











TechTalks: Google Privacy Tune-up (Apple/Android)

Review your Google data privacy settings




From any Google App: Profile Image (top right) > Manage Google Account > Data & Privacy

Default Settings	More Private
Web & App Activity	
<input type="checkbox"/> Keep on to save your activity on Google sites and apps  On Turn off	<input type="checkbox"/> Turn off to pause the collection of your activity  Off Turn on
<input type="checkbox"/> Choose to include activity from sites and apps that use Google services <input type="checkbox"/> Choose to include audio recordings (from Google Assistant) <input type="checkbox"/> Choose auto-delete time period	
Location History	
<input type="checkbox"/> Keep on to record where you go with your devices  On Turn off	<input type="checkbox"/> Turn off to pause the collection of your location data  Off Turn on
<input type="checkbox"/> Choose auto-delete time period	
YouTube History	
<input type="checkbox"/> Keep on to save your YouTube history  On Turn off	<input type="checkbox"/> Turn off to pause the collection of your YouTube search and watch history  Off Turn on
<input type="checkbox"/> Choose auto-delete time period	
Ad Personalization	
<input type="checkbox"/> Keep on and make ads more useful on Google services (such as Search or YouTube), and on websites & apps that partner with Google to show ads. Ad personalization is ON 	<input type="checkbox"/> Turn off personalization. Ads you see can still be based on general factors, like the subject of what you're looking at, the time of day, or your general location. Ad personalization is OFF 
<input type="checkbox"/> Advanced > Choose to include information from other Google services	



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Ad Personalization (continued)... <input type="checkbox"/> Choose to maintain or turn off desired ad categories <input type="checkbox"/> Choose to control ads from select categories on YouTube	<input type="checkbox"/> Follow AdChoices link and opt-out of interest-based advertising and data collected by large number non affiliated companies.  Google is one of many ad networks that personalizes ads based on your activity online. Go to AdChoices to control ads from other ad networks.
Personal results in Search	
<input type="checkbox"/> Keep on to show personalized results based on your information Show personal results 	<input type="checkbox"/> Turn off to pause personalized information Show personal results 

More Settings (not demonstrated)
Content saved from Google services
<input type="checkbox"/> Choose to review all the Google services associated with your account
Third-party apps with account access
<input type="checkbox"/> Choose to keep Google Account sign-in option available for third-party accounts
Download your data
<input type="checkbox"/> Choose to export a copy of the data from Google services you use
Delete a Google service
<input type="checkbox"/> Choose to delete specific services associated with your Google Account
Delete your Google account
<input type="checkbox"/> Choose to delete your entire Google Account (Be Careful)