# **Library Director's Report – December**

## **Strategic Planning**

The Strategic Planning processes continue. Over 400 individuals participated in the community input and community conversation processes. Results are being tabulated. The public has consistently requested more hours. The Library Advisory Committee has endorsed the following Mission and Vision statements:

Mission - Connect, Inspire, Inform

Vision - Transform lives & strengthen communities

Activity	Assessment	Input	Analysis	Recommendations
Timeline	September – November 15	October 15 –November 15	November 15 - December 15	January
Outputs	<ul> <li>Trends</li> <li>Demographics</li> <li>Resources</li> <li>Use</li> </ul>	<ul> <li>Community         Conversations</li> <li>Community         Meetings</li></ul>	<ul><li>SP Long</li><li>Staff Review</li><li>Mission/Vision</li></ul>	SP Short
Milestones	<ul><li>JPA 9/1</li><li>LAC 9/19</li></ul>	<ul><li>JPA 11/3</li><li>Staff Day 10/10</li><li>LAC 10/17</li></ul>	<ul><li>JPA 12/1</li><li>LAC 11/14</li><li>LAC 12/12</li></ul>	<ul><li>JPA 1/5</li><li>LAC 1/23</li></ul>

#### **Labor Management Committee**

The library unions currently meet monthly with the City of Santa Cruz and quarterly with JPA representatives. Union representatives have agreed to begin meeting monthly with Library Director to get out in front of organizational change issues. Preliminary discussion have centered the history related to organizational changes that occurred during the last recessionary period.

### Friends of the Library

The Friends of the Library approved the movement of their office in the front of the Downtown Branch the administrative office suite in December.

#### **Digital Access**

Santa Cruz Public Libraries have just won a grant from the Pacific Library Partnership to provide add super Wifi. Grants are highly competitive and focused on innovative ideas for improving communities through accessible technology. Special recognition goes to Lynne Sansevero and the Library Information Technology Staff for their hard work.

#### **Downtown Branch**

The downtown staff met as group with the Library Director on November 17<sup>th</sup> to discuss homelessness and the increasing number of security issues at the branch. A two prong strategy is being developed. Library staff are meeting with homeless patrons and regional advocates to better understand the Library's role in addressing community needs. A small group of staff are rewriting the Library's code of conduct to add a level of specificity to address particular concerns. The Library is working more closely with the City of Santa Cruz on enforcement issues. The branch manager has been selected to serve on a City committee dealing with downtown safety issues.