



SANTA CRUZ PUBLIC
LIBRARIES
A City-County System

LIBRARY JOINT POWERS AUTHORITY BOARD

Monday, May 3, 2010
Central Branch Community Meeting Room
224 Church Street, Santa Cruz

6:30PM CLOSED PERSONNEL AND LITIGATION SESSION

1. Conference with Legal Counsel-Initiation of Litigation
Initiation of Litigation Pursuant to Subdivision (c) of Sec. 54956.9
Number of Potential Cases: One
2. Labor Negotiations (Government Code § 54957.6)
Lisa Sullivan-Negotiator
Employee Organizations --SEIU
--Operating Engineers-Managers
--Operating Engineers-Supervisors

7:00 PM PUBLIC MEETING

1. ROLL CALL
2. APPROVE AGENDA
3. APPROVE MINUTES OF MARCH 1, 2010 and APRIL 19, 2010 (PG. 3-8)
4. ORAL COMMUNICATIONS
5. CONSENT AGENDA
6. WRITTEN COMMUNICATIONS (PG. 9-85)
 - A. Articles About Santa Cruz and California Libraries (PG 09-29)
 - B. Patron Written Comments (PG. 30-38)
 - C. Articles on Libraries Nation Wide (PG. 39-73)
 - D. Letter from Library Financing Authority (PG. 74)
 - E. Monthly Narrative Report (PG. 75-78)
 - F. Monthly Statistical Report (PG. 79-84)
 - G. Monthly Spotlight: Reference (PG. 85)

7. REPORTS OF ADVISORY BODIES (PG. 86-87)

- A. Friends of the Santa Cruz Libraries, Inc. (oral)
- B. Finance Committee Minutes and Oral Report

8. MEMBER REPORTS

- A. Scotts Valley Report (Reed)
- B. Capitola Report (Storey)

9. STAFF REPORTS (PG. 88-102)

- A. Monthly Financial Reports (PG. 88-100)
- B. Change in Phone System (PG. 101-102)
- C. Update on Self Check (oral)
- D. Update on LSB pilot project (oral)

10. OTHER BUSINESS (PG. 103-192)

- A. 10/11 Budget Discussion (PG. 103-171)
- B. Long Term Financial Sustainability Discussion (PG. 172-173)
- C. Parking Lot List Review (PG. 174)
- D. Strategic Plan revised draft (PG. 175-192)
- E. Board Evaluation Update (oral)

11. NEXT MEETING

The next regularly scheduled meeting is Monday, June 7, 2010 at 6:30 p.m.

12. ADJOURN

The Library Joint Powers Authority Board will adjourn from the regularly scheduled meeting of May 3, 2010 to the next regularly scheduled public meeting on June 7, 2010 at 6:30 pm in the Community Meeting Room of the Central Branch Library.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, the Library requests that you attend fragrance free. The Central Branch Library is a fully accessible facility. If you wish to attend this public meeting, and you will require special assistance such as sign language or other special devices in order to attend and participate, please call (831) 420-5600 seventy-two (72) hours prior to the event to make arrangements for assistance. Upon request, agendas for public meetings can be provided in a format to accommodate special needs.

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD
SPECIAL SESSION MEETING

MINUTES

April 19, 2010

Council Chambers
809 Center Street, Santa Cruz

6:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Citizen Nancy Gerdt, Citizen Barbara Gorson, Citizen Leigh Poitinger, Councilmember Jim Reed, Councilmember Mike Rotkin, Councilmember Sam Storey, Supervisor Mark Stone, Supervisor Ellen Pirie

Absent: Councilmember Katherine Beiers

Staff: Teresa Landers, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF APRIL 19, 2010

Councilmember Rotkin moved, seconded by Councilmember Storey

**that the Board approve the agenda of April 19, 2010 with the following addition:
Oral Communications to follow Item 2.**

UNAN

Absent: Beiers

III. ORAL COMMUNICATION

Five members of the public spoke concerning items not on the evening's agenda. The topics included: wi-fi and potential health affects, making sure the decision to close branches was done through a public process, and encouraging support for the small branch libraries.

VI. STRATEGIC PLAN REPORT & DISCUSSION

Director Landers gave a report on the Santa Cruz Public Libraries 3-5 Year Strategic Plan. This plan was put together by the Strategic Planning Committee, which was made up of Board members, members of the public and library staff.

Overall, the Board was favorable to the plan with a few changes to the wording and some clarification on comparison statistics. These changes will be presented at the next Board meeting.

The Strategic Plan Report also determined a vision for the Library, "Transform Lives and Strengthen Communities".

XI. NEXT MEETING

The next regularly scheduled meeting is Monday, May 3, 2010.

XII. ADJOURN

The regular meeting adjourned at 8:32 p.m.

Respectfully submitted,



Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

April 5, 2010

Central Branch Meeting Room
224 Church Street, Santa Cruz

7:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Councilmember Katherine Beiers, Citizen Nancy Gerdt, Citizen Barbara Gorson, Citizen Leigh Poitinger, Councilmember Jim Reed, Councilmember Mike Rotkin, Councilmember Sam Storey, Supervisor Mark Stone, Supervisor Ellen Pirie

Staff: Teresa Landers, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF APRIL 5, 2010

Councilmember Storey moved, seconded by Supervisor Stone

that the Board approve the agenda of April 5, 2010.

UNAN

Absent: Rotkin

III. APPROVE MINUTES OF MARCH 1, 2010

Councilmember Beiers moved, seconded by Supervisor Pirie

that the Board approve the minutes of March 1, 2010.

UNAN

Absent: Rotkin

**7:04pm Councilmember Rotkin arrived at meeting.

VI. ORAL COMMUNICATIONS

Citizenmember Gorson announced that the Santa Cruz Library System received a mention in Santa Cruz Weekly dated 3/31-4/7. SCPL was given the Gold Award for best government agency.

VII. CONSENT AGENDA

Supervisor Stone moved, seconded by Councilmember Storey

that the Board approve Resolution #2010-03 increasing the FY 2009-10 Revenues from \$70,000 to \$75,972.91 to reflect an increase from the California Public Library Fund.

UNAN

VII. WRITTEN COMMUNICATION

- A. Patron Written Comments
- B. Articles on Libraries Nation Wide
- C. Articles About Santa Cruz and California Libraries
- D. Monthly Narrative Report
- E. Monthly Statistical Report
- F. Monthly Spotlight: Training
- G. Worker's Compensation Report

VIII. REPORTS OF ADVISORY BODIES

- A. Friends of the Santa Cruz Libraries, Inc.
Carole McPherson reported the following Friends' activities:
 - State required annual meeting on 4/16
 - *all members are invited
 - *new officers will be elected
 - Look forward to Susan Heinlein's return from surgery
 - Spring Book Sale 5/21-5/22
 - Munching with Mozart: next concert April 15th @ 12:10pm at the Central Branch Meeting Room

Michele Mosher, Felton Library Friends reported the following activity:

- April 28th, 6th Annual Poetry Reading
 - *Subject: Place
 - *Amber Coverdale Summerville will be the selector
- Donated \$1,200 for new furniture for the Felton Branch Library
- Applied for grant from a donor advised fund specifically for San Lorenzo Valley and youth programming

B. Finance Committee

Citizenmember Gorson reported that there was not a quorum for the last meeting. No minutes were reviewed.

VIII. MEMBER REPORTS

- A. Scotts Valley Report

Director Landers gave a Power Point presentation highlighting the new Scotts Valley Branch and its remodel.

B. Capitola Report

Councilmember Storey reported that the ad-hoc committee decided to propose building on the current site for the new Capitola Branch Library. Their recommendation has not been presented to the Capitola City Council yet.

The committee has also been seeking architectural advice from Teall Messer and will be touring other libraries to get more information on design layout.

IX. STAFF REPORTS

A. Monthly Financial Reports

The Library Director reported on the current financial status of the library and the Board reviewed revenues, expenditures and cash flow for the library system.

B. Bookmobile Cost Analysis

The Board reviewed a report on the costs associated with the bookmobile service.

C. Reinstatement of ILL

Councilmember Rotkin moved, seconded by Councilmember Storey

that the Board direct library staff to return with a cost analysis of restoring the ILL services and within a larger context of restoring any possible new services for the future.

UNAN

X. OTHER BUSINESS

A. 10/11 Budget Discussion

Councilmember Rotkin moved, seconded by Citizenmember Poitinger

that the Board direct staff to work on a budget for FY 2010-2011 focused on alternative 2, strategy 1 with the clarification that this vote is not a long-term strategy of the library but rather a stopgap measure for this year only.

In addition, the Board delayed the decision to form an outside committee charged with making recommendations to the board addressing the long-term financial

stability of the Library System until after reviewing the strategic plan at a future meeting.

AYES: Rotkin, Storey, Beiers, Pirie, Stone, Gerdt, Gorson, Poitinger
NAYES: Reed

B. Parking Lot Items

Board reviewed parking lot items.

C. Strategic Plan

To discuss at special session on April 19, 2010.

D. Board Evaluation

Nothing at this time.

E. Regular Board Meeting Time Changed

Regularly scheduled meeting time will be changed to reflect a start time of 6:30pm instead of 7pm.

XI. NEXT MEETING

The next regularly scheduled meeting is Monday, May 3, 2010.

Special LJPB meeting to discuss and approve strategic plan. Meeting will be held Monday, April 19, 2010 in City Council Chambers at 6:00pm.

XII. ADJOURN

The regular meeting adjourned at 10:14 p.m.

Respectfully submitted,



Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.

SANTA CRUZ

Councilwoman retains title in Boston Marathon

SC Sentinel
4/20/10

Santa Cruz City Councilwoman Katherine Beiers, the oldest woman to run Monday's Boston Marathon, placed first among women in her age group, 75-79.

The 77-year-old grandmother of 10, who has served two terms as mayor, ran the 26.2-mile race in 5 hours and nine minutes, nine minutes behind her finish time for last year. She was the only woman in her age group to run the race, though there were several female runners ages 70-74, and one male runner who was 80.

"It was hard, there was a lot of headwind," Beiers said, noting that she has suffered some leg pain in recent weeks. "But I feel good. It was a great day."

Beiers, who has run the race six times, was accompanied by her son, John, who finished in 3 hours and 41 minutes.

Beiers said she will return to Santa Cruz on Tuesday in time for the 4 p.m. council meeting, during which the city's Capital Improvement Projects list for the next three years will be discussed.

Library friends give \$200,000

SC Sentinel
4/22/10

Friends of the Santa Cruz Public Libraries have given more than \$200,000 during the group's fiscal year, which ends April 30, to help buy books, continue programs and remodel the Central Branch lobby.

In addition, the nonprofit group has pledged \$52,340 to help buy a new self-checkout machine to free up staff for other tasks.

The Santa Cruz Public Libraries system includes all branches in the county except Watsonville.

COUNTY

Four libraries to be awarded book collections

Four county library branches have been awarded book collections by the National Endowment for the Humanities "We the People" Bookshelf program.

Scotts Valley, Live Oak, Aptos and Central branches will receive the collections, which include a set of 17 books along with posters, bookmarks and other materials. The books were selected with the theme "A More Perfect Union" and their distribution is timed to coincide with the 150th anniversary of the start of the Civil War.

From: NEH A More Perfect Union Bookshelf [mailto:nehampubbookshelf@neh.gov]
Sent: Thursday, April 08, 2010 9:04 AM
To: Janis O'Driscoll
Subject: NEH We the People Bookshelf on "A More Perfect Union" is on the way...

Congratulations!

The 4 libraries in the Santa Cruz Public Libraries are among 4,000 libraries selected to receive the *We the People* "More Perfect Union" Bookshelf. The books and other materials will be shipped to libraries on April 13, 2010.

Within a few weeks, each recipient library will receive under separate cover a formal letter from Jim Leach, Chairman of the National Endowment for the Humanities, recognizing its participation in the *We the People* "More Perfect Union" Bookshelf project. Please note that NEH is also sending today an e-mail notification to each recipient library in your group.

NEH is grateful to the **United States** Congress for its strong support of the *We the People* Bookshelf program. We are alerting your **Senators and United States House of Representatives** members that the libraries have received these awards. In the past, some Members of Congress have held public events to publicize the award of books. Before announcing your awards publicly, we would encourage you to contact appropriate district congressional offices to see if any of the Members of Congress would like to be involved.

On Tuesday, April 13, 2010, NEH will issue a press release to notify the press and the public about the Bookshelf awards. We ask that you not make a public announcement of your awards before then. You will find a sample press release at <http://publicprograms.ala.org/bookshelf/resources>.

Thank you for your interest in the "More Perfect Union" Bookshelf. We look forward to hearing more about how the libraries in your district use this opportunity to promote discussion in their libraries, schools and communities about our nation's history, aspirations and ideals, as reflected in these outstanding works of literature.

Sincerely,

Patti Van Tuyl

Patti Van Tuyl
Senior Program Officer
We the People
National Endowment for the Humanities

Santa Cruz Sentinel.com

SC Genealogical Society offering free tours and assistance to help you find your roots

By GEOFFREYA. PAULSEN

Posted: 03/27/2010 01:30:48 AM PDT
SANTA CRUZ -- The popularity of television programs like NBC's "Who Do You Think You Are?" and the PBS series "Faces of America" may reflect growing interest in genealogy.

While the two series help well-known Americans like Stephen Colbert, Lisa Kudrow and Meryl Streep learn their family roots, one local group is here to help you discover your own family history. And you might just get hooked.

"It's really detective work; it never ends," said Marion Pokriots, publicity chair for the Genealogical Society of Santa Cruz County. "You get started and can't quit. It's addictive."

The society will be giving free tours of their library and offering help from 11 a.m. to 2 p.m. today.

"It's an introduction to our library here, and to our collection," said Pokriots, who has traced her own family history back to the 1700s.

The society's library, located inside the Central Branch of the Santa Cruz County Library, 224

Church St. in downtown Santa Cruz, houses over 9,000 items including books, microfilm, census data and fiche.

The collection includes information from all 50 states and several other countries, and all materials are available for use during regular library hours.

While a lot of information is available online, Pokriots said the library offers something the Internet cannot.

"You can get guidance here from our staffers and sometimes you will find a smidgen of something that opens up a whole new branch of the family," she said.

Not only is the library a good research tool for veteran genealogists, it can also prove to be the best place to start for beginners.

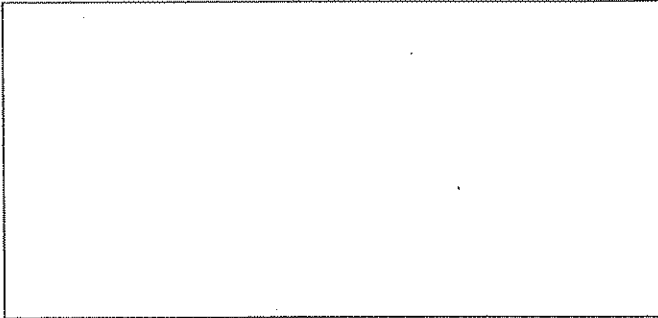
Virginia Hooper, a Scotts Valley resident and a monthly volunteer at the library, said it is best to start by filling out a family chart with as much information as you can, such as grandparents, aunts and uncles.

"The library staff can help with making that chart," she said.

And after you get started, why stop? After all, Hooper has been doing genealogy for more than 40 years, focusing mostly on 16th and 17th centuries in the United States.

"To me it's just so much fun to connect to stories," she said. "And those stories connect to U.S. history."

Advertisement



If You Go
Tour of genealogy library
When: 11 a.m. to 2 p.m. today
Where: 224 Church St., Santa Cruz
Cost: Free

Print Powered By FormatDynamics

4/10/10

ECONOMY

Gauging the recession: Unprecedented drop in taxable sales in 2009

By JONDI GUMZ

jgumz@santacruzsentinel.com

SANTA CRUZ — Taxable sales in Santa Cruz County dropped 16 percent in the first quarter of 2009 compared to the year before, matching the state-wide decline of 16 percent, the steepest on record.

The state Board of Equalization released the figures Thursday. The report is generally about a year late because of the deadlines for more than 942,000 retailers in the state to file reports. Two years ago, the state had more than 1 million retailers.

Taxable sales are critically important for local government, generating sales tax revenues that fund services such as police, public works and libraries.

Watsonville fared slightly

JURISDICTION

County
Capitola
Santa Cruz
Scotts Valley
Watsonville

TAXABLE SALES

2007 Q1

\$730.7 million
\$113.2 million
\$190.6 million
\$44.5 million
\$141.4 million

2008 Q1

\$698.2 million
\$100.4 million
\$186.2 million
\$43.6 million
\$128.5 million

2009 Q1

\$584.5 million
\$76.4 million
\$156 million
\$32.3 million
\$110 million

SOURCE: California Board of Equalization

better than other cities in the county, with a drop of 14 percent in taxable sales compared to 16 percent in the city of Santa Cruz, 24 percent in Capitola and 26 percent in Scotts Valley.

"Those numbers reflect the heart of the recession," said Capitola Councilman Kirby Nicol, recalling how the council took "draconian steps" to cut the city

budget in 2009. "The numbers we are working with now are much more optimistic."

Capitola had projected a deficit of several hundred thousand dollars this fiscal year, but now is anticipating a \$500,000 surplus, Nicol said, adding that he saw an uptick in real estate sales volume in the past month.

California's quarterly tax-

able sales, compared to the previous year, declined for seven straight quarters, the longest consecutive slide since World War II.

Betty Yee, who chairs the equalization board, described the decline as unprecedented, noting weak housing and vehicle sales.

"Californians have been concerned about job security, and many consumers with the ability to spend have chosen not to do so," she said.

Taxable sales in California were \$107.2 billion in the first quarter of 2009 compared to \$127.9 billion in the first quarter of 2008 and \$132.8 billion in the first quarter of 2007.

In other jurisdictions, taxable sales fell 20 percent in San Jose, 17 percent in San Francisco, 17 percent in Monterey County and 24 percent in San Benito County.

SC Sentinel 4/11/10
1:11 PM

BUDGET BLUES

More pain ahead for local governments

Property tax revenues expected to fall again next year

By KURTIS ALEXANDER

kalexander@santacruzsentinel.com

The weak real estate market is likely to mean another year of economic hardship for cities, schools and special districts.

The county Assessor's Office on Friday projected the countywide property tax roll will lose 1 percent of its value next fiscal

year, leaving public agencies with a corresponding dip in tax revenue and portending more cuts to parks, police departments and public works projects.

"A lot of people are thinking that the economy is recovering, but we haven't seen it yet," said county Auditor-Controller Mary Jo Walker. "We don't expect it next year, ... maybe the following year."

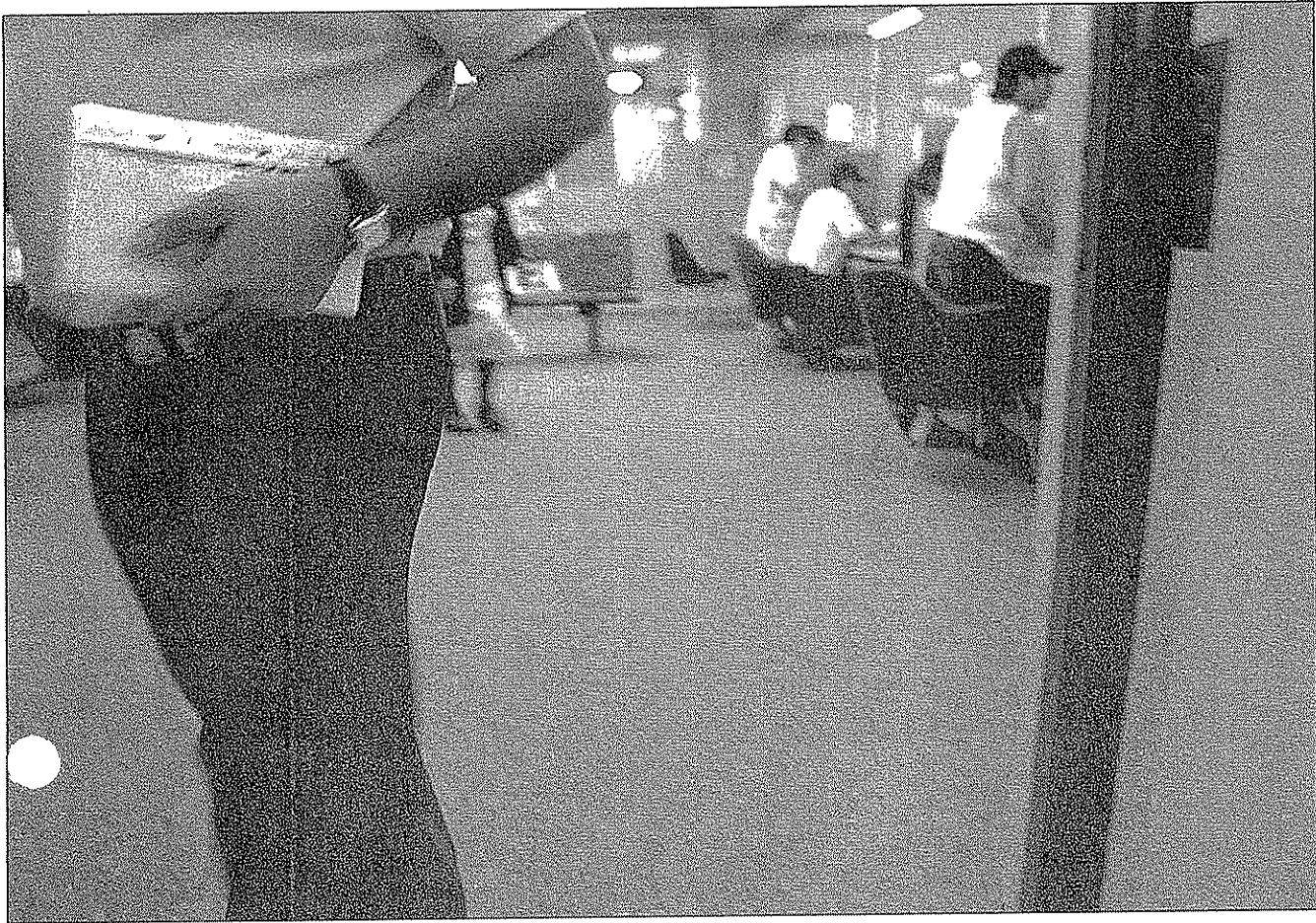
The projected drop in property tax revenue, the result of stagnant real estate values, follows a 3 percent slide this year — the first decline the county has seen in recent history.

Property taxes are the largest source of unrestricted funding for many agencies, and their loss has been a main driver of the widespread service reductions during

TAXES DUE MONDAY

The final installment of the 2009-10 property tax bill is normally April 10, but since it falls on the weekend, the due date has been extended. The bill can be paid through the mail, postmarked by Monday, or dropped off at the County Government Center, 701 Ocean St., Santa Cruz.

SEE TAXES ON A2



SHMUEL THALER/SENTINEL

A county taxpayer leaves the Tax Collector's Office after paying his property taxes while the process continues for others still at the counter on Friday.

TAXES

Continued from A1

the past year.

"It's been quite a blow to government, losing such a stable source of revenue, and it's not likely to come back any time soon," said Carlos Palacios, the city manager of Watsonville.

Some places, such as Watsonville, have been hit worse than others. Last decade's housing boom left thousands of South County homes to be reassessed at "bubble lows, and since property tax is paid to the city, school or special district where it's collected, Watsonville is registering

one of the biggest tax revenue declines — 11 percent this year.

Assessor-Recorder Sean Saldavia has not yet forecast how the countywide drop in property taxes next fiscal year, beginning July 1, will play out for individual jurisdictions. But he expects Watsonville, like the San Lorenzo Valley, to again be among the biggest drops.

Based on Friday's projections, Palacios predicts Watsonville won't have another year quite as bad as this one. Still, he said, property taxes will decrease again, as much as 5 percent, and more cuts are imminent.

"It may mean some lay-

offs, some reduction of services," he said. "But it's not to the degree it could have been."

In contrast, the cities of Santa Cruz and Capitola have seen property tax revenues remain relatively flat this year. They could see a slight uptick next year. Scotts Valley and the county government, which gets its tax dollars from the unincorporated areas, were both down about 3 percent this year.

In total, county property taxes are worth \$333 million to all public agencies this year.

Saldavia says the good news is next year's decline won't be as bad as this year's, signaling perhaps a

trend toward better times. Part of the reason the tax roll won't be greater next year, Saldavia notes, is that the state, for the first time, suspended the annual 2 percent inflationary adjustment on property taxes — a reflection of broader economic conditions.

Of course, the silver lining in a lower tax roll is less dues for property owners.

Watsonville resident Roberto Beleche, who paid the final installment of his 2009-10 tax bill Friday, said he's happy to hear that next year's taxes might go down.

"It's good to have a little extra money around," he said.

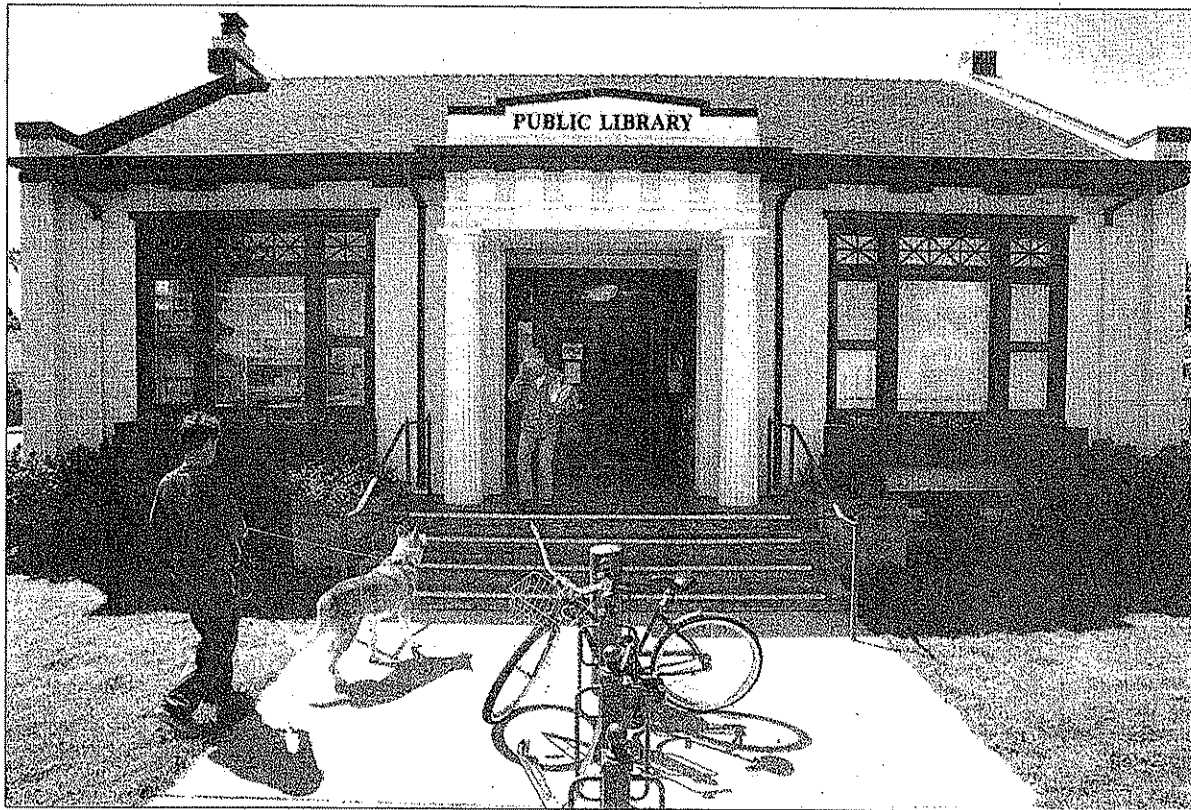
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4/6/10

SANTA CRUZ COUNTY LIBRARY SYSTEM

Small libraries on the block



DAN COYRO/SENTINEL

The Garfield Park branch library on Woodrow Avenue is tiny but gets plenty of traffic from Westsiders.

Closing neighborhood branches could save \$1.6M annually

By SHANNA MCCORD
smccord@santacruzsentinel.com

SANTA CRUZ — The next chapter in the woeful tale of the Santa Cruz public library system's budget crisis is no mystery.

The more than \$500,000 shortfall next year, expected to grow to \$5 million by 2013, must be shored up with "drastic" cuts that could force the closure of six neighborhood branches that serve library users from Boulder Creek to La Selva Beach, according to a pro-

posal from Library Director Teresa Landers presented to the joint powers board on Monday.

Closing the small branches — La Selva Beach, Boulder Creek, Felton, Garfield Park, Branciforte and Capitola — could save the 10-branch library system up to \$1.6 million a year, Landers said.

The four remaining branches — downtown Santa Cruz, Live Oak, Scotts Valley and Aptos — would serve as regional branches.



DAN COYRO/SENTINEL

Evangelina Almanza often comes to the Branciforte library branch on Gault Street with her son, Angus Kramer.

SEE LIBRARIES ON A11

'The Aptos library is a long way from La Selva. ... Scotts Valley is a long way from Felton. A lot of people — seniors and children — are just not going to make a big trip out of it.' SUPERVISOR ELLEN PIRIE, library system trustee

LIBRARIES

Continued from A1

Landers also offered alternative budget-slashing options that would reduce hours, staff and new materials but would only save a fraction that closing branches would.

The countywide system, reaching from Boulder Creek to La Selva Beach but excluding the city of Watsonville, operates on a \$11.3 million annual budget. Library officials estimate the budget will shrink to \$10.7 million in the next few years due largely to slipping revenue from sales and property taxes. At the same time, expenses would continue to rise, creating the large gap.

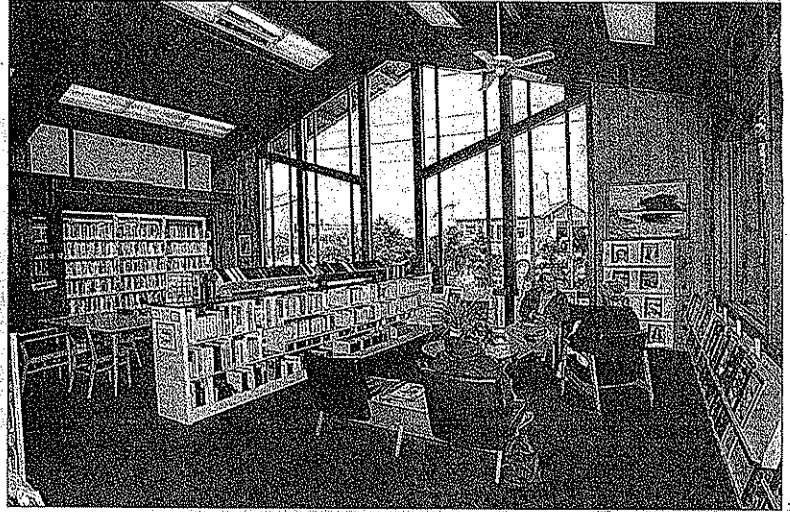
Employee salaries make up the bulk of the system's budget, about 65 percent, with materials and facilities each representing about 7 percent, Landers said.

The library system has exhausted its reserves and has fallen into a habit of living beyond its means as it borrows cash from the city of Santa Cruz each month to pay its bills.

Despite the dismal financial outlook, most trustees didn't want to consider shrinking the system to four regional branches until other measures were explored, such as chopping the materials budget and reducing staff and hours further.

Several trustees said they favored an option presented by Landers that slices the materials budget by nearly \$272,000, about 30 percent, and eliminates four full-time employees.

County Supervisor Ellen Pirie, a system trustee, said she's opposed to shuttering the small branches. Clos-



DAN COYRO/SENTINEL

The Branciforte library branch is a popular spot with many Seabright and Mid-town residents.

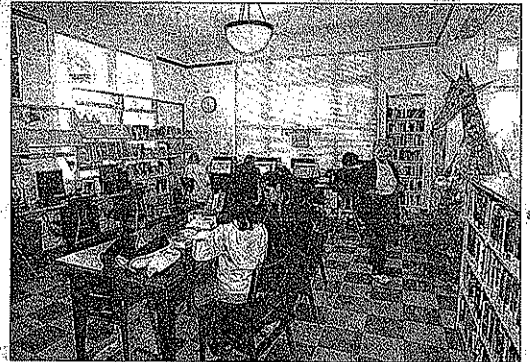
ing those branches would hurt public support for the libraries and make revenue-raising ideas like a sales tax hike impossible, she said. Plus, closing the neighborhood branches would leave many patrons stuck with no where to go to check out books.

"The Aptos library is a long way from La Selva, seven or eight miles," Pirie said. "Scotts Valley is a long way from Felton. A lot of people — seniors and children — are just not going to make a big trip out of it."

Board Chairwoman Barbara Gorson said cutting new materials would change the essence of the library experience.

"Without relevant collections, we're really not a library anymore," Gorson said. "Without a relevant collection, it doesn't matter if you have a local neighborhood library or open Saturdays because there's nothing in there for you."

Trustee Leigh Pointinger summed up the board's



DAN COYRO/SENTINEL

The tiny, historic Garfield Park library branch is filled with West-side residents many afternoons.

mood.

"This is not a happy choice by any means," Pointinger said. "I see it as a stopgap measure. Eventually we need to look at restructuring. Our technology is in terrible state, we have no reserves, negative cash flow. ... This is no way to run a system."

The board considered establishing a committee

to make recommendations that address the library system's long-term financial stability.

Details about the committee's members will be presented at a special library board meeting April 19.

The committee's work would begin in June with the goal of coming up with budget ideas for the board by November.

EDITORIAL BOARD

MICHAEL JUNG: Publisher

DON MILLER: Editor

MIKE BLAESSER: Internet Director

CEIL CIRILLO: Community Member

AS WE SEE IT

Tough choices for library

Budget shortfall will lead to unpopular, but necessary, cuts

Last June, in this space, we discussed the reality of drastic cutbacks at branch libraries in the county to deal with a growing budget crisis in the county library system.

Now, 10 months later, the cutbacks seem insufficient.

There's not a lot of room left to maneuver for the Santa Cruz County Public Library system, which will consider again closing a number of small branches.

Library Director Teresa Landers told the county library board this week the 10-branch system expects a shortfall of \$500,000 next year, and that this deficit could hit a staggering \$5 million by 2013.

When the library board last June decided to slash hours, services and staff throughout the system, we wondered at the time whether the cuts were just a prelude to what looked inevitable: consolidating branches — a decision highly unpopular among neighborhood groups and library users. Although the board will look at further cutbacks short term, consolidation is still possible, even probable, with six small branches — La Selva Beach, Boulder Creek, Felton, Garfield Park, Capitola and Branciforte — in danger of closing.

The four biggest branches — the main library in downtown Santa Cruz, Live Oak, Scotts Valley and Aptos — would remain open as regional branches.

Are there alternatives? Landers has offered other ideas to cut costs, but none that would come close to the savings realized by closing smaller branches.

It's a dilemma, since further cutting the book purchasing budget, which is one idea to save money, would surely further diminish the vitality of the branches, which already have lost some of their community function because of the Internet.

But with a continuing downturn in sales and property tax revenues throughout the county, tough questions need to be asked whether the library system can still afford to keep open, staff and supply 10 library branches.

Understandably, people will be furious if the board bites the bullet later this year and consolidates operations (it will meet May 3). Many families depend on library branches as a place for their kids to go after school. Community groups use branches for meeting rooms. In Santa Cruz, the main library opens its doors to people who cannot afford to buy books or who don't have computer access, and it provides temporary shelter to some folks living on the streets.

But even with a voter-approved quarter-cent sales tax coming into the library, the board has had to make a series of painful cuts, further reducing the library's accessibility and options.

The branches could be closed and perhaps still be available to provide community meeting space and other services. But unless library patrons are willing to suffer even more draconian cuts, and unless new sources of revenue are quickly identified, the future of a full-service 10-branch library system seems dubious.

4/18/10

Library focused on long-term sustainability

We would like to clarify some inaccuracies in the Tuesday front-page article about the Santa Cruz Public Library System budget.

Director Landers provided the board with four alternatives. Two of these alternatives reduced hours, staff and the materials budget to varying degrees; one alternative drastically reduced the material budget, and one alternative included restructuring the system, keeping four regional branches open and turning the smaller neighborhood branches over to local communities as reading rooms/learning centers. In response, the board provided Director Landers with direction to pursue an option that reduced the materials budget, cut hours from the regional branches and reduced staff by several FTEs.

On Monday evening, at the board's request, Director Landers presented the board with several alternative approaches to our 2010-11 budget. The intent was for the board to provide direction to Director Landers on which alternative to incorporate into the draft budget for 2010-2011.

However, in providing this direction, the board made it very clear this approach is a short-term stop-gap measure to get us through one more year. It is not a long-term solution to the longer-term financial issues facing the libraries. Over the course of the next six months, the board will review alternatives to address the increasing deficits facing the libraries in future years.

It is clear that changes to the current operating structure of our system will be needed. Our goal is to ensure a financially sustainable library system which can provide consistent and stable services to our community. New approaches and a rethinking of services will be needed. The status-quo is not a feasible option. The library's newly developed 3-5 year strategic plan will be reviewed by the board (and

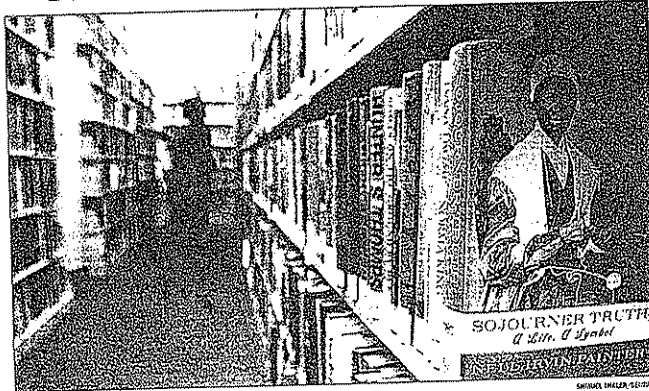
available to the public) on April 19. Based on board approval of the strategic directions outlined in the plan, we will move ahead to set a longer-term course for our system and to ensure its financial viability. Information about the strategic plan and the budget can be found on the library Web site www.santacruzpl.org.

TERESA LANDERS, library director
BARBARA GORSON, library board chair

Continued from A1

COUNTY LIBRARY SYSTEM

Library trustee says it's time to close smaller branches



The Scotts Valley library is relocating to the former Scotts Valley Sports Center on Kings Village Road.

Board to consider strategic plan at special meeting today

By GENEVIE BOOKWALTER
genevief@scottsvallylibrary.com

SANTA CRUZ — Santa Cruz County's public libraries are some of the most used in California; for per-capita circulation, they're in the top 15 percent. But six of the 10 branches fall to meet minimum state and federal staffing standards, and the number of branches per capita is more than four times the state average for similar-sized communities.

Those statistics, included in the county system's newly released Three- to Five-Year Strategic Plan, have Scotts Valley Mayor and Library Joint Powers Board member Jim Reed declaring what, until now, other members have mostly hinted at: five of those six smaller branches need to close.

"We've cut hours in half sys-

IF YOU GO

SANTA CRUZ PUBLIC LIBRARIES JOINT POWERS AUTHORITY
WHAT: Special meeting to discuss strategic plan for library system
WHEN: 6 p.m. today
WHERE: Santa Cruz City Council chamber, 809 Center St., Santa Cruz
INFORMATION: www.sccslibrary.org

temwide, laid off people by the dozen, but we keep turning a blind eye to the fact that we have branches 1.7 miles away from each other," Reed said. "As I understand it, library science models say we should have half as many branches as we have



Obolot Tahanna Rekevi plays during "Munching with Mozart" in the upstairs meeting room at the downtown Santa Cruz library as Louisa Solis peeks in with her grandson Charlie Schinner on Thursday.

could run them as neighborhood centers, serviced by frequent stops from the Bookmobile. Those ideas, statistics and goals for the future will be discussed at a special board meet-

ing today. Reed said that those small branches should be boarded up, instead, community volunteers

SEE LIBRARIES ON A2

ing today. Other statistics in the report, released Thursday, include: ■ The number of full-time employees working in county libraries is higher than the state average per capita, due to the large number of branches and high volume of use. ■ Santa Cruz has 0.25 branches per square mile. The average number of branches per square mile for similar-size California communities is 0.006. ■ Library visits per capita is 5.18 in Santa Cruz County. The national mean is 4.92, and the high is 19.75. ■ According to library circulation reports, 85 to 90 percent of library visits are to the Aptos, Live Oak, Scotts Valley or Central branches.

Monday's discussion could continue to May 3, when board members first consider next year's budget. Library Director Teresa Landers already has said that next year's budget will be less than this year's, which is approximately \$11 million. This year's budget was down from \$12.6 million the previous year, and those cuts were difficult to make. The budget included the near-elimination of books and materials funds; the donation of late fees; drastic cuts to hours at smaller branches; and Friday closures across the system.

Reed called his proposal a reasonable solution to new economic realities. He proposed keeping the larger branches in Aptos, Live Oak, Scotts Valley and downtown Santa Cruz. He also proposed keeping Capitola, as that city is about to build a new facility. Scotts Valley is doing the same.

But county Supervisor and library board member Ellen Price, who lives in La Selva Beach, said she isn't ready to convert the smaller branches yet, including the one near her home. She would like to see the system make further cuts to keep all branches open for one more year before doing anything that drastic. "It's the branches that make us more accessible to people in Santa Cruz. I don't have the impression that this is a crisis that's about to break," Price said.

"It looks like we can make some more reductions and limp through the next year. But then we really have to make some major reductions at that point if things don't turn around," she said. Landers said she takes her direction from the board, but is recommending that one of its long-term goals be fiscal stability, however that might be reached. Right now, the system borrows money from the city of Santa Cruz each month to stay afloat.

"We made these cuts last year hoping they would be temporary. No one expected to see the economy stay as bad as it did," Landers said.

PHOTO: MALLA/SCOTTVALLEYLIBRARY.COM
PHOTO: MALLA/SCOTTVALLEYLIBRARY.COM

Budget woes loom as trustees discuss five-year vision for county's public libraries

By GENEVIEVE BOOKWALTER
gbookwalter@santacruzsentinel.com

SANTA CRUZ — Lifelong learning and community connections might be the top priorities of library lovers, but the goal of financial sustainability loomed large Monday night as system leaders plotted out their plans for the next five years on a budget

that continues to shrink. "You can't have a strategic plan without a budget," audience member Bob Begun of Capitola said at a special meeting of the Santa Cruz County Libraries Joint Powers Board. "You borrow money to pay your bills, you spend over 70 percent of your budget on salaries and benefits. It is time you faced up to the budget

problems and then create a strategic plan," Begun said. The board governs all public libraries in the county except for those in the city of Watsonville. The five-year strategic plan discussed for the first time Monday was the result of almost a year of town

SEE LIBRARY ON A2



Boulder Creek library patron Joel Hill works in one of the computer cubicles at the branch on Monday.

SHMUEL THALER/SENTINEL

LIBRARY

Continued from A1

hall meetings, community surveys and data crunching. Library Director Teresa Landers took on the project soon after assuming her position last summer.

The plan comes during back-to-back years of economic turmoil. Landers already has said next year's budget will be less than this year's, which is approximately \$11 million and less than the previous year's \$12.6

million. The fiscal year ends June 30, and board members will discuss next year's budget at their May 3 meeting.

Board member and county Supervisor Ellen Pirie wondered why the group should discuss library "branding" and online social networking when those activities would demand time from already taxed staff.

"We lack some of those new bells and whistles, to me it doesn't matter," Pirie said. "What we really lack is a really good system to use the volunteers who are all just falling over themselves

to try and help."

Landers responded that by branding the libraries and reminding county residents of all they offer, more users could walk through branch doors.

Leaders also wondered why staff costs demand such a high percentage of the budget.

Still, board members looked ahead to future years when the budget might improve. Community connections, welcoming branches and a well-organized staff were top priorities in the report.

"The library is not in business to have a million books on the shelf. Our users need to be able to find what they need easily," said board chair Barbara Gorson.

"We're looking into the future, three to five years. This is not a document that guides today's problems," said board member and Santa Cruz Mayor Mike Rotkin. "It's not going to tell us how we want to do things. It's going to tell us where we want to go."

To read the strategic plan, visit www.santacruzpl.org.

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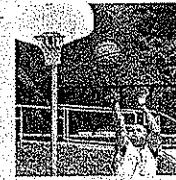
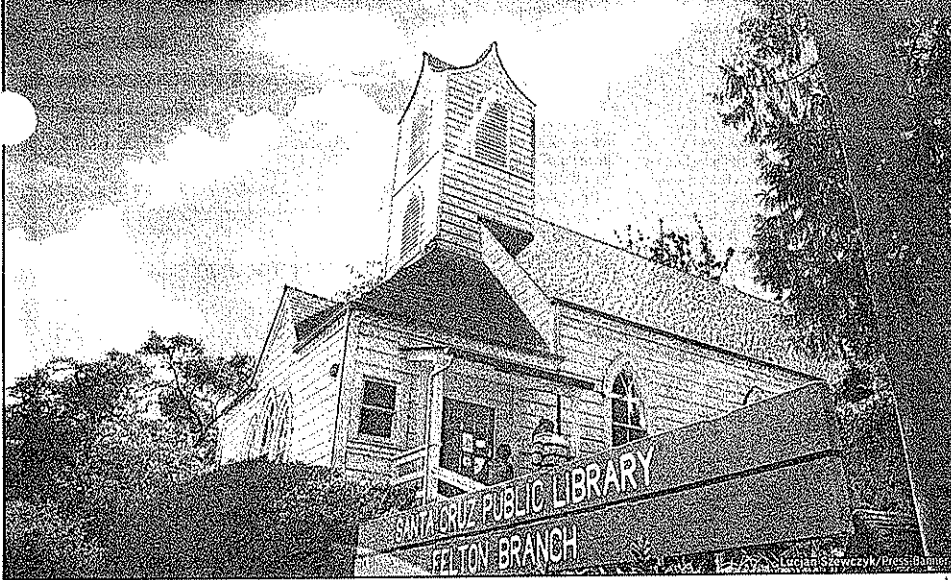
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Book blues

Already having suffered a slashing of hours, the Felton and Boulder Creek libraries are in danger of being closed altogether.

NEWS. PAGE 2



PERKING UP BL PARK

A grant will pay for improvements to Ben Lomond Park, and another that could help restore a swimming hole could be on the way.

NEWS. PAGE 24

CHILD TOSSED ON HIGHWAY

Prosecutors allege that a San Lorenzo Valley man threw his baby daughter onto Highway 9 before beating his wife.

NEWS. PAGE 4



A SEASON FOR SALMON

It's official. There will be an extended recreational fishing season for salmon, and anglers are already hauling them in.

COMMUNITY. PAGE 11

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Scotts Valley library friends aim to raise \$250,000

Press-Banner

The Scotts Valley chapter of the Friends of Santa Cruz Public Libraries has launched a capital campaign to raise \$250,000 to outfit the new Scotts Valley Library.

To jumpstart the campaign, an anonymous donor has volunteered to match all donations, up to \$25,000, during the first 90 days of the campaign.

Fundraising work that will run through May 2011 has already taken off.

"We are very encouraged by the support and positive response from the community in even these very early days of our efforts," said Elizabeth Walsh, president of Scotts Valley's library group.

"Coffee, meetings and fundraisers are being scheduled. We encourage everyone to take advantage of this unique opportunity we have right now to build a library that will keep up with the 21st century and in the whole community can be proud of."

Donations will pay for state-of-the-art computers, new reading and research materials, and furnishings for special areas for teens and children, as well as a multi-purpose area.

Work on the library is expected to begin in July 2010 and to be completed next April.

A list of items that can be sponsored or bought outright for the library can be found at www.fsvpl.org. The group will also consider naming rights for some parts of the library.

For information: friends@thesvlibrary@gmail.com.

Felton, Boulder Creek libraries in jeopardy

By Michelle Camerlingo Press-Banner

Felton and Boulder Creek could lose their neighborhood library branches as the Santa Cruz Public Libraries system grapples with an ever-shrinking budget.

This year's budget of \$11 million was down from \$12.6 million the previous year, with cuts that included an extreme reduction in hours at smaller branches, a downsized pot of money for books and materials, and a doubling of late fees, along with Friday closures across the system.

Scotts Valley Mayor Jim Reed, a member of the Library Joint Powers Board, said the system's next budget is expected to be half a million less than this year's, and it will likely drop by another \$1.4 million in the 2011-12 fiscal year.

The Santa Cruz Public Libraries system comprises all county branches except those in Watsonville.

"The system is in desperate financial shape. The library system we have today is not financially sustainable," Reed said. "One thing everyone can agree on is that nobody likes the service and hours we're at today. The scary thing is we can't even afford what we do now."

The libraries already

borrow money from the city of Santa Cruz to stay afloat and have no reserves, Reed said.

While Santa Cruz County's public libraries are some of the most used in the state, according to the system's newly released Three- to Five-Year Strategic Plan, six of the 10 branches do not meet minimum state and federal staffing standards.

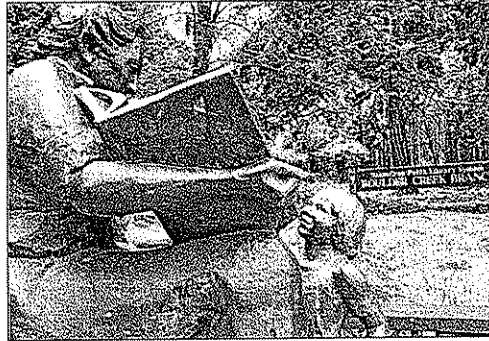
Reed, who is a driving force behind plans for a new, larger library in Scotts Valley, said the smaller branches are the least cost-effective in the system, and he thinks five of the six neighborhood branches must close to save money.

Reed said he expects a decision to be made sometime in May or June.

"The lowest-circulating libraries are the least cost-effective. The smaller branches are closed a lot, but there are still building costs, regardless of how little a branch is open," Reed said.

Reed said closing the smaller branches might be an economic necessity. He has proposed keeping the system's larger branches in Aptos, Live Oak, Scotts Valley and downtown Santa Cruz, as well as Capitola, because that city is about to build a new library.

According to library circulation reports, 85



A PLACE TO READ: A sculpture stands outside the Boulder Creek branch of the Santa Cruz Public Libraries. The Boulder Creek and Felton branches may close.

Lucjan Szwedzky/
Press-Banner

to 90 percent of library visits are to the Aptos, Live Oak, Scotts Valley and Central branches, which have many more open hours, compared with the neighborhood branches.

Reed said he would like to see the smaller branches converted into independent volunteer community centers that would provide basic library services.

"We could turn the smaller branches over to community groups or nonprofits, which would mean turning over collections, furniture and operations," Reed said.

Ben Lomond already has an all-volunteer library not connected to the public library system.

Reed said the county libraries could provide increased bookmobile services and storyteller visits.

However, Paul

Machlis of the Felton Library Friends said closing the smaller branches should remain a last-resort measure, and he doesn't think all other options have been fully examined.

"In 2005, the board voted that it would not close any branch except as a last resort. Difficult as the current budgetary climate is, we are not to that point yet," Machlis said. "We've only begun to investigate alternate scenarios that could preserve our branch system."

In 1996, county voters overwhelmingly supported Measure B, which included an expenditure plan to preserve existing libraries and extend services to the underserved areas of the county, like Boulder Creek and Felton.

Machlis said Reed has pushed the agenda of a four-branch system for some time, even though it goes against Measure B and the board's priorities.

Voters in 2008 supported a renewal of the

LIBRARIES, CONTINUED ON PAGE 5

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LIBRARIES CONTINUED FROM PAGE 2

sales tax, which accounts for 49 percent of the operating budget of the library system.

"This radical reshaping of closing branches runs completely contrary to the letter and spirit of Measure B and the priority the board has given to Felton," Machlis said.

Machlis said a system of fewer branches would obviously benefit the Scotts Valley branch with more money, staff and materials.

"But the big losers of his proposal would be children and seniors served by SLV branches — like those in Boulder Creek, Bonny Doon and Zayante, who would need to travel 10 miles or more to the nearest library," Machlis said.

Laura Whaley, senior library assistant for the north county region, said that if the smaller branches are forced to close, some people will lose their jobs.

"It's entirely up in the air right now. It depends on how many branches are closed and which positions would be eliminated," Whaley said. "We're in a holding pattern right now and are hoping the board decides quickly."

Whaley said that while she

does not want the smaller branches to close, it's a necessary measure.

"It's needed. It's the only way we're going to have a functional system," Whaley said. "We cannot have 10 branches in this system. I wish we could, but financially, it's not a reality."

But Joint Powers board member Nancy Gerdt, from Felton, said keeping only the four largest branches would fall short of a lot of community needs.

"Having a four-branch system for a county of our size — you would lose a lot of patrons, especially combined with the cutback in bus services," Gerdt said. "It's important to keep the branches we have to reach the population. You can't just have four branches. We'd be losing a lot of patrons, like youth and elderly who won't travel far to go the library."

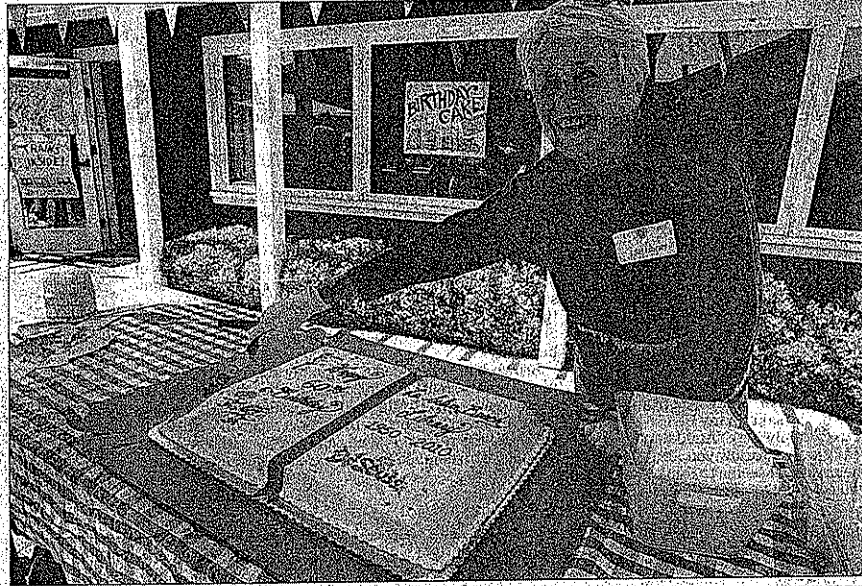
She said the board owes it to the community to look for creative solutions before shutting any doors.

"In the library world, it's really hard to close branches, because the community gets really attached," Gerdt said. "I think we've got to get creative. It's not simple. It's not black-and-white. We owe it to the public to think about solutions."

4/25/10

DECADES OF LEARNING

La Selva Library celebrates 60 years



BILL LOVEJOY/SENTINEL

Janet Cole of La Selva Beach shows off the birthday cake that was donated by Freedom Bakery to celebrate the 60th anniversary of the La Selva Beach Branch Library on Saturday.

By JORY JOHN

newsroom@santacruzsentinel.com

The La Selva Beach Branch Library celebrated its 60th anniversary Saturday with a party at the La Selva Beach Community Clubhouse.

The Rio Rockers and the Exceeders, bands from Rio del Mar Elementary, provided live music for the event, which was also comprised of author readings, a reptile petting zoo, educational opportunities for children, face-painting and a variety of food.

La Selva Beach, Aptos and Watsonville residents competed in a 10-team basketball tournament, raising \$2,000 for the Santa Cruz County Library System.

The check was presented to La Selva Beach Friends of the Library President Cindy Jackson, on the outdoor basketball court.

Jackson, who spearheaded the event, said that Friends of the Library had been looking for a way to jump-start interest in the library. The group then realized that the 60th anniversary of the branch was drawing near and decided to act, she said.

"The whole purpose of this is to raise awareness

'The whole purpose of this is to raise awareness and to get people fired up about the library.'

CINDY JACKSON,

La Selva Beach Friends of the Library

and to get people fired up about the library, and to celebrate the part that the library plays in the community," Jackson said.

"The library has served as a focus of community interaction for book discussions, a "Story Time" program for children and other literacy programs, Jackson said. While the county has lost funding for such programs in the past year, she is optimistic that the La Selva Beach Branch Library will increase its hours by June.

"The Library Joint Powers Board just approved a proposal to increase our hours and bring back Story Time," she said. "The library has always been an important, central part of the community."

Marilyn Smithson, a La Selva Beach resident working a booth celebrating the branch's history, said she wanted to raise awareness about the library's past, as well as build excitement about its possibilities.

"We used to have as many

as 60 kids and their parents at Story Time," Smithson said. "Now, the hours are crazy. We have no time for the kids. It should be open at least three days a week. We need our programs back. We are a community that really values the library."

Greg Carter, a member of the La Selva Beach Recreational Board, said that he was approached by Friends of the Library and immediately agreed to stage the charity basketball tournament. Forty players chipped in \$20 each to play.

"Trying to keep the library open is a shared community value," Carter said. "At a time when governmental resources are restricted, our community said, 'We'll pick up the slack.' All this money is going to the library."

Santa Cruz author Kate Aver Avraham, who read to children from her picture book, "What Will You Be, Sara Mee?" said libraries were crucial to sparking imaginations and to her personal journey toward

becoming a children's book author.

"The library was vital and magical to me when I was a child," Avraham said. "I think we need libraries to keep imaginations alive. Being read to was a very big contribution toward my love of reading and writing."

Virginia Taylor, a La Selva Beach sand-play therapist, supplied three intricately designed bins of sand for the children in attendance, complete with literary figurines.

"I provided the sand-play so that kids could take their favorite storybook characters and create a world around them," she said.

Kindergartner Cathryn Perry, 5, who was painting a blue and yellow design on her hand at the face-painting booth, said that she was a big fan of the library.

"My favorite part of the library is the kids' section, especially 'Fancy Nancy,'" she said. "The best part about today was the cake, and painting my hand."

Standing nearby, Perry's friend Corbin Maier, 6, agreed that Story Time was a personal favorite.

"It tells us about stuff that we haven't learned yet," Maier said.

Overheated extension cord blamed for McHenry Library fire at UCSC

By J.M. BROWN

Posted: 04/17/2010 01:30:14 AM PDT

SANTA CRUZ -- An overheated extension cord being used to charge power tools is believed to have caused Thursday night's two-alarm fire in a part of UC Santa Cruz's McHenry Library that is under renovation, campus officials said Friday.

The 9:30 p.m. fire was extinguished within an hour of breaking out on the second floor of the older portion of the library, which is vacant except for construction materials including a plastic cart and cords. However, smoke traveled to an adjacent addition where the library's general collections are now housed, leaving a layer of soot on half of the 1.4 million volumes inside, University Librarian Ginny Steel said.

The library will remain closed through the weekend as officials determine the best way to begin cleaning up, but librarians are looking into whether they can make available some materials reserved for students by professors, Steel said. University officials will make a decision Sunday about whether the library can reopen Monday.

About 100 students and several staff members were inside the addition at the time of the fire, which was reported 30 minutes before closing. There were no injuries except for a construction

security guard who suffered minor smoke inhalation.

The university has not determined an estimate for financial damage, but Steel said most of the library's most valuable collections, including the coveted Grateful Dead Archives and original photographs by Edward Weston and Pirkle Jones, are being stored off-site during the \$99 million renovation.

Steel said the fourth floor of the 81,000-square-foot addition, which includes general collections of psychology, religion, history and economics materials, got the most soot. Besides the fact that the fire did not spread to the five-floor addition, Steel said the university was fortunate that flames didn't come close enough to set off the sprinklers, which could have caused extensive water damage.

"The building was lit and I could see smoke filling the upper floors," said Steel, who upon arriving Thursday night was relieved that the flames were contained. "We can deal with that."

Campus spokesman Barry Shiller said the state fire marshal preliminarily determined the origin of the blaze. The extension cord that caught fire was recharging batteries for power equipment used in the renovation, Shiller said.


Damage inside the original, 114,000-square-foot library building was minimal, but it was unclear exactly how much square footage was affected by fire or how the blaze might delay

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construction. A representative for the Milpitas-based contractor, Devcon, did not immediately return a message Friday afternoon.


The original library, named for the founding Chancellor Dean McHenry, was constructed in the mid-1960s when the campus opened. Construction on the new addition began in 2005 and was completed in 2008. Renovation of the older building is expected to be completed by year's end or early next year.

By 2011, the library is expected to display the Grateful Dead's collection of fan envelopes, posters, artwork and audio recordings, only 20 percent of which is currently contained on site. None of the collection, given to UCSC by the band in 2008, was damaged, Steel said.

Other important Special Collections, including fine printing materials and original manuscripts, photographs and a globe belonging to science fiction writer Robert Heinlein, are being housed in a university storage facility in Richmond during the renovation.

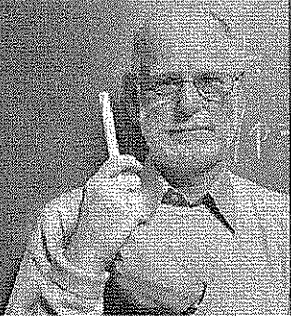
The last major blaze on campus was in 2002, when the Sinsheimer Laboratories caught fire, causing \$8 million in damage.


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Posted on Sat, Apr. 17, 2010

Layoffs, reduced hours coming to Stanislaus County libraries

By [Garth Stapley](mailto:Garth.Stapley@modbee.com)[@modbee.com](mailto:Garth.Stapley@modbee.com)

last updated: April 17, 2010 12:29:05 AM

Stanislaus County is preparing to shut its 13 libraries every Friday and lay off 25 library employees as part of a cost-cutting strategy intended to shore up the library budget.

The announcement is the first specific budget-cutting plan offered by county leaders this year. They must slash \$23 million in spending by the July 1 start of the next fiscal year.

The Sheriff's Department is expected to be next in line to offer a detailed layoff plan. Sheriff Adam Christianson has refused to reveal potential job losses except to say the number is less than the 32 mentioned under an initial estimate.

His budget is due April 27, when the library also is scheduled to present its proposal.

Several libraries closed on days other than Friday and Sunday would open on those days and close on Fridays, bringing all branches under a mostly uniform schedule by late June. Fridays bring the least amount of business, officials say.

The 13 branches would continue to provide the services customers expect. "But there might be longer waits at checkout," said county Librarian Vanessa Czopek.

Even with fewer salaries to pay and fewer open hours, and despite a 1/8-cent sales surtax dedicated to libraries, the system expects to lose \$1 million in the fiscal year starting July 1. Officials will close the gap with reserves, said Stan Risen, county assistant executive officer.

16 percent cut to library staff

Laying off 25 librarians and administrative clerks means losing nearly 16 percent of the system's staff of 159. On their way out will be about nine full-time workers and 16 part-timers, none of whom will be identified before county supervisors review the proposal.

Under an initial round of layoffs two years ago, libraries lost 79 positions by letting go three full-time workers and 68 part-timers and eliminating eight vacant jobs.

"I don't think they were terribly surprised, because we've been talking for several months about the budget picture," Czopek said after breaking the news at a staff meeting early Friday. "Still, I think a lot of people were upset."

Additional cuts include reducing the book-buying budget 60 percent, from \$506,700 to \$200,000, and deferring maintenance for projects not related to safety.

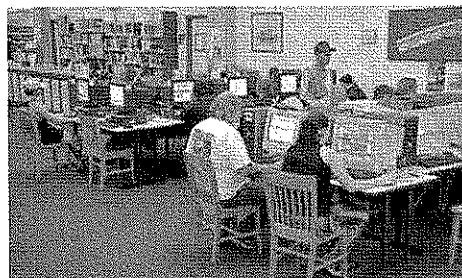
The 1/8-cent library tax, often praised by civic leaders, provides 84 percent of the library's budget. But it's linked to sales tax, which has plummeted during the recession. It is projected to bring in \$6.2 million for libraries in the coming fiscal year, a sharp decrease from \$9 million two years ago.

The system's total proposed budget would be slashed 15 percent to \$8.4 million, down from \$12.4 million two years ago.

The Stanislaus County Library Foundation hopes to triple fund raising to about \$30,000, which would cover the children's Summer Reading Program.

The branches' cumulative open hours would decrease from 487 to 474 per week under the proposal. Modesto's library would lose seven hours per week and Keyes' would lose six hours, but total open hours for the 11 others would remain unchanged despite juggling schedules.

For example, the library in Turlock would switch its dark day from Tuesdays to Fridays and the Denair library would be



DEBBIE NODA/dnoda@modbee.com Internet computer users at the Modesto Library, Friday, April 16, 2010. - Modesto Bee - Debbie Noda

closed Fridays instead of Wednesdays.

Hughson, Patterson and Waterford, now closed Thursdays, would switch to Fridays, as would libraries closed Saturdays in Empire, Newman and Oakdale.

Schedules would not change in Ceres and Salida, which already are closed Fridays.

Libraries in Denair, Empire, Hughson and Newman would remain closed Mondays in addition to Fridays, but the Riverbank library would reopen Mondays to go dark Fridays.

Keyes' library would remain dark Saturdays as well as close Fridays. All 13 branches would remain closed Sundays.

On the Net:

Library patrons can go to www.stanislauslibrary.org to search for items and place them on hold, request renewals and apply for a library card.

Bee staff writer Garth Stapley can be reached at gstapley@modbee.com or 578-2390.

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Kindle E-Reader Motivates Less-Enthusiastic Readers

ScienceDaily (Apr. 17, 2010) — To help children become better readers, a Kansas State University professor thinks they may 'need to spend less time with their noses stuck in books.

Lotta Larson, a K-State assistant professor of elementary education, is finding that electronic readers allow children to interact with texts in ways they don't interact with the printed word.

Since fall 2009, Larson has been using the Amazon Kindle in her work with a pair of second-graders. The e-reader has features that make the text audible, increase or decrease font size and let readers make notes about the book.

"It's interesting to see the kinds of things these kids have been able to do," Larson said.

She said sometimes they make comments summarizing the plot, therefore reinforcing their understanding of the book. Other times they ponder character development, jotting down things like "If I were him, I'd say no way!"

"As a teacher, I know a student understands the book if she's talking to the characters," Larson said. "If you take a look at those notes, it's like having a glimpse into their brains as they're reading."

She said the ideal outcome would be for teachers to improve reading instruction by tailoring it to each student. Tests already have shown improvement in the students' perceptions of their own reading ability. Larson said the next step would be to gather quantitative data on how reading scores are affected.

Larson will present the work April 25-28 at the International Reading Association Conference in Chicago. She also presented in December 2009 at the National Reading Conference, and the work will appear in the journal *The Reading Teacher* this year. Now, Larson is working with e-readers for students who have special needs.

"I think that's where we'll really be able to make a big difference," Larson said.

She's also talking with middle school teachers about how downloadable e-books might appeal to young teen boys who are reluctant readers. Based on the elementary students' reactions to the e-readers, Larson expects that gadget-savvy teenagers will be equally interested in reading if it's done on their computers.

Email or share this

| [More](#)

The following message has been received from:

NAME: Ellen Day

PHONE NUMBER: 831 458-5227

EMAIL ADDRESS: ellenwday@sbcglobal.net

I understand the concept of a public library but why if we are struggling so hard for \$\$ can't you "charge" on a donation basis 20.00/library card? There have got to be most people that use the branches that would give this amount to keep their local branch open.

The following message has been received from:

NAME: Richard Mick

PHONE NUMBER: 831 425-5630

EMAIL ADDRESS: rikibana@yahoo.com

In making decisions regarding branch libraries I hope that the board will first cut the raw book budget before closing branches. My neighbors and I are doing weeding at Garfield park because the contractor can't keep up with it. We're willing to do all that we can to keep this branch open. Let us know if there is more that we can do to ease the burden at our neighborhood branch. Thank you, Richard Mick, Stevan Leonard and the Bradley Jackson Family

SC Sentinel
4/17/10

Keep libraries open

As a community, we are always searching to keep our youth on the right track. Cutting one of the major alternatives to "on the street" just might be cutting off our nose to spite our face. As a community, we must come up with a plan to keep our libraries open. As more of us are out of work, we just might have some extra time to volunteer. Those of us who are more fortunate could purchase a book or two throughout the year by a set up on an online wish book put up by the library system. Surely with a community as bright as ours, we can come up with a better plan than closing any library.

JULIE MIKUS, Santa Cruz

SC Sentinel 4/10/10

Reduce libraries to computer stations

Your excellent editorial today deals with reduced budgets for libraries. Could some of the branches be reduced to computer stations without the expense of book storage? All the books in the Library of Congress will soon be digitized. Computers are over-used in our schools and perhaps under-used in libraries. Incidentally, it is good for a child to use the library, but what is the justification for using libraries for child care?

HOWARD MAUTHE, Watsonville

to our democracy

The proposal to close more than half of the libraries in the Santa Cruz public library system is completely unacceptable.

Libraries serve the vital purpose of giving even the most impoverished members of our community access to books, and thus knowledge, free of charge. For those who cannot afford to buy books, public libraries are often the only resource they can turn to in order to find books to read to their children or to further their own education.

In an era when the gap between the haves and the have-nots continues to widen at an alarming rate and formal education is growing increasingly expensive, public libraries are one of the few institutions left that offer equal access to information for all. Because of this, libraries are essential to our community and our democracy, and should be kept open no matter how dire the economic climate.

MAIA GRUNERT, Santa Cruz

commitment to the community.
DOROTHY FRANKS, Santa Cruz

Help tourism industry thrive

SC
sentinel
4/23/10

Amid the worst economic climate since the Great Depression, our tourism industry continued to thrive. Much of this success is the direct result of the work the Conference and Visitors Council does for our county. We had visitors coming from all over the world to spend their hard-earned money right here. Hundreds of local businesses and thousands of employees as well as our social services depend on the money the tourist industry brings in. In these hard economic times, we should be embracing and expanding our tourist industry instead of making it harder for them. We need to start thinking about revamping and improving this industry to take advantage of what has been working for our county since its beginning. When will the leaders in this county remove their boots from the neck of the tourist industry so those of us who are trying to raise a family in this area can feel like we have a secure future here?

TIMOTHY MORAN, Soquel

Branciforte library is not a small branch

I agree with those who say we need to keep the branches open. I am also tired of the Branciforte library branch being considered a small branch. Branciforte gets more use than Live Oak and Aptos branches, which are being labeled as regional branches. Branciforte is also within walking distance to two senior residence areas. To simply pick out four library branches and label them as regional is a mindless approach. I also agree that volunteers are not being used as much as they could be. Storytime for children at Branciforte was canceled because of lack of staffing. Storytime could easily be taken over by

parents or anyone who has that talent, such as retired teachers. Although I don't like the idea of staff cutbacks and not updating materials, I dislike the closure of branch libraries even more. What is the point of having an up-to-date materials selection and a well-staffed library if people are unable to use these regional facilities because they are too far away? Give me an older book selection and a convenient library such as the Branciforte branch and I'm more than satisfied.

DOROTHY MCLEOD, Santa Cruz

Volunteer opportunities abound at libraries

I read with surprise Allan McLean's letter to the editor regarding volunteers at the Santa Cruz Public Libraries. He is apparently unaware that the Friends of the Santa Cruz Public Libraries, a nonprofit organization, provides volunteer services to the library. Our half-time volunteer coordinator, during the past fiscal year alone, placed 560 volunteers who provided 14,365 hours of services to the system branches. We serve the entire library system. Visit our website, www.fscpl.org for a list of the many volunteer positions and to learn about the Library Friends. Please join us. We always appreciate your support.

MARY SIMPSON, library volunteer, Aptos

Time to rethink library Joint Powers Board

In response to the Sentinel articles regarding library branch closures and the library's five-year strategic plan, I say now is the time to reconsider the composition and/or possible elimination of the current Library Joint Powers Board. The panel consists of three citizens and six elected officials. In the past, our library system had an independent board of trustees, who were dedicated citizens deeply connected to our community. Their sole purpose was to provide oversight and support for the library. The elected officials who sit on the Joint Powers Board have responsibilities far beyond those of the library system, with potential conflicts of interest in terms of budget decisions. Now is the time for change. Our library system has a new director who has the opportunity to build new alliances and reaffirm the library's

The following message has been received from:

NAME: Deb Wirkman

PHONE NUMBER:

EMAIL ADDRESS: debwirkman@sbcglobal.net

Do not close Garfield Branch. We are already living with very restricted hours and this branch is very busy during the short hours it is open. I have observed that most people who visit this branch either walk or bike to it, which saves gas and is good for the air and the ocean. People who use our branch clearly do not want to use the main library downtown instead, especially families with children. I don't think I need to explain why, as everyone knows about the safety issues that exist downtown. We Westsiders love and need our branch, we feel we are paying for it, and we will fight for it.

Tue, Apr 20, 2010 at 10:45 AM

To: Teresa Landers <LandersT@santacruzpl.org>

(from a staff member)

This fiscal year I've had several borrowers comment to me at the Central circulation desk that they prefer to come to Central because the small libraries in their areas either (1) don't have enough items to check out, (2) aren't open enough hours for them to go to with their schedules, or both. These folks obviously don't make up the squeaky wheels that habitually attend City council/JPB meetings, but they're out there.

We need libraries

*sc
sentinel
4/12/10*

From age 8, I looked forward to the bookmobile. Later, I went to do school reports at the library. I moved down south and depended on library for education on raising two babies at age 18. When my children were toddlers on up, we read to them and taught them to read from the "Red Book."

They were quite proud to get their first library card. Now my daughter works for the library system and I use the libraries at age 70. We need our libraries. We are so fortunate that our libraries are free.

JANET GEYER, Aptos

Volunteers bureau needed for libraries

sc sentinel 4/21/10

If I read the news story by Genevieve Bookwater correctly, Jim Reed is in favor of shutting down six of the 10 library branches due to the current budget crisis.

While I recognize the budget dilemma, I abhor board member Reed's use of statistics as valid reasoning for the shuttering of these branches. He cites

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average densities of library services in other California communities as justification for closure as if it is somehow good to have a library system more like others.

This is like saying we should discourage students from achieving more than the mean grade-point average, or that you should stop working when you have earned the average that is made by wage-earners in this state.

Santa Cruz can be justly proud of its high library availability. The reality, however, is that our current budget won't sustain all the staff it takes to keep all the branches going. If we are to keep these branches open, we'll need volunteers to operate them. Thus, a volunteers bureau needs to be formed that can do the requisite training and perform the scheduling of volunteer support.

While replacing paid staff with volunteers is not usually a good idea and should be avoided under normal conditions, it seems that we face a choice: either we use a volunteer-based staff or we will have none at all.

Allan Mclean, Scotts Valley



Teresa Landers <landerst@santacruzpl.org>

statement to JPB

3 messages

Leslie Auerbach <AUERBACHL@santacruzpl.org>
Sun, Apr 18, 2010 at 10:00 AM

To: Teresa Landers <LandersT@santacruzpl.org>

Teresa: As I am on the bookmobile Mon evening & therefore will miss a good portion of the meeting, I would appreciate having this statement included in the Board packet:

As a longtime member of the SCPL staff, I urge the Board to exercise its responsibility as public trustees and make the difficult, but necessary decision to face our ongoing financial crisis straightforwardly. This system was running at a deficit before the general financial collapse, and it will not be possible to stand our ground, let alone meet increased future demands, without radical restructuring. There simply is not enough money -- will not be enough money -- to operate 10+ full-service library branches, given our tax base. I don't make light of the political obligations of our public servants nor of the community allegiances of our citizen members, but, ultimately, you are trustees of the entire system. It does disservice to your constituents and neighbors to allow the system's services to be diluted by parceling out meager percentages of ever-decreasing resources to individual interest groups.

In a time of genuine crisis, responsibility demands critical thinking and decisive action. We have not yet seen that response from our Board, and every day that the JPB fails to take up its responsibility damages our system, and our community.

Please exhibit the courage of confronting this crisis rather than waiting for it to go away. You are wasting precious time and resources, including the abilities of our staff. Enlist us in reconstructing this system. Allow us to help mitigate the inevitable pain of change. Respect our commitment to our entire community. Honor your commitment to Santa Cruz City-County Public Libraries and all whom we serve.

Leslie Auerbach
 Library Assistant, Outreach Services
 Santa Cruz City-County Public Libraries

Teresa Landers <landerst@santacruzpl.org>
Sun, Apr 18, 2010 at 11:35 AM

To: Leslie Auerbach <AUERBACHL@santacruzpl.org>

very well stated. I will include it in the packet for the May 3 meeting (although my guess is we will be going strong well after you get off the bookmobile :)

[Quoted text hidden]

--

Teresa Landers
 Director of Libraries
 Santa Cruz Public Libraries
 117 Union St.
 Santa Cruz, CA 95060
 office: 831-420-5612
 fax: 831-420-5601
landerst@santacruzpl.org

APR 13 2010

P.O. Box 1541
Felton, CA 95018

April 10, 2010

Dear Library Board,

I was extremely dismayed to read of the possible closer of the smaller branches of our Public Library. I hope you will decide against this course of action and that other creative ideas will be put forward in lieu of this drastic step.

Our neighborhood libraries are of vital importance, not only to check out books, but as a meeting place of ideas and people, a place to introduce children to the joy of reading, story hours and book groups, as well as being a quiet spot for people of all ages and stages to sit and read, browse the shelves—in short a community space, something we dismiss at our peril.

We love our Felton library and I know many of us would or could not make the trip to Scotts Valley to use their library. Why can't we share the wealth? Could we make Central smaller and give the outlying branches more staff and materials? What about a Volunteer Day once a week at the smaller branches, giving us a few more hours?

I urge you to rethink this difficult problem. Don't close our local branches!

Sincerely,



Marilyn Robertson



Teresa Landers <landerst@santacruzpl.org>

Comment for tonight's special library board meeting

2 messages

Tane' Tachyon <tachyon@tachyonlabs.com>

Mon, Apr 19, 2010 at 4:11 PM

To: Teresa Landers <LandersT@santacruzpl.org>

I just called the library administration headquarters to ask if there was a way I could send email or a fax to the library board because I wouldn't be able to attend tonight's meeting, and I was advised to send email to you.

I'm writing because I feel very strongly that Santa Cruz should NOT close any of the branch libraries, which are such an important part of the neighborhoods of our city and county. When I attended the board meeting on May 11 of last year (where you were introduced as the new director, and which was just packed with people speaking up for keeping their branch libraries open), the board voted to commit to coming up with an option that would not result in the closing of any branch libraries, and they need to stand by that decision.

I've seen board member Jim Reed quoted in the Sentinel as saying that five out of six neighborhood branches should be closed because Santa Cruz has more branch libraries per square mile than the average California community. I find this very arrogant and out of touch with the needs of our community -- unlike many very-paved-over California communities, Santa Cruz is made up of a large number of vital neighborhoods where people can actively participate in community life by walking and biking to parks, beaches, shopping, schools, and yes, their local branch libraries.

Because of budget cuts, my local library, Garfield Park, is currently only open three days a week. Obviously in an ideal budget situation it would be open many more days and hours, but still, it's a workable solution to be open limited hours and just go there during those hours. The Garfield Park library is a very special part of community life and public services/resources for the families of Westside Santa Cruz, is one of the original Carnegie libraries, and has official historic landmark status both locally and nationally. In difficult economic times like this we need it and the other libraries and library services more than ever, so I again strongly urge the board to stand by their vote of last May 11 and not close any of the branch libraries.

Sincerely,

Tane' Tachyon
139 Heath St.
Santa Cruz, CA 95060
469-3710

MAR 16 2010

735 Cathedral Dr.
Aptos CA 95003
3-14-10

Santa Cruz Public Libraries

Directors:

I utterly dislike the new date due system. The receipts are hard to read. There is no convenient place for them in new books, CDs, & videos, and they are difficult to manipulate into pockets. They are flimsy and floppy and cause the desk librarians a lot of trouble. They are very very easy to lose. This is not a useful system.

Easy-to-read, easy-to-use cards with easy-to-find pockets to keep them in were invented for a reason. They work. I really wish you would return to that system.

Sincerely,

Kathleen Miller

APR 26 2010

Genealogical Society of Santa Cruz County

FOUNDED - 1971
POST OFFICE BOX 72

INCORPORATED - 1979
SANTA CRUZ, CALIFORNIA 95063

April 22, 2010

Teresa Landers, Director
Santa Cruz Public Library System
117 Union Street
Santa Cruz, California 95060

Barbara Gorson, Chair
Library Joint Powers Board
117 Union Street
Santa Cruz, California 95060

For May 3, 2010, Library Joint Powers Board Meeting

Dear Ms. Landers, Ms. Gorson, and Library Joint Powers Board Members:

The Genealogical Society of Santa Cruz County has reviewed the Library System's *Three to Five Year Strategic Plan, 2010 - 2015*, which was presented to the Library Joint Powers Board at its special session held on April 19, 2010. It is our understanding that the strategic plan was formulated after receiving input over a period of months from the community by various means, including surveys, focus group sessions, and library town hall meetings throughout the county.

The Genealogy Society is gratified to see that lifelong learning has been identified as an important strategic direction as the Library System moves forward during these difficult economic times. As you know, under a Memorandum of Understanding, the Genealogy Society has been a Library partner for decades, serving both local and visiting researchers by providing a genealogical reference collection (currently shelved at Central Branch) of more than 10,000 items, including books, periodicals, microfilms & microfiche and CD-ROM materials. The genealogical reference collection, which has been hailed by visitors as one of the best in California, covers local Santa Cruz County history and families, as well as containing materials for all fifty states and several foreign countries. The Society collection includes resources for

genealogists of all experience levels. As the Library plans for the future, the Genealogy Society looks forward to continuing its partnership with the Library System and helping the Library to provide access to materials fulfilling the information needs for learners of all ages.

Our Society also provides volunteers who staff the genealogy room at Central Branch nearly twenty-five hours per week, and an educational program of monthly speakers on a wide range of topics of genealogical interest. In addition, our Society sponsors a genealogy seminar each year, as well as occasional Saturday or evening programs. Indeed, at our recently completed series of presentations featured in this year's annual seminar (spread over three separate dates from March 6 through April 3), more than 150 attendees came to one or more of the Society's presentations. And, as genealogical research becomes ever more popular, we anticipate increased usage of our reference collection and greater attendance at our programs. Of course, all of our reference materials are acquired, and our programs are presented, at no cost to the Library System. Also, our materials are accessible to all library patrons and our programs are free and open to the public.

The Genealogy Society is also delighted to see that the document presented to the Joint Powers Board on April 19 cites the fostering of community connections as a continuing high priority element of the Library's strategic plan. Our Society believes that, through providing genealogical reference materials and educational family history programs, we have a proven track record of providing valuable and non-duplicative services of benefit to Library patrons and the community. As a Santa Cruz non-profit organization, we look forward to continuing to work in partnership with the Library to provide useful services and resources for family historians.

As Library partners, we have saved the Library System tens of thousands of dollars in materials acquisition costs over the years. In addition, our Society's volunteer members have undertaken valuable work in providing indices to local newspapers and other finding aids for researchers. We also aid the Library generally by providing able volunteers to staff the genealogy room, and we bring members of the community into the library through our schedule of programs and seminars. We look forward to continuing our service as a reliable partner as the Library System implements its strategic goals to meet the information needs of the residents of Santa Cruz County.

Very truly yours,

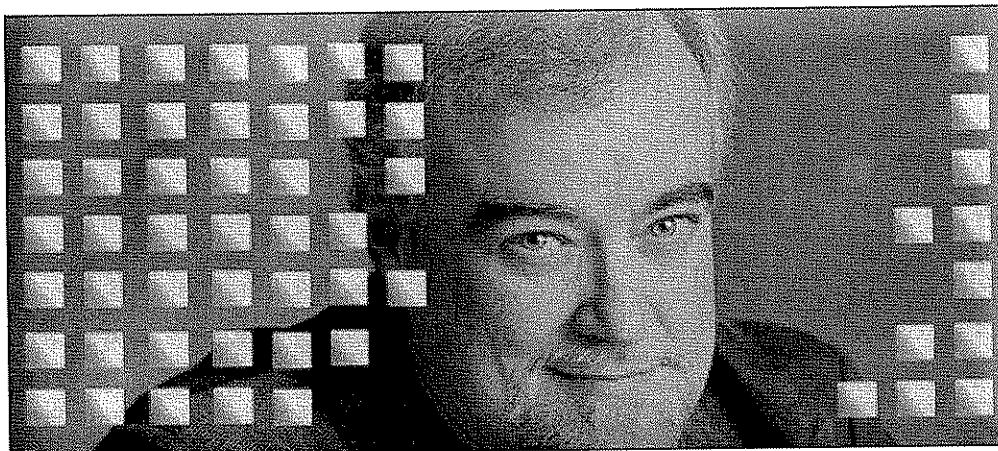


Karen Theriot Reader

President, Genealogical Society of Santa Cruz County

Trouble reading this e-mail? Go to:

<http://www.dauten.com/e-luminations/2010-01.html>



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January 2010: What's In This Issue

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If they can innovate, you can innovate
2. THE BEST OF JT & DALE TALK JOBS –
A summary of our best advice for this job market

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DEWEY OR DON'T WE: ANOTHER GREAT MOMENT IN MANAGEMENT

By Dale Dauten

"WE HAVE BOOKS ABOUT TV!"

A sign in the Springfield Library -- the Springfield that's home to Marge and Homer Simpson and family



Today we travel to an unlikely place in search of inspiration for innovation, to a library in Gilbert, Arizona. There we can find the start of a radical notion known in the library world as "The Perry Branch Rebellion."

The Rebellion began with what qualifies as one of our Great Moments in Management. One day in 2006, a boss happened to say to an employee four of the most beautiful words in organizational life: Let's do something special.

Ah, what glory lurks in that little statement! Yet, such a suggestion is spoken rarely; the more common pronouncement is just the opposite, the dreary, "It doesn't have to be anything special" The heart sinks. But a young librarian named Marshall Shore recently recounted for me how one fine day he was asked by Harry Courtright to make a library special. (Perhaps we should also make this a Great Moment in Career Management because when I asked Shore if he'd be amazed at being asked to do something unique, he replied, "I'd developed a reputation for experimentation and innovation, so when they asked me to be involved, it was asking for something new." And there's the career chicken-egg – you have to be known for being special to be asked to be special.)

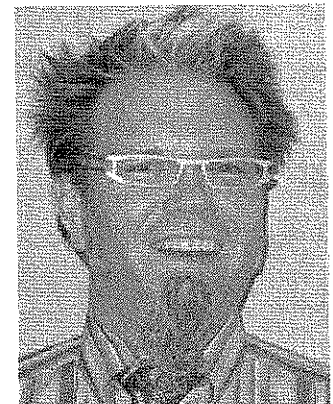
What Shore did was to seek out locals who did not use the library and ask, Why not? Here again, let us stop and admire: Most people, put in charge of opening a new library branch would seek out librarians and library users – the "experts" – to ask for "input." But, as Shore put it, "I want everyone to use the library so I wanted to see what was stopping people from coming in." He mostly heard two complaints: finding a book using the library numbering system, and the fines.

Given the nature of the economy, he couldn't give up a revenue source, like fines, but he could do something about those little numbers, the Dewey Decimal System that we all learned in school... didn't we all?... yet it's still off-putting to many prospective library users. I suppose it made them think of the crusty old school librarian with the schussing – a serpent-like hissing, come to think of it, the snake in the stacks.

But many of these same non-users of the library claimed to LOVE going to bookstores – ah-ha – and that's how Shore decided to offer up the radical notion of dumping Dewey and going with the topic-grouping familiar to book shoppers.



Imagine the resistance Shore faced. Not from library customers – he knew from survey results that three out of four visitors to the library came in to browse, not to seek out a specific book – but from librarians and staffers, the people who





live Dewey, die Dewey. How did Shore overcome their objections?

Get this. It was a new library branch. The Dewey-less system was decided BEFORE the staff was hired. Part of the interviewing process was asking about Dewey. Those who couldn't imagine a library without it simply were not hired.

If you have an idea you want to nurture, don't plant it in the forest of the status quo, place it in a fresh field, away from the old growth. Give it to a new group or try it in an experimental store, surrounded by people who want it there, who

want it to thrive.

Which brings us to an IBP (Important Business Principle) with a lovely Zen weightless heft: It's easier to change people than to change people.

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April 15, 2010

Art Brodsky

This is the print preview: [Back to normal view »](#)

Communications Director, Public Knowledge

Posted: April 11, 2010 11:16 PM

Our Public Library Lifeline Is Fraying. We'll Be Sorry When it Snaps

This is National Library Week, a time normally reserved for celebrating an institution that plays a vital role in many of our cities, towns and counties. Instead, many libraries, particularly public libraries, are being decimated by budget cuts at a time when library services are needed most.

Libraries, once considered a necessity, are now seen as a luxury. They are low-hanging fruit for budget pluckers, particularly at the state and local levels of government in communities across the country. It's been a slow death by attrition over the past couple of years. First, it was the budget for books and materials because, after all, books and materials aren't people. No matter that books and materials are what makes a library, well, a library. Then came the hours of operation, then the staff, then the closure of branches. No two communities are approaching the situation identically, but in cities from Boston to Indianapolis, the stories are increasingly dire.

In Boston, the trustees voted to close four branches. There was lots of protest, and Mayor Thomas Menino still has to make the final call, but the situation doesn't look good.

The Florida legislature is considering eliminating state aid to libraries entirely, while the New Jersey legislature is only looking at a 74 percent cut. Indianapolis and surrounding Marion County are also looking at closing six branches and cutting back programs and staff.

In my home community of Montgomery County, Maryland, formerly one of the wealthiest local jurisdictions, the County Council is looking at a budget for fiscal year 2011 of \$29 million - down from \$40 million just three years ago. This year, it is slated for a 23 percent cut - one of the largest of any agency, on top of cuts in the last fiscal year with percentage decreases larger than all but one county agency. And this is for a county of about one million residents in which 70 percent hold library cards. It's even worse across the river, in Fairfax County,

Virginia, where libraries were declared a "discretionary" service while cutting 30 of 54 full-time librarians. Libraries discretionary? That's nuts.

These are only some of the stories. They are being repeated endlessly across the country, perhaps even where you live. Some places put a high value on their libraries. Contrast the \$29 million of my county for the \$51 million library budget in Seattle, a city of about 600,000. Sure, Seattle needed to cut the library budget, but the fact that they started out much higher than my home says something about their priorities. Sadly, Seattle is the exception, not the rule.

One problem for libraries in some jurisdictions is that they don't fit squarely into any one policymaker's domain, like public safety or a school system. Libraries serve a range of purposes - they help teach children to read, they help students work on projects, they provide meeting space for tutoring, they provide Internet access. They serve students, seniors, immigrants. They provide assistance to the unemployed. Libraries combine education, workforce development, socialization, recreation. But they aren't the school board, or a social services agency, and so generally get buried in the larger budgets.

The cuts come at a time when library use is increasing, for all types of services. The one that hits home the most these days is the crucial access to the Internet. A study by the Information School at the University of Washington found that: "Low-income adults are more likely to rely on the public library as their sole access to computers and the Internet than any other income group. Overall, 44 percent of people living below the federal poverty line used computers and the Internet at their public libraries."

In addition, the study reported: "Americans across all age groups reported they used library computers and Internet access. Teenagers are the most active users. Half of the nation's 14- to 18-year-olds reported that they used a library computer during the past year, typically to do school homework."

Ask any librarian, or read any of the stories about the budget cuts, and one message that stands out loud and clear is that the Internet at libraries is a lifeline for many. Here the unemployed look for jobs, and apply for jobs - many companies these days accept applications online only. Here people learn what many would consider rudimentary skills - how to attach a document to an email, for example. Is this what a library is supposed to do? Yes. The Internet has become an integral part of the library mission.

Internet support for libraries is national policy, going back to the 1996 Telecommunications Act and the amendment from current Senators Olympia Snowe (R-ME) and Jay Rockefeller (D-WVA) as well as former Nebraska senators, the late James Exon and Robert Kerrey. Today, Rep. Ed Markey (D-MA) is trying to update the policy for the 21st century.

But it would be a mistake to say that the Internet replaces libraries. It doesn't. It's an adjunct. More than one budget officer has said that people don't need libraries because they can go online. First, many people can't go online due to their economic circumstances. Second, librarians help to guide research. A simple online search will not always achieve desired results, as anyone who does this well knows. And libraries still have those quaint old things called books, many of which aren't online. The printed medium still has a lot of attraction for many, from the youngest readers whose parents check out armloads of picture books, to the serious readers and researchers who realize there is more to find than what's online.

It would also be a mistake to say that bookstores replace libraries. Nothing against

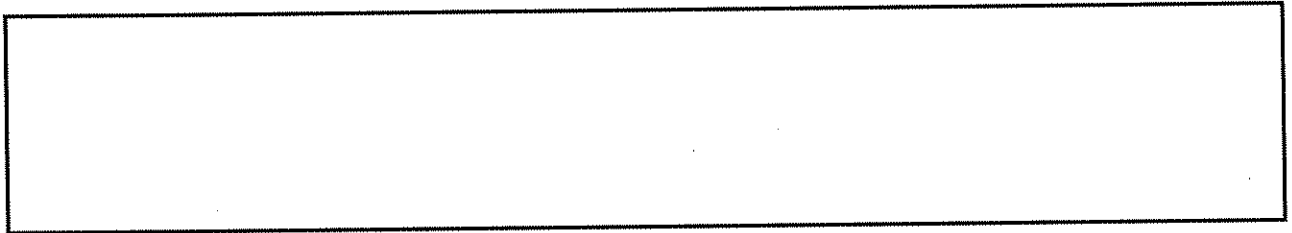
bookstores, but they aren't a public resource. Quite obviously, who have to pay to enjoy the fruits of a bookstore. Libraries are there for everyone.

Politicians are loathe to raise money to pay for libraries. That's the kiss of death to an aroused citizenry that wants services but doesn't want to pay for them or, in some cases doesn't value them at all. Still, it's nice that around the country, people are protesting the cuts to their local libraries. In some cases, library lovers have formed foundations or other organizations to supplement their libraries. These are to be lauded, and supported, but they aren't a substitute for the public commitment that led to public libraries in the first place.

Let's give the last word to someone who has a secret ambition to be a librarian, but whose career went in a different direction. No less an authority than Keith Richards put it best in his forthcoming autobiography: "When you are growing up there are two institutional places that affect you most powerfully: the church, which belongs to God, and the public library, which belongs to you. The public library is a great equaliser."

Happy National Library Week.

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A Circulation Renovation Cuts Expenses

Self-service checkout and return reduces staffing costs

Sally Anglemyer

The St. Joseph County Public Library in South Bend, Indiana, recently renovated the circulation department at its Main Library to make many of the functions self-service.

With public funding becoming less available throughout the country, libraries are looking for ways to trim their current and future budgets. One library is using popular new technology to reduce staff costs, one of the biggest items in any library's budget: [The St. Joseph County Public Library \[1\]](#) in South Bend, Indiana, recently renovated the circulation department at its Main Library to make many of the functions self-service.

The library's architect, [Arkos Design \[2\]](#) of Niles, Michigan, worked closely with the staff to determine how patrons navigated the library as they returned, browsed, and withdrew materials. Several key functions were located at the existing main entrance: Books were returned at a desk that also had an area for patron registration and other interactions; books were checked out at a circulation desk with staff workstations behind the desks that were adjacent to windows near the entrance. The library also wanted a more prominent location for holds and browsing of new books, which were not easily accessible to patrons previously. The library's wish list for the main lobby also included a vending café.

The library wanted to eliminate the large service desks that required significant staffing and to provide automated services for returns and checkout that would be more efficient for patrons. A new smaller "concierge" desk would be created to resolve all patron issues not related to the circulation of books. The desk would be within view of circulation functions to provide assistance when necessary, but the emphasis would be on self-service.

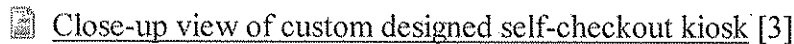
The library had been using self-checkout stations for about 10 years, but in the past the machines were always a part of an enlarged circulation desk. This created a tendency for patrons to continue to rely on the nearby staff to check out materials, which consumed a significant portion of staff time. However, with self-service becoming more popular at banks and grocery stores, and with many patrons already using self-check at the existing circulation desks, the library felt the time was right to move to full-time self-check. The stations were placed in prominent locations that supplemented the patron traffic patterns. Design features, lighting, and details were aimed at drawing the patrons to the units instead of the desk.

The newest feature, and the most costly, was the implementation of an automatic book return system. This feature allows patrons to place their books on a machine that automatically checks them in; it

then transfers the materials to a conveying system that moves them to a particular cart. Additional staff time is saved in sorting returned books to carts dedicated to specific departments. The machine is a design feature in itself, as it was placed behind a glass enclosure that complemented the building design to allow patrons to watch the materials being sorted.

The \$351,809 cost of the renovation cost was boosted to \$1,000,466 once the equipment was added. However, the changes allow the library to operate with fewer staff. Although the library has not yet needed to release any staff members, as they leave on their own accord they are not replaced. After 10 months, the library reports that self-checkout usage is at 85%; software enhancements in the next six months are expected to increase that figure to 95%.

Other benefits from the changes are a larger patron lounge area near the windows, which was previously occupied by staff workstations that were moved to a more private office area adjacent to the auto-sorting machine. A small vending café, stocked and maintained by a local vending company, was created in an underused study carrel alcove; this provides additional revenue without requiring staff time or leasing of library space by an outside vendor, who stocks and maintains the equipment. New books and holds are now located more prominently along normal patron traffic patterns.



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[1] <http://sjcpl.lib.in.us/>

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April 14, 2010

Despite Ruling, F.C.C. Says It Will Move Forward on Expanding Broadband

By EDWARD WYATT

WASHINGTON — The chairman of the Federal Communications Commission told a Congressional panel on Wednesday that a recent court ruling that the agency lacked authority to regulate the Internet should not prevent it from carrying out its plan to broadly expand the country's high-speed Internet service.

But the chairman refused to say if the commission would try to reclassify Internet service as a utility similar to telephone service to overcome the court decision, a move that some Democratic senators supported but that several Republican senators strongly warned against.

Julius Genachowski, the F.C.C. chairman, said in testimony before the Senate Commerce Committee, that the agency's lawyers were still considering the effect of the court case, *Comcast v. F.C.C.*, on the commission's effort, known as the National Broadband Plan.

The broadband plan seeks nationwide adoption of high-speed Internet service, greater availability of high-speed connections for wireless devices and subsidies for rural broadband service.

Last week, a federal appeals court threw some of those plans into question, ruling that the F.C.C. had overstepped its authority when it tried to enforce a commission rule that required companies to give broadband users equal access to all Internet content.

The commission said it thought that it could pursue its goals and abide by the court ruling. It does not plan an appeal.

Mr. Genachowski said he thought that the court decision did not inhibit the F.C.C. from

000 47

protecting consumers in their use of communications networks, “whether traditional networks or newer data networks.”

But he acknowledged that the agency was still studying how it could carry out its goals, one of which would extend universal Internet service to rural areas using the Universal Service Fund, which helps pay for phone service in sparsely populated areas.

He predicted that the agency would still be able to undertake those efforts, saying they were “consistent with the Communications Act,” and similar to what the F.C.C. has done “for quite some time.”

Some Republican senators sharply disagreed.

Senator Mike Johanns of Nebraska said he thought the court’s ruling was “very specific in saying you don’t have the authority” to enforce equal-access standards.

“I don’t agree with that,” Mr. Genachowski replied. He said that the commission thought it could take steps to protect consumers from discriminatory Internet policies — an indirect reference to its equal-access efforts — “and I assure you that anything we do in all of the areas concerning communications will have solid legal authority.”

Some consumer advocates have urged the commission to reclassify Internet service from its current designation as a communications service, over which the F.C.C. has limited regulatory authority, to a category like telephone service, which the agency has the clear authority to regulate.

The F.C.C. itself moved to deregulate Internet service by moving it to its current status during the Bush administration. It could, therefore, reverse that decision without seeking the approval of Congress.

Senator Kay Bailey Hutchison of Texas, who is the committee’s ranking minority member, warned against such a move. If it did so without the authorization of Congress, she said, “the legitimacy of the agency would be seriously compromised.”

Several times, Mr. Genachowski ducked direct questions as to whether the F.C.C. was considering moving the regulatory designation of Internet service from one category to the other.

“I have instructed our lawyers to take the recent decision seriously,” he said, “and evaluate what our options are.”

Senator Byron L. Dorgan, a North Dakota Democrat, encouraged such a strategy. "I love the free market, but it needs a referee," he said.

Other senators were more restrained in their support of the idea. Senator John Kerry, Democrat of Massachusetts, said in a statement that while he was reserving judgment on whether the F.C.C. should reclassify broadband services, "because I want you to explore all options," he added that he thought the commission had the legal authority to do so "if it wishes."

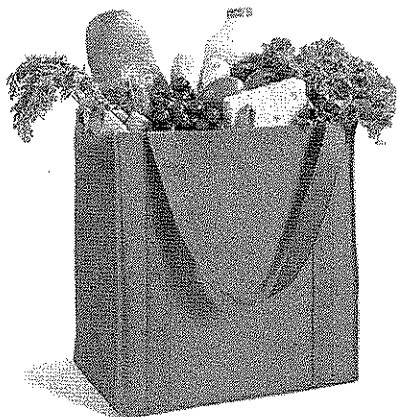
In the meantime, he added, "I do not believe broadband either should or needs to go without F.C.C. oversight."

Check It Out: Get Your Groceries At The Library

by DONNA MARIE OWENS

April 26, 2010

text size A A A



Enlarge

istockphoto.com

Empty Shelves? Under a new program in Baltimore, patrons can buy groceries online, and pick them up at one of two libraries in the city.

On a bright spring morning in Baltimore, retiree Gwen Tate goes over her weekly grocery list -- oatmeal, I Can't Believe It's Not Butter, pea soup. But it's where she's shopping that might surprise you: at the public library.

Under a new city program, patrons can order groceries online and pay with cash, credit or food stamps. The orders are filled by Santoni's supermarket, a longtime Baltimore grocer. They deliver the items to the library the next day. Tate says she loves the convenience.

"I pay with my charge card. They swipe it right here. I come back to the library tomorrow and they'll have it all bagged up and ready to go," she says.

The Program

The Virtual Supermarket Project is part of a city push to make healthy food more accessible in communities where major supermarkets are scarce. Baltimore's health department launched it last month at two of the city's public library branches. They're located on opposite ends of town: one neighborhood is mostly African-American and working-class, the other racially and economically mixed.

These areas lack large, competitively priced supermarkets within walking distance -- sometimes called "food deserts." Both communities have plenty of fast-food and corner stores, but many tend to offer less healthy fare.

"In Baltimore, where we're working at with the libraries, you see that the mortality burden from diet-related causes like diabetes, stroke and heart disease are among the highest in the city," says Ryan Petteway, a city epidemiologist.

Petteway and other health department staffers spend a few hours each week helping patrons order their groceries online. One is Jackie Coles, a single mother of three who works as a custodian.

Like most in this neighborhood, she doesn't own a car.

"The market around here has been closed for a little over a year," Coles says. "And you have to go so far to get to another market. You know, you have to pay somebody to take you. Or it's a long walk."

But Coles is now a regular at the library. She gets books, plus easy access to healthier food options.

"Fruit is fresh. The vegetables are fresh. I get the butchered meat and all. It's really good," she says.

Getting People To Try Something New

So far, about two dozen people have signed up for the program. It's currently funded by a \$60,000 grant from the federal stimulus package.



It's too soon to determine long-term viability, but organizers are hopeful.

"It's just a matter of getting people to overcome the barrier of trying something new," says Pooja Aggarwal, a medical student at Johns Hopkins who's taken a year off to tackle public health projects like this one.

In Baltimore, where we're working at with the libraries, you see that the mortality burden from diet-related causes like diabetes, stroke and heart disease are among the highest in the city.

- Ryan Petteway, Baltimore city epidemiologist



Enlarge

Rob Carr/AP

Baltimore's new mayor, Stephanie Rawlings-Blake, who was sworn in in February, says the city's new online supermarket is an innovative solution until the city can attract grocers to certain neighborhoods that don't have them yet.

Baltimore's new mayor, Stephanie Rawlings-Blake, thinks the project is an innovative solution until more major supermarkets build in these neighborhoods.

"I think at a point when we are doing what we need to do to make our city better, safer and stronger, we'll attract that investment," she says. "But I'm so

proud that we have the use of technology to fill in that gap till development catches up."

Baltimore library officials say other cities have inquired about possibly replicating their system. If the program is successful, the goal is to partner with additional stores and possibly expand to other parts of the city.

comments

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Recent First



Penny Osborne (penny0) wrote:

Yeah! Win win. Neighborhoods with high rates of poverty need choices in food so they can be healthier. Great idea!

Tuesday, April 27, 2010 9:44:22 AM

[Recommend \(1\)](#)

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lee zz (tong) wrote:

An NPR moderator has removed this comment because it does not adhere to the discussion guidelines

Monday, April 26, 2010 8:29:59 PM

[Recommend \(0\)](#)

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Elaine Patton (elam11) wrote:

Libraries exist to serve their communities--this is a creative extension of that. Perhaps they could try adding some nutrition or cooking workshops to the libraries' programs to further the initiative. It will be interesting to see what comes of this.

Monday, April 26, 2010 6:58:33 PM

[Recommend \(10\)](#)

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Brian Schleiter (Schleiter1) wrote:

For more information about the Baltimore City Health Department's Virtual Supermarket program, visit <http://www.baltimorehealth.org>.

Monday, April 26, 2010 4:54:00 PM

[Recommend \(11\)](#)

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Doing More with Less: the McMillan Experience

In 2002 McMillan Memorial Library was running out of space for public service growth while state-wide spending limits and a troubled local economy were beginning to erode funding for both facility improvements and staffing. To meet the needs of the community under these circumstances, the library was required to both expand public service space and reduce the size of the staff. Since 2002 the Library has renovated a 5,000-square-foot storage area to expand public service space and has reduced a 23 full-time-equivalent staff to 16 FTE. These seemingly contradictory goals were accomplished through a major rethinking of operations that resulted in an integrated reorganization of both the facility and the staff.

Analyzing the library's facilities and staffing and studying the best practices of other leading public libraries formed the basis for this successful reorganization. Internal analysis included a space needs analysis, an expansion feasibility study, and an extensive analysis of the work of library staff at all levels. Ideas from other libraries were gathered at library conferences, through research, and through site visits to leading libraries. Major components of the reorganized facility and staff include the following: consolidating public service desks, reducing departmental designations and providing cross training for flexibility, maximizing self-service while maintaining quality, and requiring library staff to perform "behind-the-scenes" tasks while on duty to serve library users.

Consolidating public service desks to unify service points. The amount of staffing a library requires depends directly upon the number of public service desks it supports. McMillan Library found that one and at times two of our major service desks were not needed to provide effective public service. At the start of the process, McMillan had four major service desks on two levels. The library now functions with three major service desks and can operate with only two desks staffed in periods of light use.

Reducing support staff departmental designations and providing cross-training for flexibility. With the exception of one paraprofessional position, the library has eliminated departmental designations and multiple position levels for all non-management clerical staff. These general-purpose staff members are cross-trained to work throughout the library as needed to enhance scheduling flexibility and efficiency. The library has maintained a sub-clerical position classification for shelvers, who also work throughout the library as needed. The library's six professional staff members and two management paraprofessionals have retained their departmental designations, but are expected to be able to oversee the entire library. Everyone, from shelver to director, is trained to help patrons acquire self-service skills, such as using the catalog, self-checkout, signing onto the Internet and the many other tasks that patrons usually perform for themselves.

Maximizing self-service while maintaining quality. The most obvious self-service components added were self-checkout and self-service holds. The redesigned and

relocated Circulation Services desk handles less than 10% of the total circulation. This allows a reduced clerical staff to focus their efforts on greeting library users and assisting them with library card registration and late fee problems. Internet signups are automated and most holds, renewals, and meeting room bookings happen online. Online magazine and genealogy databases provide access to important collections for patrons at home or work. Self-service is never forced or required. Staff is always at hand to assist with self-checkout problems as well as available to perform searches and place holds.

To further promote self-service, the library's remodeling efforts have sought to improve the arrangement of the library facility and its signage to encourage ease of use. The library user's ability to browse fiction, non-fiction, and audiovisual collections has been greatly enhanced through the substantial use of bookstore-style shelving for new materials. More than 15% of the adult print collection is shelved in 32 categories using this new shelving. The adult book displays promote the best and brightest part of the collection, while also functioning as gateways to the stacks. Sixteen of these new shelving units have been added in the Youth Services Department to complete the move to browsing gateway collections. The entire magazine collection has also been shelved by subject. Each of the self-service improvements made at the library has been popular with the public and extremely helpful in reducing the workload of the staff.

Requiring staff members to perform "behind the scenes" tasks while on duty to serve library users. In many libraries, especially those in non-urban areas, staffing efficiency is hurt by not using staff members who are on duty to serve the public to perform other "behind the scenes" tasks in between patron contacts. Staffing both a public service area and a back room is wasteful unless the volume of public service makes this necessary. In a smaller communities like Wisconsin Rapids, staffing efficiencies can be gained by having these important functions involve by one rather than two people in one rather than two locations.

Stationing "behind the scenes" duties in public areas is also improving public service. Our library has found it to be an especially useful way to provide a staff presence to assist with self-checkout problems. Professional librarians try to minimize time in back rooms to allow as much time as possible for serving library users. Our use of "roving reference" techniques is under development. All service desk telephones are cordless to allow staff to work and roam away from the desk. All staff wear name badges so that users can identify them when away from a service desk.

By the end of the reorganization process, McMillan Library appears to have, for the time being, weathered the budgetary storms. Despite a 7 FTE staff reduction, no one is overworked and the library's robust public service program has been preserved. The reorganization of the facility and the staff has been well accepted by our community. Our library is deeply indebted to libraries such as Richmond Public Library in British Columbia for the leading the way into a new era of public library service. The educational mission of the public library is more important than ever. We all need to do the best job we can in this time of diminished funding.

Update Like many libraries, McMillan is currently experiencing a growth in use. Despite a stable population, use has increased by 25% over the last two years. The Library has added adult and children's film series, augmented its adult concert series and expanded its teen programming. The structure described above has proven able to handle the sharp increase in use with only minor changes. Four additional shelvers (one FTE) have been hired to deal with the increased material flow and to staff the Library's coffee service.

Ronald B. McCabe, Director
Andy Barnett, Assistant Director

This article originally appeared in the May/June 2007 issue of Public Libraries. It was updated in February 2009.

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VOICES | SAM ALLIS

Private help for public library

Boston's corporate community holds the key to averting layoffs and branch shutdowns

By Sam Allis | April 12, 2010

There's still time. The City Council doesn't even get Mayor Tom Menino's budget until Wednesday, and then the fireworks begin.

The four branches of the Boston Public Library slated for extinction can live. All of the 26 branches can remain as they are. The only question is where the \$3.3 million needed to preserve everything will come from.

Absent more city support, the private sector, that's where. This kind of situation is why God invented the private sector. Foundations too. I don't mean to belittle \$3.3 million — I would roll over with joy like a porpoise were it to appear in my bank account tomorrow — but in the grand scheme of things, it's hard to go wobbly over this measly figure.

The late Everett Dirksen, US senator from Illinois, was reputed to have said, "A billion here, a billion there, and pretty soon you're talking about real money." No one to my knowledge was reputed to have said, "A million here, a million there, and pretty soon you're talking about real money."

Yet the figure is not minuscule for Menino, who faces brutal budget realities. But let's be clear here: He could find those funds tomorrow if he wanted to, but his priorities are elsewhere and this predicament provides him the cover he wants in order to make structural changes in the BPL system. Virtually everyone knows that the system is unsustainable as now structured and financed. I'll bet some passionate branch library advocates concede as much at 2 a.m. when no one's listening.

Still, this crisis should prompt Boston's corporate community and the Boston Foundation to pick up some slack. It's the right thing to do, and it's priceless PR. Companies always tell us they need an educated workforce. They're right, and much of that workforce is created in the petri dish of our libraries. Few acts would galvanize their commitment to an educated workforce more than this one. I see win-win here.

It's not just the books or even computers, the sine qua non for the future transfer of knowledge. It's the fundamental assumption that Boston prizes the culture that the branches foster across the city. The BPL is part of what separates us from Tulsa. It gets worse. Library president Amy Ryan's proposal, accepted by the board last Friday, also calls for the elimination of 69 jobs at the BPL mothership in Copley Square and administrative offices.

At some point, this hemorrhaging has to stop. If people think the closing of four branches and major staff cuts will secure the future of the BPL, they've been sipping too much Lapsang Souchong. There will undoubtedly be more carnage for the same reasons unless help arrives.

The white hats here should be a loose group of executives who ride in with the scratch to help keep the BPL the jewel in our municipal crown. They don't have to create another Vault, the influential group of Boston movers and shakers that for decades quietly helped solve the city's problems with Boston mayors. (The Vault had its Brahmins, a risible group to many, but they understood civic responsibility.) Now, a new generation must. There's the Massachusetts Competitive Partnership, a worthy endeavor formed to increase jobs in the state, not help libraries.

Most corporations will tell you they're stretched taut with commitments to many other good causes. I believe them. But a strong BPL is critical to Boston. (I know, everyone's favorite is special.) I'm talking about small money from a lot of outfits to create a modest safety valve for situations like this one. There already is

corporate support for specific BPL programs. That's fabulous, but the mother's milk for nonprofits is unrestricted funds.

Any number of businesses announce during layoffs they can do more with less. Liar, Liar, Pants on Fire. We are under no such illusion. The option approved by its board will only diminish the library experience of real live people. Those without computers at home, particularly the elderly, will struggle to reach a branch farther away. Some may stop going to a library at all. This must never happen again.

Sam Allis can be reached at allis@globe.com. ■

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Boston Trustees Approve Closure of Four Branches

The Boston Public Library board of trustees unanimously approved a plan April 9 to close four branches and eliminate dozens of positions to address a \$3.6-million budget shortfall for FY2011.

The plan, proposed [1] April 7 by BPL President Amy E. Ryan, calls for the closure of four branches—Faneuil, Lower Mills, Orient Heights, and Washington Village—and the elimination of up to 69 positions at the main library in Copley Square and in administrative offices, the *Boston Globe* reported [2] April 9.

Ryan said her plan would “preserve as many branches as possible” and allow hours at the remaining 22 branches to remain the same. Neighborhoods losing branches would benefit from a new program to move services “beyond the walls,” sending librarians into community and senior centers for story hours, book clubs, and homework help.

The plan passed on a 5–0 vote, with one abstention. The board rejected two other options Ryan had also presented: One would have retained all 27 libraries but with 18 on a reduced schedule; the other would have closed seven branches.

David J. Vieira, president of the City-Wide Friends of the BPL, who attended the board meeting, told *American Libraries*, “It appeared that public sentiment was in favor of keeping all branches open with reduced hours.” He noted that nine of the 13 members of the city council have signed a letter opposing any branch closings, and he suggested they would try to stop the measure after Mayor Tom Menino presents his budget to the council on April 14.

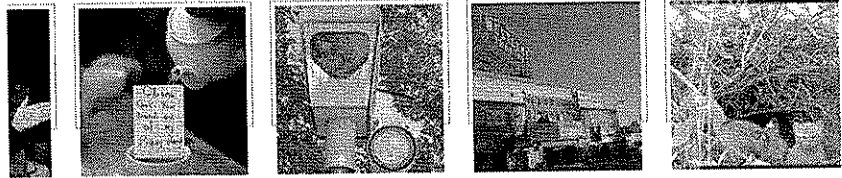
Vieira said the City-Wide Friends “will follow the process. We may participate in local activities that are planned by the [Friends groups of] the branches that are slated to be closed,” as well as possible ones by groups representing the ones that escaped the ax.

[Advocacy](#) [Tough Economy](#) [Amy E. Ryan](#) [Boston Public Library](#) [City-Wide Friends of Boston Public Library](#) [David Vieira](#)

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Library Cuts Begin Sunday

(Los Angeles)



A quote by Frederick Douglass on The Grotto Fountain at Central Library | Photo by puck90 via LAist Featured Photos on Flickr

Citing solutions to the city's budget crisis, such as the [early retirement program](#) and a hiring freeze, the Los Angeles Public Library this morning formally announced new hours which being immediately. Citywide, all libraries will be closed on Sundays. The other six days, Central Library will be open at 10 a.m. and close at 6 p.m. or 8 p.m. every other day, except on Fridays when it will close at 5:30 p.m. (hours for all facilities--Central, Regional and Branch libraries--are listed below)

The decision to adjust library hours [came late March](#). Funding could not sustain the 1132 job positions, 17 million visitors (based on last year's numbers) and circulation of 18 million items.

On Friday, a [group of librarians protested outside a LADWP building on Venice and Fairfax](#) to bring attention to the possibility of even more cuts, thanks to the utility's decision to [renege on a promised \\$73.5 million transfer](#) to the city's general budget, which pays for core services like police, streets and, yes, libraries.

Central Library

Mon. 10 a.m. - 6 p.m.
 Tues. 10 a.m. - 8 p.m.
 Wed. 10 a.m. - 6 p.m.
 Thurs. 10 a.m. - 8 p.m.
 Fri. 10 a.m. - 6 p.m.
 Sat. 10 a.m. - 6 p.m.
 Sun. closed

Regional Libraries

Mon. 10 a.m. - 6 p.m.
 Tues. 12 p.m. - 8 p.m.
 Wed. 10 a.m. - 6 p.m.
 Thurs. 12 p.m. - 8 p.m.
 Fri. 1:30 p.m. - 5:30 p.m.

Sat. 10 a.m. - 6 p.m.
Sun. closed

Branch Libraries:

Mon. 10 a.m. - 6 p.m.
Tues. 12 p.m. - 8 p.m.
Wed. 10 a.m. - 6 p.m.
Thurs. 12 p.m. - 8 p.m.
Fri. 1:30 p.m. - 5:30 p.m.
Sat. 10 a.m. - 6 p.m.
Sun. closed

By [Zach Behrens](#) in [News](#) on April 10, 2010 4:30 PM [0 Comments](#) [2 Likes](#)

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Budget forcing cuts in library hours

By ALLAN TURNER
HOUSTON CHRONICLE
April 7, 2010, 9:57PM

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BARGAIN BOOKS

More than 80,000 books will be for sale at the Friends of the Houston Public Library's 32nd annual sale.

- When:** 9 a.m. to 5 p.m. April 24; 11 a.m. to 4 p.m. April 25.
- Where:** George R. Brown Convention Center, Exhibit Hall A
- Preview Sale:** A preview sale for Friends of the Houston Public Library members will be 4:30 p.m. to 9 p.m. April 23. Memberships at the door will be sold for \$20.

percent.

Lawson said 42 vacant staff positions will not be filled, resulting in a 9 percent reduction in library system staffing. Most of the lost positions are those of librarians and others who interact with the public. Additionally, Lawson said, a hiring freeze has been implemented.

Schedule will be on Web

In reviewing branch library operating schedules, Lawson said, every effort was made to ensure that libraries will be open when the most people want to use them.

Only downtown's Central Library and Houston Metropolitan Research Center and seven other branches will remain open on Saturdays. Lawson said a survey of library use found that patronage on Saturdays was lighter than on weekday afternoons when students, many of whom don't drive, use the facilities.

But on Saturdays, the survey also found most library users arrived by car and were therefore better able to find a library that was open.

"It was clear that those patrons were more mobile than students," Lawson said. "They might have to drive a couple of miles more, but there will be neighborhood libraries open on Saturday. We made certain that these all were on bus lines."

The new service schedule should be posted on the library system's Web site — www.hpl.lib.tx.us — by close of business today.

Similar straits elsewhere

Camila Alire, president of the American Library Association, noted that many public libraries across the nation have suffered budget cuts similar to Houston's.

Among them are the New York City system, which earlier this year cut hours at two-thirds of its branches; the Cuyahoga County Public Library in Cleveland, Ohio, which cut hours at some branches and doubled late fines; and Seattle, Wash., where hours were cut and libraries closed for a week.

Alire said she found it "ironic" that libraries were forced to curtail services when they were needed most — especially by newly unemployed workers who use library computers and other resources to hunt for jobs.

A study commissioned by the association determined that library use during the 2001 economic downturn increased by 8.3 percent.

Houston Public Library spokeswoman Sandra Fernandez said computer use at Houston libraries grew 5 percent during the past year.

Houston libraries experienced three reductions in hours between July 2002 and July 2003. The full schedule was restored in July 2006.

Hammered by \$2.2 million in budget cuts, the Houston Public Library system this month will reduce its hours by 28 percent — closing most of its 42 branches on Saturdays — and trim expenditures for library materials.

The reductions, marking the first time in seven years that hours of operation have been cut, come as patronage of the library continues to grow. During the past year, in-person visits to library branches increased 13 percent and borrowing of library materials rose 15 percent.

"We want to assure our customers that this change will not have an impact on the library's core mission to provide a high level of quality service to its customers," said library director Rhea Lawson, who noted that many services will be accessible via computer 24 hours a day, seven days a week.

The series of cuts to the library's \$39.3 million budget came as the city of Houston tightened its belt in the face of a budget shortfall of \$12 million to \$20 million for the current fiscal year. The city deficit for the fiscal year beginning in July is expected to reach \$100 million.

Lawson would not speculate about what future cuts might be necessary. "A miracle may happen," she said.

Reduced hours will go into effect on April 17.



Most libraries will now be open 51 hours a week instead of the current 71. In addition to the shortened hours, expenditures for books, recordings and other library materials will be cut by 6

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Library closures still likely

No 'good solutions' if county halves funding; all library's options mean closings, layoffs.

By Mark Price
msprice@charlotteobserver.com
Posted: Friday, Apr. 16, 2010

No matter how it's handled, a targeted 50 percent cut in money from Mecklenburg County will close libraries starting next fiscal year.

The big question the Charlotte Mecklenburg Library's board of trustees is trying to answer is just how many.

Library staff presented three scenarios to the trustees Thursday, the toughest of which calls for closing all 16 community branches.

The options are to be presented in a series of community meetings over the next three weeks, officials said.

Library officials already are dealing with a \$2 million cut for the current fiscal year, ordered by the county in March. The staff first proposed closing half its branches through the end of the fiscal year, June 30. Public outcry led to an alternative that kept all branches open, but reduced staff, salaries and days of service.

Charlotte-Mecklenburg Library Director Charles Brown says it's possible that someone attending those meetings will offer fresh ideas to deal with the loss of \$17 million starting July 1.

"None of the three scenarios is a good solution," said Brown. "With a 50 percent reduction in funding, I don't think there are any good solutions."

Library trustees described the three strategies as "starting points of discussion," to deal with the big budget cuts proposed by County Manager Harry Jones. The parks and recreation department also faces losing half its county money next year.

Jones won't present a final budget proposal until mid-May, and county commissioners won't vote on it until mid-June. At that point, the library would have a matter of weeks to put a plan

in place.

Among the options:

Cutting staff by an additional 170 to 230 positions, reducing most branches to opening one to three days a week, and scaling back services to basics such as checking books in and out. It doesn't specify how many branches might close, but says there wouldn't be enough staff to keep all 24 library locations open.

Reducing the staff by up to 170, and closing up to 16 locations, including some of the regional libraries, which are bigger and offer more services.

Laying off up to 170 and leaving only the six regional libraries open, plus the Main Library and ImaginOn uptown. All community branches would close.

After reviewing the options Thursday, the trustees gave no hint of preferring one over the others. But they did ask for more study into saving money by sharing services with the county, such as maintenance.

Harriet Smith, president of the Friends of the Library, said she remains optimistic that the public will help find solutions.

A grassroots campaign to keep all libraries open through this fiscal year raised more than \$328,000 to help out, she said. More donations could cushion the cuts, she said.

"We've got to keep that effort going," she said. "Every dollar we raise can contribute to keeping jobs and services."



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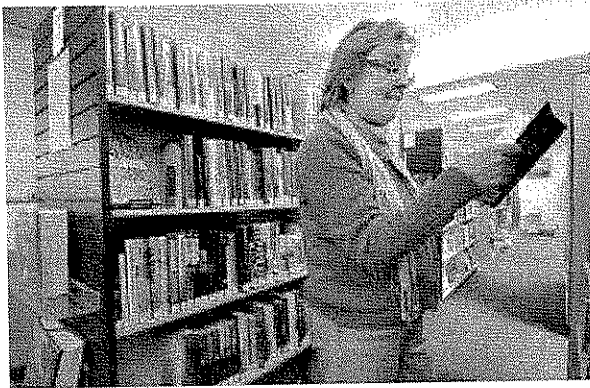
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To balance books, libraries close, take new forms

Libraries are in a funding crisis at the very moment that demand for their services is surging. The combination could force some small community libraries to close.

By Bob Shaw
bshaw@pioneerpress.com

Updated: 04/18/2010 06:24:52 PM CDT



"First thing to go is the hours. It's a downhill slippery slope," said Judy Morris, regarding possible further cuts in hours at the Rosalie E. Wahl library in Lake Elmo on Tuesday March 23, 2010. Washington County recently eliminated the library's weekend hours. (Pioneer Press: Richard Marshall) (Richard Marshall)

Margaret O'Brian looks as content as a house cat, curled up in an overstuffed chair in a corner of the Arden Hills Library.

"I love coming here," says O'Brian, 54, as she reads a book.

Closing the library is not something she wants to think about. "It would be a such shame," she said. "Shutting down a library ... that would be like shutting down the arts."

But officials might be forced to close it — as libraries across the state stagger through their worst crisis ever.

Because funding is evaporating, hours are being slashed, staffs are shrinking and a noose is tightening around many libraries. In gravest danger are small libraries such as Arden Hills — inefficient but beloved social hubs of many neighborhoods.

Librarians aren't giving up without a fight.

They point out that library demand is increasing. They are herding some libraries into safe havens inside other buildings. They want to shift public loyalties away from the smallest libraries to bigger, centralized libraries.

"This is a seismic change," said Washington County library director Patricia Conley. "All over the country, we have been doing more with less for years. Now we are doing less with less."

The crisis is nationwide and unprecedented in the history of American libraries, according to Sari Feldman, president of the national Public Library Association. "It's a tragedy," she said.

CLOSINGS ACROSS STATE

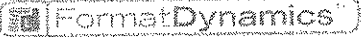
Traditionally, library budgets have been as unexciting as phone books.

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Funding was automatic for libraries, seen as a boring but important part of government. In the 20th century, U.S. libraries were built as shrines to literacy and to the optimism of a growing nation.

With the recession, about 75 percent of libraries have seen their budgets drop this year, according to the American Library Association.

Minnesota recently cut about \$300 million in aid to cities and counties — which provide the biggest source of income for libraries.

Across the metro area, funding is falling. For example, the city-owned Bayport Library's funding has dropped 11 percent in two years. Washington County's library budget dropped 4 percent last year.

One Minnesota library director said funding has not kept up with demand for about 30 years.

"Now the problem is accelerating in both directions — less money and more use," said Dayle Zelenka, director of the Traverse de Sioux Regional Library in south-central Minnesota.

Across the state, you can almost hear the sound of library doors slamming shut.

In Anoka County, hours have been cut 13 percent. Washington County recently cut Saturday hours in four of its libraries, sparking public outcry.

When the budget ax falls in any bureaucracy, officials look hard for inefficiencies. For librarians, that means small community libraries.

Washington County has four — the 600-square-

foot library in Marine on St. Croix, one in a former church in Newport, and libraries in Oakdale and Lake Elmo.

The circulation in those libraries is tiny. Newport, for example, handled only 0.4 percent of the county libraries' checkouts in 2009 — about 1/140th as much as the largest library, in Woodbury.

And the cost is high. It takes twice as much for the Marine on St. Croix library to handle a checkout item as it costs the Woodbury library.

When a library starts to fail, sometimes officials don't close it, but move it or reduce services.

Officials were delighted with the results when they recently moved a library in North St. Paul into a community center. With one-third the space and one-third the staff, it actually increased circulation.

Sharing space, said Ramsey County library director Susan Nemitz, is an attractive option. "You have someone else paying for the parking lot, the bathrooms, the HVAC system, the landscaping," she said.

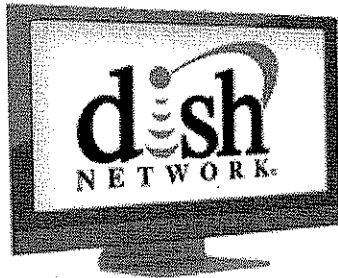
"Having demonstrated that, we maybe can make that transition for Arden Hills," Nemitz said.

Other experiments also are under way. Washington County recently added a freestanding library kiosk in Hugo, which allows patrons to order materials to pick up later. Such kiosks might replace small libraries in the future, library officials say.

But closing existing libraries? Once unthinkable, it is now discussed openly.

Nemitz put one Ramsey County library — Arden

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Hills — on "one-time funding" for 2010. That means she isn't assuming it will be open next year.

Marlene Moulton Janssen, director of Anoka County libraries, hates to talk about closing libraries. "But I can't say that anything is off the table," she said. "It's like the James Bond movie — never say never."

And work on new libraries is on hold. Groundbreaking for a library in Lino Lakes, off Interstate 35E, is now about four years behind schedule.

COMMUNITY IDENTITY

Library officials talk about saving money. Library users talk about saving communities.

Small-town officials say libraries are social hubs that keep neighborhoods together. Lake Elmo, for example, is fighting the closing of its library not because of the loss of services, but because of the loss of identity.

City manager Bruce Messelt said the social life of a town depends on places like schools, theaters, mom-and-pop businesses — and libraries.

Without them, he said, "It's sometimes hard to define your community. At what point are you just a name?"

Regular library user Judy Moris said the library is part of Lake Elmo's small-town charm. She shuddered at the thought of being forced to use larger libraries.

"Woodbury does not do anything for me," she said.

Washington County's Conley knows small libraries are loved. But providing every community with a place to gather isn't necessarily the purpose of libraries, she said.

"That is a function of the city," she said. If taxpayers see that as a vital function, she said, cities can provide other gathering places, such as community centers.

THE JOBLESS TURN TO LIBRARIES

Ironically, the same economic forces that triggered the spending cuts are forcing demand up.

Millions of people are unable to afford home computer connections — so they turn to libraries, particularly for job hunting. An estimated 77 million people — one-quarter of the U.S. population — used library computers last year.

Libraries are catering to this demand. At the North St. Paul Library, the computers were placed outside the library doors so they could be used when the library was closed.

The result? Those computers are used three times as often as those in other libraries.

At the same time, demand for movies is surging, too. Hordes of library users are avoiding the fees of Blockbuster or Netflix by checking out movies at libraries. Audio-visual checkouts now account for 25 percent of all library circulation.

It's wrenching for libraries to see such increases in demand at a time when they are cutting their hours or even entire libraries.

"It's going to be a sad day if libraries aren't

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important anymore," said Bayport library director Kathy McDonald, who last March eliminated Wednesday library hours.

The endangered Arden Hills Library was built in a 1960s-modern style, with no horizontal ceilings inside, only oddly angled surfaces and skylights.

In one corner, O'Brian and David Gottlieb, friends since high school, sit in armchairs by oversized windows. There, they meet regularly to read and talk.

"It's like a small town here. You see people in the neighborhood," O'Brian said.

"We have been robbed of so much of that, like all the little neighborhood stores. Everything has changed," she said.

Gottlieb, 53, said it might be possible to get patrons to use other, bigger libraries. But he will never like it.

"A sense of intimacy is lost," he said. "This is more personal, in an impersonal world."

Bob Shaw can be reached at 651-228-5433.

Coming Monday: Its library in jeopardy, Lake Elmo considers mutiny.

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Lake Elmo library supporters consider mutiny in the county

If library is downsized, city might withdraw from system

By Bob Shaw
bshaw@pioneerpress.com

Updated: 04/19/2010 12:07:03 AM CDT
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It's easy to argue that the Lake Elmo library should be closed.

It's the size of a 7-Eleven. It's open only four hours a day and closed on weekends. Most Lake Elmo residents don't even use it.

But it's not easy to argue with Alan Goldstein.

"Closing this place would be a loss. You would lose that essence of a community," said Goldstein, a 63-year-old retiree who walks to the library almost every day it's open.

"This is symptomatic of cutting back things that add quality to life. Or do we look at it and say, 'It's not paying its way?'"

Echoes of that argument are reverberating across the state, as money for libraries dries up.

Staff, hours and services have been cut — and the smallest, least-used libraries are obvious targets.

The travails of Lake Elmo's Rosalie E. Wahl Library are typical of library-versus-community struggles statewide.

Patricia Conley, director of the Washington County library system, is wrestling with a budget that was cut 4 percent last year. She's considering alternatives to small libraries, including replacing the library with a stand-alone kiosk.

To make sure that doesn't happen, Lake Elmo officials are talking about mutiny — withdrawing from the county system to start their own city-run library.

"The situation is that (officials) have a budget problem and want to solve it by closing small libraries," Mayor Dean Johnston said defiantly.

"They think the cities will cave in. Well, Lake Elmo does not cave in."

FALLING CIRCULATION

Lake Elmo has had bad luck with libraries.

In 2003, books were damaged when an upstairs tenant's bathwater overflowed, seeping into the shelves below.

The library closed, then reopened in 2005 in a vacant grocery store nearby. It is a cozy place, with stuffed animals in sunny window seats.

The building is pretty — but the numbers are ugly.

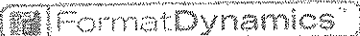
Circulation never recovered from the move. Today, with 30,000 items checked out annually, circulation is only 75 percent of what it was in the original

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location.

The Woodbury library handles 32 times more materials than Lake Elmo. As the Lake Elmo library languished, usage surged 7 percent in Woodbury last year.

Last summer, county officials sparked a furor by eliminating Saturday hours in Lake Elmo. The remaining weekday hours are either 10 a.m. to 2 p.m. or 2 p.m. to 6 p.m., depending on the day.

Attorney Larry Green led the counterattack.

"How many people can go from 10 to 2?" snapped Green. "We have no ability to walk into a library. I think it's important that kids get to know a librarian. That means you have got to open the darn library up."

In January, the county turned down a request to restore Saturday hours — even after the city council passed a resolution requesting them.

Green suggested using volunteers to staff the library on Saturdays. "Let's try it for a year. Let's find a way to make it work," Green said.

That, countered director Conley, is an insult. Volunteers couldn't walk in and replace professional librarians, she said.

"This is county property. If I let someone who is not an employee handle that stuff, it would be malfeasance on my part," Conley said.

She said staffing at the county's four smallest libraries, including Lake Elmo, depends on a complicated rotating schedule. Restoring Saturday hours in all four would be too expensive, she said.

Conley never explicitly said she might close the Lake Elmo library. "I hate that 'close' word," she said. But she is considering "alternatives" — which is a word Mayor Johnston hates.

"If they aren't talking about closing, it sure sounds like it to me," he said. "They said they wanted to wean people off the idea of a local library."

CITY TAKEOVER?

In March, Lake Elmo began to examine alternatives of its own — including taking over the library.

When a city makes that choice, the county no longer taxes residents for county libraries. Instead, the city may set up its own tax for its own libraries.

Johnston said Lake Elmo taxpayers now pay about \$315,000 in county library taxes annually. "Do the math," he said. "We could take that money and run."

That possibility doesn't seem to worry Conley.

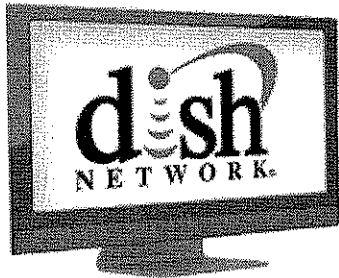
"They are clearly not happy with us," she said. "Opting out might be one solution."

If Lake Elmo set up its own library, residents would pay city taxes to support it. But if they wanted to use other libraries in the county, they'd have to pay \$60 a year for a county library card.

That would be a test of customer loyalty for the Lake Elmo library. Even before the Saturday hours were cut, said Conley, about two-thirds of residents used other sites as their main library.

"While we are still providing services for the

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citizens of Lake Elmo, they are smart enough to know they are paying for all the other libraries, too," s he said. "And they are smart enough to use them."

City manager Bruce Messelt considers opting out to be a last resort. "We want to be a part of library s ystem, as long as it serves the residents," he said.

Replacing the library with a kiosk, he said, "is not acceptable to this mayor and council. We want a sense of control."

He said the city might be able to pay the county to restore library hours. Or possibly the city could start its own library and contract with the county to allow Lake Elmo residents to use county libraries.

Libraries in Stillwater and Bayport are city-owned, yet have an open exchange with the county libraries — with no \$60-per-year card. But Conley explained that's because they are "associate" libraries, a designation granted decades ago.

It's unlikely, she said, that any new city library in the state would be granted that status.

In the Lake Elmo library, Rosemary Meier, 72, looked at books as she clutched her daily mail. She walks to the post office and library every day they're open.

She bemoans the fact that Lake Elmo residents don't use the library, and last week organized a drawing to bring people through the doors.

"People say, 'It's never open.' Or people don't even know it's here. We have not gotten people to notice that it is back," Meier said.

Judy Moris, 69, checked out a book and then gazed

around at the pressed-tin walls, the shelves and the retirees.

"If this goes," she said, "we will say, 'Well, that was something else we didn't think was important enough to fight for.' "

Bob Shaw can be reached at 651-228-5433.

FOR MORE

This is the second story in a two-part series. To read Sunday's installment of "Endangered libraries," go to twincities.com.

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RAD audit backs Carnegie Library closings

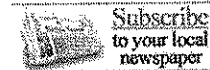
By Bill Zlatos
PITTSBURGH TRIBUNE-REVIEW
 Wednesday, March 31, 2010

About the writer

Bill Zlatos is a Pittsburgh Tribune-Review staff writer and can be reached at 412-320-7828 or via e-mail.

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An independent audit released Tuesday upheld the process the Carnegie Library of Pittsburgh used to plan library closings, but the audit reduced the system's projected, long-range deficit by nearly \$3.2 million.

The proposed closings of four neighborhood libraries outraged many residents who want them to remain open. But, said auditor Sam J. Stephenson, "We didn't find anything in that process that seemed preconceived or prejudicial."

The Regional Asset District released the audit of the library's financial projections, pay system and criteria for choosing which branches to close. ParenteBeard, an accounting firm with a Downtown office, found the library board's decision-making reasonable, but the consultant said the library could reduce its projected deficit of \$4.39 million in 2014 to \$300,074.

"Based on the review, it appears that the trustees approached the operations, finances and planning for the future in a reasonable manner, based on the facts available to them at the time," said Connie Yarris, a member of RAD's audit committee, which accepted the independent audit.

The audit did not persuade Armand Panson, 81, about the need to close branches or move his library in Mt. Washington. He called the library board's plan a "permanent and irreversible" fix to a temporary budget shortfall.

"I question the thoroughness of the evaluation of the basis for closing the branch libraries," he said. "It's my opinion that alternative solutions could be found."

To generate money, ParenteBeard suggested the library increase draws from its endowment from 2 percent to 5 percent a year, and get state waivers to reduce operating hours. A cut in operating hours saved \$382,890 last year.

Purchases of library materials should be frozen at 12.5 percent of revenue. The library projected an increase of 5 percent a year.

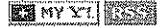
The auditors said the library overbudgeted what it expects to spend for part-time staff. The consultant projected annual 3 percent increases, starting in 2012, from RAD, although the library is assuming flat RAD funding.

"We're certainly interested in looking at ways to reduce our expenses," said library spokeswoman Suzanne Thinner. "This audit is a good springboard for our public-private task force as they move forward."

RAD, the Carnegie library's biggest financial supporter, commissioned the audit at the request of Pittsburgh Mayor Luke Ravenstahl. RAD supports libraries, parks, stadiums and cultural groups with half the proceeds from an additional 1 percent sales tax levied in Allegheny County.

The mayor suggested the audit after the library board in October approved a plan to close the Beechview, Hazelwood, Lawrenceville and West End branches and relocate the Mt. Washington branch from Grandview to Virginia avenues.

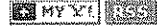
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The Carnegie Library proposed the closings because of a projected operating deficit of \$5.5 million by 2015. The problem: flat funding from RAD and declining state money.

The library put most of its branch-closing plan on hold when the city provided a one-year fix of \$600,000.

The auditors examined the potential impact of two scenarios. In one, the Carnegie Library would keep all branches open and accept about \$750,000 a year in table games money authorized by the state. The consultant estimated the library system still would have a deficit.

Under the second scenario, the Carnegie Library would close branches as planned and not accept table games money. That would result in a small operating surplus.

The RAD board approved a request by the Carnegie Library to hire PNC Capital Markets and Pepper Hamilton as its primary bond team to refinance bonds to renovate branches. Library officials estimated refinancing would save \$400,000, which could be spent on capital projects.

[Back to headlines](#)

More Pittsburgh, Allegheny headlines

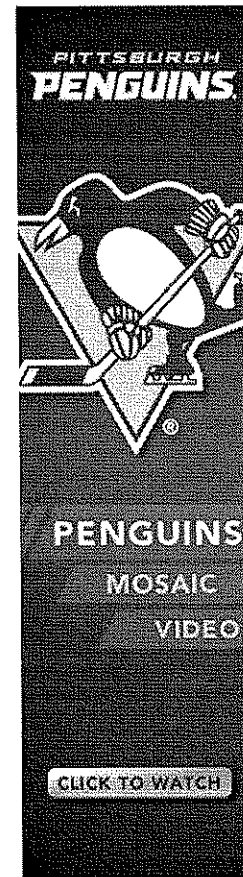
- Judge dismisses suit to reopen UPMC Braddock
- City reports pension liability at \$989 million
- Police investigate two Oakland apartment break-ins
- Overbrook apartment fire kills one
- 10th Street Bypass ramp to close tomorrow, Friday
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Residents protest library cuts

Posted: Apr 16, 2010 2:54 PM PDT

Updated: Apr 16, 2010 3:09 PM PDT

Mary Milz/Eyewitness News

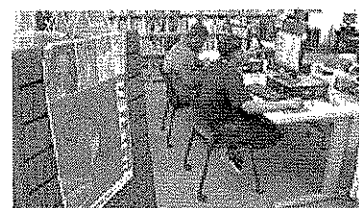
Indianapolis - A budget-cutting proposal to close six Marion County library branches is meeting heavy opposition.

A spokesperson for the library administration says library CEO Laura Bramble has received at least 30 letters, including one from Congressman Andre Carson.

"I was deeply troubled to learn that two of the four cost-cutting plans...involve shuttering branches in local neighborhoods in need.... The local library in these areas is often the only affordable outlet for expanding knowledge and educational opportunities for residents," Carson wrote.



Rhonda Hooks



Flanner House Library on Martin Luther King Jr. Street is one of the branches that could close. While it's the city's smallest branch, plans to shelve it are creating a big uproar.

"It's devastating. Everyone is upset, very upset," said Rhonda Hooks.

Antina Powell, who said she uses the library daily, noted, "Some of us don't have transportation to get to the other libraries. It will be very hard if they take this away from the community."

Besides serving an economically-challenged area, the branch is attached to a K-6 charter school.

"Our children use this library on a daily basis for resources. The next closest would be downtown, but as far as transportation, it's not possible," said Principal Latika Warthaw.

News of the possible closure comes as the city steps up efforts to revitalize the MLK corridor.

Friday morning city and community leaders held a ceremonial groundbreaking for a \$2 million streetscape project stretching from I-65 to Fall Creek.

MLK will go from four lanes to two with a turn lane in the middle and on-street parking.

Meg Storrow, a landscape architect with Storrow Kinsella Associates, said the new design "allows traffic to slow down and see the neighborhood businesses and see that they can park and go in there."

The project also includes new crosswalks, signage and gateway towers.

While vacant buildings are still a problem, new businesses are slowly moving in.

Wendy Cooper, the senior project manager, described the long-term vision as "a place that has restaurants that are locally owned and businesses that reflect the neighborhood and community here."

She and others said the library was presumed to be a key anchor as the area undergoes redevelopment. Even Mayor Greg Ballard was surprised to hear it might close.

"Libraries in poor areas are extremely important. I don't like to hear about libraries closing in distressed areas," said Mayor Ballard.

While the city has no authority over the library system because it is a municipal corporation, the mayor said there might be some things the city can do.

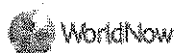
He said he planned to offer help "through some of the people we have on our staff. Like I've said we're pretty good at getting blood out of a turnip in the way this administration looks at process and contracts."

Like others in the area, Angela Sallee, who manages a funeral home, said she's keeping the faith.

"Faith and fear cannot occupy the same space, so when I heard about [the branch possibly closing] I thought maybe [the MLK streetscape project] can help that. So I'm hoping they realize how important it is to the community," said Sallee.

Library trustees will hold two public meetings in May before voting on the cost-cutting measures in June.

As for the MLK project, construction is expected to begin in a week or two with completion by year's end.



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County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

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SUSAN MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

April 5, 2010

Teresa Landers
Director of Libraries
Santa Cruz City County Library System
117 Union Street
Santa Cruz, California 95060

LIBRARY FINANCING AUTHORITY RECOMMENDATION

Dear Ms. Landers:

The purpose of this letter is to confirm our previous conversation regarding the recommendation of the Library Financing Authority Board of Directors and the need for contingency or reserve funds to cover the possibility of further reductions in Library Sales Tax Revenue. Specifically, at the last meeting of the Library Financing Authority the Board of Directors directed that I forward the Board's recommendation to the Santa Cruz City County Library System that the Library System consider establishing a contingency or reserve account for the purpose of absorbing future declines in Sales Tax Revenue.

If you have questions regarding this recommendation, please contact me at 454-3521.

Very truly yours,

A handwritten signature in black ink, appearing to read "Pat Busch".

Pat Busch
Assistant County Administrative Officer

MONTHLY REPORT MARCH 2010

Access Services

- In March Access Services Processing Section finished a three-month work flow analysis. It will be used to further institute efficiencies in this section. A barcode duplicator has been added to our equipment. Processors use it when repackaging damaged items. It will save an estimated 5 minutes per item, and we are always repackaging damaged items. In March we handled 133 damaged items. It will also print round labels on audio book CDs, which can sometimes total over 30 per title. It is estimated this will save anywhere from 5 to 20 minutes per item, depending on length of the audio book.
- Rebarcoding started at the Live Oak Branch on March 8 using volunteers and Community Action Board employees. We are using 3.5 CAB workers and 15 volunteers from the Friends of the Library. The CAB workers work 40 hour weeks and the volunteers each work approximately 3 hours per week. March 23 we started using the barcode duplicators. This greatly increased the speed of the project and halved the monies spent on barcodes since we no longer needed preprinted barcodes. The estimate for the total project – to barcode all libraries, which will take most of 2010, will cost \$23,000, including the cost of barcode duplicators, ribbons, and other needed materials. Since the materials budget ended up being much lower than budgeted we were able to utilize supply and processing savings to accomplish this project.
- We will finish rebarcoding Live Oak in early April and will next rebarcode Central. The rebarcoding consists of placing a duplicate of the existing barcode which is on the inside of the front cover, on the top of the front of the book. This is done for two reasons, to assist patrons at the coming self check machines and when we have an automated materials handling system, the location of the barcode will be crucial.
- Barbara Snider, project manager writes, “I wanted particularly to comment on the use of volunteers. Their services have been invaluable for this project and I urge the Board to recognize them. The Friends already recognizes volunteers, and we keep special track of hours served as part of that process. For every volunteer I recruit, I call at least once, and usually two or three times ten volunteers. Although people want to volunteer, they move, have personal or family problems, work, go on vacation, or just have a change of heart about volunteering. Even when people commit to volunteer, come to a training, sign up for a shift, they may not show up. That happened with three of 18 committed volunteers. We do have 15 great volunteers who are finishing the Live Oak leg of the project. Some will continue by moving on to Central for that leg, some will become self-check greeters at Live Oak, and some will take a little time off. I also have one volunteer specially tasked with communicating with volunteers

on this project because not only was setting up the project time-consuming, keeping everyone up-to-date was as well.

While JPB members want to explore the use of volunteers, and I do enjoy working with them and appreciate their spirit, I want to share my experiences. Also, we use about 25 hours monthly in our Access Services Processing section putting covers on books and assisting with our new disc cleaner requiring about four hours per month of staff time to set up projects, settle them into the job at hand, and do any extra training, clean up and other direction, so we use volunteers for both on-going tasks and special projects. And, as Teresa has noted at previous JPB meetings we now use volunteers extensively throughout the system however I can address only what I know. From my experience both as Central and Access Services Manager, we use volunteers many different ways and they contribute a lot. To add more volunteer time to our operations at this point will take a full-time staff member to recruit, train, and handle their special needs. If not, managers, like myself, will find our time spent in entirely different ways, that will impact our responsibilities. Would we get additional value commensurate with the staff time needed considering the more easily trained jobs have been covered? More extensive and on-going training would be needed for other jobs that would require a more constant labor stream and could conflict with the expectations of people that don't work, i.e. fewer vacations, less free time to deal with family or personal problems or pursue interests and hobbies, look for a job, all the reasons people don't hold jobs? That is the question."

Library Information Technology

- Staff began the preparations for the move to Google calendar and Gmail throughout the system. This is being done to avoid having to replace a \$60,000 server that is threatening to die any day now. The full transfer of staff to the new system should be accomplished by early May.

Programs and Partnerships

- Bobbi Wolner, Senior Services Librarian, got an email from a volunteer who wants to volunteer as a reader for homebound patrons. It turns out he only wants to read books, not newspapers or magazines so Bobbi will have to contact a Senior residence or nursing home to make a match.

- **Lost keys found via SCPL key chain card ~ by Kathleen Frey, Outreach Clerk**

A woman from Sonora, CA, called to say she found a set of car keys with a library key chain card attached. Staff served as the go between to unite the owner with her keys; making sure that confidentiality of personal information was preserved.

- KidReach – by Jeanne O’Grady, Outreach Librarian.

The SPLAMBA conference on early literacy and brain development was a highlight for 9 staff including Jeanne and Leslie. Many good ideas for future programs were brainstormed. (SPLAMBA is a committee made up of youth librarians from the Monterey Bay area)

- Jeanne hosted a Raising a Reader visit for almost 50 people including children, teachers, and parents at Branciforte while the branch was closed. Kids received their first library card and their own RAR book bag, had a storytime, toured the library, and were able to check out 2 books each. Thanks to Kathleen for helping process the library card applications and to B40 staff for opening the branch and helping with this group.
- This month's food storytime at Whole Foods in Capitola featured stories about potatoes. The group was the largest yet with about 12 families (33 people).
- Jeanne and Sarah Harbison, Training Librarian, recorded the first training video about the Read to Me program and RTM kits. It needs editing, but will soon be available on the intranet.
- Gale Farthing, Outreach Manager, and Leslie Auerbach, Outreach Library Assistant met with Jon Nordgren, the artistic director for Cabrillo Stage about partnership opportunities. It was a very positive meeting, and many ideas were exchanged. The first definite plan is that backstage tours will be prizes for adult summer reading this year.
- Gale and Eric Chalfant, Bookmobile Assistant, went to the workshop in Watsonville for the Air Quality control grant AB2766. They spoke with David Fairchild who is administering the grant process, and he remembered our successful grant application for the solar panels, and was very encouraging about our application.

Public Services

- Aptos
 - With much gratitude for the Friends of the Santa Cruz Public Library's fundraising, Aptos is to receive materials for the Young People's Chess Club, Mother Goose Time, and Preschool Story Time.
 - With the upcoming May tournament, we were fortunate that the Friends donated five new chess sets, in time for our May 15th chess tournament for youth. In past years, in order to accommodate the large group competition, we crisply trimmed and solidly taped the raggedly messed up edges of our paper boards. Now, we will have enough boards and pieces and none of the paper boards will disintegrate or tear at the hand of an enthusiastic chess competitor.

- Mother Goose and Preschool Story Time program were the grateful recipients of animal puppets which will interest both groups and a dramatic and detailed flannel-board of “The Wheels on the Bus” which will bring even the youngest mother-goose participants into stronger focus. Our attendance at programming fluctuates slightly with an upward trend in all programming.
- Staff in Aptos successfully completed more than 300 library card applications for the Valencia Elementary in preparation for a great library card give away. Together with library staff, Michelle Galipeaux, we are planning on choosing a day in which we can successfully mount our campaign to give each child a library card. The partnership is working well and we are excited to be a part of an event of this kind for the first time. In this we look forward to an auspiciously literate summer.

Central

- Several of Brancifore’s branch’s volunteers have assumed new tasks now that the need for card sorting has diminished. One volunteer created a “March into Women’s History” book display in honor of Women’s History Month. Two other volunteers have begun a project to shift the non-fiction collection in order to make the stacks more presentable.
- Garfield Park has 3 new adult volunteers who are helping with gardening. They are all community members who are interested in keeping the lawn area weeded and pruned. We are very appreciative and happy to have them here.
- Sarah Harbison taught a computer class on using Craig's List. Our next class scheduled is on the Library Catalog. We have been promoting the class with signage and handouts and are hoping for a good turnout.
- A member of the Santa Cruz Mineral & Gem Society put a display of rocks and gems in our glass case in an effort to promote the upcoming 2010 Santa Cruz Mineral and Gem Show. It is a welcome addition to the library and many patrons have stopped to look at the various pieces.

Live Oak

- Kay McCullen, new adult volunteer, helps with sends list on Thursday mornings.

VOLUME AND PERCENTAGE CHANGE

	Circulation		Busyness*		Reference/Info		Visitors	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
July								
Aptos	23085	20850	55824	50334	3,136	3139	15,380	12585
Boulder Creek	4962	3462	13810	10470	334	71	3,914	4151
Branciforte	11336	6716	31273	21789	2,128	3276	11,112	6006
Capitola	12601	9169	33714	24244	2,256	1998	9,402	5821
Central	47566	44612	111926	99046	8,358	12081	40,180	31432
Felton	4882	2531	14168	9064	1,364	173	4,391	1728
Garfield Park	5604	3643	15847	11154	788	546	5,352	3229
La Selva Beach	1907	979	5735	3809	288	53	2,723	1109
Live Oak	14138	12835	36871	32510	2,019	1570	12,974	9870
Scotts Valley	20106	17308	48527	40942	4,342	2760	14,449	11409
Outreach	3684	3245	8573	7421	1,452	2747	na	na
TOTAL	150031	125350	376268	310583	26,465	28415	119,877	87340
August								
Aptos	20967	21655	51832	50085	2,701	3139	15,301	11242
Boulder Creek	4686	4161	13509	10587	552	49	3,460	4188
Branciforte	9638	7806	27625	20027	2,045	3276	9,099	5862
Capitola	11437	10607	30805	25134	1,950	1887	8,126	5256
Central	44430	43409	105513	100246	7,634	12081	37,781	32012
Felton	4289	1959	13075	6972	2,004	156	3,664	1396
Garfield Park	4614	3141	13994	9876	693	546	4,992	2916
La Selva Beach	1655	771	4930	2791	243	53	2,258	760
Live Oak	12241	13221	32700	32495	2,103	1936	11,989	9444
Scotts Valley	16571	16444	41922	38603	3,556	2760	10,815	10639
Outreach	3740	3235	8475	6972	889	2747	na	na
TOTAL	134268	126409	344380	303788	24,370	28630	107,485	83715
* Defined as check ins/check outs/route ins/route outs								
Sept								
Aptos	20820	20473	51642	47173	2566	2110	13864	11689
Boulder Creek	4942	3547	13230	10019	527	312	3787	1963
Branciforte	9322	5974	27293	17902	2656	845	11290	5306
Capitola	11430	9015	29814	24349	2003	836	8347	5493
Central	41477	41717	95619	94200	9416	9421	36598	31871
Felton	4227	2335	12351	7676	1753	156	3995	1678
Garfield Park	4895	3373	13848	9973	705	420	5272	1943
La Selva Beach	1747	804	5258	2981	250	74	2189	929
Live Oak	13243	12618	33662	30363	2046	2392	12433	9476
Scotts Valley	17226	16630	42057	38550	3824	1837	12949	10947
Outreach	4029	3550	9652	7457	1300	2747	na	na
TOTAL	133358	120036	334426	290643	27046	21150	110724	81295
Oct								
Aptos								
Boulder Creek								
Branciforte								
Capitola								
Central								
Felton								
Garfield Park								
La Selva Beach								
Live Oak								
Scotts Valley								
Outreach								
TOTAL								

VOLUME AND PERCENTAGE CHANGE

	Circulation		%change		Busyness*		%change		Reference/Info		Visitors		%change	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
Aptos	21707	19944	4646	3340	52179	46884	13106	10320	2,603	1556	14592	11,177	2,354	-30.6%
Boulder Creek	10052	7211	11489	9252	28403	20712	24959	18,000	3,143	1218	11939	6,508	5,271	-13.7%
Capitol	41516	42814	4233	2043	96396	97660	12729	6936	2,166	806	9025	38,928	36,851	-83.5%
Central	5186	2901	1724	842	13880	8973	5057	3074	1,703	425	3913	1,335	2,594	-71.2%
Garfield Park	14294	12679	17241	16998	35376	30941	42595	38930	2,302	1122	13126	9,418	10,938	-193.2%
La Selva Beach	3900	3099	135988	121123	8769	7116	338930	296505	1,060	2314	na	357	na	-158.0%
Live Oak	19627	16011	19627	16011	46271	38594	11937	8356	2,147	1556	11900	8,660	1522	-164.5%
Outreach	9029	5375	10539	6865	24687	16058	27777	19102	2,651	1218	9678	4,183	7522	-39.4%
TOTAL	131406	100161	131406	100161	309041	246006	309041	246006	24,783	19154	115022	78,597	61,150	-26.5%
Nov (closed 1 wk)														
Aptos	19627	16011	4068	1537	11574	5109	12824	7650	1,468	425	3531	1,137	4385	-46.3%
Boulder Creek	9029	5375	10539	6865	24687	16058	27777	19102	2,651	1218	9678	4,183	7522	-27.2%
Capitol	42606	36594	4068	1537	11574	5109	12824	7650	1,468	425	3531	1,137	4385	-53.1%
Central	4068	1537	10539	6865	24687	16058	27777	19102	2,651	1218	9678	4,183	7522	-56.8%
Felton	4573	2549	1307	735	4103	2419	31941	28370	221	26	1926	613	7304	-48.5%
Garfield Park	12976	11783	15330	13302	36767	31580	6807	5908	2,125	1122	10340	8,285	95562	-37.7%
La Selva Beach	7221	2658	131406	100161	309041	246006	309041	246006	3,379	1833	na	714	na	-67.8%
Live Oak	1307	735	1307	735	4103	2419	31941	28370	221	26	1926	613	7304	-47.4%
Outreach	1307	735	1307	735	4103	2419	31941	28370	221	26	1926	613	7304	-68.2%
TOTAL	131406	100161	131406	100161	309041	246006	309041	246006	24,783	19154	115022	78,597	61,150	-4.0%
Dec (closed 1 wk)														
Aptos	19953	16235	4286	2514	49920	39162	12652	7719	2,603	1556	12693	9,645	3149	-24.0%
Boulder Creek	9957	4323	10978	6504	28581	14243	12236	19541	3,143	1218	10310	4,274	7902	-55.6%
Capitol	44336	36544	4037	1656	102465	84033	12236	84033	2,166	806	35118	23,207	35118	-58.5%
Central	4037	1656	4618	2317	13812	7405	13812	7405	8,195	8359	3701	1,299	3701	-55.3%
Felton	1383	642	1383	642	4610	2406	13812	7405	1,703	425	4827	2,006	4827	-33.9%
Garfield Park	13682	11364	15883	13084	35047	27947	39209	31472	792	979	12559	8,112	12559	-64.9%
La Selva Beach	3111	2436	132224	97619	318104	244659	318104	244659	2,302	1122	na	579	na	-58.4%
Live Oak	3111	2436	132224	97619	318104	244659	318104	244659	1,060	2314	11314	8,776	11314	-67.6%
Outreach	3111	2436	132224	97619	318104	244659	318104	244659	1833	1833	103474	63,442	103474	-35.4%
TOTAL	132224	97619	132224	97619	318104	244659	318104	244659	26,768	19154	103474	63,442	103474	-22.4%

VOLUME AND PERCENTAGE CHANGE

	Circulation			Busyness*			Reference/Info			Visitors		
	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change	FY0809	FY0910	%change
	Circulation			Busyness*			Reference/Info			Visitors		
January												
Aptos	21839	20228	-7.4%	50658	46421	-8.4%	2,839	3401	19.8%	13377	11,305	-15.5%
Boulder Creek	5236	3141	-40.0%	13530	9193	-32.1%	340	182	-46.5%	3793	1,648	-56.6%
Branciforte	10437	6898	-33.9%	27609	19227	-30.4%	2,455	849	-65.4%	10791	5,569	-48.4%
Capitola	11790	8549	-27.5%	30731	22718	-26.1%	2,149	1668	-22.4%	8760	4,873	-44.4%
Central	48989	48661	-0.7%	107163	107671	0.5%	8,470	11154	31.7%	39871	31,611	-20.7%
Felton	4119	1784	-56.7%	12132	6497	-46.4%	1,651	178	-89.2%	3931	1,461	-62.8%
Garfield Park	5223	2681	-48.7%	13781	8062	-41.5%	996	503	-49.5%	5208	2,604	-50.0%
La Selva Beach	1824	784	-57.0%	4984	2665	-46.5%	265	104	-60.8%	2353	752	-68.0%
Live Oak	13809	14045	1.7%	34087	34508	1.2%	2,131	3124	46.6%	12429	9,482	-23.7%
Scotts Valley	16979	17080	0.6%	38806	38749	-0.1%	3,565	2834	-20.5%	11848	11,258	-5.0%
Outreach	2470	2419	-2.1%	7148	6054	-15.3%	950	2799	194.6%	na	800	na
TOTAL	142715	126270	-11.5%	340629	301765	-11.4%	25,811	26796	3.8%	112361	81,362	-27.6%
February												
Aptos	21839	19120	-12.5%	50658	45071	-11.0%	2,816	3401	20.8%	12285	10,797	-12.1%
Boulder Creek	5236	2968	-43.3%	13530	8932	-34.0%	307	182	-40.7%	3160	1,794	-43.2%
Branciforte	10437	5857	-43.9%	27609	17982	-34.9%	2,504	849	-66.1%	9726	4,873	-49.9%
Capitola	11790	8433	-28.5%	30731	23032	-25.1%	2,050	1668	-18.6%	7535	5,103	-32.3%
Central	48989	43293	-11.6%	107433	98941	-7.9%	7,797	11154	43.1%	31458	30,157	-4.1%
Felton	4119	1545	-62.5%	12132	5882	-51.5%	1,391	178	-87.2%	3349	1,230	-63.3%
Garfield Park	5223	2570	-50.8%	13781	7805	-43.4%	812	503	-38.1%	4486	2,147	-52.1%
La Selva Beach	1824	689	-62.2%	4984	2478	-50.3%	220	104	-52.7%	1829	690	-62.3%
Live Oak	13112	11664	-11.0%	34087	30495	-10.5%	2,040	3124	53.1%	10857	9,135	-15.9%
Scotts Valley	16979	15676	-7.7%	38806	37026	-4.6%	2,903	2834	-2.4%	15056	10,385	-31.0%
Outreach	2470	1879	-23.9%	2470	3214	30.1%	942	2799	197.1%	na	980	na
TOTAL	142018	113694	-19.9%	336221	280858	-16.5%	23,782	26796	12.7%	99741	77,291	-22.5%
note: Circulation includes self check but busyness does not Busyness is a measure of staff workload.												
March												
Aptos	23309	21408	-8.2%	55015	51024	-7.3%	3,042	3401	11.8%	13459	12,779	-5.1%
Boulder Creek	5107	3676	-28.0%	13981	10469	-25.1%	350	182	-48.0%	3743	2338	-37.5%
Branciforte	10664	5979	-43.9%	29194	18770	-35.7%	2,479	849	-65.8%	11205	5,358	-52.2%
Capitola	11437	8760	-23.4%	31253	25078	-19.8%	2,164	1668	-22.9%	8291	5104	-38.4%
Central	48461	45936	-5.2%	114620	106284	-7.3%	7,947	11154	40.4%	38938	32,631	-16.2%
Felton	4418	1832	-58.5%	13283	6980	-47.5%	1,565	178	-88.6%	3964	1107	-72.1%
Garfield Park	5281	3488	-34.0%	14780	10276	-30.5%	1,070	503	-53.0%	4819	3,224	-33.1%
La Selva Beach	1816	747	-58.9%	5596	2876	-48.6%	193	104	-46.1%	2241	758	-66.2%
Live Oak	13749	13334	-3.0%	35957	34789	-3.2%	1,988	3124	57.1%	12766	11,274	-11.7%
Scotts Valley	17309	18253	5.5%	42232	43059	2.0%	3,256	2834	-13.0%	12537	12447	-0.7%
Outreach	3722	2216	-40.5%	8527	3942	-53.8%	1,133	2799	147.0%	na	1,126	na
TOTAL	145273	125629	-13.5%	364438	313547	-14.0%	25,187	26796	6.4%	111963	88,146	-21.3%

PER OPEN HOUR

	Busyness/Open Hour		Circ/Open Hour		Visits/Open Hour		Ref/Info/Open Hour	
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910
		%change		%change		%change		%change
July								
Aptos	258	393	107	153	71	98	15	25
Boulder Creek	78	218	30	72	22	86	2	1
Branciforte	191	389	70	120	68	107	13	59
Capitola	201	341	72	115	56	73	13	25
Central	479	619	204	254	173	196	36	76
Felton	81	283	28	79	25	54	8	5
Garfield Park	124	232	44	76	42	67	6	11
La Selva Beach	46	113	15	20	22	35	2	2
Live Oak	184	280	71	108	65	88	10	14
Scotts Valley	251	320	104	123	75	89	23	22
TOTAL	207	372	92	141	67	106	14	34
		80%		71%		57%		145%
August								
Aptos	240	233	97	158	71	88	13	25
Boulder Creek	74	221	27	74	20	87	3	1
Branciforte	168	358	64	119	55	105	12	59
Capitola	188	314	68	111	48	66	12	24
Central	451	627	190	266	163	200	33	76
Felton	74	218	24	61	21	44	11	5
Garfield Park	109	206	36	65	39	61	5	11
La Selva Beach	40	87	13	24	18	24	2	2
Live Oak	164	290	61	112	60	84	11	17
Scotts Valley	218	297	86	115	56	83	19	22
TOTAL	189	360	73	140	61	102	13	35
		91%		90%		68%		163%
Sept								
Aptos	239	369	96	149	64	91	12	16
Boulder Creek	75	209	28	74	22	41	3	7
Branciforte	166	320	60	106	69	95	16	15
Capitola	177	304	68	113	50	69	12	10
Central	412	589	169	261	158	199	41	59
Felton	70	240	24	73	23	40	10	5
Garfield Park	108	208	38	70	41	40	6	9
La Selva Beach	42	93	14	25	18	29	2	2
Live Oak	168	271	66	105	62	85	10	21
Scotts Valley	219	301	90	119	67	86	20	14
TOTAL	183	344	72	137	62	91	15	26
		88%		90%		88%		73%
Oct								
Aptos	242	366	100	145	68	87	12	12
Boulder Creek	74	215	26	70	15	51	3	11
Branciforte	173	370	61	129	73	116	19	22
Capitola	181	312	68	116	54	66	13	10
Central	416	610	167	268	159	243	35	52
Felton	72	217	24	64	22	54	10	13
Garfield Park	108	187	41	60	52	54	6	20
La Selva Beach	41	96	14	26	19	28	3	1
Live Oak	177	276	75	107	66	84	12	10
Scotts Valley	222	304	89	123	72	85	6	18
Outreach	na	na	na	na	na	na	na	na
		37%		39%		19%		227%

	Busyness/Open Hour		%change	Circ/Open Hour		%change	Visits/Open Hour		%change	Ref/Info/Open Hour		%change
	FY0809	FY0910		FY0809	FY0910		FY0809	FY0910		FY0809	FY0910	
TOTAL	1706	2953	73%	666	1108	66%	599	870	45%	118	170	44%
Nov (closed 1 wk)												
Aptos	214	402	88%	153	167	9%	55	90	64%	10	16	63%
Boulder Creek	68	232	242%	86	76	-11%	18	42	129%	2	14	505%
Branciforte	151	382	154%	161	128	-21%	59	100	69%	16	29	79%
Capitola	165	318	93%	132	114	-13%	45	65	44%	11	13	25%
Central	407	691	70%	266	305	15%	154	185	20%	37	70	87%
Felton	66	213	224%	127	64	-50%	20	47	136%	8	18	112%
Garfield Park	100	213	112%	95	71	-26%	34	64	87%	6	27	327%
La Selva Beach	33	101	205%	41	31	-25%	16	26	64%	2	1	-39%
Live Oak	180	338	111%	116	140	21%	37	90	148%	11	13	26%
Scotts Valley	191	329	72%	120	139	16%	54	86	60%	6	24	314%
TOTAL	1555	3218	107%	1297	1235	-5%	492	796	62%	109	226	107%
Dec (closed 1 wk)												
Aptos	231	408	76.51%	92	169	83%	59	100	71%	12	16	34%
Boulder Creek	72	214	198.27%	24	70	187%	18	39	117%	3	14	390%
Branciforte	174	339	94.59%	61	103	70%	63	102	62%	19	29	51%
Capitola	73	326	347.16%	65	108	66%	47	59	25%	13	13	4%
Central	442	700	58.56%	191	305	59%	151	193	28%	35	70	97%
Felton	70	235	238.02%	23	69	201%	21	54	157%	10	18	83%
Garfield Park	108	206	90.62%	38	64	78%	38	56	48%	6	27	340%
La Selva Beach	37	100	169.65%	11	27	140%	15	26	67%	3	1	-57%
Live Oak	175	333	89.86%	68	135	98%	63	97	54%	12	13	16%
Scotts Valley	204	328	60.53%	83	136	65%	59	91	55%	6	24	337%
TOTAL	1586	3189	101.09%	655	1186	81%	534	817	53%	118	226	92%
January												
Aptos	235	363	54.64%	101	158	56%	62	88	43%	13	27	102%
Boulder Creek	77	192	149.13%	30	65	120%	22	34	59%	2	4	96%
Branciforte	168	343	103.95%	64	123	94%	66	99	51%	15	15	1%
Capitola	183	284	55.24%	70	107	52%	52	61	17%	13	21	63%
Central	462	673	45.69%	211	304	44%	172	198	15%	37	70	91%
Felton	69	203	194.54%	23	56	138%	22	46	104%	9	6	-41%
Garfield Park	108	168	56.00%	41	56	37%	41	54	33%	8	10	35%
La Selva Beach	40	83	107.20%	15	25	67%	19	24	24%	2	3	52%
Live Oak	170	308	80.78%	69	125	82%	62	85	36%	11	28	162%
Scotts Valley	202	303	49.78%	88	133	51%	62	88	43%	19	22	19%
TOTAL	1714	2920	70.34%	712	1153	62%	579	777	34%	128	205	61%

PER OPEN HOUR

	Busyness/Open Hour		Circ/Open Hour		Visits/Open Hour		Ref/Info/Open Hour		%change
	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	FY0809	FY0910	
February									
Aptos	248	352	107	149	60	84	14	27	92%
Boulder Creek	130	186	50	62	30	37	3	4	28%
Branciforte	173	321	65	105	61	87	16	15	-3%
Capitola	192	288	74	105	47	64	13	21	63%
Central	486	618	222	271	142	188	35	70	98%
Felton	87	184	30	48	24	38	10	6	-44%
Garfield Park	114	163	43	54	37	45	7	10	56%
La Selva Beach	41	77	15	22	15	22	2	3	79%
Live Oak	175	272	67	104	56	82	10	28	167%
Scotts Valley	209	289	91	122	81	81	16	22	42%
TOTAL	1855	2751	764	1042	554	728	125	205	64%
March									
Aptos	270	399	114	167	66	100	15	27	78%
Boulder Creek	134	218	49	77	36	49	3	4	13%
Branciforte	182	335	67	107	70	96	15	15	-2%
Capitola	195	313	71	110	52	64	14	21	54%
Central	519	664	219	287	176	204	36	70	94%
Felton	96	218	32	57	29	35	11	6	-51%
Garfield Park	122	214	44	73	40	67	9	10	19%
La Selva Beach	46	90	15	23	19	24	2	3	104%
Live Oak	184	311	71	119	65	101	10	28	174%
Scotts Valley	227	336	93	143	67	97	18	22	26%
TOTAL	1976	3099	775	1162	620	835	133	205	55%

Spotlight: Reference

One of the functions of the Reference Department at the Central Branch is to answer questions of all types. Questions that are asked in person, that are asked over the telephone, that are emailed and that arrive by snail mail. The telephone, email and mailed-in questions are answered at Central for the entire library system. You may have noticed that whenever you call your local branch and choose selection #3, you are connected to the Telephone Reference service at Central. This takes some of the pressure away from the other branches and most of those questions can be answered from one place. If local contact is required, we transfer the call to that branch.

Along with answering questions, the Reference Department provides information to the community in the form of databases and classes.

One of our databases is the **Community Information Database**. This is a comprehensive database of human service resources available to people in Santa Cruz County.

In existence since 1987, it was created as a cooperative effort between five public agencies: Santa Cruz County Human Resources Agency, Santa Cruz County Health Services Agency, United Way, Watsonville Public Library, and the Santa Cruz City-County Library. Funding was provided through a Library Services and Construction Act grant. In 1990, the Library assumed full responsibility for maintaining the CID. In 2007, all agency records from HelpSCC which was maintained by First 5 Santa Cruz County were merged with the CID.

The database includes: environmental groups, health and human service agencies, hobby clubs, daycare and preschools, political organizations, service organizations, social and fraternal organizations and support groups. It is browsable by subject and location and can be searched by keyword.

Each month a Focus topic is chosen to highlight groups and organizations in Santa Cruz of interest to the community. For example, May is focusing on Youth Summer Camps and Programs

Each agency and organization is updated at least once a year and newly added agencies are highlighted on the first page.

If you haven't seen this database, take a look and see the many services and organizations that are available in this county. <http://www2.santacruzpl.org/cid/public/>

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD
FINANCE COMMITTEE

MINUTES

FEBRUARY 22, 2010

Central Branch Meeting Room
224 Church Street, Santa Cruz

4:30 PM PUBLIC MEETING

I. ROLL CALL

Present: Citizen Barbara Gorson, Councilmember Mike Rotkin,
(Called to order at 4:40pm)

Staff: Teresa Landers, Director of Libraries
Jack Dilles, Director of Finance, City of Santa Cruz

II. APPROVAL OF MEETING AGENDA OF JANUARY 4, 2010
Councilmember Rotkin moved by consensus

that the Board approve the agenda of February 22, 2010

UNAN

III. MINUTES OF October 26, 2009
Councilmember Rotkin moved, seconded by Councilmember Gorson

that the Board approve the minutes of January 25, 2010.

UNAN

IV. STAFF REPORTS

1. Financial reports for 0910 reviewed. Overall, personnel and other expenditures continue to hold their own. Revenues remain consistent with previous months.
2. The cash balance was improved due to two checks being received in January.
3. Five year budget projections and priorities for coming year were discussed at length. Teresa and Jack were given direction to make some adjustments for presentation to the Joint Powers Board on Monday. New expenditures that are not optional will be included in the projections. The furlough will be removed beginning FY11/112.

V. NEXT MEETING TOPICS

Next meeting is scheduled for Monday March 29 2010 4:30-6:30 pm. In the Central Library meeting room. (Note: this is the last Monday in March. Teresa will be at a conference the 4th Monday)

VI. ADJOURN

The regular meeting adjourned at 5:55 p.m.

Respectfully submitted,

Teresa Landers
Library Director

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD
FINANCE COMMITTEE

MINUTES

March 29, 2010

Central Branch Meeting Room
224 Church Street, Santa Cruz

4:30 PM PUBLIC MEETING

I. ROLL CALL

Present: Citizen Barbara Gorson

Absent: Councilmember Storey and Councilmember Rotkin

Staff: Teresa Landers, Director of Libraries

A quorum was not present so no discussion was held.

II. NEXT MEETING TOPICS

Next meeting is scheduled for Monday April 26, 2010 4:30-6:30 pm. in the Central Library meeting room.

VI. ADJOURN

The meeting adjourned at 4:35 p.m.

Respectfully submitted,

Teresa Landers
Library Director

All documents referred to in these minutes are available in the Library Office.

LIBRARY JOINT POWERS AUTHORITY
 COMBINED BALANCE SHEET
 JPA FUND AND ACCOUNT GROUPS
 MARCH 2010

	JPA Total
Assets	
Infrastructure	579,683.02
Accumulated depreciation - infrastructure	(164,848.89)
Buildings	1,758,907.67
Accumulated depreciation - buildings	(765,044.52)
Lease improvements - buildings	259,124.00
Accumulated depreciation - lease imp-buildings	(163,048.94)
Machinery and equipment	1,628,318.81
Accumulated depreciation - machinery & equip	(1,471,843.15)
Software	61,759.70
Accumulated depreciation-software	(61,759.70)
Construction in progress	52,613.65
Total Assets	1,713,861.65
Liabilities	
Accounts payable	105,454.38
Sales tax payable	3,958.31
Deferred grant revenue - unearned	529.84
Unclaimed funds	1,100.45
Cash loan from city	62,933.26
Pooled cash interest payable	244.72
Payable to the County - noncurrent	120,879.18
Other intergovernmental payable-noncurrent	391,139.91
Total Liabilities	686,240.05
Equities	
Unreserved, undesignated fund balance	(174,220.96)
Investment in capital assets - Library	1,713,861.65
Reserved for long-term debt	(512,019.09)
Total Equities	1,027,621.60
Total Liabilities and Equities	1,713,861.65

**LIBRARY JOINT POWERS AUTHORITY
 COMBINED BALANCE SHEET
 SPECIAL FUNDS
 MARCH 2010**

Fund #	955	956	957	960	Spec Funds
Fund Description	Contingency	Technology	Projects	Felton	Total
Assets					
Pooled cash	9,365.71	4,732.27	466.15	1,123.35	15,687.48
Pooled cash interest receivable	26.26	13.27	1.39	5.36	46.28
Total Assets	9,391.97	4,745.54	467.54	1,128.71	15,733.76
Equities					
Unreserved, undesignated fund balance	9,391.97	4,745.54	467.54	1,128.71	15,733.76
Total Equities	9,391.97	4,745.54	467.54	1,128.71	15,733.76

LIBRARY JOINT POWERS AUTHORITY						
COMBINED BALANCE SHEET						
TRUST FUNDS						
MARCH 2010						
	Fund #	931	932	933	934	Trust Funds
Fund Description		McCaskill Loc His	McCaskill Vis Imp	Finkeley	Whalen	Total
Assets						
Pooled cash		262,598.85	253,516.71	9,621.02	143,114.55	668,851.13
Pooled cash interest receivable		741.20	716.05	27.20	398.86	1,883.31
Total Assets		263,340.05	254,232.76	9,648.22	143,513.41	670,734.44
Equities						
Net assets held in trust-library prog		263,340.05	254,232.76	9,648.22	143,513.41	670,734.44
Total Equities		263,340.05	254,232.76	9,648.22	143,513.41	670,734.44


revstat.rpt
 04/21/2010 8:43AM
 Periods: 9 through 9

Revenue Status Report
 CITY OF SANTA CRUZ
 3/1/2010 through 3/31/2010

951 Library Joint Powers Authority						75%
Account Number	Adjusted Estimate	Revenues	Year-to-date Revenues	Balance	Prct Rcvd	
951-41000	TAXES					
951-00-00-0000-41211	5,612,255.00	512,053.92	3,649,291.24	1,962,963.76	65.02	66%
Total	5,612,255.00	512,053.92	3,649,291.24	1,962,963.76	65.02	
951-43000	INTERGOVERNMENTAL					
951-36-00-0000-43210	70,000.00	74,143.00	74,143.00	-4,143.00	105.92	
951-36-00-0000-43311	5,174,769.00	431,230.75	3,447,405.06	1,727,363.94	66.62	
951-36-50-3510-43190	6,762.00	0.00	6,978.00	-216.00	103.19	
951-36-55-3531-43210	2,500.00	185.50	1,484.00	1,016.00	59.36	
Total	5,254,031.00	505,559.25	3,530,010.06	1,724,020.94	67.19	
951-44000	CHARGES FOR SERVICES					
951-36-00-0000-44613	7,000.00	366.25	3,065.60	3,934.40	43.79	
951-36-00-0000-44630	1,890.00	140.00	1,610.00	280.00	85.19	
951-36-00-0000-44680	0.00	0.00	88.73	-88.73	0.00	
951-36-00-0000-44901	10,000.00	818.14	5,770.99	4,229.01	57.71	
Total	18,890.00	1,324.39	10,535.32	8,354.68	55.77	
951-45000	FINES AND FORFEITS					
951-36-00-0000-45131	300,000.00	20,608.78	156,382.95	143,617.05	52.13	
951-36-00-0000-45132	40,000.00	2,444.19	18,897.34	21,102.66	47.24	
Total	340,000.00	23,052.97	175,280.29	164,719.71	51.55	
951-46000	MISCELLANEOUS REVENUES					
951-00-00-0000-46110	0.00	163.77	-3,288.74	3,288.74	0.00	

Revenue Status Report
 CITY OF SANTA CRUZ
 3/1/2010 through 3/31/2010

951 Library Joint Powers Authority						75%
<u>Account Number</u>		<u>Adjusted Estimate</u>	<u>Revenues</u>	<u>Year-to-date Revenues</u>	<u>Balance</u>	<u>Prct Rcvd</u>
951-00-00-0000-46190	Interest earnings - other	3,871.00	329.67	2,472.65	1,398.35	63.88
951-00-00-0000-46910	Miscellaneous operating revenue	0.00	0.00	314.00	-314.00	0.00
951-00-00-0000-46990	Miscellaneous non-operating revenue	60,000.00	15,882.00	38,986.35	21,013.65	64.98
951-36-00-0000-46303	Donations - library	36,791.00	0.00	36,791.00	0.00	100.00
951-36-00-0000-46309	Donations - library - Friends of the Lib	42,143.00	57,303.79	74,425.07	-32,282.07	176.60
951-36-00-0000-46916	Cash over/short	0.00	-3.96	93.72	-93.72	0.00
951-36-00-0000-46918	Damaged property recovery	0.00	0.00	319.11	-319.11	0.00
951-36-00-0000-46923	Insurance reimbursements	0.00	0.00	10,588.22	-10,588.22	0.00
Total	MISCELLANEOUS REVENUES	142,805.00	73,675.27	160,701.38	-17,896.38	112.53
951-49000	OTHER FINANCING SOURCES					
951-00-00-0000-49122	From Library Private Trust Fund	19,455.00	0.00	19,455.00	0.00	100.00
951-00-00-0000-49191	Intra-entity fund transfer in	18,018.00	0.00	18,018.00	0.00	100.00
Total	OTHER FINANCING SOURCES	37,473.00	0.00	37,473.00	0.00	100.00
Grand Total		11,405,454.00	1,115,665.80	7,563,291.29	3,842,162.71	66.31


 92

Expenditure Status Report
 CITY OF SANTA CRUZ
 3/1/2010 through 3/31/2010

951 Library Joint Powers Authority

Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
951-52000	SERVICES					
951-36-50-3510-52135	Financial services - outside - audit	6,200.00	0.00	6,391.00	0.00	-191.00 103.08
951-36-50-3510-52149	Interagency labor charges	653,046.00	43,893.69	500,468.33	0.00	152,577.67 76.64
951-36-50-3510-52199	Other professional & technical services	21,718.00	1,330.00	18,740.20	2,419.73	558.07 97.43
951-36-50-3510-52240	Office equipment operation/maint	4,620.00	89.08	2,406.08	0.00	2,213.92 52.08
951-36-50-3510-52244	Other equipment operation/maintenance	400.00	0.00	0.00	0.00	400.00 0.00
951-36-50-3510-52302	Travel and meetings	2,000.00	0.00	1,179.55	0.00	820.45 58.98
951-36-50-3510-52402	Telecommunications service - internal	82,224.00	20,556.00	61,668.00	0.00	20,556.00 75.00
951-36-50-3510-52403	Telecommunications service - outside	21,794.00	842.08	9,475.14	14,689.91	-2,371.05 110.88
951-36-50-3510-52933	Liability insurance/surety bonds-outside	13,167.00	0.00	11,430.00	0.00	1,737.00 86.81
951-36-50-3510-52960	Advertising	3,000.00	0.00	0.00	0.00	3,000.00 0.00
951-36-50-3510-52961	Dues and memberships	2,720.00	120.00	1,295.00	0.00	1,425.00 47.61
951-36-50-3510-52971	Printing and binding-internal	0.00	144.02	144.02	0.00	-144.02 0.00
951-36-50-3510-52972	Printing and binding-outside	7,500.00	1,259.25	4,234.37	0.00	3,265.63 56.46
951-36-50-3510-52973	Moving Costs one time	8,170.00	0.00	8,168.92	0.00	1.08 99.99
951-36-50-3540-52135	Financial services - outside	599,526.00	44,429.60	380,523.57	0.00	219,002.43 63.47
951-36-51-3520-52131	Claims management services - outside	16,000.00	375.90	10,856.35	5,146.25	-2.60 100.02
951-36-51-3520-52149	Interagency labor charges	1,150,643.00	92,077.24	821,921.06	0.00	328,721.94 71.43
951-36-51-3520-52244	Other equipment operation/maintenance	2,500.00	0.00	1,044.00	0.00	1,456.00 41.76
951-36-51-3520-52248	Software maintenance services	17,588.00	281.12	9,863.82	0.00	7,724.18 56.08
951-36-51-3520-52972	Printing and binding-outside	10,000.00	219.00	2,359.75	0.00	7,640.25 23.60
951-36-52-3530-52149	Interagency labor charges	4,310,341.00	315,374.43	3,090,926.75	0.00	1,219,414.25 71.71
951-36-52-3530-52244	Other equipment operation/maintenance	3,000.00	0.00	1,788.04	0.00	1,211.96 59.60
951-36-52-3530-52302	Travel and meetings	2,255.00	156.50	767.86	0.00	1,487.14 34.05
951-36-52-3530-52972	Printing and binding-outside	3,000.00	180.05	1,178.76	0.00	1,821.24 39.29
951-36-53-3515-52149	Interagency labor charges	219,481.00	17,014.80	157,478.33	0.00	62,002.67 71.75
951-36-53-3515-52201	Water, sewer and refuse	64,706.00	631.27	34,592.00	0.00	30,114.00 53.46
951-36-53-3515-52211	Janitorial services	180,928.00	12,992.33	103,560.85	24,962.45	52,404.70 71.04
951-36-53-3515-52223	Vehicle operation charges - internal	38,103.00	3,361.71	28,724.78	0.00	9,378.22 75.39
951-36-53-3515-52246	Building and facility o & m - outside	141,611.00	7,566.84	100,437.39	19,610.06	21,563.55 84.77
951-36-53-3515-52247	Landscaping maintenance services	12,975.00	67.59	4,616.45	0.00	8,358.55 35.58
951-36-53-3515-52261	Equipment, building and land rentals	401,232.00	32,933.44	296,400.96	27,554.00	77,277.04 80.74
951-36-53-3515-52302	Travel and meetings	250.00	0.00	0.00	0.00	250.00 0.00

Expenditure Status Report
 CITY OF SANTA CRUZ
 3/1/2010 through 3/31/2010

951 Library Joint Powers Authority

Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
951-36-53-3515-52932	Liability insurance/surety bonds-interna	15,500.00	3,875.00	11,625.00	0.00	3,875.00 75.00
951-36-53-3515-52933	Liability insurance/surety bonds-outside <i>up front</i>	33,187.00	0.00	28,693.00	0.00	4,494.00 86.46
951-36-54-3550-52149	Interagency labor charges	544,351.00	41,774.73	392,742.21	0.00	151,608.79 72.15
951-36-54-3550-52199	Other professional & technical services	22,000.00	531.25	10,164.00	5,740.00	6,096.00 72.29
951-36-54-3550-52248	Software maintenance services	66,051.00	1,389.66	35,663.37	29,967.16	420.47 99.36
951-36-54-3550-52249	Hardware maintenance services	60,300.00	25,271.96	37,017.30	0.00	23,282.70 61.39
951-36-54-3550-52302	Travel and meetings	1,430.00	231.00	705.20	0.00	724.80 49.31
951-36-54-3550-52403	Telecommunications service - outside <i>crate</i>	58,423.00	12,374.40	80,329.82	5,786.16	-27,692.98 147.40
951-36-55-3560-52149	Interagency labor charges	671,454.00	60,023.41	422,794.88	0.00	248,659.12 62.97
951-36-55-3560-52302	Travel and meetings	660.00	48.00	233.61	0.00	426.39 35.40
951-36-55-3560-52304	Training	10,910.00	0.00	3,543.01	0.00	7,366.99 32.47
951-36-55-3560-52306	LSTA Tuition Reimb grant training	6,762.00	0.00	3,267.00	0.00	3,495.00 48.31
951-36-55-3560-52972	Printing and binding-outside	6,000.00	54.62	527.67	0.00	5,472.33 8.79
Total SERVICES		9,497,726.00	741,469.97	6,699,947.40	135,875.72	2,661,902.88 71.97
951-53000	SUPPLIES					
951-36-50-3510-53101	Postage charges	17,000.00	545.21	4,559.74	0.00	12,440.26 26.82
951-36-50-3510-53102	Office supplies	16,500.00	1,079.18	9,993.89	0.00	6,506.11 60.57
951-36-51-3520-53106	Books and periodicals	809,000.00	56,871.60	336,279.01	0.00	472,720.99 41.57
951-36-51-3520-53107	Books and periodicals-grants & donations	46,939.00	11,556.69	40,962.34	0.00	5,976.66 87.27
951-36-51-3520-53112	Library functional supplies	150,276.00	13,290.97	57,796.27	2,616.13	89,863.60 40.20
951-36-52-3530-53109	Copier supplies	7,248.00	0.00	3,595.45	0.00	3,652.55 49.61
951-36-53-3515-53106	Safety clothing and equipment	3,690.00	0.00	1,215.62	0.00	2,474.38 32.94
951-36-53-3515-53113	Janitorial supplies	18,000.00	1,619.93	11,056.50	0.00	6,943.50 61.43
951-36-53-3515-53311	Electricity	152,710.00	11,021.08	106,717.52	0.00	45,992.48 69.88
951-36-53-3515-53312	Natural gas	25,200.00	2,718.18	15,705.23	0.00	9,494.77 62.32
951-36-54-3550-53110	Computer supplies	18,000.00	2,268.88	6,979.92	0.00	11,020.08 38.78
Total SUPPLIES		1,264,563.00	100,971.72	594,861.49	2,616.13	667,085.38 47.25
951-54000	OTHER MATERIALS AND SERVICES					
951-36-50-3510-54990	Miscellaneous supplies and services	2,480.00	0.00	0.00	0.00	2,480.00 0.00
951-36-52-3530-54990	Miscellaneous supplies and services	0.00	0.00	89.00	0.00	-89.00 0.00
951-36-54-3550-54203	Computer equipment - non-capital	30,000.00	0.00	0.00	0.00	30,000.00 0.00
951-36-54-3550-54990	Miscellaneous supplies and services	0.00	0.00	23.31	0.00	-23.31 0.00

Expenditure Status Report
 CITY OF SANTA CRUZ
 3/1/2010 through 3/31/2010

951 Library Joint Powers Authority

Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
951-36-55-3531-54990 Miscellaneous supplies and services	2,500.00	176.00	1,089.45	704.00	706.55	71.74
951-36-55-3560-54990 Miscellaneous supplies and services	7,275.00	0.00	2,228.29	0.00	5,046.71	30.63
Total OTHER MATERIALS AND SERVICES	42,255.00	176.00	3,430.05	704.00	38,120.95	9.78
951-56000 OTHER CHARGES						
951-36-52-3530-56995 Refunded fees and fines	1,000.00	817.00	895.00	0.00	105.00	89.50
Total OTHER CHARGES	1,000.00	817.00	895.00	0.00	105.00	89.50
951-57000 CAPITAL OUTLAY						
1-36-51-3520-57401 Office furniture/equipment	12,995.00	14,229.53	14,229.53	0.00	-1,234.53	109.50 *
Total CAPITAL OUTLAY	12,995.00	14,229.53	14,229.53	0.00	-1,234.53	109.50
951-58000 DEBT SERVICE						
951-36-50-3540-58140 Loan principal	39,022.00	0.00	39,010.36	0.00	11.64	99.97
951-36-50-3540-58190 Other debt principal	40,293.00	0.00	40,293.07	0.00	-0.07	100.00
951-36-50-3540-58240 Loan interest	41,508.00	0.00	21,507.52	0.00	20,000.48	51.82
951-36-50-3540-58290 Other debt interest	8,500.00	0.00	3,932.60	0.00	4,567.40	46.27
Total DEBT SERVICE	129,323.00	0.00	104,743.55	0.00	24,579.45	80.99
Grand Total	10,947,862.00	857,664.22	7,418,107.02	139,195.85	3,390,559.13	69.03

* sales tax on disc cleaner
 will transfer # from supplies

Personnel

expstat.rpt
04/21/2010 8:39AM
Periods: 9 through 9

Expenditure Status Report
CITY OF SANTA CRUZ
3/1/2010 through 3/31/2010

Page: 1

101 General Fund
35 Library (City)

75%

Account Number	Adjusted Appropriation	Expenditures	Year-to-date Expenditures	Year-to-date Encumbrances	Balance	Prct Used
101-35-51000 PERSONNEL SERVICES'						
Total Regular full time	4,305,302.00	321,783.51	3,139,536.92	0.00	1,165,765.08	72.92
Total Regular part time	610,327.00	55,268.95	499,277.71	0.00	111,049.29	81.80
Total Overtime	0.00	0.00	2,040.49	0.00	-2,040.49	0.00
Total Termination pay	0.00	0.00	27,157.79	0.00	-27,157.79	0.00
Total Temporary	510,086.00	28,677.45	247,516.84	0.00	262,569.16	48.52
Total Other pay	0.00	0.00	1,032.15	0.00	-1,032.15	0.00
Total Special vacation pay	0.00	0.00	12,576.42	0.00	-12,576.42	0.00
Total Special sick leave pay	0.00	0.00	695.56	0.00	-695.56	0.00
Total Vehicle allowance	2,880.00	250.00	2,250.00	0.00	630.00	78.13
Total Retirement contribution	631,119.00	49,106.80	472,087.24	0.00	159,031.76	74.80
Total F.I.C.A.	61,081.00	1,340.26	12,156.37	0.00	48,924.63	19.90
Total Group health insurance	943,722.00	76,381.47	802,456.07	0.00	341,265.93	63.84
Total Group dental insurance	98,798.00	7,758.78	66,904.93	0.00	31,893.07	67.72
Total Vision insurance	17,895.00	1,414.20	12,177.74	0.00	5,717.26	68.05
Total Medicare insurance	58,208.00	5,297.79	75,344.66	0.00	-17,136.66	129.44
Total Group life insurance	2,673.00	228.06	1,933.60	0.00	739.40	72.34
Total Disability insurance	35,613.00	2,705.11	26,150.38	0.00	9,462.62	73.43
Total Unemployment insurance	12,291.00	1,848.83	11,507.62	0.00	783.38	93.63
Total Workers' compensation	219,856.00	18,097.09	173,529.07	0.00	46,326.93	78.93
Total Accrued vacation - period 13	0.00	0.00	0.00	0.00	0.00	0.00
Grand Total	7,509,851.00	570,158.30	5,386,331.56	0.00	2,123,519.44	71.72

Page: 1

Library - Fund 951
 Month-End Cash Balances

	July	August	September	October	November	December	January	February	March	April	May	June
FY 2010 Pooled cash	(908,343.59)	(797,637.50)	(752,924.76)	(597,787.31)	(558,459.72)	(707,533.76)	290,832.95	(390,345.22)	(62,933.26)			
FY 2009 Pooled cash	(1,028,955.46)	(397,327.61)	(356,999.20)	252,949.44	(714,416.36)	(711,714.61)	(812,054.05)	(668,015.42)	(595,048.05)	(543,669.74)	222,502.65	(667,431.15)
FY 2008 Pooled cash	555,177.28	285,993.39	362,222.74	452,678.88	381,688.89	348,644.68	414,873.10	180,026.54	267,117.50	988,379.63	877,239.75	65,274.00
FY 2007 Pooled cash	378,173.37	260,209.81	(47,055.07)	77,967.52	141,276.32	331,082.13	1,134,207.34	1,970,264.04	582,080.73	688,990.25	693,402.17	260,082.00

Library Financial Analysis: as of March 31 2010

Revenues

	Actual to 3/31/2010	Extrapolation to 6/30/10
1 Sales Tax (Aug-Mar)	\$3,649,291	\$5,321,475
2 Maint. Effort (Aug-Mar)	\$3,530,011	\$5,136,589
3 Fines, fees (jul-mar)	\$175,280	\$233,707
4 Charges for services (jul-mar)	\$10,535	\$14,047
5 Other	\$198,174	\$223,586
TOTAL REVENUES	\$7,563,291	\$10,929,403

6 Expenditures	\$7,406,092	\$10,847,862
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Difference Projected

Revenues

& Expenditures

\$81,541

1 and 2: Based on County projections for FY0910 received 4/27/10

3 and 4 based on revenues to date extrapolated (75% to 100%)

5. Based on actual anticipated expenses

6. Expenditures are actuals plus encumbrances plus the balance expected.

Exception is the Temp Budget in which we anticipate a \$100,000 savings.

Also includes a savings of \$318,000 in the materials budget

revised 4/27/10

Library Finance Authority - Jan 2010 Estimate Compared to April 2010 Estimates

(1) Item	(2) Pop %	(3) 2009-10			(5) Increase	(6) Jan Estimate	(7) Pop %	(8) 2010-11		(9) Increase
		Jan Estimate	Apr Est	Increase				Jan Estimate	Apr Est	
Measure B (Sales Tax)		\$6,824,956	\$6,867,306	\$42,350	\$6,824,956		\$6,867,306	\$42,350		
Maintenance of Effort										
City of Santa Cruz		1,394,751	1,394,751	0	1,394,751		1,394,751	0		
City of Watsonville		541,684	541,684	0	541,684		541,684	0		
County		4,741,548	4,692,277	(49,271)	4,580,439		4,788,241	207,802		
Total MOE		6,677,983	6,628,712	(49,271)	6,516,874		6,724,676	207,802		
Interest Earnings		6,634	6,634	0	6,634		6,634	0		
Total		\$13,509,573	\$13,502,652	(\$6,921)	\$13,348,464		\$13,598,616	\$250,152		
Distribution Detail										
Measure B (Sales Tax)										
Watsonville Library	22.51%	\$1,536,298	\$1,545,831	\$9,533	\$1,536,298	22.51%	\$1,545,831	\$9,533		
Santa Cruz Library System	77.49%	5,288,658	5,321,475	32,817	5,288,658	77.49%	5,321,475	32,817		
Total	100.00%	\$6,824,956	\$6,867,306	\$42,350	\$6,824,956	100.00%	\$6,867,306	\$42,350		
Maintenance of Effort										
Watsonville Library	22.51%	\$1,503,214	\$1,492,123	(\$11,091)	\$1,466,948	22.51%	\$1,513,725	\$46,776		
Santa Cruz Library System	77.49%	5,174,769	5,136,589	(38,180)	5,049,926	77.49%	5,210,951	161,026		
Total	100.00%	\$6,677,983	\$6,628,712	(\$49,271)	\$6,516,874	100.00%	\$6,724,676	\$207,802		
Interest Earnings										
Watsonville Library	22.51%	\$1,493	\$1,493	\$0	\$1,493	22.51%	\$1,493	\$0		
Santa Cruz Library System	77.49%	5,141	5,141	0	5,141	77.49%	5,141	0		
Total	100.00%	\$6,634	\$6,634	\$0	\$6,634	100.00%	\$6,634	\$0		
Grand Total										
Watsonville Library	22.51%	\$3,041,005	\$3,039,447	(\$1,558)	\$3,004,739	22.51%	\$3,061,048	\$56,309		
Santa Cruz Library System	77.49%	10,468,568	10,463,205	(5,363)	10,343,725	77.49%	10,537,568	193,843		
Total	100.00%	\$13,509,573	\$13,502,652	(\$6,921)	\$13,348,464	100.00%	\$13,598,616	\$250,152		
Check										

Library Finance Authority - Jan 2010 Estimate Compared to April 2010 Estimates

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Item	2009-10				2010-11			
	Pop %	Jan Estimate	Apr Est	Increase	Jan Estimate	Pop %	Apr Est	Increase

Total Improvement From January Estimate → **\$243,231**

By Library

Wastonville Library	\$54,751
Santa Cruz Library System	\$188,480

Preliminary

Memorandum

DATE: April 20, 2010
 TO: Library Joint Powers Board
 FROM: Teresa Landers, Library Director *TL*
 SUBJECT: New Phone System

Background

Two years ago the Headquarters building and Central Library participated in a city wide installation of a new VOIP phone system. The installation costs for the Library were about \$164,000 payable over four years. Two years remain to be paid. This includes the phone sets currently in use at these two facilities. In addition, annual service costs are \$409,038. Phone service at the other branch libraries totals \$18,000 per year. The chart below details current costs. Earlier this year the Library engaged a consultant to review the telecommunications configuration. The consultant became aware of library telephone operations and recommended a thorough review. This was conducted and the recommendation is to migrate the Library system to a new SIP based phone system.

	10/11	11/12	12/13	13/14
City payback	\$40,962	\$40,962	0	0
HDQ/Central Service	\$49,038	\$49,038	\$47,000	\$47,000
Branch service	\$18,000	\$18,000	\$18,000	\$18,000
TOTAL CURRENT	\$108,000	\$108,000	\$65,000	\$65,000

Discussion

The Library can achieve considerable savings by migrating to a new phone system as early in the 10/11 fiscal year as possible. A positive return on investment is achieved in fiscal year 11/12. In fiscal year 12/13 and future years savings reach a steady rate. In fiscal year 10/11 the negative position is due to implementation costs and year three of payback to the City for the debt incurred with the existing system. In 11/12 the final payment for the City debt is made and there are no installation costs. See the chart below for details.

	10/11	11/12	12/13	13/14
Current Service	\$108,000	\$108,000	\$65,000	\$65,000
PROPOSED SERVICE				
Installation	\$78,700	0	0	0
City Payback	\$40,962	\$40,962	0	0
Service	\$16,740	\$16,740	\$16,740	\$16,740
TOTAL	\$136,362	\$57,702	\$16,740	\$16,740
NET Proposed vs current	-\$28,362	\$50,398	\$48,260	\$48,260

An added advantage of the new system is that all libraries in the system will be on 4 digit interbranch dialing. The figures above assume e-rate and California Teleconnect Fund discounts which, even if we do eventually get them, do not compare favorably with the non e-rate discounted figure for the new system.

Changing phone systems also opens up possibilities for additional savings up to \$11,000 in telecommunications charges. This is currently under investigation but can be arranged separately from the change in phone systems.

Recommendation

The Library JPB approves the change in phone systems conceptually and direct staff to enter into contract negotiations. Since the final contract will be greater than \$25,000 Library JPB approval will be required. Time is of the essence in order to be able to transition as soon as possible in the new fiscal year thereby maximizing savings.

MEMORANDUM

DATE; April 26, 2010
TO: Library JPB
FROM: Teresa Landers, Library Director^{TL}
SUBJECT: 10/11 Budget

RECOMMENDATION:

That the Board review and give direction on the attached draft budget for FY10/11

BACKGROUND

The Board agreed at its April 5 meeting that it would review a draft of the FY2010-2011 Budget at its May meeting, direct revisions and invite public comment at its June meeting. Page citations below are to the Budget Book included in your packets.

WORK PRIORITIES FOR FY10/11

The draft budget reflects the following work priorities for FY10/11. These reflect the discussions that have taken place since the February board meeting. They vary slightly in light of recent developments.

- Implement self-check system wide. The basic installation is being funded by the Friends of the Library. The Library will need to pay annual maintenance costs which will begin in May 2011.
- Implement a new Integrated Library System. It is interesting to note that this was listed as a priority for FY07/08. The \$175,000 budget is an estimate and cannot be made more exact until Fall 2010 due to imminent major changes expected in September 2010 from a vendor of interest.
- Implementation of a replacement phone system designed to save money beginning in FY11/12 with minimum extra cost in FY10/11.
- Conduct a staffing plan. In light of changes in our service plan- what we provide and how we provide it, we will look at how we are structured from a personnel perspective and determine what may be a more appropriate alignment of staff responsibilities per classification and what the appropriate classifications are.
- The new Scotts Valley Library will open in Spring 2011. This will require training staff on a new service model as well as dealing with the physical aspects such a move involves.
- Begin implementing the action steps defined in the Strategic Plan. Since we are still developing those it is difficult to be more exact but, technology, collection,

staff training, organizational culture and all aspects of service will be impacted in some way.

- Restore landscape maintenance..
- Explore how we can use volunteers more effectively and improve the efficiency of our current volunteer "operation."
- Empower all staff to look for potential workplace efficiencies and implement those that are feasible, fiscally responsible and with the potential to be the most effective.

REVENUES

It is expected the Library will end FY09/10 with a net gain of about \$81,500; primarily due to the reduced materials budget and savings in the temporary personnel line. The total projected revenue for FY09/10 is \$10,929,403.

We will not have final revenue projections from the Library Financing Authority until June. The preliminary budget was prepared using estimates from January 2010 for Maintenance of Effort and Sale & Use Tax. However, estimates received on April 27 for FY10/11 show slight increases in sales taxes and property taxes over the January 2010 estimates. The projected revenue for FY10/11 from Maintenance of Effort and Sale & Use Tax is \$11,018,812.

We are working on obtaining our full e-rate reimbursement from AT&T going back to January 2009. The total amount due is under negotiation.

An additional revenue source for FY10/11 is \$8,500 from the Water Department for contracted facilities maintenance services using Library maintenance staff. The original agreement as part of sharing a building, was for library maintenance staff to help out the Water Department with minor repairs and maintenance. This is the first time we have negotiated payment for these services. This payment represents reimbursement for time currently being spent. Any supplies needed will be charged at cost.

We are also anticipating a \$25,000 transfer from the Whalen Trust to pay for continued costs related to planning for a new library in Felton.

The Programs and Partnerships Division is committed to taking advantage of grant opportunities. This is an additional potential source of revenue.

We will continue to participate in the State Public Library Fund and the State grant funded tuition reimbursement program for staff pursuing a M.L.S.

EXPENDITURES

PERSONNEL

We anticipate continuing the 10% furlough for one more year. This is dependent on reaching an agreement to do so with each of the bargaining units. Those discussions are currently underway. It is also important to note that the current SEIU contract expires at the end of October 2010.

Preliminary discussions with the units indicate that step increases will be (or for at least two units already have been) restored. In a discussion about personnel related cost increases the two areas of note are health benefits anticipated to rise by 12% and expenses related to retirement costs by 3.5% in FY10/11.

Several library classifications underwent review by the Human Resources Department this past year. Final reports are pending but we anticipate a potential of \$50,000 needed to bring these classifications in line with City norms. The majority of this increase comes from the Library Information Technology Division.

More direct supervision of the smaller branches was determined to be a strong need. We have developed a "no direct cost" temporary way to accomplish this in FY10/11 and have deleted the \$6,800 originally requested for this. We are anticipating possible recommendations that would affect this from the staffing plan and prefer a more cautious approach at present.

There is nothing specifically in the budget to address the growing interest in utilizing volunteers but it is possible that recommendations will emerge that could indicate a need for library staff to support a large increase in volunteers.

At the moment, personnel costs projected by the City Finance Department total \$7,686,779. This figure does NOT include:

- A reduction of \$71,000 in the budget for temporary employees who cover during regular staff absences.
- The estimated \$50,000 for reclassifications
- A reduction in force of 3 FTEs for an estimated savings of \$163-177,000.

SUPPLIES AND SERVICES (pages)

The total cost for supplies and services for FY10/11 is budgeted at \$2,981,634 which is \$264,343 less than in FY0910 (a 8% decrease.) This is due to careful and judicious budgeting by staff and a seemingly fortuitous decrease in the cost of janitorial services (see below).

Professional and Insurance Services

\$25,000 is budgeted for a consultant to conduct the staffing plan.

Insurance is budgeted at a 10% increase as recommended by the City's risk management division.

The Information Technology Division is requesting an additional \$7,000 for technical assistance with the planning and implementation of the new phone system.

Facilities and Capital Outlay

We budgeted \$10,000 for costs associated with moving into the new Scotts valley branch. There has been discussion about using volunteers to assist with this so we anticipate a possible savings.

We are not anticipating any increases in water, sewer, garbage and natural gas. In fact we have budgeted for reductions in these areas based on actual costs incurred in FY0910.

Other building related costs (HVAC, alarm systems- fire and burglary, etc are also reduced and are budgeted at \$133,984. This is due to budgeting less for facility related maintenance such as gutter cleaning, emergencies, repairs, etc. We are maintaining a \$25,000 contingency but are planning for minimal repairs. Minimal capital outlay for some staff chairs is also included,

Electricity is budgeted at \$5,000 higher due to the "true up" bill received in June each year for the Headquarters building. PG&E determines the net use or generation of electricity due to the solar array on the building and adjusts the bill accordingly. In June 2009 that figure showed the Library owing \$5,000 for the year. During the rest of the year the utility bill for Headquarters averages \$50 per month.

The City negotiated a much more favorable janitorial contract which reduces our costs in FY10/11 to \$95,285 from \$180,929 (a 47.3% decrease). However, this is not a final number as the contract is still being negotiated and many services we thought were included in the basic price are now potentially going to be charged for such as sanitizing the baby changing stations. We have serious concerns about the actual services we are going to receive so it is highly possible this figure could increase in the interest of public health and safety.

Those branches now dependent on the regular facilities maintenance staff for landscaping services are showing signs of neglect. The three maintenance staff took this on in addition to an already full workload caring for 10 facilities. This is an area to look for expanded volunteer assistance but just in case, we budgeted an additional \$38,170 of which \$30,000 is for contracted annual landscaping service at Aptos, Boulder Creek, Central and Live Oak. Another possibility is to contract for service seasonally.

The additional \$8,170 is to support tree maintenance and other contingencies such as pipe breaks, plant replacements, broken benches, etc.

Building and equipment rental is reduced to \$393,396 because we are planning on vacating the current Scotts Valley location by June 1 which will save one month's rent (\$7,000).

Continuing to defer maintenance and repairs is another issue to be considered when looking at long term financial sustainability and budget projections.

IT and Telecommunications

Software maintenance is budgeted at \$215,344 which is \$149,293 higher than last year. This is due to the new ILS which is budgeted at \$175,000. Other costs were reduced such as payment for planning for the new system which has been in the budget for several years making the net cost of the new system \$25,707 less than anticipated.

The telecommunications budget is increased by \$28,362. This reflects the first year costs associated with migrating to a new phone system. As per the separate report, this allows us to achieve savings of \$50,000 in the second year and about \$48,000/year in subsequent years. We are also anticipating realizing additional savings by reconfiguring our data connections but do not have an order of magnitude at this time.

The Library is currently converting to Google Apps primarily for the email and calendaring features. The annual licensing cost is about \$7,000. This needs to be compared to the cost of updating our existing messaging services which would cost about \$60,000. Our Exchange server is about 10 years old and is showing signs of imminent failure. Moving to Google is obviously fiscally responsible. It will also take less staff time to support the staff email and calendar functions.

We are also investigating an automated sub-finders utility. This will greatly reduce the amount of staff time spent calling for substitutes when staff is absent for illness, vacation, training, etc. We are in the preliminary stages but have a rough estimate of \$400 per month.

Library materials and related supplies

As directed by the Board, the \$839,000 budgeted in FY0910 for materials has been reduced by \$ 272,000 to \$567,000.

The suspension of the security system saves at least \$17,500 in materials related supplies.

Staff Development

The budget for staffing training; tuition reimbursement, conference registration fees, in-house training, etc has been increased to \$13,975 from \$10,910. This new amount reflects .0013% of the overall budget. Since recommended costs for staff training are 1-2% of overall budget, we are still way below standard targets.

This year we also face specific training needs as we migrate to a new Integrated Library System, Google Apps, Self checkout, and new service models.

Programs

The new Programs and Partnerships Division is taking both those areas of responsibility quite seriously. The request for FY10/11 of \$18,321 represents an increase of \$11,000. This will cover programming and supplies for up to 12 adult

programs, up to 16 children's programs and up to 16 teen programs. The Friends of the Library traditionally provide some funds; primarily for the Summer Reading Program and local Friends chapters also support programming. However, not every branch has a Friends group and the demand for programming is high and strongly supports the Lifelong Learning Strategic Direction.

OTHER BUDGET ITEMS

Nothing is budgeted for the reserve fund which is depleted.

The vehicle operation budget indicates the establishment of a vehicle reserve fund starting in FY11/12. Upgrades to the Bookmobile to make it state compliant will need to be done by December 2011.

There is also nothing budgeted to establish a technology replacement fund. This is also recommended for inclusion in the FY11/12 budget.

FY10/11 BUDGET CUTS

As directed by the Board at the April 5 meeting this budget includes the following reductions:

- \$71,000 from the budget for Temporary (on call) staff
- \$272,000 from the materials budget
- \$163-\$177,000 from the Personnel budget (presented as \$170,000 in attached spreadsheets).

This total reduction is \$506-\$520,000. The original recommendation was to cut \$526,890. The lesser amount is due to the recommendation to reduce 3 FTE rather than 4. Eliminating the fourth position results in much greater savings than is needed. There are also ambiguities related to the possibility of offering an early retirement incentive. Eliminating two part time versus one full time position and which classifications are selected create additional permutations and possibly greater savings. The recommendation is to focus on eliminating three positions and if needed, cut an additional half or full time position later in the year.

It is also recommended that we not count on these cost savings until September 1 given our experience from last year. This could result in an additional cost of \$58,840.

The recommended service cuts include:

- Reducing telephone reference service by 19 hours per week to 5 days per week between the hours of 2-6 pm. At other times calls would go directly to the reference desk at Central which would be equipped with an answering machine/voicemail in case staff is unable to answer immediately. They would check for calls and make return calls.
- Scotts Valley, Aptos and Live Oak would each reduce by two hours per week. Due to programming schedules this would occur as follows:

- Scotts Valley would open one hour later on Tuesday and Wednesday (12-7 instead of 11-7)
- Aptos would open one hour later on Monday and Wednesday (12-7 instead of 11-7)
- Live Oak would be open 12-6 on Mondays instead of 11-7.

Given the most recent revenue estimates, various permutations of these cuts are certainly possible. I recommend we not make the staffing and hours of service reduction. One could argue that the need for the reserve is greater and these funds should be earmarked for that. However, since the Board is committed to establishing long term fiscal sustainability and is planning to deal with that issue in the immediate future, I also feel the least disruption that we can possibly do to service as it currently stands, is the best very short term course.

SUMMARY

FY10/11

	Without cuts	With cuts 1,2,3	With cuts 1 and 2
Estimated Revenues	\$11,017,312	\$11,017,312	\$11,017,312
Estimated Expenditures	\$11,144,863	\$10,690,703	\$10,801,863
Net	(\$127,551)	\$326,609	\$216,949

- Cuts:**
1. Temporary staff (\$71,000)
 2. Materials budget (\$272,000)
 3. Reduction in force by 3 FTE and reduced service hours (as of 9/1/10)

FY 2010-2011 Budget Overview

Revenues			
Projected Revenues		\$ 11,008,812	
Water Department Charge for BWM		\$ 8,500	
Program & Partnerships Grants		TBD	
Revenues Subtotal		\$ 11,017,312	
Personnel			
System Services			\$ 589,654
Access Services			\$ 1,204,848
Public Services			\$ 4,314,203
Facilities			\$ 225,162
LIT			\$ 550,312
Programs & Partnerships			\$ 802,600
Reclassifications			\$ 50,000
Satellite Branch Supervisor \$6,800			
Accrual Payout \$10,000			
Budget Cuts:			
Temp Reduction			(71,000)
3 FTE Reduction in Force (\$163-177,000)			(170,000)
Personnel Subtotal			\$ 7,495,779
Expenditures			
System Services			\$ 151,365
Special Accounts			\$ 654,354
Access Services			\$ 727,438
Original Book Budget \$839,000			
Reduction in Book Budget \$272,000			
New Book Budget \$567,000			
Public Services			\$ 20,953
Facilities			\$ 1,026,246
LIT			\$ 506,982
Programs & Partnerships			\$ 50,096
Expenditure Subtotal			\$ 3,137,434
Balance		\$ 384,099	

Revenues	FY 09-10 Projected FY 10-11 Estimates	
Sales Tax	\$ 5,321,475	\$ 5,321,475
Maintenance of Effort	\$ 5,136,589	\$ 5,210,951
Grants	\$ 83,262	
Public Library Fund		\$ 70,000
LSTA Tuition Reimbursement		\$ 9,000
Charges for Services (ie: photocopying & room rentals)	\$ 18,890	\$ 18,890
Fines	\$ 225,000	\$ 225,000
Donations (Friends' Monthly Transfers)	\$ 29,600	\$ 29,600
Misc. Revenues (e-rate from 08/09)	\$ 60,000	\$ 60,000
Transfers from Other Funds	\$ 33,773	
Finkeldey		\$ 755
Richardson		\$ 23,000
Whalen		\$ 25,000
McCaskill Local History		\$ 5,000
McCaskill Visually Impaired		\$ 10,000
Interest Earning from County	\$ 5,141	\$ 5,141
Interest Earnings (expense) temp Loans	\$ (7,000)	\$ (5,000)
Total Revenues	\$ 10,906,730	\$ 11,008,812

	Personnel Totals FY 2010-2011											
	System Services		Access Services		Public Services		Facilities		LIT		Programs and Partnerships	
	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011
Salaries & Wages	\$ 432,065	\$ 373,449	\$ 792,482	\$ 814,393	\$ 2,171,158	\$ 2,049,872	\$ 150,628	\$ 151,488	\$ 380,987	\$ 384,616	\$ 360,342	\$ 451,935
Regular Full Time	\$ 50,756	\$ 47,609	\$ 17,048	\$ 18,198	\$ 530,253	\$ 552,508					\$ 91,807	\$ 109,391
Regular Part Time					\$ 1,500	\$ 2,000	\$ 1,000	\$ 1,000				
Overtime												
Termination Pay	\$ 7,723	\$ -	\$ 9,233	\$ -	\$ 10,201	\$ -						
Temporary Pay			\$ 12,924	\$ 12,924	\$ 497,162	\$ 507,086						
Special Vacation Pay	\$ 2,984	\$ 3,000	\$ 1,693	\$ 1,700	\$ 2,846	\$ 2,800	\$ 1,079	\$ 1,100			\$ 3,975	\$ 4,000
Special Sick Pay												
Vehicle Allowance	\$ 2,880	\$ 2,880										
Subtotal Salaries & Wages	\$ 488,408	\$ 426,938	\$ 833,380	\$ 847,215	\$ 3,213,120	\$ 3,114,264	\$ 152,707	\$ 153,668	\$ 380,987	\$ 384,616	\$ 456,124	\$ 565,326
Employee Benefits												
Retirement Contribution	\$ 61,547	\$ 56,076	\$ 105,809	\$ 111,750	\$ 354,030	\$ 349,288	\$ 19,339	\$ 20,330	\$ 48,915	\$ 51,623	\$ 58,028	\$ 75,341
FICA			\$ 1,421	\$ 1,740	\$ 59,660	\$ 68,254						
Group Health Insurance	\$ 63,512	\$ 68,950	\$ 127,456	\$ 161,636	\$ 501,129	\$ 536,672	\$ 28,548	\$ 30,955	\$ 71,109	\$ 77,320	\$ 86,354	\$ 108,754
Group Dental Insurance	\$ 8,029	\$ 8,186	\$ 13,907	\$ 15,259	\$ 53,423	\$ 52,489	\$ 4,158	\$ 4,371	\$ 8,316	\$ 8,742	\$ 7,965	\$ 10,053
Vision Insurance	\$ 1,471	\$ 1,463	\$ 2,704	\$ 2,871	\$ 9,646	\$ 9,523	\$ 677	\$ 711	\$ 1,353	\$ 1,423	\$ 1,567	\$ 2,003
Medicare Insurance	\$ 6,058	\$ 5,964	\$ 10,931	\$ 11,283	\$ 55,473	\$ 32,864	\$ 1,445	\$ 1,466	\$ 15,975	\$ 5,548	\$ 4,323	\$ 6,599
Group Life Insurance	\$ 220	\$ 202	\$ 501	\$ 487	\$ 1,513	\$ 1,462	\$ 87	\$ 86	\$ 181	\$ 180	\$ 257	\$ 310
Disability Insurance	\$ 3,512	\$ 3,080	\$ 6,062	\$ 6,045	\$ 19,277	\$ 18,120	\$ 1,113	\$ 1,110	\$ 2,849	\$ 2,841	\$ 3,217	\$ 3,962
Unemployment Insurance	\$ 2,177	\$ 3,032	\$ 3,691	\$ 6,096	\$ 13,492	\$ 19,053	\$ 672	\$ 1,109	\$ 1,678	\$ 2,816	\$ 2,009	\$ 4,110
Workers Comp	\$ 18,528	\$ 15,763	\$ 40,266	\$ 40,456	\$ 131,813	\$ 112,214	\$ 11,403	\$ 11,466	\$ 15,042	\$ 15,203	\$ 21,094	\$ 26,142
Subtotal Employee Benefits	\$ 168,054	\$ 162,736	\$ 312,750	\$ 357,633	\$ 1,199,456	\$ 1,199,939	\$ 67,442	\$ 71,594	\$ 165,418	\$ 165,698	\$ 184,814	\$ 237,274
Total	\$ 651,462	\$ 589,674	\$ 1,146,130	\$ 1,204,848	\$ 4,412,576	\$ 4,314,203	\$ 220,149	\$ 225,162	\$ 546,405	\$ 560,312	\$ 640,938	\$ 802,600
**Does not include:												
Reclassifications												
Accrual Pay Outs												
Reduced Temp Budget												

FY 2010-2011 Supplies & Services

	System Services (60)		Library Special Accounts (Admin) (60)		Access Services (61)		Public Services (62)		Facilities Mgmt (63)		Library IT (64)		Programs & Partnerships (65)		TOTALS	
	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011	2009-2010	2010-2011
52131 Claims Management	\$ 6,200	\$ 5,200	\$ 599,526	\$ 569,000	\$ 16,000	\$ 16,000									\$ 16,000	\$ 16,000
52155 Prof. Serv. Fiscal	\$ 18,018	\$ 96,000													\$ 605,726	\$ 586,200
52199 Prof. Serv. Other															\$ 40,018	\$ 79,000
52201 Water/Sewer/Refuse									\$ 64,706	\$ 65,066					\$ 64,706	\$ 65,066
52211 Janitorial Services									\$ 180,928	\$ 96,285					\$ 180,928	\$ 96,285
52223 Vehicle O&M Inside									\$ 38,103	\$ 39,655					\$ 38,103	\$ 39,655
52240 Office Equip. O&M	\$ 4,620	\$ 6,020													\$ 4,620	\$ 6,020
52244 Other Equip. O&M	\$ 400	\$			\$ 2,500	\$ 3,600	\$ 3,000	\$ 3,000	\$ 141,611	\$ 140,984					\$ 5,900	\$ 6,500
52246 Building O&M									\$ 12,979	\$ 61,145					\$ 12,979	\$ 61,145
52247 Landscape Maint. Serv															\$ 141,611	\$ 140,984
52248 Software Maint. Serv		\$ 5,000			\$ 17,588	\$ 17,588					\$ 66,051	\$ 216,694			\$ 83,639	\$ 239,282
52249 Hardware Maint. Serv									\$ 401,232	\$ 393,336	\$ 60,300	\$ 56,275			\$ 60,300	\$ 56,275
52295 Build/Equip. Remin.									\$ 260	\$ 160	\$ 1,430	\$ 1,300	\$ 660	\$ 800	\$ 5,935	\$ 6,513
52302 Travel	\$ 2,000	\$ 2,000					\$ 2,255	\$ 3,083					\$ 10,910	\$ 43,976	\$ 8,655	\$ 30,066
52304 Training/Conference													\$ 6,762	\$ 9,000	\$ 6,762	\$ 9,000
52306 LSTA Tuition Grant	\$ 82,224	\$									\$ 58,423	\$ 184,713			\$ 82,224	\$ 184,713
52403 Telecomm-Internal	\$ 21,764	\$ 3,970													\$ 21,764	\$ 3,970
52932 Insurance-Internal	\$ 13,167	\$ 14,444							\$ 15,500	\$ 16,500					\$ 15,500	\$ 16,500
52933 Insurance-Outside	\$ 3,000	\$							\$ 33,167	\$ 36,506					\$ 33,167	\$ 36,506
52960 Advertising	\$ 2,720	\$ 17,471													\$ 2,720	\$ 17,471
52961 Dues/Memberships	\$ 7,500	\$ 6,000			\$ 10,000	\$ 3,000	\$ 3,000	\$ 6,000			\$ 6,000	\$ 6,000			\$ 7,500	\$ 6,000
52972 Printing-Outside	\$ 8,170	\$ 10,000													\$ 8,170	\$ 10,000
52973 Moving Costs	\$ 17,000	\$ 12,000													\$ 17,000	\$ 12,000
53101 Postage	\$ 16,500	\$ 16,200													\$ 16,500	\$ 16,200
53102 Office Supplies					\$ 839,000	\$ 567,000									\$ 839,000	\$ 567,000
53106 Books/Periodicals															\$ 3,690	\$ 2,690
53108 Safety Cloth/Equip									\$ 3,690	\$ 2,690					\$ 3,690	\$ 2,690
53109 Copies/Supplies															\$ 7,248	\$ 6,500
53110 Computer Supplies															\$ 18,000	\$ 20,000
53112 Library Funs Suppl					\$ 150,276	\$ 120,350					\$ 18,000	\$ 20,000			\$ 150,276	\$ 120,350
53113 Janitorial Supplies									\$ 19,000	\$ 19,000					\$ 19,000	\$ 19,000
53111 Electricity									\$ 152,710	\$ 157,710					\$ 152,710	\$ 157,710
53112 Natural Gas									\$ 25,200	\$ 20,260					\$ 25,200	\$ 20,260
54990 Misc. Supp/Supp	\$ 3,480	\$ 3,020													\$ 3,480	\$ 3,020
57401 Office Furniture/Equip																
58140 Loan Principal	\$ 39,010	\$ 40,961													\$ 39,010	\$ 40,961
59150 Other Debt Principal	\$ 40,293	\$ 46,293													\$ 40,293	\$ 46,293
58240 Loan Interest	\$ 21,508	\$ 19,600													\$ 21,508	\$ 19,600
59290 Other Debt Interest	\$ 3,933	\$ 3,500													\$ 3,933	\$ 3,500
Subtotals	\$ 208,793	\$ 161,365	\$ 704,270	\$ 654,354	\$ 1,035,964	\$ 777,438	\$ 15,503	\$ 20,563	\$ 1,068,092	\$ 1,028,246	\$ 228,204	\$ 606,982	\$ 31,607	\$ 51,096	\$ 3,215,708	\$ 2,982,994
Total \$ & S																

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: FINANCIAL SERVICES--OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52135	\$6,200

FY 2009-2010: \$6,200

Annual expense for Library audit as required by the Joint Powers Agreement.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: PROFESSIONAL SERVICES OTHER

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52199	\$50,000

FY 2009-2010: \$18,018

Funds from Whalen Trust to be transferred for use in the new Felton Branch Library.
\$25,000

Consulting for staffing plan
\$25,000

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: OFFICE EQUIPMENT OPERATION AND MAINTENANCE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52240	\$5,020

FY 2009-2010: \$4,620

**Increase because shredding services was moved from another object number

ITEM	Cost
HDQ Admin Office Copier & Supplies	\$2,470
Central Branch Office Copier & Supplies	\$950
Receiving Copier	\$200
Misc. Repairs	\$1,000
Shredding Service	\$400
Total	\$5,020

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: SOFTWARE MAINTENANCE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52248	\$5,000

FY 2009-2010:

Annual expense for Library automated subfinder software.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: TRAVEL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52302	\$2,000

FY 2009-2010: \$2,000

Director and Staff Librarian travel to:

Bi-annual Public Library Director's Forum.

CA Library Conference

State County Librarians Meeting

ALA/PLA

Public Library Conference

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: TELECOMMUNICATION--OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52403	\$3,970

FY 2009-2010: \$82,224

**Budget line moved to LIT since the Library will no longer be part of the City's Voice PBX System.

Item		Cost
Director's Data Plan		\$360
CELL PHONES		
Facilities Staff (x3)	\$65/ea	\$2,340
VEHICLE CELL PHONES		
Courier (x2)	\$35/ea	\$840
Outreach (x3)	\$5/ea	\$180
CELL PHONE UPGRADE		\$250
TOTAL		\$3,970

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: INSURANCE--OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52933	\$14,484

FY 2009-2010: \$13,167

**10% increase recommended by City Risk Manager

The City's Risk Manager handles the Library's insurance.

The Public Official Director's and Officer's Liability is covered in this line.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: DUES AND MEMBERSHIPS

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52961	\$17,471

FY 2009-2010: \$2,720

**MOBAC Dues were moved to Access Services

POSITION	ORGANIZATION	MEMBERSHIP TYPE	COST
Director	American Library Association	Personal	\$195
Director	California Library Association	Personal	\$165
Director	California County Librarians Association	Personal	\$35
Mid-Manager Librarians	Professional Dues as per MOU at \$250	Personal (x4)	\$1,000
LJPB	CALTAC \$25	Board Members (x9)	\$225
Library System	Chamber of Commerce	System	\$200
Library System	Califa Dues	System	\$500
Library System	MOBAC Dues	System	\$11,401
Librarians	Professional Fees @\$150 Qty 25 employees	Personal	\$3,750
TOTAL			\$17,471

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: PRINTING

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52972	\$6,000

FY 2009-2010: \$7,500

Manuals

Forms

Letterhead

Business cards

Publications of the Library System

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: MOVING COSTS

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	52973	\$10,000

FY 2009-2010: \$8,170

Costs associated with moving into the new Scotts Valley Branch. (Tentative Date April 2011)

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: POSTAGE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	53101	\$12,000

FY 2009-2010: \$17,000

Covers postage and shipping costs for all library divisions.

City has contracted out with pre-sort service for all mailing city-wide.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: OFFICE SUPPLIES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	53102	\$16,200

FY 2009-2010: \$16,500

Covers routine supplies for each of the branches including HDQ and Outreach.

BRANCH/DEPARTMENT	Monthly	Annual
Aptos	\$83	\$1,000
Boulder Creek	\$42	\$500
Branciforte	\$83	\$1,000
Capitola	\$83	\$1,000
Central	\$150	\$1800
Felton	\$42	\$500
Garfield Park	\$42	\$500
Headquarters	\$200	\$2400
La Selva Beach	\$42	\$500
Live Oak	\$83	\$1000
Outreach	\$42	\$500
Scotts Valley	\$83	\$1000
Chair Replacement (\$279 ea.)		\$3,000
Anti-fatigue mat (\$200 ea.)		\$1,000
Misc.		\$500
TOTAL		\$16,200

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES

Object: MISC. SUPPLIES & SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3510	54990	\$3,020

FY 2009-2010: \$3,480

ITEM	COST
Hosted Meetings	\$2,500
On-Call Fingerprinting @ \$65 each (x8)	\$520
TOTAL	\$3,020

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES (LIBRARY SPECIAL ACCOUNTS)

Object: PROFESSIONAL SERVICES FISCAL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3540	52135	\$550,000**

FY 2009-2010: \$599,526

This is the fee paid to the City for their professional services to the Library.

Revenue-Debt=Total x 5.5%

**City's Budget Estimate

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES (LIBRARY SPECIAL ACCOUNTS)

Object: DEBT PRINCIPAL--LIBRARY LOAN

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3540	58140	\$40,961

FY 2009-2010: \$39,010

Amount paid for principal on loan for internal improvements made to 117 Union Street.

Last payment due 2017-2018

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES (LIBRARY SPECIAL ACCOUNTS)

Object: DEBT PRINCIPAL--WATSONVILLE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3540	58190	\$40,293

FY 2009-2010: \$40,293

The Watsonville debt repayment will end August 2013 (FY 2013-14).

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES (LIBRARY SPECIAL ACCOUNTS)

Object: DEBT INTEREST--LIBRARY LOAN

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3540	58240	\$19,600

FY 2009-2010: \$21,508

ITEM	COST
Interest on Library Loan for 117 Union St.	\$17,100
Portfolio Interest on Negative Cash Balance Loan	\$2,500
TOTAL	\$19,600

NOTE: As of FY 2010-2011 the City will charge the Library 2% interest over the portfolio interest rate for monies borrowed to cover the Library's negative cash balance.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: SYSTEM SERVICES (LIBRARY SPECIAL ACCOUNTS)

Object: DEBT INTEREST--WATSONVILLE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	50	3540	58290	\$3,500

FY 2009-2010: \$3,933

Interest paid on Watsonville debt.

Final payment due in 2012-2013.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: ACCESS SERVICES

Object: CLAIMS MANAGEMENT SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	51	3520	52131	\$ 16,000

FY 2009-2010: \$16,000

This budget line remains the same.

Library System Management agreed to raise the fine/lost book threshold for claims to \$50.00 to reduce the number of claims sent to Unique, our collection services provider. This will reduce the number claims sent to them and keep our costs the same.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: ACCESS SERVICES

Object: OTHER EQUIPMENT OPERATION AND MAINTENANCE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	51	3520	52244	\$ 3,500

FY 2009-2010: \$2,500

This includes Media Repair Equipment

Tape Check 490 – For VHS, not under warranty, will not be fixed if breaks.

RTI Eco Senior purchased 7-18-06 for \$5545. Not under warranty this year, and not working at this time. Repairs will be \$95 per hour plus parts.

RTI Eco Junior – not under warranty

RTI Disc Master – purchased 1-14-10 for \$14,000 with Fleming Trust funds, approved by FSCPL, includes one year warranty worth \$950.

All repairs for FY 10/11 estimated at least \$500.

Supplies for operation of equipment includes cleaning and polishing fluids and compounds. In FY 09/10 spent \$1662.50. An additional \$750 estimated by manufacturer for just purchased RTI Disc Master supplies.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: ACCESS SERVICES

Object: PRINTING - OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	51	3520	52972	\$ 3,000

FY 2009-2010: \$10,000

NOTE: Reduction due to the distribution of funds to AS, PS and PP

This includes printing costs for all technical services functions: circulation, processing, cataloging, and acquisitions.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: ACCESS SERVICES

Object: SOFTWARE MAINTENANCE SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	51	3520	52248	\$17,588

FY 2009-2010: \$17,588

OCLC Access for Cataloging, ILL, and Internet - \$8,000
B&T Web Acquisition Access \$9,588
\$17,588

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: ACCESS SERVICES

Object: BOOKS/MEDIA/PERIODICALS/DATABASES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	51	3520	53106	\$567,000

FY 2009-2010: \$839,000 (\$839,000 budgeted, but \$347,892 held in reserve in anticipation of a State takeaway. In midyear, \$30,000 transferred to Library Information Technology for purchase of public computers. Actual Books/Media/Periodicals/Database Budget for 2009-2010 was \$491,108.

The Board has a stated goal of dedicating 8% of the total operating budget to the Book/Media/Periodicals/Database budget.

SOURCE	FY 2010-2011
Richardson Trust	\$23,000
Finkeldey Trust	\$755
McCaskill Local History	\$5,000
McCaskill Visually Impaired	\$10,000
California Pub. Lib. Fund	\$70,000
Tax Revenue Sources	\$458,245
TOTAL	\$567,000

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: ACCESS SERVICES

Object: LIBRARY FUNCTIONAL SUPPLIES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	51	3520	53112	\$ 120,350

FY 2009-2010: \$150,276

**Taken out this year are MOBAC and CALIFA dues, Checkpoints, and Security gate costs that may have been in this Object #. Additions include supplies for repackaging media and re-barcoding projects and additional supplies reflecting a higher spendable book budget and increased acquisitions preprocessing costs.

Saved by not using Checkpoint Security FY 10/11 - \$17,554.82

Item	FY 10/11
Maintenance contract for Live Oak Library Checkpoint system - from LIT budget	-0-
Software Support – from LIT budget	-0-
One year's checkpoints	-0-
1+ year's date due cards	-0-
Book Pockets	-0-
TOTAL	-0-

Item	FY 10/11
Re-barcoding Supplies	\$11,300
Covers This item was included in In-house processing budget which was budgeted at \$14,098 in 09/10.	\$7,000
Contract Processing was estimated at 15% of B&T/BWI budget, or \$50,000 in the 09/10 budget. A fair estimate would be 7.5% of the book budget estimated this year at \$567,000.	\$41,250
Media Cases estimate if we increase our book budget to near normal amounts.	\$22,000
Media Cases for New Items	\$7,000
Library Cards	\$5,700
Notices @12,000	\$1,600

Bindery	\$10,000
Equipment under \$5,000	\$10,000
Misc	\$2,000
ILL Supplies	\$2,500
TOTAL	\$118,050

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PUBLIC SERVICES

Object: OTHER EQUIPMENT OPERATION AND MAINTENANCE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	52	3530	52244	\$3,000

FY 2009-2010: \$3,000

Maintenance and repair on microfilm machines.

NOTE: Microfilm equipment is aging and they need constant repairs.
Consider the possibility of new machines..perhaps McCaskill or Genealogy money?

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activities: PUBLIC SERVICES

Object: TRAVEL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	52	3530	52302	\$3,063

FY 2009-2010: \$2,255

Purpose	Mileage rate	Subtotal
Staff meetings-Leadership, MOBAC, Safety, Califa	\$0.50 X 20 MILES X 35	\$350
Branch visits by selection librarians-once a month for collection development	\$0.50 X 15 X15	\$112.50
Inter-branch travel to work assignments	\$0.50 X 10 X 10 x 52 10 employees x 10 miles x 52 weeks	\$2600

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PUBLIC SERVICES

Object: PRINTING-OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	52	3530	52972	\$6,000

FY 2009-2010: \$3,000

\$5,000 to be moved from Tech Services printing

Printing for instructional handouts such as catalog and database searches, promoting new services and materials.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY
Activity: PUBLIC SERVICES
Object: COPIER SUPPLIES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	52	3530	53109	\$6,500

FY 2009-2010: \$7,248

NOTE: Reduced do to favorable contract negotiations.

Two of the public printing costs are provided by a vendor contract-paper copying and microfilm printing.

1. Paper copying: The vendor supplies sixteen copy machines for public use at 10 facilities, providing all supplies (paper, ink cartridge and toner) and service. The machines are coin-operated and debit-card activated. The vendor collects and keeps all revenue from the machines. Copy charges are \$0.15 per page which deos not cover the cost of low-use machines at smaller branches. The Library therefore pays \$475 per month in rental/use charges and bypass copying by staff. By pass copying includes free copies to solve public problems and copies for staff use. These charges average \$104 per month.
2. Microfilm Reader/Printers” the vendor supplies six debit card readers for the library’s microfilm reader/Printers charging for copies at a price of \$0.15 per page.
3. Printer Copying: The public computers are networked to library-owned printers.

The library charges \$.15 a page. Children doing homework get the first 5 pages free.

Item	Amount
Vendor contract, photcopy machines (14) and microfilm reader-printers (5) all with a monthly charge of \$500.00	\$6,000
Bypass charges	\$500
Total	\$6,500

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PUBLIC SERVICES

Object: MISCELLANEOUS SUPPLIES AND SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	52	3530	54990	\$2,390

FY 2009-2010: \$7,275

Request for 2010-2011 is significantly lower than past years because programming is not longer included in this. The \$2,000 will include one book cart, book ends, book easels, and back stops for Live Oak Branch

AND

Fingerprinting Volunteers
Qty 6 x \$65 each= \$390

NOTE: Currently only volunteers working with at risk populations are required to be fingerprinted. If volunteer use is expanded the positions involving the handling of money more funds will be needed to cover this cost or volunteers will be asked to pay for this themselves.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: WATER/SEWER/REFUSE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52201	\$55,065

FY 2009-2010: \$64,706

NOTE: Estimate based on FY 09/10 accruals.

WATER

BRANCH	VENDOR	Total
APTOS	Soquel Creek WD	\$1,500
BOULDER CREEK	San Lorenzo WD	\$1,300
BRANCIFORTE	Santa Cruz WD	\$1,600
CAPITOLA	Paid by the City of Capitola	--
CENTRAL	Santa Cruz WD	\$4,100
FELTON	Included in rent	--
GARFIELD PARK	Santa Cruz WD	\$1,000
HEADQUARTERS	Santa Cruz WD	\$1,300
LA SELVA BEACH	Included in rent	--
LIVE OAK	Santa Cruz WD	\$6,400
SCOTTS VALLEY	Included in rent	--
TOTAL		\$17,200

SEWER

Branch	Vendor	Annual
APTOS	SC County Sanitation Dist	\$300
BOULDER CREEK	Jeff Hill	\$3,000
BRANCIFORTE	Santa Cruz WD	\$400
CAPITOLA	SC County Sanitation Dist.	\$1,420
CENTRAL	Santa Cruz WD	\$1,400
FELTON	Included in rent	0
GARFIELD PARK	Santa Cruz WD	\$700
HEADQUARTERS	Santa Cruz WD	\$450
LA SELVA BEACH	Included in rent	--
LIVE OAK	SC County Sanitation Dist. (On County Tax bill)	\$1,050
SCOTTS VALLEY	Included in rent	--
TOTAL		\$8,720

GARBAGE FEE SCHEDULE

Branch	Vendor	Annual
APTOS	Green Waste	\$2,700
BOULDER CREEK	Green Waste	\$850
BRANCIFORTE	SCMU	\$1,930
CAPITOLA	Green Waste	\$1,700
CENTRAL	SCMU	\$14,300
FELTON	Green Waste	\$215
GARFIELD PARK	SCMU	\$650
HEADQUARTERS	Santa Cruz WD	\$5,100
LA SELVA BEACH	Included in rent	--
LIVE OAK	Green Waste	\$1,700
SCOTTS VALLEY	Included in rent	--
TOTAL		\$29,145

Item	Amount
Water	\$17,200
Sewer	\$8,720
Garbage	\$29,145
TOTAL	\$55,065

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: JANITORIAL SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52211	\$95,285

FY 2009-2010: \$180,928

BRANCH	COST
APTOS	\$9,593
BOULDER CREEK	\$2,066
BRANCIFORTE	\$6,360
CAPITOLA	\$3,177
CENTRAL	\$27,161
FELTON	\$1,396
GARFIELD PARK	\$4,185
HEADQUARTERS	\$19,851
LA SELVA BEACH	\$1,536
LIVE OAK	\$13,330
SCOTTS VALLEY	\$6,630
TOTAL	\$95,285

**NOTE: Pricing may change once final custodial contract is established.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: VEHICLE OPERATION AND MAINTENANCE INSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52223	\$39,555**

**Cost without replacement schedule.

FY 2009-2010: \$38,103

The Library System has chosen to abide by the City's vehicle replacement schedule which is replacing vehicles every 100,000 miles (or 10 years).

Currently in Operation

#		Description	Acquired	Mileage As of 1/13/10	Cost/Yr
151	Outreach	Ford Escape Hybrid	2007-08	4,895	\$1,430
178	Outreach	Ford Focus	2001-02	19,771	\$275
517	Bldg Maint	Ford F-250 (1996)	2007-08 Used	75,060	\$2,400
434	Courier	Dodge Sprinter	2007-08	29,582	\$2,300
528	Courier	Dodge Sprinter	2007-08	20,888	\$1,400
527	Bldg Maint	Ford Econoline Van	1997-98	128,702	\$8,500
529	Outreach	Ford Econoline Van	1997-98	61,353	\$950
531	Outreach	Frieghtliner	1998-99	98,659	\$16,000
534	Bldg Maint	Ford Econoline Van	1990-91	46,755	\$1,300
		Contingency for unscheduled repairs			\$5,000
Total					\$39,555

Vehicle Replacement Schedule

#	Department	Description	Replacement Cost	Year of Replacement	Savings Need/Yr to Meet Replacement Date
151	Outreach	Ford Escape Hybrid	\$35,000	2015-16	\$5,833
178	Outreach	Ford Focus	\$20,000	2014-15	\$4,000
517	Bldg Maint	Ford F-250	\$20,000	2011-12	\$10,000
434	Courier	Dodge Sprinter	\$45,000	2014-15	\$9,000
528	Courier	Dodge Sprinter	\$45,000	2014-15	\$9,000
527	Bldg Maint	Ford Econoline Van	\$35,000	2014-15	\$7,000
529	Outreach	Ford Econoline Van	\$35,000	2014-15	\$7,000
531	Outreach	Frieghtliner	\$200,000	2014-15	\$40,000
534	Bldg Maint	Ford Econoline Van	\$35,000	2012-13	\$11,667
TOTAL SAVINGS NEEDS PER YEAR					\$103,500

The savings needed per year would be reduced if savings for replacement vehicles began immediately upon the purchase of new vehicles.

**Replacement schedule to be added to FY 2011-2012 Budget

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: BUILDING OPERATION AND MAINTENANCE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52246	\$140,984

FY 2009-2010: \$141,611

FACILITY	FY 2009/010	SUBTOTAL
Aptos		
HVAC Prevent. Maintenance@ \$445 quarter	\$1,780	
First Alarm @ \$95.67nth	\$1,150	
Fire Extinguisher Maintenance (Qty. 3)	\$18	
		\$2,948
Boulder Creek		
HVAC Contract @ \$405 a quarter	\$1,620	
First Alarm/Fire @ \$98/month	\$1,254	
First Alarm/Burglar @\$60/Quarter	\$240	
Fire Extinguisher Maintenance (Qty. 3)	\$18	
Fireplace Maintenance	\$150	
		\$3,282
Branciforte		
HVAC Contact @ \$305/quarter	\$1,220	
First Alarm @ \$20/month	\$240	
First Alarm Night Security at \$195 a quarter	\$2,340	
Fire Extinguisher Maintenance (Qty. 4)	\$24	
		\$3,824
Capitola		
First Alarm @ \$20onth	\$420	
Fire Extinguisher Maintenance (Qty. 2)	\$12	
		\$532
Central		
HVAC Contract @ \$1,470/quarter	\$5,880	
HVAC filters	\$2,000	
Elevator Main	\$2,967	
First Alarm/Fire @ \$20/month	\$840	
First Alarm Security @ \$326/quarter	\$1,500	
Fire Extinguisher Maintenance (Qty. 19)	\$114	
Fire Sprinkler Inspection (every 5 yrs. \$971 Due: FY 2013-14)	Place holder	
		\$13,301

Felton		
HVAC Check Annual	\$640	
Fire Extinguisher Maintenance	\$6	
		\$646
Garfield Park		
HVAC Contact @\$160 quarter	\$640	
First Alarm/Burglar & Fire @ \$47/month	\$564	
Fire Extinguisher Maintenance (Qty.2)	\$12	
Fire Sprinkler Inspection (every 5 yrs. \$750 Due FY 2013-14)	Place holder	
		\$1,216
Headquarters		
HVAC Contract @ \$1,186/quarter	\$3,180	
Elevator Maint @ \$150/month	\$1,800	
First Alarm Fire	\$209	
HDQ Security System (Library 2/3 share @ 117 Union Street)	\$6,521	
Fire Extinguisher Maintenance (Qty. 8)	\$32	
Fire Sprinkler Inspection (every 5 yrs. \$971 Due: FY 2012-13)	Place holder	
		\$11,742
La Selva		
Fire Extinguisher Maintenance (Qty. 2)	\$12	
		\$12
Live Oak		
HVAC Contract	\$12,200	
First Alarm/Fire@ \$900/quarter	\$3,600	
Elevator Maintenance	\$1,500	
Fire Extinguisher Maintenance (Qty. 5)	\$30	
		\$17,330
Scotts Valley		
HVAC Contract @ \$375/quarter	\$1,500	
HVAC Repair	\$4,600	
Fire Extinguisher Maintenance (Qty. 6)	\$36	
		\$6,136
System		
Blinds/Drapes cleaning	\$1,000	
Gutter Cleaning	\$2,625	
Carpet/Furniture Cleaning	\$7,000	
Uniforms/Mats/Laundry	\$3,000	
Building Supplies	\$15,000	
Electrical Emergencies	\$3,000	
Sidewalk Repairs	\$5,000	
Keys/Locks/Safes/Security	\$2,000	
Tools	\$1,000	
Contingencies	\$25,000	
Contingencies for HVAC	\$15,000	
Signage for Branch Open Hours	\$1,500	
		\$81,125
TOTAL		\$140,984

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: LANDSCAPE MAINTENANCE SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52247	\$51,145

FY 2009-2010: \$12,975

NOTE: Increased contingencies based on FY 09/10 actuals.

Branch	Provider of Service	Cost/Yr.
Aptos	Contracted Out Annual Service	\$7,200
Boulder Creek	Contracted Out Annual Service	\$7,800
Branciforte	Library	Building Maintenance Personnel
Capitola	City of Capitola	--
Central	Contracted Out Annual Service	\$7,200
Felton	Landlord	--
Garfield Park	Library	Building Maintenance Personnel
Headquarters	Library	Building Maintenance Personnel
La Selva	Landlord	--
Live Oak	Contracted Out Annual Service	\$7,800
Scotts Valley	Landlord	--
Total		\$30,000

ITEMS	AMOUNT
Tree Maintenance	\$5,000
Weed Abatement	\$145
Contingencies including Pipe breaks, replacement trash containers,, plant replacements, broken benches, etc.	\$15,000
Equipment	\$1,000
Total	\$21,145

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: EQUIPMENT BUILDING AND LAND RENTALS

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52261	\$393,396

FY 2009-2010: \$401,232

NOTE: 1 month of SV rent not included; assumes we move out by June 1, 2010

Branch	Monthly		Annual Cost
Aptos		Owned by Santa Cruz County	0
Boulder Creek		Owned by Santa Cruz County	0
Capitola		Owned by City of Capitola	0
Central		Owned by City of Santa Cruz	0
Felton: 1,250 sq. ft.			
\$1.00 sq. ft x 12 months	\$1,250		\$15,000
Garfield Park		Owned by City of Santa Cruz	0
La Selva Beach: 2,200 sq. ft			
\$.027 sq feet x 12 months	\$600		\$7,200
Live Oak		Owned by Santa Cruz County	0
Scotts Valley: 5,300 sq.ft			
\$1.32 Sq. ft x 11 months	\$7,000		\$77,000
Triple net (Utilities & Insurance)			\$4,000
HDQ Locust/Union 14,014 sq. ft (End 2037)	\$23,932		\$287,184
Off Site Storage	\$251		\$3,012
TOTAL			\$393,396

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: TRAVEL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52302	\$150

FY 2009-2010: \$250

Branch Visits by Management Analyst.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: INSURANCE--INTERNAL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52932	\$15,500

FY 2009-2010: \$15,500

This line item represents the Library's share of property insurance, risk management personnel, claims, legal costs, and other expenses associated with management of city-wide insurance program.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: INSURANCE--OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	52933	\$36,506

FY 2009-2010: \$33,187

**10% Increase from last fiscal year.

ITEM	Cost
Primary Package Liability/Commercial Liability	\$13,219
Excess Liability	\$9,904
Commercial Auto Liability	\$13,383
Total	\$36,506

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: SAFETY CLOTHING & EQUIPMENT

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	53108	\$2,690

FY 2009-2010: \$3,690

NOTE: Fire extinguisher maintenance was moved to Bld. Maint. O&M

ITEM	Cost
Safety Shoes	\$1,690
Bldg Maint Workers Qty 3	
Courier Driver Qty 3	
Bookmobile Driver Qty 2	
On-Call Courier Qty 3	
Microcomputer Tech Qty 2	
@\$130	
First Aid Supplies for All Branches & Vehicles	\$500
Ergonomic Accessories	\$500
Total	\$2,690

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: JANITORIAL SUPPLIES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	53113	\$18,000

FY 2009-2010: \$18,000

For all Branches:

- Floor Mats
- Towels
- Soap
- Paper Towels
- Toilet Paper
- Toilet Seat Covers
- Misc. Supplies

- Building Maintenance
- Uniforms

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: ELECTRICITY

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	53311	\$157,710

FY 2009-2010: \$152,710

FACILITY	MONTHLY	ANNUAL
Aptos	\$869	\$10,430
Boulder Creek	\$615	\$7,380
Branciforte	\$795	\$9,540
Capitola	\$541	\$6,493
Central	\$6,223	\$74,681
Felton	\$128	\$1,539
Garfield Park	\$269	\$3,221
Headquarters	\$50	\$600
Annual Charge Separate from Monthly		\$5,000
La Selva Beach	\$146	\$1,750
Live Oak	\$2,188	\$26,254
Scotts Valley	\$902	\$10,822
Total	\$12,726	\$157,710

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: FACILITIES

Object: NATURAL GAS

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	53	3515	53312	\$20,260

FY 2009-2010: \$25,199

NOTE: Estimates based on FY 09/10 actuals

Branch	Annual
Aptos	\$1,700
Boulder Creek	\$1,300
Branciforte	\$760
Capitola	0
Central	\$7,500
Felton	\$550
Garfield Park	\$1,000
Headquarters	\$550
La Selva	\$300
Live Oak	\$6,600
Scotts Valley	0
Total	\$20,260

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: LIBRARY INFORMATION SERVICES

Object: PROFESSIONAL SERVICES OTHER

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	54	3550	52199	\$29,000

2009-2010: \$22,000.00

Rather than hire additional staff, our Network Administrator (Dan Landry) continues to believe on-call consulting for one-time and specialized tasks is more useful. Right now a number of special application projects are waiting for the development and installation of the new ILS, as well as continuing network improvements. While the Network Access Services staff needs more regular staff, for the time being this is a more economical way to proceed.

ITEM	COST
Post-Tech (VoIp)	\$7,000
Godmomas Forge ILC	\$10,000
Erate Consultant	\$6,000
Emergencies and unexpected failures	\$6,000
Total	\$29,000

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: LIBRARY INFORMATION SERVICES

Object: SOFTWARE MAINTENANCE SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	54	3550	52248	\$216,694

FY 2009-2010: \$66,051

SOFTWARE	FY 2010-2011
Thwaite-Security Certificate	\$600
Aquabrowser	\$6,800
Google Apps	\$7,000
Netgear STM300 Maintenance	\$2,000
Trend Micro (anti-virus software) Maintenance	\$3,500
Eigen Alpha Maintenance (Alpha software) Back to 2007-2008 price	\$400
Process Software Corp Multinet Maintenance Back closer to 2007-2009 price	\$4,300
Network Solutions SSL Certificate	\$200
LibLime Koha Funds were allocated in 2009/10 but not spent. The 2010/11 figure is for a new ILS not necessarily Liblime/KOHA	\$175,000
Koha Development Contributions. Eliminated.	0
--Bowker Synedetics	\$7,000
ITG Self check maintainence	\$9,842.92
Total	\$216,693.92

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: LIBRARY INFORMATION SERVICES

Object: HARDWARE MAINTENANCE SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	54	3550	52249	\$55,275

FY 2009-2010: \$60,300

Hardware Maintenance	FY 2009-2010
HP Alpha Maintenance	\$17,375
CISCO Router Maintenance—Smart Net	\$1,800
Venture Forth-Line Printer Maintenance	\$1,100
Computer Equipment and parts	\$35,000
2 ITG Self Check Machines	\$0
Total	\$55,275

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: LIBRARY INFORMATION SERVICES

Object: TRAVEL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	54	3550	52302	\$1,300

FY 2009-2010: \$1,430

Branch work site travel by Network Access staff

Formula: 25 miles/week x \$0.50 x 52 weeks x 2 = \$1,300.00

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: LIBRARY INFORMATION SERVICES

Object: TELECOMMUNICATIONS-OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	54	3550	52403	\$184,713

FY 2009-2010: \$163,953

Budget reflects the removal of the Telecom-Inside Budget 52402 which was scheduled to be a charge of \$90,000 from the city. It also eliminates the charges for Branch Voice phones, local toll calls and long distance charges from the system services budget 52403. Further savings could be realized if we can eliminate the AT&T data connections.

ITEM	Avg. Mo.	Annual	Erate at 52%	CTF at 50%
Nas Cell Phones	\$90.00	\$1,080.00		
Comcast Circuits	\$846.00	\$10,152.00		
AT&t DSL	\$70.00	\$840.00		
Charter (Capitola)	\$150.00	\$1,800.00		
Verizon 3G Bookmobile	\$180.00	\$2,160.00		
Modem Lines 4	\$80.00	\$960.00		
Pagers 4	\$28.00	\$336.00		
Internet port	\$791.81	\$9,501.72		
AT&T ckts for telenet	\$50.00	\$600.00		
ATM x 2 x 1014.75	\$2,029.50	\$24,354.00	\$12,664.08	\$6,332.04
DS3 x 2 x 717.00	\$1,434.00	\$17,208.00	\$8,948.16	\$4,474.08
1Gig CSME	\$1,954.31	\$23,451.72	\$12,194.89	\$6,097.45
100M CSME at Aptos, B40, LIV x 1015.23	\$3,045.69	\$36,548.28	\$19,005.11	\$9,502.55
		\$0.00		
City payback for VoIP	\$3,416.67	\$41,000.00		
New SIP phone build out		\$73,000.00		
Telecom recurring - SIP	\$1,395.00	\$16,740.00		
AT&T Branch emergency phones 35 x 10	\$350.00	\$4,200.00		
Discounts			\$52,812.24	\$26,406.12
Total after discounts	\$15,910.98	\$263,931.72	\$211,119.48	\$184,713.36

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: LIBRARY INFORMATION SERVICES

Object: COMPUTER SUPPLIES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	54	3550	53110	\$20,000

FY 2009-2010: \$18,000

This object is used for items such as disks, tapes, toner, and ink cartridges receipt printer tape and other consumables used by the staff and public in association with the automation system; particularly expanded use of receipt printers.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PROGRAMS AND PARTNERSHIPS

Object: TRAVEL

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	55	3560	52302	\$800

FY 2009-2010: \$660

Travel expenses for Library Staff to attend training, meetings, and conferences.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PROGRAMS AND PARTNERSHIPS

Object: TRAINING/CONFERENCE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	55	3560	52304	\$13,975

FY 2009-2010: \$10,910

Tuition Reimbursement for up to 7 employees
Association of Children's Librarians Institute Registration for up to 8 employees
Support Staff Spring Conference Registration for up to 8 employees
Infopeople Training for up to 30 employees
Internet Librarian Registration for up to 5 employees
Staff Inservice Day
Future of Libraries Registration for up to 5 employees
Ergonomic Training (3 classes of 20 employees each)
Training Materials
Unexpected Training Opportunities

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PROGRAMS AND PARTNERSHIPS

Object: LSTA TUITION GRANTS

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	55	3560	52306	\$9,000

FY 2009-2010: \$6,762

Tuition grants for graduate studies in library and information science for up to 3 employees.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PROGRAMS AND PARTNERSHIPS

Object: ADVERTISING

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	55	3560	52960	\$3,000

FY 2009-2010: \$3,000

Contract work for graphic artist and public relations/marketing support to assist Library staff in designing a long-term branding/marketing campaign to promote library services to specific community groups.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PROGRAMS AND PARTNERSHIPS

Object: PRINTING-OUTSIDE

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	55	3560	52972	\$6,000

FY 2009-2010: \$7,500

Printing costs for programming (children, teen, adult), system campaigns, public relations.

Library Budget Forms
2010-2011

SUPPLIES AND SERVICES

Department: LIBRARY

Activity: PROGRAMS AND PARTNERSHIPS

Object: MISCELLANEOUS SUPPLIES & SERVICES

Fund	Dept	Division	Activity	Object	Amount Requested
951	36	55	3560	54990	\$18,321

FY 2009-2010: \$7,275

Adult Programming and Supplies for up to 12 programs
Children's Programming and Supplies for up to 16 programs
Teen Programming and Supplies for up to 16 programs
Movie License for 4 branches
Background Checks for up to 8 tutors for the Tutoring Program for Teens
Division Supplies for Training, Programming, and Marketing,

Proposal

Process to Develop Financial Sustainability Models

This proposal outlines a process to identify and develop a range of feasible and financially sustainable Santa Cruz Public Library System operational/service models for Library Joint Powers Board review, discussion and decision.

Background:

The current operational structure of the SCPL is not financially sustainable. Our strategic plan identified financial sustainability as an important strategic initiative with three key objectives. To achieve those objectives, the LJPB needs to ensure an operating and service structure is in place which can be consistently maintained while achieving financial sustainability and fulfilling the library's mission.

The library's budget has been balanced over past years through a variety of actions, including furloughs, hour reductions, closures, staff reductions and reduction of the materials budget. There has been insufficient funding available to build up reserves, for technology and automation investment, for capital needs, for meeting open hours and materials spending standards, and for adequate staff training and development. Additionally, the library has not been able to operate without borrowing money from the City of Santa Cruz to cover monthly cash flow needs.

The recent economic recession has certainly made these issues more obvious, immediate and urgent. However, prior to the recession the issues existed and after the economy improves, without making significant changes, the library will still be faced with these issues.

Goal:

By the end of November, 2010, the Board approves a model which supports consistent delivery of services, programs and materials and is aligned with revenue projections; and which allows the library system to maintain a healthy and stable financial position.

Time is of the essence since the deficits faced by the system grow to \$1.5M per year in the near future and a number of the possible operational changes (especially automation and technology) can have a significant lead time before results are fully obtained. The longer the SCPL goes without a plan to achieve financial sustainability, the more difficult it will be to implement one and the more drastic the solutions may need to be to achieve it.

Process Proposal:

June through October 2010: Convene a four member subcommittee of the Joint Powers Board to meet twice per month to develop a range of feasible options for achieving

financial sustainability. All options are not necessarily supported or recommended by individual members of the subcommittee, but are developed to ensure the full range of alternatives has been identified, reviewed, and brought forward to the JPB for discussion and decision.

The subcommittee, working with library staff, will analyze each option in sufficient detail to estimate feasibility of achieving financial sustainability and to identify the significant pros and cons associated with the option.

September 2010: The Subcommittee presents the draft alternatives to the full JPB for discussion in a Special Session.

October 2010: Public meetings are held to discuss alternatives.

November 2010: The JPB reviews alternatives, public inputs, and provides direction to Staff to move ahead with one of the options.

Note: The subcommittee will report progress to and gather input or decisions as needed from the JPB at routine JPB meetings.

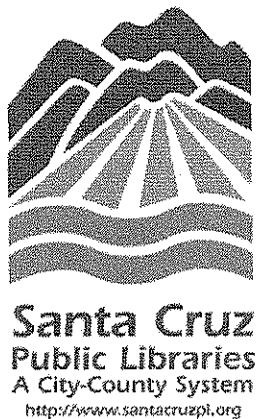
PARKING LOT ITEMS

TOPIC	RESOURCES/ RESPONSIBILITY	DATE
Volunteer Philosophy and Strategy Review	JPB	June 2010
Local fund raising policy	Friends/JPB/Landers	Jul-10

Santa Cruz Public Libraries A City-County System

3-5 Year Strategic Plan 2010-2015

Connect, Inspire, Inform



Library Joint Powers Board

Barbara Gorson, Chair, Citizenmember
Leigh Poitinger, Vice-Chair, Citizenmember
Katherine Beiers, Santa Cruz City Council
Nancy Gerdt, Citizenmember
Ellen Pirie, Santa Cruz County Board of Supervisors
Jim Reed, Scotts Valley City Council
Mike Rotkin, Santa Cruz City Council
Mark Stone, Santa Cruz County Board of Supervisors
Sam Storey, Capitola City Council



Message from the Chair of the Library Joint Powers Board

Given the significant challenges the Library System is currently facing, it is more critical than ever that we develop a solid strategic plan which defines our purpose, guiding principles, and service priorities and key objectives for the future. We are very fortunate that our community loves and uses its libraries and I am thankful that we received so many valuable comments from community members over the past six months. I am confident that we will meet our challenges and find opportunities to continue to rethink and improve library services. It will take all of us -- Library Board members, Library Staff, and our Community -- to reach our goals. With your help, the Santa Cruz Public Libraries will remain front and center in our community; connecting, inspiring, informing, and improving the quality of all our lives.

Barbara Gorson
Chair
Library Joint Powers Board



Message from the Library Director

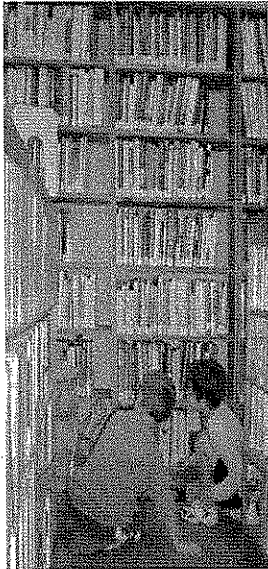
This is an exciting time for libraries across the country. Most, like Santa Cruz, are facing the most challenging financial situation they and their communities have ever faced. Yet, it is also a time of opportunity. It is a time to reexamine all we do, find ways to be more responsive to our communities' needs, and provide service in new and relevant ways. Every day we impact lives and the community; from the toddler with her first board book to the unemployed worker who applies for a job using library computers.

While we can't plan our way out of a recession, a strategic plan can provide direction. By understanding our purpose, vision, mission, values, and goals, we create a framework within which the governing board and staff can operate and make decisions. During the planning process we strove to involve the community as much as possible. I am confident we will survive this difficult phase and come out the other end stronger for it. We are facing much change and my hope is that this plan will help us face the threats and recognize and take advantage of the opportunities.

Teresa Landers
Library Director

The Strategic Planning Process

This strategic plan was developed during August 2009-March 2010. A steering committee representing various segments of the community was selected to lead the process with input from the Library Joint Powers Board, library staff, and the community at large.



Committee:

Staff: Teresa Landers Diane Cowen
Emily Galli Merritt Taylor
Janis O'Driscoll

JPB: Barbara Gorson Katherine Beiers
Nancy Gerdt Sam Storey
Leigh Poitinger (alternate)

Community: Bill Tysseling, Santa Cruz Chamber of Commerce
Theresa Rouse, Santa Cruz County Office of
Education
Mary K. Simpson, Friends of the Library
Mac-i Crowell, Teen Advisory Board
Julia Rogers, UCSC and South County

Volunteers:

Becky Barrett
Ann Bunn
Ron D'Alessandro
Susan Samuels Drake
Renee Fleming
Dorrie Kennedy
Mary Klassen
Sylvia Lee
Teall Messer
Michele Mosher
Tracy Pond
Rene Roland
Ernie Tavella
Debra Van Bruggen
Martha Zentner

James Bourne
Darshana Croskrey
Gwen and Tim Clark
Taffy Everets
Glenda Hastings
Jackie Keogh
Darby Kremers
Paul Machlis
Jerri Milgilacutti
Molly Ording
Lise Quintara
Renee Rothman
Phyllis Taylor
Elizabeth Walch

Ann Brucken
Judy D'Alessandro
Nancy Drainkard
Jack Farr
Tracey Hawes
Mike Keogh
Dawn LeClair
Carole McPherson
Stacy Mitchell
Matt Pond
Marilyn Robertson
Paula Sarkar
Valerie Tudor
Ronnie Zamora

Special thanks to Sandi Imperio for layout and design.

The Process

TOWN HALLS

Eleven town halls were led by the library director. These were held in the communities served by each of the ten branches and a special bilingual one. This also served as an opportunity for the new library director, who arrived in July 2009, to get to know the communities and for them to get to know her through an informal “meet and greet” held before each session.

FOCUS GROUPS

Special focus groups were conducted with the library director and various members of the steering committee meeting with senior citizens, homeschooling families, the homeless, Bonny Doon community members, and the business community. Library staff participated in two sessions and engaged in a values exercise.

SURVEYS

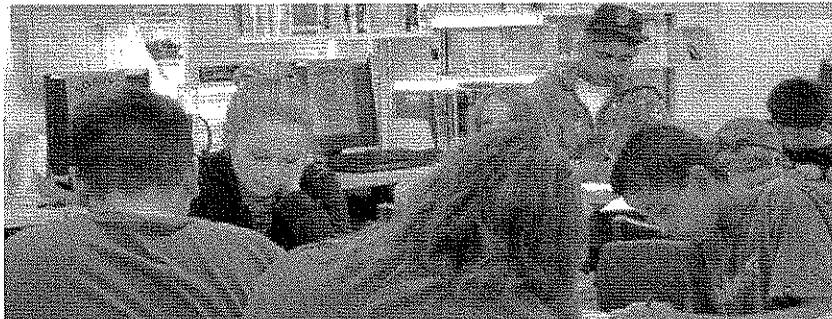
A survey was administered in the library branches, online and at grocery stores throughout the county service area during 4 Saturdays in January and February. Over 2500 responses were received.

DIRECTOR'S BLOG

The Library director maintained a blog which invited comments. A web page devoted to the strategic plan was kept updated with data as it was received and included an opportunity to submit comments. Over 50 comments were received.

ENVIRONMENTAL SCAN

An environmental scan was conducted to glean local and library demographic and statistical data deemed useful to inform the planning process. This data also included comparisons with similar libraries in California and throughout the United States and a review of national library trends.



At the town halls and focus groups people were asked about strengths, weaknesses, threats, and opportunities.

The clearest message from the community was support for a free library system open to all. Being able to borrow items throughout the system and free computer access were also consistently mentioned as strengths. Friendly helpful staff was also identified as a major strength.

STRENGTHS

The most glaring weakness identified was the dearth of hours the libraries are open and the overall lack of adequate and consistent funding, with dependence on the now unreliable sales and property taxes. Opinions varied greatly on the best response, but it was clear that difficult decisions would need to be made to ensure a financially sustainable library system.

WEAKNESSES

The need for better marketing and establishment of a clear brand were also identified as weaknesses; resulting in the public not necessarily understanding all the services the library has to offer.

The biggest threats identified were the uncertain financial future and the perception that libraries have become luxuries rather than necessities.

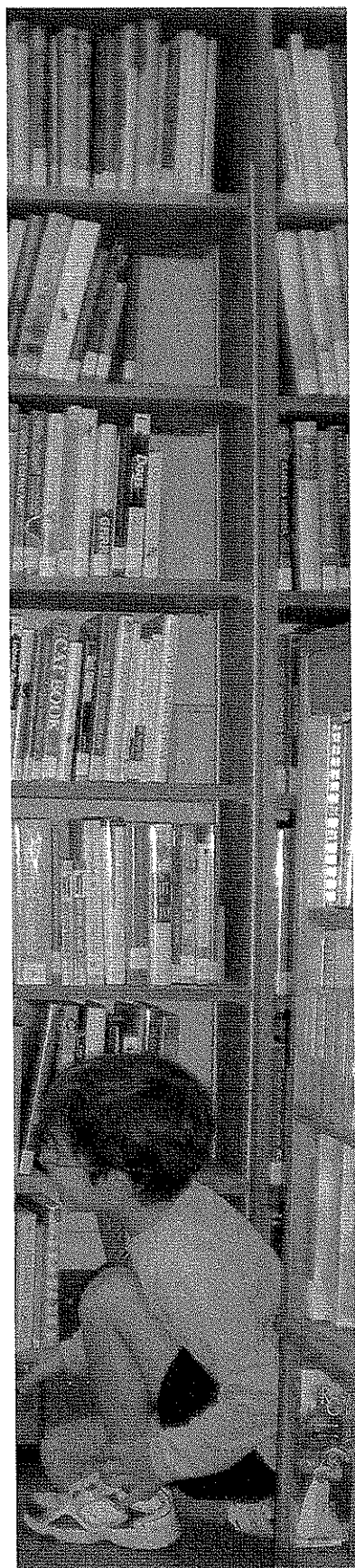
THREATS

There were many who see the financial difficulties as an opportunity to look at everything anew and reshape the system by identifying efficiencies and changes that will better position the library to survive financially and remain relevant.

OPPORTUNITIES

Specific opportunities identified included building partnerships in the community to improve financial and other support, making better use of local talent, and putting a focus on the library as a center for community learning and interaction.





At the town halls and in the survey, participants were asked to prioritize services.

The top responses were remarkably consistent throughout the system.

- Reading, Viewing and Listening for Pleasure was number one for both the survey and the town halls
- Lifelong Learning was number 3 for both the survey and the town halls
- Create Young Readers was in the top 4 for both; even in town hall sessions with no young parents
- Connect with the Online World ranked 5 for the survey and 6 for the town halls
- Visit a Comfortable Place was number 8 for the survey and 4 for the town halls
- Finding and Evaluating Information and Reference Services were higher priorities on the survey than in the town halls.
- Homework Help was a high priority for youth under 18 and for the Latino community according to the survey and number 6 in the town halls.

All this information is reflected in this plan. The plan includes a statement of purpose, vision and mission statements, shared values, guiding principles, and six strategic directions with accompanying objectives. Goals and specific action steps are included in a separate document and will be continually evaluated and developed as the plan progresses with input from appropriate stakeholders.

"Reading, Viewing and
Listening for Pleasure"
was number one

By the Numbers

Resources Available to the Community

- 10 branch libraries plus Outreach Services
- 1 bookmobile with over 17 distinct stops
- 1 virtual branch (website)
- New Scotts Valley branch scheduled to open April 2011
- SCPL facilities open 206 hours per week in FY2009/2010
- Collection of 516,167 items
- Staff: 97.42 full time equivalents in FY2009/2010
- Volunteers: 550 active volunteers contributed 14,378 hours in fiscal year 2008-2009
- 152 public Internet access computers



Services Provided to the Community

In fiscal year 2008-2009 at SCPL, there were:

- 2,221,819 loans to customers
- 1,285,407 visits to the library
- 342,661 Web visits from outside the library
- 299,473 information requests
- 126,147 registered borrowers
- 1,994 programs attended by 41,219 people



Santa Cruz County

Over the past decade, Santa Cruz County's population has been growing at about 1/2% per year. Santa Cruz county is growing less than half as fast as California overall. The county population is projected to increase 6.5% by 2020, to a total of 286,500.

The demographics are expected to change slightly, The Latino population is expected to reach 42% from a current level of 36% by the year 2020. The proportion of young people to seniors shifted from 2001-2009 with a 3.1% reduction in the number of children under the age of 14 and a 1.3% increase in the number of adults over the age of 45. As the Baby Boomers move into their 60's in increasing numbers, it is likely that the shift will continue.

The proportion of
young people to
seniors shifted



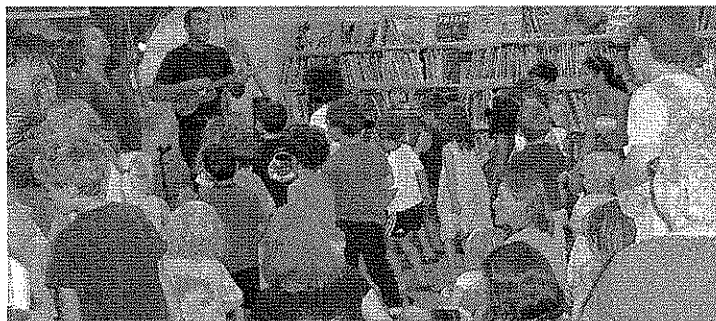
Since early literacy was a high priority for the community, the decrease in the number of children could have important implications for the library system, as could the increased Latino population. A growing population of seniors will create a greater demand for popular reading and lifelong learning materials and programs. As the baby boomers age it is likely they will be more computer proficient than the current population of seniors, yet will still remain very book focused, whereas the younger population will most likely have a very different perspective. This could result in a difficult clash in priorities for the library, but is not expected to make a big difference in the next 3-5 years.

Comparison with Other Libraries

Comparisons are made with three libraries with a similar county structure and service population (209,000), in California. National comparisons are with public county libraries with a population of 100,000-250,000. State and national comparisons are made based on the availability of the particular statistic.

- Reference transactions per capita are 1.59 with the national mean at 1.05 and a high of 9.72.
- Holdings per capita are 2.79 volumes with the national mean at 2.70 and a high of 5.82.
- The mean for open hours per branch is 25.5 and the median is 26.5. Santa Cruz is 20.4. 60% of our branches do not meet minimum state and federal branch standards for open hours and staffing
- Library visits per capita is 5.18 with the national mean at 4.92 and a high of 19.75.
- Circulation per registration is 33.37 while the national mean for libraries of 100,000 to 250,000 service population is 8.10, with the highest being 49.17.
- The population served per FTE staff is lower than the California mean (2,945). Santa Cruz is 1,778
- Circulation per capita is 10.40. This places SCPL among the top 15% of state libraries and is significantly above the California mean of 5.78.
- Material expenditures per capita are \$4.71 which is just above the national mean of \$4.68. The upper quartile is \$6.32 and the median is \$4.09
- The national mean for expenditures on salaries is 49.9% with a high of 76.9%. SCPL is at 65%.

Note: Source of most data is 2007/2008 fiscal year



SCPL: Change for the Future

Libraries throughout the United States are facing many challenges and an uncertain future. Libraries, like any organization, need to evolve to stay relevant to their customers. A review of the literature identified five trends. SCPL is committed to monitoring these trends and incorporating the value added aspects of these as SCPL looks to the future and its own evolution. These trends are described below with a few concrete examples.



1. Patrons get service at the level **THEY** want:

- **Self service:** Check out own materials, pick up own holds, check in materials and get a receipt, place own holds, edit own account (change address, pin, etc), pay fines online or at self checkout station, add subject headings (tags) to catalog, RSS feeds about new materials, etc.
- **Single point of service:** Reduce customer service desks so that customers receive service at initial point of contact. Requires a change in service philosophy and staffing.
- **Layered service:** Library staff is aware of patron's needs and delivers service in accordance with that need not with what staff *thinks* the patron needs.

2. Rebranding and marketing

- Establish the library as a relevant resource in the modern world through services provided and better marketing of those services.
- Draw innovative ideas from the retail model for merchandising library materials.
- Market the Library's story so that library materials, programs, and services are more visible and the ways the Library connects, inspires, and informs to transform lives and change communities is made clear.

3. Libraries as Local

- Libraries have the ability to provide local content that is unavailable elsewhere (e.g. newspaper indexing, digitizing local historical photographs).
- Increased opportunities for library staff to take their skills outside to the community (e.g. story time at school free breakfast programs).

4. Remote delivery of services

- Is part of self service issue
- E-books
- Downloadable audio and video
- Online book clubs
- Podcasts, RSS feeds
- Web based pathfinders and other ways of helping public navigate the web (recommended sites)
- Community information
- Online payment of fees

5. User involvement

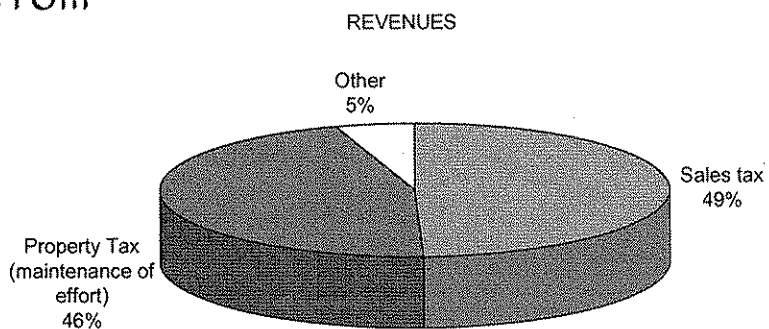
- Use of social media- e.g. Twitter, Facebook
- Creation of new content- user defined subject headings in the library's catalog
- Wikis



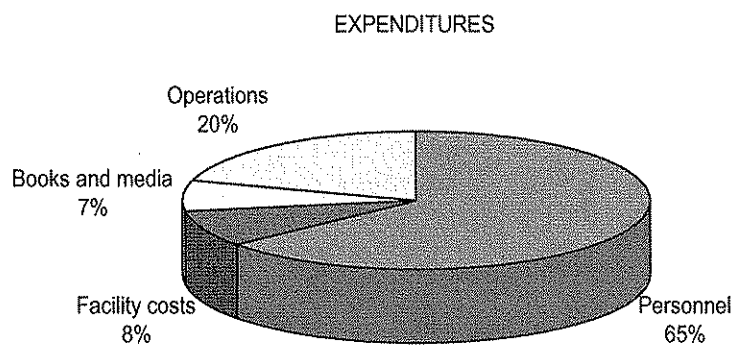
SCPL looks to the future

SCPL Funding FY 2009-2010

Where it
comes from



Where the
funding goes



Purpose

Connect,
Inspire,
Inform



The Santa Cruz Public Libraries enhance Santa Cruz County's quality of life by providing vibrant physical and virtual public spaces where people connect, discover and engage the mind. All ages have the opportunity to nurture their love of reading, find diverse and relevant resources for entertainment and enrichment, and strengthen community networks.

Mission

Vision

Transform
lives &
strengthen
communities



The strategic planning process is the first step in defining SCPL's activities for the next 3-5 years. The statement of purpose defines who we are and what we perceive to be our role in the community. We see SCPL as a place for the community to connect with knowledge, information (both physical and virtual), and with each other. SCPL is a place to find inspiration whether you are a pre-schooler just learning to love reading or a senior who is exploring something for the first or hundredth time. SCPL is also dedicated to informing the community through a variety of formats and in ways that are customer driven.

The vision describes what we hope to be. Automation will free staff from the more routine and physical tasks. This will change the focus from checking out physical materials to providing more personalized service in innovative ways.

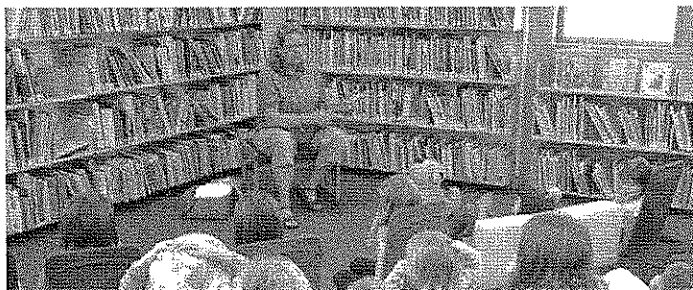
The mission statement describes how we are going to achieve the vision.

This plan outlines how SCPL plans to fulfill its purpose, vision and mission.

SCPL Values and Guiding Principles

The Staff and Library Joint Powers Board embrace these values:

- Innovation
- Open Communication
- Excellent Governance
- Respect
- Teamwork
- Efficiency
- Humor and Fun



And adopt these Guiding Principles to convert these values into actions:

- We are **customer** driven.
- We commit to **continuous improvement** and learning.
- We strive for **financial sustainability** and responsible stewardship.
- We seek **transparency**.
- We create a **welcoming environment** for people of all cultures.
- We seek **partnerships**.
- We add value to the community's **quality of life**.
- We are dedicated to **intellectual freedom** and the individual's **right to privacy**.



Strategic Directions

READING, VIEWING, AND LISTENING FOR PLEASURE

People of all ages will find materials for personal enrichment when and where they want them, and they will have the help they need to make choices from among the options.

- Children in Santa Cruz County will enter school ready to read, write, listen, and learn.
- All ages will have materials, programs, and displays that reflect current community interests and provide pleasurable reading, viewing, and listening experiences that help them reach their personal literacy goals.
- People of all ages will have friendly support and intuitive access to the materials and resources they want.



LIFELONG LEARNING

People of all ages will have access to the resources and tools they need to explore areas of personal interest and to pursue their own path of self directed learning.

- People will have access to a relevant collection of resources in diverse formats for all ages.
- Library users will have access to innovative and successful programming which reflects the cultural, educational and informational needs of the diverse communities served by SCPL and which will help learners of all ages to achieve their goals.
- People will have access to innovative technology and the tools necessary to find, evaluate and use information and resources to meet their learning needs.

COMMUNITY CONNECTIONS

The community will engage and collaborate with the Library through a variety of dynamic platforms which are responsive to the changing needs of the community and utilize up to date technology.

- The Library will initiate and nurture partnerships with the public, private, and nonprofit sectors in Santa Cruz County for the mutual benefit of the partners, the Library, and the community.
- People will strengthen their ties with each other, the community and the library. SCPL will increase its visibility in social networking venues.
- The community will recognize the value of SCPL in improving their lives and will recognize SCPL as an asset to their community.
- Volunteers will be used effectively

A WELCOMING PLACE

People of all ages and backgrounds will find safe, comfortable, welcoming and customer-focused physical and virtual spaces which reflect the character of the community and which deliver a 21st century library experience.

- People of all ages find their branch (physical and virtual) to be a welcoming place.
- People of all ages will define the level of service they need and want.

FINANCIAL SUSTAINABILITY

The library's infrastructure supports people's access to quality services and programs.

- SCPL maintains a healthy and stable financial position.
- There is adequate, stable, and diverse funding to finance ongoing operations, key strategic initiatives, and capital projects.
- Services of a defined level and quality are consistently delivered, based on revenue projections and a supportive organizational and operating structure.
- The Library operates efficiently and focuses on continual improvement.



ORGANIZATIONAL READINESS

The organization has a well trained workforce available to fulfill the mission of the Library system today and in the future.

- Staff receives adequate training to do their jobs effectively.
- SCPL is committed to developing current library staff to become tomorrow's library leaders.
- Employees have the skills to execute change and are committed to change and continual improvement.
- A customer driven service philosophy guides staff training and development.



Santa Cruz Public Libraries

Aptos

7695 Soquel Drive
Aptos, CA
95003-3899

831-420-5309

Capitola

2005 Wharf Road
Capitola, CA
95010-2002

831-420-5329

La Selva Beach

316 Estrella Avenue
La Selva Beach, CA
95076-1724

831-420-5349

Bookmobile & Outreach

831-420-5650

831-420-5651

Central

224 Church Street
Santa Cruz, CA
95060-3873

831-420-5700

Live Oak

2380 Portola Drive
Santa Cruz, CA
95062-4203

831-420-5359

Boulder Creek

13390 West Park Avenue
Boulder Creek, CA
95006-9301

831-420-5319

Felton

6299 Gushee
Box 56
Felton, CA
95018-9140

831-420-5339

Scotts Valley

230-D Mount Hermon Rd
Kings Village
Shopping Center
Scotts Valley, CA
95066-4304

831-420-5369

Branciforte

230 Gault Street
Santa Cruz, CA
95062-2599

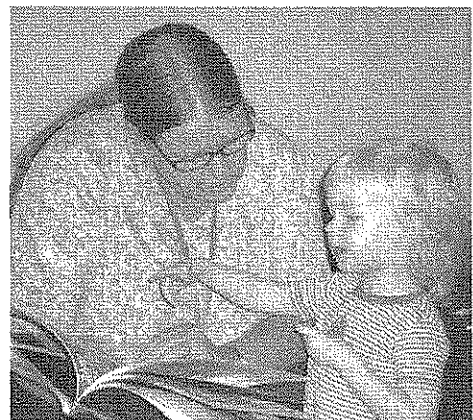
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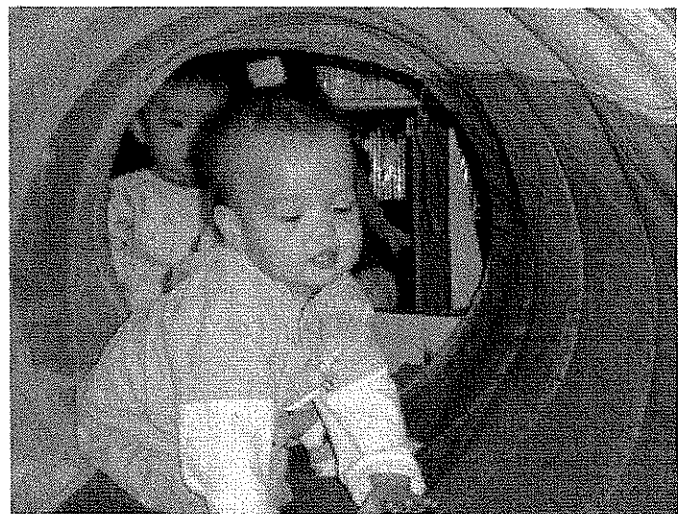
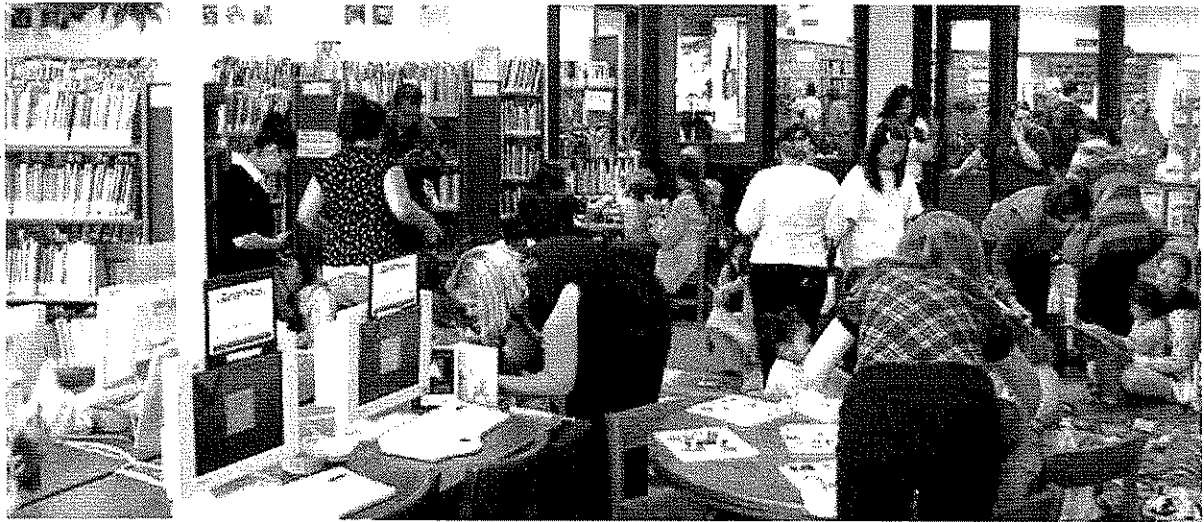
Garfield Park

705 Woodrow Avenue
Santa Cruz, CA
95060-5950

831-420-6344

For more information and details on the process and data gathered for this plan, go to the library's web site: www.santacruzpl.org.





**Santa Cruz Public Libraries
Administration
& System Services**

117 Union Street
Santa Cruz, CA 95060-3707

831-420-5600

www.santacruzpl.org