

## **LIBRARY ADVISORY COMMISSION (LAC)**

On Monday, May 8, 2023 at 6:30 PM

**This is a hybrid in person and online provided meeting open to the public**

Board Members and Library Staff Members will be participating remotely via videoconference.

### **Public Viewing:**

The meeting will be broadcast through the Santa Cruz Libraries YouTube channel <https://www.youtube.com/user/SantaCruzPL> which you can access through the Santa Cruz Libraries website by scrolling to the bottom of the page and clicking on the YouTube icon.

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The meetings will be recorded and posted for viewing after the meetings on the Santa Cruz Public Libraries website <http://www.santacruzpl.org/>

**Public comment: There are three ways to comment during this meeting. All comments must be received prior to the close of public comment on that agenda item:**

**1. How to comment on agenda items via email before the meeting begins:**

Members of the public may provide public comment by sending an email to the Library Board Clerk at [clerk@santacruzpl.org](mailto:clerk@santacruzpl.org)

- Identify the agenda item number in the subject line of the email
- Emailed comments should be a maximum of 500 words, which corresponds to approximately 3 minutes of speaking time.
- All correspondences received prior to 5:00 p.m. on the Friday preceding a LAC Meeting will be distributed to Commission members to review prior to the meeting. Information submitted after 5 p.m. on that Friday may not have time to reach Commission members, nor be read by them prior to consideration of an item.

**2. How to comment on agenda items during the meeting and prior to the close of public comment on an item, using the Zoom Q&A feature:**

- Type your comment using the “Q&A” feature found on the Zoom control bar
- Identify the agenda item first, then type your comment
- Your comment will be read aloud

**3. How to comment aloud on agenda items, during the meeting and prior to the close of public comment on an item, via the Zoom “raise hand” feature:**

***If you are accessing the meeting using the Zoom app and using computer audio:***

- During the comment period for that agenda item, use the “raise hand” icon found on the Zoom control bar
- The moderator will announce your name or the last 3 digits of your phone number when it is your turn to speak
- Unmute yourself using the microphone icon
- Identify the agenda item
- Introduce yourself using your first and last name
- You will have three minutes of speaking time

***If you are accessing the meeting using telephone audio:***

- During the comment period for that agenda item, press \*9 to raise your hand
- The moderator will announce the last 3 digits of your phone number when it is your turn to speak
- Unmute yourself using \*6 – to toggle the mute/unmute feature
- Identify the agenda item
- Introduce yourself using your first and last name
- You will have three minutes of speaking time



## **LIBRARY ADVISORY COMMISSION REGULAR MEETING**

**MONDAY, MAY 8, 2023 at 6:30 PM**

**BRANCIFORTE BRANCH LIBRARY  
230 GAULT STREET, SANTA CRUZ, CA 95062**

### **1. CALL TO ORDER/ROLL CALL**

Commissioners Rena Dubin, Jennifer Mount, Mary Ripma, Mike Termini, Pamela Woll, and Tricia Wynne

### **2. ADOPTION OF THE AGENDA**

### **3. ORAL COMMUNICATIONS**

*Any member of the audience may address the Board on any matter either on or off the agenda that is within the Board's jurisdiction. Note, however, that the Board is not able to undertake extended discussion or act on non-agendized items. Such items can be referred to staff for appropriate action which may include placement on a future agenda. If you intend to address a subject that is on the Agenda, please hold your comments regarding that item until it is before the Board so that we may properly address all comments on that subject at the same time. In general 3 minutes will be permitted per speaker during Oral Communication; A MAXIMUM of 30 MINUTES is set aside for Oral Communications at this time.*

### **4. REPORT BY LIBRARY DIRECTOR**

A. Library Director's Report (P3-4)

### **5. REPORT BY FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES**

A. Friends of SCPL – Report (Oral)

### **6. MEMBER REPORTS**

### **7. CONSENT CALENDAR**

*All items listed in the "Consent Calendar" will be enacted by one motion in the form listed below. There will be no separate discussion on these items prior to the time the Board votes on the*

*action unless members of the public or the Board request specific items to be discussed for separate review. Items pulled for separate discussion will be considered following General Business.*

A. Minutes of April 3, 2023

RECOMMENDED ACTION: Approve Minutes (P5-6)

B. Recent Articles about Santa Cruz Public Libraries

RECOMMENDED ACTION: Accept and file (P7-12)

## 8. GENERAL BUSINESS

*General Business items are intended to provide an opportunity for public discussion of each item listed. The following procedure is followed for each Business item: 1) Staff explanation; 2) Board questions; 3) Public comment; 4) Board deliberation; 5) Decision.*

A. Link+ Presentation by Sarah Harbison, Manager of Collection Management Services

B. IT Technology Plan Presentation by Carlos Silva, Library IT Manager (P13-20)

## 9. SCHEDULED UPCOMING MEETINGS

Date	Location	Anticipated Upcoming Agenda Items:
		•

## 10. ADJOURNMENT

Adjourned to the next regular meeting of the Library Advisory Commission to be held on Monday, July 3, 2023 at 6:30pm at the Boulder Creek Branch located at 13390 West Park Avenue, Boulder Creek, CA 95006.

The Santa Cruz City-County Library System does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the Library Administration Office at 427-7706 at least five days in advance so that we can arrange for such special assistance, or email [library\\_admin@santacruzpl.org](mailto:library_admin@santacruzpl.org).

**May 8, 2023**

## **Director's Report to the Library Advisory Commission**

### **Library Team**

The Library continues to recruit for several vacant LA II positions. Transfer opportunities are being filled first before going to an external list.

#### **Current Vacancies**

Number of Vacancies	Title	Full/ Part Time hours	Status
1	Volunteer Coordinator Assistant	.50	Held
4	Library Assistant II (1 CAP, 1 DTW, 2 SV)	1.0	Recruitment in process
1	Library Assistant II (FEL)	.75	Recruitment in process
2	Information Specialist	1.0	Recruitment in process
1	Bookmobile Library Assistant II	.80	Recruitment in process
1	Information Technology Specialist	1.0	Recruitment in process

### **Budget Preparation**

The Library Joint Powers Authority Board voted on May 4, 2023, to include a 6-month pilot to maintain Sunday hours at the Capitola branch in the 2024 budget. The pilot utilizes temporary staff while surveying the public and monitoring usage numbers after the Aptos branch library reopens.

### **Facilities**

The Branciforte Library Branch Grand Reopening takes place Saturday, May 13, 2023 from 10 am to 2 pm. Everyone is welcome to attend.

### **Featured Programs and Services**

The Felton Library hosted a special National Library Week outdoor storytime featuring the First Partner, Jennifer Siebel Newson as the storyteller on April 25, 2023. In addition to touring the Felton Library and the Federal Emergency Management Agency (FEMA) Disaster Recovery Center (DRC) in the library community room, the first partner toured the County Discovery Park. She read a story to the participants and promoted the State Park pass program and Get Out and Explore kits offered at our Santa Cruz Public Libraries branches. Fifth district Supervisor Bruce McPherson was also in attendance for the tour and events.

Dignity Health Pilot Program the Mobile Wellness Clinic has been utilizing the parking area of the Scotts Valley Library on Wednesdays from 9 am to 3 pm since mid-October. They are encouraged by tremendous positive feedback from the community, as well as gradually increasing patient

volume. The program is expanding to the Felton Library in the coming months.

**CLA and State Library Relations**

The California State Library Building Forward Infrastructure grant application opened for second-round submissions. The deadline for the City to submit its application is May 18, 2023.



## **LIBRARY ADVISORY COMMISSION REGULAR MEETING MINUTES**

**MONDAY, APRIL 3, 2023 at 6:30 PM**

### **1. CALL TO ORDER/ROLL CALL**

**PRESENT:** Rena Dubin, Mike Termini, Pamela Woll, and Tricia Wynn  
**ABSENT:** Lindsay Bass, Jennifer Mount, and Mary Ripma  
**STAFF:** Library Director Yolande Wilburn

### **2. ADOPTION OF THE AGENDA**

An additional item, discuss National Library Worker's Day, was added to the end of the agenda.

<b>RESULT:</b>	<b>APPROVED THE AGENDA</b>
<b>MOVER:</b>	Tricia Wynn
<b>SECONDER:</b>	Rena Dubin
<b>AYES:</b>	Dubin, Termini, Woll, Wynn
<b>ABSENT:</b>	Lindsay Bass, Jennifer Mount, and Mary Ripma

### **3. ORAL COMMUNICATIONS**

Member of the public, Cynthia M., made a comment.

### **4. REPORT BY LIBRARY DIRECTOR**

Library Director, Yolande Wilburn, provided a written report. Yolande also added that this would have been Lindsay Bass's final meeting as she ended her term and did not seek a second term. Lindsay was thanked for her time serving on the Commission.

### **5. REPORT BY FRIENDS OF THE SANTA CRUZ PUBLIC LIBRARIES**

Executive Director of the Friends, Bruce Cotter, provided an oral report

### **6. MEMBER REPORTS**

Commissioners provided oral reports.

## 7. CONSENT CALENDAR

<b>RESULT:</b>	<b>APPROVED THE CONSENT CALENDAR</b>
<b>A. Approved Minutes of January 9, 2023</b>	
<b>B. Accepted and filed recent articles about SCPL</b>	
<b>C. Accepted and filed Library Strategic Plan</b>	
<b>D. Accepted and filed 2<sup>nd</sup> Qtr. Report Community Impact Measures</b>	
<b>E. Accepted and filed Analysis of Patron Count Data: 2<sup>nd</sup> Qtr. FY 2022-23</b>	
<b>F. Accepted and filed Policy #306 Circulation</b>	
<b>MOVER:</b>	<b>Tricia Wynn</b>
<b>SECONDER:</b>	<b>Rena Dubin</b>
<b>AYES:</b>	<b>Dubin, Termini, Woll, Wynne</b>
<b>ABSENT:</b>	<b>Lindsay Bass, Jennifer Mount, and Mary Ripma</b>

## 8. GENERAL BUSINESS

### A. Summer Reading Planning for 2023

Commissioners reviewed and provided input on the plan for Summer Reading 2023

### B. Review of FY24 Strategic Communications Plan

Commissioners reviewed and provided feedback on the FY24 Strategic Communications Plan

### C. FY 24 Draft Library Operating Budget Proposal

Commissioners reviewed and provided feedback on the FY 24 Draft Library Operation Budget Proposal

### D. National Library Week

<b>RESULT:</b>	<b>ACCEPTED AND FILED PROCLAMATION FOR NATIONAL LIBRARY WEEK</b>
<b>MOVER:</b>	<b>Rena Dubin</b>
<b>SECONDER:</b>	<b>Pamela Woll</b>
<b>AYES:</b>	<b>Dubin, Termini, Woll, Wynne</b>
<b>ABSENT:</b>	<b>Lindsay Bass, Jennifer Mount, and Mary Ripma</b>

## 9. ADJOURNMENT

Final Adjournment of the Library Advisory Commission to the next regular meeting on Monday, May 8, 2023 at 6:30pm at the Branciforte Branch Library located at 230 Gault Street, Santa Cruz, CA 95062.



# Library Advisory Commission Media Packet (March 21st – May 1st, 2023)

## In the News and Media

### Santa Cruz Sentinel

Guest Commentary | There's much more to the story of Santa Cruz libraries

April 28th, 2023

#### Guest Commentary

## *There's much more to the story of Santa Cruz libraries*

By Yolande Wilburn  
and Janis O'Driscoll

National Library Week goes through April 29 with the theme "There's more to the story."

Most people know about the wealth of stories available at the library, from picture books and graphic novels to audiobooks and ebooks. And, while the Santa Cruz Public Libraries (SCPL) boasts a catalog of nearly half a million items ... there is so much more to the story of libraries.

Libraries curate relevant and diverse programs to spark learning and enrich lives. There is something for everyone at your local library. Interested in science and exploring the universe? We have a physics book club. Want to research your family history? The in-library genealogical society provides one on one help. In search of a community of fellow board game lovers? Join our bi-monthly board game group. SCPL provides over 3,500 FREE programs and events annually for kids, teens, and adults - everything from author talks

and knitting clubs to teen meet ups and K-12 homework help.

Your library is a place to learn, meet like-minded individuals with similar passions and interests, and be exposed to new ideas and perspectives. The SCPL strategic plan outlines the commitment to piloting new programs that explore civic engagement, polarization, conflict resolution, and cultural awareness. Working with Housing Matters, the library hosts a highly-attended monthly "Neighbors for Neighbors" program for people who want to take an active role in their neighborhood to bridge divides on homelessness.

As a result of the community's Measure S investment, libraries across Santa Cruz County received upgrades to meet the needs of today's library users. With the help and support of the Friends of the Santa Cruz Public Libraries, we have completed electrical upgrade and enhanced Wi-Fi access. The library offers free, fun educational programs for kids and adults alike. The STEAM-focused Make and Explore workshops are available

across five branches four days a week. As part of the digital literacy program, there are monthly tech talks and 1-on-1 tech help appointments.

Libraries exist beyond the physical walls of library branches. The library bookmobile serves over 20 senior centers and affordable housing sites every week, providing physical books, programs, and connections to services for those unable to access library locations. For the past 10 years, a dedicated team of staff and volunteers have provided programs and collections to incarcerated adults and youth in our county correctional facilities (CCF). The recent relaunching of the Santa Cruz Poetry Project weekly workshops, geared toward incarcerated and decarcerated community members, focuses on fostering creativity and self-expression. You will also see library staff and volunteers at local events (including the upcoming Pride parade in June!), running library card drives at county schools, and hosting trivia nights at local breweries.

As part of the recent upgrades, the library added dedicated teen spaces in many of our branches with free Wi-Fi access, homework help, and teen-specific programming. Every week, there are 10+ programs for teens 12-18. Our Life Literacies Center at the Downtown Branch sees over 1,400 participants yearly and provides programs and resources to the community's unhoused and underserved. Every week 10+ community partners connect individuals to health, mental health, substance use, housing, economic and cultural resources, and programs. Libraries are a resource on sunny days as well as stormy ones. With branch libraries distributed throughout the county, SCPL is committed to serving as a resource center during emergencies. The libraries provide the community with safe spaces to shelter, get updates and resources, and regroup and charge devices. As the only neighborhood spot with power in the recent March storms, the La Selva Beach Branch became the go-to spot for families, remote work-

ers, and those needing internet access. SCPL also partnered with the County of Santa Cruz and the Federal Emergency Management Agency (FEMA) to set up a Disaster Recovery Center at the Felton Branch library to assist with accessing FEMA programs and successfully filing claims.

As proud and prominent advocates for the Santa Cruz Public, or "What a great resource. More people should know about that." As we celebrate National Library Week, we encourage you to visit us online or at one of our 8 (soon to be 9) local open branches to explore our collections, resources, and programs with a spirit of curiosity.

Whether you are a long-time visitor or new to the library, you will find more to the story and likely be surprised by all the library offers and how relevant the resources are to you.

*Yolande Wilburn is Director of the Santa Cruz Public Libraries. Janis O'Driscoll is President of the Friends of the Santa Cruz Public Libraries and former Assistant Director of Libraries.*

**How to have your say:** The Sentinel welcomes your letters to the editor. Letters should be no more than 150 words. Letter writers should include their full name as well as a street address and telephone number for verification purposes. We're not interested in letters attacking anyone else or in letters that aren't factual. Submit online at [SANTACRUZSENTINEL.COM/SUBMIT-LETTERS](http://SANTACRUZSENTINEL.COM/SUBMIT-LETTERS).

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## May 2<sup>nd</sup>: Santa Cruz County's library buildout is almost done; here's a quick guide to where the branches stand



By Max Chun - In 2016, Santa Cruz County voters approved Measure S — a \$67 million bond measure to rebuild or remodel 10 county libraries — by a 70% majority. Voters were told to expect completion of the work by the end of 2025. Now, as work winds to a close, that deadline has largely been met.

The Boulder Creek, Capitola, Felton and La Selva Beach branches all reopened by spring 2021, and the Scotts Valley and Live Oak branches reopened in August and October 2022, respectively. The Aptos branch is currently under construction and is on track for a fall 2023 reopening. Meanwhile, the Live Oak annex project — a multiuse space for programming, study rooms and recreation within the Simpkins Family Swim Center complex off of 17th Avenue — is expected to open around the same time.

That means only the downtown branch, the central point of focus around the November [2022 general election's Measure O](#), has yet to break ground. But that's expected to change soon.

The city council [gave its final approval in March](#) to the mixed-used project that will also include affordable housing and a parking garage, and no regulatory or legal actions have slowed it down.

Yolande Wilburn, library director for Santa Cruz Public Libraries (SCPL), said that's a major step toward finally breaking ground.

"We can say that this project is now shovel-ready, so give us the money," she said. Wilburn added that Santa Cruz Public Libraries will request an additional \$10 million through the California State Library's Building Forward, a grant that supports local library maintenance, capital projects, technology upgrades and the purchase of devices. Wilburn said SCPL will submit the grant proposal by May 18.

The Friends of the Santa Cruz Public Libraries — a local nonprofit that has supported Santa Cruz Public Libraries through fundraising, volunteer services, advocacy and more — is a key player in all the library builds, too, said Wilburn, particularly with regard to construction components and collections. She said the group raised around \$500,000 for the Aptos library's interior design, higher-end furniture and local history curations. Next, the group is aiming to raise \$2 million for additional features in the downtown library.

[Read the Full Article here.](#)

## April 26<sup>th</sup>: Branciforte Branch Library set for grand reopening after two years



What a special thing when a local library reopens! The Branciforte Branch library, located on Gault Street, was closed for renovations in May of 2021. Exactly two years later, the Santa Cruz Public Libraries (SCPL) is excited to welcome back the community to this neighborhood branch.

Designed by Jayson Architects, this 6,800 square foot renovation includes a new community room, a dedicated teen-only space, significant electrical and accessibility upgrades, and the Allison Endert Memorial Children's room and outdoor patio.



*Our design is largely one of removal and refinement: removing walls to open up space and let in daylight, hiding unsightly exposed wiring, and emphasizing the grand scale with lighting.*

— Abe Jayson, Principal & Founder of Jayson Architects

In 2016, the Santa Cruz community approved Measure S, which provided funding to upgrade, renovate, and/or rebuild the 10 library branch facilities located across Santa Cruz County. As a result of this community investment, the library spaces have been re-imagine to meet the needs of modern library users. “We approached this project with a great sense of appreciation for the architecture of the original building, including the honesty and elegance of the exposed wood and concrete structure,” said Abe Jayson, Principal & Founder of Jayson Architects.

Including [Branciforte](#), 8 branch projects have been completed so far. From critical infrastructure upgrades and improved technological capacities to new kids rooms and community programming spaces, the new library branches are not only beautiful but highly functional. On any given week, SCPL sees over 12,000 visitors and hosts 70+ programs and events for kids, teens, and adults.

[Read the entire article here](#)



## May 2<sup>nd</sup>: Books & Laptops & Ukeleles, Too



The [Santa Cruz Public Library](#) partnered with [Scotts Valley High School](#) for a two-day library card drive, which reached 534 high school students. They either received new library cards or renewed them.

Santa Cruz Public Library librarians and SVHS staff and volunteers educated students on all of the free resources available to teens at the library: Online and in-person educational resources, K-12 homework help, databases for research, rooms to take practice tests, laptops or tablets for checkout.

Teens also can join a program just for teen like chess club or the diverse youth meet-up.

"I am super excited to have a library card," said Troy Westlund, Scotts Valley High School sophomore. "I had one when I was younger, but I lost it. I am glad to be able to rent books, tablets, ukuleles from the library."

Amanda Rotella, community relations specialist, for Santa Cruz Public Library, said, "It was an incredibly energizing event. There were students who had never had a library card, students who hadn't been to the library in years, and lots of students who were being introduced for the first time to all that a library has to offer them as students and as community members."

She added, "There was also a lot of particular excitement and interest in our loanable ukuleles."

## May 1<sup>st</sup> – Aptos Times

### COMMUNITY NEWS

## Veterans' Art On Display

**V**isit the Santa Cruz Public Library downtown branch to see art created by local veterans.

Vets 4 Vets worked with library staff to produce an evening of art and poetry in April, featuring local veterans, and to curate this show, which will be on exhibit until the end of June.

Here are a couple of the artists.

**Steven Rauch**, who enlisted in the U.S. Army in 1970 and served in Germany and Vietnam. He was a professional firefighter for 31 years, then started painting after retirement with watercolors.

He now mixes his paintings between acrylics and watercolor.

**Nana Montgomery**, who has a long career in veteran services, makes quilts in the traditional manner and combine fabric and paint to create her images.

**Travis Deyoung**, poet, veteran, and co-organizer of the event, has been working to create veteran art events in Santa Cruz over the past 6 years.

"I believe these events are important for both the veterans and the community at large," he said. "For the veteran, these events offer a safe space to express their creativity, explore their emotions, and share their perspective. For the community, it is an opportunity to see veterans in a different light. By allowing veterans to showcase their creativity, we can disrupt common stereotypes and expand the public's understanding of the nuances of the veteran experience."

The event, he said, "allowed the artists and the audience to connect, to laugh together, to struggle with challenging emotions together, and to find healing together. When the event ended, I felt that I had grown, that I had been nourished, and that I had experienced something authentic and beautiful." ■



All of the artists and poets who participated in an evening of art and poetry.



Artist Steven Rauch (right) and coordinating librarian David Addison stand with Steven's art.



Art by Nana Montgomery, who makes contemporary quilts.

# Online Reviews:



Google  
My Business

Scotts Valley



Jessica Michul



Absolutely love taking my baby here! Such a great kids section with a nice selection of picture...

Gafield Park



ROYCE ROLLZAE



#sambacruz #SAMBACRUZ

Gafield Pa



Mama Consuelo

Local Guide • 249 reviews • 254 photos



Nice, new upgrade. Comfy chairs inside for reading, computers available, and nice benches for outside reading also. Good access for handicap parking and entry.

Live Oak



Chelsea Brown

13 reviews • 0 photos



Very quiet, plenty of seating, good selection of books and bonus perk is that it's a walking distance to the beach!

Scotts Valley



Jill Kelly



Beautiful library and helpful staff.



# Information Technology Plan *for the Santa Cruz Public Libraries*

July 2023-June 2026, Carlos Silva, IT Manager



IT Technology Plan, 2023-2026

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## Information Technology Plan: Vision

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The implementation of the Information Technology (IT) Strategic Plan will prepare the Santa Cruz Public Libraries and its communities to bridge the digital divide by ensuring that all Library patrons have access to modern, reliable technology. Objectives to achieve this include:

- Updating the Library's public website to provide a modern, accessible, and user-friendly interface for patrons and community members.
- Launching a computer replacement strategy, ensuring all library staff and library patrons have access to modern, reliable hardware and software.
- Replacing the existing wireless infrastructure to improve connectivity and bandwidth across the entire library system.
- Implementing a cybersecurity awareness program to ensure Library staff are adequately trained to identify and protect against cyber threats and protect both personal and organizational data.

## Information Technology Plan: Principles and Assumptions

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Digital Inclusion is a guiding principle of the Santa Cruz Public Libraries and is represented within this IT Technology Plan.

### Partnership and collaboration:

The following principles establish a shared approach to providing IT services to the community. Delivery of the plan assumes:

1. Supporting the digital inclusion strategy of the Library System is a shared aspiration of all central services. This strategic plan is aligned with the larger strategy to improve the user experience of IT-related services.
2. This is done by integrating IT into new library building designs, delivering digital access, content and training as well as providing effective shared support for staff and community members using Library technology.
3. The IT Strategic Plan aligns with and supports divisional as well as regional needs to allow adoption of digital technologies in teaching and outreach for library patrons and staff
4. Library IT staff work in partnership with IT vendors to ensure that IT delivery works as a strategic enabler for the community. This can only be achieved through a deep understanding of the ways in which the community might benefit from technology, and therefore, it requires the continued feedback from patrons, staff, management and Library IT.
5. Library IT takes responsibility to deliver IT services to the library system and community members. This is enabled by a shared end-to-end support process that begins with strategic objectives and ends with patron engagement.

## Information Technology Plan: Objectives and Activities

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### Public Website Re-design:

The internet and web design technologies are constantly evolving, keeping up with the latest features or functionality that could improve the user experience is vitality important. A modern library website aims to, not only improve the user experience, to ensure that all patrons, regardless of their abilities, can navigate the site with ease. This objective will increase accessibility, optimize user engagement and better reflect the library's brand and mission.

#### Objectives:

- Update the existing library web portal to enhance intuitiveness, navigation and accessibility for all library patrons and community members.
- Update the web portal design to align with updated library branding.
- Enhance the redundancy and security of the web portal services.

#### Activities:

- 1.1. Assess current library public website services and functions.
- 1.2. Engage library staff to elicit feedback for web site improvements.
- 1.3. Align design and branding goals to match current Library objectives.
- 1.4. Engage website design vendors to provide website design and costing options.
- 1.5. Deploy website upgrade and redesign based on library selections.

## Staff and Public Computer Replacement Strategy

Currently, the Santa Cruz Public Library supports approximately 115 public workstations, including 60 Laptops and various other digital devices. In addition to that, 150 Staff computer workstations and 80 Laptops are supported by the Library Information Technology Department. The majority of these computer workstations are over eight years in use. To ensure that the organization's technology remains current and secure, a 4-year computer replacement cycle will be implemented. This means that every four years, all computers within the organization will be evaluated and replaced as necessary to ensure that they meet the latest hardware and software requirements.

### Objectives:

- Identify the oldest computer workstations being used by library staff and initiate a replacement strategy.
- Prioritize Staff workstations for replacement and initiate a plan to replace public-use computers workstations.

### Activities:

- 1.1. Deploy a branch by branch PC replacement strategy.
- 1.2. Replace Staff PC on a per-division level.
- 1.3. Identify scenarios where Laptop vs Computer workstations make more sense.
- 1.4. Utilize the latest Operation System, best-practice configuration, as well as latest software versions for common-use applications.

## Wireless Infrastructure upgrade:

The public library service context is one in which multiple public access computers, staff computers, and patron devices (i.e., laptops and handheld mobile devices) connected via the library's wireless infrastructure. Our current wireless network consists of aging devices which overtime have become less reliable and susceptible to instability caused by increased internet usage. Newer wireless technologies offer faster data transfer speeds, lower latency, and improved network capacity, allowing for better performance and higher productivity and seamless experience for Staff and library patrons.

### Objectives:

- Identify a robust wireless product which meets the unique needs of the Santa Cruz Public Library.
- Replace existing wireless equipment at both library administrative offices and library branch locations.

### Activities:

- 1.6. Inventory and analyze existing wireless usage and device counts.
- 1.7. Review and evaluate the latest wireless infrastructure solutions and products that meet the unique needs of the library branch needs, including staff and public wireless requirements.
- 1.8. Plan and deploy a new wireless infrastructure solution, utilizing the latest security and advanced configuration options.
- 1.9. Continue to evaluate, monitor and optimize the wireless infrastructure.

## Implementation of a Cybersecurity Awareness Training program for library Staff

Through this cybersecurity program, we aim to create a culture of security awareness and empower our staff members to be the first line of defense against cyber-attacks.

We will cover topics such as password management, email security, phishing scams, and social engineering tactics, among others.

### Objectives:

- Identify specific cybersecurity curriculum and topics
- Engage with and review cybersecurity training options.
- Deploy a purposeful and easy to use training and tracking cybersecurity education and training solution.

### Activities:

- 1.1. Engage a product vendor to provide ongoing cybersecurity exercises and tasks.
- 1.2. Coordinate with training coordinator for best strategy to deploy exercises topics for staff.
- 1.3. Conduct ongoing strategy and training results. Apply modifications as needed.