Demographic Detail Summary

Geography: City - Watsonville



Population Demogra	phics									
									Percent	Change
	2000 Census		2010 Census		2014A Estimates		2019 Projections		2000 to 2010	2014 to 2019
Total Population	46,766		51,199		52,194		54,688		9.4%	4.7%
Population Density (Pop/Sq Mi)	6,854.50		6,778.63		7,650.17		8,015.73		-1.1%	4.7%
Total Households	12,052		13,531		13,853		14,538		12.2%	4.9%
Population by Gender:										
Male	23,482	50.2%	25,506	49.8%	25,956	49.7%	27,278	49.8%	8.6%	5.0%
Female	23,284	49.7%	25,692	50.1%	26,239	50.2%	27,411	50.1%	10.3%	4.4%
Population by Race/	Ethnicity									
	200	2000		2010 201		4A	2019	9	Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
White	19,892	42.5%	22,252	43.4%	21,847	41.8%	22,212	40.6%	11.8%	1.6%
Black	457	0.9%	352	0.6%	373	0.7%	382	0.7%	-22.9%	2.3%
American Indian or Alaska Native	771	1.6%	642	1.2%	669	1.2%	681	1.2%	-16.7%	1.7%
Asian/Native Hawaiian/Other Pacific Islander	1,383	2.9%	1,692	3.3%	1,860	3.5%	1,951	3.5%	22.3%	4.8%
Some Other Race	22,102	47.2%	24,004	46.8%	25,048	47.9%	26,891	49.1%	8.6%	7.3%
Two or More Races	2,160	4.6%	2,256	4.4%	2,396	4.5%	2,571	4.7%	4.4%	7.3%
Hispanic Ethnicity	35,395	75.6%	41,712	81.4%	43,431	83.2%	46,163	84.4%	17.8%	6.2%
Not Hispanic or Latino	11,370	24.3%	9,486	18.5%	8,763	16.7%	8,526	15.5%	-16.5%	-2.7%
Population by Age										
	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	4,327	9.2%	4,863	9.5%	5,204	9.9%	5,234	9.5%	12.3%	0.5%
5 to 14	9,081	19.4%	8,665	16.9%	8,845	16.9%	9,452	17.2%	-4.5%	6.8%
15 to 19	3,951	8.4%	4,529	8.8%	4,454	8.5%	4,019	7.3%	14.6%	-9.7%
20 to 24	4,092	8.7%	4,125	8.0%	5,006	9.5%	4,897	8.9%	0.8%	-2.1%
25 to 34	7,683	16.4%	8,069	15.7%	7,640	14.6%	8,489	15.5%	5.0%	11.1%
35 to 44		14.3%		13.2%	•	13.0%	7,070	12.9%	1.0%	3.9%
45 to 54	4,410	9.4%	5,823	11.3%	5,676	10.8%	5,684	10.3%	32.0%	0.1%
55 to 64 65 to 74	2,408	5.1%	4,179	8.1%	4,301	8.2%	4,823	8.8%	73.5%	12.1%
75 to 84	1,988	4.2%	2,036	3.9%	2,128	4.0%	2,706	4.9%	2.4%	27.1%
85+	1,399 690	2.9% 1.4%	1,358 743	2.6% 1.4%	1,343 791	2.5% 1.5%	1,463 846	2.6% 1.5%	-2.9% 7.6%	8.9% 6.9%
Median Age:	090	1.→7/0	743	1.7/0	7 9 1	1.5 /0	070	1.5 /0	7.070	0.570
Total Population	27.5		29.0		28.3		29.1			
Households by Inco	me									

No. Part		2000		201	LO	2014	4A	2019)	Percent Change	
		Census	%	Census	%	Estimates	%	Projections	%		
3-5,000 - 3-49,999	\$0 - \$15,000	1,971	16.3%	1,846	13.6%	1,810	13.0%	1,669	11.4%	-6.3%	-7.7%
\$35,000 - \$49,999	\$15,000 - \$24,999	1,742	14.4%	1,962	14.5%	1,926	13.9%	1,892	13.0%	12.6%	-1.7%
\$0,000 + 374,999	\$25,000 - \$34,999	1,880	15.6%	1,603	11.8%	1,530	11.0%	1,556	10.7%	-14.7%	1.6%
	\$35,000 - \$49,999	2,018	16.7%	2,237	16.5%	2,152	15.5%	2,127	14.6%	10.8%	-1.1%
\$100,000 - \$149,999 606 5.0% 1,271 9,3% 1,431 10.3% 1,913 1,913 1,916 7,5% 33.5% 3,5% 2,014 2,019 2,019 2,014 <td>\$50,000 - \$74,999</td> <td>2,333</td> <td>19.3%</td> <td>2,590</td> <td>19.1%</td> <td>2,689</td> <td>19.4%</td> <td>2,581</td> <td>17.7%</td> <td>11.0%</td> <td>-4.0%</td>	\$50,000 - \$74,999	2,333	19.3%	2,590	19.1%	2,689	19.4%	2,581	17.7%	11.0%	-4.0%
\$150,000 + \$1	\$75,000 - \$99,999	1,178		1,445		1,652	11.9%	1,905			15.3%
Median Hind Income \$50,432 \$59,760 \$64,142 \$46,392 \$50,177 \$17,296 \$1.0											
Median Hhld Income \$37,635 \$44,142 \$46,332 \$16,735 \$50,745 \$518,781 \$72,995 \$12,995 \$12,995 \$12,995 \$21,995 \$21,995 \$21,995 \$21,995 \$21,995 \$22,996 \$12,1995 \$22,996 \$12,1995 \$22,996 \$12,1995 \$22,996 \$22,1945 \$2019 \$2019 \$2014 to 2019 \$2019 \$2010 to 2014 to 2019 \$2010 to 201			2.7%		4.2%		4.7%		6.1%		
Per											
Property											
Part	·	\$12,997		\$15,983		\$16,/45		\$18,/81		22.9%	12.1%
Part	Employment										_
Projections											_
Total Population 16+ 32,475 36,830 37,294 39,205 5.106 20,006 20,006 20,006 20,007 20,0									%		
Popn 16+:Civilian, Employed 18,203 56.0% 17,233 74.6% 21,155 80.5% 23,070 84.9% −5.3% 9.0% Popn 16+:Civilian, Unemployed 2,581 7.9% 5,840 25.3% 5,125 19.5% 4,104 15.0% 126.2% −19.9% Popn 16+:In Armed Force 0 0.0% 0.0% 0.0% 0.0% 0.0% N/A% N/A% Popn 16+:IN Armed Force 11,691 36.0% 13,757 37.3% 11,014 29.5% 12,031 30.6% 17.6% 9.2% Corporation Force 2000 to 2014 to 2019 20	Total Population 16+							-		2014	
Popn 16+:Civilian, Unemployed Popn 16+:In Armed Port 16+:In	Popn 16+:Civilian,	,	56.0%	-	74.6%		80.5%		84.9%	-5.3%	
Popn 16+:In Armed Forces Popn 16+:In Armed Forces Popn 16+:In Armed Forces Popn 16+:In Armed Force Popn 16+:In Armed Force Popn 16+:In Armed I 11,691 36.0% 13,757 37.3% 11,014 29.5% 12,031 30.6% 17.6% 9.2% Popn 16+:In Armed Force Popn 16+:In Armed I 11,691 36.0% 13,757 37.3% 11,014 29.5% 12,031 30.6% 17.6% 9.2% Popn 16+:In Armed I P	Popn 16+:Civilian,	2.581	7.9%	5.840	25.3%	5.125	19.5%	4,104	15.0%	126.2%	-19.9%
Propries		•		,		,		,			
Housing Units 200		_								,	·
Percent	Labor Force	11,691	36.0%	13,/5/	37.3%	11,014	29.5%	12,031	30.6%	17.6%	9.2%
Census Wound Census Wound Census Wound Census Census Wound Census Cens	Housing Units										
Total Housing Units 12,316 14,089 14,091 14,781 14.3% 4.8% Total Occupied n/a n/a n/a 13,531 96.0% 13,853 98.3% 14,538 98.3% n/a 4.9% Housing Units 12,316 14,089 14,091 14,781 14,3% 4.8% Housing Units 12,316 17,381 13,531 96.0% 13,853 98.3% 14,538 98.3% n/a 4.9% Housing Units 14,000 144.4% 5,958 43.0% 6,244 42.9% n/a 4.8% Housing Units 1,000 1		200	00	201	2010 2014A		4A	2019		_	
Total Occupied Housing Units n/a n/a 13,531 96.0% 13,853 98.3% 14,538 98.3% n/a 4.9% Owner Occupied Housing Units n/a n/a 6,012 44.4% 5,958 43.0% 6,244 42.9% n/a 4.8% Owned with a mortgage or loan n/a n/a 4,606 34.0% 4,463 32.2% 4,708 32.3% n/a 5.4% Owned free and clear n/a n/a 1,407 10.3% 1,495 10.7% 1,537 10.5% n/a 2.8% Vacant 264 2.1% 558 3.9% 238 1.6% 243 1.6% 111.3% 2.0% Vehicles Available Census % Census % Projections % 2000 to 2014 to 2019 O Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicles Available 4,184		Census	%	Census	%	Estimates	%	Projections	%		
Housing Units Owner Occupied Housing Units n/a n/a 6,012 44.4% 5,958 43.0% 6,244 42.9% n/a 4.8% Owned with a mortgage or loan n/a n/a 4,606 34.0% 4,463 32.2% 4,708 32.3% n/a 5.4% Owned free and clear n/a n/a 1,407 10.3% 1,495 10.7% 1,537 10.5% n/a 2.8% Vacant 264 2.1% 558 3.9% 238 1.6% 243 1.6% 111.3% 2.0% Vehicles Available Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicles Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1%	Total Housing Units	12,316		14,089		14,091		14,781		14.3%	4.8%
Housing Units Owned with a mortgage or loan n/a n/a 4,606 34.0% 4,463 32.2% 4,708 32.3% n/a 5.4% Owned free and clear n/a n/a 1,407 10.3% 1,495 10.7% 1,537 10.5% n/a 2.8% Renter Occupied n/a n/a 7,518 55.5% 7,895 56.9% 8,293 57.0% n/a 5.0% Vacant 264 2.1% 558 3.9% 238 1.6% 243 1.6% 111.3% 2.0% Vehicles Available Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 27.4% 5.5		n/a	n/a	13,531	96.0%	13,853	98.3%	14,538	98.3%	n/a	4.9%
mortgage or loan Owned free and clear n/a n/a 1,407 10.3% 1,495 10.7% 1,537 10.5% n/a 2.8% Renter Occupied n/a n/a 7,518 55.5% 7,895 56.9% 8,293 57.0% n/a 5.0% Vacant 264 2.1% 558 3.9% 238 1.6% 243 1.6% 111.3% 2.0% Vehicles Available Census % Census % Projections % 2000 to 2019 2014 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Availa	·	n/a	n/a	6,012	44.4%	5,958	43.0%	6,244	42.9%	n/a	4.8%
Renter Occupied n/a n/a 7,518 55.5% 7,895 56.9% 8,293 57.0% n/a 5.0% Vacant 264 2.1% 558 3.9% 238 1.6% 243 1.6% 111.3% 2.0% Vehicles Available 200		n/a	n/a	4,606	34.0%	4,463	32.2%	4,708	32.3%	n/a	5.4%
Vacant 264 2.1% 558 3.9% 238 1.6% 243 1.6% 111.3% 2.0% Vehicles Available Census % Census % Estimates % Projections % 2014 to 2010 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available Average Vehicles Per 1.70 2.08 2.09 2.09 2.09 0.1%		n/a	n/a	1,407	10.3%	1,495	10.7%	1,537	10.5%	n/a	2.8%
Vehicles Available 2005 2015 2014 2019 Projections % Percent Change 2000 to 2014 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available Average Vehicles Per 1.70 2.08 2.09 2.09 2.09 22.0% 0.1%	Renter Occupied	n/a	n/a	7,518	55.5%	7,895	56.9%	8,293	57.0%	n/a	5.0%
2000 to Census 2014 to Census 2014 to 2014 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available 4,203 2.08 2.09 2.09 2.09 22.0% 0.1%	Vacant	264	2.1%	558	3.9%	238	1.6%	243	1.6%	111.3%	2.0%
Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available 4,484 1.70 2.08 2.09 2.09 2.09 22.0% 0.1%	Vehicles Available										
Census % Census % Estimates % Projections % 2010 2019 0 Vehicles Available 1,279 10.6% 933 6.9% 1,006 7.2% 1,036 7.1% -27.0% 3.0% 1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available Average Vehicles Per 1.70 2.08 2.09 2.09 2.09 0.1%		2000		2010		2014A		2019		Percent Change	
1 Vehicle Available 4,184 34.7% 4,203 31.0% 4,242 30.6% 4,417 30.3% 0.4% 4.1% 2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available Average Vehicles Per 1.70 2.08 2.09 2.09 22.0% 0.1%		Census	%	Census	%	Estimates	%	Projections	%		
2+ Vehicles 6,589 54.6% 8,394 62.0% 8,606 62.1% 9,085 62.4% 27.4% 5.5% Available Average Vehicles Per 1.70 2.08 2.09 2.09 22.0% 0.1%	0 Vehicles Available	1,279	10.6%	933	6.9%	1,006	7.2%	1,036	7.1%	-27.0%	3.0%
Available Average Vehicles Per 1.70 2.08 2.09 2.09 22.0% 0.1%	1 Vehicle Available	4,184	34.7%	4,203	31.0%	4,242	30.6%	4,417	30.3%	0.4%	4.1%
· ·		6,589	54.6%	8,394	62.0%	8,606	62.1%	9,085	62.4%	27.4%	5.5%
	Average Vehicles Per										0.10/

Marital Status										
	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	14,712	44.1%	15,369	40.7%	14,856	38.9%	15,449	38.6%	4.4%	3.9%
Married, Spouse Absent	4,014	12.0%	3,330	8.8%	2,770	7.2%	2,881	7.2%	-17.0%	4.0%
Divorced	2,138	6.4%	3,053	8.0%	3,010	7.8%	3,193	7.9%	42.8%	6.0%
Widowed	1,840	5.5%	1,466	3.8%	1,839	4.8%	1,911	4.7%	-20.3%	3.9%
Never Married	10,660	31.9%	14,453	38.3%	15,671	41.0%	16,567	41.4%	35.5%	5.7%
Age 15+ Population	33,357		37,670		38,145		40,002		12.9%	4.8%
Educational Attainn	nent									
	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	6,862	27.1%	8,848	30.4%	8,431	29.3%	9,142	29.4%	28.9%	8.4%
Grade 9 - 11	3,714	14.6%	3,227	11.1%	3,440	11.9%	3,725	11.9%	-13.0%	8.3%
High School Graduate	5,085	20.0%	5,803	20.0%	5,886	20.5%	6,376	20.5%	14.1%	8.3%
Some College, No Degree	4,123	16.2%	5,183	17.8%	5,075	17.6%	5,513	17.7%	25.7%	8.6%
	964	3.8%	1,090	3.7%	1,178	4.1%	1,291	4.1%	13.0%	9.5%
Associates Degree		E 00/	1,994	6.8%	1,994	6.9%	2,179	7.0%	34.9%	9.2%
Associates Degree Bachelor's Degree	1,478	5.8%	=/55.							
<u> </u>	1,478 672	2.6%	883	3.0%	874	3.0%	957	3.0%	31.4%	9.4%
Bachelor's Degree	•		,	3.0% 6.8%	874 1,803	3.0% 6.2%	957 1,901	3.0% 6.1%	31.4% -17.5%	9.4% 5.3%

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