

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
REGULAR MEETING**

**[IMMEDIATELY FOLLOWING THE SANTA CRUZ LIBRARIES
FACILITIES FINANCING AUTHORITY (LFFA)]**

AUGUST 3, 2017

9:00 A.M.

**DOWNTOWN BRANCH LIBRARY
224 CHURCH STREET, SANTA CRUZ, CA 95060**

1. CALL TO ORDER / ROLL CALL

Board Members Jamie Goldstein, Jenny Haruyama, Carlos Palacios, and Chair Martin Bernal

2. PRESENTATIONS

3. ADDITIONAL MATERIALS

Additional information submitted after distribution of the agenda packet.

4. ADDITIONS AND DELETIONS TO AGENDA

5. ORAL COMMUNICATION

Any member of the audience may address the Board on any matter either on or off the agenda that is within the Board's jurisdiction. Note, however, that the Board is not able to undertake extended discussion or act on non-agendized items. Such items can be referred to staff for appropriate action which may include placement on a future agenda. If you intend to address a subject that is on the Agenda, please hold your comments regarding that item until it is before the Board so that we may properly address all comments on that subject at the same time. In general 3 minutes will be permitted per speaker during Oral Communication; A MAXIMUM of 30 MINUTES is set aside for Oral Communications at this time.

6. REPORT BY LIBRARY DIRECTOR

A. Library Director's Report – July 2017 (PG.4-5)

7. REPORT BY FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES

A. Friends of SCPL – Report July 2107 (PG.6-7)

8. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

A. Commissioners' Report – July 2017

9. COMMENTS BY BOARD MEMBERS

10. CONSENT CALENDAR

All items listed in the "Consent Calendar" will be enacted by one motion in the form listed below. There will be no separate discussion on these items prior to the time the Board votes on the action unless members of the public or the Board request specific items to be discussed for separate review. Items pulled for separate discussion will be considered following General Business.

- A. Receive Minutes of June 1, 2017
RECOMMENDED ACTION: Approve Minutes. (PG.8-10)
- B. Articles about Santa Cruz Public Libraries.
RECOMMENDED ACTION: Receive Articles. (PG.11-51)
- C. Appoint New Board Member for Santa Cruz County to the Board
RECOMMENDED ACTION: Appoint Board Member Carlos Palacios (PG.52)
- D. Quarterly Performance Measures for 4th Qtr. 2016-2017
RECOMMENDED ACTION: Receive Performance Measures. (PG.53-58)
- E. Financial Report for 4th Qtr. 2016-2017
RECOMMENDED ACTION: Receive Financial Report. (PG.59-63)
- F. Security Incidents Log for 4th Qtr. 2016-2017
RECOMMENDED ACTION: Receive Security Incidents Log. (PG.64-70)
- G. Work Plan for FY 2017-18 – Quarterly Update – 4th Qtr.
RECOMMENDED ACTION: Receive 4th Quarterly Work Plan. FY2017-18. (PG.71-89)
- H. 2017 Holiday Closure Schedule.
RECOMMENDED ACTION: Adopt 2017 Holiday Closure Schedule. (PG.90)
- I. GovConnection Approval
RECOMMENDED ACTION: Approve Purchases made to GovConnection. (PG.91)
- J. Capitola Naming Policy
RECOMMENDED ACTION: Approve Capitola Naming Policy (PG.92-93)

11. GENERAL BUSINESS

Other Business items are intended to provide an opportunity for public discussion of each item listed. The following procedure is followed for each Business item: 1) Staff explanation; 2) Board questions; 3) Public comment; 4) Board deliberation; 5) Decision.

- A. Gifts Policy
RECOMMENDED ACTION: Approve Gift Policy (PG.94-101)
- B. Jurisdiction Leases
RECOMMENDED ACTION: Review Jurisdiction Leases (PG.102-105)
- C. Friends of the Santa Cruz Public Libraries MOU
RECOMMENDED ACTION: Review Friends MOU (PG.106-108)
- D. Options for Use of SCPL Fund Balance
RECOMMENDED ACTION: Discuss options (PG.109)

12. SCHEDULED UPCOMING MEETINGS

September 7, 2017	Scotts Valley Branch Library	Upcoming Agenda Items:
	251 Kings Village Road,	Friends MOU Approval
	Scotts Valley, CA 95066	

13. ADJOURNMENT

Adjourned to a Regular Meeting of the Library Joint Powers Authority Board to be held on Thursday, September 7, 2017 [immediately following the LFFA meeting] at 6:00 p.m. at the Scotts Valley Branch Library, 251 Kings Village Road, Scotts Valley, CA 95066.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment please call the Library Administration Office at (831)427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org.

August 2017

Library Director's Report

I have been scheduled for Jury duty for the week of July 31st. I will let you know if I am unable to make the Board meetings.

Library Operations

The Summer Reading Program is in full swing. The theme this year is Reading by Design. The Festival of the Book is taking place on July 30 in Harvey West Park.



The Genealogical Society of Santa Cruz County continues to play a key role in providing resource collections, research support and training to the public. The Society now has over 200 members. Monthly meetings attract about 60 participants. Forty-five percent of the members live within the City of Santa Cruz. Eight-nine percent live within the County. Forty volunteers staff the Genealogy room for five hours daily. Most of the Society's program attendance is limited to the size of the meeting room (63). The Society regularly brings popular programs to other libraries with program rooms such as Aptos and Scotts Valleys.

The Santa Cruz Public Library has joined a consortium of other libraries (including San Diego Public Library, Pasadena, Los Gatos and Huntington Beach) to share digital content on the Bibliotheca/3M Cloud Library system. Circulation more than doubled in the initial test period with significantly more content available to the public.

Library Building Projects

Noll and Tam has completed Design Development for the Capitola Branch Library. Cost estimates are still being developed.

The Felton Friends hosted the Library Festival on Saturday, May 20, on the new library site. The purpose of the Festival was to celebrate the future Library and park, display site plans for the two-plus acre site, and share ways for community members to become involved. The event kicked off the on-line auction. 91+ volunteers flourished in the heat and hosted several craft activities and served food/drink.

The County is developing a joint RFP and schedule for the La Selva Beach, Boulder Creek and Live Oak library improvements. The County Supervisors are expected to approve a process in August.

The City of Santa Cruz has hired David Tanza to manage the Garfield Park and Branciforte projects.

The Santa Cruz Downtown Library Committee continues to meet and has done tours of the current branch and Los Gatos. The downtown staff, Downtown Advisory Committee and key constituents met with Penny Hummel, a library program planner, and staff from Noll and Tam to discuss the future scope of service for the Downtown branch. Hummel will do an analysis of both the administrative and Downtown functions. Currently, system wide services such as collection management services and Library IT reside in the Downtown branch. A subcommittee is meeting to develop a plan to get feedback from the public.

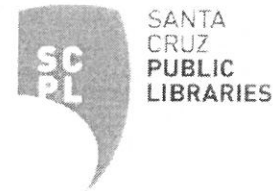
2017 Friends Donations to the SCPL

		2017 TOTAL	\$ 40,521.81
	<u>Description</u>	<u>Amount</u>	<u>Individual Chapter or Full Participation</u>
July, 2017		\$ 4,135.00	
	Sandcastle workshop at La Selva Beach	\$ 600.00	La Selva Beach
	Joyce Oroz Author Visit	\$ 85.00	Scotts Valley
	Homework Help program at LSB	\$ 3,450.00	La Selva Beach
June, 2017		\$ 1,994.00	
	Pride Parade Permit	\$ 25.00	All Friends
	Summer Reading Programs	\$ 220.00	All Friends
	summer Reading: Magician & STEM Science magic Show	\$ 500.00	Aptos
	Summer Reading: Collage Workshop, Magical Moonshine Theater, & STEM Science Magic Show	\$ 830.00	Scotts Valley
	Snacks for Chess Tournament @ Aptos Library	\$ 75.00	Aptos
	maintenance of irrigation system in the Scotts Valley Back patio	\$ 144.00	Scotts Valley
	SLV Community Band performance at Boulder Creek	\$ 200.00	Boulder Creek
May, 2017		\$ 6,084.00	
	An Author Talk with Jill Cody	\$ 119.00	Boulder Creek
	Graphologist lecture on May 6	\$ 150.00	La Selva Beach
	A book drop for the Aptos Branch	\$ 5,000.00	Aptos
	Volunteer Appreciation Luncheon at LSB	\$ 115.00	La Selva Beach
	Summer Reading: STEM Science Magic Show & Tom Noddy's Bubble Magic	\$ 700.00	La Selva Beach
April, 2017		\$ 3,888.38	
	Library Retirement party	\$ 225.00	All Friends
	For Curating Art in Scotts Valley Branch	\$ 800.00	Scotts Valley
	Staff Appreciation Party at Scotts Valley Branch	\$ 2,195.22	Scotts Valley
	To purchase mulch for garden at Aptos Branch	\$ 218.16	Aptos
	Shakespeare to Go performance at Boulder Creek Branch	\$ 450.00	Boulder Creek
March, 2017		\$ 2,090.00	
	For Veterans Resource Center	\$ 1,600.00	All Friends
	Purchase games for Scotts Valley Branch's game night	\$ 490.00	Scotts Valley
February, 2017		\$ 14,875.79	

2017 Friends Donations to the SCPL

	Purchase Chess Clocks for Aptos Branch	\$ 83.79	Aptos
	For Robo Sumo Program	\$ 2,000.00	All Friends
	For Books and programs	\$ 12,792.00	All Friends
	January, 2017	\$ 7,454.64	
	Funding for Special Needs Collection	\$ 500.00	Scotts Valley
	for Books and materials	\$ 6,225.71	All Friends
	For curating art in Scotts Valley Branch	\$ 728.93	Scotts Valley

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Susan Mauriello
Board Member Jamie Goldstein



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
(LJPA)**

REGULAR MEETING MINUTES

**THURSDAY, JUNE 1, 2017
6:00 P.M.**

1. ROLL CALL

PRESENT: Chair Martin Bernal, Nicole Coburn (Alternate), Jamie Goldstein (Board Member), Scott Hamby (Alternate)

STAFF: Library Director Susan Nemitz

2. PRESENTATIONS

None

3. ADDITIONAL MATERIALS

March FY 17 Expenditure Report (Financial Snapshot) from Marcus Pimentel;
Updated Budget spreadsheet.

4. ADDITIONS AND DELETIONS TO AGENDA

The Agenda of June 1, 2017 was approved by consensus.

5. ORAL COMMUNICATIONS

None

6. REPORT BY LIBRARY DIRECTOR

Library Director Susan Nemitz reported on the current developments in the library.

7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

Vivian Rogers, Executive Director, reported on the activities of the Friends of the Santa Cruz Public Libraries.

8. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

Nancy Gerdt, LAC Chair, gave an update on the LAC's May meeting.

9. COMMENTS BY BOARD MEMBERS

Jamie Goldstein announced that on June 22 the City of Capitola is reviewing the conceptual framework for a naming policy for the new branch library.

He also addressed the funding gap of \$1.5 million affecting the new Capitola Branch Library. A fund raising committee has been formed which will work closely with the Friends.

10. CONSENT CALENDAR

- A. Receive Minutes of May 4, 2017
ACTION: Approved Minutes.
- B. Articles about Santa Cruz Public Libraries.
ACTION: Received Articles.
- C. Budget Adjustment to approve Measure S Reimbursement.
ACTION: Approved Budget Adjustment.
- D. Budget Adjustment to approve FSCPL Donation for Aptos Book Drop
ACTION: Approved Budget Adjustment.
- E. Budget Adjustment to approve FSCPL Chapter Donations for Summer Reading.
ACTION: Approved Budget Adjustment.

RESULT: **APPROVED CONSENT CALENDAR, ITEMS 10.A THROUGH 10.E.
[UNANIMOUS]**

MOVER: Jamie Goldstein (Board Member)
SECONDER: Scott Hamby (Alternate Board Member)
AYES: Bernal, Goldstein, Coburn, Hamby

11. GENERAL BUSINESS

- A. ALA (American Library Association) Guiding Policy.
ACTION: Approved ALA (American Library Association) Guiding Policy.

RESULT: **APPROVED ALA (AMERICAN LIBRARY ASSOCIATION) GUIDING POLICY [UNANIMOUS]**

MOVER: Nicole Coburn (Alternate Board Member)

SECONDER: Jamie Goldstein (Board Member)

AYES: Bernal, Goldstein, Coburn, Hamby

B. FY 2017-2018 Budget

ACTION: Approved proposed FY 17/18 Budget.

RESULT: **APPROVED FY 2017-2018 BUDGET WITH THE ADDITION FOR A MID-YEAR UPDATE IN FEBRUARY 2018. [UNANIMOUS]**

MOVER: Nicole Coburn (Alternate Board Member)

SECONDER: Jamie Goldstein (Board Member)

AYES: Bernal, Goldstein, Coburn, Hamby

12. ADJOURNMENT

Final Adjournment of the Library Joint Powers Authority Board (LJPA) at 6:46 p.m. to the next Regular Meeting Thursday, August 3, 2017 at 9:00 a.m. [immediately following the Libraries Facilities Financing Authority (LFFA) meeting] at the Downtown Branch Meeting Room located at 224 Church Street, Santa Cruz, CA 95060.

ATTEST: _____
 Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Santa Cruz Public Libraries – Library Headquarters Office, 117 Union Street, Santa Cruz.



SANTA CRUZ
PUBLIC LIBRARIES
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In the News and Media

May 25 through July 20

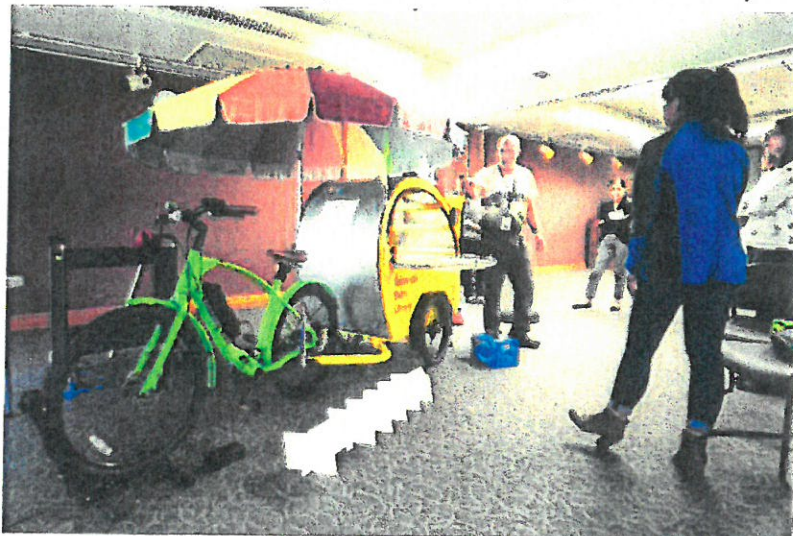
Regional & National Articles about Libraries

San Jose Mercury News

Sunnyvale to soon roll out mobile bike library

By VICTORIA KEZRA | vkezra@bayareanewsgroup.com | Bay Area News Group

PUBLISHED: June 2, 2017 at 6:45 am | UPDATED: June 2, 2017 at 3:44 pm



Sunnyvale librarian Michael Nellany, center, talks with fellow librarians about how to safely ride the library's new battery-assisted pedal bike while pulling the book bike trailer. Sunnyvale Library will be unveiling the bike trailer sometime in June. (Photograph by Jacqueline Ramseyer)

The Sunnyvale Public Library will soon hit the streets with a new mobile bicycle library complete with the ability to check out books, sign up new members and give away library-related goodies on the go.

The library-on-wheels is a bright green electric bike with a yellow book trailer hitched to the back that can haul 25-50 pounds of books and other materials. It's also a hot spot for free wireless Internet and is equipped with a tablet station where people can sign up for library cards.

Librarian Christina Shin says similar mobile bikes are used at other Bay Area libraries like Santa Cruz, San Francisco and Los Gatos. Shin says it could be a tool to boost outreach while also promoting other city aims like healthy and green living.

"This is an opportunity to get out in a serendipitous way. If you aren't able to get to the library, here are some services we offer on the go," she says.

Supervising librarian Christine Mendoza hopes the trailer will "act as a magnet" for residents.

"Our goal is to go out into the community, connect with them and find out how the library can improve services to them and how the library can become more relevant to them," she says.

As an electric bicycle, the vehicle comes with a "pedal assist" mode which means library staff will still have to pedal the bicycle but can get a "boost" to help with the extra weight of the trailer, books and materials.

Library staff hopes the maiden voyage will be to the Sunnyvale Farmers Market toward the end of June. Parks and local schools are some of the places residents might find the bike.

During stops, staff plans to hand out "library swag" such as 3D printed key chains, color-changing pencils and reflectors, along with information about programs at the library.

"Parks are a great area for families to congregate and get the bike in an outdoor environment. We're kind of hoping as we get more visible there are more organizations that will reach out and say, 'We saw the bike mobile and would love for you to come out,'" said Shin.

The library was able to purchase the bike and trailer, along with a smaller tricycle and basket combo to carry a few more things, thanks to a \$5,000 grant from the Pacific Library Partnership and a \$15,000 donation from the Friends of the Sunnyvale Library.

The bike was purchased from Walt's Cycle in Sunnyvale, and the yellow book trailer was built by the Burgeon Group.

The mobile library will soon have a name. Voting closed June 1, and names in the running at press time included the Sunnyvale Spoke, Tale Trailer, Chapter Bike, Bookcycle, Sun Mobile and The Spark.

Santa Cruz County residents put their own spin on 'Little Free Library' movement

By [Jessica A. York](#), *Santa Cruz Sentinel* POSTED: 06/23/17, 6:36 PM PDT | UPDATED: 2 DAYS AGO



Ian Conlon and Renee Roe's Little Free Library fits in with the design of their Pleasure Point home entrance. (Dan Coyro -- Santa Cruz Sentinel)



Conlon has built a Little Free Library at the gate to his and Renee Roe's home that matches the design of the fence around their home at 845 40th Ave. (Dan Coyro -- Santa Cruz Sentinel)

Summer Reading

Little Free Libraries: littlefreelibraries.com/ourmap.

- 42: Registered little free libraries in Santa Cruz County.
- 50,000: Registered across the world.
- Unique designs: pinterest.com/santacruzpl/little-free-libraries-in-santa-cruz.

Santa Cruz Public Libraries: santacruzpl.org/srp.

- Reading by Design: 2017 summer reading program.
- 10: Network of neighborhood library branches.

Source: littlefreelibrary.org and santacruzpl.org.

LIVE OAK >> Just off the main Pleasure Point drag is a miniature three-story cedar "beach shack," complete with corrugated metal roof and surfboard-shaped door handles, but this is no dollhouse. It's a library.

The miniature structure, attached to the front yard fence of Renee Roe and Ian Conlon's 40th Avenue home on Friday, was chock full of well-handled, dog-eared books. Romances and mysteries jostled with science fiction and detective stories for space, while young adult and children's books spread languidly on the lowest shelf.

The couple said their homemade free "take a book, return a book" Little Free Library is a chance to make a statement about their neighborhood's community values and appreciation of old-fashioned paper-bound literacy. The 4-year-old tiny library is visible to Pleasure Point foot traffic along adjacent 41st Avenue through gaps between buildings.

"I love books. They take you everywhere and they're like your best friends," said Conlon, a property manager by trade and woodworker by hobby. "To share that with other people, if they can get that same experience, it's so easy to leave this place and all your troubles and get involved in a book."

As summer reading programs kick off in libraries around the country, a second option exists with a more localized flair. The couple's DIY creation is just one of the 42 chartered and even more unregistered [Little Free Libraries](#) across Santa Cruz County. Originating as an independent tribute project to his educator mother by a man named [Todd Bol in Wisconsin](#) and codified in 2010, the volunteer free book exchange has surpassed 50,000 registered Little Free Libraries in all 50 states and more than 70 countries, as of last year.

Interested participants are given step-by-step directions at littlefreelibrary.org to create their own Little Free Libraries, and even can order materials to get started. Others, such as Conlon and Roe, [take a more personal tact](#).

TINIEST OF PATRONS

Not far away, approaching Capitola, Betty Johnson built not one but two Little Free Libraries on Laurel Avenue. She installed her newest bright yellow book house, several feet shorter than its 3-year-old predecessor, in recent months. Behind the pitched-roof library with a clear window is an elaborately designed vista of tiny metal horses and dragonfly lawn decorations.

For Roe, Conlon and Johnson, interacting with the libraries' youngest users has been among the most rewarding part of the experience, they said.

Julie Marquez's 2-year-old son Asher makes regular trips down the street to "Auntie Renee and Uncle Ian's" library, where he insists on making his own book selections, his mother said. Though they have the Live Oak branch library about a mile away, Marquez said her son is not quite ready for the more reserved setting.

“He knows his alphabet and his numbers,” Marquez said of her son. “When you start them really young and you read them books and they can associate pictures, I feel like they can learn so much faster and have more drive for knowledge.”

While many Little Free Library chapters use prefabricated bookshelves sold online, Conlon could not resist experimenting with his own style nearly four years ago. He even went on to build a second one, initially using wine crates — until rainstorms caused the wood to swell — to match the wine country vibe of their vacation home in Sonoma County.

Roe, an import/export compliance consultant, said she is the daughter of a reading specialist educator and enjoys holding a book in her hands. Since launching the library, she has met travelers passing by from as far as Japan. Roe has observed human nature — sometime visitors will take a handful of books, others just one cautious choice. When supply gets low, Roe and Conlon troll book and garage sales, or put a call out for donations through the online neighborhood social media site Nextdoor.com.

“People do slow down and say, what is that over there. It looks like its inviting,” Roe said. “I think, really, we’ve seen all ages. I always feel like, go ahead, take a couple. Just remember us if you have a chance and bring some back.”

Beyond Little Free Libraries, whose collections ebb and flow based on visitor and neighbor participation, the Santa Cruz Public Libraries has launched its summer program, Reading By Design, with weekly free events and programs tailored to both adults and children through age 17. Youth participants, who can compete for local business vouchers, may sign up for the program in person at any branch library, on the Bookmobile, or online at bit.ly/SCPL-SummerReading.

SUMMER READING

Little Free Libraries: littlefreelibrary.org/ourmap.

- 42: Registered little free libraries in Santa Cruz County.
- 50,000: Registered across the world.

Santa Cruz Public Libraries: santacruzpl.org/srp.

- Reading by Design: 2017 summer reading program.
- 10: Network of neighborhood library branches.

Source: littlefreelibrary.org and santacruzpl.org.

What is the Future of the Downtown Public Library?

Downtown library committee weighs deeper questions around possible move



BY [JACOB PIERCE](#)

POSTED ON JUNE 27, 2017

A twice-monthly committee looking at the downtown public library started meeting this month, to plan for the branch's future.

Armed with \$23 million in recent Measure S money, the Downtown Branch Library Advisory Committee will make recommendations on the future site of the library. In other words, should it stay, or should it go?

The branch obviously wouldn't move more than a few blocks, as no one wants to see it leave downtown. But there are deeper questions for the group, says Susan Nemitz, who moved from the Minneapolis area a year ago to oversee Santa Cruz Public Libraries.

“What should it do? I think that’s really, really important,” says Nemitz in her office overlooking Union Street, as she thumbs through binders of plans from her St. Paul days to look for examples of remodels. “While I was in Minnesota, I got to remodel three libraries, and I got to rebuild four libraries. And I think it’s one of the reasons they hired me. I worked really closely with communities about ‘What do you want?’”

Any library, in this day and age, aims to balance the needs of a variety of users—kids, teenagers, working professionals, the homeless, and more. “We used to say, ‘The library is the center of the community.’ Now we’re moving toward ‘The community is the center of library,’” says Nemitz, who takes inspiration from the [Santa Cruz Museum of Art and History](#), as reinvigorated by Executive Director Nina Simon. Nemitz suggested at the first committee meeting that the group focus more on what programs the library might offer than where it will be or how it will look.

When it comes to future locations, Nemitz doesn’t speak in vague abstract terms for the library’s options. At this point, she says library stakeholders will probably decide between three choices: renovate the current location, tear down the 50-year-old stone structure to rebuild on the same site or start over a few blocks away. That last plan would likely involve [putting the branch on the first floor of a controversial six-story building on Cedar and Cathcart streets](#), with offices and parking upstairs. In terms of vision, the latter has the most upside, with the ability to design a state-of-the-art, ADA-accessible facility, while giving the city more bang for its buck. It also comes with the most controversy—especially given environmental concerns about building a car garage in Santa Cruz.

Talk to anyone who loves the library the way it is, and none of the options seem easy.

“I try not to get too engaged in the process, because at some point the politicians have to make difficult decisions,” Nemitz says. “What I try to do is make the public understand the pros and cons of each option. People ask what I think. It doesn’t matter what I think.”

SHELF ESTEEM

The committee will be meeting the second Wednesday and fourth Thursday of every month, with its second meeting happening at 6 p.m. on Thursday, June 29 at the Church Street location.

Committee members will meet at the downtown library for a tour of the current site and to see the conditions. Last month, it had to shut down for 36 hours and move a major Star Wars event planned there. (City Manager Martín Bernal has said it would be cheaper to rebuild it from the ground up a couple blocks away than it would be to renovate the current building.)

Next month, the committee will be going to the Los Gatos Library, which was planned by the same architecture firm that Nemitz hired to work with the committee.

That library is home to massive windows, art hanging from the ceiling and an outdoor reading area. The children’s section has games and lit-up, colorful holes cut into walls—“reading pods” they’re called—for kids to curl up in and read.

Nemitz would like to know in the coming weeks if they can narrow down their options from three choices down to two recommendations. “I don’t want to limit your options too much,” she told the committee, “but in terms of working with architects, they want to know how many drawings they’re going to have to draw.”

Board meetings will continue for the next five months or so, with library staff submitting a report to the Santa Cruz City Council in the late fall. They’ll rotate the responsibility of board chair.

Ultimately, the story of the library’s future could have more chapters than *The Lord of the Rings* books—especially if the saga involves a possible parking garage at site of the downtown farmers market.

The city’s economic development department is working on a report, due out later this summer, about downtown parking and incentivizing alternatives to driving. And a working group has also been meeting to look for a permanent home for the downtown farmers market.

CHECKING FOOTNOTES

“We want permanence. What does that mean? That means we never want to move ever again,” says Nesh Dhillon, executive director of Santa Cruz Community Farmers’ Markets. Dhillon has heard chatter for years about a multi-story garage on Lot 4, in between Cathcart and Lincoln streets.

What he wants is for the market to have a pavilion feel, with some permanent signage, and a canopy or something else that will create a sense of space.

He’s serving on the working group, along with city staffers and stakeholders like Bonnie Belcher, organizer of the Santa Cruz Antique Faire.

Belcher says the event has been shuffled around a few times in its two decades and worries that if it had to move again, it wouldn’t survive, because it needs a high-visibility spot.

“I kind of like the status quo. I told them, for us, we really can’t move. We’ve had to move four times since the event started 24 years ago. Location, location, location,” Belcher says.

Some business owners aren’t keen on the idea of the garage, either.

Suna Lock, owner of Stripe Design Group and two Stripe clothing stores on Walnut Avenue, says the downtown area has a lot of things to patch up—trash and public safety included—but parking

isn't one of them. Lock just termed out as Downtown Association board president, but stresses she doesn't speak for her fellow members, as they haven't taken a position.

Lock, who moved to Santa Cruz in 2003, concedes that growing up in Great Britain may have influenced her opinion, but she says she seldom hears customers or anyone else complain about having a hard time finding a spot. Sure, there are sometimes busier, more chaotic Friday nights when it is difficult to park, but that squeeze only enlivens the streets and creates more of a big-city atmosphere, à la "Great! Look how active my city is. There's so much going on," she says.

Dhillon says it hasn't been easy identifying ideal spots for the market—areas with a big enough footprint to fit the whole year-round event, which swells in the summer and shrinks slightly during the colder months. His ideal scenario would be for the council to agree to make Lot 4 the official farmers market pavilion, with permanent signage.

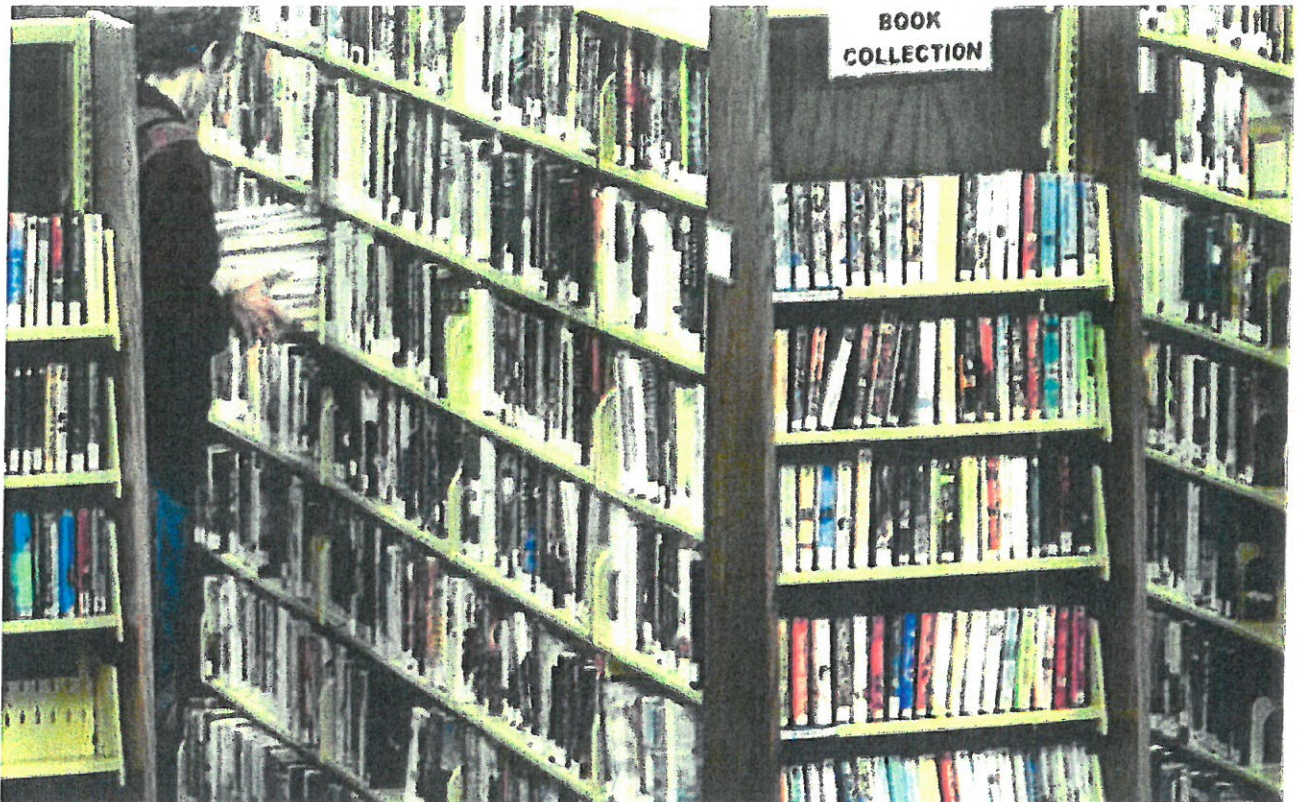
Of course, if a six-story structure went in, one might think market organizers could always place their event on top of it—creating a highly visible pavilion with a view spanning Santa Cruz, with expansive signage several stories high and a couple layers of parking underneath. That isn't what Dhillon's picturing.

"It just wouldn't look right. You're putting this street-level event six stories up. It doesn't jive right. Is there anything physically preventing that from happening? I don't think so," he says.

Sometimes people suggest moving the market across the river to San Lorenzo Park, he says, but that would be a logistical nightmare. The fields get soggy in the winter, and it's lacking in an important resource: "Being adjacent to parking is really important," Dhillon says. "Until everyone decides they don't want to drive their car anymore, we need to have parking."

Santa Cruz Sentinel

Community explores future of downtown Santa Cruz library



Library officials are hoping the downtown Santa Cruz branch will be remodeled, rebuilt or relocated. (Shmuel Thaler -- Santa Cruz Sentinel file)

By [Jessica A. York](#), *Santa Cruz Sentinel*

POSTED: 07/11/17, 7:25 PM PDT | UPDATED: 1 DAY AGO

SANTA CRUZ >> A citizens panel will meet as often as twice a month through November in order to figure out the potential where's, how's and why's of the downtown Santa Cruz library branch's future.

On Wednesday evening, [the 10-member Downtown Library Advisory Committee](#) will take [a trip to Los Gatos](#) to see and discuss what makes a "21st century library" after having taken a similar tour downtown in Santa Cruz in recent weeks. The group next returns to Santa Cruz to meet at 6 p.m. July 27 at 224 Church St.

The committee is at the information collecting stage, initially focusing on what priorities a library should incorporate and later looking at whether the city should renovate the existing Church Street facility, rebuild it completely, or take part in a joint project with a new city garage, Santa Cruz Public Libraries Director Susan Nemitz said. The library has hired [Noll & Tam Architects](#) as consultants on the project, Nemitz said.

As that effort has progressed, at least two grassroots groups are challenging early concepts for the June 2016 Measure S bond-funded project. The [Campaign for Sensible Transportation's](#) primary

focus in on deterring downtown vehicle trips, rather than increasing the city's parking capacity. The Reduce Santa Cruz County Government Waste and Reduce Our Taxes group is looking to find the most cost-effective way to build a new library.

Though funded by a portion of a \$67 million regional library facilities bond, the city of Santa Cruz has the final say in how it builds its library with about \$25 million in funding. Nemitz said a joint garage-library is one possibility among several to be assessed by the Santa Cruz citizen committee.

"One of the things I've struggled with is the feasibility study that was done last fall was really attempting to answer the question of, is this possible," Nemitz said. "Now, we're really stepping back and doing the detailed work of, well, what really should we be doing."

In December, the Santa Cruz City [Council heard details](#) of a library-parking garage project feasibility study during a special meeting on the topic. The concept focused on potentially building a five-story structure, the first floor a library, some shared office spaces and the rest parking. The site identified for such a project was on a city-owned parking lot at Cedar, Cathcart and Lincoln streets, where a weekly farmers market and other events are staged.

In November, library officials and city officials are due to return to the City Council with options for a permanent Farmers Market relocation, recommendations for a new garage's parking rates and ideas for a library concept and overall project plan.

Michael "Terry" Maxwell, a leader with the tax-focused group, said he voted last year for the library bond measure. It was only later, however, that he and others who had worked together to oppose Cabrillo College's ultimately unsuccessful Measure Q, a \$310 million facilities bond on the June 2016 ballot, grew concerned about the library plans, Maxwell said.

"We took the tour of the old library and what they needed on facilities. Interestingly enough, I've have some experience with the Library of Congress, so I kind of know how libraries function," Maxwell said. "They don't need more space. Why are you proposing to tear down, destroy, the Farmers Market and put up five floors of parking and only two floors of library."

The Campaign for Sensible Transportation has recommended that the city spend its funds to create alternative transportation incentives, and will meet at 5:30 p.m. on July 25 at the Santa Cruz Police Department's community room, 155 Center St. to look at what other communities have done to solve their parking problems without adding capacity. Some ideas include offering free bus passes, cash rewards for not parking, credit for bikes and repair or rental cars and discounted carpool parking.

IF YOU GO

What: Downtown Library Advisory Committee meeting

When: 6 p.m., July 12.

Where: Front desk, Los Gatos Public Library, 100 Villa Ave., Los Gatos.

Why: Tour and discussion of a “21st century library.”

Input: Public comments accepted at meeting’s end.

Information: santacruzpl.org/measure_s.

Capitola Soquel Times

Times Publishing

Expanded Hours for Santa Cruz Public Libraries

See Below on June 16, 2017



Begins June 2 with Increased Hours, More Computers, and More Books

Expanded Hours Times Publishing Group Inc tpgonlinedaily.com SANTA CRUZ — The Santa Cruz Public Libraries (SCPL), a network of 10 neighborhood library branches throughout Santa Cruz County has announced a large investment by local leaders. This investment, totaling \$1M, will expand hours at all branch libraries beginning on June 2 and bring in new computers and more books throughout the year. The investment plan also adds Sunday hours in the San Lorenzo Valley and expands morning, evening and Saturday access in all regions of the County.

In 2016, SCPL learned that difficult commutes and transportation issues require longer Library hours closer to people's homes meaning the residents of Santa Cruz County need libraries to be open for longer hours in their communities. Parents with toddlers requested earlier opening times while families requested later closing times and more weekend hours.

The library is the only place for many residents to access the Internet, digital tools, and training they need to participate fully in community life. To meet current demand, increased hours of availability and convenient easy-to-use technologies have been a critical need. In addition to increased hours of operation, the investment plan updates all current computers, adds additional desktop computers and laptops for checkout at all branches, updates printers, and adds wireless printing. These technology upgrades are scheduled throughout the 2017-2018 Fiscal Year beginning in July.

According to Library Director Susan Nemitz, "The message we got from the community during our strategic planning conversations was loud and clear: we want more convenient hours, better access to technology, and more books."

With an additional 9 hours per week, Felton will act as the regional destination for Sunday Library service in the San Lorenzo Valley, while the Westside community enjoys Saturday service at Garfield Park. At the Downtown Santa Cruz Branch, evening hours have been restored to pre-2008 levels.

Director Nemitz says, "As one branch closes for remodeling or a complete rebuild, other branches in the region may take on the staff and additional hours to assist in providing essential library services."

The Santa Cruz Public Libraries invites the entire community to their local branch library on Friday June 2 to celebrate the first day of expanded hours. Stop by and see what you can do with the extra time and new equipment at your library.

The Santa Cruz Public Libraries (SCPL) system delivers information, education, enrichment and inspiration through a network of 10 neighborhood library branches, a web-based digital library, a Bookmobile and community-based programs. SCPL serves children, teens and adults. Residents

can explore a wide range of interests from academic research, book clubs and literacy programs to locally produced music and local history.

Branch locations include Aptos, Boulder Creek, Branciforte, Capitola, Downtown Santa Cruz, Felton, Garfield Park, La Selva Beach, Live Oak and Scotts Valley. Learn more about SCPL at SantaCruzPL.org or via Facebook, Instagram, Pinterest, Twitter and YouTube.

...

New Branch Hours

- Aptos: Mon-Thr 10-7 • Fri-Sat 10-5 • Sun Closed
- Boulder Creek: Tue-Thr 10-6 • Fri-Sat 10-5 • Sun-Mon Closed
- Branciforte: Tue-Thr 10-6 • Fri-Sat 11-5 • Sun-Mon Closed
- Capitola: Tue-Thr 10-7 • Fri-Sat 10-5 • Sun-Mon Closed
- Downtown: Mon-Thr 10-8 • Fri-Sat 10-5 • Sun 1-5
- Felton: Tue-Thr 11-6 • Fri-Sun 12-5 • Mon Closed
- Garfield Park: Mon 10-5 • Tue/Thr 1-7 • Wed 10-7 • Fri 1-5 • Sat 10-2 • Sun Closed
- La Selva Beach: Tue-Wed 10-7 • Thr 10-6 • Fri-Sat 12-5 • Sun-Mon Closed
- Live Oak: Mon-Thr 10-7 • Fri/Sun 1-5 • Sat Closed
- Scotts Valley: Mon-Thr 10-7 • Fri-Sat 10-5 • Sun Closed

Capitola Soquel Times

An Events & Reading Incentives Program for Babies, Toddlers, Kids, Teens, and Adults!



The Santa Cruz Public Libraries' (SCPL) Summer Reading Program; Reading By Design began June 1 and runs through August 18th.

In addition to providing reading incentives for youth ages 0-17 and SCPL Library Bingo for adults, SCPL has scheduled tons of kid, family, and adult friendly activities and events to keep you engaged and active all summer long.

...

July Events at Aptos and La Selva Beach Libraries



Thursday, July 6 10:30 a.m. at the La Selva Beach Library, 316 Estrella Ave. and also at 1:00 p.m. at the Aptos Library, 7695 Soquel Dr. Amazing Alan presents a magic show that will delight the entire family! Amazing Alan is also an accomplished balloon artist who blends science and magic to the amazement of all.

Thursday, July 13 5:30 p.m. Aptos Library. Do-It-Yourself Video Use your smartphone to record your first video story. Learn tips on audio, lighting, and background.

Thursday July 20 at 5:30 p.m. Aptos Library. Follow up with Social Media Smart Video Tips also at the Aptos Library on and learn how to start your own Youtube channel and use Facebook LIVE to share your stories.



Friday July 14 at 1 p.m. Aptos Library “The Three little Pigs” — 3:30 p.m. La Selva Beach Library “The Boy Who Cried Wolf” Puppet Art Theater Co. presents two different all ages shows

Tuesday July 25 1:30 p.m. Aptos Library. Mike Della Pena Magic brings more magic to the summer with his very special all ages show.

Tuesday July 25 7 p.m. at the Aptos Library. Santa Cruz Shakespeare — Join Dr. Ariane Helou, SCS Dramaturg (Literary Manager) in a discussion of one of the 2017 Season plays, “The Two Gentleman of Verona,” where romance and friendship vie for supremacy in Shakespeare’s sexy and surreal comedy.

Sunday, July 30 1 – 4 p.m. at Harvey West Park, 326 Evergreen St, Santa Cruz. Festival of the Book — Join us for this annual celebration of reading and the culmination of the Summer Reading Program. We’ll have light snacks, acrobatic storytellers Nikki Borodi & Link Zampino, face painting, a Tales to Tails booth, crafts, and a kids-only book sale. All kids who participated in the Summer Reading Program will receive a free book at the festival book sale.

...

July Events at Capitola, Live Oak Libraries and Harvey West Park Festival

Friday, July 14 11 a.m. at the Capitola Library, 2005 Wharf Rd. Tommy's Pirate Adventure: Puppet Art Theater Company invites all ages to this fun and fantastical puppet show.

Wednesday, July 19 11 a.m. at the Live Oak Library, 2380 Portola Dr. Oliver the Parrot invites all ages to enjoy parrot stories, songs, facts about parrots, and a parrot craft while meeting Oliver and his human.

Tuesday, July 25 3:30 p.m. at the Capitola Library, 2005 Wharf Rd. Mike Della Pena Magic: Join us for the amazing magic of Mike Della Pena.

Sunday, July 30 1 – 4 p.m. at Harvey West Park, 316 Estrella Ave. Festival of the Book: Join us for this annual celebration of reading and the culmination of the Summer Reading Program.

...

July Events at Scotts Valley and San Lorenzo Valley Libraries

Thursday, July 6 – 3:30 p.m. at the Scotts Valley Library, 251 Kings Village Rd. Amazing Alan presents a magic show that will delight the entire family! Amazing Alan is also an accomplished balloon artist who blends science and magic to the amazement of all.

Thursday, July 13 – 7 p.m. at the Scotts Valley Library. Santa Cruz Shakespeare – Join Michael Warren, Dramaturg (Literary Manager) in a discussion of one of the 2017 Season plays, "Measure for Measure," a dynamic dark comedy that explores the body politic and the politics of the body.

Saturday July 15 – 10 a.m. at the Scotts Valley Library. Tannery World Dance: Music & Dance of Argentina with Kathryn Trigg: The Tannery World Dance + Cultural Center is bringing music and dance form around the world to SCPL throughout the summer. Learn about the folk dances of Argentina.

Tuesday July 18 – 5:30 p.m. at the Scotts Valley Library. Front Yard Landscape Make-Over Join LeAnne Ravinale and get started with designing a new front yard.

Saturday July 22 – 11 a.m. Boulder Creek Library, 13990 W. Park Ave. Tannery World Dance: The Music & Dance of Samoa with Jennifer Radakovich. Learn the Sasa and stories from the dance.

Tuesday July 25 – 11 a.m. at the Scotts Valley Library. Mike Della Pena Magic brings more magic to the summer with his very special all ages show.

Sunday, July 30 1 – 4 p.m. at Harvey West Park, 326 Evergreen St, Santa Cruz. Festival of the Book – Join us for this annual celebration of reading and the culmination of the Summer Reading Program. We'll have light snacks, acrobatic storytellers Nikki Borodi & Link Zampino, face painting, a Tales to

Tails booth, crafts, and a kids-only book sale. All kids who participated in the Summer Reading Program will receive a free book at the festival book sale

Summer Afternoon Fun brings exciting activities on days when no performances are scheduled. Join us at the Scotts Valley Library Thursdays at 2 p.m. on July 13 and July 20, at the Felton Library Tuesdays at 2 p.m. on July 11 and July 25, and at the Boulder Creek Library Thursdays at 4 p.m. on July 6, July 13, and July 20.

...

This year's Summer Reading Program theme, Reading By Design, celebrates our ability to create wonders from our imaginations. From arts and crafts, to science and technology, we invite the entire county to spend the summer discovering a wide range of fun and educational experiences.

Participants may sign up in person at any branch Library, on the Bookmobile, or online at bit.ly/SCPL-SummerReading.

Health Condition Self Management Program

By [Michael Oppenheimer](#) on July 18, 2017



For Diabetes, Heart Disease, Asthma, and High Cholesterol



The Santa Cruz Public Library System (SCPL), has partnered with the HEALTH Trust to bring the Better Choices, Better Health chronic illness self-management training program to Santa Cruz in August.

Better Choices, Better Health is a 6-week self-management program series provided by two trained community leaders. These workshops are for anyone dealing with the challenges of living with chronic or ongoing health

conditions such as diabetes, heart disease, asthma, or high cholesterol and/or their caretakers. Participants will learn about stress management, dealing with pain & fatigue, weight management, decision making, and more.



According to the Santa Cruz County Health Services Agency, chronic health conditions are the leading cause of death in the US, and are also the most preventable. The Health Santa Cruz County 2015 Report indicates that in 2015, 24% of adults over the age of 20 had high blood pressure. According to Library Director Susan Nemitz, "SCPL connects people with critical information that can transform lives. This is an excellent partnership with the potential to help many in our community live longer and healthier." Workshops are fun, interactive, and designed to enhance regular treatment and condition-specific education.

...

Workshops take place every Saturday 10:30 a.m. to 1:00 p.m. from August 5 through September 9. Participants are requested to attend each session, and registration is required. For more information or to register, please call 408-961-9877 or email bcbh@healthtrust.org.

Santa Cruz Sentinel

Young minds converge at chess tournament at Aptos library

By [Michael Todd](#), Santa Cruz Sentinel

POSTED: 05/27/17, 6:20 PM PDT | UPDATED: 2 DAYS AGO

APTOS >> For 9-year-old chess player Isaac Seymour, the game's challenge is worth the social reward.

Isaac had won two games and lost one during the annual Aptos Library Kids Chess Tournament on Saturday. He said chess is a great alternative to video games.

"With video games online, you're just playing someone's avatar," Isaac said. "With chess, you have the opportunity to meet different people from different states."

About 30 children ages 5 to 13 participated in the tournament, which has been held 15 years.



Dozens of kids competed in the Aptos Library Kids Chess Tournament at the Aptos Branch Library on Saturday. (Carolyn Kelley - Santa Cruz Sentinel)



Will Ray, 8, and Brian Bulfin, 9, study the board closely for their next moves at the Aptos Library Kids Chess Tournament at the Aptos Branch Library on Saturday. (Carolyn Kelley - Santa Cruz Sentinel)

Isaac's father, Travis Seymour, said his son only started to play chess a few months ago.

"I've been trying to get him to do something other than video games," Seymour said. "I'm impressed how much he has improved in such little time. This game helps with patience, focus, all the things the video-game generation struggles with."

For Shaashvat Shetty, 12, the biggest challenge is closing the game, said Sachendra Shetty, his father.

"It's a mind game," Sachendra Shetty said. "I think this helps him in

his education. It teaches him how to remember things and it makes him have to sit still."

Shaashvat also is a black belt in the martial art, taekwondo, and he swims in competitions.

“Chess, it’s on and off with him like anything with kids,” Sachendra Shetty said. “With training, he has increased focus and memory. This is a memory game. It helps them to remember things.”

Resident chess master Dana McKenzie, who teaches children during weekly sessions of the Aptos Library Chess Club, checked on a game a boy lost intentionally because he realized he had no chance of winning a prize. The boy smiled about the result.

“You don’t get eliminated in this tournament even if you’re out of the running for first or second place,” McKenzie said.

He said the tournament provides children a chance to sharpen their skills while socializing.

“It’s controlled chaos,” McKenzie said. “We’ve had some great games. One game in Round 2 was still going when it was Round 3.”

Two groups competed: children 10 years old and younger and children older than 10 years old. At three rows of tables, the children chatted over their games. “The chess pieces don’t know how old you are,” McKenzie said. He also said the Aptos Library Chess Club meets Tuesdays 3:30 to 4:30 p.m. at the library.

“It’s a game you can play your whole life,” McKenzie said.

Online chess games and game instructions on the internet have bolstered interest in the game in the U.S., McKenzie said.

“There’s more young people playing chess now than ever,” McKenzie said as he walked among the tables and answered questions about the games.

John Lyon, 5, of Aromas, was the youngest player in the group.

“We have a board at home and he asked how to play,” said Callie Lyon, John’s mother. It was John’s first tournament and he appeared to have focus despite his age.

“When he first started, he was playing nonstop,” Lyon said.

For information about the chess club, visit santacruzpl.org.



Noah Skrovan, 10, makes a move at the Aptos Library Kids Chess Tournament at the Aptos Branch Library on Saturday. The tournament has been held annually for the last 15 years and includes prizes for the top three players in two age groups. (Carolyn Kelley - Santa Cruz Sentinel)

Santa Cruz libraries extend hours, local leaders disagree about homeless patrons

By [Jessica A. York](#), Santa Cruz Sentinel

POSTED: 05/29/17, 3:59 PM PDT | UPDATED: 1 DAY AGO [30 COMMENTS](#)

SANTA CRUZ >> Moving in parallel with major [systemwide library facility improvements](#) scheduled in coming years, the 10-branch Santa Cruz Public Libraries is restoring and extending its operating hours, beginning Friday.

At the same time, library leaders are seeking ways to fine tune the balance at its Downtown Santa Cruz branch between homeless patrons, employees and neighbors through a new “code of conduct,” limited access to the library’s grounds and [targeted internal programming](#).

Library Director Susan Nemitz told the Santa Cruz City Council on May 24 that officials are working on “campus behavior” rules there. The Downtown library, and particularly its outdoor grounds, has at times become a de-facto homeless day center in recent years, Nemitz and council members said.

Councilwoman Richelle Noroyan said that she feared the library’s ever-expanding new services targeted at assisting the local homeless population with resume work, benefits, resources and more represented a role the library is not supposed to fill.

“I’m hearing from the community that there are people who aren’t thrilled about the homeless services or having people come to the library and identify it as a place to find services or connect with services,” Noroyan said, citing patrons and employees who have complained to her.

Santa Cruz libraries, such as the Garfield Park branch, are adding new hours of operation this summer. Garfield Park will start being open on Saturdays on June 3. (Kevin Johnson -- Santa Cruz Sentinel)



The library’s board of directors, made up of the city of Santa Cruz, Santa Cruz County, Capitola and Scotts Valley’s top administrative managers, recently approved a series of new behavioral rules for patron library use. Employees also will receive a cumulative 340 hours of intensive mental health training.

At the boards’s May 4 meeting, the group considered installing new fencing at the downtown Santa Cruz branch that would lock the walkway between the front entrance and back parking lot after hours, plus fencing around the staff side entrance. Nemitz told the council that the downtown library grounds will begin sharing similar [municipal enforcement rules](#) with the neighboring City Hall grounds. City officials recently shut public access to City Hall grounds after hours and on weekends, citing an alleged increase in use and aggression by the homeless population.

“When I arrived, there were at least 100 people experiencing homelessness in the library every day. By providing services, we have not expanded that number,” Nemitz said. “But, whether our staff wants it our not, our mission — and it’s legally required — is that we serve the public that walks in our door. So, we are serving the public that walks in the door.”

Nemitz said she believes the public is concerned about violent interactions, mental health crises and drug overdoses outside the library, rather than a separate population of patrons without a home who are at the library to work on their resumes.

EXTENDED HOURS

New weekend service will be targeted at the Felton branch library on Sundays and Garfield Park on the Westside on Saturdays in the expanded hours pilot program. At the Downtown Santa Cruz branch, evening hours will be returned to pre-2008 recession levels, library Director Susan Nemitz said.

In addition, the system is embarking on a series of major branch facility improvement efforts, including [a new or significantly remodeled Downtown Santa Cruz branch](#).

In a \$1 million investment during the coming fiscal year, Santa Cruz Public Libraries will update and purchase new computers for both in-house use and patron checkout, replace

Library Hours								
Added Branch	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Hours
Aptos	10-7	10-7	10-7	10-7	10-5	10-5	6	
Boulder Creek	-	-	10-6	10-6	10-6	10-5	10-5	6
Branciforte	-	-	10-6	10-6	10-6	11-5	11-5	4
Capitola	-	-	10-7	10-7	10-7	10-5	10-5	5
Downtown	1-5	10-8	10-8	10-8	10-8	10-5	10-5	4
Felton	12-5	-	11-6	11-6	11-6	12-5	12-5	9
Garfield Park	-	10-5	1-7	10-7	1-7	1-5	10-2	9
La Selva Beach	-	-	10-7	10-7	10-6	12-5	12-5	9
Live Oak	1-5	10-7	10-7	10-7	10-7	1-5	-	8
Scotts Vallev	-	10-7	10-7	10-7	10-7	10-5	10-5	6

printers and add wireless printing and new books, in addition to the expanded operation hours. The new investments come in response to public feedback gathered during last year's comprehensive community outreach efforts, Nemitz said.

Each branch will operate for a minimum of 36 hours per week. Library management also will move to reduce the number of staff hours currently filled by temporary or on-call workers.

Santa Cruz County parks to get more maintenance help

By [Jondi Gumz](#), *Santa Cruz Sentinel*

POSTED: 06/20/17, 6:13 PM PDT | UPDATED: 5 DAYS AGO



County parks maintenance worker Aaron Dossett grooms Anna Jean Cummings Park in Soquel on Tuesday. County supervisors Tuesday agreed another worker should be added to help maintain county parks. (Dan Coyro -- Santa Cruz Sentinel)

SANTA CRUZ >> After [Santa Cruz County Parks](#) chief Jeff Gaffney listed projects in progress — Twin Lakes Beachfront, Felton Library Discovery Park, Bear Creek Country Club, Heart of Soquel Park, Chanticleer Park and LEO's Haven — county supervisor Zach Friend had a question at Tuesday's Board of Supervisors meeting.

"You can't have all these parks without people to maintain them," Friend said. "Where is the greatest need? Is it maintenance?"

That's how the parks chief got unanimous support from county supervisors during Tuesday's budget hearing for one more maintenance worker for the year starting July 1.

According to Gretchen Iliff, parks maintenance manager, the county will have 64 parks maintained by 25 workers, compared to 24 workers maintaining 45 county parks 22 years ago.

In three years at the helm, Gaffney, 46, has reached out to the community to stretch the resources of his department, which has the long title of Parks, Open Space & Cultural Services and includes overseeing the Veterans Memorial Building in downtown Santa Cruz.

Margaret Ingraham, who became [volunteer coordinator](#) in February, recruits volunteers for one-day and ongoing projects.

One example: 50 to 60 people came out to help at a Hidden Beach Park, a small neighborhood park in Aptos.

More recently, Gaffney embarked on discussions in all five supervisorial districts to gather input to write a strategic plan for the county's parks.

Other accomplishments include: Making child care available at Simpkins Family Swim Center, a new "Floating Pumpkin Patch" event, repairing Ben Lomond Park after flooding, resurfacing tennis courts at Aldridge Lane, a new playground at Seascape Park, the Polo Grounds restroom, and turf renovations at four parks.

Gaffney wants to create a junior ranger program for kids and a community mural program to reduce graffiti.

When the county supervisors considered the proposed \$10.4 million parks department budget, a dozen people praised Gaffney's leadership.

Michelle Williams of Arts Council Santa Cruz said she's a member of the Jeff Gaffney Fan Club.

"Jeff, you're doing a great job," said Nancy Gerdt of Felton Library Friends, which is working with the parks staff on the Discovery Park.

Matt DeYoung of Mountain Bikers of Santa Cruz was excited about working with parks staff on a pump track at The Farm Park in Soquel.

"I'm impressed how you do so much with so little," said Tricia Potts, who is raising money for LEO's Haven, an inclusive playground at Chanticleer Park, which she hopes will break ground a year from now.

"Thank you for taking a chance on us," said Terry Long and Barbara Jordan of the [Santa Cruz pickleball club](#), which is getting a new court at Brommer Park.

"Whatever money you have for the parks, it's not enough," said James Williams, a grandfather in Ben Lomond who is active in Friends of Quail Hollow.

“Your parks department is the ounce of prevention,” said Don Dietrich, noting how a hike, a swim or a game of tennis can reduce stress and perhaps avert substance abuse. “Let’s give him a pound. We’ll get a ton of value.”

COUNTY PARKS

YEAR MAINTENANCE STAFF PARKS

1992-93 20.5 staff 43 parks

1995-96 24 staff 45 parks

2017-18 25 staff 64 parks

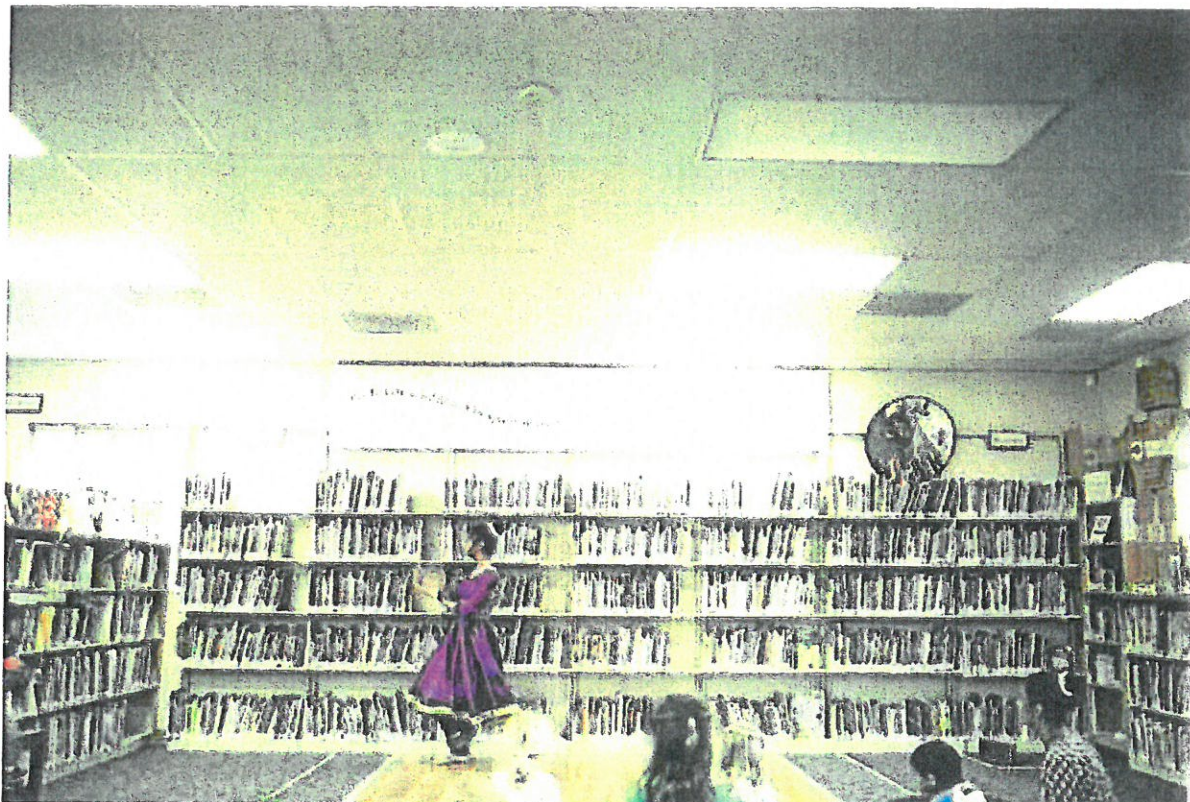
Source: County of Santa Cruz Parks, Open Space and Cultural Services

North Indian Kathak dance taught at Capitola Library

By [Michael Todd](#), *Santa Cruz Sentinel*

POSTED: 06/24/17, 5:22 PM PDT | UPDATED: 2 DAYS AGO

[0 COMMENTS](#)



A Kathak dance student performs fast foot work for a crowded room at the Capitola Branch Library in Capitola on Saturday. Kathak is one of several forms of classical Indian dance. (Carolyn Kelley - Santa Cruz Sentinel)



A student performs a Kathak dance for an audience at the Capitola Branch Library in Capitola on Saturday. (Carolyn Kelley - Santa Cruz Sentinel)

Capitola >> Kathak dancer [Antara Bhardwaj](#) counted the beat — “one, two, three, four, again” — Saturday during a Tannery World Dance seminar at Capitola Library.

For 28 years, Bhardwaj has practiced the north Indian dance, which tells a story and demands improvisation for long performances. A Kathak solo can last an hour and a half, she said.

“At the end of the day, it’s how much time you put into it,” Bhardwaj said, adding that she has aspired to meet the 10,000 hours some attribute to mastery in any specialty. “I don’t know if I hit my 10,000 hours yet.”

A group of children and adults gathered on carpet in front of a small wooden dance floor to practice the steps, which include fast spins and rhythmic foot tapping.

Librarian Brenda McIlroy said Bhardwaj and 14-year-old apprentice dancer Ojaswee Chaudhary of Fremont connected with the participants in the latest iteration of the Tannery World Dance Summer Series.

“There are so many performers in this county,” McIlroy said, citing the prowess of the dancers.

Chaudhary said it was her first opportunity to teach the craft she has rehearsed nine years. She is planning her first solo performance. Most Kathak dancers achieve their first solo during their last year of high school.

The story of her solo hasn't been decided yet.

"You have to channel your energy," Chaudhary said. She practices a few hours per week.

In the audience, 6-year-old Beatrice Campbell practiced the movements.

"I like her outfit," Beatrice said of Chaudhary's purple-and-gold attire. "I like the story."

Beatrice's sister, Hazel Campbell, 8, has been in ballet for four years. She said the lesson Saturday intrigued her because it lacked a plan.

"It's all in their head," Hazel said of the ability to improvise the Kathak storytelling movements.

For information on the summer series, visit tanneryworlddance.com/.

Although the library is not mentioned, reporter Jessica York's July 13th article on the Homeless persons count featured a photograph of the downtown library where homeless people are present.

Count shows Santa Cruz County's homeless population on rise, especially among youth by Jessica York July 13



Santa Cruz seeks public bathroom solutions while its homeless population crosses its legs by Jessica York posted July 1

Mentioned twice in the article:

...In the past year, public restrooms at the Santa Cruz Small Craft Harbor and Santa Cruz City Hall have been put under lock and key due to vandalism and plumbing-related concerns. The City Hall courtyard was [posted with restrictive use rules](#) in May, in part due to costs and exposure to public urination and defecation, city officials said at the time. Santa Cruz Public Libraries Downtown branch staff report regular difficulties with bathroom patrons....

... “If we just had a bathroom attendant like they do in other places — they have a bathroom attendant at City Hall. They have an attendant at the library all day that it’s open — it gets sabotaged, but not as much,” Ohre said of the port-a-potties. “At least twice a month there’s something that has to be fixed in all of these bathrooms, even the port-a-potties. I don’t know what it is.”

Letters to the Editor

Letter: Decisions on library will have lasting impact

POSTED: 07/15/17, 7:41 PM PDT | UPDATED: 3 DAYS AGO

Now that plans are starting to move ahead regarding the fate of the downtown library, it was good to read some coverage in the Sentinel. The decisions made in the next few months have the potential to radically reshape our downtown. Besides the two groups mentioned, there is another active group, called Don’t Bury The Library, with a web site dontburythelibrary.weebly.com that is very informative and encourages public participation. The decisions made in the next few months have the potential to radically reshape our downtown.

— Judi Grunstra, Santa Cruz



Coworking Unbound brings free coworking opportunities to Santa Cruz area libraries

By Sara Isenberg

Founder, Publisher, Editor-in-Chief, Santa Cruz Tech Beat

June 7, 2017 — Santa Cruz, CA

Pilot program at Live Oak Library promotes benefits of coworking to the work-at-home community after successful pop-up events

[Coworking Unbound](#) is a community organization whose primary goal is to make coworking accessible to everyone. Founded by Cat Johnson and Iris Kavanagh, the organization is in its early stages, but has already hosted pop-up coworking events at Lupulo, Cruzeiworks, Staff of Life, NextSpace and the downtown Santa Cruz public library.

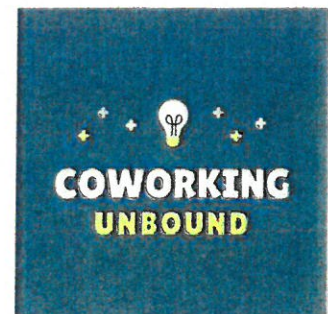


Emily Cohen, Tessa Ramsey, Cat Johnson and Iris Kavanagh participate in a recent Coworking Unbound event at Staff of Life. (Contributed)

The Santa Cruz Public Library System has just announced a partnership with Coworking Unbound which brings coworking pop-ups 1 pm – 4 pm at the downtown Santa Cruz library on Fridays in June, and 11 am – 3 pm on Thursdays at live Oak starting July 13, 2017.

By 2020, half of the U.S. workforce will be freelancers, independent professionals, or remote workers. This growing workforce now works at home, in coffee shops or in coworking spaces. Coworking offers freelancers, entrepreneurs, small business owners, and remote workers a way to work independently in a collaborative setting, such as a shared office or public space.

Coworking Unbound is bringing free coworking to Santa Cruz Public Libraries. The organization aims to raise awareness of the thriving local coworking ecosystem, including NextSpace, Cruzio, and the Satellite, with a “coworking lite” model at the libraries, starting with the pilot project in Live Oak.



People who participate in coworking find they are often more productive, social, successful, and happier. But not everyone is ready to join a coworking space. Coworking Unbound offers a free alternative to introduce people to the benefits of coworking until they're ready to become paying members at one of the local coworking spaces. The organization also plans to host skillshares, *lunch and learns*, and networking events as part of the library coworking offerings.

"The Coworking Unbound community includes freelancers, independent professionals, remote workers, creatives, startup founders, community organizers, ideators and more. We welcome everyone to cowork with us. Our goal is to provide the collaborative atmosphere of coworking to a broad spectrum of people who can benefit from the relationships, mutual support and connections essential to creating a thriving business," says co-founder Cat Johnson.

Local developers, Launch Brigade and Scratch Space, are currently building a custom website for Coworking Unbound and are the first major sponsors. Coworking Unbound welcomes other sponsors for both monetary and in-kind donations.

To learn more and get involved, join the [Coworking Unbound Facebook group](#) or contact us at welcome@coworkingunbound.co.

Santa Cruz Sentinel

Business Digest, June 8, 2017: Coworking Unbound pops up at library

POSTED: 06/07/17, 4:09 PM PDT | UPDATED: 4 DAYS AGO

SANTA CRUZ

COWORKING UNBOUND POPS UP AT LIBRARY

The Santa Cruz Public Library System announces a partnership with Coworking Unbound, bringing coworking pop-ups from 1-4 p.m. at the downtown Santa Cruz library on Fridays in June and 11 a.m. to 3 p.m. Thursdays in Live Oak starting July 13. Skillshares, lunch-and-learns and networking events are planned.

Coworking Unbound, founded by Cat Johnson and Iris Kavanagh, is offering a free alternative to people until they're ready to become paying members at a local coworking space such as NextSpace, Cruzio and the Satellite.

The organization has hosted pop-up coworking events at Lupulo, Cruzioworks, Staff of Life, NextSpace and the downtown Santa Cruz public library.

Coworking Unbound includes freelancers, independent professionals, remote workers, creatives, startup founders and community organizers.

Launch Brigade and Scratch Space are building a custom website for Coworking Unbound and are the organization's first major sponsors. Sponsors for monetary and in-kind donations are being sought.

To learn more and get involved, join the Coworking Unbound Facebook group or email welcome@coworkingunbound.co.

Santa Cruz Sentinel

Coastlines

POSTED: 05/28/17, 6:30 PM PDT | [0 COMMENTS](#)

SANTA CRUZ

SUMMER READING KICKS OFF THURSDAY

The Santa Cruz Public Libraries' summer reading program, [Reading By Design](#), begins Thursday and runs through Aug. 18.

In addition to providing reading incentives for youth ages birth through 17, the library system is offering Library Bingo for adults, who are encouraged to complete five activities on a library bingo card for entries in a countywide raffle.

This year's theme celebrates readers' ability to create wonders from their imaginations. From arts and crafts to science and technology, the libraries invite the entire county to spend the summer discovering a wide range of fun and educational experiences.

Participants are encouraged to read books of their own choosing, listen to audio books, or be read to. Young participants set their own goals and complete as much or as little of the 20-hour incentive program. Incentive prizes are available for all age groups.

Sign up, beginning June 1, in person at any branch Library, on the Bookmobile or online at bit.ly/SCPL-SummerReading.

SCOTTS VALLEY June 1

LIBRARY FRIENDS PLAN BOOK SALE SATURDAY

The Scotts Valley Friends of the Library will offer a summer book sale 10 a.m. to 4 p.m. Saturday at the Scotts Valley library, 251 Kings Village Road.

Gently used books, DVDs, CDs and audiobooks will be sold. All proceeds benefit the Scotts Valley Friends of the Library to help put on activities and events at the branch.

APTOS June 2

CHP SCHEDULES SENIOR DRIVING PROGRAM *(Also appeared in Register Pajaronian)*

The California Highway Patrol is offering a traffic safety program The Age Well, Drive Smart Program for senior drivers from 10 a.m. to noon June 27 at the Aptos branch of the Santa Cruz Public Library, 7695 Soquel Drive.

The program is designed to provide drivers with the keys to driving safer and driving longer.

Topics of discussion will include:

- How to tune up driving skills.
- Refreshing knowledge of the rules of the road.
- Learning about normal, age-related physical changes and how to adjust to them.
- When it may be time to limit or stop driving.
- Understanding the alternatives to driving.

Space in this class is limited. For details or to make a reservation, call 831-662-0511.

SANTA CRUZ June 9

LIBRARIES HOST SALSA AND BOMBA SATURDAY

The Tannery World Dance + Cultural Center will bring dance, music, history and culture from around the world to libraries this summer. All events are suitable for all ages.

Scheduled for June:

Noon Saturday: Salsa Rueda, Music & Dance of Cuba with Keith Cowans at the downtown library, 224 Church St.

1 p.m. Saturday: Bomba, Music & Dance of Puerto Rico with Ali Luna at Branciforte library, 230 Gault St.

5:30 p.m. June 15: Capoeira, Music & Dance of Brazil with Papiba Godinho at Live Oak library, 2380 Portola Drive.

This event is part of the Santa Cruz Public Libraries Summer Reading Program: Reading by Design. To learn about the program or to sign up, visit bit.ly/SCPL-SummerReading.

SCOTTS VALLEY June 14

LIBRARIES HOST VIDEO WORKSHOPS

Santa Cruz Public Libraries will host a video workshop series beginning Thursday to kick off the Adult Summer Reading Program at area libraries.

Karen "KC" Carlson will present the hands-on workshop series, sharing tools to create videos that tell a story.

The Do it Yourself Video program will be held 5:30-6:30 p.m. on Thursday at the Downtown Santa Cruz library and at the same time on June 21 at the Scotts Valley branch and July 13 at the Aptos branch. The workshop will offer instruction on using smartphone video capabilities, including lighting, audio, background and tripod mounts. Participants should bring a smartphone.

The Social Media Smart Video Tips workshop will be held 5:30 to 6:30 p.m. July 20 at the Aptos branch. Techniques will focus on YouTube and Facebook live.

SANTA CRUZ June 13

LIBRARIES PRESENT TOM NODDY, PUPPETS, PARROT

Four libraries plan special presentations Wednesday.

Tom Noddy's Bubble Magic will be at 11 a.m. at the Live Oak Library, 2830 Portola Ave. and 1:30 p.m. at the Branciforte Library, 230 Gault St.

SCOTTS VALLEY

AUTHOR JOYCE OROZ HOSTS BOOK TALK

Aromas-based mystery author Joyce Oroz will be the featured author 2 p.m. July 8 at the Scotts Valley Library, 251 Kings Village Road.

She will talk about her life as a muralist-later-writer, and the downs and ups of living with dyslexia. Her books feature amateur sleuth Josephine Stuart, a Santa Cruz county-based muralist, who just happens to be painting nearby when crimes occur. Stories are set in the Santa Cruz area.

Information: www.fsvpl.org, email: friendsofthesvlibrary@gmail.com

SANTA CRUZ

SUMMER READING PROGRAM LINES UP EVENTS

The Santa Cruz Public Libraries' Summer Reading Program "Reading By Design" is in full during June.

The program offers reading incentives for youth ages through age 17, library bingo for adults, and a full schedule of free family-friendly activities and programs.

Events this week include:

Tuesday:

- Santa Cruz: Bubble Fun Have, 1 p.m., Garfield Park Library, 705 Woodrow Ave.
- Felton: Oliver the Parrot, 2 p.m., Felton Library, 6299 Gushee St.

Wednesday

- Scotts Valley: Do It Yourself Video workshop, 5:30 p.m., Scotts Valley Library, 251 Kings Village Rd.

Thursday

- Boulder Creek: Oliver the Parrot, 2 p.m., Boulder Creek Library, 13390 West Park Ave.
- Aptos: Tannery World Dance: Hip Hop with Shorme Norte, with interactive choreography mixed with free style, battle tactics simple raps, beat boxing, 5:30 p.m., Aptos Library, 7695 Soquel Drive.

Saturday

- Capitola: Tannery World Dance: Kathak with Antara Bhardwaj for fast footwork, spins, and dramatic story telling through classical dance of India, 11 a.m., Capitola Library, 2005 Wharf Road.
- Felton: Woodburning Workshops, limited to 11 participants, register at hookerj@santacruzpl.org, 10 a.m., Felton Community Hall, 6191 Hwy. 9.
- Scotts Valley: Woodburning Workshops, limited to 11 participants, register at hookerj@santacruzpl.org, 2 p.m., Scotts Valley Library, 251 Kings Village Road.

Monday

- Live Oak: Oliver the Parrot, 2 p.m., Live Oak Library, 2380 Portola Drive.

Kusudama Flowers, a style of origami for kids ages 8 and up will be at 1:30pm at the Aptos Library, 7695 Soquel Drive.

Neal Christen of the Santa Cruz Water Department will present tips on water-wise gardens at 5:30 p.m. at the Downtown Library, 224 Church St.

Five libraries plan special activities Thursday.

Magical Moonshine Puppet Theater will perform at 10 a.m. at the Downtown Library, 224 Church St., 1 p.m. at the Garfield Park Library, 705 Woodrow Ave. and 3:30 p.m. at the Scotts Valley Library, 251 Kings Village Road.

Oliver the Parrot will visit at 1 p.m. at the Aptos Library, 7695 Soquel Drive and Papiba Godinho of SambaDá and founder of Raizes do Brasil Capoeira School will visit at 5:30 p.m. at the Live Oak Library, 2380 Portola Drive

On Friday, Oliver the Parrot visits at 11 a.m. at the Capitola Library, 2005 Wharf Road.

Saturday, Tom Noddy's Bubble Magic is slated for 11 a.m. at the Scotts Valley Library, 251 Kings Village Road, and 2 p.m. at the La Selva Beach Library, 316 Estrella Ave.

SANTA CRUZ June 27

ABBOTT SQUARE TO HOSTS STORYTIMES

The Santa Cruz Public Library System will host a series of monthly English- and Spanish-language storytimes for families in the new Abbott Square, 118 Cooper St., adjacent to the Museum of Art and History.

The Abbott Square English-language storytimes will be at 10 a.m., June 29, July 27 and Aug. 31. The new storytimes will take the place of regularly scheduled Thursday weekly downtown library branch storytimes that fall on the same day.

Spanish-language storytimes will be at 5:30 p.m. at Abbott Square on each second Monday of the month: July 10, Aug. 14th and Sept. 11. These events will replace weekly Live Oak Branch storytime, "Cuentame un Cuento" for that week. Cuentame un Cuento será presentado en Abbott Square el segundo lunes del mes en julio, agosto y septiembre.

Information: santacruzpl.org.

SANTA CRUZ July 2

AUTHOR TALKS 'DESIGNING A MYSTERY'

Santa Cruz author Laurie R. King will share her secrets about writing her 2016 New York Times bestselling novel, "The Murder of Mary Russell," in a talk from 6:30-7:30 p.m. on July 20 at the Downtown branch library, 224 Church St.

The book is the 14th novel in the popular series featuring Mary Russell and Sherlock Holmes. Adult reading program participants will hear how a mystery writer does her research, builds plot, and continuously refreshes iconic characters.

Learn more and sign up for Santa Cruz Public Libraries' Summer Reading Program, "Reading by Design" at bit.ly/SCPL-SummerReading.

SCOTTS VALLEY July 8

AUTHOR JOYCE OROZ SPEAKS SATURDAY

Mystery author Joyce Oroz will speak at 2 p.m. Saturday at the Scotts Valley Library, 251 Kings Village Road.

She will talk about her life as a muralist-later-writer, and the downs and ups of living with dyslexia.

Her books feature amateur sleuth Josephine Stuart, a Santa Cruz county-based muralist, and are set in the Santa Cruz area.

Information: fsvpl.org, email: friendsofthesvlibrary@gmail.com.

SANTA CRUZ July 9

LIBRARIES OFFER SHAKESPEARE PREVIEWS

The Santa Cruz Public Library System will host a free three-part discussion series featuring Santa Cruz Shakespeare dramaturg and local film critic Lisa Jensen about Santa Cruz Shakespeare's summer plays, beginning at 6:30 p.m. on Tuesday at the Downtown Santa Cruz Library, at 224 Church St.

The series begins with Santa Cruz Shakespeare's Maria Frangos and Jensen in a one-hour conversation about the original Hitchcock film "The 39 Steps" and the comedic adaptation of the thriller being performed during the 2017 summer season at The Grove in DeLaveaga Park.

The series continues with Professor Emeritus Michael Warren, who will discuss "Measure for Measure," Shakespeare's dark comedy that explores the body politic and the politics of the body at 7 p.m., July 13 at the Scotts Valley Library, 251 Kings Village Road.

The series concludes with Santa Cruz Shakespeare dramaturg Ariane Helou and a discussion of “The Two Gentlemen of Verona,” where romance and friendship vie for supremacy in Shakespeare’s comedy, will be held at 7 p.m. on July 26 at the Aptos Library, 7695 Soquel Drive.

Santa Cruz Shakespeare’s performances will be held in The Grove at Delaveaga Park from July 5 through Sept. 3. Visit santacruzshakespeare.org for information.

FELTON July 13

DEADLINE NEARS FOR FELTON LIBRARY ART PROJECT

An artist will be selected to create a public art component specifically for the new Felton Public Library to be built on Gushee Street. The deadline for submitting a proposal is 5 p.m. July 28.

The budget for the artwork, which includes all costs associated with, but not limited to design, materials, travel, insurance, fabrication, installation and documentation, is \$108,000.

Information: scparks.com/Home/ArtsCulturalPrograms/CalltoArtists-FeltonLibraryPublicArtProject.aspx or call 831-454-7933.

Letter: Sewer line repair a major expense for homeowners

POSTED: 07/12/17, 3:23 PM PDT | UPDATED: 10 HRS AGO

On May 25, the Sentinel published “[Owners urged to check sewer lines.](#)” I applaud the Coastal Watershed Council for protecting watersheds, but I’m one of the “surprised homeowners” mentioned by Steve Wolfman. The Meyers were lucky that their sewer repair was only \$11,000. If you happen to live (or have a business) on a busy street like the part of Mission that is State Highway 1 the cost triples. Just the traffic control part of our estimate is \$8,860. The Public Works Department cannot tell me how old our sewer is, but a library article dates Mission Hill sewers to the 1880s. Traffic is known to impact sewer pipes negatively so there may be quite a few sewers in need of repair along major corridors. The proposed changes to the sewer ordinance will clean up the river faster, but property owners will still be “surprised” by the inequitable situation.

— *Charlotte Guthrie, Santa Cruz*

REGISTER-PAJARONIAN

Three films to be screened at library (June 26, 2017)

APTOS — The Hidden Gems Film Club of the Santa Cruz Public Libraries will present “Love Me, Love My Truck!” on Tuesday at 5:30 p.m. at the Aptos Library, 7695 Soquel Drive.

Three films will be screened: “Lonche,” “10-4 Good Buddy” and “Horn, Please: The Truck Art of India.”

“Lonche,” directed by Claire Weissbluth, was shot primarily in Watsonville and the Silicon Valley. It follows two taco trucks, from the perspectives of the proprietors and the clients.

Weissbluth will be present for a question-and-answer session.

“10-4 Good Buddy,” by Melissa Koch, captures the life of a young trucker from the Twin Cities of Minnesota.

“Horn, Please: The Truck Art of India,” by Shantanu Suman, explores the world of traditional Indian truck art.

All three directors’ works have been accepted to film festivals across the country. Weissbluth and Koch are graduates of the UC Santa Cruz Social Documentation program. Suman is a professor of Art at Ball State University in Indiana.

For information, visit hiddengemsfilmclub.weebly.com.

Reviews

Library branches are frequently reviewed and rated on sites like Yelp, Google+, and Facebook.

Google+ Reviews

Felton received a 5 Star Review on June 7:

Smallest library in Santa Cruz County. Love to come and read.

Live Oak received a 5 Star rating with no review on July 5

Capitola received a 5 Star Review on July 10:

Limited collection as expected in a branch library. Very helpful, knowledgeable, friendly staff. Pleasant, open design.

Garfield Park received a 4 Star rating with no review on July 14

Capitola received a 5 Star Review on July 20:

Well my family and I had some extra time to burn, so we went to the library. It was closed, but there was a nice playground for my kids. Across the street there was a great trail, parts

of it were paved, and parts were made into a boardwalk; it led to a bridge that spanned over a creek. There was also a dirt path leading to the water. We didn't do any reading during our library visit, but we really enjoyed the area.

Yelp Reviews

Live Oak received a 4 Star Review on June 23:

Nice neighborhood library! Right by Corcoran Lagoon. The outside looks boring, but the inside is really cool. Nice open spaces inside. Good place to work or study. I thought about five-stars, but there is no "wow" factor.

Scotts Valley received a 5 Star Review on June 27:

I'm stumped why there are so many bad reviews. I've been to many libraries in many places, and this one is one of the best. The facility is very tech oriented. It is clean and mostly quiet and focused. Sure, there are kids, it's a library! That's what libraries are for. At Would visit again.

Social Media



Tiffanni Grams · Santa Cruz Public Libraries

June 16 at 6:04pm · 📍

A week in to summer break, and my kid has already read for 7 hours. I am loving your summer reading program!! Thank you!



Claudia Noël
@cnoelcraig

Follow

Ahhhh....reading a great book on the beach in Santa Cruz!!! 🍷🍷🍷🍷🍷 #PigsDoFly @CityofSantaCruz @sccounty @santacruzlife @SantaCruzPL



RETWEET 1 LIKES 3

5:15 PM · 13 JUN 2017



The Cullman Center
@CullmanNYPL

Following

Beautiful Santa Cruz Public Library! Hello from one library to another 🍷
@santacruzpublic



5:10 PM · 13 JUN 2017

LIKES 0

REPLIES 0

Email

Aptos: I want to state for the record that we need more folks like Heather in all of America's work places. She is attentive, courteous, patient, considerate and very respectful. She deals with many who lack in some or all of the aforementioned qualities with her dignity intact. Please pass along this compliment.

June 3: A patron looking for information to help sell his home in Israel writes, "...we are selling our house there and I have never owned a home before and so in order to prove to the Israeli government I don't own a home here I need some kind of legal document...and honestly I don't even know where to turn but you for such an answer"

July 18: Last week, webmaster was contacted by a man who lived out of state. He was trying to locate an obituary for his father who lived/died in Santa Cruz. On the phone he had mentioned "hey, I might even have a sibling I don't know about". Librarian Sheila O'Neil offered to search for an obituary and she located an article, which was forwarded to the patron. The patron responded with the following feedback:

Gina, I wanted you to know that from this article you found for us we were able to find and make connections with our brother. Thank you so much for your time. God Bless!

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



**SANTA CRUZ
PUBLIC LIBRARIES**

STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Appointment of Board Member Carlos Palacios

RECOMMENDATION

Approve appointment of Carlos Palacios

DISCUSSION

Board Member Susan Mauriello (Santa Cruz County) retired in July 2017. County Administrative Officer Carlos Palacios has been appointed as her successor. Carlos Palacios will fulfill the role of Board Member at the LFFA and LJPA Boards effective July 2017.

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



**SANTA CRUZ
PUBLIC LIBRARIES**

STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Christine Campbell, Library Assistant IV
RE: 4th Quarter FY 16/17 Performance Indicators

RECOMMENDATION

Receive report

DISCUSSION

With one notable exception, the overall pattern of the 4th quarter of FY 16-17 mirrors that noted for the full fiscal year. The exception was in the number of visitors to branches, which fell by 1.4 percent in comparison with 15-16.

- The pattern observed in earlier quarterly reports remained consistent for circulation changes from FY 15-16 to FY 16-17; digital checkouts have increased as physical checkouts decline. While the overall circulation fell by 3.2 percent in FY 16-17 from the levels of FY 15-16, circulation of digital materials went up by 13.9 percent. When physical and digital material circulation is combined, the decrease in circulation is reduced to 1.5 percent.
- Circulation per open hour is slightly down overall. However, the greatest decrease in circulation per open hour applies to the Downtown Branch.
- The number of visitors to our branches has increased slightly in total, with the most notable increases in Outreach, Aptos and Scotts Valley. Downtown Branch visitors by contrast have decreased 3.4 percent from 15-16 to 16-17.

- Though we do not have a full fiscal year's data for hours of public internet use, the pattern of increasing overall use continues quarter to quarter, with an average of approximately 3 percent more hours used per quarter in the final three quarters of FY 16-17.
- With the greatly decreased number of programs offered, overall attendance to Library programs was reduced by approximately 4 percent. However, see below for the increased attendance at remaining programs.
- Programming hours in FY 16-17 yielded a much higher attendance average than in FY 15-16, up by approximately 39 percent. Strong growth in attendance per hour for Preschool programming accounts for the lion's share of the change, with an almost 50 percent increase in 16-17 for that age group.

QUARTERLY PERFORMANCE INDICATORS: IN BRANCH CIRCULATION

	CIRCULATION BY BRANCH								YTD Totals	
	QTR 1		QTR2		QTR3		QTR4		FY 15/16	FY 16/17
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17		
Aptos	51,287	53,352	50,481	50,340	52,485	51,592	53,211	51,103	207,464	206,387
Boulder Creek	12,296	10,808	10,594	10,759	11,393	11,817	10,502	10,409	44,785	43,793
Branciforte	21,316	19,644	19,756	17,940	20,812	18,411	19,514	18,970	81,398	74,965
Capitola	32,263	33,135	29,102	29,081	31,619	30,231	31,148	30,032	124,132	122,479
Downtown	81,646	81,261	77,707	74,303	83,337	75,430	81,854	69,024	324,544	300,018
Felton	5,995	6,498	6,846	6,252	6,720	6,245	6,106	6,430	25,667	25,425
Garfield Park	10,822	11,215	10,146	9,639	11,206	10,264	11,039	10,663	43,213	41,781
La Selva Beach	4,475	4,253	3,549	3,978	4,450	4,116	4,187	4,178	16,661	16,525
Live Oak	30,925	30,882	29,358	28,051	30,850	30,112	30,254	29,793	121,387	118,838
Scotts Valley	51,359	50,412	46,044	46,105	48,659	47,706	48,620	48,875	194,682	193,098
Outreach	12,780	11,446	11,627	12,287	13,778	13,825	11,882	13,242	50,067	50,800
TOTAL	315,164	312,906	295,210	288,735	315,309	299,749	308,317	292,719	1,234,000	1,194,109
Digital Branch	35,823	38,672	34,964	44,810	36,427	39,416	38,611	43,342	145,825	166,240
Total incl. DB	350,987	351,578	330,174	333,545	351,736	339,165	346,928	336,061	1,379,825	1,360,349

	CIRCULATION PER OPEN HOUR								YTD Totals	
	QTR 1		QTR2		QTR3		QTR4		FY 15/16	FY 16/17
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17		
Aptos	91	96	93	94	96	96	94	91	374	376
Boulder Creek	29	26	27	27	28	29	25	25	109	107
Branciforte	51	47	51	46	51	45	47	46	200	184
Capitola	69	71	68	66	69	66	67	64	273	267
Downtown	117	118	117	112	123	114	117	99	474	444
Felton	17	18	22	19	19	18	17	18	75	74
Garfield Park	31	33	31	30	34	31	32	31	128	124
La Selva Beach	13	12	11	12	13	12	12	12	49	48
Live Oak	66	69	66	63	69	69	65	64	266	265
Scotts Valley	91	91	85	86	89	88	86	87	351	351
AVERAGE	58	58	57	56	59	59	56	54	230	226

	VISITORS BY BRANCH								YTD Totals	
	QTR 1		QTR2		QTR3		QTR4		FY 15/16	FY 16/17
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17		
Aptos	32,254	33,890	31,105	33,268	34,885	35,537	37,208	35,894	135,452	138,589
Boulder Creek	9,471	8,283	7,832	8,029	8,677	8,244	8,681	8,888	34,661	33,444
Branciforte	24,928	24,225	23,722	23,274	24,677	23,850	24,420	24,107	97,747	95,456
Capitola	15,958	16,145	15,566	15,257	18,375	17,206	16,538	15,542	66,437	64,150
Downtown	90,321	92,534	86,223	84,734	96,033	93,924	96,010	84,827	368,587	356,019
Felton	5,795	6,183	5,870	5,989	6,054	5,412	5,472	5,196	23,191	22,780
Garfield Park	10,992	12,223	11,373	10,916	12,452	11,533	12,380	11,737	47,197	46,409
La Selva Beach	8,216	8,694	7,443	7,873	7,610	8,087	9,267	9,349	32,536	34,003
Live Oak	27,603	26,405	26,597	25,344	29,004	27,784	27,373	28,563	110,577	108,096
Scotts Valley	41,779	45,087	38,437	39,979	41,598	44,482	42,998	47,328	164,812	176,876
Outreach	4,212	6,393	4,101	6,368	3,915	6,521	3,723	8,503	15,951	27,785
TOTAL	271,529	280,062	258,269	261,031	283,280	282,580	284,070	279,934	1,097,148	1,103,607

	HOURS OF PUBLIC INTERNET COMPUTER USE								YTD Totals	
	QTR 1		QTR2		QTR3		QTR4		FY 15/16	FY 16/17
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17		
Aptos				2,722		3,367		3,578	NA	NA
Boulder Creek				854		772		983	NA	NA
Branciforte				1,866		2,120		1,720	NA	NA
Capitola				1,324		1,305		1,303	NA	NA
Downtown				11,043		10,939		11,207	NA	NA
Felton				268		269		277	NA	NA
Garfield Park				764		845		799	NA	NA
La Selva Beach				152		195		196	NA	NA
Live Oak				3,179		3,426		3,218	NA	NA
Scotts Valley				2,023		2,280		2,310	NA	NA
TOTAL SYSTEM HRS				24,195		25,518		25,591	NA	NA

QUARTERLY PERFORMANCE INDICATORS: IN BRANCH CIRCULATION

	HOURS OF WIRELESS INTERNET CONNECTIONS (IN DEVELOPMENT)								YTD Totals	
	QTR 1		QTR2		QTR3		QTR4		FY 15/16	FY 16/17
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17		
Aptos									NA	NA
Boulder Creek									NA	NA
Branciforte									NA	NA
Capitola									NA	NA
Downtown									NA	NA
Felton									NA	NA
Garfield Park									NA	NA
La Selva Beach									NA	NA
Live Oak									NA	NA
Scotts Valley									NA	NA
TOTAL SYSTEM HRS									NA	NA

QUARTERLY PERFORMANCE INDICATORS: PROGRAMMING

NUMBER OF PROGRAMS										
	QTR 1		QTR2		QTR3		QTR4		YTD Totals	
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY 15/16	FY 16/17
PRESCHOOL	102	51	150	74	167	88	179	87	598	300
SCHOOL AGE	224	180	327	188	348	178	338	218	1237	764
TEEN	20	30	35	37	58	33	59	32	172	132
ADULT	122	160	141	176	206	191	185	212	654	739
TOTAL	468	421	653	475	779	490	761	549	2,661	1,935

PROGRAM ATTENDANCE										
	QTR 1		QTR2		QTR3		QTR4		YTD Totals	
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY 15/16	FY 16/17
PRESCHOOL	2,928	3,281	4,832	4,503	5,603	5,183	6,163	5079	19,526	18,046
SCHOOL AGE	6,245	6,335	4,764	3,799	4,050	3,100	5,288	5138	20,347	18,372
TEEN	379	436	378	532	815	602	1,389	822	2,961	2,392
ADULT	1,995	2,799	2,069	2,892	2,892	3,188	2,952	3056	9,908	11,935
TOTAL	11,547	12,851	12,043	11,726	13,360	12,073	15,792	14,095	52,742	50,745

ATTENDANCE/PROGRAM										
	QTR 1		QTR2		QTR3		QTR4		YTD Totals	
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY 15/16	FY 16/17
PRESCHOOL	29	64	32	61	34	59	34	58	129	242
SCHOOL AGE	28	35	15	20	12	17	16	24	70	96
TEEN	19	15	11	14	14	18	24	26	67	73
ADULT	16	17	15	16	14	17	16	14	61	65
OVERALL AVERAGE	25	31	18	25	17	25	21	26	81	106

NUMBER OF PROGRAMS										
	QTR 1		QTR2		QTR3		QTR4		YTD Totals	
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY 15/16	FY 16/17
Aptos	57	29	61	39	60	44	65	54	243	166
Boulder Creek	32	18	43	26	55	18	54	21	184	83
Branciforte	33	24	36	15	49	15	50	33	168	87
Capitola	25	20	38	23	43	27	43	28	149	98
Downtown	79	57	106	77	132	74	130	112	447	320
Felton	20	31	35	28	48	19	43	15	146	93
Garfield Park	29	19	57	41	61	38	49	33	196	131
La Selva Beach	48	47	84	48	82	69	78	55	292	219
Live Oak	45	39	80	44	83	41	84	53	292	177
Scotts Valley	72	77	89	66	104	82	112	82	377	307
Outreach	13	28	12	20	20	27	20	35	65	110
TOTAL	453	389	653	427	737	454	728	521	2,571	1,791

PROGRAM ATTENDANCE										
	QTR 1		QTR2		QTR3		QTR4		YTD Totals	
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY 15/16	FY 16/17
Aptos	1,454	854	1,196	1,264	1,334	1,137	1,572	1256	5,556	4,511
Boulder Creek	698	426	800	749	838	333	1,055	727	3,391	2,235
Branciforte	322	470	411	353	432	502	519	874	1,684	2,199
Capitola	611	841	638	666	1,033	919	869	905	3,151	3,331
Downtown	1,660	1,804	2,169	1,841	2,548	2,406	3,083	2521	9,460	8,572
Felton	328	604	668	658	718	106	611	177	2,325	1,545
Garfield Park	769	324	716	638	719	590	714	505	2,918	2,057
La Selva Beach	889	1,106	1,119	981	1,007	1,014	1,305	1387	4,320	4,488
Live Oak	911	900	1,541	1,199	1,518	1,249	1,809	1846	5,779	5,194
Scotts Valley	1,762	2,540	1,764	1,442	1,883	1,804	2,052	1765	7,461	7,551
Outreach	297	1,261	252	563	482	809	483	1198	1,514	3,831
TOTAL	9,701	11,130	11,274	10,354	12,512	10,869	14,072	13161	47,559	45,514

QUARTERLY PERFORMANCE INDICATORS: PROGRAMMING

	ATTENDANCE/PROGRAM								YTD Totals	
	QTR 1		QTR2		QTR3		QTR4		FY 15/16	FY 16/17
	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17	FY15/16	FY16/17		
Aptos	26	29	20	32	22	26	24	23	23	27
Boulder Creek	22	24	19	29	15	19	20	35	18	27
Branciforte	10	20	11	24	9	33	10	26	10	25
Capitola	24	42	17	29	24	34	20	32	21	34
Downtown	21	32	20	24	19	33	24	23	21	27
Felton	16	19	19	24	15	6	14	12	16	17
Garfield Park	27	17	13	16	12	16	15	15	15	16
La Selva Beach	19	24	13	20	12	15	17	25	15	20
Live Oak	20	23	19	27	18	30	22	35	20	29
Scotts Valley	24	33	20	22	18	22	18	22	20	25
Outreach	23	45	21	28	24	30	24	34	23	35
OVERALL	21	29	17	24	17	24	19	25	18	25



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Kira Henifin, Management Analyst
RE: 4th Quarter Financial Report

The fourth quarter financial report covers April 2017 through June 2017. All financial figures included in this report are unaudited.

Revenues

Revenues are on track with anticipated projections. However, the June revenues have not been posted yet.

Total Revenue for this quarter: 88.7%

Sales tax 88.9%
Maintenance of effort 91.6%

Expenditures

Total expenditures for this quarter: 91.2%

Invoices are still being processed until the end of July for FY17. Updated expenditure figures will be updated in the final audited financials.

Personnel Costs

Total Personnel costs for this quarter: 92.0%

Regular Full Time 89.7%
Part Time 77.8%
Temporary 103%

Salary savings were made through a number of positions being unfilled during the year due to retirements and processing recruitments in order to fill positions that were added mid-year.

Enclosure: 4th Quarter Financial Reports

Revenue Balances

Criteria: Summarize By = Report, Fund, Account; As Of = 6/30/2017; Period = 0, 1, ..12; Fund = 951

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Bdgt. to Act. Variance	Pct. Spent
Fund 951 -- Library Joint Powers Authority							
41211	Sales and use tax	2,599,900.00	5,199,800.00	7,799,700.00	6,935,445.93	864,254.07	88.9%
41993	Libraries parcel tax	0.00	454,732.00	454,732.00	422,370.00	32,362.00	92.9%
43190	Federal grants - other	0.00	0.00	0.00	1,600.00	(1,600.00)	0.0%
43210	State operating grants and contributions	0.00	3,726.00	3,726.00	1,525.50	2,200.50	40.9%
43310	Local operating grants and contributions	0.00	94,590.00	94,590.00	4,406.55	90,183.45	4.7%
43311	Maintenance of effort contributions	1,838,424.00	3,676,849.00	5,515,273.00	5,049,944.36	465,328.64	91.6%
45131	Library fines	0.00	0.00	0.00	(68.00)	68.00	0.0%
45132	Lost library items	0.00	0.00	0.00	45.00	(45.00)	0.0%
46110	Pooled cash and investment interest	0.00	34,000.00	34,000.00	12,299.66	21,700.34	36.2%
46190	Interest earnings - other	1,123.00	12,877.00	14,000.00	8,761.17	5,238.83	62.6%
46303	Donations - library	4,367.00	140,029.58	144,396.58	19,430.48	124,966.10	13.5%
46309	Donations - library - Friends of the Lib	8,759.00	47,846.67	56,605.67	31,142.44	25,463.23	55.0%
46910	Miscellaneous operating revenue	49,667.00	108,358.00	158,025.00	196,011.71	(37,986.71)	124.0%
46990	Miscellaneous non-operating revenue	0.00	0.00	0.00	(107.99)	107.99	0.0%
49122	From Library Private Trust Fund	13,063.00	24,515.53	37,578.53	30,910.56	6,667.97	82.3%
49191	Intra-entity fund transfer in	0.00	23,845.00	23,845.00	0.00	23,845.00	0.0%
Total Library Joint Powers Authority		4,515,303.00	9,821,168.78	14,336,471.78	12,713,717.37	1,622,754.41	
Total		4,515,303.00	9,821,168.78	14,336,471.78	12,713,717.37	1,622,754.41	

Expenditure Balances

Criteria: Summarize By = Report, Account, Account; As Of = 6/30/2017; Period = 0, 1, 12; Activity = 35*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct Spent
51110	Regular full time	1,523,678.00	3,455,450.00	4,979,128.00	4,466,133.02	0.00	512,994.98	89.7%
51111	Regular part time	325,655.00	811,308.00	1,136,963.00	885,030.94	0.00	251,932.06	77.8%
51114	Overtime	2,167.00	4,333.00	6,500.00	1,372.95	0.00	5,127.05	21.1%
51115	Termination pay	0.00	0.00	0.00	22,086.14	0.00	(22,086.14)	0.0%
51122	Temporary	275,333.00	547,467.00	822,800.00	847,780.55	0.00	(24,980.55)	103.0%
51130	Other pay	0.00	0.00	0.00	1,925.94	0.00	(1,925.94)	0.0%
51132	Special vacation pay	0.00	0.00	0.00	17,880.93	0.00	(17,880.93)	0.0%
51133	Special sick leave pay	0.00	0.00	0.00	4,771.20	0.00	(4,771.20)	0.0%
51150	Vehicle-phone-data allowance	140.00	1,480.00	1,620.00	3,585.40	0.00	(1,965.40)	221.3%
51201	Retirement contribution	868,954.00	0.00	868,954.00	881,707.35	0.00	(12,753.35)	101.5%
51202	F.I.C.A.	38,519.00	77,039.00	115,558.00	43,926.24	0.00	71,631.76	38.0%
51210	Group health insurance	431,859.00	863,721.00	1,295,580.00	1,241,508.19	0.00	54,071.81	95.8%
51212	Group dental insurance	29,848.00	59,695.00	89,543.00	86,118.81	0.00	3,424.19	96.2%
51213	Vision insurance	4,903.00	9,805.00	14,708.00	14,223.57	0.00	484.43	96.7%
51214	Medicare insurance	24,643.00	49,287.00	73,930.00	84,940.82	0.00	(11,010.82)	114.9%
51215	Employee assistance program	1,211.00	2,421.00	3,632.00	3,411.56	0.00	220.44	93.9%
51220	Group life insurance	537.00	1,073.00	1,610.00	1,586.78	0.00	23.22	98.6%
51221	Disability insurance	21,747.00	43,494.00	65,241.00	32,630.31	0.00	32,610.69	50.0%
51230	Unemployment insurance	12,647.00	25,293.00	37,940.00	44,581.07	0.00	(6,641.07)	117.5%
51240	Workers' compensation	76,644.00	153,288.00	229,932.00	281,506.13	0.00	(51,574.13)	122.4%
52131	Claims management services - outside	4,667.00	9,333.00	14,000.00	8,908.87	3,914.18	1,176.95	91.6%
52135	Financial services - outside	88,300.00	448,355.21	536,655.21	466,057.70	0.00	70,597.51	86.8%
52139	Medical services	0.00	0.00	0.00	3,402.00	0.00	(3,402.00)	0.0%
52150	Merchant bank fees	533.00	1,067.00	1,600.00	1,942.94	0.00	(342.94)	121.4%
52199	Other professional & technical services	63,333.00	290,687.00	354,020.00	285,519.26	16,504.00	51,996.74	85.3%
52201	Water, sewer and refuse	23,032.00	46,063.00	69,095.00	75,481.88	1,168.70	(7,555.58)	110.9%
52202	Hazardous materials disposal	333.00	667.00	1,000.00	513.00	0.00	487.00	51.3%
52211	Janitorial services	73,006.00	146,011.00	219,017.00	223,831.16	0.00	(4,814.16)	102.2%
52223	Equip annual inventory charge - internal	1,258.00	2,516.00	3,774.00	4,690.00	0.00	(916.00)	124.3%
52226	Vehicle work order charges - internal	5,417.00	10,833.00	16,250.00	9,688.96	0.00	6,561.04	59.6%
52227	Vehicle fuel island charges - internal	4,167.00	8,333.00	12,500.00	9,618.54	0.00	2,881.46	76.9%
52240	Office equipment operation/maint	3,466.00	6,934.00	10,400.00	7,015.99	0.00	3,384.01	67.5%
52244	Other equipment operation/maintenance	1,750.00	3,500.00	5,250.00	0.00	0.00	5,250.00	0.0%
52246	Building and facility o & m - outside	66,621.00	113,241.00	179,862.00	198,780.83	6,472.95	(25,391.78)	114.1%
52247	Landscaping maintenance services	11,000.00	23,500.00	34,500.00	34,134.74	7,813.00	(7,447.74)	121.6%
52248	Software maintenance services	187,553.00	191,601.00	379,154.00	231,085.78	6,097.52	141,970.70	62.6%
52249	Hardware maintenance services	24,167.00	(10,667.00)	13,500.00	14,198.99	0.00	(698.99)	105.2%

Expenditure Balances

Criteria: Summarize By = Report.Account.Account; As Of = 6/30/2017; Period = 0,1,12; Activity = 35*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
52261	Equipment, building and land rentals	103,552.00	207,104.00	310,656.00	310,964.50	0.00	(308.50)	100.1%
52302	Travel and meetings	6,127.00	253.00	6,380.00	7,289.99	0.00	(909.99)	114.3%
52304	Training	18,165.00	48,330.00	66,495.00	50,199.24	0.00	16,295.76	75.5%
52403	Telecommunications service - outside	15,765.00	149,335.00	165,100.00	134,637.94	51,924.43	(21,462.37)	113.0%
52932	Liability insurance/surety bonds-interna	9,046.00	18,093.00	27,139.00	27,138.96	0.00	0.04	100.0%
52933	Liability insurance/surety bonds-outside	30,903.00	19,777.00	50,680.00	45,244.00	0.00	5,436.00	89.3%
52960	Advertising	4,910.00	9,820.00	14,730.00	7,599.57	0.00	7,130.43	51.6%
52961	Dues and memberships	34,910.00	0.00	34,910.00	31,907.66	0.00	3,002.34	91.4%
52972	Printing and binding-outside	6,533.00	13,067.00	19,600.00	10,548.34	0.00	9,051.66	53.8%
53101	Postage charges	5,167.00	333.00	5,500.00	6,452.45	0.00	(952.45)	117.3%
53102	Office supplies	7,233.00	14,467.00	21,700.00	16,459.52	0.00	5,240.48	75.9%
53106	Books and periodicals	624,816.00	948,486.88	1,573,302.88	1,273,607.99	11,572.44	288,122.45	81.7%
53107	Books and periodicals-grants & donations	8,759.00	42,082.88	50,841.88	39,086.87	0.00	11,755.01	76.9%
53108	Safety clothing and equipment	1,570.00	3,140.00	4,710.00	6,070.83	0.00	(1,360.83)	128.9%
53109	Copier supplies	1,750.00	3,500.00	5,250.00	6,225.44	0.00	(975.44)	118.6%
53112	Library functional supplies	147,283.00	4,567.00	151,850.00	149,883.73	37.22	1,929.05	98.7%
53113	Janitorial supplies	7,500.00	15,000.00	22,500.00	28,011.18	0.00	(5,511.18)	124.5%
53311	Electricity	61,533.00	123,047.00	184,580.00	186,836.61	0.00	(2,256.61)	101.2%
53312	Natural gas	9,333.00	18,667.00	28,000.00	22,952.10	0.00	5,047.90	82.0%
54108	Bldg repairs-Library	0.00	1,868.70	1,868.70	0.00	0.00	1,868.70	0.0%
54990	Miscellaneous supplies and services	23,147.00	51,153.00	74,300.00	76,680.87	0.00	(2,380.87)	103.2%
56995	Refunded fees and fines	667.00	1,333.00	2,000.00	1,540.51	0.00	459.49	77.0%
57290	Other building costs	0.00	22,345.00	22,345.00	0.00	22,345.00	0.00	100.0%
57401	Office furniture/equipment	5,333.00	15,667.00	21,000.00	20,112.14	1,547.11	(659.25)	103.1%
57402	Vehicle equipment	0.00	40,000.00	40,000.00	3,846.81	25,390.20	10,762.99	73.1%
57409	Computer equipment	41,667.00	383,333.00	425,000.00	302,479.41	152,658.01	(30,137.42)	107.1%
Total		5,372,757.00	9,551,897.67	14,924,654.67	13,307,355.20	307,444.76	1,309,854.71	

Expenditure Balances

Criteria: Summarize By = Report,Account,Account; As Of = 6/30/2017; Period = 0,1,12; Activity = 35*; Account = 51*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
51110	Regular full time	1,523,678.00	3,455,450.00	4,979,128.00	4,466,133.02	0.00	512,994.98	89.7%
51111	Regular part time	325,655.00	811,308.00	1,136,963.00	885,030.94	0.00	251,932.06	77.8%
51114	Overtime	2,167.00	4,333.00	6,500.00	1,372.95	0.00	5,127.05	21.1%
51115	Termination pay	0.00	0.00	0.00	22,086.14	0.00	(22,086.14)	0.0%
51122	Temporary	275,333.00	547,467.00	822,800.00	847,780.55	0.00	(24,980.55)	103.0%
51130	Other pay	0.00	0.00	0.00	1,925.94	0.00	(1,925.94)	0.0%
51132	Special vacation pay	0.00	0.00	0.00	17,880.93	0.00	(17,880.93)	0.0%
51133	Special sick leave pay	0.00	0.00	0.00	4,771.20	0.00	(4,771.20)	0.0%
51150	Vehicle-phone-data allowance	140.00	1,480.00	1,620.00	3,585.40	0.00	(1,965.40)	221.3%
51201	Retirement contribution	868,954.00	0.00	868,954.00	881,707.35	0.00	(12,753.35)	101.5%
51202	F.I.C.A.	38,519.00	77,039.00	115,558.00	43,926.24	0.00	71,631.76	38.0%
51210	Group health insurance	431,859.00	863,721.00	1,295,580.00	1,241,508.19	0.00	54,071.81	95.8%
51212	Group dental insurance	29,848.00	59,695.00	89,543.00	86,118.81	0.00	3,424.19	96.2%
51213	Vision insurance	4,903.00	9,805.00	14,708.00	14,223.57	0.00	484.43	96.7%
51214	Medicare insurance	24,643.00	49,287.00	73,930.00	84,940.82	0.00	(11,010.82)	114.9%
51215	Employee assistance program	1,211.00	2,421.00	3,632.00	3,411.56	0.00	220.44	93.9%
51220	Group life insurance	537.00	1,073.00	1,610.00	1,586.78	0.00	23.22	98.6%
51221	Disability insurance	21,747.00	43,494.00	65,241.00	32,630.31	0.00	32,610.69	50.0%
51230	Unemployment insurance	12,647.00	25,293.00	37,940.00	44,581.07	0.00	(6,641.07)	117.5%
51240	Workers' compensation	76,644.00	153,288.00	229,932.00	281,506.13	0.00	(51,574.13)	122.4%
Total		3,638,485.00	6,105,154.00	9,743,639.00	8,966,707.90	0.00	776,931.10	

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Gabriel Reyes, Administrative Assistant II
RE: 4th Qtr. Security Incidents Log

DISCUSSION

In the 4th Qtr. 2016-2017 we continued to experience an increase in incidents involving transient activity and people experiencing homelessness. Last quarter we began reporting incidents of trespassers being ejected from library property during off hours by First Alarm Security patrols. We saw a drastic increase with 142 incidents this quarter compared to 81 in the previous quarter.

Towards the end of the 4th quarter we began seeing a marked increase in in the category of patrons being "Threatening-Verbal or Physical with Staff or Patrons", though the 4th quarter increase was small, we are seeing the beginning of a trend.

Our largest decrease occurred in the category of "Sleeping-Camping-Personal Property Removal-Urinating" with 13 incidents in the 4th quarter compared to 33 last quarter.

Towards the end of the 4th quarter, work was completed to revise and improve our Library's Code of Conduct, to better address unacceptable behaviors and insure that all patrons have a welcoming, safe and positive experience when visiting our libraries. In addition, changes were made to streamline the process for addressing Code of Conduct Policy violations.

Our four highest incident categories continue to be:

- 1. Trespass-Loitering-Off Hrs.**
- 2. Disturbances Inside or Out**
- 3. Threatening-Verbal or Physical with Staff or Patrons**

We started to see the beginning of an increase in this category at the end of the 4th quarter and expect to see a higher number reported next quarter

- 4. Alcohol, Drugs, Needles, Paraphernalia**

Overall Increases:

254 incidents reported system wide compared to 201 last quarter

53 suspensions issued compared to 49 in the previous quarter

Attachments:

SCPL Security Incidents Log April-June 2017

SCPL Incident Log

April - June 2017

4thQtr.

Top 4 Incident Reasons Highlighted
In yellow
(excluding
after hours ejections)

Date
Location

		Disturbance Inside or Out	Trespass-Loitering-Off Hrs.	Threatening-Verbal or Physical With Staff or Patron	Sleeping-Camping-Personal Property Removal - Urinating	Theft or Damage to Property	Alcohol, Drugs, Needles, Paraphernalia etc.	Appropriate Internet Use	Clean Up Inside or Out - Personal	Injury-Staff or Public	Suspension (s) Imposed	Duration
76	6/7/17	DTN	1							1		1
77	6/7/17	SV			1							
78	6/7/17	DTN		1								
79	6/7/17	DTN										
80	6/7/17	B40	1			1						30
81	6/9/17	B40										14
82	6/10/17	B40		1					1			
83	6/10/17	DTN				1						
84	6/13/17	B40					1					30
85	6/14/17	B40										
86	6/14/17	B40	1			1						60
87	6/15/17	DTN		1								1
88	6/16/17	DTN	1									
89	6/19/17	DTN						1				6 Mo.
90	6/19/17	GP				1						
91	6/19/17	LO	1									
92	6/19/17	DTN	1									
93	6/20/17	DTN	1									
94	6/21/17	LO		1								
95	6/21/17	B40										1
96	6/21/17	APT										1
97	6/22/17	GP			1							3
98	6/22/17	B40										
99	6/23/17	DTN						1				
100	6/24/17	B40	1									6 Mo.
101	6/24/17	B40						1				1
102	6/26/17	LO	1									
103	6/27/17	B40			1							
104	6/27/17	GP										
105	6/27/17	BC				1						
106	6/29/17	DTN	1									30
107	6/29/17	B40										1
108	6/29/17	DTN		1								1
109	6/29/17	B40						1				7

SCPL Incident Log
April - June 2017
4thQtr.

Top 4 Incident Reasons Highlighted
In yellow
after hours ejections)

Date	Location	DTN	Disturbance Inside or Out	Trespass-Loitering-Off Hrs.	Threatening-Verbal or Physical	Sleeping-Camping-Personal	Property Removal - Urinating	Abuse of Damage to Property	Alcohol, Drugs, Property	Inappropriate Internet Use	Illness / Paramedic	Injury-Staff or Public	Suspension (s) Imposed	Duration
110	6/29/17	DTN												
111	6/30/17	GP	Patron viewing porn on cell phone									1		30
112	6/30/17	GP	Alcohol consumption outside Debris/personal items left outside				1							
Ejected trespassers during closed hour patrols by First Alarm: B40=95 DTN=47 LO=0														
4th. Quarter			36	142	17	13	6	4	14	3	13	2	4	53

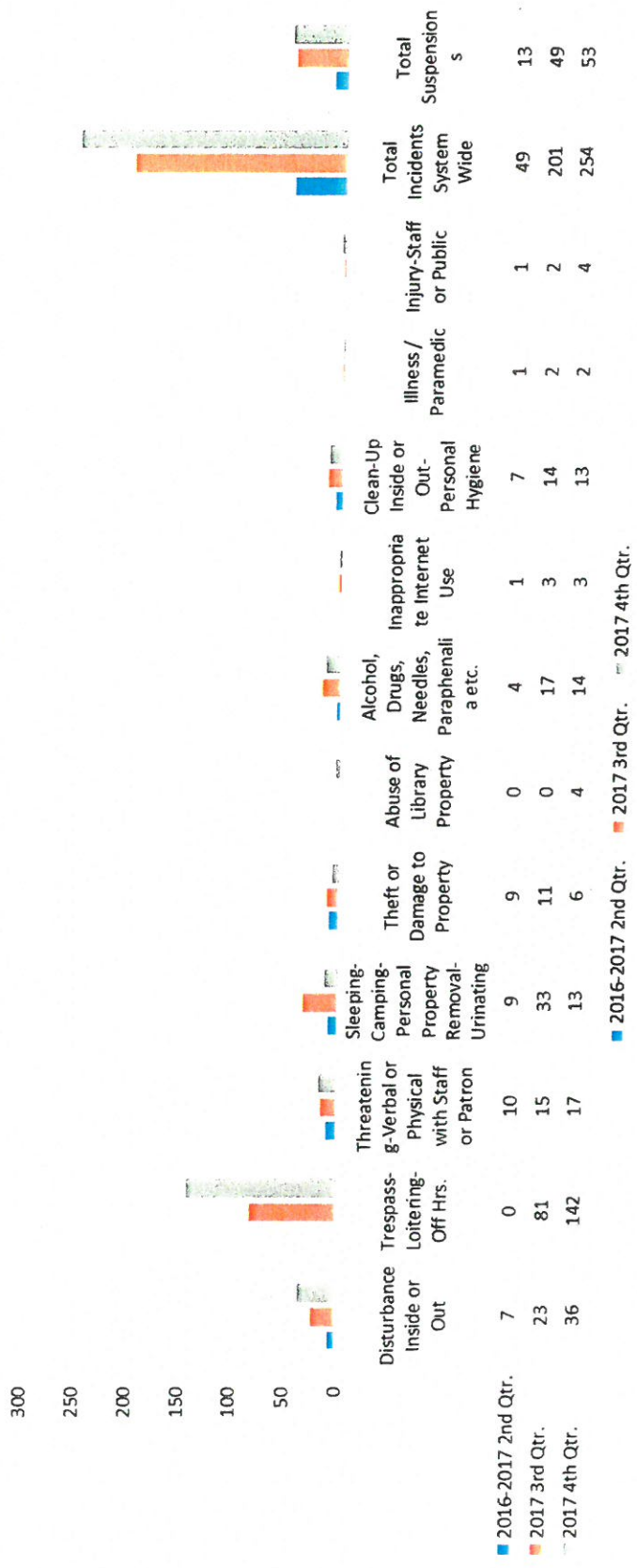
3rd. Quarter			23	81	15	33	11	0	17	3	14	2	2	49
2nd. Quarter			7	NA	10	9	9	0	4	1	7	1	1	13

1st Quarter data is not comparable. Improved tracking efforts started in 2nd Qtr., and increased focus on reporting began in 3rd Qtr.

4th Qtr. Total Incidents By Branch = 254
Data includes ejected trespassers during closed hour patrols by First Alarm (Downtown, Branciforte, Live Oak)

Aptos - 3	Boulder Creek - 2	Branciforte - 112	Capitola - 3	Downtown - 101	
Felton - 1	Garfield Park - 14	Headquarters - 1	La Selva Beach - 0	Live Oak - 9	Scotts Valley - 8

SCPL 4th Quarter Incident Comparison



** First Quarter data is not comparable. Improved tracking efforts started in 2nd Qtr. and increased focus on reporting began in 2nd Quarter.

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 4th Qtr. FY 2017-2018 Work Plan Updates

RECOMMENDATION

Receive Report

DISCUSSION

Attached please find the fourth quarter updates for the 2017-2018 Work Plan.

Attachments:

2016-2017 Work Plan Accomplishments
4th Qtr. Report

2016-2017 Work Plan Accomplishments

- Completed new strategic plan utilizing the input of over 1,000 community members and completed a supporting technology plan.
- Piloted the addition of 66 hours per week of additional open hours across ten libraries providing day/evening/weekend hours in all regions, establishing minimum expectations of 36 hours per week and small branches and hired an additional 4.6 FTE staff.
- Worked with the City and a citizen committee that selected a project manager and architect, assured community and staff input, designed a building, received City Council approval and began fundraising for the Capitola Branch Library.
- Worked with County, an architect and the Felton Friends to broaden the project and property to include an environmental learning component, assured community/partner input, assisted in hiring an interior designer and began fundraising for the Felton Branch Library.
- Worked with City to explore the feasibility of a multiuse building, hired an architect to lead a community exploration process, developed a citizens committee and began evaluating siting options and scope of service for the Downtown Branch Library.
- Transitioned SCPL network to CENIC 10 GB internet connection with 1 GB interconnects at branches, received \$300,000 in funding infrastructure upgrade and began replacing/expand public computing, upgrading the Wi-Fi networks and adding wireless printing.
- Developed Veteran's Connect Center in the Downtown Library with the assistance of four grants and partnerships with multiple veteran serving programs.
- Developed new approach to services for individuals experiencing homelessness by creating weekly coffee conversations, one-on-one reference assistance, in house mental health support and partner organization office hours in the Downtown Library.
- Reorganized administrative functions, created regional approach to management, decentralized librarian staff to branch libraries and reworked the chart of accounts for future cost study.
- Developed new code of conduct and suspension process and procedures, provided training to staff on library safety and mental health issues and developed uniform expectations with the City of Santa Cruz on reporting and enforcement.
- Worked closely with Friends groups to broaden their capacity for fundraising and strengthen their infrastructure through planning, policy/procedure improvements and staffing.

Santa Cruz Public Libraries
Work Plan for FY 2017-2018
Quarter Four Report

1. Learning

Objectives	Special Projects	Updates
<p>Adult Programming (O'D)</p> <ul style="list-style-type: none"> ● Creative Aging ● Life Skills 	<ul style="list-style-type: none"> ● Local History (DL) ● Veteran's Program (DA) ● Workforce/Co-working (HN) ● Homelessness (MMF) ● Measure Effectiveness 	<p>Quarter 1 and 2 Achievements:</p> <p>Local History</p> <ul style="list-style-type: none"> ● Assigned Liaison – Deb Lipoma ● Met with Genealogical Society <p>Veterans</p> <ul style="list-style-type: none"> ● Assigned Liaison – David Addison ● Received \$10,000 LSTA grant for Veterans Connect ● Received \$1,500 Kaiser grant ● Hired six volunteers ● Identified community partners ● Developed Center in DT ● Purchased support materials <p>Workforce/Co-working</p> <ul style="list-style-type: none"> ● Consulted with community volunteers on Co-working ● Researched NextSpace, Cruzio, and Digital Nest <p>Homelessness</p> <ul style="list-style-type: none"> ● Assigned Liaison – Maile McGrew Frede ● Began Thursday Coffee Hour ● Identified community partners <p>Other</p> <ul style="list-style-type: none"> ● Received Community

		<p>Conversations on Aging grant and training from CA Center for the Book</p> <p>Quarter 3 Achievements:</p> <p>Local History</p> <ul style="list-style-type: none"> ● Added GSSCC Newspaper Index to library website ● Identified steps toward complete digitization of the SC Sentinel ● Grand opening ceremony of the VIC <p>Veterans</p> <ul style="list-style-type: none"> ● Expanded Veteran partnerships to include Flor Chacon, Veterans Information Center at Cabrillo and Stoney Brook with the Veterans Court ● Added two new VA workstudy students ● Received \$1600 sponsorship from Kaiser ● Received \$500 grant from Bay Federal <p>Homelessness</p> <ul style="list-style-type: none"> ● Added 7 new volunteers to Working Together program ● Grew attendance at Coffee Talks to 40/week ● Grew attendance at Working Together to 5-8 participants/week ● Developed weekly partners of Homeless Persons Health Project, Downtown Outreach Worker, and Homeless Services Center's Housing Intake Coordinator ● Provided three volunteers Mental Health First Aid training ● Completed Civic Engagement Series grant
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		<p>Other</p> <ul style="list-style-type: none"> • Devised adult programming for Summer Reading Program (SRP) • Provided ESL Classes at SV <p>Quarter 4 Achievements:</p> <p>Local History</p> <ul style="list-style-type: none"> • Deployed new Local History Server • Added “Remembering Our Own” collection; 1113 bios of Civil War veterans • Added Local News Index collection • Added 90,000 local history articles • Conducted usability survey • Analyzed SC Sentinel digitization options • 6 staff prepared and participated in MAH’s History Jam program; 64 participants engaged <p>Workforce/Co-working</p> <ul style="list-style-type: none"> • Presented a series of pop-up coworking workshops • Implemented marketing campaign • Analyzed space & tech needs at Live Oak • Developed a Pilot Proposal <p>Life Skills: Homelessness</p> <ul style="list-style-type: none"> • Hired a Health Care Library Liaison to provide direct, trauma informed mental health care interventions, referrals & training for staff & public; to strengthen partnerships with health & social services agencies (grant-funded by California Mental Health Initiative through 8/31/17) • Included 3 regular County outreach workers to
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		<p>facilitate client connections at Coffee Talk/working Together</p> <ul style="list-style-type: none"> • Building partnerships with the County, City’s Homeless Coordinating Committee, Day Worker Center, Downtown Streets Team • Had 418 attendees at Coffee Talk this quarter; 77 uses of Working Together sessions • Convened first All-in Engagement session on 4/18/17 <p>Veterans</p> <ul style="list-style-type: none"> • Hosted Veterans Court of Santa Cruz Program 5/11/17; 23 participants • 25-30 vets visited the Center in this quarter • one new volunteer recruited for Center • monthly meetings with County veterans services partners • staff & volunteer trainings on services to women vets; vets and mental health; veterans’ benefits
<p>Youth Programming (O’D)</p> <ul style="list-style-type: none"> • Ready for Kindergarten • Student Success • Safe After School • School Partnerships 	<ul style="list-style-type: none"> • Early Literacy • Tales to Tails • School Visits • Summer Reading (BM) • STEAM • Tutoring • Library Card Sign-up • Measure Effectiveness 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Decentralized youth programming staff to branches • Completed 2016 summer reading • Identified summer reading coordinator – Brenda McIlroy <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> • Hired full-time Librarian for LO • Finalized programming for Summer Reading Program (SRP)

		<ul style="list-style-type: none"> ● Developed marketing plan for SRP <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Convened a committee and began developing a K-12 Outreach Plan for the system ● Negotiated a Tumblebook partnership to allow access from local schools ● Partnered with Pajaro Valley Unified School District in their early literacy project ● Increased subscribers to SCPL’s Teacher eNewsletter ● Continued deposit collection programs at preschools ● STEAM-2 Young Makers Club at DTN led by a local high school student ● Several youth services staff agreed to deliver storytimes this summer in MAH’s new Abbott Square ● STEAM programs provided at several branches (Robo Sumo; Lego Club; Solar Racers) ● Boulder Creek: Family Storytime Pilot Program
<p>Outreach (O’D)</p> <ul style="list-style-type: none"> ● Bookmobile ● Jails (MMF) 	<p>Measure Effectiveness</p>	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> ● Identified jail services coordinator – Maile McGrew Frede ● Reviewed jail fines and fees policies ● Completed MOU with Sheriff on jail service ● Received new 30 ft. bookmobile and began use ● Added WiFi hotspot to

		<p>bookmobile</p> <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> • Added BMB stop at Elizabeth Oaks (LO) • Completed People & Stories 8-week series (CCF) • Worked to have People & Stories become a “mandated enrollment” course for men at Roundtree • Developed new workflow and accountability protocols at Main Jail <p>Quarter 4 Achievements:</p> <p>Bookmobile</p> <ul style="list-style-type: none"> • Bookmobile staff are developing a partnership with the new St. Stephens Senior Housing and expect to add this stop by the fall <p>Jail Service</p> <ul style="list-style-type: none"> • completed 3 in-depth planning meetings with Sheriff’s Department • Created SCPL Book Request Form (Spanish/English) • Created Next Reads browsing sheet • added a Stanford law librarian as a volunteer • standardized CCF accounts • Doubled People & Stories classes at Rountree completing the 5th series
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2. Digital Inclusion

Objectives	Special Projects	Updates
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<p>Bandwidth (LS)</p>	<p>CENIC</p>	<p>Quarter 1 and 2 Achievements: NA</p> <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> • Transitions SCPL network to CENIC 10Gb internet connection with 1Gb interconnects at branches <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> • Moved all Public Wireless traffic to Cruzio connection w/enhanced security • Discontinued 10 separate cable connections for Public WiFi
<p>Tools and Resources (LS)</p>	<ul style="list-style-type: none"> • Public PC's/Laptops • Wireless Printing 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Developed budget request • Added youth PCs DT <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> • Received approval for \$300k for one-time upgrade to public PC's and printing • Installed wiring for additional PC's DTN <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> • Installed additional 16 PC's DTN • Installed new Public PC's • Installed new Catalog computers at all branches • Instituted wireless printing pilot DTN
<p>Digital Literacy (LS)</p>	<ul style="list-style-type: none"> • Staff Training • Ongoing Curriculum • Open Labs • E Government 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Piloted nine drop-in computer labs • Held six 3D printing classes • Offered six cyber security classes <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> • Held 5 Tech drop-in's (Felton) with 136 people assisted • Assisted 108 attendees of Working Together • Held 2 tablet Teach-Ins at

		<p>Senior centers, with 25 attendees</p> <ul style="list-style-type: none"> ● Held 7 YA Digital Life Skills drop-ins (SCV) with 106 attendees <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Held 8 Staff Tech-Teach-In's ● Held 25 Public DL classes with 312 attendees ● Piloted CodeCombat at SCV, 15 attendees, 30 waitlisted ● Piloted a virtual reality system for older patrons ● Procured NorthStar Digital Literacy assessments for Staff & Public ● Offered weekly drop-in one-to-one Tech Tutoring at Aptos Branch ● Added an AWE computer in DTN YP for preschoolers
<p>Innovation (LS)</p>	<ul style="list-style-type: none"> ● Makers Space ● Digital Curation/Storage ● TV Whitespaces Grant ● Edge Survey/Evaluation 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> ● Completed Edge Assessment ● Conducted Impact Survey of patrons; 654 respondents ● Added Minecraft server to SV <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Piloting computer queueing at DT ● Provided 500 Minecraft sessions, 178 hours of use ● Deployed 2 wireless charging stations DTN <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Served 600 Minecraft server sessions, 260 hours of use ● Enabled player logging on Minecraft server ● Deployed wireless charging stations to LSB, LO, B40, APT

3. Transformative Spaces

Objectives	Special Projects	Updates
<p>Measure S Implementation (SN)</p> <ul style="list-style-type: none"> ● Aptos ● Boulder Creek ● Branciforte ● Capitola ● Downtown ● Felton ● Garfield Park ● La Selva Beach ● Live Oak ● Scotts Valley 	<ul style="list-style-type: none"> ● Design/Approvals Capitola ● Design/Approvals Felton ● Predesign/Approvals Downtown ● Concept Live Oak ● Concept Scotts Valley ● Architect Selection - County Small Projects ● HVAC/IT/Security/Sustainability Standards ● Declutter/Weeding Events ● Rearrange Storage 	<p>Quarter 1 and 2 Achievements:</p> <p>City of Capitola</p> <ul style="list-style-type: none"> ● Assisted in selection of project manager ● Assisted in selection of an architect ● Worked with Capitola LAC and Friends <p>City of Santa Cruz</p> <ul style="list-style-type: none"> ● Assisted in development of a proposal for DT joint use library/parking ramp <p>County of Santa Cruz</p> <ul style="list-style-type: none"> ● Worked closely with Friends of Felton, County and architect on project development ● Met regularly with Live Oak Supervisor, Schools, Boys and Girls Club and Parks and Recreation on concept development ● Worked with County on project timelines ● Met with La Selva Beach Friends and district park board representatives ● Met with Aptos Friends <p>Quarter 3 Achievements:</p> <p>City of Capitola</p> <ul style="list-style-type: none"> ● Worked with community and staff on predesign ● Received City approvals ● Worked with Friends to develop Capital Campaign <p>City of Santa Cruz</p> <ul style="list-style-type: none"> ● Recruited members for a Downtown Branch Library Advisory Committee ● Issued RFQ ● Participated on the City Planning Committee for the

		<p>Downtown Branch</p> <p>County of Santa Cruz</p> <ul style="list-style-type: none"> • Supported Aptos Friends in creation of a Water-Wise Garden at the branch • Began exploring Simpkins Swim Center for Library Annex project • Worked on Felton permitting process and community engagement <p>Quarter 4 Achievements:</p> <p>County of Santa Cruz</p> <ul style="list-style-type: none"> • Selected Noll & Tam for Felton interior design • Support for Felton Friends in developing Nature Explorer park • Purchased drive-up bookdrop at Aptos Branch <p>City of Santa Cruz</p> <ul style="list-style-type: none"> • Developed Downtown Library Advisory Committee (DLAC) • Selected Noll & Tam as technical advisor to DLAC <p>City of Scotts Valley</p> <ul style="list-style-type: none"> • Installed security lights along SV branch patio • replaced aged outdoor furniture & umbrellas on SV patio <p>City of Capitola</p> <ul style="list-style-type: none"> • Developed design • Assisted with fundraising
<p>LFFA (SN)</p>	<ul style="list-style-type: none"> • Agreement • JPA Amendment • Timeline/Budget • Bond Issuance • Measure S Website 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Drafted JPA amendment • Drafted JPA agreements • Developed agreement on tax receipts • Developed Measure S website infrastructure <p>Quarter 3 Achievements:</p>

		<ul style="list-style-type: none"> • Amended and restated the Joint Powers Agreement • Distributed initial tax receipts • Approved bond expenditure plan <p>Quarter 4 Achievements</p> <ul style="list-style-type: none"> • Updated Measuring Measure S website with meeting agendas, minutes, and copies of presentations and has been well-received • Sold bonds
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4. User Experience

Objectives	Special Projects	Updates
Hours/Staffing (SN)	<ul style="list-style-type: none"> • Hours • Decentralize Staff • Regionalization • Increase Permanent Staffing 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Developed hours proposal • Decentralized Librarian staff to branches • Developed three regions and post regional manager positions <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> • Received approval to add 66 hours of public service to the schedule (4.625 FTE) • Hired 3 Regional Managers • Hired 7 Library Assistant IIs to cover expanded hours • Hired F/T Librarian for Live Oak • Transitioned to Regional Manager model <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> • Hired F/T Librarian I for Aptos Branch • Increased open hours at all branches
Collections (SB)	<ul style="list-style-type: none"> • Collections Development Plan 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Obtained a grant that sent

	<ul style="list-style-type: none"> ● Collection Inventory/Analysis ● Review Floating Collection ● Targeted Investments (Replacement, Spanish, Best Sellers, Hoopla, Downloadable Audio) 	<p>two staff to Barcelona where they purchased multiple copies of 253 Spanish titles</p> <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Received authorization to add \$300k to the collection ● Targeted expenditures on high demand purchases <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● 2.5% of the collection is Spanish Language material ● Decreased number of blocked hoopla patrons to zero after adding funds with a total of 8827 unique titles borrowed in 2017 so far ● Joined cloudLink for more access to ebook and eaudio,, almost tripling circulation ● Selected, ordered and cataloged 46 titles for Veterans Connect Collection ● Selected, ordered and cataloged 137 titles for Mental Health First Aide ● Evaluated & curated digital resources & databases and set priorities
<p>Convenience (LS)</p>	<ul style="list-style-type: none"> ● Website/Discovery ● Linked Data ● Marketing Plan/Visibility (DC) ● Book Drops ● Charging Stations 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> ● Developed marketing plan <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Updated the eLibrary section of the website ● Established documentation for social media liaisons and recruited additional members to represent each branch. <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Deployed charging stations in DTN, APT, CAP, LSB & LO ● Received new outside bookdrop for Aptos Branch,

		<p>funded by Aptos Friends</p> <p>Marketing</p> <ul style="list-style-type: none"> ● marketing plan w/social media plan written ● implemented branch tiered approach to marketing using Library Aware
Security (SN)	<ul style="list-style-type: none"> ● Code of Conduct ● Emergency Procedures ● Security Training ● Internal Cameras Evaluation ● Guard Evaluation/Law Enforcement Coordination 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> ● Formed committee to draft new Code of Conduct ● Offered three workplace violence training programs ● Offered CPR training <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Drafted code of conduct policy and procedures and presented to LAC ● Worked with City on increased enforcement and reporting ● Worked with First Alarm to align expectations ● Develop and costed environmental changes for DT ● Worked with union on articulating security concerns ● Forty staff each completed eight hours of Mental Health First Aid training ● 18 staff attended the two-hour <i>Working Together Learning Commons</i>, an in-house training on the Homelessness Services <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Determined Capitola CCTV placements
Localization (O'D)	<ul style="list-style-type: none"> ● Branch Specialties ● Community Information Database ● Community Led 	<p>Quarter 1 and 2 Achievements:</p> <p>NA</p> <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Investigated Live Oak branch

	Programming	<p>as location for Coworking Unbound</p> <ul style="list-style-type: none"> • Met commercial coworking spaces to introduce the library's coworking "bridge" concept • Offered Citizen Science programs, led by community members, continues to increase attendance • Continue to work on Felton Nature Explore concept <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> • Live Oak Branch developed a proposal for a co-working pilot program (Region - East) • Downtown Branch working extensively on digital access to local history collections (Region - West) • CodeCombat Club is piloting at the Scotts Valley Branch as part of the region's STEAM focus (Region - North)
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5. Organizational Capacity

Objectives	Special Projects	Updates
Administration (SN)	<ul style="list-style-type: none"> • Planning • Structure • Policies • Budget Process/COA • Long Term Funding 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> • Reorganized administrative team • Developed and filled assistant director position • Developed strategic plan • Developed technology work

		<p>plan</p> <ul style="list-style-type: none"> ● Developed work plan ● Developed new Chart of Accounts ● Created Labor Management group ● Drafted naming policy <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Received approvals of strategic plan, work plan, technology plan ● Implemented quarterly reporting ● Developed budget on new Chart of Accounts ● Meet monthly with Labor Management group ● Received approval of naming policy ● Drafted Code of Conduct policy <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Certified 63 Library staff in Mental Health First Aid ● a second staff person was certified as a Mental Health First Aid trainer; certified as a bilingual (Sp/Eng) trainer ● Accepted, trained, & supervising 2 teen student interns at DTN and GP thru City of SC Parks & Rec ● Completed budget using new Chart of Accounts ● Approved Code of Conduct Policy
<p>Friends of the Library (SN)</p> <ul style="list-style-type: none"> ● Central ● Local 	<ul style="list-style-type: none"> ● MOU ● Central Infrastructure ● Diversified Funding ● Strategic Plan ● Policies ● Fund Raising 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> ● Drafted MOU ● Solicited feedback on naming policy ● Began monthly meetings with chair and staff ● Met with all local chapters

	<ul style="list-style-type: none"> ● Measure Effectiveness 	<p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Supported hiring of Executive Director ● Supported reworking of the Board ● Support expansion of chapter representatives on Board ● Sought feedback on gift policy <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Worked on Community Foundation Infrastructure grant - received \$10k ● Worked on system wide capital campaign
<p>Volunteers (DF)</p>	<ul style="list-style-type: none"> ● Increase Use ● High Skill Volunteers ● Measure Effectiveness 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> ● Recruited volunteers for Veterans Connect program ● Received 6,500 hours of volunteer service from 170 volunteers <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> ● Began volunteer-led ESL class at SV ● Held Veterans Information Center grand opening staffed by 7 volunteers ● Placed 7 volunteers with Downtown Outreach program ● Interviewed, placed, and trained 16 new volunteers across the system ● Received 3,170 hours of volunteer service <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> ● Coordinated Veterans Information Center quarterly volunteer meeting ● Assisted with new branch hours launch ● Planned and coordinated National Volunteer Week

		<p>activities in April</p> <ul style="list-style-type: none"> Continued monthly publication of "Whispers in the Stacks" volunteer e-newsletter Interviewed, placed and trained 15 new volunteers across the system Received 3,140 hours of volunteer service
<p>Planning Priorities Staff Training (AC)</p>	<ul style="list-style-type: none"> Technology Security Patrons with Special Needs 	<p>Quarter 1 and 2 Achievements:</p> <ul style="list-style-type: none"> Held staff day in October focusing on Strategic Planning Sent Sarah Harbison to train-the-trainer program on mental health Deployed Moodle Learning Management System <p>Quarter 3 Achievements:</p> <ul style="list-style-type: none"> 92 of 168 staff (55%) completed 1,098 hours of training <p>Quarter 4 Achievements:</p> <ul style="list-style-type: none"> Implemented Program Planning and Proposal Worksheet Provided library security training to staff from national expert 121 employees received 3,363 hours of training in the fiscal year

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 2017 Holiday Closure Schedule

RECOMMENDATION

To adopt the following system wide 2017 holiday closure schedule.

DISCUSSION

Please review the following proposed holiday closure schedule for all 10-library branches and the HDQ Administration offices.

SYSTEM WIDE HOLIDAY CLOSURE

Friday, November 10, 2017 (Veterans Day – Observed)
Saturday, November 11, 2017 (Veterans Day)
Thursday, November 23, 2017 (Thanksgiving Holiday)
Friday, November 24, 2017 (Day After Thanksgiving Holiday)
Sunday, December 24, 2017 (Christmas Eve)
Monday, December 25, 2017 (Christmas Holiday)
Sunday, December 31, 2017 (New Year’s Eve Holiday)
Monday, January 1, 2018 (New Year’s Holiday)

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



**SANTA CRUZ
PUBLIC LIBRARIES**

STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Kira Henifin, Management Analyst
RE: GovConnection Approval

RECOMMENDATION

To approve purchases made to GovConnection that exceed \$100,000.

DISCUSSION

The City of Santa Cruz Finance Department has a policy that purchases over \$100,000 need to be approved by the governing body. The limit is set at \$100,000 for one-time purchases and/or cumulative purchases throughout the year.

The Library purchases the following items through GovConnection:

- Servers, computers, monitors, laptops, RAM, hard drives
- Ethernet cabling , networking equipment, network racks
- Printer toner, flash drives, printers, faxes
- Data storage, backup & replication software, virtualization software

GovConnection provides the Library with customized local government technology solutions. With GovConnection, we purchase technology solutions under the NASPO-WASC contract, ensuring the lowest possible prices. Purchasing with GovConnection also streamlines purchasing and reporting, in addition to cost-savings via government contracts.



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Board
FROM: Jamie Goldstein, Board Member
RE: Capitola Naming Policy

RECOMMENDATION

Approve policy.

DISCUSSION

The Capitola Naming Policy has been adopted by the Capitola City Council on August 2, 2017. Pursuant to SCPL policy, the policy is being submitted for approval by the full Board.

Attachment: Capitola Naming Policy



ADMINISTRATIVE POLICY

Number: V-14
 Issued:
 Jurisdiction: Council

Library Donor Recognition

I. PURPOSE:

To establish a policy and procedure for donor recognition at the Capitola Branch Library. Naming opportunities provide resources to meet strategic library objectives.

II. POLICY:

Consistent with the Santa Cruz Public Library Naming Policy (JPAB Policy #403), this policy establishes the list of Naming Opportunities associated with the Capitola Branch library.

III. PROCESS:

Donor Recognition Naming Opportunities (16 total)

Space	Tentative Description/Notes
Capitola Public Branch Library Building	Council-approved non-corporate entity
Children's Room	
Community Meeting Room	
Teen Room	Teen Zone
Large deck off children's room	Community Porch
Tot Lot	
Electronic Homework/Meeting Room	
Fireplace Area	
Front corner facing Clares by children's room	Adult Reading Nook
Deck facing Clares	Quiet Reading Deck
Group Study Rooms (2)	
Room behind fireplace	Meeting Room
Media Wall in Teen Zone	
Open seating area between Children's room and main library	The Gallery
Building corner facing Clares and Wharf	Rispin-View Reading Room

The Friends of the Capitola Branch Library shall coordinate the fundraising campaign and donor recognition effort.

IV. RESPONSIBILITY:

The City Manager's office shall be responsible for implementation of this policy.

This Policy is Approved and Authorized by:

 Jamie Goldstein
 City Manager



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Board
FROM: Susan Nemitz, Library Director
RE: Gifts Policy

RECOMMENDATION

Approve policy.

SUMMARY

The Gifts Policy was presented to the JPAB at the May, 2017 meeting and feedback was solicited. Input received has been incorporated into the policy.

DISCUSSION

Attached, FYI, are accessory documents to the Gift Policy:
Library Gifts Procedure
Library Works of Art Gift Agreement
Library Naming Policy

Library Gifts Policy

JPAB Policy # _____

Adopted: xx/xx/xxxx

Revised: xx/xx/xxxx

Five-year Review Schedule: 20xx

Santa Cruz Public Libraries (the Library) welcomes gifts of money (cash, securities, annuities, bequests, and trusts); materials; real, intellectual, or personal property; works of art for public display; and gifts in kind. Financial gifts to the Library are treated as revenue over and above the operating budget, and shall be used solely for the enhancement of basic library services, programs, materials, or facilities. Gifts are the delegated management responsibility of the Director of Libraries, who will make decisions regarding gift acceptance and disposition. The Library retains the right to refuse any gift, and to make all decisions regarding the processing, use, placement, access, storage, retention, sale, donation, or disposition of any gift.

Gifts made unconditionally and without restrictions are preferred. Gifts with conditions requested by the donor shall be approved on a case-by-case basis by the Director of Libraries. Gifts valued at over \$25,000 will be approved by the Joint Powers Authority Board.

Ownership of gifts resides with the Library unless otherwise specified in a conditional agreement or if the gift is capital in function.

* Gifts of funding for capital changes to library facilities will be appropriated to and managed by the Jurisdiction.

Gift acceptance will be based on consideration of criteria including

- utility of gift toward Library strategic goals and objectives
- conditions placed on gift acceptance
- long-term maintenance obligation
- correlation with Collection Development Policy (for materials)
- jurisdiction capital campaign needs
- available space
- effect on future giving

Contracts are required when conditional gifts are given. Contracts associated with conditional gifts will be managed by the Friends of the Santa Cruz Public Libraries (the Friends) and signed by the Director of Libraries. When appropriate, the Library shall seek the advice of legal counsel in matters relating to the acceptance of gifts with conditions.

If the condition is Naming, please see the Library Naming Policy. Resources garnered from Naming are gifts and are subject to this policy.

Copyright ownership of any gift donated shall be transferred to the Library so that the Library may make unrestricted use of the materials. Donors may wish to consult with legal counsel before transfer of copyright ownership.

Gifts will be received by the Friends, a 501(c)(3) non-profit organization whose purpose is to support the Library's strategic objectives, programs, and services through fundraising and advocacy. If a donor feels strongly that a gift must go directly to the Library, it will be accepted based on criteria stated herein. Gifts and gift monies will be held, invested, and allocated to the Library.

The Friends will acknowledge all accepted gifts in writing and will specify the type, quantity, and condition of the gift for the donor's records. Determination of monetary value of donations for donor income tax purposes will not be affixed by the Library. The Friends will follow non-profit laws and regulations regarding acknowledgement of all gifts.

Gift related record-keeping, and communication with donors related to gifts and ongoing gift management is the responsibility of the Friends in consultation with the Director of Libraries. A record of all donations will be retained for seven years from date of acceptance, or for the duration of the contracted gift agreement.

Donors are granted the same right to access and use of their donation and the Library as other members of the public; unique or special access rights are not provided. The Library will not accept any gift that would result in placing a material obligation or lien upon the Library's operating budget.

The Library will provide the Joint Powers Authority Board with a quarterly gifts received report.

Library Gifts Procedure

Associated LJPA Policy # _____
Adopted: xx/xx/xxxx
Revised: xx/xx/xxxx
Five-year Review Schedule: 20xx

Santa Cruz Public Libraries (the Library) welcomes gifts of money (including cash, securities, annuities, bequests, and trusts); materials (see *Collection Development Policy*); real, intellectual, or personal property; works of art for public display; and gifts in kind.

The Library retains the right to refuse any gift and, unless otherwise specified in a gift contract, to make all decisions regarding the processing, use, placement, access, storage, retention, sale, donation, or disposition of any gift.

Gifts are the management responsibility of the Director of Libraries and, where naming rights and capital facilities are involved, the pertinent Library Joint Powers Authority Board (JPAB) jurisdiction.

Gifts will be received by the Friends of the Santa Cruz Public Libraries (the Friends), a 501(c)(3) nonprofit organization whose purpose is to support the Library's strategic objectives, programs, and services through fundraising and advocacy. If a donor feels strongly that a gift must go directly to the Library, it will be accepted.

Donors wishing to attach conditions to gifts are encouraged to first consult with the Friends, who will confer with the Director of Libraries. The Director reserves the right to determine whether to accept gifts with special conditions.

Contracts are required when conditional gifts are given. Contracts associated with conditional gifts will be managed by the Friends and signed by the Director of Libraries.

Gifts of Monies for Books and Materials

Gifts of books and materials may be given directly to the Friends. Selection and purchase decisions for books and other materials are made by Library staff to meet system-wide guidelines for programming and collection needs (as defined in the *Collection Development Policy*). The Library applies the same standards of materials selection to gifts as it does when selecting materials for purchase.

Gifts of Other Financial Donations and Property (Real or Personal)

Donors anticipating a major bequest may wish to consult with legal counsel in formulating terms. Financial donations are to be made to the Friends, preferably with the specification of unrestricted use by the Library.

Donors wishing to specify the Library as the beneficiary or residual legatee of a trust, or of all or portions of their estate including real or personal property, may wish to consult with legal counsel before transfer of ownership.

Gifts of Works of Art for Public Display

While the Library does not acquire or collect works of art, the JPAB believes that the display of art contributes to the cultural enrichment of the Library environment. For this reason, the Library may accept donations of works of art for display purposes with the proviso that permanent storage, maintenance, or preservation of any item is not possible. The Library will not be responsible for insuring works of art.

The Director of Libraries will develop an Art Committee consisting of herself, three members of Library staff, and three members of the Friends. The committee will make decisions regarding the appropriateness of accepting gifts of works of art for public display.

Works of art for public display will be accepted on the basis of artistic merit and artistic expression, representation of the diverse populations and habitats of the community, compatibility with the architectural style of the Library building, and availability of suitable display locations.

Donors wishing to give works of art to the Library are asked to provide a letter to the Friends describing the proposed gift, naming the Branch proposed to display the art, and suggesting where the art might be displayed.

The Director of Libraries, in consultation with the Art Committee, reserves the right to deaccession any work of art. In preparing for and completing a deaccession, the Library will define and internally state the purpose of the specific process, in order to avoid any procedure which may detract from the organization's reputation for transparent and ethical conduct.

Surplus and deaccessioned art will be given to the Friends for disposition in compliance with the Library Gifts Policy.

Related Documents: *Library Gifts Policy / Works of Art Gift Agreement*

Works of Art Gift Agreement

For the work of art gift known as [insert name here], the Friends of the Santa Cruz Public Libraries (the Friends) and the Library Joint Powers Authority Board accept with gratitude the below described work of art. The Library shall maintain this gift in accordance with the Library Gifts Policy (# _____). Unless otherwise specified in a Gift Contract, the Library retains the right to refuse any gift, and to make all decisions regarding the processing, use, placement, access, storage, retention, sale, donation, or disposition of any gift.

ITEM DESCRIPTION (title, media, size, framing, signature):

NOTE (Display needs or conditions, etc.):

Printed Name of Donor

Address of Donor

Phone Number of Donor

Signature of Donor

Date

Acknowledgment by the Friends of the Santa Cruz Public Libraries

Date

Acknowledgment by the Director of Libraries

Date

Related Documents: *Library Gifts Policy / Library Gifts Procedure*

Library Naming Policy

JPAB Policy # 403

Adopted: 3/2/2017

Revised: xx/xx/xxxx

Five-year Review Schedule: 2022

1. Purpose

This policy establishes the authority and process for philanthropic naming or re-naming of Santa Cruz Public Libraries interior and exterior spaces and features, major programs, and collections associated with specific branches. Philanthropic naming opportunities provide the Library with funds to meet strategic objectives.

2. Library Names

The Santa Cruz Public Libraries (the Library) name each branch according to their geographic location in the county, in order to identify each branch with either the neighborhood where it is located or the neighborhood that it primarily serves. This practice allows library users to easily determine the general location of a library facility they want to visit. Member jurisdictions may determine it appropriate to allow the Library building to be included in a naming policy.

3. Naming Criteria

Santa Cruz Public Libraries interior and exterior spaces and features, major programs, and a collection associated with a specific branch may be named in honor of an individual, family, or entity. Naming or re-naming rights is the purview of the local jurisdictions (City of Capitola, City of Scotts Valley, City of Santa Cruz, and County of Santa Cruz) subject to review by the Library Joint Powers Authority Board (JPAB) consistent with this policy.

Naming opportunity is provided only to those that exemplify the attributes of integrity, civic leadership, and deep commitment to the Library and community, specifically where:

- a) the proposed honoree reflects the spirit, values, and mission of the Library in support of free and equal access to information for all.
- b) an individual has provided extraordinary service and support to the Library system.
- c) an individual donor has made a significant monetary contribution to the Library.
- d) an entity's financial sponsorship has allowed the Library to significantly advance the provision of programs, services, or collections.

4. Naming Process

Each jurisdiction shall develop, propose, and maintain a list of Naming Opportunities.

The JPAB shall review each jurisdiction's naming plan to ensure that residents have a unified library experience as they visit branches across jurisdictions, and that the plan is consistent with this policy.

The JPAB shall review each jurisdiction's naming policy to ensure the plan:

- a) is appropriately consistent with other approved naming plans.
- b) does not overly commercialize the library space.
- c) includes clear time limits outlined below.
- d) reserves the right to reject any naming proposal or donation from any individual, family, or entity.

Naming rights shall not extend beyond the normal life of any interior or exterior space or feature, major program, or collection associated with a specific branch, or twenty (20) years, whichever is less. In the event that a named Library interior or exterior space or feature, major program, or collection is significantly altered within (a) 75% of the expected lifespan, or (b) a timeframe agreed upon in the naming rights contract, the JPA jurisdiction will carry the name forward in a similar capacity. A jurisdiction's naming plan may include longer timelines for significant donations, subject to approval by the JPAB.

Naming rights contracts shall be reviewed and approved by the appropriate JPA jurisdiction and reported to the JPAB.

5. Naming Revocation

Any naming opportunity authorized by a JPAB jurisdiction can be revoked only by a vote of that body.

If an individual, family, or entity for whom a naming commitment has been made violates the standards defined in section three (3. Naming Criteria) of this policy, the JPAB may recommend the removal of the individual, family, or entity's name from the naming opportunity, interior or exterior space or feature, major program, or collection associated with a specific branch.

Before taking such action, the JPAB jurisdiction shall undertake due diligence, including consultation with counsel, as to any legal ramifications that the jurisdiction may expect under any pre-existing agreement(s) related to naming opportunities or in regard to any other matter that may have legal bearing upon a proposed change in name.

Where unforeseen circumstances make it impossible for a donor to complete a monetary donation commitment after associated name placement has occurred, the JPAB shall make reasonable efforts to work with the donor to create a plan for completion of the commitment. However, in certain circumstances it may be necessary and in the best interests of the Library to remove the donor's name choice from the naming opportunity.

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Lease Agreement Terms

RECOMMENDATION

Discussion of Lease Agreement Terms.

DISCUSSION

The Library would like to see the development of uniform lease agreement terms to codify expectations and ensure equitable treatment between Jurisdictions. A subcommittee of staff from the Library and the Cities of Santa Cruz and Capitola and Santa Cruz County met to discuss basic terms and issues related to such a lease.

A draft list of terms is presented and a number of questions need to be addressed. These questions include:

- What is the operational relationship between the Jurisdictions, the Joint Powers Board and the Library?
- What is the Jurisdiction's responsibilities for ongoing maintenance of the buildings they own?
- What is the Jurisdiction's scope of responsibility and authority *within* a Library building?
- What is an asset of the Jurisdiction and what is an asset of the JPA/Library?
- Are there limits to how the JPA/Library or Jurisdiction can use the building?
- How will liability issues be resolved?
- What is missing?

Terms: Library Lease Agreement

Leased property defined by Assessor's Parcel number and description.

Building and related property is owned by Jurisdiction.

JPA/Library leases building for use as a branch library.

Special use of library buildings: to be defined by and agreed upon by JPA/Library and Jurisdictions for system-wide application.

Life of Lease Agreement:

- JPA: through 12/31/2025
- Bonds: through 2047 (exact date?)
- Thirty (30) years: through 2047 (exact date?)
- Ability to renew

Use JPA Agreement 4th Amendment for:

- Early Termination/Withdrawal
- Distribution of Assets upon Termination/Withdrawal
- Special Collections
- Effect of Termination/Withdrawal
- Extension Terms

Rent: \$1.00 annually, payable in advance on first day of fiscal year.

Building access is controlled by the Library.

Library collection, trade fixtures, furniture, and equipment used for library programs, services, and administration is the property of the JPA/Library.

Gifts from the Friends to the JPA/Library are the property of the JPA/Library.

Library building infrastructure and exterior is property of the Jurisdiction.

Library building infrastructure will not be modified or altered without prior consent from Jurisdiction. Modifications will owned by the Jurisdiction.

Alcohol use will be allowed in/on branch Library building/property under what conditions. Library administration will approve alcohol use.

JPA/Library will define a uniform branch naming format for signage. Exterior signage will adhere to local zoning standards.

Library shall manage and control placement, content, and attributes of exterior and interior signs, displays, notices, plaques, decoration, and equipment.

Jurisdiction shall maintain exterior property, exterior of building, and building infrastructure including:

- building foundation
- exterior walls
- roof
- windows
- HVAC
- plumbing
- gas
- electrical
- parking lots
- sidewalks
- exterior lighting
- flag poles
- landscaping
- mechanical infrastructure
- vertical transportation
- ADA compliance (exterior and interior)

Damage to exterior shall be the responsibility of the Jurisdiction. Repair of construction defects shall be the responsibility of Jurisdiction.

JPA/Library shall maintain building interior to Jurisdiction's satisfaction including:

- interior signage
- interior walls
- doors
- ceilings
- carpet and floor surfaces
- interior lighting
- trade fixtures
- bathroom fixtures
- interior painting
- window cleaning
- fire extinguisher service
- defibrillator service
- interior HVAC maintenance and repair
- interior plumbing maintenance and repair
- interior gas maintenance and repair

- interior electrical maintenance and repair
- telecom services and supplies
- janitorial services and supplies

Damage caused to interior shall be the responsibility of the JPA/Library. Reasonable wear and tear on the interior of the building shall be expected.

JPA/Library shall provide and pay for all utility services.

Indemnification: see item 11.A of the JPA Agreement 4th Amendment.

Insurance: see JPA Agreement 4th Amendment.

Liability: To be defined and agreed upon by JPA/Library and Jurisdictions for system-wide application.

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Board
FROM: Susan Nemitz, Library Director
RE: Friends of SCPL Memorandum of Understanding

RECOMMENDATION

Review and discuss draft of Friends of SCPL MOU, with approval expected at September, 2017 meeting.

DISCUSSION

The Executive Director of the Friends of SCPL has drafted an MOU based on research from the American Library Association and public libraries of distinction in the United States.

Attachment: Draft - MOU

**Memorandum of Understanding between
Santa Cruz Public Libraries System and
Friends of the Santa Cruz Public Libraries, Inc.**

This Memorandum of Understanding (“MOU”) is made and entered into by and between the Santa Cruz Public Libraries, a public agency organized and existing under the laws of the State of California (the “Library”) and the Friends of the Santa Cruz Public Libraries, Inc., a not-for-profit 501(c)(3) corporation organized and existing under the laws of the State of California (the “Friends”) (collectively the “Parties”) this ___ day of _____, 20XX, constitutes an operating agreement between the Library and Friends, and shall remain in full force and effect unless terminated by either party hereto or by mutual agreement of the Friends executive board and the Santa Cruz Public Libraries administration/Joint Powers Authority Board.

Recitals

A. Friends is a nonprofit corporation that is legally distinct from and not governed by or a part of the Library, whose members support the Santa Cruz Public Libraries through fundraising, volunteer services, and advocacy.

B. Library and Friends have determined that is in their mutual interests to enter into this MOU to more clearly set forth their respective roles, duties, and obligations in regard to maintaining, supporting and improving Library facilities, systems, and services.

Now, therefore, the Parties agree as follows:

1. The Library agrees to recognize the Friends of the Santa Cruz Public Libraries as the official fundraising body for the Library. The Joint Powers Board may review this recognition at any time.
2. The Library agrees to provide the Friends the opportunity for input in the library strategic planning process to ensure that the Friends are aware of the goals and direction of the Library.
3. The Friends will be allowed a place on the Joint Powers Authority Board monthly meeting agenda.
4. The Library agrees to share with the Friends the Library’s strategic plan prior to the beginning of the next fiscal year and provide an annual request that indicates the anticipated needs for Friends support. The Library will also maintain appropriate accounting of funds received and provide an annual list of accomplishments.
5. The Director of Libraries must approve the use of any Library staff or resources for a Friends project.
6. The Library agrees to provide the Friends with staff support to assist them with development of Friends materials as outlined in prior agreements and will provide public space for Friends.
7. The Library may provide space in the Library (if available) for Friends administrative and program needs. As a partner, Friends programs will have priority room booking, with the exception of standing Library programs. The Library may provide the Friends surplus items (primarily materials and surplus furniture).
8. The Friends agree to publicly support the Library and its policies.

9. The Friends agree to include the Director of Libraries or designee as a non-voting presence at all Friends meetings and to allow room on the agenda for a Library report.

10. The Friends agree that any and all monies raised, exclusive of any used for the administrative needs of the Friends, will be spent exclusively for Library programs, services, and other Library defined needs unless otherwise agreed to by both the Friends and the Library. The Friends will maintain appropriate accounting of funds received and provide an annual list of accomplishments.

11. The Friends agree that the Director of Libraries has the final say in accepting or declining any and all gifts made to the Library except in the case of Naming rights (see Library Naming policy).

12. The Friends agree that if they cease to actively fundraise and promote the Library, they will disband, allowing for a new Friends group to be established in the future. Assets will be transferred to a successor agency.

13. This MOU may be terminated at any time by mutual agreement of the Parties, or without cause by either Party hereto by providing no less than ___ [suggest 90] advance written notice, delivered to:

If to Friends:
[insert name, address email and phone]

If to Library:
[ditto]

14. This MOU shall not be amended except by mutual agreement of the Parties, in writing.

Dated: _____

By: _____
LIBRARY

[Name and Title]

Dated: _____

By: _____
FRIENDS

[Name and Title]

Dated: _____

By: _____
JPAB Chair

[Name and Title]

Chair Martin Bernal
Vice Chair Jenny Haruyama
Board Member Carlos Palacios
Board Member Jamie Goldstein



STAFF REPORT

DATE: August 3, 2017
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Options for the Use of SCPL Fund Balance

RECOMMENDATION

Preliminary discussion

DISCUSSION

Over time Library revenue has exceeded expenditures creating a large fund balance. The Library would like to begin a discussion about using this fund balance to offset construction project costs or enhance projects through energy retrofits that would reduce long-term operating liabilities.