

Demographic Detail Summary

Geography: City - Capitola

Population Demographics

	2000		2010		2014A		2019		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2014 to 2019
Total Population	10,094		9,926		10,175		10,150		-1.6%	0.2%
Population Density (Pop/Sq Mi)	6,272.77		7,249.47		6,323.39		6,307.97		15.5%	0.2%
Total Households	4,806		4,682		4,821		4,807		-2.5%	0.2%

Population by Gender:

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Male	4,781	47.3%	4,711	47.4%	4,791	47.0%	4,796	47.2%	-1.4%	0.0%
Female	5,313	52.6%	5,215	52.5%	5,384	52.9%	5,355	52.7%	-1.8%	0.5%

Population by Race/Ethnicity

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
White	8,508	84.2%	8,000	80.5%	8,111	79.7%	7,923	78.0%	-5.9%	-2.3%
Black	107	1.0%	125	1.2%	150	1.4%	153	1.5%	17.0%	1.7%
American Indian or Alaska Native	25	0.2%	63	0.6%	67	0.6%	68	0.6%	147.0%	1.0%
Asian/Native Hawaiian/Other Pacific Islander	427	4.2%	426	4.2%	443	4.3%	455	4.4%	0.2%	2.7%
Some Other Race	620	6.1%	859	8.6%	924	9.0%	1,019	10.0%	38.5%	10.3%
Two or More Races	406	4.0%	453	4.5%	479	4.7%	532	5.2%	11.5%	11.0%
Hispanic Ethnicity	1,314	13.0%	1,983	19.9%	2,164	21.2%	2,354	23.1%	50.9%	8.8%
Not Hispanic or Latino	8,779	86.9%	7,943	80.0%	8,011	78.7%	7,796	76.7%	-9.5%	-2.6%

Population by Age

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 to 4	440	4.3%	494	4.9%	508	4.9%	501	4.9%	12.2%	-1.3%
5 to 14	980	9.7%	892	8.9%	917	9.0%	935	9.2%	-9.0%	1.9%
15 to 19	537	5.3%	540	5.4%	500	4.9%	445	4.3%	0.7%	-10.8%
20 to 24	758	7.5%	675	6.8%	779	7.6%	677	6.6%	-10.9%	-13.0%
25 to 34	1,712	16.9%	1,486	14.9%	1,442	14.1%	1,483	14.6%	-13.2%	2.8%
35 to 44	1,661	16.4%	1,316	13.2%	1,352	13.2%	1,328	13.0%	-20.7%	-1.7%
45 to 54	1,801	17.8%	1,425	14.3%	1,408	13.8%	1,321	13.0%	-20.8%	-6.1%
55 to 64	798	7.9%	1,548	15.6%	1,598	15.7%	1,573	15.5%	94.0%	-1.5%
65 to 74	669	6.6%	735	7.4%	823	8.0%	1,015	10.0%	9.8%	23.3%
75 to 84	467	4.6%	521	5.2%	522	5.1%	527	5.1%	11.6%	0.8%
85+	269	2.6%	290	2.9%	323	3.1%	340	3.3%	7.8%	5.2%

Median Age:

Total Population	38.7	41.7	42.0	42.7
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Households by Income

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
\$0 - \$15,000	681	14.1%	602	12.8%	592	12.2%	509	10.6%	-11.6%	-13.8%
\$15,000 - \$24,999	440	9.1%	433	9.2%	417	8.6%	383	7.9%	-1.5%	-8.1%
\$25,000 - \$34,999	650	13.5%	511	10.9%	495	10.2%	461	9.5%	-21.3%	-6.8%
\$35,000 - \$49,999	889	18.5%	668	14.2%	644	13.3%	591	12.3%	-24.8%	-8.1%
\$50,000 - \$74,999	910	18.9%	903	19.3%	875	18.1%	778	16.2%	0.7%	-11.0%
\$75,000 - \$99,999	523	10.8%	650	13.8%	747	15.5%	780	16.2%	24.2%	4.3%
\$100,000 - \$149,999	516	10.7%	553	11.8%	605	12.5%	757	15.7%	7.1%	25.1%
\$150,000 +	222	4.6%	360	7.6%	443	9.2%	544	11.3%	61.7%	22.7%
Average Hhld Income	\$59,160		\$78,314		\$83,770		\$94,409		32.3%	12.7%
Median Hhld Income	\$45,829		\$52,753		\$56,018		\$63,160		15.1%	12.7%
Per Capita Income	\$28,167		\$37,203		\$39,986		\$45,011		32.0%	12.5%

Employment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2014	2014 to 2019
Total Population 16+	8,560		8,457		8,654		8,630			0.2%
Popn 16+:Civilian, Employed	5,806	67.8%	4,695	94.1%	5,653	95.8%	5,682	96.8%	-19.1%	0.5%
Popn 16+:Civilian, Unemployed	162	1.8%	293	5.8%	246	4.1%	184	3.1%	80.4%	-25.2%
Popn 16+:In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Popn 16+:Not In Labor Force	2,592	30.2%	3,469	41.0%	2,755	31.8%	2,763	32.0%	33.8%	0.2%

Housing Units

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Total Housing Units	5,421		5,537		5,499		5,496		2.1%	0.0%
Total Occupied Housing Units	n/a	n/a	4,682	84.5%	4,821	87.6%	4,807	87.4%	n/a	0.2%
Owner Occupied Housing Units	n/a	n/a	2,230	47.6%	2,174	45.1%	2,160	44.9%	n/a	0.6%
Owned with a mortgage or loan	n/a	n/a	1,541	32.9%	1,473	30.5%	1,459	30.3%	n/a	0.9%
Owned free and clear	n/a	n/a	690	14.7%	701	14.5%	702	14.5%	n/a	0.0%
Renter Occupied	n/a	n/a	2,451	52.3%	2,647	54.8%	2,647	55.0%	n/a	0.0%
Vacant	615	11.3%	855	15.4%	678	12.3%	688	12.5%	39.0%	1.4%

Vehicles Available

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
0 Vehicles Available	366	7.6%	291	6.2%	309	6.4%	306	6.3%	-20.6%	0.8%
1 Vehicle Available	2,019	42.0%	2,053	43.8%	2,129	44.1%	2,125	44.2%	1.6%	0.1%
2+ Vehicles Available	2,420	50.3%	2,338	49.9%	2,382	49.4%	2,375	49.4%	-3.3%	0.2%
Average Vehicles Per Household	1.39		1.68		1.67		1.67		16.6%	0.0%

Marital Status

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Married, Spouse Present	3,224	37.1%	2,910	34.0%	3,129	35.7%	3,113	35.7%	-9.7%	0.5%
Married, Spouse Absent	320	3.6%	228	2.6%	355	4.0%	366	4.2%	-28.5%	3.1%
Divorced	1,675	19.3%	1,656	19.3%	1,481	16.9%	1,453	16.6%	-1.1%	-1.8%
Widowed	611	7.0%	697	8.1%	656	7.4%	656	7.5%	14.0%	0.0%
Never Married	2,886	33.2%	3,049	35.7%	3,128	35.7%	3,125	35.8%	5.6%	0.1%
Age 15+ Population	8,674		8,540		8,750		8,714		-1.5%	0.4%

Educational Attainment

	2000		2010		2014A		2019		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2014 to 2019
Grade K - 8	151	2.0%	105	1.4%	124	1.6%	126	1.6%	-30.1%	1.8%
Grade 9 - 11	453	6.1%	468	6.3%	452	6.0%	472	6.2%	3.3%	4.4%
High School Graduate	1,369	18.4%	1,455	19.8%	1,442	19.3%	1,461	19.2%	6.2%	1.3%
Some College, No Degree	2,178	29.3%	2,256	30.8%	2,168	29.0%	2,193	28.8%	3.6%	1.1%
Associates Degree	652	8.7%	692	9.4%	711	9.5%	725	9.5%	6.1%	1.9%
Bachelor's Degree	1,670	22.5%	1,455	19.8%	1,572	21.0%	1,586	20.8%	-12.9%	0.8%
Graduate Degree	901	12.1%	887	12.1%	993	13.3%	1,020	13.4%	-1.4%	2.6%
No Schooling Completed	42	0.5%	5	0.0%	6	0.0%	6	0.0%	-87.9%	-4.3%
Age 25+ Population	7,416		7,324		7,471		7,591		-1.2%	1.6%

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