Subject Guide: Finding Statistics for Santa Cruz County

This guide provides links to a variety of websites that maintain statistics on various aspects of life in Santa Cruz County. The links are organized by category.

General Sources

Related Websites:

- American Factfinder (http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml)
  From the U.S. Census Bureau. Variety of data sets available. Information may be displayed as tables or maps.
- California Statistical Abstract (http://www.dof.ca.gov/html/fs_data/stat-abs/toc.htm)
  Wide variety of statistics, some down to the city level. Requires Excel or Excel viewer.
- Demographic Data for Santa Cruz County (http://www.dof.ca.gov/research/demographic/reports/view.php)
  Research reports from the California Dept. of Finance. Wide variety of statistics.
- MapStats for Santa Cruz County (http://www.fedstats.gov/qf/states/06/06087.html)
  From U.S. government's FedStats. Agriculture, population, business, crime, environment.
- Rand California (http://scplweb.santacruzpl.org:2048/login?url=http://ca.rand.org)
  Wide variety of statistics, often down to the local level. Requires an SCPL Library card.
- Santa Cruz County Assessment Project Report (http://www.santacruzcountycap.org/)
  Complete reports from 2011 in pdf format.
- State and County Quick Facts: Santa Cruz County (http://quickfacts.census.gov/qfd/states/06/06087.html)
  From the U.S. Census. Population, race, education, income, poverty, business.
- State of the Cities Data Systems (http://socds.huduser.org/index.html)
  Comparison tables of 1970, 1980, 1990, 2000 Census data; recent data on unemployment.

Agriculture

Related Websites:

- California Agricultural Statistics Service (http://www.nass.usda.gov/ca/)
  Statewide facts and statistics.
- Census of Agriculture (http://www.agcensus.usda.gov/Publications/index.php)
  County profile data in pdf format -- several years are available for comparison purposes.

Census/Population

Interested in local data from Census 2000? "Profile of General Demographic Characteristics" is a series of extracts of 100% data for incorporated and unincorporated places in Santa Cruz County and the county as a whole. It includes, sex, age, race, Hispanic or Latino and race, relationship, household by type, housing occupancy, and house tenure. The documents listed below are in pdf format. Use the related websites at the bottom of this section for more census data.

- Aptos CDP
- Aptos Hills-Larkin Valley CDP
- Ben Lomond CDP
- Boulder Creek CDP
- Capitola City
- Corralitos CDP
- Day Valley CDP
- Felton CDP
- Freedom CDP
- Interlaken CDP
- Live Oak CDP
- Opal Cliffs CDP
- Rio del Mar CDP
- Santa Cruz City
- Santa Cruz County
- Scotts Valley City
- Soquel CDP
- Twin Lakes CDP
- Watsonville City

Related Websites:

- American Factfinder (http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml)
  From the U.S. Census Bureau. Variety of data sets available. Information may be displayed as tables or maps.
- California Dept. of Finance. Reports and Research (http://www.dof.ca.gov/reports_and_periodicals/)
  Historical, estimated and forecast population data for counties and cities.
- Population Statistics for Santa Cruz County and Cities, 1850-2000 (/history/articles/426/)
  Compiled by SCPL
- Population, Housing, and Employment Forecast - Santa Cruz, Monterey, San Benito Counties (http://ambag.org/pdf/2008Forecast.pdf)
  From AMBAG. County and City figures.
- Vital Statistics Data Tables (http://www.dhs.ca.gov/hisp/chs/OHIR/vssdata/tables.htm)
  From the California Dept. of Public Health. Birth and death data by zip code. Recent and historical data.

CPI - Consumer Price Index

San Francisco-Oakland is the area that is used for Santa Cruz

Related Websites:

- CPI Calculator (http://www.dir.ca.gov/DLSR/CPI/CPICalc.xls)
  Allows you to calculate the percentage change during a time period. 1989 - current year. Requires Excel.
- CPI for San Francisco-Oakland-San Jose (http://146.142.4.24/cgi-bin/surveymost?r9)
  Select "(CPI-U) San Francisco-Oakland-San Jose, CA, All items 1982-84=100 (Bi-month - CUURA422SA0." Figures go back to 1992.

Crime

Related Websites:

- California Dept. of Justice. Criminal Statistics Publications (http://caag.state.ca.us/cjsc/pubs.htm)
  Full text of statistical publications, many in pdf format. Includes publications with local statistics for homicide, domestic violence, hate crimes.
- Criminal Justice Statistics Center (http://caag.state.ca.us/cjsc/datatabs.htm)
  From the California Dept. of Justice. Includes both county and city statistics.

- Reports and Statistics for the University of California, Santa Cruz (http://police-statistics.universityofcalifornia.edu/)
  From University of California campus police, statistics for current and previous year. Statistics are included for all campuses, including Santa Cruz.
- Santa Cruz Police Dept. Crime Statistics (http://www.cityofsantacruz.com/index.aspx?page=60)
  Statistics for several years.

Economics

Related Websites:

- California Dept. of Social Services, Research and Development Division (http://www.dss.cahwnet.gov/research/)
  Publications and reports for state and counties on CalWORKs, Children's Programs, Community Care Licensing, Disability and Adult Programs, Food Stamps, and Fraud.
- CenStats County Business Patterns (http://censtats.census.gov/cbpnaic/cbpnaic.shtml)
  From the U.S. Census Bureau. Includes: employment, annual payroll, first quarter payroll, total establishments, and number of establishments by employment size. Data from 1998 to the most recent year. National, state, county and MSA levels.
- Metropolitan Area at a Glance: Santa Cruz-Watsonville (http://www.bls.gov/eag/eag.ca_santacruz_msa.htm)
  From the U.S. Bureau of Labor Statistics. Includes monthly labor force, employment and CPI data.
- Size of Business Data (http://www.labormarketinfo.edd.ca.gov/?PAGEID=138)
  From the California Employment Development Department. Data from several years available at county and MSA levels.
- Taxable Sales (http://www.boe.ca.gov/news/tsalescont.htm)
  From the California Board of Equalization. Statistics for counties and cities.

Employment Data

Related Websites:

- Current Employment/Unemployment Data for Local Cities (http://www.calmis.cahwnet.gov/file/lfmonth/scruzsub.xls)
  From the California Employment Development Dept. Requires Excel.
- Employment Projections by Industry and Occupation (http://www.labormarketinfo.edd.ca.gov/?PAGEID=145)
  From Calif. Employment Development Dept. County level.
- Labor Force and Unemployment Data for Counties (http://www.labormarketinfo.edd.ca.gov/?PAGEID=164)
  From the California Employment Development Dept.
- Labor Market Information for Santa Cruz County
  (http://www.labormarketinfo.edd.ca.gov/cgi/databrowsing/localAreaProfileQSResults.asp?selectedarea=Santa+Cruz+County&selectedindex=44&menuChoice=
  From the California Employment Development Department. Labor force, employment, wages, industry and occupational conditions.

Health

Related Websites:

- Statistical Publications (http://www.dhcs.ca.gov/DATAANDSTATS/Pages/default.aspx)
  From the California Department of Health Services; variety of health-related data, primarily regarding Medi-Cal.

Housing

Related Websites:

- National Low Income Housing Coalition: California Profiles (http://nlihc.org/involvement/local/state/CA)
  Rental Housing Statistics can be found in the Congressional District Profile document.
- Real Options Realty (http://www.ror.com/html/stats.htm)
  For houses and condos, gives the number that are for sale and that have been sold, average and median prices.
- Santa Cruz Association of Realtors (http://www.scaor.org/marketstatistics.php)
  Monthly average and median house and condo prices for the whole county. Data back to 1996.
- Yahoo! Real Estate Comparable Home Sales (http://realestate.yahoo.com/re/homevalues/)
  Shows the price, square footage, bedrooms (where available) of homes sold in a specified area.

Income and Salaries

See also census data under "General Sources" and "Census/Population".

Related Websites:

- Occupational Employment and Wage Estimates (http://stats.bls.gov/oes/oes_data.htm)
  From the U.S. Bureau of Labor Statistics. Salaries for a wide range of occupations. Santa Cruz data is found under links to Metropolitan Areas.
- Regional Accounts Data: Local Area Personal Income
  (http://www.bea.gov/iTable/iTable.cfm?ReqID=70&step=1&isuri=1&acrdn=5)
  From U.S. Dept. of Commerce, Bureau of Economic Analysis. State and county levels.

Schools

Related Websites:

- California's Standardized Testing and Reporting Program (STAR) (http://star.cde.ca.gov/)
- The School Report.com
  (http://www.homefair.com/homefair/servlet/ActionServlet?pid=36&previousPage=35&cid=theschoolreport&state=CA&county=44&city=&submit=++Go++)
  For school districts, gives number of students, student/teacher ratio, class size, and computers.

Weather

Related Websites:

- Northern California Climate Summaries (http://www.wrcc.dri.edu/summary/climsmnca.html)
  Historical data, includes Ben Lomond, Santa Cruz, Watsonville.
- Santa Cruz County Historical Records (/history/topics/20/)
  Compiled by SCPL.