

SANTA CRUZ PUBLIC LIBRARIES  
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

March 1, 2010

Central Branch Meeting Room  
224 Church Street, Santa Cruz

7:00 PM PUBLIC MEETING

I. ROLL CALL

Present: Councilmember Katherine Beiers, Citizen Nancy Gerdt, Citizen Barbara Gorson, Citizen Leigh Poitinger, Councilmember Jim Reed, Councilmember Mike Rotkin, Councilmember Sam Storey, Supervisor Mark Stone, Supervisor Ellen Pirie

Absent:

Staff: Teresa Landers, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF MARCH 1, 2010

**Councilmember Rotkin moved, seconded by Supervisor Pirie**

**that the Board approve the agenda of March 1, 2010.**

UNAN

III. APPROVE MINUTES OF FEBRUARY 1, 2010

**Councilmember Rotkin moved, seconded by Councilmember Storey**

**that the Board approve the minutes of February 1, 2010.**

UNAN

VI. ORAL COMMUNICATIONS

Shawn Wharton, Felton resident, commented on the monthly statistics. He is worried that they misrepresent the busyness at Felton because of the reduction in hours.

Chair Gorson welcomed Supervisor Ellen Pirie to the Board and thanked Supervisor Leopold for his service.

VII. CONSENT AGENDA

None

## VII. WRITTEN COMMUNICATION

- A. Patron Written Comments
- B. Articles on Libraries Nation Wide
- C. Articles About Santa Cruz and California Libraries
- D. Monthly Narrative Report
- E. Monthly Statistical Report
- F. Monthly Spotlight: Bookmobile

## VIII. REPORTS OF ADVISORY BODIES

### A. Friends of the Santa Cruz Libraries, Inc.

Sherry Skold reported the following Friends' activities:

- First, it is with great sadness that we announce that our long-time administrative assistant and database guru, Bernardine Priven, has passed away this weekend. She began working at the Friends in May 2005. She will be sorely missed.
- Friends staff Susan Heinlein and Board member Kathy Hatfield joined Library staff Gale Farthing and Janis O'Driscoll at the California State Library's "Get Involved" training institute in Irvine on February 23<sup>rd</sup> and 24<sup>th</sup>. It offered considerable ideas and tools to engage volunteers in the Santa Cruz library system. As you may recall, in the 2008-09 fiscal year, the Friends coordinated or managed over 550 volunteers, so improving efficiencies in this area will be meaningful.
- Friday was the grand opening of the Friends' new bookstore. In spite of torrential rains, about 60 people came in to buy books and enjoy the wine and appetizers. We announced our new capital campaign to raise over \$1 million to support technology needs of the library. More details will follow.
- Saturday was the Boulder Creek chapter's "Jam and Book Sale". They had challenges with the venue and of course, the rain, but still grossed over \$1,600.
- The Business Brownbag series "2-point-0-10" small business series held a free workshop on tax tips on February 11<sup>th</sup>. As expected in this time of year, it was very well attended.
- Munching with Mozart concert on February 18<sup>th</sup> was once again a success with all seats taken. This program was a replay of one that was performed in Antigua, Guatemala.

Michele Mosher, Felton Library Friends reported the following activity:

- April 28<sup>th</sup>, 6<sup>th</sup> Annual Poetry Reading
  - \*Subject: Place
  - \*Amber Coverdale Summerville will be the selector

### B. Finance Committee

Citizenmember Gorson reported on the Finance Committee meeting held on February 22, 2010. No decisions were made and the financial information discussed at that meeting will be reviewed tonight later in the agenda.

#### VIII. MEMBER REPORTS

##### A. Scotts Valley Report

Councilmember Reed reported that the next meeting will be held Wednesday March 3<sup>rd</sup> at 2pm.

##### B. Capitola Report

Councilmember Storey reported that the City of Capitola has set up the citizens committee for evaluation of the new Capitola Branch location. The first inaugural meeting was held on February 23<sup>rd</sup> and Michael Termini was elected chair and Gayle Ortiz was elected vice chair. The committee has set an aggressive timeline of 4 months for completion of the committee's objectives. The committee will meet twice a month every other Tuesday at 1:30pm.

#### IX. STAFF REPORTS

##### A. Monthly Financial Reports

The Library Director reported on the current financial status of the library and the Board reviewed revenues, expenditures and cash flow for the library system.

##### B. Reclassification of Office Supervisor to Administrative Analyst

**Councilmember Reed moved, seconded by Supervisor Pirie**

**that the Joint Powers Board adopt Resolution #2010-002 reclassifying the Office Supervisor position to an Administrative Analyst.**

**UNAN**

##### C. Conflict of Interest Code Update

**Supervisor Pirie moved, seconded by Councilmember Beiers**

**that the Board approve the Library System's Conflict of Interest Code updating staff titles and adding additional staff (see attached).**

**UNAN**

D. SEP Program Approval

**Statement of Disqualification- Councilmember Storey disqualified himself from acting on Item IX B, "SEP Program Approval", and left the dais.**

**Councilmember Reed moved, seconded by Councilmember Rotkin**

**that the Board endorse the Library's participation in the SEP program contingent on details being acceptable to the City of Santa Cruz Human Resources Department, the Library and the CAB.**

**UNAN  
(Councilmember Storey disqualified himself)**

E. Collection Agency Update

The decision was made to continue with Unique Management for library collections. The Board found consensus of support on the continuation of this specialized service to the Library.

X. OTHER BUSINESS

A. 10/11 Budget Update with 5 Year Projections

Director and Finance Director went over 5 year projections for the library system.

B. Public Hearing on Budget Priorities

Four members of the public spoke concerning the upcoming budget. All four commented on Felton and wanting more open hours or for their open hours to be changed.

C. Board Discussion on Budget Priorities

The following were the budget priorities of each member:

Stone	Technology
Beiers	Staffing Consultant
Pirie	Keeping Branches in Communities (local libraries)
Storey	Balancing the budget, keeping current network of branches, rebuild services and hours, and to maximize volunteers
Gerdt	Technology, Keep current structure with neighborhood libraries
Poitinger	Technology, Staffing Consultant
Rotkin	Budget hole, Technology
Reed	Balance budget, Status Quo cannot be repaired/not sustainable
Gorson	Balance budget before any other priority

D. Parking Lot List Review

No review needed at this time.

E. Strategic Plan Update

The committee is collecting data and the outcome will be strategic priorities/directions. The committee may have rough draft for April's meeting. There will be a special session board meeting on April 19<sup>th</sup> to discuss the strategic plan.

F. Board Evaluation Update

None

XI. NEXT MEETING

April 5, 2010

XII. ADJOURN

The regular meeting adjourned at 9:42 p.m.

Respectfully submitted,

Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.