



LIBRARY JOINT POWERS AUTHORITY BOARD

Monday October 6, 2014
Downtown Branch Meeting Room
224 Church Street, Santa Cruz, CA 95060

6:30 PM PUBLIC MEETING

The Board reserves the right to take action on any item included on this agenda.

1. ROLL CALL
2. APPROVE AGENDA OF OCTOBER 6, 2014
3. ORAL COMMUNICATIONS
4. PRESENTATION

TOUCH Team Project: Janis O'Driscoll and Debby Dodds

5. CONSENT AGENDA
 - A. Approve Minutes of September 8, 2014 (PG.3-8)
 - B. Receive monthly narrative (PG.9-13)
 - C. Receive monthly performance measures (PG.14-15)
 - D. Receive monthly financial report (available at the meeting)
 - E. Resolution to approve a contract for \$14,100 for a Structural Study of the Downtown Library with Fratessa, Forbes, Wong (PG.16-17)
 - F. Resolution to approve a contract for a Hazmat Study of the Downtown Library with Protech Consulting and Engineering for \$8,439 (PG.18)
 - G. Resolution to accept LSTA grant funds in the amount of \$5,000 (PG.19)
 - H. Accept Annual Training Report (PG.20-29)
 - I. Amend Library Conflict of Interest Code (PG.30-31)
6. STAFF RECOGNITION (PG.32)
7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

8. MEMBER REPORTS

9. STAFF REPORTS

- A. Approve policy whereby Interlibrary Loan is reinstated (PG.33-35)

10. OTHER BUSINESS

- A. Approve minimum deliverables for branch facility projects pending final allocations (PG.36-42)
- B. Provide direction regarding Santa Cruz Library Facilities Joint Powers Authority agreement. (PG.43-44)

11. WRITTEN COMMUNICATIONS-

- A. Patron Written Comments (PG.45-49)
- B. Security Incidents Log (PG.50-55)
- C. Website Statistics for September 2014 (PG.56)
- D. Articles about Santa Cruz and California Libraries (PG.57-64A)
- E. Articles on Libraries Nationwide (PG.65-77)
- F. Library Sales Tax and Property Tax Revenue Update (PG.78)

12. BOARD MEETING CALENDAR

The Board will consider its current meeting schedule and may revise it as necessary.

- A. Change November 3, 2014 meeting to November 10, 2014 due to Election Day eve.
- B. Change December 1, 2014 meeting to December 8, 2014 due to Thanksgiving Holiday making packet preparation difficult as well as not much time between meetings if November meeting is changed.

13. NEXT MEETING

The next regularly scheduled meeting is Monday, November 3, 2014 at 6:30 pm at the Downtown Branch Library.

14. ADJOURN

The Library Joint Powers Authority Board will adjourn from the Regular Meeting of October 6, 2014 to its next regular meeting of November 3, 2014 at 6:30 pm at the Downtown Branch Library Meeting Room.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Library Administration Office at 427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org.

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

Aptos Branch Meeting Room
7695 Soquel Drive, Aptos CA 95003

September 8, 2014

6:30 PM PUBLIC MEETING

1. ROLL CALL

Present: Supervisor John Leopold (County alternate), Supervisor Bruce McPherson, Councilmember Cynthia Mathews, Councilmember Jim Reed, Councilmember Michael Termini, Councilmember David Terrazas, Citizen Member Martha Dexter, Citizen Member Jim Mosher

Absent: Supervisor Zach Friend, Citizen Member Sean Campbell,
Staff: Teresa Landers, Library Director; Marcus Pimentel, Finance Director

2. APPROVAL OF MEETING AGENDA OF SEPTEMBER 8, 2014

Councilmember Mathews moved, seconded by Councilmember Termini

That the Board approve the Agenda of September 8, 2014

UNAN

Absent: Friend, Campbell

3. ORAL COMMUNICATIONS

None

4. PRESENTATION: War Comes Home by Janis O'Driscoll

The theme of the Community Read in October and November is War Comes Home. The Library received a grant from CAL Humanities jointly with the Watsonville Library. Therefore, SCPL and Watsonville will be doing the program together. This program will be different from prior Community Read events. The plan for the next months is to have intimate and conversational events rather than large events. Local writer Dick Guthrie, Vietnam veteran, is also going to participate in the Community Read. There will be book discussion groups, a film festival, poetry writing and readings with some of the events taking place in Watsonville as well. Janis O'Driscoll expressed how very pleased the programming team is that nationally renowned writer and poet Brian Turner agreed to attend as well. This year's Community Read promises to be a very meaningful and needed event which will touch the community on many different levels.

5. CONSENT AGENDA.

Councilmember Reed moved, seconded by Councilmember Mathews

That the Board approve the following Consent Agenda of September 8, 2014:

- A. Approve Minutes of July 28, 2014**
- B. Approve Minutes of August 4, 2014**
- C. Receive Monthly Narrative Report**
- D. Receive update on Public Education and Outreach Campaign**
- E. Motion to approve a contract for a Structural Study of the Downtown Library with Fratessa, Forbes, Wong and authorizing and directing the Library Director to execute the agreement in a form acceptable to the City attorney.**
- F. Motion to approve a contract for a Hazmat Study of the Downtown Library with Protech Consulting and Engineering and authorizing and directing the Library Director to execute the agreement in a form acceptable to the City attorney.**
- G. Approve revised policies:
 - i. Gift Policy: Works of Art for Public Display**
 - ii. Display Policy: Bulletin Boards, and the Display Cases and Wall-Mounted Exhibits****
- H. Receive update on Temporary Relocation Costs for Downtown Library**
- I. Receive Financial Snapshot (handout at the meeting)**

UNAN

Absent: Friend, Campbell

Abstain from item A and B: Leopold

6. STAFF RECOGNITION

7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES

Kate Canlis, member of the Friends, reported that

In August 2014, FSCPL...

- Raised over \$1,100 at the Aptos Book Sale
- Created a “Literary Circle” of major donors which has raised almost \$3,000
- Received \$1,000 unrestricted sponsorship from Gayles Bakery
- The Friends are looking for more Board members

FSCPL plans include...

- Host an author Beth Baker on Monday September 15 at 7pm to discuss her book, *With a Little Help from Our Friends: Creating Community as We Grow Older*
- Have a fundraiser at Santa Cruz Mountain Brewing on September 20th. For every beer and flight purchased the brewery will donate \$1 to the Friends of the Santa Cruz Public Libraries.
- The Scotts Valley Friends will hold their annual fundraiser “Hops and Harvest” on September 20

8. MEMBER REPORTS

None

9. STAFF REPORTS

A. Monthly Performance Measures

Director Landers introduced a new format of the monthly performance measures and invited the Board’s questions and suggestions. The Board members suggested that several items be shown in a quarterly or twice per year break-down. Detailed programming data will allow to see trends and opportunities. A quarterly comparison to the old statistics was seen as helpful.

B. Libraries Facilities Financing Authority Formation

Director Landers reviewed a revision of the Joint Exercise of Powers Agreement which was drawn up by Bond Counsel in response to the County Administrator’s concerns.

The Board members discussed the changes. Councilmember Termini expressed concern that the substantial changes need to be discussed and all amendments be published in a timely manner. In addition, County Counsel needs to comment and perhaps a special session might be in order.

Councilmember Mathews mentioned that the formation process needs to move forward and it is important that Director Landers continue working with the appropriate consultants and to bring back further progress to the LJPB at the October Board meeting.

Supervisor Leopold expressed his opinion that the agreement is not ready for approval since other issues still need to be discussed. It is important to look at the JPA as a “whole package”. The question “What are we buying or getting” needs to be answered before moving forward.

Citizen Member Dexter mentioned that time is of the essence and that the formation documents need to be in place so that the CFD can be formed.

Citizen Member Mosher expressed that he would like to see all details worked out by the October Board meeting.

Councilmember Mathews explained that there are two different timelines in play. One is the initiation of framework to form the JPA for the Facilities Financing District and that has a very long lead time which does not need details. If the JPA is set up as contingent on unanimous approval and the adoption of the amendment that spells out all the details, time is not so pressing. Input should be collected from municipal counsels and given to the Library Director, so that she can prepare a draft JPA agreement that can be reviewed by the LJPB with plenty of time to spare. That allows for the creation of an agreement that can be accepted unanimously.

Supervisor Leopold asked for clarification of the timeline, which was provided by Director Landers.

Citizen Member Mosher asked about the legal difference between “MOU” and “Amendment”. Director Landers explained that the language was strengthened by using “Amendment to the JPA”, since this makes it part of the JPA Agreement.

Councilmember Mathews moved, seconded by Councilmember Termini

In the interest of moving forward to meet the deadlines for the creation of the CFD and calling the election that the Board distribute the revised draft agreement to all the jurisdictions, ask them to respond by the end of this week with their request for clarification, changes, concerns etc. Once the Director has received those communications that she prepare a revised agreement to the satisfaction of the four jurisdictional administrators and that it will come back to the Board for review at the next meeting or possibly a special meeting. It assumes and clarifies that the other outstanding issues, including which projects are covered, and how much the bond is going to be for and the revision of the financing arrangements will be resolved through an amendment to the CFD that is being set up.

UNAN

Absent: Friend, Campbell

C. Design and operational/programmatic standards

Director Landers explained that three levels need to be addressed.

- 1) Clear delineation of roles and responsibilities for the Library and each of the jurisdictions.
- 2) Broad design standards for furniture, shelving and signage to allow more latitude for the jurisdictions.
- 3) Building security systems should be the same with the jurisdictions working collaboratively if a security system is requested.

One of the Board members asked for clarification why Scotts Valley design standards could not be used. Director Landers explained that there are no written standards but that they evolve out of the relationship with the architects. Director Landers will write the RFP and collect three estimates.

Councilmember Mathews moved, seconded by Councilmember Termini

That the Board

- 1) **Adopt the delineation of roles and responsibilities as described.**
- 2) **Adopt the broader approach for both furniture and signage standards and recommends contracts for both be brought to the Board for approval by December 2014.**
- 3) **Recommend that the jurisdictions work collaboratively to select one vendor for building security (if a system is desired), in order to provide the Library with the most efficient system to maintain.**

UNAN

Absent: Friend, Campbell

D. Project Budget Allocation

Director Landers presented background information. On August 8th a meeting with David Tanza and Joe Appenrodt took place in which the hard and soft costs of the projects were reviewed. Group 4 made revisions to the soft costs. Hazmat remediation costs in Aptos and Downtown are still looming. The temporary relocation of the Downtown Branch could run 2.5 to 3.5 million based on preliminary estimates. A final number depends on the chosen and available space.

The Board members discussed the report and the Library Director responded to a number of questions for clarification about the difference of maintenance costs and specific allocations. Several members of the public made statements about their investment in and allegiance to Live Oak.

11. WRITTEN COMMUNICATIONS

- A. Patron Written Comments
- B. Security Incidents Log
- C. Website Statistics for July and August
- D. Articles about Santa Cruz and California Libraries
- E. Articles on Libraries Nationwide
- F. 4th Quarter Virtual Services Report: Overview
- G. Historical revenues

12. BOARD MEETING CALENDAR

13. NEXT MEETING

The Library Joint Powers Authority Board will adjourn from the Regular Meeting of Monday, September 8, 2014 to the Regular Meeting on Monday, October 6, 2014 at 6:30 pm at the Downtown Branch Library.

14. ADJOURN

The regular meeting adjourned at 8:15 p.m.

Respectfully submitted,

Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

MONTHLY REPORT FOR SEPTEMBER 2014

1. READING, LISTENING AND VIEWING FOR PLEASURE

A. **Children in Santa Cruz County will enter school ready to read, write, listen and learn.**

Storytimes and Toddler Times resumed in mid September after the break for August. The schedule is the same as the summer with the addition of a Toddler Time at Branciforte. All programs are well attended.

B. **All ages will have materials, programs and displays that reflect current community interests and provide pleasurable reading, viewing and listening experiences that help them reach their personal literacy goals.**

Many branches have Banned Books displays for September 21-28. And many staff are celebrating the Right to Read by wearing buttons with the title and cover art from a favorite banned book. Brenda McIlroy, Jasmin Avila, and Sherine Ebadi made the buttons.

The Teens at Scotts Valley were very interested in why books that they have enjoyed have been challenged or banned. Brenda McIlroy engaged about 50 teens and tweens in discussion at the early out Wednesday during Banned Books Week. They could not believe why any adult would take Captain Underpants seriously! Discussions about Harry Potter gathered most momentum, with one boy commenting "It's just a story. What's the problem?"

Chantel Van Pelt created a sensational Banned Books Display for Capitola. She covered each banned or challenged book with brown paper wrapping (very eye catching!) and then attached one of our old date due pockets on the front. The pockets were filled with the title of the book and an explanation of why it had been banned. Patrons were drawn to the display by its intriguing appearance and amazed at the books that had been banned.

Program Librarian, Kari Gunn is surveying patrons at Boulder Creek and Felton about desired programs and evaluating their responses.

This month's displays at Boulder Creek were: "Princesses, Knights and Dragons" and "Autumn" in the kids' room; and "Banned Books" (displayed in the circ area and included both adult and children's books). We decided to make our display Banned Books Month instead of Banned Books Week. BC staffer, Whitney, put a lot of work into the display. She included reasons why the displayed books had been challenged and created bar graphs showing challenges by reasons, initiators and institutions. It has been a very popular display.

La Selva Beach branch has a beautiful book display in children's area "UnbeLEAFable Autumn" put together by LSB's Library Aide, Lucia Corrales. Lucia also created a "Banned Books" display in the Adult area.

- C. **People of all ages will have friendly support and intuitive access to the materials and resources they want.**

2. LIFELONG LEARNING

- A. **People will have access to a relevant collection of resources in diverse formats for all ages.**
- B. **Library users will have access to innovative and successful programming which reflects the cultural, educational and informational needs of the diverse communities served by SCPL and which will help learners of all ages to achieve their goals.**

In September, La Selva Beach branch had its first "Movie Matinee @the Library" program. The library patrons enjoyed "Winter's Tale" in the comfortable and friendly library atmosphere. "Movie Matinee @the Library" is a nice addition to the Movie Club program that takes place once a month at the La Selva Beach branch.

- C. **People will have access to innovative technology and the tools necessary to find, evaluate and use information and resources to meet their learning needs.**

The installation of the 20 self check out kiosks was completed. The LIT staff did an amazing job dealing with the nuances of each location. There is still some physical tweaking to be done (such as the counter in Scotts Valley) but the public is taking to them very well and seems to enjoy the credit card option. September will only be a partial month for data and we are anxious to see what a difference they make. There are questions from the public such as Where did the money come from? (Answer: Our operational budget includes technology upgrades). Will staff be laid off? (Answer: No, these just replace the old machines we had). A detailed FAQ is being prepared.

3. COMMUNITY CONNECTIONS

- A. **The library will initiate and nurture partnerships with the public, private and nonprofit sectors in Santa Cruz County for the mutual benefit of the partners, the library and the community.**

National Voter Registration Day was celebrated at all branches on September 23 with voter applications available for all to fill out and send to the County Clerk office in Santa Cruz as well as online access.

The Library partnered with the Discovery Museum to present a science series for adults. The first event was held September 18 at the Downtown Branch. Caleb Bryce, presented a program that focused on the goal of his research which is to figure out how where predators such as wolves and mountain lions move in their habitat, what behaviors they exhibit, and how much energy they expend to live their lives at the top of the food chain.

B. People will strengthen their ties with each other, the community and the library.

The Papas liaison is going well with a morning of water fun, seeing whose paper boat would go the farthest and carry the most before sinking. Most did not survive 2 yr old Alex helping them along. We made watercolor butterflies and fish to decorate bedroom walls, and those dads whose kids could not be with them made some as gifts.

Local rock star James Durbin visited the Downtown Branch. He graciously allowed library staff to photograph him reading to his family in order to promote reading, literacy, and the library. Posted on the library's social networks, the photo has been liked, shared, and favorited across most of our social networking platforms.

C. The community will recognize the value of SCPL in improving their lives and will recognize SCPL as an asset to their community.

Under the leadership of Paula Turpenen, program staff aides – Jasmin Avila and Sherine Ebadi – processed 327 library card applications for Aptos High School ninth graders and new students. The students filled out the online application on the library website beginning their familiarity with the library's website. They will be using their new library cards to access library databases and materials from school, home and in the library. The Program Team has just received paper applications from eleven ninth grade English classes at Harbor High School along with this comment from Harbor High Librarian Joyce Smith, "We made some freshman fans of databases last week." San Lorenzo Valley High School librarian Jakeh Hall began freshman orientation classes and her students are also using the online application.

D. Volunteers will be used effectively.

Hanna Pitz, formerly the AmeriCorps VIP fellow at the Library, accepted the Volunteer Coordinator Assistant position at SCPL. In her new role, Hanna will continue to work with prospective and active volunteers, staff, and the community to build a strong and vibrant volunteer program. She is also working on activities related to October's Staff Day.

In September, the Volunteer Office provided volunteer coaches for the TouchTEAM program at Scotts Valley and made plans to expand the program to the Branciforte Library in October. In addition, a community volunteer stepped forward to offer her skills to teach origami at two sessions in October at Scotts Valley. New volunteers were interviewed, placed and trained to assist with Tales to Tails, Toddler Time, Kiosk support

and Preschool Story Time. In September a group of volunteers served as “Dust Busters” for a two-hour interior power cleaning of the Aptos Library.

Volunteer hours in August were not as robust as in the past; many of the programs for which they provide support were on hiatus, and many volunteers either took vacations or returned to university. In September we saw an increase in activity and new volunteer applications; September hours will be available for the October Board Report.

Boulder Creek welcomed a new teen volunteer to the branch. Anna will mainly work with the Tales to Tails program.

Director Landers met with UCSC Library Director, Elizabeth Cowell.

4. WELCOMING PLACE

A. Identify the physical changes and funding required to provide 21st-century library facilities.

The back room at Branciforte has been transformed into a program space. Thanks to Gale Farthing, Janis O’Driscoll, and Jane Schymeinsky for approving the plan and to Daniel Ruiz, Ken Madonia, David Addison, the Branciforte staff and LIT for making it happen. It is the perfect space for the new Toddler Time at Branciforte.

The Program Team finished the reorganization of our space at Headquarters. Staff is settled in their new spaces and the large open workspace is working very well for both staff and volunteers as we prepare for programs. All program material has been moved from the old Youth Services Annex at Downtown to the new space at Headquarters. It is great to have all our materials together in one space.

Bookmobile drivers Eric Chalfant and David Banta have moved to the office that was formerly for the Teen Librarian. Sandi Imperio has moved into the Program office space and there is space for our new Library Aide Sherine Ebadi as well. Thanks to CMS for their cooperation and to Building Maintenance for all their help moving shelving, desks, and other paraphernalia.

Boulder Creek’s new self-check kiosk was installed. Most of our patrons like it and staff was very busy teaching how to use it.

Carpets were cleaned at Boulder Creek and Headquarters.

The two service desks on the first floor of the Downtown Branch were combined into one desk at the front of the building. The kiosks now occupy the space the former Circulation desk held. This is a big change for staff and public and everyone is adjusting. There are still some tweaks to be made for better functionality and aesthetics and a FAQ is also being prepared to answer questions about this change. The primary motivator is to enhance the customer’s experience so they don’t have to decide where to go for help. One stop shopping! This coincided with the addition of

the new phone answering position and the Library Aides assisting with the computers. Both of these functions are operating quite successfully.

- B. The virtual branch meets the definition of a welcoming place.**
- D. People receive service at the level they need and want.**

The service desk change downtown could just as easily been included here.

5. FINANCIAL SUSTAINABILITY

- A. The library system maintains a healthy and stable financial position.**
- B. There is adequate, stable and diverse funding to finance ongoing operations, key strategic initiatives and capital projects.**
- C. Services of a defined level and quality are consistently delivered based on revenue projections and supportive organizational and operating structure.**
- D. The library operates efficiently and focuses on continual improvement.**

6. ORGANIZATIONAL READINESS

- A. Staff receives adequate training to do their jobs effectively.**

Program Librarians, Jeanne O'Grady and Brenda McIlroy, covered reference shifts at Downtown and Scotts Valley while the Reference Team was on retreat.

Almost all staff have now participated in the "Why We Are Here" training with Hanna Pitz and Diane Cowen. This is in preparation for activities at the upcoming Staff Day on October 13.

Jeanne O'Grady attended the ALSC (ALA's Association of Library Services for Children) 2014 Institute in Oakland. It was a terrific gathering of librarians who serve children with really good professional development programs as well as talks by wonderful children's authors including Daniel Handler and Andrea Davis Pinkney.

Library LIT Director, Lynne Sansevero, visited Boulder Creek with donuts and answered all of our computer related questions. Library Director Landers held a brown bag lunch at Felton.

Almost all staff completed the mandatory PCI Compliance training in anticipation of the new self-check kiosks.

- B. SCPL is committed to developing current library staff to become tomorrow's library leaders.**

C. Employees have the skills to execute change and are committed to change and continual improvement.

D. A customer-driven service philosophy guides staff training and development.
Orientation was held for new Library Aides. This includes a discussion of library core values and expectations for customer service.

MONTHLY PERFORMANCE MEASURES AUGUST 2014

ON-SITE USAGE

SELF CHECK	Aug-13	Aug-14	% Change
Aptos	14,619	13,493	-8%
Boulder Creek	2,675	3,088	15%
Branciforte	5,548	5,482	-1%
Capitola	7,248	8,191	13%
Downtown	23,723	22,951	-3%
Felton	1,242	1,445	16%
Garfield Park	1,838	2,132	16%
La Selva Beach	951	857	-10%
Live Oak	8,888	8,809	-1%
Scotts Valley	14,765	14,439	-2%
OVERALL- % Circ that is self check (does not include online renewals)	81,497	80,887	-1%

Does not include online renewals

VISITORS PER OPEN HOUR	Aug-13	Aug-14	% Change
Aptos	58	56	-3.4%
Boulder Creek	20	21	5.0%
Branciforte	51	53	3.9%
Capitola	34	36	5.9%
Downtown	137	133	-2.9%
Felton	15	15	0.0%
Garfield Park	32	35	9.4%
La Selva Beach	20	26	30.0%
Live Oak	61	57	-6.6%
Scotts Valley	76	74	-2.6%
OVERALL	504	506	0.4%

Measures number of visitors to the branch per open hour.

STAFF WORKLOAD

BUSYNESS	Aug-13	Aug-14	% Change
Aptos	NA	5,460	NA
Boulder Creek	NA	3,477	NA
Branciforte	NA	2,747	NA
Capitola	NA	5,188	NA
Downtown	NA	3,360	NA
Felton	NA	3,312	NA
Garfield Park	NA	2,756	NA
La Selva Beach	NA	1,931	NA
Live Oak	NA	2,765	NA
Scotts Valley	NA	3,775	NA
AVERAGE	NA	3,477	NA

Measures (number of physical checkouts + number of received items+ number holds handled + number of questions answered)/FTE

Note: not included: online transactions or self checks and questions answered are based on one typical week per quarter

MONTHLY PERFORMANCE MEASURES AUGUST 2014

SYSTEM MEASUREMENTS

FINES & FEES	Aug-13	Aug-14	% Change
Paid at Desk	\$ 15,842	\$ 16,583	4%
Paid at Kiosk		na	
Paid online		na	
TOTAL	\$ 15,842	\$ 16,583	4%
% Paid at Desk	100%	100%	0%
% Paid at Kiosk	na	na	na
% Paid online	na	na	na
% Paid by credit/debit card	na	na	na

PROGRAMMING	Aug-13	Aug-14	% Change
Number of programs held	58	80	38%
Number of attendees	592	888	50%
Average # attendees/program	10.2	11.1	9%

USE OF SYSTEM RESOURCES	Aug-13	Aug-14	% Change
VIRTUAL ACCESS			
E-books & magazines	6,456	6,091	-6%
Downloadable audio & music	1,998	2,984	49%
Downloadable & Streaming Video	146	2,522	1627%
Pageviews	490,391	520,572	6%
Online renewals	41,666	42,031	1%
Total virtual access	540,657	574,389	6%

PHYSICAL CHECKOUTS			
Staff assisted + self check	232,747	106,459	-54%
CHECKOUTS			
% Physical checkouts	82%	66%	-20%
% Virtual checkouts	18%	34%	91%
Circulation per capita	1.37	0.76	-44%

Virtual access: Does not include database usage which will be reported quarterly due to availability of data.

Ematerials do not include Soundswell, or the Gale Virtual Travel collection as download data is not currently available. (online renewals is an estimate based on past experience)

Physical Checkouts: physical items checked out at desk or at self check, includes in-house renewals

Virtual checkout: virtual access not including total pageviews

Capita: based on State Library data

STAFF REPORT

DATE: September 30, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director
RE: Resolutions

RECOMMENDATION: Approve Resolutions 2014-011, 2014-012 and 2014-013

Resolutions 2014-11 and 2014-12 refer to contracts that were approved at the September 8, 2014 LJPB meeting. Accompanying resolutions were not included and should have been. These are for the Structural Analysis of the Downtown Library (Fratessa, Forbes & Wong) and the HazMat Analyses of the Downtown and Aptos branches (ProTech). The contracts have already been executed but formal resolutions are needed.

Resolution 2014-13 is to accept LSTA grant funding for the Eureka! Leadership project that Laura Whaley is coordinating. Grant money will be used to present twelve vocational workshops for middle school students at four Santa Cruz Libraries. As with other Eureka! Projects, Laura will present the results of her project after it has been completed.



RESOLUTION # 2014-011

**RESOLUTION OF THE SANTA CRUZ LIBRARY JOINT POWERS
AUTHORITY BOARD APPROVING A CONTRACT WITH FRATESSA,
FORBES & WONG FOR THE FY 2014-2015 BUDGET**

WHEREAS, the Board gave a directive to contract for structural analysis of the Downtown Library based on a description of services and estimated cost, and;

WHEREAS, the work described in the attached contract reflects the direction given by the Board at a cost not to exceed \$14,100.

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that the Library Joint Powers Authority Board approve allocation not to exceed \$14,100 to be used for structural analysis as described in the attached contract.

PASSED AND ADOPTED this 6th day of October 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk



RESOLUTION # 2014-012

**RESOLUTION OF THE SANTA CRUZ LIBRARY JOINT POWERS
AUTHORITY BOARD APPROVING A CONTRACT WITH PROTECH
CONSULTING AND ENGINEERING, INC. FOR THE FY 2014-2015 BUDGET**

WHEREAS, the Board gave a directive to contract for asbestos containing material (acm) and lead based paint studies of the Downtown and Aptos Branch Library based on a description of services and estimated cost, and;

WHEREAS, the work described in the attached contract reflects the direction given by the Board at a cost not to exceed \$8,435.

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that the Library Joint Powers Authority Board approve allocation not to exceed \$8,435 to be used for asbestos containing material (acm) and lead based paint studies as described in the attached contract.

PASSED AND ADOPTED this 6th day of October 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk



RESOLUTION # 2014-013

**RESOLUTION OF THE SANTA CRUZ LIBRARY JOINT POWERS
AUTHORITY BOARD ACCEPTING FUNDS AND AMENDING THE
FY 2014-2015 BUDGET**

WHEREAS, the Board accept grant monies received for the LSTA: Hands On: Creator Skills for the Future grant;

WHEREAS, the monies will be spent in accordance with the grant to acquire those materials needed to present twelve vocational workshops for middle school students at four Santa Cruz libraries.

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that it accept the grant for \$5,000 and that it amend the FY 2014-2015 Budget.

PASSED AND ADOPTED this 6th day of October 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST


Chair

Board Clerk

STAFF REPORT

DATE: September 30, 2014

TO: Library Joint Powers Board

THROUGH: Teresa Landers, Library Director 

FROM: Heather Pereira, Former Learning Systems Coordinator
Amy Chirman, Current Learning Systems Coordinator

RE: Annual Staff Training Report

RECOMMENDATION: Accept report

SUMMARY

In FY 13/14 the SCPL workforce experienced numerous opportunities for learning as several new services and systems were introduced: a new integrated library system (ILS), Windows 7, and Microsoft Word 2013. There were 223 unique programs which staff attended for a total of almost 2,900 hours.

New employee training of the temporary workforce that provide daily staffing in branches or perform in absence of staff has emerged as a semi-annual requirement; at least twice a year this comprehensive training is being provided and includes recruitment, instruction, and at-branch training.

Staff development continues with library staff exploring numerous learning opportunities such as webinars, online courses, and attendance at professional conferences. A weekly learning opportunity email sent to staff and listing a wide array of learning opportunities, continues to be an effective communication tool.

Goals for FY 14/15, build on accomplishments from FY 13/14

BACKGROUND

The library director is required to submit an annual training plan in September/October of each year.

Attached is a list of the 223 unique learning opportunities that staff attended for a total of 2,876 hours.

Zach Friend, Second District Supervisor and Joint Powers Board member; and database presentations from members of the reference team.

- **Goal:** Introduce Individual Staff Development Plans as a critical part of employee development.
- **Status of Goal: accomplished**

Individual Staff Development Plans are now available to all staff informally. A formal rollout is expected soon.

- **Goal:** Maintain the development of SCPL as a learning organization.
- **Status of Goal: always in development**

The LOCO team developed a charter: the purpose of LOCO (Learning Organization, Communications, and Operations) is to support the mission of the Santa Cruz Public Library System using Learning Organization principles to foster a culture of trust and open dialog throughout SCPL. We encourage all staff to have a voice in discussing and deciding operational issues.

New hires continue to have a one-hour orientation with the director in which the concept of learning organization and organizational values are discussed.

- **Goal:** Offer learning opportunities relevant to new systems and services specifically: new integrated library system (ILS), Windows 7, and Microsoft Word 2013.
- **Status of Goal: accomplished**

The new integrated library system (ILS) training was delivered from a self-directed learning platform. Using a variety of instructional materials (staff developed study guides and Polaris PowerPoint slides), staff discovery of the new ILS unfolded in a self-paced environment. In addition, several staff were trained directly by the Polaris team and performed as lead instructors in regularly scheduled learning sessions that were made available to all staff.

A brief overview of Microsoft Word 2013 instruction was delivered by library IT staff who offered two direct sessions. Additionally, staff were advised of Microsoft Word 2013 instructional resources that are available via an SCPL subscription database.

Windows 7 was easily apprehended by library staff through direct use,

Goal: Maintain Skill Share a collaborative learning platform designed to build a wide range of skills for both regular and temporary employees.
Status of Goal: yet to be accomplished

Four Skill Share sessions were scheduled over the course of FY 13/14.

Status of Goal: yet to be accomplished

Four Skill Share sessions were scheduled over the course of FY 13/14.

Goal: Create an archival system for SCPL developed instruction (Skill Share, new employee training, etc.) wherein quality audio and visual capture is made available to those unable to attend live presentation.

Status of Goal: in process

A partial archival system for SCPL developed instruction was accomplished and this tool is used to support new employee training. Two Skill Share presentations were filmed and are now archived for viewing by staff.

Goals for FY14/15: Support the Organizational Readiness Strategic Objective by:

- Making all training content accessible online in a centralized location
- Normalizing the orientation program and schedule for new staff
- Fostering the development of SCPL as a Learning Organization
- Facilitating the Individual Development Plan process
- Focusing on developing a Customer Driven Service Philosophy

Staff Training: July 1, 2013 - June 30, 2014

This information came from data entered into the Staff Training Database on the SCPL Intranet. Please note:

- Statistics include only data that was actually entered into the database by staff. If it isn't in the database it couldn't be included here.
- The list includes only unique training titles. In other words, NET only appears once on this list--even though it may have been presented multiple times through the course of the fiscal year. Even though the title is listed just once, all hours recorded under that title were tabulated and included in "Staff Hours"

July:

An Introduction to the LSSC Program
Effective Conflict Management
Five Clicks (or Fewer) to Census Data
Leading & Communicating Change
Connexion Client Module 1
Connexion Client Module 2
Connexion Client Module 3
E-reader class
Libraries, Children and Families
Libraries and Health Insurance: Preparing for Oct 1
Unique Programs = 10
Staff Hours = 47.75

August

Skill Share: Ref for School Age Kids
New Employee orientation
New Employee safety session
Collections: Making Smart Choices within a Limited Materials Budget
Insider's Inclusive Library Programs
Veterans and Public Libraries: What every Librarian Should Know
Webinar - Lanlord/Tenant Legal Resources
Leadership Meets Imagination
What's New in Children's Literature Update
Operation Health: Resources for Veterans and their Families
Libraries and Economic Recovery: Supporting Entrepreneurs
WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users
Inclusive Library Programs for People with Intellectual Disabilities

AmeriCorps Training
Califa Vendor Fair
Improving Vocabulary in the Age of Common Core Standards-Guidance for EARly childhood Educators
Booklist- YA Trends
Virtual Services and Social Media
Skill Share- Back to School
Common Core
ILS Vendor Demos
OCLC Connexion Client Module 05 - Automation and Customization
Unique Programs = 22
Staff Hours = 398.75

September

Fundamentals of Collection Development and Management
Fundamentals of Preservation
Employee and Leadership Development: Performance Evaluations
What's New in Teen Literature - Update 2013 - Archive
Affordable Care Act Resources for Libraries
Common Core State Standards and Public Libraries
Public Libraries and the Homeless: Legal Issues
Being Customer Focused: New and Emerging Trends in Customer Service
Early Literacy Programming in the Digital Age
Build Staff Buy-In for Volunteer Engagement
The Accessible Website: If You Build It, Everyone Can Come
What Every Director Needs to Know about Credit Cards and Patron Privacy
Kevin Henkes Live!
Brainfuse Skill Share
Be a Champion for Expanded Coverage (ACA)
Using Ancestry.com
MOOC-The Hyperlinked Library
SLJ Nonfiction Book Buzz
Text-a-Librarian
3M Cloud Library Training
Impact Survey: Understand Your Community's Technology Needs
How Libraries can meet the Evolving Needs of Patrons in the Digital Age
Unique Programs = 22
Staff Hours = 402.75

October

What Not to Weed: Best Practices in Weeding Library Collection
International Libraries: A View from Friends Across the Pond

Addressing Performance Concerns module #7
Future of Libraries
Outreach to Hispanic/Latino Populations: Tu Biblioteca!
Teen Volunteer Programs; More than Just Shelving
How to Hire Library IT Staff
Evaluating E-Book Performance with Collection HQ
MOBAC Future of Reference
Women's Leadership Forum
DOVIA: Volunteer Internships
Internet Librarian
Booklist Webinar: The scoop on Series Nonfiction for Fall 2013
Intro to the Midwest Tape Website (archived webinar)
Connexion Client Module 4: Save Files, File Management, and Batch Processing
Giving Your First Conference Presentation: What No One Tells You (or When PowerPoint and Good Intent
Booklist's red hot crime for the coldest months
Staff Day 2013
RDA Training
B&T patron requests
Downtown Safety Tour
Skillshare (Police Dept)
Single Point of Service / Core Message
B&T TitleSource III Training
OneClickdigital Staff Training
Facilitating OCLC Training Module 1
Facilitating OCLC Training Module 2
Facilitating OCLC Training Module 3
Booklist Webinar Mysteries
Serving Readers, beyond the basics
Unique Programs = 30
Staff Hours = 581.70

November

ALA Live: Tablets & Mobile applications
Child Abuse and the Library
Project Management
Annual Conference Let's Make Some Noise!
2013 CLA conference
Teens, Tweens, and Social Networking
What do I do now? Handling Challenging Situations Part 1
What do I do now? Handling Challenging Situations Part 2
LibraryBox: Portable Private Digital Distribution

Responsive Web Design (RWD): An Introduction to Building a Single Website for the Desktop
Graphic Novels for Adult Readers: Recommending the Best
Collections: Making Smart Choices
Cloud Computing
ELF2.0 Preconference
Early Learning with Families
Difficult Conversations
Workplace Bullying: A Growing Concern
Connexion Client Module 7 - Advanced Bibliographic Searching
Connexion Client Module 09 - Authority Control
Grace Under Pressure
Skill Share: Witnessing Child Abuse & Children Left Unattended in the Library
Meeting Room Display Equipment
Hoopla
Midwest Tape - Advanced Website Settings (archived webinar)
Mango Premier
Rand Statistics Databases
Collection HQ Administration Module
3M Content Acquisition Tools Update
Leaving Fort Ref: Frontiers of Embedded Librarianship(Archived)
Best Small Library in America 2012
Unique Programs = 30
Staff Hours = 520

December

Techsource: How to discuss e-books with patrons, Part I
Optimizing Floating Collections for Public Libraries: Tips for Managing Customer Access
Common Core 101: understanding the basics
Preventing Workplace Harassment, Discrimination and Retaliation
CORE Reference Fundamentals
Life after desk: implementing the new service models
WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library
Users, P. 2
Preservation Best Practices: Planning and Prioritizing: Tools for Success
Customer Experience Joan Frye Williams
Turn the Page: Your EBook Future Done Right
NCADVS Annual Mtng
Apply for a Library Job Don't do this.
Engaging Volunteers in New Ways
Library Aware
Polaris 3M
Health Happens in Libraries: Supporting Patron Information Needs

Unique Programs = 16

Staff Hours = 122.50

January

How to Teach Online: A Beginners Guide

Productivity at Work

EZ Eden

Cultural Diversity

When a story is more than paper: transmedia and Young Adult

Cloud Computing: Impact on Library Services

What Your Tech Wants You to Know

Absolutely Free (and Practically Unknown) Online Tools You Didn't Know You Needed - An Overview

Optimizing Materials Handling on the Cheap: How to Lean Your Workflow

Skill Share - Help yourself to Reliable Health Information

New Audios for the New Year

Build-a-Lab Techspiration

E-Books in Schools: Lessons Learned from A to Z - Archive

BMI webinar on digital microfilm

Making the Transition to NextReads in Library Aware for Administrators

OneClickdigital Staff Training - Administrative Site

Extreme Customer Service, Every Time

Unique Programs = 17

Staff Hours = 52

February

The Library Website

Utility Manager Training

Quarterly Managers Meeting

Everything You Wanted to Know About Eureka Institute

Community Assessment

Beyond the Rhymes: Rethinking the Who, Where, and How of Storytimes Part 1: The People Edgy Librarian

ACL Performer's Showcase

Polaris PAC & Circulation Training

Digital Media Labs & Makerspaces in Small & Rural Libraries

Booklist: Need-to-Know Titles for Teens

#LibraryProblems: Successfully socializing the library through social media

Unique Programs = 12

Staff Hours = 129.25

March

LLAMA Managing Dispersed Teams
Get Involved - Volunteer Motivation
Measurements that Matter
Street Lit and Libraries
From Superheroes to Vampires: The Hottest Graphic Novels of 2014
The Magic of Marketing Databases
ACL: Your Library Is the Common Core: CCSS, STEM/STEAM, and How Libraries Fit
Polaris Cataloging
Polaris Acquisitions
Polaris Serials Training
Polaris Simply Reports
Polaris Export Express
Early Literacy Beyond Circle Time-Integrating Language & Literacy into Play
Science and Math in Preschool Curriculum
PLA annual conference
Polaris CMS workflow analysis
"Midwest Tape - Librarians #1 Media Source!"
Evance
Unique Programs = 18
Staff Hours = 330.50

April

Saying Goodbye to the Electronic Resources Fund
Sick and Disabled Employees
1,000 Books Before K and Common Core
From Baby to Preschooler: Early Childhood Health Resources
Graphic Novel and Comic Collections for Teens
Who needs Libraries
Weeding Tips: Tackling Fiction
Power Up Story Time by Talking
Struggling Readers and the Common Core: Improving Literacy in Changing Times /Booklist
online
Booklist Webinar--The Scoop on Series Nonfiction: What's New for Spring
How to Connect e-Books and Students: A Starter Kit for Educators
Black Belt Librarian
Space Planning
Microsoft Word 2013
Reader's Advisory Workshop
Cataloging Efficiencies That Make a Difference
Cataloging as Collaborative Librarianship: Partnering with Your Colleagues
Unique Programs = 17
Staff Hours = 62.10

May

How to Organize and Run a Successful Human Library
Public Libraries and the Common Core Curriculum: Resources
Intellectual Freedom: Basic training for new staff and a refresher for the rest of us
Library Support Staff Certification: An Introduction
Lead the Change
Mobile Worklists: Opening the Stacks
Privacy, Technology and Libraries: The Impact on Intellectual Freedom
Archives in the Digital Age
Reaching All Readers: New Multicultural Books for Children and Teens
Hot New Titles for Middle- and High-School Readers/ Booklist webinar
Remote Databases in Your PAC
B&T Carts-Material Request
Save Searches - Polaris
eCirc
Top 10 Things You Can Do in Marketplace Besides Order Titles
iii Mobile Worklists
Unique Programs = 16
Staff Hours = 167.75

June

Sexual Harassment Awareness for Supervisors
Readers' Advisory for Children, Tweens, and Teens!
Home/ Gaming at the Library on a Shoestring Budget
Failing in the right direction
What's New in YA Literature
Now We're Talking: Civic Reflection Facilitation Training
Dealing with Difficult People: Learn a New Skillset for Today's Multigenerational, Multicultural
Wor
Reaching All Readers
OCLC Symposium: The Internet of Things
Aesop Campus user guide
hoopla digital: New & Exciting Integration for Your Mobile App
Polaris LEAP 1.0
Midwest Tape: Audiobooks, audiobooks, audiobooks
Unique Programs = 13
Staff Hours = 61

Total unique programs = 223

Total staff hours = 2,876.05

STAFF REPORT

DATE: September 12, 2014
TO: Library Joint Powers Authority Board
FROM: Director of Libraries [~]
RE: Amend Library Conflict of Interest Code

RECOMMENDATION: That the Library Joint Powers Authority Board amend the Library Conflict of Interest Code to delete and add library staff positions.

The Political Reform Act requires every local government agency to review its conflict-of-interest code biennially. Positions within an agency that are required to file are defined as:

High level positions that have authority to vote on a matter, appoint a person, obligate or commit his or her agency to a course of action, or enter into any contractual agreement on behalf of his or her agency.

Mid-level positions that have authority to negotiate decisions on behalf of the agency, without significant substantive review, or employees that advice or make recommendations to the decision maker by conducting research or an investigation, preparing or presenting a report, analysis or opinion that requires the exercise of judgment on the part of the employee and the employee is attempting to influence the decision.

Changed positions are as follows:

Library Information Technology Manager;
Assistant Onsite Services Manager
LJPB Alternate – City of Scotts Valley
LJPB Alternate – City of Capitola
LJPB Alternate – City of Santa Cruz
LJPB Alternate – County of Santa Cruz

LIBRARY POSITIONS DESIGNATED TO FILE CONFLICT OF INTEREST STATEMENTS

TITLE	SPECIAL CONDITIONS
LJPB COUNTY SUPERVISOR	On File, County Clerk
LJPB COUNTY SUPERVISOR	On File, County Clerk
LJPB SANTA CRUZ CITY COUNCIL	On File, City Clerk
LJPB SANTA CRUZ CITY COUNCIL	On File, City Clerk
LJPB CAPITOLA CITY COUNCIL	On File, City Clerk
LJPB SCOTTS VALLEY CITY COUNCIL	On File, City Clerk
LJPB CITIZEN MEMBER	
LJPB CITIZEN MEMBER	
LJPB CITIZEN MEMBER	
DIRECTOR OF LIBRARIES	
DIVISION MANAGER SYSTEM SERVICES	
DIVISION MANAGER PROGRAMS & PARTNERSHIPS	
DIVISION MANAGER ONSITE SERVICES	
DIVISION MANAGER COLLECTION MANAGEMENT SERVICES	
MANAGEMENT ANALYST	
LIBRARY INFORMATION TECHNOLOGY MANAGER	
ASSISTANT ONSITE SERVICES MANAGER	
LIBRARIAN II – SELECTION	
LIBRARIAN II – SELECTION	
LIBRARIAN II – SELECTION	
LIBRARIAN II – CATALOGING/SELECTION	
VIRTUAL SERVICES LIBRARIAN	
LJPB ALTERNATE – CTY OF SCOTTS VALLEY	
LJPB ALTERNATE – CITY OF CAPITOLA	
LJPB ALTERNATE – CITY OF SANTA CRUZ	
LJPB ALTERNATE – COUNTY OF SANTA CRUZ	
LEARNING SYSTEMS COORDINATOR	
VOLUNTEER COORDINATOR	

STAFF REPORT

DATE: October 6, 2014
TO: Library Joint Powers Board
FROM: SCPL Recognition Committee
CC: FSCPL
RE: Staff Recognition Monthly Report

SUMMARY

The Library has instituted a way to recognize staff formally and on an on-going basis. The committee will be recognizing these individuals monthly in a report to the LJPB.

Mission

Staff are our most valuable resource and as such, are deserving of ongoing recognition to feel connected and to keep morale high. The Staff Recognition Committee is charged with developing ways to accomplish this purpose.

NOMINATIONS


Laura VanDerslice, Hanna Pitz, Lynne Sansevero

I got a late breaking notification that the volunteer for the first Toddler Time of the Fall at Live Oak would not be able to make it. Laura V. was already moving furniture when I got downstairs to set up. She helped with all the set up. Then Hanna P. arrived and helped at the door letting families in and she stayed to help clean up and put away all the toys. Lynne S. was there with her crew setting up the new check-out kiosks. She listened to some stories and jumped right in with clean-up and furniture rearranging. It was all done in record time and the families were delighted with the program. Thank you all for your unsolicited help. (J. O'Grady)

Kathleen Aston

We would like to nominate Kathleen Aston, Library Aide at Aptos Library, for her contribution and support with the social media team initiatives. Kathleen took on the task of creating an interactive social media display that would draw awareness to the SCPL social media presence as well as prompt users to answer a questionnaire that will provide the social media team with valuable information to better service our community.(J. Avila, D. Cowen)

STAFF REPORT

DATE: September 30, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director 
RE: Interlibrary Loan Policy

RECOMMENDATION: Approve new Interlibrary Loan Policy #320

SUMMARY

Since it was discontinued almost 6 years ago, the public has been asking for the reinstatement of Interlibrary Loan (ILL). Due to efficiencies in the cataloging/processing division, staff is now available to reinstate Interlibrary Loan.

BACKGROUND

As part of the budget cuts made in early 2009, Interlibrary Loan (ILL) was discontinued. This is the borrowing and lending of materials from/to other libraries in the United States, with a focus on our region and state.

ILL was previously managed completely by hand and consumed the time of almost two full time staff. There were few limits on what or how much was borrowed or loaned and there was no charge for the service.

The average cost of an ILL is between \$20-50, according to UCSC. UCSC only provides interlibrary loan services to UCSC students, staff and faculty.

A part time Library Assistant II position in Collection Management Services has been identified as having time to assume responsibility for ILL. Staff have consulted with colleagues in the Monterey Bay Area Consortium of Libraries (MOBAC) on current best practices, both in terms of policy and procedures, including the latest software.

Due to non-standard practices followed by SCPL during the tenure with the Evergreen ILS, the library's bibliographic data needs to be "cleaned up" in order that SCPL be able to, once again, participate in the national ILL system coordinated by OCLC. This data cleanup is underway and will be completed in 3-6 months, hopefully sooner rather than later.

DISCUSSION

No other cutback received, and continues to receive the number of public comments that the curtailment of ILL did. There are many individuals in our community who need access to materials “beyond the mainstream”- authors, researchers, artists, technologists, etc. These are items that are not likely to be of enough interest to the general community to be cost effective to purchase or are out of print and not available any other way. This was particularly difficult for the public when the materials budget was so greatly reduced that even many “mainstream” materials were not available.

There were several problems identified with how SCPL “did” ILL in the past which are being remedied with a new policy:

- **New materials-** Most libraries neither loan nor borrow materials published within the past 12 months. This is because these items typically are in high demand by one’s own patrons.
- **Print materials only-** Many libraries do not loan materials other than those in the format of a physical book. Lending AV materials (CDs, DVDs, etc.) run a greater risk of damage being sent through the mail. These collections also usually focus on popular materials that are in high demand by the home library. (For libraries in the region, patrons can get a library card and pick up desired items from a neighboring library if they really need them).
- **Special Collections-** SCPL does not own the Genealogy or Law Collections so it would be inappropriate for SCPL to loan items from those collections. Californiana and Reference items also will not be loaned as they are either too rare to risk loss or by making them reference, we have promised they will be available when someone comes in.
- **\$5.00 fee-** The purpose of the fee is to encourage requests for items that individuals seriously need. In the past, ILL was overwhelmed by requests by a few individuals who accounted for the lion’s share of the workload.

New procedures will also streamline the process. The major change is the utilization of software whose purpose is to facilitate ILL in libraries. Ways to have the circulation handled by Polaris, automation of printing temporary labels, etc. are all being investigated by staff.

While the Library staff works on the details of how to reinstate ILL, the Board is being asked to approve the new policy. The target date to begin is January 5 but could be delayed by the data cleanup.

Reinstating ILL will show the community that we really did listen to their concerns and that our focus truly is on providing services at the level and how they need and want them.

Policy Title: INTERLIBRARY LOAN SERVICE POLICY

Policy Statement:

If an item is not in our Library catalog, we may be able to borrow it from another library system through the Interlibrary Loan (ILL) process. ILL allows Santa Cruz Public Libraries (SCPL) to borrow items from, and lend items to, libraries all over the United States for temporary use. Titles published in the last 12 months are not eligible for request or loan. SCPL will borrow or loan print materials only. Genealogy Collection, Law Library items, Californiana and Library Use only items will not be included in our lending program. The Genealogical Society of Santa Cruz has a process in place for providing photocopies of their material. We will provide photocopies only of periodicals, sheet music, library use only and items printed prior to 1800.

Interlibrary loan requests may take as long as 4-6 weeks to arrive depending on the response time and shipping mode of the lending library. Santa Cruz Public Libraries does not guarantee that all items will be available for loan or processed within a certain amount of time. The library will notify the patron if the library is unable to obtain the requested item. Patrons may have 5 requests in process or checked out at any one time.

Patrons will be charged a fee of \$5.00 for each interlibrary loan request. The fee will be charged to the patron's Santa Cruz Public Libraries account upon its arrival at SCPL. Santa Cruz Public Libraries will hold interlibrary loan items for seven days before returning the item to the lending library. Patrons will be charged the \$5.00 fee whether they pick up the item or not. Should the lending library charge additional fees the Library will ask the patron if they are prepared to pay these fees before the library places the request.

After an item is checked out to a patron, standard SCPL late fees apply. Lost or damaged items will be charged at the cost of the material as determined by the lending library. These charges will be applied against the patron's library card and becomes a regular part of the patron's account.

The Interlibrary Loan Service is available only on active accounts with balances of less than \$10.

Adopted by the Library Joint Powers Board

October 6, 2014

STAFF REPORT

DATE: September 23, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director *TL*
RE: Minimum Deliverables

RECOMMENDATION: Recommend approval of the minimum deliverables pending final allocations

SUMMARY

In order to ensure that each project receives the attention necessary to accomplish the goal of creating 11 library facilities that meet 21st Century Library Standards, the Library Joint Powers Board (LJPB) requested that the Subcommittee and Library Director work together to create a set of “minimum deliverables” for each project.

BACKGROUND

Group 4 prepared the original Facilities Master Plan. They were engaged in July 2014 to verify and update their original estimates for improvements to each of the 11 facilities. They did this, and in so doing, included a basic description of what each project includes. This information was used to form the basis for this discussion of minimum deliverables.

A staff committee then met, and using this information, and their intimate knowledge of the needs at each facility, developed this set of recommendations. This information was presented to the Facilities Master Plan Implementation Subcommittee. The Subcommittee recommended some minor revisions and requested it be presented to the full LJPB.

DISCUSSION

The following is a delineation of the minimum deliverables by branch. It is intended to be a guide for the jurisdictions when carrying out each project by defining the minimum that must be accomplished.

Please note that some branches have a section titled “As budget allows”. This list is intended to be used if the allocated funds can be stretched to include these items once the rest has been accomplished. The idea is that these additional improvements would be made before diverting the funding to another branch’s project. These are not presented in priority order and the expectation is that each jurisdiction would consult with Library staff before proceeding.

Square footage recommendations define the minimum the Library feels is appropriate. Certainly, each jurisdiction will manage its own projects and will build the most optimal size possible with the funds available.

In addition, any of the jurisdictions can supplement their special tax allocation using their own resources. With these additional resources, they can modify their project(s) as they feel necessary and appropriate, as long as the minimum deliverables are met. Once again, the expectation is that each jurisdiction would consult with Library staff before proceeding.

All of the projects (except Scotts Valley and Headquarters) list the elements critical to creating a 21st Century library service model. These are repeated for each one since it is possible that this document will be used to just look at one particular branch and it needs to be clear what is expected. Scotts Valley was built using this service model in mind and, is not applicable to Headquarters which is a non-public facility.

All the projects will be expected to utilize sustainable design methods (aka adhere to Green Building Standards). Full ADA compliance is also a basic expectation. It is called out where there are possible issues.

Aptos:

- Expansion to at least 10,000 square feet; 11,000 is the maximum addition possible on the current site and is recommended
- Extensive gut remodel, including partitions and doors
- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- Complete interior remodel with flooring, paint, shelving, and furniture
- Extensive power/data upgrades
- Significant sustainable building upgrades
- Full ADA, seismic, and code upgrades
- Allowance for hazardous materials abatement (study currently underway)
- ***As budget allows:***
 - Limited site and building envelope improvements
 - Automated Materials Handling System (subject to cost/benefit analysis)

Boulder Creek:

- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- New floor finishes and paint
- Selected casework and furniture
- Power/data to support upgraded library technology
- ADA upgrades including restrooms
- Maintenance upgrades to building systems (such as septic tank resealing)
- ***As budget allows:***
 - Sound attenuation in the meeting room
 - Repair and replace the wood doors
 - Site erosion mitigation
 - Shade sails over the amphitheater
 - Replacement lighting
 - Patch/repair/seal parking lot

Branciforte:

- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- New floor finishes and paint
- Selected casework and furniture
- Power/data to support upgraded library technology
- ADA upgrades including restrooms
- Maintenance upgrades to building systems
- ***As budget allows:***
 - Children's reading patio/garden off of children's room

Capitola

- New minimum 10,000 square feet; 11-12,000 highly recommended
- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- Sustainable design
- New shelving, furniture, and technology
- **As budget allows:**
 - Automated Materials Handling System (subject to cost/benefit analysis)

Downtown

- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Maximum of two service desks that are welcoming to patrons and of the smallest footprint possible
- If at all possible, places to display art
- Lower shelves
- Extensive power/data upgrades
- Extensive gut remodel, including partitions and doors, interior remodel with flooring, paint, shelving, and furniture
- Expansion of space for public use
- Full ADA, seismic, and code upgrades
- Automated Materials Handling System (subject to cost/benefit analysis)
- Dedicated local history area
- Dedicated teen area not near children's area
- Friends store and work space
- Move entrance to Center if possible and advisable after consultation with architect
- Meeting room that seats 80- 150 and is dividable if larger
- Study rooms
- Children's bathroom inside children's room

- Automated Materials Handling System (subject to cost/benefit analysis)
- **As budget allows:**
 - Site and building envelope improvements
 - Café
 - Additional flexible spaces for innovative uses such as makers space, co-working, or??? (to be identified based on needs assessment and library trends) with flexible furniture

Felton

- New minimum 7,500 square feet (same as current Branciforte) up to 9,300 as indicated in plan
- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- Sustainable design
- New shelving, furniture, and technology

Garfield Park:

- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- Power/data to support upgraded library technology
- Maintenance upgrades to building systems, finishes and furniture
- **As budget allows:**
 - Reduce staff space to create a meeting room/study/flexible space
 - Convert the area near the fireplace to be a comfortable seating/lounge area

Headquarters:

- Maintenance upgrades to building systems and finishes
- Furniture refurbishment/replacement as needed
- **As budget allows:**

- Replace elevator

La Selva Beach:

- Marketplace for displaying and discovering popular and new materials
- Separate areas for teens with comfortable furniture, their own computers and far away from the Children's room possibly by rearranging collections
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc. possibly by rearranging collections
- Small footprint service desk that is welcoming to patrons
- If at all possible, places to display art
- Lower shelves
- Power/data to support upgraded library technology
- Selected other furniture/shelving upgrades
- New floor finishes and paint
- Maintenance upgrades to building systems (heater needs to be replaced- it has to be turned off during story times as it is too loud to hear- possibly cost sharing with or responsibility of Rec District?)

Live Oak:


- Marketplace for displaying and discovering popular and new materials
- Teen area with comfortable furniture, their own computers
- Children's furniture in children's area
- Flexible spaces and/or meeting rooms and study rooms with flexible furniture
- Spaces that can be used for different purposes- noisy areas and quiet areas, meeting, collaborative work, etc.
- Reduction to one smaller footprint service desk that is welcoming to patrons
- and recapture space where extra desks are now
- If at all possible, places to display art
- Lower shelves
- Literacy center
- Possible new meeting room
- *Power/data to support upgraded library technology*
- Maintenance upgrades to building systems, finishes and furniture (see solar below)
- ***As budget allows:***
 - Solar (heating/cooling costs are very high)
 - Glass walls for the teen area
 - Satellite facility co-located with new Boys and Girls Club

Scotts Valley:

- Acoustical improvements (aka sound attenuation)
- Automated materials handling system
- Maintenance upgrades to building systems, finishes and furniture
- **As budget allows:**
 - Secondary or new primary entrance on Town Center side of building

It needs to be recognized that the minimum deliverables will need to be further refined as the allocations are finalized.

STAFF REPORT

DATE: October 1, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director 
RE: Facilities Financing Authority JPA Agreement

RECOMMENDATION: Provide direction

SUMMARY

The Library Joint Powers Board (LJPB) requested that a new JPA be formed for the purpose of creating a Community Facilities District. Revisions to a draft agreement have not been accepted by the administrators of each of the jurisdictions so is not yet ready for approval by the LJPB and the individual legislative bodies of each jurisdiction.

BACKGROUND

The administrators from each of the jurisdictions and the LJPB spent several months reviewing possible ways to form a Communities Facilities District (CFD) in order to hold an election to fund improvements to all 10 library facilities.

The current operating JPA agreement expires in 2017 and it was decided that changes to this agreement would best be made after an election in 2015. The current Library Financing Authority Agreement was a possible vehicle but would need some revisions. It also includes Watsonville which is not a party to the current facilities initiative. It was felt that the entities could continue to work on these revisions but that it would not be advisable to delay the formation of the CFD if at all possible and the inclusion of Watsonville is problematic.

A third JPA, formed just for the purpose of forming the CFD, calling the election, writing the ballot measure and issuing the bonds could be created fairly easily. It would need to be approved by each jurisdiction absolutely no later than December 2014 in order to allow enough time for the CFD formation process.

A draft of this 3rd JPA agreement was presented at the September 2014 LJPB meeting where Board members requested that each jurisdiction get its comments to the Library Director by September 15 so she would have time to send them to the Bond Counsel

working on the agreement and get a final draft back in time for the October LJPB meeting.

Comments were received from 3 of the jurisdictions and were forwarded to Bond Counsel on September 22. On October 2, Director Landers received a greatly revised version of the agreement with the request it be shared with Bond Counsel for comment.

DISCUSSION

The comments from the three jurisdictions were relatively minor and there should be no problem incorporating them into the final draft.

The County's version is very different and has indicated, to the other administrators, an interest in a much more detailed agreement, as well as finalization of revisions to the other two JPA agreements, before proceeding. The Administrators have met once and have another meeting planned for October 9 to continue this discussion.

At this point there is, therefore, nothing for the LJPB to review and/or approve. Direction is needed on how the LJPB would like to move forward. Specifically, clarification is requested on the following:

1. Willingness to have a special meeting on October 20 or 27 to approve final version of Facilities Financing JPA before it goes to the jurisdictions
2. Willingness to forego final approval of the Facilities Financing JPA and allow it to be presented to the jurisdictional legislative bodies upon the recommendation and consensus of the four jurisdictional administrators.
3. Necessity to finalize revisions to the operating JPA and LFA agreements before approving the Facilities Financing JPA.



Fwd: Patron Call

Shelley Bodamer <bodamers@santacruzpl.org>
To: Metis Group <metis@santacruzpl.org>

Thu, Sep 4, 2014 at 6:02 PM

Sent from my iPad

Begin forwarded message:

From: Semiranis Esquivel <esquivels@santacruzpl.org>
Date: September 4, 2014 at 5:35:29 PM PDT
To: Julie Richardson <richardsonj@santacruzpl.org>, Reference Team <refer@santacruzpl.org>
Subject: Patron Call

Hi,

I just had a rather enthusiastic call from patron, Maryann, who wanted to thank Julie for her efforts, yesterday, at Live Oak. Maryann's daughter had a tough medical issue that sent her to the hospital. Maryann was on a mission to locate a book that the daughter felt would help, but the book proved difficult to find. Julie went above and beyond in the search attempt, and made Maryann feel welcome and cared about in her library experience. She said that such customer experience is rare, and would like to ensure that Julie was properly thanked, because the book they succeeded in obtaining was definitely the one that the daughter needed. Awesome job, Julie!

Sami

--



This arrived after the Sept. packet had been prepared. Patron requested it be included in Oct packet

Re: Felton library experience

Drew Phillips [REDACTED]

Wed, Sep 3, 2014 at 5:22 PM

To: Teresa Landers <landerst@santacruzpl.org>

Cc: Felton Library Friends <feltonlibraryfriends@gmail.com>, Carol Phillips [REDACTED], Jason McCluskey <mcccluskeyj@santacruzpl.org>

Dear Director Landers,

My apologies for the long delay in this response to your email Aug. 2. As I get older, I find it harder and harder to deal with discourteous people, and I had to step away from this conversation for a while. And I suppose this email (including your attached email of Aug. 2) should go into the public information packet in its entirety also.

Let me point out that my I did not say my suggestions were for dealing with vandalism, since you apparently feel that you and law enforcement have the vandalism issue well under control. For you to put these words in my mouth is unprofessional at the least. As anyone can clearly see, I said simply "suggestions for improvement;" my suggestions are for better communicating to the public the new/new-enforced "No Trespassing" policy.

For the record, I attach photos of the perimeter of the Felton Library to support my contention that the signage is inadequate for communicating a "No Trespassing on the Grounds" message. These photos were taken on July 30, 2014.

Finally, since you never responded to my July 30 (evening) email in any form, you could not have answered the questions therein, which remain outstanding. The questions are clearly denoted: they are the sentences ending in a question mark ("?").

Please let me know if I can be of any further assistance.

Yours truly,

Andrew Phillips, PhD

[Quoted text hidden]

[Quoted text hidden]

!DSPAM:391,53dd1f3412777123038631!

4 attachments



Felton_Public_Library_1.jpg
366K



Felton_Public_Library_2.jpg
331K



Felton_Public_Library_3.jpg
314K



Felton_Public_Library_4.jpg
363K



mailto:carol.phillips@feltonlibrary.org

Re: Felton library experience

Drew Phillips [REDACTED]

Wed, Sep 3, 2014 at 5:33 PM

To: James Mosher <jfmosher48@gmail.com>

Cc: Carol Phillips [REDACTED] Felton Library Friends <feltonlibraryfriends@gmail.com>, Teresa Landers <landerst@santacruzpl.org>

Hi Jim,

After talking to Carol, we decided we would still like our correspondence with Director Landers in the public record. We understand that this might be used in a manner unsupportive of the Library bond measure, but we feel that Director Landers' dismissive manner of dealing with the public should not go undocumented. If Director Landers wishes public support for the bond measure, perhaps she should learn to deal with the public -- for whom she operates the library -- in a more respectful manner.

Thank you for your efforts to get Ms. Landers to agree to improving the signage at the Felton Library, and for talking to us about the issue.

Best regards,
Drew

On 9/3/14 10:00 AM, James Mosher wrote:

Drew and Carol,

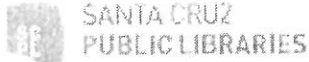
I am writing to follow up on our meeting regarding your unfortunate trespassing incident at the Felton library. I made the request that we discussed at our meeting to Teresa Landers to post additional signs and notices to alert patrons and the public generally to the new trespassing rules and the reasons for them, including no trespassing signs in appropriate places so that individuals can be aware of the new rule before actually trespassing. Ms. Landers agreed with the recommendations we discussed regarding signage and a notice inside the library. I will be checking this week to see whether the new signage and notices are in place. She did not think it was a good idea to seek additional publicity -- e.g., a story in the Valley Press -- as she thought this might encourage rather than discourage additional public nuisance behavior. I am not sure I agree with this assessment, but decided that a notice at the library for patrons explaining the situation was sufficient.

In light of this development, I am wondering if you still want to include the e-mail correspondence between you and Ms. Landers in the upcoming Library Board packet, which is due to be distributed tomorrow. The occurrence is included in the library's incident log, so it will be included in the board packet through this mechanism.

Thank you again for bringing this matter to my attention and the attention of the library staff and board. Hopefully the unpleasant experience you had will at least lead to a positive change at the library that will help insure others do not have a similar experience.

Best regards,

Jim Mosher
Citizen Member
Santa Cruz County Library Joint Powers Board



Teresa Landers <landerst@santacruzpl.org>

Re: Felton library experience

Teresa Landers <landerst@santacruzpl.org>

Thu, Sep 4, 2014 at 8:06 AM

To: Drew Phillips [REDACTED]

Cc: Felton Library Friends <feltonlibraryfriends@gmail.com>, Carol Phillips [REDACTED], Jason McCluskey <mccluskeyj@santacruzpl.org>

The packet for the Sept board meeting is now closed so this email will have to appear next month. New signs have been ordered to indicate the grounds are not available when the Library is not open.

It is also my understanding that you have met with a representative from the Library Board and the Felton Friends and that no further comment from me is necessary.

[Quoted text hidden]

Date	Branch	Patron's Name	Ref.#	Brief Description	Staff Involved	Steps Taken	Safety Preventative Steps	1st Alarm Roving Guard Called	911 Cld.	EMT Cld.	Bldg. Maint. Cld.
				Brief Description 5411=Defecation 515=- Mental 602=Trespass 647=Public Intoxication 447= Arson							
9/2/14	DTN	Unknown	DTN 40	Unknown male patron assaulted a father and son (the Brodies) by physically pushing the father and hitting the son in the arm because they were talking too loud. All involved appeared to be under the influence of something undetermined.	John Ottenberg, "Reference Desk"	The aggressive patron was banned for 30 days and the Brodies were ejected After advising that 911 would be called, the male patron took approx. 20 minutes to gather his things all the while using a lot of foul language. 911 was called and then canceled. A 1 day ban imposed.	NA	Yes	No	No	No
9/2/14	DTN	Unknown	DTN 41	Male patron talking loud on his cell phone was asked twice to take his call outside. He continued to talk louder.	John Ottenberg, "Reference Desk"		NA	Yes	Yes	No	No
9/2/14	GP	NA	NA	Outside electrical outlet was broken into by young patrons	Catherine Workman	The young patrons were advised that they could not use the outlet and it was taped up. A maintenance work-order was sent to fix the box.	NA	No	No	No	Yes
9/2/14	GP	NA	NA	Staff Catherine Workman observed a patron ride off on a bike that belonged to another patron.	Catherine Workman	Catherine went outside to try to stop the rider when she flagged down a police car that was driving by. The thief was arrested.	NA	No	Yes	No	No
9/4/14	B40	Unknown	NA	An unknown patron began yelling obscenities and making threatening statements i.e. "I'm a member of the NRA, we don't like hippies" etc. at patron Thomas Milcarek and accused him of turning off his laptop. They were sharing a power strip. He also commented that "in Virginia you can have a cigarette and a gun indoors". Police were called.	David Addison, Kevin Hildreth	The patron was walked out of the branch. He then knocked hard on the window from outside and waived his middle finger at the other patron.	NA	No	Yes	No	No

Date	Branch	Patron's Name	Ref.#	Brief Description	Staff Involved	Steps Taken	Safety Preventative Steps	1st Alarm Roving Guard Called	911 Cld.	EMT Cld.	Bldg. Maint. Cld.
				Brief Description 5411=Defecation 515=- Mental 602=Trespass 647=Public Intoxication 447= Arson							
9/4/14	CAP	Unknown	NA	Person reported that she found a syringe in the playground. Staff member removed the syringe and placed it in a Sharps container.	Chantel Van Pelt	Bldg Maintenance was called to empty container	NA	No	No	No	Yes
9/5/14	BC	Leticia Gonzalez	na	A patron reported 2 small dogs tied up near the walkway by the parking lot. One of the dogs had gotten loose.		An unsuccessful search was made to find the owner of the 2 dogs. Staff got the dogs water and tied the loose one up. Since the owner could not be found Animal Control was called who was familiar with the owner. About 30 min later the owner returned to retrieve the dogs. The owner escalated to Gale Farthing.	NA	No	Yes	No	No
9/6/14	SV	Mary Roche	NA	Patron started yelling at a staff member when told that the library was closing in 10 minutes.	Melinda Pasquinucci, Austin Frey and Kyra Rodriguez	Patron ejected for the day	NA	No	No	No	No
9/6/14	DTN	Stephen Koenig	DTN 42	Patron was unable to keep himself awake at the computer terminal and appeared to be under the influence.	Mitchell Horton-Security	Patron ejected for the day. 1 Day Notice given.	NA	Yes	No	No	No

Date	Branch	Patron's Name	Ref.#	Brief Description 5411=Defecation 515=- Mental 602=Trespass 647=Public Intoxication 447= Arson	Staff Involved	Steps Taken	Safety Preventative Steps	1st Alarm Roving Guard Called	911 Cld.	EMT Cld.	Bldg. Maint. Cld.
9/10/14	DTN	Unknown	NA	Group of 8-9 young adults were talking with loud voices.	Jeanne Czarniecki, Brandon Hunter	The group had to be asked a second time to lower their voices. However, 1 individual did not comply and was ejected for the day	NA	No	No	No	No
9/11/14	APT	Unknown	NA	California Flag went missing	Sandra Zamora		NA	No	No	No	No
9/11/14	DTN	Unknown	NA	Father searched for missing son. Had already filed a police report.	Emily Galli	SCPD officer was in the building and spoke to the father	NA	No	No	No	No
9/11/14	APT	Unknown	NA	At 1pm a staff member noticed that the flag was not at half mast and that the California Flag had been stolen.	Sandra Zamora	It is believed that the flag was already stolen when the staff member saw that the flag was at full mast. They put the flag at full mast after taking the Calif. Flag.	NA	No	No	No	No
9/15/14	DTN	Unknown	DTN 43	Male patron appeared to be sleeping at the computer in the Internet area and appeared to be under the influence. This has been an ongoing issue with this patron.	John Ottenberg, Gary Decker, Peggy Meserth,	The patron was advised that he would need to leave. After much stalling, he became argumentative and finally left swinging his arms and knocking over a plexiglass sign near circulation. 1 day ban imposed.	NA	Yes	No	No	No
9/17/14	DTN	Unknown	DTN 44	While doing rounds security noticed a male patron loudly playing music on a synthesizer.	John Ottenberg, Gary Decker	After asking the patron to lower the volume, he was ejected for 2 days . He finally left, taking his time.	NA	Yes	No	No	No

Date	Branch	Patron's Name	Ref.#	Brief Description	Staff Involved	Steps Taken	Safety Preventative Steps	1st Alarm Roving Guard Called	911 Cld.	EMT Cld.	Bldg. Maint. Cld.
				Brief Description 5411=Defecation 515=- Mental 602=Trespass 647=Public Intoxication 447= Arson							
9/19/14	DTN	Unknown	DTN 45	Male patron using the computer and earphones, refused to lower the volume so as not to bother other patrons.	Max Lopez, Mitchel Horton	Patron was asked twice to lower his volume. After being ejected he yanked his earphone form the computer and began yelling "fuck you"	NA	Yes	No	No	
9/24/14	DTN	Unknown	NA	Security noticed a man attempting to enter the library to use the bathroom before opening and then witnessed the man urinating on the bushes next to the building.	John Ottenberg	The man apologized and stated that it was "our" fault because we would not open for him to use the restroom. He was given info on public restrooms and told to leave. 3 day ban imposed.	NA	Yes	No	No	No
9/24/14	DTN	Mark Brodie	DTN 38	Patron with a history of being intoxicated entered the ADA bathroom. He was sweating profusely and unstable on his feet. After an extended time, the door was locked. After some time had passed staff did a welfare check with no response. After another 10 minutes he was asked to hurry as other patrons were waiting.	John Ottenberg	After Mr. Brodie vacated the bathroom, staff found a syringe with an unknown brown liquid in it. 911 was called and the patron was searched and then released.	NA	Yes	No	No	No
9/24/14	BC	Daryl ?		Car parked in BC parking lot for several days overnight despite given warnings to leave.	Cathy Landis	Sheriff was contacted and spoke to the owner of the vehicle	NA	No	Yes	No	No

Brief Description															
In some instances a patron may receive more than 1 ban in a single day.															
Date	Branch	Time HH:MM	Patron's Name	Ref.#	Pen- ding	1 Da Y	2 Da Y	3 Da Y	7 Da Y	30 Da Y	60 Da Y	90 Day	3 Mo.	6 Mo.	1 Yr.
9/2/14	DTN	5pm	Unknown- Male	DTN 40						1					
9/2/14	DTN	6pm	Unknown- Male	DTN 41		1									
9/4/14	B40	3:25pm	Unknown- Male	-		1									
9/6/14	SV	4:40pm	Mary Roche	NA		1									
9/6/14	DTN	4:15pm	Stephen Koenig	DTN 42		1									
9/10/14	DTN	11:40am	Unknown	NA		1									
9/15/14	DTN	3pm	Unknown	DTN 43		1									

Date	Branch	Time HH:MM	Patron's Name	Ref.#	Brief Description	Pen- ding	1 Da y	2 Da y	3 Da y	7 Da y	30 Da y	60 Da y	90 Da y	3 Mo.	6 Mo.	1 Yr.
9/17/14	DTN	3pm	Unkonwn	DTN 44	While doing rounds security noticed a male patron loudly playing music on a synthesizer. After asking the patron to lower the volume, he was ejected for 2 days . He finally left, taking his time.			1								
9/19/14	DTN	2:30pm	Unknown	DTN 45	Male patron using the computer and earphones, refused to lower the volume so as not to bother other patrons. Patron was asked twice to lower his volume. After being ejected he yanked his earphone from the computer and began yelling "fuck you" repeatedly. 3 day ban imposed.				1							
9/24/14	DTN	9:10am	Unknown	DTN 46	Security noticed a man attempting to enter the library to use the bathroom before opening and then witnessed the man urinating on the bushes next to the building. The man apologized and stated that it was "our" fault because we would not open for him to use the restroom. He was given info on public restrooms and told to leave. 3 day ban imposed.				1							
						0	6	1	2	0	1	0	0	0	0	0



Website Statistics for September 2014

Ann Young <younga@santacruzpl.org>

Wed, Oct 1, 2014 at 11:11 AM

To: Teresa Landers <landerst@santacruzpl.org>, Helga Smith <smithh@santacruzpl.org>, Diane Cowen <cowend@santacruzpl.org>

Here is a breakdown for September:

Total visits: 119,665 (SCPL website: 79,078 SCPL Catalog: 40,587)

Total pageviews: 511,493 (SCPL website: 165,805; SCPL Catalog: 345,688)

The top content sources for the above pageview statistics are:

SCPL Catalog - 345,688 pageviews

SCPL homepage - 66,604 pageviews

Branch pages - 13,548 pageviews

New Items - 12,252 pageviews

Kids page - 10,898 pageviews

Local history articles - 9,351 pageviews

Internet Resources (links to subscription databases) - 9,197 pageviews

Local history photo gallery - 8,907 pageviews

Community Information Database - 8,136 pageviews

Ematerials (links to ebook, eaudio vendors) - 4,293 pageviews

Library services - 3,355 pageviews

Events calendar - 2,767 pageviews

Newspaper Clipping Index - 2,300 pageviews

Local News Index - 1,814 pageviews

Site search - 1,312 pageviews

Reader's Link (Staff pick book reviews, etc.) - 1,174 pageviews

What's New - 1,162 pageviews

Contact Us - 1,043 pageviews

Soundswell - 986 pageviews

Library Admin pages (LJPB agendas, audio files, etc.) - 916 pageviews

Teens page - 678 pageviews

Sheet Music Database - 537 pageviews

Fifty Plus - 521 pageviews

Library Policies 423 pageviews

Magazines & Newspapers - 417 pageviews

SC County Endangered Species - 396 pageviews

Subject Guides - 254 pageviews

Online Catalog FAQ/Tutorials - 249 pageviews

WED 10/01 APOTOS TIMES

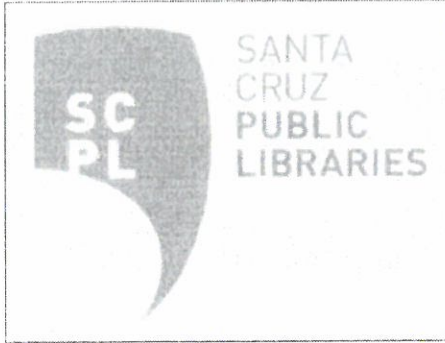
BUSINESS DIRECTORY CALENDAR E-EDITIONS ARCHIVE VIDEOS CONTACT ADVERTISE WITH US COUPONS COLUMNISTS

Calling All Aptos Library Lovers

3

October 9 Meeting for Friends of the Santa Cruz Public Libraries Chapter in Aptos

By Pete Cullen, President, Friends of the Santa Cruz Public Libraries



If you're an Aptos resident and you love your local library, you have a golden opportunity this month to help make it an even better community resource. The countywide Friends of the Santa Cruz Public Libraries (fscpl.org) wants to see a chapter started in Aptos. An organizational meeting will be held at 7 p.m. on Thursday, October 9 at the Aptos library branch, 7695 Soquel Drive. Everyone is invited to attend.

The Friends is a non-profit organization whose members supports the 10-branch Santa Cruz city-county library system through fundraising, volunteer services and advocacy. We currently have about 1,100 members. Each year, the Friends raises about \$80,000 that it donates to the Santa Cruz Public Libraries to pay for books, materials and programs for children and adults. Our two biggest annual fundraising events are our spring and fall used book sales (November 14 and 15 this year). We also hold a number of smaller sales throughout the year, such as the very successful one held at the Aptos branch in late August. A good portion of Friends dollars is generated through local chapters in Scotts Valley, Felton, Boulder Creek and La Selva Beach. The Friends board of directors approved a Capitola chapter last

month. Aptos could be next. Our goal is to have a chapter for every library branch.

I will be attending the October 9 meeting at the Aptos branch, as will county Library Director Teresa Landers. We'll tell you what's entailed in founding a Friends chapter and, hopefully, identify a core group of volunteers who will carry the ball forward. This is your chance to step forward and join other community-minded people who love their local library and want to make it even better.

Friends chapters are especially important now that Santa Cruz Public Libraries is studying future building and services needs at all 10 branches. A Friends chapter in Aptos would give local people a stronger voice in the process. If you've had a chance to visit the Scotts Valley branch you've seen first hand what a strong Friends group can do. The new library that opened there three years ago is a model of contemporary library architecture, resources and services. If you've attended an event at the La Selva Beach branch you've experienced how a small library can seem much bigger with the enthusiastic support of a local Friends chapter.

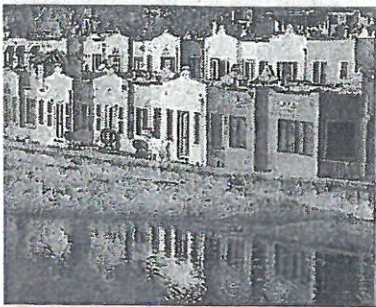
For more information about the Aptos meeting, or about the Friends in general, please visit our website, fscpl.org or contact Cordelia Neff at nelfc@santacruzpl.org or 831-427-7707, ext. 7796.

3



Posted by [Camisa Composti](#) on September 24, 2014. Filed under [Aptos Our Town](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or [trackback to this entry](#)

Planning Commission — Each committee member may appoint one planning commission member. Appointments will be for two (2) year terms terminating at the November 2016 Election. The Council is seeking applications from persons interested in community planning development. The Planning Commission is responsible for carrying out both long-range, current planning, and other activities within the City of Capitola. Regular meetings of the commission are held the first Thursday of each month at 7:00 p.m., in the Council Chambers at Capitola City Hall. Specific questions regarding the commission can be directed to staff representative Katie Cattano.



From: Capitola Soquel Times October 2014

... planning) at www.cityofcapitola.org by <http://www.ci.capitola.ca.us> selecting City Government / Boards and Commissions / Planning Commission OR go to www.cityofcapitola.org/bc. Select the Planning Commission and click on "Recruitment Notice and Application."

Application Deadline: Monday, November 24, 2014

Capitola Traffic & Parking Commission — The City Council is seeking applications from persons who are interested in participating in the development of short, medium, and long-term plans that address

...g demands in Capitola village by considering citywide traffic and parking improvements for consideration by the City Council.

Regular meetings of the commission are held on the second Wednesday of every other month at 6:30 p.m., in the Council Chambers at Capitola City Hall. Specific questions regarding the commission may be directed to the City's staff representative, Steven Jesberg, Public Works Director, at 475-7300, Ext. 217, or by email at sjesberg@ci.capitola.ca.us.

Nine (9) seats on the Capitola Traffic & Parking Commission expire in December 2014. Appointments will be for two (2) year terms ending December 2016.



(5) At-Large Appointees • (2) • (2) Village Resident Applications
Capitola City Hall or by calling (831) an application be notice with an ap on the City's v www.cityofcapitola.ca.us / Boards and C Parking Commi cityofcapitola.org and Parking Co "Recruitment No Application D 24, 2014

Capitola Arch Committee - years of age or credentials as a committee meet Council Chamber the second and 1 month at 3:30 p.m. "Capi

... Council" from page 7

... are small and outdated, but the al commitment would be more than uld plan for in the near future. : Clarke: I do support moving the Department if the new location would e emergency response time and help

FEELING FRAZZLED? WANT TO REDUCE STRESS? Watch Camille's fun, 4-step video FREE

The Bright Side of Burnout: to Recognize and Fix It!"
(Value \$29.99)

...free? Because you have more impor- t things to do than burn out! Go to ipcoaching.com/the-brightside-of-burnout, "Get Video Now" Enter the code:

NOBURNOUT

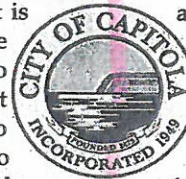
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our Police Department moving forward. Many of our County Law Enforcement Agencies have state of the art facilities. We need to support our Police Department and afford them every opportunity that we can for improvement, in return the Police Department can better serve its citizens.

Q3: What should be the next "big thing" for Capitola?

Michael Termini: Our new library! We have been setting RDA monies aside for several years and have almost fully funded a \$2.6 million dollar account to build a new library. As many residents know, our branch is located in several portable buildings on Wharf Road. It is cramped, the floor is failing, and the collection must be kept small due to a lack of space. With the amount we have save we would be able to fulfill our contractual obligation to the County of Santa Cruz to build a 7000 square foot facility. At the same time the library joint powers Board, of which I am Capitola's representative and vice chair, is preparing a parcel tax measure for the June 2015 ballot which would increase the size of our new library up to 14,000 square feet! Capitola deserves a 21st century branch library with space for a homework



center, children's area, meeting room and large collection. I will do all in my power to ensure Capitola's citizens are served well by our county library system.

Richard Fitzpatrick: I understand there is a new hotel in the works for CAPITOLA. I am not privy to the status of this project, but it is in the works.

Laurie Hill: We cannot talk about the future without solving our water challenges. Not all within the Council's direct control, but Capitola will be seriously impacted by any restrictions that impact future development and quality of life. You know that the issue is serious when the City has difficulty getting one drinking fountain approved for a new park! And, we need to assure our community that the added sales tax that they approved is serving the community as promised: repairing and maintaining our road/infrastructure and funding essential services. We must continue with zoning code updates, the development of the new park with activity zones for all ages, and build a library that Capitola can be proud of.

Stephanie Harlan: Capitola is very stable financially now, but we have some challenges. The Mall has too many vacancies and needs to be remodeled. We

have vacant comu town that should on a possible bal that would includ Library. We will ordinances- the r have to figure out with the drought for the communi been seriously low water, and we are to do so. Our job services to the res nesses. I think we continue to find w

Joe Clarke: by Sunset magazi tiful beach town surrounded by w unfortunately, are the l companies such With that being Capitola a better efforts to preserv we also must wor ridor and mall. We sustainable thrive to address our be lastly, we need to and friendly for satisfy everyone. I

9/24 APPOS TIMES

BUSINESS DIRECTORY CALENDAR E-EDITIONS ARCHIVE VIDEOS CONTACT ADVERTISE WITH US COUPONS COLUMNISTS

Start Smart Presentation Aptos Public Library

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The California Highway Patrol is offering a traffic safety program for teenage drivers and their parents. The **Start Smart Program** is aimed at helping future and newly licensed teenage drivers become aware of the responsibilities that accompany the privilege of being a licensed California driver. This program is designed as an educational tool for parents and teenagers in an effort to reduce the number of teenage injuries and deaths resulting from traffic collisions.



Traffic collisions are the leading cause of death for 15-20 year olds. The primary objective of the program is to provide teens and parents with an understanding of how poor choices behind the wheel can affect the lives of numerous people. The Start Smart program also provides teens and parents with information on defensive driving, traffic laws in California, dynamics of traffic collisions, tips on avoiding traffic collisions, and DUI awareness.

The CHP's Smart Start classes are free of charge.

- Thursday September 25 from 6:30 PM to 8:30 PM at the Aptos branch of the Santa Cruz Public Library located at 7695 Soquel Drive in Aptos.

For more details, and to make a reservation, call the Santa Cruz CHP Office at (831) 662-0511.

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Posted by [Camisa Composti](#) on September 17, 2014. Filed under [Aptos, Our Town](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or [trackback](#) to this entry

9/17

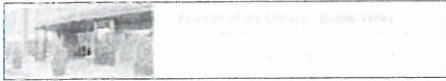
SCOTT'S VALLEY TIMES

BUSINESS DIRECTORY CALENDAR E-EDITIONS ARCHIVE VIDEOS CONTACT ADVERTISE WITH US COUPONS COLUMNISTS

On Tap to Support Scotts Valley Library

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September 20th fundraising event showcases local microbreweries, eateries & amazing raffle prizes!



SCOTT'S VALLEY – The Friends of the Scotts Valley Library (FSVL) invites everyone to the Scotts Valley Library's second annual "Hops & Harvest," a celebration featuring live music with pairings of food and drink from local microbreweries and restaurants on September 20, from 6 to 9 p.m. at the Scotts Valley Library. All proceeds from the event will go toward supporting library programs, materials and supplies

that benefit the entire community.

The event, chosen as a yearly occasion based on the success of the kickoff 'Hops and Harvest' in 2013, will showcase great local craft beer from Seabright Brewery, Santa Cruz Ale Works. Once again, brewers will be on hand to discuss their craft and recommend food pairings. Attendees will enjoy edible delights from local restaurants including Bruno's BBQ, Mollie's Country Café, Loganberry Bakery, and Oak Tree Villa.

Hops and Harvest attendees will have a chance to win great prizes donated by local businesses and artists, and can bid on auction prizes including an African Safari, and signed photos by the Harry Potter movie cast, Paul McCartney and Charles Schultz. Many local businesses are generously donating gift basket items including art from local area artists.

"The Friends of the Scotts Valley Library is committed to supporting the library and its programs so that it can continue to be a resource and facility that the entire community can be proud of," said Derek Timm, president of FSVL. "Last year's 'Hops and Harvest' event exceeded our expectations in all ways, and we invite everyone to join us for an evening of fun and celebration."

Last year's event proved very popular, with more than 150 attendees enjoying a beautiful Fall evening on the Library's award-winning patio. More than \$10,000 was raised. Tickets to Hops & Harvest are \$25, and may be purchased in advance or at the door at the Scotts Valley Library . Please join what promises to be a great evening for the whole community!

For more information on the Friends of the Scotts Valley Library, please go to: <http://www.fsvpl.org/>.

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Posted by [Camisa Composti](#) on September 15, 2014. Filed under [News, Our Town, Scotts Valley](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or [trackback](#) to this entry

Temporary relocation of downtown Santa Cruz library could be costly

Live Oak supporters urge literacy center

By J.M. Brown

jbrown@santacruzsentinel.com [@jmbrownreports](#) on Twitter

POSTED: 09/08/2014 08:10:40 PM PDT [7 COMMENTS](#)

APTOS >> The cost of relocating the downtown library branch during a \$26 million renovation of the Church Street facility could cost five to seven times as much as originally estimated.

Director Teresa Landers told the library board Monday making improvements to a leased space for the downtown branch could cost \$2.5 million to \$3.5 million as opposed to the \$500,000 estimated in a breakdown of expenses for projects included in a \$63 million facilities plan. Relocation costs will be driven by how much work would be required to create accessibility for persons with disabilities and address other needs, and finding the right location will be a challenge.

"There aren't a lot of places out there now," Landers said.

The renovation of the downtown branch is the largest and costliest item in the proposal that would head to voters in June 2015. Others include revamping and expanding the Aptos branch and replacement of the Capitola and Felton branches, as well as minor work at the other six branches.

Proponents of adding a literacy center on the second floor of the Live Oak branch urged the board to consider formally including the item on the projects list at a cost of \$100,000.

"We want to feel there will be considerable investment in our community," said Kate Hinnenkamp, program director for Live Oak Family Resource Center. "There is a lot of opportunity to extend (the library's) reach into the community."

Advertisement

Nancy Gerdt of Felton, a former board member, encouraged trustees to finalize the proposal soon.

"You're talking about the campaign, but the conversation inevitably returns to the amount of money we're going to pull and who is going to get what," Gerdt said.

Based on polling, the board anticipates seeking a tax for single-family parcels that will be less than \$50. The tax must pass by two-thirds approval of county voters.

Monday, the board voted to allow county and city administrators to continue ironing out concerns with a new joint powers authority that will govern the financing of facilities, which the board will review in October ahead of individual votes by the cities of Santa Cruz, Scotts Valley and Capitola.

The authority, which must be created by a December deadline for the measure to make the June ballot, will create a community facilities district that calls for an election and manages the bond proceeds.

"If we start to get stalled and break down here, we won't meet our deadline to see if voters want to make the facilities improvements," said board Chairman David Terrazas, a member of the Santa Cruz City Council.

PRESS BANNER

Serving the San Lorenzo Valley and Scotts Valley since 1960

VALLEY PRESS | SEPTEMBER 5, 2014 | VOL. 54, NO. 36

LOCAL PLACE FOR CALIFORNIA ART

Read about it on page 14



Photo by Lucjan Szewczyk/Press-Banner

Ben Lomond resident and librarian Becky Fitzgerald checks out the photography exhibit at the Scotts Valley Library. The display is part of the library system's county-wide "Painting the Golden State and More" exhibition. She's looking at photographer Carolyn Lagattuta's third-place award winner called "Scotts Valley Middle School Student at a Track Meet." On the right is the first-place winner "Angel and Husky" by photographer Victor Capara.



erey Bay remains steady for most and ling cod continue to be the go-to salmon continue to be caught with sea bass are possible, but albacore to the dinner party. tly in the hot water off Southern degree water has moved into the rnia inshore area. o shore and full of exotic species. decade, with yellow-fin tuna angeles to Mexico. Mixes of bonito, d even wahoo have been caught. taking place from nine to 40 miles Coast ports. Point Conception) limit for tuna is re tuna per person. e taken on a daily basis — even on

Slide the boat into the zone, throw some live bait for chum and hang on because the yellow fin are hot and hungry. They rush the boat and boil on fresh baits hitting the water.

Most anglers are gearing up with 20- to 30-pound line and preparing for a battle. Once the fish hit the deck, they are bled out and iced for sashimi and other fantastic table fare.

The charter boats from San Pedro to San Diego are full most days, and private boats are getting in the hot action. The weekend pressure is great and at times will put the fish down. By mid-week, things are back up to full steam and there are no signs of things slowing down.

If you have friends or family in Southern California or have a desire to get down south to catch a tuna, now is the time.

■ *Mike Baxter has fished in the Monterey Bay Area since he was a boy and has been a licensed charter boat captain for more than 20 years. Contact him at captmikexbaxter@yahoo.com. He also hosts a fishing show on radio station KSCO (1080) from 8:06 to 9 p.m. Thursdays April through the end of August.*

que has been to head to a high spot rds working.

Library displays artwork of California

By Mikaela Slade
Press-Banner

The Scotts Valley Public Library recently launched an all-new art display featuring professional artists who have captured the beauty of California in their paintings. Part of the library's "Art in the Library" series, the exhibit is called "Painting the Golden State" and features artists that are part of the Santa Cruz Oil Painters Group.

The exhibit — which debuted Aug. 16 and is set to run through November — features professional paintings that capture the beauty of California in landscapes like Tahoe, Big Sur, redwood forests, and Yosemite.

The paintings feature a variety of different landscapes — in both oil paints and pastels — that capture the magic of the landscapes in the Golden State.

"I try and support different organizations like Save Our Shores, local artists, and community groups," said local artist Valri Peyser, who serves as coordinator of the "Art in the Library" exhibits.

Sixteen artists currently have between two and nine pieces artwork on display and available to purchase at the library.

"Art in the Library" is part of the library's overall commitment to provide a cultural education for the public. This program provides the public to experience an expanse of artwork created by artists that incorporate passion and creativity into each piece.

"I try to get a wide spread of mediums, it's really about the artists," Peyser said, "the community really appreciates it."

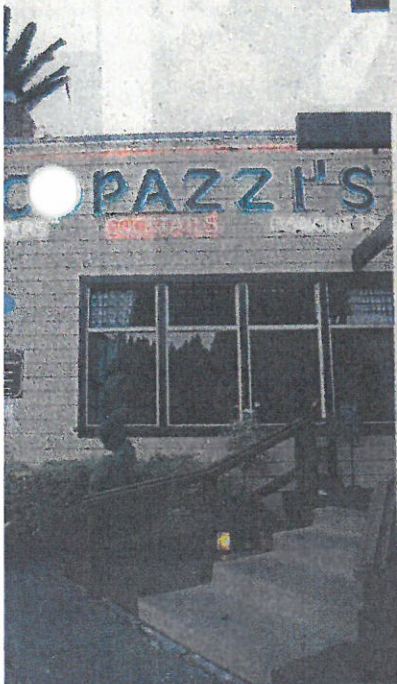
The Santa Cruz Oil Painters Group has been around since 2001 and currently incorporates artists of all levels that are from the Santa Cruz area who are devoted to painting and growing artistically.

The two- to three-month exhibits in the library encouraging young artists to develop their artistic passion as well as bring people to the library itself, Peyser said. "It is a natural fit to have artists in the library," she said. "It helps people appreciate the art venue."

The next art exhibit will be an abstract theme, Peyser said. It will incorporate both well established artists in our area as well as some who haven't gotten the chance to display their work in such a venue.

"I try and include established artists and new artists," Peyser said, "my emphasis is to support them."

The library is located at 251 Kings Village Road in Scotts Valley and is open daily from Monday till Thursday from 11 a.m. to 7 p.m. and on Fridays and Saturdays from 11 a.m. to 5 p.m. For more information, visit www.fsvpl.org or call 427-7712.



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SB 1455-DeSaulnier: Library Construction Bond Needs Assessment
The Governor vetoed this measure.

SB 1455 was originally introduced by Senator DeSaulnier as a library construction and renovation bond measure, intended to be placed on the November 2014 or 2016 ballot. CLA was the official sponsor of the measure. While we lacked a current State Library bond Needs Assessment, we roughly estimated that the construction needs both short and long term were still in the realm of at least \$6 billion statewide.

While there was support for the intent of the bill in the early policy committees, the Senate Appropriations Committee had indicated to Senator DeSaulnier and CLA that if the dollar amount of \$1 billion proposed by Senator DeSaulnier was amended into the bill, it would certainly be held in committee due to the fiscal implications to the State's General Fund. Based on this information, along with general concerns raised over several competing interests on the ballot this year, the bond bill was instead ultimately amended down to a "Needs Assessment," and sent to the Governor. The Governor vetoed the bill on September 18th, stating in his veto message: *"I am returning Senate Bill 1455 without my signature... Local librarians communicate with the State Librarian on a regular basis regarding their operations. I urge them to continue to do so without the formalized report required by this bill."*

The veto came as no surprise to CLA as soon after passing the measure, Senator DeSaulnier's office was informed by the Administration that the Governor felt that a Needs Assessment would then likely lead to a bond measure, which would not be encouraged at this time. The veto, however, does not preclude the State Library from going forward with a Needs Assessment should they choose to do so.

D.C. adds a social worker to library system to work with homeless patrons

Jean Badalamenti is the D.C. Public Library's health and human services coordinator, a new position. (Mark Jenkins/FOR THE WASHINGTON POST)

By Mark Jenkins August 27

Among the many roles for which public libraries are appreciated, there's one that can be problematic: de facto day shelter for homeless people. Downtown's Martin Luther King Jr. Memorial Library attracts many such patrons, and Jean Badalamenti understands why.

"The city drops folks from three shelters off here every morning and picks them up in the evening. So they come here because of that," said Badalamenti, a social worker who in May became the D.C. Public Library's first health and human services coordinator.

"But they would come here anyway," she continued. "The library's a great place to spend the day for anybody. You get access to computers, you can look for jobs, you can connect with your family and friends on Facebook and e-mail, use [photo software] and do lots of creative things."

Libraries in other cities have addressed homelessness in various ways. Philadelphia has a cafe and Seattle a coffee cart run by workers who were previously homeless; Dallas produces podcasts of interviews with its homeless regulars. But as far as Badalamenti knows, D.C. is only the second U.S. city to hire a library social worker, following San Francisco.

There, several people work directly with homeless patrons, something Badalamenti is occasionally asked to do. "Sometimes staff will call me, just

because I'm here, and say, 'Can you come down?' And I'll go down and try to talk to someone. I'm happy to do that. I enjoy that," she said.

"But that's not really my job. I'm sort of the bigger picture person."

A former Ward 4 advisory neighborhood commissioner who has a master's degree in social work from Howard University and 25 years of experience, Badalamenti works in the library's programs and partnerships office.

"I really was brought on to figure out how the library can engage more disenfranchised populations in the city," she said. "And make connections with other organizations to help provide programming."

Badalamenti knows the situation at MLK best, because her office is there, but she noted that there are homeless "hot spots" throughout the system, as there are in most cities, and in many suburban library systems as well. One of her tasks is introducing the issue to the approximately 100 new staffers hired last year when the library system expanded its hours.

"Those people haven't necessarily worked in an urban environment before," she said. "And so [we are] helping them understand what it means to be homeless, what people experience when they're homeless. Just a sort of sensitivity training, but hopefully we'll be doing some other kinds of training, even around de-escalation. Identifying folks who might be in a crisis, so the library can respond and be helpful.

"De-escalation," she explained, means restoring calm: "If someone's getting angry and frustrated, how do you de-escalate a confrontational situation or an emotional situation?"

The library has just begun a staff survey about interaction with patrons who might be homeless, Badalamenti said. “How’s it impacting your day? What do you need from us? What do you need so that you can do your job and be helpful to these folks — and every single other customer that comes through the door?”

She also hopes the city’s libraries can serve as a point of “coordinated entry” for people in need of social services. “Because the libraries tend to be gathering places for people without homes, it’s important to be part of the citywide conversation about how we’re going to address homelessness, health services and moving people out of homelessness,” she said.

Badalamenti doesn’t want to stigmatize homeless people, or suggest that their presence in the library is inherently a burden. “Every person who comes in who is homeless is not creating a problematic situation,” she said. “All customers, with and without homes, create lots of interesting situations.”

Although homelessness may seem to be an intractable issue, Badalamenti is upbeat. “I think it’s pretty amazing that DCPL saw a need. Instead of turning away from the problem . . . let’s embrace everybody who’s here. And let’s figure out how we can serve them better.”

Jenkins is a freelance writer.

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From the "Could be worse" school of thought

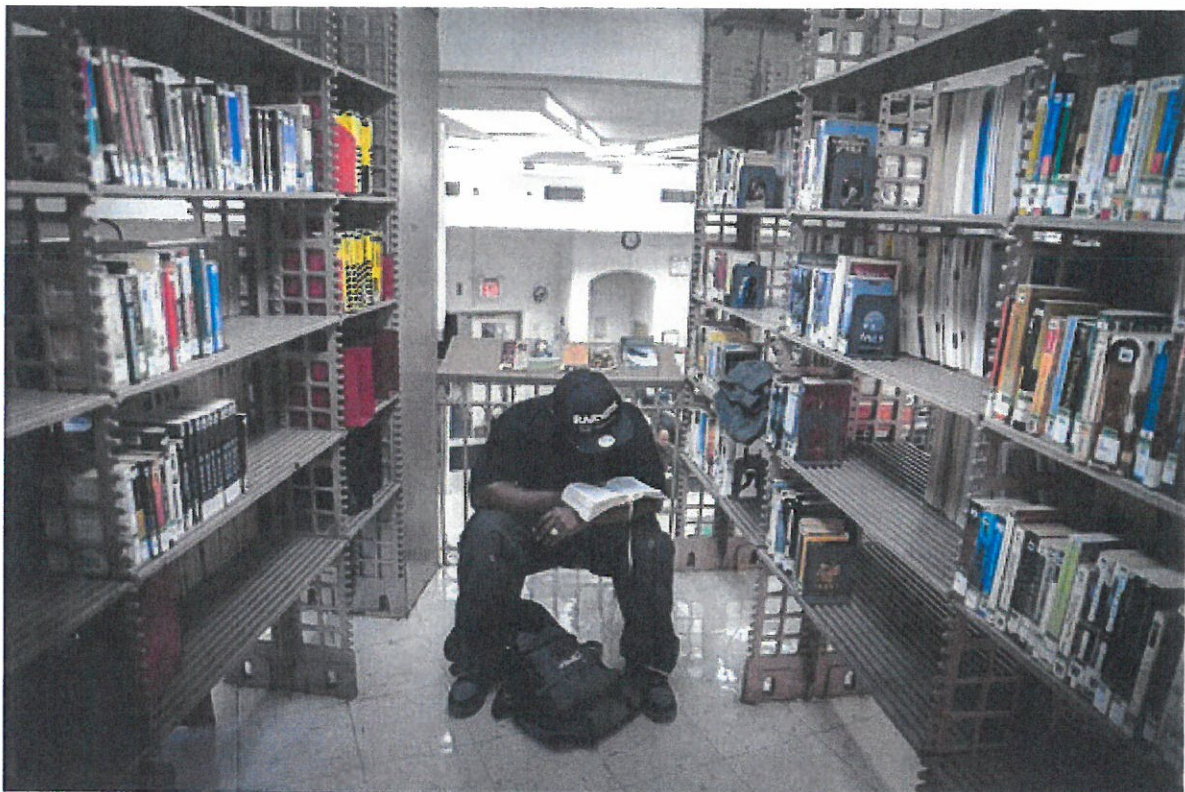
NEW YORK

New York City Public Library Branches Need \$1.1 Billion in Repairs: Report

The City Has a "Broken Funding System" in Which Libraries Rely too Much on Discretionary Funds From City Council Members

By JENNIFER MALONEY

Updated Sept. 15, 2014 8:53 p.m. ET

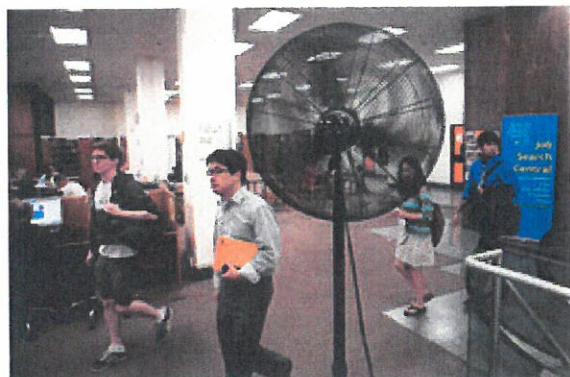


A patron upstairs at Brooklyn Public Library's 111-year-old Pacific branch in Boerum Hill; 'The current condition of New York City's libraries greatly impedes our ability to fully support the incredible talent, creativity and potential of New Yorkers,' said library President Linda Johnson. *John Taggart for The Wall Street Journal*

New York's public library branches need \$1.1 billion to fix leaky roofs, broken air-conditioning systems and a host of other problems, according to a report released Monday by the Center for an Urban Future, a New York-based think tank.

The report argues that the city has a "broken funding system" in which libraries rely too much on discretionary funds from City Council members. It calls on Mayor [Bill de Blasio](#) to create a citywide capital plan for libraries and to double capital spending on libraries over the next 10 years.

"Mayor de Blasio recognizes the important role that libraries play in providing critical services to New Yorkers, which is why this administration is taking a new approach to invest in and partner with and support libraries," said a spokeswoman for the mayor.



Fans cool the Mid-Manhattan Library in Manhattan.
Kevin Hagen for *The Wall Street Journal*

In his first capital budget, Mr. de Blasio increased library capital funding for fiscal 2015 to \$229 million from \$205 million the previous year, the spokeswoman said.

The mayor also increased annual operating funds for the city's three public library systems by \$10 million to \$311 million.

According to the report, library branches across the city suffer from a lack of electrical outlets, insufficient seating, rundown community rooms and inadequate bathrooms.

At the Jefferson Market branch in Greenwich Village, for example, the adult bathrooms have been unusable since the 1970s; adults may use the children's bathroom only if they are accompanying a child.

A branch in the Sheepshead Bay section of Brooklyn needs a new roof, windows and an exterior drainage system. Because of the lack of a drainage system, heavy rains recently created a moat around the building, forcing patrons to carry their children across the water.

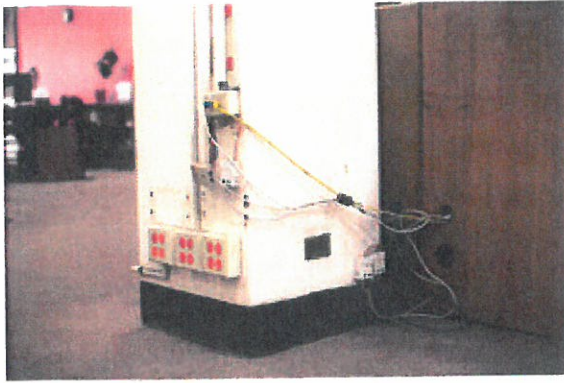
The \$1.1 billion tally doesn't include research libraries such as the New York Public Library's flagship Fifth Avenue building.

The report comes as the Brooklyn Public Library is planning to sell the Brooklyn Heights branch to a developer to raise money for \$300 million worth of

deferred repairs across the borough. That branch, which lacks a working air-conditioning system, will be torn down and replaced with a mixed-use building that has a branch at its base.

A developer hasn't been selected. Critics have protested the sale of this branch because the new library would be smaller than the one it replaced.

The Brooklyn Public Library last year abandoned a plan to sell another dilapidated building, the 111-year-old Pacific branch in Boerum Hill, after



The electrical infrastructure needs an update at the Mid-Manhattan Library, above. *Kevin Hagen for The Wall Street Journal*

More

[The Numbers: Repairs Needed at New York City Library Branches](#)

of construction.

The report lists 10 libraries, including the Brooklyn Heights branch, that could be redeveloped this way.

Of the city's 207 library buildings, 59 require at least \$5 million in maintenance work. The average library branch is 61 years old.

The branch with the biggest repair needs is the crumbling Mid-Manhattan branch on Fifth Avenue, across the street from the New York Public Library's flagship building.

It needs about \$100 million in repairs, according to the report. The library is planning a gut renovation of the Mid-Manhattan branch as part of a larger, \$300 million renovation involving both buildings.

In Queens, many branches built during the 1960s and '70s are now far too small to serve their communities, according to the report, which recommends expanding them.

Queens has 41 library buildings smaller than 10,000 square feet, compared with 26 in Brooklyn and six in Manhattan.

an outcry from residents and elected officials.

"The current condition of New York City's libraries greatly impedes our ability to fully support the incredible talent, creativity and potential of New Yorkers," said Linda Johnson, president of Brooklyn Public Library.

Ms. Johnson said the de Blasio administration has shown "an openness to tackling our long-term needs."

For branches that have no architectural or historical value, the Center for an Urban Future report recommends rebuilding them as part of a larger residential development to reduce the cost



People are seen here using computers where staff created their own blinds at the Brooklyn Public Library Pacific branch on 4th Avenue in Brooklyn on Sept. 12. *John Taggart for The Wall Street Journal*

Write to Jennifer Maloney at jennifer.maloney@wsj.com

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eed: LJ INFOdocket

Posted on: Wednesday, September 10, 2014 8:44 AM

Author: Gary Price

Subject: New Online: Pew Internet Reports on Younger Americans and Public Libraries, Reading Habits

A new report by [Kathryn Zickuhr](#) and [Lee Rainie](#) from the Pew Internet and American Life Project.

You can access the [complete report here \(32 pages; PDF\)](#)

From the [Summary](#):

This report pulls together several years of research into the role of libraries in the lives of Americans and their communities with a special focus on Millennials, a key stakeholder group affecting the future of communities, libraries, book publishers and media makers of all kinds, as well as the tone of the broader culture.

Millennials' lives are full of technology, but they are more likely than their elders to say that important information is not available on the internet. Some 98% of those under 30 use the internet, and 90% of those internet users say they using social networking sites. Over three-quarters (77%) of younger Americans have a smartphone, and many also have a tablet (38%) or e-reader (24%). Despite their embrace of technology, 62% of Americans under age 30 agree there is "a lot of useful, important information that is not available on the internet," compared with 53% of older Americans who believe that. At the same time, 79% of Millennials believe that people without internet access are at a real disadvantage.

Millennials are quite similar to their elders when it comes to the amount of book reading they do, but young adults are more likely to have read a book in the past 12 months. Some 43% report reading a book—in any format—on a daily basis, a rate similar to older adults. Overall, 88% of Americans under 30 read a book in the past year, compared with 79% of those age 30 and older. Young adults have caught up to those in their thirties and forties in e-reading, with 37% of adults ages 18-29 reporting that they have read an e-book in the past year.

As a group, Millennials are as likely as older adults to have used a library in the past 12 months, and more likely to have used a library website. Among those ages 16-29, 50% reported having used a library or bookmobile in the course of the past year in a September 2013 survey. Some 47% of those 30 and older had done so. Some 36% of younger Americans used a library website in that time frame, compared with 28% of those 30 and older. Despite their relatively high use of libraries, younger Americans are among the least likely to say that libraries are important. Some 19% of those under 30 say their library's closing would have a major impact on them and their family, compared with 32% of older adults, and 51% of younger Americans say it would have a major impact on their community, compared with 67% of those 30 and older.

Millennial Generation Likes Old-Fashioned Technology: Books

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LYNN NEARY, HOST:

As it turns out, the generation that has grown up in the age of technology has a fondness for a very old-fashioned habit - reading. According to a new Pew Research

Center report, those under 30 were more likely to have read a book in the last year than those over the age of 30. And they're more likely to use the library as well. Joining me now is Lee Rainie, director of the Pew Research Center Internet Project. He joins us from Pew Research Center in Washington, D.C. Thanks so much for joining us.

LEE RAINIE: Hi, Lynn.

NEARY: So tell us, what specifically did the study find about the reading habits of millennials?

RAINIE: We asked a lot of Americans about their book-reading habits. We found that 88 percent of those who were ages 16 to 29, the core of the millennial generation, had read a book in the last year. And that compares with 79 percent of those who are 30 and older who had read a book. We also saw that there was more library use, particularly if you counted visits to the library as well as visits to the library website. So this notion that millennials are a disengaged generation doesn't hold up when you ask them about their book-reading habits.

NEARY: And I think there were some different subgroups in the under 30 crowd. What were some of the differences you saw across that age group?

RAINIE: So we broke the younger generation actually into three parts. There's the high school who are 16, 17, 18 years old. They do a lot of book reading in part because it's assigned in their classrooms. Then there are college-age members of this cohort. And some of them spend a lot of time in libraries 'cause they're at college, and they are assigned things. But others of them just enjoy their public libraries because they're

still in that frame of mind. And then there are those who are post-college-age, about age 25 to 29. And those are folks who are beginning their families. And so one of the striking things that we've seen is that if you have a child, particularly a child under age six, you're engagement with the library is basically off the charts.

NEARY: Do you have any idea if this is different from any other time that somebody might have taken a snapshot survey of the reading habits of young people?

RAINIE: There have been studies in the past that show that reading numbers bounce around. And yet, this generation is no less likely than its elders at the same stage of life to be reading books and to say that they get things out of them.

9/16/2014

Santa Cruz Public Library Mail - Fwd: Millennial Generation Likes Old-Fashioned Technology: Books : NPR

NEARY: And again, there might be an expectation that this generation would be reading less because they are engaging so much with technology.

RAINIE: Exactly. There are lots of suppositions about this group that they are so enchanted with their screens that they don't want to read books, and they don't want to write to each other or things like that. And it's just the opposite of what we see. That there's lots more reading and writing going on in this generation than there was in the past. This generation is now adapting technology to do very traditional things in very new ways that matter to them.

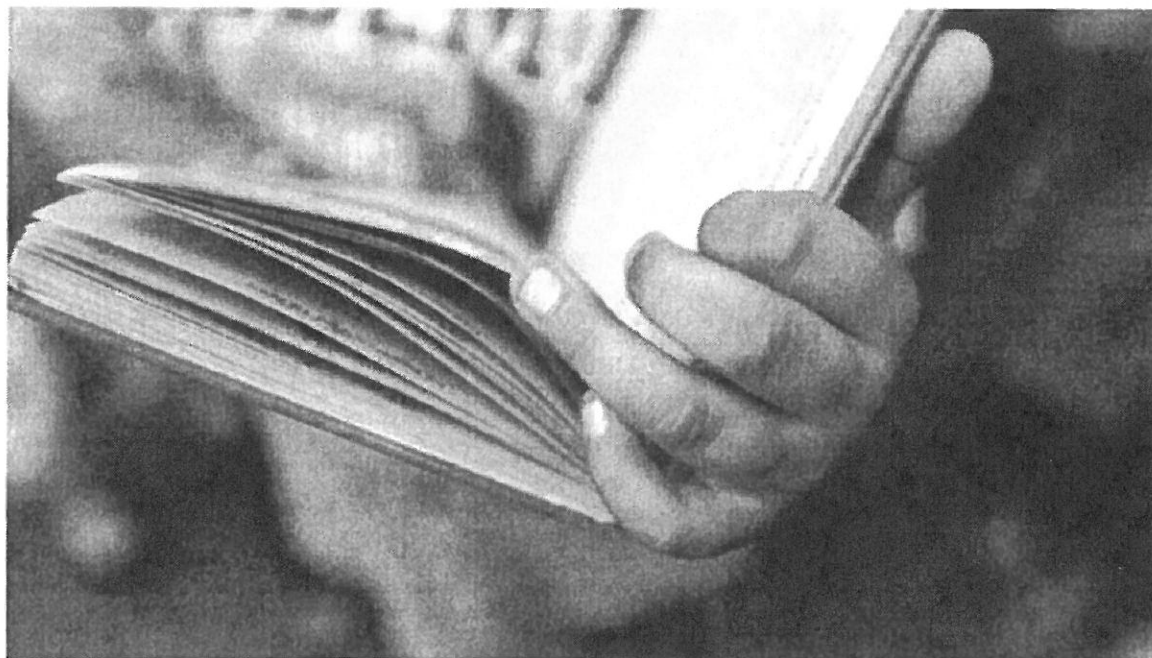
NEARY: Lee Rainie of the Pew Research Center. Thanks so much for speaking with us.

RAINIE: Thank you, Lynn.

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Op-Ed LAUSD's students need better libraries, not iPads



A student reads a book after visiting the library at San Pedro Elementary School. (Los Angeles Times)

By REBECCA CONSTANTINO

SEPTEMBER 14, 2014, 4:00 PM

Like Supt. John Deasy and others in the Los Angeles Unified School District, I am concerned about the educational civil rights of the district's students. While the iPad-for-every-student controversy has gotten much media coverage lately, a long-term problem has gotten very little attention: the lack of equal access to a quality school library. A 19-month investigation by the U.S. Department of Education's Office for Civil Rights concluded in 2011 that thousands of LAUSD students were being denied equal educational opportunities, which included libraries with sufficient books and staffing.

Although the research is inconclusive regarding the results of providing every child a laptop, it is overwhelmingly positive for providing students well-stocked, well-staffed school libraries. In fact, an internal LAUSD memo from June attests to "the correlation between student achievement and well-staffed and well-stocked school libraries. This correlation is documented in many longitudinal studies. Access to such libraries is a necessary tool for student achievement and the implementation of the Common Core."

The state school library association recommends 28 library books per child. LAUSD falls far short of that goal. Some schools have as few as seven books per child. Older schools have outdated and uninteresting collections.

The district has not provided significant funding for school libraries since 1997. The funding provided in the past was measly and later slashed. Although there are some well-stocked school libraries in the district, this is a result of parental support and fundraising. According to district records, LAUSD provides no funding to provide current and up-to-date print and electronic collections. There is no significant funding at the state or federal level.

A great library includes not only a great collection but also a well-trained, enthusiastic staff. In the district, the ratio is one teacher-librarian to nearly 6,000 students. Elementary schools that have libraries that are open staff them with aides who work, on average, three hours a day and not every day in some schools. This leaves no time for real interaction with students, staff and the collection.

For many people, the school library seems old-fashioned and even unnecessary in this electronic age. However, the research and kids don't support that notion. Across the United States, studies have shown that students who have access to high-quality school libraries learn more, get better grades, score higher on standardized tests and enjoy reading more. Many students tell me that a well-stocked library is the best thing about school. One fifth-grader said, "I never knew about so many great things until I got to find out about them in the library." Another called the library "magical."

I've asked many students: If they had to choose, would it be a laptop or a library? Overwhelmingly, they choose the library. "Man, someone who wants to do that doesn't know about kids. We all want the library," said one. Many reported fatigue from reading on a tablet. They still want to hold a book, flip the pages.

Two significant findings have resulted from studies comparing reading on a tablet versus reading a book: Adults and children skim more and comprehend less when they read on a tablet.

Many of the students whose civil rights are being violated based on the quality of the school library have little, if any, access to print materials. They have few books at home, and for many, the public library is inaccessible. For some students, the bus trip to the library is long. Many students tell me they would love to go to the public library but the one near their home is "scary."

"There are a lot of homeless people and I am really afraid. Plus, my parents won't let me go alone," a student in Hollywood told me.

A school library is not in contradiction to technology but rather should enhance our use and

understanding of it. Effective school libraries are more than books. They are hubs of learning with well-trained and well-supervised staff. The school library is one of the best options for addressing the civil rights of our students.

Rebecca Constantino is the founder and executive director of Access Books, a nonprofit dedicated to improving the quality of school libraries. <http://www.accessbooks.net>

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SUSAN MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

September 29, 2014

TO: Each Member of the Board of Directors of the Library Financing Authority

LIBRARY SALES TAX AND PROPERTY TAX REVENUE UPDATE

Dear Members of the Board of Directors:

The purpose of this letter is to provide an update on the Library Sales Tax actual receipts for the 1st quarter of the 2014-15 fiscal year, and an update on the County Library Fund Maintenance of Effort (MOE) contribution to the Library Financing Authority for 2014-15.

Actual revenue from the Library Sales Tax continues to exceed budgeted and estimated amounts. Library Sales Tax actual receipts for the 1st quarter of 2014-15 totaled \$2,321,923, which is \$13,856 more than the 1st quarter estimate provided to the Authority in June.

The County Library Fund ended 2013-14 with a property tax revenue surplus of \$40,963, which will be included with the 2014-15 County Library Fund MOE contribution. This results in a revised MOE contribution of \$4,843,565 from the County Library Fund in 2014-15.

In summary, 1st quarter sales tax for 2014-15 is \$13,856 over estimate and the County Library Fund MOE contribution for 2014-15 is \$40,963 over estimate. These additional revenues result in a favorable variance of \$54,819 as of September 29, 2014.

This office will provide you with an update in January when the sales tax revenue for the 2nd quarter of 2014-15 is known. If you have any questions, please give me a call at 454-2100.

Very truly yours,

Carol D. Kelly
Assistant County Administrative Officer

cc: Director of Libraries, Santa Cruz City/County Library System
Library Director, Watsonville Library
County Administrative Officer
Santa Cruz City Manager
Watsonville City Manager
Auditor-Controller
Santa Cruz Director of Finance
Administrative Services Director, City of Watsonville