

Demographic Detail Summary

Geography: City - Santa Cruz

Population Demographics

	2000		2010		2014A		2019		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2014 to 2019
Total Population	55,203		59,934		62,934		64,301		8.5%	2.1%
Population Density (Pop/Sq Mi)	4,314.02		4,160.15		4,918.14		5,024.97		-3.5%	2.1%
Total Households	20,661		21,613		22,497		23,227		4.6%	3.2%

Population by Gender:

Male	27,524	49.8%	30,035	50.1%	31,516	50.0%	32,297	50.2%	9.1%	2.4%
Female	27,679	50.1%	29,899	49.8%	31,418	49.9%	32,004	49.7%	8.0%	1.8%

Population by Race/Ethnicity

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
White	43,635	79.0%	44,662	74.5%	46,251	73.4%	46,125	71.7%	2.3%	0.2%
Black	884	1.6%	1,066	1.7%	1,226	1.9%	1,282	1.9%	20.5%	4.5%
American Indian or Alaska Native	710	1.2%	444	0.7%	476	0.7%	500	0.7%	-37.5%	5.0%
Asian/Native Hawaiian/Other Pacific Islander	2,825	5.1%	4,685	7.8%	5,112	8.1%	5,420	8.4%	65.7%	6.0%
Some Other Race	4,819	8.7%	5,690	9.4%	6,064	9.6%	6,631	10.3%	18.0%	9.3%
Two or More Races	2,330	4.2%	3,387	5.6%	3,804	6.0%	4,342	6.7%	45.3%	14.1%
Hispanic Ethnicity	9,431	17.0%	11,624	19.3%	12,821	20.3%	14,009	21.7%	23.2%	9.2%
Not Hispanic or Latino	45,772	82.9%	48,311	80.6%	50,112	79.6%	50,292	78.2%	5.5%	0.3%

Population by Age

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	2,660	4.8%	2,360	3.9%	2,439	3.8%	2,453	3.8%	-11.2%	0.5%
5 to 14	5,250	9.5%	4,434	7.3%	4,627	7.3%	4,677	7.2%	-15.5%	1.0%
15 to 19	5,037	9.1%	7,498	12.5%	7,972	12.6%	7,839	12.1%	48.8%	-1.6%
20 to 24	7,650	13.8%	11,325	18.8%	11,517	18.3%	10,201	15.8%	48.0%	-11.4%
25 to 34	9,337	16.9%	8,133	13.5%	8,566	13.6%	10,099	15.7%	-12.8%	17.8%
35 to 44	8,823	15.9%	6,883	11.4%	7,239	11.5%	7,303	11.3%	-21.9%	0.8%
45 to 54	8,168	14.7%	7,191	11.9%	7,238	11.5%	7,007	10.8%	-11.9%	-3.1%
55 to 64	3,559	6.4%	6,780	11.3%	7,320	11.6%	7,615	11.8%	90.5%	4.0%
65 to 74	2,142	3.8%	2,868	4.7%	3,377	5.3%	4,277	6.6%	33.8%	26.6%
75 to 84	1,768	3.2%	1,598	2.6%	1,667	2.6%	1,801	2.8%	-9.5%	8.0%
85+	806	1.4%	860	1.4%	966	1.5%	1,024	1.5%	6.6%	5.9%

Median Age:

Total Population	32.3	29.8	30.3	31.1
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Households by Income

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
\$0 - \$15,000	2,984	14.4%	3,148	14.5%	3,120	13.8%	2,797	12.0%	5.5%	-10.3%
\$15,000 - \$24,999	2,183	10.5%	2,332	10.7%	2,287	10.1%	2,221	9.5%	6.8%	-2.8%
\$25,000 - \$34,999	2,075	10.0%	1,891	8.7%	1,778	7.9%	1,723	7.4%	-8.9%	-3.0%
\$35,000 - \$49,999	2,931	14.1%	2,723	12.6%	2,537	11.2%	2,416	10.4%	-7.0%	-4.7%
\$50,000 - \$74,999	3,898	18.8%	3,126	14.4%	3,160	14.0%	2,870	12.3%	-19.8%	-9.1%
\$75,000 - \$99,999	2,541	12.3%	2,652	12.2%	2,986	13.2%	3,151	13.5%	4.3%	5.5%
\$100,000 - \$149,999	2,448	11.8%	3,115	14.4%	3,437	15.2%	4,168	17.9%	27.2%	21.2%
\$150,000 +	1,577	7.6%	2,622	12.1%	3,189	14.1%	3,877	16.6%	66.2%	21.5%
Average Hhld Income	\$66,371		\$86,174		\$92,482		\$103,717		29.8%	12.1%
Median Hhld Income	\$50,832		\$54,460		\$61,218		\$71,202		7.1%	16.3%
Per Capita Income	\$24,841		\$33,604		\$35,854		\$40,228		35.2%	12.1%

Employment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2014	2014 to 2019
Total Population 16+	46,736		52,679		55,384		56,723			2.4%
Popn 16+:Civilian, Employed	30,119	64.4%	26,084	86.7%	32,654	89.9%	33,976	92.2%	-13.3%	4.0%
Popn 16+:Civilian, Unemployed	1,986	4.2%	3,980	13.2%	3,646	10.0%	2,840	7.7%	100.3%	-22.1%
Popn 16+:In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Popn 16+:Not In Labor Force	14,631	31.3%	22,615	42.9%	19,084	34.4%	19,907	35.1%	54.5%	4.3%

Housing Units

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Total Housing Units	21,755		23,307		23,413		24,141		7.1%	3.1%
Total Occupied Housing Units	n/a	n/a	21,613	92.7%	22,497	96.0%	23,227	96.2%	n/a	3.2%
Owner Occupied Housing Units	n/a	n/a	9,340	43.2%	9,421	41.8%	9,628	41.4%	n/a	2.1%
Owned with a mortgage or loan	n/a	n/a	6,779	31.3%	6,852	30.4%	6,992	30.1%	n/a	2.0%
Owned free and clear	n/a	n/a	2,561	11.8%	2,570	11.4%	2,636	11.3%	n/a	2.5%
Renter Occupied	n/a	n/a	12,273	56.7%	13,075	58.1%	13,598	58.5%	n/a	3.9%
Vacant	1,094	5.0%	1,694	7.2%	916	3.9%	914	3.7%	54.8%	0.1%

Vehicles Available

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 Vehicles Available	1,916	9.2%	1,572	7.2%	1,653	7.3%	1,702	7.3%	-17.9%	3.0%
1 Vehicle Available	7,312	35.3%	7,720	35.7%	8,104	36.0%	8,394	36.1%	5.5%	3.5%
2+ Vehicles Available	11,434	55.3%	12,320	57.0%	12,740	56.6%	13,130	56.5%	7.7%	3.0%
Average Vehicles Per Household	1.60		1.89		1.89		1.89		17.0%	0.0%

Marital Status

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	15,928	33.6%	13,382	25.1%	15,231	27.2%	15,210	26.6%	-15.9%	0.1%
Married, Spouse Absent	2,837	6.0%	1,251	2.3%	1,684	3.0%	1,740	3.0%	-55.9%	3.3%
Divorced	5,309	11.2%	6,393	12.0%	5,996	10.7%	6,219	10.8%	20.4%	3.7%
Widowed	1,923	4.0%	1,778	3.3%	1,872	3.3%	1,940	3.3%	-7.5%	3.6%
Never Married	21,256	44.9%	30,336	57.0%	31,085	55.6%	32,061	56.0%	42.7%	3.1%
Age 15+ Population	47,293		53,139		55,867		57,170		12.3%	2.3%

Educational Attainment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	1,469	4.2%	1,088	3.1%	1,171	3.2%	1,268	3.2%	-25.9%	8.2%
Grade 9 - 11	1,844	5.3%	1,611	4.6%	1,631	4.4%	1,781	4.5%	-12.6%	9.1%
High School Graduate	5,031	14.5%	5,458	15.9%	5,407	14.8%	5,760	14.7%	8.4%	6.5%
Some College, No Degree	8,011	23.1%	8,589	25.0%	8,711	23.9%	9,364	23.9%	7.2%	7.4%
Associates Degree	2,545	7.3%	2,264	6.5%	2,400	6.5%	2,572	6.5%	-11.0%	7.1%
Bachelor's Degree	9,290	26.8%	9,014	26.2%	9,849	27.0%	10,554	26.9%	-2.9%	7.1%
Graduate Degree	5,956	17.2%	6,138	17.8%	7,063	19.4%	7,672	19.6%	3.0%	8.6%
No Schooling Completed	425	1.2%	150	0.4%	142	0.3%	156	0.4%	-64.5%	9.8%
Age 25+ Population	34,572		34,316		36,377		39,129		0.7%	7.5%

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