



LIBRARY JOINT POWERS AUTHORITY BOARD

Thursday October 15, 2015
Downtown Branch Meeting Room
224 Church Street, Santa Cruz, CA 95060

6:30 PM PUBLIC MEETING

The Board reserves the right to take action on any item included on this agenda.

1. ROLL CALL
2. APPROVE AGENDA OF OCTOBER 15, 2015
3. ORAL COMMUNICATIONS
4. STAFF RECOGNITION (PG.3-4)
5. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT
6. MEMBER REPORTS
7. CONSENT AGENDA
 - A. Approve Minutes of September 14, 2015 meeting (PG.5-9)
 - B. Receive Monthly Narrative Report for September 2015 (PG.10-15)
 - C. Receive Monthly Performance Measures for August 2015 (PG.16-17)
 - D. Receive monthly financial snapshot for August 2015 (PG.18)
8. STAFF REPORTS
 - A. Award Contract for Baker & Taylor (Sole Source Vendor) (PG.19)
 - B. Award Contract for Midwest Tape (Sole Source Vendor) (PG.20)

- C. Professional Service Contract Amendments for LFFA polling and tax structure services (PG.21-27)
- D. Amend the FY 15/16 Budget in order to fund professional services contract amendments with NBS (Resolution #2015-014) (PG.28)
- E. Direction for LFFA JPA agreement amendment #01 to Section 2 for bond proceeds distribution to member agencies (PG.29-33)

9. OTHER BUSINESS

- A. Accept grant monies for the purchase of Spanish language materials from the Pacific Library Partnership supporting Spanish Storytime (Resolution #2015-013) (PG.34)
- B. Workers' Compensation oral update (PG.35-38)

10. WRITTEN COMMUNICATIONS

- A. Website Statistics for September 2015 (PG.39)
- B. Security Incidents Log (PG.40-46)
- C. Articles about Santa Cruz Libraries (PG.47-48)
- D. Library Sales Tax and Property Tax Revenue Update (PG.49)

11. BOARD MEETING CALENDAR

The Board will consider its current meeting schedule and may revise it as necessary.

12. NEXT MEETING

The next regularly scheduled meeting is Thursday, October 22, 2015 at 1:00 pm at the Aptos Branch Library.

13. ADJOURN

The Library Joint Powers Authority Board will adjourn from the regular meeting of October 15, 2015 to its next regular meeting of October 22, 2015 tentatively scheduled at the Aptos Branch Meeting Room at 1:00 pm.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Library Administration Office at 427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org.

STAFF REPORT

DATE: October 15, 2015
TO: Library Joint Powers Board
FROM: SCPL Recognition Committee
CC: FSCPL
RE: Staff Recognition Monthly Report

SUMMARY

The Library has instituted a way to recognize staff formally and on an on-going basis. The committee will be recognizing these individuals monthly in a report to the LJPB.

MISSION

Staff are our most valuable resource and as such, are deserving of ongoing recognition to feel connected and to keep morale high. The Staff Recognition Committee is charged with developing ways to accomplish this purpose.

NOMINATIONS

Arturo Villaseñor

Message from a patron: My name is Dave Willis, I have been working with Arturo on Tuesdays and today I learned a lot when working with Arturo. I think he is a good teacher! Thanks a lot for having him there at the library..... I hope you know what I mean and or what I am trying to say, Thanks! D Willis (G. Farthing)

Marketing Team

Kudos to our Marketing Team! Maile and Diane have done an amazing job getting out publicity for our revamped Citizen Science program. They both coped with changing information and impossibly tight deadlines to produce advertising across print and electronic media, plus an attractive set of Rack Cards for us and our partners to display. Thank you from Brenda & the Programs Team!

Gabe Reyes

Gabe provides important support to the Learning Systems department, for which I am very appreciative. He provides me with answers to the variety of questions that come up in the course of my work, and he coordinates the New Employee Training folders that provide a lot of important information to new staff. Gabe is upbeat, friendly, professional, and always starts with yes. It is a pleasure to work with Gabe! (A. Chirman)

Branciforte Staff

Just want you to know how much I appreciate our Branciforte Branch librarians – Cathy, Lois and Tania – who have all helped me on various visits to my neighborhood library. They are always very kind, helpful and patient, and warmly professional. (Patron P. Skiadas)

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

Aptos Branch Meeting Room
7695 Soquel Drive, Aptos, CA 95003

September 14, 2015

6:30 PM PUBLIC MEETING

1. ROLL CALL

Present: Supervisor Bruce McPherson, Councilmember Pamela Comstock (Alternate for Councilmember David Terrazas), Councilmember Cynthia Mathews, Councilmember Michael Termini, Citizen Member Martha Dexter, Citizen Member Sean Campbell, Citizen Member Jim Mosher

Absent until 6:36 pm: Councilmember Jim Reed

Absent: Supervisor Zach Friend

Staff: Marcus Pimentel, Finance Director; Janis O'Driscoll, Interim Library Director

2. APPROVAL OF MEETING AGENDA OF SEPTEMBER 14, 2015

Councilmember Mathews moved, seconded by Supervisor McPherson

That the Board approve the Agenda of September 14, 2015.

UNAN

Absent: Friend, Reed

3. ORAL COMMUNICATIONS

None

4. STAFF RECOGNITION

Interim Library Director Janis O’Driscoll invited the Board to the upcoming Staff Day on October 12, 2015 at the Scotts Valley Branch Library.

5. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

Kate Canlis, Board member of the Friends, reported that

In August 2015, FSCPL...

- Mailed a major donors campaign

FSCPL plans include...

- Send the quarterly newsletter
- Plan for fall fundraising campaigns including
 - A. the Fall Book Sale on October 23 and 24, 2015
 - B. New Members Mailing
 - C. Christmas Booksale in December
 - D. New Year’s Eve Gala invitation
- Recruit new board members

6. MEMBER REPORTS

Councilmember Mathews commented on the beautiful service for Emily Galli.

7. CONSENT AGENDA

Councilmember Reed moved, seconded by Citizen Member Dexter

That the Board approve the following Consent Agenda of September 14, 2015

- A. Approve Minutes of August 3, 2015**
- B. Receive Monthly Narrative Report for August 2015**
- C. Receive Monthly Performance Measures for July 2015**
- D. Receive Monthly Financial Snapshot for June and July 2015**

UNAN

Absent: Friend

Abstain from minutes: Comstock

8. STAFF REPORTS

A. Award Contract for Recorded Books (Sole Source Vendor)

Councilmember Mathews moved, seconded by Citizen Member Dexter

That the Board award the contract to Recorded Books.

UNAN
Absent: Friend

B. New City-wide Janitorial Service Contract

The Board members asked for clarification regarding the increase in janitorial services costs. It is a city-wide contract and the adjustments are reflective of the living wage increases for this contract. The service contract covers an allocation between the departments, but it is very specific in regards to the services that will be provided to the library branches.

Councilmember Mathews moved, seconded by Councilmember Comstock

That the Board authorize budget adjustments to accommodate a \$100,000 increase in janitorial costs for FY 15/16. (Resolution #2015-012)

UNAN
Absent: Friend

9. OTHER BUSINESS

A. Adopt system-wide 2015 holiday closure schedule.

Councilmember Mathews moved, seconded by Supervisor McPherson

That the Board adopt the system-wide 2015 holiday closure schedule.

UNAN
Absent: Friend

B. Gene Bregman & Associates (GBA) – Letter of Agreement

The Board discussed the upcoming poll. Questions have not been decided upon. Councilmember Mathews expressed her frustration with the continual delays and changes.

“Who is the governing body and how will the money be allocated?” are the two foremost questions. The polling date should be delayed until an agreement is reached.

Public comment: Carlos Palacios, Deputy CEO of the County, commented that according to Gene Bregman this polling is not very specific but rather gauges the public’s tolerance for the assessment of each parcel. If voter tolerance is not there for a \$60 million bond everything will change.

The Board members agreed that the question of distribution of the money is very important for this poll to accurately reflect the voters’ opinion.

Public comment: a member of the public asked for a quick summary of the topic.

Councilmember Mathews suggested that the lack of resolve is troubling and an impediment to the process. She stated: Let’s keep it a system and let’s develop a parcel tax that is fair and beneficial to the Library System as a whole.

Councilmember Mathews moved, seconded by Supervisor McPherson

That the Board defer acceptance of the “Letter of Agreement to conduct a public opinion survey” for Gene Bregman & Associates (GBA) to the next LJPB meeting.

**Yes: Reed, Campbell, McPherson, Termini, Dexter, Comstock, Mathews
Nays: Mosher
Absent: Friend**

11. WRITTEN COMMUNICATIONS

- A. Patron Written Comments
 - B. Website Statistics for July and August 2015
 - C. Security Incidents Log
 - D. Articles about Santa Cruz Libraries
 - E. Workers’ Compensation Reported Claims Report
- Councilmember Mathews asked for an explanation of the Workers’ Compensation Claims Report. It was requested that HR Director Lisa Murphy give a detailed report inclusive of general explanations at the next meeting.

12. BOARD MEETING CALENDAR

13. NEXT MEETING

The Library Joint Powers Authority Board will adjourn from the Regular Meeting of Monday, September 14, 2015 to the Regular Meeting on Thursday, October 15, 2015 at 6:30 pm at the Downtown Branch Meeting Room.

14. ADJOURN

The regular meeting adjourned at 7:14 p.m.

Respectfully submitted,

Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

MONTHLY REPORT FOR SEPTEMBER 2015

1. READING, LISTENING AND VIEWING FOR PLEASURE

A. Children in Santa Cruz County will enter school ready to read, write, listen and learn.

Program Team began Storytimes and Toddler Times the week of September 14. Parents and kids are delighted to be back in the libraries for stories, songs, play, and crafts and programs are well attended.

Afternoon crafts and Lego programs also resumed in mid-September. The community is glad to have this programming back as well.

Storytime returned to B40 to the delight of our community's families.

Capitola's Storytime and Family Craft are back! We are all very excited to be able to offer these wonderful events to our community.

Garfield Park's Storytime started up again with some of our regular attendees and some new folks and is great fun for all! Family Craft Time has also brought in some new patrons and has been very well attended. Last but not least, Lego Club, as always is very exuberant and high energy!

The return of programming to Scotts Valley was met with enthusiasm by students, families, preschool children and toddlers. Story times, the SV Lego Club and crafts were all well attended.

B. All ages will have materials, programs and displays that reflect current community interests and provide pleasurable reading, viewing and listening experiences that help them reach their personal literacy goals.

B40 staffers, Lois Meyer and Tania Berlinski made book displays for the branch. Tania created one of Banned Books for Teens and Lois added Talk Like a Pirate Day (complete with handouts from Mango Languages!) and Fall & Autumn in our children's room. She also put together books for Disaster Preparedness Month.

Eli Dennis, a library Aide at the La Selva Beach branch, created two displays in September: the Banned Book display in the Adult area and the Sandy Shores in the children's room.

GP had a Banned Book display assembled by Rowan Rammer, decorated with caution tape and plenty of banned/challenged materials. There was also a very festive Fall/Halloween display put together by Aide Alex Glass featuring some colorful cut outs and paper chain.

SV celebrated Banned Book Week with a striking display created by Chase. Patrons still can't believe that so many of their favorite books have been banned for one reason or another, it always creates a good discussion regarding the Freedom to Read. Other display topics were Vegan and Vegetarian cook books; Talk like a Pirate and selections on True Crime.

The Boulder Creek adult book group needs more people. September meeting was cancelled due to family event conflicts.

C. People of all ages will have friendly support and intuitive access to the materials and resources they want.

The library is piloting a new ebook platform called TotalBoox. The new platform is easy to use and provides access to the entire catalog of more than 50,000 titles. Patrons can download books and entire bookshelves to their mobile device, read them offline, never wait in a holds queue, and can keep the books forever (or not) if they want. The opportunity to test out this innovative method of ebook delivery has been made possible by Califa, who has brought Total Boox to more than 32 California libraries for the 6 month pilot.

2. LIFELONG LEARNING

A. People will have access to a relevant collection of resources in diverse formats for all ages.

Library users will have access to innovative and successful programming which reflects the cultural, educational and informational needs of the diverse communities served by SCPL and which will help learners of all ages to achieve their goals.

Kudos to our Marketing Team! Maile and Diane have done an amazing job getting out publicity for our revamped Citizen Science program. They both coped with changing information and impossibly tight deadlines to produce advertising across print and electronic media, plus an attractive set of Rack Cards for us and our partners to display. Thank you from Brenda & the Programs Team!

The Santa Cruz Genealogical Society presented two workshops on the online database, Ancestry.com Library edition at the Scotts Valley and Live Oak branches.

B. People will have access to innovative technology and the tools necessary to find, evaluate and use information and resources to meet their learning needs.

Reference team members Valerie Murphy and Patty Webster met with four classes of freshmen at Santa Cruz High for training on our social science databases. 131 students received the training, and many signed up for library cards.

Program Team members spent two days at Aptos High School signing up ninth graders for library cards. Students received their cards when they signed up and were able to use them to access the library website and databases as soon as staff finished processing them back at the office. Thanks to LIT for providing us with a secure hotspot and computers set up with LEAP for the registration project. There were a few glitches but we registered 394 students and a few teachers for library cards. Students can now access the library databases for research and homework. Cheryl Nichol (Aptos Library tech) is meeting with all the classes to orient them to the school library and to the SCPL website.

Library Card sign-up will continue in October. Program Staff will spend two days at Harbor High and we will be processing applications from San Lorenzo Valley High School throughout the month.

3. COMMUNITY CONNECTIONS

- A. The library will initiate and nurture partnerships with the public, private and nonprofit sectors in Santa Cruz County for the mutual benefit of the partners, the library and the community.**

In support of the Library's partnership with the Beneath the Waves Film Festival, reference staff collaborated with the Beneath the Waves Film Festival staff and created a long (20+ pages) list of marine science resources at SCPL. List is now live at <http://www.santacruzpl.org/readers/booklists/45/>. SCPL will be represented at the final day (Sept 26) of the festival.

The reference team, volunteer coordinators, all Library branch managers and David Addison partnered with the Santa Cruz County Elections Department and the National Voter Registration Day organization in order to participate in the annual Voter Registration Day that takes place throughout the country. Voter registration stations were at all ten branches on September 22 and were staffed with volunteers helping people to register either online or via hard copy registration.

Janis O'Driscoll met with David Brody, Executive Director of First 5 Santa Cruz about two new programs – Talk, Read, Sing and Triple P (Power of Positive Parenting). Jeanne O'Grady and Kari Gunn are pursuing these connections. We have invited Triple P trainers to come to Toddler Time programs as community resource people. We hope to schedule their visits quarterly.

Lynette George and Kari Gunn met with Kelly Ralston and arranged for her Parent Support group (Beautifully Unique & Uniquely Beautiful) to hold a monthly meeting for Parents of children with autism. The first meeting will be Oct. 1st at Boulder Creek.

- B. People will strengthen their ties with each other, the community and the library.**

Program Team Librarians Jeanne O’Grady and Brenda McIlroy represented the library at the St. Stephen’s Lutheran Church Community Oktoberfest on September 26. Other community groups at this event were the Boy Scouts, Boys and Girls Club, Habitat for Humanity, and the Live Oak Family Resource Center.

C. The community will recognize the value of SCPL in improving their lives and will recognize SCPL as an asset to their community.

The Alzheimer's Association presented another community informative talk titled: The Basics - Memory Loss, Dementia, and Alzheimer’s Disease at the Scotts Valley branch to over 40 people in the meeting room.

D. Volunteers will be used effectively

On National Voter Registration Day, September 22, fourteen volunteers fanned out across all branches to help patrons register or re-register to vote. Approximately 40 people registered including two individuals who recently became citizens of the US.

Volunteers also partnered with staff to visit both Rountree and the Main jails as SCPL launched the Jail Library Services Program. Visits to each facility will occur once each month.

In August, volunteers contributed 874 hours of service to SCPL, an increase of 22% from the previous August. In addition, eight volunteers received bookplates when they reached multiple service hour milestones. The Library welcomed 6 new volunteers in September.

B40’s volunteers are still going strong: Leo continues to process our magazines; James and Steve keep our parking lot and grounds clean; Cristel and Kathy help keep our shelves clean; our indoor plants thank Sharon for watering them; Miranda, Ro and Maxine keep Tales to Tails going; Patty helps with Storytime and our neighbor, Linda, helps with weeding and other landscaping duties. They help make our jobs easier. Volunteer Patty and staff member Sarah Harbison manned the National Voter Registration table at B40. We had 4 people register to vote & 1 patron took a form to fill out & mail in later

Kari Gunn is actively seeking volunteers for several of her programs – Downtown Toddler Time, BC crafts, and Telecuentos. She actually recruited a parent from her Aptos Toddler Time to record stories for Telecuentos.

4. WELCOMING PLACE

A. Identify the physical changes and funding required to provide 21st-century library facilities.

B. The virtual branch meets the definition of a welcoming place.

The Downloadable Book & Media page on the library website has added a new widget that highlights audiobook content available from OneClickDigital. This resource offers many best-selling titles in audio format without the waitlists required by many other platforms.

C. People receive service at the level they need and want.

5. FINANCIAL SUSTAINABILITY

A. The library system maintains a healthy and stable financial position.

B. There is adequate, stable and diverse funding to finance ongoing operations, key strategic initiatives and capital projects.

C. Services of a defined level and quality are consistently delivered based on revenue projections and supportive organizational and operating structure.

D. The library operates efficiently and focuses on continual improvement.

6. ORGANIZATIONAL READINESS

A. Staff receives adequate training to do their jobs effectively.

Julie Richardson, member of the reference team, shared with the group what she learned at the most recent Learning Lunch: Discover Your Personality Type and Learning Style, led by Janice Lum, the City's Employee Training and Development Manager. Attendees learned about different personality tests and one in particular that assigned colors to different personalities.

Several members of staff attended a follow-up session of the Infopeople workshop "Lead From Any Position". The first workshop was held in February, during the September session, staff shared accomplishments and challenges when implementing ideas from the first session.

Jeanne O'Grady attended the follow-up session for the Leading from Any Position Workshop.

Paula Turpenen and Jasmin Avila attended the Future of Libraries Conference in San Francisco.

B40 staff invited Sarah Harbison to the branch to teach us about downloading books.

B. SCPL is committed to developing current library staff to become tomorrow's library leaders.

B40 aide, Rowan Rammer, has accepted a temp-fill LA2 position at Aptos. B40 will miss her!

C. Employees have the skills to execute change and are committed to change and continual improvement.

Management of library databases has been transferred to the Virtual Services Librarian, Diane Cowen. She will lead database evaluations and selection, handle implementations, and schedule trainings. Management of platforms requiring selection duties, such as ebooks and audiobooks, will remain with Collection Management Services. We believe this shift makes more sense in terms of supporting a holistic approach to digital services and frees selection librarians to focus on content rather than format.

D. A customer-driven service philosophy guides staff training and development.

Over 100 Library staff participated in learning opportunities during the month of September. Learning content included:

- American Library Association Annual Conference & Learning Commons
- Gale *Demographics Now* database training
- New On-Call Library Assistant II training
- Violence Prevention in the Public Library webinar
- Employee Due Process Rights and “Skelly” City of SC training
- Future of Libraries 11.0 Annual Conference
- Wednesdays with Reference: Homeless Services Center, Encompass, and 180/2020 Resources

MONTHLY PERFORMANCE MEASURES AUGUST 2015

ON-SITE USAGE

| SELF CHECK | Aug-14 | Aug-15 | % Change |
|------------------------------------------------------------------------------|---------------|---------------|-----------------|
| Aptos | 83% | 79% | -5% |
| Boulder Creek | 81% | 82% | 1% |
| Branciforte | 86% | 86% | 0% |
| Capitola | 76% | 72% | -6% |
| Downtown | 73% | 73% | -1% |
| Felton | 70% | 70% | 0% |
| Garfield Park | 69% | 60% | -13% |
| La Selva Beach | 60% | 65% | 8% |
| Live Oak | 84% | 79% | -6% |
| Scotts Valley | 83% | 80% | -4% |
| OVERALL- % Circ that is self check (does not include online renewals) | 77% | 74% | -3% |

Does not include online renewals

| VISITORS PER OPEN HOUR | Aug-14 | Aug-15 | % Change |
|-------------------------------|---------------|---------------|-----------------|
| Aptos | 56 | 55 | -1.8% |
| Boulder Creek | 21 | 21 | 0.0% |
| Branciforte | 53 | 57 | 7.5% |
| Capitola | 36 | 34 | -5.6% |
| Downtown | 133 | 134 | 0.8% |
| Felton | 15 | 15 | 0.0% |
| Garfield Park | 35 | 29 | -17.1% |
| La Selva Beach | 26 | 22 | -15.4% |
| Live Oak | 57 | 57 | 0.0% |
| Scotts Valley | 74 | 70 | -5.4% |
| OVERALL | 506 | 494 | -2.4% |

Measures number of visitors to the branch per open hour.

STAFF WORKLOAD

| BUSYNESS | Aug-14 | Aug-15 | % Change |
|-----------------|---------------|---------------|-----------------|
| Aptos | 5,732 | 5,638 | -2% |
| Boulder Creek | 3,768 | 3,217 | -17% |
| Branciforte | 2,834 | 2,857 | 1% |
| Capitola | 5,571 | 5,426 | -3% |
| Downtown | 3,496 | 3,157 | -11% |
| Felton | 3,583 | 2,788 | -29% |
| Garfield Park | 2,956 | 3,234 | 9% |
| La Selva Beach | 2,121 | 1,983 | -7% |
| Live Oak | 2,803 | 2,931 | 4% |
| Scotts Valley | 4,241 | 3,864 | -10% |
| OVERALL | 4,430 | 3,798 | -17% |

Measures (number of physical checkouts + number of received items+ number holds handled + number of questions answered)/FTE

Note: not included: online transactions or self checks and questions

answered are based on one typical week per quarter

**Statistics for Busyness have been updated from July 2014 to August 2015*

MONTHLY PERFORMANCE MEASURES AUGUST 2015

SYSTEM MEASUREMENTS

| FINES & FEES | Aug-14 | Aug-15 | % Change |
|-----------------------------|------------------|------------------|-----------------|
| Paid at Desk | \$ 16,583 | \$ 10,427 | -37% |
| Paid at Kiosk | na | \$ 6,161 | na |
| Paid by Credit Card | na | \$ 5,587 | na |
| TOTAL | \$ 16,583 | \$ 22,175 | 34% |
| | | | |
| % Paid at Desk | 100% | 63% | -37% |
| % Paid at Kiosk | na | 37% | na |
| % Paid by credit/debit card | na | 34% | na |

| PROGRAMMING | Aug-14 | Aug-15 | % Change |
|-----------------------------|---------------|---------------|-----------------|
| Number of programs held | 80 | 120 | 50% |
| Number of attendees | 888 | 1257 | 42% |
| Average # attendees/program | 11.1 | 10.0 | -10% |

| USE OF SYSTEM RESOURCES | Aug-14 | Aug-15 | % Change |
|--------------------------------|---------------|---------------|-----------------|
| VIRTUAL ACCESS | | | |
| E-books & magazines | 6,091 | 7,754 | 27% |
| Downloadable audio & music | 2,984 | 4,353 | 46% |
| Downloadable & Streaming Video | 2,522 | 871 | -65% |
| Pageviews | 520,572 | 511,287 | -2% |
| Online renewals | 42,031 | 40,865 | -3% |
| Total virtual access | 574,200 | 53,984 | -91% |

| INTERLIBRARY LOAN | Aug-14 | 15-Aug | %Change |
|--------------------------|---------------|---------------|----------------|
| ILL to Patrons | na | 13 | na |
| ILL to Other Libraries | na | 136 | na |

| PHYSICAL CHECKOUTS | | | |
|-----------------------------|---------|---------|-----|
| Staff assisted + self check | 106,459 | 103,100 | -3% |
| CHECKOUTS | | | |
| % Physical checkouts | 66% | 66% | -1% |
| % Virtual checkouts | 34% | 34% | 1% |
| Circulation per capita | 0.76 | 0.76 | |

Virtual access: Does not include database usage which will be reported quarterly due to availability of data.

Ematerials do not include Soundswell, or the Gale Virtual Travel collection as download data is not currently available. (online renewals is an estimate based on past experience). Includes Boopsie

Physical Checkouts: physical items checked out at desk or at self check, includes in-house renewals

Virtual checkout: virtual access not including total pageviews

Capita: based on State Library data

For FY13/14 staff assisted =monthly stat report minus 41,667 (est online renewals)

TO: Finance Committee- Library Joint Powers Authority Board
 FROM: Marcus Pimentel, City of Santa Cruz Finance Director (10/08/15)
 RE: Monthly Dashboard Report: Library's August 2015 financials

Contained herein is the preliminary, UNAUDITED August 2015 Dashboard summary report. For the current month, operating results were \$172,615 with year-to-date net operating results of <\$144,471>. In general, preliminary July revenues are behind the budget target by 0.9% and expenditures are over budget by 0.2%. These amounts are subject to fluctuation as routine, year-end accounting closing entries are booked. Note that as in the past, the final Fiscal Year 2014-2015 results will be available by the end of this calendar year.

| Net operations (major accounts) | Last Months Results | | | Fiscal Year to Date | Annual Budget FY 2015/16 | Percent of Budget Comparison | |
|---------------------------------|---------------------|---------------------|---------------------|---------------------|--------------------------|------------------------------|------------------|
| | June | July | August | | | YTD Actuals | Months completed |
| (1) Revenue: | | | | | | | |
| (2) Sales Tax | \$ 681,576 | \$ 495,882 | \$ 661,176 | \$ 1,157,058 | \$ 7,516,000 | 15.4% | 16.7% (1.3%) |
| MOE- Member Contributions | 670,573 | 452,838 | 452,838 | 905,676 | 5,504,000 | 16.5% | 16.7% (0.2%) |
| Library Fines | - | - | - | - | 104,000 | 0.0% | 16.7% (16.7%) |
| Other Revenue | 40,576 | 29,639 | 30,463 | 60,102 | 311,711 | 19.3% | 16.7% 2.6% |
| Subtotal Operating Revenue | 1,392,725 | 978,359 | 1,144,477 | 2,122,836 | 13,435,711 | 15.8% | 16.7% (0.9%) |
| Budgetary Financing Sources | - | - | - | - | - | | |
| TOTAL REVENUE | \$ 1,392,725 | \$ 978,359 | \$ 1,144,477 | \$ 2,122,836 | \$ 13,435,711 | | |
| (1) Expenditures: | | | | | | | |
| (3) Payroll | \$ 888,945 | \$ 717,171 | \$ 621,198 | \$ 1,338,369 | 8,677,912 | 15.4% | 16.2% 0.7% |
| (4) Books (w/Grants) | 165,158 | 341,294 | 61,950 | 403,244 | 1,294,468 | 31.2% | 16.7% (14.5%) |
| Janitorial Services | 35,753 | - | 12,792 | 12,792 | 117,100 | 10.9% | 16.7% 5.7% |
| Building & Facility | 72,367 | 1,632 | 9,720 | 11,352 | 356,122 | 3.2% | 16.7% 13.5% |
| Rent (Equip, Building, Land) | 21,566 | 25,977 | 25,977 | 51,954 | 309,385 | 16.8% | 16.7% (0.1%) |
| Utilities | 42,287 | 29,592 | 49,354 | 78,945 | 431,201 | 18.3% | 16.7% (1.6%) |
| Other expenditures | 296,869 | 179,781 | 190,871 | 370,651 | 2,218,816 | 16.7% | 16.7% (0.0%) |
| TOTAL EXPENDITURES | \$ 1,522,945 | \$ 1,295,446 | \$ 971,862 | \$ 2,267,307 | \$ 13,405,004 | 16.9% | 16.7% (0.2%) |
| Net Gain / (Loss) | \$ (130,220) | \$ (317,087) | \$ 172,615 | \$ (144,471) | \$ 30,707 | | |

| Key Balance Sheet items | Trust Current Assets (6) | | Trust Current Assets (cont.) | |
|-------------------------------|--------------------------|-----------|------------------------------|---------|
| | June | August | Trust Balance | Balance |
| Total pooled cash | 2,579,332 | 2,402,865 | Trust | 94,295 |
| 2-month reserve target | 2,115,793 | 2,239,285 | Leet-Corday | 12,649 |
| Excess cash/(reserve deficit) | 463,539 | 163,580 | Morely | 45,236 |
| Total Current Assets | 3,944,730 | 3,768,263 | Hale | 28,295 |
| Accounts Payable | 370,452 | 105,293 | Gruber | |

- Notes:**
- July & August revenue &/or expenditures may still fluctuate with routine, year-end adjusting entries that could reallocate revenue between the current and prior fiscal year.
 - For sales tax, September, December, March & June include the State's estimated revenue plus any balances for actuals vs. estimates for the prior 3-months (true-up). The subsequent months (October, January, April & July) tend to be lower as they contain the lower state estimates.
 - For the current fiscal year, the following month's have more than 2 pay periods which will create higher monthly payroll costs: July, January & June. The month's completed % is adjusted to reflect year-end accrual of the last payperiod.
 - Book costs may include orders made and that will be accrued to June 2015 but are currently shown as current fiscal year payments. It is normal that purchases in the begging of the year may fluctuate significantly due to timing of large, planned purchases.
 - In August, the four largest expenditures within 'Other expenditures' included: [Financial services - outside at \$91k]; [Computer equipment at \$25k]; [Office furniture/equipment at \$11k]; and [Software maintenance services at \$10k].
 - Cash was above the Library JPA's required reserve by \$163,580. August revenue was received in the subsequent month; thereby artificially lowering cash balances for August. August trust balances may be adjusted upward slightly due to allocation adjustments.

STAFF REPORT

DATE: August 3, 2015
TO: Library Joint Powers Authority Board
FROM: Janis O'Driscoll, Interim Director
RE: Award Contract for Baker & Taylor (Sole Source Vendor)

RECOMMENDATION

Motion to authorize the purchase of library materials from Baker and Taylor (Reno, NV) and to authorize the Library Director to execute an agreement in a form approved by the City Attorney with Baker and Taylor for library printed material.

BACKGROUND

Baker and Taylor provides high quality MARC catalog records which are superior to any other vendor.

DISCUSSION

Section 3.08.150 of the purchasing ordinance allows the Purchasing Manager to award a contract without competition when there is only one source for the required item/service. The Purchasing Manager concurs that Baker & Taylor is the only company able to provide library printed material with high quality MARC catalog records.

STAFF REPORT

DATE: October 8, 2015
TO: Library Joint Powers Authority Board
FROM: Janis O'Driscoll, Interim Director
RE: Award Contract for Midwest Tape (Sole Source Vendor)

RECOMMENDATION

Motion to authorize the purchase of library materials from Midwest Tape (Holland, OH) and to authorize the Library Director to execute an agreement in a form approved by the City Attorney with Midwest Tape for library audio material.

BACKGROUND

Midwest Tape provides content that is not available from other vendors due to exclusive rights with production studios and specific publishing houses. The fees associated with services provided by other vendors are lower at Midwest Tape for the same quality. Many other vendors use bibliographic records created by Midwest Tape due to the high quality of those records.

DISCUSSION

Section 3.08.150 of the purchasing ordinance allows the Purchasing Manager to award a contract without competition when there is only one source for the required item/service. The Purchasing Manager concurs that Midwest Tape is the only company able to provide library audio material due to exclusive rights.

STAFF REPORT

AGENDA: October 15, 2015

DATE: October 9, 2015

TO: Library Joint Powers Board

FROM: Marcus Pimentel, Finance Director

SUBJECT: Professional Service contract amendments for Library Facilities Financing Authority JPA (LFFA) polling and tax structure services

RECOMMENDATION

That the Board motions to authorize the Library Director to execute agreements in a form approved by the Joint Powers Board legal counsel with Gene Bregman and Associates in the amount of \$20,000 to cover existing work and complete polling to support a potential 2016 facilities master plan tax measure and with NBS in the amount of \$38,000 to cover existing work and complete work and documents required to support the ballot measure.

That the Board approves a resolution appropriating funds and amending the FY 2016 budget in the amount of \$58,000 from the Library Fund's available fund balance.

BACKGROUND

The Santa Cruz Public Library JPA (SCPL) directed the formation of the LFFA and executed the related agreement (JPA) on December 18, 2014. Among other items, it provides for the ultimate allocation of bond proceeds to member agencies for public library improvements as identified in the Facilities Master Plan.

To support development of the bond measure modeling, the Library Board previously contracted with Gene Bregman and Associates to conduct 3 prior polls and furthermore already included in the Fiscal Year 2015-2016 budget funding for a 4th poll. In addition, the Library Board had previously contracted with NBS to support the Library Board's administrator subcommittee development of a potential tax models. However, as the scope and timing was unclear at the time of adopting the Board's Fiscal Year 2015-2016 budget, no additional funding was included for further NBS services.

In order to continue to progress towards a 2016 ballot measure, the LFFA has authorized staff to engage Gene Bregman and Associates and NBS once again. Under existing purchasing procedures, the Library Director has the appropriate authority to execute these contract amendments to support the LFFA Board.

At the September 14, 2015 Library Board meeting, the board deferred to this October 15, 2015 board meeting consideration of an amendment to the contract for Gene Bregman and Associates.

The concern was moving forward with polling without first obtaining agreement by the LFFA on the formula for bond distribution to fund library branch projects.

DISCUSSION

Although it is uncertain if the LFFA will reach agreement prior to the rescheduled polling date of October 16, 2015, given the timeline that the Library Board and LFFA are now facing and that both the LFFA and the Library Board subcommittee support moving forward with polling, it is recommended that the Gene Bergman and Associates contract amendment (in the form of a letter of agreement) be reconsidered at this time for approval, as directed at the last board meeting.

Furthermore, although the Library Director clearly has the authority to approve these professional service contract amendments, it is preferred that the Board, in this instance, take formal action to approve these contracts and to provide budget authority up to \$38,000; to be funded from available fund/cash balances. Sufficient resources exist beyond the Board's minimum reserve balances to fund this additional \$38,000.

Note that it is expected, that should progress continue towards a ballot measure, a future contract amendment for NBS may be required. At the last LFFA board meeting, clear direction was provided to have NBS do the necessary research to build into a rate and method of apportionment model precise unit counts for multi-family residential units. Given the priority of work NBS was assigned, they were directed by the LFFA Executive Director to postpone any work on unit count analysis until after the October 15, 2015 LFFA Board meeting.

| | |
|----------------------------|----------------------------|
| Prepared by: | Approved by: |
| Marcus Pimentel | Marcus Pimentel |
| Interim Executive Director | Interim Executive Director |

ATTACHMENTS:

Gene Bregman and Associates letter of agreement (August 10, 2015)
NBS Second Amendment (8/31/15); related to Rate & Method of Apportionment
NBS Third Amendment (9/15/15); related to Square Footage research and analysis
Resolution amending the Fiscal Year 2015-2016 budget by \$38,000



Public Opinion & Marketing Research

LETTER OF AGREEMENT

August 10, 2015

It is agreed that Gene Bregman & Associates (GBA) will conduct a public opinion survey for the Santa Cruz Public Libraries. The survey will average approximately 12 to 15 minutes in length and 400 likely voters who live in Santa Cruz County, excluding Watsonville, will be interviewed for the study.

Both parties hereto will consult with each other and reach a mutual agreement on the contents of the questionnaire and the survey format.

Interviewing will begin as soon as agreement on the questionnaire is reached. Upon completion of the survey, a statistical compilation of the cross-tabulated results will be delivered and findings and recommendations will be presented and discussed.

The cost of the survey will not exceed \$20,000. An initial payment of \$10,000 will be due upon signature of this agreement. The balance will be due upon delivery of data resulting from the survey.

All of the data obtained by GBA is the exclusive property of the Santa Cruz Public Libraries. If requested, GBA will provide an electronic copy of the data to the client. GBA is entitled to retain the original interview forms used in the field and copies of all data and analysis for its own internal use.

This agreement shall be effective upon the date of signatures by both parties.

FOR SANTA CRUZ PUBLIC LIBRARIES

DATE



FOR GENE BREGMAN & ASSOCIATES



DATE

P.O. Box 2799, Aptos, CA 95001
831.685.2700

www.GeneBregmanAndAssociates.com



32605 Temecula Parkway, Suite 100
Temecula, CA 92592

Toll free: 800.676.7516

nbsgov.com

August 31, 2015

Marcus Pimentel
Interim Executive Director
Santa Cruz Public Libraries
809 Center Street, Room 101
Santa Cruz, CA 95060

Subject: Addendum to Original Agreement to Provide Consultation on Viable Funding Options Services for Santa Cruz Libraries

Dear Mr. Pimentel:

As we discussed, both NBS and the Santa Cruz Library desire to extend our contract from 2013 in three substantive ways. Such an extension is allowed by the current contract if authorized by the Library Director. As the current interim Director, you authorize the following extension of term, fees and scope as detailed below.

Please print two (2) copies of this Addendum. Upon signing, please return one copy to the undersigned and keep one copy for your records.

Scope of Services

NBS will perform certain data analyses on County assessor's data in order to further the research on a special tax method that is acceptable to the agencies. NBS will also provide an initial and final draft of an RMA (Rate and Method of Apportionment, aka Special Tax formula), estimated for initial delivery sometime in September, with revisions in October. Please note that NBS is relying on County assessor's data, which has some currently-acknowledged gaps and inaccuracies. NBS has advised the Library that we have to make certain assumptions on said data, and a full audit of such data is not feasible at this time, given the Library's desired timeline. Some revenue variance from the RMA is to be expected. In addition, NBS is not a financial advisor and is working on this analysis without the benefit of a Financial Advisor nor a Bond Counsel, both of which will need to be engaged by the Library in due time. Any additional special tax work and/or data analysis that may be required for a bond sale is explicitly excluded at this time.

Fees

Consulting Services

| | |
|--------------------------------------------|----------|
| Additional Hourly Fees Not to Exceed | \$20,000 |
| Expenses..... | \$3,000 |

Expenses

Customary out-of-pocket expenses will be billed to the **Libraries** at actual cost to NBS. These expenses may include, but not be limited to, mailing fulfillment, postage, reproduction, telephone, travel, meals and various third-party charges for data, maps, and recording fees. The fees estimated will be mostly for production of a CFD Boundary map as needed.

Term

The term of the original project has been significantly lengthened (from 2013) due to negotiations and discussions among the participating agencies. The contract term is hereby extended into 2015, and this particular phase is anticipated to culminate by December 31, 2015.

Please feel free to contact me if you have any questions or need further information.

Best regards,

**NBS Government Finance Group,
DBA NBS**

Santa Cruz Public Libraries



Michael Rentner

Name

President and CEO 8/31/2015
Title Date

Title Date



32605 Temecula Parkway, Suite 100
Temecula, CA 92592

Toll free: 800.676.7516

nbsgov.com

September 15, 2015

Janis O'Driscoll
Interim Library Director
Santa Cruz Public Libraries
809 Center Street, Room 101
Santa Cruz, CA 95060

Subject: Second Addendum to Original Agreement to Provide Consultation on Viable Funding Options Services for Santa Cruz Libraries

Dear Ms. O'Driscoll:

As discussed, both NBS and the Santa Cruz Library desire to extend our contract by adding additional services as discussed below. Such an extension is allowed by the current contract if authorized by the Library Director. As the current interim Director, you authorize the following extension of term, fees and scope as detailed below.

Please print two (2) copies of this Addendum. Upon signing, please return one copy to the undersigned and keep one copy for your records.

Scope of Services

NBS will perform certain research and remote data analyses via GIS and similar tools to ESTIMATE the building square footage for certain commercial parcels where such data is missing in County records. This effort will support the desire by the Library to have a special tax based on categories of building square footage.

NBS will rely on data available to us and available techniques that will reasonably estimate the square footage data, and the Library acknowledges that there will be some imprecision with this method. There will need to be further research over the next year to fully vet the data in some cases.

Fees

Consulting Services

| | |
|--------------------------------------------|----------|
| Additional Hourly Fees Not to Exceed | \$14,500 |
| Additional Expenses..... | \$500 |

Expenses

Customary out-of-pocket expenses will be billed at actual cost to NBS. These expenses may include, but not be limited to, mailing fulfillment, postage, reproduction, telephone, travel, meals and various third-party charges for data, maps, and recording fees.

Please feel free to contact me if you have any questions or need further information.

Best regards,

**NBS Government Finance Group,
DBA NBS**

Santa Cruz Public Libraries



Michael Rentner

Name

President and CEO 9/15/2015
Title Date

Title Date



RESOLUTION OF THE
SANTA CRUZ LIBRARY JOINT POWERS AUTHORITY BOARD
AMENDING THE BUDGET FOR THE FISCAL YEAR 2015-2016

WHEREAS, the Library Joint Powers Authority Board directed the creation of the Library Facilities Financing Authority JPA (LFFA);

WHEREAS, the LFFA purpose was to provide resources for completion of the Library Facilities Master Plan through the issuance of a bond and creation of a potential tax measure;

WHEREAS, the Library Joint Powers Authority Board and the LFFA are working towards a potential 2016 ballot measure to consider adoption of the tax measure to fund the annual debt service required to support a bond issue;

WHEREAS, the Library Joint Powers Authority Board and the LFFA must complete development of a potential tax model and creation of documents including a Rate and Method of Apportionment;

WHEREAS, the Library Joint Powers Authority Board had previously contracted with NBS in the development of potential tax modeling for a Library board subcommittee all leading towards the potential 2016 single ballot measure;

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that it appropriate \$38,000.00 from existing fund balance and amend the FY 15/16 Budget in order to fund professional services contract amendments with NBS.

PASSED AND ADOPTED this 15th day of October 2015 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk



STAFF REPORT

AGENDA: September 9, 2015

DATE: September 8, 2015

TO: Library Facilities Financing Authority Board of Directors

FROM: Nicole Coburn, Senior Administrative Analyst

SUBJECT: Item 6.b.- Direction for LFFA JPA agreement amendment #01 to Section 2 for bond proceeds distribution to member agencies

RECOMMENDATION

That the Board provides direction to staff for amendments to Section 2 of the LFFA JPA for bond proceeds distribution to member agencies.

BACKGROUND

In December 2014, the County and cities of Capitola, Santa Cruz and Scotts Valley entered into a new and separate Joint Exercise of Powers Agreement (JPA) for the Santa Cruz County Library Facilities Financing Authority (LFFA). The purpose of the LFFA JPA is to provide the financing of public library improvements through the possible formation of a community facilities district as well as the authorization to issue bonds under the Mello Roos Community Facilities Act of 1982.

The need for financing through the LFFA JPA was underscored by the results of a master facilities needs process initiated in 2012 by the Library Joint Powers Board to create modern library facilities at all 10 branches and headquarters. The cost of public library improvements discussed ranged from a total of \$63 million to \$77 million. The actual dollar amount of improvements that would be funded through a bond issuance has not yet been determined. On page three of the LFFA JPA, the 11 facilities are listed with \$1 each as a placeholder. The agreement must be amended with the total amount of bonds to be issued and actual allocations for each facility in order to call for an election.

DISCUSSION

The Facilities Master Plan (FMP) identified a range of estimated costs for public library improvements, which included new libraries in Capitola and Felton, an expanded library in Aptos, a major renovation in Downtown and improvements at the other six branches and headquarters. As of August 2014, the revised cost estimate for these projects total approximately \$61 million.

It is important to note that the FMP identified facility needs but did not include an assessment of community needs. As a result, the communities of Live Oak and Scotts Valley have identified public library improvements not included in the FMP. In Live Oak, a library annex is proposed at Shoreline Middle School. The facility would include a flexible community room, self-service library for holds pick-up and materials “vending”, and computer terminals to download audio and e-books and access other tools. Scotts

Valley has requested the reconfiguration of its branch entrance to face the town center. A summary of facility costs and project requests is provided as Attachment A.

Since project requests total \$72 million and prior poll results indicate that the budget should not exceed \$60 million, it is necessary to develop an allocation which:

- Is equitable county-wide;
- Is reasonably related to the populations where the tax revenue will be generated;
- Begins to address the needs identified by the FMP; and
- Reflects a broad set of community interests to create maximum voter support.

The following two attachments are included for the Board's reference and consideration:

- Library Data – including data on population, library budget funding, special tax revenue, FMP costs and project requests by jurisdiction (Attachment B)
- Distribution Options – including options based on project requests, FMP costs, population, special tax revenue, the role of the Downtown Branch as a system-wide resource, and a combination of these factors (Attachment C)

The first and second options are based on the project requests and FMP cost estimates. Options three through nine distribute \$60 million in bond proceeds based on one or more of the factors listed above. The last option is an arbitrary allocation. These are presented to show the range of possible approaches to be considered.

As shown in Attachment C, the allocations are “rolled up” by jurisdiction, which may be a preferred way to consider the financial structure. This would allow the jurisdictions flexibility in the design and construction of projects.

Prepared by:
Nicole Coburn
Senior Administrative
Analyst

Approved by:
Marcus Pimentel
Interim Executive Director

ATTACHMENTS:

Attachment A – Facility Costs and Project Requests

Attachment B – Library Data

Attachment C – Distribution Options

**Attachment A
Facility Costs and Project Requests**

| Branch | Cost Estimate Jan-2014 | Cost Estimate Aug-2014 | Project Requests |
|----------------|-----------------------------------|-----------------------------------|-----------------------------|
| Aptos | \$8,248,872 | \$7,939,000 | \$10,000,000 |
| Boulder Creek | 1,642,463 | 1,584,000 | 1,600,000 |
| Branciforte | 1,576,071 | 1,590,500 | 1,600,000 |
| Capitola | 11,411,661 | 10,512,000 | 10,000,000 |
| Downtown | 26,905,725 | 26,249,000 | 28,200,000 |
| Felton | 9,374,000 | 9,394,000 | 9,400,000 |
| Garfield Park | 291,671 | 301,000 | 300,000 |
| Headquarters | 352,649 | 417,000 | 400,000 |
| La Selva Beach | 510,149 | 487,400 | 500,000 |
| Live Oak | 1,715,723 | 1,682,000 | 5,000,000 |
| Scotts Valley | 952,711 | 1,007,000 | 5,000,000 |
| Total | \$62,981,695 | \$61,162,900 | \$72,000,000 |

| Jurisdiction | Cost Estimate as of Jan-2014 | Cost Estimate as of Aug-2014 | Project Requests |
|---------------------|-----------------------------------------|-----------------------------------------|-----------------------------|
| Capitola | \$11,411,661 | \$10,512,000 | \$10,000,000 |
| County | 21,491,207 | 21,086,400 | 26,500,000 |
| Headquarters | 352,649 | 417,000 | 400,000 |
| Santa Cruz | 28,773,467 | 28,140,500 | 30,100,000 |
| Scotts Valley | 952,711 | 1,007,000 | 5,000,000 |
| Total | \$62,981,695 | \$61,162,900 | \$72,000,000 |

Attachment B - Library Data

| | Capitola | Percent | County | Percent | Santa Cruz | Percent | Scotts Valley | Percent | Total | Percent |
|--------------------------------------------------|----------------------|------------|----------------------|-------------|----------------------|------------|---------------------|-----------|----------------------|-------------|
| Population (2015) | 10,052 | 5% | 133,790 | 61% | 63,789 | 29% | 11,928 | 5% | 219,559 | 100% |
| Library Budget Funding (2015-16) | | | | | | | | | | |
| Maintenance of Effort | \$ 358,748 | 6% | \$ 4,278,827 | 66% | \$ 1,394,751 | 22% | \$ 434,966 | 7% | \$ 6,467,292 | 100% |
| Sales Tax | \$ 344,188 | 5% | \$ 4,581,070 | 61% | \$ 2,184,183 | 29% | \$ 408,424 | 5% | \$ 7,517,865 | 100% |
| Total | \$ 702,936 | 5% | \$ 8,859,897 | 63% | \$ 3,578,934 | 26% | \$ 843,390 | 6% | \$ 13,985,157 | 100% |
| Special Tax Revenue (Model #1) | | | | | | | | | | |
| <i>Residential</i> | | | | | | | | | | |
| Single Family | \$ 109,378 | 4% | \$ 1,854,264 | 70% | \$ 540,742 | 21% | \$ 126,822 | 5% | \$ 2,631,207 | 100% |
| Multifamily | \$ 84,647 | 11% | \$ 355,866 | 48% | \$ 265,321 | 36% | \$ 37,918 | 5% | \$ 743,753 | 100% |
| Total | \$ 194,025 | 6% | \$ 2,210,131 | 65% | \$ 806,064 | 24% | \$ 164,740 | 5% | \$ 3,374,960 | 100% |
| <i>Agricultural</i> | | | | | | | | | | |
| Up to 5 Acres - Small | \$ - | 0% | \$ 5,749 | 100% | \$ - | 0% | \$ - | 0% | \$ 5,749 | 100% |
| Greater than 5 Acres and up to 40 Acres - Medium | \$ - | 0% | \$ 194,768 | 100% | \$ - | 0% | \$ - | 0% | \$ 194,768 | 100% |
| Greater than 40 Acres - Large | \$ - | 0% | \$ 99,119 | 100% | \$ - | 0% | \$ - | 0% | \$ 99,119 | 100% |
| Total | \$ - | 0% | \$ 299,636 | 100% | \$ - | 0% | \$ - | 0% | \$ 299,636 | 100% |
| <i>Commercial, Industrial, Recreational</i> | | | | | | | | | | |
| Up to 1/2 Acre - Small | \$ 23,194 | 12% | \$ 81,971 | 42% | \$ 80,286 | 41% | \$ 9,714 | 5% | \$ 195,165 | 100% |
| Greater than 1/2 and up to 1 Acre - Medium | \$ 8,128 | 11% | \$ 36,079 | 48% | \$ 22,004 | 29% | \$ 9,119 | 12% | \$ 75,330 | 100% |
| Greater than 1 Acre and up to 5 Acres - Large | \$ 19,824 | 10% | \$ 98,623 | 50% | \$ 48,073 | 25% | \$ 29,240 | 15% | \$ 195,760 | 100% |
| Greater than 5 Acres - Extra Large | \$ 4,956 | 3% | \$ 168,502 | 85% | \$ 9,912 | 5% | \$ 13,877 | 7% | \$ 197,246 | 100% |
| Total | \$ 56,101 | 8% | \$ 385,176 | 58% | \$ 160,275 | 24% | \$ 61,949 | 9% | \$ 663,501 | 100% |
| Grand Total | \$ 250,126 | 6% | \$ 2,894,942 | 67% | \$ 966,339 | 22% | \$ 226,690 | 5% | \$ 4,338,097 | 100% |
| Facilities Master Plan* | | | | | | | | | | |
| Cost Estimate as of Jan-2014 (FMP Escalated) | \$ 11,411,661 | 18% | \$ 21,491,207 | 34% | \$ 28,773,467 | 46% | \$ 952,711 | 2% | \$ 62,629,046 | 100% |
| Cost Estimate as of Aug-2014 (FMP Revised) | \$ 10,512,000 | 17% | \$ 21,086,400 | 35% | \$ 28,140,500 | 46% | \$ 1,007,000 | 2% | \$ 60,745,900 | 100% |
| Project Requests* | \$ 10,000,000 | 14% | \$ 26,500,000 | 37% | \$ 30,100,000 | 42% | \$ 5,000,000 | 7% | \$ 71,600,000 | 100% |

* Cost estimates and project requests exclude headquarters.

Attachment C - Distribution Options

| | Capitola | County | Santa Cruz | Scotts Valley | Total | Percent |
|------------------------------------------------------------------------------------------------------------------|------------------------------------------------|--------------------------------------------------|----------------------------------------------------------|----------------------------------------------|-----------------------------------------------------------|------------------------------|
| Option #1 Project Requests* | \$ 10,000,000 | \$ 26,500,000 | \$ 30,100,000 | \$ 5,000,000 | \$ 71,600,000 | 100% |
| Option #2 FMP Cost Estimate (Aug-2014)* | \$ 10,512,000 | \$ 21,086,400 | \$ 28,140,500 | \$ 1,007,000 | \$ 60,745,900 | 100% |
| Option #3 Based on Population | \$ 2,747,000 | \$ 36,561,000 | \$ 17,432,000 | \$ 3,260,000 | \$ 60,000,000 | 100% |
| Option #4 Based on Tax Generated by Jurisdiction | \$ 3,459,000 | \$ 40,040,000 | \$ 13,366,000 | \$ 3,135,000 | \$ 60,000,000 | 100% |
| Option #5 50% FMP Cost Estimate (Aug-2014)* 50% Population Total | \$ 5,192,000 1,373,000 \$ 6,565,000 | \$ 10,414,000 18,281,000 \$ 28,695,000 | \$ 13,897,000 8,716,000 \$ 22,613,000 | \$ 497,000 1,630,000 \$ 2,127,000 | \$ 30,000,000 30,000,000 \$ 60,000,000 | 100% 100% 100% |
| Option #6 50% FMP Cost Estimate (Aug-2014)* 50% Tax Generated by Jurisdiction Total | \$ 5,191,000 1,730,000 \$ 6,921,000 | \$ 10,414,000 20,020,000 \$ 30,434,000 | \$ 13,897,000 6,683,000 \$ 20,580,000 | \$ 498,000 1,567,000 \$ 2,065,000 | \$ 30,000,000 30,000,000 \$ 60,000,000 | 100% 100% 100% |
| Option #7 10% Off the Top for Downtown 90% Population Total | \$ - 2,472,000 \$ 2,472,000 | \$ - 32,905,000 \$ 32,905,000 | \$ 6,000,000 15,689,000 \$ 21,689,000 | \$ - 2,934,000 \$ 2,934,000 | \$ 6,000,000 54,000,000 \$ 60,000,000 | 100% 100% 100% |
| Option #8 10% Off the Top for Downtown 90% Tax Generated by Jurisdiction Total | \$ - 3,114,000 \$ 3,114,000 | \$ - 36,035,000 \$ 36,035,000 | \$ 6,000,000 12,029,000 \$ 18,029,000 | \$ - 2,822,000 \$ 2,822,000 | \$ 6,000,000 54,000,000 \$ 60,000,000 | 100% 100% 100% |
| Option #9 10% Off the Top for Downtown 45% FMP Cost Estimate (Aug-2014)* 45% Population Total | \$ - 4,672,000 1,236,000 \$ 5,908,000 | \$ - 9,372,000 16,453,000 \$ 25,825,000 | \$ 6,000,000 12,508,000 7,844,000 \$ 26,352,000 | \$ - 448,000 1,467,000 \$ 1,915,000 | \$ 6,000,000 27,000,000 27,000,000 \$ 60,000,000 | 100% 100% 100% 100% |
| Option #10 Arbitrary Allocation | \$ 8,000,000 | \$ 26,000,000 | \$ 23,500,000 | \$ 2,500,000 | \$ 60,000,000 | 100% |

* Cost estimates and project requests exclude headquarters.



RESOLUTION # 2015-013

**RESOLUTION OF THE SANTA CRUZ LIBRARY JOINT POWERS
AUTHORITY BOARD ACCEPTING FUNDS AND AMENDING THE
FY 15/16 BUDGET**

WHEREAS, the Santa Cruz Library Joint Powers Board accept grant monies from the Pacific Library Partnership supporting Spanish Storytime;

WHEREAS, monies from the grant will be used for purchasing Spanish language materials for the system;

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that it accept the grant for \$2,000 and that it amend the FY 15/16 Budget.

PASSED AND ADOPTED this 15th day of October 2015 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

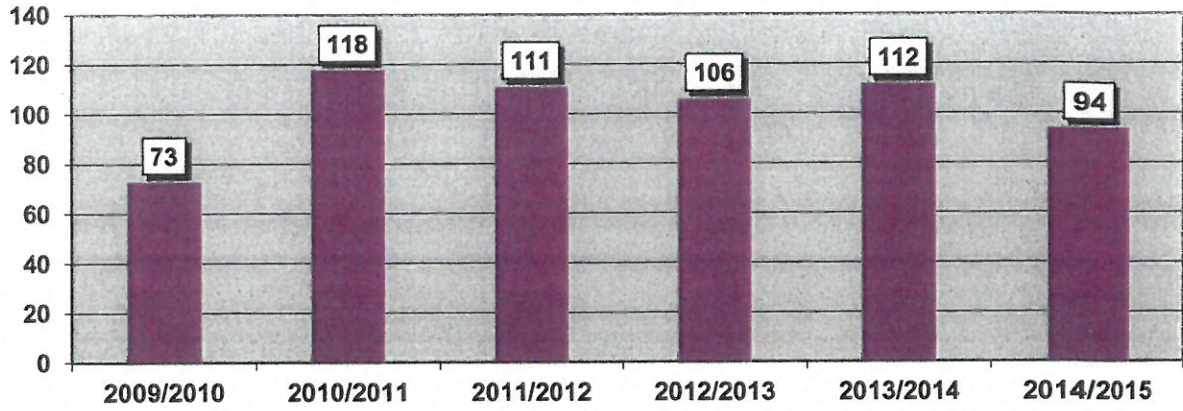
APPROVED

ATTEST

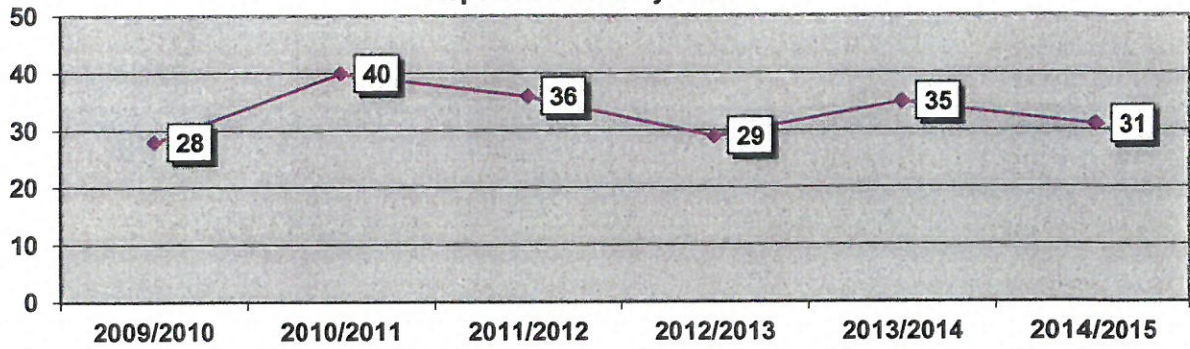
Chair

Board Clerk

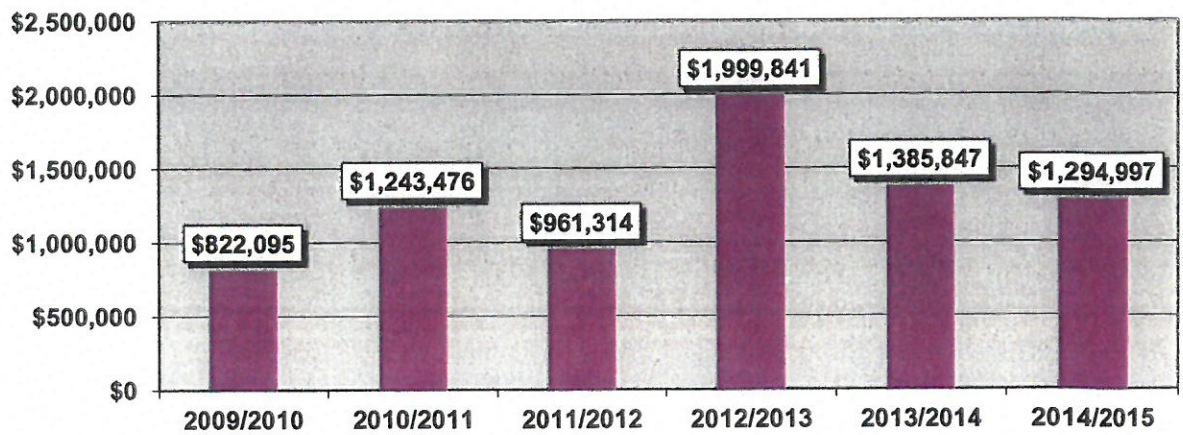
**City of Santa Cruz
Workers' Compensation
Citywide
Reported Claims per Fiscal Year
07/01/09 - 06/30/15**

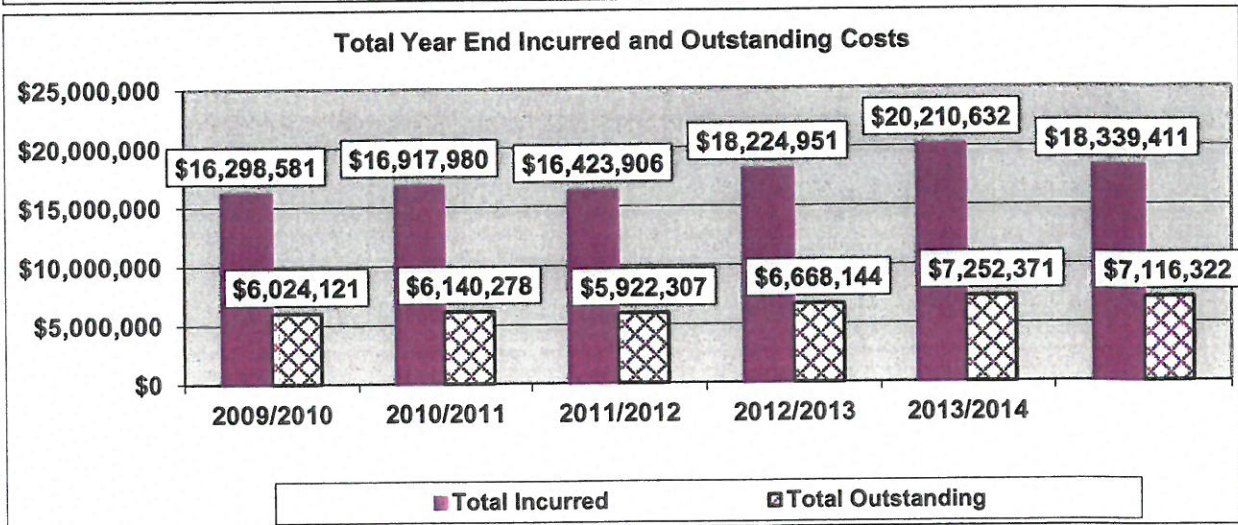
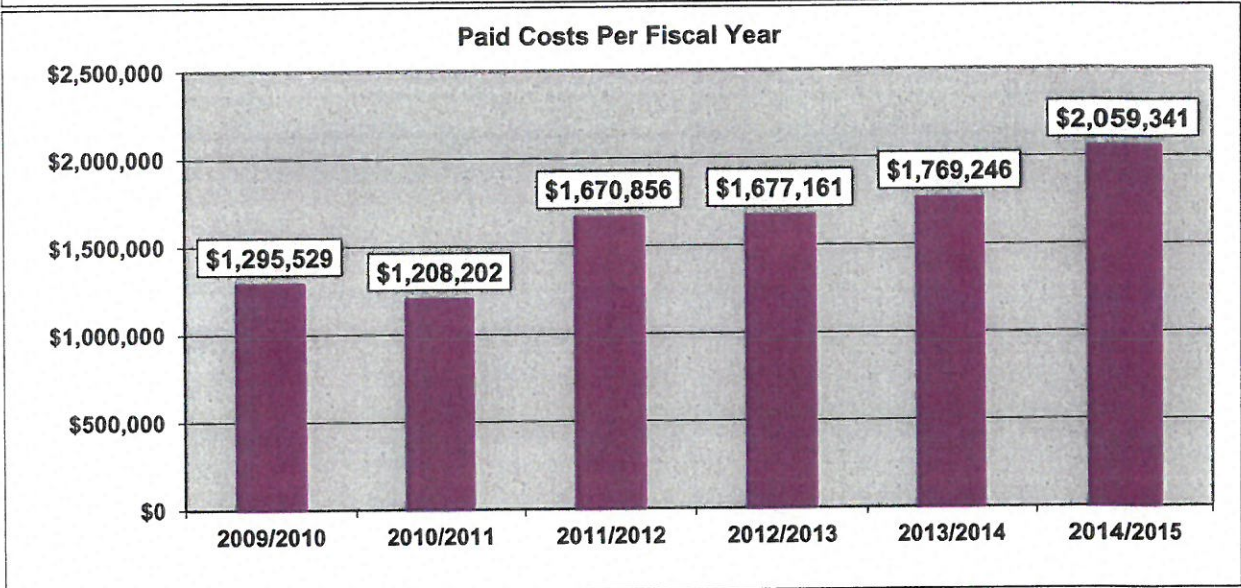
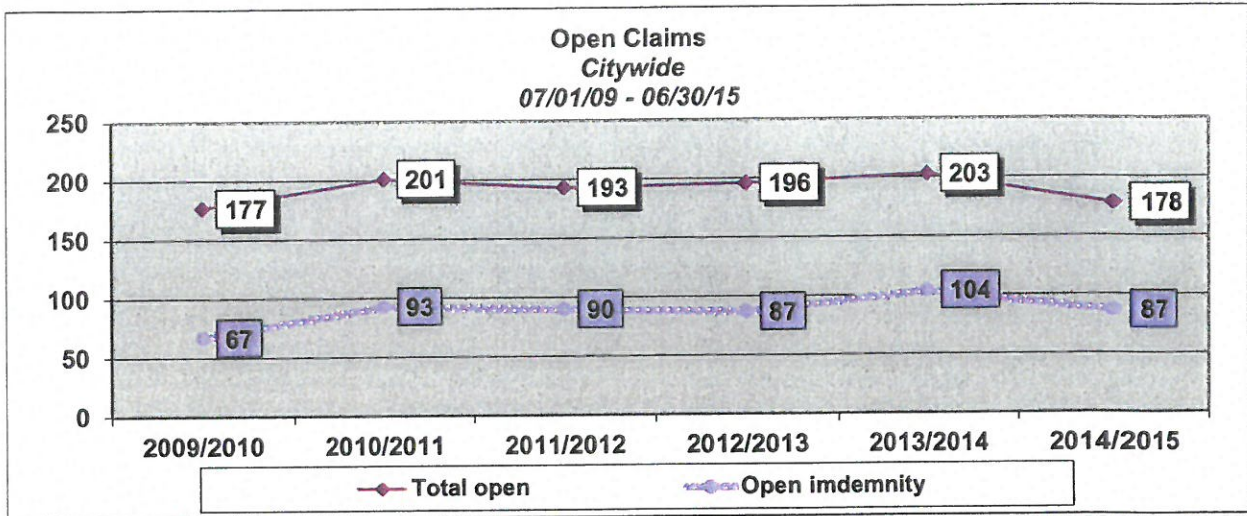


Reported Indemnity Claims

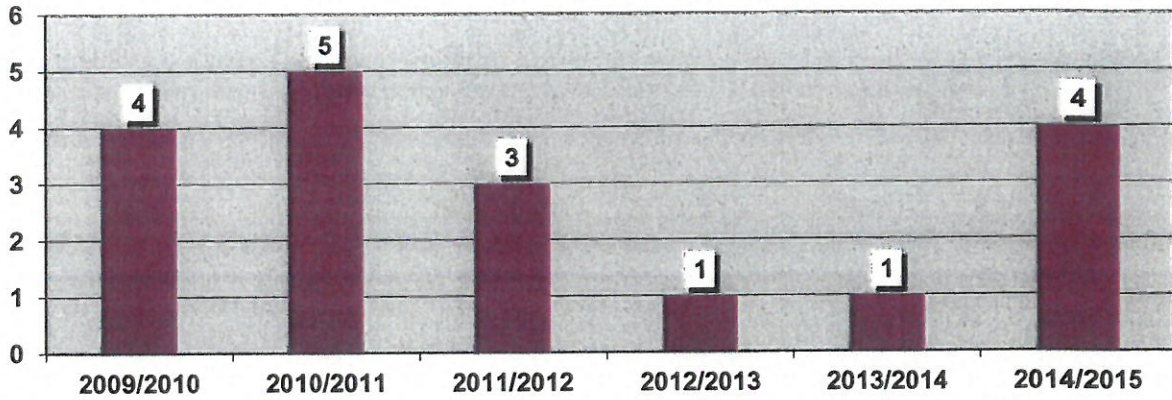


Incurred Costs for Reported Claims

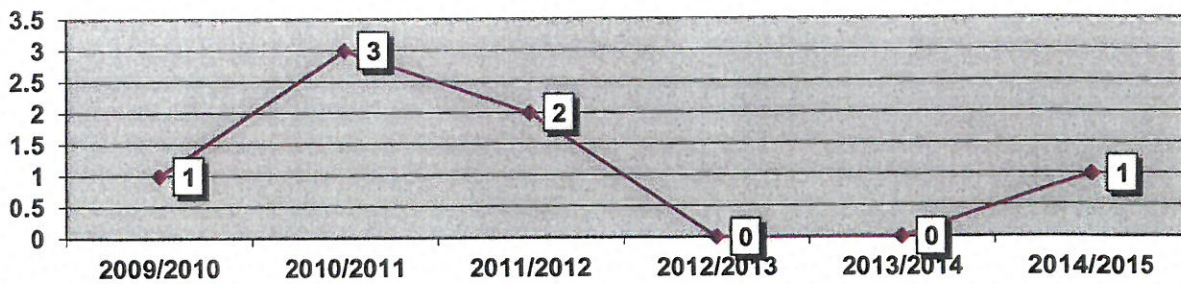




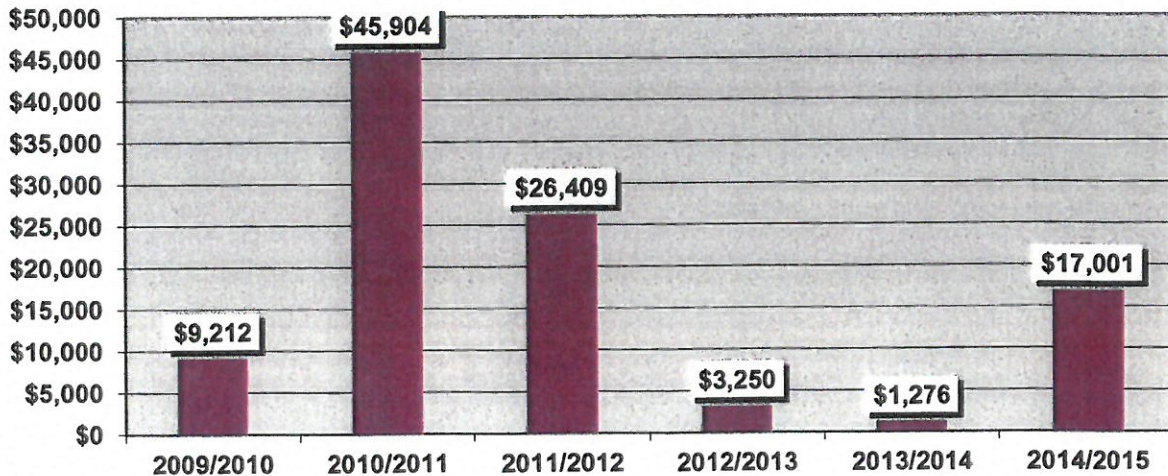
**City of Santa Cruz
Workers' Compensation
Reported Claims per Fiscal Year
Library
07/01/09 - 06/30/15**

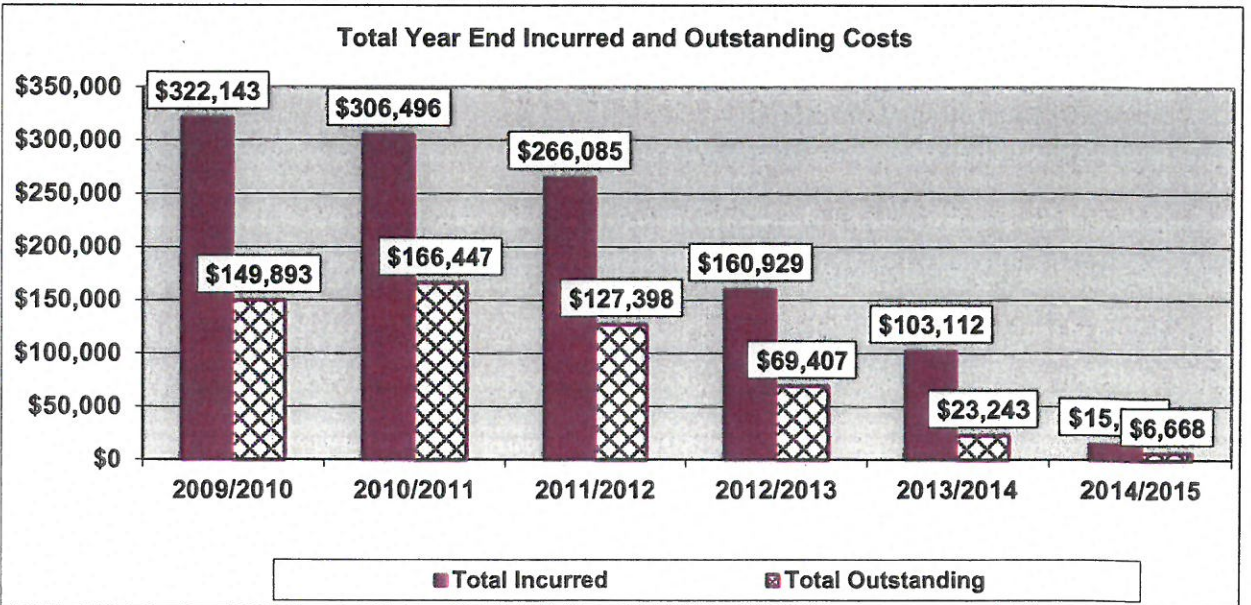
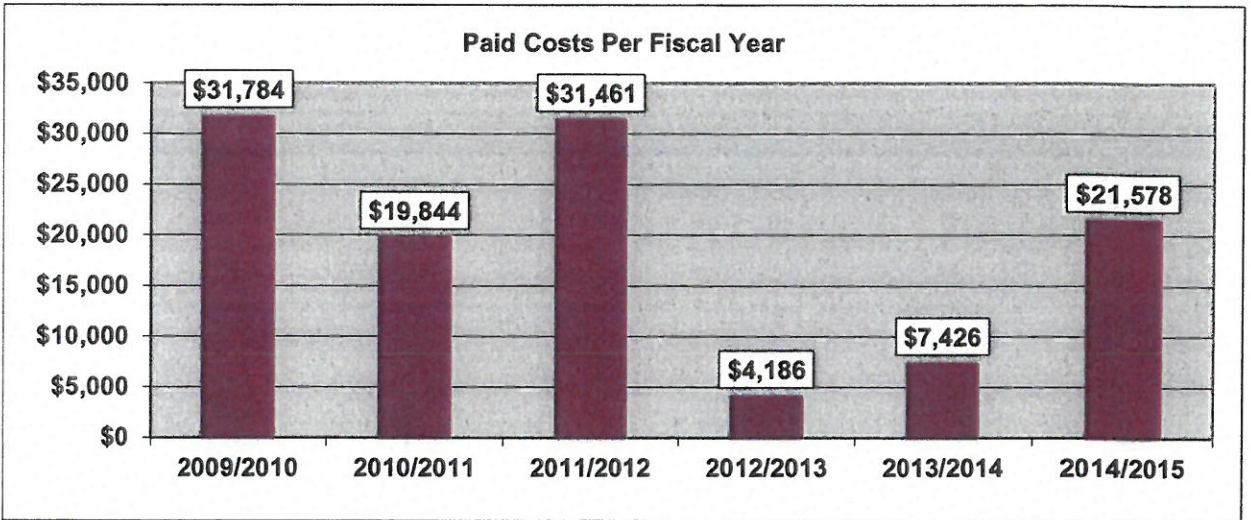
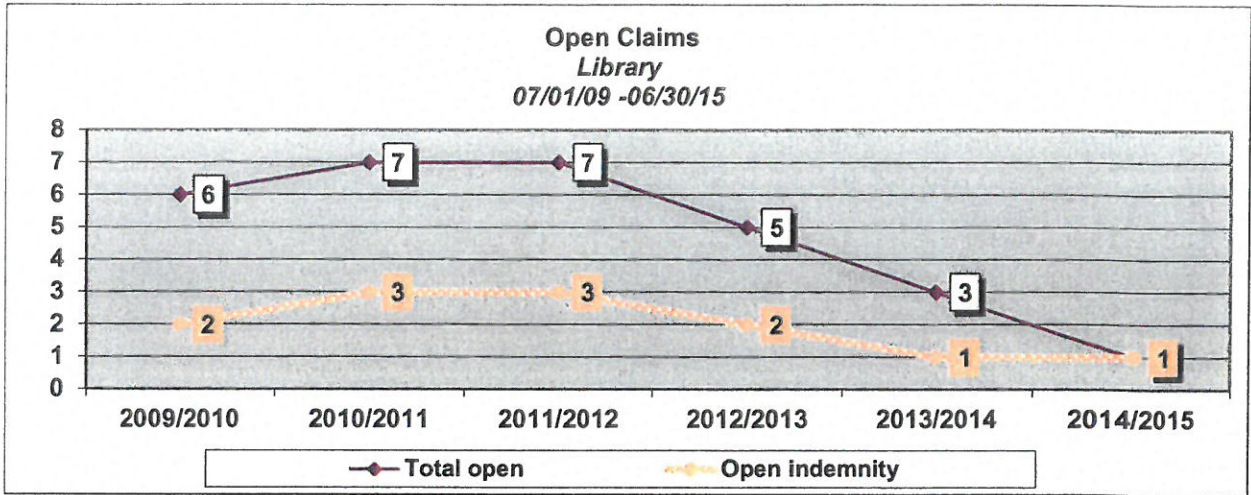


Indemnity Claims



Incurred Costs for Reported Claims







Helga Smith <smithh@santacruzpl.org>

Website Statistics for September 2015

1 message

Ann Young <younga@santacruzpl.org>

Mon, Oct 5, 2015 at 11:13 AM

To: Helga Smith <smithh@santacruzpl.org>, Kira Henifin <henifink@santacruzpl.org>, Diane Cowen <cowend@santacruzpl.org>, Janis O'Driscoll <odriscollj@santacruzpl.org>

Here is a breakdown for September:

Total visits: 113,490 (SCPL website: 72,836; SCPL Catalog: 40,654)
Total pageviews: 493,075 (SCPL website: 152,469; SCPL Catalog: 340,606)

The top content sources for the above pageview statistics are:

- SCPL Catalog - 340,606 pageviews
- SCPL homepage - 64,796 pageviews
- New Items - 12,998 pageviews
- Branch pages - 10,540 pageviews
- Local history articles - 7,995 pageviews
- Kids page - 7,814 pageviews
- Internet Resources (links to subscription databases) - 7,727 pageviews
- Community Information Database - 7,258 pageviews
- Local history photo gallery - 4,561 pageviews
- Ematerials (links to ebook, eaudio vendors) - 4,500 pageviews
- Events calendar - 3,606 pageviews
- Library services - 3,105 pageviews
- Sheet Music Database - 2,220 pageviews
- Newspaper Clipping Index - 1,867 pageviews
- Reader's Link (Staff pick book reviews, etc.) - 1,709 pageviews
- SC County Endangered Species - 1,693 pageviews
- Local News Index - 1,628 pageviews
- What's New - 1,342 pageviews
- Library Admin pages (LJPB agendas, audio files, etc.) - 1,012 pageviews
- Contact Us - 926 pageviews
- Site search - 889 pageviews
- Soundswell - 642 pageviews
- Teen page - 408 pageviews
- Outreach - 384 pageviews
- Magazines & Newspapers - 355 pageviews

SCPL INCIDENT LOG - 2014/2015 (Print 27th to 26th for LJPB Packet)

| Date | B r a n c h | Time HH:MM | Patron's Name | Ref.# | Description | S e r v e d | Staff Involved | Steps Taken | Safety-Preventative Steps | 1st Alarm Roving Guard Cld. | 911 Mtc. Cld. | Bld. Mtc. Cld. |
|---------|-------------|------------|---------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------------|---------------|----------------|
| 8/28/15 | DTN | 2:00pm | Tyler Shipley | - | Patron reported his MacBook was taken from atop the paper towel dispenser while he was in the men's room stall. | - | Mitchell Horton | No suspects | NA | Yes | No | No |
| 9/4/15 | DTN | 1:30pm | Male | DTN 113 | Patron was involved with a confrontation with another patron. When the roving guard arrived one of the patrons (Josh Edwards), left the scene. | N | Mitchell Horton | The roving guard attempted to question the patron about the incident. The patron became verbally combative. The patron was ejected for the day. 40 minutes later the patron returned and was consequently serviced with a 3 day ban. | NA | Yes | No | No |
| 9/12/15 | B40 | 2pm | Male | - | Patron Tom Ray complained that 2 men (Jeff & Warren), were having a yelling match. One was just outside the front door and the other was in the bathroom. Tom said that he was afraid to exit the library. | - | Peggy Meserth, Cathy Landis | The two men were advised to stop yelling and to leave. They complied. Later at 4:30, Jeff returned stating that Warren had stolen his bag containing \$200. his meds. He was advised to report the incident to police. | NA | No | No | No |

SCPL INCIDENT LOG - 2014/2015 (Print 27th to 28th for LJPB Packet)

| Date | B r a n c h | Time HH:MM | Patron's Name | Ref.# | Description | S e r v e d | Staff Involved | Steps Taken | Safety- Preventative Steps | 1st Alarm Roving Guard Cld. | 911 Cld. | Bid. Mtc. Cld. |
|---------|-------------|---------------|----------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|-----------------------------------------|-------------|----------------------|
| 9/13/15 | DTN | 4pm | Male | DTN 114 | Staff member had a confrontation with a male patron (accompanied by his wife), at the internet area and attempted to take a computer when it was not his turn. When the next person in line attempted to sit down the other patron prevented the man from sitting down and took over the computer. | Y | Mitchell Horton, Brandon Hunter, Margaret Dawson | The roving guard was summoned spoke to the patron who became more agitated. The patron stated that he was a student at Cabrillo and challenged the guard to call 911. The 1 day ejection was increased to 7 days. The patron was served his ban package. Their man's wife agreed that her husband was out of line. | NA | Yes | No | No |
| 9/13/15 | DTN | 3:50pm | John Lewis Dionne | DTN 019 | Patron was observed sleeping while charging his phone. He was wearing dark glasses. Past actions taken - 2 Day Ban 7/1/14, 7 Day Ban 7/25/15, 6mo. Ban-Reduced to 1 mo. | N | Mitchell Horton | When approached, the patron became belligerent and verbally aggressive. A one day ban was imposed. The patron refused to leave. The 1 ban was increased to 7 days. This patron has a known history of sleeping in the library. | NA | Yes | No | No |
| 9/14/15 | GP | 8:10am | Male | - | Man found sleeping behind the library. The man had pushed the trash and recycling bins away from the building so as to hide himself from view. | - | Catherine Workman | When asked to leave the man became argumentative and stated that we were "all trespassing" because we were not Native Americans. This is the 2nd time that this man has been found sleeping. | NA | No | No | No |

SCPL INCIDENT LOG - 2014/2015 (Print 27th to 26th for LJPB Packet)

| Date | B r a n c h | Time HH:MM | Patron's Name | Ref.# | Description | S e r v e d | Staff Involved | Steps Taken | Safety- Preventativ e Steps | 1st Alarm Roving Guard Cld. | 911 Cld. | Bld. Mtc. Cld. |
|---------|-------------|---------------|--------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------------------------------|-------------|----------------------|
| 9/16/15 | DTN | 11:30am | Male | - | Shelley Bodamer informed the roving guard. Chase Coetzee, that she had witnessed a white male with a blue hat and long brown hair urinating on the side of the property. | - | Shelley Bodamer, Chase Coetzee | The guard walked around the building and found a male that fit the description. The subject denied the accusation but was politely asked to leave for the day and he complied. | NA | Yes | No | No |
| 9/16/15 | B40 | 1pm | Ms. Tucker | - | Patron reported that her 17 year old daughter's bike helmet was stolen from her locked bike. | - | Cathy Landis | The patron declined the offer to file a police report. | NA | No | No | No |
| 9/17/15 | DTN | 5:15pm | Gary Oriarte | DTN 117 | Man caused a scene at City Hall that ended in S/O Mitchell Horton deploying a quick spray of pepper spray. The man later entered the library to use the restroom. As the patron left the bathroom he saw Mitchell Horton and began threatening him. The patron swung his trash bag at Mitchell. | N | Mitchell Horton, David Sidle, Sarah Harbison, Maddy Damon | The patron slowly exited the building all while yelling and screaming obscenities and threats. A 30 day ban was imposed. | NA | Yes | No | No |
| 9/19/15 | APT | 12:30pm | Unknown | - | A patron alerted staff that there was blood on the women's restroom floor. | - | Tyler Green, Cathy Bond | There was about 2oz. Of semi dried blood on the floor. The bathroom was closed for a period of time and staff used the bodily fluid clean up kit to clean up the area and a work order was placed to collect the biohazard bag. | NA | No | No | Yes |
| 9/19/15 | DTN | 3:30pm | John A. Ekizian | DTN 104 | Patron was observed surfing pornographic material on the internet. | N | Mitchell Horton, James Lee | The patron was previously ejected on 6/16 for the same behavior. A 3 day ban was issued. | NA | Yes | No | No |

SCPL INCIDENT LOG - 2014/2015 (Print 27th to 26th for LJPB Packet)

| Date | B r a n c h | Time HH:MM | Patron's Name | Ref.# | Description | S e r v e d | Staff Involved | Steps Taken | Safety-Preventative Steps | 1st Alarm Roving Guard Cld. | 911 Mtc. Cld. | Bld. Mtc. Cld. |
|---------|-------------|------------|---------------|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------------|---------------|----------------|
| 9/22/15 | DTN | 9am | Male | DTN 118 | Patron was observed removing the tires from a bike that was locked at the side door bike rack. | N | Mitchell Horton, Tary Beth Hypes | The security guard recognized the bike as belonging to staff member Tary Beth Hypes. Patron claimed that he thought the bike belonged to his girlfriend. 911 was called but the man left before they arrived (no ban issued). | NA | Yes | Yes | No |
| 9/22/15 | B40 | 3pm | NA | - | A patron notified staff that a "crack pipe" was in the bathroom. Security guard attempted to serve Oriarte his ban packet, but refused. Oriarte became agitated and began to use racial profanity. The guard had to ask Oriarte to leave multiple times. Once Oriarte left the building he started a verbal argument with a female patron sitting in front of the library. | - | Cathy Landis, Lois Meyer | Staff removed the pipe in a bio-hazard container. | NA | No | No | Yes |
| 9/24/15 | DTN | 11:20am | Gary Oriarte | DTN 117 | | N | Chase Coetzee, David Sidle | Eventually Oriarte left without accepting his ban packet. Due to the extensive verbal abuse and disorderly conduct his 30 day ban was increased to a 90 day ban. | NA | Yes | No | No |
| 9/24/15 | B40 | 3:45pm | Male | - | Male patron was found sleeping and drooling. Staff woke the man twice but he could not stay awake. | - | Cathy Landis | 911 was called and removed the patron who then became angry. On his way out of the library the man tore up the free newspaper that he was reading | NA | No | Yes | No |
| 9/24/15 | DTN | 1:55pm | Laura Archer | - | Patron dissatisfied with the libraries' outside collection procedures became argumentative and disrespectful with staff. | - | David Sidle, Ian Crosby | Patron was ejected for the day. She refused to leave and security was called. She left before security arrived. | | | | |

| Date | B r a n c h | Time HH:MM | Patron's Name | Ref.# | Brief Description | S e r v e d | 1 Day | 2 Da y | 3 Day | 7 Day | 14 Day | 30 Day | 42 Day | 60 Day | 90 Day | 3 Mo. | 6 Mo. | 1 Yr. |
|---------|-------------|---------------|------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|----------|--------------|----------|----------|-----------|-----------|-----------|-----------|-----------|----------|----------|----------|
| 9/4/15 | DTN | 1:30pm | Male | DTN 113 | Patron was involved with a confrontation with another patron. When the roving guard arrived one of the patrons (Josh Edwards), left the scene. The roving guard attempted to question the patron about the incident. The patron became verbally combative. The patron was ejected for the day. 40 minutes later the patron returned and was consequently serviced with a 3 day ban. | N | 1 | | 1 | | | | | | | | | |
| 9/13/15 | DTN | 4pm | Male | DTN 114 | Staff member had a confrontation with a male patron (accompanied by his wife), at the internet area and attempted to take a computer when it was not his turn. When the next person in line attempted to sit down the other patron prevented the man from sitting down and took over the computer. The roving guard was summoned spoke to the patron who became more agitated. The patron stated that he was a student at Cabrillo and challenged the guard to call 911. The 1 day ejection was increased to 7 days. The patron was served his ban package. The man's wife agreed that her husband was out of line. | Y | 1 | | | 1 | | | | | | | | |

| | | | | | | | | | | | | | | | | | | | |
|---------|-----|---------|-------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|--|--|--|--|--|--|--|--|--|--|--|---|
| 9/13/15 | DTN | 3:50pm | John Lewis Dionne | DTN 019 | Patron was observed sleeping while charging his phone. He was wearing dark glasses. Past actions taken - 2 Day Ban 7/1/14, 7 Day Ban 7/25/15, 6mo. Ban- Reduced to 1 mo. When approached, the patron became belligerent and verbally aggressive. A one day ban was imposed. The patron refused to leave. The 1 ban was increased to 7 days. This patron has a known history of sleeping in the library. | N | 1 | | | | | | | | | | | | |
| 9/17/15 | DTN | 5:15pm | Gary Oriarte | DTN 117 | Man caused a scene at City Hall that ended in S/O Mitchell Horton deploying a quick spray of pepper spray. The man later entered the library to use the restroom. As the patron left the bathroom he saw Mitchell Horton and began threatening him. The patron swung his trash bag at Mitchell. The patron slowly exited the building all while yelling and screaming obscenities and threats. A 30 day ban was imposed. | N | 1 | | | | | | | | | | | | |
| 9/24/15 | DTN | 11:20am | Gary Oriarte | DTN 117 | Security guard attempted to serve Oriarte his ban packet, but refused. Oriarte became agitated and began to use racial profanity. The guard had to ask Oriarte to leave multiple times. Once Oriarte left the building he started a verbal argument with a female patron sitting in front of the library. Eventually Oriarte left without accepting his ban packet. Due to the extensive verbal abuse and disorderly conduct his 30 day ban was increased to a 90 day ban. | N | | | | | | | | | | | | | 1 |
| 9/24/15 | B40 | 3:45pm | Male | - | Patron was observed drooling while sleeping. After 2 different attempts to wake the patron, 911 was called. Officers | | | | | | | | | | | | | | |

Potential Santa Cruz Libraries tax revenue division causing contention

By [Jessica A. York](#), Santa Cruz Sentinel

Posted: 10/05/15, 5:42 PM PDT | Updated: 2 days ago

Santa Cruz Libraries

SANTA CRUZ >> As the Santa Cruz Public Library System looks to turn a new page in its organization, the question of funding more than \$60 million in planned facilities improvement is serving as a political anchor.

The existing Library Joint Powers Authority Board is counting down to being replaced by a new governing body, composed of top administrative chiefs from the cities of Santa Cruz, Capitola and Scotts Valley, plus Santa Cruz County. That new organizational agreement, which restructures how much jurisdictions pay into the larger library system costs among other changes, could receive final approval as early as November, said interim Library Director Janis O'Driscoll.

The future governing board, in the meantime, has been meeting as the Library Facilities Financing Authority to decide how to fund tens of millions of dollars in library facilities improvements, as laid out in the 2014-2023 [library facilities master plan](#). The group has set a goal date of Oct. 16 to decide what rate taxpayers would be asked to pay to repay a facilities bond measure, with a parcel tax likely on the June 2016 primary ballot, and how the revenue later would be divided: namely, by jurisdiction or by region, among other possibilities.

A short time line to get the tax measure on the coming ballot has proved a sticking point for officials in several areas. In its Sept. 14 meeting, the Library Joint Powers Authority Board, which still holds the system budget's purse strings, deferred its decision on funding a poll to gauge public support for the ballot.

Board member and Santa Cruz Vice Mayor Cynthia Mathews said she was concerned about polling without answers to all the questions the public might have — such as, on what will the money be used. At the meeting, the board was told the financing authority members were close on their different revenue breakdown proposals. Mathews disagreed.

“That’s not what I’m hearing,” Mathews said. “I’m hearing people are very far apart and are offended at the plans that are being put out.”

O'Driscoll, too, said in an interview that the polled public will want to know how the money will be spent when passing judgment on the tax.

“The pressure is that you need to go and poll the voters and get the results back in time to make a good, considered decision and whether or not to even approach the voters,” O’Driscoll said. “To make a really good decision takes time and takes being sure that all the perspectives are being heard.”

Capitola City Manager Jaime Goldstein, a member of the financing authority, said separately that his city is facing an added layer of urgency to getting the tax measure before voters. Per a 2004 agreement with Santa Cruz County, Capitola needs to begin building a permanent new 7,000-square-foot library by June 2018 to replace its temporary, 4,300-square-foot building the branch occupies or forfeit \$2.6 million the city already had set aside to contribute to the project, Goldstein said. Without the joint countywide library measure, Capitola would need to look to its own tax measure to fund construction, he said.

“There’s a lot of different ways you could look at how the proceeds from a regional bond would be divided up. I think that there are different perspectives on that issue,” Goldstein.

What: Library Facilities Financing Authority.

When: 9 a.m., Oct. 15.

Where: Downtown Santa Cruz Library, 224 Church St.

At issue: Tax allotment distribution.



County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

701 OCEAN STREET, SUITE 520, SANTA CRUZ, CA 95060-4073

(831) 454-2100 FAX: (831) 454-3420 TDD: (831) 454-2123

SUSAN MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

October 2, 2015

TO: Each Member of the Board of Directors of the Library Financing Authority

LIBRARY SALES TAX AND PROPERTY TAX REVENUE UPDATE

Dear Members of the Board of Directors:

The purpose of this letter is to provide an update on the Library Sales Tax actual receipts for the 1st quarter of the 2015-16 fiscal year, and an update on the County Library Fund Maintenance of Effort (MOE) contribution to the Library Financing Authority for 2015-16.

Actual revenue from the Library Sales Tax continues to exceed budgeted and estimated amounts. Library Sales Tax actual receipts for the 1st quarter of 2015-16 totaled \$2,458,685, which is \$78,713 or 3.3 percent more than the 1st quarter estimate provided to the Authority in June.

The County Library Fund ended 2014-15 with a property tax revenue surplus of \$92,066, which will be included with the 2015-16 County Library Fund MOE contribution. This results in a revised MOE contribution of \$5,164,607 from the County Library Fund in 2015-16, which is 1.8 percent more than the amount budgeted in June.

In summary, 1st quarter sales tax for 2015-16 is \$78,713 over estimate and the County Library Fund MOE contribution for 2015-16 is \$92,066 over estimate. These additional revenues result in a favorable variance of \$170,779 as of September 30, 2015.

This office will provide you with an update in January when the sales tax revenue for the 2nd quarter of 2015-16 is known. If you have any questions, please give me a call at 454-2100.

Very truly yours,

Carlos Palacios
Assistant County Administrative Officer

cc: Interim Director of Libraries, Santa Cruz City/County Library System
Library Director, Watsonville Library
County Administrative Officer
Santa Cruz City Manager
Watsonville City Manager
Auditor-Controller-Treasurer-Tax Collector
Santa Cruz Director of Finance
Administrative Services Director, City of Watsonville