

PUBLIC ADVISORY REGARDING COVID-19 AND PUBLIC PARTICIPATION

Consistent with Executive Order No. N-29-20 issued by Governor Newsom on March 17, 2020, and the County of Santa Cruz Health Services Agency Shelter In Place Public Health Order dated March 31, 2020, the regular meetings of the:

LIBRARIES FACILITIES FINANCING AUTHORITY (LFFA) AND THE LIBRARY JOINT POWERS AUTHORITY (LJPA) BOARD ON THURSDAY, FEBRUARY 4 AT 9:00 AM

This meeting will be held via Zoom teleconference ONLY

Board Members and Library Staff Members will be participating remotely via videoconference.

Public Viewing:

The meeting will be broadcast through the Santa Cruz Libraries YouTube channel <https://www.youtube.com/user/SantaCruzPL> which you can access through the Santa Cruz Libraries website by scrolling to the bottom of the page and clicking on the YouTube icon.

Public Participation:

For those wishing to participate via Zoom you can join from a PC, Mac, iPad, iPhone or Android device by entering or clicking on the following URL:

Please click the link below to join the webinar:

<https://zoom.us/j/94507156448>

For those wishing to participate via Zoom using a telephone only, please call:

Or iPhone one-tap :

US: +16699006833,,94507156448# or +12532158782,,94507156448#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592 or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Slowly enter the Webinar ID: 945 0715 6448

International numbers available: <https://zoom.us/j/94507156448>

The meetings will be recorded and posted for viewing after the meetings on the Santa Cruz Public Libraries website <http://www.santacruzpl.org/>

There are four ways to comment during meetings. All comments must be received prior to the close of public comment on that agenda item:

1. How to comment on agenda items via email before the meeting begins:

Members of the public may provide public comment by sending comments via email to the Library Board Clerk at clerk@santacruzpl.org

- Identify the agenda item number in the subject line of the email.
- Emailed comments should be a maximum of 500 words, which corresponds to approximately 3 minutes of speaking time.
- Each emailed comment will be read aloud for up to three minutes.

- Emails received by clerk@santacruzpl.org outside of the comment period outlined above will not be included in the record.

2. How to comment on agenda items during the meeting and prior to the close of public comment on an item, via the Zoom Q&A feature:

- Type your comment using the Q&A feature found on the Zoom teleconference control bar.
- Identify the agenda item first, then type your comment
- Your comment will be read aloud

3. How to comment aloud on agenda items, during the meeting and prior to the close of public comment on an item, via the Zoom “raise hand” feature:

If you are accessing the meeting using the Zoom app and computer audio:

- Use the “raise hand” icon found on the Zoom teleconference control bar
- The moderator will announce your name or the last 3 digits of your phone number
- Unmute yourself using the microphone icon
- Identify the agenda item
- Introduce yourself using your first and last name.
- You will have three minutes of speaking time.

If you are accessing the Zoom teleconference using telephone audio:

- Press *9 to raise your hand during the comment period for that agenda item.
- The moderator will announce your name or the last 3 digits of your phone number when it is your turn.
- Unmute yourself using *6 – to toggle the mute/unmute.
- Identify the agenda item
- Introduce yourself using your first and last name.
- You will have three minutes of speaking time.

4. How to comment on agenda items, during the meeting and prior to the close of public comment on an item via telephone only, via the Libraries’ telephone information service:

- Call 831-427-7713
- Identify the agenda item
- The representative will type your comment
- Your comment will be read aloud

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
REGULAR MEETING**

**[IMMEDIATELY FOLLOWING THE SANTA CRUZ LIBRARIES
FACILITIES FINANCING AUTHORITY (LFFA)]**

THURSDAY FEBRUARY 4, 2021

9:00 A.M.

**CLOSED SESSION –
IMMEDIATELY FOLLOWING THE REGULAR MEETING**

An announcement regarding the items to be discussed in Closed Session will be made prior to the Closed Session. Members of the public may, at this time, address the Board on closed session items only. There will be a report of any final decisions during the next Open Session Meeting.

Public Employee Performance Evaluation
[Cal. Govt. Code §54957 (b)]
Joint Powers Authority Board's Performance Evaluation of the Library Director

1. CALL TO ORDER / ROLL CALL

Board Members Jamie Goldstein, Carlos Palacios, Martin Bernal and Tina Friend

2. ADDITIONAL MATERIALS

Additional information submitted after distribution of the agenda packet.

3. ADDITIONS AND DELETIONS TO AGENDA

Report out from Closed Session of December 3, 2020.

4. ORAL COMMUNICATION

Any member of the audience may address the Board on any matter either on or off the agenda that is within the Board's jurisdiction. Note, however, that the Board is not able to undertake extended discussion or act on non-agendized items. Such items can be referred to staff for appropriate action which may include placement on a future agenda. If you intend to address a subject that is on the Agenda, please hold your comments regarding that item until it is before the Board so that we may properly address all comments on that subject at the same time. In general, 3 minutes will be permitted per speaker during Oral Communication; A MAXIMUM of 30 MINUTES is set aside for Oral Communications at this time.

5. REPORT BY LIBRARY DIRECTOR

A. Library Director's Report – February 2021 (p.7)

6. REPORT BY FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES

A. Friends of SCPL – Report (oral)

7. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

A. Commissioners' Report (oral)

8. COMMENTS BY BOARD MEMBERS

9. CONSENT CALENDAR

All items listed in the "Consent Calendar" will be enacted by one motion in the form listed below. There will be no separate discussion on these items prior to the time the Board votes on the action unless members of the public or the Board request specific items to be discussed for separate review. Items pulled for separate discussion will be considered following General Business.

- A. Consider the December 3, 2020 LJPA Board Meeting Minutes
Staff Recommendation: Approve the December 3, 2020 Board Meeting Minutes (p.8-11)
- B. Recent Articles about Santa Cruz Public Libraries.
Staff Recommendation: Accept and File Recent Articles about SCPL (p.12-32)
- C. Community Impact Measures for 2nd Qtr. FY 2020-2021
Staff Recommendation: Accept and File 2nd Qtr. Community Impact Measures for FY 2020-2021 (p.33-38)
- D. Financial Report for 2nd Qtr. FY 2020-2021
Staff Recommendation: Accept and File 2nd Qtr. Financial Report for FY 2020-2021 (p.39-45)

- E. Incident Report for 2nd Qtr. FY 2020-2021
Staff Recommendation: Accept and File 2nd Qtr. Incident Report for FY 2020-2021. (p.46-49)
- F. Work Plan for 2nd Qtr. FY 2020-2021
Staff Recommendation: Accept and File 2nd Qtr. Work Plan for FY 2020-2021 (p.50-57)

10. GENERAL BUSINESS

Other Business items are intended to provide an opportunity for public discussion of each item listed. The following procedure is followed for each Business item: 1) Staff explanation; 2) Board questions; 3) Public comment; 4) Board deliberation; 5) Decision.

- A. Election of Chair and Vice-Chair for 2021
Staff Recommendation: Elect Chair and Vice-Chair for 2021 (p.58)
- B. Library Operational Recommendations under Covid-19
Staff Recommendation: Review and Endorse Library Operation Recommendations under Covid-19 (p.59-60)
- C. Library FY 2022 Budget Planning Issues
Staff Recommendation: Review and Endorse Library FY 2022 Budget Planning Issues (p.61-62)

11. SCHEDULED UPCOMING MEETINGS

March 4, 2021	Virtual Meeting	Anticipated Upcoming Agenda Items:
5:00 pm		FY 21/22 Budget

12. ADJOURNMENT TO CLOSED SESSION

Public Employee Performance Evaluation
[Cal. Govt. Code §54957 (b)]
Joint Powers Authority Board’s Performance Evaluation of the Library Director

Adjourned to the next regular meeting of the LJPA to be held on Thursday, March 4, 2021 at 5:00 pm [immediately following the LFFA meeting] via Zoom teleconference.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend

this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment please call the Library Administration Office at (831)427-7706 at least five days in advance so that we can arrange for such special assistance, or email library_admin@santacruzpl.org

January 2021



Library Director's Report to the JPA

Because of growth in the prevalence of Covid in the Santa Cruz Community, in late December, the County moved back into the purple tier forcing the libraries to retract their in-house public computing. *Grab & Go lobby service, which allows patrons to enter library lobbies to retrieve library materials on hold, continues to be offered.*

Expanded hours intended to make the library more accessible to commuters and seniors were also part of the new service changes. All Grab & Go Branches extended afternoon hours to 6 p.m. Monday through Thursday starting November 14th. Each branch also offers one day per week with morning hours.

Branches also provide 24/7 Wi-Fi and print job pickup.

The Book Buddy program, that matches a volunteer with a homebound resident, is temporarily suspended until the Shelter in Place is lifted.

The libraries were closed December 23 – January 3 for the winter holidays. The Felton Branch was forced to close for two days during a power outage from the most recent wind storm. The Scotts Valley Branch parking lot was incredibly busy as residents of the San Lorenzo Valley sought Wi-Fi.

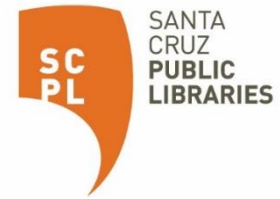
The Lendable Tech collection has begun circulating. The Library is providing Fire Tables, Chromebooks, Wi-Fi Hotspots and Chromebook/Hotspot bundles. A portion of the devices are being reserved for community partners to maximize access to those in need.

Jennifer Hooker has been selected by the State Library for the 2021 California Leadership Challenge. She will work with other librarians from around the state to frame, research and recommend library-based solutions to issues facing California residents.

Jennifer Hooker and Kathleen Aston have been selected to present at the California Library Association conference on gathering oral histories after traumatic community events.

SCPL shared in the Schwartz Prize, a national award, for our participation in the Library Innovation Lab on Exploring New Ways of Engaging Immigrant Communities. The SCPL project was Zine *Fronteras*. Special thanks to librarian - Lorena Lopez, CMS and the Marketing Team.

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



**SANTA CRUZ CITY/COUNTY LIBRARIES
JOINT POWERS AUTHORITY BOARD
(LJPA)**

REGULAR MEETING MINUTES

Virtual Meeting

**THURSDAY DECEMBER 3, 2020
9:00 A.M.**

1. ROLL CALL

PRESENT: Tina Friend, Jamie Goldstein, Martin Bernal, Carlos Palacios
STAFF: Library Director Susan Nemitz, Assistant Director Eric Howard

2. ADDITIONAL MATERIALS

None

3. ADDITIONS AND DELETIONS TO AGENDA

The Agenda of December 3, 2020 was approved by consensus.

4. ORAL COMMUNICATIONS

A member of the public requested that item 5, Report by Library Director, be opened up for public comment going forward.

5. REPORT BY LIBRARY DIRECTOR

Susan Nemitz reported on the recent activities of the Library which included the Grab and Go service model and expanded service hours. Library staff was recognized as Hometown Heroes for the work done during the fires and COVID.

A member of the public commented on the current Org Chart and requested it be made less confusing and more accurate without going into further detail or examples.

6. FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES REPORT

Martin Gomez reported on the recent activities of the Friends of the Santa Cruz Public Libraries.

7. REPORT BY LIBRARY ADVISORY COMMISSION (LAC)

Lindsay Bass, Chair, reported on the recent LAC meeting.

8. COMMENTS BY BOARD MEMBERS

Director Tina Friend expressed her appreciation and gratitude to the Library Staff for their continued energy and flexibility during this difficult time.

9. CONSENT CALENDAR

RESULT: APPROVED CONSENT CALENDAR	
A.	Approved the October 1, 2020 Board Meeting Minutes
B.	Accepted and Filed Recent Articles about SCPL
C.	Accepted and Filed 1 st Qtr. Community Impact Measures for FY 2020-2021
D.	Accepted and Filed 1 st Qtr. Financial Report for FY 2020-2021
E.	Accepted and Filed 1 st Qtr. Incident Report for FY 2020-2021
F.	Accepted and Filed 1 st Qtr. Work Plan for FY 2020-2021
G.	Accepted and Filed Letter of Support
H.	Accepted and Filed Library Sales Tax Revenue Update for 1 st Qtr. FY 2020-2021
[UNANIMOUS]	
MOVER:	Tina Friend
SECONDER:	Martin Bernal
AYES:	Friend, Goldstein, Bernal, Palacios

10. GENERAL BUSINESS

- A. Library Operational Recommendations under Covid-19
Library Director Susan Nemitz reported that the library services model is adjusting well to the changing COVID-19 climate and the changing tier system. The Library Director is recommending to continue the Grab and Go lobby service but closing the Computer

operations for at least three weeks due to the risk of having people in the building for an extended time. Stress continues to effect staff; there were three retirements in the last three weeks, several people have been exposed to COVID positive family members and the number of sick call outs is rising. Management is continuing to work with the Unions on issues of safety and workload. Closures and openings of branches are starting to occur. The Board discussed the recommendations and supported continued flexibility.

A member of the public stated that she had concerns about the Org Chart as well. A second member of the public expressed her appreciation about the current level of library services and the functioning of the LAC.

RESULT:	APPROVED LIBRARY OPERATIONAL RECOMMENDATIONS UNDER COVID-19. [UNANIMOUS]
MOVER:	Tina Friend
SECONDER:	Carlos Palacios
AYES:	Friend, Goldstein, Bernal, Palacios

B. FY 20/21 Budget Update #3

Nicole Coburn, Assistant CAO, reported that Sales Tax has come in much stronger than originally projected due to the fact that people are shopping online. Revenue for the 1st Quarter was higher than expected and we will probably continue to see a bit of growth. Of course, further closures may impact sales tax and we will need to continue to monitor. In light of the building projects, Library Director Nemitz requested an additional \$400,000 to be used as follows: \$50,000 for appropriate opening day collections for Capitola and La Selva Beach and \$350,000 for the hire of temporary staff to help manage the opening and closing of branches over the next six months. The Board members discussed the budget update and expressed their support for the proposed budget request.

A member of the public (and a member of the LAC) expressed her approval and support of the budget request.

RESULT:	APPROVED AN ADDITIONAL \$400,000 FOR STAFFING AND COLLECTIONS IN ANTICIPATION OF CHANGES IN SERVICE LEVELS RESULTING FROM THE REMODELING AND NEW CONSTRUCTIONS OF BRANCHES. [UNANIMOUS]
MOVER:	Tina Friend
SECONDER:	Carlos Palacios
AYES:	Friend, Goldstein, Bernal, Palacios

C. Determine Annual Meeting Schedule for 2021

RESULT:	APPROVED THE ANNUAL MEETING SCHEDULE WITH THE PROPOSED AMENDMENT TO MOVE THE EVENING MEETINGS TO 5 PM. [UNANIMOUS]
MOVER:	Carlos Palacios
SECONDER:	Martin Bernal
AYES:	Friend, Goldstein, Bernal, Palacios

11. Adjournment to Closed Session

Final Adjournment of the Library Joint Powers Authority Board (LJPA) at 10:15 a.m. to the next regular meeting on February 4, 2021 at 9:00 a.m. [immediately following the LFFA meeting] via Zoom teleconference.

ATTEST: _____
Helga Smith, Clerk of the Board

All documents referred to in these minutes are available in the Santa Cruz Public Libraries – Library Headquarters Office, 117 Union Street, Santa Cruz, CA 95060

Reviewed and Forwarded by: Susan Nemitz, Library Director



In the News and Media:

November 12, 2020 – January 26, 2021



Santa Cruz County | By [Victor Guzman](#) | Published [December 10, 2020](#) 5:59 pm
"Christmas Flood" highlighted in local documentary



Daniel Model

SANTA CRUZ, Calif. (KION-TV) -- A new documentary highlights the devastating "Christmas Flood" in Santa Cruz, which nears its 65th anniversary on December 22.

"A Flood of Memories: Commemorating 65 Years Since the Flood of '55" takes a look back at the financial impact of a flood that swept away Santa Cruz's last "Chinatown" area.

Video author, Dan Model, says his focus for this two-part series is also on the effects of the river with the building of the levee system, and the response from local residents in the immediate aftermath of the flood who went on rescue operations using boats.

One witness to everything that unfolded the night of December 22, 1955 described 50 to 70 yards of water and huge 20 foot trees flowing through the area.

"[The trees] would hit the bridge and if they went in horizontal they'd get stuck. But if they came through [the bridge] they'd get sucked under and shoot out the other side and I mean it was powerful."

The documentary will appear on the Santa Cruz County Public Libraries [YouTube page](#) on the anniversary of the flood at 10 a.m.

Santa Cruz Sentinel *News*

When the San Lorenzo River stole Christmas | Ross Eric Gibson, Local History



Rescue workers take a break in the midst of the crisis, in a house torn apart by the flood. First responders worked exhausting shifts all through the night, and with many volunteers, showed heroism under punishing conditions. (Contributed)

By [ROSS ERIC GIBSON](#)

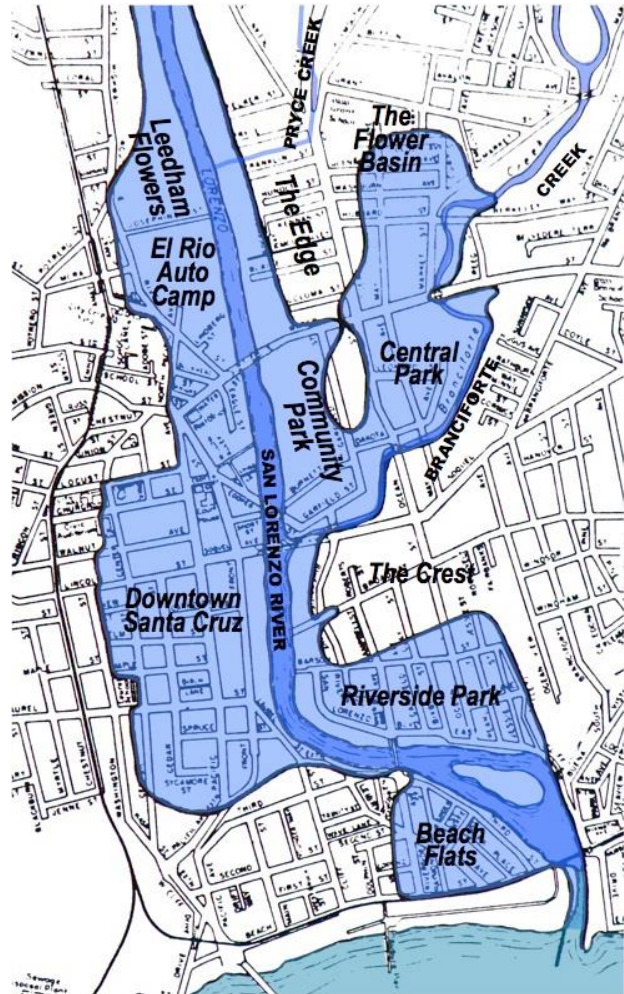
December 20, 2020 at 1:00 p.m. It was a time of joy on Dec. 22, 1955 in downtown Santa Cruz, decorated with numerous spans of silver tinsel scrollwork and red lighted Christmas bells overarching a street full of slow-moving cars. A gentle rain had been falling steadily for a week, adding a mirror sheen to the gray overcast. But the real color came from the neon signs up and down the avenue, some animated, like the marquees of the Del Mar and Santa Cruz movie theaters. Everyone had umbrellas, canvas awnings covered shoppers nearly the length of the street. Yet this didn't darken the sidewalks, as show windows were lit-up with attractively displayed merchandise and Christmas scenes, competing in the Chamber of Commerce holiday window contest.

Christmas music on a grand piano came from the baronial lobby of the St. George Hotel, and looking in the window presented a cozy scene of residents warmed by the fireplace beside a glowing Christmas tree, plus a snow village in the window. Bus passengers entering downtown through the Palomar Arcade heard Christmas jazz from the Palomar supper club. Santa Cruz's Downtown Basin showing the areas of flooding in the 1955 Flood. It placed 410 acres underwater, which would have been more, except it was low tide. (Contributed)

Don's Plaza Stationary had stocking-stuffer charms. Leaks Department Store had large selections of popular merchandise. Children wanted to see the toy shop below the Del Mar Theater, or drool over pastry displays at Bubble Bakery, and Christmas candy being made at Orchard's. And hearing the bell ringer, kids begged mom for a coin to put in the Salvation Army kettle. Soon many a parent was dragged to Woolworths, where Santa was enthroned in the mezzanine toy department atop the grand staircase, exchanging Christmas wishes for candy canes. But he had competition this year, as "Santa's Wonderland" amusement park on Glen Canyon Road was about to open, an early Santa's Village-type attraction.

On cat feet

Coming home from a movie at the Santa Cruz Theater, a couple headed for the lighted heart sign that read "El Rio," the North Pacific trailer park in the heart of downtown. Around 9:30 p.m. they heard trash-cans overturn, and seeing nothing, dismissed it as raccoons. But hearing another disturbance at 10:30 p.m., they saw three people holding hands, wading through chest-high water. El Rio had a history of flooding, once a part of the river, until the channel was moved east in the 1860s. One neighbor was struggling to carry his wife and cat, and finally had to set his cat on a large shingle, which floated off into the night. In another trailer, a man sleeping in the buff awoke to find water in his bed, and all his clothes submerged. He climbed to the roof of his trailer, and was rescued by a teenager in a rowboat, who loaned him his raincoat. The uncooperative tides kept them adrift for three hours.



At 10:30 p.m. Lloyd Howard was telephoned that the Greyhound Depot (now Trader Joe's site) was flooding. He came down to help move buses. The rest of Front Street's Auto Row was being flooded, too, but only two dealers got their entire inventory to higher ground.

At 11 p.m., the chief of police announced on the radio that the rising waters had reached Pacific Avenue, and merchants needed to get merchandise at least 3 feet off the floor. He put out a call for all boats to help rescue people in the flooding neighborhoods, also needing lanterns, Coleman fuel and kerosine.

Sentinel-News Editor Fred D. McPherson Jr. sent his reporters to the police station at City Hall where rescue efforts were coordinated, while the Red Cross headquarters at the Civic Auditorium organized aid for two evacuation shelters, one at Mission Hill Junior High, and the other at Branciforte School. The torrent of floodwaters became hazardous down Pacific Avenue. Yet soon the rising waters reached the Sentinel Building, on its way to the steps of City Hall. The newspaper struggled to put out a morning paper with increasing challenges. Carriers who showed up at the Sentinel-News were told not to risk crossing the river, nor to deliver in any hazardous areas of town.

Al Bennett had Coleman fuel, so he headed over to the Red Cross refugee center at Branciforte School. Being the holidays, the school cafeteria had little food on hand, so Al fixed some hot coffee, and a nearby dairy donated milk for the children. Two evacuated families had children sick with measles, so a classroom was fixed up for quarantine. Many had evacuated quickly in their pajamas, so the Salvation Army supplied clothing, showing the full circle of those kettle coins.

Employees who went to Habers to save furniture, found themselves trapped inside, as the water outside pressed against the doors. Elsewhere, Hugh Hinman tried to save goods stored in his warehouse by putting upholstered furniture up high. But as the bottoms of boxes got wet, one by one 10-foot high stacks were toppled into the water and muck. At 4 a.m., the water was up to their waist as they started to leave, when a man caught in the stream down the street managed to land at their door. He'd floated out of a bar with a fifth of whiskey in each hand. So they toasted each other to warm up, then Hinman brought them all back to his house, got them dry clothes and a place to sleep, since no one could get to their own homes.

Deluge

By Dec. 22, Santa Cruz City had received 9 inches of rain in three days. Yet the volume of water was also coming from three-day totals of 18 inches in Boulder Creek and 15 inches each in Ben Lomond and Felton, with the Scotts Valley watershed draining another 15-or-more inches via Branciforte Creek into the San Lorenzo. As volumes of runoff increased, it created a torrent, carrying logs, trees, and houses into Santa Cruz. All downtown bridges became damaged and impassible, cutting the community in two, as work crews struggled through the night to keep the debris caught by the bridges from becoming dams, diverting the flow into town.

Pacific Avenue was so wild, some tried to span it with a rope to cross the street. When Oliver Aubrey tried to cross the flooded avenue in front of Reynolds Investment, he was stopped by a neighboring merchant, who told him when water overflowed the sewers, it lifted every manhole cover off, leaving hidden underwater holes. All below-ground basements flooded, many of which were warehouses for downtown merchants. Santa Cruz Hardware drilled holes in their floor to drain water into the basement and spare the display merchandise, holes are still seen 40 years later. Records in the Cooper Street Court House were soaked, and had to be dried page by page. The Dakota & Garfield Street neighborhood (now County Building site) was hard hit. Having trouble steering boats in the direction needed, men got out and walked boats through the water and buffeting currents. One boat had a lifeline attached to a truck, whose winch reeled them back in with refugees. The day of carols and laughter had turned into a night of cries for help, that sometimes went unheeded for many hours. Due to the manpower shortage, teenage boys with rowboats, pitched in the rescue efforts, including Al Bennett's son. One woman refused to leave, saying her fate was in God's hands.

Sump pump fires were starting across town. Then around midnight the Blaine Street Substation was inundated, cutting electricity, and plunging the community into darkness. Local radio lost its broadcasting power soon after, leaving only police and firetruck communications. With bridges down and streets impassible, Al Bennett couldn't get home, and listened to the shortwave radio to find out what was happening. To his horror it was reported three teenage boys had drowned attempting rescues, and Al feared one was his son.

Floodwaters crested at 4 a.m., and people woke to the news that water was being rationed. The San Lorenzo River water supply was cut off, leaving only Bay Street reservoir, so there were boil-orders. Santa Cruzans were told that unless absolutely necessary, stay home, don't use electricity or telephones, and stay posted to the latest radio broadcasts.

Army amphibious DUCKS from Fort Ord were lined up beside the main library, and deployed to much better effect in making rescues. By dawn, the receding waters had painted the beautiful town in a drab mud monochrome. Many buildings had buckling floorboards. Al Bennett tried to find out about his son. The woman who left her fate to God, was now with God. The cat on the shingle had found his way home. And the boys in the overturned rowboat had not drowned. Al's son had been taken, soaked and exhausted, to a friend's house, and was fine.

The town soon learned the flood was not just San Lorenzo Valley, Soquel and Watsonville. President Dwight Eisenhower declared Northern California a disaster area, and Gov. Goodwin Knight visited Santa Cruz, calling our business district the hardest hit. The Small Business Administration set up an office in Santa Cruz to handle aid.

When "Santa's Wonderland" opened, providing each child with a present, parents hoped it would help kids forget the Christmas disaster. And they did for a moment as Santa appeared, waved to the kids, then slipped, and fell into the creek.

This week

At 10 a.m. Tuesday on Youtube, the Santa Cruz Public Libraries will host a two-part video by local historian Daniel Model, "A Flood of Memories: Commemorating the 65 Years Since the Flood of '55."

Keys to the new Capitola Library will be handed over to the system in March

Building is 90% done, public works official says



The new Capitola library on Wharf Road nears completion. (Shmuel Thaler – Santa Cruz Sentinel)
By [MELISSA HARTMAN](#) | mhartman@santacruzsentinel.com |
January 25, 2021 at 3:56 p.m.

CAPITOLA — By May, the new Capitola Library could be open.

Public Works Director Steve Jesberg said last week that the structure has progressed well and is approximately 90% done. All that is left is some work to the interior.

Due to COVID-19 and power lines that needed to be repositioned, the timeframe for the building's completion was delayed by about a year.

"Construction never stopped, it just slowed down," Jesberg said. "When COVID first hit we scaled back a little, but we were able to keep working without stopping."

Costs, however, have stayed on schedule, Jesberg said.

"We had some change orders in the project," he said of expenditure expectations. "We reduced the scope of the work and then added in some unanticipated (costs) as we went through... The price has gone up in contracting, but overall has been reduced by \$300,000."

Public Works anticipates finishing the library in March, at which time the Santa Cruz County Library District will occupy the building and furnish it. Jesberg estimates this will take approximately six weeks, and pandemic-permitting, the public will be able to use the facility in May.

"We're excited to finally wrap it up here," he said.

Jesberg said the city has provided monthly updates to the library system, which was heavily involved during the design process of the building.

"During construction we've had project managers work with them to make sure certain equipment going in is what (they) want," he said. "We've been coordinating trying to get to the finish."

Jesberg said that the public has already started to react to the building's presence; mainly, the size of the facility has surprised them, he said.

"The size is what we worked out with the library district," he said, adding that he attributed much of the confusion to how close the building is to Wharf Road. "It's going to be a grand building, a great library once it's completed."

Mostly, the public has supported the new library concept. Toni Campbell of The Friends of the Capitola Library said Monday that nearly 500 gifts — donations plus inscribed paver purchases — have yielded just short of \$700,000 toward the new library.

“These funds were raised by a capital campaign committee, a group of community members that was formed over three years ago,” Campbell explained. “The Friends of the Capitola Library was a donor to the capital campaign.”

Campbell and Gayle Ortiz, owner of Gayle’s Bakery in Capitola, co-chaired the campaign.

“Capitola really came together and stepped up to contribute in a bigger way than ever before to make our campaign such a huge success,” Ortiz said. “It has every right to be truly proud when the doors finally open.”

Santa Cruz Sentinel *Editorials*

Stephen Kessler | Library plan – Development, density and open space

November 14, 2020 at 7:15 a.m.

As you know if you’ve been following the story, the City of Santa Cruz has signed a \$240,000 contract with a construction company for the first, pre-construction phase of the mixed-use, six-story, block-long parking-housing-library project known to some as the Taj Garage. Among the pre-construction enigmas of this multimillion-dollar misconception is how much each component will actually cost — as if that can possibly be known before the monstrous building is designed. Spoiler alert: It will cost much more than whatever is currently projected. Where this extra funding will come from — various grants, private donors, local taxpayers — remains to be seen. Related question: What is the value — esthetic, psychological, economic — of open space in a densely developed urban landscape?

City Lot 4, along Cedar Street between Lincoln and Cathcart, studded with mature magnolia and London plane trees and current home to the weekly farmers market, is the largest remaining open space downtown. Measure S, which provided \$27 million in funding for main branch library renovation, said nothing about moving the library from Civic Center, much less parking it in a garage; worse, the survey of the public as to what they want in a new, improved library, had no reference to the library as part of a garage in a new location. When that was revealed, there was overwhelming public opposition to the bait-and-switch the city had pulled off, so in order to manufacture consent for the project, the city then invested much time and money in a series of studies and committees reverse-engineered to achieve the desired result — belatedly including, in order to coerce community support, “at least 50 units of affordable housing.”

In context of other development plans for downtown, including several other large mixed-use housing projects — at least one of them on city-owned land and therefore potentially 100% “affordable” — let’s zoom out for a look at the bigger picture to consider how development of these properties within a downtown plan (designating city lots mostly for housing and parking with commercial storefronts at street level) is likely to affect local quality of life in the economically unpredictable decades ahead.

Parking, library and housing in that location must be weighed against what would be lost, for locals and tourists alike, in room to move and breathe.

While plans to develop the San Lorenzo River into a Central Park-like scenic and recreational attraction sound good, loss of Lot 4 and its trees would be a devastating blow to our built cityscape. The grassroots group Downtown Commons Advocates has reasonably proposed saving the Cedar-Cathcart-Lincoln block redesigned as a public plaza, and while this idea appears to have more popular support than moving the library, the city is undeterred in its resolve to build the mixed-use megalith regardless — because, the argument goes, we need the new library, the new housing and the new parking (to replace surface lots that will be developed as yet more housing) — even though why these three distinct components must be combined on that specific piece of land has not been persuasively explained.

Whether on strictly environmental grounds (waste of a seismically sound building in Civic Center, massacre of heritage trees on Lot 4, placing the new library in a flood plain, encouragement of more automobile traffic) or quality-of-life considerations (the public health, including mental health, benefits of open noncommercial space in an urban center), there are good reasons to reject the library-garage-apartments as developmental overkill. There is nothing wrong with density — housing is needed —and development is inevitable, but the value of “negative space” should not be underestimated. A civic plaza has many unquantifiable qualities, among which is a physical break from an increasingly chockablock multistory constructed landscape. As a tourist attraction, a “town commons” is far more enticing than a monstrous concrete building, no matter how nice a library or how many cheap apartments it includes.

It’s not too late for the new City Council to stop and reconsider the wisdom of such a costly investment against the loss of irreplaceable open space.

Stephen Kessler’s column appears on Saturdays.

Excerpt from **Stephen Kessler | Thanks anyway: Glimmers of gratitude 2020**

<https://www.santacruzsentinel.com/2020/11/21/stephen-kessler-thanks-anyway-glimmers-of-gratitude-2020/>

November 21, 2020 at 6:30 a.m.

And in the Santa Cruz City Council race the four apparent winners — newcomers Sonja Brunner and Shebreh Kalantari-Johnson, incumbents Sandy Brown and Martine Watkins — all are highly intelligent policy nerds and hardworking individuals with pleasant personalities who promise a cooperative, pragmatic approach to tackling the monumental task of running the city and guiding its recovery through the most dire economic conditions since the earthquake of 1989. I have my differences with some of their positions — especially on the mixed-use parking- library-housing monstrosity that threatens to diminish our Civic Center and obliterate the last open space downtown — but I have confidence in their good intentions and high hopes that their minds are open enough to weigh the facts and the options and think hard about the future and make the right decisions before it’s too late. Even the current development-drunk council, under the dubious influence of veteran Councilwoman Cynthia Mathews, appears to be having second thoughts, or at least pausing to consider the environmental, esthetic and legal implications of some of the city’s most ambitious projects.

Guest Commentary | Thanks to City Council for moving downtown library plan forward

November 24, 2020 at 6:15 a.m.

By Matt Farrell

The Santa Cruz City Council has focused on the facts and advanced the library/affordable housing/parking project to the final design stage by voting to hire Griffin Structures as the city’s owner representative. This project has been recommended by two committees; and approved by two separate city councils.

The Council Downtown Library Subcommittee (Mayor Justin Cummings, Vice Mayor Donna Meyers and Council member Sandy Brown) unanimously recommended a mixed use project that includes a new Downtown Library on the ground floor, with a minimum of 50 low-income dwelling units, and a separate parking garage with up to 400 parking spaces (replacing 369 parking spaces which will be replaced by additional affordable housing and other mixed use projects). The Council Downtown Library Subcommittee thoroughly evaluated the mixed use and the renovation options. The mixed use option was better in all of the following categories:

- Quiet space.
- Study, tutoring and small group space.
- California and Local History collection.
- Larger Print collections.
- Genealogy.
- Life literacy and resources referral.

- Library feel (maximizing sound proofing, minimizing exposed wires and plumbing, natural light).
- Sufficient bathroom facilities.
- Physical accessibility (ADA access).
- Converting surface parking lots to housing (Housing Blueprint Recommendations).
- Opportunity for solar.
- No temporary relocation expenses.
- No disruption of library operations.
- Meeting the intentions of the Downtown Plan and General Plan.
- Better durability and lifespan.
- Proximity to businesses and Pacific Avenue foot traffic.

Some important facts influenced this recommendation:

- Renovation would require the demolition of the 12,000 square foot single story portion of the current library because it is not seismically safe (costing an estimated \$800,000). Jayson Architects prepared a cost estimate for a renovation which could be completed within the \$27 million budget. They stated, “The base (project), while achieving significant programmatic and layout improvements, is of low quality and excludes many building elements that would be typical of a modern library. In addition, the site work is limited to the bare minimum required to achieve the proposed design.”
- The recommended mixed use project allows a 29,660-square-foot library within the \$27 million budget, with an additional 5,000 square feet available for library expansion. This additional expansion could be financed through the sale of air rights for the construction of housing above the library, generating as much as \$3 million.

The Library Mixed Use project has broad community support, including Carpenters Union Local 505, the MAH, health service providers, Friends of the Santa Cruz Public Libraries, Eden Housing, First Community Housing, First 5 of Santa Cruz County, the Democratic Women’s Club, Monterey Bay Economic Partnership, the Santa Cruz Area Chamber of Commerce, and the Santa Cruz County Business Council.

Affordable housing projects are proceeding downtown. The city’s Economic Development Department is working on Phase I of the Pacific Station project, a mixed use project with 85 100% affordable dwelling units and clinic space for Dientes Community Dental Care and Santa Cruz Community Health Centers. Calvary Episcopal Church has entered into an agreement for construction of a 100% affordable housing project at its parking lot. In addition, Phase II of the Pacific Station project is expected to provide an additional 60 units of affordable housing. These three projects, along with the library, will provide over 200 new affordable units downtown.

Developing these opportunities is possible because of shared parking.

We applaud the City Council for its leadership and courage. Choosing a library that will continue to serve as the systemwide hub for the collection and that will offer a more accessible space serving a wider community is the right choice.

Griffin Structures has strong local experience. They worked on the Watsonville Civic Plaza building, which includes the library, city offices, court rooms, and parking.

For more information about the library mixed use project, please go to www.downtownforward.org.

Matt Farrell is a member of Downtown Forward, vice chair of the Santa Cruz Downtown Commission and a Santa Cruz resident.

Stephen Kessler | Enough already: Cynthia Mathews’ long goodbye

December 5, 2020 at 5:00 a.m.

When the new Santa Cruz City Council is sworn in Tuesday evening it will mark the end of Councilwoman Cynthia Mathews’ sixth term in office. For 24 of the past 28 years — including four one-year terms as mayor — with two-year intervals in which she served in effect as an eighth council member, reportedly spending more time at City Hall than when she was an elected official,

Mathews came gradually to dominate city politics as the most skilled, most strategic, most relentless, most cunning and most well-connected (in the community as well as in the city bureaucracy) politician in town. Her institutional associations are vast and her civic leverage unmatched. Her decades of public service and political success are worthy of respect, even as her devious and ruthless tactics have earned her the enmity and fear of many other local politicians. I asked Mathews in an email what she considers her most important accomplishment, but she has not replied. So I asked several longtime activists who have worked with (and sometimes against) her in various settings what they think her legacy will be. None wished to be named, but all agreed she is likely to continue to use her connections to advance her agenda — most famously the parking-library-housing ziggurat seemingly destined to stand on the plane tree and magnolia shaded block where the farmers market pops up every Wednesday.

But wait — wasn't Mathews barred from participating in those discussions on the Council and from voting on the issue because her ownership of nearby property constituted a conflict of interest? Well, yes, but as a private citizen she was legally free to put together her own lobbying organization, called Downtown Forward, to carry on the garage-library campaign under another name. Exploiting her networks of affiliations with dozens of local groups and institutions, and hundreds of individual citizens, who willingly (and in some cases unwittingly) offered their support, along with the high-end marketing assistance of Miller Maxfield Public Relations, Mathews' invisible hand pushed her Taj Garage through to council approval against roughly four-to-one popular opposition (as measured in email and comments received by the Council).

Several months ago I wrote a column headlined "Cynthia Mathews' art of the backdoor deal," based on an email Mathews had sent to the Downtown Association asking for their endorsement of the garage-library project. (Housing was added as an artificial sweetener to win the decisive approval of Mayor Justin Cummings.) The spectacle of a sitting council member disqualified from voting yet privately throwing her weight around is emblematic of Mathews' entitled way of operating above and beyond public scrutiny and accountability.

So, while she is termed out and may disappear from public view, you can bet she will continue to exert her power not only in city government (by way of her acolytes the new Mayor Donna Meyers and Councilwoman Renée Golder, who have seldom if ever veered from the Mathews line) but in the Democratic Central Committee, Democratic Women's Club and other organizations with which she has longstanding ties and whose endorsements often determine not only who wins but who dares even to run for office. According to a couple of my informants, Mathews started out in the early 1990s as "a neighborhood advocate" but ended up as an ally of corporate developers. As she gained more power, she grew to enjoy it and now can't give it up.

One of the people I spoke with praised her as "a brilliant strategist" and "very fiscally responsible" but said she believes that "every penny the city has" should go to her favored projects. Another said admiringly, "She certainly always has done her homework." Others described her as "polite and respectful," "logical, rational and manipulative," and "vindictive." One person said, "She lives near City Hall and thinks it's hers." But perhaps the most telling and troubling observation was from someone who has witnessed her entire career: "She will never let go of that Council, ever." Remind you of anyone?

Editorial | Why SC multi-use library and county rail plans are so divisive

By [EDITORIAL BOARD](#) | editorial@santacruzsentinel.com | Santa Cruz Sentinel

December 6, 2020 at 6:45 a.m.

Here's two issues that have become increasingly divisive in Santa Cruz County: the debate over passenger rail and a coastal recreational trail, and the plans for a library/multi-use complex in downtown Santa Cruz.

Public policies and decisions on both continue to be worked out through government agencies, but our concern here is the divisions were almost inevitable due to a lack of transparency when funding measures went to voters in 2016.

First the library.

In 2016, 70% of voters approved Measure S, a \$67 million bond measure and parcel tax “to modernize, upgrade and repair local libraries ... and construct/expand facilities where necessary ...”

Some of this money went to build new libraries in Felton and Capitola with improvements planned for other branches in the 10-branch system (Watsonville has its own library system); \$27 million went to the city of Santa Cruz to improve its libraries.

Since that vote, plans have been put together to essentially abandon the current Church Street Main Library in the Civic Center and move that library to a new multi-use project to be constructed on the Cedar Street parking lot where the weekly farmers market gathers.

This project would include at least 50 affordable housing units and an estimated 400 parking spaces along with a new library. Measure S money would only go to the new library.

But more than a few opponents to the library/garage believe they were misled in the 2016 bond measure, saying they never would have supported it had they known funds would go to such a project. Supporters of the multi-use project say that renovating the existing Main Library would be too costly and that the library/garage project would address several pressing needs and be financially viable.

The proponents’ arguments may be correct, but, we’ll repeat: Did voters understand in 2016 that a good portion of the library bond measure could be allocated for this kind of project?

We don’t think so.

Also in the 2016 election, voters agreed to pass Measure D, a half-cent sales tax that funds transportation projects for a 30-year period, and is expected to raise about \$17 million a year.

But what projects are these?

The Santa Cruz County Regional Transportation Commission on its website lists the following: “road improvements, bicycle and pedestrian projects, safe routes to school projects, increased transit and paratransit services, and construction and maintenance of the Coastal Rail Trail.”

It is the last project in that list that has been hotly debated.

Because advocates of a trail-only approach for the 32-mile county owned rail corridor are adamant that Measure D does not provide money for passenger rail along the corridor.

They point out that the money raised by Measure D was expressly targeted toward fixing some of the terrible roads in the county, building a much-needed auxiliary lane on Highway 1 along with overpasses, providing more transit services for seniors and the disabled, for work toward the coastal trail, and finally, for maintenance along the rail corridor (8% of the funding).

There was no money in the measure that expressly provided for a new train service.

The RTC itself notes that Measure D will eventually provide \$40 million in funding “for the Rail Corridor” including maintenance and costly repairs and for “an analysis of future potential uses ... through an open, transparent public process.”

Some backers of rail-and-trail believe such language allows Measure D funding to be used for passenger rail plans.

Again, voters may feel manipulated by this kind of parsing, since many voted for the transportation sales tax while also opposing rail.

A lack of transparency on ballot measures can breed cynicism among voters. Cabrillo College has lost two successive bond measures amid accusations that, among other problems, the ballot language was too open ended and could also lead to trouble for future tax measures in the county. Here’s a good way to defuse both controversies: Put the multi-use Santa Cruz library plan before city voters as an advisory vote on that project only, and the rail and/or trail options to a county-wide vote.

Santa Cruz Sentinel *Letters to the Editor*

Letter | Not everyone agrees with Kessler on library plan

November 17, 2020 at 5:30 a.m.

Stephen Kessler, Chris Krohn, Erica Aitken and Sandy Brown repeat often that there is “overwhelming public opposition” to the mixed use library plan. Kessler repeats this in his recent guest commentary opposing the mixed use plan. The progressive voice in Santa Cruz politics is frequently deafeningly loud, but it should be self-evident at this point by the recent City Council election results, the last election’s recall vote, and the viewpoints expressed by Santa Cruz Forward members that there is another side to the story including another opinion about the library.

It’s commendable to have a personal viewpoint and to make your case one way or the other, but it’s not honest to say “everyone” thinks the same way you do. They don’t.

— *Steven McCarty, Santa Cruz*

Letter | Please deal with facts on library plan

November 27, 2020 at 7:15 a.m.

I don’t know why Downtown Forward insists on using incorrect numbers about the library component of the proposed (parking garage) mixed use project. But they do.

Among several stretches of the truth, Matt Farrell did get one thing right. That is, the approved library, created by Group 4 architects with a budget of \$27 million could be 29,660 square feet. But Farrell used an incorrect budget figure. In January, \$1.5 million was deducted and earmarked (with City Council blessing) for Branciforte and Garfield, reducing the amount available from Measure S to \$25.5 million. In retrospect, both Group 4 and Jayson Architecture used a less than available amount on which to base cost estimates.

Why does this matter? We’re just emerging from a constant period of less than truthfulness from a national administration bent on getting its way. Can we please deal in reality and facts for a change on the local level?

— *Jean Brocklebank, Santa Cruz*

Letter | Fresh vision needed rather than a mega structure

November 26, 2020 at 5:00 a.m.

What’s clear from Matt Farrell’s (11/24) Op-Ed was his 20th-century preparation to be a past parking czar for Santa Cruz, his vision shaped by parking garages to promote an urban auto infrastructure that has congested our cities and roads, accelerated global warming and turned downtowns into concrete deserts. Feed the beast, even when the beast consumes us. Instead, let’s create a fresh vision: urban planning for people, not cars, a re-imagined public space on Lot 4, sustainable 21st-century electrified transit and ecological design aligned with the 2017 amended Downtown Plan “to preserve and enhance the informal ‘village’ qualities of the Cedar Street Corridor.”

A six-story mega structure spanning Lot 4 isn’t downtown planning, it’s grotesque. Let’s renovate our current library with bells and whistles, enhancing our Civic Center, and then create a green oasis on Lot 4, anchored by the farmers market, a lively public commons for everyone.

— *Robert Morgan, Santa Cruz*

Letter | Editorial correct on library, transportation measures

December 10, 2020 at 5:00 a.m.

Thanks so much for your excellent editorial proposing a vote on the library renovation and on a train in the rail corridor. You were exactly correct in clarifying that neither Measure S nor Measure D actually support the proposals for a library/garage/housing project downtown or a train on the rail corridor, both of which have created much controversy. It does indeed seem that folks have gotten caught up in these ambitious projects growing out of a lack of understanding of what these two measures actually do. A vote by the citizens of the city and county would clarify whether there was genuine support (and possibly funding) for these projects and remove a source of much division in Santa Cruz, not to mention a waste of taxpayer funds.

— *Nadene Thorne, Santa Cruz*

Letter | Agrees with call for advisory vote on library

December 11, 2020 at 6:45 a.m.

Let's get rid of one canard about library bond funding (Editorial, Dec. 6).

Some say building a new downtown library was a possibility included in a 2013 Library Facilities report. Therefore, displacing the farmers market on Lot 4 rather than renovating the existing Downtown Library is not a "bait and switch."

But 2016 Measure S campaign materials, news reports, and editorials exclusively discussed renovation of the Downtown Library.

American philosopher John Dewey once argued, "No government by experts in which the masses do not have the chance to inform the experts as to their needs can be anything but an oligarchy managed in the interests of the few."

So yes, let's have an advisory ballot, the sooner the better, before the city wastes more money on the ill-begotten mixed-use plan. We can renovate/rebuild the library and build affordable housing on Lot 7. We don't need a parking garage.

— *John Hall, Santa Cruz*

Letter | Tell it like it is on climate-ruinous projects

December 13, 2020 at 5:00 a.m.

I appreciate Thursday's Guest Commentary, "Highway expansion, a climate setback."

Destabilization of the climate system is on course to be the most widespread, most long-lasting harm ever caused by human beings against other human beings.

Our record August heat, followed by devastating fire that totalled some 925 homes and disrupted untold lives in Santa Cruz County, is likely just an early chapter in our local book of climate change woes. Here in Santa Cruz County, transportation officials know to modify the optics of climate-ruinous projects like expanding Highway 1 and building another major parking garage downtown. A big auto-centric project core, where the real money will go, is layered over with appealing add-ons, and marketed as a "multi-use library project" or as including bike/pedestrian encouragement purposes near the freeway. Let's find the courage and the wisdom to do far better, and to tell it like it is.

— *Jack Nelson, Santa Cruz*

Letter | Proposed library site is just a paved parking lot

December 15, 2020 at 5:00 a.m.

A letter on Dec. 8 imagined Lot 4 (site of the proposed library) as "our shared emerald." Give me a break! Lot 4 is a paved parking lot with some non-native and messy magnolia trees. If you were to ask our local farmers, they will tell you they prefer a roof over their heads to those trees. The proposed covered market would allow them to sell their wares even in a rainstorm.

Furthermore, anyone longing for an open space to sit outdoors and relax need only head over to Abbot Square, adjacent to the Museum of Art & History.

Santa Cruz is no longer the quaint city it was in the 1970s. Let's enjoy it as it is now and as it will be when we have a world-class library on Lot 4.

— *Joan Gilbert Martin, Santa Cruz*

Letter | Library project encourages auto-centric paradigm

December 15, 2020 at 5:00 a.m.

The library garage project is a move in exactly the wrong direction. It uselessly continues to encourage the auto-centric paradigm, which is not just outdated but dangerous. In the past four years any cities and countries around the world have moved rapidly away from fossil fuel usage and greenhouse gas emissions. A recent global analysis has the US last at No.61, China at No.33 and Sweden top at No.3 (no country was good enough to earn the top 2 rankings). Climate change

is accelerating and we need to act decisively to preserve a somewhat livable world for our young people.

The right direction would be bold moves toward safe streets for bikes and pedestrian, a pedestrian mall downtown, and a downtown commons area with wonderful magnolia trees, as well as a plan to achieve zero carbon by 2030. These would attract visitors and businesses.

— *Pauline Seales, Santa Cruz*

Letter | Homeless: Finland would be a good contrast

January 22, 2021 at 5:00 a.m.

We usually want a visitor from Mars for perspective ... but in our case...Finland would be more appropriate since they don't let people camp next to highways and they find that it's more humane and actually cheaper to build public housing and treatment centers and conserve those who don't seem to be able to care for themselves.

They would also be impressed with the available land a few miles from downtown for managed campgrounds while the housing is built.

They would also be astounded that we are contemplating a \$100 million parking structure next to under-used structures a few blocks away servicing a sea of empty stores bearded by a few dozen "affordable" housing units and a state of the art library in the digital age.

It's a plan that would also eliminate our last event space, but we don't have events like other coastal towns anyway.

— *Paul Cocking, Santa Cruz*



How These Five Groups Are Working to End Homelessness in Santa Cruz. *Excerpt Only, read the whole article:*

<https://goodtimes.sc/santa-cruz-news/groups-working-to-end-homelessness/>

Five Santa Cruz Gives nonprofits making a difference for people who are homeless

WINGING IT

Wings Homeless Advocacy was founded 10 years ago to help keep people housed and provide basic essential items for people moving into a new home.

The organization helps people experiencing homelessness obtain vital documents, and now it has unveiled a [new mobile van](#) to help with services.

"We're always figuring out what the next needs are, and this year, mobile is a need," says Alexis Geers, Wings' development director.

Volunteers and volunteer notaries with the organization help people obtain vital documents and fill out forms for government assistance, housing and jobs every week at the Santa Cruz Public Library, practicing social distancing.

Attaining these documents is often a crucial first step on a person's path to getting back into housing, explains Geers.

Volunteers also give bedding, furniture, and welcome baskets to people as they move into their new homes.

Currently, due to the pandemic, transportation has been limited. The organization is working toward obtaining a van to bring their services around the county. Although some volunteers have

been using their own vehicles, having a van would help make the process more efficient and allow for more visits to Watsonville and other established shelters in the community.

Things To Do in Santa Cruz: Nov. 18-24

CLASSES

TECH TALKS: STORAGE AND BACKUPS ON ANDROID Know your strategy for backing up your mobile data. Are you confident that your Android device is backed up? Join us on Zoom as we review the options and strategies for managing files and keeping backups. Tech Talks are not your typical computer class. These are hands-on workshops that help us better understand our mobile devices. This event will be taking place online using Zoom. Registrants will receive an email with the Zoom meeting link immediately upon registering for the event. Register here: santacruzpl.libcal.com/event/7215789. Thursday, Nov. 12, 11am-noon.

TALES TO TAILS GOES VIRTUAL SCPL's early childhood literacy program, Virtual Tales to Tails, has moved to a new time slot: Mondays, 3:30-4:30pm. At the end of your school day, hop online and have fun reading at your own pace to an audience of therapy dogs, cats and other guest animals. Have math homework? Good news! Your furry audience would also love to learn how to count, add and subtract. Register online. Registrants receive reminders, links to the live program, and fun (educational) activities to complete and have showcased on future sessions. Learn more at santacruzpl.libcal.com/event/6764938.

Things To Do in Santa Cruz: Dec. 9-15

ARTS AND MUSIC

BOOK SALES AT THE CAPITOLA MALL Thanks to the generosity of the management of the Capitola Mall, we have reopened our bookstore in a new, spacious location in the mall. We offer thousands of used items: books, CDs, and DVDs. Most items sell for \$1 or \$2 each. All funds will be used to enhance the new Capitola library. Cash or check only. Open Saturdays and Sundays, noon-4pm. We are located in the Capitola Mall next to Hallmark and across from Express. Masks and social distancing are required. Please do not take donations to the bookstore. We will pick up donated materials from you. Contact Karen Scott at karen@sploids.com to schedule a pick up.

Letter to the Editor: Alien Perspectives POSTED ON JANUARY 13, 2021

We usually want a visitor from Mars for perspective, but in our case, Finland would be more appropriate since they don't let people camp next to highways and they find that it's more humane and actually cheaper to build public housing and treatment centers and conserve those who don't seem to be able to care for themselves.

They would also be impressed with the available land a few miles from downtown for managed campgrounds while the housing is built.

They would also be astounded that we are contemplating a hundred million dollar parking structure next to underused structures a few blocks away servicing a sea of empty stores bearded by a few dozen "affordable" housing units and a state-of-the-art library in the digital age. A plan that would also eliminate our last event space, but we don't have events like other coastal towns anyway.

They would probably turn around when they see the River Street sign.

Paul Cocking | Santa Cruz

Things To Do in Santa Cruz: Jan. 20-26

COMMUNITY

PARENTING WORKSHOP SERIES This is a free series of workshops to support parents during these difficult times. There will be a Kids Zoom Hour run at the same time so that you can attend the workshop. Each Kids Hour will be sponsored by a different organization, such as the Santa Cruz Beach Boardwalk, Santa Cruz Children's Discovery Museum, and Santa Cruz Public Library. All workshops will take place on the dates indicated via Zoom. Register for Parenting in Uncertain Times Part One at: [santacruz.k12oms.org/1284-191087](https://www.santacruz.k12oms.org/1284-191087). Providing reassurance to children during the Covid-19 pandemic. Adapting and maintaining everyday family routines. Keeping children engaged in interesting activities at home. Wednesday, Jan. 20, 3pm.



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

<https://www.santacruztechbeat.com/2021/01/22/tech-take-out-offers-lendable-tech-devices-that-can-be-checked-out/>



Tech Take-Out offers lendable tech devices that can be checked out

POSTED ON [JANUARY 22, 2021](#) BY [SARA ISENBERG](#) IN [FEATURED](#), [SANTA CRUZ TECH ECOSYSTEM](#)
(Source: [Santa Cruz Public Library](#))

January 22, 2021 — Santa Cruz, CA

Tech Take-Out is a new lendable collection of tech devices that can be checked out by people who don't have access at home.

The collection includes Amazon Fire 7 Tablets, Chromebook laptops, WiFi Hotspots, and Chromebook + Hotspot bundles. The collection

became available for checkout starting January 19, 2021.

Library cardholders can visit the [catalog](#) or use our mobile app to search for and request any of the devices or the bundle by name. For example, a keyword search for "fire tablet" or "hotspot" will work. Once the devices are on hold at the chosen library branch, they can be picked up at regular Grab & Go lobby service hours. Borrowers must be 18 years or older, and a lending agreement must be signed. The checkout period is 3 weeks, just like all other library materials. Instructional guides in English and Spanish are available.

With our buildings closed, access to computers and the internet has been a challenge for many who rely on the library for access. While we do have strong WiFi signals at our 5 Grab & Go Branches for those who already have devices, we knew we needed to do more. A separate collection of these devices will also be loaned out to partner organizations with close connections to individuals without access to internet and computers. We hope this new collection will be a step in the right direction toward expanding access to internet and computing for our community.

Check out our getting started guides in English and Spanish:

- [Mobile Hotspot Guide – English](#)
- [Mobile Hotspot Guide – Spanish](#)
- [Fire Tablet Guide – English](#)
- [Fire Tablet Guide – Spanish](#)

- [Chromebook Guide – English](#)
- [Chromebook Guide – Spanish](#)

TP ONLINE G DAILY

[CAPITOLA/SOQUEL](#)

Bigger Bookstore at Capitola Mall - written by [See Below](#) November 11, 2020



The [Friends of the Capitola Library](#) Bookstore is now open in the Capitola Mall, 1855 41st Ave., Capitola, a new location next to The Hallmark Store.

A shopper at Capitola Mall checks the window at the new Friends of the Capitola Branch Library Bookstore. • Photo Credit: Jondi Gumz

It's much larger, so there is more room for books, and more room to spread out for socially distanced shopping in this time of COVID-19.

Hours will be Saturdays and Sundays from 12 to 4 p.m. with more days coming soon.
 As Dinah Phillips posted on Facebook: "Lots and lots of amazing books at amazing prices, friendly people helping you, and popcorn! What's not to love?!?"

Family Owned For Over 30 Years - Aptos, La Selva Beach, Corralitos, Freedom & Watsonville

Aptos Times

TP Times Publishing Group, Inc. January 1 2021 - Vol 30 No. 1 www.tponlinedaily.com



New Look for La Selva Library

COVID-19 cancelled a lot of activities in 2020, but the \$1 million-plus remodel at La Selva Beach Branch Library is more than 50 percent complete.

C2 Builders of Royal Oaks is doing the work for \$1,030,000.

Vaquero Construction of Gilroy was the initial low bidder at \$874,460, but withdrew, citing errors. The highest of the six bids was \$1.6 million.

The 2,230-square-foot library at 316 Estrella Ave. is

getting an outdoor patio, a new entry on the north side of the building, an ADA-accessible bathroom, a new service desk, new furniture and finishes, new windows and doors and new electrical wiring to accommodate more online use.

Construction time is estimated to take nine months, with a target grand opening date of June 1.

Denise Davidson was chosen by the county Arts Commission to create art for the project under the county's public art policy.

... continues on page 4

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Six Girl Scouts with Big Hearts

As you know, this year has been challenging because of this COVID pandemic, but we have still made it happen, just in a very different way.

Full Story page 5

New Rules Eyed for Dead-End Roads

Full Story page 16

Scientific Evidence: Vitamin D Reduces COVID Deaths

Research shows low vitamin D levels almost certainly promote COVID-19 infections, hospitalizations, and deaths. Given its safety, we call for immediate widespread increased vitamin D intakes.

Full Story page 13



COVER STORY

"La Selva Beach Library" from page 1

Her \$4,500 piece will consist of a vertical glass mosaic in blues and greens, symbolic of the ocean, to be installed outside the rear entrance.

The Friends of La Selva Beach Library offered to pay for an operable interior wall to give the space more flexibility in programming. That feature, costing \$94,693, had been dropped due to budget constraints. Adding square footage was not possible for the same reason.

The project budget is \$1,661,93, largely funded by voter-approved Measure S, with a tiny percentage coming from county library funds.

The book drop remains open 24/7. Returned items are quarantined for at least 96 hours before being checked in. No late fees will be assessed for the quarantine period.

All libraries in the Santa Cruz Public Library System are closed for the Christmas and New Year's holiday, reopening Monday, Jan. 2. At that time, services will be accessible from any branch library during open hours by phone at 831-427-7713, or by emailing elibrary@santacruzpl.org

For information on children's virtual story time and Tales2Tails, see santacruzpl.org.

Many of the library's entertainment and research collections are available online via santacruzpl.org. You can download e-books, audiobooks, magazines,

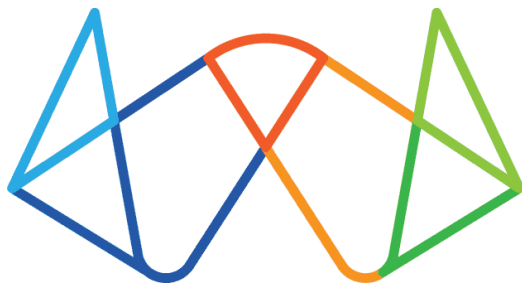


movies and music using your library card? It's free!

And you can watch YouTube Santa Cruz Public Libraries' YouTube channel, which features a variety of streaming content at <https://www.youtube.com/user/SantaCruzPL>

Free WiFi is available 24/7 at the Aptos branch and downtown, Scotts Valley, Live Oak and Felton branches. Wireless printing is available at no charge during COVID-19 closures; print from any internet-connected or WiFi-enabled device for pickup at these five branches.

The library is not charging late fees for any items during the COVID crisis, but lost and damage fees still apply. ■



SANTA CRUZ WORKS

2021 Predictions by Hometown Heroes

By Doug Erickson December 16, 2020

Excerpt from <https://www.santacruzworks.org/news/2021-predictions-by-hometown-heroes>

Say goodbye and good riddance to 2020.

We asked our 2020 Hometown Heroes for their 2021 predictions. The light at the end of the tunnel is not a train.



Susan Nemitz
Santa Cruz County Libraries

1. It will be a great summer - the grand reopening. Residents will flock to community gathering spaces and libraries will be swamped. Folks will love the new Capitola and La Selva Beach Branch libraries.
2. Zoom will remain a part of our lives, expanding programs and services to new audiences.
3. Community led learning programs will harness the knowledge of our residents and expand exponentially.
4. Equity will drive decision making.
5. Print materials will still remain popular!

Reviews Yelp

Felton received a 5 Star Review on November 23

During covid free wifi all day and night is a godsend. Thank you for having a parking lot open and wifi for those that need it!

Aptos received a 5 Star Review on December 27

Aptos library is a GREAT place!!! It's a place to get education, study together, just "hangout", get internet, print, or whatever! The library staff are very helpful and kind! Thank you for everything!!!

Google My Business

Felton received a 5 Star Rating with no review on November 24

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



STAFF REPORT

DATE: February 4, 2021
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 2nd Qtr. Report Community Impact Measures

STAFF RECOMMENDATION

Accept and File Community Impact Measures for 2nd Qtr. 2020-2021

DISCUSSION

This 2nd quarter report covers the time period of July 1, 2020 through December 31, 2020 and compares this data to the previous year.

Due to the impact of COVID-19 protective measures, the library system closed all branches on March 15, 2020. The Library quickly assessed budget shortfalls, staffing and continuing library services. Virtual programs continued almost immediately. However, because of the virtual nature of the program's attendance was unable to be tracked. Curbside service began to be available late May first at Aptos, Downtown, and Scotts Valley. Quickly followed by Felton and Live Oak. Curbside visitors were not able to be counted.

Given these unprecedented circumstances the closures have had dramatic affects on our community impact measures.

- Total circulation system-wide decreased by 45%
- Total visitors by branch system-wide: Branches have been closed since March 15, 2020.
- Total number of new registrations decreased by 56%

- Total hours of public internet computer use system-wide: Branches have been closed since March 15, 2020.
- Total hours of wireless internet sessions: Branches have been closed since March 15, 2020.
- Total sessions of public internet use: Branches have been closed since March 15, 2020.
- Total number of public wifi sessions: Branches have been closed since March 15, 2020.
- Total hours of meeting room use system-wide: Branches have been closed since March 15, 2020.
- The total number of programs held system-wide decreased by 97.0% and system-wide program attendance decreased by 97%

Attachment: 2nd Quarter Community Impact Measures

Report Prepared by: Kira Henifin, Principal Management Analyst
Christine Campbell, Library Assistant IV

Reviewed and Forwarded by: Susan Nemitz, Library Director

Community Impact Measures
By Branch

CIRCULATION BY BRANCH														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY 20/21
Aptos	57,622	17,414	-69.8%	52,919	17,289	-67%	45,835		-100%	3,823		-100%	110,541	34,703
Boulder Creek	10,589	0	-100.0%	9,387	43	-100%	5,567		-100%	0		0%	19,976	43
Branciforte	20,325	164	-99.2%	18,534	552	-97%	16,901		-100%	28		-100%	38,859	716
Capitola	0	0	0.0%	0	0	0%	0		0%	0		0%	0	0
Downtown	59,841	19,912	-66.7%	54,533	19,584	-64%	46,755		-100%	4,970		-100%	114,374	39,496
Felton	6,258	5,572	-11.0%	2,600	9,445	263%	8,807		-100%	1,015		-100%	8,858	15,017
Garfield Park	14,077	57	-99.6%	13,585	39	-100%	11,698		-100%	3		-100%	27,662	96
La Selva Beach	3,803	22	-99.4%	22	1	-95%	0		0%	0		0%	3,825	23
Live Oak	46,950	12,703	-72.9%	44,236	13,476	-70%	38,089		-100%	1,778		-100%	91,186	26,179
Scotts Valley	47,723	8,561	-82.1%	46,643	5,734	-88%	40,423		-100%	3,663		-100%	94,366	14,295
Outreach	9,732	1,689	-82.6%	9,796	2,874	-71%	8,969		-100%	1,613		-100%	19,528	4,563
TOTAL	276,920	66,094	-76.1%	252,255	69,037	-73%	223,044		-100%	16,893		-100%	529,175	135,131
Digital Branch	85,739	119,424	39.3%	85,148	117,922	38%	103,408		-100%	146,523		-100%	170,887	237,346
Total Incl. DB	362,659	185,518	-48.8%	337,403	186,959	-45%	326,452		-100%	163,416		-100%	700,062	372,477

VISITORS BY BRANCH														
	FY19/20	FY20/21	% Change	FY19/20	FY 20/21	% Change	FY19/20	FY 20/21	% Change	FY19/20	FY 20/21	% Change	FY19/20	FY20/21
Aptos	38,126	0	-100.0%	33,943		-100%	29,908		-100%	0		#DIV/0!	72,069	0
Boulder Creek	8,701	0	-100.0%	5,438		-100%	851		-100%	0		#DIV/0!	14,139	0
Branciforte	22,904	0	-100.0%	22,318		-100%	19,237		-100%	0		#DIV/0!	45,222	0
Capitola	0	0	0.0%	0		0%	0		0%	0		#DIV/0!	0	0
Downtown	89,823	0	-100.0%	80,621		-100%	73,501		-100%	0		#DIV/0!	170,444	0
Felton	6,129	0	-100.0%	2,176	8,499	291%	11,695		-100%	0		#DIV/0!	8,305	8,499
Garfield Park	18,134	0	-100.0%	18,592		-100%	14,683		-100%	0		#DIV/0!	36,726	0
La Selva Beach	7,704	0	-100.0%	0		0%	0		0%	0		#DIV/0!	7,704	0
Live Oak	42,943	0	-100.0%	38,143		-100%	32,081		-100%	0		#DIV/0!	81,086	0
Scotts Valley	45,511	0	-100.0%	44,331		-100%	33,785		-100%	0		#DIV/0!	89,842	0
Outreach	6,513	0	-100.0%	6,105		-100%	5,445		-100%	0		#DIV/0!	12,618	0
TOTAL	286,488	0	-100.0%	251,667	8,499	-97%	221,186		-100%	0		#DIV/0!	538,155	8,499

NEW REGISTRATIONS														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	341	214	-37.2%	338	185	-45%	291		-100%	118		-100%	679	399
Boulder Creek	77	15	-80.5%	70	19	-73%	55		-100%	12		-100%	147	34
Branciforte	123	43	-65.0%	129	33	-74%	99		-100%	35		-100%	252	76
Capitola	35	91	160.0%	27	78	189%	14		-100%	39		-100%	62	169
Downtown	729	370	-49.2%	669	294	-56%	575		-100%	377		-100%	1,398	664
Felton	61	46	-24.6%	58	75	29%	230		-100%	46		-100%	119	121
Garfield Park	71	23	-67.6%	72	22	-69%	72		-100%	22		-100%	143	45
La Selva Beach	28	0	-100.0%	4	9	125%	4		-100%	20		-100%	32	9
Live Oak	283	111	-60.8%	284	132	-54%	232		-100%	53		-100%	567	243
Scotts Valley	293	73	-75.1%	250	88	-65%	188		-100%	60		-100%	543	161
Outreach	121	48	-60.3%	320	43	-87%	95		-100%	40		-100%	441	91
TOTAL	2,162	1,034	-52.2%	2,221	978	-56%	1,855		-100%	822		-100%	4,383	2,012

Community Impact Measures
By Branch

NUMBER OF PUBLIC WIFI SESSIONS														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	30,262	0	-100.0%	20,131	21,149	5%	18,447		-100%	7,783		-100%	50,393	21,149
Boulder Creek	6,027	0	-100.0%	4,936	8	-100%	3,258		-100%	0		0%	10,963	8
Branciforte	7,532	0	-100.0%	6,556	8,183	25%	7,109		-100%	4,536		-100%	14,088	8,183
Capitola	0	0	0.0%	0	0	0%	0		0%	0		0%	0	0
Downtown	38,094	0	-100.0%	28,765	26,837	-7%	27,193		-100%	10,265		-100%	66,859	26,837
Felton	6,779	0	-100.0%	3,221	11,483	257%	3,744		-100%	4,656		-100%	10,000	11,483
Garfield Park	4,863	0	-100.0%	4,546	4,054	-11%	4,500		-100%	2,766		-100%	9,409	4,054
Headquarters	3,711	0	-100.0%	2,896	3,072	6%	2,726		-100%	1,282		-100%	6,607	3,072
La Selva Beach	2,455	0	-100.0%	0	0	0%	0		0%	0		0%	2,455	0
Live Oak	10,760	0	-100.0%	8,240	10,456	27%	8,391		-100%	4,662		-100%	19,000	10,456
Scotts Valley	20,627	0	-100.0%	15,131	13,664	-10%	14,548		-100%	7,802		-100%	35,758	13,664
TOTAL SYSTEM	131,110	0	-100.0%	94,422	98,906	5%	89,916		-100%	43,752		-100%	225,532	98,906

* some data was lost from September 2018, so these numbers are lower than actual.

HOURS OF MEETING ROOM USE														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	437	0	-100.0%	447	0	-100%	468		-100%	0		#DIV/0!	884	0
Boulder Creek	150	0	-100.0%	261	0	-100%	4		-100%	0		#DIV/0!	411	0
Downtown	532	0	-100.0%	432	0	-100%	485		-100%	0		#DIV/0!	964	0
Felton	0	0	0.0%	0	0	0%	232		-100%	0		#DIV/0!	0	0
Scotts Valley	368	0	-100.0%	475	0	-100%	359		-100%	0		#DIV/0!	843	0
TOTAL HOURS	1,487	0	-100.0%	1,615	0	-100%	1,548		-100%	0		#DIV/0!	3,102	0

NUMBER OF PROGRAMS														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	84	0	-100.0%	150	0	-100%	111		-100%	0		#DIV/0!	234	0
Boulder Creek	37	0	-100.0%	47	0	-100%	10		-100%	0		#DIV/0!	84	0
Branciforte	49	0	-100.0%	86	0	-100%	65		-100%	0		#DIV/0!	135	0
Capitola	6	0	-100.0%	11	0	-100%	9		-100%	0		#DIV/0!	17	0
Downtown	163	0	-100.0%	206	0	-100%	204		-100%	0		#DIV/0!	369	0
Felton	6	0	-100.0%	1	0	-100%	25		-100%	0		#DIV/0!	7	0
Garfield Park	36	0	-100.0%	42	0	-100%	33		-100%	0		#DIV/0!	78	0
La Selva Beach	54	0	-100.0%	12	0	-100%	19		-100%	0		#DIV/0!	66	0
Live Oak	76	0	-100.0%	130	0	-100%	108		-100%	0		#DIV/0!	206	0
Scotts Valley	118	0	-100.0%	125	0	-100%	81		-100%	0		#DIV/0!	243	0
Outreach	26	58	123.1%	27	29	7%	17		-100%	72		-100%	53	87
TOTAL	655	58	-91.1%	837	0	-100%	682		-100%	72		-100%	1,492	58

Community Impact Measures
By Branch

HOURS OF PUBLIC INTERNET COMPUTER USE														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	4,354	0	-100.0%	4,095	118	-97%	3,367		-100%	0		#DIV/0!	8,449	118
Boulder Creek	880	0	-100.0%	826		-100%	536		-100%	0		#DIV/0!	1,706	0
Branciforte	1,388	0	-100.0%	1,366		-100%	1,134		-100%	0		#DIV/0!	2,754	0
Capitola	0	0	0.0%	0		0%	0		-100%	0		#DIV/0!	0	0
Downtown	18,367	0	-100.0%	16,954	80	-100%	13,057		-100%	0		#DIV/0!	35,321	80
Felton	341	0	-100.0%	108	17	-84%	195		-100%	0		#DIV/0!	449	17
Garfield Park	1,253	0	-100.0%	900		-100%	756		-100%	0		#DIV/0!	2,153	0
La Selva Beach	121	0	-100.0%	0		-100%	0		-100%	0		#DIV/0!	121	0
Live Oak	4,183	0	-100.0%	3,489		-100%	2,937		-100%	0		#DIV/0!	7,672	0
Scotts Valley	2,283	0	-100.0%	1,976	110	-94%	1,626		-100%	0		#DIV/0!	4,259	110
TOTAL SYSTEM	33,170	0	-100.0%	29,714	325	-99%	23,608		-100%	0		#DIV/0!	62,884	325

HOURS OF WIRELESS INTERNET SESSIONS														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	5,994	** 0	-100.0%	4435	9,686	118%	4,692		-100%	1667		-100%	10,429	#VALUE!
Boulder Creek	1,816	0	-100.0%	1661	15	-99%	1,062		-100%	0		0%	3,477	15
Branciforte	2,154	0	-100.0%	2087	12,218	485%	2,500		-100%	1218		-100%	4,241	12,218
Capitola	0	0	0.0%	0	0	0%	0		0%	0		0%	0	0
Downtown	9,823	0	-100.0%	7838	30,172	285%	8,102		-100%	2922		-100%	17,661	30,172
Felton	1,233	0	-100.0%	586	10,545	1699%	1,294		-100%	1386		-100%	1,819	10,545
Garfield Park	1,442	0	-100.0%	1300	6,496	400%	1,299		-100%	801		-100%	2,742	6,496
Headquarters	1,008	0	-100.0%	878	4,234	382%	872		-100%	392		-100%	1,886	4,234
La Selva Beach	774	0	-100.0%	0	0	0%	0		0%	0		0%	774	0
Live Oak	3,691	0	-100.0%	3058	7,545	147%	3,385		-100%	1571		-100%	6,749	7,545
Scotts Valley	5,576	0	-100.0%	4692	7,600	62%	4,452		-100%	1868		-100%	10,268	7,600
TOTAL SYSTEM	33,511	0	-100.0%	26,535	88,511	234%	27,658		-100%	11,825		-100%	60,046	88,511

* some data was lost from September 2018, so these numbers are lower than actual.

**Data unavailable for the reporting period.

SESSIONS OF PUBLIC INTERNET USE														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	5,872	0	-100.0%	4,892	0	-100%	4,167		-100%	0		#DIV/0!	10,764	0
Boulder Creek	1,214	0	-100.0%	1,150	0	-100%	772		-100%	0		#DIV/0!	2,364	0
Branciforte	2,055	0	-100.0%	1,940	0	-100%	1,716		-100%	0		#DIV/0!	3,995	0
Capitola	0	0	0.0%	0	0	0%	0		0%	0		#DIV/0!	0	0
Downtown	18,580	0	-100.0%	16,346	0	-100%	13,038		-100%	0		#DIV/0!	34,926	0
Felton	562	0	-100.0%	195	0	-100%	402		-100%	0		#DIV/0!	757	0
Garfield Park	1,366	0	-100.0%	1,192	0	-100%	1,043		-100%	0		#DIV/0!	2,558	0
La Selva Beach	168	0	-100.0%	0	0	0%	0		0%	0		#DIV/0!	168	0
Live Oak	5,733	0	-100.0%	4,901	0	-100%	4,203		-100%	0		#DIV/0!	10,634	0
Scotts Valley	3,809	0	-100.0%	3,391	0	-100%	2,825		-100%	0		#DIV/0!	7,200	0
TOTAL SYSTEM	39,359	0	-100.0%	34,007	0	-100%	28,166		-100%	0		#DIV/0!	73,366	0

Community Impact Measures
By Branch

PROGRAM ATTENDANCE														
	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21	% Change	FY19/20	FY20/21
Aptos	1,002	0	-100.0%	2,178	0	-100%	1,192		-100%	0		#DIV/0!	3,180	0
Boulder Creek	224	0	-100.0%	276	0	-100%	121		-100%	0		#DIV/0!	500	0
Branciforte	793	0	-100.0%	1,028	0	-100%	739		-100%	0		#DIV/0!	1,821	0
Capitola	137	0	-100.0%	139	0	-100%	156		-100%	0		#DIV/0!	276	0
Downtown	1,978	0	-100.0%	2,253	0	-100%	1,742		-100%	0		#DIV/0!	4,231	0
Felton	125	0	-100.0%	10	0	-100%	138		-100%	0		#DIV/0!	135	0
Garfield Park	385	0	-100.0%	503	0	-100%	323		-100%	0		#DIV/0!	888	0
La Selva Beach	1,005	0	-100.0%	157	0	-100%	338		-100%	0		#DIV/0!	1,162	0
Live Oak	1,828	0	-100.0%	1,597	0	-100%	1,170		-100%	0		#DIV/0!	3,425	0
Scotts Valley	2,277	0	-100.0%	2,167	0	-100%	1,618		-100%	0		#DIV/0!	4,444	0
Outreach	717	628	-12.4%	748	329	-56%	467		-100%	2,268		-100%	1,465	957
TOTAL	10,471	628	-94.0%	11,056	0	-100%	8,004		-100%	2,268		-100%	21,527	628

Capitola Closure starting in May and June with a few offsite programs continuing
 La Selva Beach Closure on September 1, 2019
 Felton Closure on November 1, 2019
 Felton Opening on February 22, 2020
 Boulder Creek Closure on February 22, 2020
 System-wide Closure on March 15, 2020 due to COVID-19

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



STAFF REPORT

DATE: February 4, 2021
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 2nd Quarter Financial Report

STAFF RECOMMENDATION

Accept and File Financial Report for 2nd Qtr. 2020-2021

DISCUSSION

The first quarter financial report covers July 1, 2020, through December 31, 2020.

All financial figures included in this report are unaudited.

Revenues

Total Revenue for this quarter: 47%

Sales Tax 52.5%
Maintenance of Effort 55.6%

Expenditures

Total actual expenditures for this quarter: 30%

Personnel Costs

Total Personnel costs for this quarter: 37%

Regular Full Time 41.3%
Part Time 34.8%

Attachments: 2nd Quarter Financial Reports (Expenditure, Personnel and Revenue)

Report Prepared by: Kira Henifin, Principal Management Analyst

Reviewed and Forwarded by: Susan Nemitz, Library Director

Revenue Balances

Criteria: Summarize By = Report,Fund,Account; As Of = 12/31/2020; Period = 0,1..12; Fund = 951

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Bdgt. to Act. Variance	Pct. Spent
Fund 951 -- Library Joint Powers Authority							
41211	Sales and use tax	6,913,172.00	400,000.00	7,313,172.00	3,842,454.05	3,470,717.95	52.5%
43190	Federal grants - other	-	1,000.00	1,000.00	-	1,000.00	-
43210	State operating grants and contributions	-	-	-	10,000.00	(10,000.00)	-
43310	Local operating grants and contributions	-	300,000.00	300,000.00	166,850.00	133,150.00	55.6%
43311	Maintenance of effort contributions	5,795,273.00	-	5,795,273.00	2,413,528.79	3,381,744.21	41.6%
43354	County of SC - reimbursements	-	18,780.00	18,780.00	49,347.00	(30,567.00)	262.8%
45131	Library fines	70,250.00	-	70,250.00	4,207.13	66,042.87	6.0%
46110	Pooled cash and investment interest	92,840.00	-	92,840.00	9,134.82	83,705.18	9.8%
46190	Interest earnings - other	17,610.00	-	17,610.00	5,115.08	12,494.92	29.0%
46303	Donations - library	13,100.00	36,735.64	49,835.64	-	49,835.64	-
46309	Donations - library - Friends of the Lib	27,923.00	378,732.19	406,655.19	152,117.68	254,537.51	37.4%
46910	Miscellaneous operating revenue	8,500.00	-	8,500.00	3,600.57	4,899.43	42.4%
49105	From Workers' Compensation Fund	33,175.00	-	33,175.00	-	33,175.00	-
49122	From Library Private Trust Fund	22,190.00	11,702.96	33,892.96	-	33,892.96	-
Total Library Joint Powers Authority		12,994,033.00	1,146,950.79	14,140,983.79	6,656,355.12	7,484,628.67	
Total		12,994,033.00	1,146,950.79	14,140,983.79	6,656,355.12	7,484,628.67	

Expenditure Balances

Criteria: Summarize By = Report,Account,Account; As Of = 12/31/2020; Period = 0,1..12; Activity = 36*; Account = 52*,53*,54*,55*,56*,57*,58*,59*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
52131	Claims management services - outside	12,000.00	-	12,000.00	942.13	-	11,057.87	7.9%
52135	Financial services - outside	485,560.00	-	485,560.00	242,779.98	-	242,780.02	50.0%
52150	Merchant bank fees	1,200.00	-	1,200.00	98.93	-	1,101.07	8.2%
52155	Courier services	2,410.00	516.45	2,926.45	542.94	2,373.51	10.00	99.7%
52199	Other professional & technical services	162,300.00	8,934.10	171,234.10	18,458.41	25,514.95	127,260.74	25.7%
52201	Water, sewer and refuse	74,460.00	-	74,460.00	29,775.33	938.95	43,745.72	41.2%
52202	Hazardous materials disposal	500.00	-	500.00	-	-	500.00	-
52211	Janitorial services	335,625.00	-	335,625.00	90,676.67	233,875.03	11,073.30	96.7%
52223	Equip annual inventory charge - internal	4,690.00	-	4,690.00	-	-	4,690.00	-
52226	Vehicle work order charges - internal	22,000.00	-	22,000.00	6,354.98	-	15,645.02	28.9%
52227	Vehicle fuel island charges - internal	16,485.00	-	16,485.00	2,764.68	-	13,720.32	16.8%
52240	Office equipment operation/maint	7,700.00	-	7,700.00	930.84	-	6,769.16	12.1%
52241	Vehicle maintenance costs - outside	6,500.00	-	6,500.00	-	-	6,500.00	-
52244	Other equipment operation/maintenance	12,650.00	-	12,650.00	1,900.88	-	10,749.12	15.0%
52246	Building and facility o & m - outside	286,412.00	-	286,412.00	51,330.48	19,285.82	215,795.70	24.7%
52247	Landscaping maintenance services	43,800.00	-	43,800.00	10,252.82	9,800.00	23,747.18	45.8%

52248	Software maintenance services	472,329.00	-	472,329.00	67,670.08	-	404,658.92	14.3%
52249	Hardware maintenance services	43,000.00	-	43,000.00	1,815.00	-	41,185.00	4.2%
52261	Equipment, building and land rentals	240,452.00	-	240,452.00	14,738.00	8,870.00	216,844.00	9.8%
52269	Equipment lease-outside	18,000.00	-	18,000.00	9,016.80	10,883.20	(1,900.00)	110.6%
52302	Travel and meetings	11,200.00	-	11,200.00	-	-	11,200.00	-
52304	Training	82,300.00	-	82,300.00	1,830.42	-	80,469.58	2.2%
52403	Telecommunications service - outside	221,385.00	-	221,385.00	(12,757.26)	27,360.09	206,782.17	6.6%
52932	Liability insurance/surety bonds-interna	37,442.00	-	37,442.00	18,720.00	-	18,722.00	50.0%
52933	Liability insurance/surety bonds-outside	68,000.00	-	68,000.00	54,964.00	-	13,036.00	80.8%
52960	Advertising	31,570.00	-	31,570.00	5,431.27	6,500.00	19,638.73	37.8%
52961	Dues and memberships	37,453.00	-	37,453.00	29,931.00	-	7,522.00	79.9%
52972	Printing and binding-outside	32,600.00	-	32,600.00	2,786.34	-	29,813.66	8.5%
53101	Postage charges	7,000.00	-	7,000.00	1,320.58	-	5,679.42	18.9%
53102	Office supplies	23,250.00	-	23,250.00	3,362.71	-	19,887.29	14.5%
53106	Books and periodicals	1,202,188.00	78,490.48	1,280,678.48	613,996.72	5,815.00	660,866.76	48.4%
53107	Books and periodicals-grants & donations	21,923.00	98,680.31	120,603.31	4,577.14	-	116,026.17	3.8%
53108	Safety clothing and equipment	13,910.00	-	13,910.00	12,068.07	-	1,841.93	86.8%
53109	Copier supplies	6,005.00	-	6,005.00	-	-	6,005.00	-
53112	Library functional supplies	171,500.00	-	171,500.00	31,983.06	-	139,516.94	18.6%
53113	Janitorial supplies	24,750.00	-	24,750.00	2,383.46	-	22,366.54	9.6%

53311	Electricity	195,525.00	-	195,525.00	77,333.98	-	118,191.02	39.6%
53312	Natural gas	27,550.00	-	27,550.00	8,253.31	-	19,296.69	30.0%
54990	Miscellaneous supplies and services	188,423.00	-	188,423.00	29,738.19	-	158,684.81	15.8%
56960	Loans and grants	-	600,000.00	600,000.00	175,000.00	-	425,000.00	29.2%
56995	Refunded fees and fines	2,000.00	-	2,000.00	67.96	-	1,932.04	3.4%
57401	Office furniture/equipment	18,000.00	-	18,000.00	14,798.96	-	3,201.04	82.2%
57409	Computer equipment	150,000.00	18,780.00	168,780.00	91,530.29	19,767.90	57,481.81	65.9%
57990	Other capital outlay	100,000.00	-	100,000.00	8,684.00	-	91,316.00	8.7%
Total		<u>4,922,047.00</u>	<u>805,401.34</u>	<u>5,727,448.34</u>	<u>1,726,053.15</u>	<u>370,984.45</u>	<u>3,630,410.74</u>	

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30.14%

Expenditure Balances

Criteria: Summarize By = Report,Account,Account; As Of = 12/31/2020; Period = 0,1..12; Activity = 36*; Account = 51*

Acct	Title	Year-To-Date Ado Budget	Year-To-Date Adjustments	Year-To-Date Adj Budget	Year-To-Date Actual	Year-To-Date Encumbrances	Bdgt. to Act. Variance	Pct. Spent
51110	Regular full time	6,062,493.00	-	6,062,493.00	2,502,363.04	-	3,560,129.96	41.3%
51111	Regular part time	1,105,344.00	-	1,105,344.00	384,771.25	-	720,572.75	34.8%
51114	Overtime	5,000.00	-	5,000.00	547.07	-	4,452.93	10.9%
51115	Termination pay	-	-	-	26,547.48	-	(26,547.48)	-
51122	Temporary	713,000.00	350,000.00	1,063,000.00	9,068.51	-	1,053,931.49	0.9%
51130	Other pay	-	-	-	974.75	-	(974.75)	-
51132	Special vacation pay	-	-	-	13,918.70	-	(13,918.70)	-
51150	Vehicle-phone-data allowance	2,964.00	-	2,964.00	1,334.40	-	1,629.60	45.0%
51201	Retirement contribution	460,973.00	-	460,973.00	182,160.06	-	278,812.94	39.5%
51202	F.I.C.A.	99,960.00	-	99,960.00	889.93	-	99,070.07	0.9%
51203	PERS unfunded liability	1,137,607.00	-	1,137,607.00	452,374.70	-	685,232.30	39.8%
51206	PERS Unfunded payment	-	-	-	0.02	-	(0.02)	-
51210	Group health insurance	1,510,209.00	-	1,510,209.00	582,443.68	-	927,765.32	38.6%
51212	Group dental insurance	94,379.00	-	94,379.00	39,160.66	-	55,218.34	41.5%
51213	Vision insurance	16,033.00	-	16,033.00	6,465.16	-	9,567.84	40.3%
51214	Medicare insurance	100,571.00	-	100,571.00	41,165.21	-	59,405.79	40.9%
51215	Employee assistance program	4,152.00	-	4,152.00	1,723.73	-	2,428.27	41.5%

51220	Group life insurance	1,847.00	-	1,847.00	754.13	-	1,092.87	40.8%
51221	Disability insurance	79,098.00	-	79,098.00	16,828.01	-	62,269.99	21.3%
51222	SDI	30,260.00	-	30,260.00	11,947.80	-	18,312.20	39.5%
51230	Unemployment insurance	56,992.00	-	56,992.00	22,170.23	-	34,821.77	38.9%
51240	Workers' compensation	186,741.00	-	186,741.00	89,720.65	-	97,020.35	48.0%
Total		<u>11,667,623.00</u>	<u>350,000.00</u>	<u>12,017,623.00</u>	<u>4,387,329.17</u>	<u>-</u>	<u>7,630,293.83</u>	

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Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



STAFF REPORT

DATE: February 4, 2021
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 2nd Qtr. SCPL Incident Report

STAFF RECOMMENDATION

Accept and File Incident Report for 2nd Qtr. 2020-2021

DISCUSSION

The 2nd quarter incident report articulates the number of incidents that have occurred system-wide, the categories or infractions in which the incidents occurred, and the number of suspensions issued.

Attachment: Incident Report for 2nd Qtr. FY 2020-2021

Prepared by: Kira Henifin, Principal Management Analyst

Reviewed and Forwarded by: Susan Nemitz Library Director

SCPL Incident Report by Branch - FY 20/21															
	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals		
	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change
Aptos	21	19	-10%	18	2	-89%	8	0	-100%	8	0	-100%	55	21	-61.8%
Boulder Creek	3	0	-100%	13	0	-100%	7	0	-100%	0	0		23	0	-100.0%
Branchforte	15	16	7%	18	9	-50%	27	0	-100%	0	0		60	25	-58.3%
Capitola	N/A	Closed		N/A	Closed		N/A	Closed		N/A	Closed		N/A	Closed	
Downtown	68	5	-93%	74	6	-92%	57	0	-100%	29	0	-100%	228	11	-95.2%
Felton	Closed	0		Closed	3		1	0	-100%	N/A	0		N/A	0	
Garfield Park	7	3	-57%	2	7	250%	8	0	-100%	6	0	-100%	23	10	-56.5%
La Selva Beach	N/A	Closed		N/A	Closed		N/A	Closed		N/A	Closed		N/A	Closed	
Live Oak	21	11	-48%	13	12	-8%	9	0	-100%	6	0	-100%	49	23	-53.1%
Scotts Valley	2	1	-50%	2	0	-100%	2	0	-100%	1	0	-100%	7	1	-85.7%
TOTAL	137	55	-60%	140	39	-72%	119	0	-100%	50	0	-100%	446	94	-78.9%

Code of Conduct: 1. Interferes with a Comfortable & Welcoming Environment															
	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals		
	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change
Aptos	2	0	-100%	3	0	-100%	1	0	-100%	1	0	-100%	7	0	-100.0%
Boulder Creek	1	0	-100%	3	0	-100%	2	0	-100%	0	0		6	0	-100.0%
Branchforte	6	1	-83%	1	2	100%	3	0	-100%	0	0		10	3	-70.0%
Capitola	N/A	Closed		N/A	Closed		N/A	Closed		N/A	Closed				
Downtown	15	0	-100%	15	3	-80%	7	0	-100%	2	0	-100%	39	3	-92.3%
Felton	N/A	Closed		N/A	0		Closed	0		Closed	0		Closed		
Garfield Park	1	0	-100%	0	1		0	0		0	0		1	1	0.0%
La Selva Beach	N/A	Closed		N/A	Closed		N/A	Closed		N/A	Closed				
Live Oak	4	1	-75%	1	0	-100%	1	0	-100%	0	0		6	1	-83.3%
Scotts Valley	0	0		0	0		2	0	-100%	0	0		2	0	-100.0%
TOTAL	29	2	-93%	23	6	-74%	16	0	-100%	3	0	-100%	71	8	-88.7%

* Branch Closures due to COVID-19, effective 3/14/20, resulted in significant reductions.

Code of Conduct: 2. Interferes with Making Information Resources & Materials Accessible for All															
	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals		
	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change
Aptos	0	0		2	0	-100%	0	0		2	0	-100%	4	0	-100.0%
Boulder Creek	2	0	-100%	4	0	-100%	3	0	-100%	0	0		9	0	-100.0%
Branchiforte	4	4	0%	3	1	-67%	6	0	-100%	0	0		13	5	-61.5%
Capitola	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed				
Downtown	11	1	-91%	25	0	-100%	18	0	-100%	7	0	-100%	61	1	-98.4%
Felton	Closed	Closed		Closed			Closed			Closed			Closed		
Garfield Park	2	0	-100%	1	0	-100%	0	0		0	0		3	0	-100.0%
La Selva Beach	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed				
Live Oak	2	0	-100%	7	0	-100%	1	0	-100%	0	0		10	0	-100.0%
Scotts Valley	2	0	-100%	0	0		1	0	-100%	0	0		3	0	-100.0%
TOTAL	23	5	-78%	42	1	-98%	29	0	-100%	9	0	-100%	103	6	-94.2%

Code of Conduct: 3. Conduct that Does Not Ensure a Safe & Secure Environment															
	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals		
	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change
Aptos	20	18	-10%	16	1	-94%	7	0	-100%	5	0	-100%	48	19	-60.4%
Boulder Creek	2	0	-100%	7	0	-100%	7	0	-100%	0	0		16	0	-100.0%
Branchiforte	15	15	0%	14	9	-36%	25	0	-100%	12	0	-100%	66	24	-63.6%
Capitola	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed	
Downtown	64	1	-98%	62	3	-95%	42	0	-100%	28	0	-100%	196	4	-98.0%
Felton	Closed	Closed		Closed			Closed			Closed			Closed		
Garfield Park	5	3	-40%	2	7	250%	1	0	-100%	5	0	-100%	13	10	-23.1%
La Selva Beach	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed	
Live Oak	19	9	-53%	11	10	-9%	7	0	-100%	5	0	-100%	42	19	-54.8%
Scotts Valley	1	1	0%	1	0	-100%	1	0	-100%	1	0	-100%	4	1	-75.0%
TOTAL	126	47	-63%	113	30	-73%	90	0	-100%	56	0	-100%	385	77	-80.0%

* Branch Closures due to COVID-19, effective 3/14/20, resulted in significant reductions.

Code of Conduct: 4. Conduct that Does Not Maintain a Healthy and Clean Environment															
	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals		
	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change
Aptos	1	1	0%	4	1	-75%	1	0	-100%	1	0	-100%	7	2	-71.4%
Boulder Creek	0	0		5	0	-100%	3	0	-100%	0	0		8	0	-100.0%
Branciforte	2	5	150%	0	1		4	0	-100%	0	0		6	6	0.0%
Capitola	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed	
Downtown	3	1	-67%	12	0	-100%	1	0	-100%	2	0	-100%	18	1	-94.4%
Felton	Closed	Closed		Closed	0		Closed	0		Closed	0		Closed	0	
Garfield Park	4	0	-100%	0	0		7	0	-100%	1	0	-100%	12	0	-100.0%
La Selva Beach	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed	
Live Oak	2	3	50%	1	1	0%	0	0		0	0		3	4	33.3%
Scotts Valley	0	0		1	0	-100%	1	0	-100%	0	0		2	0	-100.0%
TOTAL	12	10	-17%	23	3	-87%	17	0	-100%	4	0	-100%	56	13	-76.8%

Suspensions by Branch

	QTR 1			QTR 2			QTR 3			QTR 4			YTD Totals		
	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change	FY 19/20	FY 20/21	% Change
Aptos	2	0	-100%	2	1	-50%	0	0		0	0		4	1	-75.0%
Boulder Creek	0	0		1	0	-100%	1	0	-100%	0	0		2	0	-100.0%
Branciforte	5	0	-100%	0	0		4	0	-100%	0	0		9	0	-100.0%
Capitola	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed		N/A	Closed	
Downtown	17	1	-94%	27	2	-93%	13	0	-100%	0	0		57	3	-94.7%
Felton	0	0		Closed	0		Closed	0		Closed	0		N/A	0	
Garfield Park	1	0	-100%	0	0		0	0		0	0		1	0	-100.0%
La Selva Beach	Closed	Closed		Closed	Closed		Closed	Closed		Closed	Closed		N/A	Closed	
Live Oak	1	0	-100%	1	0	-100%	1	0	-100%	0	0		3	0	-100.0%
Scotts Valley	0	0	0%	0	0		0	0		0	0		0	0	
TOTAL	26	1	-96%	31	3	-90%	19	0	-100%	0	0		76	4	-94.7%

* Branch Closures due to COVID-19, effective 3/14/20, resulted in significant reductions.

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



STAFF REPORT

DATE: February 4, 2021
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: 2nd Quarter Workplan FY 2020/2021

STAFF RECOMMENDATION

Accept and File Workplan for 2nd Qtr. FY 2020/2021

DISCUSSION

Attached, please find the second quarter workplan. The second quarter plan runs from October through the end of December and the report attempts to capture the Library's work and programs/services that provided or supported a high impact in the community across five areas: 1. Learning 2. Digital Inclusion 3. Transformative Spaces 4. User Experience 5. Organizational Capacity.

Attachments:

2nd Qtr. Workplan
A Flood of Memories: Commemorating the 65 Years since the Flood of '55.
https://youtu.be/XWXELjCK_Aw

Report Prepared by: Eric Howard, Assistant Director

Reviewed and Forwarded by: Susan Nemitz, Library Director

WORKPLAN: 2ND QUARTER FY 2020-2021

<p>1. LEARNING</p>	<p>Adult Programming: <i>Creative Aging and Life Skills</i></p> <p>Youth Programming: <i>Kindergarten Readiness</i> <i>Student Success</i> <i>Safe Afterschool</i> <i>School Partnerships</i></p> <p>Outreach: <i>Bookmobile</i> <i>Jails</i> <i>Kermit</i> <i>Events</i></p>	
<p>2. DIGITAL INCLUSION</p>	<p>Tools Resources Innovation</p>	
<p>3. TRANSFORMATIVE SPACES</p>	<p>Aptos Boulder Creek Branciforte Capitola Downtown</p>	<p>Felton Garfield Park La Selva Beach Live Oak Scotts Valley</p>
<p>4. USER EXPERIENCE</p>	<p>Staffing Collections Convenience Security Localization</p>	
<p>5. ORGANIZATIONAL CAPACITY</p>	<p>Administration Friends of the Library Volunteers Staff Training Succession Planning</p>	

1. Learning Accomplishments:

"I really enjoyed getting info about the geological and biological history of this region where I've lived for many years...It makes me feel more connected to the Santa Cruz area." Library patron commenting on the Library's program, Naturalist Night

"This is an excellent service! Most of us in the session are not very tech savvy, and I know that makes it hard for the guys to get thru all the info. But they do a great job, and they are bringing us along. Thank you!" Library patron commenting on the Library's program, Tech Talks

NEW

- **Shelter in Faith: Holidays Edition**

The popular virtual series, Shelter in Faith, returned with a special Holidays Edition. Public attendees learned from local faith leaders representing diverse spiritual traditions about different holiday customs, celebrations, and their deeper meanings. Leaders shared their thoughtful perspectives, relevant experience, and practical solutions for navigating the stresses of the holiday season. The moderator for this event was Ziggy Rendler-Bregman, painter, printmaker, poet, and a founder of Tent of Abraham, an interfaith community. Panelist of leaders included, Aisha Charves, Member & Sunday School teacher Islamic Center Santa Cruz (ICSC), Fulbright Fellow, Rabbi Eli Cohen, Chadeish Yameinu Jewish Renewal of Santa Cruz, Rev Jay Shinseki, Watsonville Buddhist Temple and Mother Tracy Wells Miller, Episcopal Church of St. John the Baptist, Aptos.

48 attendees, 58 views of [recorded presentation on SCPL Youtube channel](#).

https://www.youtube.com/watch?v=6gC_3xJiVY4&list=PLnrjQ7Hh91KaqpoCh73oyBArACQJVaRyY

- **Computer Labs**

The Library introduced 45-minute public access computers 5 days a week inside the Aptos, Downtown, Felton, and Scotts Valley library branches, until the new Shelter order in December prompted shutting down the computer labs for health and safety.

- **["A Flood of Memories: Commemorating 65 Years Since the Flood of 1955"](#)**

Premiered two-part video created by local historian Daniel Model in remembrance of the Santa Cruz "Christmas Flood" of 1955 on December 22nd, the anniversary of the flood. The flood was a major event in the history of our area. From the mountain communities to the beachfronts, many lives were touched by the floodwaters. To honor this occasion, local historian Daniel Model spent the past year interviewing residents who experienced the flood first hand, collecting their stories, and photos and other memorabilia related to the flood. Part I of the video presentation is a 25 minute documentary about the flood, including stories from some of the interviews. Part II of the video presentation includes more in-depth interviews of two local residents who experienced the flood first hand. The video focuses on the impact of the flood on Downtown Santa Cruz, residents, businesses, and our beloved San Lorenzo River. Viewers have been sharing their own experiences with this historic event in the Youtube comments. These videos are a valuable addition to the library's local history collections.

95 live same-day attendees, over 1500 total views of both recordings (as of 1/13/21)

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- **Stories from the Epicenter**
In partnership with UCSC and the MAH – Library patrons and community members enjoyed the launch of the ten-part documentary podcast, Stories from the Epicenter, which explores the experience and memory of the Loma Prieta Earthquake in Santa Cruz County through oral history records and interviews with current residents of Santa Cruz and Watsonville. Event included a moderated discussion with the podcast producers followed by a Q&A with the audience. This project, which utilizes some of Santa Cruz Public Libraries' own [Epicenter Oral History Project](#), is a joint effort between UCSC, SCPL, the Museum of Art and History, and the Santa Cruz Museum of Natural History.
57 attendees
Ten Part Documentary: <https://guides.library.ucsc.edu/DS/DSC/Projects/Epicenter>
SCPL Special Collection Epicenter Oral History Project:
<https://history.santacruzpl.org/omeka/items/show/135783>
- **Know Your Ballot Measures**
Presentation and Q&A with the League of Women Voters to get informed about the November election ballot measures. 39 attendees

ONGOING

- **Naturalist Night**
The Library supports explorations of the biodiversity of Santa Cruz County. Each month, Marisa Gomez from the Santa Cruz Museum of Natural History shares the stories of a specific Santa Cruz habitat as we develop our skills as naturalists.
 - November - Coastal prairies, fire management and food production in indigenous cultures. 23 attendees, 57 interested
 - December - Santa Cruz Sandhills 36 attendees, 75 interested
- **Conversations for Change:**
Community conversations bringing together residents with differing views on current issues & events to become more educated and to find common ground.
 - October “Homelessness (Complex Issue)” 12 attendees
 - November “2020 Election (Dynamics and the Outcome)” 13 attendees
- **Community Resilience series “Girls, Women, and the Media”**
Capitola Vice Mayor Yvette Brooks moderated a discussion about the documentary with panelists: SC Councilwoman Martine Watkins, Stephanie Baron- Lu Executive director of the Positive Parenting Program, Sergeant Sara Ryan from Capitola Police Department. The 2011 film is available free to stream through the [Library's Kanopy film collection](#). Written and directed by Jennifer Siebel Newsom, the film explores how mainstream media contributes to the under-representation of women in influential positions by circulating limited and often disparaging portrayals of women. 16 attendees.
- **Tech Talks:**
Hands-on workshops to learn how to use current technology
 - 11 events
 - 148 total participants

- Outcomes - On a scale from 1-4, participants rated:
 - 3.4 average “Do you feel more confident about using digital tools/resources? (1-4)”
 - 3.8 average “Do you intend to apply what you have just learned? (1-4)”

Trivia on Tap

Popular trivia night had 63 total attendees in October before it was paused on 10/15

Outreach

NEW: OUTREACH - Encompass Community Services Downtown Outreach Worker office hours

Began hosting twice a week outside the Downtown Library. The Downtown Outreach Worker engages homeless individuals in the downtown Santa Cruz area and connects them to needed resources such as mental health or substance abuse treatment, social services, physical health services, financial benefits, transportation, meals, emergency shelter and longer term housing. The goal is to reduce the need for criminal justice involvement and psychiatric hospitalization, and assist individuals in making the transition out of homelessness.

- Oct: 7 attendees
- Nov: 27 attendees
- Dec: 22 attendees

- **Wings Homeless Advocates open office hours**

Wings, Life Literacies Center partner volunteer-run organization, holds weekly office hours outside the Downtown Library to provide free birth certificates and notary services for people experiencing homelessness.

Attendance (all ages)

- Oct: 30
- Nov: 20
- Dec: 18

- **County Correctional Facilities:**

Provides library books and literacy programs to people incarcerated in Santa Cruz County. Currently, SCPL is the only organization providing books to SC County jails.

- **People & Stories** - 45 participants total, 2 Milestones earned. Milestone completion counts toward early release.
- **Deposit Collections** of library materials are available to everyone in the unit, average monthly participation is reported
 - Juvenile Hall: 10; Rountree: 60; Blaine: 15
- **TelMate library book requests**
 - Main: 60; Rountree and Blaine: 10

"Hi Sarah -

Today's Tales 2 Tales session was masterful! This is probably normal operating procedure for you and Mel both. For me - from an outside perspective - it is obvious how special your talents are in this realm.

The kids are so engaged, supported, and spoken to in smart language. They clearly shine as you support them taking steps outside their comfort zone. They are validated and seen. It seems you always say the exact right thing to them - every time. The Swiffer! The Band-Aid! Helping tell the caboose story!

I haven't had little people in my life for quite a while, and today I was as enthralled as they were. I even put a couple of those books in my Target shopping cart.

I'm glad you've made the effort to keep this going virtually. If I were a parent at home I would be extremely grateful to have it in my life. Oh and Berkeley obviously loves it too. When I tell him it is time to go to work he grabs a toy and lays down in his spot. We love it.

Cheers!

Suzanne & Berkeley

PS - do you know the name of the book with the blue dots and no words?"

- Library Volunteer with Tales 2 Tails

- **Virtual Programming**

The Library continues to deliver its youth programming virtually. From Tales 2 Tails (where children read to therapy dogs) to a Zoom Halloween Storytime, a special Cuéntame un Cuento story hour with stories, activities and songs in Spanish, celebrating traditions in two cultures with books about Halloween and Día de los Muertos, Spanish Storytimes, Zoom Magic Show, Zoom Class Visits, Zoom Preschool Storytimes, and Zoom Toddler Time.

New: In addition to moving previous programming into the online environment, the Library introduced new programming to teach children coding and provide teens with online Dungeon and Dragons.

- **Raising a Reader**

The Library continued its pilot program of checking out 34 bundles of books to children from the Live Oak Branch.

- **Head Start Outreach**

The Library connected to parents with children enrolled at Head Start through virtual programming to introduce families to Library services.

- **School Lunch Outreach**

Through a state grant, the Library provided outreach to nine school lunch distribution sites in the Live Oak and Santa Cruz City School districts. Staff provided 647 craft kits and 1006 giveaway books for youth ages 0-18 supporting topics from early literacy, the STEAM topics of nutrition, gardening, and science projects and racial equity. The Friends of the Library

provided for half of the give away books and the remaining amount was provided through the state grant. The supervisors attributed the Library's programming to increasing their attendance. Many parents expressed their appreciation for the real books that provided their children with enriching options to screen time.

2. Digital Inclusion Accomplishments:

Quarter 2

- The Library processed 30 Chromebooks, 25 Kindles, 25 hotspots for patron circulation.
- Endless Mini Computer Donation
 - Through a donation, the Library was able to provide two computers to Encompass Transition Age Youth (TAY) clients (ages 15-24)
 - One computer was donated to a person experiencing homelessness (adults 18+)

3. Transformative Spaces Accomplishments:

Quarter 2

- On October 5, Anderson Brule Architects (ABA), The Santa Cruz Public Library, County of Santa Cruz Department of Public Works Bogard Construction and Second District Supervisor Zach Friend presented an Aptos Branch Library Virtual Open House. Sixty-five members of the public attended to learn about the design, ask questions and share comments.

The Aptos Library Design team received the Schematic Design set from ABA for review.

- The Library made modifications to five branches in order to support "Grab and Go" services in their lobbies.

4. User Experience Accomplishments:

Quarter 2

- SCPL transitioned from Curbside Service to Lobby Service in November 2020. The Lobby Service is designed to be predominantly patron self-service. Self-check units and the holds were relocated to new spaces for the five libraries providing the "Grab and Go" service.
- Lobby hours were expanded by one hour to provide commuters an opportunity to utilize the library.
- Computer Access was expanded to three additional locations: Aptos, Felton, and Scotts Valley. Downtown computer access was relocated to the interior of the building. (Computer access was suspended following the most recent stay at home order and the Library transitioned to lending out laptops and hotspots.)

The “Grab and Go” service is designed to operate regardless of Santa Cruz County's State Tier ranking, reducing the confusion for patrons and physical strain on staff.

- SCPL partnered with Denver Public Library to bring Phone a Story to Santa Cruz residents.

5. *Organizational Capacity:*

Quarter 2

- The Library has been working closely with the Unions and HR to develop new strategies within the MOU and budget to increase staffing.
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Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



STAFF REPORT

AGENDA: February 4, 2021

TO: Board of Directors

FROM: Susan Nemitz, Library Director

SUBJECT: Annual Election of Board Chair and Board Vice-Chair

RECOMMENDATION

Elect the Calendar year 2021 Board Chair and Vice-Chair as the City of Santa Cruz and the City of Scotts Valley respectively.

BACKGROUND

The LFFA agreement requires that at the first meeting of the new year (January/February) the Board shall elect a Chair and a Vice-Chair. The Chair is the presiding officer and shall sign all contracts of the LFFA unless otherwise provided by a Board resolution.

DISCUSSION

At the LFFA's first meeting in February 2021, the Board needs to establish a new rotation schedule that would set for 2021 the City of Santa Cruz as the Chair and the City of Scotts Valley as the Vice-chair. The rotation for 2021 and the next 4 years is as follows:

YEAR	CHAIR	VICE-CHAIR
2021	City of Santa Cruz	City of Scotts Valley
2022	City of Scotts Valley	County of Santa Cruz
2023	County of Santa Cruz	City of Capitola
2024	City of Capitola	City of Santa Cruz

Report Prepared by: Kira Henifin
Principal Management Analyst

Reviewed and Forwarded by: Susan Nemitz, Library Director

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Tina Friend
Board Member Carlos Palacios



STAFF REPORT

DATE: February, 4, 2021
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Library Operational Recommendations Under Covid-19

RECOMMENDATION

Review and Endorse Library Operations Recommendations Under Covid-19

DISCUSSION

Designed to operate under any health tier, the Library's Grab and Go service, which began in November and evolved from the earlier curbside service, continues to provide patrons with limited library services inside five of its locations (Aptos, Downtown Santa Cruz, Felton, Scotts Valley and Capitola). Staff provide assistance for patrons in using the self-check units and finding their reserved materials. Additionally, the Library's telephone information services remain robust. Patrons can call the Library for reference questions, account assistance, technology assistance and to order a book by mail if they are unable to access the five locations. The Library continues to provide services to the County jails and continues to expand its Bookmobile services.

The Library did suspend its in person computer service when the County went into the purple tier, but shortly after its suspension, and in order to help bridge the digital divide, the Library began a new service, "lendable technology." The Library now lends out hotspots, laptops and Kindles to individuals and partners of the Library.

The Library would like to restore the in person computer service when it is safe to do so and aims to return to that service when the County moves up into the red tier. Retirements and increased staff absences (while no exposures have occurred at work, some staff have contracted Covid and others have needed to remain at home because of exposures elsewhere) have added to the burdens of the Library's personnel. Beginning the week of February 1st, a new team of part time staff, designated as "floaters" and rehired from the pool of workers who had been working with the Library until March 2020, will support some of the gaps left in personnel.

Lastly, because of the many changes that continue to affect services and staffing, the Library developed a new team that provides representation from every division of the organization and meets weekly to improve internal communication.

Over the next several months, the Library will:

1. Open La Selva Beach and Capitola Branch Libraries
2. Close and empty the Aptos Branch Library
3. Pursue the development of the New Downtown Library
4. Develop plans for new hours and expanded services as the health indicators allow.
5. Continue to work with HR and the Unions to provide new recruitments and to continue to ensure a safe work environment.

Chair Jamie Goldstein
Vice Chair Martin Bernal
Board Member Carlos Palacios
Board Member Tina Friend



STAFF REPORT

DATE: February 4, 2021
TO: Library Joint Powers Authority Board
FROM: Susan Nemitz, Library Director
RE: Library FY 2022 Budget Planning Issues

RECOMMENDATION

Review and Endorse Library FY 2022 Budget Planning Issues

DISCUSSION

The Santa Cruz Public Library, under the auspices of the City of Santa Cruz, is beginning its FY 2022 budget planning process.

Several outstanding issues must be resolved in order to develop a forecast of revenue and expenditures for FY 2022. SCPL will have all ten branches operating in FY 2023, giving the organization a two-year window to reach its operational and staffing goals.

1. **Maintenance of Effort Negotiations** (recurring revenue)

The Second Amendment to the Library Financing Authority outlines a five-year plan for the Maintenance of Effort Contributions of the City of Santa Cruz, City of Watsonville and County Library Fund. Under the plan, the City of Santa Cruz allocations to SCPL grew by \$70,000 annually while the County Library Fund remained flat. Excess funds in the Library fund have been used for physical improvements to County, City of Capitola and City of Scott's Valley branches. This plan ends on June 30, 2021. There is an expectation of a \$2 million fund balance in the Library Fund at the end of 2021.

2. Approach to Budgeted Reserves and Fund Balances (one-time revenue)

The Joint Powers Authority requires a reserve fund equal to 20% of estimated revenue. In 2021, the Board held \$2.8 million. In addition, fund balances continue to be large, regularly reaching an additional \$1-\$2 million.

3. Determination of the City of Santa Cruz Overhead Charge (recurring expenditure)

The Santa Cruz Public Libraries currently pay the City of Santa Cruz \$485,000 for financial and human resources overhead costs. The figure was originally based upon a cost accounting study and has since been inflated by 5% annually. The City has recently hired Kim Krause as the new Finance Director. She has agreed to complete a cost study in the next fiscal year. SCPL will be proposing the current rate with an inflationary figure.

4. Operating and Capital Maintenance of Facilities, Operational Structure, Leases (recurring expenditure)

The JPA need to develop definitions of facilities maintenance, both operating maintenance and capital maintenance. SCPL needs an approach and a financial plan for funding these budgetary needs. The Library must develop the infrastructure (through permanent staff or contracts with others to provide the services). A ten-year capital maintenance plan should be developed. Branch leases should be developed to reflect the outcome of these discussions.

On May 17, 2017, the Library proposed definitions of maintenance but no action was taken.

On June 7, 2018, the JPA approved \$100,000 for facilities maintenance (one-time).

On June 27, 2019, the JPA approved a stepped plan to increase the Library's capital maintenance budget to \$400,000 annually (by \$50,000 each year over 5 years).

5. Hours of Operation

In March 2017, the JPA approved to pilot a new approach to determine the open public service hours for each branch. The agreement included:

- A review of branch hours, annually
- A minimum of hours at small branches (36)
- Provision of Saturday and Sunday hours somewhere in each region
- Provision of morning, afternoon and evening hours across each region
- Use (circulation, computers, programs, visits) will be considered
- Building capacity, employee contracts, and cost will be considered

All ten library buildings will be operating in FY2023. SCPL would like to utilize the Library Advisory Commission to assist in the development of public service hours when SCPL fully opens. Available hours have a direct impact upon staffing costs.