

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

PAJARO VALLEY UNIFIED SCHOOL DISTRICT

L To repair aging schools, which support quality education in the Aptos and Watsonville areas, with funding that cannot be taken by the State, shall Pajaro Valley Unified School District upgrade classrooms in all schools, repair leaking roofs and aging schools, upgrade computers and instructional technology in all schools, and construct, repair and acquire classrooms, sites and equipment, by issuing \$150,000,000 in bonds at legal rates, with independent citizens' oversight, no money for administrators, independent audits, all funds staying local?

FULL TEXT BALLOT MEASURE L

The following is the full proposition presented to the voters by the Pajaro Valley Unified School District.

"To repair aging schools, which support quality education in the Watsonville and Aptos areas, with funding that cannot be taken by the State, shall Pajaro Valley Unified School District upgrade classrooms in all schools, repair leaking roofs and aging schools, upgrade computers and instructional technology in all schools, and construct, repair and acquire classrooms, sites and equipment, by issuing \$150,000,000 in bonds at legal rates, with independent citizens' oversight, no money for administrators, independent audits, all funds staying local?"

PROJECT LIST

The Board of Education of the Pajaro Valley Unified School District is committed to safe and comparable schools throughout the District with upgraded classrooms, libraries, science labs and technology systems to keep pace with 21st century learning standards. The Board evaluated the District's urgent and critical facility needs, including safety issues, class size, computer and information technology, enrollment trends and prepared a Facilities Master Plan 2012-22 approved by the Board on February 22, 2012 and incorporated herein, in developing the scope of projects to be funded. The District conducted a facilities evaluation and received public input in developing this Project List. Teachers, staff, community members and the Board have prioritized the key health and safety needs so that the most critical facility needs are addressed. The Board concluded that if these needs are not addressed now, the problems will only become more pressing and expensive to address. **Therefore, in approving this Project List, the Board of Trustees determines that the District should:**

- (i) retain all bond money to be used exclusively in our local community and not be taken away by the State or used for salaries or pensions; and**
- (ii) improve academic instruction in core subjects like reading, writing, math, science and technology; and**
- (iii) upgrade classrooms, libraries, science labs and computer systems to attract qualified teachers and keep pace with technology for 21st century skills; and**
- (iv) modernize school facilities and remove hazardous mold and asbestos from classrooms; and**
- (v) improve lighting, fencing, fire-detection, alarms, emergency communication and security systems, and electrical systems to provide a safe learning environment for our students;**
- (vi) upgrade old, leaky roofs, heating, and ventilation and air conditioning systems to improve energy efficiency and save money which can be invested in classroom instruction;**
- (vii) ensure that all students have access to comparable academic and extracurricular facilities; and**
- (viii) provide facilities for vocational and job training programs.**

The Project List includes upgrades and improvements throughout the District, as needed, so that schools throughout the District are comparable and provide similar access to a quality education.

School Renovation, Repair and Upgrade Projects

Goal and Purpose: Since improving quality education in local schools by emphasizing science, math, reading and writing requires renovating, repairing and upgrading outdated school buildings, bathrooms, science labs, classrooms, computers, technology, school libraries, and equipment to give all children access to the resources they need to learn and stay up-to-date with the latest advances in technology and education, local schools will benefit from projects including:

- Repair, upgrade worn-out, leaky roofs.
- Replace older heating, ventilation, air conditioning and lighting systems with building code compliant, energy efficient systems which will save money on operating costs.
- Upgrade classrooms, science labs and walkways so that they comply with current standards and **are accessible for disabled or handicapped students and teachers.**
- Add electrical service capacity to relieve overloaded electrical systems so that it can handle modern instructional technology.
- Upgrade aging school restrooms.
- Provide improved, up-to-date computers and computer labs.
- **Upgrade classrooms, libraries science labs and technology to keep pace with the 21st century learning standards.**
- Upgrade and equip classrooms, multipurpose rooms, physical education facilities, kitchens, auditoriums, libraries, arts and music rooms, and educational support spaces.
- Replace old, portable classrooms with new classrooms and facilities.
- Repair aging schools.

School Health and Safety and Energy Efficiency School Projects

Goal and Purpose: Since good, safe and up-to-date schools help protect and improve local property values and reduce maintenance and operating costs, returning more money to the classroom, schools and school sites will benefit from a variety of health and safety projects, such as:

Student Safety

- Replace aging, outdated portables with modern classrooms that meet 21st century health, safety and academic standards.
- **Remove mold and asbestos from classrooms.**
- Upgrade fire alarm systems to meet current codes, repair fire safety equipment, add sprinklers and fire safety doors to make students safe in the event of an emergency.
- Upgrade schools to meet handicap accessibility requirements.
- **Upgrade and install new security systems, such as outdoor lighting, fencing, gates and classroom door locks.**
- Upgrade emergency communication systems to improve student safety.
- Strengthen and repair schools and classrooms vulnerable to serious damage in a major earthquake, or required by State law.

Energy Efficiency – Returning Savings to the Classroom

- Replace old and inefficient windows, lighting, irrigation, heating and ventilation systems which waste money and use the savings to prevent cuts to teacher and instructional programs.
- **Install energy efficient systems to save money and return the savings to the classroom.**

District-Wide Instructional Technology and Wiring Projects To Maintain A High Standard of Achievement

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Goal and Purpose: To upgrade classroom computers and computer technology to allow our teachers and students to use up-to-date teaching methods and enhance instruction in core academic subjects like reading, writing, math, science and technology and be better prepared for college or future careers:

- Provide and maintain up-to-date technology, data and communication equipment.
- Upgrade and expand wireless systems, telecommunications, Internet and network connections.
- Upgrade and replace computers, hardware and software systems, classroom and library technology and teaching equipment to enhance instruction.
- Establish a classroom technology fund to keep our technology up-to-date and allow our students to learn the skills necessary for a 21st century economy.

In addition to the projects described above which will be undertaken throughout the District, the Project List also includes the following upgrades at each of the District's schools:

District Elementary Schools

Amesti Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging, unsafe playground equipment and upgrade playfields

Essential School Repair Projects

- Install an energy management system, new windows, siding and doors to reduce utility bills; exterior painting
- Replace carpet and flooring in all classrooms
- Remodel and upgrade kitchen, replace/remodel portables
- Install new heating, ventilation and air-conditioning system

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Ann Soldo Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging, unsafe playground equipment and upgrade playfields
- Upgrade and/or replace restrooms

Essential School Repair Projects

- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and/or install energy management systems
- Upgrade and remodel interior classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies

- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Bradley Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging, unsafe playground equipment and upgrade playfields

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interior classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Make necessary technology upgrades to Aptos area schools to bring them up to equitable standards
- Upgrade network equipment, wiring, data systems, replace aging computers
- Install Voice over Internet Protocol (VoIP) telephone systems

Calabasas Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging, unsafe playground equipment and upgrade playfields

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and/or install energy management systems
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options

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- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Install Voice over Internet Protocol (VoIP) telephone systems

Freedom Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields, hardcourts

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Upgrade site and building utilities

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

H.A. Hyde Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging, unsafe playground equipment and upgrade playfields

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Improve handicap accessibility
- Upgrade and/or install energy management systems
- Paint and repair exterior surfaces of buildings
- Upgrade site and building utilities

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Hall District Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment, upgrade playfields, fencing

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Upgrade and/or install energy management systems
- Paint and repair exterior surfaces of buildings
- Replace windows
- Upgrade site and building utilities

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Landmark Elementary School

Student Health and Safety Projects

- Upgrade handicapped accessibility to sites, restrooms and other facilities
- Upgrade fire alarm systems, emergency communication and bells/clock systems
- Upgrade playfields, parking, driveways, pathways, walkways to improve student safety

Essential School Repair Projects

- Replace roofing systems
- Upgrade and/or install energy management systems
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

MacQuiddy Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace unsafe, aging playground equipment and upgrade playfields

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Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms, replace windows
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Upgrade site utilities

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Mar Vista Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Address structural deficiencies
- Upgrade and/or replace aging restrooms

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade and/or install energy management systems
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Make necessary technology upgrades to Aptos area schools to bring them up to equitable standards
- Install Voice over Internet Protocol (VoIP) telephone systems

New Construction Project

- Build new multi-purpose room and expand the library

Mintie White Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade and/or install energy management systems
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Upgrade irrigation systems and landscaping

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems

Ohlone Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace aging restrooms
- Replace or upgrade unsafe playground equipment

Essential School Repair Projects

- Replace roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade and/or install energy management systems
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Site improvement, irrigation system upgrades for safety

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Radcliff Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields

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- Upgrade and/or replace restrooms

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade and/or install energy management systems
- Repair or replace windows
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Add playground equipment

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Rio Del Mar Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields and hardcourts
- Address structural deficiencies
- Upgrade and/or replace aging restrooms
- Upgrade track, repair and improve playfields and equipment

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Upgrade technology to Aptos area schools to bring them up to equitable standards
- Upgrade phone and communication system

Starlight Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential

- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Upgrade or replace unsafe playground equipment
- Upgrade playfields; add turf, irrigation systems and landscape
- Upgrade perimeter fencing

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchen to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Valencia Elementary School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace restrooms
- Upgrade perimeter fencing

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade and/or install energy management systems
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Replace windows with energy efficient window systems
- Upgrade site utilities

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Upgrade technology to Aptos area schools to bring them up to equitable standards
- Install Voice over Internet Protocol (VoIP) telephone systems

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District Middle Schools

Aptos Junior High School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace aging restrooms

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade and expand kitchen to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Upgrade field and track
- Make upgrades to utility systems

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Upgrade technology to Aptos area schools to bring them up equitable standards
- Install Voice over Internet Protocol (VoIP) telephone systems

New Construction Project

- Build new gymnasium, remodel existing gym to multipurpose, upgrade kitchen area

Cesar Chavez Middle School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace aging restrooms
- Improve parking, driveways, walkway areas; repair paving
- Upgrade perimeter fencing for safety

Essential School Repair Projects

- Replace aging roofing systems, gutters, downspouts, drainage

- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Improve irrigation systems, hard courts, play areas

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

E.A. Hall Middle School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace restrooms
- Install new track, upgrade fields and play areas
- Improve parking, driveways, walkway areas; repair exterior paving
- Upgrade perimeter fencing

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems

Lakeview Middle School

Student Health and Safety Projects

- Upgrade handicap accessibility to sites, restrooms and other facilities
- Upgrade fire alarm systems, bell, clock systems
- Upgrade restrooms
- Improve parking, driveways, walkway areas; exterior paving
- Improve track and playfields

Essential School Repair Projects

- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required

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- Upgrade and/or install energy management systems
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Pajaro Middle School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Upgrade and/or replace aging restrooms
- Upgrade utilities
- Improve parking, driveways, walkway areas; repair exterior paving
- Upgrade track and field areas
- Upgrade perimeter fencing for safety

Essential School Repair Projects

- Replace roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Rolling Hills Middle School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace restrooms
- Improve parking, driveways, walkway areas; repair exterior paving
- Improve drainage, turf and irrigation systems
- Upgrade track and field areas

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems

High Schools

Aptos High School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace aging restrooms
- Resurface Mariner Way, landscape entrance to school, resurface/install new parking
- Upgrade physical education facilities and fields
- Improve parking, driveways and walkway areas

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade and expand kitchen to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Upgrade technology to Aptos area schools to bring them up equitable standards
- Install Voice over Internet Protocol (VoIP) telephone systems

Pajaro Valley High School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards

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MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Replace aging playground equipment and upgrade playfields
- Upgrade utility and plumbing systems
- Improve playfields; add field house, restroom, equipment storage and drinking fountain; site improvements
- Improve vehicular access, parking areas and walkways

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and/or install energy management systems
- Upgrade / replace portable classrooms
- Improve arts and physical education facilities to offer comparable learning opportunities to students at PVHS as students at the other comprehensive high schools in the District.
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

New Construction Project

- Build new student auditorium with modern amenities and flexibility for multiple types of use to improve student access to arts, drama, and music comparable to other high schools.

Watsonville High School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace restrooms

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Improve irrigation systems throughout campus
- Improve utility systems

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems

Renaissance High School

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Upgrade and/or replace restrooms
- Improve parking, driveways, walkway areas; repair unsafe paving

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Improve utility systems

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Charter/Alternative Schools

AVCI

Student Health and Safety Projects

- Upgrade accessibility to sites, restrooms and other facilities
- Upgrade fire alarm systems, bell, clock systems
- Improve parking, driveways, and walkway areas; repair exterior paving

Essential School Repair Projects

- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Add protective cover at restroom doors

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Alianza

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

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- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Upgrade and/or replace restrooms
- Upgrade site utilities
- Improve parking, driveways, and walkway areas; repair exterior paving
- Upgrade irrigation system and landscaping; regrade site for better surface drainage

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Linscott

Student Health and Safety Projects

- Upgrades to meet current earthquake and safety standards
- Upgrade handicap accessibility to sites, restrooms and other facilities so all students can reach their full potential
- Upgrade fire alarm systems and emergency communication systems and bell/clock systems
- Improve campus safety by upgrading parking, driving areas and exterior lighting and pathways
- Replace aging playground equipment and upgrade playfields
- Address structural deficiencies
- Upgrade and/or replace aging restrooms
- Improve parking, driveways and walkway areas; repair exterior paving
- Upgrade irrigation system and site

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Install energy efficient windows on main building

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms
- Upgrade network equipment, wiring, data systems
- Install Voice over Internet Protocol (VOIP) telephone systems

New School

Student Health and Safety Projects

- Upgrade accessibility to sites, restrooms and other facilities
- Upgrade fire alarm systems, bell, clock systems
- Improve parking, driveways and walkway areas; repair exterior paving
- Upgrade irrigation systems and sites

Essential School Repair Projects

- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Paint and repair exterior surfaces of buildings

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

WCSA

Student Health and Safety Projects

- Major modernization to bring schools up to current safety and seismic codes
- Upgrade accessibility to sites, restrooms and other facilities
- Upgrade fire alarm systems, bell, clock systems
- Address structural deficiencies
- Upgrade and/or replace restrooms
- Improve parking, driveways and walkway areas; repair exterior paving
- Repair or replace unsafe playground equipment

Essential School Repair Projects

- Replace aging, leaky roofing systems, gutters, downspouts, drainage
- Upgrade or replace heating, ventilation and air-conditioning systems and controls, as required
- Upgrade and remodel interiors of classrooms and buildings
- Upgrade and/or install energy management systems
- Upgrade lighting systems; utilize green and sustainable building strategies
- Upgrade / replace portable classrooms
- Upgrade kitchens to improve nutritional options
- Paint and repair exterior surfaces of buildings
- Repair or replace windows and accessories

Technology Upgrade Projects to Provide 21st Century Education

- Upgrade classrooms to Intelligent Classrooms

Projects to be Completed according to Student and School Needs

Listed building, repair and rehabilitation projects and upgrades will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program/project management, staff training expenses and a customary contingency for unforeseen design and construction costs. In addition to the listed repair and construction projects stated above, the Project List also includes the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease or capital facility note obligations including interim funding incurred to advance fund projects from the Project List, or the reimbursement of the District for such reduction, the construction of new schools, if necessary to serve students, the acquisition of land, the construction or remodeling of administrative support spaces, installation of signage and fencing, the payment of the costs of preparation of all facility planning, facility assessment reviews, facility master plan updates, environmental studies (including environmental

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investigation, remediation and monitoring) and construction documentation, gymnasium upgrades, temporary housing of dislocated District activities caused by bond projects.

Technology Upgrades

The upgrading of technology infrastructure includes, but is not limited to, computers, LCD projectors, portable interface devices, servers, switches, routers, modules, sound projection, card access systems, laser printers, digital white boards, document projectors, upgraded voice-over IP, call manager and network security/firewall, and other miscellaneous equipment and software. A technology fund may also be established for future technology upgrades.

Other Essential Repairs, Improvements, Upgrades

In addition to the projects listed above, the repair and renovation of each of the existing school facilities may include, but not be limited to, some or all of the following: upgrade of facilities for energy efficiencies (including solar) and to reduce fire risks; repair and replacement of worn-out and leaky roofs, windows, walls doors and drinking fountains; installation wiring and electrical systems to safely accommodate computers, technology and other electrical devices and needs; resurfacing or replacing of hard courts, turf and irrigation systems and campus landscaping; build/renovate athletic facilities; upgrade or replace inadequate libraries, multi-purpose rooms and a new central kitchen and nutrition center; upgrade locker rooms; install lunch shelters; install or upgrade natural or artificial turf, and bleachers; improve sanitation and recycling; install interior and exterior painting and floor covering; installation of covered walkways or shelters; repair rubberized play apparatus surfaces; repair, upgrade and install interior and exterior lighting systems; replace water and sewer lines and other plumbing systems; and replace outdated security fences and security systems. A deferred maintenance fund shall also be established.

State Matching Funds

The allocation of bond proceeds will be affected by the District's receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District's share of the costs of the projects, the District will not be able to complete some of the projects listed above. Some projects may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The budget for each project is an estimate and may be affected by factors beyond the District's control. The final cost of each project will be determined as plans are finalized, construction bids are awarded and projects are completed. Based on the final costs of each project, certain projects described above may be delayed or may not be completed.

Cost-effective and efficient implementation; infrastructure; other operations

Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing or installing irrigation, storm drain, and utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

NO ADMINISTRATOR SALARIES. PROCEEDS FROM THE SALE OF THE BONDS AUTHORIZED BY THIS PROPOSITION SHALL BE USED ONLY FOR THE ACQUISITION, CONSTRUCTION, RECONSTRUCTION, REHABILITATION, OR REPLACEMENT OF SCHOOL FACILITIES, INCLUDING THE FURNISHING AND EQUIPPING OF SCHOOL FACILITIES, AND NOT FOR

ANY OTHER PURPOSE, INCLUDING TEACHER AND SCHOOL ADMINISTRATOR SALARIES AND OTHER OPERATING EXPENSES.

FISCAL ACCOUNTABILITY.THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS.BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE PERFORMED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE (EDUCATION CODE SECTION 15278 ET SEQ.) TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS' OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS' OVERSIGHT COMMITTEE.

VOTER'S PAMPHLET

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TAX RATE STATEMENT FOR BOND MEASURE L

To: The voters voting in the November 6, 2012 election on the question of the issuance of \$150,000,000 General Obligation Bonds of the Pajaro Valley Unified School District.

You are hereby notified in accordance with Section 9401 of the Elections Code of the State of California of the following:

1. The best estimate from official sources of the tax rate which would be required to be levied to fund principal and interest payments during the first fiscal year after the first sale of bonds (Fiscal Year 2013-2014), based on assessed valuations available at the time of the election and taking into account estimated future growth, is the following:

\$.03800 per \$100 of assessed valuation, which equates to \$38.00 per \$100,000.

2. The best estimate from official sources of the tax rate which would be required to be levied to fund principal and interest payments during the first fiscal year after the last sale of bonds and an estimate of the year in which that rate will apply, based on assessed valuations available at the time of the election and taking into account estimated future growth, is as follows:

\$.03800 per \$100 of assessed valuation, which equates to \$38.00 per \$100,000.

First fiscal year after last sale of bonds: 2022-2023

3. The best estimate from official sources of the highest tax rate which would be required to be levied to fund principal and interest payments on the bonds and an estimate of the year in which that rate will apply, based on assessed valuations available at the time of the election and taking into account estimated future growth, is as follows:

\$.03800 per \$100 of assessed valuation, which equates to \$38.00 per \$100,000.

Year of highest tax rate: Tax is projected to be the same every year.

The attention of all voters is directed to the fact that the foregoing information is based upon projections and estimates only. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The date of sale and the amount of bonds sold at any given time will be determined by the District based on its need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of sale. Actual future assessed valuations will depend upon the amount and value of taxable property within the District as determined by the County Assessor in the annual assessment and the equalization process. Accordingly, the actual tax rates and the years in which such rates are applicable may vary from those presently estimated as above stated.

Submittal of the foregoing statement has been approved by the Pajaro Valley Unified School District.

s/ Dorma Baker
Superintendent
Pajaro Valley Unified School District

IMPARTIAL ANALYSIS BY COUNTY COUNSEL MEASURE L

If approved by at least fifty-five percent of those persons voting, this measure would authorize the Pajaro Valley Unified School District (the "District") to issue bonds in a maximum aggregate principal amount not exceeding \$150,000,000. The bonds would constitute an indebtedness of the District.

The money raised through the sale of the bonds may only be used by the District for the purposes stated in the full text ballot proposition and not for teacher or administrator salaries, operating expenses, or other unstated purposes. To ensure that the bond monies are expended for the approved purposes, the Board of Trustees of the District will cause annual, independent performance and financial audits to be conducted, and it will also appoint a citizens' bond oversight committee.

The improvements and projects shown in the full text ballot proposition for Measure L would be accomplished to the extent possible, depending upon costs and other funding sources.

The interest paid on the bonds and their terms to maturity will be limited by State law.

Payment of interest and principal relating to the bonds would be financed by a tax levied on real property within the District, based upon each parcel's assessed value. The Tax Rate Statement for Measure L which is printed in this ballot pamphlet provides information about that tax.

A "yes" vote on Measure L is a vote to authorize the bonds to be issued and financed by ad valorem taxes levied on real property in the Pajaro Valley Unified School District.

A "no" vote on Measure L is a vote against issuing the proposed bonds.

DANA McRAE, COUNTY COUNSEL

By Jane M. Scott
Assistant County Counsel

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

ARGUMENT IN FAVOR OF MEASURE L

Vote YES on Measure L so every local student has access to safe and up-to-date classrooms and learning technology to prepare them to succeed in college and 21st-century careers.

Our local students receive a quality education, yet the average school in our district was built over 50 years ago and is in desperate need of repair. Many schools still need basic classroom technology to support a 21st-century education. Some schools have been updated, while others have not.

By repairing old buildings and cutting utility bills, our schools will save more than \$1 million annually that can protect core academic classes, reduce class sizes and retain qualified teachers

Vote YES to support and improve local schools in Aptos and Watsonville:

- Improve the quality of academic instruction in core subjects like math, science, reading and writing
- Repair leaky roofs
- Remove mold and asbestos
- Provide up-to-date science and computer labs
- Update classroom technology and keep it updated over time
- Upgrade fire-detection, alarms, emergency communication, lighting and security systems

Fiscal accountability is built in to Measure L

- Every penny will stay local to support our schools
- Funds cannot be taken away by the State
- Independent citizens' oversight is required
- None of the money can be used to increase salaries, benefits or pensions
- Qualifies our schools for state matching funds

Our schools have been devastated by the economy and state budget cuts. Measure L provides locally-controlled funding to improve our schools.

Good schools make our neighborhoods more desirable and protect property values for all of us.

Measure L will create jobs for local residents, pump money back into our community and help get our local economy back on track.

Vote YES on L to protect quality education in Pajaro Valley schools.

s/ Athena Wolfe
Chair, Aptos High School Technology Committee

s/ Ellen Pirie
Santa Cruz County Supervisor

s/ Brian King
President, Cabrillo Community College

s/ Terry Medina
Watsonville Police Chief (Ret.)

s/ Carol Keeney, COPA Leader*
Communities Organized for Relational Power in Action

*Signing on behalf of the organization listed below the name.

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE L

ANOTHER BIG LOSER

VOTE NO on MEASURE L

MANY MORE MILLIONS IN BOND TAXES

Look at your current Property Tax Bill. Please add up all your taxes and fees. Yet, school children from the North Zone will proportionally receive less. Additionally, there are two Cabrillo College tax bonds still being collected.

FACT: Total Price + Interest Paid == OVER \$ 500 MILLION DOLLARS!

UNFAIR DISTRIBUTION OF TAX MONEY COLLECTED

The Lion's share of Measure L bond tax will be imposed in Aptos. Yet, school children from the North Zone will proportionally receive less. Unfair distribution of this costly new tax burden was never publicly disclosed.

FACT: Not One Public Hearing was ever conducted in Aptos!

NO GUARANTEES FOR PROJECTED SAVINGS

Administrators tout that there are projected savings from Measure L projects. However, there are no guarantees for funding with future School Boards.

FACT: General Funds are used for higher Salaries, Benefits & Pensions.

MILLIONS WILL NOT BE SPENT LOCALLY

PVUSD officials have engaged an out-of-town, big corporate bond counsel for selling Measure L bonds. Millions in underwriting commission fees will be paid. This outsider company is first to grab Millions in payouts from Measure L.

FACT: Work Contracts should be given to the lowest responsible bidders.

COMPLEX ENVIRONMENTAL PROBLEMS & EXPENSIVE LAWSUITS

Caltrans Division of Aeronautics have safety concerns, and Coastal Commission prohibitions have not been legally resolved. Our money for kids or lawyers?

FACT: City of Watsonville officials have Lost similar cases in State Court.

VOTE NO on MEASURE L

s/ Tom Walsh, Executive Director*
The Senior Coalition

s/ Emilio Martinez
Watsonville City Councilman

s/ Alex Solano
Former PVUSD Trustee, Watsonville/Monterey County Area

s/ Gina Locatelli
Vice President, Santa Cruz County Board of Education

s/ Vic Marani
School Board Trustee, Santa Cruz County Board of Education

*Signing on behalf of the organization listed below the name.

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

ARGUMENT AGAINST MEASURE L

Vote NO on Measure L **ANOTHER BIG LOSER**

"We have spent our lives helping kids & serving the local community.

Read our Names at the bottom of this page.

Please remember our lifelong motivation.

**We stand united to help the Voters understand essential facts:
Measure L is just Another Big Loser for everyone concerned."**

- **BAD ECONOMY** — Home Foreclosures dominate real estate markets. Unemployment rates are at record high levels. Federal & State deficits are now calculated into the multi Billions of Dollars. Skyrocketing food, energy, and gasoline costs are crippling. **Is this really the time for the largest and most expensive School Bond Tax in the history of Santa Cruz County?**
- **COSTLY TAX BURDEN** — Negative impacts on property owners and renters during this Great Depression are both substantial and very shocking. PVUSD is imposing another huge tax burden upon our community. Soon, **PVUSD Taxes could be well over \$ 200 Million Dollars combined!**
- **NO EXEMPTIONS for SENIORS OR DISABLED PERSONS**
Bond taxation **does not allow exemptions** for our most vulnerable citizens. Many Seniors & Disabled Persons will risk losing their homes if taxes climb.
- **NEGLECTED NEEDS** — California has provided many Millions in funds annually to repair important health & safety needs for our schools. Now ask: **Where is all the money?** PVUSD has exploited the legitimate plight of older South-County schools to grab a **MASSIVE TAXPAYER FUNDED BAILOUT!**
- **VIOLATED TRUST** — The former Superintendent and the PVUSD were investigated by a Santa Cruz County Grand Jury. Serious conflict of interest violations were cited, and practices of mishandling public monies was noted.

STOP this Loser Proposition!

Can you trust them with over \$ 200 million of your school tax dollars?

Please Help Volunteer: (831) 684-8172

Vote NO on Measure L **ANOTHER BIG LOSER**

s/ Dan Chauvet, Past President*
Watsonville Pilots Association

s/ Rhea DeHart
Former PVUSD Trustee, City of Watsonville Area

s/ Joseph O. Moreno, Jr.
Former PVUSD Trustee, Aptos/Freedom Area

s/ Sharon Gray
Former PVUSD Trustee, Aptos/La Selva Area

s/ Jim Miller
PVUSD Bond Oversight Committee Member

*Signing on behalf of the organization listed below the name.

REBUTTAL TO ARGUMENT AGAINST MEASURE L

Don't let the opponents mislead you.

Measure L presents a clear choice—do we want local students to have safe classrooms that meet the demands of the 21st century? Or do we want our classrooms to deteriorate further and compromise the education of a generation?

If you support Aptos and Watsonville students and want them to receive a quality education, then vote YES.

Here's the truth:

Local students need Measure L: Without safe facilities and updated classroom technology, we cannot prepare our students for college or today's careers. Measure L will upgrade **every** school—a detailed project list can be viewed at www.FriendsOfPVSchools.org.

Measure L is a conservative measure: It addresses the most urgent needs facing our schools.

The State takes funding away from our schools every year: In the past five years, the State has taken \$18.5 million from PVUSD schools. Measure L is the only way to upgrade our schools.

Measure L will boost our economy: Measure L will create local construction jobs and give our local economy the boost it needs.

Measure L will protect property values: Our schools draw families into our community, creating a strong demand for homes that protects property values for everyone. Measure L is the best investment we can make in our property values.

Most importantly, Measure L supports local students: Every penny will be locally controlled and stay in our community.

Measure L is a wise investment in our students and community. Vote YES on L.

s/ Teresa Carrubba
PVUSD Bond Oversight Committee Member

s/ Gregory A. Crandall
Chair Aptos High Site Counsel

s/ Kim Turley
Realtor

s/ "Libby" Wilson
Former PVUSD Trustee Aptos/Corralitos Areas

s/ Jacob Martinez
Technology Career Educator/Parent

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

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CITY OF WATSONVILLE

R Shall the City impose upon and collect a rent control fee from persons occupying a space in a mobile home park to partly reimburse the City for the cost of defending challenges to its mobile home rent control ordinance and allow a person occupying space in a mobile home park to recover attorney's fees as additional damages from a person who demands or receives rent in excess of that allowed by the Mobile Home Rent Control Ordinance?

FULL TEXT OF BALLOT MEASURE R

FORM OF ORDINANCE BY THE VOTERS OF THE CITY OF WATSONVILLE AMENDING CHAPTER 3 (MOBILE HOME PARK RENT STABILIZATION) OF TITLE 11 (MOBILE HOMES AND PARKS) OF THE WATSONVILLE MUNICIPAL CODE BY AMENDING ARTICLE 3 (SURCHARGES) AND ADDING A NEW ARTICLE 8 (EXCESSIVE RENTS AND PAYMENTS)

Amends Resolution Numbers 1018-96 (CM) and 1152-02 (CM)

**THE PEOPLE OF THE CITY OF WATSONVILLE, CALIFORNIA, DO HEREBY
ORDAIN AS FOLLOWS:**

SECTION 1. ENACTMENT.

Chapter 3 (Mobile Home Park Rent Stabilization) of Title 11 (Mobile Homes and Parks) of the Watsonville Municipal Code is hereby amended by amending Article 3 (Surcharges) and adding a new Article 8 (Excessive Rents and Payments).

Article 3 (Surcharges) of Chapter 3 (Mobile Home Park Rent Stabilization) of Title 11 (Mobile Homes and Parks) of the Watsonville Municipal Code is hereby amended by adding Sections 11-3.325 through 11-3.329 to read in words and figures as follows:

ARTICLE 3. Surcharges

Sec. 11-3.325 Rent control fee.

"Rent Control Preservation Fee," "Rent Control Fee" or "Fee," as used in Sections 11-3.325 to 11-3.329, means a charge upon persons occupying a space within a "Mobile Home Park," as defined in Section 11-1.03 of the Watsonville Municipal Code, for the privilege granted by this Chapter of receiving the specific rent stabilization benefits conferred by this Chapter.

Sec. 11-3.326 Collection.

The Rent Control Fee is to be paid to the City monthly, collected from the Homeowners by the Park Owner with the monthly rent, prorated if necessary, from every occupied mobile home space except those spaces that are excluded from paying the Fee under subsection 11-3.327. This Fee shall be deemed a debt owed by the Homeowner to the City. Any such Fee that has been collected by a Park owner, which has not been paid over to the City, shall be deemed a debt owed to the City. Park owners are not required to pay the Fee to the City for spaces occupied by Homeowners who fail to pay the fee to the Park owner and failure to pay the Fee shall not be grounds for a Mobile Home Park rule violation or grounds for eviction under Civil Code Section 798.56 (a) or (e). Any person owing money to the City under the provisions of this chapter shall be liable to an action brought in the name of the City of Watsonville for the recovery of such amount.

Sec. 11-3.327 Excluded spaces.

Only Homeowners occupying spaces that receive the specific rent stabilization privileges granted and benefits conferred by this Chapter shall be assessed this Rent Control Fee. Persons occupying spaces that are excluded from the rent stabilization privileges granted and benefits conferred by this Chapter, either through state law or otherwise, shall not be charged this Rent Control Fee.

Sec. 11-3.328 Purpose and limitation on use.

The purpose of the Fee is to partly reimburse the City for the reasonable costs of conferring the benefits and privileges provided by this Chapter to the benefit of the

mobile home owners who are collectively paying the Fee. These costs shall be strictly limited to, the costs defending the rent control provisions of this Chapter from litigation challenging them; the costs of defending the administrative decisions of the City that would preserve the application of the rent control provisions of this Chapter to Mobile Home Parks sought to be converted to subdivided lots or other uses that would result in the loss of the rent stabilization benefits and privileges conferred by this Chapter; and providing grants to mobile home park homeowners' associations, or legal service

providers, to partly cover the costs of providing the legal services necessary for enforcing their rights in administrative proceedings under this Chapter. All monies collected by the City through this Rent Control Fee.

Sec. 11-3.329 Amount of the fee.

For the first year of implementation, the Fee shall be set in the amount of \$5.00 per month as soon after the effective date of the implementing ordinance as is practicable. The Fee shall be increased automatically each year by the amount of the increase of the Consumer Price Index.

Chapter 3 (Mobile Home Park Rent Stabilization) of Title 11 (Mobile Homes and Parks) of the Watsonville Municipal Code is hereby amended by adding Article 8 (Excessive Rents and Payments) to read in words and figures as follows:

ARTICLE 8. Excessive Rents and Payments

Sec. 11-3.800 Excessive rents or demands therefor.

It shall be unlawful for a park owner to demand, accept, receive, or retain any rent in excess of the amounts authorized by this Chapter.

Sec. 11-3.810 Excessive rents- Civil penalties and attorney's fees recovery.

(a) If any person is found to have demanded, accepted, received or retained any payment of rent in excess of the maximum rent allowed by this chapter, such person shall be liable to the mobile home owner or mobile home tenant from whom such payment was demanded, accepted, received, or retained for damages as determined by a court of competent jurisdiction.

(b) In the event a mobile home owner or mobile home tenant is the prevailing party in a civil action against a person found to have demanded, accepted, received or retained any payment of rent described in subsection (a) of this section, such mobile home owner or mobile home tenant, in addition to damages as determined by the court pursuant to subsection A of this section, may, in the discretion of the court, be awarded an amount not to exceed five hundred dollars or three times the damages determined by the court pursuant to subsection (a) of this section, whichever is greater and they shall also be awarded their reasonable attorneys' fees and costs. For the purposes of this subsection, a mobile home owner or mobile home tenant shall be deemed to be a prevailing party if the judgment is rendered in such mobile home owner's or mobile home tenant's favor or if the litigation is dismissed in such mobile home owner's or mobile home tenant's favor prior to final judgment, unless the parties otherwise agree in the settlement or compromise.

SECTION 2. PUBLICATION.

This ordinance shall be published in the Watsonville Register-Pajaronian and/or Santa Cruz Sentinel in compliance with the provisions of the Charter of the City of Watsonville.

SECTION 3. SEVERABILITY.

If any provision of these Sections or the application thereof to any person or circumstances is held invalid, such invalidity shall not affect other provision or applications of the Article which can be given effect without the invalid provision or application, and to this end the provision of these Sections are severable.

SECTION 4. EFFECTIVE DATE.

This Ordinance shall be in force and take effect ten (10) days after the City Council declares the vote of the November 6, 2012, Presidential General Election pursuant to California Election Code Section 9217.

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

IMPARTIAL ANALYSIS BY CITY ATTORNEY MEASURE R

Watsonville voters adopted a Mobile Home Rent Stabilization Ordinance at the November 1996 election. Mobile Home owners now propose to impose a monthly charge upon themselves to be used by the City to help pay to defend the cost to defend legal challenges to the Ordinance. The cities of Goleta, Fremont, Santa Cruz and Capitola, among others have incurred extraordinary legal expense in recent years when sued by persons challenging the legal validity of their ordinances. In each case the city won the lawsuit but spent hundreds of thousands of dollars in legal fees. The effect has been to make it too expensive for cities to have mobile home rent control. This measure is intended to help solve that problem. This measure helps defray legal expenses by collecting a \$5.00 Rent Control Fee for every occupied mobile home space except a space where a park owner owns a mobile home.

This charge would only be imposed on spaces in a mobile home park subject to rent control. This measure does not apply to those living in homes or apartments. There are approximately 985 rent controlled mobile home spaces in the City of Watsonville so the annual amount expected to be available for defense costs is about \$59,100.00 (985 spaces x \$5.00/space/month x 12 months). The amounts collected may only be used to pay for the costs of defending the rent control provisions of the Watsonville Mobile Home Rent Stabilization Ordinance from lawsuits and administrative proceedings challenging them.

Under existing law it is difficult for individual tenants in mobile home parks to recover excessive rent charged them for occupying space in a mobile home park. This is because the cost of obtaining legal assistance often exceeds the recovery.

This measure would also allow a mobile home park tenant to recover attorney's fees as additional damages if the tenant claims a park owner demanded, accepted, received or retained rent more than allowed by the Watsonville Mobile Home Rent Stabilization Ordinance and wins his or her case in court. This measure would in such cases also allow a court discretion to award the tenant three times actual damages, not to exceed \$500.00.

ARGUMENT IN FAVOR OF MEASURE R

The City of Watsonville has a **Mobile Home Rent Stabilization Ordinance** approved by Watsonville voters in 1996. Because this measure was originally approved by voters, any changes to the same must also be approved by the voters.

The Rent Stabilization Ordinance has created improved living conditions for the residents of mobile home parks since park owners must have rent increases pre approved by the City after a financial analysis. This gives the residents ample notice and the ability to question claims that may be contained in the analysis.

Throughout the State, Rent Stabilization Ordinances continue to be under attack and Cities must spend precious General Fund resources defending these ordinances in court. In Watsonville, mobile home residents have approached the City and indicated that they are interested in paying \$5 per month in order to help pay to defend legal challenges to this ordinance. Residents understand that this ordinance protects them and their families, and they would like to continue seeing it enforced.

- Only mobile home residents will be subject to paying this fee.
- This measure does not penalize a resident for failing to pay the \$5.
- This measure will raise approximately \$59,000 per year for legal costs.

This measure will also allow a mobile home park tenant to recover attorney's fees under certain circumstances. The court would have discretion to award damages, not to exceed \$500.00.

Mobile home residents urge the Watsonville community to help them by voting YES on this measure.

s/ Frederick A. Martinez*
Portola Heights Mobile Park

s/ Jose Luis Rocha
Green Valley Village

s/ Bruce Nichols

s/ Margaret "Marged" McNeeley*
Green Valley Village Mobile Home Park

s/ William Neighbors
Mobile Home Resident

*Signing on behalf of the organization listed below the name.

NO ARGUMENT AGAINST MEASURE R WAS FILED.