

SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

November 5, 2007

Central Branch Community Meeting Room
224 Church Street, Santa Cruz

7:30 PM PUBLIC MEETING

I. ROLL CALL

Present: Citizen Nancy Gerdt, Supervisor Jan Beautz, Councilmember Michael Termini, Citizen Barbara Gorson, Citizen Leigh Poitinger, Councilmember Randy Johnson, Councilmember Mike Rotkin, Supervisor Mark Stone, Councilmember Cynthia Mathews

Absent: Councilmember Rotkin

Staff: Anne Turner, Director of Libraries
Susan Elgin, Assistant Director of Libraries

II. APPROVAL OF MEETING AGENDA OF NOVEMBER 5, 2007

Supervisor Stone moved, seconded by Citizenmember Gorson

that the Board approve the agenda of November 5, 2007.

**UNAN
ABSENT: Rotkin**

III. APPROVE MINUTES

Councilmember Mathews moved, seconded by Supervisor Stone

that the Board approve the minutes of October 1, 2007 with the deletion on Pg. 3, letter J regarding Citizenmember Gerdt's Felton Report.

**UNAN
ABSENT: Rotkin**

Citizenmember Gorson moved, seconded by Supervisor Stone

that the Board approve the minutes of October 15, 2007.

**UNAN
ABSENT: Rotkin
ABSTAIN: Mathews**

IV. ORAL COMMUNICATIONS

None

V. CONSENT AGENDA

None

VI. WRITTEN COMMUNICATIONS

None

VII. REPORTS OF ADVISORY BODIES

Susan Heinlein, Managing Director of the Friends of the Santa Cruz City-County Library System reported the following Friends' activities:

- Book Sale was held October 26 & 27 at the Civic Auditorium
 - Made just under \$18,000 in sales
- Results from membership mailing
 - 4% return
- November 29th is the Friends Night for the Shakespeare play *Princess and the Pea*
- Friday, November 9th is Munching for Mozart Concert

VIII. MEMBER REPORTS

San Lorenzo Valley Community Input on Felton Library Design: Summary of Design Input

IX. STAFF REPORTS

The Director made the following reports:

- A. First Quarter Revenue and Expenditure Reports
- B. Sentinel Article featuring Central Librarian Sarah Harbison
 - Research Workshop on House History
 - 100 people showed up and 20 had to be turned away
- C. 2nd of the Film Showings
- D. One Book One Community Read
 - *Farewell to Manzanar*
- E. Circulation Data from October: Circulation is Up
- F. Integrated Library System Upgrade and Library Web site Redesign Progress Report

- By Dan Landry, Network Access Administrator and Ann Young, Webmaster

X. OTHER BUSINESS

A. Timing for Sales Tax Renewal Vote

John A. Mancini, serves on the Board of Trustees for the Law Library but speaking as a concerned citizen, said that the Law Library is a public library. It is the oldest public library in the county and it is used quite extensively by the public. Mr. Mancini spoke concerning the pending decision on the library tax measure and believes the law library is deserving of support money. Currently the law library is funded by the courts and also through the collection of fees.

Bob Begun, citizen of Santa Cruz County, commented that he would urge the board to go to the voters in November to save money. He also cautioned that the money spent by the Friends of the Library for political reasons may not be in line with the non-profit tax filing.

Councilmember Termini answered a question from Citizen Bob Begun regarding the tax renewal timing. He stated that the Board felt they should go to the voters now because poll results were very favorable and if the renewal did fail there would be time to go back out to try again.

Victor Marani, resident of Rio Del Mar and library patron commented that the Law Library should be included in this tax measure renewal in order to truly represent a public library initiative. Mr. Marani agreed that the Board should support a November ballot measure in order to save money. He also supported a sunset clause and not a permanent measure in order for there to be a review of how the money has been spent. He mentioned another possibility to look at a more straight line relationship with the Director. Instead of having the City Manager having a direct line with the Director the Board should have this relationship.

Supervisor Beautz reported that the Transportation Funding Task Force will be making a decision next week on whether to place the transportation measure on the November ballot.

Citizenmember Poitinger has concerns with a June ballot because of costs and voter turnout.

Councilmember Mathews is in support of going on the June ballot. This measure would also help with the predictability of funding future library expansion projects throughout the county. The comment was also made that the decision on when to go on the ballot should be based on how successful the campaign could be for the library. On the issue of non-profits, 501c3's can spend funds for issues but not candidate or candidate issues.

Councilmember Johnson is not in favor of a June measure because of the costs associated with it. It was also determined that the library will be solely responsible for the costs they would not be shared with the county. He requested that the staff provide a comprehensive report on the future capital projects of the library.

Councilmember Termini commented that he agrees with the sunset concept in almost any other use that the library. The library has a certain amount of institutional permanence in a community and a permanent measure would benefit the public library.

Supervisor Stone also spoke to the issue regarding the sunset clause versus a permanent clause. There are limitations on the sunset clause in terms of receiving state or grant money. For example, when planning for future library expansion the Board will need help financially and this help will not be available because of the sunset clause on the current measure.

Councilmember Johnson questioned whether the Board should look into changing the structure of how the Director reports to the Board during this ballot measure discussion.

Supervisor Beautz stated that she feels the way the board's relationships are working well.

Councilmember Mathews moved, seconded by Supervisor Beautz

That by motion the Board will postpone a decision regarding the sales tax renewal until the December 3, 2007 meeting.

And that the staff will provide the following information for that meeting:

- A report on the Regional Transportation Commission ballot date decision and information on other measures proposed for the June and November ballots.**
- A report on projected capital expenditures for both the short and the long term and the expected impact on the operating budget.**
- A report on options for providing law information services, including the operations of the County Law Library, relations with the City-County Library system, and the Law Library's eligibility for a share of sales tax revenue.**

**UNAN
ABSENT: Rotkin**

XI. SCHEDULE NEXT MEETING

The next meeting is scheduled for Monday, December 3, 2007.

XII. ADJOURN

The regular meeting adjourned at 9:10 p.m.

Respectfully submitted,

Kira Henifin, Clerk of the Board

Sheila Fraser, Substitute Clerk of the Board

All documents referred to in these minutes are available in the Library Office.