SANTA CRUZ PUBLIC LIBRARIES
A CITY-COUNTY SYSTEM

LIBRARY JOINT POWERS BOARD

MINUTES

December 4, 2006   Central Branch Community Meeting Room
                                              224 Church Street, Santa Cruz

7:00 PM   CLOSED AND LITIGATION SESSION
               Real Property (Government Code §54957.8)

7:30 PM   PUBLIC MEETING

I.   ROLL CALL

Present: Citizen Nancy Gerdt, Citizen Barbara Gorson, Councilmember Cynthia Mathews,
               Councilmember Michael Termini, Councilmember Randy Johnson, Councilmember
               Mike Rotkin, Citizen Leigh Poitinger and Supervisor Jan Beautz

Absent: Supervisor Mark Stone

Excused:

Staff: Anne Turner, Director of Libraries
               Susan Elgin, Assistant Director of Libraries

II.   APPROVAL OF MEETING AGENDA OF DECEMBER 4, 2006

        Councilmember Mathews moved, seconded by Supervisor Beautz

        that the Board approve the agenda of December 4, 2006.

                                                                  AYES: Gerdt,
        Gorson, Mathews, Termini, Johnson, Rotkin, Poitinger, Beautz

                                                                  ABSENT:
                                                                       Stone

III.   APPROVE MINUTES OF NOVEMBER 6, 2006

        Councilmember Rotkin moved, seconded by Citizenmember Gorson

        that the Board approve the minutes of November 6, 2006.

AYES: Gerdt, Gorson, Mathews, Termini, Johnson, Rotkin, Poitinger, Beautz

ABSENT: Stone

IV. ORAL COMMUNICATIONS

Mary K. Simpson, President of the Friends of the Library Board, announced Pat Sandidge's retirement from the Friends of the Library.

The Friends are holding a Holiday Brunch on December 15, 2006 from 10am to Noon at Harvey West Clubhouse and will be honoring Pat.

V. CONSENT AGENDA

A. Aptos Parking Lot Plans and Specs

Councilmember Rotkin moved, seconded by Supervisor Beautz

That the Library Joint Powers Authority Board adopt Resolution #2006-13 appropriating an amount not to exceed $15,000 from available revenue for the development of plans and specifications for the Aptos Parking Lot expansion.

AYES: Gerdt, Gorson, Mathews, Termini, Johnson, Rotkin, Poitinger, Beautz

ABSENT: Stone

B. Adopt 2007 Legislative Program

Councilmember Rotkin moved, seconded by Supervisor Beautz

That the Library Joint Powers Authority Board adopt the attached legislative program for 2007, and that it request the County Board of Supervisors and the Capitola, Santa Cruz, and Scotts Valley City Councils to also actively support these measures by including them in their own legislative programs.

AYES: Gerdt, Gorson, Mathews, Termini, Johnson, Rotkin, Poitinger, Beautz

ABSENT: Stone

VI. WRITTEN COMMUNICATIONS

A. Letter of November 27, 2006 from Beth Benjamin, President, Valley Women's Club re Felton Branch Library

VII.   REPORTS OF ADVISORY BODIES

Pat Sandidge, Managing Director of the Friends of the Santa Cruz City-County Library System reported the following Friends' activities:
- Friends of the Library Store is gearing up for the Holidays
- Civic Sale brought in over $20,000
     o   Scotts Valley Parents Club helped to remove most of the left over books
- The Friends joined the Branciforte Staff in remembering the passing of long time library volunteer Rosemary McKenzie
- Friends Financial Statements for FY 2006 are available

VIII.   MEMBER REPORTS

A. Councilmember Rotkin reported that the Headquarters Task Force is continuing to look for possibilities regarding a new administrative space for the Headquarters' staff.

B. Citizenmember Gerdt reported that the Felton Branch Task Force is continuing to look for sites in Felton. The task force is also working on cost comparisons for different sites.

Paul Machlis has decided to step down from the task force and his replacement will be Michele Mosher.

IX.   STAFF REPORTS

A. The Director made the following reports:
- The Library currently holds 4 property leases for various branches throughout the system (Felton, SV, HDQ and LSB). Currently the Scotts Valley lease and the Headquarter lease list the Santa Cruz City Manager as the signatory and the City would like to change this to the Library Joint Powers Board (more information to come from the City Attorney's office on how to proceed).

B. Genealogical Society Tea Honoring the Memory of Sara Bunnett (January 21, 2007, 2pm-4pm, Central Branch Meeting Room). There will also be a memorial service held December 14th at the First Congregational Church on High Street.

Also a retirement tea for Librarian Jane Schwamberger will be held on Wednesday, December 13, 2006, from 2:30pm-4:30pm in the Central Meeting Room.

C. Automation System Upgrade Report by Technology Manager Dan Landry

X.   OTHER BUSINESS

A. Staff Morning Follow Up: The leads from each of the working groups were asked to give a short description of the most important idea of their particular working group.
     a. Marketing/Promotion of the Library report by Linda Gault, Branciforte Branch Manager

        i. Library Mascot
       ii. Electronic Newsletter to Patron who would like to sign up

  b. Welcome/User-Friendly Environment by Barbara Snider, Central Branch Manager
        i. Information Kiosk

  c. Information/Reference Services to the Public by Merritt Taylor, Adult Reference Services Coordinator
        i. Information Exchange between the Circulation Staff and Reference Staff

  d. Programming/Training for the Public by Merritt Taylor, Adult Reference Services Coordinator
        i. Better communication between branches
       ii. Explore diverse programs for active seniors

  e. Wayfinding Task Force by Heidi Jaeger-Smith, Development Librarian
        i. System-wide consistent signage
       ii. Make signs more friendly by dropping library jargon

  f. Classification Task Force by Anne Turner, Director of Libraries
        i. A report in February will be made on the job specification for library support staff

XI.   SCHEDULE NEXT MEETING

The next meeting is scheduled for Monday, January 8, 2007. A Closed session regarding real property may be required.

XII. ADJOURNMENT

The regular meeting adjourned at 8:55 p.m.

Respectfully submitted,

Kira Henifin, Clerk of the Board

All documents referred to in these minutes are available in the Library Office.