



LIBRARY JOINT POWERS AUTHORITY BOARD

Monday May 4, 2015
Downtown Branch Meeting Room
224 Church St., Santa Cruz 95060

6:00 P.M. Closed Litigation Session

The Board Chair will open the Library Joint Powers Board Closed Litigation Session in a public meeting in the Downtown Branch Upstairs Meeting Room, for the purpose of announcing the agenda and receiving public testimony. Thereafter, the board members will move to the Downtown Downstairs Meeting Room and the meeting will be closed to the public.

Conference with Labor Negotiators (Government Code §54957.6)

6:45 PM PUBLIC MEETING

The Board reserves the right to take action on any item included on this agenda.

1. ROLL CALL
2. APPROVE AGENDA OF MAY 4, 2015
3. PRESENTATION: Veterans' Oral History Project: Jennifer Cockerill
4. ORAL COMMUNICATIONS
5. REPORT OUT FROM CLOSED SESSION
6. STAFF RECOGNITION (PG.3)
7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT
8. MEMBER REPORTS
9. CONSENT AGENDA

- A. Approve Minutes of April 6, 2015 meeting (PG.4-9)
- B. Receive monthly narrative for April 2015 (PG.10-15)
- C. Receive Monthly Performance Measures for March 2015 and Quarterly Performance Measures for January-March 2015. (PG.16-20)
- D. Receive monthly financial snapshot for March 2015 (PG.21)
- E. Approve revised policy #313- Library Services and Use (PG.22-25)

10. BUDGET HEARING

- A. Provide direction on final version of FY16 Budget (PG.26-32)

11. OTHER BUSINESS

- A. Accept final report from Subcommittee on Governance (PG.33-36)

12. WRITTEN COMMUNICATIONS

- A. Patron written comments (PG.37-38)
- B. Security Incidents Log (PG.39-49)
- C. Articles about Santa Cruz and Other Libraries (PG.50-76)
- D. Library Sales Tax and Property Tax Revenue Update (PG.77)

13. BOARD MEETING CALENDAR

The Board will consider its current meeting schedule and may revise it as necessary.

14. NEXT MEETING

The next regularly scheduled meeting is Monday June 8, 2015 at 6:30 pm at the Scotts Valley Branch Library.

15. ADJOURN

The Library Joint Powers Authority Board will adjourn from the Regular Meeting of May 4, 2015 to its next Regular Meeting of June 8, 2015 at the Scotts Valley Branch Meeting Room at 6:30 pm.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Library Administration Office at 427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org.

STAFF REPORT

DATE: April 30, 2015
TO: Library Joint Powers Board
FROM: SCPL Recognition Committee
CC: FSCPL
RE: Staff Recognition Monthly Report

SUMMARY

The Library has instituted a way to recognize staff formally and on an on-going basis. The committee will be recognizing these individuals monthly in a report to the LJPB.

MISSION

Staff are our most valuable resource and as such, are deserving of ongoing recognition to feel connected and to keep morale high. The Staff Recognition Committee is charged with developing ways to accomplish this purpose.

NOMINATIONS

LIT Team

Many thanks to the LIT team for all the last minute help making the Book-to-Action kick-off event a success. (I had thought that our partner organization would be providing the laptop that would host the audio/visual presentation. But on Friday morning, the day of the event, I found out that this was not so!) Dave Saddell and Fish helped me with laptop set-up and an overview of the Windows 8 system. Special thanks go to Patrick Landis for his willingness to come to the off-site location on Ocean St. on short notice in the afternoon to do some last minute sound troubleshooting. Thanks also to Jessie Bunker-Maxwell who almost had the sound problem resolved remotely---(would have, if we hadn't been interrupted!) It was a team effort and it worked! THANK YOU (Nominated by M. McGrew-Frede)!

Kevin Hildreth

Kevin knows everything! He goes above and beyond every day to help folks and answer any question, using a combination of research and his vast reserves of knowledge on tons of subjects. We are lucky to have such an encyclopedic mind in such a nice person (Nominated by Anonymous)!

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

Downtown Branch Meeting Room
224 Church St., Santa Cruz, CA 95060

April 6, 2015

6:30 PM PUBLIC MEETING

1. ROLL CALL

Present: Supervisor Zach Friend, Councilmember Cynthia Mathews, Councilmember David Terrazas, Councilmember Michael Termini, Councilmember Jim Reed, Citizen Member Sean Campbell, Citizen Member Martha Dexter, Citizen Member Jim Mosher

Absent until 6:31 pm: Supervisor McPherson

Staff: Marcus Pimentel, Finance Director; Teresa Landers, Library Director

2. APPROVAL OF MEETING AGENDA OF APRIL 6, 2015

Councilmember Terrazas moved, seconded by Citizen Member Mosher

That the Board approve the Agenda of April 6, 2015

UNAN

3. PRESENTATION: Sarah Harbison – Santa Cruz Sentinel Archives Database

Sarah Harbison gave a brief presentation on the Santa Cruz Sentinel Digital Archives, a new resource to the library.

It has been made available through a partnership with the University of California - Riverside whose library has been working on a microfilm digitization project. They have partnered with Newspapers.com (an Ancestry.com product) to make the papers available to the communities for free. It is available at the library only, meaning only on a library computer, or while connected to the library's wifi.

Included are the Evening Sentinel, Santa Cruz Evening News, Santa Cruz Weekly Sentinel and Santa Cruz Sentinel provided by a partnership between California Digital Newspaper Collection and Newspapers.com. Archive covers 1896 to 2005. An exciting part of this is that the archive includes the original digital images of the papers. We get to see all the articles, the obituaries, the classifieds, and the advertisements.

Patrons have been using the archives for local history research, researching their property's history, and looking for articles on family members.

4. ORAL COMMUNICATIONS

None

5. STAFF RECOGNITION

6. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

In March 2015, FSCPL...

- Partnered with Hanna Pitz and Denise Fritsch of SCPL to table at the Santa Cruz Chamber of Commerce Business Fair

FSCPL plans include...

- Partner with New Leaf in Capitola for Community Days. On April 16th the grocery store will donate 5% of their sales to the Friends of the Santa Cruz Public Libraries. FSCPL will also be tabling there that day
- Partner with the Derby Girls and SCPL at the April 18th bout
- Host a Volunteer Appreciation Party with SCPL's Volunteer Office on April 19th at the Scotts Valley Library at 1 pm.

- Host Jamie Bianchini, author of *A Bicycle Built for Two Billion*, for a talk on April 21st at the Downtown Library at 7 pm
- Host our annual Spring Book Sale on May 16th in the parking lot next to the Downtown Library

7. MEMBER REPORTS

April 9th annual poetry reading sponsored by Felton Library Friends. Ellen Bass, current Santa Cruz Poet Laureate, will host the event.

Capitola will hold a 16 year celebration at the Capitola Branch entitled "Sweet Sixteen". Exact Date in August is yet to be determined.

The City of Santa Cruz' Summer Activity Guide is available now and features a nice spread about the library.

8. CONSENT AGENDA

Citizen Member Mosher requested to pull item # F from the Consent Agenda for further discussion.

Councilmember Terrazas moved, seconded by Councilmember Mathews

That the Board approve the following Consent Agenda of April 6, 2015, Items A - E

- A. Approve Minutes of March 8, 2015**
- B. Receive monthly narrative report for March 2015**
- C. Receive monthly performance measures for February 2015**
- D. Receive monthly financial snapshots for February 2015**
- E. Affirm Benefactor Recognition Policy # 401**

Item F. to be pulled for further discussion:

- F. Approve resolution to change vacant Building Maintenance Worker II position to a Building Maintenance Worker I and to use the salary savings to create a .5 Administrative Assistant II position in the Programs and Partnerships Division.**

UNAN

9. STAFF REPORTS

A. Approve Furniture, Shelving and Signage Standards

Director Landers summarized the Standards report. Director Landers mentioned that this is a living document and will evolve over time. The Board members commented on the thoroughness of the report and expressed their approval.

Councilmember Mathews moved, seconded by Councilmember Terrazas

That the Board approve and adopt the report on Furniture, Shelving and Signage Standards.

UNAN

10. OTHER BUSINESS

A. Approve resolution to transfer \$30,000 from Professional Services to Temporary Personnel to pay for the services of Deborah Barrow, Transition Advisor

Director Landers gave a summary of her report. The Jurisdictional Administrators decided that an outside person who is knowledgeable about our county as well as libraries is needed to settle remaining issues and to advise library management during the transition to a new model of governance and possibly help with the recruitment of a new library director.

Councilmember Mathews moved, seconded by Supervisor McPherson

That the Board approve hiring Deborah Barrow with duties, terms and conditions as discussed in the report and approve the resolution to transfer \$30,000 from Professional and Technical Services to Temporary Personnel.

UNAN

8. F Approve resolution to change vacant Building Maintenance Worker II position to a Building Maintenance Worker I and to use the salary savings to create a .5 Administrative Assistant II position in the Programs and Partnerships Division.

Citizen Member Mosher stated that in his opinion the .5 Administrative Assistant II would have implications on the budgets going forward while the IT position had been considered priority. He suggested to postpone the approval of this position and instead have it

be part of the upcoming budget discussions. The new director as well as a new board should be the ones making the final decision and prioritization of positions in a larger picture.

Director Landers explained that there is no financial impact. The salary savings from the BMWII becoming a BMWI will fund a 25 hour/week Administrative Assistant with a small savings in the first year. It provides an absolutely critical position for the Programming Department. The budget can support the recommended IT positions and the Telephone Reference position as well as this Administrative Assistant position.

Councilmember Mathews stated that she was strongly supportive of the staff request. A retirement provides the opportunity to re-look at allocations. Everything we see now focuses on the importance of programs. The number of programs increased by 162% and attendance by 134%. This is obviously part of a really important trend about how the libraries are functioning and this request is revenue neutral. It is part of the ongoing adjustment to the operating model.

Councilmember Reed agreed with Councilmember Mathew's remarks and added that he is consistently receiving compliments about programming at the libraries now. He linked this success directly to the dedication and quality of the staff. To make the change now makes sense.

Supervisor McPherson stated that he understands the need of the request and agreed with it.

Councilmember Terrazas was supportive of the request. It is important that services remain strong and stable. He feels very strongly about the work of the staff and this is an important investment into the libraries' future.

Councilmember Mathews moved, seconded by Councilmember Reed

That the Board approve resolution to change vacant Building Maintenance Worker II position to a Building Maintenance Worker I and to use the salary savings to create a .5 Administrative Assistant II position in the Programs and Partnerships Division.

**Ayes: Friend, McPherson, Mathews, Reed, Termini, Terrazas, Campbell, Dexter
Nays: Mosher**

11. WRITTEN COMMUNICATIONS

- A. Patron Written Comments
- B. Website Statistics for February and March 2015
- C. Security Incidents Log
- D. Articles about Santa Cruz and Other Libraries

12. BOARD MEETING CALENDAR

13. NEXT MEETING

The Library Joint Powers Authority Board will adjourn from the Regular Meeting of Monday, April 6, 2015 to the Regular Meeting on Monday, May 4, 2015 at 6:30 pm at the Downtown Branch Meeting Room.

14. ADJOURN

The regular meeting adjourned at 7:04 p.m.

Respectfully submitted,

Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

MONTHLY REPORT FOR APRIL 2015

1. READING, LISTENING AND VIEWING FOR PLEASURE

A. Children in Santa Cruz County will enter school ready to read, write, listen and learn.

We added a collection of braille books to the juvenile collection at the suggestion of a teacher who brings his Special Needs class to the Live Oak branch for class visits and wanted to provide the experience of using the library to one of his students who is blind. These books are especially nice because they combine braille with the regular print edition so that blind and sighted people can read together.

The Capitola Branch had 2 Kindergarten class visits in April. The children heard stories, poems, and were introduced to the Dewey Decimal system to help them find their favorite books!

B. All ages will have materials, programs and displays that reflect current community interests and provide pleasurable reading, viewing and listening experiences that help them reach their personal literacy goals.

In honor of the Nation Poetry month, the La Selva Beach branch had beautiful poetry displays in the Adult and Children areas. The displays were put together by LSB's library Aide Georgina.

Boulder Creek's display team of aides, Whitney and Alex, created an interactive poetry display at the branch. Patrons were invited to write a poem on a leaf which was then added to our "Poet-Tree". Whitney & Alex also created displays for our branch: for kids, "Quack Open a Book" (ducks) and "Books in Bloom" (gardens); for adults: "Poetry", and the aforementioned "Poet-Tree". We also printed out many short poems for patrons to take away for National Poetry Month (April) and Poem in Your Pocket Day (April 30).

Capitola also honored National Poetry month with 2 different displays. The children's display created by staff member Donna Barber included both books of poetry and "poems in a pocket" (short poems printed on colorful sheets of paper for kids to take home with them).



For adults, Chantel Van Pelt created the “Poet Tree”—a branch suspended from the ceiling with poems hanging from it caught the attention of our patrons and intrigued them into browsing a selection of our poetry books.



- C. **People of all ages will have friendly support and intuitive access to the materials and resources they want.**

2. LIFELONG LEARNING

- A. **People will have access to a relevant collection of resources in diverse formats for all ages.**
- B. **Library users will have access to innovative and successful programming which reflects the cultural, educational and informational needs of the diverse communities served by SCPL and which will help learners of all ages to achieve their goals.**

43 people enjoyed the “Adventures in Antarctica” presentation at the La Selva Beach Library. The presentation was a part of the monthly “Armchair Travel” program. The next travel destination will be to Santa Cruz sister city, Shingu Japan.



- C. People will have access to innovative technology and the tools necessary to find, evaluate and use information and resources to meet their learning needs.**

The Scotts Valley branch debuted the new printing service that will soon be available at all of the branches. Printing directly to the multi-function printer/photocopiers makes it easier for patrons to preview and pay for prints. In addition to the new printing, new 19" computer monitors were installed and additional RAM was added to the hard drives of the internet computers making them faster and easier to use.

3. COMMUNITY CONNECTIONS

- A. The library will initiate and nurture partnerships with the public, private and nonprofit sectors in Santa Cruz County for the mutual benefit of the partners, the library and the community.**
- B. People will strengthen their ties with each other, the community and the library.**

The Friends of the Boulder Creek Library met with BC staff to plan events for the rest of the year.

Boulder Creek staff took photos of themselves working, for a video by Hanna Pitz celebrating National Library Workers' Day which showcased SCPL staff

- C. The community will recognize the value of SCPL in improving their lives and will recognize SCPL as an asset to their community.**
- D. Volunteers will be used effectively.**

March and April were busy months in the Volunteer Office. We welcomed 9 new volunteers including several who were placed in brand new assignments – Grounds Groomers at the Scotts Valley branch and Staff Support at the Felton branch. In addition, 7 volunteers received book plates in March for their hours of service.

The TouchTEAM program resumed on April 6 at the Scotts Valley branch. Attendance at the Monday morning sessions has been steady and we are working with Miller Maxfield to promote the program to a wider audience. We are also recruiting new volunteer coaches.

During National Volunteer Week, April 12-18, we presented appreciation gifts to all active Library volunteers – book bags containing a personalized letter signed by Teresa

and Mike, a thank-you note pad and pen set, a bookmark and a thank-you treat. On April 19, we co-hosted an ice cream social at the Scotts Valley Library for Friends and Library volunteers and their guests. 40 people enjoyed ice cream sundaes, root beer floats, a slide show, door prizes, and the opportunity to get to know one another.

Volunteer participation in March remained strong with 121 individuals recording 1,229 hours of service, a 13% increase over the number of hours reported in March 2014.

We are now gearing up to recruit volunteers to replace those who will not be available during the summer, as well as volunteers to assist with Festival of the Book activities.

4. WELCOMING PLACE

A. Identify the physical changes and funding required to provide 21st-century library facilities.

Installation of Boulder Creek's new air conditioning unit was completed just in time for warmer weather.

The furnaces at Branciforte were red tagged for gas leaks. They have been replaced and the system was upgraded to include air conditioning.

B. The virtual branch meets the definition of a welcoming place.

C. People receive service at the level they need and want.

5. FINANCIAL SUSTAINABILITY

A. The library system maintains a healthy and stable financial position.

The FY15/16 budget is moderate in consideration of maintaining a healthy and stable financial position despite strong increases in revenue.

B. There is adequate, stable and diverse funding to finance ongoing operations, key strategic initiatives and capital projects.

See above

C. Services of a defined level and quality are consistently delivered based on revenue projections and supportive organizational and operating structure.

D. The library operates efficiently and focuses on continual improvement.

The Board subcommittee on governance met to review a draft of the new JPA agreement and made recommendations for moving forward.

Deborah Barrow began her consultancy intended to keep governance and financing issues moving forward and to provide support during the transition to a new director.

6. ORGANIZATIONAL READINESS

A. Staff receives adequate training to do their jobs effectively.

Boulder Creek staff helped train one new floating aide.

B. SCPL is committed to developing current library staff to become tomorrow's library leaders.

Volunteer Coordinator Assistant Hanna Pitz has been accepted to George Washington University School of Public Affairs in Washington DC where she will pursue a Master's Degree in Public Administration. Hanna has contributed a great deal to SCPL during her tenure here and although she will be missed, we are excited for this new chapter in her life! Hanna's last day with the Library is July 27.

Teresa, Denise and Janis have been meeting with the new Friends President, Aaron Brandt to support his transition.

C. Employees have the skills to execute change and are committed to change and continual improvement.

Several library staff continue to serve on the City of Santa Cruz Organizational Health Committee.

Staff who attended a workshop on Leading from any Position shared their insights with staff who did not attend.

D. A customer-driven service philosophy guides staff training and development.

What's Happening . . .



ART IN THE LIBRARY: The Guerilla Girls



2015 MAY Calendar

Special events at the Santa Cruz Public Libraries

Fri May 1 1st FRIDAY Art in the Library: Women, Peace & Power • Celebrate 100 years of Women's International League for Peace and Freedom. Local artists, lifetime activists • 5:30pm - 8:00pm • Downtown

Sat May 2 BOOK-TO-ACTION: Resource Fair & Round Table Final event in the *Book-to-Action* series exploring the issue of mass incarceration. Information tables, cross-talk, brainstorming, action steps • 1:00pm - 3:00pm • Downtown

SHAKESPEARE TO GO • As You Like It! • All of the drama of Shakespeare's plays adapted to a 50-minute format. A ten minute Q&A session with costumed actors follows the performance • 1:00pm - 2:00pm • Boulder Creek

Wed May 6 HANDS ON: Build Your Future - Mechanics • A program for grades 5-8! Learn about hands-on careers • 3:00pm - 5:00pm • Aptos

Wed May 13 BROWN BAG: Search Engine Optimization--The Basics • Andreas Mueller of Bloofusion Inc., presents this learning opportunity for small businesses. Bring your lunch and join us! Please pre-register online • 12:00pm - 1:00pm • Downtown

Thu May 14 SNAPSHOT STORIES: Garfield Park • Make History! Do you have old photos or snapshots showing the old West Side of Santa Cruz, the coast, neighborhoods, or the Garfield Park branch library? Please bring them to Garfield Park branch Thursday afternoon and we will scan and return them to you! Help us celebrate the 100th anniversary of our own Carnegie library • 3:00pm - 5:00pm • Garfield Park

CITIZEN SCIENCE: The Importance of Bees • The SC Museum of Discovery sponsors Hamutahl Cohen of UCSC to speak about bee biodiversity, Colony Collapse Disorder, and tips for gardeners to support bees in their own home gardens • 6:30pm - 7:30pm • Downtown

Sat May 16 SPRING BOOK SALE: Friends of the SC Public Libraries • Our annual spring book sale in the library parking lot! Come find treasures in good condition at amazing prices! Get your vacation reads! • *Members Sale* 10am - 11am • *General Public* 11am - 4pm • Downtown

LATINA VOICES / VOCES LATINAS • Share writing in a safe and supportive environment. Call Carolina at 336-8662 for more information. Meets 1st Sat of each month at the Watsonville library & 3rd Saturday at Santa Cruz Public Libraries • 2:00pm - 4:00pm • Downtown

Sun May 17 WOMEN PEACE & POWER: Report on WILPF Congress in the Hague • Stories from WILPF's recent visit to Chicago's Hull House and *On the Train with Jane* adventures • 2:00pm - 4:00pm • Downtown

Wed May 20 WILLING SUSPENSION ARMCHAIR THEATER: Wit Wisdom & Wisecracks Reader's theater • 7:00pm - 8:00pm • Downtown

HANDS ON: Build Your Future - Electricity • A program for grades 5-8! Learn about hands-on careers • 3:00pm - 5:00pm • Aptos

Thu May 21 MUNCHING WITH MOZART • Free lunchtime concert; Tatyana Rekow on the saxophone • 12:10pm - 12:50pm • Downtown

LUNCHTIME LITERATURE • Bring your lunch and join our discussion of *Above All Things* by Tanis Rideout • 1:00pm - 2:30pm • Downtown

Mon May 25 MEMORIAL DAY HOLIDAY • ALL BRANCHES CLOSED All regularly scheduled youth programs except Homework Help and Tales to Tails will take a break Monday May 25th thru May 29th to prepare for summer reading.

Thu May 28 WILLING SUSPENSION ARMCHAIR THEATER: Wit Wisdom & Wisecracks Join us for an evening of reader's theater featuring literature, poetry and prose • 7:00pm - 8:00pm • Scotts Valley

June 1st READ TO THE RHYTHM : Summer Reading Program begins! • June 1st - July 26th!
Kids, teens and even infants may sign-up to read (or listen) as part of our unique program! Participants earn incentive *Book Bucks* they may spend in participating businesses. Attend free special events by talented guest performers and don't miss the *Festival of the Book* Sunday, July 26th in Harvey West Park! **Registration begins June 1st!**



For a full listing of all programs including story times, book groups, homework help, lego clubs, and more go to www.santacruzpl.org/events

MONTHLY PERFORMANCE MEASURES MARCH 2015

SYSTEM MEASUREMENTS

FINES & FEES	Mar-14	Mar-15	% Change
Paid at Desk	\$ 14,006	\$ 12,311	-12%
Paid at Kiosk	na	\$ 9,085	na
Paid online	na	\$ -	na
TOTAL	\$ 14,006	\$ 21,396	53%
% Paid at Desk	100%	58%	-42%
% Paid at Kiosk	na	42%	na
% Paid online	na	0	na
% Paid by credit/debit card	na	38%	na

PROGRAMMING	Mar-14	Mar-15	% Change
Number of programs held	218	222	2%
Number of attendees	3,839	3997	4%
Average # attendees/program	17.6	18.0	2%

USE OF SYSTEM RESOURCES	Mar-14	Mar-15	% Change
VIRTUAL ACCESS			
E-books & magazines	13,882	11,984	-14%
Downloadable audio & music	2,824	3,271	16%
Downloadable & Streaming Video	350	738	111%
Pageviews	440,945	547,344	24%
Online renewals	41,667	45,006	na
Total virtual access	499,668	608,343	22%

PHYSICAL CHECKOUTS			
Staff assisted + self check	114,609	108,892	-5%
CHECKOUTS			
% Physical checkouts	66%	64%	-3%
% Virtual checkouts	34%	36%	6%
Circulation per capita	0.84	0.80	-4%

Virtual access: Does not include database usage which will be reported quarterly due to availability of data.

Ematerials do not include Soundswell, or the Gale Virtual Travel collection as download data is

not currently available. (online renewals is an estimate based on past experience) Includes Boopsie

Physical Checkouts: physical items checked out at desk or at self check, includes in-house renewals

Virtual checkout: virtual access not including total pageviews

Capita: based on State Library data

For FY13/14 staff assisted =monthly stat report minus 41,667 (est online renewals)

MONTHLY PERFORMANCE MEASURES MARCH 2015

ON-SITE USAGE

SELF CHECK	Mar-14	Mar-15	% Change
Aptos	66%	82%	23%
Boulder Creek	73%	81%	11%
Branciforte	68%	86%	27%
Capitola	65%	74%	14%
Downtown	59%	73%	24%
Felton	55%	73%	32%
Garfield Park	51%	64%	26%
La Selva Beach	59%	60%	1%
Live Oak	72%	77%	6%
Scotts Valley	68%	80%	18%
OVERALL- % Circ that is self check (does not include online renewals)	54%	75%	39%

Does not include online renewals

VISITORS PER OPEN HOUR	Mar-14	Mar-15	% Change
Aptos	63	62	-1.4%
Boulder Creek	22	22	-0.6%
Branciforte	56	58	3.6%
Capitola	39	38	-3.3%
Downtown	142	136	-4.3%
Felton	14	18	26.9%
Garfield Park	33	33	1.3%
La Selva Beach	25	24	-5.6%
Live Oak	65	63	-2.4%
Scotts Valley	81	76	-6.4%
OVERALL	540	530	-1.9%

Measures number of visitors to the branch per open hour.

STAFF WORKLOAD

BUSYNESS	Mar-14	Mar-15	% Change
Aptos	NA	5,812	NA
Boulder Creek	NA	3,334	NA
Branciforte	NA	2,853	NA
Capitola	NA	5,095	NA
Downtown	NA	3,165	NA
Felton	NA	2,997	NA
Garfield Park	NA	3,317	NA
La Selva Beach	NA	1,957	NA
Live Oak	NA	3,118	NA
Scotts Valley	NA	3,632	NA
OVERALL	NA	3,528	NA

Measures (number of physical checkouts + number of received items+ number holds handled + number of questions answered)/FTE

Note: not included: online transactions or self checks and questions answered are based on one typical week per quarter

QUARTERLY PERFORMANCE INDICATORS: IN BRANCH CIRCULATION

CIRCULATION BY BRANCH								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
Aptos	72,091	51,677	65,610	49,206	70,454	50,333	65,972	
Boulder Creek	13,699	11,851	13,844	10,922	14,065	11,581	14,548	
Branciforte	27,335	20,568	27,552	20,226	28,319	20,885	26,994	
Capitola	37,507	32,628	36,244	30,109	36,276	32,378	37,386	
Downtown	139,176	95,269	130,579	86,282	139,243	87,232	125,029	
Felton	8,564	6,452	8,497	5,643	8,534	5,874	8,259	
Garfield Park	12,834	10,300	11,772	9,655	10,745	10,438	11,478	
La Selva Beach	6,393	4,612	5,262	4,591	5,845	4,550	6,077	
Live Oak	48,378	34,184	45,937	31,671	44,860	31,255	42,131	
Scotts Valley	77,160	53,959	69,459	48,375	72,968	49,849	67,335	
Outreach	9,062	11,008	8,810	9,811	8,889	11,386	10,064	
TOTAL	452,199	332,508	423,566	306,491	440,198	315,761	415,273	
CIRCULATION PER OPEN HOUR								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14 REVISED	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
Aptos	130	94	123	92	130	92	117	
Boulder Creek	37	29	34	29	35	28	35	
Branciforte	74	51	70	53	71	51	65	
Capitola	87	71	82	71	80	70	80	
Downtown	202	141	198	130	209	129	180	
Felton	31	19	26	18	25	17	24	
Garfield Park	47	30	36	30	33	31	33	
La Selva Beach	23	13	16	14	17	13	17	
Live Oak	122	75	105	72	103	70	92	
Scotts Valley	139	98	130	90	135	91	119	
AVERAGE	89	62	82	60	84	59	76	

QUARTERLY PERFORMANCE INDICATORS: PROGRAMMING

NUMBER OF PROGRAMS								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
PRESCHOOL	83	76	155	138	158	159	154	
SCHOOL AGE	140	203	266	265	290	320	285	
TEEN	19	14	37	32	46	27	28	
ADULT	97	88	84	105	98	106	92	
TOTAL	339	381	542	540	592	612	559	

PROGRAM ATTENDANCE								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
PRESCHOOL	3,042	2,420	3,823	4,263	5,463	4,774	6,001	
SCHOOL AGE	1,377	4,193	2,532	3,179	3,237	4,001	4,694	
TEEN	406	304	601	586	898	459	397	
ADULT	805	1,418	1,121	1,406	1,400	1,489	2,396	
TOTAL	5,630	8,335	8,177	9,434	10,998	10,723	13,488	

ATTENDANCE/PROGRAM								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
PRESCHOOL	37	32	25	31	35	30	39	
SCHOOL AGE	10	21	10	12	11	13	16	
TEEN	21	22	16	18	20	17	14	
ADULT	8	16	13	13	14	14	26	
OVERALL AVERAGE	17	22	15	17	19	18	24	

NUMBER OF PROGRAMS								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
Aptos	31	44	60	53	68	59	72	
Boulder Creek	40	23	51	47	53	63	56	
Branciforte	41	26	29	28	35	34	28	
Capitola	22	23	23	34	22	41	31	
Downtown	51	55	95	84	116	99	110	
Felton	24	13	17	7	17	14	22	
Garfield Park	17	12	40	41	40	53	38	
La Selva Beach	17	63	37	76	63	68	80	
Live Oak	30	37	67	65	85	73	79	
Scotts Valley	42	63	69	81	79	86	80	
Outreach	24	22	19	24	21	13	24	
TOTAL	339	381	507	540	599	603	620	

QUARTERLY PERFORMANCE INDICATORS: PROGRAMMING

PROGRAM ATTENDANCE								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
Aptos	624	841	910	947	1,276	1,271	1,360	
Boulder Creek	504	566	1,070	985	1,033	960	1,543	
Branciforte	520	239	171	262	248	332	227	
Capitola	505	428	576	574	610	608	941	
Downtown	846	1,179	1,704	1,661	2,508	2,011	2,451	
Felton	79	141	147	35	72	299	319	
Garfield Park	90	233	285	520	339	645	457	
La Selva Beach	419	1,076	515	961	968	1,066	967	
Live Oak	784	777	1,144	1,551	1,731	1,407	1,804	
Scotts Valley	585	1,178	1,256	1,409	1,833	1,592	2,143	
Outreach	674	1,677	399	532	506	296	782	
TOTAL	5,630	8,335	8,177	9,437	11,124	10,487	12,994	

ATTENDANCE/PROGRAM								
	QTR 1		QTR2		QTR3		QTR4	
	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15	FY13/14	FY14/15
Aptos	20	19	15	18	19	22	19	
Boulder Creek	13	25	21	21	19	15	28	
Branciforte	13	9	6	9	7	10	8	
Capitola	23	19	25	17	28	15	30	
Downtown	17	21	18	20	22	20	22	
Felton	3	11	9	5	4	21	15	
Garfield Park	5	19	7	13	8	12	12	
La Selva Beach	25	17	14	13	15	16	12	
Live Oak	26	21	17	24	20	19	23	
Scotts Valley	14	19	18	17	23	19	27	
Outreach	28	76	21	22	24	23	33	
OVERALL	17	22	16	18	19	17	21	

TO: Finance Committee- Library Joint Powers Authority Board
 FROM: Marcus Pimentel, City of Santa Cruz Finance Director (04/30/15)
 RE: Monthly Dashboard Report: Library's March 2015 financials

**SANTA CRUZ
PUBLIC LIBRARIES**

**March 2015
Preliminary,**

Contained herein is the preliminary, UNAUDITED March 2015 Dashboard summary report. After the month ending operating results, the Library has a year-to-date net operating gain of \$567,708. In general, revenues are ahead of the budget target by 0.8% and expenditures are under budget by 3.9%. Our projections for the remainder of the FY 2014/15 year bring the current net gain closer to a balanced budget position.

Net operations (Major accounts)	Last 3-months Actual Results			Fiscal Year to Date	(1) Comparison		
	January	February	March		Annual Budget FY 2014/15	YTD Actuals	Months completed
Revenue:							
(2) Sales Tax	\$ 501,464	\$ 668,619	\$ 609,986	\$ 5,393,280	\$ 7,158,000	75.0%	0.3%
MOE- Member Contributions	434,144	435,398	435,326	3,915,336	5,237,000	74.8%	(0.2%)
Library Fines	20,006	11,265	1,924	132,894	135,000	98.4%	23.4%
(3) Other Revenue	32,135	(20,419)	48,740	179,437	164,755	108.9%	33.9%
Subtotal Operating Revenue	987,748	1,094,863	1,095,976	9,620,947	12,694,755	75.0%	0.8%
Budgetary Financing Sources	-	-	-	-	42,916	75.0%	
TOTAL REVENUE	\$ 987,748	\$ 1,094,863	\$ 1,095,976	\$ 9,620,947	\$ 12,737,671		
Expenditures:							
(4) Payroll	\$ 935,004	\$ 635,623	\$ 618,825	\$ 6,037,335	8,142,358	74.1%	(0.2%)
Books (w/Grants)	95,009	45,441	57,716	907,141	1,229,767	73.8%	1.2%
(5) Janitorial Services	6,573	53,875	10,103	87,350	117,100	74.6%	0.4%
(6) Building & Facility	42,671	(95,989)	12,558	183,266	357,333	51.3%	23.7%
Rent (Equip, Building, Land)	25,766	29,966	25,766	235,592	312,500	75.4%	(0.4%)
(7) Utilities	36,821	41,247	25,493	277,823	430,000	64.6%	10.4%
(8) Other expenditures	282,845	125,186	172,694	1,324,732	2,148,613	61.7%	13.3%
TOTAL EXPENDITURES	\$ 1,424,690	\$ 835,350	\$ 923,154	\$ 9,053,239	\$ 12,737,671	71.1%	3.9%
Net Gain / (Loss)	\$ (436,942)	\$ 259,513	\$ 172,822	\$ 567,708	\$ -		

Key Balance Sheet Items	Trust Current Assets			Trust Current Assets (cont.)		
	January	February	March	Balance	Trust	Balance
(9) Total pooled cash	2,175,428	2,234,696	2,546,387	242,181	Leet-Corday	94,066
(9) 2-month reserve target	2,115,793	2,115,793	2,115,793	224,305	Morely	12,618
(9) Excess cash/(reserve deficit)	59,635	118,903	430,594	9,291	Hale	45,127
Total Current Assets	3,123,511	3,350,940	3,606,569	93,569	Gruber	28,227
Accounts Payable	74,008	41,925	124,732			

Notes:

- After the budget was approved on June 2, 2014, changes were made to reflect prior-year projects rebudgeted in the current year in the amount of \$42,916.
- For sales tax, September, December, March & June include the State's estimated revenue plus any balances for actuals vs. estimates for the prior 3-months (true-up). The subsequent months (October, January, April & July) tend to be lower as they contain the lower state estimates.
- February "Other Revenue" included a negative revenue reduction of \$28.6k that was reclassified as an offsetting expense; March revenue included \$15.9k in % is adjusted to reflect year-end accrual of the last payperiod.
- For the current fiscal year, the following month's have more than 2 pay periods that will reflect higher payroll costs: August, January & June. The month's completed
- February's Janitorial services included a year-to-date reclass of \$45.1k previously categorized as library facility operations & maintenance costs.
- February's facility costs included (1) a reduction of \$28.6k in prior expenses and (2) a reallocation of prior costs other line categories (such as 45.1k to Janitorial and \$21.3k to Utilities).
- The Utility costs decrease was due to normal, seasonal reduction in gas and electric charges and one-time year-to-date reclass of costs previously categorized as facility operations & maintenance costs.
- In March, the four largest expenditures within 'Other expenditures' included: [Financial services - outside at \$45k]; [Computer equipment at \$17k]; [at \$0k]; and [Software maintenance services at \$46k].
- Cash was above the reserve by \$430,594.

STAFF REPORT

DATE: April 29, 2015
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director
RE: Review of LJPB Policy #313: Library Services and Use

RECOMMENDATION: Approve revised policy

The Library Services and Use Policy is due for its three year review. In light of recent cyber-attacks, this policy has been revised to include provisions to safeguard Library computer systems.

No other changes are recommended.

Policy Title: Library Services and Use

Policy Statement:

It is the mission of the Santa Cruz Public Libraries (SCPL) to enhance Santa Cruz County's quality of life by providing vibrant physical and virtual public spaces where people connect, discover, and engage the mind. All ages have the opportunity to nurture their love of reading, find diverse and relevant resources for entertainment and enrichment, and strengthen community networks. As such, SCPL is committed to providing free and equitable access to information in all of its forms, innovative tools and technologies, and learning opportunities in line with evolving community needs.

The Library does not distinguish or discriminate on the basis of age. It maintains collections and provides services that are organized to meet the different needs of children, teens, and adults. The library makes every effort to ensure that its services and collections are free to the community in order to ensure equitable access. However, the library may charge a fee for some services or reproductions of materials in the collection on a cost-recovery basis. All fees and procedures for obtaining services and reproductions will be posted on the library's website.

CONFIDENTIALITY

SCPL complies with all sections of the State of California Public Records Act (Protection of Library Circulation and Registration Records, Government Code Title 1, Division 7, Chapter 3.5). That is, all registration and circulation records of library users, including children, shall remain confidential and shall not be disclosed to any person, local, state, or federal agency except by order of the appropriate superior or federal court.

The Library also treats patron requests for reference information and records of patron internet use as confidential. Further, the Library Joint Powers Authority Board regards any inquiry about library use as an invasion of patron privacy. It prohibits staff from giving information about any library use absent a valid order from a superior or federal court. The common sense exception to this rule is when a law enforcement officer describes a situation involving immediate danger to either staff or the public.

FREEDOM OF SPEECH AND INFORMATION

The SCPL subscribes to the American Library Association's Freedom to View and Freedom to Read Statements and the Library Bill of Rights. The full text of these statements is available on the library's website:

Freedom to Read: <http://www.santacruzpl.org/policy/11/>

Freedom to View: <http://www.santacruzpl.org/policy/8/>

Library Bill of Rights: <http://www.santacruzpl.org/policy/12/>

The People's Rights:

The free speech clause of the U.S. Constitution gives people the right to say anything they want (short of shouting "Fire!" in a crowded theater) on public property, which is what all our library branches are. It also gives them the right to post notices if space has been made available for that purpose, and to solicit signatures on petitions.

However, a library is a limited public forum, and the people in charge of it are allowed to make rules for its use, provided those rules are reasonable and are equitably enforced. As such, all library users are expected to adhere to the Library Code of Conduct, which states that nobody has the right to interfere with anybody else's right to use the library. This means they may not talk in a loud voice, they may not interrupt people in the use of library materials, they may not block access or further crowd an already-crowded space (such as a lobby), and they may not impinge on the staff's use of facilities (such as bulletin boards) to meet all the peoples' information needs.

The Library's Rights:

We have the right to control the time, place, and manner that citizens exercise their right of free speech, only to the extent that their exercise impedes the operations of the library (i.e. interferes with anybody else's right to use). What this means is that we can stop people from being disruptive, from blocking access, or from interrupting people using library materials or equipment. We can limit petitioning in crowded spaces. But we cannot prevent people from standing on the steps or a path leading to a library building talking to themselves or others, so long as they do not block access.

The U.S. Supreme court has held that a library's Internet terminal is neither a traditional nor a designated public forum; i.e., it is a nonpublic forum. (*United States v. Am. Library Association* (2003) 539 U.S. 194, 205 (plurality opinion)). Control over access to a nonpublic forum can be based on subject matter and speaker identity so long as the distinctions drawn are reasonable in light of the purpose served by the forum and viewpoint neutral. (*Cornelius v. NAACP Legal*

Defense & Ed. Fund, Inc. (1985) 473 U.S. 788, 806.) In consideration of this, the Library can block access to websites which pose a threat of cyber-attack on the Library's computer systems.

This policy will be renewed every 3 years.

Adopted: June 2012

Revised: May 2015

MEMORANDUM

REVISED 4/29/2015

DATE; April 21, 2015
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director
SUBJECT: FY15/16 Budget

RECOMMENDATION:

That the Library Joint Powers Board provide direction to the Library Director on the preparation of the FY15/16 final budget.

SUMMARY

This initially proposed, balanced budget would fund current operations along with the Board directed budget priorities summarized later in this report; which includes one-time costs for a new bookmobile and the estimated costs to participate in the June 2016 election.

Overall revenues are projected to increase by 5.7% and total expenditures are proposed to increase by 5.6% from the amended FY14/15 budget (including ongoing and one-time costs).

BACKGROUND

The current JPA agreement states:

“The Library Joint Powers Board shall hold a public hearing on the Proposed Budget which shall be held during the last week of May.... Copies of the proposed budget shall be available for public inspection at least 10 days prior to the public hearing.”

The past practice has been to hold this hearing at the regular LJPB meeting the first Monday in May with final adoption at the regularly scheduled LJPB meeting in June. Since there is no regularly scheduled LJPB meeting the last week of May, upon the advice of the City Attorney, the current practice will continue to be followed and will be codified in the new JPA agreement. If any board member would like to have a special meeting during the last week of May with final approval at the regular meeting in June, a special meeting will be scheduled for Wednesday May 27, 2015, so as to not conflict with regular city council meetings of the other jurisdictions.

The Library Finance Subcommittee is scheduled to meet on May 18. Any comments received at that Finance Subcommittee meeting will be included in the final budget for consideration at the June 8th budget adoption meeting.

This report focuses on recommendations for the FY15/16 proposed budget which was reviewed at the February and March regular LJPB meetings. The final budget resolution will be accompanied by a report which includes a comprehensive review of FY15/16.

The Board direction at the March 2015 meeting, was to prepare a budget reflecting the following priorities:

1. Minimal staffing requests to respect the uncertainty in future years due to anticipated increases in PERS and health benefit costs.
2. Reduce overdue fines from \$0.50 per day to \$0.25 per day.
3. Double the allocation for landscaping to meet prevailing wage requirements without reducing the overall LJPB level of services.
4. Include one-time funding requests for:
 - a. A poll in January 2016 for a possible election in June or November 2016
 - b. Costs related to recruiting and hiring a new Library Director
 - c. Consulting costs for assistance with the transition to a new governance model
 - d. Estimated costs related to participating in a June 2016 election
 - e. Building repair and maintenance
 - f. A new bookmobile from the vehicle reserve fund

DISCUSSION

WORK PLAN PRIORITIES

The work plan priorities for the new fiscal year are listed here in order to provide context for the budget requests. A review of past year accomplishments and greater detail on the items below will be included in the final budget package.

- Implementation of the new LJPA and LFA agreements.
- Ballot initiative for facilities improvements.
- Support for the Information Technology Division in recognition of their ever increasing criticality in the provision of services for a 21st Century Library.
- Hiring a new library director.
- Purchasing a new bookmobile.
- Improving customer experience.
- Making necessary building improvements that will not be affected by the ballot measure.

REVENUES

Revenues for FY15/16 are projected to increase by 5.7% from the amended 14/15 budget. The County of Santa Cruz's revenue projections will not be available until mid-June. However, the City of Santa Cruz Finance Director did provide projections in order to complete the budget process. Sales tax, the LJPB's biggest revenue source at 57% of total revenue, is projected to increase by 5.0% from the amended 14/15 budget (from \$7,158,000 to \$7,516,000). Originally included in the sales tax estimates were one-time cash-flows due to the elimination of the State's

2004 Triple-Flip. This has been eliminated in this revised version as the Library is not eligible for this refund.

The Maintenance of Effort (MOE), the other big revenue source at 40% of total revenue, is expected to increase by 5.1%. The MOE is largely dependent on property tax growth and has not seen an increase in many years, so this is exciting news. This estimate also takes into account an anticipated increase in the MOE contribution by the City of Santa Cruz, as a result of a revised Library Financing Agreement. Since this agreement has not yet been finalized, it is an estimate only. The increase is projected to be about \$267,000 from \$5,237,000 to \$5,504,000.

Based on past experience, the amounts for Grants and Donations continue to be estimated conservatively. Funds are not spent from this line unless they are received, and mid-year adjustments are easy to make if more funding is received than anticipated.

Fines have been reducing steadily over the past few years as the popularity of electronic materials has increased. These do not become overdue so no charges are incurred. We have experienced an increase in the amount of outstanding fines collected with the implementation of the new self-check units and the acceptance of credit cards. This increase in collection of fines/fees through the kiosks supports a reduction in the fine rate from \$0.50 per day to \$0.25 per day without experiencing a 50% reduction in the amount collected. The reduction is estimated at about 37% or approximately \$60,000.

Included in the proposed revenue budget are also one-time transfers from: (1) the vehicle reserve fund of \$200,000 for the purchase of a new bookmobile and (2) an expectation that up to \$91,470 may be needed from existing fund balance to cover some of the estimated one-time cost for participating in a June 2016 election.

PERSONNEL

The personnel budget is increasing by about \$591,000 (7.2%) from \$8,142,358 to \$8,733,356. This is due to the following factors:

- New bargaining unit agreements will get negotiated this year. An estimate of total compensation costs associated with new contracts has been included.
- An overall increase in benefit costs of nearly 11% including health and retirement cost increases
- The following position changes as discussed with the Board during their February and March meetings. These figures include the cost of benefits.

	COST
1.0 Programmer Analyst for IT	\$ 87,300
Library IT Restructuring	\$ 22,700
.5 LAII for Telephone Reference	\$ 29,300
Various temporary staff increases for library aides and training	\$ 35,500

TOTAL COST	\$174,800
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INFORMATION TECHNOLOGY

The Information Technology budget is actually proposed to decrease from the current year's budget by about \$550,000, or a 47% decrease. This past two years included many large expenditures in the area of technology in order to bring the Library up to par. No major new initiatives are anticipated and the focus will be on supporting all that has been added and strategically targeting new initiatives. With the IT personnel restructuring, there will be less dependence on outside consultants. The FY15/16 budget should provide their new baseline budget.

LIBRARY MATERIALS

The direct Library Materials budget represents a n 8% increase over the current year's budget, while Functional supplies were reduced slightly. A portion of the increase in the materials budget will go towards electronic materials which do not require additional processing. The proposed budget for materials represents 10.6% of all non-materials expenditures. This exceeds the 8% minimum previously established by the Board and is getting closer to the goal of 12%, which was set several years ago.

STAFF DEVELOPMENT

Staff development includes a modest increase of \$4,125 to cover increased costs associated with sending staff to training. It also includes specialized training for the Information Technology staff as it is imperative they keep current.

UTILITIES and BUILDING OPERATIONS AND MAINTENANCE

We are expecting normal, inflationary increases within the utilities budget and have also included required hazardous material disposal costs within this category.

Within our building operations and maintenance division, there is a large budgetary increase in vehicles due to the \$200,000 allocation for the new bookmobile.

We also expect landscaping costs to double as we implement prevailing wage standards. There is an operational impact to this increase as we plan to reduce the services by half in order to maintain our overall budgetary priorities. This will result in severe deterioration to the health and visual appeal of our exterior areas.

When the costs for the new vehicles and landscaping costs are removed, overall, building operations and maintenance is expected to remain flat. This includes ongoing basic maintenance such as gutter cleaning, emergency lighting maintenance, fire extinguisher maintenance, HVAC

preventative maintenance, carpet/furniture cleaning. etc. as well as contingencies for HVAC, boiler and facility related emergency repairs.

SUPPLIES AND EQUIPMENT

Within the supplies and equipment division are various supply costs for office, copier and janitorial supplies. The supply line items are projected to increase by \$14,220. In addition, the budget line for basic building repairs was increased from the 1314 budget by \$90,450 to support several capital expenditures that are necessary, while we continue to wait for the implementation of the Facilities Master Plan. Included in the plan are the following projects, as identified in the February board report that would not be funded by the ballot measure but rather through existing operations.

1. Painting the exterior of Live Oak
2. Replacing tile at Boulder Creek
3. Fixing/replacing windows at Branciforte and Downtown
4. Painting the ceiling at Garfield Park

SYSTEM SERVICES

This cost unit includes a number of system wide administrative expenses such as the collection agency, insurance, printing, advertising, dues and memberships, etc. We are currently projecting a small decrease in these specific line items of \$11,600.

The Professional and Technical Services line includes expenses related to polling for a possible ballot initiative and the transitions to a new Library Director and a new JPA agreement. The fund balance will need to be accessed to pay any other election related expenses.

DEBT SERVICES

There is no debt service per se.

OTHER SERVICES AND TRANSFERS

The administrative fee paid to the City of Santa Cruz is included here. This is a placeholder as changes to this fee are under review and will, most likely, change. There is no way to know at this point if that is going to be higher or lower. A separate contract for legal services is likely to be more expensive than having it bundled with other administrative services but that figure will not be known until the RFP process occurs. The total amount included within the 15/16 budget is based on the current 5.5% service fee.

CARRYOVERS

Every year the LJPB must approve the carryover of unexpended funds from the previous fiscal year. These are typically projects that start late in the year and cannot be finished until the next fiscal year or projects for which staff did not have the time to start but would like to work on the following fiscal year. At this point, nothing has been identified but this could change by final adoption in June.

BUDGET SCHEDULE

The amended FY15 budget and the proposed FY16 budgets are attached. In preparing the Board packet it was realized that an earlier version of the proposed budget for FY16 and the adopted rather than amended budget for FY15 were used.

The more current and more accurate summary is attached.

Detailed schedules available on request

FY 15/16 Budget Overview			
		14/15 Amended Budget	15/16 Proposed
Revenue			
	Sales Tax	\$ 7,158,000	\$ 7,516,000
	Maintenance of Effort	\$ 5,237,000	\$ 5,504,000
	Grants and Donations	\$ 108,197	\$ 74,468
	Fines and Fees	\$ 163,500	\$ 104,000
	Other	\$ 28,058	\$ 8,500
	Vehicle Transfer from Replacement Fund	\$ 70,000	\$ 200,000
	Subtotal	\$ 12,764,755	\$ 13,406,968
	Budgetary Financing Source (cash reserve)		\$ 91,470
Revenue Total		\$ 12,764,755	\$ 13,498,438
Personnel			
	Regular Full and Part Time	\$ 5,044,247	\$ 5,367,835
	Temporary	\$ 774,201	\$ 809,801
	Misc. Personnel Costs	\$ 29,060	\$ 12,280
	Benefits	\$ 2,294,850	\$ 2,543,440
Personnel Subtotal		\$ 8,142,358	\$ 8,733,356
Expenditures			
Information Technology			
	Hardware Maintenance	\$ 27,000	\$ 20,500
	Professional Services Other	\$ 56,000	\$ 44,000
	Software Maintenance Services	\$ 265,248	\$ 263,704
	Telecommunications	\$ 172,858	\$ 155,271
	Computer Supplies	\$ -	\$ -
	Computer Equipment	\$ 163,500	\$ 125,000
	Subtotal	\$ 684,606	\$ 608,475
Library Materials			
	Materials	\$ 1,163,370	\$ 1,268,190
	Grants and Donations	\$ 49,507	\$ 26,278
	Refunded Fines and Fees	\$ 2,000	\$ 2,000
	Library Functional Supplies	\$ 188,500	\$ 161,850
	Subtotal	\$ 1,403,377	\$ 1,458,318
Staff Development			
	Travel	\$ 15,050	\$ 14,180
	Training	\$ 46,200	\$ 51,195
	LSTA Tuition	\$ -	\$ -
	Subtotal	\$ 61,250	\$ 65,375
Utilities			
	Water/Sewer/Refuse	\$ 63,330	\$ 63,330
	Hazardous Materials Disposal	\$ -	\$ 1,000
	Electricity	\$ 178,600	\$ 184,600
	Natural Gas	\$ 29,200	\$ 28,000
	Subtotal	\$ 271,130	\$ 276,930
Building O & M			
	Building O & M	\$ 189,197	\$ 197,322
	Landscaping	\$ 16,500	\$ 33,000
	Janitorial Services	\$ 117,100	\$ 117,100
	Vehicle O & M	\$ 43,793	\$ 32,524
	Vehicle Equipment	\$ 70,000	\$ 200,000
	Building Eqipt. And Rental	\$ 306,190	\$ 309,385
	Subtotal	\$ 742,780	\$ 889,331
Supplies and Equipment			
	Office Supplies	\$ 20,500	\$ 20,500
	Copier Supplies	\$ 7,550	\$ 7,550
	Janitorial Supplies	\$ 20,000	\$ 20,000
	Misc. Supplies	\$ 59,740	\$ 73,960
	Safety Clothing and Equipment	\$ 4,710	\$ 4,710
	Office Furniture and Equipment	\$ 23,795	\$ 25,400
	Other Equipment	\$ 3,500	\$ 4,500
	Building Repairs-Library	\$ 68,350	\$ 158,800
	Subtotal	\$ 208,145	\$ 315,420
System Services			
	Professional Services Fiscal	\$ 7,900	\$ 8,300
	Unique Management Collection Agency	\$ 17,000	\$ 14,000
	Insurance	\$ 80,489	\$ 70,850
	Postage	\$ 3,500	\$ 3,500
	Printing and Advertising	\$ 27,670	\$ 27,530
	Dues and Membership	\$ 34,126	\$ 34,910
	Professional & Technical Services	\$ 352,724	\$ 75,000
	Subtotal	\$ 523,409	\$ 234,090
Other Services and Transfers			
	Financial Services Outside (City of SC)	\$ 570,000	\$ 682,776
	Transfer to Vehicle Replacement Fund	\$ 87,700	\$ 80,666
	Transfer to 2-month reserve account		\$ 121,702
	Subtotal	\$ 657,700	\$ 885,144
Operating Expenditure Subtotal		\$ 4,552,397	\$ 4,733,083
Total Expenditures		\$ 12,694,755	\$ 13,466,439
Balance		\$ 70,000	\$ 31,999

FYI

DATE: April 28, 2015
TO: Library Joint Powers Board
FROM: LJPB Subcommittee on Governance
THROUGH: Teresa Landers, Library Director *TL*
RE: Final report

RECOMMENDATION: No action needed. Information only.

SUMMARY

The new Joint Powers Operating Agreement is in final review by legal counsels for the four jurisdictions.

BACKGROUND

At its February meeting the LJPB authorized a 6 month ad hoc committee to make recommendations to the full Board regarding changes to the JPA operating agreement with a focus on addressing governance issues. Jane Light was hired as the facilitator for this process.

The Subcommittee met several times and this constitutes their final report to the LJPB.

DISCUSSION

THE AGREEMENT

A draft of the new agreement was reviewed at the final subcommittee meeting on April 20, 2015. The main provisions have not changed significantly since the March report, with exceptions noted:

1. Document is updated to reflect current/modern format including clearly outlining powers and responsibilities, definitions, etc.
2. **Term:** 10 year with an option to renew with a review after 5 years. (Revision: The County Attorney is requesting more detail related to substantive content of the review)
3. **Governance:** There will be two boards:
 - a. **Governing:** The four administrators (or their designees) of the four signatory jurisdictions. Responsible for hiring and firing the Library Director, budget and fiscal management, service levels, entering into contracts, accept and receive gifts, etc. The following votes of the Governing

Board need to be unanimous while other votes are by majority defined as three of the four members. The agreement does require all four members to be present for a quorum.

- i. Budget- If impasse is reached, the previous budget will continue. If revenues decline, cuts will be proportionate based on board adopted service levels.
- ii. Service Levels- Changes in board adopted service levels as defined below.
- iii. Major financial transactions- As defined in the Powers of the Authority:
 - 1. Recommendation to incur debts, liabilities, obligations (subject to stated limitations).
 - 2. Recommendation to levy and collect taxes or assessments as statutorily authorized (subject to stated limitations).
 - 3. Recommendation to levy and collect special capital assessments as statutorily authorized (subject to stated limitations).
- iv. Hiring the Library Director

b. **Advisory Commission:** Composed of 7 registered voters as described below. This body is advisory only and is intended is to be a voice of the community to provide advice and feedback to Governing Board and Library Director. The Commission will review programs and services and make necessary recommendations as they pertain to the provision of these programs and services.

- i. Three appointed by the County Supervisors: one each from Supervisorial Districts 1, 2, and 5.
- ii. Two Santa Cruz city residents appointed by the Santa Cruz City Council
- iii. One Scotts Valley resident appointed by the Scotts Valley City Council
- iv. One Capitola resident appointed by the Capitola City Council
- v. Terms would be 4 years with one renewal. Initial terms would be staggered with terms selected by lottery.

c. Each of the boards is required to meet at least 4 times per year but can meet more often as necessary to meet business and operational needs. Each of the Boards is a Brown Act commission

4. Staff:

- a. **Library Director:** Hired and fired by the four member Governing Board. The Library Director will serve via a contract with the Board that outlines details of compensation and benefits.
- b. **All other staff:** (revised language) The Services Authority may directly employ library personnel or contract with one or more of the Parties. The expectation is that, with the implementation of this new agreement, there will also be a contract in place with the City of Santa Cruz to continue the current employment services relationship, including human resources and payroll.

5. **Service Levels:** All policies relating to the provision of library service, including hours, organization, staffing levels and type, and other services, shall be determined by the Governing Board with a goal of maintaining a ten branch system that strives to provide equitable service based upon agreed upon metrics.

6. **Provision of support services other than employees:** (revised language) Legal and financial services, including accounting and purchasing, will also be provided via contract(s) that will be in place at the commencement of the new agreement. The expectation is that these services will be provided on a cost basis. These contracts are subject to unanimous approval by the members of the governing board.
7. **Dissolution and disposition of assets:** Any of the jurisdictions may withdraw by giving one year written notice, July 1 to July 1. The disposition of the assets will be accomplished with agreement by the Parties on the method established to inventory and value assets. Every effort will be made to distribute assets located within each Party's jurisdiction, then the remaining assets will be apportioned and distributed as deemed most convenient.

THE PROCESS FOR APPROVAL AND IMPLEMENTATION

The agreement is in a draft form. It has been sent to the legal counsel for each jurisdiction for final legal review.

The City of Santa Cruz will review the final draft with the affected bargaining units after legal review is complete. Board members will receive a copy of the final draft as well.

Upon completion of the above, the agreement will be brought to the LJPB for informational purposes. This is currently scheduled for the June 8 LJPB meeting.

The new operating agreement is only one of several elements necessary to approve and implement the new structure. In addition to the operating agreement, the new Library Financing Authority (LFA) agreement will also need to be approved by the jurisdictions. The Parties continue to meet to resolve issues related to the LFA agreement. (Note: The LFA agreement must also be approved by the City of Watsonville City Council)

When the two agreements are presented to the LJPB for information, there will also be a draft of a contract for employment. Since a transition to employment by the JPA itself is a 6-12 month process at best, the contract will initially be with the City of Santa Cruz. Work has begun on developing this contract.

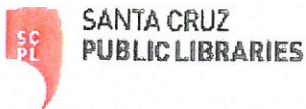
The agreements will be sent to each jurisdiction for final approval. The employment services contract will accompany the two agreements, but will ultimately be approved by the new Joint Powers Board, as defined in the new agreement.

Concurrent with the jurisdictional approval of the agreements, the jurisdictions will begin the process for making their respective appointments to the Citizen's Advisory Commission so that these members are appointed within 90 days of the implementation of the new structure.

It is unlikely that the July 1 date for transition to the new structure, as stated in the current working draft, can be met. The new structure will take effect as soon as is reasonably possible after ratification by the jurisdictions.

ACTION STEPS TIMELINE

ACTION	April 16-30	May 1-15	May 16-31	June 4-8	June 16- Aug 31	Sept 1-15	Sept 16-30
Legal review of operating agreement							
Union review of operating agreement							
Finalize revised LFA agreement							
Legal review of LFA agreement							
Develop contract for employment							
Legal review of contract for employment							
Union review of contract for employment							
JPA informational review of the three agreements/contract							
Ratification of the two agreements							
Community advisory Commission appointment process							
New JPA Board meets for first time (and approves employment contract)							
New Citizen Advisory Commission meets for first time							



Teresa Landers <landerst@santacruzpl.org>

Fwd: Library class visit

1 message

Jeanne O'Grady <ogradyj@santacruzpl.org>
To: Teresa Landers <landerst@santacruzpl.org>

Mon, Apr 27, 2015 at 11:32 AM

This is in regard to a Raising a Reader class visit Sherine and I did at the Aptos library last week.

Jeanne

Jeanne Kelly O'Grady
Program Librarian
Santa Cruz Public Libraries
117 Union Street
Santa Cruz, CA 95060
[831-427-7700](tel:831-427-7700) ext. 7655

To reach Bookmobile, Programming, or Read to Me call [831-427-7717](tel:831-427-7717)

----- Forwarded message -----

From: **Paula Turpenen** <turpenenp@santacruzpl.org>
Date: Mon, Apr 27, 2015 at 9:56 AM
Subject: Re: Library class visit
To: Vicky JimenezRusso <[REDACTED]>
Cc: Jeanne O'Grady <ogradyj@santacruzpl.org>, Sherine Ebadi <ebadis@santacruzpl.org>

Hello Vicky,
Thank you very much for your email. I am letting both Jeanne and Sherine know that your class enjoyed the visit. We look forward to seeing you again next year!

Paula

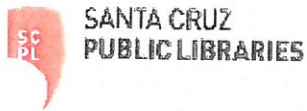
On Sun, Apr 26, 2015 at 3:26 PM, Vicky JimenezRusso <[REDACTED]> wrote:

Hello Paula,

Just to let you know, the visit to the Library was great, with a lot of enthusiasm and energy.

Thank you for organizing and for the opportunity to do this visit every year.

Appreciatively



Teresa.Landers <landerst@santacruzpl.org>

Scotts Valley gets 5 star review on Yelp!

Diane Cowen <cowend@santacruzpl.org>
To: Branch Staff Scotts Valley <scv@santacruzpl.org>
Cc: Metis Group <metis@santacruzpl.org>

Wed, Apr 15, 2015 at 10:46 AM

Hi,

We just got this review for SV yesterday. Good work!

4/14/2015 This is hands down the best branch of the Santa Cruz Public Library System I've ever been to. They have many of the best books there, such as Pandora's Lunchbox. It's also a great place to hang out, even if you don't have a book.

Diane Cowen

Virtual Services Librarian
Santa Cruz Public Libraries
Tel: 831.427.7706 x 7763
<http://www.santacruzpl.org>



Got Questions? Text Us!
Text SCPL to 66746 for
instructions!



SCPL INCIDENT LOG - 2014 (Print 27th to 26th for LJPB Packet)

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	Staff Involved	Steps Taken	Safety-Preventative Steps	1st Alarm Roving Guard Cld.	911 Cld.	EMT Cld.	Bld. Mtc. Cld.
3/28/15	DTN	4:40pm	Joshua Rain LaFlamme	DTN 82	Patron witnessed Joshua Raine LaFlamme throwing a bottle through one of the library's conference room windows on the Locust side of the building. She videoed the man leaving the area after the incident.	David Sidle, Mitchell Horton	SCPD located and arrested the man for felony vandalism . Library maintenance cleaned up the area (Case #155-02654).	NA	Yes	Yes	No	Yes
3/29/15	DTN	7:10am	Male	DTN 83	First Alarm mobile unit and roving guard found a transient man camping on library property near the staff patio.	Mitchell Horton	A one day ejection was imposed.	NA	Yes	No	No	No
3/31/15	DTN	1pm	Kenneth Wilder	DTN 84	Staff notified the roving guard that a patron, Ms. Laracente stated that a male patron had exposed himself to her.	John Ottenberg, Margaret Dawson	The situation was reviewed with Gale Farthing and James Lee. It was determined that since there were no other witnesses, no further action could be taken . Mr. Wilder remained in the area and answered all questions.	NA	Yes	No	No	No

SCPL INCIDENT LOG - 2014 (Print 27th to 26th for LJPB Packet)

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description 5411=Defecation 5150=Mental 602=Trespass 647=Public 594=Graffiti/Damage/Destruction Intoxication 447=Arson	Served	Staff Involved	Steps Taken	Safety-Preventative Steps	1st Alarm Roving Guard Cld.	911 Cld.	EMT Cld.	Bld. Mtc. Cld.
4/2/15	DTN	12:45pm	Kenneth Wilder	DTN 84	Staff reported that a male patron was observed taking inappropriate photos of a female minor patron near the non-fiction area. The female minor had asked her adult companion to help her "get away", because Wilder was making her feel uncomfortable. On 4-22-15, Mr. Wilder was served his ban package at 4:25pm with James Lee as witness.		Mitchell Horton, Devon Reyes, James Lee	The minor was relocated to the YP area. 911 was called and Wilder was arrested PD case # 2784. This patron was involved in a recent incident (3/31/15), where a female patron reported that Wilder had exposed himself to her however there were no witnesses. A one year ban was imposed.	NA	Yes	Yes	No	No
4/7/15	DTN	10:25am	Female	DTN 85	Staff notified the roving guard of an incident that occurred in the internet area with a female patron who became impatient while waiting for the computer she was using to power up. She attempted to take another patron's computer who had gotten up briefly.		Brandon Hunter, Sarah Harbison, John Ottenberg	When the patron was approached she became confrontational and threw down the computer mouse breaking it in pieces, began swearing loudly and started knocking down books. She began threatening a staff member by saying that she was going to "kick his ass" as she exited. A 7 day ban was imposed.	NA	Yes	No	No	No

SCPL INCIDENT LOG - 2014 (Print 27th to 26th for LJPB Packet)

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	S e r v e d	Staff Involved	Steps Taken	Safety- Preventativ e Steps	1st Alarm Roving Guard Cid.	911 Cid.	EMT Cid.	Bid. Mtc. Cid.
4/13/15	DTN	12:30pm	Eddy Burquez	DTN 81	Patron was found sleeping. After knocking on the table and back of his chair several times, he woke up.		John Ottenberg	The patron was banned for the day. On his way out, he became confrontational by saying "fuck you" an making hand gestures. On 3/18 he was ejected for the same behavior towards staff. A 3 day ban was imposed.	NA	Yes	No	No	No
4/14/15	DTN	4:10pm	Male	DTN 86	Male patron found talking in a loud manner. When asked to keep it down he became verbally abusive and threatening. When his girlfriend returned from the bathroom, she joined in.		John Ottenberg, David Sidle	Patron became very confrontational with vulgar language and verbal threats. His girlfriend showed up and joined in on the abuse. A 30 day ban was imposed due to the severity of the patron's behavior.	NA	Yes	No	No	No
4/15/15	DTN	12:15pm	Male	DTN 55	Patron found sleeping.		John Ottenberg	This patron has had numerous courtesy wake-ups and was previously ejected for sleeping on 10/26/14. In the past few days, he has been observed sleeping while charging his phone and appeared to possibly be under the influence of something. A 3 day ban was issued.	NA	Yes	No	No	No

SCPL INCIDENT LOG - 2014 (Print 27th to 26th for LJPB Packet)

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	S e r v e d	Staff Involved	Steps Taken	Safety- Preventativ e Steps	1st Alarm Roving Guard Cid.	911 Cid.	EMT Cid.	Bid. Mtc. Cid.
4/16/15	GP	2:45pm	Male	-	Patron appeared to be under the influence, muttering and cursing to himself while using a computer.		Catherine Workman	When approached about his behavior, the patron kept saying something to the affect of "I'm maintaining". When advised to leave he became louder with incoherent ramblings. 911 was called and the patron left.	NA	No	Yes	No	No
4/17/15	SV	12:20pm	-	-	The fire alarm was accidentally tripped due to a broken ceiling sprinkler in the adjoining building.		Kyra Rodriguez, Gail Paynter, Linda Gault, Ken Madonia	The broken sprinkler was due to construction that was going on in the adjacent building. Setting off the fire alarm. First Alarm, Fire Dept. and building mtc. was called.	NA-The constructi on crew neglected to turn off the water to the alarm system.	Yes	Yes	No	Yes
4/17/15	DTN	8:30AM	Brandon Level	DTN 69	First Alarm dispatch notified roving guard that this patron was witnessed urinating in the breezeway of the library.		Mitchell Horton	The patron was located at the front of the library and escorted off the property. A 3 day ban ws issued.	NA	Yes	No	No	No
4/20/15	DTN	4:15pm	Jeffery Patrick Helms	DTN 87	Staff reported that patron threatening to another patron (Mr. Ide), and made racial slurs witnessed by another patron Ms. Reeves.		James Lee, John Ottenberg	When security approached, the patron said "there are too many Fucking Filipinos in there". A 3 day ban was imposed.	NA	Yes	No	No	No

SCPL INCIDENT LOG - 2014 (Print 27th to 26th for LJPB Packet)

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	S e r v e d	Staff Involved	Steps Taken	Safety- Preventativ e Steps	1st Alarm Roving Guard Cld.	911 Cld.	EMT Cld.	Bld. Mtc. Cld.
4/21/15	DTN	6:15pm	Male	DTN 88	Staff notified the roving guard of a disturbance on the floor. A woman was saying that another patron called her "white trash" as a result of her complaining that his music and hand tapping on the table was bothersome.		David Sidle, Victor Willis, John Ottenberg	The male patron put his headset on and continued listening to his music. The female patron became verbally abusive when no further action was taken with the man listening to music. She gathered her things and called the man a "fucking illegal". On her way out she called the man a "fucking beaner". Later witnesses said that the man's music was not bothersome. A 3 day ejection was imposed.	NA	Yes	No	No	No
4/22/15	DTN	3:15pm	Male - John?	DTN 89	On more than one occasion it was brought to staff's attention that this patron was bypassing the PAC image, in order to gain open access to the internet. He was unplugging the computer form behind and then plugging it back in. He was previously warned by security Mitchell Horton, on Friday 4/18/15.	Y	James Lee, Mitchell Horton.	Over the past several days the patron was quick to close his monitor windows when staff as near. He attempted to bypassed the libraries' PC settings. A 3 day ban issued. The patron was served his Ban Package on 4/23/15 by James Lee	NA	Yes	No	No	No

SCPL INCIDENT LOG - 2014 (Print 27th to 26th for LJPB Packet)

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	Served	Staff Involved	Steps Taken	Safety-Preventative Steps	1st Alarm Roving Guard Cld.	911 Cld.	EMT Cld.	Bld. Mtc. Cld.
4/23/15	DTN	2:45pm	David Lindberg	DTN 90	Patron found sleeping at the PC sign-up table. A short time later the patron became verbally abusive toward staff and created a disturbance when asked to keep his personal belongings with himself.	N	James Lee, Brandon Hunter	When asked to leave for the day, the patron's behavior intensified with severe, loud, abusive and threatening statements towards staff. A 1 day ejection was imposed to 30 days.	NA	No	No	No	No
4/24/15	DTN	3:30pm	Unknown	DTN 91	Roving guard observed a man sitting next to a bike locker with a shirt pulled over his head. Upon approach the man removed the shirt and a cloud of smoke was let out.	N	Mitchell Horton	The man apologized and stated that he was smoking "hashish". A 3 day ban was imposed.	NA	Yes	No	No	No
4/24/15	DTN	4:30pm	Unknown	DTN 92	Roving guard noticed a patron that appeared to be under the influence, nodding in and out of consciousness.	N	Mithcell Horton	Patron would not give any explanation for his behavior. A 3 day ban was imposed.	NA	Yes	No	No	No
4/25/15	CAP	1:15pm	David	-	Male patron claimed that his jacket with his wallet in side, had been stolen.	-	Melanee Barash	The patron declined staff's offer to call 911 to file a theft report. The man stated that he would handle it himself.	NA	No	No	No	No
4/26/14	DTN	2:30pm	NA	-	Patron reported that the phone in the lobby was giving off sparks from an exposed wire.	-	Mitchell Horton, Margaret Dawson	The area was secured with caution tape until the phone co. could be notified. The Fire Dept. and emergency response maintenance team was also notified.	NA	Yes	Yes	No	No

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	S e r v e d	1 Day	2 Day	3 Day	7 Day	14 Day	30 Day	60 Day	90 Day	3 Mo.	6 Mo.	1 Yr.
3/28/15	DTN	4:40pm	Joshua Rain LaFlamme	DTN 82	Patron witnessed Joshua Raine LaFlamme throwing a bottle through one of the library's conference room windows on the Locust side of the building. She videoed the man leaving the area after the incident. SCPD located the man and arrested him for felony vandalism . Library maintenance cleaned up the area (Case #155-02654).												
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Summer Reading Program
June 1 - July 26
Visit your local branch
or santacruzpl.org.






Soundswell Concert
June 14
scmusic.santacruzpl.org
Kuumbwa Jazz Center

**Garfield Park Branch
100th Birthday Party**
July 11, 1-4pm

Festival of the Book
July 26, 1-4pm
Harvey West Park

The Santa Cruz Public Library System connects children, teens and adults with innovative programming, professional services and community facilities that spark imagination and support discovery. We deliver information, education, enrichment and inspiration through a network of 10 neighborhood library branches, a web-based digital library, a Bookmobile and community programs.

Get your free library card and check out a Santa Cruz Public Library branch today!

     www.santacruzpl.org

	SANTA CRUZ PUBLIC LIBRARIES	Downtown Santa Cruz 224 Church Street Santa Cruz, CA 95060 831-427-7707	Branciforte 230 Gault Street Santa Cruz, CA 95062 831-427-7704	Garfield Park 705 Woodrow Avenue Santa Cruz, CA 95060 831-427-7709

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Summer 2015 Activity Guide -

Fundraising underway for former Eastside Santa Cruz library marker



Dan Model holds a picture of the Eastside Library that used to sit on Triangle Park at the merging of Water Street and Soquel Avenue. He's raising funds to place a commemorative plaque on the site, renamed El Portal Park. (Dan Coyro -- Santa Cruz Sentinel)

By [Jessica A. York](#), *Santa Cruz Sentinel*

POSTED: 04/06/15, 5:08 PM PDT | UPDATED: 2 HRS AGO
1 COMMENT

El Portal Park memorial

What: Donations to install an Eastside Library memorial

Who: Friends of Santa Cruz Parks and Recreation

Where: Mail donations to Santa Cruz Parks and Recreation Department, Attn: Leslie Keedy, 323 Church St., Santa Cruz, 95060

Memo: "El Portal"

SANTA CRUZ >> A short dig into Santa Cruz's history turns up the existence of one of the city's original libraries, built in 1921 using funds donated by Andrew Carnegie.

One Santa Cruz man hopes to unearth that history by raising funds to place a commemorative monument at the site of the former Eastside Library.

Since moving to the neighborhood some five years ago, Dan Model has been [diligently working](#) to revive and highlight the history of the park. He interviewed many of his neighbors about the area's history, and said he was delighted to hear about the way the area used to look, including the former library's previous role as a focal point.

"What told me I was on the right track, from the audience's perspective, was the stories they told," Model said. "This is about opening doors to Santa Cruz. I want to encourage people to feel connected to their neighborhood."

Though no trace of it exists any longer, the Eastside Library enjoyed a nearly a half century on property bounded by Water Street, Soquel Avenue and Poplar Avenue, just a block away from what is now the Branciforte Branch Library on Gault Street. The former library was demolished in 1968, shortly after the new and [larger-capacity](#)

Branciforte library was built to replace it. Later, the 1.5-acre property went on to host a water fountain and a demonstration native plant garden, Model said.

Santa Cruz Parks and Recreation Department Director Dannettee Shoemaker said funding for the memorial will come from a combination of parks funding, Santa Cruz Libraries historical funds and fundraising. While the final design of the memorial is not complete, Shoemaker said the structure likely will be about waist-high, have an engraved plate, etchings of the former library's image and a few sentences describing its story.

"It was a piece of history that's missing. The Triangle has been ignored, especially during the rounds of budget cuts, we were focusing on the more active areas," Shoemaker said. "There's quite a bit of foot traffic there with two markets and the gym. I think it'll just be kind of a respite point as they're going to and from. I don't really see it as a destination point, but I could be surprised."

In January, the Santa Cruz City Council approved recommendations from the city Parks and Recreation Commission, spurred by Model's and others' efforts, to rebrand the Eastside Triangle park with its former El Portal Park moniker and install a commemorative plaque.

Model, who works as a psychologist for Santa Cruz County and has become something of an amateur historian for his neighborhood, said he feared that the piece of land, located at a difficult traffic intersection, would be remembered as no more than a median.

Advertisement

"I totally feel connected to my neighborhood now," Model said of his involvement in the project, which he hopes to see replicated elsewhere around Santa Cruz by fellow community volunteers. "If I keep this to myself and don't share, it serves no purpose."

Contact Model by [emailing](mailto:drmodel@comcast.net) him at drmodel@comcast.net.

El Portal Park memorial

What: Donations to install an Eastside Library memorial

Who: Friends of Santa Cruz Parks and Recreation

Where: Mail donations to Santa Cruz Parks and Recreation Department, Attn: Leslie Keedy, 323 Church St., Santa Cruz, 95060

Memo: "El Portal"

WESTERN City

2 Calendar of League Events

3 President's Message

Beyond Books: Leveraging Resources for Library Programs

By Stephany Aguilar *on Scotts Valley City Council*
An International City/County Management Association report, *Maximize the Potential of Your Public Library: A Report on the Innovative Ways Public Libraries Are Addressing Community Priorities*, offers food for thought on the ways libraries are serving as a new type of town square and connecting people with information, services and each other.

7 City Forum

How Libraries Build Community

By Greg Lucas
People build libraries, and libraries build community. Anyone who believes libraries are a withered vestige from sepia-tinted yesteryear hasn't been inside their neighborhood branch lately.

Enthusiasm Plays Central Role in Success of "Live Well Perris" Public Health Program p.11

Property Tax Postponement Program
Helps Seniors and Others Remain in
Their Homes p.17

The Challenges of Open Data and
Privacy Issues p.9

www.westerncity.com



Beyond Books: Leveraging Resources for Library Programs

Virtually every city in California has at least one municipal library, and larger communities typically have a library system with multiple branches. The role that these libraries play in the life of the community has expanded significantly beyond offering books and Internet resources to encompass a wide range of programs and services.

Public Libraries as Town Square – and More

The International City/County Management Association (ICMA) in 2011 published *Maximize the Potential of Your Public Library: A Report on the Innovative Ways Public Libraries Are Addressing Community Priorities*, which presents the results of its Public Library Innovations grant program. With funding support from the Bill & Melinda Gates Foundation, ICMA awarded grants to nine jurisdictions throughout the nation so they could engage their public libraries in innovative projects that addressed community issues of literacy, public safety,

environmental sustainability, cultural diversity and economic development.

According to the report:

Today's libraries act as a new type of town square, a place for people of all ages and backgrounds to seek help, connect with others and get access to the information and services they need. In 2009, 169 million people in the United States visited a public library to find work, apply for college, secure government benefits, learn about critical medical treatments and enjoy free access to the Internet. A recent study revealed that approximately 40 percent of library patrons use library computers for career and education needs.

The public library is also a government service that receives very high support from the public. According to a 2010 study, 74 percent of respondents said the library is an important asset for their own computer and Internet use and 84 percent said the library is an important asset for the community.

Few government services receive such broad public support.

The credibility public libraries have with citizens provides a strong platform for their expanded roles. They have enormous potential to assist in any strategic initiative. As communities look to do more with less, libraries can provide a greater return on the investment local governments make in them when libraries become strategically involved in addressing community priorities, whether through their established resources (community-based facilities and knowledgeable staff) or through more innovative approaches and partnerships (for example, e-services and taking services outside the four walls of library buildings).

The ICMA grantees included the City of Santa Ana's Connect!/Conectate!: Connecting Yourself With Your Future/Conectate con Tu Futuro! project. While almost all of the nine grantee programs

continued

used technology to deliver services, Santa Ana tapped into a tech-savvy teen population in a community with high poverty and unemployment and created a dedicated, safe space out of which they could explore a range of constructive activities, including using their computer knowledge to help adults learn new employment skills and tutor young children in math and reading literacy.

The Importance of Collaboration

In addition to providing an overview of the grant projects, the report presents the challenges encountered and lessons learned. One of the key lessons learned underscored the importance of collaboration:

How effective libraries are in achieving their potential will depend on how connected they are to the needs and opportunities specific to their community. A public library must be aware of the local government's strategic and development plans and work to assist in accomplishing those plans. Likewise, local government leaders need to recognize the potential of the library to support their priorities. This requires a joint assessment of what capabilities it has to contribute to community priorities and how to make the most of those capabilities.

ICMA offers helpful advice for elected leaders and library directors interested

in exploring opportunities to coordinate library programs based on community needs and local government strategic priorities (see "Tips for Leaders and Library Directors" on page 5).

Disaster-Related Services

Immediately after a disaster, libraries can function as community centers for affected residents as well as Federal Emergency Management Agency (FEMA) and Red Cross workers. Following Hurricane Sandy, residents turned to local libraries for assistance in filling out relief forms, connecting to the Internet and registering online for FEMA assistance. In Louisiana and Oklahoma, libraries have assisted people in dealing with the aftermath of a tornado or hurricane, and federal emergency planners have taken note. In a 2013 interview with National Public Radio, Vermont librarian Jessamyn West observed, "The Federal Emergency Management Agency classified libraries as an essential service ... one of the things that would get early funding so that communities could recover."

In California — where disaster preparedness is an integral part of local government operations — the ability of libraries to serve as a hub for the community should be taken into account when training staff and planning for the consequences of disasters.

The Challenges of Funding

The need to secure ongoing funding presents perhaps the greatest challenge of all for library programs. This is another area in which collaboration plays a critically important role. The San Diego Public Library has taken advantage of numerous collaborative opportunities to fund its diverse programs, such as:

- Career Online High School, which offers adults the opportunity to earn an accredited high school diploma and career certificate online. The library provides scholarships to qualified adult learners who are looking to advance their careers, prepare for workforce entry or continue their education;
- A one-stop resource for veterans to learn about the wide range of benefits and services available to them, including health, employment, education and housing services; and
- Financial education resources and services for military families, older adults who are struggling financially and youth, especially those coping with challenging financial circumstances.

continued on page 6



Tips for Leaders and Library Directors

For the chief executive officer; city, county or town manager; and mayor or county executive:

- Think of your public library as an untapped resource for addressing community needs and priorities. Have conversations regularly with the library director, exploring interests, capabilities, and opportunities.
- Include the library director on the senior executive team.
- Include the library director in strategic discussions even when the connection is not readily apparent, including such areas as public safety, emergency management, economic development, gangs, school dropouts, early childhood education, workforce development, and cultural inclusion.
- Visit the library and all the branches, especially when they are sponsoring special events.

For library directors and senior personnel, especially branch directors:

- Think outside the walls of the library and beyond collections and circulation. Understand the issues in your community, and explore how your library can make positive contributions and promote the expanded view to all library staff.
- Build relationships. Don't wait for the senior leadership of your community to invite you to a conversation — take the initiative. Do not let yourself be out of sight and out of mind. Be visible.
- Invite community leaders to the library, especially to special events that you are sponsoring, whether or not they are already advocates (for example, elected officials, friends of the library, board members and so forth).

- Think about events you can sponsor that relate to the issues in your community to demonstrate your relevance to community leaders.
- Nurture and preserve the library's positive image with the public and the perception that the library is a safe and neutral space. These are among the strongest assets of libraries.

Source: *Maximize the Potential of Your Public Library: A Report on the Innovative Ways Public Libraries Are Addressing Community Priorities*; International City/County Management Association, 2011.



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- Sir William Osler

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While the city's General Fund provides financial support for many of the San Diego Public Library's programs, the library has successfully sought funding from a variety of other sources, such as the California State Library and the Financial Industry Regulatory Authority (FINRA), an independent, not-for-profit organization authorized by Congress to protect America's investors through a variety of methods, including educating investors.

"The library collaborates with many partners to develop and fund programs. For example, the school district joined the library and the Masons of California to support the 'Raising a Reader' program," says Marion Moss Hubbard, senior public information officer for the San Diego Public Library. "We have also partnered with the local Media Arts Center, which offers a variety of classes for youth and

continuing education for adults." The center's e-newsletter, blog and catalog reach a broad audience and publicize day camps and programs co-sponsored by the library, providing a significant promotional boost.

Hubbard adds, "We are exploring ways to leverage resources and partner with other city departments as well — for example, working with the Parks and Recreation Department to offer health-oriented classes." With respect to funding challenges, Hubbard says, "It's important to think collaboratively and outside the box, too, from the 'usual' funders to nontraditional sources. Look for ways to leverage existing resources through partnerships."

The need to secure ongoing funding presents perhaps the greatest challenge of all for library programs.



Resources for Funding

Communities can tap into a number of resources when seeking funding for library programs and projects:

- Foundation Center (<http://foundationcenter.org/sanfrancisco>) is a leading source of information about philanthropy. It connects people who want to change the world to the resources they need to succeed. Foundation Center maintains a comprehensive database on U.S. and global grant-makers and their grants. It also operates research, education and training programs;
- The California State Library (www.library.ca.gov/grants) administers and hosts grant programs that help make California an information-rich, culturally responsive state; and
- Links to grants for libraries and librarians can be found at www.scholastic.com/librarians/programs/grants.htm.

Find Additional Information

For more information and links to related resources, including those mentioned here, read the online version of this article at www.westerncity.com. ■

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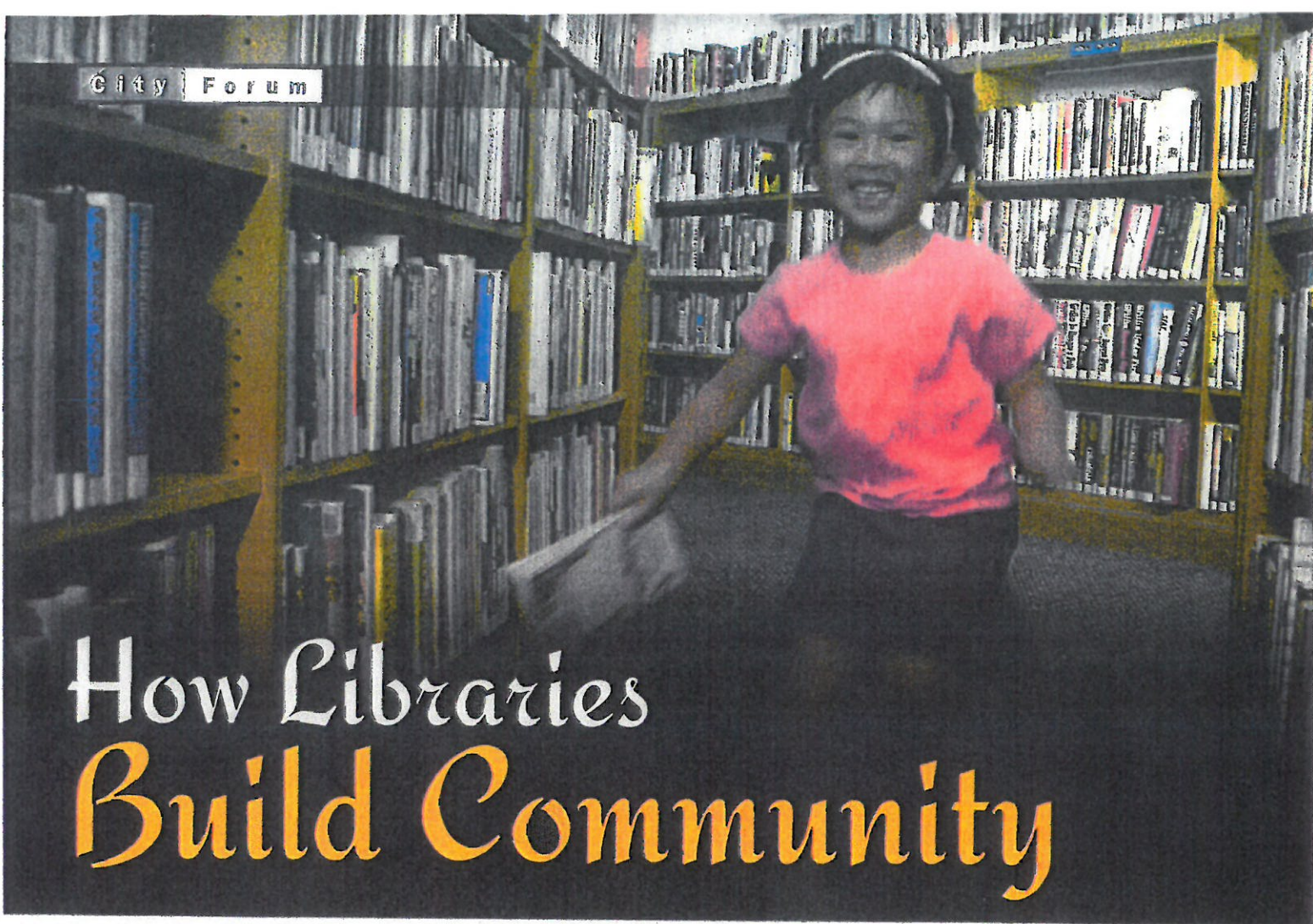
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How Libraries Build Community

by Greg Lucas

I was politely ejected from the Teen Space at San Diego's Central Library a few months ago because I'm significantly older than 18 and thus exceeded the age limit. The librarian suggested I might get a richer appreciation of exactly how awesome her library was — and libraries in general — if I headed to the top floor and explored each floor on the way down.

On one floor, an elderly gentleman read a newspaper from Taiwan. On another floor, a youngster tapped mommy's nose-nose-nose in imitation of the pre-readers' sing-along they'd just attended. As I made my way through the floors, I saw a woman Googling a map, perhaps for directions to a job interview. Next to her, a man hunched over a computer terminal

filling out an application that could have been for employment, Social Security, Medi-Cal or subsidized housing. In the Children's Room, kids and caregivers got rowdy over a book during Story Time.

There were hundreds of activities I didn't see — activities that are also happening in each of California's 1,182 library branches, whether they're located in Alturas, Anaheim or Antioch.

Libraries Provide a Spectrum of Services

At the Los Angeles main branch, a weathered veteran got set up with "three hots and a cot" in 15 minutes by an AmeriCorps volunteer.

In the back room at the Yuba City Library, several walls are crammed with dozens of blue duffel bags with luggage tags like "Elephants," "Flowers," and "Martin Luther King." Each bag is a "curriculum-in-a-can" that local child care providers can use at their centers. The children's services coordinator created many of them on her own dime.

"Public libraries are incredibly good stewards of public dollars," says John Szabo, director of the Los Angeles Public Library, whose main library and 72 branches serve 4 million people — the largest population of any public library in the country.

continued

Greg Lucas is the California state librarian and can be reached at greg.lucas@library.ca.gov.

"Libraries are the heart of their communities," adds Robert Karatsu, 2015 president of the California Library Association and former director of the Rancho Cucamonga Library system. "They're gathering places for people from preschoolers to seniors who are a living demonstration of what their local government is doing for them."

To put it another way: People build libraries, and libraries build community.

Anyone who believes libraries are a withered vestige from sepia-tinted yesteryear hasn't been inside their neighborhood branch lately.

Computer coding classes for tweens are taught in Sebastopol's library — and at dozens of other locations throughout the state. Using one of Sacramento Public Library's 3-D printers, two Placerville cousins created the prototype of their "Hex Flex," a steel snowflake-shaped multi-tool for snowboarding. Some libraries offer laptop computers and e-readers for checkout. Sacramento recently launched a "Library of Things" where patrons can check out a laminator, sewing machines or other tools.



Connecting People

"When someone says, 'We don't need libraries because of the Internet,' I don't get angry about it anymore because it's so silly. Every day my computers are packed," says Lisa Rosenblum, Sunnyvale's director of library and community services, which include a city-run senior center, camps, pools, social services and community theater. "We connect kids to literacy, and we connect their parents with each other. We're a place where teens meet and don't have to pay to be safe."

Libraries are usually the first place where immigrant families interact with their new local government and also offer the first step on the path to citizenship. San Francisco Public Library has a full-time social worker. Last year, Los Angeles Public Library provided more than 700 flu shots to low-income individuals. Many libraries offered free lunches during the summer to low-income kids — and they are eager to do so again this year.

A statewide program, sponsored in part by the California State Library, gives an idea of how responsive libraries can be to their unique communities. "Book-to-Action" encourages a community to read a book and then collaborate on a volunteer activity that addresses the book's topic. Dixon residents read *The Heart and the Fist* by veteran Eric Greitens in 2013 and created care packages for deployed troops. Oakland read Elle Blue's *Everyday Bicycling* to help encourage urban bicycling. Placentia read *The Witness Wore Red*, by Rebecca Musser and M. Bridget Cook, to increase awareness about domestic violence.

"Libraries are flexible and nimble organizations," says Susan Hildreth, former California state librarian and the most recent director of the federal Institute of Museum and Library Services. "More than almost any other civic entity, libraries can respond to the needs of any age group or any demographic group and figure out what the community needs and how to move it forward."



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America's News

Centennial - Santa Cruz Library exhibit details activist group history - Women's league has impact locally, worldwide

Santa Cruz Sentinel (CA) - April 12, 2015

Author/Byline: By Jessica A. York; jyork@santacruzsentinel.com @ReporterJess on Twitter Section: News Page: 1

Readability: >12 grade level (Lexile: 1560)

SANTA CRUZ >> Sometimes loudly, at other times quietly, the Women's International League for Peace and Freedom have been getting its hands dirty to drive system change for 100 years.

The Santa Cruz chapter of the worldwide organization, itself approaching half a century of organized involvement, will feature member's biographies and the group's larger context at the downtown Santa Cruz Library, beginning Tuesday.

The centennial exhibit, "Women, Peace and Power: 100 Years of Activism and Counting," is scheduled to remain partly in the library's second floor hallway and partly in a library meeting room for three

Exhibit » Page 5

months. The kickoff party, set for Tuesday night, will feature the group's musical arm, the Raging Grannies, a timeline plotting 100 years social change movements, local successes and portraits and brief biographies of the "endurance activists" behind them, said exhibit organizer Paula LeRoy. International league founder Jane Addams' story, in particular, also will be highlighted.

One such local member, Ruth Hunter, has, at 98, a storied activist history, LeRoy said. Hunter has been arrested 11 times, including for a Iraq war protest in 2007 involving she and other Raging Grannies at the Capitola Army recruiting center, LeRoy said.

LeRoy, a history teacher whose involvement in the league dates back some 20 years, said it is important to show activism can be successful in bringing change on big and important issues.

The Santa Cruz chapter and its 120 dues payers, she said, plays a significant role on the international stage as the largest chapter, with the most active base.

The biographies and photo portraits of group members are being collective at a significant time, LeRoy said.

"Many of our WILPF members are dying. It's a changing of the old guard," LeRoy said. "A lot of these women came into peace activism in the 60s, which was a very formative time."

Santa Cruz organization members have weighed in on everything from peaceful protest urging nuclear disarmament and military involvement in Iraq and Afghanistan to more recent topics, such as a push for the City of Santa Cruz to refuse a federal grant for a militaristic police search and rescue "BearCat" vehicle and the desalination plant proposal.

The coming exhibition will feature fine art, photography, political art, history and personal stories, highlighting part of the organization's story. Organizers are partnering with the Santa Cruz Public Libraries' "Art in the Library" series.

The installation will run from April 12 to July 12.

Santa Cruz Mayor Don Lane is scheduled to offer a Santa Cruz City Council proclamation naming April 28 as Women's International League Peace and Freedom Day, on its 100th anniversary.

Exhibit

From Page 1

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Papermaking workshops create art from rags

By Ryan Masters, newsroom@santacruzsentinel.com , [@Ryanmasters831](https://twitter.com/Ryanmasters831) on Twitter

Posted: 04/26/15, 4:28 PM PDT |

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Blake McIntyre's printed images of his US Army service on paper made from the uniforms of Texas State Veterans. Contributed

Like the healing process for trauma, making paper requires breaking something down in order to create something new and beautiful.

Peace Paper Project, a New York-based nonprofit art therapy organization, will show the public how to create handmade paper from donated fabric during papermaking workshops on Tuesday and Wednesday.

The community building workshops, which are provided in conjunction with the Santa Cruz County Public Library System, have been developed through direct collaboration with art therapists.

“From clinical settings to community art centers, we use paper as an expressive tool for coping with trauma,” said co-director Margaret Mahan. “This week, we’ll be celebrating the Santa Cruz County community by making paper out of their combined stories and fibers.”

Before paper was made from trees, it was made from rags.

Mahan’s co-director Drew Matott learned the tradition of taking old clothing and making paper out of it while studying printmaking.

“It opened a lot of doors for him as an artist,” Mahan said. “Suddenly there was a direct relationship between the subject material and the medium. For example, he would do a piece about blue-collar workers using blue-collar shirts.”

After learning the art of papermaking from Matott at a Vermont art collective, Iraq War veteran Drew Cameron transformed his old uniform into paper in 2007. The cathartic and powerful process spawned the Combat Paper Project, a series of international workshops led by Matott and Cameron.

Eventually, the Combat Paper Project inspired variations on the war theme and the Peace Paper Project was born in 2011.

To date, the project has helped develop 16 papermaking programs as tools for healing and public interaction.

The Panty Pulping workshop, for example, calls for an end to sexual and domestic violence by transforming underwear into paper art. The workshop promotes consent, nonviolence and creative expressions of resilience through papermaking.

At this week’s workshops in Santa Cruz County, participants will make their own sheets of paper from locally donated material.

To personalize the project, participants can also contribute fabric to this community pulp batch. Acceptable materials include cotton, linen, hemp or polyester and should be approximately 6 inches by 8 inches.

Advertisement

The papermaking process includes pulping the fabric materials with a beater, moving the pulp into buckets, and pressing pulp on to mold screens to let the pulp drain. The still-soft sheets of handmade paper are then removed from the screens and left to dry.

“We’re going to have pedal power,” Mahan says. “People can create pulp with human energy using a bicycle-operated colander.”

According to Mahan, it takes just a few minutes to create a sheet of handmade paper.

Peace Paper Project

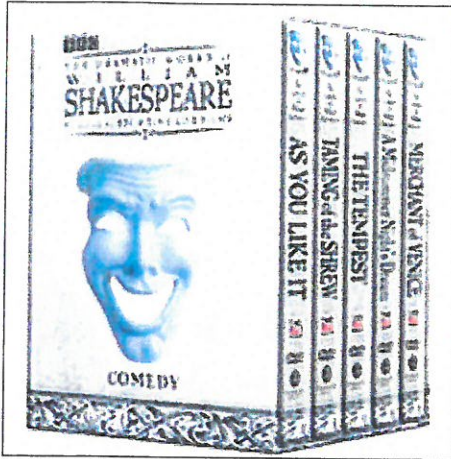
- 2-6 p.m. Tuesday: Drop-in papermaking, Capitola Branch Library, 2005 Wharf Road, Capitola.
 - 2 p.m. Wednesday: Peace Paper Project Presentation, Scotts Valley Branch Library, 251 Kings Village Road, Scotts Valley.
 - 3-6 p.m. Wednesday: Drop-in Papermaking, Scotts Valley Branch Library, 251 Kings Village Road, Scotts Valley.
-

Performances At Public Libraries In May

4/28/15

1

Enjoy Shakespeare, Mozart and more at Santa Cruz Public Library branches



The Santa Cruz Public Library System (SCPL), a network of 10 neighborhood library branches throughout Santa Cruz County, today announced it would put a spotlight on performance art during the month of May.

The Library will host free theatrical performances at three branch libraries in May, beginning with the 28th season of "Shakespeare-To-Go" at the Boulder Creek Branch Library on Saturday, May 2. Shakespeare's "As You Like It" will be adapted into a 50-minute rendition, followed by a 10-minute question and answer session. The performance will take place in the library's beautiful outdoor amphitheater.

The performances continue with two showings of "Wit, Wisdom & Wisecracks" by Willing Suspension Armchair Theater. The group will perform at the Downtown Branch Library on Wednesday, May 20, and at the Scotts Valley Library on Thursday, May 28. Both shows are 7-8 p.m.

Also, Friends of Santa Cruz Public Libraries will sponsor a free concert, "Munching with Mozart," at the Downtown Branch Library on Thursday, May 21. Tatyana Rekow will play the saxophone. The concert is 12:10-12:50 p.m. and attendees are invited to bring their lunch.

Library Performance Events:

- Saturday, May 2, Boulder Creek Library, 13390 West Park Ave., Boulder Creek Shakespeare-To-Go: "As You Like It" — 1-2 p.m.
- Wednesday, May 20, Downtown Library, 224 Church St., Santa Cruz Willing Suspension Armchair Theater: "Wit, Wisdom & Wisecracks" — 7-8 p.m.
- Thursday, May 21, Downtown Library, 224 Church St., Santa Cruz Munching With Mozart: Tatyana Rekow on the saxophone — 12:10-12:50 p.m.
- Thursday, May 28, Scotts Valley Library, 251 Kings Village Road, Scotts Valley Willing Suspension Armchair Theater: "Wit, Wisdom & Wisecracks" — 7-8 p.m.



In addition, Library cardholders can reserve free passes to Tandy Beal & Company's May 2 performance of "The Magic Carpet," a world dance showcase. The Discover & Go pass admits one adult and one child to the show, and can be reserved online at <http://discover.santacruzpl.org/>. The one-hour show begins at 11 a.m. at the Santa Cruz Veterans Memorial Building.

The Santa Cruz Public Libraries (SCPL) system delivers information, education, enrichment and inspiration through a network of 10 neighborhood library branches, a web-based digital library, a Bookmobile and community-based programs. SCPL serves children, teens and adults with innovative programming, professional services and community facilities that spark imagination and support discovery.

Residents can explore a wide range of interests from academic research, book clubs and literacy programs to digital photography, locally produced music and local history. Branch locations include Aptos, Boulder Creek, Branciforte, Capitola, Downtown Santa Cruz, Felton, Garfield Park, La Selva Beach, Live Oak and Scotts Valley.

...

Learn more about SCPL at SantaCruzPL.org or via Facebook, Instagram, Pinterest, Twitter and YouTube.

1

View the Official Program Here!




GOVERNOR BROWN ISSUES PROCLAMATION DECLARING CALIFORNIA LIBRARY WEEK

4-14-2015

SACRAMENTO - Governor Edmund G. Brown Jr. today issued a proclamation declaring April 12 through 19, 2015, as California Library Week in the State of California.

The text of the proclamation is below:

PROCLAMATION

The freedom to explore the vast body of human knowledge is one of the underpinnings of a truly free society. For this reason, the public library has been a vital institution throughout the history of our republic. Today, California's 1,112 libraries provide a multiplicity of important community functions: fostering a love of reading in people of all ages and walks of life, providing academic support to schoolchildren, teaching literacy skills to adults and serving as a safe haven and connection to social support for our most vulnerable citizens. The services our public libraries offer today are the result of many centuries of development as libraries--always more than mere depositories of books--have evolved and adapted to encompass new technologies and the changing needs of society.

The library as an institution is much older than the book as we think of it today, a set of printed pages bound in cloth or paper covers. Archives of written material--at first, collections of incised clay tablets used for record-keeping by the ancient peoples of Mesopotamia--are as old as writing itself and serve as one of the most important markers of the transition from prehistory to history. As civilization grew, so too did the body of knowledge, and along with it the number of persons with the literacy skills to use that knowledge, as well as the demand for their work--which, in turn, often added to the body of knowledge. As the need to store and access written information grew, the institutions that served this purpose grew and saw great improvements in the technology they used. By the Hellenistic period, the cosmopolitan age when the culture of Classical Greece dominated much of the Eastern Mediterranean world, the library as a collection of papyrus or parchment scrolls was a well-established part of civilized life. It was during this time, in the 3rd century B.C., that the most famous library of the ancient world was founded in Alexandria, Egypt.

The evolution of the library continued with the establishment of the first public libraries in early imperial Rome. In China, around the same time, Liu Xiang is thought to have created the first system for cataloging books, building on a library tradition dating back to the great philosopher Laozi. Even as Europe slid into the Dark Ages--a time symbolized by the legendary destruction of the Library of Alexandria--the Byzantine and, later, Arab civilizations would carry on the classical tradition, the latter aided by the importation of papermaking technology from China. Europe emerged from the Middle Ages with the aid of the printing press, which made books much less expensive and ushered in an era of ever-increasing literacy and public access to literature that our ancient forebears could not have dreamed of.

Today, society's need for access to knowledge continues to grow, and the technology to meet that need is changing at an unprecedented pace. For the past few decades we have been in the "Information Age," an era of extraordinary advances in our technical capacity to store and transmit information. The modern bound book, so vital to our rise to nearly universal literacy in the 19th and 20th centuries, is now only one of several media that we use to access the written word, which itself competes with digital photography, sound and video as our primary means of information storage and retrieval. Increasingly, citizens are turning to public libraries for access to these emerging technologies, and our professional librarians are responding as Californians always have, by innovating even where resources are limited. I applaud all of our public libraries' efforts to modernize their services, and my budget continues to provide support for library broadband access.

This Library Week, State Librarian Greg Lucas has proposed a new vision for the future of the library, including the admirable goal of ensuring that every Californian is equipped with a library card by the time of enrollment in kindergarten. I encourage all who are interested in the future of our libraries and literacy initiatives to read this document, which can be found at http://www.library.ca.gov/pressreleases/pdf/NationalLibraryWeek_4_2015.pdf.

NOW THEREFORE I, EDMUND G. BROWN JR., Governor of the State of California, do hereby proclaim April 12 - April 19, 2015 as "California Library Week."

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 14th day of April 2015.

EDMUND G. BROWN JR.
 Governor of California

ATTEST:

Latest News


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[Governor Brown Announces Appointments](#) 04-02-2015



It's National Library Week:

We need to focus more of California's innovation and creativity on our public libraries

SACRAMENTO, April 13, 2015 - *Today, State Librarian Greg Lucas sent the following message to California's 1,112 libraries calling for getting a library card into the hands of every kindergartner, working to ensure every Californian can read at more than a 5th Grade level, and creating a system where every Californian can use their library card anywhere in California.*

Benjamin Franklin is credited with creating America's first fire department and its first lending library. Both institutions have changed a lot in 280 years but, fundamentally, they're the same.

Firefighters still put out fires but they provide far more emergency medical care. Libraries are still information hubs for their communities but they supply that information in many more ways than books.

"Without the library, you have no civilization," says Ray Bradbury, one of the most ardent advocates of public libraries, which he insists were where he got his education.

California's 1,112 libraries – the most of any state – mirror our unique diversity. They're enriched by thousands of librarians who exemplify the innovation and generosity California is recognized for around the world.

California's students get help achieving their dreams from on-campus libraries and teacher-librarians. Our public and private universities operate world class research libraries.

Each day, 21 million Californians – from preschoolers to 100-year-olds – use their library cards to open windows on the limitless realm of ideas and knowledge. Libraries are vital, thriving 21st Century institutions that literally change lives.

Libraries are the most welcoming place to our most disenfranchised. They're on the front line of improving the reading skills of all Californians. And there's absolutely no investment in human capital that's more cost-effective than teaching someone to read.

Libraries invigorate our workforce. They're an essential part of our education system, offering safe havens for homework and preventing academic "summer slide."

Spend time in the children's section and see toddlers getting rowdy over a book at Storytime. Visit the Young Adult section and see parents sneaking off with books written for their teens that happen to be some of the most thought-provoking, page-turning fiction being written.

Today, library bookshelves are interspersed with banks of computer terminals, usually with lines of persons waiting for a vacancy. The state is working to improve the connectivity at every public library from Alturas to National City.

We're an Information Economy and the library is where many Californians – some 25 percent of the state doesn't have Internet at home – plug into the information they need to succeed or survive.

More and more branches offer “maker spaces” and 3D printers that allow Californians to create what they envision – on the spot. Sometimes that's jewelry, robot parts, a model of a California mission for school (forget sugar cubes!) or even prosthetic hands.

Databases, streaming video and E-Books are becoming the norm.

Ben Franklin and Ray Bradbury would be proud. But they'd expect more. So should we.

So, as we celebrate National Library Week in California, let's challenge ourselves to focus more of California's innovation and creativity on our public libraries.

Let's make this a state where every Californian entering kindergarten has a library card, every Californian reads at more than a Fifth Grade level and every Californian can use their library card anywhere in California.

About the California State Library (www.library.ca.gov) Founded in 1850, the California State Library is the central reference and research library for the Governor's office, Legislature, state employees, and the general public. The State Library leads and promotes innovative library services by providing and managing state and federal funding programs to ensure all Californians have access via their libraries to information and educational resources.

-30-

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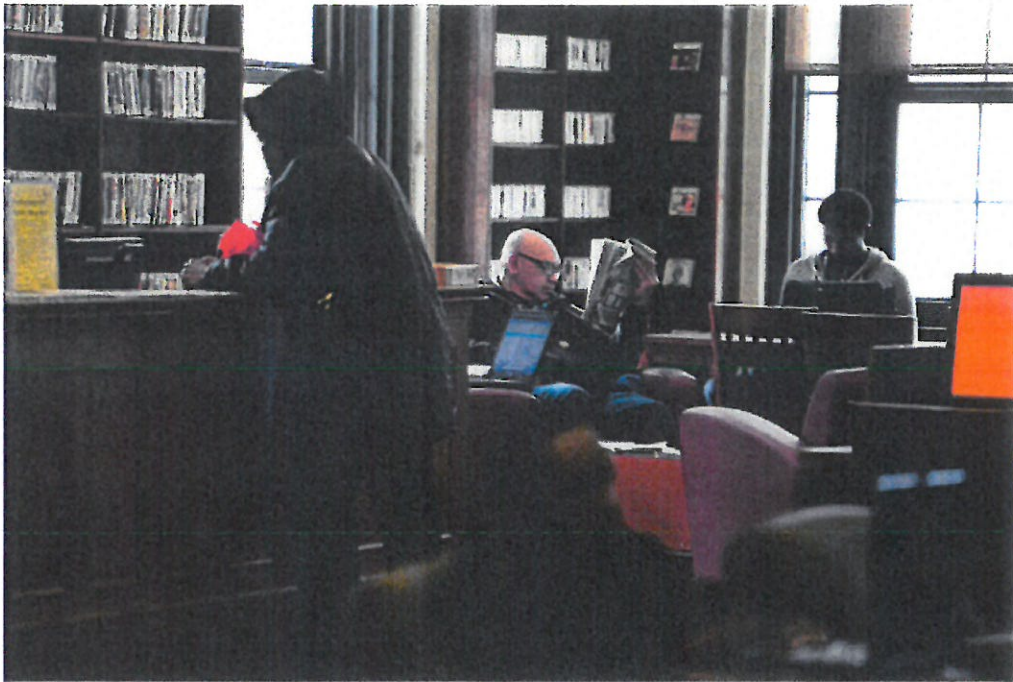
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Cost = \$6.5 million per branch (214 branches)

New York Public Libraries Warn of a 'Staggering' Crisis With Infrastructure

By WINNIE HU APRIL 21, 2015

Photo



Officials with the Hunts Point Library in the South Bronx have sought \$20 million to renovate the Italian Renaissance building. CreditNicole Bengiveno/The New York Times

The Hunts Point Library in the South Bronx uses only two of the three floors in its Italian Renaissance building, which was built in 1929 with money from the industrialist and philanthropist Andrew Carnegie. The quarters are so cramped that adult classes in English and computer skills spill over into the children's area.

The top floor — built as a custodian's living quarters — stays empty because there is no money to repurpose it into what the library needs now: a career and education center.

So library patrons like Norma Delgado have to make do with less. "I would love it if the library got more space, because I would take classes Monday to Friday," said Ms. Delgado, 57, an unemployed home health aide from Ecuador who takes English classes twice a week to improve her chances of finding a job.

The Hunts Point Library, which is part of the [New York Public Library](#) system, is a lifeline in one of the city's poorest neighborhoods. It is where homeless people check out apartment listings, the unemployed fine-tune their résumés, and children get free tutoring while their parents master new skills. But increasingly, the library and others in the city have been unable to meet the growing needs of their patrons, or even to offer as many programs and services as other branches, because they are constrained by aging buildings in need of renovation.

Photo



The main reading room of the library, which can use only two of its three floors. Credit Nicole Bengiveno/The New York Times

The city's three public library systems — the [New York Public Library](#), the Brooklyn Public Library and the Queens Library — are seeking \$1.4 billion in city funds over the next decade to bring all 217 public library branches up to modern building standards. Though library officials request capital money yearly as part of the city's annual budget process, that amount is the largest in recent years and the request provides a detailed accounting of the problems that buildings often treasured as community resources are facing. In a [report released last month](#) by library officials, they warned of "the staggering infrastructure crisis in our branches." The Brownsville Library in Brooklyn, for example, has such severe problems with its air-conditioning system that it has to close on the hottest days of summer. Water has damaged the ceiling over a

heavily used Chinese-language section at the Ulmer Park Library in Brooklyn. The report also cited overcrowding at the Corona Library in Queens and restrooms that were often out of service at the Port Richmond Library on Staten Island.

“The mayor and City Council know that millions of New Yorkers rely on the city’s public libraries, and that it is unacceptable for branches to be crumbling, hours to be limited, and the number of programs and services to be far short of demand,” said Tony Marx, president of the New York Public Library, which has 92 branches in the Bronx and Manhattan and on Staten Island.



Liana Acevedo, 35, the library’s manager, on the third floor. She hopes it will house a career and education center. CreditNicole Bengiveno/The New York Times

But the effort to modernize the city’s libraries has prompted one fiscal expert to question whether officials should also be looking at whether they could, or should, downsize in some cases, given the move toward a digital age and e-books that take up no room.

“They may be getting what they own into shape, but the question is, do they need all this space?” said Charles M. Brecher, consulting co-director of research for the [Citizens Budget Commission](#), a government watchdog group. “It’s like the firehouse question: Do we need every firehouse they built 75 years ago?”

After years of steep budget cuts under the Bloomberg administration, the city’s libraries have been regaining ground under Mayor Bill de Blasio. In his first year in office, Mr. de Blasio, a Democrat, increased operating funds for libraries by \$22 million, to \$323 million, though library officials noted that only \$10 million of that was used directly for services to the public (the rest covered back pay for library

workers and other costs related to a city-negotiated union agreement).

Photo



The computer area in the library, which, like others in the city, has been unable to meet the growing needs of its patrons because its aging building is badly in need of renovation. Credit Nicole Bengiveno/The New York Times

Library officials are seeking an increase to \$378 million for the next fiscal year, which begins July 1, to restore programs and services lost to budget cuts since the 2008 fiscal year.

James Parrott, deputy director and chief economist for the [Fiscal Policy Institute](#), a nonpartisan research and education group, said he expected the libraries to receive “a reasonable commitment” from the de Blasio administration in terms of operating and capital dollars “since they play a critical role in furthering many of the mayor’s top priorities.” For instance, he said, libraries have helped to expand programs for early childhood education and after-school programming, and increase outreach to immigrants.

In another change, library officials said they were asked by the mayor’s aides to present their long-term needs for consideration in the city’s 10-year capital plan, which already includes \$566.1 million for previously approved library projects; the request for \$1.4 billion would be on top of that amount. In the past, library officials said they secured capital funds largely by appealing to elected officials,

including borough presidents and members of the Council, but that often led to securing only enough for ad hoc repairs and inevitably resulted in an uneven distribution of funding.

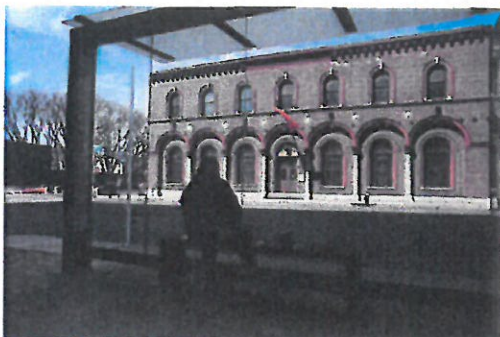


The top floor was originally built as a custodian's living quarters. CreditNicole Bengiveno/The New York Times

Amy Spitalnick, a spokeswoman for Mr. de Blasio, declined to say whether he would increase funding for the libraries in his executive budget, which is expected next month and will also include an updated capital plan. Last year, he added \$15.6 million in capital funds for library projects. She said the administration had “made a clear commitment” to the city’s libraries.

Council leaders have also called on the mayor to give the libraries more money. Eric Koch, a spokesman for the Council, said they were “proud to have made funding libraries one of our priorities in the budget response.”

The Hunts Point Library, which performs on par with other medium-size branches, lends 110,000 books and materials a year and runs free classes and programs for 11,500 people annually.



Library officials have asked for \$20 million to renovate the 12,283-square-foot building, which was built in 1929 with money from the industrialist and philanthropist Andrew Carnegie. CreditNicole Bengiveno/The New York Times

“This library is a magnet for people who want to learn,” said Angel Rivera, 49, who unloads trucks at the Hunts Point produce market and heads for the library when his shift is over to study for law school classes.

Olga Ramos, 39, a mother of three girls, said she learned how to use email at the library and now sends messages to her sisters in Mexico. She also took English classes but eventually had to go to another branch for a more advanced level. “I feel it should have more things that other libraries have because the community needs it,” Ms. Ramos said.

Library officials there have requested \$20 million to renovate the 12,283-square-foot building; an additional \$4 million has been approved for repairs.

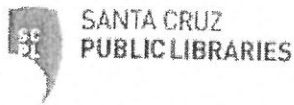
Liana Acevedo, the Hunts Point Library manager, listed the problems as she walked through the building the other day. The roof was leaking. The windows did not fully close. The water pipes clogged often, causing toilets to overflow. There were too few electrical outlets.

Unlocking the door to the third floor, she stepped into a warren of light-filled rooms with crumbling plaster walls that she hoped to turn into a career and education center. She envisioned a day when people could look for jobs there, and take new classes in citizenship, coding and web design. Downstairs, the children’s area, once freed of adult classes, could be used for more activities, such as expanding its story time to make it bilingual.

Ms. Acevedo, 35, practically grew up at the library. Her family lived two blocks away and did not have much money, so the library became their regular place to visit. Her Puerto Rican mother taught herself English by reading romance novels. At 15, Ms. Acevedo was working part time as a library page, shelving books and helping out in the children’s area.

After high school, she worked at other branches in the Bronx and Manhattan while attending the College of Mount Saint Vincent and Pratt Institute, where she earned a master’s degree in library science. In 2014, she returned to the Hunts Point Library as its manager. After working in modern buildings, she was more conscious of the library’s shortcomings.

“It’s like that old, comfy couch,” she said. “You don’t want to get rid of it, but you know you need to update it.”



Teresa Landers <landerst@santacruzpl.org>

President Obama Announces Open eBooks and ConnectED Library Challenge

Hildreth, Susan <hildreth@plsinfo.org>
 Reply-To: "Hildreth, Susan" <hildreth@plsinfo.org>
 To: PLPDIRECTORS@listserv.plsinfo.org

Thu, Apr 30, 2015 at 10:23 AM

The President had a great time in one of the DC Public Library branches this morning interacting with students. And he talked about the power of libraries! Check out all the info below. Congrats to PLP members Oakland and San Francisco for being founding partners on the Library Card Challenge! Susan H.

Susan Hildreth

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From: IMLS News [mailto:imlsnews@imls.gov]
Sent: Thursday, April 30, 2015 10:12 AM
To: Hildreth, Susan
Subject: President Obama Announces Open eBooks and ConnectED Library Challenge

To view this message in a browser, please click [here](#).



FOR IMMEDIATE RELEASE
 April 30, 2015

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President Obama Announces Open eBooks and ConnectED Library Challenge

IMLS facilitating initiatives to extend educational opportunities and digital content to nation's students

Washington, DC—Today, at the Anacostia Branch of the District of

Columbia Public Library, President Obama announced two new efforts to strengthen student learning by improving access to digital content and to public libraries. The Institute of Museum and Library Services (IMLS) is supporting several library and non-profit partners to develop the Open eBooks initiative and the ConnectedED Library Challenge. These efforts leverage the extensive resources of the nation's 16,500 public libraries to help kids develop a love of reading and discovery by making e-books and library services broadly available, particularly to students from low-income families.



President Obama and middle school student Osman Yahya at the Anacostia Library.

In his email message yesterday, President Obama said, "America's librarians, like our teachers, connect us to books and learning resources that help us dream big....I'll announce new efforts to provide popular books to millions of underprivileged children and young adults around the country and connect more students to their local libraries -- because we know that reading just 20 minutes a day can make a tremendous difference in a student's success."

The Open eBooks initiative will make over \$250 million in popular e-books from major publishers available, for free, to children from low-income families via an app. The Open eBooks app is being developed by the New York Public Library, which is partnering with the Digital Public Library of America and First Book to curate and deliver the e-books to students from low-income families.

IMLS is investing \$5 million to support the development of the e-reader app, as well as tools and services to help the public more easily access e-books and other digital content.

Complementing that effort, the ConnectedED Library Challenge is a commitment by more than 30 communities to work to put a library card into every student's hand as soon as they enter school. Data analyzed by IMLS show that children who visited the library during kindergarten had higher achievement scores in reading and science in third grade, particularly for children in households with low income and low parental education. IMLS, in partnership with the American Library Association and the Urban Libraries Council, will host a national convening this year to identify and share best practices in reaching universal library card use among public school students.

"With this initiative President Obama acknowledges the powerful role libraries play in leveling the digital divide and empowering kids to dream big," said Maura Marx, Acting Director of the Institute of Museum and Library Services. "We're thrilled to spotlight the work America's 16,500 public libraries do every day to inspire people of all ages to live better lives through learning and discovery."

This ground-breaking work came together through the dedicated efforts of our partners: the American Library Association, the Digital Public Library of America, First Book, the New York Public Library and the Urban Libraries Council. These organizations are passionate about providing learning opportunities for all kids, and IMLS is proud to help make these efforts a reality."

Click here more information about these initiatives.

About the Institute of Museum and Library Services

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 35,000 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit www.ims.gov and follow us on Facebook and Twitter.

You are subscribed as: hildreth@plsinfo.org. To unsubscribe this email address, please click here.

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County of Santa Cruz

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SUSAN MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

April 27, 2015

TO: Each Member of the Board of Directors of the Library Financing Authority

LIBRARY SALES TAX AND PROPERTY TAX REVENUE UPDATE

Dear Members of the Board of Directors:

The purpose of this letter is to provide an update on the Library Sales Tax actual receipts for the 3rd quarter of 2014-15, and an update on the County Library Fund Maintenance of Effort (MOE) contribution to the Library Financing Authority for 2014-15.

Library Sales Tax actual receipts for the 3rd quarter totaled \$2,295,975, which is \$84,611 more than the estimate provided to the Authority in January. This results in a 2014-15 fiscal year to date estimated total of \$9,039,313, or \$185,138 more than the budget adopted by the Authority last June.

As previously reported to the Authority, the County Library Fund ended 2013-14 with a property tax revenue surplus that will be included with the 2014-15 County Library Fund MOE contribution. The Library Fund property tax apportionment is estimated at \$269,870 over budget in 2014-15. With the prior year surplus and current year costs, the County Library Fund MOE contribution for 2014-15 is estimated at \$5,105,936, or \$303,334 more than the adopted budget.

In summary, 2014-15 Library Sales Tax is estimated at \$185,138 over budget. Similarly, the County Library Fund MOE contribution for 2014-15 is estimated at \$303,334 over budget. This results in increased revenue of \$488,472 in 2014-15. If you have any questions, please give me a call at 454-2100.

Very truly yours,

Carlos Palacios
Deputy County Administrative Officer

cc: Director of Libraries, Santa Cruz City/County Library System
Library Director, Watsonville Library
County Administrative Officer
Santa Cruz City Manager
Watsonville City Manager
Auditor-Controller
Santa Cruz Director of Finance
Administrative Services Director, City of Watsonville