8 million, which is actually an increase from last year by \$293,125, but the library is paying for things it didn't usually in the past, such as custodial, security, building maintenance, gas, fuel and fleet costs. Other costs include retirement, employee benefits, utility costs and early retirement payouts.

During the last fiscal year, the library system saw 17 million people through its doors and borrowed over 18 million items.

"Right now the budget is in City Council's hands. So far it's looked really bad," said Salmon last Friday at the protest, located in view of a new Save the Library billboard at Sunset and Highland (see photo above). She said discussions have included having volunteers run libraries. "How ridiculous is that, do you want volunteers having access to all your private information?"

On May 17th, the Council's Budget & Finance Committee is expected to deliver recommendations to the full council, setting forth deliberations until a budget is approved and then signed by the Mayor.

In a Daily news op-ed two weeks ago, former top librarians Susan Kent and Fontayne Holmes felt the situation was out of hand, considering that the library system makes up only 2% of city's budget. "The library system is being torched again by shortsighted political cynicism," they scoffed.

By Zach Behrens in News on May 10, 2010 10:00 AM [2 Comments](#) [8 Likes](#) [6079 Views](#)

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MARTÍN J. GÓMEZ
CITY LIBRARIAN

May 13, 2010

Mr. Jay Leno
c/o Stephanie Ross, Producer
The Tonight Show
NBC
3000 W. Alameda
Studio 11
Burbank, CA 91523

Dear Mr. Leno:

I was dismayed by your attempt to find humor in the devastating budget cuts facing the Los Angeles Public Library. Your comment, during the May 11 monologue, that the cuts "could affect as many as nine people" added insult to injury.

Despite what you may think, these cuts are no laughing matter to the 17 million people who use the city's libraries each year. These cuts will restrict access at a time when a record number of people are turning to our 73 libraries for help.

These cuts mean less access to job-finding resources, homework help for students, literacy classes for adults and public computers that provide a bridge over the digital divide in every neighborhood. Never before have these and the library's other free resources been so valuable to the children and families in our city.

But don't take my word for it. I urge you to visit one of our 73 libraries and see for yourself how millions of people have made their library one of the best loved and most used services in Los Angeles.

Yours truly,

Martín Gómez
City Librarian

c: Stephanie Ross



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Library board delays branch closure decision

By GENEVIEVE BOOKWALTER

Posted: 05/01/2010 01:30:58 AM PDT

SANTA CRUZ -- Library leaders could postpone until later this year any decision to close the system's small branches, a controversial idea floated in the last few years as a way to grapple with the ongoing economic recession.

Members of the Santa Cruz Public Libraries Joint Powers Board on Monday will consider continuing the dramatically reduced service it offers at smaller branches around the county and further cutting the new-book budget as a short-term solution. Then, a newly formed committee could return in the fall with suggestions for long-term fiscal sustainability, which may or may not include branch closures. A final decision on the short-term cuts and formation of the committee will be made in June.

"I think that's great news," said Oxo Slayer of Boulder Creek. Slayer is organizing residents in the upper San Lorenzo Valley to rally for the small library that they fear is on the block.

"The community highly values this branch library," Slayer said. "It should be viewed as more of an asset to the system, and not a burden."

For the second year in a row, revenue for the library system -- which includes all branches in the county except those in Watsonville -- is falling far short of what is needed to fully staff, stock and operate the system's 10 branches.

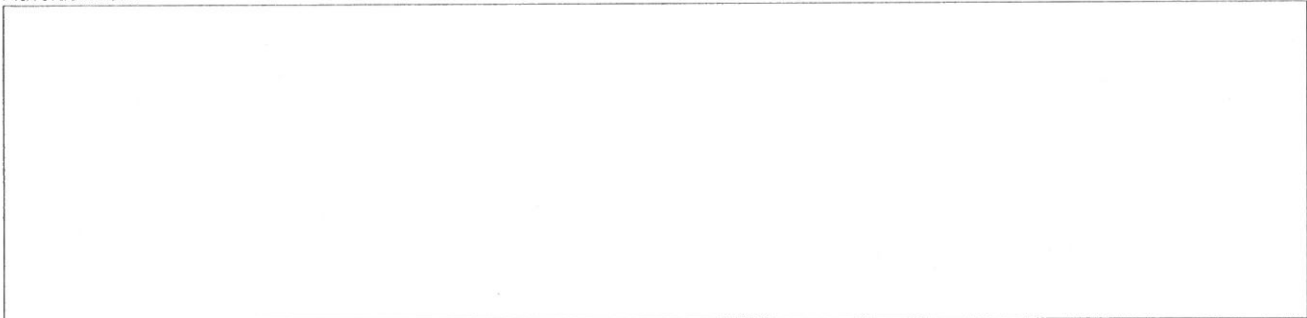
As a result, board members will consider continuing cuts made last year, which included slashing service at the six smaller branches to, at some, four hours a day, two days a week.

The book budget also was drastically reduced and all branches were closed on Fridays.

In addition, this year's cuts could include reducing hours at Scotts Valley, Aptos and Live Oak branches by two per week; further cuts to the books and materials budget; and the elimination of three full-time employees, among others.

The board's tough choices come after the system budget shrank from \$12.6 million to \$11.3 million last year. It expected to keep dropping to

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Fort Bragg Advocate-News

\$10.7 million over the next few years as the nation's economic doldrums take their toll. This year's budget is about \$11 million.

About half of the library system's budget is paid for with revenue from a quarter-cent local sales tax first passed in 1996. County voters in 2008 agreed to make the tax permanent. But as residents shop less during the recession, that revenue stream has fallen off.

It is those ongoing projections that have system Director Teresa Landers concerned.

"The next piece is the future. What do we do in the long term?" Landers asked.

Board President Barbara Gorson proposed the new committee to take an exhaustive look at all options before the board votes on a decision so drastic as cutting branches.

"I believe we need to get have more time to think about the alternatives, really analyze them and discuss them," Gorson said.

But Jim Reed, library board member and mayor of Scotts Valley, wondered if the committee is necessary.

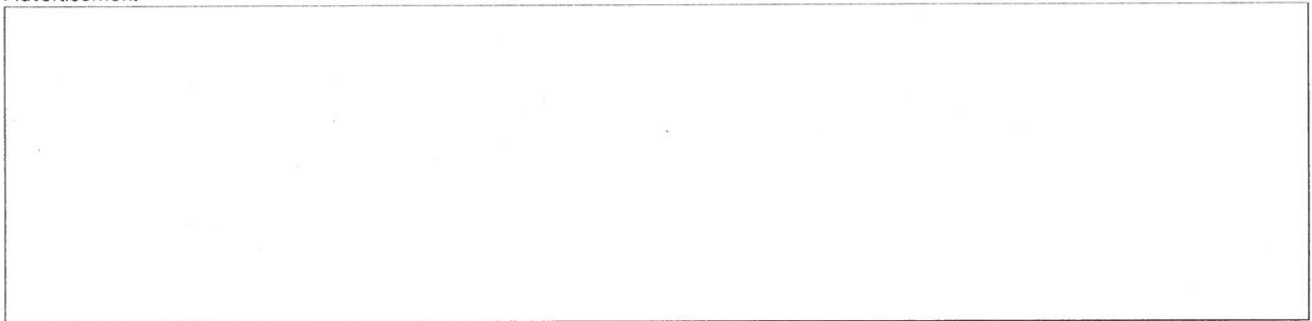
Instead, Reed said, the board should make its decisions now. Reed is a vocal supporter of turning the county's libraries into a five-branch, regional system including Scotts Valley, Aptos, Capitola, Live Oak and Central branches.

"The fact that our current library system is financially unsustainable isn't new," Reed said. "Postponing necessary action on something that's been known for years only digs the hole deeper, in my view."

IF YOU GO

Santa Cruz
Public Libraries
Joint Powers Board
When: 7 p.m. Monday
WHERE: Central Branch library, 224 Church St.,
Santa Cruz.
Details: www.santacruzpl.org

Advertisement



whose grand-
daughter Val-
to
good.
She ur

5/14/10
SC Sentinel

CAPITOLA CITY COUNCIL

Capitola picks library location

Worries about staffing surface

By JONDI GUMZ

jgumz@santacruzsentinel.com

CAPITOLA — City Council members are worried about the future of Capitola's library branch.

They agreed Thursday night that 2005 Wharf Road, the current branch site, is the best location to build a larger 7,000-square-foot library by 2018, as the city's agreement with the county requires.

Other locations, including the city-owned Rispin mansion property, were ruled out as impractical by a citizens committee that studied the possibilities.

The question is whether the county joint powers authority that runs the library system will have

the funds to staff a larger branch. Already hours have been cut significantly.

"It's unacceptable for Capitola to not have a library," said Councilman Dennis Norton.

City Manager Rich Hill said he is talking with officials in neighboring communities that patronize the Capitola library about the situation.

Mayor Sam Storey, who serves on the county library board, said a committee has been assigned to explore options and return with recommendations in January or February.

"That's a long-range plan," said Councilman Bob Begun. "I need something now."

Begun asked for a future discussion on the possible

use of volunteers to keep the library open six days a week, and Storey agreed to schedule it.

"A lot of people in this community will volunteer," said resident Sandy Williams.

In other action, a contract for workers with Hope Services to clean the beach area was cut back from \$12,600 to \$10,080 Thursday, due to the city's uncertain finances for next year. The cutback will allow for four instead of five hours of cleaning a day.

"It would be a lot dirtier if they weren't there," said Public Works Director Steve Jesberg.

The vote was 4-1 with Begun voting no, saying more cleaning is needed.

Also, a proposal to change

allowed uses and parking requirements in the community commercial zone, mostly on 41st Avenue, was sent back to staff. Council members agreed that existing parking standards were too strict and should be revised.

But Councilman Ron Graves pointed out that allowing more uses on 41st Avenue without Planning Commission review could make it possible for a medical center to move into the empty Gottschalks department store, thus costing the city sales tax revenue.

Community Development Director Jamie Goldstein said he would study the matter and return with an alternative.

BIRTHS

SUTTER MATERNITY
VEREKER: April 21 at 3:54 a.m. to Brianna Lark (Genco) and Dustin Daniel, Santa Cruz, a 6-pound, 14-ounce boy, Levi Larson
LEONARD: April 28 at 9:40 p.m. to Penny Susanne (Anderson) and Christopher Raymond, Santa Cruz, a 9-pound, 4-ounce girl, Elna Rosalie
FOX: April 28 at 8:36 p.m. to Danielle Lynne (Rahe) and Josh Lawrence, Santa Cruz, a 7-pound, 10-ounce boy, London Rahe
HERNANDEZ: April 29 at 4:52 p.m. to Sarah Dawn (Chambers) and Francisco Javier, Santa Cruz, a 6-pound, 3-ounce girl, Laney Elizabeth
WELLS-CAVANAUGH: April 29 at 8:25 a.m. to Phoebe Anne Wells and Ryan William Cavanaugh, Felton, a 6-pound, 13-ounce boy, Kai Ryan
MILLER: April 30 at 9:46 a.m. to Willow Ruth (Jemison) and Joan David, Capitola, an 8-pound, 9-ounce girl, Lily Ann
AKANA: May 3 at 3:40 a.m. to Trisha Marie Moore and Tyrone Malulani Akana, Soquel, a 7-pound, 1-ounce girl, Mokihana Lynn Pulama Iame Kealoha O Mano Akana

DOMINICAN
PETE: April 20 at 11:40 p.m. to Via Iris Carza Elarco and Joshua Adam Pete, Capitola, a 5-pound, 2-ounce girl, Synaiah Amerie
SANCHEZ: April 20 at 2:05 a.m. to Mandy Guadalupe and Frank Raymond Sanchez, Watsonville, an 8-pound, 4-ounce boy, Rowan James
AVLAN: April 21 at 8:19 a.m. to Roselyn and George Kievlan III, a 7-pound, 1-ounce girl, Taylor Michelle
HEIDT: April 21 at 3:58 a.m. to Heidi and Floyd Lolen, Watsonville, a 6-pound, 1-ounce girl, Isabella Rose

NAME DROPPING

Animals find friends in local students

Sentinel staff report
The SPCA has announced the winners of the 2010 poster contest in honor of Be Kind to Animals Week, May 2-8. An awards ceremony was held at the downtown library and each winner received a certificate and a prize. The winning posters also will be featured on the local SPCA website and on display in the library for the month of May.

Winners included:
 Kindergarten — **Makenna Sandage**, DeLaveaga Elementary, and **Raya Delander**, Valencia Elementary; first grade — **Julia Bates**, Westlake School; third grade — **Joseph Wyrsh**, Gault Elementary; fourth grade — **Elana Marquez**, Aptos Academy; fifth grade — **Josselyn Verutti**, Santa Cruz Montessori; sixth grade — **Ally Moerer**, Georgiana Bruce Kirby Prep; seventh grade — **Mira Huang**, Alternative Family Education; eighth



CONTRIBUTED PHOTO
 Award winners for the 2010 poster contest in honor of Be Kind to Animals Week are: Bottom row left to right: Julia Bates, Makenna Sandidge, Raya Delander and Karina Diaz's teacher Mona Manh. Top row left to right: Tina Arthur, Mira Huang, Elana Marquez, Ken Muramoto and Ilyssa Segura.

grade — **Tina Arthur**, Scotts Valley Middle School; 10th grade — **Ken Muramoto**, Georgiana

Bruce Kirby; 11th grade — **Karina Diaz**, Pajaro Valley High; 12th grade — **Ilyssa Segura**, Pajaro Valley High.
 The overall winner was **Josselyn Verutti**.

CRUSH ON RIO FUNDRAISER

Rio del Mar Elementary School held a We Have a Crush on Rio fundraiser hosted and underwritten by **Adele and Jeff Talmadge** of Talmadge Construction, **Rich and Beth Pritchard**, and **Thane Pritchard** of Vino del Sol. It was an Argentinean wine and food pairing held in the Talmadge home in Day Valley and included a live flamenco band.

LA SELVA BEACH WOMEN'S CLUB

The La Selva Beach Women's Club held its annual fundraising luncheon on April 22. Proceeds fund scholarships for students from local high schools. Winners will be announced this month. Members of the club, under the leadership of **Ingrid Glazebrook** made this possible: **Icy Young**, **Dusti Menge**, **Jody Young**, **Cindy Passaro**, **Gervaise**

SEE NAME ON B5

CELEBRATIONS

Soto-King

Tarah Jade Soto and Jonathan Bryan King are engaged to be married July 11 in Escondido.

The bride-to-be is the daughter of Danny and Bobbie Pico Rivera. She



Boulder Greek organizes to fight library closure

By Peter Burke
Press-Banner

A group of Boulder Creek residents has banded together to fight the possibility that their neighborhood library branch could close in the wake of a budget crunch for county libraries.

Spearheaded by Boulder Creek resident Elinor Slayter, 500 fliers began circulating through the town this week, advertising the Santa Cruz Public Libraries Joint Powers Board meeting Monday, May 3, when discussion will likely continue about the 2010-11 budget.

"What I'm learning very quickly is ... as soon as people stand up for libraries and say this is important, magical things happen," Slayter said. The group has dubbed itself Boulder Creek Save Our Libraries and aims to create a buzz while putting pressure on the library board to keep the Boulder Creek branch open.

The new group is separate from the Friends of the Library in Boulder Creek, but organizers have been in communication with that group, Slayter said.

County supervisor and library board member Mark Stone said he wants to keep the San Lorenzo Valley branches open, too, because of the communities they serve. "If we start closing neighborhood libraries, we are breaking their trust," Stone said.

Voters have passed two measures in the past 14 years aimed at keeping the county library system healthy. In 1996, voters supported Measure B, which included



COMMUNITY RESOURCE: At left, Elizabeth Wiley of Boulder Creek checks out movies and books from clerk Pam Towik on April 19 at Boulder Creek Library, where supporters are rallying to keep the small branch open despite cuts. Below, San Lorenzo Valley High School senior Ash Lee Williams browses the shelves. Lucian Sawczyk/Press-Banner

At a glance

- **WHAT:** Santa Cruz Public Libraries Joint Powers Board meeting
- **WHEN:** 6:30 p.m. Monday, May 3
- **WHERE:** Central Branch Library, 224 Clinton St., in Santa Cruz
- **INFO:** www.santacruzlib.org or 420-5690

cash to preserve existing libraries and extend services to underserved parts of the county, such as Felton and Boulder Creek. Then, in 2008, Measure R extended a quarter-cent sales tax that accounts for 49 percent of the libraries' operating budget. However, revenue from sales taxes and property taxes has

decreased in recent years, leaving libraries in a bind.

The library system has seen its budget shrink from \$12.6 million to \$11 million this year, and it is forecast to fall \$1.4 million short next year.

"I think it would be a real shame to have libraries only in the city and leave large stretches of the unincorporated area of the county (without a library)," Stone said.

Stone noted, however, that the library budget for 2010-11 is being constructed to keep Felton and Boulder Creek open, albeit with severely limited hours.

Still, Felton Library Friends is working to keep that community's branch open. And in



Boulder Creek, the effort continues in full force. "There has been an overwhelming positive response," Slayter said. "Nobody wants the library closed."

Circus on its way back to SV

By Michelle Camerlingo
Press-Banner

The Globe of Death, Tightrope walkers, Coconut the Clown.

Three things that can only mean one thing — the circus is coming to town.

For the third year in a row, the American Crown Circus will set up its tents in SkyPark in Scotts Valley from May 18 through 20.

The circus will serve as a fundraiser for the Scotts Valley Chamber of Commerce. "It's more of an acrobatic circus," said Sharolynn Ullestad, executive director of the Scotts Valley Chamber of Commerce.

"The only animal featured is a miniature horse named Bronco. He's tiny"

"It's a hard and stressful world out there, and a fun way to deal with it is to come and laugh with a clown."

— Sharolynn Ullestad
Scotts Valley Chamber of Commerce executive director

along with comical clowns, tightrope walkers, jugglers and trapeze acts. "One of my favorites is the gal with the hula hoops," Ullestad said, noting that the show is a bit different each year. "It's a small family circus. It's great for kids and for adults to be a kid again."

Where to find it...
Your key to local services, sports, restaurants and houses of worship

Worship Guide Page 8

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Classifieds Pages 19-20

Its Pages 21-22

April 24, 2010

Santa Cruz Public Libraries
Library Joint Powers Board

The La Selva Beach Branch Library, another of the statistically endangered branches, has low circulation figures because we are open only 8 hours a week and have lost all our programs. We no longer have a childrens' story hour, teen book club, family programs, book clubs or a summer reading program. We are 8 miles from the Aptos branch which presents problems for children and some seniors. Working people are also impacted by the hours.

Our community has a long history of volunteering, and we are anxious to restore our story hours and programs for young children and families. The Library is also a meeting place for all ages and is an integral part of our community.

Now is the time to have volunteers working with the library staff to accomplish this. It is regrettable that we will lose some staff, but this will happen anyway if branches are closed. Until the financial problems are resolved we don't have a choice. We sincerely hope the Joint Powers Board will work quickly to allow all of the communities to move forward with the help of volunteers. The La Selva Beach community is particularly interested in this effort. Santa Cruz has a wealth of talent that can help us through this financial crisis.

Sincerely,



Marilyn Smithson

31 Anita Avenue

La Selva Beach, CA 95076

Enclosed: 53 signatures from La Selva Beach Library patrons

Sue Murphy SUE MURPHY

Eleanor VanHouten Eleanor VanHouten

Dottie Smith Dottie Smith

Pat Dickie

Jack Chew

Jack Cheulen

Mary Zimmerman

MARY ZIMMER

~~Phyllis~~

LACIA JACQUES-CRUSE

Charmaine Phillips

Charmaine Phillips

Hilary Sweet

Hilary Sweet

Bruce D. Smith

Bruce D. Smith

Lisa A. Smith

Lisa A. Smith

Anthony Peppelone

Anthony Peppelone

Triane Carver

Triane Carver

Jason Carver

Jason Carver

Debbie Collins

Debbie Collins

Renee Tallman

Renee Tallman

Karl N. Williams

Karl N. Williams

Karl Tallman

KARL TALLMAN

Karl Tallman

Cynthia Passaro

Cynthia Passaro

Leather Perera

Rose Chund

Hulawie Soome — NALLATIVE ROOME

Heather Mapes

Helen Zimmer $\frac{11}{10}$

Harley Mapes

Jim Morley

Michael Pettit

Lynette Clark

Raymond Welder

Michael Pettit

Lynette Clark

Barbara Lambert

Mel $\frac{11}{10}$

Laurie Kelly

BARBARA LAMBERT

MARTIN HOENISCH

Laurie Kelly

Joyce Mann

J. Mann

JOYCE MANN

J. MANN

BRIAN MANN Brian Mann

Kristi Starn

Kristi Starn

Carolyn J. Burgess-Welch

Tim R. Welch

Robert Mapey

Faith Zimmer

Peter Townsend

Sasha Townsend

Jenna Townsend

~~Bruce~~ 379 Belle Montic Ct Aptos CA 95001

Matthew D. Hoff

Marilyn Hots

Judy Leguillon

Dagmar Legulle

Alexa Gerbl

Ron Walsh

Jim and Eric Alendtschen

Marcia Pore

Virginia Young



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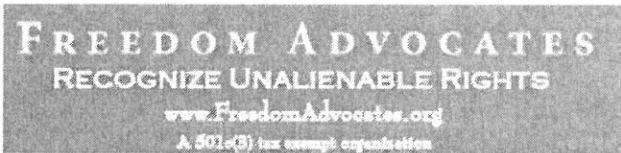
The Latest Issue Community Calendar 911 History Opinions People Around Aptos Classifieds Search the Post

April 23, 2010 - May 6, 2010

Volume XXII, Issue 7



"How Pumping is Done!" Boulder Creek: 338-4834 Aptos: 688-1329 Watsonville: 726-0167



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Crimebeat 4/23/10

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New Uses for Graywater Approved

Judging a Book by Its Cover

By Michael Termini, Former Capitola Mayor and Member of Capitola Library Committee

[Editor's Note: The Santa Cruz County library system is "owned" by Santa Cruz County and three cities. Capitola, Santa Cruz and Scotts Valley. While the governments own and build their own branches, for the most part, a board of representatives from each jurisdictions decide how the cent sales tax is divided and used to keep libraries open. The board currently contracts with the city of Santa Cruz to manage the libraries.]

Well, the time has come to speak up on a serious problem looming, the possible closing of the Capitola branch library.

Oh it will never happen you say? Well, judging by reports from the county Library Joint Powers Board, this is exactly what we are being set up for.

Let us start with a recent Santa Cruz Sentinel article on library closures claiming "85 percent to 90 percent of library visits are to Aptos, Live Oak, Scotts Valley or Central."

Is that correct? Let us take a look at the numbers.

First of all, by the library's own survey data, Capitola residents account for 4.5 percent of checked out material throughout the entire system.

Next, the Capitola branch checks out 8 percent of the material system wide. (Live oak is only 9.6 percent!) The accurate number is that Live Oak, Central, Aptos and Scotts Valley account for only 70 percent of the checked out material.

And finally, an equal number of Soquel residents check out books at the Capitola branch as Capitola residents!

Last year over 125,000 check outs occurred at the humble little Capitola branch.

Ok, enough with the statistics. Let us talk about our new library building in Capitola.

A Look Behind the Curtain

Under the heading of "did you know?" the city of Capitola has a contract with the county that requires the city to build a new branch library by 2018.

Did you know that we have had to pay into a fund yearly to build the new branch? Did you know

025

Featured Pet

that although this payment was only \$25,000 per year for the first three years it has gone up to over \$125,000, this year and will reach well over \$225,000 per year as we get closer to 2018?

Newsmakers

Author, Historian Barbara Kennedy Dies

Clean Air Artists

Music Groups Win Award

Opinions

Protecting Resources for Future Generations

» Judging a Book by Its Cover

Now you get the idea. The county has made us commit to building a library that the Joint Powers Board may not staff! And let's not even talk about hours of operation!

I was comforted by the inclusion of Capitola in the possible branches to remain open but if we start using branch closures to balance the budget then where will that take us? You guessed correctly ♦ one central library and no branches. It is a safe bet that no one is in favor of that concept.

Why is it that whenever library funding is mentioned, there is always a contingent of people ready to say "everything you could ever want is on the Internet."

Well, the Internet thanks you for your support but here is a little wake up for you who put forward the notion of closing the libraries and sending everyone off running to the World Wide Web ♦ not everyone owns a computer.

Yes, that is correct, much to my disappointment, not only do we still not have flying cars, we do not have a computer in every citizen's hands!

What Is a Library?

Can I take a moment to consider the definition and uses of libraries in our society? Just a bunch of dusty books? Not by a long shot.

A library is a place to gather, a quiet spot in a comfortable chair to read, homework centers, computer access, early childhood reading programs, young adult reading programs, senior services ♦ the list goes on.

Can we afford to remove such a valuable resource from not only Capitola but also Soquel and the surrounding communities? No, we need some short- and long-term solutions.

In the short term, I have confidence that our library director, Teresa Landers, and her staff will be able to get us through the next year without any drastic measures.

What Choices Does Capitola Have?

As far as long-term solutions, several come to mind. First, let's all take a close look at Watsonville's library budget.

Years ago when the Joint Powers Board was formed Watsonville elected to just take its share of the sales tax money and run its own library system and it works well. What are they doing that we are not? They certainly have fewer branch libraries but also significantly less funding than the county system. Is their administrative cost less as a percentage of the total budget? Do they deploy their librarians in a different way? Do they use volunteers?

Ah yes, volunteers ♦ could it possibly be true that we are held hostage by the union officials in Santa Cruz?

Have they truly stated that they will not allow volunteers? And so, close the branches but even though no employees were being terminated, we do not want volunteers working in the libraries so they can maintain more open hours!

Please, if I am wrong someone tell me, because I find this unacceptable on many levels.

Should the Library System be Overhauled?

Finally, what of our Joint Power agreement for the county system? Does it need to be overhauled?

026

Perhaps looking at the administrative cost to have the city of Santa Cruz manage the system? Are these costs out of line?

Perhaps the way we allocate the cost of our facilities is failed? Are we best serving the library system by being insured through the city's program? All important questions.

Bottom line? My feelings about our library system are this:

- We have an amazing collection of highly qualified staff.
- We have many special neighborhood branches.
- Our inter-branch distribution system is second to none.
- Our population has a high percentage of visits to the libraries per capita.
- And finally ♦ do not stop serving any community until there are no employees left to check out books! In other words, the patron serving function of our system is number one and all other costs are secondary.

Citizens on the Job

I would like to take this opportunity to say that the Capitola council has formed a committee to complete the following tasks:

- Review recommended sites for locating a Capitola library;
- Review existing engineering, architectural and planning documentation;
- Consider preliminary plans for library parking needs;
- Review and discuss civic uses or accommodations for the proposed new library in Capitola;
- Consider outdoor space use and suggestions;
- Prepare and review architectural renderings; and
- Identify and develop preliminary funding information.

In view of this committee's duties I say we continue full force to plan and build our new branch library building. We, the citizens of Capitola, know we need it, know we want it, and know we will build it! ■

« Previous Story: Protecting Resources for Future Generations

Next Story: Well, at Least He Made the Festivals Run on Time »

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Teresa Landers <landerst@santacruzpl.org>

Patron Comment

1 message

Gabe Reyes <reyesg@santacruzpl.org>

Tue, May 18, 2010 at 3:57 PM

To: Teresa Landers <landerst@santacruzpl.org>

Teresa,

I received a call today from a patron who wanted to provide their comments regarding the the issue of what appears to be vagrants/homeless people who hang out/sleep on the benches around the library. She does not want a call back but wanted to express her concern and also commended the Library employees for all of their hard work.

Central Branch Patron Comment: Cathy Sheahan

The patron stated that she recently went to the library and was very "embarrassed". She stated that she feels that she does not want to bring her family/friends to the library because the areas around the library "look horrible" with respect to the people/homeless who loiter around the library and on the benches. One morning she saw "one guy under a sleeping bag" and said that that person "could have been sleeping or dead". There was garbage around where people were hanging out on the benches. There were 2 other "fellows" that looked "getto'ey". They were dirty and had dirty blankets wrapped around themselves. The patron said that normally she doesn't say anything but "time it was too much". She said that she also saw alcohol bottles near the people who were loitering.

The patron went on to say that she doesn't want to have to drive to the Capitola Library and paid compliments to the Central staff. The patron is hoping that something can be done to improve the conditions and environment around the library.

.....
Gabe Reyes
Admin. Assist./Subfinders
Library HQ
831-420-5606

028

MAR 18 2010

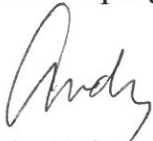
March 15, 2010

Dear Ms. Landers,

First of all, welcome to Santa Cruz!

I'm writing to you because I understand the question of (re)funding interlibrary loan services is coming up soon, and I want to "vote yes." I've used ILL at your downtown location (most recently in writing, *Evolutionary psychology: Its programs, prospects, and pitfalls*, *Amer. J. Psychol.*, 119:517-566, 2006). Your ILL staff have always been very helpful. Yes, I could use ILL services at Cabrillo College, where I'm retired faculty, but, because I live in Santa Cruz, this means a commute. And, given that the downtown public library is at the population center of the county, I'm sure ILL services there are most convenient for many others as well.

Here's hoping your budget recovers,



Andy Neher
141 Towne Terrace
Santa Cruz

Compose Mail

News items | ZDNet - Prosecutors defend Gizmodo search; ID seller - 11 hours ago

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Teresa Landers

Set status here

Ann Young

landryd@santacruzpl.org

Need Shortbread!

Donna Swedberg

Janis O'Driscoll

If you are going to walk o

Diane Cowen

Kira Henifin

Leslie Auerbach

Sue Graziano

Jim Reed

Joe McMullen

Options

Add contact

FW: Santa Cruz Public Libraries - Patron Comment or Suggestion Inbox X

WEBMASTER forwarding from Webmaster Inbox ----Original Message---- Apr 24 (4 days ago)

WEBMASTER Forwarding from the Webmaster inbox... NAME: lyse mcgilve Apr 27 (1 day ago)

WEBMASTER Forwarding--this was submitted through the website. NAM 7:58 AM (8 hours ago)

Teresa Landers Thank you for your suggestion. The Library JPB will be 8:23 AM (8 hours ago)

krys call to me [show details](#) 3:44 PM (1 hour ago) [Reply](#)

Dear Ms. Landers-

Thanks for your quick and detailed reply. Your thoughtful, point by point approach is helpful in understanding what has already been accomplished.

I guess in answer to the question of what the purpose could be of a library without current materials, for us at Garfield Park library, it is a safe place for young people to come to do their homework, to enjoy using the computers and to meet their parents after work.

Also, it is a place where people can do job searches by using the computers, a place to get advice on finding information, a place to see old friends, and a place to get quality reading and viewing materials, even if they are dated. All of us who use it on a regular basis, whether or not we check out materials each time we come here, need it and love it. The young people need it most of all, and the parents need the reassurance that the young people can go there after school.

I appreciate the time you took to answer me and also know that the library as a whole is already stretching very thin. Also, thank you for keeping an open mind about keeping the branches open in spite of the difficulties that would entail. I would personally be delighted to volunteer at my branch, Garfield Park, as a part of the plan you mentioned considering in your fifth paragraph.

If you reply to this, I will be able to see your reply next Monday, when Garfield Park is open again. I mention this as an example of why some of us in this neighborhood need the branches to stay open: since I don't have internet at home, and I am allergic to the cigarette smoke that is usually around and flowing in through the air vents at Central, I rely on Garfield Park library for internet access.

However, the most important services here at Garfield Park Library are that it is a safe place for children and a good place for them to get reading material and do their homework. Thanks again for your thought and efforts to serve all patrons in the best way possible.

Sincerely,
Krys Call
102 Rankin Street
Santa Cruz (831) 429-5763

Date: Wed, 28 Apr 2010 08:23:06 -0700
Subject: Re: FW: Santa Cruz Public Libraries - Patron Comment or Suggestion
From: landerst@santacruzpl.org
To: kryscall@live.com
- Show quoted text -

The New Busy is not the old busy. Search, chat and e-mail from your inbox. [Get started.](#)

[Reply](#) [Forward](#)

krys call to me [show details](#) 4:10 PM (36 minutes ago) [Reply](#)

Dear Ms. Landers--

As an addendum to the last message I sent you about why a library without new materials would still be important to our Garfield Park neighborhood, here is another question;

Would it be possible to cut Aptos, Live Oak, and Scotts Valley from 5 to fewer days per week and cut Central from 6 to fewer days per week to keep La Selva Beach, Capitola, Branciforte, Garfield Park, Boulder Creek and Felton open at least one day per week each? That way kids who ride their bikes to their local branches but can't make it to a farther branch could still use the library and families who walk to the library together could continue to do that.

Thanks-
Krys Call

Date: Wed, 28 Apr 2010 08:23:06 -0700
Subject: Re: FW: Santa Cruz Public Libraries - Patron Comment or Suggestion
From: landerst@santacruzpl.org
To: kryscall@live.com
- Show quoted text -

Hotmail is redefining busy with tools for the New Busy. Get more from your inbox. [See how.](#)

New window

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030

krys call

May 3, 2010

Dear Library People:

A good measure of a town's quality of life, it seems to me, is its library—and SC Central has always been a winner.

Being downtown quite regularly gives me an excuse to drop in, order a new book, grab a handful of magazines from the donation bin (how I miss that!) and pick out a used paperback or two at an incredible .50 a pop. I like the feel of the library: utilitarian but welcoming. I like the fact that the homeless visit and spend time reading, as well as using the computers. I like visiting with the friendly and knowledgeable staff. The Friday closures were more than just an “inconvenience.” But we're lucky to have what we have.

Actually, the Garfield branch is only a few minutes' walk from my house. It never had the same ambience as Central, so I always bypass it and drive on downtown. But I appreciate its connections with Carnegie and William Weeks and I value it for that. I appreciate that it's used by neighborhood school kids. I don't want it to go under. If it would help keep Garfield alive, I'd transfer some of my business there—at least as far as ordering books to be picked up there. (I also note with pleasure that it still recycles used magazines!)

A pity we have to face the impending closure of any branch library!

Sincerely yours,



Joan Chesley

1010 Pelton Ave
Santa Cruz 95060

MAY - 8 2017

Boulder Creek Business Association
PO Box 611
Boulder Creek, CA 95006
www.bcba.net
postmaster@bcba.net



Morgan Scarborough, President
Chris Currier, Vice President
Carolyn Sanborn, Treasurer
Tonya Silvestri, Secretary
Board Members
Bob Locatelli
Terry Vierra
Chris Flynn
Doug Conrad
Wayne Williams

Teresa Landers, Library Director
Administration Headquarters
117 Union St.
Santa Cruz, CA 95060

Dear Ms. Landers and Library Joint Powers Board:

We are aware of the current fiscal crisis facing our County library and the proposed closure of some of the library branches. The people of Santa Cruz County have voted in support of two sales tax measures to maintain the public library and the services of the community branches. On behalf of our Board of Directors, our businesses, and all the people of Boulder Creek, please seek a solution to this fiscal crisis which includes keeping the branches open. We believe that an alternative solution to branch closures exists given the opportunity of consideration.

We support the formation a special committee who will seek a viable alternative. The diligent effort of a sincere committee can find an alternative solution to branch closures. Members of our community have begun to rally in support of the keeping the library branches open. The strongest force in any movement is to share a common vision. We applaud your effort to ensure the library branches are maintained.

The Boulder Creek Library is an integral part of our mountain town as it makes the library accessible. Children have the opportunity to use the system after school. Seniors, some of who are unable to drive, are able to visit the library. The computer system is available for those who do not have internet access available at home; some of these people are unemployed and rely on this access to job search. Many people order from the library system to pick up locally and in doing so, spare our environment the pollution of another commuting vehicle. Having a library branch in our town also adds to the vitality of our businesses and our economy; the town library helps keep our shoppers local rather than driving out of the San Lorenzo Valley for errands and shopping.

Please keep us apprised of the formation of the special committee. If you seek community members who are not on your Board to be part of the special committee, one of our Board members would gladly take part in this process. If we can be of any assistance, please contact us.

Sincerely,

Morgan Scarborough
Boulder Creek Business Association, President

May 3, 2010

Joint Powers Board
Santa Cruz Public Libraries,

We believe that closing the Boulder Creek Library would be a great disservice to the community. As a frequent user one cannot help but notice that the few hours it is open that there are always families with children loading up on books, older children and teenagers doing homework and adults using both the stacks and internet. It would really be tragic to take this educational resource and haven away from the community.

Personally as new homeowners the Library has been the one public service we use frequently. As an educated household (Ph.D., U. Washington and B.S., UCLA) we have used it extensively for educational purposes as well as pleasure reading. The Staff is wonderful and the library itself is lovely place to visit on Saturdays to peruse the shelves and enjoy the periodicals. As a household that has one serious commuter (2.5 hrs per day) the audio books have been valued way for easing the extensive commute. Additionally, on Saturdays it has been a real delight to bike or walk to the library and enjoy the two things we really love; the outdoors and books. Furthermore, in this current economy the Boulder Creek Library has been a valued key to managing our household budget and one of the reasons we love living in the community. We hope the Joint Powers Board will continue to support the Boulder Creek Library and the people of the community who deeply appreciate this very special institution.

Sincerely,



Sally Fuess and Stephen Yant
240 Ridge Dr
Boulder Creek, CA
95006



Teresa Landers <landerst@santacruzpl.org>

FW: Santa Cruz Public Libraries - Patron Comment or Suggestion

4 messages

WEBMASTER <WEBMASTER@santacruzpl.org>

Sat, Apr 24, 2010 at 4:45 PM

To: System Library Management <MANAGERS@santacruzpl.org>

forwarding from Webmaster Inbox

-----Original Message-----

From: jillcollen@comcast.net [mailto:jillcollen@comcast.net]
Sent: Saturday, April 24, 2010 4:15 PM
To: WEBMASTER
Subject: Santa Cruz Public Libraries - Patron Comment or Suggestion

The following message has been received from:

NAME: Jill Collen

PHONE NUMBER: 831 338 1164

EMAIL ADDRESS: jillcollen@comcast.net

=====
Please, please do not close Boulder Creek library. If it closes now, it will NEVER reopen as a county library even if funding improves in the future. I personally would never use centralized facilities in Santa Cruz. It simply is not OK to cut rural people off from library services - the pain must be shared with the bigger branches.
Our library is lovely, and the librarians wonderful. It would be so damaging to our community to lose it.
=====

WEBMASTER <WEBMASTER@santacruzpl.org>

Tue, Apr 27, 2010 at 2:59 PM

To: Teresa Landers <LandersT@santacruzpl.org>

Forwarding from the Webmaster inbox...

-----Original Message-----

From: lysemcgilvery@yahoo.com [mailto:lysemcgilvery@yahoo.com]
Sent: Tuesday, April 27, 2010 2:14 PM
To: WEBMASTER
Subject: Santa Cruz Public Libraries - Patron Comment or Suggestion

The following message has been received from:

034

APR 29 2010

April 27, 2010

Dear sirs,

It is with great anguish that I read the newspaper articles stating your desire to close so many of the "smaller" branches of our wonderful library system in order to balance your budget.

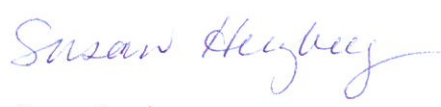
The Boulder Creek Branch has a beautiful, fairly new building, and is the heart of our literary community. It is with pride that we have neighborhood branches to serve our needs – something that we endorsed with a ballot measure several years ago.

For many of us, a drive to Scotts Valley would become an onerous task. One of the library heads claims that it is only a 20 minute drive for us. That is, provided we have a car, that the weather is agreeable and there are no highway closures, that we have the extra time, and that we live in the heart of Boulder Creek. We would be wasting gasoline, our time and harming the environment, all because our ideal local branch has been closed! It has already been an inconvenience to figure out when we can get to the library during open hours...please do not make it any harder for our community to access a public library.

The benefits of easy access to a library, especially for children, should never be downgraded – it is bad enough that the school systems are deteriorating, without also losing libraries. Reading is essential to developing and maintaining minds. I'd hate to think that we may all have to get a kindle or an ipad instead of having easy access to a library or that are children don't learn the pleasures of opening a book.

I keep wondering how you can talk about building or remodeling branches while talking about closing others. Personally, I would feel better about closing the main branch, where traffic and parking is such an issue that I never go there, and keeping the neighborhood branches open.

Sincerely,



Susan Herzberg

630 Fairmount Drive

Boulder Creek CA 95006

Teresa Landers

From: taffy@cruzio.com
Sent: Wednesday, April 28, 2010 5:20 PM
To: ESTRATPLAN
Subject: Santa Cruz Public Libraries - Patron Comment or Suggestion

The following message has been received from:

NAME: Taffy Everts

PHONE NUMBER: 831-338-4899

EMAIL ADDRESS: taffy@cruzio.com

=====
I've heard that our local Boulder Creek library and other branches might be closed (or turned into a reading room or a bookmobile stop) to save money. I hope this is not true! When I helped survey the public in Boulder Creek, nearly everyone I talked to values our library and wants it to stay open and for longer hours.

Surely we can weather this temporary storm of low funds with the rest of California and the nation. Please don't take away our Boulder Creek library.

=====

NAME: lyse mcgilvery

PHONE NUMBER: 831/334-4130

EMAIL ADDRESS: lysemcgilvery@yahoo.com

=====

Dear Ms. Landers and Joint Powers Library Board,

It's understandable that in these rough economic times, you're trying to cut down on costs like everybody else. In spite of the fact that Santa Cruz County has more libraries per capita than other counties, we also have more patrons than most counties, as the April 19th article in the Sentinel stated. In addition, it's much more difficult to get to the library in rural areas like Boulder Creek than it is in cities.

The libraries in this area do far more than loan books, they are a safe meeting place for young people waiting for their parents to get off work and come pick them up and they are a haven during the rainy season.

For these reasons, we hope that you're not even going to consider closing the Boulder Creek library. Unlike some other branches, we are not minutes away from the libraries that you plan on keeping open, and we need our library!

Thank you in advance for your consideration of our request.

Sincerely, Lyse Clivaz McGilvery

=====

WEBMASTER <WEBMASTER@santacruzpl.org>

Wed, Apr 28, 2010 at 7:58 AM

To: Teresa Landers <LandersT@santacruzpl.org>

Forwarding--this was submitted through the website.

-----Original Message-----

From: kryscall@live.com [mailto:kryscall@live.com]

Sent: Tuesday, April 27, 2010 5:54 PM

To: WEBMASTER

Subject: Santa Cruz Public Libraries - Patron Comment or Suggestion

The following message has been received from:

NAME: Krys Call

PHONE NUMBER: 831 429-5763

EMAIL ADDRESS: kryscall@live.com

=====

Just wondering- Would funding all the branches as tier ones and with the same staff they have now, and scaling back central to a tier two, ceasing all new acquisitions except database subscriptions (to keep abreast of

037

medical info, etc.) have any significant effect? Was wondering if using job sharing and flexible work groups might keep more people working even if there were fewer positions. Then, when we get more money, give people back their whole jobs. Fleshing out our workforce with interns from library school was a cool idea that our former branch manager had.

Later, when acquisition was resumed, the professional librarians would handle collection development, ensuring consistency.

These ideas are in response to the large number of patrons who seem interested in trying out a decentralized model. Fortunately, trying things out on paper doesn't cost anyone his or her job. It must be so hard to make the final decision.

How many jobs would be affected in a the scenario above, supposing that all of the other services, like the bookmobile were kept but cut down even more?

=====

Teresa Landers <landerst@santacruzpl.org>

Wed, Apr 28, 2010 at 8:23 AM

To: kryscall@live.com

Thank you for your suggestion. The Library JPB will be considering a number of alternatives over the next few months to ensure long term financial sustainability.

The basic problem is this is not a short term problem but a long term structural one. The cuts/changes you describe might be doable in the short term (1 year) and in fact by reducing hours 54% and the materials budget by \$400,000 this year and another \$300,000 next year. One could argue we have already turned the entire system into what you are describing. In fact, when materials budgets are reduced, there is even more need for professional expertise when it comes to selection of materials. To have no materials budget at all, would make us ask- why are we a library? What purpose are we serving? I have had many complaints this year about the materials we are offering with each location feeling they are being singled out for not getting new materials when in fact the problem is systemwide since our materials budget is so low.

Interns and volunteers can only do so much and require training and supervision which can only be provided by professional staff. Interns (and many volunteers) only stay a limited time so you are retraining quite often- high turnover is always something an organization wants to avoid as it is very expensive.

I will also add that staff has been working with a 10% reduction in salary since February 2009. This creates quite a strain on individual budgets. Job sharing would only reduce income further to the point where many staff would probably do better financially being on unemployment.

We are looking at an option whereby the smaller neighborhood libraries could take over the operation of their facilities with volunteers that they manage. The Library could provide bookmobile service and value added services such as programming (for all ages). This might preserve what the smaller communities are looking for.

With government not expected to ever recover to previous levels and even a slow moderate recovery is predicted to take the better part of the next 3 years while personnel costs (benefits and retirement) continue to rise each year, you can see that we cannot sustain our current "lifestyle" and short term cuts as we have made thus far, just won't be enough anymore.

I do thank you for sharing your thoughts. When it comes to brainstorming, even if the full idea is not adopted, you never know what other ideas it might spark or what kernel might be implementable.

038

New Normal for Libraries

Embracing today's challenges for a better tomorrow

by Camila Alire

I was recently invited to address librarians, support staff, and administrators at one of our largest public library systems about dealing with changing and challenging times for their libraries. For my talk, I borrowed a term we hear frequently now—the new normal.

Silicon Valley venture capitalist Roger McNamee, author of *The New Normal: Great Opportunities in a Time of Great Risk* (Portfolio, 2004), coined the term “new normal.” He writes that technology has had a profound effect in our lives—in business, government, education, and our personal lives. Because of this impact, working with and using technology became our new

normal. McNamee maintains that this new normal provides great opportunities to think out-of-the-box in dealing with changing times.

I applied his concept to describe what is happening in all types of publicly supported libraries. That is, technology and, more recently, our country's economic challenges, have produced a new normal for our libraries. When you add emerging trends, this new normal requires library administrators and library staff to rethink or re-engineer what they are doing now to provide the best possible resources and services to customers/users. What this means is that change is inevita-

ble for our publicly supported libraries.

Why do we have to be prepared for this new normal? Because even when funding improves for our libraries, we won't be back to normal as we once knew it. However, as McNamee states in his book title, there can be great opportunities in preparing for the new normal.

Most times when we face challenges in our libraries, we can also take advantage of the possible opportunities these challenges may bring. This could include revamping services, rethinking collection development and management, reorganizing departments and units; redeployment/retraining of staff, and the list goes on.

For example, inadequate funding may require the closing of specialized reference desks on different floors or areas of the library and the opening of a general reference desk for all subject areas. Doing this requires all library employees to understand the changes and to be part of the team to help resolve any challenges.

Change is inevitable during the new normal. Eighteenth-century German poet Johann Wolfgang von Goethe once wrote that “life belongs to the living and he who lives must be prepared for changes.” Libraries are changing all the time and will continue to do so through

this new normal. Librarians and other library staff need to understand the process of getting to this new normal and embrace the need to adapt in order to continue to provide the best services possible for their users.

About Spectrum

Patrice Johnson, a 2004 Spectrum scholar, is readers' advisor/first assistant at the Chicago Public Library (CPL) Talking Book Center, a subregional library of the Illinois State Library Talking Book and Braille Service, in partnership with the National Library Service for the Blind and Physically Handicapped.

Among her duties, Johnson creates in-house and virtual workshops, and trains new readers' advisors. She also conducts programs and workshops during ALA Annual Conferences and Midwinter Meetings as well as for the Illinois Library Association Reaching Forward conferences, KLAS Users' conferences, and CPL's All Staff Institute Day programs.

I urge you to support Spectrum by making a tax-deductible contribution to the ALA-Spectrum Scholarship Program, 50 E. Huron St., Chicago, IL 60611; e-mail the ALA Development Office at development@ala.org; or donate online at www.ala.org and click on “giveALA.” ■

ALA President CAMILA ALIRE is dean emerita at the University of New Mexico in Albuquerque and Colorado State University in Fort Collins. Visit camilalire.com.



Even when funding improves for our libraries, we won't be back to normal as we once knew it.

State of America's Libraries: Usage Soars, Funding Shrinks

When jobs go away, Americans turn to their libraries to find information about future employment or educational opportunities. This library usage trend and others are detailed in the 2010 State of America's Libraries report, released April 11 by the American Library Association. The report shows that Americans have turned to their libraries in larger numbers in recent years.

Since the recession took hold in December 2007, the local library, a traditional source of free access to books,

magazines, CDs, and DVDs, has become a lifeline, offering technology training and workshops on topics that ranged from résumé-writing to job-interview skills.

The report shows the value of libraries in helping Americans combat the recession. It includes data from a January 2010 Harris Interactive poll that provides compelling evidence that a decade-long trend of increasing library use is continuing—and even accelerating during economic hard times. This national survey indicates that some 219 million Americans feel the public library improves the quality of life in their community. More than 223 million Americans feel that because it provides free access to materials and resources, the public library plays an important role in giving everyone a chance to succeed.

And with more businesses and government agencies requiring applicants to apply online, job-seeking resources are among the most critical and most in-demand among the technology resources available in U.S. public libraries. Two-thirds of public libraries help patrons complete online job applications; provide access to job databases and other online resources (88%) and civil service exam materials (75%); and offer software or other resources (69%) to help patrons create résumés and other employment materials.

A sobering dichotomy

However, the report also shows that increased library use did not lead to an increase in funding for libraries. Research by the ALA and the Center for Library and Information Innovation at the University of Maryland suggests a "perfect storm" of growing community demand for library services and shrinking resources to meet that demand. While library use soars, a majority of states are reporting cuts in funding to public libraries and to the state library agencies that support them.

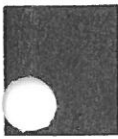
Other key trends detailed in the 2010 State of America's Libraries Report:

- Internet use continues to expand at public libraries, which have seen double-digit growth since 2007 in the online services they make available to their patrons. More than 71% of public libraries provide their community's only free public access to computers and the internet, according to an article in the November 2009 issue of *Amer-*

GROCERIES ONLINE



Terri Summerhill shops online for groceries at Enoch Pratt Free Library in the new Virtual Supermarket Project funded by \$60,000 in federal stimulus money to Baltimore's Food Policy Task Force. The program offers laptops at the library where residents can order from a local grocer and pick the items up at the Orleans Street or Washington Village branch in the city's "food desert"—neighborhoods with a scarcity of stores offering nutritious food options.



ican Libraries (p. 14). Wireless access also continues to grow and is now offered at more than 80% of public libraries.

■ Ninety-six percent of Americans feel that school libraries are an essential part of the education experience because they provide resources to students and teachers and because they give every child the opportunity to read and learn. School librarians play a crucial role in “keeping the digital doors open to help young people think about learning beyond the classroom,” according to one authority on online social networking sites. However, funding for school libraries also lags.

■ America’s academic libraries are experiencing increased use, both physical and virtual. The National Center for Education Statistics (NCES) reports academic libraries have more than 20.3 million visits per week (1.5 million more than two years earlier), answered more than 1.1 million reference questions, and made more than 498,000 presentations to groups. Almost 95% of students use their academic library’s website at least once a week, according to one study of students and technology, and nine out of 10 college students surveyed in another study said they turned to libraries “for online scholarly research databases . . . for conducting course-related research, valuing the resources for credible content, in-depth information, and the ability to meet instructors’ expectations.”

■ America’s libraries continue their efforts to sup-

Some 219 million Americans feel the public library improves the quality of life in their community.

port minorities and other underserved or disadvantaged populations. The ALA’s Spectrum Scholarship Program, for example, awarded 48 scholarships in 2009 to members of underrepresented groups to help them pursue master’s degrees; and the library community remained committed to sustained efforts on behalf of people with visual and other disabilities and adult English-language learners.

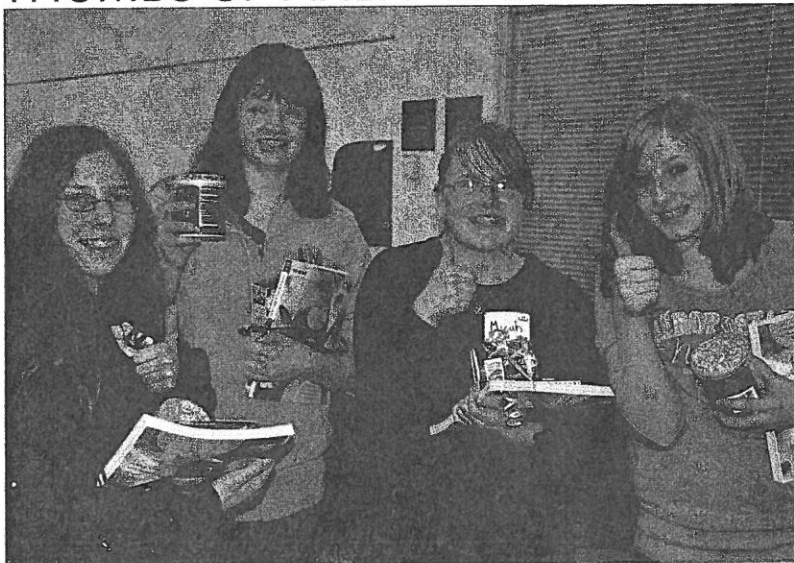
■ The library community continues to defend a core value embodied in the First Amendment and the corollary right to receive and consider ideas, information, and images. Librarians nationwide encountered new challenges as a range of individuals and groups sought to have books or other materials removed from public access, and as the federal government debated extending the life of intrusive legislation such as the USA Patriot Act.

■ Library construction fared better in 2009 than many expected during the recession, especially given the unreliability of funding for programming, materials, and hours. The answer may be that money earmarked years ago was seeing construction through to conclusion. Many of the new libraries and renovations show a timely concern for the environment.



Read the full 2010 State of America’s Libraries report at <http://tinyurl.com/State2010>.

THUMBS UP AND FROSTING DOWN THE HATCH



Winners of Laramie County (Wyo.) Library System’s “Ultimate Library Cake-Off, from left: Breanna Foley, Kaylee Alles, Micah Copeland, and Breanna Hauger—pose thumbs-up with their prizes March 19. The teens’ winning entry in the contest, which used the theme “Alice in Wonderland,” depicted the Mad Hatter.

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Posted: Sunday, 16 May 2010 9:10AM

Who Uses Public Libraries?

by KYW's Dr. Marcienne Mattleman

Libraries are more popular than ever, so I wasn't surprised at the data from a new study from the University of Washington in Seattle reported in *Education Week*.

Responses from 45,000 people online, telephone and interviews with library patrons in Maryland, Arkansas, Iowa and California found that a third of US residents, 14 and over—about 77 million people of all ages and ethnic groups-- use public library computers.

Those living below the poverty level—a family of 4 with a household income of \$22,000 or less-- use the library most frequently. Forty-four percent in those households reported using library Internet access in the past year.

Most frequent library users were young people 14-18, close to 11.8 million people, primarily seeking access to government agencies, communicating with friends and families, filling out applications, running a business, banking, completing online courses and finding financial aid for college.

We know what people are looking for, but to serve those needs, libraries must be a priority for funding. Libraries are more popular than ever, sometimes for a good read—but mostly for computers.

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Witnesses say cost, access are largest barriers to broadband adoption

By Gautham Nagesh - 05/13/10 12:26 PM ET

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The rising cost of high-speed internet access and its uneven availability are the largest barriers to increased adoption of the broadband, according to witnesses at a hearing Thursday.

At a hearing in front of the House Subcommittee on Communications, Technology and the Internet witnesses told lawmakers that cost and access are the main factors preventing more people from taking advantage of broadband connections. Carol Matthey, deputy chief of the wireline competition bureau at the Federal Communication Commission said only 65 percent of American homes currently use broadband Internet access, but her agency hopes to increase that to over 90 percent by 2020.

"This is an important and ambitious goal -- for instance, it took 30 years to get from roughly 60% to 90% adoption for telephone," Matthey said. "We are proposing to over just as much ground in a third of the time."

Rivkah Sass, director of the Sacramento Public Library System said visits have increased by 50 percent over the last year as more individuals use library computers to try to find work amidst a regional unemployment rate in excess of 13 percent. She said the library system does not have enough computers or bandwidth to accommodate the rapid increase in demand.

"Yes, cost is a barrier. Everyday someone at the library says they gave up Internet access for cost reasons," Sass said, adding that both the costs of Internet access and the necessity of a connection are growing exponentially, with many services and tasks such as job applications only available online.

Matthey emphasized that public access available at libraries and schools is not a substitute for providing broadband connections to homes and said lower-income individuals, ethnic minorities and people with disabilities face the most difficulties in obtaining home access.

Matthey, Sass and other witnesses including Howie Hodges of the non-profit One Economy said the lack of digital literacy also hampers adoption, as many individuals must first be educated on how to use the Internet before they can take advantage of its resources.

"We are the de facto digital literacy corps," Sass said. "It's what librarians have been doing for the last 15 years."

To address the cost issue the FCC's National Broadband Plan recommends expanding the Lifeline and Link Up program, which provides discounts to

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- FCC's Clyburn: New broadband rules not backdoor for net neutrality
- Bill would make White House Cyber office permanent
- Google opponents warn books deal would violate international law
- Kagan in 2009: Cameras in SCOTUS would show 'government working at a really high level'
- AT&T offering free iPad for ridiculous FCC regulation analogies
- FCC's Democrat members rally behind Genachowski on broadband reform
- Lawmakers' reaction to FCC's broadband move could signal hard fight ahead
- Boehner slams FCC for 'takeover of Internet'
- FCC's Republicans: New broadband rules would ruin credibility, have global impact

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Morning tech tip sheet: Monday, May 24 -- Facebook responds, China fires back

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low-income consumers for telephone installation and monthly bills, to include broadband. The recommendation aligns closely with a bill introduced last September by Matsui: H.R. 3646, the Broadband Affordability Act.

Matsui said the bill would ensure that all Americans living in urban and rural areas have access to affordable broadband services and applauded the FCC for including it in the National Broadband Plan. Both Matthey and Sass agreed when asked if the subsidies from the Lifeline program would help spur broadband adoption.

However, ranking member Cliff Stearns, R-FL, disagreed with Matsui that the program is necessary, noting in his opening statement that broadband is available to 95 percent of American households and that 65 percent of the population is using broadband at home. He argued that non-profit groups like One Economy would help boost education and adoption without government involvement.

"We clearly don't have a deployment or adoption problem," Stearns said. "Approximately 12 percent of the country says they don't subscribe to broadband because they can't afford it. We need to be very careful, however, and not act on proposals to expand the Lifeline and Linkup programs to cover broadband unless the FCC improves oversight and puts broadband-specific performance goals and measures in place."

Subcommittee chairman Rich Boucher, D-Va., also expressed concern about the broadband maps used to help states monitor availability and make their case for federal stimulus funds. Boucher said the maps rely almost entirely on carrier data, which is often not verified and may overstate the level of connectivity in a region or locality.

Laura Taylor, chief policy officer for the non-profit connected nation agreed that the maps are often not reliable, which is why her organization believes it is both necessary and worthwhile to verify broadband availability using a variety of methods including on the ground field tests and consumer surveys.

"[Boucher's] question speaks to the heart of the issue, which is the mapping challenge. It shows how critical the verification process is," Taylor said. "Provider data is good, but not always as granular as it should be. We've found that it is well worth it to verify locally."

Comments (6)

The only issue here is "How many American homes can have land line telephone service installed." Virtually any residence can have a land line installed, by which decent broadband is available. There is NOTHING Congress can do to make the 25% of people who have cell phones but no land lines get broadband. This whole issue is absurd.

BY **BC** on 05/13/2010 at 17:03

Who will want the internet if the government is watching over it?

BY **BIG BROTHER WATCHING** on 05/13/2010 at 18:51

The ONLY involvement the government needs to have in the internet is assuring that companies like Hughesnet don't use unfair business practices because they have a "captive" customer base that has no other resort. Make broadband available and affordable for everyone and it will be the FIRST thing the government has actually done FOR the people in 40 years. And of course we'll pay for it by being spied on.

BY **KEVIN** on 05/13/2010 at 19:41

Comcast and ATT are rotten Internet monopolies that need to be stopped and maybe even broken up.

BY **ALLEN** on 05/14/2010 at 12:13

I wonder whether we're mature and clever enough to achieve nationwide, independent, non-profit repeat non-profit broadband. Probably that's too big a step, too civilized?

BY **PW** on 05/14/2010 at 16:02

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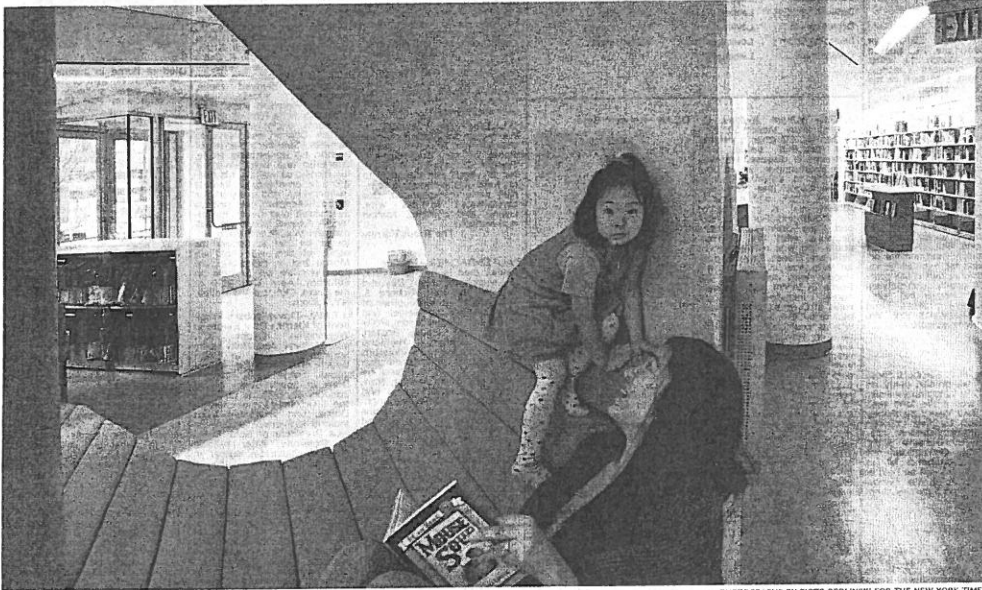
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The New York Times



PHOTOGRAPHS BY PIOTR REDLINSKI FOR THE NEW YORK TIMES

A Library That Most Can Only Dream Of

You, over there, mouthing off about the death of print. Keep it down; this is a library. Not just any library: This is Battery Park City's public library branch, the city's newest, greenest one yet, and it's quite a sight to behold.

**ARIEL
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CITY
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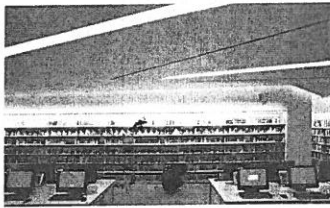
To the left as you enter is an ecologically correct circulation desk made — though you'd never know it — from recycled cardboard, and topped with a bouquet of fresh tulips. Should you find a crowd, try the sleek self-service stations a couple of steps away. Some of the library's 36 Internet-connected computers lie just around the bend. Overhead, a jigsaw puzzle of scalene triangles zigs and zags along the ceiling.

Follow it back past the entrance to the children's zone, a playful arrangement of orange beanbag chairs, orange screen savers and an orange mat that curves up under the terrazzo staircase (made of recycled glass chips, of course) to create a lounging nook that feels like the inside of a conch shell.

Instead of the comforting mustiness of older libraries, the whole space is filled with oxygen and light, streaming through floor-to-ceiling windows and bouncing off the blond wood floors (made from lumber salvaged during the manufacturing of window frames, thank you). "They wanted as much as possible for this branch to be a showcase for how pleasant and how interesting a branch can be," said Tim Furzer, who oversaw the project for the firm 1100 Architect. It worked.

Atop those sculptural stairs, in an area carpeted with a material made from repurposed truck tires, visitors

E-mail: citycritic@nytimes.com



can peruse magazines and newspapers, use the restroom (at my neighborhood library, it's off limits to adults) or just relax as the sound of young laughter floats up from below. Gaze out at the landscaped terrace and, beyond, the Hudson River.

The existence of this beautiful 10,000-square-foot library, which opened on March 18, prompts so many questions: How could such state-of-the-art technologies be marshaled in service of the old-fashioned act of book reading? How could such fancy design be affordable in an era of wrenching budget crises? And in choosing where to build the coolest, greenest new branch around, why pick Battery Park City, a neighborhood already so blessed with amenities?

Conversations about this branch date back at least a decade, when local residents started contacting elected officials and library representatives, noting how the area's population had grown. Good community organizing, a well-connected population and responsive officials were, however, only part of the equation.

The library's journey from wish to reality involved an additional element — the mere mention of which makes a cer-

tain kind of conspiracy theorist tingle, like a villain emerging from a cloud of white smoke and twirling his moustache: Goldman Sachs.

That's right, Goldman Sachs, the investment bank variously regarded as the true genius of the financial world and "a great vampire squid wrapped around the face of humanity, relentlessly jamming its blood funnel into anything that smells like money," as Matt Taibbi wrote last year in *Rolling Stone*.

When Goldman announced its move to Battery Park City in 1995, it donated \$1 million to a community center and \$3.5 million to the library branch. Welcome to the neighborhood.

The location, at 175 North End Avenue, was donated by the Battery Park City Authority. City and state kicked in the rest of what eventually grew to a \$6.7 million construction budget.

"You couldn't ask for anything better," said Billy Parrott, the library manager. "It's just perfect. Everything's easy to get to, easy to use." Within days of the ribbon-cutting ceremony, children — such as a presence in Battery Park City that they make Park Slope, Brooklyn, look like a retirement village — have already made the place their own.

In his opening-day statement, Paul LeClerc, president of the New York Public Library, described this as "a time when people are depending on libraries more than ever for free resources and job assistance." Looking at the long row of designer strollers that nannies had lined up inside the front door of the Battery Park City branch, I had to wonder if this wealthy community was really the one where those free resources and job assistance were most needed.

Catherine Dunn, senior vice president for external affairs at the New York Public Library, said in an interview that new branches were also going up in other neighborhoods, like the Kingsbridge section of the Bronx and Mariners Harbor, on Staten Island. "When a population grows to such an extent," Ms. Dunn said, "we definitely want a library in that neighborhood."

But the Mariners Harbor library, scheduled to open in 2012, will be a two-and-a-half-mile drive from the nearest branch. The closest alternative to the Battery Park City branch is a six-block stroll. And those attractive furnishings are not Ikea; they are mid-century modern classics, like Junior Pantone or Knoll Risom chairs, the latter of which retail for as much as \$846 apiece.

Other branches don't have those. Few even have Sunday hours.

None of this should detract from the justifiable celebration going on in Battery Park City. You cannot blame the residents there for fighting as hard as they could to get a library — and as for their success, congratulations are the only reasonable response. The new branch is a thing of beauty and a tribute to the value of good neighbors, whether tireless advocates or superwealthy corporations.

Every neighborhood should be so lucky.

SUNDAY ROUTINE

Ohioans Approve 86% of Library Levies

By [Beverly Goldberg](#)

Voters in Ohio turned out in overwhelming support of their public libraries at primary ballot boxes May 4, the Ohio Library Council [reported](#) May 5.

Out of a total of 29 public library levy issues ([PDF file](#)), 25 were approved—18 of which were first-time requests. Library officials sought the additional funding to mitigate an 18% cut in state aid in FY2010 and an anticipated reduction of up to 10% more for FY2011. “We are absolutely thrilled,” Licking County Library Director Steven Hawk said in the May 5 *Newark Advocate* about the passage by 51% of voters of the library’s first-ever operating levy in its 100-year history.

With several hundred votes to spare, supporters of the Grafton-Midview Library System passed a 1.25-mill levy six months after the measure was defeated in November 2009. “We expect over time that we will return to normal service hours and begin to adjust our budget for materials and support for other services,” board President Ed Greenwald said in the May 5 *Lisbon Morning Journal*. The November defeat had forced officials to halve the library’s 60-hour service week, eliminate teen programming, and cut back on adult and children’s programs.

Among the libraries that didn’t fare well is the Homer Library, which lost a five-year, one-mill operating levy by 65 votes. “I can’t say right now what we will do, but we have to cut expenses,” library Director Chet Geiger told the *Advocate*, acknowledging that service-hour reductions would be eyed since the acquisitions budget has already been reduced.

The overall good news follows a [hard-fought battle](#) last summer to minimize the effects of the economic downturn on funding for library services.

American Libraries, Wed, 05/05/2010 - 16:48

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By RAELYNN RICARTE News staff writer

Hood River County Library Director June Knudson initiated the process to close the State Street, Parkdale and Cascade Locks branches after Tuesday's defeat of a funding measure.

"We want to be as organized with this shut-down as possible so we need to start mothballing the collections," she said. As of Wednesday, patrons can no longer borrow books and other items that must be shipped from another state or region.

By next week, reading materials will not be obtainable from partner libraries in the Columbia River Gorge.

The three libraries within Hood River County will not allow patrons to take literature home after the first week of June. Knudson intends to have all library materials owned by the county returned by June 30, the last business day.

After 35 years as a librarian, she now finds herself in the position of getting ready to shut off the lights and lock the door to her State Street office.

"This is an honor that I wish hadn't come my way," said Knudson, who will retire instead of seeking another job. She is also trying to help the 20 on-call, part-time and full-time workers get prepared for unemployment.

"This is just very hard on everyone, emotionally, right now," she said.

The Hood River library has been in operation for almost 100 years but on May 18, voters weighed in against formation of a special taxing district that would have kept it open.

Fifty four percent of the voters were against the proposal to tax property at the rate of 70 cents per \$1,000 of assessed value. Forty six percent of the 6,526 people who returned ballots were in favor of the funding plan.

The turnout rate for the election was slightly more than 59 percent of the 10,994 registered voters.

Kim Kean, county elections supervisor, said several economic factors could have been a factor in the election results.

She said property tax bills for 2010 were higher due to repayment of debt service on the local option levy to fund school programs and the construction bond levy for new and upgraded educational facilities. City residents are also now paying the cost of fire station renovations.

Kean said citizens also expressed concern about paying state fee increases that were approved by the legislature in 2009.

She said some individuals were absorbing more personal or corporate taxes brought by the passage of Measures 66 and 67 in January.

"We had a lot of people calling here to find out exactly how much the library district was going to cost them," said Kean.

The three city precincts were supportive of Measure 14-37

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while people in outlying areas provided strong opposition. In Precinct 10, which includes the community of Odell, the vote was 69 percent against the formation of a library district. Michael Schock served as chair of Save Our Library, a political action committee that advocated for the new district. He is unsure about what steps the group will now take to keep the three branches open.

He said the rationale behind the proposed tax rate was to ensure adequate funding for long-term needs since the amount collected could not be changed once it was adopted. Schock said the initial cost to property owners would likely have been 56 cents per \$1,000 of value. However, he is unsure if, given the outcome of the election, even that amount would have been acceptable.

"We never thought that we'd be in this position," he said. "We had concerns that it would be a close call but we decided to put 100 percent into the election and, if it became necessary, we would re-think and go forward."

He said SOL members will meet with the county commissioners at 8 a.m. on Tuesday in the State Street library. They will discuss what funding options, if any, should be pursued.

Schock said nothing further can be done without input from the county board, since the library and adjacent park are owned by the local government.

"It would be nice if, even at a minimal level, we could find a way to keep the libraries," he said.

David Meriwether, county administrator, said no funding for library staff positions has been included in the budget for this next fiscal year.

"There really isn't a Plan B scenario about what will happen in terms of any future effort," he said.

The county included about \$20,000 in its 2010-11 budget to decommission the library in the event that the ballot measure failed.

Schock commended District 2 Commissioner Maui Meyer for "rolling up his sleeves" and working to get the library funding approved.

"He lent himself and his knowledge to our committee and was just a wonderful resource," he said.

Meyer spent election day calling people to urge them to vote.

"I am very saddened by the way that the vote went because the economic realities now are going to get pretty grim," he said.

Last year, the commission decided that, because the library was not a mandated service, the facilities would be shut down at the end of fiscal year 2009-10 unless a special taxing district was formed.

Meanwhile, property owners have five years left to pay on the \$3 million bond that was approved in 2000 for expansion of the State Street library.

According to the county's Records and Assessment office, the debt service on that bond for 2009 was almost \$350,000. The repayment tax rate last year was about 20 cents per \$1,000 of assessed value.

Portland Public Library, ME, To Close Two Branches, Revamp Service Model

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"Portable Library" will provide services at various community locations

Norman Oder -- *Library Journal*, 5/20/2010

- Six locations too many for 63,000 people compared to peer libraries
- Flat budget for three years
- Beyond the bookmobile to mobile services and new spaces

Faced with three years of flat funding and the closure of two of five branches, the Portland Public Library (PPL), ME, will shift its focus to provide more off-site "Portable Library" services in various locations, more service at the main library, and an increased digital presence.

"I think the ground is clearly shifting under us, in terms of [user] behaviors, needs," Executive Director Steve Podgajny told *LJ*. "This is the moment where we either lose physical spaces and contract, or we lose physical spaces and expand."

He noted that, with six locations (until July 1) in a city of 63,000, Portland is overbranched compared to every regional peer and will retain a high ratio of locations.

PPL also aims to use the renovated main library to play "a leadership role in Portland's cultural community." As for the outreach strategy, Podgajny said, "Portland's the right scale. We're central to the life of the city, and have a lot of good partners."

Portable Library

In April, after the city announced that three branches would close, PPL proposed a fundamental change, "to create a comprehensive and flexible service that transcends the walls of a building."

With \$40,000 from the Davis Family Foundation, PPL said it will survey citizens, businesses, and others to help design the Portable Library, aimed at areas where branches close and beyond.

Though the Portable Library will lend materials, the concept is not a bookmobile but an attempt to build "active relationships with partners who do some of your mission already," Podgajny said. Examples include support of language literacy, career development, and homework help.

According to a library document, even a "branch-for-a-day" could be set up in places from donated commercial space to a portion of floor space in a store or public institution. The Portable Library would include rolling display carts and bookcases, with specific carts devoted to children's picture books, YA, adult fiction, audio books, and more.

Branch saved for a year

The City Council this week restored \$90,000 for one year to operate the Riverton branch, one of the three branches slated for closing. It is more distant from the main library than the other two and is the center of a Sudanese immigrant community.

The funding will allow PPL to transition the branch a year later to the Portable Library concept. "We expect to have a different service model in cooperation with the schools, not a shared space, more a community space," Podgajny said.

It could involve self-service lending, with no library staff, as well as a focus on adult and career education.

Branches will close, transform

Of the two branches closing, the Munjoy branch is shared with a school. PPL will leave some of the children's collection in the school library.

PPL has more ambitious plans for the Reiche branch, which occupies space in a school complex. With community groups supplying volunteers, PPL will help create a reading room—with perhaps one-third of the current 13,000-item collection—in collaboration with the recreation department, neighborhood association, and community police office. PPL will supply technology and also some programming.

Books in the reading room will not be tracked in the library ILS but will be reviewed via a separate database that can point PPL to refreshing the collection.

"If we don't find a different way forward, we'll have no presence at all," Podgajny said.

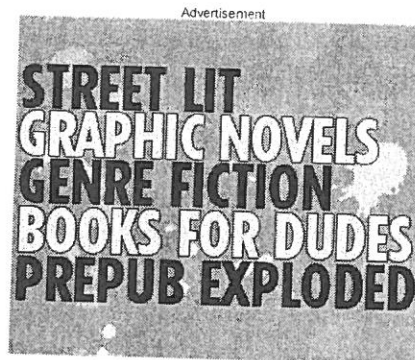
Cuts hit home

PPL's city funding, 81.7 percent of the \$3.8 million annual budget, has been flat for three years. (That works out to about \$60 per capita, but PPL also serves the larger region.)

In FY 2009, the flat budget led to the reduction of ten percent of staff and 18 percent in hours at the main library. Flat funding in FY 2010 was offset in part by a union agreement to accept a wage freeze.

PPL has a professional staff of 45.5 FTE. The branch closings will mean the loss of 2.5 FTE positions—each site has two 20-hour a week employees, plus support staff—but those staffers may be moved to the main library, where positions were left open.

PPL will have lost 16 percent of its staff over three years.



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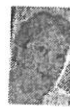
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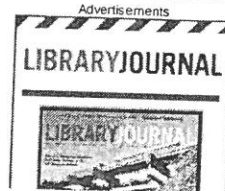


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Norman Oder, Executive Editor, News, Library Journal
May 24, 2010

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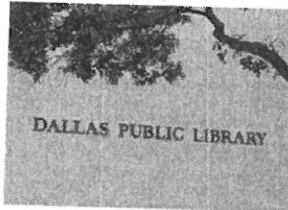
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Dallas library budget poised to be slashed to help cover city shortfall

2:03 PM Mon, May 24, 2010 | Permalink
Steve Thompson/Reporter

As city officials try to handle a devastating \$130 million budget gap next year, one of the major cuts is likely to be at the city's libraries. Discussed at this afternoon's City Council quality of life committee briefing were details on just how bad it may get.



If proposed cutbacks are implemented, the downtown central library will cut its hours from 44 to 24 per week. The library would be closed Monday through Wednesday, open from 2 p.m. to 8 p.m. on Thursday, from 10 a.m. to 5 p.m. on Friday and Saturday, and 1 p.m. to 5 p.m. on Sunday.

The cuts would eliminate the equivalent of 96 full time positions.

But that's not all. Funding is also in jeopardy for neighborhood libraries. The city is hoping to find money to prevent it, but branch library hours could be cut from 40 to 20 hours per week. This would eliminate the equivalent of another 88 full time positions.

The library system already cut drastically going into this year:

- City library system budget last fiscal year: \$28 million.
- Budget current fiscal year: \$22 million.
- Potential budget next year: likely between \$13 million and \$18 million.

Library director Laurie Evans said after the meeting that the library system is facing its toughest economic situation for at least a couple of decades.

"It doesn't just challenge materials, it challenges staff, it challenges our availability to our public," she said. "So these are probably the most difficult times that we're weathering right now."

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NY HEARD & SCENE | MAY 22, 2010

An Upgrade for Brooklyn Library

By SHELLY BANJO

Shelby White is in the business of preserving history. Even if that means changing the way things have always been done.

The New York philanthropist and widow of late billionaire investor Leon Levy is giving a \$3.25 million grant to help propel the century-old Brooklyn Public Library system into a modern center for technology and learning.

The gift, which comes at a time when the library faces a \$20.6 million cut in city funding and is its largest donation, will create the Leon Levy Information Commons, a technology-based learning and research hub at its Central Library.

The donation is intended to cater to changing needs of library patrons and assure the institution remains relevant to the community, Ms. White says. The glut of information online requires new skills, she says, and librarians are in a prime position to teach people how to utilize the technology.



SHELBY WHITE

"This isn't going to be your grandma's library anymore," says Dionne Mack-Harvin, the library's executive director.

The commons, to be completed in 2013, will include a 30-seat wireless training center where librarians will train patrons on a suite of new online databases and information literacy, seven private study rooms equipped with electronic whiteboards, bar-style seating for 60 laptops, two dozen computers with graphic design and video-editing programs, and a new reference desk.

"Call me nostalgic, but when I was a child, the library was a home to me," Ms. White says. "The new information commons will help make the library as central to visitors today as it was to me when I was growing up in Brooklyn a half-century ago."

Ms. White, who grew up in Flatbush, Brooklyn, says this is one of a series of donations she is looking to give to restore what she calls the great cultural and recreational institutions of Brooklyn. The gift comes on the heels of a \$10 million donation to help fund the restoration of Prospect Park's Lakeside Center, a 26-acre renovation project to restore the park's original 1866 design.

"Brooklyn is no longer a place where people live to accumulate money and then move to Manhattan, it's a destination," Ms. White says, noting that to keep the momentum going, it's imperative to invest the city's museums, parks and libraries. "The soul of the city is in its cultural institutions."

The initiative to return Brooklyn to the city Ms. White "knew growing up," she says, comes after decades of support for restoration and archival work with arts and humanities institutions.

In 1997, Ms. White and her husband created the Shelby White-Leon Levy Program for Archaeological Publications at Harvard University to publish the results of archaeological excavations.

Write to Shelly Banjo at shelly.banjo@wsj.com

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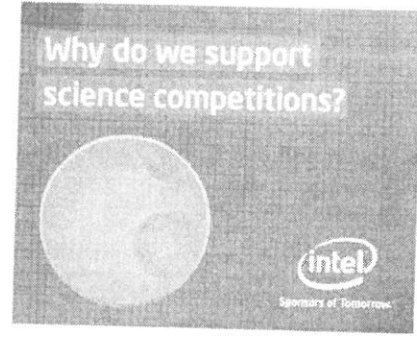
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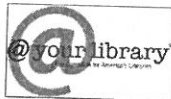
Charlotte Mecklenburg Axes Three Branches, Eyes a Dozen More

By [Beverly Goldberg \(/users/beverly-goldberg\)](#)

The board of the Charlotte (N.C.) Mecklenburg Library voted May 20 to close three branches in a month's time in anticipation of an FY2011 operating budget that will be 45% smaller than the already diminished funding the library system received for FY2010. But even as trustees lamented having to establish the June 19 closing date for the Belmont, Carmel, and Checkit Outlet branches, they made it painfully clear (http://www.plcmc.org/about_us/get_involved/advocate.csp) that, unless library officials can wrangle level funding from county and municipal decision-makers, a dozen more libraries would also be in jeopardy, as would the jobs of some 200 library workers.



<http://www.ala.org/ala/conferences-events/upcoming/annual/index.cfm>



<http://atyourlibrary.org>

Ironically, it's a victory of sorts that only three branches are currently on the chopping block, along with the temporary shuttering of the Beatties Ford Road branch for previously funded renovations. In March, the board approved the closure (<http://americanlibrariesmagazine.org/news/03242010/charlotte-mecklenburg-branches-saved-funding-aims-rehire-staff>) of half of the library system's 24 branches after panicked county commissioners demanded the return of \$2 million to plug a larger-than-expected deficit. The resulting public furor pushed the library to keep all its facilities open; however, to make it through the June 30 close of FY2010, officials had to lay off 120 people, reduce the salaries of everyone else, and cut service hours and programs.

"We're going to go down fighting to preserve as much of the system as we can," library Director Charles Brown said at the May 20 meeting, according to the May 21 *Charlotte Observer*. Explaining that the closure of three branches will save \$2 million and consolidation of library maintenance and security with Mecklenburg County another \$2.3 million, Brown said he would urge

county commissioners at a June 3 hearing to restore \$5 million to the library as part of a sustainability plan (PDF file http://www.plcmc.org/about_us/2011Budget_toCommunity_05310.pdf) devised to keep the library system at 20 branches. (The plan also calls for Mecklenburg County municipalities to pitch in a collective \$3 million.) The alternative, library board Chair Robin Branstrom asserts, would cost almost as much. "It's going to cost the county \$4.56 million to close 16 branches, when [commissioners] could give us \$5 million more to keep us open," she told the *Observer*.

The commission seemed destined to receive much more advice at a public budget hearing slated for May 27; a May 24 posting on the library's Facebook wall (<http://www.facebook.com/plmlibrary/posts/124852164206170/?fmlibrary%3Fwall>) noted that the speaker limit had already been reached.

A final vote on the Mecklenburg County budget is scheduled for June 15.

American Libraries, Mon, 05/24/2010 - 22:04

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El Paso public libraries seek private funds as budget dwindles

By Ramón Rentería / El Paso Times
Posted: 05/03/2010 12:00:00 AM MDT

EL PASO -- The El Paso public library system has joined a growing number of publicly funded libraries across the country tapping into private sources of money.

Library director Carol Brey-Casiano helped launch the El Paso Public Library Foundation in recent months. The nonprofit group of El Pasoans is dedicated to helping the system raise money on a long-term basis.

"This is one way to get the community involved in supporting the future of the library," Brey-Casiano said.

Faced with cutbacks in municipal budgets and ever increasing demands for services and programs, more and more urban libraries in the United States are relying on nonprofit, fundraising groups and aggressively diversifying their once traditional sources of money.

"That's the reality," Brey-Casiano said. "You can look at any major public library in the country and they're doing something similar."

In El Paso, the library system has had to trim services, including Sunday hours at two branch libraries, and spend less on such basics as books because of cutbacks in its estimated \$8 million annual operating budget in the past two years.

Brey-Casiano and her staff started exploring the possibility of organizing a foundation to benefit the library system about a year and a half ago.

"We felt the need for a strong fundraising body for the El Paso Public Library," she said. "My vision is that the foundation will establish a long-term trust of hopefully millions of dollars eventually and that

the interest will support library projects that are needed and maybe not funded by the city budget."

The foundation now has a 13-member board of directors led by Ann Pauli, who retired from the Paso Del Norte Health Foundation.

"The foundation will help us further the mission and support the El Paso Public Library and establish a trust to improve library services," said Anna Alem n, the foundation board treasurer and executive director of FEMAP Foundation.

The library system has traditionally had a network of "friends" and volunteer groups that support libraries. This is the first effort directed at having one specific organization looking at the future of libraries in El Paso and looking at long-term funding for the library system.

Peter Pearson has headed the library foundation for the St. Paul, Minn., public library system for 19 years. He also works as an independent consultant, helping other libraries across the United States set up their own foundations.

"The interest has just increased dramatically," Pearson said. "I'm getting lots and lots of calls from libraries asking for help in trying to get a foundation up and going."

St. Paul has few corporate headquarters and does not consider itself a wealthy city. The foundation provides an extra \$1.5 million to \$2 million to the St. Paul library system, which runs on a \$17 million annual operating budget and serves a city of 270,000 people.

Pearson pointed out that public libraries now provide a multitude of services and programs and no longer serve only as outlets for recreational reading.

"Libraries across the country are losing their public funding and yet the number of people using libraries is increasing dramatically," Pearson said. "Private funding seems to be the way most libraries are hoping to fill that gap of funding to continue to provide the services that people expect all along."

Luis Herrera, a former El Pasoan who is now director of the San Francisco library system, works closely with a nonprofit foundation set up to benefit libraries.

The foundation's emphasis at the moment is an ambitious capital campaign aimed at renovating or building 24 neighborhood libraries. The group has raised about half of its \$16 million goal. San Francisco has completed 14 of the 24 projects with foundation support.

"They provide tremendous support to the library system," Herrera said. "The foundation is very good about raising awareness of the role of the library in the community, particularly when we have challenges with budgets."

Ramón Rentería may be reached at rrenteria@elpasotimes.com; 546-6146.

- To support the El Paso Public Library System, make checks payable to: El Paso Public Library Foundation and mail to: El Public Library in care of Jackie Franco, 501 N. Oregon, 79901.

Information: 543-5401 or 543-5406.

Library Snapshot Day

[Beth Galloway](#) | [Advocacy](#) | Tuesday, April 27th, 2010

posted on behalf of Robyn Vittek, YALSA Advocacy Task Force

So, our library needs to pass a levy on May 4. When I say needs, I mean must, can't-fail, vital, OMG! I get so nervous with all the articles in the paper and on the newspaper website. Comments like "No one uses the library anymore anyway. I'm not voting for that!" follow the online articles.

Yet, there are some days that I look around our building, when every computer is full, parents are helping kids get books for that report (due tomorrow!), story time is being announced over the P.A. and I'm watching our TAB kids paint windows and decorate the teen area, and think, "Have those commenters ever set foot in a library? I'd love for them to stop in today and see just how many people 'no one' is!" Well, now there's a way we can make that happen! ALA is promoting [Library Snapshot Day](#), which is an initiative to let elected officials, the press, and even Internet trolls know just how many people use your library.

To give credit where it's due, Library Snapshot Day is the brainchild of the New Jersey State Library and the New Jersey Library Association, who hosted two of these days last year. The word got out pretty quickly, and now events have been held or planned for 22 states! For 2010, Library Snapshot Day was based in April – if you didn't participate this year, you can do it at any time (maybe for [District Days!](#)) and plan on participating in 2011.

So what is it? Library Snapshot Day is a day where libraries across your state collect data and user comments and take pictures, then publish and disseminate all of that info in a user-friendly (think Flickr slideshows) and easy-to-understand way, so that everyone in your state knows just what an exciting and important place a modern library can be! A couple of fun facts for you, from various Library Snapshot Days:

In one day:

- 1003 people learned computer skills in Maine Libraries
- 160,242 patrons visited New Jersey Libraries – four times as many people as can be found on a typical day at Disneyland!
- Pennsylvania libraries circulated 208,171 materials

Those are some amazing, and more importantly, powerful statistics! Those numbers are the kinds of things we need to let the public know about, so that statements like "No one uses the library" aren't taken as truth by parties who aren't given the facts from the other side.

What I found most intriguing while looking at the different state websites and Flickr accounts were the photos. They told a story all their own. Everyone really does use the library; people from all walks of life. Poor people, well-dressed people; young people, older people, in-between people; people of every imaginable color, race, and creed. Students, jobseekers, children, the blind, senior citizen volunteers, teen volunteers, even canine volunteers! I know I'm starting to sound like Dr. Seuss, but it's true. It's amazing how diverse our library-using public actually is. The main thing they had in common? They were (usually) smiling!

I was most interested in the pictures that showed teens using the library, and the comments underneath some of those pictures told their own story:

- "North Arlington High School Library – Small group instruction, large group instruction, video instruction, smartboard instruction, wiki instruction, laptop instruction, you name it instruction it happens here at NAHS!!!"
- "Teens Studying Together"
- "Teen homework buddies helping K-8 kids with their homework"
- "The Young Adult Area fills to capacity every afternoon!"

The ALA website has links to some great resources to get you started on your own [Library Snapshot Day](#). If your state is already planning something, you can find out how to get involved. If your state hasn't planned an event yet, contact your state library organization and find out how you can help to get something going! The statistics templates look easy to use, and taking photos is fun for everybody. There's even a how-to for creating and using a Flickr account, if your library doesn't already have one. So, stop by: <http://www.ala.org/ala/issuesadvocacy/advocacy/statelocalefforts/snapshotday/index.cfm>.

Flip through the photos, read some stats, get excited. Then read the how-to's and discover how you can bring [Library Snapshot Day](#) to your library, and let the non-library-using public know just how many people "no one" can be.

Are you (or did you) host a [Library Snapshot Day](#) in your community? What did you do? How did it go? Who attended?

May 17, 2010

The New York Public Library

Building the library for the future

Posted: May 6, 2010 03:38 PM

Library Faces Harsh Budget Cut in History

By Paul LeClerc, President and CEO of The New York Public Library

From the security scare in Times Square to the steady unemployment rate, New Yorkers are being hit again and again. Now, says Mayor Bloomberg, life is about to get even harder as "draconian" budget cuts leave the City "starving."

The Mayor's executive budget includes major proposed cutbacks to vital Big Apple services, from education to fire companies to senior centers...to libraries. The cuts are big. The numbers are alarming.

Clearly, the city is struggling. Clearly, the economy is still recovering. And that's exactly why the City must clearly restore funding to save libraries.

The free services offered by The New York Public Library in 90 libraries across the Bronx, Manhattan, and Staten Island - including job search assistance - are needed now more than ever. Yet the proposed cut just announced is the largest in the Library's history...a devastating \$37 million for the upcoming fiscal year.

If this cut becomes reality when the final City budget is adopted next month, we will be forced to drastically reduce programming, service hours, and staffing. Libraries would be open on average just four days a week; more than one in four library jobs would be eliminated. Almost six million fewer items would be circulated. Most impacting to New Yorkers would be the need to close ten libraries.

To them, libraries are not luxuries. They are centers of education and community hubs, places that bring together people from all walks of life.

055

Just last week, rock star Patti Smith lent her voice to a chorus of support at NYPL:

COMPUTER ACCESS

If there is any question about the necessity of libraries and why record numbers of people are walking through our doors, one need only consider a recent study funded by the Gates Foundation. It found that one-third of Americans now rely on public libraries for computers and Internet access. The study - conducted by the University of Washington Information School - further revealed that nearly half of those living below the poverty line depend on library computers. More than 60 percent of young people in those households use these computers for educational purposes.

NYPL offers more than 3,600 computers with Internet access, providing some five million computer sessions a year. Under today's proposed cut, we anticipate an astounding two million fewer sessions next year. Where will all those New Yorkers access the Internet?

On the day the survey was released, Ann Thornton, our acting Andrew W. Mellon Director of the New York Public Libraries, noted, "Many hardworking New Yorkers simply cannot afford computers or Internet access in their homes, so they rely heavily on libraries to help them with job applications, resume writing, online banking, small business services, record keeping, personal correspondence, homework help, and a host of other important needs."

CHILDREN'S PROGRAMS

And what about kids and young adults? Last summer NYPL offered 1,562 teen programs with nearly 24,000 attendees. Those same programs may be cut this year, just as teens are faced with fewer summer job opportunities.

When you add younger children into the mix, over half a million kids came to free library shows, classes, and story times last year. Now, if day care programs and city pools are cut as proposed, parents will have an even greater need for safe, comfortable environments where their children can learn and be surrounded by books; sadly, these may no longer be available.

JOB SEARCH HELP

Since Job Search Central at the Science, Industry and Business Library (SIBL) at Madison Avenue and 34th Street opened last year, there have been 24,000 requests for services including resume assistance, online job postings, and access to thousand-dollar career databases that New Yorkers can use for free at the library.

We also have provided 1,200 one-on-one sessions with career coaches and over 60 educational programs with career experts, some targeted at seniors, others for anyone, on topics like how to write a cover letter.

"I lost my job and was trying to market myself," said Sonia, who attended a recent

056

Saturday lecture on changing careers by renowned career coach Susanne Rhow at SIBL. "Now I realize the problem - I'm marketing myself all wrong. I was completely lost, but the tools available here are putting me on the right path. And it's all free, which is really amazing."

OTHER SERVICES

The Library also offers free ESOL classes to New Yorkers who need to learn English, free literacy classes to those who need to learn to read and write, and help with taxes, voter registration, starting a business, and retirement planning.

One in four people say they have no alternatives to services like these they receive at NYPL. That number will only rise as social service agencies are cut back as well.

So, yes, of course the Library offers free books and DVDs, circulating 21 million items last year. And that's invaluable to city residents who wouldn't normally be able to afford them. But NYPL is about so much more than just books. It's about so much more than movies. It's about improving the lives of New Yorkers and the communities they live in, especially in tough times.

The New York Public Library is crucial to the livelihoods of so many residents. So don't close the book on libraries...because that would mean closing the book on New York.

Starting Monday 5/10, go to www.nypl.org to join our "Don't Close the Book on Libraries" campaign. Make a difference before the City budget is finalized in June.

Follow The New York Public Library on Twitter: www.twitter.com/nypl

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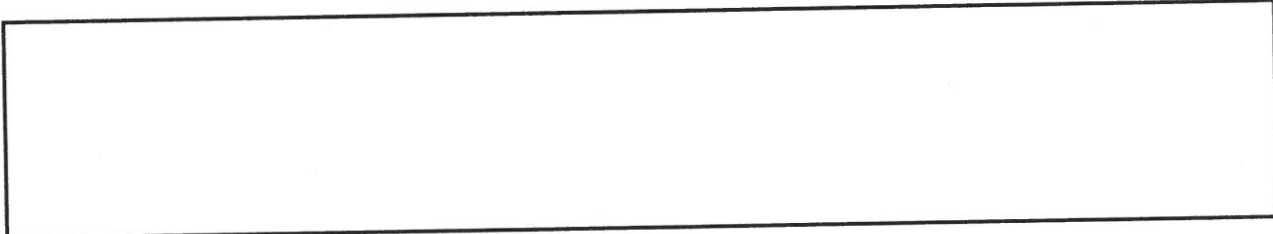
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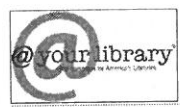
Facing Cuts, NYPL turns to Improv Everywhere for Viral Advocacy Video

By [Greg Landgraf \(/users/greg-landgraf\)](#)

Fearing severe [budget cuts](#) (<http://americanlibrariesmagazine.org/news/05202010/libraries-take-disproportionate-hit-new-york-may-see-92-80-eops-budget>) more than ghosts, New York Public Library teamed up with public pranksters [Improv Everywhere](#) (<http://improveyouwhere.com/>) to host one of IE's [missions](#) (<http://improveyouwhere.com/2010/05/18/why-you-gonna-call/>) at the library—and produce a viral video supporting NYPL's "Don't Close the Book on Libraries" (<http://dontclosebook.nysl.org/>) advocacy campaign in the process.



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"We are facing a \$37 million budget cut from the city of New York," NYPL spokeswoman Angela Montefinise told *American Libraries*. As a result, she said the library is trying to reach out to new audiences, and Improv Everywhere offers audience in abundance.

The library contacted Improv Everywhere, but IE largely developed the prank on its own. "We said we wanted them to do something and we wanted to incorporate the closing of a book," to support the campaign theme. "They went with it."

The stunt, which recreated a scene from *Ghostbusters* in the library's Rose Reading Room, took place on Saturday, May 8. Three people dressed as ghosts entered, one by one, and read or used computers as normal library patrons. The team of Ghostbusters soon entered, and after a short commotion, chased the ghosts from the library to laughter and applause from the other patrons.

Montefinise said that library staff were aware of the stunt before it happened, so they wouldn't inadvertently ruin it and so they would be ready to provide information about the advocacy campaign. The mission drew plenty of interest from them as well, however. "When they knew it was going to start, they started trickling in" to the reading room to watch, she noted.

STRETCHING A BUDGET

The Improv Everywhere mission, and the resulting video released May 17, represent a creative and low-budget way to get NYPL's message out. "We're facing budget cuts so we don't want to spend much money—or any money," Montefinise said. The library did not have to expend much energy planning or coordinating, and Improv Everywhere used its own equipment.

Naturally, the library hopes the video makes an impact, and early signs are good. "It's gone viral very quickly, and people seem to be liking the video," Montefinise said. While it's too early to know if it has increased traffic to the library's advocacy website, she added, anecdotal evidence is promising.

This is actually the second viral video in support of NYPL's advocacy campaign. A May 10 video (http://www.youtube.com/watch?v=3Cr8kq1N0j54&feature=player_embedded&hpfature=g2) featured YouTube sensation Tillman the Skateboarding Bulldog (http://www.youtube.com/?results?search_query=Tillman+the+skateboarding+Dog&aq=f) visiting the library.

American Libraries, Tue, 05/18/2010 - 19:59

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Hundreds of N.J. librarians protest \$10.4M proposed budget cuts

By Peggy Ackermann/Statehouse Bureau
May 06, 2010, 2:50PM



Tony Kurdzik/The Star-Ledger

Librarians and library supporters rally outside the Statehouse this afternoon against the funding cuts libraries are facing in Governor Christie's proposed budget.

TRENTON — Hundreds of librarians protested a \$10.4 million proposed budget cut at the Statehouse Annex today, being far from quiet as they told story after story about the value of book sharing.

"There's no shushing," said Pat Massey of Edison, president of the New Jersey Association of School Librarians and a South Plainfield school librarian who took a personal day to attend the rally.

Under Gov. Chris Christie's proposed \$29.3 billion budget for fiscal 2011, the state's libraries would lose 74 percent of their funding with a cut from \$14 million to \$3.6 million. The loss of state funds also would cost at least \$4.5 million in federal matching funds.

Gone with the money would be internet services used by a range of people from job seekers at public libraries to children in their schools, as well as inter-library loans that moved 3.7 million items in New Jersey last year.

"It's precious, irreplaceable resources," said Connie Paul of Freehold, who is the Director of the Central Jersey Regional Library Cooperative. If libraries had to buy that many books, paying \$25 apiece — which Paul said would be cheap — the cost would be \$92.5 million.

In addition, a bill in the state Assembly (A2555) would eliminate minimum funding requirements for local libraries and instead allow towns to decide how much money to give.

"And now for my 'Norma Rae' moment," one speaker at the microphone said, referring to a scene in the Sally Field movie in which the actress rallies her co-workers to form a union. To cheers and applause from the crowd of about 400, the librarian held up a sign reading "We're going to fight A2555."

Mary Lewis of Metuchen, a past president of the New Jersey Association of School Libraries and current middle school librarian in Union County, said there's a fallacy in the argument some make that public libraries can stand in for the loss of school libraries.

"What school libraries do that is different is they teach the children how to take the information and turn it into knowledge," Lewis said. "I can teach 150 kids in a day, and I usually will."

Massey added: "It's our role to guide them into how to be critical thinkers."

Nina Kemps of Cherry Hill, a retired head librarian of the Rosa International Middle School in the Camden County township, said many people just don't understand what's at stake.

"They think that someone else can just check out books," Kemps said. "We do a lot more than check out books."

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MONTHLY REPORT FOR APRIL 2010

Please note the new format that ties library activities to the strategic plan. Some activities fit under more than one strategic direction but are only listed once. And, just because there isn't an activity listed for some of the objectives, it does not necessarily mean that nothing is happening in that area. Staff is just beginning to view what they do from this perspective and future reporting should be more comprehensive.

1. Reading, Listening and Viewing for Pleasure

A. Children in Santa Cruz County will enter school ready to read, write, listen and learn

B. All ages will have materials, programs and displays that reflect current community interests and provide pleasurable reading, viewing and listening experiences that help them reach their personal literacy goals

- For Mar Vista's "Pages and PJ's" program, the Aptos Youth Services Librarian, Nancy Call, joined the pajama crowd and read a variety of fourth-grade materials to roving listeners, meeting a large number of the Mar Vista fourth-grade classes and their parents. She confirmed each favorite title to be on the Accelerated-Reader test list to enhance the children's school reading goals, and engaged the children and their parents in a discussion about their favorite books. This annual event brings more than 200 children and their parents together for a pleasant read by representatives of community agencies, such as the fire and police departments, so it was a nice night for a representative of the Aptos Library to meet and get reacquainted. *(This also fits within the Community Connections strategic direction)*

C. People of all ages will have friendly support and intuitive access to the materials and resources they want

2. LIFELONG LEARNING

A. People will have access to a relevant collection of resources in diverse formats for all ages.

- The Library received a grant from the National Endowment for the Humanities. The four regional libraries will each receive three titles as part of the *We the People Bookshelf* collection on the theme of *A More Perfect Union*.

B. Library users will have access to innovative and successful programming which reflects the cultural, educational and informational needs of the diverse communities served by SCPL and which will help learners of all ages to achieve their goals.

C. People will have access to innovative technology and the tools necessary to find, evaluate and use information and resources to meet their learning needs.

3. COMMUNITY CONNECTIONS

A. The Library will initiate and nurture partnerships with the public, private and nonprofit sectors in Santa Cruz County for the mutual benefit of the partners, the Library and the community.

- Aptos Branch staff partnered with Valencia Elementary library staff in order to disseminate more than 300 new and more than 40 replacement cards to their Kindergarten through sixth grade. We enjoyed support from Principal Dianna Higginbotham and Library Staff Michelle Galipeaux, the enthusiastic teachers, parents, and children. Preponderantly, the thanks go to the Aptos Team, Sally Maki with support from Laura Vanderslice, for these many library-card entries. On campus, April 19th, Teresa Landers introduced the event to the student body who enthusiastically embraced the day: "Are we getting our library cards today? Hooray!" There were many smiles and congratulations. Then on to the library card handouts with Valencia Library staff Michelle Galipeaux and Aptos Library staff, Nancy Call, with Nancy providing a storytime to each group visiting the library. Then, when the event concluded, those children and parents who forgot to bring in their library card applications stepped forward and made their desire known, at which time Aptos Staff processed the entirety of those, representing about 62% of the children.
- The Census Department had an employee at Central Branch, available to help people fill out the census forms. He was here from mid-March through April 17th for 15 hours each week.
- The tax form frenzy leading up the April 15th didn't seem as frantic or as frequent as it has in past years. Not sure what this means; perhaps more people are filing on time or filing online
- Teresa served on an interview panel for San Jose Public Library for a division manager position.

B. People will strengthen their ties with each other, the community and the library.

- Michele Mugnier, Aptos Library Clerk, organized an outdoor plant and garden sale on April 22. This was a true team effort. Jeanne O'Grady, Outreach Librarian, sent pots, as did others on the staff. Laura VanDerslice, Aptos Library Assistant, and Nancy contributed plants from their gardens. Ron D'Allesandro, Friends Volunteer Coordinator, sent gardening books to supplement the gift books Michele gathered from donations. Mike Zulim, Aptos Library Assistant, took photos. Friends' volunteers, Annie Bunn and Becky Steinbruner, monitored

sale items, collected money, and were generally enthusiastic. The sale brought in a total of \$250.

- Julie Richardson, Aptos Branch Manager and Laura VanDerslice opened the La Selva Beach Branch on April 24th for the LSB Friends birthday celebration and library fundraiser. Organizers scheduled back to back book talks in the Library with local authors. Recreation area events outside of the library building included a reptile show, e-book demonstrations, face painting, food and music. Money raised by the LSB Friends is earmarked for the purchase of a barcode duplicator.
- Seven people met and had a marvelous time reading two plays this month in Boulder Creek. The SCPL Friends met on April 24. There were new faces in response to the newspapers.

C. The community will recognize the value of SCPL in improving their lives and will recognize SCPL as an asset to their community.

- The first National Bookmobile Day was held on Wednesday, April 14. The bookmobile run that day was to Davenport and Bonny Doon, so we went with crafts, cookies and favorite books, Eric Chalfant, Bookmobile Assistant and Gale Farthing, Outreach Supervisor, on the bookmobile, Bobbi Wolner, Outreach Librarian, Janis O'Driscoll, Programs and Partnerships Manager, and Leslie Auerbach, Outreach Library Assistant in the Escape. The students at the Davenport after school program made us a beautiful banner, and were enthusiastic about the cookies and crafts, so we have some brightly colored bookmobiles on the bookmobile. Our Bonny Doon regulars were also pleased to be included in the celebration.
- Two young boys came into the Garfield Park library and happily put down \$5.50 on the counter. When we asked what it was for, they told us it was money they made selling lemonade to "save the library". The following week another group of young girls came in and said they were also selling lemonade and would bring us the proceeds soon. It is nice to see even young children being involved and doing what they can for their community

D. Volunteers will be used effectively

- Volunteer hours are used in the Processing Section of Access Services. These volunteers clean and repair CDs, DVDs, and VHS items and plastic cover new and repaired books. Each month we have about 18 to 24 hours of volunteer help in one and two hour segments with three to four volunteers, depending on their availability. We also have volunteer book menders that work in the Aptos branch under the supervision of a Book Processing staff member monthly for several hours. In April, 8 volunteers mended about 30 books.

- Some of the rebarcoding volunteers who worked at Live Oak are going to take that task on instead of coming down to Central as rebarcoders. Three other volunteer rebarcoders either dropped out or took several weeks off to take classes or deal with personal issues.
- Barbara Snider, Access Services Manager, recruited two Workability (high school age) students to help out at Live Oak and Central. This grant runs through the end of May. Another Community Action Board grant worker has been recruited to help Live Oak as a self check helper and will start working the latter part of May. This grant runs through the end of September.
- The only original BookBuddy (BB) from the program's inception asked Bobbi Wolner, Outreach Librarian, to find another homebound BB as all but one of her current BB's have either died or moved away. Fairfax was willing to go to Sunshine Villa and was also willing to take on two BB's. On April 27 Bobbi introduced Fairfax to her 2 new BookBuddies and Fairfax was off and running once more.
- There have been some staffing shakeups at both Santa Cruz Skilled Nursing and Sunshine Villa. Both places have lost their Activities Directors and have yet to replace them. Bobbi had been trying to place 2 volunteers who wanted to read or do storytelling at these facilities (neither of them wanted to be BookBuddies). She had given names and phone numbers to each of the concerned parties and hoped they would be able to work things out. However, all of that is now in limbo because of the shakeups.
- This year we had two volunteers who took turns during the day on Tax Day, April 15th, pointing out where the tax forms were at the Central Library. (Two more were scheduled but did not show up). This was a big help for the Circulation Desk who didn't have to continually point them out or direct people to the reference desk to point them out during the day.

4. WELCOMING PLACE

A. Identify the physical changes and funding required to provide 21st century library facilities.

- Patrons and staff enjoy the open and comfortable space created by moving things and painting the shelves in Felton.

B. The virtual branch meets the definition of a welcoming place

C. People receive service at the level they need and want

- The Rebarcoding Project has moved to Central. Youth Services, adult fiction and genre fiction are finished with an expected completion date of mid July. At that point, self check will be introduced at Central although Youth Services may receive one sooner.
- Live Oak premiered full blown self check. April statistics show a 35% use of self check but this is spread out over the month and self check was only operational for two weeks. The first couple of days showed over 80% usage. Compare this to the one self check each in Aptos and Scotts Valley where self check accounted for 8-9% of circulation in April.

5. FINANCIAL SUSTAINABILITY

A. The Library System maintains a healthy and stable financial position

B. There is adequate, stable and diverse funding to finance ongoing operations, key strategic initiatives and capital projects.

- The Library is the recipient of the Hale Trust. We are one of seven beneficiaries and expect to receive about \$10,000 for the Scotts Valley Branch.

C. Services of a defined level and quality are consistently delivered based on revenue projections and supportive organizational and operating structure.

D. The Library operates efficiently and focuses on continual improvement.

- The Library converted to Google mail and calendaring with access to the full Google apps capabilities. Staff has adjusted well and everyone is learning and sharing every day.
- SCPL has a workflow analysis team identifying various processes within the library. They are documenting workflows through flowcharts and narrative descriptions. These will be used to determine the needs required of a new online computer system (ILS) as well as other areas where efficiencies may be realized. The full report is due at the end of May. Attached is a copy of the home page for their website on the staff Intranet. It illustrates the professionalism and thoroughness of the team. Primary members are Debra Lipoma, Central Librarian; Hui-lan Titangos, Access Services Librarian; Laura Whaley, Senior Library Assistant, Boulder Creek; Linda Gault, Senior Library Assistant, Aptos, Brenda Mcillroy, Youth Services Librarian; and Ann Young, Library Webmaster.

6. ORGANIZATIONAL READINESS

A. Staff receives adequate training to do their jobs effectively.

B. SCPL is committed to developing current library staff to become tomorrow's library leaders.

- Two library school students have spent time observing at the Reference Desk as part of their reference class.

C. Employees have the skills to execute change and are committed to change and continual improvement.

- A retreat was held with Library Leadership (managers and supervisors) to focus on leading during times of change.
- The first staff community of interest on the future of libraries was held. This is intended to be a monthly event where interested staff come together to explore what the current trends are in the library world and how should/could SCPL react to those trends. Over 50 staff attended the first meeting in April.

D. A customer driven service philosophy guides staff training and development.

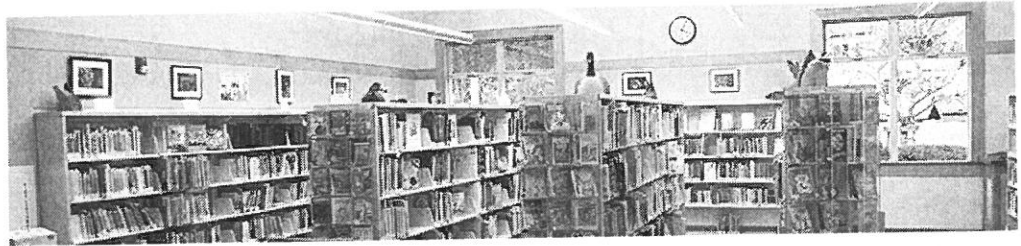
SCPL Workflow Analysis

Search this site

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- Goals & Objectives
- The Workflow Team
- Project Progress
- Time Tracker
- Project updates
- Files
- Calendar
- Resources
- Sitemap

Project Home



11

days until
Project Due Date

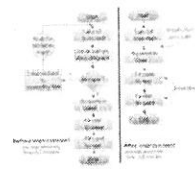
My recent activity

There are no recent activities.

Template tips

Learn more about working with templates.

How to change this sidebar.



The SCPL Workflow Analysis Project is an attempt to look at all the functions of the library system. Over the next few months the steering committee (along with several team members) will be visiting all departments in the Library. We will be working firstly

to identify all the library's "business" processes, and secondly to explain in some detail how these processes are done.

We will be mapping the processes in order to show how the various functions are related to one another and to highlight areas where there might be problems. We're looking at the workflow as a way to model the library system and not as an attempt to criticize or to recommend changes.

Eventually we hope this project will help in creating a more efficient and responsive library system and in developing a new ILS. We hope this website will be useful in explaining what we're doing, and we welcome all your comments and suggestions.

Messages

May 14 The steering committee did not meet on May 12 because of staff day, and we'll also take a break and not meet on May 19. Next meeting : Wednesday May ...
Posted May 14, 2010 10:17 AM by Deborah Lipoma

Minutes, May 5 We bantered around some ideas to improve efficiency, particularly for donations and media processing. We figured out how to upload files to the project progress charts -- basically you just hit ...
Posted May 5, 2010 2:42 PM by Deborah Lipoma

Minutes, April 28 We're starting to finish files and move them into the Project Progress chart. Ann showed us how to move docs from the Files to the chart, but this process ...
Posted Apr 30, 2010 10:40 AM by Deborah Lipoma

Minutes, April 21 A few more things are nearing completion: Victor submitted a map of Outreach and Hui-Lan completed Cataloging. Linda visited Processing and is putting a map together. We had a ...
Posted Apr 23, 2010 9:35 AM by Deborah Lipoma

Minutes, April 14 Deborah presented a "summary of where we are and where we're going" as an overview of the project so far, and the committee is reviewing it before sending to ...
Posted Apr 14, 2010 2:59 PM by Deborah Lipoma

Showing posts 1 - 5 of 17. [View more »](#)

PER OPEN HOU.

	Busyness/Open Hour		Circ/Open Hour		Visits/Open Hour		Ref/info/Open Hour	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
		%change		%change		%change		%change
July								
Aptos	258	393	107	153	71	98	15	25
Boulder Creek	78	218	30	72	22	86	2	1
Branciforte	191	389	70	120	68	107	13	59
Capitola	201	341	72	115	56	73	13	25
Central	479	619	204	254	173	196	36	76
Felton	81	283	28	79	25	54	8	5
Garfield Park	124	232	44	76	42	67	6	11
La Selva Beach	46	113	15	20	22	35	2	2
Live Oak	184	290	71	108	65	88	10	14
Scotts Valley	251	320	104	123	75	89	23	22
TOTAL	207	372	82	141	67	106	14	34
August								
Aptos	240	233	97	158	71	88	13	25
Boulder Creek	74	221	27	74	20	87	3	1
Branciforte	168	358	64	119	55	105	12	59
Capitola	188	314	68	111	48	66	12	24
Central	451	627	190	266	163	200	33	76
Felton	74	218	24	61	21	44	11	5
Garfield Park	109	206	36	65	39	61	5	11
La Selva Beach	40	87	13	24	18	24	2	2
Live Oak	164	290	61	112	60	84	11	17
Scotts Valley	218	297	86	115	56	83	19	22
TOTAL	189	360	73	140	61	102	13	35
Sept								
Aptos	239	369	96	149	64	91	12	16
Boulder Creek	75	209	28	74	22	41	3	7
Branciforte	166	320	60	106	69	95	16	15
Capitola	177	304	68	113	50	69	12	10
Central	412	589	169	261	158	199	41	59
Felton	70	240	24	73	23	40	10	5
Garfield Park	108	208	38	70	41	40	6	9
La Selva Beach	42	93	14	25	18	29	2	2
Live Oak	168	271	66	105	62	85	10	21
Scotts Valley	219	301	90	119	67	86	20	14
TOTAL	183	344	72	137	62	91	15	26
Oct								
Aptos	242	366	100	145	68	87	12	12
Boulder Creek	74	215	26	70	15	51	3	11
Branciforte	173	370	61	129	73	116	19	22
Capitola	181	312	68	116	54	66	13	10
Central	416	610	167	268	159	243	35	52
Felton	72	217	24	64	22	54	10	13
Garfield Park	108	187	41	60	52	54	6	20
La Selva Beach	41	96	14	26	19	28	3	1
Live Oak	177	276	75	107	66	84	12	10
Scotts Valley	222	304	89	123	72	85	6	18
Outreach	na	na	na	na	na	na	na	na

	Busyness/Open Hour		%change	Circ/Open Hour		%change	Visits/Open Hour		%change	Ref/info/Open Hour		%change
	FY0809	FY0910		FY0809	FY0910		FY0809	FY0910		FY0809	FY0910	
TOTAL	1706	2953	73%	666	1108	66%	599	870	45%	118	170	44%
Nov (closed 1 wk)												
Aptos	214	402	88%	153	167	9%	55	90	64%	10	16	63%
Boulder Creek	68	232	242%	86	76	-11%	18	42	129%	2	14	505%
Branciforte	151	382	154%	161	128	-21%	59	100	69%	16	29	79%
Capitola	165	318	93%	132	114	-13%	45	65	44%	11	13	25%
Central	407	691	70%	266	305	15%	154	185	20%	37	70	87%
Felton	66	213	224%	127	64	-50%	20	47	136%	8	18	112%
Garfield Park	100	213	112%	95	71	-26%	34	64	87%	6	27	327%
La Selva Beach	33	101	205%	41	31	-25%	16	26	64%	2	1	-39%
Live Oak	160	338	111%	116	140	21%	37	90	148%	11	13	26%
Scotts Valley	191	329	72%	120	139	16%	54	86	60%	6	24	314%
TOTAL	1555	3218	107%	1297	1235	-5%	492	796	62%	109	226	107%
Dec (closed 1 wk)												
Aptos	231	408	76.51%	92	169	83%	59	100	71%	12	16	34%
Boulder Creek	72	214	198.27%	24	70	187%	18	39	117%	3	14	390%
Branciforte	174	339	94.59%	61	103	70%	63	102	62%	19	29	51%
Capitola	73	326	347.16%	65	108	66%	47	59	25%	13	13	4%
Central	442	700	58.56%	191	305	59%	151	193	28%	35	70	97%
Felton	70	235	238.02%	23	69	201%	21	54	157%	10	18	83%
Garfield Park	108	206	90.62%	36	64	78%	38	56	48%	6	27	340%
La Selva Beach	37	100	169.65%	11	27	140%	15	26	67%	3	1	-57%
Live Oak	175	333	89.86%	68	135	98%	63	97	54%	12	13	16%
Scotts Valley	204	328	60.53%	83	136	65%	59	91	55%	6	24	337%
TOTAL	1586	3189	101.09%	655	1186	81%	534	817	53%	118	226	92%
January												
Aptos	235	363	54.64%	101	158	56%	62	88	43%	13	27	102%
Boulder Creek	77	192	149.13%	30	65	120%	22	34	59%	2	4	96%
Branciforte	168	343	103.95%	64	123	94%	66	99	51%	15	15	1%
Capitola	183	284	55.24%	70	107	52%	52	61	17%	13	21	63%
Central	462	673	45.69%	211	304	44%	172	198	15%	37	70	91%
Felton	69	203	194.54%	23	56	138%	22	46	104%	9	6	-41%
Garfield Park	108	168	56.00%	41	56	37%	41	54	33%	8	10	35%
La Selva Beach	40	83	107.20%	15	25	67%	19	24	24%	2	3	52%
Live Oak	170	308	80.78%	69	125	82%	62	85	36%	11	28	162%
Scotts Valley	202	303	49.78%	88	133	51%	62	88	43%	19	22	19%
TOTAL	1714	2920	70.34%	712	1153	62%	579	777	34%	128	205	61%

	Busyness/Open Hour		%change	Circ/Open Hour		%change	Visits/Open Hour		%change	Ref/Info/Open Hour		%change
	FY0809	FY0910		FY0809	FY0910		FY0809	FY0910		FY0809	FY0910	
February												
Aptos	248	352	42%	107	149	40%	60	84	40%	14	27	92%
Boulder Creek	130	186	43%	50	62	23%	30	37	23%	3	4	28%
Branciforte	173	321	86%	65	105	60%	61	87	43%	16	15	-3%
Capitola	192	288	50%	74	105	43%	47	64	35%	13	21	63%
Central	486	618	27%	222	271	22%	142	188	32%	35	70	98%
Felton	87	184	111%	30	48	63%	24	38	60%	10	6	-44%
Garfield Park	114	163	43%	43	54	24%	37	45	21%	7	10	56%
La Selva Beach	41	77	88%	15	22	43%	15	22	43%	2	3	79%
Live Oak	175	272	56%	67	104	55%	56	82	46%	10	28	167%
Scotts Valley	209	289	39%	91	122	34%	81	81	0%	16	22	42%
TOTAL	1855	2751	48%	764	1042	36%	554	728	32%	125	205	64%
March												
Aptos	270	399	48%	114	167	46%	66	100	51%	15	27	78%
Boulder Creek	134	218	62%	49	77	56%	36	49	35%	3	4	13%
Branciforte	182	335	84%	67	107	60%	70	96	37%	15	15	-2%
Capitola	195	313	60%	71	110	53%	52	64	23%	14	21	54%
Central	519	664	28%	219	287	31%	176	204	16%	36	70	94%
Felton	96	218	128%	32	57	80%	29	35	21%	11	6	-51%
Garfield Park	122	214	75%	44	73	66%	40	67	69%	9	10	19%
La Selva Beach	46	90	94%	15	23	56%	19	24	28%	2	3	104%
Live Oak	184	311	68%	71	119	69%	65	101	54%	10	28	174%
Scotts Valley	227	336	48%	93	143	53%	67	97	44%	18	22	26%
TOTAL	1976	3099	57%	775	1162	50%	620	835	35%	133	205	55%
April												
Aptos	255	356	40%	107	152	41%	69	85	23%	14	27	85%
Boulder Creek	138	192	39%	49	65	33%	35	58	68%	4	4	-1%
Branciforte	171	312	82%	61	101	66%	64	125	96%	15	15	3%
Capitola	187	289	54%	69	106	52%	49	69	39%	13	21	57%
Central	452	583	29%	201	270	34%	159	194	22%	35	70	100%
Felton	89	199	123%	29	58	103%	26	46	78%	11	6	-48%
Garfield Park	115	163	41%	40	51	27%	47	47	0%	10	10	4%
La Selva Beach	45	88	96%	15	25	65%	19	22	18%	2	3	108%
Live Oak	178	247	39%	72	109	52%	64	83	29%	11	28	157%
Scotts Valley	211	297	41%	89	129	44%	62	81	31%	15	22	43%
TOTAL	1841	2727	48%	733	1068	46%	594	809	36%	130	205	59%

VOLUME AND PERCENT CHANGE

	Circulation		Busyness*		Reference/Info		Visitors	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
July								
Aptos	23085	20850	55824	50334	3,136	3139	15,380	12585
Boulder Creek	4962	3462	13810	10470	334	71	3,914	4151
Branciforte	11536	6716	31273	21789	2,128	3276	11,112	6006
Capitola	12601	9169	33714	24244	2,256	1998	9,402	5821
Central	47566	44612	111926	99046	8,358	12081	40,180	31432
Felton	4862	2531	14168	9064	1,364	173	4,391	1728
Garfield Park	5604	3643	15847	11154	788	546	5,352	3229
La Selva Beach	1907	979	5735	3609	288	53	2,723	1109
Live Oak	14138	12835	36871	32510	2,019	1570	12,974	9870
Scotts Valley	20106	17308	48527	40942	4,342	2760	14,449	11409
Outreach	3664	3245	8573	7421	1,452	2747	na	na
TOTAL	150031	125350	376268	310583	26,465	28415	119,877	87340
August								
Aptos	20967	21655	51832	50085	2,701	3139	15,301	11242
Boulder Creek	4686	4161	13509	10587	552	49	3,460	4188
Branciforte	9638	7806	27625	20027	2,045	3276	9,099	5862
Capitola	11437	10607	30805	25134	1,950	1887	8,126	5256
Central	44430	43409	105513	100246	7,634	12081	37,781	32012
Felton	4289	1959	13075	6972	2,004	156	3,664	1396
Garfield Park	4614	3141	13994	9872	693	546	4,992	2916
La Selva Beach	1655	771	4930	2791	243	53	2,258	760
Live Oak	12241	13221	32700	32495	2,103	1936	11,989	9444
Scotts Valley	16571	16444	41922	38603	3,556	2760	10,815	10639
Outreach	3740	3235	8475	6972	889	2747	na	na
TOTAL	134268	126409	344380	303788	24,370	28630	107,485	83715
Sept								
Aptos	20820	20473	51642	47173	2566	2110	13864	11689
Boulder Creek	4942	3547	13230	10019	527	312	3787	1963
Branciforte	9322	5974	27293	17902	2656	845	11290	5306
Capitola	11430	9015	29814	24349	2003	836	8347	5493
Central	41477	41717	95619	94200	9416	9421	36598	31871
Felton	4227	2335	12351	7676	1753	156	3995	1678
Garfield Park	4895	3373	13848	9973	705	420	5272	1943
La Selva Beach	1747	804	5258	2981	250	74	2189	929
Live Oak	13243	12618	33662	30363	2046	2392	12433	9476
Scotts Valley	17226	16630	42057	38550	3824	1837	12949	10947
Outreach	4029	3550	9652	7457	1300	2747	na	na
TOTAL	133358	120036	334426	290643	27046	21150	110724	81295
Oct								
Aptos								
Boulder Creek								
Branciforte								
Capitola								
Central								
Felton								
Garfield Park								
La Selva Beach								
Live Oak								
Scotts Valley								
Outreach								
TOTAL								

*Defined as check ins/check outs/route ins/route outs

VOLUME AND PERCENT CHANGE

	Circulation		%change	Busyness*		%change	Reference/Info		%change	Visitors		%change
	FY0809	FY0910		FY0809	FY0910		FY0809	FY0910		FY0809	FY0910	
Aptos	21707	19944	-8.1%	52179	46884	-10.1%	2,603	1556	-67.3%	14592	11,177	-30.6%
Boulder Creek	4646	3340	-28.1%	13106	10320	-21.3%	515	516	0.2%	2677	2,354	-13.7%
Branciforte	10052	7211	-28.3%	28403	20712	-27.1%	3,143	1218	-158.0%	11939	6,508	-83.5%
Capitola	11489	9252	-19.5%	30440	24959	-18.0%	2,166	806	-168.7%	9025	5,271	-71.2%
Central	41516	42814	3.1%	96396	97660	1.3%	8,195	8359	2.0%	36851	38,928	5.3%
Felton	4233	2043	-51.7%	12729	6936	-45.5%	1,703	425	-300.7%	3913	1,335	-193.2%
Garfield Park	5186	2901	-44.1%	13880	8973	-35.4%	792	979	19.1%	6693	2,594	-158.0%
La Selva Beach	1724	842	-51.2%	5057	3074	-39.2%	311	26	-1096.2%	2367	895	-164.5%
Live Oak	14294	12679	-11.3%	35376	30941	-12.5%	2,302	1122	-105.2%	13126	9,418	-39.4%
Scotts Valley	17241	16998	-1.4%	42595	38930	-8.6%	1,060	2314	54.2%	13839	10,938	-26.5%
Outreach	3900	3099	-37.5%	8769	7116	-41.9%	3,978	1833	-117.0%	na	357	na
TOTAL	135988	121123	-10.9%	338930	296505	-11.0%	26,768	19154	-39.8%	115022	78,597	-46.3%
Nov (closed 1 wk)	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change
Aptos	19627	16011	-18.4%	46271	38594	-16.6%	2,147	1556	-27.5%	11900	8,660	-27.2%
Boulder Creek	4130	2752	-33.4%	11937	8356	-30.0%	417	516	23.7%	3248	1522	-53.1%
Branciforte	9029	5375	-40.5%	24687	16058	-35.0%	2,651	1218	-54.1%	9678	4,183	-56.8%
Capitola	10539	6865	-34.9%	27777	19102	-31.2%	1,810	806	-55.5%	7522	3,877	-48.5%
Central	42606	36594	-14.1%	94359	82860	-12.2%	8,632	8359	-3.2%	35728	22,258	-37.7%
Felton	4068	1537	-62.2%	11574	5109	-55.9%	1,468	425	-71.0%	3531	1,137	-67.8%
Garfield Park	4573	2549	-44.3%	12824	7650	-40.3%	815	979	20.1%	4385	2,305	-47.4%
La Selva Beach	1307	735	-43.8%	4103	2419	-41.0%	221	26	-88.2%	1926	613	-68.2%
Live Oak	12976	11783	-9.2%	31941	28370	-11.2%	2,125	1122	-47.2%	7304	7,596	4.0%
Scotts Valley	15330	13302	-13.2%	36767	31580	-14.1%	1,118	2314	107.0%	10340	8,285	-19.9%
Outreach	7221	2658	-63.2%	6801	5908	-13.1%	3,379	1833	-45.8%	na	714	na
TOTAL	131406	100161	-23.8%	309041	246006	-20.4%	24,783	19154	-22.7%	95562	61,150	-36.0%
Dec (closed 1 wk)	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change
Aptos	19953	16235	-18.6%	49920	39162	-21.6%	2,603	1556	-40.2%	12693	9,645	-24.0%
Boulder Creek	4286	2514	-41.3%	12652	7719	-39.0%	515	516	0.2%	3149	1397	-55.6%
Branciforte	9957	4323	-56.6%	28581	14243	-50.2%	3,143	1218	-61.2%	10310	4,274	-58.5%
Capitola	10978	6504	-40.8%	12236	19541	59.7%	2,166	806	-62.8%	7902	3,531	-55.3%
Central	44336	36544	-17.6%	102465	84033	-18.0%	8,195	8359	2.0%	35118	23,207	-33.9%
Felton	4037	1656	-59.0%	12236	5640	-53.9%	1,703	425	-75.0%	3701	1,299	-64.9%
Garfield Park	4618	2317	-49.8%	13812	7405	-46.4%	792	979	23.6%	4827	2,006	-58.4%
La Selva Beach	1383	642	-53.6%	4610	2406	-47.8%	311	26	-91.6%	1901	616	-67.6%
Live Oak	13682	11364	-16.9%	35047	27947	-20.3%	2,302	1122	-51.3%	12559	8,112	-35.4%
Scotts Valley	15883	13084	-17.6%	39209	31472	-19.7%	1,060	2314	118.3%	11314	8,776	-22.4%
Outreach	3111	2436	-21.7%	7336	5091	-30.6%	3,978	1833	-53.9%	na	579	na
TOTAL	132224	97619	-26.2%	318104	244659	-23.1%	26,768	19154	-28.4%	103474	63,442	-38.7%

VOLUME AND PERCENT CHANGE

	Circulation		Busyness*		Reference/Info		Visitors	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
January								
Aptos	21839	20228	50658	46421	2,839	3401	13377	11,305
Boulder Creek	5236	3141	13530	9193	340	182	3793	1,648
Branciforte	10437	6898	27609	19227	2,455	849	10791	5,569
Capitola	11790	8549	30731	22718	2,149	1668	8760	4,873
Central	48989	48661	107163	107671	8,470	11154	39871	31,611
Felton	4119	1784	12132	6497	1,651	178	3931	1,461
Garfield Park	5223	2681	13781	8062	996	503	5208	2,604
La Selva Beach	1824	784	4984	2665	265	104	2353	752
Live Oak	13809	14045	34087	34508	2,131	3124	12429	9,482
Scotts Valley	16979	17080	38806	38749	3,565	2834	11848	11,258
Outreach	2470	2419	7148	6054	950	2799	na	800 na
TOTAL	142715	126270	340629	301765	25,811	26796	112361	81,362
February								
Aptos	21839	19120	50658	45071	2,816	3401	12285	10,797
Boulder Creek	5236	2968	13530	8932	307	182	3160	1,794
Branciforte	10437	5857	27609	17982	2,504	849	9726	4,873
Capitola	11790	8433	30731	23032	2,050	1668	7535	5,103
Central	48989	43293	107433	98941	7,797	11154	31458	30,157
Felton	4119	1545	12132	5882	1,391	178	3349	1,230
Garfield Park	5223	2570	13781	7805	812	503	4486	2,147
La Selva Beach	1824	689	4984	2478	220	104	1829	690
Live Oak	13112	11664	34087	30495	2,040	3124	10857	9,135
Scotts Valley	16979	15676	38806	37026	2,903	2834	15056	10,385
Outreach	2470	1879	2470	3214	942	2799	na	980 na
TOTAL	142018	113694	336221	280858	23,782	26796	99741	77,291
March								
Aptos	23309	21408	55015	51024	3,042	3401	13459	12,779
Boulder Creek	5107	3676	13981	10469	350	182	3743	2338
Branciforte	10664	5979	29194	18770	2,479	849	11205	5,358
Capitola	11437	8760	31253	25078	2,164	1668	8291	5104
Central	48461	45936	114620	106284	7,947	11154	38938	32,631
Felton	4418	1832	13283	6980	1,565	178	3964	1107
Garfield Park	5281	3488	14780	10276	1,070	503	4819	3,224
La Selva Beach	1816	747	5596	2876	193	104	2241	758
Live Oak	13749	13334	35957	34789	1,988	3124	12766	11,274
Scotts Valley	17309	18253	42232	43059	3,256	2834	12537	12,447
Outreach	3722	2216	8527	3942	1,133	2799	na	1,126 na
TOTAL	145273	125629	364438	313547	25,187	26796	111963	88,146

note: Circulation includes self check but busyness does not Busyness is a measure of staff workload.

VOLUME AND PERCENT CHANGE

	Circulation		Busyness*		Reference/Info		Visitors					
	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change			
note: Circulation includes self check but busyness does not. Busyness is a measure of staff workload.												
April												
Aptos	21892	19434	-11.2%	52059	45604	-12.4%	2,929	3402	16.1%	14055	10,818	-23.0%
Boulder Creek	5126	3140	-38.7%	14326	9201	-35.8%	400	182	-54.5%	3613	2,799	-22.5%
Branchforte	9749	5681	-41.7%	27402	17491	-36.2%	2,362	849	-64.0%	10175	6,995	-31.3%
Capitola	11118	8474	-23.8%	29946	23112	-22.8%	2,119	1668	-21.3%	7890	5,482	-30.5%
Central	44425	43203	-2.8%	99970	93354	-6.6%	7,693	11154	45.0%	35154	30,973	-11.9%
Felton	3982	1864	-53.2%	12399	6373	-48.6%	1,473	178	-87.9%	3587	1,467	-59.1%
Garfield Park	4817	2433	-49.5%	13970	7826	-44.0%	1,217	503	-58.7%	5718	2,257	-60.5%
La Selva Beach	1866	814	-56.4%	5402	2802	-48.1%	189	104	-45.0%	2268	707	-68.8%
Live Oak	14052	12263	-12.7%	34684	27666	-20.2%	2,116	3124	47.7%	12468	9,251	-25.8%
Scotts Valley	16634	16526	-0.6%	39155	38032	-2.9%	2,876	2834	-1.5%	11602	10,429	-10.1%
Outreach	2887	2178	-24.6%	4242	3705	-12.7%	916	2232	143.6%	na	1,050	na
TOTAL	136548	116010	-15.0%	333555	275166	-17.5%	24,290	26230	8.0%	106530	82,227	-22.8%
note: Circulation includes self check but busyness does not. Busyness is a measure of staff workload.												

SPOTLIGHT ON ACCESS SERVICES

The Access Services Department of the Santa Cruz Public Libraries System is composed of seven sections, Collection Development/Acquisitions, Cataloging, Delivery, Processing, Receiving, and Routing. There is 18 full time staff. Ten percent of staff hours that otherwise would have been available has been lost in the furlough this past fiscal year. In addition, Access Services Staff, contribute 116 hours weekly to either the reference or circulation desks, or 17 per cent of our time. We have also lost, either due to attrition or layoffs due to cut backs this past fiscal year, 80 hours, and about three years ago another 240 hours, when the book budget was significantly reduced. What this has meant is:

1. A lot of downsizing which means doing more with less (when the book budget is reduced, staff in charge of purchasing items relies more heavily on gift items, which are not pre-cataloged or preprocessed, increasing processing and cataloging times up to 300% per item, or an average of half an hour instead of 5 to ten minutes per item.
2. A lot of change:
 - Economy is weaker, and more of our community relies on the library for resources to help them with many information needs, as life problems as finding jobs, repairing a car, or saving money in other ways, as checking out library materials for recreation. Also, as local schools cut back on resources available for students and hours their libraries may be open, our public libraries are used more heavily to help with assignments. The library staff is pressed to find up-to-date materials as we cut our book and periodicals budget and cut back on subscription databases that provide access to reliable on-line information. Instead we find ourselves relying on gift materials which are more expensive and time-consuming for Access Services staffs to inventory, catalog, and process and do not always meet our collection needs as precisely as librarian centered selection would. In other words, our collection development is less effective and less efficient.
 - Technology is helping Access Services do more for less, however it can be expensive. Thanks to the Friends we were able to purchase a 50-disk repair/cleaner which has eliminated a two-year back log of disks (or about 2,000 disks) that needed minor repair before the public could use them. This has freed up staff time to spend more time processing new items instead of cleaning disks one at a time and searching for many more items patrons wanted that needed repair. These items are also much more available to the public .
 - We purchased a barcode duplicator that prints information previously handwritten on each item, saving time and repetitive motion on every type of disk we process.

- Pre-processing is used when we are able to purchase items through book vendors, saving staff time, and monies. While gifts from the community are appreciated, they are very expensive to handle, involving many more staff, not only to sort and select, but to do a more complicated inventory and processing.
- We are using volunteers more to cover books and do other very repetitive tasks for items that cannot be pre-processed, such as gifts, freeing up staff to do more involved processing jobs such as inventorying items on the database. However every hour of volunteer time requires 10 minutes minimum of staff time to prepare work and provide training, and possibly more if the volunteer is not used to or doesn't understand how to work effectively and efficiently in an office environment. We average 8 – 12 hours weekly volunteer help in Access Services plus another 16 hours volunteer help monthly through the Book Mending project at the Aptos Library, which one of our staff leads. About five hours monthly of his time is needed to plan for and lead this group.

Access Services staff is stretching to meet these challenges. While skill sets will be changing as we go along, Technical services staff has the underlying skills that will help our library move with the times including:

- Attention to detail
- Ability to organize and describe current information
- Knowledge of standards and current practices
- Ability to work with colleagues and teams
- Expert advice available within the profession with a vision of how the work should be done using unfolding technologies
- IT staff with an understanding about how the vision can be translated into a realistic solution

Barbara Snider assumed responsibility for managing Access Services in October 2009. Since December the division has met as a group monthly to consider how to do more with less, to share concerns, to solve problems, and to identify and implement efficiencies. To meet and develop effective changes, Access Services staff needs to maintain a positive attitude towards change, be willing to grow and learn both professionally and personally, and to work outside our comfort zone when it comes to helping the library fulfill its mission and goals. Barbara believes in continually developing that positive attitude, and is grateful to have an exceptional team. Questions we are continually asking include:

1. Are there tasks that are duplicated? Can they be eliminated?
2. Are there any unnecessary tasks?
3. Are there ways to streamline workflows
4. Can we leverage technology

5. Can vendors provide additional services – we already do some preprocessing, etc. Can they help with anything else (Also, vendors go to a variety of libraries, they may have seen time-saving techniques at other places.)

Goals for Access Services include:

1. Streamline and simplify procedures by reducing number of steps involved in processes where possible
2. Eliminate duplication
3. Eliminate unnecessary tasks
4. Are some standards for our work too high?
5. Apply principal of low-hanging fruit – go after the easy fixes and yes, we still have to figure out the more difficult ones
6. Maximize use of staff expertise
7. Provide Cross Training
8. Aim for One Touch Handling
9. Trust and leverage technology

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD
FINANCE COMMITTEE

MINUTES

May 24, 2010

Central Branch Meeting Room
224 Church Street, Santa Cruz

5:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Councilmember Mike Rotkin, Councilmember Storey
(Called to order at 5:13 pm)

Staff: Teresa Landers, Director of Libraries
Jack Dilles, Director of Finance, City of Santa Cruz

II. APPROVAL OF MEETING AGENDA OF May 24., 2010

Councilmember Rotkin moved by consensus

that the Board approve the agenda of May 24, 2010

UNAN

III. MINUTES OF April 26, 2010

Continued to next month as a quorum of attendees present at the April 26, 2010 meeting was not present at the May 24, 2010 meeting.

IV. ORAL COMMUNICATIONS

Ruby Storey stated, "I like libraries because you get books and get to read them.:"

V STAFF REPORTS

- a.. Financial reports through April 30 were reviewed. Expenditures continue to hold their own. Revenues remain consistent with previous months. 83% of the year is completed with no surprises. A copy of explanatory notes is attached.
- b. The cash balance is slightly positive and is expected to remain so through the end of the fiscal year.
- c. Year end projections were reviewed and are looking positive
- d. Budget numbers for FY10/11 were reviewed and indicate a positive fund balance can be achieved with the cuts in Temporaries and the materials budget but with no significant improvement to the lack of a reserve and dependent on the unions agreeing to continue the furlough. Councilmember Rotkin talked briefly about the difficult negotiations which are taking place with regards to the continuation of the furlough and related concessions.
- e. The 5 year projections were also reviewed. There was a lengthy discussion about the work of the Task Force on Library Service Models. Councilmember Storey requested the JPB be kept informed as financial information is developed. He is specifically interested in a cost allocation model by facility including costs/hour to operate. The issues surrounding various costing models were discussed. It was also suggested that the City monitor the new Health

Care Reform Act for possible effects (positive and negative) on the health insurance benefit cost projections.

V. NEXT MEETING TOPICS

Next meeting is scheduled for Monday June 28 2010 5:00-7:00 pm. in the Central Library meeting room.

VI. ADJOURN

The regular meeting adjourned at 6:05 p.m.

Respectfully submitted,

Teresa Landers
Library Director

All documents referred to in these minutes are available in the Library Office.

**LIBRARY JOINT POWERS AUTHORITY
 COMBINED BALANCE SHEET
 JPA FUND AND ACCOUNT GROUPS
 APRIL 2010**

	JPA Total
Assets	
Pooled cash	15,984.66
Pooled cash interest receivable	274.18
Infrastructure	579,683.02
Accumulated depreciation - infrastructure	(164,848.89)
Buildings	1,758,907.67
Accumulated depreciation - buildings	(765,044.52)
Lease improvements - buildings	259,124.00
Accumulated depreciation - lease imp-buildings	(163,048.94)
Machinery and equipment	1,628,318.81
Accumulated depreciation - machinery & equip	(1,471,843.15)
Software	61,759.70
Accumulated depreciation-software	(61,759.70)
Construction in progress	52,613.65
Total Assets	1,730,120.49
Liabilities	
Accounts payable	32,779.97
Sales tax payable	847.63
Deferred grant revenue - unearned	529.84
Unclaimed funds	1,100.45
Payable to the County - noncurrent	120,879.18
Other intergovernmental payable-noncurrent	391,139.91
Total Liabilities	547,276.98
Equities	
Unreserved, undesignated fund balance	(18,999.05)
Investment in capital assets - Library	1,713,861.65
Reserved for long-term debt	(512,019.09)
Total Equities	1,182,843.51
Total Liabilities and Equities	1,730,120.49

*

**LIBRARY JOINT POWERS AUTHORITY
 COMBINED BALANCE SHEET
 SPECIAL FUNDS
 APRIL 2010**

Fund # Fund Description	955 Contingency	956 Technology	957 Projects	960 Felton	Spec Funds Total
Assets					
Pooled cash	9,379.92	4,739.44	466.92	1,126.79	15,713.07
Pooled cash interest receivable	19.63	9.93	1.00	2.83	33.39
Total Assets	9,399.55	4,749.37	467.92	1,129.62	15,746.46
Equities					
Unreserved, undesignated fund balance	9,399.55	4,749.37	467.92	1,129.62	15,746.46
Total Equities	9,399.55	4,749.37	467.92	1,129.62	15,746.46

LIBRARY JOINT POWERS AUTHORITY						
COMBINED BALANCE SHEET						
TRUST FUNDS						
APRIL 2010						
	Fund #	931	932	933	934	Trust Funds
Fund Description		McCaskill Loc His	McCaskill Vis Imp	Finkeldey	Whalen	Total
Assets						
Pooled cash		262,996.77	253,901.24	9,635.63	143,327.47	669,861.11
Pooled cash interest receivable		555.94	536.83	20.38	301.84	1,414.99
Total Assets		263,552.71	254,438.07	9,656.01	143,629.31	671,276.10
Equities						
Net assets held in trust-library prog		263,552.71	254,438.07	9,656.01	143,629.31	671,276.10
Total Equities		263,552.71	254,438.07	9,656.01	143,629.31	671,276.10

Revenue Status Report
CITY OF SANTA CRUZ
4/1/2010 through 4/30/2010

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05/19/2010 12:39PM
Periods: 10 through 10

83%

Account Number	Library Joint Powers Authority	Adjusted Estimate	Revenues	Year-to-date Revenues	Balance	Prc't Rcvd
951-41000	TAXES	5,612,255.00	455,016.15	4,104,307.39	1,507,947.61	73.13
951-00-00-0000-41211	Sales and use tax	5,612,255.00	455,016.15	4,104,307.39	1,507,947.61	73.13
Total	TAXES					
951-43000	INTERGOVERNMENTAL	70,000.00	0.00	74,143.00	-4,143.00	105.92
951-36-00-0000-43210	State operating grants and contributions	5,174,769.00	431,230.75	3,878,635.81	1,296,133.19	74.95
951-36-00-0000-43311	Maintenance of effort contributions	6,762.00	0.00	6,978.00	-216.00	103.19
951-36-50-3510-43190	Federal grants - other	2,500.00	0.00	1,484.00	1,016.00	59.36
951-36-55-3531-43210	State operating grants and contributions	5,254,031.00	431,230.75	3,961,240.81	1,292,790.19	75.39
Total	INTERGOVERNMENTAL					
951-44000	CHARGES FOR SERVICES	7,000.00	267.45	3,333.05	3,666.95	47.62
951-36-00-0000-44613	Internet use fee	1,890.00	120.00	1,730.00	160.00	91.53
951-36-00-0000-44630	Room rentals-library JPA	0.00	0.00	88.73	-88.73	0.00
951-36-00-0000-44680	Interlibrary loan reimbursement	10,000.00	673.04	6,444.03	3,555.97	64.44
951-36-00-0000-44901	Photocopy fee	18,890.00	1,060.49	11,595.81	7,294.19	61.39
Total	CHARGES FOR SERVICES					
951-45000	FINES AND FORFEITS	300,000.00	18,093.18	174,476.13	125,523.87	58.16
951-36-00-0000-45131	Library fines	40,000.00	1,828.38	20,725.72	19,274.28	51.81
951-36-00-0000-45132	Lost library items	340,000.00	19,921.56	195,201.85	144,788.15	57.41
Total	FINES AND FORFEITS					
951-46000	MISCELLANEOUS REVENUES	0.00	198.73	-3,090.01	3,090.01	0.00
951-00-00-0000-46110	Pooled cash and investment interest					

Revenue Status Report
 CITY OF SANTA CRUZ
 4/1/2010 through 4/30/2010

revstat.rpt
 05/19/2010 12:39PM
 Periods: 10 through 10

Account Number	Library Joint Powers Authority	Adjusted Estimate	Revenues	Year-to-date Revenues	Balance	Prct Rcvd
951-00-00-0000-46190	Interest earnings - other	3,871.00	214.03	2,686.68	1,184.32	69.41
951-00-00-0000-46910	Miscellaneous operating revenue	0.00	0.00	314.00	-314.00	0.00
951-00-00-0000-46990	Miscellaneous non-operating revenue	60,000.00	1,616.49	40,602.84	19,397.16	67.67
951-36-00-0000-46303	Donations - library	36,791.00	7,246.60	44,037.60	-7,246.60	119.70
951-36-00-0000-46309	Donations - library - Friends of the Lib	72,143.00	846.92	75,271.99	-3,128.99	104.34
951-36-00-0000-46916	Cash over/short	0.00	-16.55	77.17	-77.17	0.00
951-36-00-0000-46918	Damaged property recovery	0.00	0.00	319.11	-319.11	0.00
951-36-00-0000-46923	Insurance reimbursements	0.00	0.00	10,688.22	-10,688.22	0.00
Total	MISCELLANEOUS REVENUES	172,805.00	10,106.22	170,807.60	1,997.40	98.84
951-49000	OTHER FINANCING SOURCES					
951-00-00-0000-49122	From Library Private Trust Fund	19,455.00	0.00	19,455.00	0.00	100.00
951-00-00-0000-49191	Intra-entity fund transfer in	18,018.00	0.00	18,018.00	0.00	100.00
Total	OTHER FINANCING SOURCES	37,473.00	0.00	37,473.00	0.00	100.00
Grand Total		11,435,454.00	917,335.17	8,480,626.46	2,954,827.54	74.16

Expenditure Status Report
CITY OF SANTA CRUZ
 4/1/2010 through 4/30/2010

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 Periods: 10 through 10

83%

951 Library Joint Powers Authority

Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
951-52000	6,391.00	0.00	6,391.00	0.00	0.00	100.00
SERVICES						
951-36-50-3510-52135 Financial services - outside	653,046.00	44,105.54	544,573.87	0.00	108,472.13	83.39
951-36-50-3510-52149 Interagency labor charges	21,718.00	0.00	18,740.20	2,419.73	558.07	97.43
951-36-50-3510-52199 Other professional & technical services	4,620.00	838.75	3,244.83	0.00	1,375.17	70.23
951-36-50-3510-52240 Office equipment operation/maint	400.00	0.00	0.00	0.00	400.00	0.00
951-36-50-3510-52244 Other equipment operation/maintenance	2,000.00	0.00	1,179.55	0.00	820.45	58.98
951-36-50-3510-52302 Travel and meetings	82,224.00	187.07	61,668.00	0.00	20,556.00	75.00
951-36-50-3510-52402 Telecommunications service - internal	21,794.00	0.00	9,662.21	14,689.91	-2,558.12	111.74
951-36-50-3510-52403 Telecommunications service - outside	13,167.00	0.00	11,430.00	0.00	1,737.00	86.81
951-36-50-3510-52933 Liability insurance/surety bonds-outside	3,000.00	0.00	0.00	0.00	3,000.00	0.00
951-36-50-3510-52960 Advertising	2,720.00	0.00	1,295.00	0.00	1,425.00	47.61
951-36-50-3510-52961 Dues and memberships	0.00	0.00	144.02	0.00	-144.02	0.00
951-36-50-3510-52971 Printing and binding-internal	7,500.00	208.05	4,442.42	0.00	3,057.58	59.23
951-36-50-3510-52972 Printing and binding-outside	8,170.00	0.00	8,168.92	0.00	1.08	99.99
951-36-50-3510-52973 Moving Costs	599,526.00	38,408.66	419,932.23	0.00	179,593.77	70.04
Financial services - outside	16,000.00	375.90	11,232.25	4,770.35	-2.60	100.02
Claims management services - outside	1,150,643.00	91,591.92	913,512.98	0.00	237,130.02	79.39
Interagency labor charges	2,500.00	0.00	1,044.00	0.00	1,456.00	41.76
Other equipment operation/maintenance	17,588.00	281.12	10,144.94	0.00	7,443.06	57.68
Software maintenance services	10,000.00	0.00	2,359.75	0.00	7,640.25	23.60
Printing and binding-outside	4,310,341.00	317,182.05	3,408,108.80	0.00	802,232.20	79.07
Interagency labor charges	3,000.00	0.00	1,788.04	0.00	1,211.96	59.60
Other equipment operation/maintenance	2,255.00	56.50	824.36	0.00	1,430.64	36.56
Travel and meetings	3,000.00	0.00	1,178.76	0.00	1,821.24	39.29
Printing and binding-outside	219,481.00	17,008.35	174,486.68	0.00	44,994.32	79.50
Interagency labor charges	64,706.00	7,601.53	42,193.53	0.00	22,512.47	65.21
Water, sewer and refuse	180,928.00	12,992.33	116,553.18	12,173.12	52,201.70	71.15
Janitorial services	38,103.00	0.00	28,724.78	0.00	9,378.22	75.39
Vehicle operation charges - internal	141,611.00	12,920.00	113,357.39	20,496.20	7,757.41	94.52
Building and facility o & m - outside	12,975.00	0.00	4,616.45	0.00	8,358.55	35.58
Landscaping maintenance services	401,232.00	32,944.44	329,345.40	18,464.00	53,422.60	86.69
Equipment, building and land rentals	250.00	0.00	0.00	0.00	250.00	0.00
Travel and meetings						

Expenditure Status Report
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951 Library Joint Powers Authority

Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
951-36-53-3515-52932	15,500.00	0.00	11,625.00	0.00	3,875.00	75.00
951-36-53-3515-52933	33,187.00	0.00	28,693.00	0.00	4,494.00	86.46
951-36-54-3550-52149	544,351.00	41,775.31	434,517.52	0.00	109,833.48	79.82
951-36-54-3550-52199	22,000.00	414.29	10,578.29	5,325.71	6,096.00	72.29
951-36-54-3550-52248	66,051.00	-3,932.98	31,730.39	38,568.29	-4,247.68	106.43
951-36-54-3550-52249	54,100.00	-3,976.55	33,040.75	0.00	21,059.25	61.07
951-36-54-3550-52302	1,430.00	117.00	822.20	0.00	607.80	57.50
951-36-54-3550-52403	58,423.00	1,463.38	81,793.20	5,124.67	-28,494.87	148.77
951-36-55-3560-52149	671,454.00	60,008.17	482,803.05	0.00	189,650.95	71.90
951-36-55-3560-52302	660.00	0.00	233.61	0.00	426.39	35.40
951-36-55-3560-52304	10,910.00	0.00	3,543.01	0.00	7,366.99	32.47
951-36-55-3560-52306	6,762.00	0.00	3,267.00	0.00	3,495.00	48.31
951-36-55-3560-52972	6,000.00	64.22	591.89	0.00	5,408.11	9.86
Total SERVICES	9,491,717.00	673,635.05	7,373,582.45	122,031.98	1,996,102.57	78.97
951-53000						
SUPPLIES						
951-36-50-3510-53101	17,000.00	453.03	5,012.77	0.00	11,987.23	29.49
951-36-50-3510-53102	16,500.00	877.90	10,871.79	0.00	5,628.21	65.89
951-36-51-3520-53106	809,000.00	29,301.28	365,580.29	0.00	443,419.71	45.19
951-36-51-3520-53107	76,939.00	12,959.74	53,922.08	0.00	23,016.92	70.08
951-36-51-3520-53112	149,041.00	11,412.13	69,208.40	4,727.26	75,105.34	49.61
951-36-52-3530-53109	7,248.00	560.50	4,155.95	0.00	3,092.05	57.34
951-36-52-3530-53108	3,690.00	31.51	1,247.13	0.00	2,442.87	33.80
951-36-53-3515-53108	18,000.00	1,133.18	12,189.68	0.00	5,810.32	67.72
951-36-53-3515-53113	152,710.00	10,279.12	116,996.64	0.00	35,713.36	76.61
951-36-53-3515-53311	25,200.00	2,623.91	18,329.14	0.00	6,870.86	72.73
951-36-53-3515-53312	18,000.00	88.58	7,068.50	0.00	10,931.50	39.27
951-36-54-3550-53110	1,293,328.00	69,720.88	664,582.37	4,727.26	624,018.37	51.75
Total SUPPLIES						
951-54000						
OTHER MATERIALS AND SERVICES						
951-36-50-3510-54990	2,200.00	0.00	0.00	0.00	2,200.00	0.00
951-36-52-3530-54990	89.00	0.00	89.00	0.00	0.00	100.00
951-36-54-3550-54203	30,000.00	10,249.20	10,249.20	9,540.00	10,210.80	65.96
951-36-54-3550-54990	0.00	44.85	68.16	0.00	-68.16	0.00

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Account Number	Library Joint Powers Authority	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
951-36-55-3531-54990	Miscellaneous supplies and services	2,500.00	190.00	1,278.45	542.00	678.55	72.86
951-36-55-3560-54990	Miscellaneous supplies and services	7,275.00	1,879.81	4,108.10	0.00	3,166.90	56.47
Total	OTHER MATERIALS AND SERVICES	42,064.00	12,363.86	15,793.91	10,082.00	16,188.09	61.52
951-56000	OTHER CHARGES	1,000.00	210.00	1,105.00	0.00	-105.00	110.50
951-36-52-3530-56995	Refunded fees and fines	1,000.00	210.00	1,105.00	0.00	-105.00	110.50
Total	OTHER CHARGES	1,000.00	210.00	1,105.00	0.00	-105.00	110.50
951-57000	CAPITAL OUTLAY	14,230.00	0.00	14,229.53	0.00	0.47	100.00
951-36-51-3520-57401	Office furniture/equipment	6,200.00	6,183.47	6,183.47	0.00	16.53	99.73
951-36-54-3550-57409	Computer equipment	20,430.00	6,183.47	20,413.00	0.00	17.00	99.92
Total	CAPITAL OUTLAY	14,230.00	6,183.47	14,229.53	0.00	0.47	100.00
951-58000	DEBT SERVICE	39,022.00	0.00	39,010.36	0.00	11.64	99.97
951-36-50-3540-58140	Loan principal	40,293.00	0.00	40,293.07	0.00	-0.07	100.00
951-36-50-3540-58190	Other debt principal	41,508.00	0.00	21,507.52	0.00	20,000.48	51.82
951-36-50-3540-58240	Loan interest	8,500.00	0.00	3,932.60	0.00	4,567.40	46.27
951-36-50-3540-58290	Other debt interest	129,323.00	0.00	104,743.55	0.00	24,579.45	80.99
Total	DEBT SERVICE	10,977,862.00	762,113.26	8,180,220.28	136,841.24	2,660,800.48	75.76
Grand Total							

Expenditure Status Report
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Account Number	General Fund	Library (City)	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
101-35-51000	PERSONNEL SERVICES							
Total	Regular full time		4,305,302.00	481,291.20	3,620,828.12	0.00	684,473.88	84.10
Total	Regular part time		610,327.00	84,110.49	583,388.20	0.00	26,938.80	95.59
Total	Overtime		0.00	1.80	2,042.29	0.00	-2,042.29	0.00
Total	Termination pay		0.00	0.00	27,157.79	0.00	-27,157.79	0.00
Total	Temporary		510,086.00	44,861.07	292,377.91	0.00	217,708.09	57.32
Total	Other pay		0.00	0.00	1,032.15	0.00	-1,032.15	0.00
Total	Special vacation pay		0.00	0.00	12,576.42	0.00	-12,576.42	0.00
Total	Special sick leave pay		0.00	0.00	695.56	0.00	-695.56	0.00
Total	Vehicle allowance		2,880.00	500.00	2,750.00	0.00	130.00	95.49
Total	Retirement contribution		631,119.00	73,671.56	545,758.80	0.00	85,360.20	86.47
Total	F.I.C.A.		61,081.00	2,093.17	14,249.54	0.00	46,831.46	23.33
Total	Group health insurance		943,722.00	114,210.95	716,667.02	0.00	227,054.98	75.94
Total	Group dental insurance		98,798.00	11,690.15	78,595.08	0.00	20,202.92	79.55
Total	Vision insurance		17,895.00	2,126.68	14,304.42	0.00	3,590.58	79.94
Total	Medicare insurance		58,208.00	7,968.84	83,313.50	0.00	-25,105.50	143.13
Total	Group life insurance		2,673.00	342.39	2,275.99	0.00	397.01	85.15
Total	Disability insurance		35,613.00	4,062.88	30,213.26	0.00	5,399.74	84.84
Total	Unemployment insurance		12,291.00	2,780.79	14,288.41	0.00	-1,997.41	116.25
Total	Workers' compensation		218,856.00	27,249.30	200,778.37	0.00	19,077.63	91.32
Total	Accrued vacation - period 13		0.00	0.00	0.00	0.00	0.00	0.00
Grand Total			7,509,851.00	856,961.27	6,243,292.83	0.00	1,266,558.17	83.13

Library - Fund 951
Month-End Cash Balances

	July	August	September	October	November	December	January	February	March	April	May	June
FY 2010 Pooled cash	(908,343.59)	(797,637.50)	(752,924.76)	(597,787.31)	(558,459.72)	(707,533.76)	290,632.95	(390,345.22)	(62,933.26)	15,984.66		
FY 2009 Pooled cash	(1,028,955.46)	(397,327.61)	(356,999.20)	252,948.44	(714,418.36)	(711,714.61)	(812,054.05)	(668,015.42)	(595,048.05)	(543,869.74)	222,502.85	(667,431.15)
FY 2008 Pooled cash	555,177.28	285,993.39	362,222.74	452,878.88	381,688.89	348,644.68	414,873.10	190,026.54	267,117.50	988,379.63	877,239.75	65,274.00
FY 2007 Pooled cash	378,173.37	260,209.81	(47,055.07)	77,967.52	141,276.32	331,082.13	1,134,207.34	1,970,264.04	582,080.73	888,990.25	693,402.17	260,082.00

-Year-

SANTA CRUZ CITY-COUNTY LIBRARY
FIVE YEAR OPERATING FUND PROJECTIONS

	Current FY 09/10 Budget	Projected FY 09/10 END ON JUNE 30, 2011	Proposed FY 10/11	Projected FY 11/12	Projected FY 12/13	Projected FY 13/14
PROJECTIONS IF FURLOUGH OR EQUIVALENT SAVINGS END ON JUNE 30, 2011						
Fund balance at beginning of year	\$	(319,405) \$	113,939 \$	243,718 \$	(778,787) \$	(1,927,913) \$
Revenues:						
Sales taxes:	\$ 5,612,255	\$ 5,321,475	\$ 5,321,475	\$ 5,321,475	\$ 5,374,690	\$ 5,482,184
Maintenance of effort	\$ 5,174,769	\$ 5,136,589	\$ 5,210,951	\$ 5,136,589	\$ 5,187,955	\$ 5,291,714
Grants	\$ 79,262	\$ 83,262	\$ 79,000	\$ 9,000	\$ 79,000	\$ 79,000
Charges for services	\$ 18,890	\$ 18,890	\$ 18,890	\$ 18,890	\$ 18,890	\$ 18,890
Fines	\$ 340,000	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000	\$ 225,000
Donations-book and media Friends	\$ 29,600	\$ 74,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000
Donations-library	\$ 60,000	\$ 36,791	\$ 23,000	\$ 23,000	\$ 23,000	\$ 23,000
Miscellaneous revenues	\$ 33,773	\$ 39,000	\$ 25,000	\$ 15,773	\$ 15,773	\$ 15,773
Transfers from other funds	\$	\$ 37,473	\$ 40,755	\$ 8,500	\$ 8,500	\$ 8,500
Water Dept. Charge for BMW	\$ 3,871	\$ 5,141	\$ 5,141	\$ 5,141	\$ 5,141	\$ 5,141
Interest earnings from County	\$	\$ (7,000)	\$ (5,000)	\$	\$	\$
Interest earnings (expense) temp loans	\$	\$ 10,588	\$	\$	\$	\$
Insurance reimbursement	\$	\$	\$	\$	\$	\$
Total Revenues	\$ 11,352,420	\$ 10,981,209	\$ 10,977,712	\$ 10,788,368	\$ 10,962,949	\$ 11,174,202
Expenditures:						
Regular Full Time	\$ 4,957,974	\$ 4,287,662	\$ 4,231,733	\$ 4,748,945	\$ 4,796,434	\$ 5,382,665
Regular Part Time	\$	\$ 689,864	\$ 727,704	\$ 816,646	\$ 824,812	\$ 925,622
Overtime	\$	\$ 27,157	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
Termination Pay	\$ 510,086	\$ 400,000	\$ 27,157	\$ 27,157	\$ 27,157	\$ 27,157
Temporary wages	\$	\$ 12,577	\$ 449,010	\$ 450,000	\$ 451,000	\$ 452,000
Special Vacation Pay	\$	\$ 504	\$ 504	\$ 504	\$ 504	\$ 504
Special Sick Leave Pay	\$	\$ 2,880	\$ 2,880	\$ 2,880	\$ 2,880	\$ 2,880
Vehicle Allowance	\$ 631,119	\$ 647,668	\$ 664,408	\$ 712,342	\$ 815,394	\$ 968,880
Retirement	\$ 61,081	\$ 61,081	\$ 69,994	\$ 72,094	\$ 74,257	\$ 76,484
FICA	\$ 943,722	\$ 878,110	\$ 984,287	\$ 1,063,030	\$ 1,148,072	\$ 1,239,918
Group health	\$ 98,798	\$ 95,798	\$ 99,100	\$ 101,082	\$ 103,104	\$ 105,166
Group dental	\$ 17,895	\$ 17,418	\$ 17,994	\$ 18,354	\$ 18,721	\$ 19,095
Vision	\$ 58,208	\$ 94,205	\$ 63,714	\$ 72,785	\$ 73,464	\$ 81,685
Medicare insurance	\$ 2,673	\$ 2,759	\$ 2,737	\$ 3,102	\$ 3,164	\$ 3,227
Group life	\$ 35,613	\$ 36,030	\$ 35,158	\$ 39,846	\$ 40,643	\$ 41,456
Disability	\$	\$	\$	\$	\$	\$

SANTA CRUZ CITY-COUNTY LIBRARY
FIVE YEAR OPERATING FUND PROJECTIONS

	Current FY 09/10 Budget	Projected FY 09/10 END ON JUNE 30, 2011	Proposed FY 10/11	Projected FY 11/12	Projected FY 12/13	Projected FY 13/14
PROJECTIONS IF FURLOUGH OR EQUIVALENT SAVINGS END ON JUNE 30, 2011						
Fund balance at beginning of year	\$	(319,405)	\$ 113,939	\$ 243,718	\$ (778,787)	\$ (1,927,913)
Unemployment	\$ 12,291	23,719	36,216	20,000	20,000	20,000
Workers' comp	\$ 219,856	238,146	221,244	248,285	250,768	253,275
Accrual payout			10,000	10,000	10,000	10,000
Reclassifications			50,000	50,000	50,000	50,000
Claims Management		16,000	16,000	16,000	16,000	16,000
Professional Services Fiscal	\$ 605,726	520,000	556,200	612,742	658,419	713,591
Professional Services Other	\$ 56,018	56,018	79,000	38,000	38,000	38,000
Water, sewer, & refuse	\$ 64,706	55,065	55,065	56,166	57,290	58,435
Janitorial services	\$ 180,928	180,928	100,000	102,000	104,040	106,121
Vehicle operation - internal	\$ 38,103	38,103	39,555	40,346	41,153	41,976
Office equipment/maintenance	\$ 4,620	4,620	5,020	5,120	5,223	5,327
Other equipment - operation/maintenance	\$ 5,900	5,900	6,500	6,630	6,763	6,898
Building & facility m & o - outside	\$ 141,611	141,611	140,984	143,804	146,680	149,613
Placeholder - New SV maintenance/utills	\$ -	-	-	68,000	69,360	70,747
Landscaping maintenance	\$ 12,975	12,975	21,145	21,145	21,145	21,145
Software maintenance	\$ 83,639	83,639	237,626	113,639	115,912	115,912
Hardware maintenance	\$ 60,300	60,300	55,275	60,300	60,300	60,300
Equipment, building, & land rentals	\$ 401,232	401,232	393,396	317,232	317,232	317,232
Travel & meetings	\$ 6,595	6,595	7,313	7,313	7,313	7,313
Training	\$ 10,910	10,910	13,975	13,975	13,975	13,975
LSTA Tuition Reimb Grant	\$ 6,762	6,762	9,000	9,000	9,000	9,000
Telecommunications - internal	\$ 82,224	82,224	-	110,023	69,061	69,061
Telecommunications - outside	\$ 80,217	109,200	15,500	15,810	16,126	16,449
Liability insurance/surety bonds - internal	\$ 15,500	15,500	50,990	52,010	53,050	54,111
Liability insurance/surety bonds - outside	\$ 46,354	46,354	3,000	3,000	3,000	3,000
Advertising	\$ 3,000	3,000	17,471	17,471	17,471	17,471
Dues & memberships	\$ 2,720	2,720	21,000	26,620	27,152	27,695
Printing & binding - outside	\$ 26,500	26,500	10,000	-	-	-
Moving costs	\$ 8,170	8,170	12,000	12,240	12,485	12,734
Postage	\$ 17,000	17,000	16,200	16,524	16,854	17,192
Office supplies	\$ 16,500	16,500	567,000	941,616	963,482	1,041,585
Books & periodicals	\$ 839,000	491,108	25,000	25,000	25,000	25,000
Books & periodicals - grants & donations	\$ 10,600	74,000	-	-	-	-

SANTA CRUZ CITY-COUNTY LIBRARY
FIVE YEAR OPERATING FUND PROJECTIONS

	Current FY 09/10 Budget	Projected FY 09/10 END ON JUNE 30, 2011 \$ (319,405)	Proposed FY 10/11	Projected FY 11/12	Projected FY 12/13	Projected FY 13/14
PROJECTIONS IF FURLOUGH OR EQUIVALENT SAVINGS END ON JUNE 30, 2011						
Fund balance at beginning of year	\$	\$	113,939	243,718	(778,787)	(1,927,913)
Safety clothing & equipment	\$ 3,690	\$ 3,690	2,690	2,717	2,744	2,772
Copier supplies	\$ 7,248	\$ 7,248	6,500	6,630	6,763	6,898
Computer supplies	\$ 18,000	\$ 18,000	20,000	20,400	20,808	21,224
Library functional supplies	\$ 150,276	\$ 150,276	120,350	122,757	125,212	127,716
Janitorial supplies	\$ 18,000	\$ 18,000	18,000	18,360	18,727	19,102
Electricity	\$ 152,710	\$ 152,710	157,710	161,653	165,694	169,836
Natural gas	\$ 25,200	\$ 25,200	20,260	20,463	20,667	20,874
Computer Equipment	\$ 30,000	\$ 30,000	23,731	24,206	24,690	25,184
Miscellaneous supplies & services	\$ 13,255	\$ 13,255	-	-	-	-
Building remodeling	\$ -	\$ -	-	-	-	-
Capital outlay	\$ -	\$ -	2,000	2,000	2,000	2,000
Refunded fees and fines	\$ -	\$ -	-	5,000	5,000	5,000
Office furniture/equipment	\$ 12,995	\$ 14,230	40,961	43,009	45,159	47,417
Loan principal (headquarters loan)	\$ 39,022	\$ 39,010	40,293	40,293	40,293	-
Other debt principal (moe overpayment)	\$ 40,293	\$ 40,293	19,600	17,509	15,359	13,101
Loan interest (headquarters loan)	\$ 21,508	\$ 21,508	-	-	-	-
Loan interest (city cash advances)	\$ 20,000	\$ -	3,500	1,500	1,500	-
Other debt interest (moe overpayment)	\$ 8,500	\$ 3,933	-	-	-	-
Total Expenditures	\$ 10,937,823	\$ 10,547,865	10,847,933	11,810,873	12,112,075	13,172,623
Net operating gain (loss)	\$ 414,597	\$ 433,344	129,779	(1,022,505)	(1,149,126)	(1,998,421)
Fund balance at year-end	\$	\$ 113,939	243,718	(778,787)	(1,927,913)	(3,926,334)
Technology Replacement Fund				100,000	100,000	100,000
Self check workstations				10,000		
Vehicle Replacement Fund				103,500	103,500	103,500
Reserve Contribution				300,000	300,000	300,000
Facilities Master Plan				100,000		
Total Additional Expenditures				613,500	503,500	503,500
Fund balance at year-end	\$ 414,597	\$ 113,939	243,718	(1,392,287)	(2,431,413)	(4,429,834)