



LIBRARY JOINT POWERS AUTHORITY BOARD

Monday, June 2, 2014
Downtown Branch Upstairs Meeting Room
224 Church Street, Santa Cruz, CA 95060

6:30 PM PUBLIC MEETING

1. ROLL CALL
2. APPROVE AGENDA OF JUNE 2, 2014
3. ORAL COMMUNICATIONS
4. PRESENTATION
Soundswell- Diane Cowen
5. CONSENT AGENDA
 - A. Approve Minutes of May 5, 2014 (PG.3-7)
 - B. Receive monthly narrative and statistical reports (PG.8-18)
 - C. Adopt the system wide 2014 holiday closure schedule (PG.19)
 - D. Resolution to transfer and appropriate funds from the Utter Trust for books and materials for fiscal year 2013-14. (PG.20-21)
6. STAFF RECOGNITION (PG.22-23)
 - A. Americorps Volunteers- Hannah Pitz and Jason Pell
7. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT
8. MEMBER REPORTS
9. STAFF REPORTS

INFORMATION ITEMS: To be handled as one item for public comment

 - A. Receive Financial Snapshot for April (PG.24)

ACTION ITEMS

- A. Resolutions to approve lease-purchase agreement and funding for multifunctional copiers for the public for 10 branches (PG.25-29)
- B. Motion to adopt 2015 Library Budget (PG.30-37)

10. OTHER BUSINESS

ACTION ITEMS

- A. Accept Facilities Master Plan Implementation Update and Provide Direction (PG.38-41)

11. WRITTEN COMMUNICATIONS- **INFORMATION ONLY**

- A. Patron Written Comments (PG.42-44)
- B. Security Incidents Log (PG.45-46)
- C. Website Statistics for April 2014 (PG.47)
- D. Articles about Santa Cruz and California Libraries (PG.48-50)
- E. Articles on Libraries Nationwide (PG.51-56)

12. BOARD MEETING CALENDAR

The Board will consider its current meeting schedule and may revise it as necessary.

13. NEXT MEETING

The next regularly scheduled meeting is Monday July 7, 2014 at 6:30 pm at the Downtown Branch Library.

14. ADJOURN

The Library Joint Powers Authority Board will adjourn from the Regular Meeting of June 2, 2014 to the Regular Meeting of July 7, 2014 at 6:30pm at the Downtown Branch Library Meeting Room.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Library Administration Office at 427-7706 at least five days in advance so that we can arrange for such special assistance, or email subfinders@santacruzpl.org.

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

Scotts Valley Branch Fireside Meeting Room
251 Kings Village Road, Scotts Valley, CA 95066

May 5, 2014

6:30 PM PUBLIC MEETING

1. ROLL CALL

Present

Supervisor Friend, Supervisor McPherson, Councilmember Mathews,
Councilmember Reed, Councilmember Termini, Councilmember Terrazas,
Citizen Dexter, Citizen Mosher

Staff

Teresa Landers, Library Director
Marcus Pimentel, Finance Director

2. APPROVAL OF MEETING AGENDA OF MAY 5, 2014

Supervisor Friend moved, seconded by Councilmember Mathews

That the Board approve the Agenda of May 5, 2014

AYES: Friend, McPherson, Mathews, Reed, Termini, Terrazas, Dexter

NAYES: Mosher

3. REPORT OUT ON CLOSED SESSION OF APRIL 7, 2014

Councilmember Terrazas reported out on the closed session meeting of April 7, 2014.
The meeting was a personnel review of the Library Director and no action was taken.

4. ORAL COMMUNICATIONS

A member of the public commented that they supported Citizen Member Mosher's motion to move item 11C up on the agenda.

5. PRESENTATION
Hoopla Digital Collection: Shelley Bodamer

Shelley Bodamer, Division Manager of Collection Development, presented Hoopla to the Board. Hoopla is a database where patrons are able to download and/or stream movies, TV, music and audiobooks.

6. CONSENT AGENDA

Councilmember Reed moved, seconded by Councilmember Termini

That the Board approve the following Consent Agenda of May 5, 2014:

A. Approve Minutes of April 7, 2014

B. Receive Monthly Narrative and Statistical Report

UNAN

7. STAFF RECOGNITION

8. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

Cordelia Neff, Executive Director of the Friends' reported the following Friends' events:

In April 2014, FSCPL...

- Held a Media and Summer Reads sale in the Downtown Library and raised \$1,351.75
- Prepared for our Spring Book Sale

FSCPL plans include...

- Host our large Spring Book Sale on Saturday May 17th in the parking lot next to the Downtown Library
- Hold a fundraiser at Woodstocks featuring readings and performances by local actors

9. MEMBER REPORTS

Citizen member Mosher reported to the Board that the 10th Annual San Lorenzo Valley Poetry Reading was a successful event again this year.

10. FINANCE COMMITTEE REPORT

None

11. OTHER BUSINESS

a. Receive Results of Recent Poll

Gene Bregman from Bregman and Associates, reported to the Board his findings from the most recent poll he conducted in April 2014 for the Santa Cruz Public Libraries.

The April poll focused on a parcel tax with an election date of June 2015. The poll rated favorably for a parcel tax of \$48.40, polling 73% approval after education, this yields about \$63 million.

b. Receive Facilities Master Plan Implementation Update and Provide Direction to Library Director

Supervisor Friend moved, seconded by Councilmember Mathews

That the Board adopt the following items on the JPA Proposed Revisions:

***Change the general fund contribution formulas for the cities of Santa Cruz and Watsonville.**

***The City of Santa Cruz will conduct a study of the administrative service charges and agrees to provide those services on an "at cost" basis rather than the current 5.5% of expenses, with periodic review to ensure rates remain current.**

***Home authority of Library staff to remain with the City of Santa Cruz for the remainder of the Library Joint Powers Agreement.**

***The Library Financing Authority to be the Joint Powers Authority that sponsors the ballot initiative and creates the Community Facilities District.**

AYES: Friend, McPherson, Mathews, Reed, Termini, Terrazas, Dexter

NAYES: Mosher

The Board gave direction to the Library Director recommending that the only changes to be made to the Joint Powers Agreement would be those needed for updating the Library Financing Authority Agreement. They further recommend the governing board of the LJPB stay the same until the expiration of the agreement set for 2017.

Supervisor Friend moved, seconded by Councilmember Mathews

That the Board recommend proposing the ballot initiative to be set at \$63 million for the 10 branch system and that the CCAC return with their final JPA recommendations in one month (June 2014).

UNAN

c. Citizen member Selection

Supervisor Friend nominated Cindy Jackson.

Citizen member Dexter nominated Sean Campbell

**The following votes were cast for the following citizen member nominees:
Cindy Jackson: Supervisor Friend, McPherson and Citizen Member Mosher**

Sean Campbell: Citizen Member Dexter, Councilmember Mathews, Reed, Termini, Terrazas

12. STAFF REPORTS

INFORMATION ITEMS

- A. Receive Financial Snapshot for March
- B. Receive ILS Implementation Update
- C. Receive Update on Security Study

ACTION ITEMS

- A. Public Hearing on 2015 Library Budget

Councilmember Mathews moved, seconded by Councilmember Termini

That the Board approve the proposed FY 15 Draft Budget for the Library.

UNAN

13. WRITTEN COMMUNICATIONS

- A. Patron Written Comments
- B. Security Incidents Log

- C. Website Statistics for February and March 2014
- D. Articles about Santa Cruz and California Libraries
- E. Articles on Libraries Nationwide
- F. Library Sales Tax and Property Tax Revenue Letter

13. BOARD MEETING CALENDAR

No revisions were made.

14. NEXT MEETING

The LJPB will adjourn from the Regular Meeting of Monday, May 5, 2014 to the next regularly scheduled meeting on Monday, June 2, 2014 at 6:30 pm at the Downtown Branch Library Meeting Room.

15. ADJOURN

The regular meeting adjourned at 8:30 p.m.

Respectfully submitted,

Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

MONTHLY REPORT FOR MAY 2014

1. READING, LISTENING AND VIEWING FOR PLEASURE

A. Children in Santa Cruz County will enter school ready to read, write, listen and learn.

The Capitola Branch is delighted to have expanded our Tales to Tails program to include the 2nd & 4th Wednesdays! We are now offering the program every Wed. afternoon and the first Saturday morning of the month.

Summer reading materials are at the printer and staff is gearing up for all the activities and special events. This includes a collaboration with the Boys and Girls Clubs of Santa Cruz, which is part of a national initiative: Summer Brain Gain-Read! Over 100 expected participants, ages 6-10, will participate in a ten week interactive project-based program that includes weekly visits to the library for quiet reading time.

B. All ages will have materials, programs and displays that reflect current community interests and provide pleasurable reading, viewing and listening experiences that help them reach their personal literacy goals.

Heather ordered 390 popular J and YA titles in eBook and e-audio format in time for summer car trips and the Summer Reading Program.

Willing Suspension Armchair Theater presented “For The Love of Dog” a tribute to man’s best friend featuring poetry and prose excerpts written throughout history and performed by four of dog’s best friends.

To advertise the Pet food/supplies for fines event, Garfield Park Library Aide Rowan Rammer made a display of books about pets. Garfield Park story times are still very popular and we have regular attendance at our Mega Machines program and our Homework Help.

Displays this month at Boulder Creek included: with juvenile books: Mother’s Day, Gardening, and Libraries; with adult books: A Gem of a Story (books with jewels in their titles); and for teens: Magic in the Air.

La Selva Beach branch has 3 new displays in May:
“Ready, Set, Garden” in Adult area and 2 children’s displays:
“Don’t Worry – Bee Happy”
“Happy Father’s Day!”

Reference Staff continues to create interesting displays at the Downtown library. This month includes LGBT materials in conjunction with the Pride Parade on June

1st, May the Fourth (Star Wars), and FAFSA, SAT, Cabrillo summer courses, and post-high school planning in the teen area of the Downtown library. A new permanent display was created at the Downtown library with veterans' resource materials for veterans and their families.

At the Scotts Valley branch, The Children's Discovery Museum presented a program of children's songs with "Fingerpaint" with Jessica and Chris Molla. Families and children were welcomed to enjoy this musical adventure.

C. People of all ages will have friendly support and intuitive access to the materials and resources they want.

Charging stations have been installed at the Downtown library for patrons to charge their devices. Reference staff created a map and signage for these stations.

Reference Staff continued to update and create new bibliographies for young readers. New this month are Star Wars lists, and first-person narrative in young adult literature.

2. LIFELONG LEARNING

A. People will have access to a relevant collection of resources in diverse formats for all ages.

B. Library users will have access to innovative and successful programming, which reflects the cultural, educational and informational needs of the diverse communities served by SCPL and which will help learners of all ages to achieve their goals.

The Armchair Club at La Selva Beach branch had a successful presentation by one of the library staff about one year he spent in Ukraine teaching English. Our next armchair travel destination will be Cuba.

On April 12 Reference Staff gave a presentation and tour of SCPL's local history resources to 15 members of the Researchers Anonymous group.

Class visits from area schools continue. This month, the Reference team hosted 8th graders from Gateway School, helping them with research projects. Students from the Santa Cruz Adult School also visited the library to learn what resources are available to them.

Reference staff continues to offer classes for the public on downloading eBooks and audiobooks, and basic iPad skills.

The Young People chess tournament was held at the Aptos Branch Library.

This month's Small Business Brown Bag Seminar was on Search Engine Optimization

C. People will have access to innovative technology and the tools necessary to find, evaluate and use information and resources to meet their learning needs.

New public computers have been installed throughout the system. Now, our patrons are able to use Microsoft Office and play their DVDs and CDs on the library computers.

3. COMMUNITY CONNECTIONS

A. The library will initiate and nurture partnerships with the public, private and nonprofit sectors in Santa Cruz County for the mutual benefit of the partners, the library and the community.

The Boulder Creek branch contributed some photos from our many scrapbooks to Snapshot Stories, the Santa Cruz Local History Project.

As part of the Santa Cruz County Supervisor Zach Friend's monthly meetings at La Selva Beach, Allyson Violante, an analyst with Friend's office, met with his constituents at LSB library and answered their questions.

Members of SPIN (Special Parents Information Network) met in the Scotts Valley Library's Special Needs Resource Center area with families providing news and information regarding medical, emotional, financial, educational and social issues.

B. People will strengthen their ties with each other, the community and the library.

Jasmine from Programming came to visit and trained BC's aide, Chloe, to be our Social Media Liaison.

New veteran interviews are being conducted continuously for the Veterans History Project. So far, veterans from WWII, Vietnam, and the Korean War have participated.

On May 24 a reception for the artists displaying their creations in the California Creatures exhibit was held at the Scotts Valley Library. Piano music was provided by Howie Kimel with refreshments sponsored by Lauren Yungmeyer of State Farm Insurance.

Several staff represented the Library at the annual Spring Dog Festival which is sponsored by Tales to Tails partner, C-Dogs.

C. The community will recognize the value of SCPL in improving their lives and will recognize SCPL as an asset to their community.

Boulder Creek branch will be a polling place for the June 3rd election. Workers from the elections office were here to measure the meeting room in anticipation of the big day.

Pet Food for Fines was held in May. Results will be reported next month.

D. Volunteers will be used effectively.

The Volunteer Office and PICS distributed gifts to all active SCPL volunteers during National Volunteer Week, April 6-12. In March and April five volunteers each received a personalized bookplate upon reaching 100 hours of service and one volunteer received an award for reaching 400 hours of service.

The library welcomed 17 new volunteers in April and May and although it's still too soon to report the hours for May the Library currently has 175 active volunteers. For the first time since the volunteer office started keeping electronic records, SCPL volunteers donated more than 1,000 hours of service in a single month with a grand total of 1,072 hours in March. April was also strong with volunteers donating 996 hours of service.

Brand new volunteer opportunities/placements include two additional Tales to Tails assistants at Capitola; two new Book Buddy partners; Adopt-a-Shelf assistants at Aptos and Branciforte; Story Time Assistants at Live Oak and Capitola; Snapshot Stories support. Volunteers also assisted at the Library's Dance Week event. In addition, volunteer Tech Ambassadors were trained to assist patrons at seven branches during the Polaris implementation.

Since its inception in January, the volunteer-led Spanish Translator Team, which meets on a monthly basis, has translated 11 documents for use on the website and in marketing materials.

4. WELCOMING PLACE

A. Identify the physical changes and funding required to provide 21st-century library facilities.

Lots of repairs/maintenance this month at Boulder Creek: roof patched, air conditioning fuses replaced, septic holding tank pumped, door latch strike plate screws replaced, carpets cleaned, and hooks for bathroom keys installed.

The La Selva Beach chapter of the SCPL Friends approved the purchase of a new stepladder and a new projection screen for the LSB branch. The new items will be used to improve the quality of the programs at the library and for installation of the library displays.

B. The virtual branch meets the definition of a welcoming place.

C. People receive service at the level they need and want.

5. FINANCIAL SUSTAINABILITY

- A. The library system maintains a healthy and stable financial position.**
- B. There is adequate, stable and diverse funding to finance ongoing operations, key strategic initiatives and capital projects.**
- C. Services of a defined level and quality are consistently delivered based on revenue projections and supportive organizational and operating structure.**
- D. The library operates efficiently and focuses on continual improvement.**

6. ORGANIZATIONAL READINESS

- A. Staff receives adequate training to do their jobs effectively.**

Boulder Creek's PIC, Cathy Landis, attended The Black Belt Librarian: Library Security in the Real World workshop. Catherine Workman, Garfield Park PIC, also attended The Black Belt Librarian workshop as did Kyra Rodriguez from the Scotts Valley branch.

Galina Wells, PIC at La Selva Beach branch, participated in the "Hot New Titles for Middle- and High-School Readers" Booklist webinar.

Reference Staff continues to remain current with readers' advisory skills, reading professional journal articles and reviews, and collecting lists of recommended reading.

All staff continues to hone their Polaris expertise, sharing tips and tricks with coworkers.

A Library Journal Webcast titled Mobile Worklists—Opening the Stacks, was attended online by Linda Gault of the Scotts Valley branch.

Reference Staff continues to be knowledgeable about the new Common Core Standards, attending workshops, webinars, and reading journal articles about the new standards so they are prepared to help students, parents, and teachers.

- B. SCPL is committed to developing current library staff to become tomorrow's library leaders.**

Teresa Landers served on an interview panel for the San Jose Public Library which has 3 senior library manager positions open.

Teresa also chaired her last annual meeting as the Chair of the Pacific Library Partnership. She is term limited.

C. Employees have the skills to execute change and are committed to change and continual improvement.

Several staff attended a workshop called, Lead the Change.

D. A customer-driven service philosophy guides staff training and development.

The initial recruitment for a Learning Systems Coordinator was unsuccessful. The position was reopened and a wider net was cast. Results are pending.

MONTHLY STATISTICAL REPORT
FY13/14

	Circulation		Visitors		Circ/Open Hr		Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
March									
Aptos	25,284	24,750	-2%	11,645	11,950	3%	134	130	-3%
Boulder Creek	4,395	4,848	10%	2,865	2,944	3%	31	36	19%
Branciforte	9,427	9,809	4%	7,384	7,389	0%	69	74	7%
Capitola	11,667	12,559	8%	5,897	5,892	0%	74	84	13%
Downtown	48,378	49,127	2%	36,502	33,540	-8%	207	208	1%
Felton	2,537	2,815	11%	1,580	1,589	1%	22	25	17%
Garfield Park	3,995	3,955	-1%	3,691	3,713	1%	35	35	-2%
La Selva Beach	1,885	2,039	8%	2,057	2,846	38%	16	18	12%
Live Oak	15,213	16,280	7%	8,889	10,070	13%	103	104	2%
Scotts Valley	24,711	26,756	8%	14,870	15,422	4%	131	141	7%
Outreach	3,119	3,338	7%	1,428	1,328	-7%			
Subtotal	150,611	156,276	4%	96,808	96,683	0%	823	856	4%
ebooks	8,753	13,842	58%						
e-audio	1,380	2,412	75%						
TOTAL	160,744	172,530	7%	96,808	96,683	0%	823	856	4%
website hits	514,481	440,945	-14%	126,637	108,049	-15%			
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>									
April									
Aptos	24,754	20,236	-18%	11,451	11,631	2%	129	105	-18%
Boulder Creek	4,000	4,225	6%	2,587	2,795	8%	29	30	3%
Branciforte	9,242	8,376	-9%	7,544	7,688	2%	68	58	-14%
Capitola	11,450	11,173	-2%	5,638	5,761	2%	75	70	-6%
Downtown	47,600	38,139	-20%	34,668	33,085	-5%	203	163	-20%
Felton	2,778	2,447	-12%	1,778	1,617	-9%	25	21	-16%
Garfield Park	4,213	3,149	-25%	4,279	3,665	-14%	35	26	-25%
La Selva Beach	1,828	1,876	3%	2,553	2,913	14%	16	16	-2%
Live Oak	15,579	12,479	-20%	10,280	9,757	-5%	97	78	-20%
Scotts Valley	25,822	20,310	-21%	15,072	14,225	-6%	134	106	-21%
Outreach	3,492	3,305	-5%	1,568	1,417	-10%			
Subtotal	150,758	125,715	-17%	97,418	94,554	-3%	812	673	-17%
ebooks	10,349	8,753	-15%						
e-audio	1,235	2,111	71%						
TOTAL	162,342	136,579	-16%	97,418	94,554	-3%	812	673	-17%
website hits	490,265	478,184	-2%	121,594	104,716	-14%			
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think. APRIL: Hybrid month stats from Polaris and Evergreen. Note that the drop in stats everywhere during April was due to the fact that selfcheck was not in operation for the period of time that we were running in offline mode just before we went live on Polaris</i>									

MONTHLY STATISTICAL REPORT
FY13/14

	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
January	25,702	23,478	-9%	12,016	11,850	-1%	140	129	-8%	65	65	0%
Aptos	4,581	4,643	1%	2,800	3,020	8%	31	33	6%	19	21	12%
Boulder Creek	9,700	9,696	0%	8,105	7,577	-7%	67	69	3%	56	54	-4%
Branciforte	12,630	12,309	-3%	6,740	6,056	-10%	80	78	-3%	43	38	-10%
Capitola	51,362	46,460	-10%	35,618	31,221	-12%	228	208	-9%	158	140	-12%
Downtown	2,568	2,991	16%	1,768	1,953	10%	21	25	16%	15	16	10%
Felton	3,980	2,885	-28%	3,658	2,660	-27%	35	26	-26%	32	24	-26%
Garfield Park	1,778	1,857	4%	1,509	2,656	76%	15	16	5%	13	22	77%
La Selva Beach	16,874	14,760	-13%	9,979	9,700	-3%	111	103	-8%	66	67	3%
Live Oak	26,025	24,290	-7%	15,082	19,882	32%	141	133	-6%	82	109	33%
Scotts Valley	3,670	2,794	-24%	1,228	1,447	18%						
Outreach	158,870	146,163	-8%	98,503	98,022	0%	870	820	-6%	549	558	2%
Subtotal	7,552	9,097	20%									
ebooks	1,399	2,298	64%									
e-audio	167,821	157,558	-6%	98,503	98,022	0%	870	820	-6%	549	558	2%
TOTAL	519,384	484,774	-7%	128,689	110,571	-14%						
website hits												
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												
	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
February	22,145	22,226	0%	10,759	11,146	4%	132	132	0%	64	66	4%
Aptos	4,048	4,574	13%	2,812	2,905	3%	31	36	17%	21	23	7%
Boulder Creek	8,846	8,814	0%	7,393	7,052	-5%	69	69	0%	58	55	-5%
Branciforte	11,147	11,408	2%	6,241	5,892	-6%	77	79	2%	43	41	-6%
Capitola	44,338	43,656	-2%	32,025	31,098	-3%	214	211	-2%	155	150	-3%
Downtown	2,339	2,728	17%	1,411	1,590	13%	22	25	17%	13	15	13%
Felton	3,924	3,905	0%	2,873	3,180	11%	38	38	0%	28	31	11%
Garfield Park	1,705	1,949	14%	1,930	2,436	26%	16	18	14%	18	23	26%
La Selva Beach	14,882	13,820	-7%	8,770	9,333	6%	109	102	-7%	64	69	6%
Live Oak	23,893	21,922	-8%	14,771	15,218	3%	142	130	-8%	88	91	3%
Scotts Valley	2,892	2,757	-5%	1,345	1,215	-10%						
Outreach	140,159	137,759	-2%	90,330	91,065	1%	851	841	-1%	553	563	2%
Subtotal	8,891	11,187	26%									
ebooks	1,271	2,027	59%									
e-audio	150,321	150,973	0%	90,330	91,065	1%	851	841	-1%	553	563	2%
TOTAL	462,791	445,648	-4%	117,217	100,130	-15%						
website hits												
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												

MONTHLY STATISTICAL REPORT
FY13/14

November	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
Aptos	24,324	21,609	-11%	12,792	10,553	-18%	145	130	-10%	76	64	-17%
Boulder Creek	4,654	4,632	0%	2,971	2,925	-2%	35	37	4%	23	23	3%
Branciforte	9,229	9,456	2%	7,021	6,917	-1%	72	76	6%	55	56	2%
Capitola	11,166	11,962	7%	5,889	5,597	-5%	78	85	9%	41	40	-3%
Downtown	47,482	42,724	-10%	31,854	26,675	-16%	229	208	-9%	154	130	-15%
Felton	2,475	2,747	11%	1,568	1,723	10%	23	26	14%	15	16	13%
Garfield Park	3,350	3,863	15%	3,578	3,327	-7%	33	40	23%	35	35	-1%
La Selva Beach	1,964	1,730	-12%	1,532	2,548	66%	18	16	-9%	14	24	71%
Live Oak	14,294	14,894	4%	7,881	7,874	0%	105	116	11%	58	62	6%
Scotts Valley	23,972	22,988	-4%	13,911	13,958	0%	143	138	-3%	83	84	2%
Outreach	3,247	2,810	-13%	1,505	1,563	4%						
Subtotal	146,157	139,415	-5%	90,502	83,660	-8%	881	874	-1%	553	533	-4%
ebooks	11,184	8,670	-22%									
e-audio	2,103	1,850	-12%									
TOTAL	159,444	149,935	-6%	90,502	83,660	-8%	881	874	-1%	553	533	-4%
website hits	355,157	441,528	24%	103,504	102,259	-1%						
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												
December	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
Aptos	23,475	21,280	-9%	10,239	10,630	4%	141	122	-14%	62	61	-1%
Boulder Creek	4,097	4,210	3%	2,900	2,598	-10%	32	35	11%	22	22	-3%
Branciforte	7,674	8,275	8%	7,021	6,283	-11%	62	69	11%	57	52	-8%
Capitola	10,301	11,334	10%	5,884	5,156	-12%	73	89	21%	42	40	-3%
Downtown	46,431	43,328	-7%	31,511	28,333	-10%	222	198	-11%	151	129	-14%
Felton	1,921	2,614	36%	2,463	1,327	-46%	18	27	49%	23	14	-41%
Garfield Park	2,909	3,884	34%	3,343	3,277	-2%	30	38	27%	34	32	-7%
La Selva Beach	1,655	1,612	-3%	1,166	2,225	91%	16	16	-2%	11	21	93%
Live Oak	14,053	15,084	7%	8,623	8,810	2%	106	103	-3%	65	60	-8%
Scotts Valley	21,232	22,395	5%	13,004	12,580	-3%	128	129	1%	78	72	-8%
Outreach	2,377	2,638	11%	1,181	1,258	7%						
Subtotal	136,125	136,654	0%	87,335	82,477	-6%	828	825	0%	545	504	-7%
ebooks	10,168	9,023	-11%									
e-audio	1,349	2,042	51%									
TOTAL	147,642	147,719	0%	87,335	82,477	-6%	828	825	0%	545	504	-7%
website hits	461,921	429,827	-7%	111,531	99,951	-10%						
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												

MONTHLY STATISTICAL REPORT
FY13/14

	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
September												
Aptos	23,703	22,189	-6%	12,030	11,246	-7%	136	126	-7%	69	64	-8%
Boulder Creek	3,943	4,315	9%	2,676	2,724	2%	30	34	13%	20	21	5%
Branciforte	8,700	8,681	0%	6,573	7,111	8%	68	68	0%	51	56	8%
Capitola	10,872	11,234	3%	4,776	4,739	-1%	74	79	6%	32	33	2%
Downtown	46,868	42,989	-8%	35,410	31,020	-12%	215	195	-9%	162	141	-13%
Felton	2,174	3,063	41%	1,532	1,590	4%	21	28	37%	15	15	1%
Garfield Park	2,986	3,884	30%	3,022	3,365	11%	31	36	18%	31	31	1%
La Selva Beach	1,675	2,088	25%	1,372	2,197	60%	16	19	21%	13	20	56%
Live Oak	14,612	15,515	6%	8,281	8,947	8%	109	105	-4%	62	60	-2%
Scotts Valley	24,161	23,813	-1%	13,970	14,986	7%	139	135	-3%	80	85	6%
Outreach	3,047	2,935	-4%	1,408	1,414	0%						
Subtotal	142,741	140,706	-1%	91,050	89,339	-2%	838	826	-2%	537	527	-2%
ebooks	6,868	9,424	37%									
e-audio	2,373	1,961	-17%									
TOTAL	151,982	152,091	0%	91,050	89,339	-2%	838	826	-2%	537	527	-2%
website hits	421,268	486,170	15%	118,499	118,359	0%						
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												
October												
Aptos	24,345	22,721	-7%	12,030	10,684	-11%	122	114	-7%	60	53	-11%
Boulder Creek	4,523	5,002	11%	3,235	3,277	1%	31	34	8%	22	22	-1%
Branciforte	9,296	9,821	6%	7,345	8,183	11%	65	65	0%	51	54	6%
Capitola	11,801	12,948	10%	5,297	5,835	10%	74	78	5%	33	35	6%
Downtown	48,084	44,527	-7%	35,642	31,659	-11%	198	183	-7%	147	130	-11%
Felton	2,726	3,136	15%	1,663	2,241	35%	23	25	9%	14	18	27%
Garfield Park	3,409	4,025	18%	3,368	4,048	20%	27	33	20%	27	33	22%
La Selva Beach	1,973	1,920	-3%	2,162	2,939	36%	16	15	-8%	18	23	28%
Live Oak	15,929	15,959	0%	9,022	9,972	11%	95	95	0%	54	59	11%
Scotts Valley	24,988	24,076	-4%	14,442	15,154	5%	125	120	-4%	72	76	5%
Outreach	3,912	3,362	-14%	1,615	1,502	-7%						
Subtotal	150,986	147,497	-2%	95,821	95,494	0%	776	761	-2%	498	504	1%
ebooks	9,308	8,893	-4%									
e-audio	2,593	1,788	-31%									
TOTAL	162,887	158,178	-3%	95,821	95,494	0%	776	761	-2%	498	504	1%
website hits	450,622	490,846	9%	127,971	117,918	-8%						
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												

MONTHLY STATISTICAL REPORT
FY13/14

July	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
Aptos	24,930	25,690	3%	11,500	11,307	-2%	135	134	-1%	63	59	-6%
Boulder Creek	4,017	4,776	19%	2,601	2,591	0%	36	35	-1%	23	19	-17%
Branciforte	8,013	9,171	14%	6,666	7,414	11%	70	67	-4%	58	55	-7%
Capitola	10,919	13,305	22%	5,023	5,871	17%	85	88	4%	39	39	0%
Downtown	50,400	49,579	-2%	36,090	32,443	-10%	220	212	-4%	158	139	-12%
Felton	2,224	2,827	27%	1,445	2,233	55%	28	25	-8%	18	20	11%
Garfield Park	3,531	4,715	34%	3,143	3,845	22%	42	39	-7%	37	32	-14%
La Selva Beach	1,692	2,290	35%	1,760	3,086	75%	21	20	-4%	22	27	24%
Live Oak	16,594	17,515	6%	9,374	9,980	6%	129	109	-15%	73	62	-14%
Scotts Valley	27,040	27,167	0%	13,794	14,055	2%	147	141	-4%	75	73	-2%
Outreach	3,018	3,208	6%	1,378	1,583	15%						
Subtotal	152,378	160,243	5%	92,774	94,408	2%	913	873	-4%	566	525	-7%
ebooks	4,533	6,033	33%									
e-audio	1,204	1,923	60%									
TOTAL	158,115	168,199	6%	92,774	94,408	2%	913	873	-4%	566	525	-7%
website hits	518,988	504,441	-3%	128,789	118,665	-8%						
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												
August	Circulation			Visitors			Circ/Open Hr			Visitors/Open Hr		
	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change	FY 12/13	FY 13/14	%change
Aptos	25,067	24,212	-3%	11,719	11,312	-3%	127	124	-2%	59	58	-2%
Boulder Creek	4,285	4,608	8%	2,661	2,969	12%	33	32	-5%	21	20	-1%
Branciforte	8,256	9,483	15%	6,692	7,342	10%	65	66	2%	52	51	-2%
Capitola	11,449	12,968	13%	4,935	5,557	13%	75	79	6%	32	34	5%
Downtown	48,852	46,608	-5%	35,379	32,768	-7%	203	195	-4%	147	137	-7%
Felton	2,263	2,674	18%	1,349	1,920	42%	25	21	-13%	15	15	5%
Garfield Park	3,223	4,235	31%	2,748	3,768	37%	35	36	3%	30	32	8%
La Selva Beach	1,673	2,015	20%	1,120	2,417	116%	18	16	-10%	12	20	61%
Live Oak	15,138	15,348	1%	8,574	9,224	8%	114	101	-11%	64	61	-6%
Scotts Valley	24,915	26,180	5%	12,404	14,840	20%	126	134	6%	63	76	21%
Outreach	2,985	2,919	-2%	1,454	1,476	2%						
Subtotal	148,106	151,250	2%	89,035	93,593	5%	819	804	-2%	495	504	2%
ebooks	2,697	6,231	131%									
e-audio	2,110	1,998	-5%									
TOTAL	152,913	159,479	4%	89,035	93,593	5%	819	804	-2%	495	504	2%
website hits	512,829	490,310	-4%	126,192	117,722	-7%						
<i>Note: The components of these stats are still being verified. They may or may not contain the selfcheck stats, staff renewals, PAC renewals, and other types of transactions. Therefore, they may represent more or less than we think.</i>												

DATE: MAY 28, 2014

TO: LIBRARY JOINT POWERS BOARD

FR: TERESA LANDERS, LIBRARY DIRECTOR

RE: 2014 LIBRARY HOLIDAY CLOSURE SCHEDULE

RECOMMENDATION: The LJPB adopt the following system wide 2014 holiday closure schedule.

DISCUSSION

Please review the following proposed holiday closure schedule for all 10-library branches and the HDQ Administration offices.

SYSTEM WIDE HOLIDAY CLOSURE

Thursday, November 27, 2014 (Thanksgiving Holiday)
Friday, November 28, 2014 (Day After Thanksgiving Holiday)


Wednesday, December 24, 2014 (Christmas Eve) Close at 2 pm
Thursday, December 25, 2014 (Christmas Holiday)

Wednesday, December 31, 2014 (New Years Eve) Close at 2 pm
Thursday, January 1, 2015 (New Years Day Holiday)

The City holiday schedule dictates a half day holiday for staff on Tuesdays December 24 and 31 so we are requesting the branches close early these days.

We also request that La Selva Beach and Felton not open at all on Christmas and New Years Eves as they normally open at 1 pm and would only be open one hour. The other branches open at either 10 or 11 so would be open 3 or 4 hours.

STAFF REPORT

DATE: May 28, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director 
RE: Utter Trust Fund

RECOMMENDATION: Approve Resolution 2014-008 to accept and appropriate funds from the Utter Trust for Books and Materials for FY13-14

BACKGROUND

The Utter Trust is held by the Friends of the Library at the Community Foundation. The trust states:

“One-half of the distributions from the fund shall be used for books and magazines devoted to men’s issues and to women’s arts and crafts at the Branciforte Branch. The arts and crafts books and magazines shall be published in large print, to the greatest extent possible. The other half of the distribution shall be used for the general magazine section of the Library. Said funds shall be used exclusively for libraries within the city limits of Santa Cruz.”

We did not receive our allocation from FY13 so this current allocation includes two years interest, \$21,127.

DISCUSSION

The Board must accept these funds from the Friends of the Library and officially appropriate them in the current budget for FY14.

We recently worked out more streamlined procedures with the Friends and anticipate receiving the FY15 allocation earlier in the coming fiscal year.

RESOLUTION # 2014-008

**RESOLUTION OF THE SANTA CRUZ LIBRARY JOINT POWERS
AUTHORITY BOARD TRANSFERRING AND APPROPRIATING FUNDS
FROM THE UTTER TRUST FOR BOOKS AND MATERIALS
FOR FISCAL YEAR 2013-2014**

WHEREAS, the Santa Cruz Library Joint Powers Board wishes to provide materials that support the Library's collection, and

WHEREAS, monies from the Utter Trust are available for this purpose,

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board

That \$21,127 in accrued Utter Trust income be transferred and appropriated to the FY 2013-2014 Budget for the purchase of library materials.

PASSED AND ADOPTED this 2nd day of June 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk

STAFF REPORT

DATE: June 2, 2014
TO: Library Joint Powers Board
FROM: SCPL Recognition Committee
CC: FSCPL
RE: Staff Recognition Monthly Report

SUMMARY

The Library has instituted a way to recognize staff formally and on an on-going basis. The committee will be recognizing these individuals monthly in a report to the LJPB.

Mission

Staff are our most valuable resource and as such, are deserving of ongoing recognition to feel connected and to keep morale high. The Staff Recognition Committee is charged with developing ways to accomplish this purpose.

NOMINATIONS

Christine Campbell

Christine has come to Selectors' aid many times as we learn how to work in Polaris. She is always happy to help us figure out how to do what we need to do our work. (Nominated by H. Norquist)

Rachel Lee and Lori Smith

Rachel and Lori have been able to accomplish the unglamorous task of dealing with the weed backlog in the Selector Review area, which I can never find time to address. With their great attention to detail, and can-do attitude, they have already made a huge dent in this project. (Nominated by H. Norquist)

Melanee Barash

Stepping up to do the storytime at Capitola with very little notice when one of the program staff had a family emergency. Mel truly exemplifies the team player. (Nominated by J. O'Grady)

Laura Whaley

Thank you Laura for ordering the tables and racks for our new workspace as well as shifting and rearranging the books. Your hard work is well appreciated by the Program Team. (Nominated by P. Turpenen)

TO: Finance Committee- Library Joint Powers Authority Board
 FROM: Marcus Pimentel, City of Santa Cruz Finance Director (05/29/14)
 RE: Monthly Dashboard Report: Library's April 2014 financials

**SANTA CRUZ
PUBLIC LIBRARIES**

**April 2014
Preliminary,
Unaudited**

Contained herein is the preliminary, UNAUDITED April 2014 Dashboard summary report. In general, revenues remain ahead of our target by 2.1% and expenditures are slightly over-budget by 0.0% due to one-time payments. This has resulted in a year-to-date net operating loss of \$-120,239. The planned operating loss includes those one time payments like the retirement of long term debt and services and supplies that were carried over from the prior year. At the mid-year review and after board approved mid-year adjustments, staff estimated the current year could finish with a small 1% surplus (appx \$120k).

Net operations (Major accounts)	Last 3-months Actual Results				Fiscal Year to Date	(1) Percent of Budget Comparison		
	February	March	April			Annual Budget FY 2013/14	YTD Actuals	Months completed
Revenue:								
(2) Sales Tax	\$ 621,553	\$ 617,571	\$ 420,569	\$ 5,684,385	\$ 6,617,000	85.9%	83.3%	2.6%
MOE- Member Contributions	426,225	426,225	426,225	4,260,085	5,135,000	83.0%	83.3%	(0.4%)
Library Fines	14,409	14,005	11,510	149,519	200,000	74.8%	83.3%	(8.6%)
Other Revenue	3,781	6,377	145,570	270,727	174,690	155.0%	83.3%	71.6%
Subtotal Operating Revenue	1,065,968	1,064,179	1,003,875	10,364,716	12,126,690	85.5%	83.3%	2.1%
(3) Budgetary Financing Sources	-	-	-	-	455,497			
TOTAL REVENUE	\$ 1,065,968	\$ 1,064,179	\$ 1,003,875	\$ 10,364,716	\$ 12,582,187			
Expenditures:								
(4) Payroll	\$ 610,552	\$ 613,545	\$ 604,113	\$ 6,521,857	7,703,251	84.7%	83.3%	(1.3%)
(3) Books (w/Grants)	98,357	79,696	21,898	1,022,657	1,213,804	84.3%	83.3%	(0.9%)
Janitorial Services	8,863	10,086	8,992	92,107	117,100	78.7%	83.3%	4.7%
Building & Facility	21,624	45,952	19,230	257,488	496,743	51.8%	83.3%	31.5%
Rent (Equip, Building, Land)	25,571	25,571	25,571	259,685	312,500	83.1%	83.3%	0.2%
Utilities	33,284	47,151	41,659	356,797	430,000	83.0%	83.3%	0.4%
(5) Other expenditures	120,017	144,095	339,203	1,974,363	2,308,789	85.5%	83.3%	(2.2%)
TOTAL EXPENDITURES	\$ 918,269	\$ 966,096	\$ 1,060,666	\$ 10,484,955	\$ 12,582,187	83.3%	83.3%	0.0%
Net Gain / (Loss)	\$ 147,699	\$ 98,083	\$ (56,791)	\$ (120,239)	\$ -			

Key Balance Sheet items	Trust Current Assets		Trust Current Assets (cont.)	
	February	March	Trust	Balance
(6) Total pooled cash	3,231,445	2,297,789	Trust	93,184
(6) 2-month reserve target	2,014,833	2,014,833	Leet-Corday	12,500
(6) Excess cash/(reserve deficit)	1,216,612	282,956	Morely	44,704
(7) Total Current Assets	3,243,306	3,353,565	Hale	27,962
Accounts Payable	70,814	81,863	Gruber	

- Notes:**
- After budget adoption, changes were made to reflect new revenue of \$37,690 for grants and donations and new expenditures of \$168,976 for matching grant expenditures and prior-year projects rebudgeted in the current year. In addition, the initial budget for Member Contributions was overstated by a \$125k budget estimate increase intended for Sales Tax. This correction has been posted.
 - For sales tax, September, December, March & June include the State's estimated revenue plus any balances for actuals vs. estimates for the prior 3-months (true-up).
 - The adopted budget included financing sources of an initial \$324k from board approved, one-time reserves to fund one-time payments (LS, pay off debt, capital maintenance, materials, etc). The initial amount was increased for additional, prior-year projects re-budgeted in the current year using prior-year surpluses.
 - January payroll costs included a third payroll cycle that occurs twice per fiscal year. The first time was in August.
 - In April, the four largest expenditures within 'Other expenditures' included: [Financial services - outside at \$48k]; [Software maintenance services at \$83k]; [Office furniture/equipment at \$150k]; and [Other professional & technical services at \$39k].
 - Earlier this fiscal year, planned one-time costs temporarily reduced cash balances below the targeted, year-end reserve. For April, cash was above the reserve by \$433,927.
 - March's "Other Revenue" was revised to reflect additional revenue accrual of \$2,584.

STAFF REPORT

DATE: May 28, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director ^{TZ}
RE: Multifunctional copiers

RECOMMENDATION:

1. Motion to approve the resolution for a five year lease in FY14 for the lease-purchase agreement for multifunctional copiers for each branch for public use for the next five years. (**RESOLUTION 2014-005**)
AND
2. Motion to approve the resolution for full payment for the copiers in FY14 using savings from Building Repairs. (**RESOLUTION 2014-006**)

SUMMARY

The five year lease-purchase agreement for multifunctional copiers for the public in all our branches must be approved in FY14.

BACKGROUND

As part of our efforts to upgrade the technology used by the public to access library services, we are upgrading the photocopiers used by the public in all the branches, including 3 color copiers. These copiers will also serve as scanners and as printers for the public PCs. Three of them will make color copies.

We arranged for a five year lease with the first payment in June 2014, then annually thereafter.

We were recently informed by City Finance that we need to get Board approval for the full 5 year cost of the lease, even though the lease cost will appear annually as part of the regular operating budget for about \$30,000 per year.

This is a month to month lease so, should we decide in future years to terminate the lease we can do so at no penalty. We can also choose to prepay the lease and save about \$16,700.

The Building Repair budget is expected to be underspent by about \$100,000.

DISCUSSION

The immediate need is to approve the resolution for the five year lease-purchase agreement.

In performing an analysis of funding available in the FY14 budget, Finance has determined that we have adequate funding to purchase the machines in FY14. This is due in large part to underspending of the Capital Maintenance budget by about \$100,000. This was due to almost all of the major projects identified as critical in the Facilities Master Plan coming in under budget.

The second recommendation, is therefore, to use savings from the current fiscal year in the amount of \$139,410 to exercise the option to purchase the copiers. This saves \$16,172 over the next five years.

If the recommendation to purchase is not approved, (RESOLUTION 2014-006) then **RESOLUTION 2014-007** needs to be approved in order to make the first lease payment in June 2014.

If the copiers are not paid for fully in the current FY14, then there will need to be a budget adjustment of approximately \$30,000 in order to pay the leasing costs in FY15 as these are not included in the FY15 budget proposal. This would be presented to the LJPB at the July 7 meeting unless a motion is made to add this amount to the Adopted Budget at the time the Budget is approved. Funding could come from the line earmarked for election expenses or the Board could authorize a carryover from FY14 from the Building Repair line.

RESOLUTION # 2014-005

**RESOLUTION OF THE
SANTA CRUZ LIBRARY JOINT POWERS AUTHORITY BOARD
ACCEPTING AGREEMENT AND AMENDING THE FY 2013-2014 BUDGET**

WHEREAS, the Library has entered into a lease purchase agreement with Monterey Bay Office to upgrade copier technology in all the libraries as part of the Library Technovation Project;

WHEREAS, the current budget needs to recognize both the proceeds and the expenses related to the lease purchase agreement:

Expense:	951-36-50-3510-57401	<\$139,409.68>
Revenue:	951-36-50-3510-49350	\$139,409.68

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that it accept the total price of the purchase lease agreement in the amount of \$139,409.68, and that it amend the FY 2013-2014 Budget.

PASSED AND ADOPTED this 2nd day of June 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk

RESOLUTION # 2014-006

**RESOLUTION OF THE
SANTA CRUZ LIBRARY JOINT POWERS AUTHORITY BOARD
TRANSFERRING FUNDS AND AMENDING THE FY 2013-2014 BUDGET**

WHEREAS, the Library has entered into a purchase/lease agreement with Monterey Bay Office to upgrade copier technology in all the libraries as part of the Library Technovation Project;

WHEREAS, monies need to be transferred in order to correctly identify the principal and interest payments made on this purchase lease agreement:

FROM:	Building Repairs 951-36-53-3515-54108	<\$139,409.68>
TO:	Capital Lease Principal 951-36-50-3540-58130	\$138,897.89
	Capital Lease Interest 951-36-50-3540-58230	\$511.79

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that it authorize the transfer in the amount of \$139,409.68, and that it amend the FY 2013-2014 Budget.

PASSED AND ADOPTED this 2nd day of June 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk

RESOLUTION # 2014-007

**RESOLUTION OF THE
SANTA CRUZ LIBRARY JOINT POWERS AUTHORITY BOARD
TRANSFERRING FUNDS AND AMENDING THE FY 2013-2014 BUDGET**

WHEREAS, the Library has entered into a purchase/lease agreement with Monterey Bay Office to upgrade copier technology in all the libraries as part of the Library Technovation Project;

WHEREAS, monies need to be transferred in order to correctly identify the principal and interest payments made on this purchase lease agreement:

FROM:	Building Repairs 951-36-53-3515-54108	<\$2,593.02>
TO:	Capital Lease Principal 951-36-50-3540-58130	\$2,081.23
	Capital Lease Interest 951-36-50-3540-58230	\$511.79

NOW THEREFORE, be it resolved by the Library Joint Powers Authority Board that it authorize the transfer in the amount of \$2,593.02, and that it amend the FY 2013-2014 Budget.

PASSED AND ADOPTED this 2nd day of June 2014 by the following votes:

AYES: Board Member(s):

NOES: Board Member(s):

ABSENT: Board Member(s):

DISQUALIFIED: Board Member(s):

APPROVED

ATTEST

Chair

Board Clerk

STAFF REPORT

DATE: June 2, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director
RE: Approval of FY14/15 Library Budget

RECOMMENDATION: Approve resolution to adopt FY14/15 Library Budget

SUMMARY

The FY14/15 Budget is the most robust it has been for the past 6 years. Estimated revenues and proposed expenditures are \$12,694,755, which is 4.5% greater than last year's FY13/14 Amended Budget.

BACKGROUND

Discussions about the FY14/15 budget began in February with the first of two budget hearings. At the February meeting, the Board provided direction for the development of this budget.

The Finance Committee recommended approval of the draft budget at its April meeting. At the following May budget hearing, the draft budget was reviewed in detail. In addition to the 4.5% increase in estimated revenues over the prior year's Amended Budget, we are expecting an increase of 5.7% in Personnel costs with the largest gain in temporary costs and a slight decrease in non-Personnel costs. In total, we are proposing a 3.1% increase over the prior year's Amended Budget.

Some of the notable operating changes in this year's budget include the following recently identified increases:

- Insurance costs: \$10,089
- Vehicle operation and maintenance (mostly fuel): \$11,269
- Telecommunications: \$2,080 (increased usage and new taxes)
- Building repairs: \$18,350

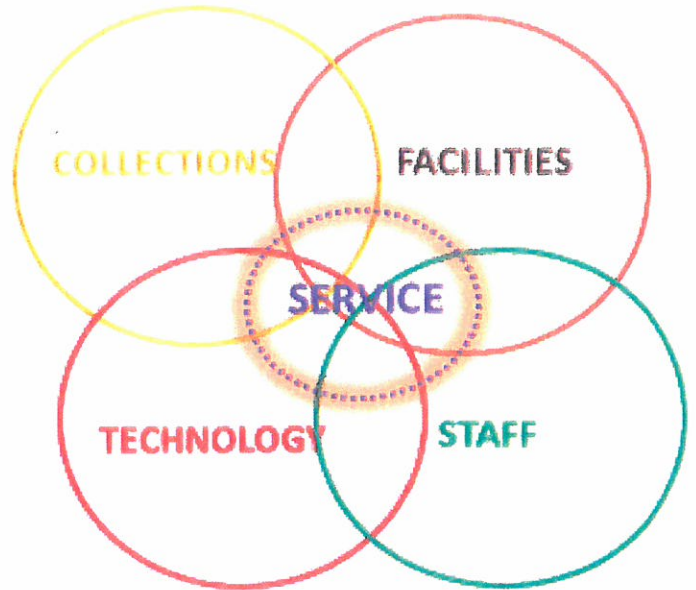
In addition, we are recommending the following decreases:

- Building equipment and rental: \$3,195
- Office furniture and equipment: \$39,410

DISCUSSION

The budget incorporates two significant elements

- Review of the service model adopted in April 2011. Adjustments are recommended in those areas considered the most out of balance with the intent of the plan.
- This balance can also be viewed graphically with four concentric circles that result in providing excellent library service, which is at the core.



Collection

FY13/14: Highlights:

- The Lucky Day Collection was introduced. This is a collection of bestseller type materials that are purchased for every branch but cannot be reserved or renewed. Patrons come in to their local branch, and if it's their Lucky Day, they may just find that bestseller for which they are on the waiting list. We have received many positive comments from the public.
- Floating collections were implemented: Almost the entire collection is floating with exceptions for reference, magazines and newspapers, J & YA graphic novels, the outreach collection, genealogy and local history materials. This means an item goes on the shelf where it is returned. Our new ILS allowed us to make this change very easily and also provides some internal controls over too many copies of a title in one branch. We have heard positive feedback that branch collections appear to be more "refreshed" and less items are going in crates to be transported. It is still too early to tell how much balancing will be needed to keep any one branch from getting overloaded on a particular subject.
- E-Resources were expanded: Additional electronic resources include hoopla (for downloading and streaming music, video and audiobooks; 3M Cloud Library which is an e-book provider and One Click Digital which is an easy way to download audio books.

FY14/15 Plans

- The budget makes permanent the additional \$100,000 provided last year to start the Lucky Day collection. The materials budget for FY14/15 reaches 9.5% of expenditures and closer to 11% when expenses related to processing the collection are included.
- Enki is a California developed e-book platform which goes directly to publishers and gets permission to make their materials available electronically. The focus is on small publishers and the first year is subsidized by our participation in the Pacific Library Partnership. We could not take advantage of it until we migrated to Polaris so we are working to get this installed as soon as possible.

- Interlibrary loan will return. We are hoping for no later than December 2014. There are some complications with our data that need to be resolved before we can register with the national service, OCLC. We are working on new policies and hope to bring those to the Board, by Fall at the latest.

Staff

FY13/14 Highlights

- Continued review of the service model resulted in additional staff at the busiest branches including two .5 Library Assistants- one each at Scotts Valley and Aptos and a 1.0 Information Specialist to serve Youth at the Downtown Branch.
- Depending on availability of staff to handle the electrical, IT and physical aspects, we will have a consolidated service desk at the Downtown Branch by the end of June or early in FY14/15. This is expected to improve service to the public by not having them figure out which desk on the first floor they should visit. This involves merging the Reference Librarians and Library Assistants II at this one desk.
- A new Library Information Technology Manager, Lynne Sansevero, was hired and she has made an amazing difference. We would never have been able to achieve the relatively smooth migration to a new ILS without her leadership.

FY14/15 Plans

- Continuing our review of the service model the following recommendations are included in the FY14/15 budget:
 - A 1.0 Administrative Assistant II position has been eliminated
 - The two .75 AmeriCorps Volunteer positions have been eliminated
 - One .75 Assistant to the Volunteer Coordinator position has been added
 - A 1.0 Information Technology Specialist I/II position has been added
 - A 1.0 Library Assistant II to handle incoming calls (reference and circulation) has been added
 - A new 1.0 Assistant to the Onsite Services Manager (who currently has over 25 direct reports)
 - The Temporary budget has been increased to help at the public computers, to cover for a maternity leave in Administration and to help the Programming team cover during illnesses or vacations.
- Personnel cost increases include the estimated increased costs from the new contracts with the Library's four bargaining units.
- While the addition of a position to the Library Information Technology (LIT) division has been identified as critical to meet the growing demands on this work group, a classification review of the incumbents in this division has been requested of the Human Resources Department.

Technology

FY13/14 Highlights

This was a very active year for Technology improvements with some of these carrying into FY14/15 due to limited resources for implementation. This effort is called Technovation 2014: Everything you do in the Library just got easier.

- We migrated to a new Integrated Library System (ILS). This positions us to be able to take advantage of many innovations in the Library world. The faster speed of the system has already proven to be a major boon to efficiency when checking in materials.
- New public PCs are being installed with an expected completion date of June 30, 2014.
- A new timing and reservation system for the public PCs is being installed as the new PCs are rolled out. We have not had a reservation system before and the timing system was less than adequate. The new one will provide much better service to the public and be more efficient for staff.
- New photocopiers are being installed, including color in 3 locations. The funding for these copiers is discussed more fully in a separate report.
- New self-check kiosks will arrive in June and will be installed in all locations by the end of July. These will accept payment, including credit cards. The expectation is that the level of self-checkout will increase, as will the amount of fines collected.
- Major network and security upgrades were performed.

FY14/15 Plans

- Integrate the copiers with the public PCs, making the copiers multifunctional.
- Investigate the use of chrome books or tablets for the public.
- Replace the ancient cash registers with cash drawers.
- Sell park cards.
- Review internal processes in LIT, including staffing levels and classifications.
- Accept credit card payment at all service desks. Please note that there will be charges incurred by the Library when credit cards are used. Those costs are not included in the budget as there is no way to estimate what these costs will be. We will plan on introducing a budget adjustment during FY15 once there is a reasonable estimate available based on usage.

Facilities

FY13/14 Highlights

The focus this year has been on remedying the most egregious problems identified in the Facilities Mater Plan deferred capital maintenance section. These included:

- Replacement of historic windows at Garfield Park.
- Repair of a leaking wastewater line at the Downtown Branch.
- A roof survey was conducted and minor repairs were made system wide.
- A security gate was installed at the Branciforte branch and siding was replaced.

FY14/15 Plans

- The focus will be on making minor repairs in anticipation of a successful ballot initiative to implement the recommendations in the Facilities Master Plan.
- A ballot initiative will be brought to the voters in June 2015 to implement the recommendations in the Facilities Master Plan. The role of the Library will be to provide information to the public regarding current conditions and needs in order to create 21st Century library facilities.
- It is possible there will be some pre-planning for some of the facilities in order to be in a position to expedite the changes once the ballot initiative is approved.

Service

FY13/14 Highlights

- The focus has been on strengthening service in our busiest branches and to youth through the addition of several staff as mentioned in the Staff section.
- Many new programs were introduced, while many others continued:
 - Snapshot Stories
 - Veteran's Oral History Project
 - "HOME" Art Project Downtown
 - Condors, Dance Week Celebration, & More
 - Children's Museum of Discovery Popups
 - Pet Food for Fines

FY14/15 Plans

- Strengthen Tech Support through the addition of one staff member.
- Provide greater stability for the Volunteer office through the addition of one part time staff member.

- Improve support for staff system wide through the addition of one staff member for Onsite Services. He/she will also serve as a system wide circulation coordinator which will provide greater consistency for the public and result in a better trained staff.
- Service to the public via the phone will be improved through the addition of one staff member.
- New programs planned for 2015 include:
 - A partnership with Watsonville Public Library for a Community Reads program, with a focus on the title: What it's like to go to war by Karl Marlantes.
 - The third annual public art project for Downtown with a focus on the subject: WATER
 - A partnership with the Makers Factory to provide Minecraft for youth in all the branches.
- Consolidated service desk on first floor of the Downtown Branch.

Partnerships

In FY13/14 we continued a number of partnerships and developed some new ones. A partial list follows, in no particular order:

- MUSEUM OF ART AND HISTORY
- MUSEUM OF NATURAL HISTORY
- UCSC
- CABRILLO COLLEGE
- ARTS COMMISSION
- SCOTTS VALLEY ARTISANS
- CHILDREN'S MUSEUM OF DISCOVERY
- BOYS & GIRLS CLUB OF SANTA CRUZ
- C-DOGS
- LIBRARY OF CONGRESS
- RESEARCHERS ANONYMOUS
- COUNTY OFFICE OF EDUCATION
- FRIENDS OF THE LIBRARY & ITS CHAPTERS
- GENEALOGICAL SOCIETY
- GOODWILL INDUSTRIES OF SANTA CRUZ
- SANTA CRUZ COUNTY SPCA
- SANTA CRUZ VETERANS SERVICES OFFICE

Challenges

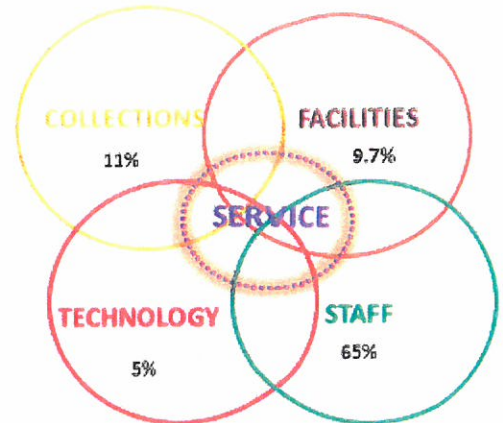
The anticipated challenges for FY14/15 focus on two primary areas.

- The passage of the ballot initiative.
- Keeping up with:
 - Technology

- The demands of this rapidly changing technology on our infrastructure- facilities, staff, etc.
- The demands of the community
- The changing nature of library services

The Numbers

91% of Library resources are directed towards the 4 core areas; Staffing resources; Collections, Facility and Technology, as shown in the circular graphic.



Regarding financial numbers, for FY13/14, we expect to finish the year with a small operating surplus of approximately 1%. As shown in the updated forecast model below, we expect continued growth in sales tax and limited growth of positions. The impact of these key cost drivers is that FY14/15 is poised to have another modest 1% or less operating surplus. Note that this projection is based on budgetary results and are subject to variations based on staffing vacancies and/or unplanned cost increases. Furthermore, our projection continues the prior forecast trends of a budgetary structural deficit in the out-years, starting as soon as FY16/17.

FY15 Proposed Budget Budgetary Forecast	FY12/13 Actual	FY13/14 Est. Actual	FY14/15 Proposed	FY15/16 Projected	FY16/17 Projected	FY17/18 Projected
Sales Tax	\$ 6,479,095	\$ 6,787,000	\$ 7,158,000	\$ 7,372,000	\$ 7,593,000	\$ 7,820,000
Member contributions	5,059,358	5,135,000	5,237,000	5,289,000	5,341,000	5,394,000
other revenue	442,891	463,000	299,755	302,000	305,000	308,000
Total Revenue	\$ 11,981,344	\$ 12,385,000	\$ 12,694,755	\$ 12,963,000	\$ 13,239,000	\$ 13,522,000
Personnel	7,351,345	7,601,000	8,142,358	8,439,000	8,727,000	9,014,000
Library Material costs	878,948	1,105,000	1,163,370	1,199,000	1,235,000	1,273,000
Technology costs	451,560	854,000	684,606	706,000	728,000	750,000
Building & Facility costs	716,319	710,000	830,480	856,000	882,000	909,000
System support services	761,541	1,240,000	1,093,409	877,000	904,000	932,000
Utilities	242,532	270,000	271,130	280,000	289,000	298,000
Debt Service	100,969	269,000	-	-	-	-
Other costs	244,310	228,000	509,402	525,000	541,000	558,000
Sub-total: operations	3,396,180	4,676,000	4,552,397	4,443,000	4,579,000	4,720,000
Total JPA Costs	\$ 10,747,526	\$ 12,277,000	\$ 12,694,755	\$ 12,882,000	\$ 13,306,000	\$ 13,734,000
Net Operating Results- Budgetary	\$ 1,233,818	\$ 108,000	\$ 0	\$ 81,000	\$ (67,000)	\$ (212,000)

Carryover of Funds

There are no carryover requests that need to be approved by the Board.

Revised 6/02/14 (corrected "FY15 Proposed Budget Budgetary Forecast")

FY 14/15 Budget Overview

	12/13	13/14	13/14	14/15
	Actual	Adopted Budget	Amended Budget	Proposed Budget
Revenue				
Sales Tax	\$ 6,479,095	\$ 6,492,000	\$ 6,617,000	\$ 7,158,000
Maintenance of Effort	5,059,358	5,280,000	5,135,000	5,237,000
Library Fines and Fees	209,601	200,000	200,000	183,500
Grants and Donations	7,296	24,000	79,260	10,000
Other	225,994	113,000	118,652	126,255
Revenue Subtotal	\$ 11,981,344	\$ 12,089,000	\$ 12,149,912	\$ 12,694,755
Personnel Expenditures				
Regular Full and Part Time	\$ 4,506,758	\$ 4,802,040	\$ 4,802,040	\$ 5,044,247
Temporary	757,734	697,097	697,097	774,201
Misc. Personnel Costs	32,359	34,249	10,806	20,060
Benefits	2,054,495	2,169,865	2,193,308	2,294,850
Personnel Subtotal	\$ 7,351,346	\$ 7,703,251	\$ 7,703,251	\$ 8,142,358
Functional Expenditures				
Information Technology				
Hardware Maintenance	\$ 98,288	\$ 6,300	\$ 6,300	\$ 27,000
Professional Services Other	145,847	93,500	103,819	56,000
Software Maintenance Services	105,082	128,600	428,600	265,248
Telecommunications	79,175	167,900	167,900	172,858
Computer Supplies	23,168	-	-	-
Computer Equipment	-	125,000	125,000	163,500
Subtotal	\$ 451,560	\$ 521,300	\$ 831,419	\$ 684,606
Library Materials				
Materials	\$ 878,948	\$ 990,500	\$ 1,105,164	\$ 1,183,370
Grants and Donations	13,309	80,300	118,640	49,507
Refunded Fines and Fees	1,883	2,000	2,000	2,000
Library Functional Supplies	48,076	188,500	188,500	188,500
Subtotal	\$ 942,217	\$ 1,261,300	\$ 1,414,304	\$ 1,403,377
Staff Development				
Travel	\$ 10,154	\$ 15,000	\$ 15,000	\$ 15,050
Training	28,374	34,400	34,400	46,200
LSTA Tuition	-	-	-	-
Subtotal	\$ 38,529	\$ 49,400	\$ 49,400	\$ 61,250
Utilities				
Water/Sewer/Refuse	56,599	59,500	59,500	83,330
Electricity	163,945	173,400	173,400	178,600
Natural Gas	21,988	29,200	29,200	29,200
Subtotal	\$ 242,532	\$ 262,100	\$ 262,100	\$ 271,130
Building O & M				
Building O & M	\$ 149,363	\$ 187,800	\$ 187,800	\$ 189,197
Landscaping	9,003	16,700	16,700	16,500
Janitorial Services	123,884	117,100	117,100	117,100
Vehicle O & M	42,482	34,000	34,000	43,793
Vehicle Replacement Fund	80,666	80,700	80,700	87,700
Other Machinery and Equipment	-	-	-	70,000
Building Equip. And Rental	310,922	312,500	312,500	306,190
Subtotal	\$ 716,319	\$ 748,800	\$ 748,800	\$ 830,480
Supplies and Equipment				
Office Supplies	\$ 27,116	\$ 19,400	\$ 19,400	\$ 20,500
Copier Supplies	7,366	7,200	7,200	7,550
Janitorial Supplies	20,163	18,500	18,500	20,000
Misc. Supplies	48,869	57,100	60,100	64,450
Office Furniture and Equipment	4,239	42,900	53,122	23,795
Other Equipment	791	3,500	3,500	3,500
Building Repairs-Library	33,950	25,000	308,943	88,350
Subtotal	\$ 142,513	\$ 173,600	\$ 470,765	\$ 208,145
System Services				
Professional Services Fiscal	\$ 7,880	\$ 7,800	\$ 7,800	\$ 7,900
Unique Management Collection Agency	18,189	17,000	17,000	17,000
Insurance	54,454	70,400	70,400	80,489
Postage	1,994	3,500	3,500	3,500
Printing and Advertising	20,336	25,500	25,500	27,670
Dues and Membership	22,007	27,100	27,100	34,126
Other Professional & Technical Services	85,030	26,000	112,287	352,724
Subtotal	\$ 208,890	\$ 177,300	\$ 263,587	\$ 523,409
System Services- Other				
Financial Services Outside (City of SC)	\$ 551,851	\$ 570,000	\$ 570,000	\$ 570,000
Subtotal	\$ 551,851	\$ 570,000	\$ 570,000	\$ 570,000
Debt Service				
Loan Principal	\$ 85,453	\$ -	\$ -	\$ -
Loan Interest	15,517	-	-	-
Subtotal	\$ 100,970	\$ -	\$ -	\$ -
Functional Expenditure Subtotal	\$ 3,396,181	\$ 3,763,800	\$ 4,610,375	\$ 4,552,397
One Time (capital, Reserve or other)				
ILS Project & ongoing support		\$ 300,000	\$ 300,000	
Capital Maintenance	\$ 110,779	250,000	250,000	
Materials		100,000	100,000	
Professional Services		50,000	50,000	
Paydown City Debt		268,561	268,561	
Prepay CalPERS		(22,400)	(22,400)	
Transfer Out	\$ (80,666)	(80,700)	(80,700)	
On-time Reserve Allocation		(324,212)	(324,212)	
Subtotal	\$ 30,113	\$ 541,249	\$ 541,249	\$ -
Total Operating Expenditures	\$ 10,777,639	\$ 11,467,051	\$ 12,313,626	\$ 12,694,755
Net Operating Gain / (Loss)	\$ 1,203,705	\$ 621,949	\$ (163,715)	\$ 0

STAFF REPORT

DATE: May 28, 2014
TO: Library Joint Powers Board
FROM: Teresa Landers, Library Director *TL*
RE: Facilities Master Plan Implementation Update

RECOMMENDATION: Accept this report and direct the Library Director to proceed with meeting the demands set forth in this timeline and shepherding the process as necessary to accomplish the goal of a \$63 million parcel tax initiative being placed on the ballot for the June 2015 election.

SUMMARY

This report reflects the status of the various issues presented at the May 5, Library Joint Powers Board (LJPB) meeting when direction was given to return in one month with a progress report and, hopefully, a draft of a revised LFA agreement.

BACKGROUND

At the May 5, 2014, LJPB meeting, the Library Director was given direction as follows:

- Work with the City and County Administrators' Committee (CCAC) one more month to revise the Library Financing Authority (LFA) agreement to be the vehicle for creating the Community Facilities District (CFD) and the accompanying enabling parcel tax.
- Also include in the revised LFA agreement language to address changes to the General Fund contribution formulas for the Cities of Santa Cruz and Watsonville.
- Work with the City of Sana Cruz to study the administrative service charges to determine if the current method of 5.5% of operating expenses, minus debt service and capital is the most appropriate method for charging for these services. If not, what change is recommended?
- Work with the CCAC one more month to better define the specific projects to be included in the \$63 million ballot initiative.

DISCUSSION

The above mentioned issues will be addressed, with the understanding that the CCAC has not been able to meet since the May 5 LJPB meeting. A meeting is scheduled for the afternoon of May 29, which will be before the LJPB meeting, but after the deadline for packet preparation.

LFA Agreement

The County staff is working on the revised agreement and it is expected that a draft will be reviewed at the May 29 CCAC meeting. It may be possible to present this draft at the June 2 LJPB meeting. It has been determined that the following elements need to be incorporated:

- Changes to the General Fund Contribution formulas by Santa Cruz and Watsonville.
- Authority to establish a CFD and levy the parcel tax to fund it as well as jurisdictional approval for such.
- Language to clarify how the funds will be distributed and the Library's role in the construction and remodeling of the facilities.

At this time we do not believe any changes are needed to the operating Joint Powers Agreement.

Once a draft agreement is in place, the Library Director will be able to work with legal counsel to ensure it meets all the necessary legal requirements; including addressing the issue of Watsonville not participating in the CFD.

General Fund Contributions

The City of Watsonville is amenable to an agreement that reaches parity in about 20 years, rather than the originally recommended 15. This has not been discussed at the committee level so a definitive recommendation to accept the 20 year plan cannot be made at this time. It will also need to be approved by the Watsonville City Council.

The City of Santa Cruz is amenable to an agreement whereby their contribution will increase at the same percentage as the annual increases in the Library Fund, funded through property taxes and that has some provision for population growth.

Administrative Service Charge

The City of Santa Cruz is investigating various methods to analyze the administrative service charge issue. Most likely, they will conduct an audit (or hire an external organization to conduct the audit), then will make recommendations on how to proceed based on the audit results.

Specific Projects

The CCAC has not met so there is no update. Hopefully, an oral update will be available for the LJPB meeting. It is important to understand that the ballot measure itself does not need to be drafted until February 2015 and, may, or may not, list specific projects. In order to keep the process moving, a final determination of specific projects is not needed at this time.

Moving Forward

At this point it is imperative to ensure that the process keeps moving forward and that important deadlines are met. To this end, the timeline presented at the January LJPB meeting is presented below with adjustments based on changes that have occurred since this was originally presented two months ago.

June 2	Work out details of LFA agreement and consider LJPB input
July 7	Determine boundaries and content of financial measure
July 7	Share CFD details with LJPB
July-August	Incorporate LJPB revisions
September	Jurisdictions approve new LFA agreement LFA approves content of CFD resolution
November	Jurisdictions approve creation of CFD
December 12	Final resolution of Intention to Establish CFD including Boundary Map and Rate and Method of Apportionment and Resolution of Intention to Incur Indebtedness due to Secretary
December 26	LFA Meeting- Consider Resolution of Intention, including Boundary Map and rate and Method of Apportionment and Resolution of Intention to Incur Indebtedness
January 9, 2015	Boundary Map must be recorded on or before
January 10	Final notices of public hearing delivered to Secretary
January 13	Final Resolution of Formation, Resolution Calling the Election and Consolidation, Resolution Declaring the Necessity to Incur Indebtedness due to the Secretary
January 22	Notices of Public Hearing published on or prior to this date
February	Jurisdictional approval of Resolution of Formation
Early February	LFA Meeting- Public Hearing, Consider Resolution of Formation, Resolution Declaring the Necessity to Incur Indebtedness and Resolution calling the Election and Consolidation
March 6	Last Day to Submit Resolution Calling the Election and Consolidation (which reflects exact form of ballot wording) to the County for the June 2, election
March 7-17	Public examination period
March 10	Last day to withdraw a measure from the ballot, Last day to submit ballot arguments
March 11-21	10 Day examination period
March 17	Last day to submit rebuttal arguments

March 18-28	Public examination period
June 2	Election Day
June 5	Final Resolution Declaring Election results due to Secretary
July 1	LFA Meeting- Consider Resolution Declaring Election Results and First reading of CFD Ordinance
July 2-16	Notice of Special Tax Lien recorded
August 4	LFA Meeting- Adopt CFD Ordinance, adopt Resolution authorizing Bond Issuance

As this is a very detailed and comprehensive process, it is recommended that the LJPB direct the Library Director to proceed with meeting the demands set forth in this timeline and shepherding the process as necessary to accomplish the goal of a \$63 million parcel tax initiative being placed on the ballot for the June 2015 election, with the ultimate goal of bringing all branches up to 21st Century standards as described in the Facilities Master Plan.

REC'D MAY 27 2014

Dear Santa Cruz Public Libraries,

We are the fourth, fifth and sixth grade Independent Study Leadership class at Pacific Elementary School in Davenport. Together we have chosen five different local organizations that are important to us, and that we want to support. And yours is one of them!

These donations came from our small school community, collected over a couple of months time. We hope that even this small contribution can be used toward helping your cause.

We are happy to help.

Sincerely,

Angela N. [unclear]

Eva

Laurel

G
Soap

Jasper

Jade

Ursula

Jasper

Ruth

Tazie

Sage

GATA
B-TD

GREGORY L RAWLINGS AMY L RAWLINGS PO BOX 6 DAVENPORT, CA 95017		1357 <small>11-4288/1210 6317 9221227979</small>
Pay to the Order of <u>SCPL</u>		<u>5/23/14</u> <small>Date</small>
<u>Fifteen and 57/100</u>		<u>\$ 15.57</u>
<small>WELLS FARGO Wells Fargo Bank, N.A. California wells Fargo.com</small>		<small>Security Features Details on Back</small>

----- Forwarded message -----

From: <webmaster@santacruzpl.org>

Date: Wed, May 21, 2014 at 2:03 PM

Subject: SCPL Patron Comment or Suggestion: Thank you Scotts Valley branch!

To: webmaster@santacruzpl.org

The following message has been received from:

NAME: Jessica Scheiner

PHONE NUMBER: [REDACTED]

EMAIL ADDRESS: [REDACTED]

=====
Hello,

I wanted to express a sincerest thank you to Linda Gault (sp?) and the rest of the folks at the Scotts Valley branch for all of the incredible help with my room reservation for a workshop last night. Linda was fantastic in helping me reserve the room. A number of staff/volunteers spent quite a bit of time helping me set up my presentation and otherwise providing me with assistance. Everyone was really fantastic!!!! Thank you so much!



mailto:webmaster@santacruzpl.org

Fwd: SCPL Patron Comment or Suggestion: New book

WEBMASTER SCPL <webmaster@santacruzpl.org>

Wed, May 7, 2014 at 8:23 AM

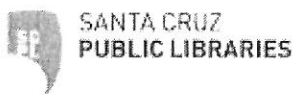
To: Metis Group <metis@santacruzpl.org>

Positive Polaris feedback

dc

Got Questions? Text Us!

Get answers on the go! Text SCPL to 66746 for instructions!



----- Forwarded message -----

From: **Patricia O'Neill** [REDACTED]
Date: Tue, May 6, 2014 at 5:36 PM
Subject: Re: SCPL Patron Comment or Suggestion: New book
To: WEBMASTER SCPL <webmaster@santacruzpl.org>

Thank you so very much!

I really appreciate your new computer software. It makes it really easy to check on things and even ask for help

Very much appreciate your assistance

Have a good Mothers Day weekend!

Patricia
Sent from my iPhone

On May 6, 2014, at 5:11 PM, WEBMASTER SCPL <webmaster@santacruzpl.org> wrote:

Hi Patricia,

I put in a request to purchase it. Since it took my request I don't think it has been ordered yet. I did notice that in our distributor's database it said "not yet published", and it listed a publication date of today. Some publishers are strict, so we may not have been able to order it until today. The best way to avoid being last on the list is by doing just what you've done- set up a saved search.

Sincerely,
Diane Cowen
Virtual Services Librarian

SCPL INCIDENT LOG (Print 27th to 26th for LJPB Packet)

Date M/D/YR	Branch	Time HH:MM	Brief Description	Staff Involved	Steps Taken	Safety- Preventative Steps	1st Alarm Roving Guard Cld.	911 Cld.	CMT Cld.	Bid.Mt c. Cld.
4/27/14	LO	Unknown	Graffiti was found in the wall in the men's bathroom. Photo taken.	Patty Carroll	Maintenance work order for removal of graffiti was made.	NA	No	No	No	Yes
4/30/14	DTN	12:30pm	Patron, Lisa left her large dog in her parked car. Temperatures on this day reached the 90s. The dog was panting and howling.	Caroline Caldwell, Lynn Sansevero, Peggy Meserth	911 was called	NA	No	Yes	No	No
5/8/14	DTN	10:20am	Intoxicated male patron being argumentative. When the roving guard arrived the patron was sleeping.	John Ottenberg, Victor Willis	The patron was asked to leave and finally did after a lot of arguing and foul language.	NA	Yes	No	No	No
5/8/14	DTN	3:00pm	while checking internet plug connection, finger was cut by a broken razor on back of power strip.	Sue Graziano, Sheila O'Neil	soap, water & bandaid applied to very small cut	NA	Yes	No	No	No
5/10/14	DTN	2:45pm	Two men having a heated argument outside of entrance.	Kevin Hildreth, Alex Walshaw	Police was called, men were separated	NA	Yes	Yes	No	No
5/13/14	SV	4:30pm	Female patron Naia Coleman (8th grader) allegedly assaulted by her father was leaving the library crying and holding her head. Staff investigated and found out that the girls' father threw a helmet at her and hit her in the head. (Whitiness patron James Fitzgerald)	Sara Harbison, Kyra Rodriguez	Staff assisted patron with ice for the injury to her head and called 911. The officer arrived and called paramedics.	NA	No	Yes	Yes	No
5/15/14	DTN	12:05	Male patron Derek Dunlap (photo taken) was dissatisfied with being asked to leave the YP area twice in one day.	Jennifer Cockerill, Patty Webster, Jim Emdy, SO Alex Walshaw	Male patron asked twice in one day to leave YP area	NA	Yes	No	No	No
5/16/14	DTN	4:45pm	Male patron became Verbally aggressive with female staff in the internet area at closing time.	Betty Rentz, David Stidle, Mitchell Horton (So).	Photo taken and patron escorted off property	NA	Yes	No	No	No

SCPL INCIDENT LOG (Print 27th to 26th for LJPB Packet)

Date M/D/YR	Branch	Time HH:MM	Brief Description	Staff Involved	Steps Taken	Safety- Preventative Steps	1st Alarm Roving Guard Cld.	911 Cld.	CMT Cld.	Bld.Mt c. Cld.
5/19/14	DTN	1pm	Male patron (Loren aka Wolf Boy), asked to leave Genealogy area for being loud and disruptive and then became verbally disruptive toward two Genealogy staff member. Photo taken	Genealogy Staff, John Ottenberg	Patron has history of ejections in the past as a result of being disruptive and aggressive. 7 day ban imposed.	NA	Yes	No	No	No
5/20/14	DTN	1:30PM	Male patron Derek Dunlap had devices plugged into a public internet terminal but not using the computer. When he was asked to move to a charging station he became argumentative with the roving guard.	Victor Willis, John Ottenberg	Staff person walked patron to charging station and kept complaining to staff for about 10 minutes.	NA	Yes	No	No	No
5/20/14	FTN	NA	Debris found in the garden area, cardboard, cigarette butts, trash. Feces was smeared on the shed and building walls.	Jason McCluskey	Jason cleaned up the trash and notified Buildg. Mtc. regarding the feces. Bldg. maintenance was given workorder to paint the small wall in a bright color	NA	No	No	No	Yes
5/22/14	B40	5pm	Patron tripped on small wall that runs parallel to back of building. No visible injury	David Addison	Patron was escorted from library and was later arrested for disturbing the peace. 30 day Ban imposed.	NA	No	No	No	Yes
5/26/14	DTN	2pm	Male patron Anthony Sanchez became loud, disruptive and aggressive with extreme foul language at the top of his voice.	Fred Ulrich, April Zillber, Cathy Bond, Leslie Auerbach, John Ottenberg		NA	Yes	Yes	No	No

Website Statistics for April 2014

2 messages

Ann Young <younga@santacruzpl.org>

Thu, May 1, 2014 at 9:45 AM

To: Teresa Landers <landerst@santacruzpl.org>, Kira Henifin <henifink@santacruzpl.org>, Helga Smith <smithh@santacruzpl.org>, Diane Cowen <cowend@santacruzpl.org>

Here is a breakdown for April:

Total visits: 104,716 (SCPL website: 71,572 SCPL Catalog: 33,144)

Total pageviews: 478,184 (SCPL website: 157,500; SCPL Catalog: 320,684)

The top content sources for the above pageview statistics are:

SCPL Catalog - 320,684 pageviews

SCPL homepage - 61,657 pageviews

Branch pages - 13,310 pageviews

Local history articles - 11,224 pageviews

Internet Resources (links to subscription databases) - 10,337 pageviews

What's New - 8,190 pageviews

Community Information Database - 7,675 pageviews

Kids page - 7,612 pageviews

Local history photo gallery - 5,461 pageviews

Ematerials (links to ebook, eaudio vendors) - 4,455 pageviews

Library services - 4,348 pageviews

Teens page - 3,119 pageviews

Newspaper Clipping Index - 2,542 pageviews

Events calendar - 1,791 pageviews

Reader's Link (Staff pick book reviews, etc.) - 1,759 pageviews

Site search - 1,411 pageviews

Contact Us - 1,210 pageviews

Online Catalog FAQ/Tutorials - 1,181 pageviews

Library Admin pages (LJPB agendas, audio files, etc.) - 1,131 pageviews

Periodical Index - 1,029 pageviews

Local News Index - 843 pageviews

Sheet Music Database - 681 pageviews

Evergreen FAQ - 628 pageviews

Fifty Plus - 489 pageviews

Did You Know? (Answers to commonly asked reference questions) - 479 pageviews

SC Endangered Species - 431 pageviews

Library board revamp on back burner

By Jondi Gumz jgumz@santacruzsentinel.com @jondigumz on Twitter Santa Cruz Sentinel

Posted: Thu May 08 21:18:52 MDT 2014

SantaCruzSentinel.com

CAPITOLA >> City officials Thursday welcomed the news that a proposal to reorganize the oversight of the 10-branch Santa Cruz Public Libraries has been put on the back burner to focus on upgrading facilities.

A new 13,000-square-foot library in Capitola is one of the upgrades in the 2013 master plan that found \$63 million countywide is needed for library facilities to meet modern standards.

Library chief Teresa Landers said the governing board, meeting Monday, tabled the board revamp, which would have downsized the membership from nine including three citizens at-large to a four-member board composed of the city managers in Capitola, Scotts Valley and Santa Cruz plus the county administrative officer.

"They're not rushing into making decisions about the reorganization," said Mayor Sam Storey, who had voiced concern about the restructured board diminishing the voice for patrons.

"The focus is on new libraries and upgrades," said Councilman Michael Termini, Capitola's representative on the library governing board.

"I'm enthusiastic about the poll results," said City Manager Jamie Goldstein.

A survey of county voters last month found a \$48 parcel tax that could generate \$63 million got a favorable response initially from 69 percent, rising to 73 percent after being provided more information.

Such a measure could go on the ballot in June 2015.

A \$58 parcel tax was viewed favorably by 65 percent, short of the two-thirds vote needed for passage while a \$38 tax was seen favorably at first by 71 percent, rising to 73 percent.

One obstacle is that the Joint Powers Authority agreement for operating the library system, approved in 1996 and slated to expire in 2017, does not allow for levying a parcel tax, and neither does the library financing authority.

Landers is proposing to amend the financing authority to allow creation of a taxing district to issue debt, subject to voter approval.

"Those meetings ought to be televised so people can see what's going on," said Councilwoman Stephanie Harlan, referring to the governing board discussions about future parcel tax and the master plan. "It's a lot of money."

Termini said the library board could meet in the Capitola City Council chamber where there is access to broadcast facilities.

Landers said the library board meetings are audiotaped, with the tapes posted at www.santacruzpl.org.

Capitola resident Jacques Bertrand spoke up, saying, "I agree with Stephanie there should be some public involvement."

Storey noted the City Council has established a library advisory committee, which will talk about design and funding for the new Capitola library.

Bolder Creek

Walk marks history of women in Big Basin

SANTA CRUZ SENTINEL . MAY 7, 2014

California State Parks will offer a Mother's Day event Sunday at Big Basin Redwoods State Park, 21600 Big Basin Way, Boulder Creek.

Beginning at 1 p.m., there will be a guided tour called "The Women of Big Basin," which will honor women who lived in, worked in and fought for California's oldest state park., including pioneer homemaker Alice Maddock; Josephine McCrackin, the "Savior of the Redwoods" and Harriet "Petey" Weaver, the first female ranger.

Interpreter Susan Blake will portray these inspiring women on this half-mile, two-hour guided walk. The event is wheelchair and stroller accessible. Meet at park headquarters. Day-use parking fee is \$10. For information, call 831-338-8883.

Santa Cruz

Ocean Alternative school to hold open house

Ocean Alternative Home School will hold an open house 1-3 p.m. Thursday at the school, 984-6 Bostwick Lane, Santa Cruz.

Guests will have a chance to meet students, families and staff. There will be displays, crafts, field games and student-made films.

The school has openings in Kindergarten to eighth-grade. For information, visit oc-lostd-ca.schoolloop.com.

CAPITOLA

Library future, general plan on agenda

Plans for a new library in Capitola and the general plan, a roadmap for future development for the next 20 years, will be discussed by the City Council at 7 p.m. Thursday in City Hall, 420 Capitola Ave.

The new library is part of a \$63 million countywide plan for new library facilities proposed to be funded by a \$48 tax per parcel.

The plans call for downsizing the nine-member governing board that oversees the library system to four, with seats filled by city managers.

The Planning Commission is recommending approval of the draft plan; 13 comments were received, five from agencies and eight from individuals. The plan is posted at www.plancapitola.com.

Library Bond Measure moved forward as
a Needs Assessment only - due by August 2015
so will probably not be a viable tool for
us within our limited timeline

May 29, 2014

TO: CLA MEMBERS/ SYSTEMS/ NETWORK CONTACTS

FROM: Mike Dillon, CLA Lobbyist
Christina DiCaro, CLA Lobbyist

RE: News From the Capitol

LIBRARY BOND MEASURE MODIFIED DUE TO COST CONCERNS – BILL PASSES SENATE FLOOR

Last week, the Senate Appropriations Committee voted to send about two-thirds of the bills under its jurisdiction (160 bills total) to the Senate Floor for a formal vote. One of those measures was SB 1455 by Senator Mark DeSaulnier, a major library construction and renovation bond measure sponsored by CLA. However, as a condition of moving the issue forward, the author and CLA had to agree to significantly amend the bill to become a bond Needs Assessment only, to be conducted by the State Library.

The Senate Appropriations Committee had significant concerns regarding SB 1455's bonded indebtedness cost to the state, despite the fact that the author and CLA did not include a dollar amount in the bond, as a strategy technique that is often done with bond measures. CLA had been actively pushing for a library bond in the range of \$1-2 billion but was waiting for an indication from the Democrat leadership as to what might be acceptable. The Committee consultant wrote in her analysis: *"presumably this bond, consistent with past library bonds and needs assessments will be in the hundreds of millions of dollars (up to the low billions of dollars). Staff notes for reference that, assuming an interest rate of 5% and the issuance of 30-year bonds, for each hundred million dollars of bonds issued, annual debt service would be approximately \$6.5 million (General Fund)."* The Committee also added that there would be additional costs associated with the Secretary of State's office in the range of \$275,000 to \$660,000 to place the measure on the statewide ballot.

As we have reported, Senator DeSaulnier has been a strong supporter of public libraries during his time in the legislature, and while he is disappointed that this year was not the right time for a library construction bond to be put forward, he acknowledges the tremendous backlog and need for public library renovation and construction. In order to continue to elevate the importance of those needs, the Senator's SB 1455, as amended, does not contain bond language, but rather directs the State Library to conduct a comprehensive Needs Assessment on the construction,

renovation, and rehabilitation needs of public libraries and furnish that report to the Governor, Department of Finance, the Legislative Analyst's Office, and the appropriate policy and fiscal committees in the legislature by August 15, 2015.

When Senator DeSaulnier presented SB 1455 yesterday afternoon on the Senate Floor for vote, he said that the last State Library bond needs assessment was conducted in 2007 and indicated that there was an \$8 billion total need. He called the Senate Floor vote on SB 1455, "the first step toward the legislature learning what our real needs are for library construction." The bill passed on a vote of 31 "ayes" to 4 "noes." The bill now heads to the Assembly.

LEGISLATURE FACES "HOUSE OF ORIGIN" DEADLINES THIS WEEK

Throughout the legislative session, the Assembly and Senate must adhere to a series of policy and fiscal deadlines. This Friday marks the "House of Origin" deadline, requiring bills to be out of the house where the bill was first introduced. These measures, for the most part, have survived the policy committees, fiscal committees, and are now poised for floor votes. The legislature is scrambling to dispense with hundreds of bills in each house by this afternoon, as many of the members would like to return to their districts and continue to campaign, leading up to the June 3 Primary. Issues relating to climate change, warning labels on sugary drinks, and hydraulic fracturing have been some of the more active and contentious "bills to watch," in the final days.

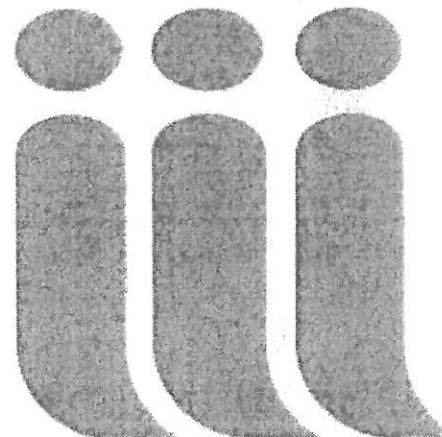
Following Friday's deadline, the Senate and Assembly will continue their business throughout June, holding policy committee hearings on bills from the opposite house. Importantly, the Legislature will also be working on putting together the 2014-15 State Budget, which is constitutionally required to be passed to the Governor by June 15th. The powerful Budget Conference Committee (conferee appointments still pending) will soon begin meeting daily to reconcile the differences in each house's Budget. Once the Budget is passed, the Governor has until June 30th to sign it into law. Meanwhile, policy committees will have only four more weeks to wrap up their hearings on remaining bills, with June 27th being the last day for policy committees to meet and report on bills. Both houses will be in recess from July 3rd to August 4th, and then will return to conclude business in fiscal committees and on the Floor before adjourning the 2013-14 session on August 31st.

Innovative Reaffirms Commitment to Polaris ILS, New APIs

By [Matt Enis](#) on May 14, 2014 [1 Comment](#)

FROM
LIBRARYJOURNAL

Innovative Interfaces Inc. will continue selling the Polaris integrated library system (ILS) to new customers and supporting Polaris as a product separate from the company's Sierra Library Services Platform and Millennium ILS, Innovative CEO Kim Massana told *LJ* during an interview at the 22nd annual Innovative Users Group (IUG) meeting in Detroit last week. IUG's more than 1,000 attendees this year included a contingent of dozens of Polaris users, who were greeted with a track of sessions and panels that addressed lingering questions regarding Innovative's integration plans, updates on the Polaris ILS and the company's LEAP staff client, and more, following the April 1 [acquisition announcement](#).



"We want to run the [systems] in parallel for the long term," Massana said. "We bought the company because we want to grow the base."

Ultimately, the combined company plans to focus the majority of its development efforts on a single, cloud-based interface and suite of tools that will work with both Polaris and Sierra on the back end. This approach would draw on the strengths of both platforms, incorporating Polaris' new tablet-friendly staff client [LEAP](#) for Sierra users, while offering Polaris users tighter integration with Innovative's consortial resource sharing and collection development tool [INN-Reach](#), for example.

Aside from presenting Innovative with an opportunity to grow through acquisition and bolster its presence within the public library sector, Polaris complemented Innovative in several ways, Massana said, singling out Polaris' customer service and support capabilities for specific praise.

"That's an area that they manage very, very well. And this is an area that we know that we need to improve," he said.

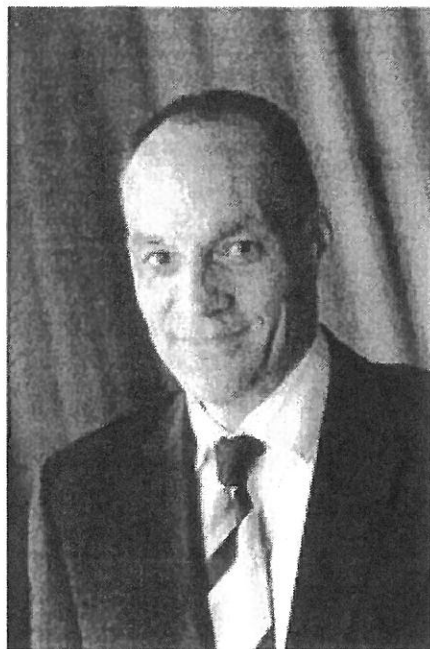
Likewise, the Polaris team will benefit from Innovative's sales and marketing operation, Massana said. The company plans to have staff for both systems stationed in its Emeryville, CA headquarters and in Polaris' former headquarters in Syracuse, NY, enhancing support for Polaris on the West coast and support for Sierra and Millennium on the East coast.

On the development front, Sierra and Millennium are designed for UNIX operating environments, while Polaris is built with Microsoft technologies, which will enable the combined company to appeal to customers that need or prefer one type of system over another.

Otherwise, prior to the acquisition, the companies shared similar goals, Massana said. "We both want to do the same things—bring everything into the cloud, develop lots of apps, develop APIs [application programming interfaces]. The advantage now, by being together, is that we are both able to develop our roadmaps faster."

OPEN ARCHITECTURE

Since taking the reins of Innovative in August 2012, Massana has focused on shedding the company's "black box" reputation, which had involved limited partnerships with other technology vendors and tightly controlled access to the company's software. In less than two years under Massana's leadership, Innovative has announced high-level partnerships and deep integration efforts with vendors including OverDrive, EBSCO, and most recently, Bibliotheca.



CEO Kim Massana

The company's new APIs represent the next step in Massana's plan. Released on April 28, the first set allows other programs to access data from a Sierra catalog to generate custom reports or populate "recently added" titles lists on a website, for example. The company has said that this is just the first of a larger suite of APIs that will be released this year and beyond, enabling existing partners, smaller commercial developers, and librarians themselves to build new applications that interact with the Sierra system in previously restricted ways. Near term plans include APIs that will allow other programs to update the Sierra database and perform key circulation functions.

These goals are reflected in Innovative's new slogan—"The Library is Open." Massana said that Innovative's redefined approach was borne of the recognition that it is simply no longer possible for one company to serve all of a modern library's technology needs. High-level partnerships pair Innovative's strengths with those of content and discovery providers such as OverDrive and EBSCO, or hardware providers like Bibliotheca. The APIs, meanwhile, will help foster third-party innovation on the company's platform.

"The technology needs of libraries are changing, how users want to interact with the library," Massana said. "What we need to do is find partners so that libraries can have that end-to-end solution, and that we can be somewhere in that process.... That's why we have created this approach to openness. We think it doesn't matter how big we are, we will not be able to provide [everything]."

On Friday morning, Sierra API product manager Steve Schoen hosted a town-hall style session discussing Innovative's plans and seeking input from librarians regarding functionality that they would like new APIs to address. Suggestions included APIs that would facilitate integration with university learning management systems, or enable a library to update patron data from a university's student information system.

During his discussion with *LJ*, Massana acknowledged that IUG attendees had expressed frustration regarding a recent announcement that developers and/or Innovative customers may be asked to pay fees for future APIs. The goal of this fee-based model would be to provide funding for additional, ongoing API development, making these efforts self-sustaining, Massana said, adding that the company's leadership was taking this criticism into account as their plans developed.

"I know that this is something that we have to explain better, because there has been some reaction to the pricing," he said. "We have to explain that it's a win-win situation. The more they use it, and the more third parties pay into it, the more we can reinvest into this new technology."



Your own personal librarian: Multnomah County Library allows patrons to pick professional book advisors online

Screen Shot 2014-04-30 at 3.23.05 PM.png

The Multnomah County Library's "My Librarian" program lets library cardholders connect with a specific librarian through the internet, follow their blog and receive personalized reading suggestions via phone, video chat, or other modes. (*Oregonian screen shot*)

Kelly House | khouse@oregonian.com By Kelly House | khouse@oregonian.com

Email the author | Follow on Twitter

on April 30, 2014 at 3:32 PM

The **Multnomah County Library** has taken a step further into the digital era, offering patrons a more personal online experience than ever before.

Several weeks ago, the library quietly launched **My Librarian**, an online tool that lets readers connect with a real-life librarian, without actually visiting a library branch. Instead, readers can build a relationship with one of 13 librarians through video chats, blogs and phone calls to discuss their favorite books.

The program, Library Director Vailey Oehlke said, is the first of its kind in the country.

"People like to know the name of their barista. They like to know the person that takes their dry cleaning has kids in their school," Oehlke said. "What we're trying to do is take that virtual experience and make it much more personal."

Online visitors can chat live with **Nick K.**, a young-looking, dark-haired theater fan, about his favorite Western novel, or ask outdoorsy football fan **Lisa P.** for suggestions in the "bloody thrillers" genre.

The project, funded by a \$190,000 grant from the **Paul G. Allen Family Foundation** in addition to \$35,000 from the **Library Foundation** and \$57,000-worth of in-kind work from the library, signals a major step into the library system's digital evolution.

Although visits to brick-and-mortar library branches are still the most popular way for patrons to connect with library staff, traffic to the library's website continues to increase.

For years, the website has enabled online patrons to submit questions to librarians via email, or chat with them online. But patrons never knew which librarian they would reach on any given day, making the online experience much less personal than a trip to the local branch, where familiar faces greet patrons daily.

My Librarian takes a big step toward humanizing the online library experience. It could also give the library a tactical advantage over online booksellers like Amazon. Although readers could simply search for "top

mystery books," among the Amazon bestseller lists, they'd rather have a discussion with a real person, Oehlke said.

"Amazon is pretty transactional experience," she said. "It's not a conversation, it's not a relationship that develops with a back-and-forth personal connection.

After choosing a favorite librarian, patrons can follow the librarian's blog to see what they've been reading lately, or check their personalized reading lists for literary inspiration.

Or, patrons can simply ask Nick, Lisa or any of the other librarians to call them, join them in a video chat, or meet in person to provide specific book suggestions based upon the patron's interests.

Although My Librarian has been up and running for weeks, patrons only began noticing it Tuesday, when the library sent an email announcing My Librarian to a limited pool of cardholders. Since then, nearly 70 people have already connected with librarians via the new feature.

"The hope is, eventually, people will say 'I need to go talk to My Librarian,' when they need a new book," Oehlke said.

--Kelly House

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