

TechTalks: All About Photos (Apple)

Make the most of your camera and photos

Settings

iPhone Settings > Photos >	iPhone Settings > Camera >
 iCloud Photos (on/off) iCloud storage options (5GB, etc.) Optimize iPhone Storage OR Keep Originals Shared Albums (on/off) 	 Format Video record resolution settings (e.g. 1080p) Scan QR code Grid

Camera Features

Basics	More Camera features (hidden menu)
 Front/Back Camera Auto-focus/Brightness Live Photo Portrait Mode Built-in QR code reader/PDF scanner Live Text 	Photo options:

Editing and Sharing Photos

Basics				Sharing options
AuLiv	Favorites: Auto Live Photo (choose your frame) Crop			 Options > iCloud Link (if you use iCloud) AirDrop Text Message Email Social Media
Share	Favorite	Info	Delete	 And more (e.g. Google Lens) Search with Google Lens

Creating and Sharing Albums

Albums > Make New Album	Menu (top right)
 Albums (bottom) Plus sign (top) Choose New Album or New Shared Name Album Select images for the Album 	Many options including: Add Photos Sort Rename Slideshow

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Photo Terms

Megapixel	Graphic resolution equivalent to one million pixels
Camera Sensor	Expensive part of camera, determines image quality, determines lens options
HDR - High Dynamic Range	3 photos at different exposures and blends
Aperture	Opening in which light can enter
NFC	Near Field Communication

Image File Types

RAW	Highest quality, unprocessed file generated from camera sensor
JPEG - Joint Photographic Experts Group (Most Compatible)	Most widely used format with varying degrees of compression and file size
PNG - Portable Network Graphic	High quality format for web images and images with transparency
HEIF - High Efficiency Image File HEVC - High Efficiency Video Coding	Offers better compression than JPEG, so these files use less storage space but maintain the same high resolution visual quality
GIF - Graphics Interchange Format	Small file size, low quality images animations
PDF - Portable Document Format	Electronic image of text or text and graphics that can be viewed, printed, and electronically transmitted

