

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

May 3, 2010

Central Branch Meeting Room
224 Church Street, Santa Cruz

6:30 PM CLOSED PERSONNEL AND LITIGATION SESSION

1. Conference with Legal Counsel-Initiation of Litigation
Initiation of Litigation Pursuant to Subdivision (c) of Sec. 54956.9
Number of Potential Cases: One
2. Labor Negotiations (Government Code 54957.6)
Lisa Sullivan-Negotiator
Employee Organizations:
SEIU
Operating Engineers, Managers
Operating Engineers, Supervisors

7:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Councilmember Katherine Beiers, Citizen Nancy Gerdt, Citizen Barbara Gorson, Citizen Leigh Poitinger, Councilmember Jim Reed, Councilmember Mike Rotkin, Councilmember Sam Storey, Supervisor Mark Stone, Supervisor Ellen Pirie

Staff: Teresa Landers, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF MAY 3, 2010

Councilmember Rotkin moved, seconded by Supervisor Pirie

that the Board approve the agenda of May 3, 2010.

UNAN

III. APPROVE MINUTES OF APRIL 5, 2010 & APRIL 19, 2010

Supervisor Pirie moved, seconded by Councilmember Storey

that the Board approve the minutes of April 5, 2010.

UNAN

Abstain: Rotkin

Councilmember Rotkin moved, seconded by Supervisor Pirie

that the Board approve the minutes of April 19, 2010.

UNAN

Abstain: Beiers

VI. ORAL COMMUNICATIONS

Eighteen members of the public spoke to the Board expressing their concern over the closure of branch libraries.

VII. CONSENT AGENDA

None

VII. WRITTEN COMMUNICATION

- A. Articles About Santa Cruz and California Libraries
- B. Patron Written Comments
- C. Articles on Libraries Nation Wide
- D. Letter from Library Financing Authority
- E. Monthly Narrative Report
- F. Monthly Statistical Report
- G. Monthly Spotlight: Reference

VIII. REPORTS OF ADVISORY BODIES

A. Friends of the Santa Cruz Libraries, Inc.

Sherry Skold reported the following Friends' activities:

- Embarking on \$1 million Fundraising Campaign Supporting the Library System
- Last Year the Friends gave Over \$195,000 to the Library System
 - *\$99,000 Books and Media
 - *\$6,700 Adult/Youth/Children Programs.
 - *\$2,000 Programs at the Branches and Chapters
 - *\$32,000 Remodeled Friends Bookstore in the Central Branch Lobby
 - *\$53,000 Allocated for Self Check Machines System-wide
- Tracking and Supporting Volunteers to Support the Library System
- Jerry Patrick, Professional Fundraising Consultant, was hired to provide an action plan for the Friends Board.
- Spring Civic Book Sale: Friday 5/21 for Friends' Members & Saturday 5/22 for the Public

B. Finance Committee

Board members reviewed minutes from February 22 and March 29, 2010.

During April's Finance meeting the members reviewed financial reports that are presented in the May 3, 2010 Board packet.

VIII. MEMBER REPORTS

A. Scotts Valley Report

Councilmember Reed reported the Scotts Valley City Council approved the Scotts Valley Library Project during their meeting in April. The City of Scotts Valley will be going out to bid soon and hopes to start work July 2010.

B. Capitola Report

Councilmember Storey reported that the ad-hoc committee met with library architect, Pamela Anderson. She gave a PowerPoint presentation on the architecture of bay area libraries. The committee agreed to go on a tour of a few of these libraries to get a better perspective.

The committee will also be bringing its site recommendation to the Capitola City Council next week. The recommendation will most likely be the current site location.

The committee also discussed funding options to help develop the new Capitola Library but these talks are just in the beginning stages.

IX. STAFF REPORTS

A. Monthly Financial Reports

The Library Director reported on the current financial status of the library and the Board reviewed revenues, expenditures and cash flow for the library system.

B. Change in Phone System

Councilmember Rotkin moved, seconded by Councilmember Beiers

that the Board approve the change in phone systems conceptually and direct staff to enter into contract negotiations. The final contract will need Board approval.

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C. Update on Self Check

Self-check went into effect at Live Oak and the staff at Live Oak have handled the transition with great ease. They have achieved 84%-88% self-check when helping patrons. This project has been very staff intensive but has been going very well.

D. Update on La Selva Beach Pilot Project

Staff and the La Selva Beach community will be meeting to finalize details on the volunteer pilot project. The launch of this pilot project is tentatively scheduled for June 1, 2010.

X. OTHER BUSINESS

A. 10/11 Budget Discussion

Councilmember Rotkin moved, seconded by Councilmember Reed

that the Library Joint Powers Authority Board authorize library staff to develop the following budget guidelines for the adoption of the final budget at the June meeting:
-cut materials budget by \$272,000
-cut temporary personnel budget by \$71,000

- ~~-direct staff to explore the option of spreading the cost of the ILS system over 2 fiscal years (exclude from motion and vote on this item separately)~~
- charge the LJPB Finance Sub-committee to keep a close eye on the on-going budget
- reduce \$30,000 from landscaping budget
- recognition that this is not a sustainable budget past the current year
- there needs to be another process for long-term financial sustainability
- add the negative fund balance into the presentation of the budget

AYES: Poitinger, Beiers, Reed, Storey, Stone, Rotkin, Gorson

NAYES: Gerdt, Pirie

Councilmember Rotkin moved, seconded by Councilmember Reed

that the Library Joint Powers Authority Board authorize library staff to explore the option of spreading the cost of the ILS system over 2 fiscal years.

AYES: Poitinger, Gerdt, Reed, Storey, Pirie, Rotkin

NAYES: Gorson, Beiers, Stone

B. Long Term Financial Sustainability

Supervisor Stone moved, seconded by Supervisor Pirie

that the Library Joint Powers Authority Board authorize a sub-committee charged with developing a long-term financial sustainability plan for the library system. The model would support consistent delivery of services, programs and materials and is aligned with revenue projections; and which allows the library system to maintain a healthy and stable financial positions.

The committee be made up of 4 Board members and a representative from each library branch (10 Branches). This process would begin as soon as possible but the deliverables from this sub-committee would not be expected until December 2010/January 2011.

The 10 representatives will be chosen by the 4 Board members serving on this committee.

AYES: Gerdt, Beiers, Pirie, Stone, Storey

NAYES: Rotkin, Poitinger, Reed, Gorson

AMENDMENT:

The committee be made up of 4 Board members and 5 interested members of the public chosen by the 4 serving Board members.

AYES: Rotkin, Poitinger, Reed, Gorson

NAYES: Gerdt, Beiers, Pirie, Stone, Storey

C. Parking Lot Review

Board reviewed the parking lot list.

D. Strategic Plan Revised Draft

Councilmember Storey moved, seconded by Councilmember Rotkin

that the Library Joint Powers Authority Board approve the Library System 3-5 Year Strategic Plan.

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E. Board Evaluation Update

None

XI. NEXT MEETING

The next regularly scheduled meeting is Monday, June 7, 2010 at 6:30 pm.

XII. ADJOURN

The regular meeting adjourned at 10:40 p.m.

Respectfully submitted,

Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

MOTION FROM MAY 3 MEETING, AMENDED IN JUNE
Supervisor Stone moved, seconded by Supervisor Pirie

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