



SANTA CRUZ • PUBLIC
LIBRARIES
A City-County System

LIBRARY JOINT POWERS AUTHORITY BOARD

Monday, January 11, 2010
Central Branch Community Meeting Room
224 Church Street, Santa Cruz

NOTE: The Library Financing Authority will meet at 6:45 PM.

7:00 PM PUBLIC MEETING

1. ROLL CALL
2. APPROVE AGENDA
3. APPROVE MINUTES OF DECEMBER 7, 2009
4. ORAL COMMUNICATIONS
5. WRITTEN COMMUNICATIONS
 - A. Auditor's Report & Presentation
 - B. Letter and Email Correspondence From & To the Public
 - C. Articles on Libraries Nation Wide
 - D. Articles About Santa Cruz and California Libraries
 - E. Report on Statewide Broadband policy meeting
 - F. Monthly narrative report
 - G. Monthly statistical report
6. REPORTS OF ADVISORY BODIES
 - A. Friends of the Santa Cruz Libraries, Inc.
 - B. Finance Committee Minutes and Oral Report
7. MEMBER REPORTS
 - A. Scotts Valley Report (Reed)
 - B. Capitola Report (Storey)
8. STAFF REPORTS
 - A. Monthly Financial Reports; Revenue Report

Library Headquarters and System Services
117 Union Street • Santa Cruz, California 95060 • (831) 420-5600

JPB AGENDA
January 11, 2009

- B. Follow up to Finance 101 requests
- C. Budget projections assumptions
- D. Volunteer Policy
- E. La Selva Beach volunteer/staff hybrid proposal
- F. Budget transfer from Whalen Trust for Felton costs
- G. Staff In Service Day
- H. Lost Rate Data

9. OTHER BUSINESS

- A. Parking Lot List Review
- B. Strategic Plan Update (oral)
- C. Reappoint Citizen Member Gerdt
- D. Election of officers (Chair and Vice Chair)
- E. Board meeting schedule 2010
- F. Board Evaluation Update

10. NEXT MEETING

The next scheduled meeting is Monday, February 1, 2010.

11. ADJOURN

The Library Joint Powers Authority Board will adjourn from the regularly scheduled meeting of January 11, 2010 to the next regularly scheduled public meeting on February 1, 2010 at 7 pm in the Community Meeting Room of the Central Branch Library.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, the Library requests that you attend fragrance free. The Central Branch Library is a fully accessible facility. If you wish to attend this public meeting, and you will require special assistance such as sign language or other special devices in order to attend and participate, please call (831) 420-5600 seventy-two (72) hours prior to the event to make arrangements for assistance. Upon request, agendas for public meetings can be provided in a format to accommodate special needs.

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

December 7, 2009

Central Branch Meeting Room
224 Church Street, Santa Cruz

7:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Councilmember Katherine Beiers, Citizen Nancy Gerdt, Citizen Barbara Gorson, Citizen Leigh Poitinger, Supervisor John Leopold, Councilmember Jim Reed, Councilmember Mike Rotkin

Absent: Councilmember Sam Storey, Supervisor Mark Stone

Staff: Teresa Landers, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF DECEMBER 7, 2009

Councilmember Beiers moved, seconded by Citizenmember Poitinger

that the Board approve the agenda of December 7, 2009.

UNAN

ABSENT: Rotkin, Storey, Stone

III. APPROVE MINUTES OF NOVEMBER 2, 2009 AND NOVEMBER 12, 2009

Supervisor Leopold moved, seconded by Councilmember Storey

that the Board approve the minutes of November 2, 2009.

UNAN

ABSENT: Rotkin, Storey, Stone

ABSTAIN: Beiers

Councilmember Beiers moved, seconded by Councilmember Reed

that the Board approve the minutes of November 12, 2009.

UNAN

ABSENT: Rotkin, Storey, Stone

VI. ORAL COMMUNICATIONS

None

VII. WRITTEN COMMUNICATION

- A. Letter and Email Correspondence From & To the Public
- B. Articles on Libraries Nation Wide
- C. Articles About Santa Cruz and California Libraries
- D. Monthly Narrative Report
- E. Monthly Statistical Report

VIII. REPORTS OF ADVISORY BODIES

A. Friends of the Santa Cruz Libraries, Inc.

Phyllis Taylor reported the following Friends' activities:

- La Selva Beach One Day Book Sale held on Nov. 21st grossed \$800
- Fall Civic Sale grossed over \$20,000
- Scotts Valley Friends 2 Day Book Sale grossed \$1,600
- Sat. Dec. 5th the Library and the Friends participated in the Downtown Holiday Parade
- Dec. 7th the Friends held a Staff Appreciation Breakfast with 25 Library Employees in Attendance
- Dec. 8th Brown Bag Small Business Survival Seminar from 11:45am-1:00 pm
- Dec. 17th Munching with Mozart Holiday Concert
- Boulder Creek will be Celebrating it's 25th Anniversary of the Building on 2/25- Details to be Announced
- Friends Bookstore Grand Opening- Details to be Announced for February

Councilmember Rotkin arrived at 7:20 pm.

B. Finance Committee

Committee did not meet in November. Next meeting is scheduled for January 4, 2010.

VIII. MEMBER REPORTS

A. Scotts Valley Report

At the next Scotts Valley City Council meeting there will be a formal presentation from the architect. The City has \$3 million to spend on improvements for the building.

The Scotts Valley will be finalizing plans in the 30-60 days following the presentation.

B. Capitola Report

Citizenmember Gorson reported that the Capitola City Council met and received public input on the possible locations for the new Capitola Branch Library. The decision was made to direct staff to look at two locations: the current location and the Rispin Mansion property.

Council will also be putting together an ad-hoc committee made up of citizens and council members to review the information.

IX. STAFF REPORTS

A. Monthly Financial Reports

Finance Director, Jack Dilles and the Library Director reported on the current financial status of the library. Revenues from fines and fees are running behind.

B. Update on Book Store Wish List Program

There is a big campaign underway to rejuvenate the program during the holidays. Janis O'Driscoll, Programs and Partnerships Division Manager and Teresa Landers will be on KSCO to plug the program.

C. State Takeaway

Citizenmember Poitinger moved, seconded by Councilmember Rotkin

that the Board approve the staff recommendation that out of the total \$447,892 reserved, the Library only spend \$130,000 right now. Recommend that \$100,000 be spent on materials and \$30,000 for replacement of all the public PCs in the system. The balance of the funds would be kept in reserve to help cover any shortfalls this year or to go towards reversing the negative fund balance and starting to create a reserve.

UNAN

ABSENT: Storey, Stone

D. Update on Project to Get Every Child a Library Card

The Santa Cruz Public Libraries uses many strategies to issue library cards to young people. The most successful strategies evolve from partnerships with schools to either host teams of public library staff at the school or to arrange visits to the local library branch. Bibliographic and database instruction are essential to long-term library card use.

E. Update on Collection Agency

Staff put together a collection report and there were no patterns or consistencies in order to come to a conclusion about the patterns.

X. OTHER BUSINESS

A. Parking Lot List Review

Board reviewed parking lot list.

B. Strategic Plan Update

Nine out of the ten town hall meetings have been held. The last one will be in Scotts Valley in January. A focus group was held with representatives from the home schooling community. More focus groups will be held in January with groups representing seniors and the homeless.

The first session with staff was held and they were asked to give the strengths, weaknesses, opportunities and challenges of the library system. The second session will take place in January.

C. Board Self Evaluation

Citizenmember Gorson reported on the board self-evaluation and commented that the purpose of the evaluation is to improve the Board's effectiveness.

Gorson reported that the next step for the board would be a work plan established to focused on areas of improvement .

XI. NEXT MEETING

January 11, 2009

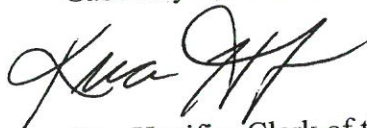
XII. ADJOURN

The regular meeting adjourned at 8:25 p.m.

Respectfully submitted,



Gabe Reyes, Substitute Clerk of the Board



Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

Teresa Landers

The library computers should only be used by patrons to obtain access to information, just as we use reference books. If they are not to be misused for pornography, neither should they be used for E-MAIL.

It is not the ^{personal} remit of the library to provide free alternatives to letter post and telephones to patrons.

David Goldblum, Aptos
Tue Dec 29th 2009

DEC 30 2009

Teresa Landers

From: Tom Graves [tgraves@ci.santa-cruz.ca.us] on behalf of City Council [CityCouncil@ci.santa-cruz.ca.us]
Sent: Monday, January 04, 2010 7:57 AM
To: Cynthia Mathews; Don Lane; Katherine Beiers; Lynn Robinson; Mike Rotkin; Ryan Coonerty; Tony Madrigal
Cc: Teresa Landers
Subject: FW: Library

FYI

Tom Graves
Deputy City Clerk
420-5035
? Please consider the environment before printing this e-mail

From: Gretchen Roberts [mailto:gretchenroberts@att.net]
Sent: Thursday, December 31, 2009 2:36 PM
To: City Council
Subject: Library

To whom it may concern:

I just can't believe the irresponsible way you have closed the central library. This is a clear message to the public that we are not important. First of all I knew that the library would be closed around Christmas. I called the central library a few days ago and the message was that the library would be opening up on Dec. 27 at 1:00 pm. Today I made a special trip down to the library, Thursday Dec. 31 only to find that the library was closed. Fortunately a worker was able to tell me that it would be open this coming Saturday, January 2. There were no notices to the public as to what was going on. The only notice posted for the public are two closed signs. How many other people made trips expecting to find the library open. Badly managed, shame on you folks.
A response to my e-mail would be very much appreciated. Thank you, Gretchen Roberts
gretchenroberts@att.net<mailto:gretchenroberts@att.net>

Teresa Landers

To: gretchenroberts@att.net
Cc: City Council
Subject: Central Library closure

I am terribly sorry that you came downtown and the Central Library was closed. Due to the budget situation all City agencies, including the Library System, were closed for two weeks. In order to reduce the inconvenience for library patrons we closed one week at Thanksgiving and one week at Christmas instead of two weeks at Christmas.

Unfortunately, we also needed to close for the New Year's holiday which was both Thursday December 31 and January 1; also a break from standard holiday closings but also part of the budget reductions. We made a number of attempts to inform the public of the complicated closure dates:

- Bookmarks handed out at the Circulation desk for several weeks prior
- Article in the Sentinel
- Signs
- Web site
- Phone message

We did adjust due dates so that items would not go overdue during the closure period and one week after. This does not help your situation where you came and expected the library to be open. I do understand your frustration and apologize for the inconvenience. Please know that serving the public is our utmost priority and hopefully the situation in 2010 will improve and allow us to meet the needs of our customers better.

Teresa Landers
Director of Libraries
Santa Cruz Public Libraries
117 Union St.
Santa Cruz, CA 95060
office: 831-420-5612
fax: 831-420-5601
landerst@santacruzpl.org

Librarian in Black Blog - Sarah Houghton-Jan

Amazingly informed & therefore properly opinionated.

Staffless "library" opens up in King County

King County has opened what they call the "Express Library" — a building with no staff available for public service where customers can pick up their holds, browse a small paperback collection, search the catalog on a locked-down computer station, and use a telephone to call another nearby staffed library. From the *Library Journal* story:

To get into the building, patrons must scan or type in their library card number, but books can be returned via a book drop outside. How to maintain security? Cameras both inside and outside the building.

My questions really revolve around whether this saves the library much money at all. In talking with one of my colleagues, we came up with the following costs that still exist at his location:

- rent of the building & parking lot
- utilities (lights, heat, phone, broadband for the limited computer access)
- garbage collection
- cleaning service
- materials delivery service
- staffing on the other end of that phone line to help people
- Plus you really will need staffing at the location to drop off and organize holds on the shelf, restock the browsing collection, check in the returned items, reboot the computers when they undoubtedly fail, etc.

So, for the cost of some computer cameras and a card-based door entry system, your library can also get rid of all of its staff apparently. While I am not opposed to a holds-pickup station somewhere in your community, I do think it's a bit of a stretch to call it a "library."

It raises the question—what makes a library a library? And not just because there aren't live staff there. There is not a full browsing collection of materials, no internet-enabled computers, no wifi, no rooms to read or study in, no programs, etc. If someone said "Either you shut down this facility entirely, or take this \$40,000 to install security cameras & a door lock and keep it open as a holds-pickup station," of course I'd take the money and have something rather than nothing. But I truly, truly wonder how much this facility actually saves...and what its *true* cost is in the neighborhood they serve.

In times like these when we are all facing budget cuts, I think we need to really think about what we're getting for our money—for both facilities/capital and staff expenditures. What is the return on investment? What is the real cost of operating a physical location? What about turning more to virtual services (a topic for a future blog post)?

At what point does a library become a used book store? A drive-in book pick-up station? At what point does a library cease to be a library?

Share post:



"Staffless "library" opens up in King County"

1. Tweets that mention Staffless "library" opens up in King County | Librarian in Black Blog –

Sarah Houghton-Jan -- Topsy.com Says:

December 8th, 2009 at 8:32 pm

[...] This post was mentioned on Twitter by Tim Spalding, Sarah Houghton-Jan, earth mommy, Michael McCulley,

Valerie Herman and others. Valerie Herman said: Staffless "library" opens up in King County –

<http://librarianinblack.net/librarianinblack/2009/12/stafflesslibrary.html> [...]

2. Twitted by earth_mommy Says:

December 8th, 2009 at 8:34 pm

[...] This post was Twitted by earth_mommy [...]

3. indigo Says:

December 8th, 2009 at 8:35 pm

Honestly, this is pretty much how I use my local library. The Multnomah County Library here in Portland has a great collection, but my neighborhood branch has in the past 5 years given over most of its shelf space to holds, and expanded their computer terminals. There are fewer books on-site, and the idea of going to the library in the hopes of finding the exact book I'm looking for, I might as well play the lottery. So, instead I just go on their excellent website, browse the collection for the title I'm looking for, put it on hold, and wait for it to show up at the local branch. I hate to see the library get less use in favor of the online catalog, but I fear that this is just one of the realities of our increasingly technologized society.

4. uberVU - social comments Says:

December 8th, 2009 at 8:36 pm

Social comments and analytics for this post...

www.chicagotribune.com/news/local/chicago/chi-library-city-zone-04-dec04,0,7968037.story

chicagotribune.com

Chicago Public Library starts a new, lean chapter

Reduced hours coming in Chicago just as use and circulation soar

By Patty Pensa

Special to the Tribune

December 4, 2009

Keith Gage hadn't been to the library in so long that he let his card lapse. Now unemployed, the Chicago resident recently rediscovered the Austin branch, where he searches online job sites for free.

Gage, 41, was disappointed to learn the city's library system will cut hours at its 76 neighborhood branches in the new year.

"It's a problem because the library is supposed to be a service to the people of the city," said Gage, who was laid off from a security job. "The Internet is so expensive, it's one of the first things you let go."

His reliance on the library and the system's cutbacks reflect twin trends in this economic downturn: More people are using the library at the same time that budget crunches are forcing a reduction in services.

Even so, the Chicago Public Library system is building new libraries, experimenting with self-checkout and setting up an "outpost" where patrons can read and pick up books.

The most dramatic change starts Jan. 2, when the city library system goes to 48 hours per week from 64 at most branches. It also will begin staggering hours at adjacent branches. With most communities having two libraries, one will be open 10 a.m. to 6 p.m. while the other is open noon to 8 p.m. Friday and Saturday hours of 9 a.m. to 5 p.m. will remain.

Library officials say their approach of staggering hours means residents will have the same access to the library -- albeit not the same branch.

No changes are planned for the Harold Washington Library Center downtown, Sulzer Regional Library in Lincoln Square and Woodson Regional Library in the Brainerd neighborhood on the South Side. The three larger libraries will remain open daily for a total of 68 hours a week.



"We've done this in as thoughtful a way as we could," said Ruth Lednicer, library spokeswoman, noting that officials avoided shutting down branches or even closing libraries an additional day. "We know there's always going to be some disappointment. ... It's fewer hours, but all the same programs will be available."

The library's budget has been cut the last two years. Its total of almost \$94 million in the proposed 2010 budget is down 1 percent from 2009, on top of a nearly 1 percent decline in the previous year.

Earlier this year, 120 library pages were laid off to help close a midyear budget shortfall, Lednicer said. The layoffs came after failed negotiations with the pages' union -- the American Federation of State, County and Municipal Employees -- and led to the need for reduced library hours, she said.

With nearly half of the pages gone, other library employees are picking up their work of reshelving books. An additional 53 employees retired or quit this year, and those positions cannot be filled because of a hiring freeze, Lednicer said.

"Our staff was stretched thinner and thinner. We needed to do something," she said.

Union spokesman Anders Lindall said the reduction in hours came at exactly the wrong time, considering demand for library services has increased. Indeed, the library system has seen record-breaking circulation numbers in recent years.

In 2010, circulation is expected to top 9.8 million materials, according to the city's proposed budget. Circulation jumped 26 percent from 2007 to 2008 and 8 percent from 2008 to 2009, Lednicer said.

"If you're closing one branch (early) in a community and pointing people to another branch, you're still creating barriers," Lindall said. "There's no other way to describe it than as a reduction in services."

At the West Chicago Avenue Branch, Delores Westbrook, 54, said the reduced hours give her more reason to buy her own computer. Westbrook, a teacher who's studying for her bachelor's degree, uses the branch every day it's open.

The staggered hours will "make it very hard for me," she said. "It's a busy library. You have to wait for a computer 45 minutes to an hour."

Westbrook said the West Chicago Avenue Branch is the most convenient for her and she probably won't go to another library even though a sign on the door directs patrons to the Austin branch or Legler branch in East Garfield Park.

Across the nation, library officials are figuring out how to cut back without hurting service. Because of the recession, Sari Feldman, president of the Public Library Association, said usage has skyrocketed as budgets have been slashed -- some more steeply than others. State funding in Ohio, where Feldman serves as a county library director, was cut 30 percent. Making use of technology, such as self-checkout, can make a difference, she said.

The Chicago Public Library system receives funding from the state, federal government, city and its foundation. City funding, through property taxes, accounts for the greatest portion.

"A library (system) has to weigh a number of choices ... that reduce services but still enable people to use public libraries," Feldman said. "The Chicago Public Library (system) is a great example: Although they cut hours, all locations are open after school and open six days a week and seven days at the largest branches."

Even with the reduced hours, library officials are planning to open five new libraries in 2010 and 2011, one on donated land. Funding has been set aside for them in a capital budget, Lednicer said.

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Teresa Landers

From: Susan Heinlein - FRIENDS
Sent: Monday, January 04, 2010 8:10 AM
To: Teresa Landers
Subject: FW: Letter to the Editor/Correction to 1/3/10 Story

FYI

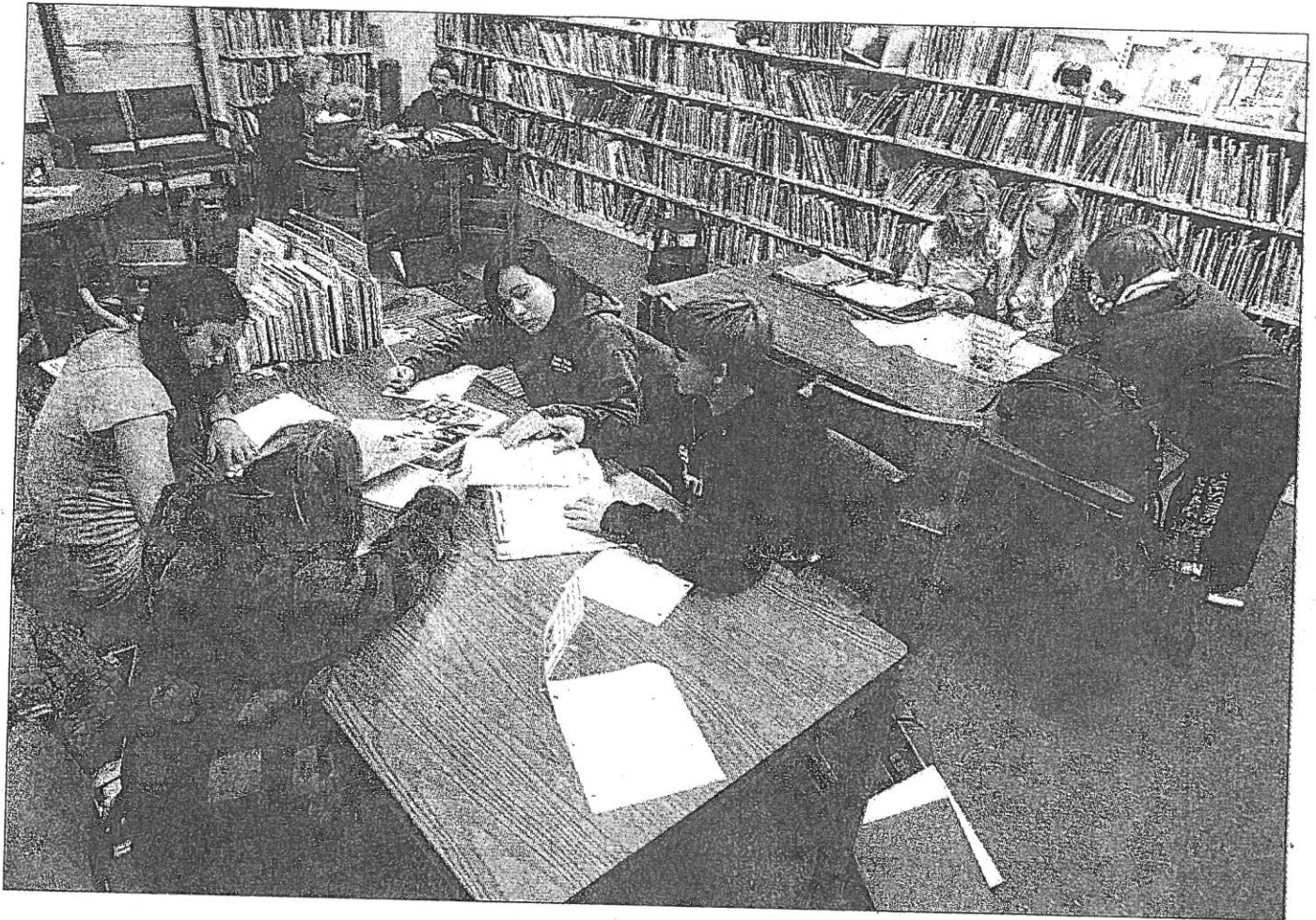
-----Original Message-----

From: Susan Heinlein - FRIENDS
To: 'editorial@santacruzsentinel.com'
Cc: 'gbookwalter@santacruzsentinel.com'
Sent: 1/4/10 8:08 AM
Subject: Letter to the Editor/Correction to 1/3/10 Story

Dear Editor,

Thank you, Santa Cruz Sentinel, for helping publicize the opening of the Friends of the Library's new lobby bookstore! We're very excited about this new opportunity to sell more books than ever before, and are grateful to our reading community for all their wonderful book donations that we resell. However, there was a significant error in the January 3rd story that needs to be corrected. The Santa Cruz Public Library has never contributed funds for the new bookstore and office expansion projects. All costs were paid for by the Friends organization through income it has earned at book sales and other fundraising. This new store will increase revenue that enables the Friends to better support the Library system. The office expansion will allow more volunteers to work in the office to support the Friends in their mission. It's a win-win situation that cost SCPL nothing!

Susan Heinlein
Managing Director
Friends of the Santa Cruz Public Libraries, Inc.



The Scotts Valley library has become a favorite after-school spot for local students to study and do homework. Plans are in the works to build a larger library in 2010. PHIL CARTER/SENTINEL

SV firms up new library plans

Council borrows \$5 million in bonds to build new facility

By SHANNA MCCORD
smccord@santacruzsentinel.com

SCOTTS VALLEY — When Scotts Valley Middle School lets out in the afternoon, kids scramble to get a seat in the nearby public library.

For some teens, the library is a popular after-school hangout. But space is cramped inside the 5,000-square-foot library, part of a strip mall behind Nob Hill on Kings Village Road, and resources such as computers are stretched thin.

Plans for a new library in Scotts Valley moved forward recently when the city borrowed \$5 million in bonds to help pay for turning the old skating rink on Kings Village Road into a modern library.

The city bought the 23,000-square-foot Sports Center this past summer for \$4.5 million with plans to use about 9,000 square feet for retail options and

'Remodeling the skating rink will be faster and cheaper than building new.'

JIM REED,
Scotts Valley mayor

the rest for the library. The portion of the skating rink planned for the library cost about \$3 million, City Manager Steve Ando said.

Previous plans to build a library on empty land as part of the proposed Town Center project were shelved earlier this year when city leaders were presented with an opportunity to buy the Sports Center and renovate it, which would be drastically cheaper than constructing a new building from scratch, Mayor Jim Reed said. Plans to build a new library building cost about \$10 million more than what the city projects it will now spend.

"Remodeling the skating rink will be

faster and cheaper than building new," he said.

The library, with a total cost of approximately \$7 million, will be paid for with the bond and \$2.7 million the city has saved through its Redevelopment Agency and developer impact fees. Scotts Valley sets aside about \$330,000 each year for construction or operation of a new library, Reed said.

If the city were to forgo building a new library, they would lose access to that money.

"These are use-or-lose funds," Reed said. "If we don't use these funds, they revert back to the county."

The \$330,000 accrued each year will be used to pay back the bond, he said.

The City Council will get a peek of what the library could look like at its meeting next week when the architect, Group 4 of San Francisco, presents a sketch of the proposed interior and exterior.

Construction is estimated to begin in the middle of 2010 and take a year to complete.

Storey named Capitola mayor

Norton will serve as vice mayor

By JONDI GUMZ

jgumz@santacruzsentinel.com

CAPITOLA — Growing up poor in Mississippi and Georgia, Sam Storey did not envision a position of honor in City Hall in his future. But there he was Thursday night in the council chamber, moving up from vice mayor to mayor on a unanimous vote.

The selection of Councilman Dennis Norton as vice mayor also was unanimous.

"We have many challenges ahead of us," Storey said, advocating "robust dialogue" to resolve issues. "This chamber should resound with all points of view and respect for our process."

Storey, 58, earned a law degree in San Francisco and once practiced in a small office not far from City Hall before taking the helm at Community Bridges, a \$14 million social services nonprofit in Aptos.

He was elected to the council in 2006.



STOREY



NORTON

Asked to run for office, Storey took a course, Politics 101, at Cabrillo taught by Santa Cruz City Councilman Ryan Coonerty and Santa Cruz police spokesman Zach Friend, that he said got him "excited about the possibility."

Storey succeeds Bob Begun, who was hailed by council members for being an able negotiator, accessible to all, open to ideas and unflappable during a year when the 60-year-old city celebrated its birthday, faced political drama with an unsuccessful recall attempt against Councilman Kirby Nicol and experienced an economic meltdown.

"You have guided five independent thinkers and mavericks to mostly consensus," Storey told Begun. "I've learned a lot from you."

Storey's ambitious agenda includes guiding the city through the recession, protecting low-income housing including mobile home parks, resolving mobile home litigation against the city, moving forward with the new library design and opening the Rispin property along Soquel Creek to community use.

He also wants to work on the traffic problems that plague the city, protect the Monterey Bay marine sanctuary, improve relations with the Soquel school district and resolve issues over use of Jade Street park, welcome the new police chief who starts in January and complete the transition to new city manager. The deadline to apply

MAYOR

Continued from B1

for that post is 5 p.m. today.

"You can follow me on Twitter," added Storey, who welcomes e-mails at sam4capitola@att.net.

He thanked his wife Helen Ewan-Storey and daughters Jennifer, Jessica, and Ruby "for allowing me to serve," the city staff, and his staff at Community Bridges. Ruby, 5, was thrilled to see her father's

name on the council dais and posed with him for a photo.

Former Councilwoman Stephanie Harlan, who had encouraged Storey to run, attended the proceedings as did three members of Storey's book club — they are reading "The Quiet Girl" by Peter Hoeg — and Julie Gilbertson, human resources director at Community Bridges.

Asked about Storey's ability to manage his role at the nonprofit with his city service, Gilbertson said, "He does it eloquently. He has a quiet strength."

Capitola Forming Library Committee

by Linda Fridy

Following a decision to focus efforts on building a permanent Capitola library branch in the vicinity of the existing one on Wharf Road, the Capitola city council agreed Nov. 24 to form a committee to help with the process.

The city is required to build a new library by 2018, however several members of past and current councils would like to see a new library built much sooner.

Previously, an unofficial citizens' committee led by former Mayor Tony Gualtieri and his wife, Kathryn, researched potential sites, eventually recommending the existing site. The council voted to explore that loca-

tion along with the Rispin property across the street to develop a comprehensive plan for the area.

On Nov. 24, council agreed to form a seven-member library committee consisting of two council members and five community members, each appointed by a council member.

Any Capitola resident interested in serving on the committee should contact Pam Greeninger, the Capitola City Clerk, at 476-7300. The appointments will be made in January, said City Manager Rich Hill.

He could provide no other timeline for decisions on the Rispin property such as how the city would address the remains of the mansion damaged in a May 2009 fire.

Current council members

Synthetic Turf Design Moves Ahead for Soquel Park

by Linda Fridy

The Santa Cruz County Board of Supervisors and redevelopment agency accepted a

This contract does not include the costs of the actual turf and its installation.

\$191,878 bid to design two synthetic turf soccer fields at Anna Jean Cummings Park in Soquel at its Nov. 24 meeting.

The county agreed to go forward with the artificial surface in August. Parks and recreation asked for the change, noting that the fields use 5 million gallons of water a year at a cost of about \$18,000 annually.

Verde Designs of Santa Clara will handle pre-planning, design, community meetings, permitting and construction documents.

ed and maintaining the grass has proven difficult. ■



SCOTT'S VALLEY

SC Sentinel 12/2/09

Library town hall meeting on tap

The Scotts Valley branch of Santa Cruz Public Libraries will host a town hall meeting Jan. 7 for residents to share their ideas on how the system should evolve.

The meeting is the last of 10 held around the county as new director Teresa Landers talks with residents on what they want the future system to look like. The meetings come as the libraries slash hours and cut back on new books to deal with the recession.

The Scotts Valley meeting will be 6:30 p.m. at the Scotts Valley Community Center, 361 Kings Village Road. For information visit www.santacruzpl.org.

Planning key for library survival

By Teresa Landers
For the Press-Banner

"May you live in interesting times" — a Chinese curse or a Western invention? While its origin is disputed, its meaning is quite applicable to our current state of affairs. Nowhere is this truer than for the Santa Cruz Public Libraries.

There are those who feel libraries are no longer relevant. Last week, an acquaintance made the comment that libraries were becoming obsolete and that e-books will make libraries unnecessary. I asked if she wanted to purchase all the books she was downloading to a Kindle, and she said certainly not. I explained that libraries are still doing what they have always done — helping people get books and information, no matter the format.

I suggest you ask the 10,815 people who visited the Scotts Valley library or the 342,600 people who accessed the library's Web site last year what they were doing if libraries are obsolete.

The Santa Cruz library system was hit very hard by the current recession. Sales tax revenues are down 5 percent from last year and 21 percent



"We will recover from the recession, but we do not expect a return to the way things were. I believe there is a new baseline being set, and we are all going to have to learn to live with a new 'normal.'"

— Teresa Landers

from fall 2007. Next year, we anticipate a decrease in revenue from property taxes. Those two sources account for 96 percent of our revenue. Personnel and materials are our largest expenditures.

We will recover from the recession, but we do not expect a return to the way things were. I believe there is a new baseline being set, and we are all going to have to learn to live with a new "normal." If we have learned nothing else from the events of the recent past, we have learned that we need to be better prepared for what the future holds, and this means we need to do a better job of planning.

To this end, in September of this year, we embarked on a

At a glance

- **WHAT:** Library town hall meeting for Scotts Valley branch
- **WHEN:** 7 to 9 p.m. Jan. 7; meet the director, 6:30 to 7 p.m.
- **WHERE:** Scotts Valley Community Center, 361 Kings Village Road
- **INFO:** 420-5612

three-to-five-year strategic plan for the library system. A committee was formed, including members of the Joint Powers Board, staff and citizens. We are

in the data-gathering phase and by February will start the process of crafting a plan for formal adoption in May.

We are trying to get input from as many residents as possible and have developed several mechanisms for doing so. We are

hosting focus groups. There is a blog and an option to submit comments on our Web site, www.santacruzpl.org/future/. In January, we will conduct a survey that will be available at various locations as well as online. Most important have been the face-to-face meetings with residents at town halls that were at

or near each branch library this fall, except for in Scotts Valley. Since the architects needed to hear from the community specifically about the exciting new library building in Scotts Valley, we postponed the town hall meeting for the strategic plan until Thursday, Jan. 7, in the Scotts Valley Community Center. I will be there for half an hour before the meeting to informally greet members of the community.

The architects' meeting focused on what the community wanted in the design of the new building. The Strategic Plan Town Hall is intended to focus more on the future of the library system in general. What should our service priorities be? What will the system look like in the year 2020? What can we do in the next few years to move us toward that desired future?

Whether you went to the October meeting or not, please join us for a very different meeting. In addition, we should have time to talk about how we can be in the desired service priorities to the design of the new building.

■ Teresa Landers is director of the Santa Cruz Public Libraries system.

OPINION



Owned and published by
Tracy Press Inc.
Cheri O'Neil Matthews,
Publisher
Amanda Matthews.

Reed named Scotts Valley mayor

Press-Banner

Scotts Valley Vice Mayor Jim Reed was passed the mayor's gavel Wednesday night after a unanimous vote by the City Council.

Reed was sworn in at the Dec. 2 council meeting and succeeds Randy Johnson, who remains on the council. Dene Bustichi was appointed vice mayor, with Councilwoman Stephany Aguilar dissenting the decision.

The mayorship is a titular post, with the mayor having no more power than other members of the council, except to lead meetings and to act as spokesman for the council.

The packed council meeting was abuzz with cake and strawberry punch as Reed celebrated his first evening as mayor.

"This is a special night for me and my family," Reed said. "It's my son's 10th birthday, and I bet he thinks all the cake is for him."

Reed settled in Scotts Valley with his wife, Lea, and their four children from Washington, D.C., in 2000, when he took a job with Nokia. Reed left Nokia six years later and spent a year as editor and general manager of the Press-Banner. He continues to contribute Little League and high school football stories to the Press-Banner.

He now sells insurance for Thoits Insurance in San Jose.

Reed's career on the Scotts Valley City Council started in January 2007, after Gov. Arnold Schwarzenegger chose former Councilman Paul Marigonda as a judge in the middle of his term. Reed took

"This is a special night for me and my family."

— Jim Reed
Scotts Valley mayor



Lucjan Szewczyk/Press-Banner

A BIG NIGHT: Newly named Scotts Valley mayor Jim Reed holds his daughter Ava during a reception Wednesday, Dec. 2.

over the vacant post and was later elected after no other candidate ran for the seat.

In addition to leading City Council meetings and performing ceremonial duties, Reed said his priority as mayor for 2010 will be to continue work on the

future library branch on Kings Village Road.

Reed has also been heavily involved in Scotts Valley's planned Town Center.

■ *Comment on this story at*
www.pressbanner.com

NEWS BRIEFS

Middle school puts on 'Fiddler'

San Lorenzo Valley Middle School Performing Arts is putting on a production of "Fiddler on the Roof."

The show opened Dec. 3 and will be staged again at 7 p.m. Friday and Saturday, Dec. 11 and 12. The run will close with a show at 2 p.m. Sunday, Dec. 13.

Performances are at the SLV High School Performing Arts Center, 7105 Highway 9, in Felton. The cost is for \$13 general admission, \$10 for seniors and \$8 for students.

More free swine flu vaccine

One thousand doses of H1N1 flu vaccine will be offered free at a clinic Saturday, Dec. 12, in Santa Cruz.

The clinic is scheduled from 10 a.m. to 5 p.m., or while supplies last, at the Santa Cruz Health Center, 1080 Emeline Ave., in Santa Cruz.

The target groups eligible to receive the vaccine are the following: young people between 6 months and 24 years old; pregnant women; anyone who lives with or cares for an infant younger than 6 months old; health care workers; emergency-response personnel; and people between 25 and 64 years old who have medical conditions that put them at a higher risk for flu-related complications.

Public and private health care providers in the county have received 44,860 doses of the vaccine, with 13,700 more expected to arrive Friday, Dec. 11.

For information: www.santa-cruzhealth.org/swineflu.

Prescription drug savings available

The Santa Cruz County Health Department launched a program

last week that can save county residents an average of 38 percent on prescription drugs.

The Coast2CoastRXcard is available online at www.coast2coastrx.com/santacruzca.

All county residents — regardless of income, age and health status — can participate in the program, which is a partnership with Coast2Coast services.

The national campaign helps those without health insurance or those whose prescriptions are not covered by insurance. It can also help people with Medicare and those who have high deductibles on their pharmacy insurance.

The card is free of charge and can be used at all pharmacy chains and most independent pharmacies in Santa Cruz and Monterey counties, providing discounts on 60,000 prescription drugs. There are also discounts on pet medications.

For information: www.coast2coastrx.com/santacruzca.

Libraries could see faster Internet

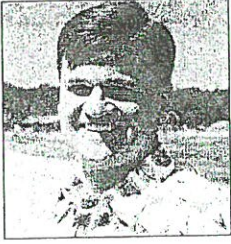
The Santa Cruz County Public Library System has been invited to take part in a statewide summit this month on the state of Internet connectivity at California's libraries.

The California Opportunity Online Broadband Summit will give library, state and community leaders the chance to discuss how to improve Internet access at libraries.

The two-day summit is sponsored by the Bill and Melinda Gates Foundation and will be Monday and Tuesday, Dec. 14 and 15, in Sacramento.

For information: www.opportunityonline.org or call 866-882-3081.

The Year Ahead in Scotts Valley



by Mayor Jim Reed
City of Scotts Valley

Between the economic downturn and Sacramento taking money from local government to solve its own spending problems, this is not a good time for cities or counties. But Scotts Valley is weathering this storm better than most, and despite the economy, we have some exciting developments on the horizon, most notably with our new library.

After eight years of losing money as owners of the Scotts Valley Sports Center, the Slawinski family decided in 2009 it couldn't afford the losses anymore, and to close the rink and sell the building. If it was up to me, I would wave my magic wand and keep it in operation as a skate center indefinitely, but as the Slawinskis have noted, the economics of that facility don't work in the real world anymore. Indeed, we've been truly fortunate to have had for so long such generous and community-minded owners of the rink as the Slawinskis.

The good news is the building makes perfect sense for a new home to Scotts Valley's library. It has ample parking and is immediately adjacent to our Senior Center, Community Center, Transit Center, Skypark and where the Town Center will be.

And there's never been more of a need for a new library in the city than now.

Bigger & Better Library

Currently, our 5,200-square-foot library is bursting at the seams. Despite its small size, it has the second highest checkout-per-open-hour rate of any library in Santa Cruz's 10-branch system. After school gets out each weekday, the current facility is so crowded that it's often impossible to find a single empty seat.

The best part of all is that the city has been accruing funds since 1990 that can only be used for the construction of a new library.

Even if we never did build a new library for Scotts Valley, these use-or-lose funds would continue accumulating for years to come before they were lost to the city, because by law they can't be used for anything else.

After almost two decades, this fund, along with library developer impact fees, has grown to \$2.75 million. The city has used its annual stream of library-only money, currently \$331,000 per year, to secure bonds for the costs above the \$2.75 million that we already have for this \$7 million project.

Thanks in large part to the city's A+ credit rating, we secured a better-than-expected interest rate on these bonds, so the repayments will fit comfortably within our revenue stream during life of the bonds.

This means Scotts Valley gets a fantastic new library we can afford that will open its doors in early 2011.

I expect it will have a dedicated:

- children's area with padded step structure seating for kids;
- a teen area adequate to

accommodate the current library's after-school rush;

- a public art wall;
- three glassed-in study rooms;

- a computer lab; and
- automated self-checkout machines.

Some architectural brilliance-on-a-budget inside will create a warm and inviting environment, a meeting room for programming both during and after hours, and much more.

Watching Costs in an Economic Downturn

Successful sales in a bond market that continues to see Scotts Valley as a good investment is one of the many ways the city is well served by a tradition of fiscal tight-fistedness that started long before I joined the council.

Our city has never been one that spent money just because we had it, and our continuing practice to stockpile reserves for future rainy days and not flinch from tough decisions will help the city again in 2010 as it did in 2009.

When it became clear that the world economy negatively impacted both the developer and potential retailers of the Town Center project in early 2009, the city cut its budget by approximately 5 percent, instituted a one-day-a-month furlough and eliminated the positions of several trusted staffers.

While not enjoyable, this

necessary action translated to a 2009-2010 budget of \$7.835 million compared to \$7.472 million in 2005-2006.

This means that city spending has increased at barely more than 1 percent each year since 2005, a rate less than half the inflation rate over the same time.

Efficiency Key

While keeping our belts tight, we've maintained a very close focus on delivering core government services as efficiently as possible while avoiding the temptation to spend on less pressing priorities.

Police response times remain under three minutes and our parks and roads are well maintained.

We also overhauled the city's multi-purpose rooms for both school and after-school use at Brook Knoll and Vine Hill Elementary schools and are moving towards full staffing in our police department, which will enable us to provide a police officer for the high school as a school resource officer.

While the city's fiscal condition today is good, our longer term financial future is more cloudy, especially given today's economy and continuing state raids on local revenues.

Development Key for Next Decade

Responsible economic de-

velopment projects like the Holiday Inn Express slated for Scotts Valley Drive and the Town Center are needed to create jobs, increase tax revenues and help existing businesses while maintaining our small town feel and outstanding quality of life.

And continued tight fiscal discipline in all aspects of city spending will be needed now more than ever as we prepare for the expiration of our Measure C tax revenues in 2011.

There will be plenty of other happenings in Scotts Valley in 2010.

Suburban Propane will at last be moving from Mount Hermon Road thanks to the action the city council took last year, which paves the way for the Town Center once the economy recovers.

Also, the developer of the site that Target pulled out of last month may still continue with the application despite the questions I and other councilmembers have raised about the need for further studies of this project.

Throughout it all, Scotts Valley will work hard to maintain the same transparent, respectful dialogue with the community we've aimed for in the past, and to continue the day-in, day-out job of tightly focusing on providing the Scotts Valley's core services as frugally as possible. ■

Press Banner 11/3/09

Can we build a better library?

In this economy, and in this era of the Internet, it's nice to see a library that hasn't taken the plunge of the daily newspaper and nearly vanished from the community.

People of all ages pack into the 5,300-square-foot Scotts Valley Library whenever it's open.

Last Monday afternoon, I counted a dozen knitters crowded elbow-to-elbow into a corner next to tables of tutors, students, researchers, job-seekers and laptop-users. Spare seats were a hot commodity.

Not only that, Scotts Valley plans to more than double the size of its library by 2011. This is a first for me, and maybe a first for a lot of other people as well.

The public library has become the nerve center of our community, a place where intellectuals coexist with the more practical-minded, the crafts-minded, the political-minded. In short, virtually all of us.

Of course, this part of a building, tucked behind Nob Hill Foods in the Kings Village Shopping Center, was never meant to house the town's library for all time. Several years ago, the city proposed building a landmark library at the top of a village green in the Town Center. The city started the year with more than \$2.7 million in redevelopment money, accumulated over almost 20 years, along with developer fees, all earmarked for a library.

But the Town Center, Scotts Valley's long-awaited commercial-residential development, met with some roadblocks, thanks to the sputtering economy, and the new library was suspended like a book on a high shelf.

Then, last spring, the Scotts Valley Sports and Event Center was put up for sale, and city leaders figured the 22,600-square-foot skating rink could be converted into a book barn. They decided they could remodel a little over half of it for the library and lease the rest to a commercial business.



**Cheri O'Neil
Matthews**
Year of Firsts

The city floated some bonds, paid \$4.5 million for the building, hired an architect for \$500,000 and made plans to spend another \$3.5 million for improvements. That \$8.5 million sounds like plenty of money to create space for children, knitters and Marian the Librarians. But when you think about it, it's not enough.

Scotts Valley doesn't have enough money to create a facade like one of the fabled Carnegie libraries. Our library will still look a lot like a concrete-block warehouse. And it's unlikely that Santa Cruz County's budget for staffing, technology and the ever-important collection of books and DVDs and other materials will grow fast enough to fill the cavernous space.

So that leaves me with a thought that I'll climb out on a ledge to say here: Is there more we can do to turn this old skating rink into a welcoming library, with high-tech materials and low-tech books? Can we seek private funds and grants? Can we include a coffee shop to add ambiance, as other libraries have done? Can we include an online section of things like auto repair manuals, as other libraries have done so successfully? Would we consider partnering with a business to build an outside patio and clad the concrete blocks with sandstone?

Wouldn't it be nice to know we could crowd a converted skating rink with local readers of every age and background far into the future?

I think a town that's ready to double the size of its library is a place where that can begin to happen.

Book-lover alert

Speaking of books, are there many book-club lovers out there? I'm thinking of forming one on behalf of the Press-Banner.

I'd love to hear what you think. What kind of books would you like to discuss? Who would you like to talk about them with? When would you like to do it?

If you post your responses in the comments section under this story on www.pressbanner.com, we'll get the discussion going!

Hair-raising response

In my last column, I asked for hairdresser suggestions and was inundated with more than 50 e-mails and phone calls. A woman dropped off shampoo and conditioner for me, and a man asked if I'd send him my findings so he could score points with his wife.

So now I need to bite the bullet, pare down the list — eeny, meeny, miney, moe — and make an appointment.

Thank you to all who responded. You've truly made me feel at home.

■ *Year of Firsts* is an occasional column by Cheri O'Neil Matthews, publisher of the Press-Banner, who recently moved to Scotts Valley. She's been a journalist for more than 30 years and serves on the board of the California Press Association. Reach her at cheri@pressbanner.com or 831-334-6300.

Silicon Valley / San Jose Business Journal - December 14, 2009
[/sanjose/stories/2009/12/14/story2.html?b=1260766800%5E2579631](http://sanjose/stories/2009/12/14/story2.html?b=1260766800%5E2579631)

Silicon Valley / San Jose Business Journal

Friday, December 11, 2009

Roll out rink, roll in new library in Scotts Valley

Silicon Valley / San Jose Business Journal - by David Goll

Turn a roller rink into a library? That's exactly what the city of Scotts Valley has in mind.

The city of nearly 12,000 has the opportunity to construct a permanent home for the third-busiest public library in the Santa Cruz County system.

City officials plan to convert the 22,650-square-foot **Scotts Valley Sports Center**, a privately owned facility known for its large roller rink that closed this month, into a 13,150-square-foot library. The rest of the building on Kings Village Road would be leased to retailers to help defray the \$4.5 million purchase price and \$4 million in remodeling costs incurred by the **Scotts Valley Redevelopment Agency**.

City officials saw an opportunity — the availability of the Sports Center — then took the initiative and purchased the building.

The project will be considered the centerpiece of a larger development Scotts Valley officials hope will provide a new civic center and downtown commercial district for the 43-year-old city. Those plans have been put on hold until the economy turns around.

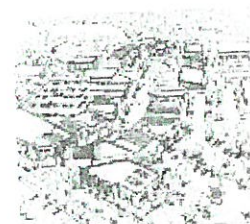
The library's initial plans will be presented to the **Scotts Valley City Council** on Dec. 16. City officials hope to have the new library open by June 2011, according to City Manager Stephen Ando. He said the job should go to bid by late spring or early summer.

The Sports Center had been operated by Bob and Carol Slawinski, owners of the **Slawinski Auction Co.**, a Scotts Valley-based business that handles auctions of antiques and real estate as well as on-site business liquidations. Low levels of signups for activities at the Sports Center in recent months convinced the family it was time to close the center, according to Mayor Jim Reed.

Capitalizing on market timing could be key, Reed said.

Bid prices are low right now, as they have been on most public projects this year, and the city will get more value for its money, he said.

MEDIA



“That would mean savings for taxpayers or perhaps additional features that can be funded at the new library,” he noted.

Better building, more space

The remodeled building will represent a major upgrade for the city’s library program, established in 1953 and housed in a 5,300-square-foot storefront in the nearby King’s Village shopping center for the past 24 years, according to Teresa Landers, director of the **Santa Cruz Public Libraries**. Despite its cramped space, the Scotts Valley library usage is third in line behind the main county library in Santa Cruz and the Aptos branch.

“A big advantage is that everyone won’t be on top of one another,” Landers said of the new facility. “There will be ample space for teens to gather to socialize and do homework, and quiet reading areas for adults.”

Santa Cruz County jointly operates 10 of its 11 libraries with cities. Only the Watsonville library is not affiliated with the county system. Landers said many of the county-run branch libraries, such as Scotts Valley, could use expansion and remodeling. But the poor economy has meant less money available for capital projects due to budget cuts.

She said county officials are considering putting a bond measure on a future countywide ballot to pay for library improvements. But it probably won’t happen until economic conditions improve, Landers said.

Library centerpiece of master plan

Confident the economy will rebound, Reed said plans for what he describes as a Santana Row-style development will include a pedestrian-oriented **Skypark Town Center** with 180,000 square feet of ground-floor retail, and upper-floor office and residential space in a series of two- and three-story buildings. The project will be built around the new library, the city’s existing senior center, community center and public transit hub. Neighboring **Sky Park**, a former airport turned municipal green containing soccer fields, playgrounds and a skateboard park, would gain added prominence as Scotts Valley’s central city park.

He said the city’s exclusive agreement with **Stanbery Development** — a Columbus, Ohio-based developer of mixed-use projects — to build Skypark Town Center has been extended to ride out the recession.

Reed said the retail development is envisioned to have one or two sub-anchor tenants, with about 10,000 to 12,000 square feet of space. The anchor stores and smaller shops will be oriented toward fashion retailers, the mayor said, such as **Old Navy** or similar apparel chains, though he added no specific retailers have committed to the project.

City Manager Ando said the total project cost is estimated at \$60 million to \$80 million, but he cautioned that’s a preliminary figure. The city generated almost \$2 million in “regular” sales tax revenue during 2008-09, along with another nearly \$1 million raised by a temporary half-cent sales tax increase approved by voters, Ando said.

“The library, senior center, community center and park will all be an integral part of the

development,” said Reed, who also serves on the nine-member board overseeing operation of the county libraries. “We want this to be more than just about shopping. We expect people will browse the stores, but also come to the area to use the library and community center. We’re now getting the civic portion of the project in place so when the economy improves, we can move full speed ahead with the center.”

David Goll can be reached at 408.299.1853 or dgoll@bizjournals.com.

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The New York Times

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December 9, 2009

Despite Ray Bradbury's Efforts, a California Library Closes

By [JENNIFER STEINHAUER](#)

LOS ANGELES — Even the author [Ray Bradbury](#) put up a fight, but it was not enough to save the H. P. Wright Library in Ventura, Calif.

The library, like so many around the country, had fallen on hard times as city and state budgets tightened. Mr. Bradbury, a fierce advocate for public libraries, appeared at a fund-raiser last June aimed at helping to save the ailing branch. While that helped the library hang on for a bit, the long-term picture was bleak, and a recent bond measure that would have helped close a \$650,000 deficit sunk.

The library's final day on Nov. 30 was met with a candlelight vigil. "Needless to say, they put up a good fight," said Sydney Weisman, a spokeswoman for the San Buenaventura Friends of the Library, which tried to keep the library afloat.

Libraries, like many publicly financed institutions, have been hit hard by the recession. Systems across the country have shortened hours, closed branches and in some cases threatened to close down entirely until they were saved by legislators or private donations. Several law libraries across Connecticut will close early next year.

Explaining his support of libraries generally and his efforts in Ventura specifically, Mr. Bradbury said in an interview last summer: "Libraries raised me. I don't believe in colleges and universities. I believe in libraries, because most students don't have any money. When I graduated from high school, it was during the Depression and we had no money. I couldn't go to college, so I went to the library three days a week for 10 years."

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News

City Council opts not to save Mission Viejo library

[Print Page](#)

By ADAM GOLDSTEIN
The Aurora Sentinel

Published: Tuesday, December 8, 2009 9:41 PM MST

AURORA | A bid to save one public library from closing fell short on Monday, after the Aurora City Council voted overwhelmingly against revising its earlier decision to shutter the facility.

A resolution proposed by Councilman Bob Broom during the city council meeting on Dec. 7 would have saved the Mission Viejo Library from permanent closure by putting the facility on limited hours to be determined by the Aurora city manager. Broom's general push to keep the branch open did not win enough supporting votes from the rest of the council, many of whom insisted that sparing the facility would send the wrong message.

Mission Viejo was one of the four Aurora Public Library locations pegged for closure in November following the defeat of a ballot measure to increase property taxes in order to boost funding for the library system. City staff has estimated the annual cost of keeping the Mission Viejo library open full time about \$680,000.

Broom, who represents the ward where the library is located, did not include any specific spending instructions in the resolution, and suggested that staff could be redirected from the city's central library location for one day during the week as a way to keep Mission Viejo operational.

"I came up with some preliminary ideas. You saw how generic that resolution was," Broom said. "It's not specific direction. I certainly don't have all the hours, numbers and everything else. It would be a direction."

Broom added that the council needed to reconsider the future of such a heavily used city facility. After the Central branch, the Mission Viejo library is the city's busiest location.

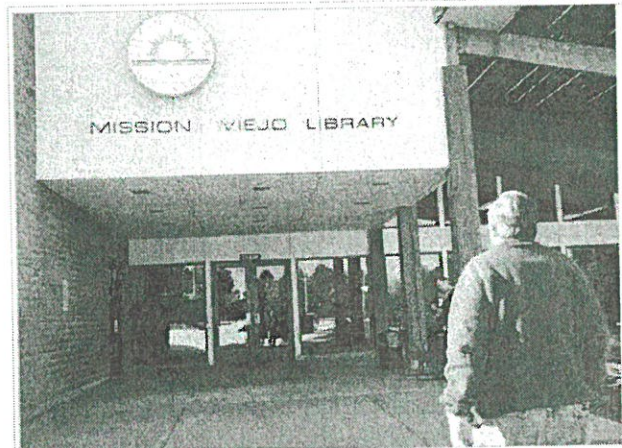
"I do think it's important that every council member state why they're voting the way they are," Broom said. "To say that you never change your mind and never take another look at something — I'm not comfortable with that."

Councilman Brad Pierce was one of the councilmembers to object to the proposed resolution, stating that the original decision to close the library came down to a question of cost. Since the ballot measure did not pass in November, he said, the council should move forward with its original plan.

"The voters have spoken," Pierce said. "We just have to say, 'The voters said no, we're going to close these four libraries.' We cannot keep trying to keep things open that are supposed to be closed."

The decision came after lengthy testimony from Mission Viejo residents who spoke out in favor of keeping the library open.

The resolution failed by a vote of 7 to 3 against, with councilmembers Bob FitzGerald, Barbara Cleland and Broom voting for the measure.



NO REPRIEVE A man walks into the Mission Viejo Library on Nov. 17 in Aurora. The Aurora City Council voted 7-3 Monday night to reject a proposal intended to keep the Mission Viejo library open with limited hours. (Heather A. Longway/The Aurora Sentinel)

In earlier action, Cleland was officially sworn into her at-large seat on the city council, following a recount process that spanned three counties and lasted nearly a month.

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After Protests, Colton, CA, Reopens Libraries on Limited Basis

Residents, plus ALA and CLA, had denounced closure

Norman Oder -- Library Journal, 12/2/2009

- Three library facilities closed last month
- Barebones service
- Long-term solution still needed

After significant local protest, as well as a public criticism from the American Library Association and the California Library Association, the Colton Public Library, CA, has reopened two of three facilities on a limited basis, less than three weeks after they were closed indefinitely.

However, the library is limping along with six-day service split between two buildings, with just one full-time staffer and several part-timers. The library manager, Ruth Martinez, was laid off.

While the annual library budget is about \$1.15 million, interim deputy city manager Bill Smith told *LJ* that the budget for the rest of the fiscal year—more than half a calendar year—is about \$100,000.

"I think the City Council saw the need to try and get our libraries back open as soon as possible," he said. "The community indicated how important that was."

As for finding funds for the library, given the city's deep deficits, he said, "We made a budget adjustment." A "long-term solution" is still being sought for boosting library services, he said.

The *San Bernardino Sun* quoted Pete Carrasco, chairman of the Colton Public Library Board of Trustees, as saying, "I think the community spoke out and they're responding to the community."

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 The advertisement features a central image of an open book with its pages fanned out. The book is surrounded by a grid of binary code (0s and 1s) that appears to be floating or emanating from the book. The background is dark, making the white text and binary code stand out.

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Opportunity Online: Achieving Broadband Solutions for Libraries and Communities
Summit held December 14 and 15, 2009 in Sacramento California

I was fortunate to be invited to attend a meeting of Library Directors from all over California sponsored by the Gates Foundation "to create a broadband sustainability path that ensures public libraries can continue to provide Californians with the connective and resources they need to succeed." The Gates Foundation is supporting efforts in 7 pilot states and California is one of them.

Interesting Facts;

- There are 39 million Internet users in California
- There are 181 library systems and 1018 library outlets
- 96% of the state has some broadband access
- Broadband at less than 3 mbps is considered underserved
- The State's Public utility commission has a \$100 million fund to serve the unserved and underserved. Much of this has already been spent. They also have a \$22 million grant from the FCC to build a Telehealth network throughout the state and there is \$7 billion in ARRA funds to deal with the Broadband issue
- The FCC is developing a national broadband plan by March 2010. Libraries need to have their voices heard in order to be included in this plan.

Graham Richard, former Mayor of Ft. Wayne, Indiana spoke eloquently about the value of libraries. He described them as the critical engine for economic partnership and that every library should be seen as the community's hub and for that they need the fastest broadband possible. He described what we need to do as "convene, connect and collaborate".

We heard from many people, of whom only one is a librarian:

- Linda Crowe, Executive Director, Pacific Library partnership
- A representative from the California Emerging Technology Fund
- Teri Takai, Chief Information Officer, State of California
- Glen Thomas, Secretary of Education, State of California
- A network engineer and a technology consultant with the ALA Office for Information Technology Policy.

What we heard repeatedly is the necessity for libraries to be connected at speeds much greater than 3 mbps as the demand for bandwidth grows as technology expands. One high definition video download requires 12 mps. A high definition YouTube posting takes .75 mbps and a standard definition one takes .35. Gaming is at .35 and music at .256. If you start adding it all up, you can see how quickly we get to capacity and beyond.

Here in Santa Cruz County all the branches except Capitola have decent public connection speeds when they go directly to the Internet but for staff functions we are dependent in many locations on T1 lines which are 1.5 mbps.

The keynote speaker was Tim O'Reilly who can best be described as a technology futurist. He talked about a variety of issues directly facing libraries and wowed us with some of the technology that is on the close horizon. While describing many of our traditional roles: preservation, curation, access, search and reference, privacy, creating community, he turned many of these on their head and showed us newer ways to think about these roles: Some examples

- Preservation: the Googlebooks project
- Curation: Lectures from sites such as Best Colleges Online, Twitter as a mechanisms
- Access: Wireless not just when we are open, Data.gov- using data for the public good, Safari (computer e-books)
- Search and reference: Fictionfinder through OCLC, tips on searching Google provided by Dumblittleman.com
- Privacy: the issue of anonymity online, need to rethink this- look at California State Library Policy
- Creating community: Librarything, Goodreads, meetup.com (people want to interact not just receive)

Finally, he stated that we don't need broadband to consume content but to create and share content.

The Summit ended with us looking at four scenarios to achieve the vision stated in the opening paragraph. One scenario rose to the top for the 200+ attendees. This one is to build a statewide broadband network through partnerships with existing networks such as Cenix which serves the K-20 educational system and/or the growing Telehealth network. All felt that we should build on what is already in place, be collaborative in our approach and obtain the most extensive coverage possible. We agreed we need widespread mapping of existing fiber networks so we know where new fiber needs to go. The advantage to laying fiber is that it is extremely expandable without having to start over again.

From the Summit, the State Library is going to develop the identified initiative into something more concrete to be submitted as a grant for ARRA funds and to be provided as input into the national broadband plan under development by the FCC which will hopefully eventually include funding.

MONTHLY NARRATIVE NOVEMBER 2009

PROGRAMS AND PARTNERSHIPS

Outreach

Bobbi had a coffee for her volunteer BookBuddies and those who had responded "yes" all attended. Gale and Bobbie supplied refreshments and everyone liked the casual approach. The BookBuddies each shared personal stories about the ups and downs of being a BB and asked questions of each other. It was a lively discussion. Bobbi asked them if they would prefer a more formal reception with all the other Friends' volunteers and, while they might attend such an event, they all want to continue with some form of coffee/casual brunch as a group. They like hearing from each other and being able to ask questions. Several of the BB's stayed after to learn more on searching with Aquabrowser. There will be another event next year.

An adult program (WHSTT) was cancelled because of lack of registration - 3 people showed up anyway and about 10 (mostly families) tried to register after we had cancelled the program. There was a misunderstanding with the Museum of Art and History about the program. It was for adults who work with children to teach them how to reproduce the program with their class or group. That is how it was presented on the library website. However, MAH presented it as a family program like the one day workshop we did last year and everyone who called to sign up in the last few days (after we cancelled) called MAH. We have to be clearer about the program descriptions, particularly when we partner with other agencies.

Bliss Salon in Aptos raised \$1065 on Saturday, November 14 for the Friends of the Santa Cruz Public Library System Book & Media Fund. One hundred percent of the proceeds from all Salon services that day were donated to buy library materials. Ben Rush, the owner of Bliss, and his staff provided refreshments, fabulous services, and a party atmosphere as they worked hard all day. Library staff and Friends say THANK YOU! to Ben, Holly Eaton, Isabel Bettar, Laura Stokes, Andrea Sanfilippo, and Lori Walters.

Gale has been working with a volunteer Bibliographic Assistant, Jessie Durant, who is helping to pull books from the weed lists. Jessie is a library school student, and has worked so far with Gale at Central, Branciforte and Boulder Creek. This may be the first year that Gale gets all the way through the Branciforte weed list, thanks to Jessie.

The bookmobile was off the road the first 2 weeks of November due to transmission problems. They did all their routes in the van, taking requests for each stop and as many crates of books as the van could hold. It was not an ideal time since it is now dark before they are done, but patrons were very understanding, and thankful that they got some materials. Thanks to Eric and Dave, our intrepid bookmobile (and van) drivers, and Leslie, Jeanne and Bobbi for making sure that our services continued.

Leslie answered a library listserv (PUBYAC) question about services to developmentally disabled adults with a brief description of our 2 programs at Hope Services. Several readers responded directly to Leslie, including a library worker in the Chicago area whose son is a student at Cabrillo College. (She commented that she'd just visited him over Thanksgiving, & thought that "the library[SCPL] is wonderful.") Inspired by a more detailed account of our programs, she is now working on establishing similar "dramatic storytimes" for developmentally disabled patrons in her community.

PUBLIC SERVICES

Branciforte

The branch was only open for ten days during the month of November due to the Thanksgiving Holiday Closure and yet there were still 17 class visits serving 183 students. The two open days of the month after the closure, Saturday and the following Monday were very busy but there was extra help scheduled with branch volunteers and pages. When they opened, our patrons reminded all of us how much they missed the library when it is closed.

Live Oak

Heather Pereira, Senior Library Assistant, and Elizabeth Henry, library clerk, transferred from Scotts Valley, in latest shift from staff retirement.

Patty Carroll and Paula Contreras participated in Infopeople Webinar Best Practice in Helping Job Seekers in the Library, November 10.

Enough staff volunteered to work during the closure to make it easier for opening. However, there were many route ins to work on: 45 crates and 15 pages of sends list.

Next month we will be getting a new volunteer, Sharon Yamanka. Sharon used to be Tel- Ref Senior Library Assistant at Central. She will take over handling all the Friends money, donation money, book sale money and bag sale money.. We are looking forward to working with Sharon.

Capitola

Melanee Barash reports on first day open after November closure:

Hello All! I thought I'd fill everyone in on how the grand reopening day went here at the CAP. There were definitely a few happy discoveries like very few items to backdate (a BIG thank you to all the elves who were here during the closure!) and an extra page here in the morning to help out (thank you Nicole and Chicory and Rachel!!!). The sends list was very, very long, but Nicole and Chicory did a masterful job of finding everything. Then we received the news that there would be no courier deliveries for South County today. The positive result of that was that Rosalie, Chase and I could focus on the bounty of returns that came in as soon as we opened our doors. The discharges did NOT stop!! The negative result is that we are now very short on crates and will probably be up to our eyeballs in route-ins this coming week. Perhaps we could help each other remember that we do not have to get everything done right away. We can chip away at whatever mountains of work there may be for us!

Felton

Felton was busy with preparations for improving the space. Books moved, walls painted and evaluating how to improve the comfort of the library.

Boulder Creek

- The volunteers from the Friends of the Library Boulder Creek branch sponsored a tie-crow craft for families. 15 people enjoyed making scarecrows out of ties.
- Storytime continues to draw a crowd and is appreciated by all who attend.
- The play readers finished the Mouse Trap by Agatha Christie. They definitely want to continue.

VOLUME AND PERCENT CHANGE

	Circulation		Busyness*		Reference/Info		Visitors	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
July								
Aptos	23085	19560	55824	50334	3,136	3139	15,380	12585
Boulder Creek	4962	3462	13810	10470	334	71	3,914	4151
Branciforte	11536	6716	31273	21789	2,128	3276	11,112	6006
Capitola	12601	9169	33714	24244	2,256	1998	9,402	5821
Central	47566	40625	111926	99046	8,358	12081	40,180	31432
Felton	4862	2531	14168	9064	1,364	173	4,391	1728
Garfield Park	5604	3643	15847	11154	788	546	5,352	3229
La Selva Beach	1907	979	5735	3609	288	53	2,723	1109
Live Oak	14138	12065	36871	32510	2,019	1570	12,974	9870
Scotts Valley	20106	15773	48527	40942	4,342	2760	14,449	11409
TOTAL	146367	114523	367695	303162	25,013	25668	119,877	87340
August								
Aptos	20967	20389	51832	50085	2,701	3139	15,301	11242
Boulder Creek	4686	4161	13509	10587	552	49	3,460	4188
Branciforte	9638	7806	27625	20027	2,045	3276	9,099	5862
Capitola	11437	10607	30805	25134	1,950	1887	8,126	5256
Central	44372	42583	105513	100246	7,634	12081	37,781	32012
Felton	4289	1959	13075	6972	2,004	156	3,664	1396
Garfield Park	4614	3141	13994	9876	693	546	4,992	2916
La Selva Beach	1655	771	4930	2791	243	53	2,258	760
Live Oak	12241	12548	32700	32495	2,103	1936	11,989	9444
Scotts Valley	16571	14733	41922	38603	3,556	2760	10,815	10639
TOTAL	130470	118698	335905	296816	23,481	25883	107,485	83715
Sept								
Aptos	20820	19091	51642	47173	2566	2110	13864	11689
Boulder Creek	4942	3547	13230	10019	527	312	3787	1963
Branciforte	9845	5947	27293	17902	2656	845	11290	5306
Capitola	11430	9015	29814	24349	2003	836	8347	5493
Central	39272	41717	95619	94200	9416	9421	36598	31871
Felton	4227	2335	12351	7676	1753	156	3995	1678
Garfield Park	4895	3373	13848	9973	705	420	5272	1943
La Selva Beach	1747	804	5258	2981	250	74	2189	929
Live Oak	13243	11776	33662	30363	2046	2392	12433	9476
Scotts Valley	17226	15290	42057	38550	3824	1837	12949	10947
Outreach					1300	2747		
TOTAL	127647	112895	324774	283186	27046	21150.33	110724	81295

*Defined as check ins/check outs/route ins/route outs

VOLUME AND PERCENT CHANGE

	Circulation		Busyness*		Reference/Info		Visitors	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
		%change		%change		%change		%change
Oct								
Aptos	21705	18559	52179	46884	2,603	1556	14592	11,177
Boulder Creek	4646	3340	13106	10320	515	516	2677	2,354
Branciforte	10052	7211	28403	20712	3,143	1218	11939	6,508
Capitola	11489	9252	30440	24959	2,166	806	9025	5,271
Central	38849	42814	96396	97660	8,195	8359	36851	38,928
Felton	4233	2043	12729	6936	1,703	425	3913	1,335
Garfield Park	5186	2901	13880	8973	792	979	6693	2,594
La Selva Beach	1724	842	5057	3074	311	26	2367	895
Live Oak	14924	11973	35376	30941	2,302	1122	13126	9,418
Scotts Valley	17020	15801	42595	38930	1,060	2314	13839	10,938
Outreach	714	490	3153	2882	3,978	1833	na	357
TOTAL	130542	115226	333314	292271	26,768	19154	115022	78,597
		%change		%change		%change		%change
Nov (closed 1 wk)								
Aptos	18906	14920	46271	38594	2,147	1556	11900	8,660
Boulder Creek	4130	2752	11937	8356	417	516	3248	1522
Branciforte	9029	5375	24687	16058	2,651	1218	9678	4,183
Capitola	10539	6865	27777	12237	1,810	806	7522	3,877
Central	39602	36594	94359	82860	8,632	8359	35728	22,258
Felton	4068	1537	11574	5109	1,468	425	3531	1,137
Garfield Park	4573	2549	12824	7650	815	979	4385	2,305
La Selva Beach	1307	735	4103	2419	221	26	1926	613
Live Oak	11310	11092	31941	28370	2,125	1122	7304	7,596
Scotts Valley	14475	12193	36767	31580	1,118	2314	10340	8,285
Outreach	819	623	3122	2375	3,379	1833	na	714
TOTAL	118758	95235	305362	235608	24,783	19154	95562	61,150
		%change		%change		%change		%change
Aptos		-21.1%		-16.6%		-27.5%		-27.2%
Boulder Creek		-33.4%		-30.0%		23.7%		-53.1%
Branciforte		-40.5%		-35.0%		-54.1%		-56.8%
Capitola		-34.9%		-55.9%		-55.5%		-48.5%
Central		-7.6%		-12.2%		-3.2%		-37.7%
Felton		-62.2%		-55.9%		-71.0%		-67.8%
Garfield Park		-44.3%		-40.3%		20.1%		-47.4%
La Selva Beach		-43.8%		-41.0%		-88.2%		-68.2%
Live Oak		-1.9%		-11.2%		-47.2%		4.0%
Scotts Valley		-15.8%		-14.1%		107.0%		-19.9%
Outreach		-23.9%		-23.9%		-45.8%		-36.0%
TOTAL		-19.8%		-22.8%		-22.7%		

PER OPEN HOUR

	Busyness/Open Hour		%change	Circ/Open Hour		%change	Visits/Open Hour		%change	Ref/Info/Open Hour		%change
	FY0809	FY0910		FY0809	FY0910		FY0809	FY0910		FY0809	FY0910	
TOTAL	1706	2953	73%	666	1108	66%	599	870	145%	118	170	44%
Nov (closed 1 wk)												
Aptos	214	302	41%	148	117	-21%	55	68	123%	10	12	22%
Boulder Creek	68	174	157%	86	57	-33%	18	32	172%	2	11	354%
Branciforte	151	287	90%	161	96	-40%	59	75	127%	16	22	35%
Capitola	165	153	-7%	132	86	-35%	45	48	108%	11	10	-6%
Central	407	518	27%	248	229	-8%	154	139	90%	37	52	40%
Felton	66	160	143%	127	48	-62%	20	36	177%	8	13	59%
Garfield Park	100	159	59%	95	53	-44%	34	48	140%	6	20	220%
La Selva Beach	33	76	128%	41	23	-44%	16	19	123%	2	1	-54%
Live Oak	160	253	59%	101	99	-2%	37	68	186%	11	10	-6%
Scotts Valley	191	247	29%	113	95	-16%	54	65	120%	6	18	210%
TOTAL	1555	2328	50%	1252	903	-28%	492	597	121%	109	170	55%

**LIBRARY JOINT POWERS AUTHORITY
COMBINED BALANCE SHEET
JPA FUND AND ACCOUNT GROUPS
NOVEMBER 2009**

	JPA Total
Assets	
Infrastructure	579,683.02
Accumulated depreciation - infrastructure	(164,848.89)
Buildings	1,758,907.67
Accumulated depreciation - buildings	(765,044.52)
Lease improvements - buildings	259,124.00
Accumulated depreciation - lease imp-buildings	(163,048.94)
Machinery and equipment	1,628,318.81
Accumulated depreciation - machinery & equip	(1,471,843.15)
Software	61,759.70
Accumulated depreciation-software	(61,759.70)
Construction in progress	52,613.65
Total Assets	1,713,861.65
Liabilities	
Accounts payable	22,115.11
Sales tax payable	76.90
Deferred grant revenue - unearned	529.84
Unclaimed funds	1,204.45
Cash loan from city	558,459.72
Pooled cash interest payable	1,210.30
Payable to the County - noncurrent	120,879.18
Other intergovernmental payable-noncurrent	430,150.27
Total Liabilities	1,134,625.77
Equities	
Unreserved, undesignated fund balance	(583,596.32)
Investment in capital assets - Library	1,713,861.65
Reserved for long-term debt	(551,029.45)
Total Equities	579,235.88
Total Liabilities and Equities	1,713,861.65

LIBRARY JOINT POWERS AUTHORITY						
COMBINED BALANCE SHEET						
SPECIAL FUNDS						
NOVEMBER 2009						
Fund #	955	956	957	960	Spec Funds	
Fund Description	Contingency	Technology	Projects	Felton	Total	
Assets						
Pooled cash	9,333.85	4,716.18	464.22	1,110.87	15,625.12	
Pooled cash interest receivable	26.19	13.22	1.74	14.02	55.17	
Total Assets	9,360.04	4,729.40	465.96	1,124.89	15,680.29	
Equities						
Unreserved, undesignated fund balance	9,360.04	4,729.40	465.96	1,124.89	15,680.29	
Total Equities	9,360.04	4,729.40	465.96	1,124.89	15,680.29	

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**LIBRARY JOINT POWERS AUTHORITY
 COMBINED BALANCE SHEET
 TRUST FUNDS
 NOVEMBER 2009**

Fund #	931	932	933	934	Trust Funds
Fund Description	McCaskill Loc His	McCaskill Vis Imp	Finkeldey	Whalen	Total
Assets					
Pooled cash	261,708.80	252,655.57	9,588.20	146,356.23	670,308.80
Pooled cash interest receivable	735.82	712.74	27.22	363.20	1,838.98
Total Assets	262,444.62	253,368.31	9,615.42	146,719.43	672,147.78
Equities					
Net assets held in trust-library prog	262,444.62	253,368.31	9,615.42	146,719.43	672,147.78
Total Equities	262,444.62	253,368.31	9,615.42	146,719.43	672,147.78

Revenue Status Report
 CITY OF SANTA CRUZ
 11/1/2009 through 11/30/2009

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 Periods: 5 through 5

Account Number	Library Joint Powers Authority	Adjusted Estimate	Revenues	Year-to-date Revenues	Balance	Prct Rcvd
951-41200	SALES AND USE TAX					47.6
951-00-00-0000-41211	Sales and use tax	5,612,255.00	403,025.49	1,785,437.89	3,826,817.11	31.81
Total	TAXES	5,612,255.00	403,025.49	1,785,437.89	3,826,817.11	31.81
951-43100	FEDERAL					
951-36-50-3510-43190	Federal grants - other	6,762.00	0.00	6,978.00	-216.00	103.19
Total	FEDERAL	6,762.00	0.00	6,978.00	-216.00	103.19
951-43200	STATE					
951-36-00-0000-43210	State operating grants and contributions	70,000.00	0.00	0.00	70,000.00	0.00
951-36-55-3531-43210	State operating grants and contributions	2,500.00	371.00	742.00	1,758.00	29.68
Total	STATE	72,500.00	371.00	742.00	71,758.00	1.02
951-43300	LOCAL					
951-36-00-0000-43310	Local operating grants and contributions	5,174,769.00	431,230.75	1,724,923.00	3,449,846.00	33.33
Total	LOCAL	5,174,769.00	431,230.75	1,724,923.00	3,449,846.00	33.33
Total	INTERGOVERNMENTAL	5,254,031.00	431,601.75	1,732,643.00	3,521,388.00	32.98
951-44600	LIBRARY					
951-36-00-0000-44613	Internet use fee	7,000.00	300.05	1,979.05	5,020.95	28.27
951-36-00-0000-44630	Room rentals-library JPA	1,890.00	220.00	830.00	1,060.00	43.92
951-36-00-0000-44680	Interlibrary loan reimbursement	0.00	0.00	88.73	-88.73	0.00
Total	LIBRARY	8,890.00	520.05	2,897.78	5,992.22	32.60
951-44900	MISCELLANEOUS CHARGES FOR SERVICES					

Revenue Status Report
CITY OF SANTA CRUZ
11/1/2009 through 11/30/2009

951 Library Joint Powers Authority

Account Number	Adjusted Estimate	Revenues	Year-to-date Revenues	Balance	Prct Rcvd
951-36-00-0000-44901 Photocopy fee	10,000.00	601.87	3,162.49	6,837.51	31.62
Total MISCELLANEOUS CHARGES FOR SERVICES	10,000.00	601.87	3,162.49	6,837.51	31.62
Total CHARGES FOR SERVICES	18,890.00	1,121.92	6,060.27	12,829.73	32.08
951-45100 FINES AND FORFEITS					
951-36-00-0000-45131 Library fines	300,000.00	15,911.42	89,635.71	210,364.29	29.88
951-36-00-0000-45132 Lost library items	40,000.00	1,628.00	10,217.00	29,783.00	25.54
Total FINES AND FORFEITS	340,000.00	17,539.42	99,852.71	240,147.29	29.37
951-46100 INVESTMENT EARNINGS					
951-00-00-0000-46190 Interest earnings - other	3,871.00	259.05	1,355.93	2,515.07	35.03
Total INVESTMENT EARNINGS	3,871.00	259.05	1,355.93	2,515.07	35.03
951-46300 CONTRIBUTIONS & DONATIONS-PRIVATE SOURCE					
951-36-00-0000-46303 Donations - library	19,600.00	3,561.00	23,246.00	-3,646.00	118.60
951-36-00-0000-46309 Donations - library - Friends of the Lib	10,000.00	10,000.00	10,000.00	0.00	100.00
Total CONTRIBUTIONS & DONATIONS-PRIVATE SOURCE	29,600.00	13,561.00	33,246.00	-3,646.00	112.32
951-46900 OTHER MISCELLANEOUS REVENUES					
951-00-00-0000-46990 Miscellaneous non-operating revenue	60,000.00	40.00	20,780.55	39,219.45	34.63
951-36-00-0000-46916 Cash over/short	0.00	-0.86	81.41	-81.41	0.00
951-36-00-0000-46918 Damaged property recovery	0.00	0.00	319.11	-319.11	0.00
951-36-00-0000-46923 Insurance reimbursements	0.00	654.60	654.60	-654.60	0.00
Total OTHER MISCELLANEOUS REVENUES	60,000.00	693.74	21,835.67	38,164.33	36.39
Total MISCELLANEOUS REVENUES	93,471.00	14,513.79	56,437.60	37,033.40	60.38

Revenue Status Report
 CITY OF SANTA CRUZ
 11/1/2009 through 11/30/2009

Account Number	Library Joint Powers Authority	Adjusted Estimate	Revenues	Year-to-date Revenues	Balance	Prct Rcvd
951-49100	INTERFUND TRANSFERS IN					
951-00-00-0000-49122	From Library Private Trust Fund	15,755.00	0.00	15,755.00	0.00	100.00
951-00-00-0000-49191	Intra-entity fund transfer in	18,018.00	0.00	18,018.00	0.00	100.00
951-49200	PROCEEDS OF ASSET DISPOSITIONS					
Total	PROCEEDS OF ASSET DISPOSITIONS	0.00	0.00	0.00	0.00	0.00
951-49300	LONG-TERM DEBT ISSUED					
Total	LONG-TERM DEBT ISSUED	0.00	0.00	0.00	0.00	0.00
Total	OTHER FINANCING SOURCES	33,773.00	0.00	33,773.00	0.00	100.00
Grand Total		11,352,420.00	867,802.37	3,714,204.47	7,638,215.53	32.72

Expenditure Status Report
 CITY OF SANTA CRUZ
 11/1/2009 through 11/30/2009

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Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
52000 SERVICES						
951-36-50-3510-52135 Financial services - outside	6,200.00	0.00	3,134.00	3,257.00	-191.00	103.08
951-36-50-3510-52149 Interagency labor charges	653,046.00	55,270.89	297,213.99	0.00	355,832.01	45.51
951-36-50-3510-52199 Other professional & technical services	18,018.00	1,617.75	17,035.20	4,124.73	-3,141.93	117.44
951-36-50-3510-52240 Office equipment operation/maint	4,620.00	85.96	1,758.76	0.00	2,861.24	38.07
951-36-50-3510-52244 Other equipment operation/maintenance	400.00	0.00	0.00	0.00	400.00	0.00
951-36-50-3510-52302 Travel and meetings	2,000.00	0.00	6.60	0.00	1,993.40	0.33
951-36-50-3510-52402 Telecommunications service - internal	82,224.00	0.00	20,556.00	0.00	61,668.00	25.00
951-36-50-3510-52403 Telecommunications service - outside	21,794.00	2,163.13	8,055.33	14,966.15	-1,227.48	105.63
951-36-50-3510-52933 Liability insurance/surety bonds-outside	13,167.00	0.00	11,430.00	0.00	1,737.00	86.81
951-36-50-3510-52960 Advertising	3,000.00	0.00	0.00	0.00	3,000.00	0.00
951-36-50-3510-52961 Dues and memberships	2,720.00	110.00	1,045.00	0.00	1,675.00	38.42
951-36-50-3510-52972 Printing and binding-outside	7,500.00	2,816.34	2,816.34	0.00	4,683.66	37.55
951-36-50-3510-52973 Moving Costs	8,170.00	0.00	8,168.92	0.00	1.08	99.99
951-36-50-3540-52135 Financial services - outside	599,526.00	40,303.49	204,661.09	0.00	394,864.91	34.14
951-36-51-3520-52131 Claims management services - outside	16,000.00	1,235.10	6,497.70	0.00	9,502.30	100.02
951-36-51-3520-52149 Interagency labor charges	1,150,643.00	82,292.38	389,203.98	0.00	761,439.02	33.82
951-36-51-3520-52244 Other equipment operation/maintenance	2,500.00	0.00	1,044.00	0.00	1,456.00	41.76
951-36-51-3520-52248 Software maintenance services	17,588.00	281.12	8,739.56	0.00	8,848.44	49.69
951-36-51-3520-52972 Printing and binding-outside	10,000.00	657.01	1,686.32	0.00	8,313.68	16.86
951-36-52-3530-52149 Interagency labor charges	4,310,341.00	247,541.64	1,723,366.45	0.00	2,586,974.55	39.98
951-36-52-3530-52244 Other equipment operation/maintenance	3,000.00	0.00	0.00	0.00	3,000.00	0.00
951-36-52-3530-52302 Travel and meetings	2,255.00	168.30	310.16	0.00	1,944.84	13.75
951-36-52-3530-52972 Printing and binding-outside	3,000.00	881.48	978.76	0.00	2,021.24	32.63
951-36-53-3515-52149 Interagency labor charges	219,481.00	17,283.29	81,238.21	0.00	138,242.79	37.01
951-36-53-3515-52201 Water, sewer and refuse	64,706.00	3,218.12	22,450.89	0.00	42,255.11	34.70
951-36-53-3515-52211 Janitorial services	180,928.00	12,852.33	51,871.53	0.00	129,056.47	85.24
951-36-53-3515-52223 Vehicle operation charges - internal	38,103.00	5,091.36	19,856.86	0.00	18,246.14	52.11
951-36-53-3515-52246 Building and facility o & m - outside	141,611.00	12,917.82	63,322.26	29,364.51	48,924.23	65.45
951-36-53-3515-52247 Landscaping maintenance services	12,975.00	1,600.00	2,583.86	0.00	10,391.14	19.91
951-36-53-3515-52261 Equipment, building and land rentals	401,232.00	32,933.44	164,692.28	63,707.00	172,832.72	56.92
951-36-53-3515-52302 Travel and meetings	250.00	0.00	0.00	0.00	250.00	0.00
951-36-53-3515-52932 Liability insurance/surety bonds-interna	15,500.00	0.00	3,875.00	0.00	11,625.00	25.00
951-36-53-3515-52933 Liability insurance/surety bonds-outside	33,187.00	0.00	28,693.00	0.00	4,494.00	86.46
951-36-54-3550-52149 Interagency labor charges	544,351.00	51,932.78	208,548.98	0.00	335,802.02	38.31

Expenditure Status Report
CITY OF SANTA CRUZ
 11/1/2009 through 11/30/2009

expstat.rpt
 12/16/2009 4:07PM
 Periods: 5 through 5

Account Number	Adjusted	Year-to-date	Year-to-date	Year-to-date	Prct
	Appropriation	Expenditures	Expenditures	Encumbrances	Used
			Balance		
951-36-54-3550-52199	22,000.00	1,577.25	6,294.50	7,854.50	64.31
951-36-54-3550-52248	66,051.00	1,269.81	23,164.88	34,934.32	87.96
951-36-54-3550-52249	60,300.00	7,131.60	10,048.63	0.00	16.66
951-36-54-3550-52302	1,430.00	77.00	216.70	0.00	15.15
951-36-54-3550-52303	58,423.00	14,792.88	46,890.05	7,299.08	92.75
951-36-55-3560-52149	671,454.00	140,207.74	140,207.74	0.00	20.88
951-36-55-3560-52302	660.00	86.50	819.35	0.00	124.14
951-36-55-3560-52304	10,910.00	110.00	2,353.41	0.00	21.57
951-36-55-3560-52306	6,762.00	0.00	0.00	0.00	0.00
951-36-55-3560-52972	6,000.00	0.00	307.81	0.00	5.13
Total SERVICES	9,494,026.00	738,506.51	3,585,144.10	277,368.62	40.68
53000					
951-36-50-3510-53101	17,000.00	558.39	2,607.19	0.00	15.34
951-36-50-3510-53102	16,500.00	945.70	4,173.31	0.00	25.29
951-36-51-3520-53106	839,000.00	11,503.66	207,058.10	0.00	24.68
951-36-51-3520-53107	10,600.00	8,511.01	8,511.01	0.00	80.29
951-36-51-3520-53112	150,276.00	705.24	35,469.44	1,000.00	24.27
951-36-52-3530-53109	7,248.00	1,584.00	2,066.20	0.00	28.51
951-36-53-3515-53108	3,690.00	127.01	731.90	0.00	19.83
951-36-53-3515-53113	18,000.00	2,095.13	6,407.82	0.00	35.60
951-36-53-3515-53311	152,710.00	10,585.02	71,067.01	0.00	46.54
951-36-53-3515-53312	25,200.00	683.68	2,888.62	0.00	11.46
951-36-54-3550-53110	18,000.00	952.45	2,349.87	8,233.50	58.80
Total SUPPLIES	1,258,224.00	38,251.29	343,330.47	9,233.50	28.02
54000					
951-36-50-3510-54990	3,480.00	0.00	0.00	0.00	0.00
951-36-52-3530-54990	0.00	32.00	32.00	0.00	0.00
951-36-53-3515-54990	0.00	0.00	35.07	0.00	0.00
951-36-54-3550-54990	0.00	23.31	23.31	0.00	0.00
951-36-55-3531-54990	2,500.00	176.00	385.45	1,232.00	64.70
951-36-55-3560-54990	7,275.00	27.05	2,228.29	0.00	30.63
Total OTHER MATERIALS AND SERVICES	13,255.00	258.36	2,704.12	1,232.00	29.70
56000					
951-36-50-3510-56000	0.00	0.00	0.00	0.00	0.00
951-36-52-3530-56000	0.00	0.00	0.00	0.00	0.00
951-36-53-3515-56000	0.00	0.00	0.00	0.00	0.00
951-36-54-3550-56000	0.00	0.00	0.00	0.00	0.00
951-36-55-3560-56000	0.00	0.00	0.00	0.00	0.00
Total OTHER CHARGES	0.00	0.00	0.00	0.00	0.00
Total	9,494,026.00	738,506.51	3,585,144.10	277,368.62	40.68



Expenditure Status Report
CITY OF SANTA CRUZ
11/1/2009 through 11/30/2009

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
57000		CAPITAL OUTLAY				
Total	0.00	0.00	0.00	0.00	0.00	0.00
58000		DEBT SERVICE				
951-36-50-3540-58140	39,022.00	0.00	0.00	0.00	39,022.00	0.00
951-36-50-3540-58190	40,293.00	0.00	40,293.07	0.00	-0.07	100.00
951-36-50-3540-58240	41,508.00	322.95	2,991.20	0.00	38,516.80	7.21
951-36-50-3540-58290	8,500.00	0.00	3,932.60	0.00	4,567.40	46.27
Total	129,323.00	322.95	47,216.87	0.00	82,106.13	36.51
59000		OTHER FINANCING USES				
Total	0.00	0.00	0.00	0.00	0.00	0.00
Grand Total	10,894,828.00	777,339.11	3,978,395.56	287,834.12	6,628,598.32	39.16

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Expenditure Status Report
CITY OF SANTA CRUZ
 11/1/2009 through 11/30/2009

expstat.rpt
 12/16/2009 4:10PM
 Periods: 5 through 5

Account Number	General Fund	Library (City)	Prct Used	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance
101-35-51000	PERSONNEL SERVICES							
Total	Regular full time		42.82	4,305,302.00	327,711.27	1,843,712.82	0.00	2,461,589.18
Total	Regular part time		46.11	610,327.00	56,003.44	281,435.05	0.00	328,891.95
Total	Overtime		0.00	0.00	0.00	1,820.89	0.00	-1,820.89
Total	Termination pay		0.00	0.00	7,941.03	19,533.69	0.00	-19,533.69
Total	Temporary		26.20	510,086.00	23,052.41	133,630.78	0.00	376,455.22
Total	Other pay		0.00	0.00	98.59	505.52	0.00	-505.52
Total	Special vacation pay		0.00	0.00	5,798.00	5,798.00	0.00	-5,798.00
Total	Special sick leave pay		0.00	0.00	191.30	191.30	0.00	-191.30
Total	Vehicle allowance		52.08	2,880.00	250.00	1,500.00	0.00	1,380.00
Total	Retirement contribution		43.54	631,119.00	49,893.65	274,807.63	0.00	356,311.37
Total	F.I.C.A.		11.26	61,081.00	1,126.99	6,875.37	0.00	54,205.63
Total	Group health insurance		35.88	943,722.00	69,333.32	338,638.52	0.00	605,083.48
Total	Group dental insurance		40.02	98,798.00	7,865.76	39,541.25	0.00	59,256.75
Total	Vision insurance		40.25	17,895.00	1,435.22	7,202.47	0.00	10,692.53
Total	Medicare insurance		92.77	58,208.00	5,383.47	53,997.12	0.00	4,210.88
Total	Group life insurance		42.55	2,673.00	228.96	1,137.49	0.00	1,535.51
Total	Disability insurance		42.91	35,613.00	2,757.71	15,282.96	0.00	20,330.04
Total	Unemployment insurance		46.59	12,291.00	1,052.07	5,725.98	0.00	6,565.02
Total	Workers' compensation		45.90	219,856.00	18,141.99	100,906.82	0.00	118,949.18
Total	Accrued vacation - period 13		0.00	0.00	0.00	0.00	0.00	0.00
Grand Total				7,509,851.00	578,265.18	3,132,243.66	0.00	4,377,607.34



Library - Fund 951
 Month-End Cash Balances

	July	August	September	October	November	December	January	February	March	April	May	June
FY 2010 Pooled cash	(908,343.59)	(797,637.50)	(752,924.76)	(597,787.31)	(558,459.72)							
FY 2009 Pooled cash	(1,028,955.46)	(397,327.61)	(356,999.20)	252,949.44	(714,416.36)	(711,714.61)	(812,054.05)	(668,015.42)	(595,048.05)	(543,669.74)	222,502.65	(667,431.15)
FY 2008 Pooled cash	555,177.28	285,993.39	362,222.74	452,678.88	381,688.89	348,644.68	414,873.10	180,026.54	267,117.50	988,379.63	877,239.75	65,274.00
FY 2007 Pooled cash	378,173.37	260,209.81	(47,055.07)	77,967.52	141,276.32	331,082.13	1,134,207.34	1,970,264.04	582,080.73	688,990.25	693,402.17	260,082.00

COUNTY REVENUE TRANSFERS
FY 2009-10

	CUM TARGET	CUM SURPLUS OR (DEFICIT)	CUM TOTAL ACTUAL	MONTHLY PAY'T TOT	43310 MT. EFFORT	41211 SALES TAX	46190 INTEREST
JULY	898,919	-47,402.38	851,516.28	851,516.28	\$405,136.39	\$446,379.89	
AUG	1,797,838	-133,762.68	1,664,075.32	812,559.04	\$431,230.75	\$381,328.29	
SEP	2,696,757	-148,754.35	2,548,002.65	883,927.33	\$431,230.75	\$452,696.58	
OCT	3,595,676	-68,055.07	3,527,620.93	979,618.28	\$431,230.75	\$548,387.53	
NOV	4,494,595	-132,717.83	4,361,877.17	834,256.24	\$431,230.75	\$403,025.49	
DEC	5,393,514	-154,838.58	5,238,675.42	876,798.25	\$431,230.75	\$445,567.50	
JAN	6,292,433	0.00	0.00	0.00	\$0.00	\$0.00	
FEB	7,191,352	0.00	0.00	0.00	\$0.00	\$0.00	
MAR	8,090,271	0.00	0.00	0.00	\$0.00	\$0.00	
APR	8,989,190	0.00	0.00	0.00	\$0.00	\$0.00	
MAY	9,888,109	0.00	0.00	0.00	\$0.00	\$0.00	
JUN	10,787,024	0.00	0.00	0.00	\$0.00	\$0.00	
				5,238,675.42	\$2,561,290.14	\$2,677,385.28	

JULY 8.30%
AUG 16.60%
SEP 25.00%
OCT 33.00%
NOV 42.00%
DEC 50.00%
JAN 58.00%
FEB 67.00%
MAR 75.00%
APR 83.00%
MAY 92.00%
JUN 100%

Teresa Landers

From: Jack Dilles [jdilles@ci.santa-cruz.ca.us]
Sent: Sunday, January 03, 2010 1:55 PM
To: dl_Dept Heads
Subject: State-wide economic trends from board of equalization

STATE OF CALIFORNIA



STATE BOARD OF EQUALIZATION

LOCAL REVENUE ALLOCATION SECTION
450 N STREET, MIC 27, SACRAMENTO, CALIFORNIA
(PO BOX 942879, SACRAMENTO, CALIFORNIA 94279-0027)
TELEPHONE (916) 324-3000
FAX (916) 324-3001
www.boe.ca.gov

December 18, 2009

Santa Cruz
Jack Dilles
809 Center St. Rm 101
Santa Cruz, CA 95060 3826

Tax Area Code: 44051

Dear: Jack Dilles

The Department of Finance (DOF) releases estimates of growth factors twice a year in January and in May. In May 2009, you were notified of a flat or 0% growth factor for the Fourth Quarter 2009 (4Q09). The DOF has not released amendments to these estimates and revisions to growth factor projections will not be available prior to the release of the 4Q09 advances.

Economic conditions continue to cause a dramatic decline in taxable sales activity from quarter to quarter. Some of the indicators pointing to a struggling economy are listed below:

- A. October 2009 Statewide Cash Receipts are down approximately 10%.
(State Controller's web site: <http://www.sco.ca.gov/>).
- B. Residential building construction including alterations and additions is still down by approximately 36.7%. (Source: *Construction Industry Research Board – November 23, 2009*)
- C. Non-Residential building construction including alterations and additions is still down by approximately 46.8%. (Source: *Construction Industry Research Board – November 23, 2009*)
- D. Statewide unemployment continues to be down approximately 13%.
(Monthly Labor Force Data for Counties – October 2009).
- E. Statewide Car Sales down about 30%.

1/4/2010

Based on the indicators noted above, the Board of Equalization will apply a growth factor of -5% to the 4Q09 advance estimates. We will continue to monitor the cash receipts for the 4Q09 in order to determine if additional adjustments will be required. Any necessary adjustments will be made to the third advance for the 4Q09 and will be reflected in February 2010 warrant. If you have any questions, please reply via email or call (916) 324-3000.

Sincerely,

Sonia Calistro
Business Taxes Specialist
Local Revenue Allocation Unit

FINANCE 101 FOLLOW-UP

There were a number of items identified for follow-up. This report details the progress in those areas:

1. Jack and Teresa agreed to developing a procedure such as the Library getting an email confirmation that the change has been completed.
 - Teresa and Ted are receiving emails when changes are made.

2. Committee asked that the auditors look to see if we have adequate checks and balances and report on this in their management letter. The JPB will decide if they want to meet with the auditors.
 - Auditors are presenting their report to the board on January 11. Teresa met with them for an exit interview. Auditors were scheduled to speak with John Leopold although we believe that was delayed until mid December.

2. We will provide a report to the JPB that lays out the interest rates and terms for the Library's debt service
 - a. Jack did this

3. Teresa will do some editing of the documents provided for this meeting and will add a list of reports that the Finance Committee and JPB will get. This will be documented in a memo to the JPB.
 - The List that appears in the Finance committee packet each month is that list
 - Has not been documented in a memo but has been documented through JPB minutes. Starting in January, page numbers are being added to the reports for easier communication.
 - Can do a formal memo if still needed

5. When manager job descriptions are revised, Library will make sure that financial/budget oversight is specifically stated as a job responsibility
 - Have not revised job descriptions yet

6. Library and Finance will work on procedures so that the Library knows that big items have made it to the expended column from the encumbered. This will probably involve more internal tracking by the Library and a mechanism to query Finance.
 - Kira and Ted are working on this. Have not had any big items this year. Division managers are looking as well. IT Manager, Dan Landry, is particularly attuned to this

Assumptions

Santa Cruz share of County population will hold steady at current rate of 77.5%.

Can be adjusted after 2010 Census

Current FTE of 98 will be maintained

City charge by agreement is 5.5% of budget

Watsonville debt paid off August 2013

Scotts Valley rent goes to \$1.00 per year in May 2011 (savings of \$7,000 per month)
(utilities and maintenance to be determined)

Hours no change for projections until new structure is decided then will need to modify

Revenue

Sales tax will be flat through 2012 then 1% increase in 12/13 and 2% in 13/14

Property tax will drop 3% in 10/11, flat in 11/12, increase 1% in 12/13 and 2% in 13/14

Interest will be calculated after we determine fund balance situation

Fines and fees are dropping this year so for 10/11 a 10% decrease and 5% each year after that

Bequests will be held steady at \$25,000 per year

Public Library Fund from the State will be held steady at current rate of \$70,000 per year

City of Santa Cruz contribution is steady at \$1,394,751

City of Watsonville contribution is steady at \$541,684

Expenditures

Salaries/Benefits: Furlough will continue in 10/11; discontinued in 11/12 but no increases;

1% cola and merit increases return in 12/13 and hold steady

Expect an 8% increase in health benefit costs each year

PERS (employer rate) will increase .6% in 10/11; 1.5% in 11/12; then 2% per year after that

Library materials: Will calculate at 8% of budget recognizing this may not be possible

Supplies and services- keep flat

Capital and other Projects:

FY10/11 Scotts Valley move

Begin Technology replacement fund

Begin Vehicle replacement fund

Classification study needed

Architectural study needed for Central and Aptos expansions

and 21st century service model remodels at other branches

in anticipation of possible bond or other measure in 11/11?

F12/13 Capital projects begin but offset by new revenue

BUDGET PROJECTION ASSUMPTIONS

Assumptions

Santa Cruz share of County population will hold steady at current rate of 77.5%.
Can be adjusted after 2010 Census
Current FTE of 98 will be maintained
City charge by agreement is 5.5% of budget
Watsonville debt paid off August 2013
Scotts Valley rent goes to \$1.00 per year in May 2011 (savings of \$7,000 per month)
utilities estimates: \$3,000/month utilities; \$1600/month cleaning; save current \$750/mo PGE
Hours no change for projections until new structure is decided then will need to modify

Revenue

Sales tax will be flat through 2012 then 1% increase in 12/13 and 2% in 13/14
Property tax will drop 3% in 10/11, flat in 11/12, increase 1% in 12/13 and 2% in 13/14
Interest will be calculated after we determine fund balance situation
Fines and fees are dropping this year so for 10/11 a 10% decrease and 5% each year after that
Bequests will be held steady at \$25,000 per year
Public Library Fund from the State will be held steady at current rate of \$70,000 per year
City of Santa Cruz contribution is steady at \$1,394,751
City of Watsonville contribution is steady at \$541,684

Expenditures

Salaries/Benefits: Furlough will continue in 10/11 but since this is not status quo, will run models with and without furlough; discontinued in 11/12 but no increases; 1% cola and merit increases return in 12/13 and hold steady
Expect an 8% increase in health benefit costs each year
PERS (employer rate) will increase .6% in 10/11; 1.5% in 11/12; then 2% per year after that
Library materials: Will calculate at 8% of budget recognizing this may not be possible
Supplies and services- keep flat
Capital and other Projects:
FY10/11 Scotts Valley move
Begin Technology replacement fund
Begin Vehicle replacement fund
Classification study needed
Architectural study needed for Central and Aptos expansions and 21st century service model remodels at other branches in anticipation of possible bond or other measure in 11/11?
Add self check at Central, Aptos (LO-done 09/10, SV with new bldg), B40, Capitola
New online system (ILS) operational (we pay when it becomes operational)
FY 11/12 Add self check at LSB, Felton, BC, GP
F12/13 Capital projects begin but offset by new revenue
FY13/14 Possible need for additional staff for additional hours at new Capitola=current Aptos open hours (used new SV service model to calculate staff needs
add:clerk:40 hours;la:2 40=80;SLA 20;Librn 2 40; lib 3 40)

Bond issue:

Central
Felton
Aptos
Capitola furnishings
Scotts Valley- 20% furnishings not available opening day
Other branches remodeled for self service
Automated check in equipment all branches

VOLUNTEER POLICY

The Santa Cruz Public Libraries recognize the important role volunteers play in the life of the Library System. Volunteers assist staff with a variety of tasks, thereby freeing up staff for other work and they become advocates in the community for the Library. It is important to have clear guidelines defining this role.

1. Volunteers assist staff in performing library related duties. They never replace paid staff positions. Adherence to this is measured by following the guideline that a volunteer will never perform the full range of duties assigned to a regular staff member. More often than not, a volunteer's responsibilities are limited to one or two tasks.
2. Volunteers do not have access to confidential information maintained by the Library.
3. The Friends of the Library recruit screen and place all Library volunteers. The Friends maintain all volunteer records, statistics, etc but may require Library staff to provide supporting data.
4. Volunteers are covered by workman's compensation and operate under the Friends liability insurance policy.
5. The Library establishes the tasks to be assigned to volunteers and trains volunteers in those tasks. These are typically described in a Volunteer Job Description for each identified position. Should a volunteer need to be separated or transferred, the Library will work with the Friends.
6. Volunteers must follow all Library and Friends established guidelines, procedures, policies and regulations.
7. The Friends may have their own volunteers to assist with the work of the Friends organization. They are not subject to Library policy but are subject to Friends policies.

Recommendation:

Motion: That the Board approve the policy as written.

PILOT PROJECT IDEA FOR CONSIDERATION

LSB is staffed by 1 Library Assistant or Senior Library Assistant. LSB Friends provide a volunteer for all hours library is open. LSB Friends purchase a self check machine at an estimated cost of \$10,000. Additional terms of the agreement:

- a. No more than 3 volunteers are initially trained. The Library is part of the selection process of these volunteers and they are registered through the Friends of the Library. Library has sole discretion to dismiss volunteers who are not meeting standards.
- b. If no volunteer shows up at the time of opening, the library will not open and the staff member will return to Aptos. If a volunteer can not work a specific shift, they are responsible for finding a replacement.
- c. Volunteers are restricted in their activities to:
 - i. Assisting with the self check machine
 - ii. Discharging of materials
 - iii. Routing materials in or out
 - iv. Shelving holds
 - v. Any "back of the house" task as assigned by the library staffAt no time will volunteers answer reference/informational questions or access confidential records contained in the circulation system.
- d. Proposed Schedule:
 - i. Tuesday 2-7
 - ii. Wednesday 9-1
 - iii. Thursday 12-5

This will allow for the possibility of story time on Wednesday morning and we will not need to provide meal breaks for the staff person on any of the days.

- e. This is a preliminary proposal that would still need to be approved by the Joint Powers Board and may require a meet and confer on the impacts of these decisions with the labor union, SEIU. The Library is also not ready to authorize the purchase of a self check machine. We are exploring several options available to us and anticipate that this research could take a minimum of 3 months and possibly longer to resolve.
- f. If this project were to be implemented, it would be for a maximum 6 month trial but at any time that the Library felt there were serious problems such as volunteer dependability, the Library could choose to end it.

Recommendation:

That the Board move support of this pilot project provided Library management can work out the details with all interested parties.

MEMORANDUM

TO: Joint Powers Authority Board
FROM: Teresa Landers, Library Director
SUBJECT: Felton new building expenses

Felton project- \$18,018 has been appropriated this year. This depleted what had been saved in the Felton project account. To date: Encumbrances and expenditures are \$21,718. .

Below is an accounting of possible additional costs related to the Felton project. These are rough estimates and there are many variables involved. It is unlikely these will all occur this fiscal year (0910) but some are possible. If any of these are incurred I will request additional transfers from the Whalen Trust.

To flesh out the conceptual building design and do cost estimate	8,000
To complete the site engineering for development permit application	20,000
County development permit application fees as of Feb 09 (they will go up)	27,600
Processing the development permit application	6,000

Recommended Action:

A motion to authorize the transfer of \$3700 from the Whalen Trust to cover the current expenditure over the budget appropriation.

PARKING LOT ITEMS

TOPIC	RESOURCES/ RESPONSIBILITY	DATE
Board Self evaluation	JPB	December
Mid year budget adjustment review	JPB and Director	December
Budget projections	Director	January 2010
Review Annual Audit	Director and JPB	January 2010
Appoint citizen members	JPB	January 2010
Annual election of officers	JPB	January 2010
Volunteer Policy Review		January 2010
By laws review	JPB	February 2010
Discuss budget priorities for coming year provide staff direction	Director and JPB	Feb 2010
Local Donation example (may not be needed)	Director	Feb 2010
Consider draft budget	JPB	May 2010
Adopt final budget	JPB	June 2010

MEMORANDUM

DATE: December 20, 2009
TO: Joint Powers Board
FROM: Teresa Landers, Library Director
RE: Meeting Dates in 2010

I suggest the Board consider rescheduling Board meetings for the following months in 2010 due to conflicts with holidays:

July 5 move to July 12
September 6 move to September 13

In addition, there is a strong likelihood I will be out of town on March 1 for the birth of my grandchild. I would like to Board to consider keeping the date of March 8 available as a possible last minute change if necessary.

Santa Cruz Library Joint Powers Board
Performance Improvement Actions Recommendation

By Nancy Gerdt, Barbara Gorson and Leigh Poitinger

Background:

The Library Joint Powers Board performance evaluation concluded that the Board has the opportunity to improve its performance in a number of areas and, therefore, become more effective in ensuring that the Library System provides maximum value to our community. Citizen members Nancy Gerdt, Barbara Gorson, and Leigh Poitinger met on December 12, 2009 to review the evaluation results, prioritize actions to improve performance and develop a recommendation for performance improvement action items.

We quickly agreed to focus on a few actions that we felt could (1) have broad impact on overall performance and (2) be realistic to accomplish given the many competing priorities facing both the Board and Library Staff over the next six months.

Recommended Actions:

1. Overall Board Effectiveness: Complete a CALTAC Board Effectiveness training session as soon as convenient. These trainings are free and are tailored to the needs and issues of the specific board. Apparently, we are one of the few Library Systems in California which has never taken advantage of this training. Leigh Poitinger has agreed to coordinate this effort.
2. Planning Process: Enact a policy for a disciplined and effective planning process, including long and short term strategies and goals as well as financial and capital planning. An effective planning process could improve Board performance in a number of areas and would be a good foundation for implementing additional performance improvements in the future. Nancy Gerdt and Barbara Gorson have agreed to develop a draft policy to bring to the Board for review within the next few months.
3. Budget Process: When presented with Director Landers' draft list of budget needs, Board members will provide feedback on their top three priorities for 2010/11. These priorities will be in addition to materials and open hours. This is to ensure that Director Landers has clear direction in putting together a budget that balances open hours and materials with Board prioritized programs, services and/or capital needs. This should result in a more efficient budget process with less iteration and more focus on how to address priorities.

