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OFFICIAL BALLOT NONPARTISAN BALLOT

SANTA CRUZ COUNTY

JUNE 8, 1982

This ballot stub shall be torn off by precinct board member and handed to the voter.

MUNICIPAL

CITY OF SCOTTS VALLEY

Member of City Council	Vote for no more than Two
BART C. CAVALLARO Businessman	+
BARBARA L. LEICHTER Project Manager	+
RODMAR H. PULLEY Businessman	+
ELMER E. KIRSCH Educator/Administrator	+
JOE MILLER Electronic Design Consultant	+
	+
	+

MEASURES SUBMITTED TO VOTE OF VOTERS

CITY OF SCOTTS VALLEY GENERAL BUSINESS LICENSE FEE SCHEDULE INCREASE

C	Shall the general business license fee schedule set forth in Section 5.04.390 of the Scotts Valley Municipal Code be changed (by the adoption of an appropriate amending ordinance by the City Council) to increase the annual general business license fee therein referenced to \$50 plus \$7.50 for each employee, and to eliminate the maximum fee limitation of Seventy-Five (\$75.00) Dollars?	YES	+
		NO	+

CITY OF SCOTTS VALLEY CHANGE IN ISSUANCE OF QUARTERLY BUSINESS LICENSES

D	Shall Sections 5.04.330 and 5.04.340 of the Scotts Valley Municipal Code be changed (by the City Council) to eliminate the issuance of quarterly business licenses to new businesses, and to provide, instead, that the owner and/or operator of any business (including a contractor) conducting business operations in Scotts Valley shall pay the annual license fee established therefor, except that the fee shall be one-half the annual amount if business operations are or will be conducted over a period not exceeding three months in the fiscal year?	YES	+
		NO	+

44501

VOTE BOTH SIDES

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I HAVE VOTED-HAVE YOU?

CITY OF SCOTTS VALLEY BUSINESS LICENSE FEE INCREASE FOR PEDDLERS AND SOLICITORS

Shall Section 5.04.370 of the Scotts Valley Municipal Code providing for a daily business license fee of \$5.00 for peddlers and solicitors be deleted from the Municipal Code (by the adoption of an appropriate repealing ordinance by the City Council) in order that business license fees for peddlers and solicitors be governed by the annual general business license fee schedule set forth in Section 5.04.390 of the Municipal Code?

YES	+
NO	+

CITY OF SCOTTS VALLEY BUSINESS LICENSE FEE INCREASE FOR CARNIVALS AND CIRCUSES

Shall the business license fee for carnivals and circuses set forth in Section 5.04.380 of the Scotts Valley Municipal Code be changed (by the adoption of an appropriate amending ordinance by the City Council) to increase the daily fee therein provided to Three Hundred (\$300) Dollars per day?

YES	+
NO	+

CITY OF SCOTTS VALLEY MEASURE FOR GROWTH MANAGEMENT SYSTEM

Shall the Growth Management initiative ordinance be adopted which establishes a growth management system for the City of Scotts Valley, State of California by providing for maximum limitations on the annual growth rate for residential dwelling units of 3% and for commercial and industrial building square footage of 5% each in accordance with procedures set forth in the ordinance?

YES	+
NO	+

CITY OF SCOTTS VALLEY MEASURE FOR A POLICY FOR MANAGEMENT OF DEVELOPMENT

Shall the ordinance be adopted which provides a policy for management of development for Scotts Valley by declaring that the City shall not approve any development project for commercial, industrial or residential purposes unless it makes specific findings regarding sufficiency of water and sewer capacity, traffic conditions and consistency with General Plan housing and open space elements; and requires due consideration of a project's fiscal impact?

YES	+
NO	+

44502

VOTE BOTH SIDES

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Sample Ballot

ANALYSIS OF MEASURE E

BUSINESS LICENSE FEE CHANGE FOR PEDDLERS AND SOLICITORS IN SCOTTS VALLEY

Section 5.04.370 of Chapter 5.04, Title 5 of the Scotts Valley Municipal Code provides that any person who engages in business as a peddler or solicitor in Scotts Valley shall pay a business license fee of Five (\$5.00) Dollars per day. Peddlers and solicitors are not governed by the general business license fee schedule set forth in Section 5.04.390 of the Municipal Code.

Measure E, if approved, would mandate the City Council to adopt an ordinance that would repeal Section 5.04.370. The effect of the repeal of this section would be that daily business licenses would no longer be issued to peddlers and solicitors. Instead, the issuance of business licenses to them would be governed by the general annual business license fee schedule set forth in Section 5.04.390 of the Municipal Code as the same presently exists or may, from time to time, be amended pursuant to law.

The affirmative vote of two-thirds of the number of voters voting on this measure is needed for its passage.

s/ Raymond M. Haight
City Attorney

ARGUMENT IN FAVOR OF MEASURE E

MEASURE TO CHANGE BUSINESS LICENSE FEE FOR PEDDLERS AND SOLICITORS

This measure would also help to raise additional revenues for the City. Presently, peddlers and solicitors are issued a daily business license for a fee of only \$5.00 per day. This measure would eliminate the issuance of daily business licenses to peddlers and solicitors, and would require them instead to apply for annual general business licenses, and pay the fee established therefor, pursuant to the provisions of Section 5.04.390 of the City Code, the same as any other business to which that section applies.

This measure would help in the administration of business licenses by cutting down on costs for City staff time.

VOTE "YES" on MEASURE E. A two-thirds affirmative vote is necessary for its adoption.

Scotts Valley City Council
s/ Friend W. Stone, Mayor
s/ Raymond Carl, Councilman
s/ Jun Lee, Councilman
s/ Rupert Lissner, Councilman
s/ Rey Retzlaff, Councilman

NO ARGUMENT AGAINST THIS MEASURE WAS SUBMITTED

ANALISIS DE LA MEDIDA E

CAMBIO DE HONORARIOS DE LICENCIAS COMERCIALES PARA VENDEDORES AMBULANTES Y SOLICITADORES

La Sección 5.04.370 del Capítulo 5.04, Título 5 del Código Municipal de Scotts Valley prescribe que cualquier persona que participa en negocio como vendedor ambulante o solicitador en Scotts Valley pagará un honorario de licencia comercial de Cinco (\$5.00) Dólares por día. Los vendedores ambulantes y solicitadores no son gobernados por la lista de licencias comerciales generales designada en la Sección 5.04.390 del Código Municipal.

La Medida E, si se aprueba, ordenaría por mandato al Concejo de la Ciudad a adoptar una ordenanza que revocaría la Sección 5.04.370. El efecto de la revocación de esta sección sería que las licencias comerciales diarias no serían emitidas más a los vendedores ambulantes y solicitadores. Más bien, la emisión de licencias anuales de negocio general designada en la Sección 5.04.390 del Código Municipal como ésta existe ahora, o como, de vez en cuando, sea enmendada conforme a la ley.

El voto afirmativo de dos tercios del número de votantes votando sobre esta medida es necesario para su aprobación.

f/ Raymond M. Haight
Abogado de la Ciudad

ARGUMENTO A FAVOR DE LA MEDIDA E

MEDIDA PARA CAMBIAR EL HONORARIO DE LICENCIAS COMERCIALES PARA VENDEDORES AMBULANTES Y SOLICITADORES

Esta medida también ayudaría a reunir ingresos adicionales para la Ciudad. Actualmente, los vendedores ambulantes y solicitadores reciben una licencia comercial diaria por un honorario de solamente \$5.00 por día. Esta medida eliminaría la emisión de licencias comerciales diarias a vendedores ambulantes y solicitadores, y requeriría más bien que ellos soliciten licencias anuales de negocio general, y que paguen el honorario establecido para eso, conforme a las disposiciones de la Sección 5.04.390 del Código de la Ciudad, semejante a cualquier negocio a que aquella sección se aplica.

Esta medida ayudaría en la administración de licencias comerciales por reducir los costos del tiempo del personal de la Ciudad.

VOTE "SI" sobre la MEDIDA E. Un voto afirmativo de dos tercios es necesario para su adopción.

Concejo de la Ciudad de Scotts Valley
f/ Friend W. Stone, Alcalde
f/ Raymond Carl, Concejal
f/ Jun Lee, Concejal
f/ Rupert Lissner, Concejal
f/ Rey Retzlaff, Concejal

NO SE HA PRESENTADO ARGUMENTO EN CONTRA DE ESTA MEDIDA