

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

November 10, 2008

Central Branch Community Meeting Room
224 Church Street, Santa Cruz

7:30 PM PUBLIC MEETING

I. ROLL CALL

Present: Supervisor Jan Beautz, Citizen Nancy Gerdt, Citizen Barbara Gorson, Councilmember Jim Reed, Citizen Leigh Poitinger, Councilmember Mike Rotkin, Supervisor Mark Stone, Councilmember Michael Termini

Absent: Councilmember Cynthia Mathews

Excused:

Staff: Anne Turner, Director of Libraries

II. APPROVAL OF MEETING AGENDA OF NOVEMBER 10, 2008

Supervisor Stone moved, seconded by Councilmember Rotkin

that the Board approve the agenda of November 10, 2008.

UNAN

Absent: Mathews

III. APPROVE MINUTES OF OCTOBER 6, 2008

A. APPROVE MINUTES

Councilmember Rotkin moved, seconded by Citizenmember Poitinger

that the Board approve the minutes of October 6, 2008 with the following correction: under Report of Advisory Bodies Rich Riley should be changed to George Wylie.

UNAN

Absent: Mathews

Abstain: Rotkin, Reed, Gorson

IV. ORAL COMMUNICATIONS

None

V. CONSENT AGENDA

None

VI. WRITTEN COMMUNICATIONS

None

VII. REPORTS OF ADVISORY BODIES

Sharon Skold, Board Member for the Friends of the Santa Cruz City-County Library System reported the following Friends' activities:

- Nov 7-8th Civic Sale proceeds were just under \$16,000-don't about 15% from previous fall sales
- Participating in a Grass Roots Advocacy "table top" panel at the California Library Association meeting this Friday, November 14th
- Munching with Mozart concert series continues to be a huge success with standing room only
 - *Next concert: December 5th 12:10pm @ Central Branch Meeting Room-
"L'Armonia: Vocal music for the Holiday Season"
- Continuing Collaboration with Shakespeare Santa Cruz
 - *Presenting "Mr. Toad" (actor Mike Ryan with others from the SSC Company), upstairs, Central Branch, Dec. 1st @ 6:30pm
- Wind and the Willows "Friends Night" at Shakespeare Santa Cruz Mainstage @ Theater Arts Complex, 6 pm.

VIII. MEMBER REPORTS

A. Felton Library Task Force

Citizenmember Gerdt reported on the Felton Task Force. Last month five members of the Felton Task Force went on a tour of four San Jose Libraries. Three of the libraries were new and one had recently been remodeled. The Task Force found aspects of these libraries that they liked including self check out machines and a market place concept. These ideas will be reviewed for the Felton Library project.

IX. STAFF REPORTS

A. Review and Discuss Financial Report of Assistant County Administrator to Library Financing Authority

Director reported on the "Receipts for the Library Sales Tax" information. The projections are bleak and the Director would like to wait on the 2nd Quarter Tax Return Report. Meanwhile library staff has been very careful about library expenditures and are waiting to fill a few vacancies.

Board would like to put on the agenda for January after 2nd Quarter Tax Returns are in to discuss strategies.

B. Hear oral report on Aptos Parking Lot Expansion Project

Director reported that the Aptos Parking Lot Expansion Project which is set to begin Monday, November 17th. One problem did surface which is the curb separating the parking lot from the sidewalk, it is too high and often patron's trip stepping up from the driveway. The alternative is to put a railing in to assist people when making the step. There are two options that the Director will come back in December to propose with cost estimates and they are: 1. an individual contract 2. handle through the current parking lot project which would be a change order with the County Public Works Department

C. Review and Discuss Final Report on Public Relations Contract by Mike Wallace, News Consulting

Director summarized Mike Wallace's "Final Report on Public Relations Contract". His final recommendations were to implement an effective speaking program to educate the community about the library and to post stories about library services on the internet.

X. OTHER BUSINESS

A. Library Director's Surprise Farewell Party

Retirement Celebration for Anne Turner Sunday, December 14th at the Live Oak Library Branch from 4:30pm-7:00pm. The cost will be \$15 per person and will include a gift.

Councilmember Rotkin has volunteered to be on the committee.

XI. NEXT MEETING

December 8, 2008

XII. ADJOURN

The regular meeting adjourned at 7:55 p.m.

Respectfully submitted,

Kira Henifin, Clerk of the Board

Sheila Fraser, Substitute Clerk of the Board