JAYSON
ARCHITECTURE

CITY OF SANTA CRUZ

SC PL

Community Meeting for the

BRANCIFORTE LIBRARY

MAY 22ND, 2019

The City of Santa Cruz

Santa Cruz Public Libraries

Bogard Construction, Inc

Mark Dettle
Director of Public Works

Department of Public Works

Susan Nemitz
Director

Santa Cruz Public Libraries

Kimberly Owen
Project Manager on behalf of the City of Santa Cruz

LEED Accredited Professional, BD+C

Jessica Goodman
Regional Manager

Santa Cruz Public Libraries

Kevin Hildreth
Branch Manager

Santa Cruz Public Libraries

ABRAHAM JAYSON

Principal, Jayson Architecture

Architect, LEED Accredited Professional, BD+C

KATIE STUART

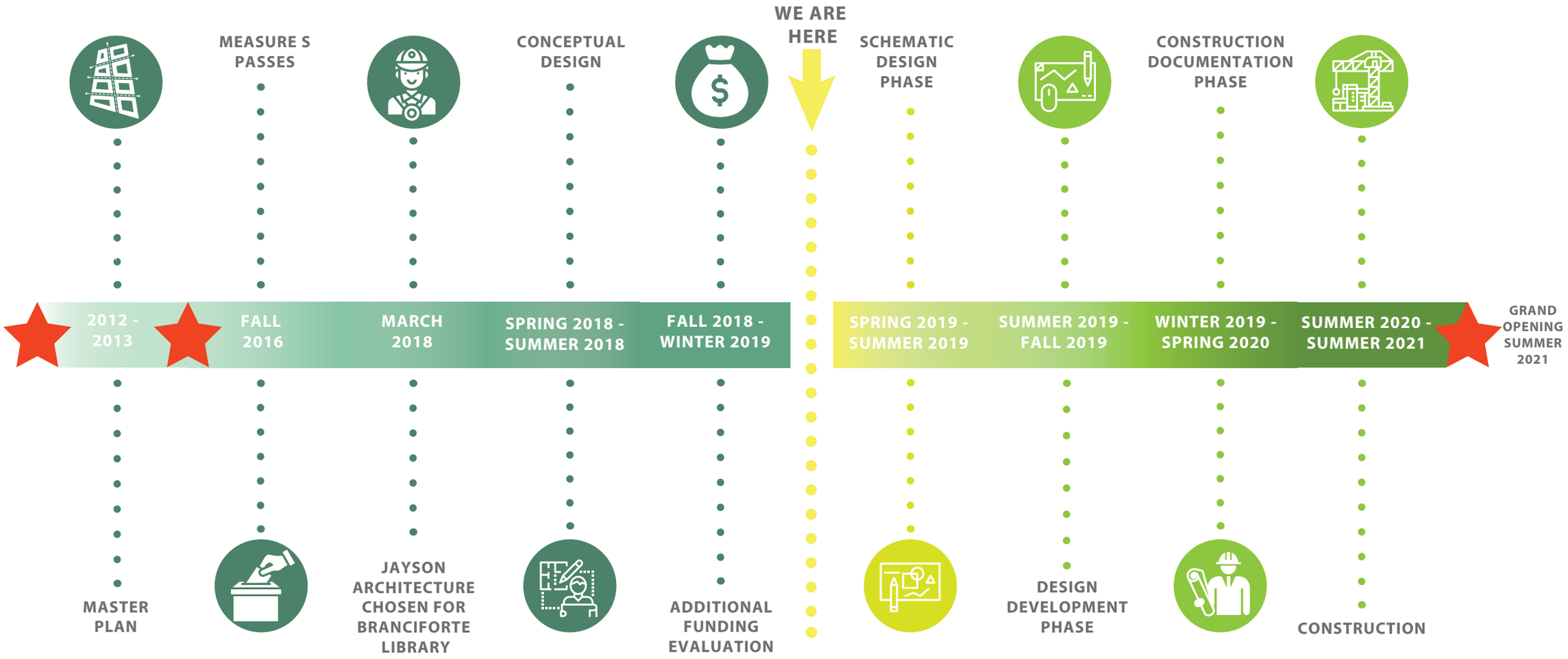
Project Manager, Jayson Architecture

Architect, LEED Accredited Professional, BD+C

In June 2016, voters approved Measure S: a $67 million bond for facilities work throughout the Santa Cruz Public Library system

Branciforte Library Budget: $2,700,000

Funds obtained through this measure will help improve the existing space to support programs for community members of all ages


2012 - 2013
MASTER PLAN
FALL 2016
MEASURE S PASSES
MARCH 2018
JAYSON ARCHITECTURE CHOSEN FOR BRANCIFORTE LIBRARY
SPRING 2018 - SUMMER 2018
CONCEPTUAL DESIGN
FALL 2018 - WINTER 2019
ADDITIONAL FUNDING EVALUATION
WE ARE HERE
SPRING 2019 - SUMMER 2019
SCHEMATIC DESIGN PHASE
SUMMER 2019 - FALL 2019
DESIGN DEVELOPMENT PHASE
WINTER 2019 - SPRING 2020
CONSTRUCTION DOCUMENTATION PHASE
SUMMER 2020 - SUMMER 2021
CONSTRUCTION
GRAND OPENING SUMMER 2021

TIMELINE

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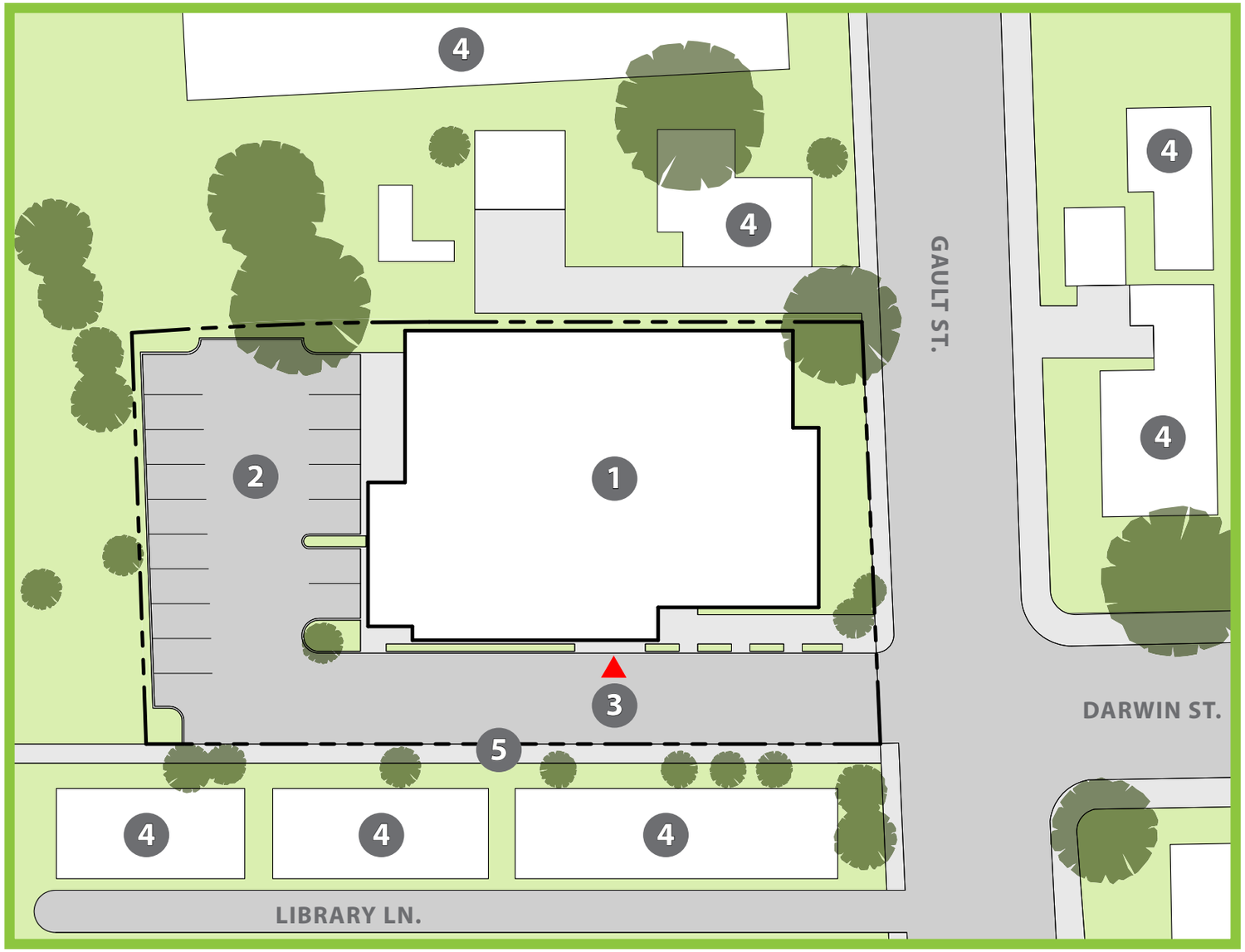
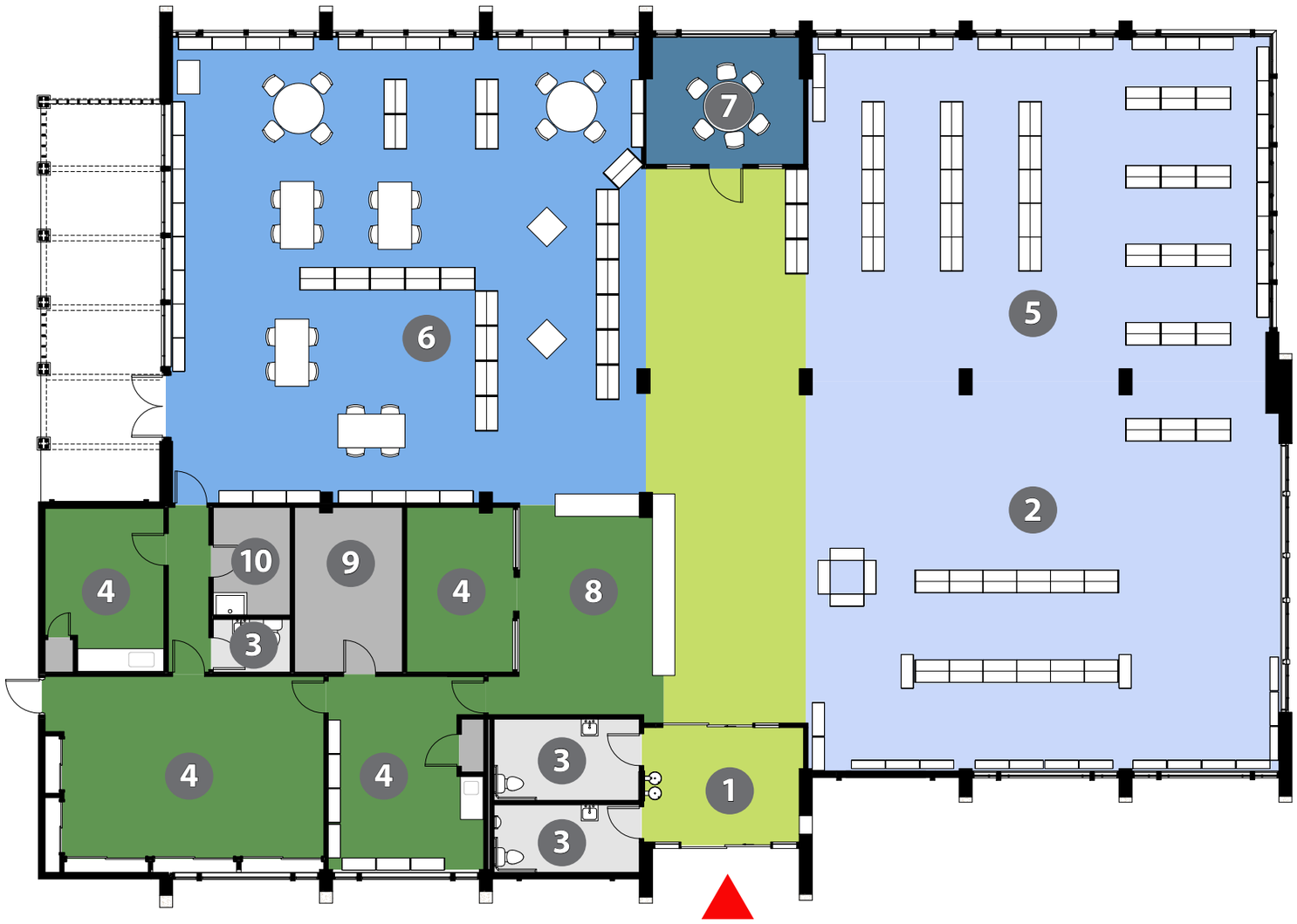
NEEDS ASSESSMENT



1 LIBRARY
2 PARKING
3 MAIN ENTRY
4 RESIDENTIAL
5 WALK/BIKE TRAIL

SITE PLAN



1. MAIN ENTRY
2. READING ROOM
3. RESTROOM
4. STAFF
5. ADULT
6. CHILDREN
7. TEEN
8. INFO DESK
9. MECHANICAL
10. JANITORIAL

EXISTING FLOOR PLAN

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HISTORY

- Opened Oct. 8, 1967
- Designed by Spencer, Lee & Busse
- Campaign for building a new branch endorsed by the Santa Cruz Sentinel

SANTA CRUZ East

Santa Cruz Sentinel, Santa Cruz, Calif., Sunday, October 8, 1967

celebrating the opening of the new Branciforte Library in Santa Cruz East.

Branciforte •DAYS•

OPEN HOUSE TODAY

BRANCIFORTE LIBRARY — BRANCH OF SANTA CRUZ CITY AND COUNTY LIBRARY

You may **WIN** an RCA Victor PORTABLE RADIO

See details on page 2 of this section.

RCA VICTOR "POCKETTE" RADIO

- Earphone, battery and leather carrying case included
- "Press-help" direct-drive tuning; automatic volume control
- Built-in ferrite rod antenna for extra stability

Special Buys

in Santa Cruz East

SUN. MON. TUES. WED.

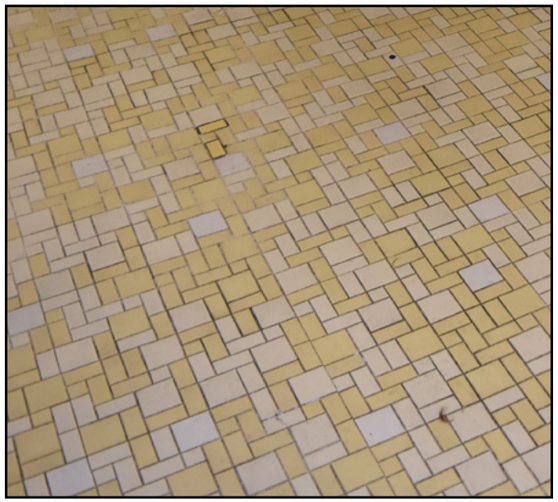
Competition, convenience and greater selection of merchandise have, over the years, made *Santa Cruz East* a better place to shop. Now, watch for a bigger and even better *Santa Cruz East* to satisfy your shopping needs!

LIGHTING

EXPOSED CONDUIT

PLUMBING FIXTURES

EXTERIOR PATIO



FLOORING

FURNITURE

CIRC DESK

ENTRY DOOR

WOOD JOINERY

FEATURE WINDOW

CORNER WINDOW

INTERIOR PLANTING

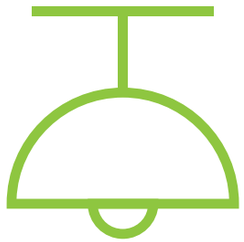
VENT LOUVRE DETAIL

BOARD-FORM CONCRETE

CURVED BEAMS

WOOD CEILING

FEATURES TO PRESERVE



LIGHTING

PAINT

ELECTRICAL

INTERNET

ADA

PLUMBING

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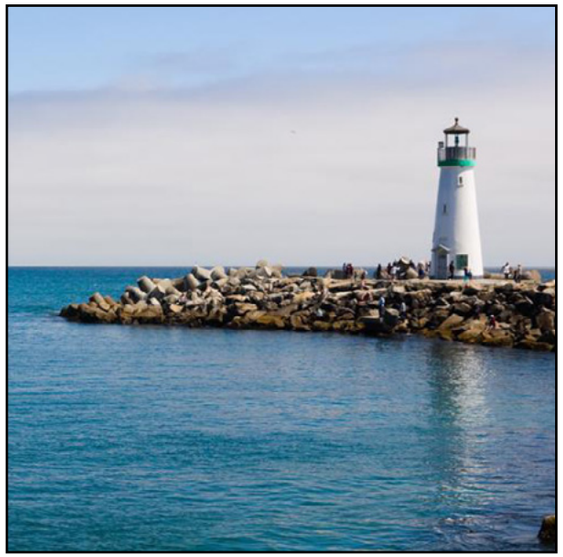
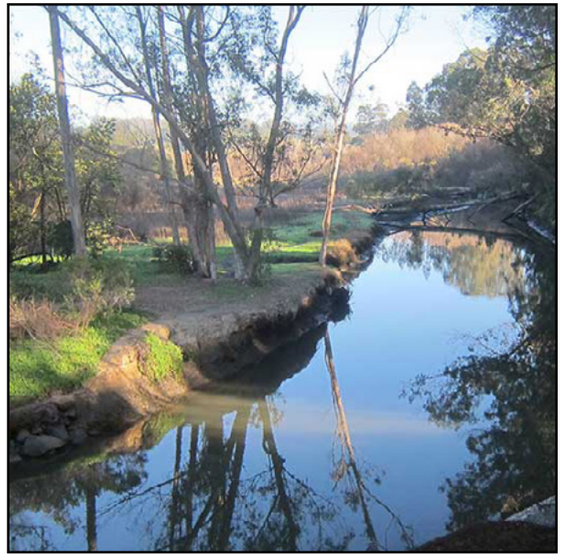
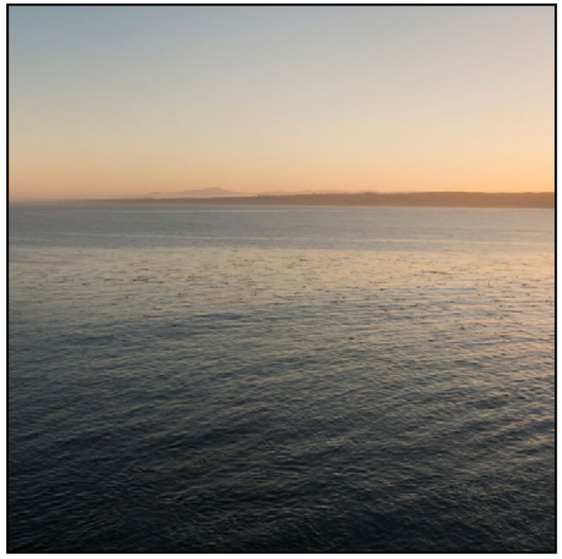
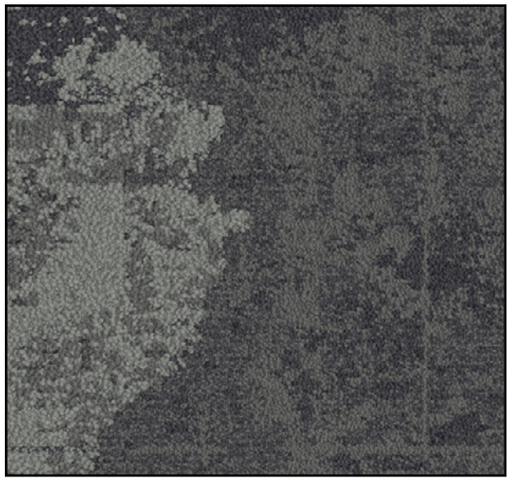
INSPIRATION & MATERIALS



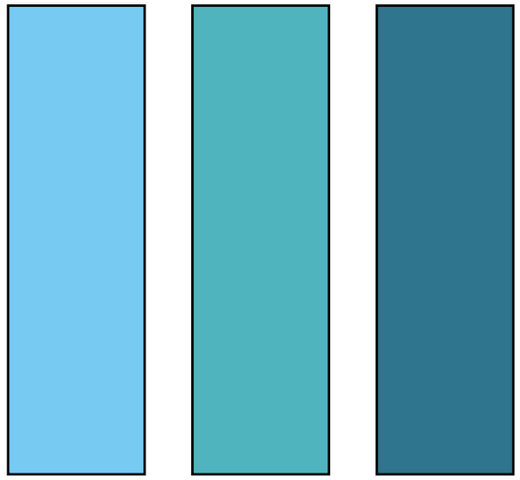




CONCEPTUAL INSPIRATION



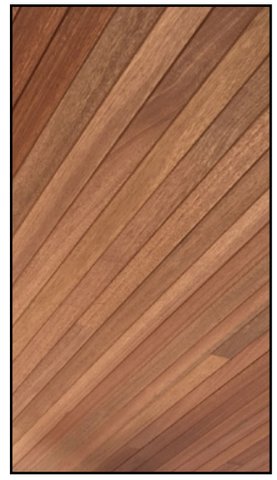
CARPET



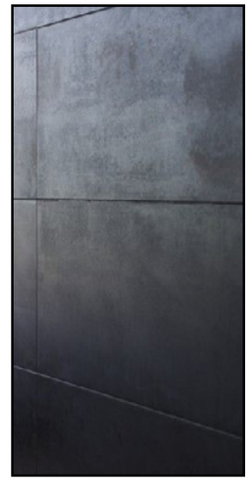
COLOR ACCENTS

WOOD VENEER

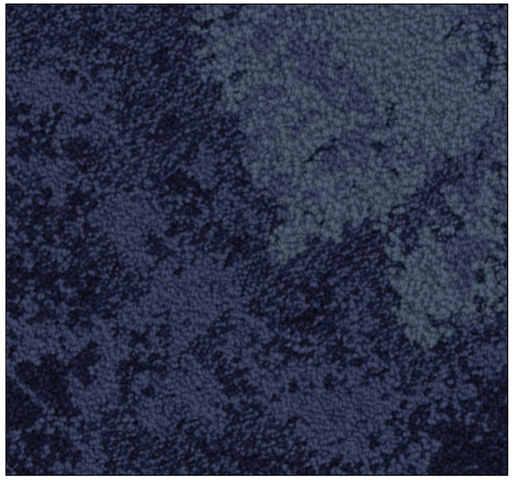
WOOD SLAT



WOOD T&G



STEEL



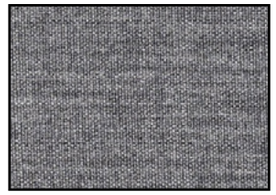
CARPET

ETCHED GLASS

FABRIC

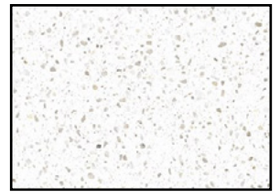
FABRIC

FABRIC



FABRIC

RESIN



QUARTZ

CONCRETE

MATERIAL PALETTE

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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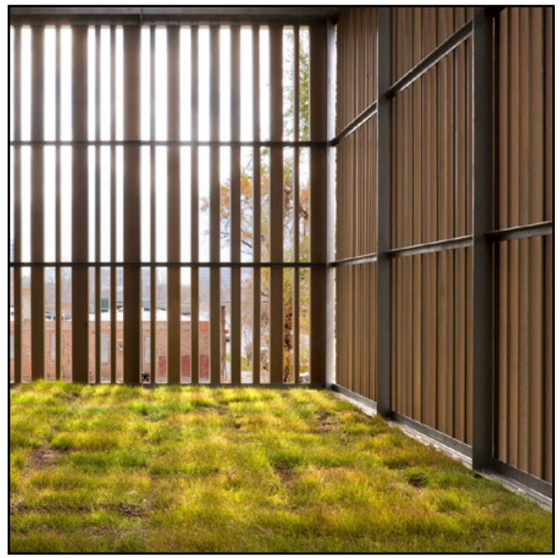
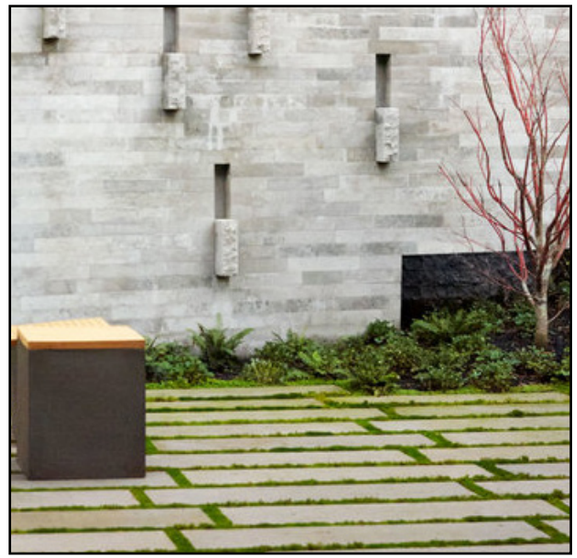
INTERIOR INSPIRATION

EXTERIOR INSPIRATION

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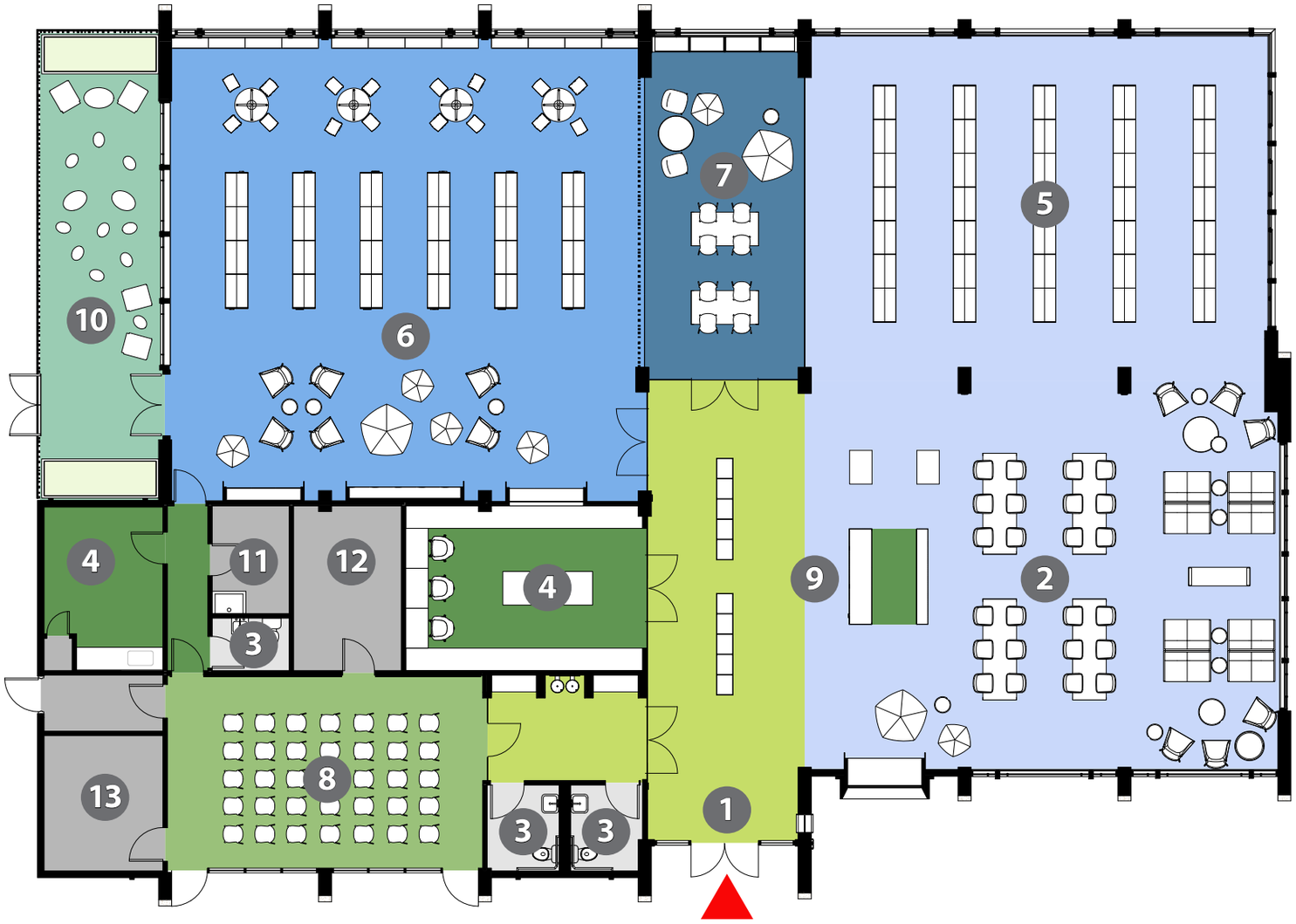
PROPOSED DESIGN



1 MAIN ENTRY
2 READING ROOM
3 RESTROOM
4 STAFF
5 ADULT
6 CHILDREN
7 TEEN
8 COMMUNITY ROOM
9 INFO DESK
10 CHILDREN'S PATIO
11 JANITORIAL
12 MECHANICAL
13 STORAGE

FLOOR PLAN - PROPOSED

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

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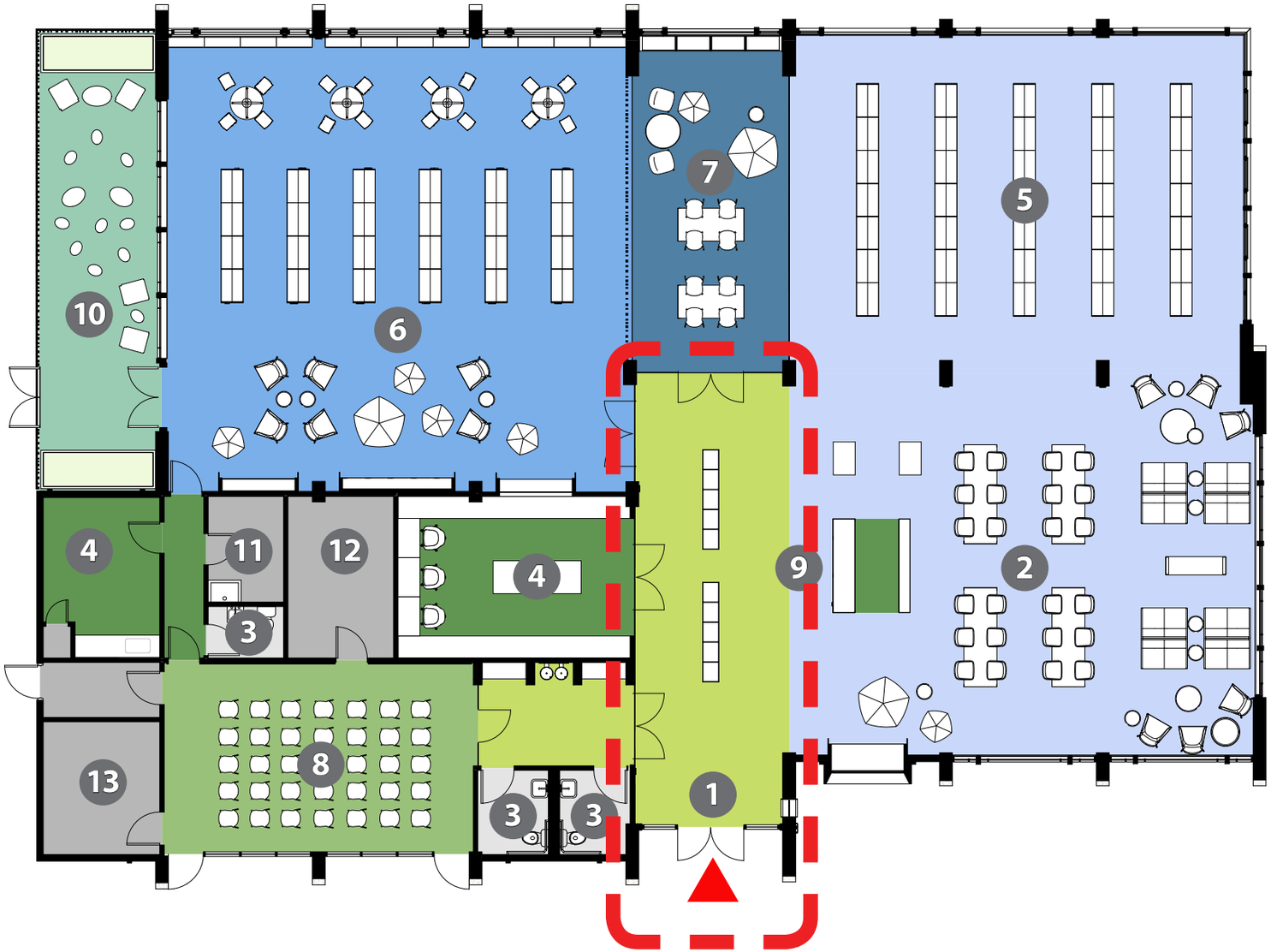
ENTRY



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FLOOR PLAN - ENTRY

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

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RENDERING - BAY WINDOW EXTERIOR

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

JAYSON ARCHITECTURE

RENDERING - BAY WINDOW EXTERIOR

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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RENDERING - ENTRY EXTERIOR

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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RENDERING - ENTRY HALL

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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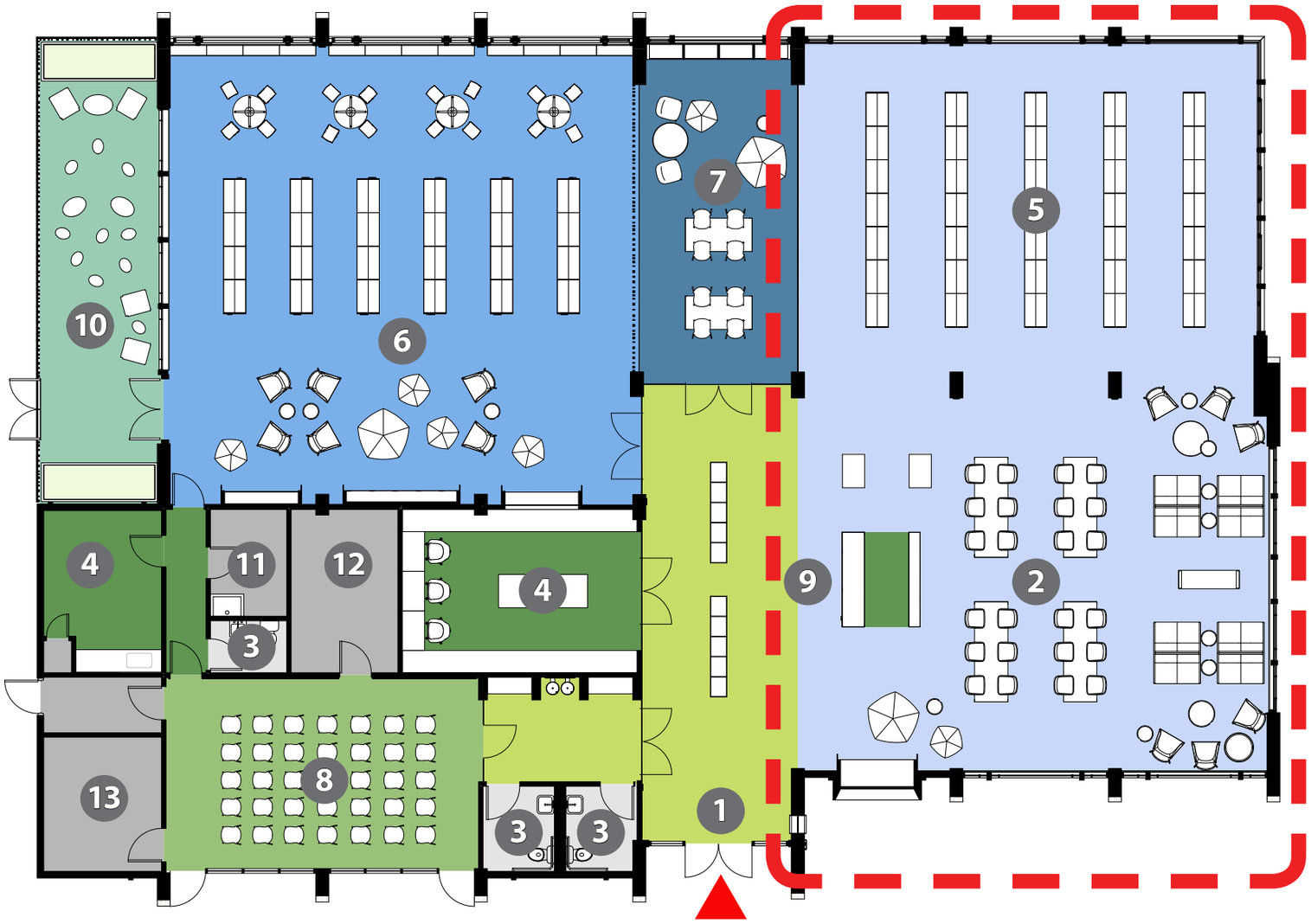
GREAT ROOM



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FLOOR PLAN - GREAT ROOM

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

JAYSON ARCHITECTURE

RENDERING - READING ROOM ENTRY

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

JAYSON ARCHITECTURE

RENDERING - READING ROOM LOUNGE

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

JAYSON
ARCHITECTURE

RENDERING - READING ROOM LOUNGE

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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RENDERING - BAY WINDOW INTERIOR

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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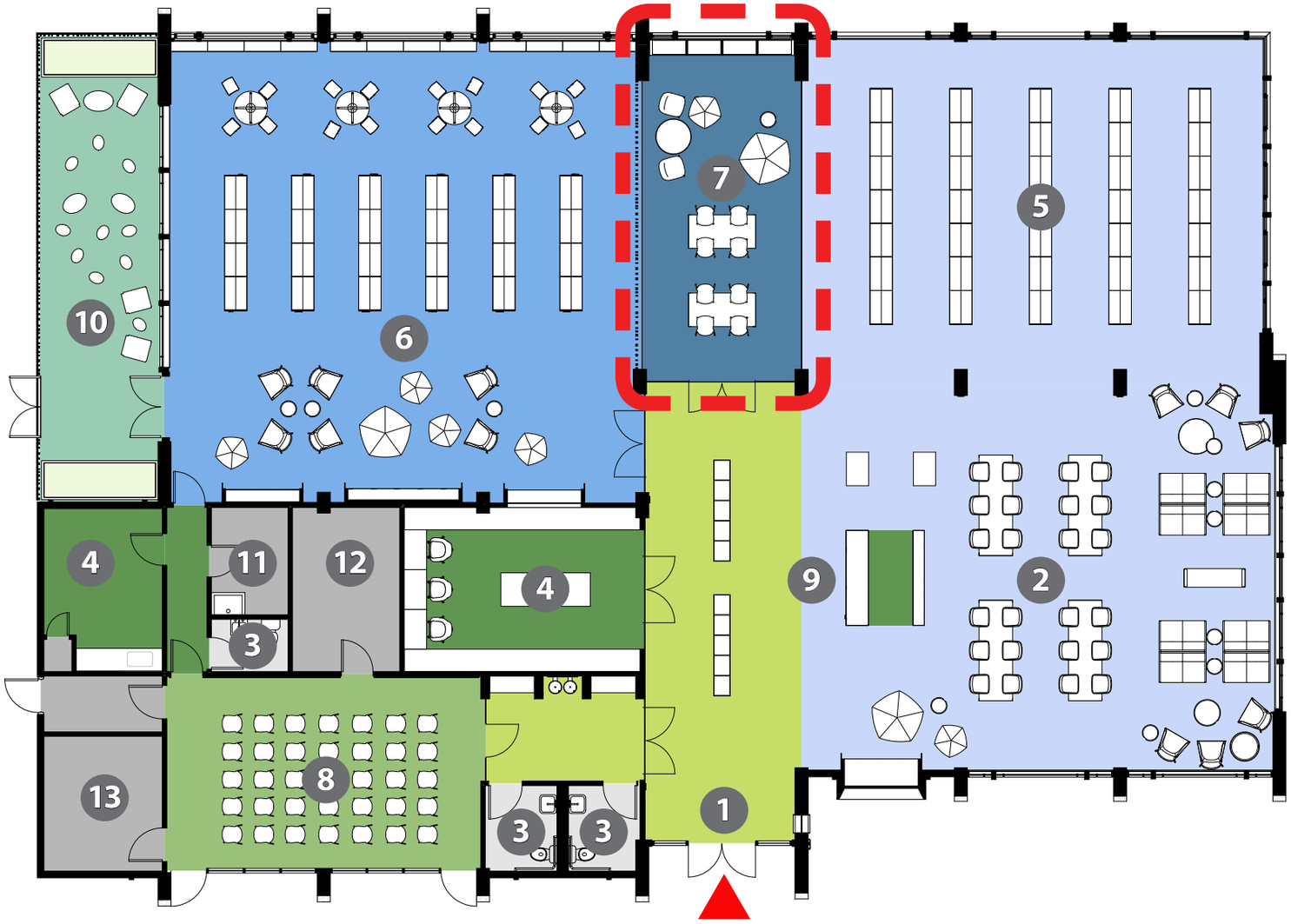
ARCHITECTURE

TEEN



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13. STORAGE

FLOOR PLAN - TEEN ROOM

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

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RENDERING - TEEN ROOM

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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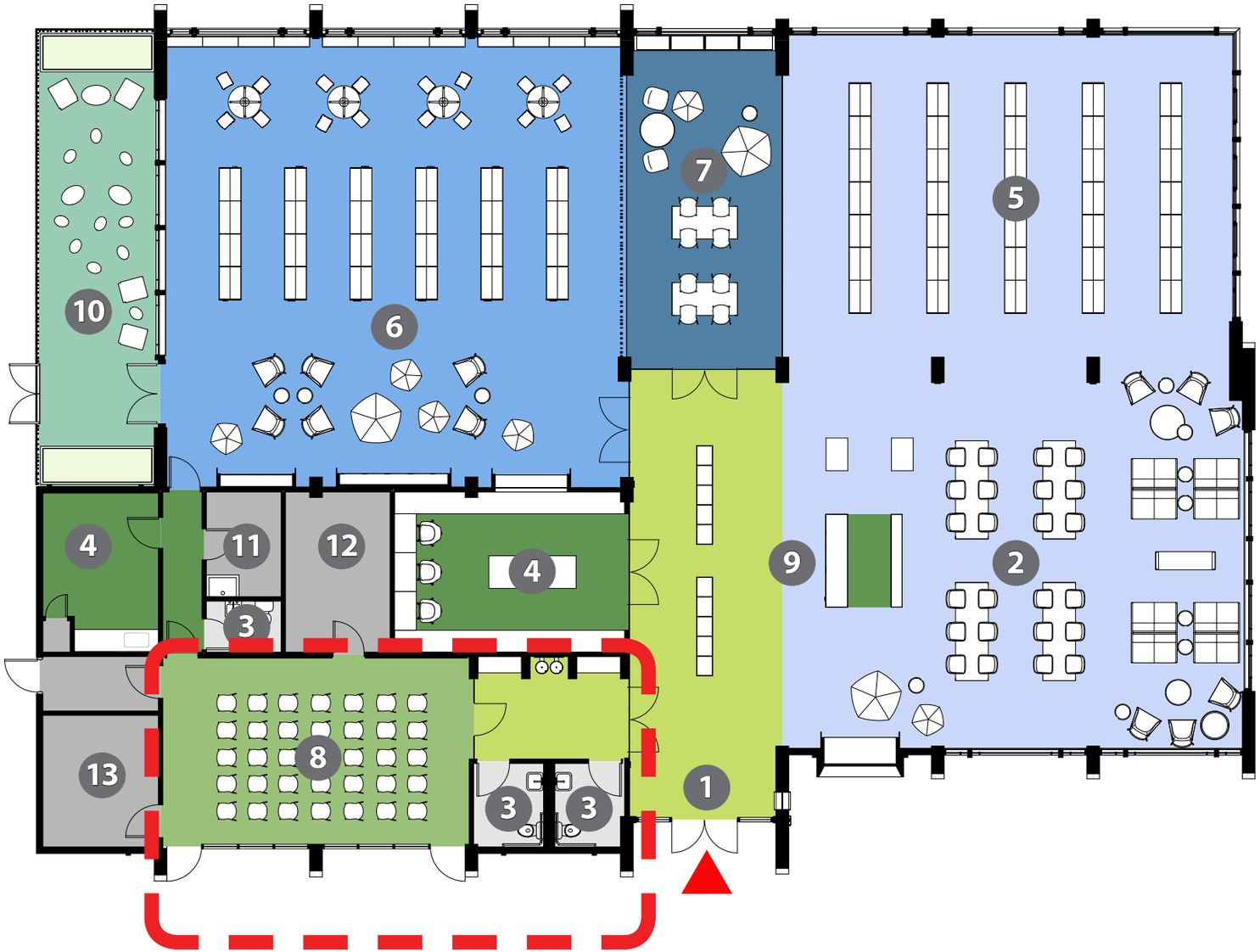
JAYSON
ARCHITECTURE

COMMUNITY ROOM



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FLOOR PLAN - COMMUNITY ROOM

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

JAYSON ARCHITECTURE

RENDERING - COMMUNITY ROOM INTERIOR

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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RENDERING - COMMUNITY ROOM EXTERIOR

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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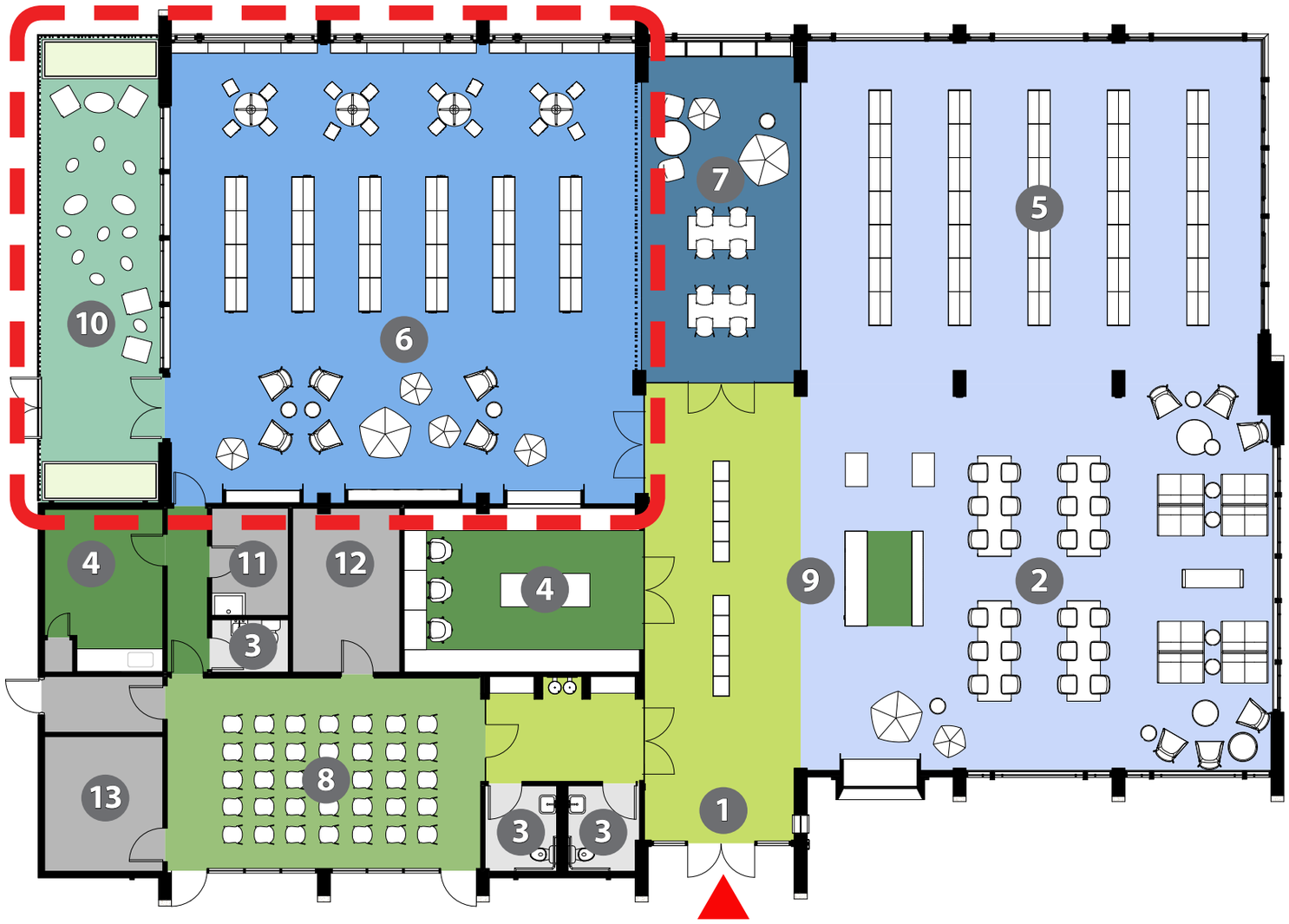
CHILDREN



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FLOOR PLAN - CHILDREN'S ROOM

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

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RENDERING - CHILDREN'S READING ROOM

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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RENDERING - CHILDREN'S ROOM SEATING

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

JAYSON ARCHITECTURE

RENDERING - CHILDREN'S ROOM SEATING

COMMUNITY MEETING FOR THE
BRANCIFORTE LIBRARY

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RENDERING - CHILDREN'S ROOM WORK DESKS

COMMUNITY MEETING FOR THE BRANCIFORTE LIBRARY

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RENDERING - CHILDREN'S PATIO

COMMUNITY MEETING FOR THE
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1. What words would you use to describe the current library?

2. What are your favorite things about the current library?

3. What are the most critical deficiencies of the current library?

4. What events would you like to see in the Community Room?

5. What is one improvement that would increase your library use?

6. What do you like or dislike about the design presented tonight?

Q&A