Demographic Detail Summary

Geography: City - Santa Cruz



Population Demogra	phics									
									Percent	Change
	2000		2010		2014A		2019		2000 to	2014 to
	Census		Census		Estimates		Projections		2010	2019
Total Population	55,203		59,934		62,934		64,301		8.5%	2.1%
Population Density (Pop/Sq Mi)	4,314.02		4,160.15		4,918.14		5,024.97		-3.5%	2.1%
Total Households	20,661		21,613		22,497		23,227		4.6%	3.2%
Population by Gender:										
Male	27,524	49.8%	30,035	50.1%	31,516	50.0%	32,297	50.2%	9.1%	2.4%
Female	27,679	50.1%	29,899	49.8%	31,418	49.9%	32,004	49.7%	8.0%	1.8%
Population by Race/	Ethnicity									
	2000		2010		2014A		2019		Percent Change	
	Census	%	Conque	%	Estimates	%	Projections	%	2000 to	2014 to
	Census	90	Census	%	Estimates	%	Projections	%	2010	2019
White	43,635	79.0%	44,662	74.5%	46,251	73.4%	46,125	71.7%	2.3%	0.2%
Black	884	1.6%	1,066	1.7%	1,226	1.9%	1,282	1.9%	20.5%	4.5%
American Indian or Alaska Native	710	1.2%	444	0.7%	476	0.7%	500	0.7%	-37.5%	5.0%
Asian/Native Hawaiian/Other Pacific Islander	2,825	5.1%	4,685	7.8%	5,112	8.1%	5,420	8.4%	65.7%	6.0%
Some Other Race	4,819	8.7%	5,690	9.4%	6,064	9.6%	6,631	10.3%	18.0%	9.3%
Two or More Races	2,330	4.2%	3,387	5.6%	3,804	6.0%	4,342	6.7%	45.3%	14.1%
Hispanic Ethnicity	9,431	17.0%	11,624	19.3%	12,821	20.3%	14,009	21.7%	23.2%	9.2%
Not Hispanic or Latino	45,772	82.9%	48,311	80.6%	50,112	79.6%	50,292	78.2%	5.5%	0.3%
Population by Age										
	200	00	20:	10	201	4A	2019	9	Percent	Change
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	2,660	4.8%	2,360	3.9%	2,439	3.8%	2,453	3.8%	-11.2%	0.5%
5 to 14	5,250	9.5%	4,434	7.3%	4,627	7.3%	4,677	7.2%	-15.5%	1.0%
15 to 19	5,037	9.1%	7,498	12.5%	7,972	12.6%	7,839	12.1%	48.8%	-1.6%
20 to 24	7,650	13.8%		18.8%		18.3%	10,201		48.0%	-11.4%
25 to 34	9,337	16.9%	8,133	13.5%	8,566	13.6%	10,099	15.7%	-12.8%	17.8%
35 to 44	8,823	15.9%	6,883	11.4%		11.5%	7,303	11.3%	-21.9%	0.8%
45 to 54	8,168	14.7%	7,191	11.9%	7,238	11.5%	7,007	10.8%	-11.9%	-3.1%
55 to 64	3,559	6.4%	6,780	11.3%	7,320	11.6%	7,615	11.8%	90.5%	4.0%
65 to 74	2,142	3.8%	2,868	4.7%	3,377	5.3%	4,277	6.6%	33.8%	26.6%
75 to 84	1,768	3.2%	1,598	2.6%	1,667	2.6%	1,801	2.8%	-9.5%	8.0%
85+	806	1.4%	860	1.4%	966	1.5%	1,024	1.5%	6.6%	5.9%
Median Age:										
Total Population	32.3		29.8		30.3		31.1			
Households by Inco	me									

\$25,000 - \$34,999		2000		201	LO	2014	4A	2019)	Percent Change	
\$15,000 + 24,999		Census	%	Census	%	Estimates	%	Projections	%		
325,000 - 344,999	\$0 - \$15,000	2,984	14.4%	3,148	14.5%	3,120	13.8%	2,797	12.0%	5.5%	-10.3%
\$35,000 - \$49,999	\$15,000 - \$24,999	2,183	10.5%	2,332	10.7%	2,287	10.1%	2,221	9.5%	6.8%	-2.8%
\$50,000 - \$74,0999	\$25,000 - \$34,999	2,075	10.0%	1,891	8.7%	1,778	7.9%	1,723	7.4%	-8.9%	-3.0%
\$75,000 - \$99,999	\$35,000 - \$49,999	2,931	14.1%	2,723	12.6%	2,537	11.2%	2,416	10.4%	-7.0%	-4.7%
\$10,000 - \$14,999	\$50,000 - \$74,999	3,898	18.8%	3,126	14.4%	3,160	14.0%	2,870	12.3%	-19.8%	-9.1%
\$150,000 + 1,577 7,6% 2,622 12.1% 3,189 14.1% 3,877 16.6% 66.2% 21.5% Average Hhid Income \$66,371 \$86,174 \$92,482 \$133,717 \$2.9.8% 12.1% Brecapita Income \$24,841 \$354,460 \$61,278 \$35,854 \$6.77,202 \$37,202 \$35,200 \$12.1% Breployment \$24,841 \$33,604 \$35,854 \$35,854 \$40,228 \$35,200 \$12.1% Breployment \$2000	\$75,000 - \$99,999	2,541	12.3%	2,652	12.2%	2,986	13.2%	3,151	13.5%	4.3%	5.5%
Part	\$100,000 - \$149,999	2,448		3,115	14.4%	3,437	15.2%	4,168	17.9%	27.2%	21.2%
Median Hhld Income \$50,832 \$54,660 \$61,218 \$71,00 7.1% 16.3% Per Capita Income \$24,841 \$33,604 \$33,854 \$40,228 35.2% 12.1% Employment Pope 16+:Civilian, Employed 2000 2010 \$2014 kg \$2015 kg \$52,679 \$53,84 \$56,723 -13.3% 4.0% Popn 16+:Civilian, Employed 0,196 4.2% 3,980 3.2% 3,646 10.0% 32,940 7.7% 10.3% -22.1% Popn 16+:Civilian, Employed 1,986 4.2% 3,980 13.2% 3,646 10.0% 3,980 12.4% 3,646 10.0% 3,980 10.0% 3,646 10.0% 3,080 10.0% 3,646 10.0% 3,080 10.0% 3,646 10.0% 3,080 3,080 10.0% 3,646 10.0% 3,080 3,080 3,080 10.0% 2,080 3,080 3,080 10.0% 2,080 3,080 3,080 10.0% 2,080 3,080 3,08	\$150,000 +		7.6%		12.1%		14.1%	3,877	16.6%	66.2%	21.5%
Per Capita Fixed Per Capita Fixed				\$86,174							
Propert Pro											16.3%
Part	·	\$24,841		\$33,604		\$35,854		\$40,228		35.2%	12.1%
Population 164 According 1971 Consult 1972	Employment										
Projections Census Census Setimates Projections Projections Census											_
Total Population 16+ 46,736									%		
Popn 16+:Civilian, Employed Popn 16+:Civilian, Unemployed Popn 16+:Civilian, Unemployed Popn 16+:In Armed Popn 16+:In Armed Popn 16+:In Armed Popn 16+:N Armed Popn 16+:Not In Labor Force Popn 16+:Not In La	Total Population 16+							-		2014	
Popn 16+:In Armed Popn 16+:In Armed Porces Popn 16+:In Armed Porces Popn 16+:Not In Labor Force Renter Occupied Now Popn 16+:In Armed Porces Renter Occupied Now Popn 16+:In Armed Porces Now Popn 16+:In Armed Porces Renter Occupied Now Popn 16+:In Armed Popn 16+:Not In Labor Force Now Popn 16+:Not In Labor Force Renter Occupied Now Popn 16+:Not In Labor Force Now Popn 16+:Not In Labor Force Now Popn 16+:Not In Labor Force Now Popl In	•	,	C 4 40/	•	06.70		00.00/	•	00.004	10.00/	
Unemployed 1,986 4.2% 3,980 13.2% 3,646 10.0% 2,840 7.7% 100.3% -22.1% Popn 16+:In Armed Forces Popn 16+:In Armed Force Popn 16+:Not In Labor Force P	Employed	30,119	64.4%	26,084	86.7%	32,654	89.9%	33,976	92.2%	-13.3%	4.0%
Forces 0 0.0% 0 0.0% 0 0.0% 0 0.0% N/A% N/A% Popn 16+:Not In Labor Force 14,631 31.3% 22,615 42.9% 19,084 34.4% 19,907 35.1% 54.5% 4.3% Housing Units 2000 to 20.1	Unemployed	1,986	4.2%	3,980	13.2%	3,646	10.0%	2,840	7.7%	100.3%	-22.1%
Housing Units 200	•	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Percent Handsing Units Part Pa	•	14,631	31.3%	22,615	42.9%	19,084	34.4%	19,907	35.1%	54.5%	4.3%
Census Wounder Census Ce	Housing Units										
Total Housing Units 21,755 23,307 23,413 24,141 7.1% 3.1% Total Occupied Housing Units 1/a 1/a 1/a 21,613 22.7% 22,497 96.0% 23,227 96.2% 1/a 3.2% Housing Units 1/a 1/		200	00	201	LO	2014	4A	2019	•	Percent	Change
Total Occupied Housing Units n/a n/a 21,613 92.7% 22,497 96.0% 23,227 96.2% n/a 3.2% Owner Occupied Housing Units n/a n/a 9,340 43.2% 9,421 41.8% 9,628 41.4% n/a 2.1% Owned with a mortgage or loan n/a n/a 6,779 31.3% 6,852 30.4% 6,992 30.1% n/a 2.0% Owned free and clear n/a n/a 2,561 11.8% 2,570 11.4% 2,636 11.3% n/a 2.5% Vacant 1,094 5.0% 1,694 7.2% 916 3.9% 914 3.7% 54.8% 0.1% Vehicles Available 2000 to 2014 to 2019 O Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicles Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394		Census	%	Census	%	Estimates	%	Projections	%		
Housing Units Owner Occupied Housing Units n/a n/a 9,340 43.2% 9,421 41.8% 9,628 41.4% n/a 2.1% Owned with a mortgage or loan n/a n/a 6,779 31.3% 6,852 30.4% 6,992 30.1% n/a 2.0% Owned free and clear n/a n/a 2,561 11.8% 2,570 11.4% 2,636 11.3% n/a 2.5% Vacant 1,094 5.0% 1,694 7.2% 916 3.9% 914 3.7% 54.8% 0.1% Vehicles Available Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicles Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% <tr< td=""><td>Total Housing Units</td><td>21,755</td><td></td><td>23,307</td><td></td><td>23,413</td><td></td><td>24,141</td><td></td><td>7.1%</td><td>3.1%</td></tr<>	Total Housing Units	21,755		23,307		23,413		24,141		7.1%	3.1%
Owner Occupied Housing Units n/a n/a 9,340 43.2% 9,421 41.8% 9,628 41.4% n/a 2.1% Owned with a mortgage or loan n/a 6,779 31.3% 6,852 30.4% 6,992 30.1% n/a 2.0% Owned free and clear n/a n/a 2,561 11.8% 2,570 11.4% 2,636 11.3% n/a 2.5% Renter Occupied n/a n/a 12,273 56.7% 13,075 58.1% 13,598 58.5% n/a 3.9% Vacant 1,094 5.0% 1,694 7.2% 916 3.9% 914 3.7% 54.8% 0.1% Vehicles Available Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicles Available 7,312	·	n/a	n/a	21,613	92.7%	22,497	96.0%	23,227	96.2%	n/a	3.2%
mortgage or loan Owned free and clear n/a n/a 2,561 11.8% 2,570 11.4% 2,636 11.3% n/a 2.5% Renter Occupied n/a n/a 12,273 56.7% 13,075 58.1% 13,598 58.5% n/a 3.9% Vacant 1,094 5.0% 1,694 7.2% 916 3.9% 914 3.7% 54.8% 0.1% Vehicles Available Census % Census % Projections % 2000 to 2019 2014 to 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Availabl	•	n/a	n/a	9,340	43.2%	9,421	41.8%	9,628	41.4%	n/a	2.1%
Owned free and clear n/a n/a 2,561 11.8% 2,570 11.4% 2,636 11.3% n/a 2.5% Renter Occupied n/a n/a 12,273 56.7% 13,075 58.1% 13,598 58.5% n/a 3.9% Vacant 1,094 5.0% 1,694 7.2% 916 3.9% 914 3.7% 54.8% 0.1% Vehicles Available Census % Census % Estimates % Projections % 2000 to 2014 to 2010 20 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7%		n/a	n/a	6,779	31.3%	6,852	30.4%	6,992	30.1%	n/a	2.0%
Vacant 1,094 5.0% 1,694 7.2% 916 3.9% 914 3.7% 54.8% 0.1% Vehicles Available Census % 2014 2019 Percent Change 2000 to 2014 to 2019 2010 2019 2014 to 2010 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles Available 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 1.89 1.89 1.89 1.89 1.89 1.70% 0.0%		n/a	n/a	2,561	11.8%	2,570	11.4%	2,636	11.3%	n/a	2.5%
Vehicles Available 2005 2015 2014A 2019 Percent Change Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 1.89 1.89 1.89 1.70% 0.0%	Danton Occupied										
2000 to Census 2014 to Census 2014 to Census 2014 to 2014 to 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 <td>Renter Occupied</td> <td>n/a</td> <td>n/a</td> <td>12,273</td> <td>56.7%</td> <td>13,075</td> <td>58.1%</td> <td>13,598</td> <td>58.5%</td> <td>n/a</td> <td>3.9%</td>	Renter Occupied	n/a	n/a	12,273	56.7%	13,075	58.1%	13,598	58.5%	n/a	3.9%
Census % Census % Estimates % Projections % 2000 to 2014 to 2019 0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 1.89 1.89 1.89 1.89 17.0% 0.0%		,		•		•		·			
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0 Vehicles Available 1,916 9.2% 1,572 7.2% 1,653 7.3% 1,702 7.3% -17.9% 3.0% 1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 1.89 1.89 17.0% 0.0%	Vacant	1,094	5.0%	1,694	7.2%	916	3.9%	914	3.7%	54.8%	0.1%
1 Vehicle Available 7,312 35.3% 7,720 35.7% 8,104 36.0% 8,394 36.1% 5.5% 3.5% 2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 1.89 1.89 1.89 17.0% 0.0%	Vacant	1,094 20 0	5.0%	1,694 20 1	7.2% L 0	916 201 4	3.9% 4A	914 201 9	3.7%	54.8% Percent 2000 to	0.1% Change 2014 to
2+ Vehicles 11,434 55.3% 12,320 57.0% 12,740 56.6% 13,130 56.5% 7.7% 3.0% Available Average Vehicles Per 1.60 1.89 1.89 1.89 17.0% 0.0%	Vacant Vehicles Available	1,094 200 Census	5.0% 00 %	1,694 201 Census	7.2% L 0	916 2014 Estimates	3.9% 4A	914 2019 Projections	3.7% • %	54.8% Percent 2000 to 2010	0.1% Change 2014 to 2019
Average Vehicles Per 1.60 1.89 1.89 1.89 17.0% 0.0%	Vacant Vehicles Available 0 Vehicles Available	1,094 200 Census 1,916	5.0% 00 % 9.2%	1,694 201 Census 1,572	7.2% LO % 7.2%	916 2014 Estimates 1,653	3.9% 4A % 7.3%	914 2019 Projections 1,702	3.7% % 7.3%	54.8% Percent 2000 to 2010 -17.9%	0.1% Change 2014 to 2019 3.0%
	Vacant Vehicles Available 0 Vehicles Available 1 Vehicle Available 2+ Vehicles	1,094 200 Census 1,916 7,312	5.0% 00 % 9.2% 35.3%	1,694 201 Census 1,572 7,720	7.2% 10 % 7.2% 35.7%	916 2014 Estimates 1,653 8,104	3.9% 4A % 7.3% 36.0%	914 2019 Projections 1,702 8,394	3.7% % 7.3% 36.1%	54.8% Percent 2000 to 2010 -17.9% 5.5%	0.1% Change 2014 to 2019 3.0% 3.5%

Marital Status											
	2000		201	2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019	
Married, Spouse Present	15,928	33.6%	13,382	25.1%	15,231	27.2%	15,210	26.6%	-15.9%	0.1%	
Married, Spouse Absent	2,837	6.0%	1,251	2.3%	1,684	3.0%	1,740	3.0%	-55.9%	3.3%	
Divorced	5,309	11.2%	6,393	12.0%	5,996	10.7%	6,219	10.8%	20.4%	3.7%	
Widowed	1,923	4.0%	1,778	3.3%	1,872	3.3%	1,940	3.3%	-7.5%	3.6%	
Never Married	21,256	44.9%	30,336	57.0%	31,085	55.6%	32,061	56.0%	42.7%	3.1%	
Age 15+ Population	47,293		53,139		55,867		57,170		12.3%	2.3%	
Educational Attainn	nent										
	2000		2010		2014A		2019		Percent Change		
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019	
Grade K - 8	1,469	4.2%	1,088	3.1%	1,171	3.2%	1,268	3.2%	-25.9%	8.2%	
Grade 9 - 11	1,844	5.3%	1,611	4.6%	1,631	4.4%	1,781	4.5%	-12.6%	9.1%	
High School Graduate	5,031	14.5%	5,458	15.9%	5,407	14.8%	5,760	14.7%	8.4%	6.5%	
Some College, No Degree	8,011	23.1%	8,589	25.0%	8,711	23.9%	9,364	23.9%	7.2%	7.4%	
Associates Degree	2,545	7.3%	2,264	6.5%	2,400	6.5%	2,572	6.5%	-11.0%	7.1%	
Bachelor's Degree	9,290	26.8%	9,014	26.2%	9,849	27.0%	10,554	26.9%	-2.9%	7.1%	
Graduate Degree	5,956	17.2%	6,138	17.8%	7,063	19.4%	7,672	19.6%	3.0%	8.6%	
No Schooling	425	1.2%	150	0.4%	142	0.3%	156	0.4%	-64.5%	9.8%	
Completed											

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